



# BRYANT'S BUSINESS

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## Ethics professor Haas to speak at Convocation Wednesday

Humanities professor William Haas '66H, known as an authority on ethics and religion, gives the keynote address at Bryant's annual Fall Convocation September 12. The celebration of the start of another academic year begins at 11 a.m. in the Gymnasium.

The Convocation, a formal academic affair, also will include the faculty's annual recognition of a colleague and the naming of the first Henry Loeb Jacobs Trustee Professor. Legal studies professor Joe Santos will be honored this year with the Distinguished Faculty Award. President Emeritus O'Hara will be appointed to the professorship (see separate story).

Haas came to Bryant in 1983 to direct the humanities program and to teach Business Ethics. He will speak on "Minding Our Own Business," a look at business and its leaders as forces that must do much more than make money in the future.

Considered one of Bryant's most popular and foremost professors, Haas has been writing a monthly column on business ethics for several years. It is appearing currently in *Providence Business News*. Among his other teaching and research interests are the philosophy of science, religions of the world, and technology's impact on culture.

An accomplished artist and sculptor, Haas created the bronze sculpture that the Class of 1989 donated to Bryant as its senior class gift. The work is expected to be completed this fall. He is also active in a variety of arts, humanities, and philosophical societies and associations. Most recently, he returned from a 105-day Semester at Sea that took him around the world. On the trip sponsored by the University of Pittsburgh, he taught ethics and religion on a former cruise ship with port of calls from Africa to the USSR to the Middle East to the Far East and back to the US.

Haas came to Bryant from the

presidency of North Adams State College, a post he held for four years. Before that, Haas was vice chancellor of the Massachusetts State College System for six years. He also was president of Providence College from 1965 to 1971. A former trustee of Bryant and Nichols Colleges, Haas has taught at Emmanuel College, Providence College, Notre

Dame University, Purdue University, the University of Rhode Island, and Wabash College.

Haas holds a PhD from the University of Fribourg, an STLr from the Pontifical Institute in Washington, DC, and an AB from Providence College. He also holds six honorary doctorates.

*Convocation (Continued on page 2)*

## Townhouse Village complex dedicated

Bryant opened and dedicated its Townhouse Village, the new 34-unit, townhouse-style apartment complex for 204 students, at a ribbon-cutting ceremony on August 30. Students moved in two days later.

The new complex is an addition to the 50-unit Senior Townhouse Village completed in 1974. Students living in the new village bring the College's resident population to more than eight of every 10 (2,500 of 3,000) Day School students.

Built on a 15-acre site, the Townhouse Village contains five two-story buildings surrounding a central

courtyard and large gazebo. The buildings are wood frame with concrete firewalls separating each unit. The townhouse units include bedrooms for six students who share two bathrooms, a living area, and a full kitchen. Four of the units are accessible to the disabled. Each unit contains 1,667 square feet of space.

Groundbreaking was last November, with a total of 267 days or approximately 40,000 hours of labor involved in construction. A separate driveway to the Village leads off Jacobs Drive.

Contractor for the \$5.3 million project

*Townhouse (Continued on page 2)*



*Ceremony at gazebo opens new Townhouse Village*

## Surveys show overwhelming student satisfaction

Bryant students are overwhelmingly satisfied with the College, according to the preliminary reports of the surveys done by the Strategic Planning Committee.

The most telling result of the surveys may be that more than nine out of every 10 students "would recommend Bryant to other students whose plans include a career in business." The surveys included undergraduate day, graduate, part-time, and management development students. Each assessed the strengths and weaknesses of the College, and the impact of various characteristics on student decisions to commence or continue studies at Bryant.

Bryant's reputation and the appearance of the campus were ranked as the leading characteristics in encouraging students to attend the College. Undergraduate students ranked cost as the College's least attractive characteristic.

Also ranked high by all but the management development students were computer and library facilities/support. Management development students ranked the faculty the highest among the four student groups.

Bryant's cost was treated most kindly by graduate and management development students, although the cost characteristic as a whole was ranked in the bottom third of all rankings.

Almost all management development students (99.5 percent) would recommend the College, with part-time students (97.4 percent), undergraduate students (94.9 percent) and graduate students (93.5 percent) also providing very high recommendation levels.

Reports on the surveys are on reserve in the library.

## Congressman, President team-teaching again

Bryant juniors and seniors studying the impact of government policy on business this semester are getting a chunk of that knowledge from a real Washington insider.

Representative Ronald K. Machtley, whose 1st District includes Bryant, has joined President Trueheart and professor Joe Ilacqua in the classroom for the second consecutive fall semester. He will teach the Monday classes of Economics 362, Government and Business.

The course will focus on specific issues of current importance in Congress, such as military spending, the environment, energy, housing for the homeless, education, productivity of American industry, health care, and drug policy, Ilacqua said. America's market system has difficulty reading the impact of many of these public-policy issues, he said. The Congressman, who serves on the House Small Business Committee, will help to fill in the blanks and provide an insider's perspective on how these issues affect business operations and the economy. In turn, students will be able to make presentations and discuss any of the public policy issues directly with Machtley.

The President also has returned to the classroom for the second consecutive fall, bringing with him his long-standing interest in public policy. Before coming to Bryant as executive vice president, the President was director of the master's in

public administration program at the Kennedy School of Government at Harvard for four years. He will focus on how public policy is developed and worked through from outside government.

To further enhance the course, Ilacqua said, other experts also have been invited into the classroom as guest lecturers.

## O'Hara named first Jacobs Professor

President Emeritus William O'Hara has been named the first Henry Loeb Jacobs Trustee Professor, a professorship named in honor of Bryant's first president. O'Hara will be formally installed in the post at the annual Fall Convocation.

The Jacobs Trustee Professor will have College-wide teaching, research and administrative responsibilities, President Trueheart has announced. The three-year, renewable position will report directly to the President, who will determine the specific duties of the professorship in consultation with Bryant's vice president for academic affairs and the dean of the faculty.

O'Hara served as president of Bryant for 13 years. He stepped down in July, 1989 to pursue research interests and to travel on a sabbatical. O'Hara's office is located on the first floor of Dormitory 6.

## Convocation (Continued from page 1)



Convocation speaker Haas (l) and honoree Santos

Professor Santos has been teaching at Bryant and practicing law since 1947, when he earned his law degree from Suffolk Law School. He also served as the first director of Bryant's evening division and, later, as its academic dean for more than 20 years.

Santos has been active in a variety of community organizations and the Massachusetts bar association, and has served as counsel for the towns of Wrentham and Franklin, MA. He also holds an AB from Boston University and has studied at Suffolk University and the Northeastern Graduate School of Law.

Faculty and administrators will assemble and robe in the MAC at 10:45 a.m. They will process into the Gym with the platform party and guests.

Ocean State Brass will provide music for the Convocation. President Trueheart will preside. Trustee John S. Renza Jr. '70 and Student Senate president Mark St. Pierre will bring greetings from the Board and Senate, respectively. Faculty Federation president Leo Mahoney will present Santos with his award.

Classes at 11 a.m. and noon are cancelled so that students and faculty can attend the Convocation.

## Townhouse (Continued from page 1)

was Turner Brothers Construction Company. Architect was The Providence Partnership. Representatives from those firms joined Bryant officials at the opening ceremony, which included tours of several units and a tree-planting and unveiling of a plaque in memory of Joseph Hackett, the carpenter who was killed in a townhouse construction accident.

Trustee and Lt. Governor Roger Begin '76 served as master of ceremonies. Remarks were made by Jonathan Farnum, vice chair of the Board of Trustees; President Trueheart, and Les LaFond, vice president of student affairs. Student Senate president Mark St. Pierre cut the ribbon.

## It's official! Bryant a 'best buy'

It's official! Bryant is recognized as one of the 300 best buys in college education. *The Barron's 300 Best Buys in College Education*, which went on sale in bookstores in August, lists the College in its first edition. *Barron's* describes the colleges in the guidebook as "300 myth breakers, schools that breach the supposed link between college price and college quality."

The 300 colleges, *Barron's* adds, "deserve recognition where it counts: in the performance of their faculties, the depth and comprehensiveness of their curricula, the preparation of their students for lives after graduation, and the prices they charge for their services."

Specifically, *Barron's* says: Bryant impresses visitors with its "friendly atmosphere and its very contemporary look...But it's not just the buildings that are up with the times; the curriculum also reflects modern trends."

Also, according to *Barron's*: "All Bryant students must complete a liberal arts core as well as a general business core designed to ensure they are ready to face a rapidly changing world."

The "payoff," according to *Barron's*, is that 92 percent of Bryant graduates "took jobs shortly after Commencement, many with Big Six accounting firms and other companies such as AT&T and NCR..."

The "bottom line," says *Barron's*, is that "Students who are fairly certain they would like to pursue careers in business...will benefit most from Bryant."

Bryant was rated based on its tuition rate compared with the average rate for all colleges, colleges in this region, and colleges of similar academic emphasis. Other criteria included average test scores of entering freshmen; percent of faculty with PhDs; data on room and board, and percent of students who graduate and go on to seek higher degrees.

## Summer construction, relocations

Bryant's new Townhouse Village is the most obvious building project worked on over the summer. But it's hardly the only one.

Installation of a new maple floor in the Gymnasium was completed last week. Built on top of the former 20-year-old hardwood surface, the floor is expected to reduce the number of fatigue-related injuries suffered by athletes.

Residence life offices have been relocated to the opposite side of the hall within Dormitory 6 and to Dormitories 14 and 15. Resident directors for the freshmen dorms now have offices there.

Replacing residence life staff in their former offices is President Emeritus O'Hara, the first Henry Loeb Jacobs Trustee Professor at Bryant. He has moved there from the offices adjacent to the MAC fitness center. Those offices will be renovated to enlarge the fitness center by November 1.

The President's office suite also is being renovated. He and his staff have moved temporarily into the office area he occupied previously as executive vice

president. Work on the suite, which will include four offices and work and reception areas, is expected to be finished by the end of September.

Room 386 A&B also is being renovated into a new faculty office suite. It will hold 14 new offices, a meeting room, and work and reception areas by January 1.

Other office relocations included the registrar's office move to the former Graduate School offices in the MRC, and the consolidation of offices for undergraduate and graduate academic affairs in the space formerly occupied by the registrar.

Summer also included the annual rehabilitation of the residence halls, general grounds repair, and a variety of preventive maintenance projects.

Construction of a new public safety booth by the new townhouse intersection is scheduled to begin today. The 18 x 25-foot building will have space for two officers and visitors and be protected by two landscaped barriers. Completion is expected by December 1.

## QUICKLY

...Professor **Pat Norton** delivered papers in Indonesia and Germany in July in a trip underwritten by the National Science Foundation. In Indonesia, he spoke on "The Visible Hand of Government in Singapore's Service Sector" at a conference on government-private partnerships in the Pacific Rim. In Germany, he spoke on "The Case for Fortress Europe" at the Berlin Science Center, one of the country's two main research institutes...

...Professors **Alan Olinsky** and **Phyllis Schumacher** presented two papers at a conference in Montreal in June. Their titles: "Courtroom Statistics" and "Teaching an MBA Statistics Course Using SPSS/PC+"...

...An author's trip to Atlanta in June to promote her book on war letters kept **Judy Litoff** very busy. Among her activities: an autograph signing at Oxford Bookstore; two radio and two TV talk show appearances; a presentation to a historical society. Then on July 4, Litoff went national to talk about her work with an appearance on CNN's "Sonya Live" TV show. Her work also is the focus of a feature story and sidebar in the September issue of *Yankee* magazine...

...Executive and continuing education dean **Tim Sullivan** has been appointed to the resource network of the Rhode Island Partnership for Science & Technology...

...CMD director **Rosemary D'Arcy** addressed the Blackstone Valley Chamber of Commerce on how CMD programs can assist businesses in the '90s. D'Arcy also led a session at Senator John Chafee's Rhode Island Woman '90 Conference in Newport. Its title: "Women's Issues in the 90s"...

...Public safety assistant **Ginnie Bowry** attended a national crime prevention workshop in Warwick and a national roundtable on crime prevention in Washington, DC, this summer. The workshop was titled "Crime Prevention, Planning & Managing." The roundtable looked at "Strengthening Crime Prevention for the Future"...

...Professor **Kumar Chittipeddi** is the international liaison for the entrepreneurship division of the Academy of Management for the next two years...

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## By the way...

by Gloria Yahn

Welcome back to *Bryant's Business!* I hope you had a great summer. As you can see, *Bryant's Business* has a new look. I hope you like it. Feel free to comment. Also, I am always looking for bits of good news. If you have any interesting and positive information about yourself, a family member, or your colleagues please share it with me. I'll be happy to pass the word along to the Bryant community.

● **Wedding bells rang for Melissa Walker** of the alumni office over the summer. Melissa married Thomas Oszajca on July 21. She will retain her maiden name. A long and happy life to you both!

● **Art Blackman**, marketing department, and his wife, Sylvia, can now be seen **in the movies**. Extras in the garden party scene of the movie "Claude," Art and Sylvia made their debut in July when the movie was filmed at Blithewold Mansion in Bristol. The movie is scheduled to be released this month. Art will sign autographs anytime!

● For the first time this year, the College is initiating a program to recognize specific groups of **employees who provide outstanding service** to Bryant. If you can identify a group of employees who, in your opinion, provide exceptional service to the College and you would like to **nominate them**, do so by contacting any of the vice presidents.

● Interested in traveling to the USSR, China, France, or Spain with six to eight students next summer? Professors can invite a minimum of six students to **study abroad in 1991**. For more information, contact Priscilla Angelo in the President's Office.

● **Honorary degree nomination forms for 1991 are available** now in the Office of Public Information. The deadline for forms to be returned is September 20. Bring them to Howard Kay in the Office of Corporate and College Relations or mail them to Box 51.

## New Faces



**Lynn A. DeNoia**  
Executive Director,  
Information Technology

Lynn DeNoia, Bryant's first manager of computer and telecommunications resources, came to the College in late spring from the Codex Corporation, where she was a consulting engineer extending the company's network management architecture. She is overseeing Bryant's academic computing and data processing departments.

DeNoia, of Charlestown, RI, also has worked as an independent consultant on telecommunications networks and as a principal consultant on communication networks for Telecommunications Management Corporation, of Needham Heights, MA and Technology Concepts, Inc., of Sudbury, MA. She began her career as a computer scientist at the Naval Underwater Systems Center in New London, CT.

No stranger to academe, DeNoia has taught in the management information systems department at Boston University's School of Management and in the computer information systems department at Bentley College, where she coordinated the MS program. She holds a PhD in computer science from Brown University, an MS in information and computer sciences from Rensselaer Polytechnic Institute, and a ScB in physics from Brown.



**Robert W. Gibson**  
Vice President for Development

Rob Gibson, Bryant's new chief development officer, comes to the College from the University of Vermont, where he served in three increasingly

responsible development posts over nine years. Most recently, he was assistant vice president for development for three years. Before that, Gibson was director of development for more than three years, and director of the UVM Fund and capital gifts officer for almost three years.

Before moving to Vermont, Gibson served as director and assistant director of annual giving at the University of Bridgeport for four years. He also was a regional recruitment representative and field supervisor for the Penn-Jersey Regional Blood Program in Philadelphia for more than four years.

Gibson holds an MA from the University of Bridgeport and a BA from the University of Pennsylvania. As vice president for development, Gibson is responsible primarily for establishing development policy and fund-raising strategies in concert with the President and trustees, and for managing the operations and staff of the development division, including alumni relations and college relations.



**Joseph P. Cusker**  
Senior Assistant to the President

Joe Cusker is now overseeing the activities of the President's office and serving as President Trueheart's principal aide.

Cusker came to Bryant in early summer from the University of Massachusetts, where he served as executive assistant to the president since 1984. Before that assignment, he was executive director of the Council of Presidents of the New England Land-Grant Universities.

Cusker holds PhD and MA degrees in history from Rutgers University and an AB degree from Fordham University. As senior assistant, Cusker is responsible for coordinating the operations of the President's office, acting as liaison with many College constituencies, and advising the President on all issues affecting Bryant.