



BRYANT'S BUSINESS

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Bryant has a big stake in election '90

By Deirdre Driscoll
Public Information Intern

It's election day in Rhode Island tomorrow, and there are many members of the Bryant community who will be keeping a close eye on the returns as incumbent or would-be elective office-holders.

Among those current or would-be public servants with the highest profiles are trustee and gubernatorial candidate Bruce Sundlun '80H, trustee and Lt. Gov. Roger Begin '76, and 1st District Congressman Ronald Machtley, who team-teaches a government and business course for juniors and seniors.

But you can't overlook Bryant's less visible elected officials, such as state representatives Ray Fogarty '79 and Mabel Anderson, school committee members Howard Kay, Wally Wood and John Martin, and town council member Gaytha Langlois. Or would-be school committee member Bruce Buskirk.

What is it that makes these Bryant people want to serve? To survive the rigors of a campaign for office? To deal with the "politics" and frustration of public office?

Lt. Gov. Begin, who is seeking a second term, feels a "strong commitment to working for the future and to building a better Rhode Island." His agenda for the '90s includes fighting hard "to preserve an environment for all of us, to protect our children, and to strengthen our state's economy."

Democratic gubernatorial candidate Sundlun, one of Rhode Island's best known citizens, is making his third run for governor after narrowly missing in 1988. He has chosen public service, he said, because he feels everyone should "spend a third of life learning, a third of life earning, and a third of life serving." If he is elected tomorrow, Sundlun plans to fully use Bryant's Small Business Development and Export Assistance Centers as educational resources to advise small businesses in Rhode Island

on both local and international development.

Fogarty, the director of the Export Assistance Center and Bryant's state representative since 1983, watches out for the College's interests at the State House. But his commitment involves much more, of course, because he feels that "working within the governmental system is the best way...to help people and to change things for the better."

"It is important for Bryant to have people involved in community service because the College has enormous capabilities to help many people,"



Congressman
Ronald Machtley



Lt. Governor
Roger Begin

Fogarty said. "And with public involvement, Bryant's recognition level is incredibly strengthened."

Bryant's other state representative, Mabel Anderson, who also is running for re-election, said she is committed to her position because "if you are in a position where you can help to make the world a better place for just one individual, then you must do it."

Anderson, who has represented Pawtucket for eight years, adds: "It is part of being a human being and a functional member of society to help

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Bryant's Russian connection: Oleg Anikin

by Glen Davis
Public Information Intern

You might not notice that he is among us because he looks and acts like any other college student. But Oleg Andrevich Anikin definitely comes from a background that is unique to Bryant.

The first Russian to study at Bryant, Anikin, 21, is spending the next two years here to complete his economics degree. He has already spent three years studying economic theory at Moscow State University. His years studying there were split up by two years of mandatory military service in the Soviet army.

Oleg became interested in Bryant after his father, Andrei Anikin, a leading Soviet economist and professor in Moscow, spoke here last year. (See separate story on his return visit.) His

father was so impressed with Bryant, Oleg said, that he thought it would be a great learning opportunity for him.

Oleg is taking a mixture of freshman core classes and some upper-level studies--humanities, economics, accounting, law, and politics. So far, he said, he does not find Bryant any easier or harder than Moscow State. But he likes his American studies better because "they are not all math-related" like his MSU courses.

Of his courses, "financial accounting is my favorite because it is interesting and different than classes I took at MSU," Oleg said.

Oleg finds the Bryant faculty to be "very friendly," and he is "more comfortable with Bryant teachers than Russian teachers." The reason: Bryant

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Holiday party news

Who: Bryant Community

What: Annual Holiday Party

Where: Rotunda and Salmanson

When: Saturday, December 8, 1990

Why: Fun! Fun! Fun!

Schedule: 6 to 7:15 p.m. -
Champagne Reception

7:30 p.m. - Dinner

9 p.m. to 1 a.m. -
Music and Dancing

10 p.m. - Dessert Buffet

11 p.m. - Finger Sandwiches
and Beverages

Seating is limited so RSVP to Ext. 1064 as soon as possible after receiving your invitation.

Deadline is Monday, November 19.

Well Fare

There is still time to schedule your screening and personal consultation for the Wellness Clinic, underway now as the first phase of Bryant's Good Health Benefit program.

Call the Human Resources Office at ext. 6010 if you could not keep your appointment and/or you need to reschedule.

Don't forget to fill out the answer card to the health questionnaire and bring it with you to the screening in the library study room. Results of the screening, which includes blood pressure and cholesterol testing and your "wellness appraisal," will be discussed at your consultation.

Also, take time to read the payroll stuffer on blood pressure you should have received. And keep an eye out for other health flyers to come in your pay envelope.

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where you can."

Kay, associate vice president of corporate and college relations, is serving his first year of a two-year term on the Newport School Committee. Although he finds the post time-consuming, it is important to him to serve because he believes that "the level of public education in this country has seriously deteriorated and is putting students and the future of this country in jeopardy." He feels strongly that this situation "can be turned around by first tackling the public education problem."

Buskirk, a marketing professor, is running for a spot on the East Greenwich School Committee. If elected, Buskirk believes he can help the community through his knowledge of "education and business and how to manage teachers." He expects, in particular, to be able to help the school system better manage its finances.

Wood, chair of the CIS program, has been a member of the Dighton-Rehoboth Regional School Committee for many years. He serves, he said,

Mayor Massad: Bryant senior

Bryant students also are not immune to holding public office. Take Gregory Massad, 24, the mayor of New London, CT. Massad, who is finishing a finance degree in December, was elected the youngest mayor in the country at age 23 last November. His age "hurt with politicians," he said, "but it helped with the people."

A marked underdog, Massad said he ran a grassroots campaign that included knocking on a lot of doors. The first Republican mayor in New London since 1971 said he also had to overcome a 3-1 Democratic majority of city voters.

A city councilman since 1987, Massad said he ran because "I didn't like what was going on in New London." He didn't provide details, only that it has involved a corruption investigation by the FBI.

Although mayor in New London is not a full-time job, Massad said, "it seems like it is." That's part of the reason he is stepping down in December, when he enrolls at Bridgeport's law school. He will fill out his term (one more year) on the city council, though, he said, which the mayor heads in New London.

A founder of Bryant's entrepreneurial association, Massad also heads his own



Gubernatorial
candidate
Bruce Sundlun

because he is "interested in the education of our future leaders," and feels a high level of commitment to young people.

Martin, a consultant for the Center for Management Development since 1983, is in the middle of a four-year term on the Tiverton School Committee.

Langlois, a biology professor with strong ties to the environmental community, has been serving on the South Kingstown Town Council since 1985.

(EDITOR'S NOTE: An attempt was made to identify all of Bryant's current or would-be elected officials for this story. Please accept our apology if anyone has been missed.)



New London Mayor Greg Massad

real estate rehabilitation company, which he started two years ago. Massad is a trustee for Connecticut College and is active in a variety of community organizations, including New London's hospitals, library, community center, and Little League. He also hosts a radio talk show.

Business, ecologists must join hands, not clash

You cannot have cake if you eat all the ingredients first.

S. Bruce Smart, a senior counselor at the World Resources Institute in Washington, used that metaphor at Bryant on October 25 to emphasize how mutually supportive America's economic development and environmental interests must be of each other.

"The wrong approach is collision," said Smart, who spoke on "Ecology and Economic Development: Accommodation or Collision?" at the first Bryant Forum of 1990-91.

Sustaining development begins first with redefining what is meant by growth and development, he said.

"It doesn't have to be things," Smart said, "if services are what you really want."

More "things" mean "more pollution" and "more impact on ecosystems," he said. If development is defined instead as "services delivered in the proper ecological and economic ways," development can be sustained.

Smart, a former CEO of The Continental Group who describes himself as "a practicing environmentalist," said that he sees more and more CEOs and other business leaders recognizing that "it is the ethical and moral responsibility of all citizens...to be stewards of the natural ecosystem."

Price has a restraining effect on everything, said Smart, who favors using

"cost" as one way to curb dwindling resources and cut down on pollution. He suggested, for example, putting a tax on pollution as an incentive to pollute less, and applying a "carbon tax" on fossil fuels to make people pay for what they use.

"Everything has tradeoffs," said Smart, who asked rhetorically if we really want mammoth wind turbines on top of mountains or acres and acres of solar collectors laid out in our deserts.

"The complexities demand more and better business leaders than ever before," Smart said to several hundred business leaders, students, professors and staff in Janikies Auditorium.



S. Bruce Smart

Trustees endorse enrollment management

Bryant's trustees have endorsed the efforts of the College's Enrollment Management Task Force and directed that the details of the group's recommendations be reviewed to determine their cost and feasibility.

Among the task force's recommendations:

- broaden academic offerings to include: a BA degree that would incorporate the common body of business knowledge, an MS in accountancy that will satisfy the changing requirements of the profession, five tracks in the undergraduate marketing concentration, an international concentration as part of the BA program, and expanded consortial relations with other colleges and universities;
- expand Bryant's student recruitment

efforts into new areas;

- enhance the living and learning environment on campus.

The enrollment task force was formed in August, 1989 with two principal mandates: to examine the impact of demographic changes in the potential college-age population, and to recommend steps to ensure that Bryant would be able to fulfill its educational mission and maintain its sound fiscal position. Headed by trustee John E. Wolfe, president and CEO of Tytronics, Inc., the task force includes 11 faculty members, administrators and trustees. It was appointed by President Trueheart.

The task force's recommendations are being reviewed by the appropriate College committees and administrators.

QUICKLY

...*Mastering Mathematics: How to be a Great Math Student*, a book by professor **Rick Smith**, has been published by Wadsworth Publishing Company. It went on sale at college and trade bookstores earlier this month...

...Professor **Ed Popper** presented a paper at the 22nd International Congress of Applied Psychology in Japan last summer. Its title: "Disclosures in Multi-National Products' Advertising: Problems, Obligations, and Responsibility." Also, he presented a paper at the American Marketing Association's summer conference in Washington, DC, titled "Comments on Policy Alternatives in the Regulation of Marketing for Cigarettes"...

...Professor **Paul Dion's** article, "The Consequences of Inventory Stockouts," has been accepted for publication in the winter issue of *Industrial Marketing Management*. He also presented his paper, "Survey of Attitudes on Public Policy Issues," to the membership of the Blackstone Valley Chamber of Commerce last month...

...Professor **Judy Litoff** has published her paper, "An Historical Overview of Midwifery in the United States," in the *Pre- and Perinatal Psychology Journal*...

...An essay by professor **Gregg Carter**, "Twenty-five Years After Watts, Ghetto Fires Still Smolder," appeared on the Op-Ed pages of several New England newspapers in October. Among them: the *Berkshire Eagle* (Pittsfield, MA), *The Sunday Call* (Woonsocket), and *The Sunday Bulletin* (Norwich, CT)...

...Professors **Charlie Quigley** and **Frank Bingham** will present their paper, "Countertrade in the International Environment: A Study of NAPM Executives," at the International Purchasing Conference next spring. Also, Bingham's article, "Marketing the Institution of Higher Education: A Research Analysis Enrollment Model," has been accepted for publication in the *Journal of Marketing for Higher Education*...

...Professor **Ron Deluga's** article, "The Relationship of Leader and Subordinate Influencing Activity in Naval Environments," has been accepted for publication in the journal *Military Psychology*...

By the way...

by Gloria Yahn

● **Claire Pitts**, of the bursar's office, **sends her thanks** to all her friends at Bryant for their kind expressions of sympathy after the death of her mother.

● As a member of the College Health Promotion Consortium of Rhode Island, **Bryant has received a letter of commendation** from the National Commission Against Drunk Driving. The citation recognized the College's participation last spring in a drinking and driving program held on campuses throughout the state. Congratulations to Tom Scanlon, of residence life, who implemented the program here.

● **Jean Dominici**, the College's secretary, and her daughter, Trina, will be putting their jazz and tap dancing talents to the test **in a recital** next spring. They have been studying tap and jazz for 20 years.

● **Normand Gagnon**, of the physical plant, and his wife, Mitzi, are **entertaining** house guests for the next few weeks. Their daughter, son-in-law, and two grandchildren, who have been stationed in Germany with the military and whom they have not seen for three years, are spending most of the holiday season with them. Enjoy, Gagnons!

● **Barry Brown**, **bookstore** manager, tells me the store is **now open on Saturdays** from noon to 4 p.m. when school is in session.

● **Art Blackman's son**, Leo, a New York architect, is **in the news again**. The *Architectural Record* carried a story on Leo's design of a vestibule for a 105-year-old church on Manhattan's upper west side.

● Professor **Judy Litoff's daughter**, Alyssa, will **perform with the Boston Ballet** in the production of the "Nutcracker" on December 2-9.

Soviet economist's visit pleasure and business

Professor Andrei Anikin, a leading economist in the Soviet Union, returned to Bryant in late October--almost a year to the day of his first visit in 1989 as a Bryant Forum speaker. Anikin's visit this time, however, involved pleasure as well as business.

Anikin stopped on campus again primarily to see his son, Oleg, a student here now. His trip also returned a visit from professor William Haas, who visited Anikin in Moscow last spring.

An architect of Soviet President Gorbachev's "perestroika," Anikin detoured to Bryant while on a nationwide

speaking tour similar to the trip he took a year ago. It gave him and his wife, who travels with him, a perfect opportunity to reunite with Oleg, who came to the U.S. last summer.

In this "unofficial" sidelight to his current U.S. trip, Anikin consented to lecture to several classes and to meet with faculty and business leaders in separate luncheons over two days. Anikin's visit thus provided another look--a second candid and revealing update--on the tumultuous status of economic reform in the Soviet Union.

Russian (Continued from page 1)

classes are taught by one professor, which allows for a closer student-teacher relationship, he said.

Oleg went on to explain that in Russia, students are taught by different professors in the same class, and teachers are not as friendly.

"Russian schools want to give differing opinions on the same topics," he said, so they have more than one teacher teaching. This makes it difficult to get to know any one teacher very well.

Another marked difference between Bryant and MSU, Oleg said, is that at MSU he had no choice in what courses or teachers he could take.

"When you filled out your university application, the college decided what classes you would take," he said.

Most Russian classes also involve both lectures and seminars, he said, while classes at Bryant are mostly lectures. And Oleg is used to Russian class sizes that range up to more than 150 students. His largest class at Bryant tops out at no more than 30 students.

With an eventual economics degree from schools in Russia and the US, Oleg said he hopes to capitalize on his unusual educational background by one day working with "finance or investment ventures" between the two countries.

Oleg has been living in the US for a couple of months. He lived first with senior Larry Jasper at his home in New Jersey, and now Jasper is his roommate on campus.

"My expectations of the United States and Bryant have been correct," he said. "I have been welcomed by Bryant right away....and everyone is very friendly and helpful."



Andrei and Oleg Anikin reunited

Fitness center, sculpture to be dedicated

Dedicate. Dedicate.

Bryant will do this twice in separate ceremonies over the next two weeks. The first dedication is of the Jarvis Fitness Center in the MAC. The second is of the Class of 1989's gift to Bryant.

* Named in honor of Clarence Jarvis '36, the fitness center will be dedicated on November 14 at 3:30 p.m. The center

opened about a year ago, but was recently enlarged.

* The Class of 1989 gift will be unveiled in a 3:30 p.m. ceremony on November 19. The dedication will be at the site of the sculpture between the Unistructure, the parking circle, and the Archway.

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