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Beware! It's All Fool's Day

Because of rapidly escalating printing costs, this issue of *Bryant's Business* will be the last one this year.

April Fool!

You weren't fooled, were you? If you were, you were surely among the scores of other persons who were fooled today--April 1, also known as All Fools' Day, but better known as April Fool's Day.

The origin of April Fool's Day is obscure, although it is thought that it began in France in 1564 with the adoption of the reformed calendar. A person who did not change New Year's Day from April 1 to January 1 was victimized by pranksters on April 1. Playing April Fool's tricks was brought to America by the British.

Today, practical jokes are being played all over the world. Members of the Bryant community have not been immune to celebrating the day.

Professor Pat Keeley's favorite practical joke was played on his brother, Paul, about six years ago.

"My younger brother was sensitive about losing his hair and was quite concerned about his looks," said Keeley. "I had a friend in the printing business send my brother a letter from *Ms.* magazine, saying that a poll of hundreds of women placed him in the running for the sexiest man in Boston that year. The letter said he would be contacted by a representative, and there was an excellent chance of him being a centerfold for *Ms.*"

Keeley said his brother received the letter the day before April Fool's Day and fell for the joke. Keeley then prolonged the joke by having friends call his brother and say they were representatives of *Ms.* making follow-up calls.

Professor Ed Popper's favorite farce was one he played in graduate school.

"I had a professor," said Popper, "who would draw circles, arrows and boxes all over the blackboard."

Popper took bets from his class on how many circles, arrows, and boxes the professor would draw on the board that day. One student didn't think the

professor would reach his number, so he went up to the board to draw some circles himself. By the end of class, the board was so full the professor decided to erase it for the first time ever.

"People started yelling, 'Don't erase the board, don't erase the board,'" Popper said. "He said he never had a class that was that interested before."

Miriam Perry, faculty suite G coordinator, played a prank on her boss when she worked elsewhere.

"We had an extra two truckloads of toilet paper for a sale that never happened," she said. "I called my boss pretending I was another store, and I said that I needed two truckloads of toilet paper."

Her boss became ecstatic, she said. When she told him it was an April Fool's joke, however, he literally cried, he was so upset.

It seems that April Fool's pranks often result in tears. When professor Ron DiBattista was in college, he and one of his three roommates waited for their

other roommate to go to dinner on April Fool's Day. Then they removed all the furniture and all the belongings from his room.

"He came home, opened the door, and started crying," DiBattista said.

Professor Frank Bingham remembers vividly a prank he pulled on his brother, Jack. It was after graduation from college and Bingham had moved back home with his parents and brother, with whom he shared a bedroom. Jack kept late hours and wasn't very considerate about the level of noise he made when returning home in the wee hours of the morning. Bingham talked to his brother about the noise, but the conversation fell on deaf ears.

"One night I feigned sleep," Bingham said. "After Jack crawled into bed one morning at 2, I waited a respectable amount of time and took the alarm clock into the bathroom and set it for 30 minutes later."

Beware (Continued on page 4)



Bryant, CCRI sign articulation agreement

President Trueheart and Edward Liston, president of Community College of Rhode Island, signed an articulation agreement in March that allows CCRI students in general studies or the liberal arts to transfer to Bryant as juniors.

'Businessperson of Year' jewelry manufacturer

The president of Stylecraft Company, Inc., of Cranston, is the Bryant Graduate School's "Businessperson of the Year" for 1991.

Neil P. Berman '73 MBA receives the award at the annual awards dinner on April 20 at the Holiday Inn at the Crossings in Warwick. He has been president and general manager of the school and commercial jewelry manufacturing company since he started the firm in 1971.

A Florida native and resident, Berman also served as an Air Force officer for four years. His company employs more than 50 workers and has grown from \$95,000 to approximately \$4.4 million in sales annually.

Berman is a member of the Jewelers Board of Trade and has been active in the Graduate School Alumni Association. He is married with one daughter.



Neil P. Berman

At the dinner, the Graduate School also will recognize its 1990 Delta Mu Delta award recipients, professors who have taught up to 20 years on its faculty, and the 1991 scholarship award recipients.

TIAA-CREF update

Cashability and transferability of TIAA and CREF retirement funds is now possible for Bryant employees. To answer questions and provide more information on these changes, a TIAA-CREF representative will be on campus next Tuesday and Wednesday (April 9-10). See the schedule.

<u>April 9</u>	<u>April 10</u>
CMD Room 4	CMD Room 4
9:30 a.m.	10 a.m.
12:30 p.m.	1 p.m.
3:30 p.m.	3 p.m.

Reminder on smoking policy

All Bryant employees, students and visitors are reminded that they are expected to abide by the mandates of Bryant's smoking policy. It was adopted in October, 1986 to comply with the Rhode Island law on smoking in the work place and the College's intent to provide a healthy, comfortable and productive working and living environment for everyone. Reprinted here is the part of the policy designating smoking and/or nonsmoking areas. The policy will be reviewed April 10 by the smoking policy committee.

SMOKING-PROHIBITED AREAS

- **Any area** in which a fire or safety hazard exists.
- **Common Areas**, including elevators, stairwells, waiting areas, and restrooms.
- **Shared Work Areas.**
- **Classrooms, Conference Rooms, Laboratories, and Auditorium.** (A short smoking break may be provided during meetings lasting longer than one hour, if requested by smokers.)
- **Athletic Complex** - exception, see Hallways.
- **Food Preparation Areas.**
- **Commercial Enterprises**, Bank, Candy Store, Hair Salon, Post Office, Bookstore, etc.
- **Dormitory, Social and Study Lounges.** For exceptions, see below.

DESIGNATED SMOKING AND/OR NONSMOKING AREAS

- **Dining Rooms and Nondormitory Lounges:** At least three-quarters of the seating area will be set aside for non-

smokers. Any area where smoking is permitted will be a single area on the periphery of the nonsmokers' area. Where space is limited, dividers will be erected.

- **Library:** A designated enclosed-smoking areas has been assigned within the Library.
- **Bryant Center:** Smoking prohibited except in designated areas. Smoking is permitted in the 2nd floor Main Lounge in designated areas, and the 1st Cafe Area in designated areas.
- **Salmanson Dining Hall:** The designated smoking areas will be to the left upon descending the stairs, under the low ceiling areas.
- **Student Dormitories:** Dorms 14 and 15 main floor Social Lounge smoking areas to be designated.

NO RESTRICTIONS

- **Hallways and the Rotunda:** Initially, there will be no restriction. However, this policy will be reevaluated in the future. **Exception: When the Rotunda is used as a dining area the three-quarters seating for non-smoking will apply.**

OTHER

- **Private Offices:** May be designated "smoking permitted" or "no smoking" by the occupant. However, the occupant should refrain from smoking in his or her office when a nonsmoking employee or visitor is present. He or she should also show a sensitivity to the needs of non-smokers.

Well Fare

Bryant's "Steppin' Out" walking competition has stepped off with individual competitors and three-person teams vying for cash prizes.

The program began March 27 and runs for seven more Wednesdays at the track, where participants walk and listen to lectures. Topics include proper posture and walking techniques, stretching, motivation, proper shoes, safety, and benefits. Winners will be determined by a point system.

GHB program schedule

April 17

"Stress" Program II
MRC Lecture Hall
12 p.m. & 1 p.m.

May 21 - June 20

Low-impact aerobics
Tuesdays and Thursdays
12 p.m.
Watch for details!

July 16

"Back Care"
Bryant Center, 2B
(Programs for four groups held during the work day)

Gulf scholarships program launched; all private colleges urged to offer aid

It took less than 24 hours for the admissions office to begin fielding telephone inquiries about Bryant's full-tuition scholarships program for veterans of the Persian Gulf war.

That aid effort, named the Yellow Ribbons Scholarships Program, was announced in mid-March and almost immediately received national publicity.

The announcement also included a proposal by President Trueheart that the nation's other 1,500 private colleges and universities adopt similar free-tuition programs to expand Bryant's effort into a national response.

"Scholarships at Bryant and other private colleges and universities will recognize those service men and women who put their lives on the line in the Persian Gulf," said President Trueheart in the announcement. "These grants also will serve as timely stepping stones for these returning veterans, many of whom are high school graduates..."

Yellow Ribbons Scholarships will provide free tuition for four years to five undergraduates and full-tuition fellowships to five graduate students.

Eligible for the scholarships are Desert Storm veterans of U.S. Armed Forces

with military-documented service in Saudi Arabia, Kuwait and the Gulf states, and Israel, Iraq, and Turkey or related air and naval operations in the theatre of operations.

Applicants must first be admitted to Bryant's graduate or undergraduate programs. Financial need will be considered.

"If every private college and university extended this type of welcome to 10 returning veterans," Trueheart stressed, "this would open the doors of the world's finest higher education system to as many as 15,000 qualified applicants."

Extending the opportunity of a higher education to these veterans will provide upward mobility to men and women within a group that has experienced considerable economic difficulty, Trueheart added. These veterans also will bring a unique set of experiences and motivations to campus with them.

"In addition to whatever benefits the government eventually is able to provide," Trueheart said, "the private sector, including America's corporate and philanthropic communities, can put private higher education within the reach of many of these veterans."



Corporate executives visit campus

Six corporate executives who taught and lectured at Bryant in March pose with President Trueheart; Jim Freedman (third from left, back), who coordinated the program, and adjunct professor Jack Keigwin (left, bottom) and his wife, Beverly, who funded it. The executives (left to right, back): Richard Eannarino, president, NOVA Conservation; Ralph Papitto '47, former chairman, Nortek; George Shuster, vice-president, Cranston Print Works; Robert Sweet '49, chairman, Robbins Co.; Herbert Cummings, president, Citizens Bank; Ben Mondor, chairman, Pawtucket Red Sox.

QUICKLY

...*The Journal of Applied Social Psychology* has accepted for publication a paper by professor **Ron Deluga**. Its title: "The Relationship of Subordinate Impression Management Characteristics With Upward Influencing Behavior"...

...Professor **John Jolley** addressed the Rotary Club of East Providence on "Aging-Lifecycles" last month...

...Career services assistant director **Judy Clare** addressed 10th and 11th grade students at Our Lady of Fatima High School on careers in business...

..."Taxes" was the topic of professor **Chantee Lewis's** presentation to junior and senior students at Smithfield High School recently. Also, "How to Survive the 1991 Recession," an article by Lewis, has been accepted for distribution by the *USA Today*/Apple College Information Network for college and university newspapers nationwide...

...Professor **Gregg Carter's** paper "Using Chipendale Computer Software to Teach Theories of Demography and Modernization" has been accepted for presentation at the American Sociological Association's annual meeting in Cincinnati this summer...

...A story on Hungary published in the Providence *Sunday Journal* business section in January included a sidebar interview with professor **Lance Heiko**. He commented on his winter trip to that country and opportunities for U.S. trade in Eastern Europe...

..."Are Buyers Misled by Their Perception of Salespeople," an article by professors **Frank Bingham** and **Paul Dion**, has been accepted for publication in the *Journal of Marketing Management*...

..."Retail Power, Slotting Allowances, Market Entry Barriers and Entrepreneurs," a paper by professors **Bruce Buskirk** and **Ed Popper**, has been accepted for presentation at the American Marketing Association's educators conference this summer. Also, Popper spoke last week on "Advertising: Disclosures, Disclaimers and Deception" to the Rotary Club of Boston...

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By the way...

by Gloria Yahn

● **Jeannine Wilson** of the publications office will become the **bride** of Vincent Aidala on Saturday (April 6) in North Dartmouth, MA. A long and happy life to both of them!

● **Debbie Easterling** of the marketing department is **planning** a one-day bus trip to **New York City** with 20 retail management students. A guided tour of Macy's department store and South Street Seaport Museum is planned.

● **Elaine Roberge** of support services and her husband, Don, have just returned from a five-day vacation in Bermuda. Don won the trip through his company, A-COPY.

● **Priscilla Lundblad** of publications and her husband, Allan, returned last night from a one-week vacation. They also were in Bermuda. Would you like to share those tans?

● The smile you see me wearing these days is the result of a collect call from Saudi Arabia. Yes! **My son, Kevin, will soon be home.** He is scheduled to leave April 4 for Fort Campbell, KY. After a few days there, he'll head home where a party will be held in his honor. On behalf of my son, I want to thank every one of you for your support, prayers, cards, letters, and packages. Your kindness and friendship will always be remembered.

● **Miriam Perry's** smile is almost as big as mine. She tells me her **brother, Joe-I,** called her at 4 a.m. the other day to tell her he was also **returning home.** He leaves Saudi Arabia on April 7 for Fort Campbell, where his parents will be waiting to greet him. And then he is heading to Rhode Island, where Miriam plans to take some time off to spend with him. Welcome home, Joe-I! Miriam also sends her heartfelt thanks to everyone at Bryant for their donations to the Supplies Over Seas (S.O.S.) project. More than 40 packages have been sent to soldiers serving in the Persian Gulf.

Campus coalition hungry for a solution

by Cyndi Tarbell
Public Information Intern

Bryant students are finding that it is possible for a few people to do a lot of good.

The students, known as the Bryant Hunger Coalition, are working to help alleviate the hunger problem in the area. The group was formed last April.

"Professor (Michael) Fraleigh showed a movie in my sociology class about hunger in the United States," said Jennifer Donahue, chair of the hunger coalition. "It really hit home for a couple of us, and we thought we should do something for the community."

Donahue said she and seven other students decided to found a campus organization. That original group of eight members has grown to 25.

The primary goals of the BHC are to educate the Bryant community about the local and global hunger problem and to eliminate the hunger problem in the immediate area.

The group began last fall by soliciting money and food donations and distributing 35 Thanksgiving food baskets to needy families throughout the state. The BHC is now organizing a "Hunger Clean-Up Day" on April 13 in conjunction with the National Student Campaign Against Hunger and Homelessness (NSCAHH).

More than 160 colleges in 110 cities are participating in the Clean-Up Day, which is a "work-a-thon." Members are soliciting other students, faculty, and local businesses to sponsor them for painting a shelter, raking a garden, or cleaning a park. BHC students will be working in the towns of Smithfield, Lincoln, Providence, Johnston, and Coventry.

Half of the money raised will go to the NSCAHH for hunger projects of its choice. The other half will go to organizations chosen by the BHC. This year the money will go to Amos House in Providence and St. George's Soup Kitchen in East Providence.

"It is good to see that at a business school people are not only concerned about business," said Caroline Pierce, one of the founding members. "The BHC shows a different side of Bryant to the community. And Bryant students have found that they really can make a difference. This club has been good for me because I was concerned about the hunger issue but I didn't think I could do anything about it. Now I know that I can."

For more information about Hunger Clean-Up Day, contact Jennifer Donahue at 232-4780.

Don't fool around, go to health fair

Your health isn't something to fool around with. So "help yourself and others...to make healthy lifestyle choices."

That is the theme of Bryant's annual Health Fair next Tuesday (April 9). The event runs from 10 a.m. to 3 p.m. in Papitto Dining Room. More than 20 participants will offer a look at the physical, emotional, and--for the first time--the spiritual self, said Betty Cotter, director of health services.

Among the health screenings will be those for glaucoma, cholesterol, blood pressure, posture, height, and weight. A dentist, a podiatrist, a chiropractor, and a sports nutritionist will be on hand to offer first-hand advice. And if you are interested in getting in shape for the warmer weather, Gold's Gym will demonstrate fitness equipment.

Information on birth control, rape,

alcohol abuse, vision, and AIDS also will be available. "Vince and Larry," the television crash dummies, will make an appearance. Among the participants offering spiritual guidance will be Bryant's Catholic chaplain and the Providence Zen Group.

Beware (Continued from page 1)

The alarm rang and Jack sat up mumbly, Bingham said. His brother got up, took his shower and went downstairs to make his breakfast. He didn't realize what had been done until he set the timer for his two-minute eggs. Bingham remembers clearly the words his brother used that night.

"But from that night on," Bingham said, "Jack was very quiet."