



# BRYANT'S BUSINESS

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## Budget director Darman to speak at Commencement

**Richard G. Darman**, director of the White House Office of Management and Budget (OMB), delivers this year's undergraduate Commencement address at Bryant.

**Darman**, a member of President Bush's Cabinet, speaks at the 128th graduation on May 18. He also will receive an honorary doctorate along with:

- **Henry G. Cisneros**, former San Antonio mayor who is now the chair and CEO of Cisneros Asset Management Company;

- **Bernard G. Mondor**, owner, chair and president of the Pawtucket Red Sox Baseball Club;

- **Joan Toland Bok**, chair of the New England Electric System;

- **Yuji Ijiri**, the Robert M. Trueblood University Professor of Accounting and Economics at Carnegie Mellon University;

- **Karl F. Ericson '58**, retired partner of KPMG Peat Marwick in Providence and an honorary trustee and former chair of Bryant's board.

**Darman**, raised in Rhode Island and Massachusetts, has been OMB director and architect of the President's budget since he was confirmed by the Senate in January, 1989. Before being named to the Cabinet post, Darman was a managing director of Shearson Lehman Hutton, Inc.

Most of Darman's career has been spent in government service, however. Among his posts: deputy secretary of the treasury; assistant to President Reagan and deputy to his chief of staff; assistant secretary of commerce in the Ford administration.

**Cisneros** served four terms as mayor from 1981 to 1989 before opening his own company in San Antonio, where he was born and raised. As mayor, he was considered the leading Hispanic politician

*Darman (Continued on page 4)*



*Richard G. Darman*



*Henry G. Cisneros*



*Bernard G. Mondor*



*Joan Toland Bok*



*Yuji Ijiri*



*Karl F. Ericson '58*

## Cookson's Oster to address Grad School Commencement

One of Rhode Island's leading corporate executives speaks and receives an honorary doctorate at the ninth Commencement of Bryant's Graduate School on May 17.

**Richard M. Oster**, chief executive of British-based Cookson Group PLC, will deliver the address. He also will receive an honorary doctorate at the 4 p.m. ceremony.

**Oster** also serves as the chair of Cookson America Inc., of Providence, the largest subsidiary of Cookson Group, an international industrial conglomerate. Much of Cookson Group's growth since 1979 is traced directly to Oster, who sold the family brass business, A. J. Oster Co., to the British firm in 1978.

Cookson, a publicly held corporation, now includes 120 businesses in 60 countries, most in the U.S., Mexico,

Canada, and the Far East. It has acquired more than 60 companies since the late '70s. Cookson America also has renovated the former Union Station in downtown Providence into a corporate showplace and a keystone of downtown redevelopment.

(A more extensive profile of Richard Oster and additional information on the Grad School Commencement will be published in a future issue of *Bryant's Business*.)



*Richard M. Oster*



**'Weigh to Go' winners**

*"Way to goes" have gone to the participants in Bryant's nine-week "Weigh to Go" weight-loss competition of the Good Health Benefits program. Receiving special citations from Jan Lewis, human resource director, at a celebratory luncheon were (left to right) Carol Platt, Bettie Weber, and Denise Trainor, who earned the most points in the program. It taught participants how to lose weight safely while changing eating habits.*

## Well Fare

All employees are encouraged to participate in Good Health Benefit programs regardless of insurance coverage. Flexibility in scheduling is encouraged.

### GHB program schedule

#### April 17

"Stress" Program II  
MRC Lecture Hall  
12 p.m. & 1 p.m.

#### May 21 - June 20

Low-impact aerobics  
Tuesdays and Thursdays 12 p.m.  
Watch for details!

#### July 16

"Back Care"  
Bryant Center, 2B  
(Programs for four groups held during the work day)

#### September

"Self Improvement"  
Arris Dining Room (Fishbowl)  
12 p.m. & 1 p.m.  
("Health stop" focusing on self-help with topics: first aid, self-care choices, nutrition, stress)

## Class of '91 leaving 'welcome' behind as senior gift

The "welcome" Bryant extends to all campus visitors when they come up Jacobs Drive soon will have a much different look.

The Class of 1991 has decided to leave behind as its gift a donation for construction of a "welcome sign." The sign will be located near the new public safety booth.

In addition to a welcome, the sign will provide visitors with information on campus activities and events, such as performances and seminars. It will be able to offer interchangeable messages for organizations to promote their functions.

At the kick-off party, class gift chair Ted Rykoski announced that the senior class goal is to raise \$7,000 towards the cost of the sign. This will be done through mailings and face-to-face solicitations.

The welcome sign is expected to be installed and operating by December.

## Spring Weekend: 'Playing in Paradise'

Spring is here, which means it's time for Bryant's annual "spring weekend." This year, students will be "Playing in Paradise," with all events at the track (or in the MAC if it rains).

The weekend begins next Friday (April 26) at 5 p.m. Musical entertainment includes a caribbean rhythm band, "The Floating Boats," and a soloist, "Kier." There also will be an artist drawing caricatures, a mini-golf course, an outrageous obstacle course, and an outdoor showing of the movie "Die Hard 2."

Spring weekend continues Saturday with non-stop activities from noon to 6 p.m. There will be various carnival games, magic with junior Dave Kaplan, and jazz music by the duo "Back to Back." At 4 p.m. the Boston rock band "Fahrenheit" will open for "Meatloaf," the featured concert.

The weekend sponsor, Student Programming Board, also will be raffling off two American Airlines tickets to anywhere in the continental U.S. Spring weekend T-shirts will be on sale.

"Playing in Paradise" comes to an end Sunday night with a showing of the cult-film "The Rocky Horror Picture Show" in the MAC.

## Time for another May Breakfast

It's time once again to share good food with good friends and colleagues at Bryant's 24th annual May Breakfast.

On May 1 from 7-8:15 a.m. in Papitto Dining Room, you can enjoy scrambled eggs, ham, hash browns, pancakes with blueberry or raspberry syrup, mini-danish, muffins, assorted juices, and fresh fruit.

Tickets are on sale in all faculty suites and support services. Cost is \$4 with a limit of one guest per employee. Tickets will not be sold at the door.

May Breakfast committee members include Sandy Sylvia, Konnie LaPrade, Cathy Souza, and Mary Ann Tooher.

## Family business institute launched

An Institute for Family Enterprise has been launched at Bryant to help family-owned firms in southern New England face the problems and challenges inherent in running these businesses.

"Family-owned firms are the lifeblood of American enterprise," said president-emeritus William O'Hara, who is the institute's executive director. "Between 80 and 90 percent of American businesses are family-owned and operated. Essentially, when we talk about American businesses, we are talking about family enterprises."

Less than 30 percent of family businesses survive beyond the second generation, however, O'Hara said, and less than 13 percent make it through the third. The influence of family dynamics on executive and management decisions often prevents successful businesses from passing on, he said.

"Through a series of seminars and workshops," O'Hara said, "the institute

will work with companies to identify how family dynamics can make an impact on business decisions, and how to develop strategies to overcome these difficult hurdles to continued growth and profitability."

The institute also will provide consulting services, conduct research, and sponsor a regional conference. Among the issues it will address: how and when to bring family members into a business; how to retain and develop non-family managers; how and when to choose a successor; how to use financial planning strategies; when to choose outside advisors; how to resolve conflicts constructively.

The institute's assistant director is Christine M. B. Smith. She served most recently as international trade director at Rhode Island's economic development department.

## Middle East prospects: lecture, discussion

Bryant's social sciences and history department is sponsoring a lecture and discussion session on April 29 that will look at "Prospects in the Middle East."

The session will be led by Daniel Bradburd, an anthropology professor at Clarkson University who lived for more than two years among pastoral communities in Iran. He investigated their culture, history, social and economic

composition, and integration into the global marketplace.

Bradburd has written a variety of articles for scholarly journals on his experiences and research. He has taught anthropology and Middle Eastern studies for more than 15 years.

The session begins at 4 p.m. in Gulski Dining Room.

### International banker visits finance class

Students studying multinational finance with professor Chantee Lewis (left) got answers to their questions on international banking from Royal Bank of Scotland vice-president Leslie Haig (right). The banker visited the classroom in early April.



## QUICKLY

...*The Journal of Accountancy* has accepted for publication an article written by professor **John Connors** and a colleague at Notre Dame. The article, "Tax Shelters in the '90s," is being presented by them Saturday at the American Accounting Association's Midwest meeting. With his Notre Dame colleague, Connors also has written "Tax Tips for the 1991 Graduate," a booklet published by Prentice-Hall, Inc. He is currently editing the *Federal Tax Course* textbook of Commerce Clearing House...

...Professor **Jack Porter** will serve as a discussant at the third "Symposium on Baseball and the American Culture" in June. The conference will be held at the Baseball Hall of Fame in Cooperstown, NY. Also, Porter has been accepted into the 27th edition of *Who's Who in Finance and Industry*...

...The **Bryant marketing association** has won the "Outstanding Chapter Communications Award" this year in the collegiate division of the American Marketing Association. Junior marketing major **Julie Bennett** accepted the award on Bryant's behalf at the 13th annual International Collegiate Conference in New Orleans. Professors **Frank Bingham**, **Debbie Easterling**, and **Allen Kruger** are the club's advisers...

...Professors **George deTarnowsky**, **Ron DiBattista**, and **Jack Keigwin** were guests in late March on "The 13th State" show of WSBE-TV (Channel 36). They addressed the economy, careers and entrepreneurship...

..."Retail Strategic Planning: Identification of Strategies," a paper by professors **Shirley Miller** and **Debbie Easterling**, has been accepted for presentation at the Symposium on Patronage Behavior and Retail Strategy in Baton Rouge, LA, this spring...

...Vice-president **Les LaFond** served on this year's board of selectors for the 1991 Jefferson Awards. The awards recognize individuals for outstanding public service...

## By the way...

by Gloria Yahn

● Congratulations to **Mary Alice Conlon**, Bryant's **new assistant director for development research**. Mary Alice had served as interim assistant director since last October. Before her promotion, she was secretary to the vice-president for development. Best wishes!

● The **Faculty Federation** invites you to its annual **scholarship fundraiser** on May 1 in the Gulski Dining Room from 3:30 to 5:30 p.m. There will be lots of refreshments and entertainment. Tickets are \$15. For more information, call Pat Keeley at ext. 6138 or Kathy Simons at ext. 6443.

● **Frank Pavao** of the admissions office tells me (with just a little bit of pride) that he has become a **grandfather for the first time**. His daughter, Linda, and son-in-law, Scott Alger, presented Frank with Thomas Andrew on March 28. Thomas weighed 7 lbs. 8 ozs. Enjoy, Grandpa!

● **Don't forget!** The second **Software Users' Group meeting** will be held next Wednesday (April 24) from 9 to 10:30 a.m. in the MRC Lecture Hall.

● Bryant's name will be listed in the 1991-92 issue of *Trends in Brick*, an architectural design guide, as the winner in the association's Beauty in Brick Design Award competition. Dorm 16 won second place in the schools and learning institutions category of NABD's national competition. Compliments to the Providence Partnership for the winning design.

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*Patriots' Pat Forte and vice president Joe Meichelbeck sign new contract.*

## Patriots to camp here again

The New England Patriots have signed another agreement with Bryant to return their summer training camp to campus--the home of the Patriots camp since 1976.

Details of the new contract were not released. But, in a joint statement announcing the agreement, the Patriots said negotiations with the College produced a "very equitable agreement for both sides and a contract that is competitive with agreements between other National Football League teams and their training camp locations."

"We couldn't ask for a better place to conduct our training camp," said Patriots vice-president for administration Patrick Forte, who handled negotiations for the team. "The facilities and the services provided by Bryant are first-rate. And Bryant always has been extremely

hospitable and responsive to the Patriots' needs. The end result is the Patriots will be returning to one of the finest training camp locations in the NFL."

"We have always had a very cordial and cooperative relationship with the New England Patriots," said business affairs vice-president Joe Meichelbeck, who handled negotiations for Bryant. "The new contract meets the College's needs as host and the Patriots' needs for a high-quality training facility."

Signing of the contract took place on campus. Meichelbeck and Forte inked the agreement.

The Patriots open camp July 11, when rookies, free agents, and selected veterans report. The rest of the team reports July 18. Camp runs until August 15.

### *Darman (Continued from page 1)*

and top municipal-government leader in the country.

**Mondor** has owned the PawSox since 1977. He came out of retirement after a corporate business career to buy the failing AAA International League affiliate of the Boston Red Sox. Since the late '70s, he has transformed the PawSox into one of the sports world's most successful teams.

**Bok** has chaired the New England Electric System since 1984 after serving it in other executive posts over 16 years. Before moving to the system in 1968, she was an attorney in private practice and with a Boston law firm for 13 years.

**Ijiri** is recognized as a giant in the

accounting world. His distinguished career has included authoring scores of books and articles and pioneering momentum accounting and triple-entry bookkeeping. His professorship is the highest CMU faculty honor.

**Ericson** retired as a partner from KPMG Peat Marwick in March, 1990. He now serves as a business consultant. A Bryant trustee from 1981 to 1987, Ericson chaired the board for three years.

(Look for more extensive profiles on the honorary degree recipients and additional information on Commencement in a future issue of *Bryant's Business*.)