



BRYANT'S BUSINESS

June 4, 1991

Bryant College, Smithfield, RI

Volume 11, Number 17

Alumni to 'Celebrate Americana' this weekend

More than 400 alumni, spanning eight decades, will visit Honolulu, Hollywood, and New Orleans, among other locales, this weekend on campus.

Bryant's alumni from classes ending in one and six will "Celebrate Americana" over three days beginning Friday.

Among the events: an authentic luau, a dixieland dinner, an old-fashioned New England breakfast, and a down-home barbecue by the campus ponds.

Friday opens with a "welcome back party" for all alumni. It is followed by the luau sponsored by the Class of '66 and a "golden anniversary" dinner to honor the Class of '41.

The Class of '86 is hosting a Country Comfort welcome and a Hollywood-style "wild video party." A "Born in the USA" party, with a medley of favorite tunes from then and now, will be hosted by the Class of '81.

A big New England breakfast starts Saturday off right. It is followed by a guest speaker, trustee John Quinn '90H, retired editor of *USA Today*. He'll share his lifetime of experiences as a journalist and give you his views on "ethics in the media."

The afternoon begins with a luncheon bringing the Loyal Guard, alumni graduating 50 or more years ago, together again for the induction of the Class of '41. At the same time, the Class of '56 will host the barbecue by the pond.

Lunch is followed by a talk with noted investment strategist William LeFevre, senior vice president for ADVEST, Inc. and a regular financial analyst on several TV shows. He will share his views on "surviving the economic crisis."

A presidential reception honoring the 1991 Alumni Award recipients will be held in the late afternoon before the dixieland dinner. Professor Ron Deluga, Ray



There were plenty of smiling faces at Commencement '91.

Changes in technology, values can solve domestic ills: Commencement speaker

More than money or a sense of mission is needed to solve America's domestic woes, said Richard G. Darman, director of the federal Office of Management and Budget, in his address at Bryant's 128th Commencement on May 18.

To solve these problems, such as our reliance on imported oil, the constant rise in health-care costs, and the quality of education, Darman said, the U.S. must require "basic changes in values and technology."

Improved technology is crucial to education because most school budgets still are "as labor-intensive as they must have been in ancient Egypt," the OMB director said. Opportunities provided by technology won't be realized, however, he said, if major changes in values lag behind.

People must demand "accountability and choice" in schools, Darman added. He said that this would make public education more "market-oriented" while encouraging entrepreneurs to develop

new technology for classroom use.

Children also need to spend more time in school, said the man who attended Woonsocket schools, instead of spending "about 90 percent of their time outside school," much of it watching TV.

"We've trained a generation of experts in the Wheel of Fortune," Darman said in describing American students who spend 175-180 days in school each year. In comparison, he said, Japanese students spend 240 days a year in school.

Darman applied his same argument to health care and America's reliance on imported oil.

Medical research must shift its emphasis to curing diseases rather than alleviating symptoms. And one obvious value change, Darman said, would be "to reduce drug abuse, alcohol consumption and high-risk behavior generally."

To cut oil imports, particularly those tied to transportation, Darman said, "Over time, our culture must be weaned

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Commencement (Continued on page 2)

America's soul cares for sick, poor: Oster

America has a soul, and it is this inner strength, courage and compassion that will help the current generation care for the world's sick and poor.

So said Richard M. Oster, one of Rhode Island's corporate and community leaders as chief executive of Cookson Group plc, during his address at Bryant's ninth annual Graduate School Commencement on May 17.

"If each of you rises to the challenge...yours will be the generation that feeds the world's hungry, helps the world's poor, cares for the world's sick, and preserves the environment," said Oster.

Speak up for what you believe in, and work for various social causes, said Oster, who is active in a host of charitable and civic organizations and who chairs the RI Convention Center Authority. As an example of a cause, he cited drug and alcohol abuse with its millions of victims in the U.S.

Commencement (Continued from page 1)

from the excessive value it places on the traditional automobile."

Darman called for greater use of electric cars for short trips and high-speed rail for longer trips. This can happen with "commercially sound breakthroughs in battery technology and high-speed rail technology," he said.

Darman also received an honorary doctorate at the Saturday morning ceremony. He was joined in receiving an honorary degree by Karl F. Ericson '58, a former Bryant board chair and now an honorary trustee; Henry G. Cisneros, former San Antonio mayor; Bernard G. Mondor, the owner of the Pawtucket Red Sox; Joan Toland Bok, chair of the New England Electric System; and Yuji Ijiri, a nationally known accounting professor.

Richard M. Oster, one of Rhode Island's leading corporate executives, who delivered this year's Graduate School Commencement address, also was recognized at Commencement for receiving an honorary doctorate the day before.

The honorary degree recipients gathered Friday evening for dinner with trustees and other top College officials. A planned post-dinner fireworks display was cancelled when Mother Nature contributed her own fireworks: heavy rain, thunder and lightning.

"We have a horrific problem," Oster said. "That's unacceptable, and you can make a difference."

At the same time, Oster said, our compassion for others and our reverence for individual freedoms are what "allows each of us to reach our full potential" as human beings, Oster said.

Oster also received an honorary doctorate at the ceremony. He was recognized at Saturday's undergraduate Commencement for his address and his honor the day before.

President Trueheart presided over the 4 p.m. ceremony in the Gymnasium. Convening and adjourning Commencement was Jonathan Farnum, outgoing vice-chair of Bryant's board of trustees.

After the ceremony, the new alumni recessed to families and friends at a reception on the lawn outside the Gym. Approximately 150 graduate students received MBA and MST degrees.

Graduation day dawned cool and blustery with lingering clouds from the storm. But sunshine broke through to greet faculty and staff gathering to meet the honorary degree recipients at the annual pre-Commencement breakfast in Papitto Dining Room.

The procession of 930 seniors, accompanied by musicians, stepped off from the Bryant Center Plaza. The senior class flag bearer led the march across the footbridge and through the Archway. The long column, joined by faculty, staff, trustees, and the platform party, was met by several thousand smiling but chilled parents, friends, and other relatives at the Track.

The Hon. Bruce Selya, Judge, U.S. Court of Appeals for the First Circuit and chair of Bryant's board of trustees, convened and adjourned the ceremony. Among the government officials bringing greetings were RI Senator John Chafee '79H, Governor and Trustee Bruce Sundlun '80H, and Smithfield Town Council President William Hawkins Jr.

Seniors received diploma cases by department after the president conferred degrees. The platform party and faculty led a recessional to separate receptions for the new alumni in the Rotunda, the Koffler Center Plaza, and the Bryant Center Plaza.



Flashing a diploma for all...



...or for one at Commencement...



...while Richard Darman spoke.

BRYANT'S CALENDAR

June 3 - June 15, 1991

MONDAY 6/3

9 a.m. - 4:30 p.m.
"Developing Management Skills"
3-day CMD seminar
Bryant Center, Rms. 1&2

TUESDAY 6/4

2:30 p.m.
Software Users' Group Meeting
Unistrustructure, Rm. 354

THURSDAY 6/6

9 a.m. - 4:30 p.m.
"Administering Positive Discipline"
2-day CMD seminar
Unistrustructure, Rm. 3

4:30 - 9 p.m.
"Crossing Cultures: Mexico"
Presented by Export Assistance Center
MRC Dining Room

FRIDAY 6/7

9 a.m. - 4:30 p.m.
"Corporate Training: Holsom Company"
CMD seminar
Unistrustructure, Rm. 4

FRIDAY 6/7 (Cont'd.)

4 p.m.
REUNION WEEKEND BEGINS (See reverse for schedule of events)

MONDAY 6/10

9 a.m. - 4:30 p.m.
"Assertive Management Skills"
CMD seminar
Unistrustructure, Rm. 4

9 a.m. - 4:30 p.m.
"Intro to Lotus 1-2-3"
2-day CMD seminar
Unistrustructure, Rm. 368

3 p.m.
Ice Cream Social: Meet the 1991 Orientation Leaders
Papitto Dining Room

WEDNESDAY 6/12

9 a.m. - 4:30 p.m.
"Intro to DOS"
CMD seminar
Unistrustructure, Rm. 354

THURSDAY 6/13

9 a.m. - 4:30 p.m.
"The New Role of the Controller"
2-day CMD seminar
Unistrustructure, Rm. 4

9 a.m.
Software Users' Group Meeting
Unistrustructure, Rm. 354

FRIDAY 6/14

9 a.m. - 4:30 p.m.
"Corporate Training: Holsom Company"
CMD seminar
Unistrustructure, Rm. M 41

9 a.m. - 5:00 p.m.
"Summer Residential Program: Textron Corporation"
CMD special event (through 6/28)
Various locations

Noon - ?
PLAY DAY '91
Track



**Annual Reunion Weekend
June 7, 8, 9, 1991**

MORE INFORMATION

**Annual Reunion Weekend
June 7, 8, 9, 1991**

Friday, June 7, 1991

- 4 p.m. - 9 p.m. **Check-In**
Cardarelli Information Center, Unistructure
- 5 p.m. - 7 p.m. **Welcome Back Party for All Alumni**
Make this your first stop because this is where alumni will gather for a bit of refreshment and relaxation
- 6 p.m. - 9 p.m. **Aloha! Luau**
Sponsored by the Class of 1966
All alumni gather under the tent for an authentic taste of Hawaii
- 7 p.m. - 9 p.m. **50th Golden Anniversary Dinner**
Featuring ethnic foods for our honored alumni of 1941 with special guests President and Mrs. William Trueheart
- 7 p.m. - 9 p.m. **Country Comfort Welcomes the Class of 1986**
Space is limited . . . Be sure to register in advance!
- 9 p.m. - 1 a.m. **Hollywood-style Wild Video Dance Party!**
Class of 1986 is your host
Cash bar and refreshments
- 9 p.m. - 1 a.m. **"Born in the USA"**
Hosted by the Class of 1981
All your favorite tunes from yesterday and today spun by a DJ
Pizza included; cash bar available.
All alumni welcome.

Saturday, June 8, 1991

- 7 a.m. - 10 a.m. **Old-fashioned New England Breakfast**
Guaranteed to stick to your ribs!
- 8 a.m. - 7 p.m. **Check-In**
Cardarelli Information Center, Unistructure
- 9 a.m. - 12 p.m. **Deli Grille open for light breakfast fare**
- 9 a.m. - 4 p.m. **Campus tours and bookstore browsing, admissions information**
- 9 a.m. **USA Today**
John Quinn, '87H, recently retired editor of **USA Today** and executive vice president of Gannett News Service, will share his lifetime of experiences as a journalist and his views on ethics in the media. The Rhode Island native started his newspaper career as a copy boy for the **Journal-Bulletin** in 1943 while a student at Providence College and rose to become editor of the largest circulation daily in the US. As colorful as the newspaper he edited, this entertaining and perceptive speaker is not to be missed.
Open to all reunion attendees . . . following the **Alumni Association Annual Meeting**

Saturday, June 8, 1991

- 11:30 - 2 p.m. **Loyal Guard Luncheon**
A bit of Southern charm for the classes of 1900-41
'41 alums are our guests!
- 12 Noon **Country Fair**
By the pond
A real down-home barbecue — time to kick back and sit a spell, sponsored by the Class of 1956
- 2:00 p.m. **USA Tomorrow**
Investment strategist William M. LeFevre, senior vice president/market strategy for ADVEST, INC., will tell you how to survive this economic crisis. Mr. LeFevre appears on CBS Network radio and FNN's Business Tonight as well as covering the annual Economic Summit of the seven industrialized nations for radio and TV.
A fascinating speaker, a timely topic . . . don't miss this opportunity.
Free tickets available to reunion attendees at the registration desk.
- 5 p.m. **Capitol Cocktails**
A presidential reception for all alumni to honor the 1991 Alumni Award recipients; cash bar
- 7 p.m. **Dixieland Dinner**
For all alumni. Ticket price includes your choice of fish or steak PLUS **Manhattan Madness** and our **New Orleans French Bistro**.
- 9 p.m. - 1 a.m. **Manhattan Madness**
Top 40 tunes for dancing, international coffees, New York cheesecake
- 9 p.m. - 1 a.m. **New Orleans French Bistro**
Co-sponsored by the Classes of 1961 and 1971
Top off a relaxing evening with a piano bar and exquisite French pastries

Sunday, June 9, 1991

- 8 a.m. - 11 a.m. **Southwestern Brunch with the faculty**
Made-to-order crepes, Tex-Mex omelets, and more!
- 9 a.m. **Ecumenical service**
- 8 a.m. - 12 noon **Check-out**
Cardarelli Information Center, Unistructure
Turn in your keys

An à la carte menu will be available from 6 - 9 p.m. on Friday night only at the Deli-Grille in the Bryant Center.

Additional activities, entertainment, and seminars will also be offered free of charge. A complete schedule will be sent with your registration confirmation.

Trustees elect officers, adopt new schedule of meetings

Bryant's board of trustees elected officers, adopted a new annual schedule of meetings, and elevated each ex-trustee to the status of "trustee emeritus" at its May meeting.

Re-elected board chair was the Hon. Bruce Selya, of Providence, Judge, U.S. Court of Appeals for the First Circuit. Also re-elected was secretary Monica Laurans, of Providence, a freelance translator and interpreter.

Elected vice-chairs were Charles Collis '83H and Gregory Parkos '50, '88H. Collis, of Barrington, is the founder and former CEO of Princess House, Inc. Parkos, of Los Angeles, is the president and COO of Whittaker Corporation. They replace outgoing vice-chair Jonathan Farnum, of Coventry, the president of Wardwell Braiding Machine Company in Central Falls.

The board's new schedule of meetings shifts to three two-day sessions a year--plus four one-day gatherings of the executive committee and other committees, from four one-day sessions a year--plus assorted committee meeting days.

The Annual Meeting will be held in May and linked to Commencement weekend. The other meetings will be held in late October and January. Each

meeting will be a Friday-Saturday session with three rounds of committee meetings and a dinner Friday and a 9 a.m. full-board meeting Saturday. Adjournment Saturday will be at midday.

Trustees approved the schedule change to better accommodate the travel of out-of-town members and to increase time for committee meetings and discussions among trustees and administrators.

Among Bryant's new "trustee emeriti" are alumni George Bello '58, Arthur Duggan '60, '83H, Hugh Dunlap Jr. '55, Philip Hayden '59, Russell LeBeau '50, Michael Martin '72, Daniel Schmitt '73, and Everett Wilcox '38 and president emeritus William O'Hara '90H.

Also at the May meeting, trustees re-elected to the board for another three-year term were Lloyd Granoff, of Providence, president of Wallace Capital Corporation; Ann Moe, Boston, partner in M&M Associates; Albert Ondis, of North Kingstown, chair and CEO of Astro-Med, Inc.; John Quinn '87H, of Carolina, RI, and Washington, DC, a trustee for the Gannett Foundation; Sally Richards, of Chatham, NJ, a vice president with AT&T, and the Hon. O. Rogeriee Thompson, of Cranston, associate judge of the Providence District Court.



Geology students test campus waters

Who knows what lurks in the waters of the campus ponds? The coastal geology class of professors Gaytha Langlois (center) and Doug Levin knows. The class conducted a hydrologic analysis of the ponds. It included mapping the depth (bathymetry), sampling the sediment (benthic sampling), and measuring the salinity, pH, oxygen and temperature of the waters.

QUICKLY

...An article by professors **Frank Bingham** and **Paul Dion**, "Are Buyers Misled by Their Perception of Salespeople: An Empirical Investigation," has been accepted for publication. It will appear this summer in the *Journal of Marketing Management*...

...Professor **Judy Litoff** presented her paper, "A Date Which Will Live in Infamy: Women's Response to Pearl Harbor and War," at the Siena College Conference on World War II in New York. Also, Litoff's microfilm project, "The World War II Letters of American Women," was one of two documentary-editions projects formally endorsed by the National Historical Publications and Records Commission earlier this year...

..."The Economy" was the topic of a presentation by professor **Chantee Lewis** to the Rhode Island Tax Officials Association last month...

...Professor **Robert Muksian** addressed the East Providence Business and Professional Women last month. His topic: "The Awesome Power of Compound Interest"...

...Associate alumni relations director **Melissa Walker** was selected as the Advisor of the Year at the first student leadership award ceremony...

...Assistant career services director **Barbara Gregory** addressed The Executives Association of Rhode Island late last month. Her topic: "The Knack of Networking"...

...Fourteen professors have received 1990-91 "merit awards" for their performance in one or more of the following: classroom teaching; curriculum innovation; published research; service to the Bryant community. The recipients: **Nora Barry, Bob Behling, Gregg Carter, Kumar Chittipeddi, Paul Dion, Arthur Gudikunst, Doug Levin, Chantee Lewis, Judy Litoff, Pat Norton, Clarissa Patterson, Mary Jane Pelkey, Charlie Quigley, Harry Robinson**...

...Bryant's seventh annual World Trade Day in May zeroed in on the Pacific Rim for 65 executives interested in doing business in the Far East. Sponsored by the RI Export Assistance Center, the half-day event looked specifically at "the human face of doing business" in Japan and China. Among the day's speakers were professors **Hsi Li** and **Bill Graves**...

Published by the Office of Public Information. Production by news bureau assistant Janet Proulx. Editor: Bill Rupp. Assistant Editor: Gloria Yahn.

By the way...

by Gloria Yahn

● **Accolades to the Tillinghasts.** Walter, an honorary trustee, and his wife, Barbara, have received the **Founder's Award** of the Kennedy-Donovan Center, a human service agency serving those with special needs throughout Southeastern Massachusetts. They received the award at a gala evening held in their honor.

● The Rev. Gail Helgeson, Protestant chaplain, wants to let everyone know that the date for the **Volunteer Fair** this year is **September 10**. It will be held in the Rotunda from 10 a.m. to 2 p.m.

● Congratulations to **Paula Iacono**, of the alumni office, and her **daughter**, Lauren. Lauren, 13, recently participated in the Miss RI National Teenager Pageant, where she received the Johnson & Wales Career Award, and was first runner-up in the talent division and in the essay composition and delivery categories.

● **Jill Nosach**, of the alumni office, also has reason to be **proud** of her daughter. Courtney, 4, has been selected as one of seven children for a nationwide poster promotion for Lee jeans. She will be modeling for the fall and spring campaigns. Courtney also has appeared in a RISD film on kidnapping, which can be seen at festivals throughout the region.

● Speaking of people who are proud of their daughters, **Bill Rupp**, in public information, has let it slip out that his oldest **daughter**, Adrienne, 14, is a two-sport **letter-winner** (tennis, track & field) as a freshman at Coventry High School.

● A **memorial service** will be held in the fall for retired professor **Virginia Floyd**, who died at her home in Naples, FL, May 14. Known as an international expert on playwright Eugene O'Neill, Floyd was a faculty member here from 1971 through 1985. Donations in her memory may be sent to Hospice of Naples, Inc., 850 Sixth Ave., North Naples, FL 33940.

● A **Yellow Ribbon Reception** to honor Bryant Gulf War servicemen and their families will be held Monday, June 17, from 3:15 to 4:45 p.m. in Gulski Dining Room.

'61 alum has good excuse for not returning

Matthew Boland '61 has a good excuse for not returning to Bryant this weekend for his 30th class reunion. He'll be a bit busy managing Saturday's National Victory Celebration in Washington, DC, to honor the American troops who fought in the Persian Gulf.

Boland is managing director of operations for the Desert Storm Homecoming Foundation. The bipartisan, privately funded agency is organizing the celebration.

Orchestrating world-class events is not new to the marketing graduate. Among his past assignments: assistant convention manager for the 1984 Republican national convention, and site director for the 1981 and 1985 Presidential Inaugural Ball--actually several balls at multiple locations.

Boland also is no stranger to Washington. He has been chief of staff for the Urban Mass Transportation Administration and special assistant to Elizabeth Dole during her term as transportation secretary from 1983-85.

Before taking over the foundation post, Boland was special assistant to the

chairman and director of corporate operations for the Beatrice Corporation in Chicago. But he has been active in presidential advance and political volunteer work with the Republican Party since 1960, when he was New England Young Republican Club president.

The victory celebration, with its Constitution Avenue parade of troops and military armaments used in Operation Desert Storm, is expected to draw one million people to the capital.

Alumni (Continued from page 1)

Fogarty '79, director of the RI Export Assistance Center, and former trustee Daniel Schmitt '73 are the honorees.

Other evening entertainment includes dancing to Top 40 tunes and relaxing at a Manhattan piano bar. The day will end at midnight with a spectacular fireworks display across the pond.

Alumni weekend closes Sunday with an ecumenical service and a southwestern brunch.



Commencement also a reunion of sorts

Former Bryant dean, acting president, and trustee Nelson Gulski '26, '22H (left) returned to campus to serve as the escort for former board chair Karl Ericson '58, '91H, who received his doctorate at Commencement '91. They are shown here at the breakfast for the honorary degree recipients.