

## Alumni Newsletter

*Volume Four, Number Three*

*Summer 1991*

*Editor: Jill T. Nosach '86*

Dear Alumni:

Throughout Bryant's history, one of our enduring strengths has been the ability to balance our traditional business curriculum with the changing needs of students and the corporate world. Whether introducing the latest bookkeeping techniques to returning Civil War veterans in the 1860s, or providing seminars in entrepreneurship and financial forecasting in the 1990s, Bryant has listened carefully to the business community in deciding the most appropriate ways to educate tomorrow's leaders.

The message from the business community today is loud and clear: corporate leaders of the 21st century will require a broader array of skills and experiences to compete in an increasingly complex and international arena. To succeed, our students need to write more persuasively, think more analytically, and move more comfortably among different cultures. As tomorrow's executives, they must grasp connections between social issues, manage a more diverse workforce, and make ethically sound business decisions.

With these challenges very much in mind, we have greatly strengthened the liberal arts component of our business curriculum over the past decade. With strong liberal arts programs in place, Bryant is poised to enter the next phase in the evolution of its academic program. Starting in September 1992, our students will have the option of complementing

their business preparation with a concentration in one of several carefully selected areas of liberal studies.

Our current concentrations in accounting, actuarial math, management, computer information systems, finance, marketing, and business communications will remain the pillars of the modern business curriculum. Indeed, the vast majority of Bryant students will continue to opt for these in pursuit of the Bachelor of Science degree. But a few may elect an alternative course of study which, while grounded in the traditional Bryant business core curriculum, will lead to a Bachelor of Arts degree in liberal studies with concentrations in economics, English, history or international studies.

From our students' perspective, these changes will provide more opportunities for personal and professional growth in business or related professions such as law or public administration. For example, it may be possible for some to elect to "double major" in, say, management and international studies. For those whose career interests may change after enrolling at Bryant, there will be exciting new possibilities to fashion an appropriate course of study without having to transfer to another institution, or foreclosing upon the option of an MBA or other graduate business degree.

From our viewpoint, these changes  
*(continued)*

*AN OPEN  
LETTER  
FROM  
PRESIDENT  
TRUEHEART*



## FORE!



The 9th Annual Alumni Golf Tournament is slated for Monday, August 26, at the Alpine Country Club, Cranston, RI. Exciting prizes, great giveaways, and a spectacular dinner are all included. You don't have to be a good golfer to enter. It's a day of

fun with fellow alumni and friends. Sign up a foursome or we'll match you up. Male and female entrants are encouraged to participate. There will be separate prize categories for alumni and guests, men and women. To obtain more information or to register, call Paula in the Alumni Office at (401) 232-6040.

## Take Me Out to the Ball Game



**BRYANT NIGHT AT THE PAWSOX** is Thursday, August 8, at 7:00 pm for the Pawsox vs. the Syracuse Chiefs...tickets are

\$3.00 each and will benefit the Alumni Association Scholarship Fund. For more information, call Robin at (401) 232-6040.

## Welcome Home!

The Bryant community extends a warm welcome home to those alumni who served in the Persian Gulf. We are extremely proud of their contributions to our country's principles and freedom. Our heartfelt

thanks go out to **Captain Samuel Ramsay III '83, Corporal Frank Sannella '89, Lieutenant Lou Ann Sasien '88, and Captain Linda Ysewyn '84.**

## Job Fair



The first annual Job Fair for Experienced Alumni was held recently at the Hynes Convention Center in Boston, MA. More than 500 alumni from a consortium of schools, including Bryant, spoke with recruiters from the forty-three companies in attendance. For information about next year's Fair call Melissa in the Alumni Office at (401) 232-6040.

## President's Letter

*(continued from front cover)*

will enable Bryant to compete more effectively for a significant pool of talented high school students who strongly believe, but cannot be absolutely certain at age eighteen, that their careers lie in business. Given the competition for students in the years ahead, this will provide us with an important advantage with respect to maintaining enrollment without sacrificing admissions standards.

These are significant additions to our business programs, to be sure, but not departures from our traditions. The new Bachelor of Arts program is firmly rooted in existing institutional

strengths, and has been carefully crafted by our faculty to prepare students for leadership roles and to address the needs of business well into the next century. Rest assured that our main focus will remain steadfast. We will continue to provide a strong, traditional business education, Bryant-style. I will keep you informed as we implement these programs.

Sincerely,



William E. Trueheart  
President

## Reunion '91



More than 600 alumni, spanning eight decades, visited Honolulu, Hollywood, New Orleans, and other locales, during Alumni Reunion Weekend '91. Among the attractions during "Alumni Celebrate Americana" were: a Dixieland dinner, an old-fashioned New England breakfast, a down-home barbecue, and a fireworks display.

Also during the weekend, alumni enjoyed keynote speaker John Quinn '87H, recently retired editor of *USA Today*, the Loyal Guard Luncheon, Fiftieth Reunion Dinner, Wild Video Dance Party, and Piano Bar. Alumni not only had the chance to reminisce

with each other, but also to chat with former and present faculty members and administrators.

Accolades go to Professor Ron Deluga who earned the Distinguished Faculty Award; Ray Fogarty '79, director of the RI Export Assistance Center, who received the Distinguished Alumnus Award; and Dan Schmitt '73, who was honored with the Nelson Gulski Service Award for his dedicated service.

We're already planning Reunion '92 -- June 5, 6, and 7, with a special theme celebrating the 20th anniversary of Bryant's move to Smithfield.

*Graduate  
Alumni  
Council*

GAC officers elected for the 1991-92 academic year are: President, **Gary A. Aarons '83, '86MBA**; Vice President,

**Frank S. Pate '79, '83MBA**; Secretary/Treasurer, **Rachel J. Paliotti '81, '86MBA**.

*Student  
Alumni  
Association*

The following students were elected officers of the SAA for the 1991-92 academic year: President, **Jennifer Kitlinski '93**; Vice President, **Sara Beaubien '93**; Secretary, **Lynda Finn '92**; Treasurer, **Michael Deotte '93**.

students. Its goals are to provide opportunities for students to interact with alumni and to educate students about their own future roles as alumni. Among the programs it sponsors are Festival of Lights, Final Exam Survival Kits, and the Alumni Mentor Program, co-sponsored with the Graduate Alumni Council.

Membership in the Student Alumni Association is open to all Bryant

*Bryant Offers  
Help to  
Family  
Businesses*

Bryant President Emeritus William T. O'Hara is launching an Institute for Family Enterprise to help family-owned businesses continue to grow and prosper. The Institute will provide educational workshops, seminars, research, consultations, and perhaps an annual major conference.

outside advisors, and how to resolve conflicts constructively.

Themes covered in these programs will include: how and when to bring family members into a business, how to retain and develop non-family managers, how and when to choose a successor, how to use financial planning strategies, when to choose

The workshops and forums will serve a critical need, O'Hara said. "Family-owned firms are the lifeblood of American enterprise. Between 80 and 90 percent of American businesses are family-owned and operated. Essentially, when we talk about American businesses, we are talking about family enterprises."

To learn more about the Institute for Family Enterprise, call Assistant Director Christine Smith at (401) 232-6477.

*Attention  
MBA and  
MST  
Graduates*

The Bryant College Graduate School is offering a discount to alumni who would like to audit graduate courses: MBA and MST alumni may audit graduate courses, on a space available basis, for one-half of the regular tuition. In order to qualify for the discount, you must already

have a Bryant graduate degree and meet all the prerequisites for the course. The classes audited would not later count toward any for-credit program. For a course listing or registration information, call the Graduate School at (401) 232-6230.

*GMAT Review*

*"A good review course...the hints and suggestions for taking the exam were very helpful!"--Mia Angell DeCelles, H. B. Fuller Co.*

1991, and the sessions will be held on Saturdays from 9:00 am - 1:00 pm. The fee for the program is \$250, and it includes the official guide to the GMAT review book. Call the Center for Management Development at (401) 232-6200 for more information.

The next GMAT Review program is scheduled to begin September 14,

*Lotus  
Training*

The Rhode Island Small Business Development Center will sponsor LOTUS training workshops at Bryant

in August and October. Alumni who are interested should call the RISBDC at (401) 232-6111.

## Chapters

### *Boston*

Jeff Ferrante '81 and Nick Puniello '80 will host a freshmen welcome barbecue at Jeff's home, One Cottage Road in Andover, on Sunday, August 11, at 1:00 pm. Wear your casual clothes for a volleyball game, and bring your best Bryant stories. Call Robin in the Alumni Office at (401) 232-6040 to reserve your place.

### *Hartford*

Bring your family and friends for a delightful evening cruising the Connecticut River. The Alumni Cruise leaves Harbor Park in Middletown at 7:30 pm sharp and returns at approximately 9:00 pm. What a great way to start your weekend -- music from the '50s, '60s, and '70s, your own picnic basket, and a cash bar on board! Cost is \$15.00 per person. Checks should be made payable to the Bryant College Hartford Alumni Chapter and sent to Sandy Aldieri, co-chair, by August 10. Questions? Call Sandy at (203) 346-2661 evenings or call Donna in the Alumni Office at (401) 232-6040.

### *Long Island*

A picnic welcoming incoming freshmen to Bryant College will be held on Saturday, August 24, at 1:00 pm. The Long Island Alumni Chapter will host the event at the home of Michael Motschwiller '88 in Wantagh. For details, call Melissa in the Alumni Office at (401) 232-6040.

### *Newport/Aquidneck Island*

A Newport/Aquidneck Island Chapter meeting was held at the Hotel Viking on April 30. Alumni and guests met and discussed Rhode Island's banking crisis with Bryant Professor Jack Rubens. For more information on this chapter, call Melissa in the Alumni Office at (401) 232-6040.

### *Stamford*

The Stamford, CT, Alumni Chapter is off to a great start. More than 50 alumni participated in a reception held March 28 at the Sheraton Stamford Towers. Organizers Chuck Carboni '88, Jon LaBate '89, and Bruce Moore '73 are now planning a golf outing and reception to be held on August 22. To attend the golf outing and/or reception, call Melissa in the Alumni Office at (401) 232-6040.

### *Worcester*

Fifty-five Bryant alumni and guests gathered at the Paul Revere Insurance Co. in Downtown Worcester on April 17 to attend a workshop on small business. Expert panelists included Peter Dumas '77 and Bryant Professor Robert Ronstadt.

Once again the Worcester Chapter will welcome area freshmen and their parents to the Bryant family. A cookout will be held at the home of Chuck and Kay Kingsbury '56, '55 in Paxton, MA, on Tuesday, August 27. The rain date is August 28. For details, call Melissa in the Alumni Office at (401) 232-6040.

### *Calendar*

Aug. 8	Bryant Pawsox Night
Aug. 11	Boston Freshmen Welcome BBQ
Aug. 15	Hartford Chapter Harbor Cruise
Aug. 22	Stamford Chapter Golf Outing and Reception
Aug. 24	Long Island Freshmen Welcome Picnic
Aug. 26	Annual Alumni Golf Tournament
Aug. 27	Worcester Freshmen Welcome Cookout
Sept. 11	Convocation
Oct. 12-19	Switzerland Trip
June 5-7	Reunion '92



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*Mentoring As  
a Family  
Affair*



*Standing: Robert Hallberg '80,  
'87MBA and Sharie Poulin '93.  
Seated: Jo-Anne (Chevrette) Hallberg  
'87MBA and Virginia Unkel '92.*

The Alumni Mentor Program, co-sponsored by the Graduate Alumni Council and the Student Alumni Association, is a family affair for one Bryant couple. Jo-Anne Hallberg '87MBA mentors Sharie Poulin '93, a management major. Bob Hallberg '80, '87MBA mentors Virginia Unkel '92, also a management major. Sharie and Ginny have invited the Hallbergs to campus events and have gone to dinner in their home. If you'd like to learn more about becoming an alumni mentor, call Melissa in the Alumni Office at (401) 232-6040.

*Dr. Virginia  
Floyd*

Former Bryant Professor Virginia Floyd passed away in May. She was a good friend to many alumni and an excellent, caring teacher. Although she had been ill for many years, Dr. Floyd managed to travel and write extensively. An internationally recognized expert on the writings of Eugene O'Neill, her publications are numerous. Also she appeared on

WORLDNET in a television linkup with Ingmar Bergman, delivered lectures at four major universities in China, chaired a panel of actors and directors for the Strindberg-O'Neill Nobel Symposium, and took special interest in her Bryant students. Memorial donations may be sent to: Hospice of Naples, Inc., 850 Sixth Avenue, North, Naples, FL 33940.

*Alumni  
Sweatshirts  
Now  
Available*

To receive your black and gold "BRYANT COLLEGE ALUMNI" sweatshirt, send a check for \$22.50 to the Bryant College Alumni Office,

1150 Douglas Pike, Smithfield, RI 02917. Please indicate size -- medium, large, or extra-large. Supplies are limited, so order early.