



BRYANT'S BUSINESS

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Hatch Road Race Sunday morning

It's not too late. You can still sign up for the second annual Kristen Hatch Memorial Road Race, fun run, or alcohol awareness walk this Sunday morning.

The event, sponsored by the Smithfield Lions Club and Bryant, begins at 9:30 a.m. with the 5K (3.1 mile) alcohol awareness walk. It is followed by the one-mile fun run and The Athletic Congress (TAC)-sanctioned five-mile road race.

More than 1,000 participants are expected to run or walk in memory of Kristen Hatch. She was a Bryant junior when she struck and killed while jogging on Route 116 in 1990 by a driver charged with drunk driving.

Among some of the better-known runners expected to compete are John Gregorek, Bobby Doyle, Hollie Walton, Jim Gray, and Kim Goff (of Smithfield). A three-time winner of the Boston Marathon, 87-year-old Les Pawson, of Pawtucket, is this year's honorary chair.

Professor Pat Keeley is serving as emcee of the day's events. There also will be entertainment by the Cumberland Company theatrical troupe and the Bryant Karate Club. Free food and drinks go to every paid participant.

All participants also will receive neon hats compliments of Gold's Gym of Smithfield and Paul Arpin Van Lines. Hope Webbing is donating metallic shoe laces for every walker and runner. In addition, all walkers and fun-run participants will receive commemorative neon ribbons.

The entry fees: up to Sept. 28, \$5--one-mile fun run, \$9--five-K walk, \$10--five-mile race; on race day \$6--one-mile fun run, \$10--five-K walk, \$12--five mile race.

Last year's proceeds of \$20,000 went to the Kristen Hatch Memorial Scholarship Fund at Bryant.



A scene like this one at last year's Hatch Road Race will be repeated here again on Sunday morning.

Bryant lands federal grant to help fund campus substance-abuse program

Bryant has received a \$92,883 grant from the federal education department to help fund a substance-abuse prevention program on campus and in the Smithfield area. A key element of the program will be the hiring and training of "peer educators" on campus.

Awarded under the Funds for the Improvement of Postsecondary Education (FIPSE) program, the grant will be used to hire a "substance abuse educator" to develop new programs, coordinate Bryant's existing programs, and serve as a resource on and off campus. In turn, the educator will hire, train, and supervise 25 peer educators to influence attitudes and behavior toward substance abuse at Bryant and in the Smithfield community.

Total cost of the program for the first two years is estimated at approximately \$150,000, said Betty Cotter, health services director at Bryant. Cotter and F.J. Talley, Bryant's dean of student life, wrote the proposal for the grant.

Bryant is supporting the rest of the cost of the initial two years of the

program, Cotter said, and has committed itself to total support of the program in subsequent years.

Among the existing Bryant programs to come under the educator's umbrella, Cotter said, will be the "alcohol awareness week" each October, the annual health fair, the Students Against Drunk Driving (SADD) chapter on campus, and the Kristen Hatch Memorial Road Race. The educator also will work with the Smithfield Substance Abuse Task Force and area schools to present workshops and other education programs for secondary students.

The most important part of the substance abuse program will be peer education, however, Cotter said. Research indicates that attitudinal and behavioral changes toward alcohol and drug abuse are best accomplished through the influence exerted by peers on their fellow students. Results of the program will be measured through student and employee surveys. The prevention program will commence as soon as an educator is hired.

New academic year opens with 'Celebration of Students'

Bryant students were the center of attention at the annual Fall Convocation on September 11, which ceremonially launched another academic year. The formal academic affair was dubbed "A Celebration of Students."

In keeping with the theme:

- The faculty presented this year's Distinguished Faculty Award to a professor described as the personification of teaching excellence.
- A Harvard professor who has spent the past four years heading a project to determine how students learn best and get the most out of the "college experience" gave the keynote address.
- President Trueheart specifically lauded the student body's academic achievements and service to the community.

- The President paid special tribute to Michael T. Cain, an honor student who would have been a senior this year had he not been killed in a freak accident in Newport in August.

- New full-time professors were introduced and welcomed.

- Professors Pat Keeley, Lucia Arruda, and Ron Deluga were cited for being honored with teaching awards last spring.

The 1991 Distinguished Faculty Award went to accounting professor-emeritus Henry Foley '53. He retired last spring after teaching at Bryant for 38 years.

Faculty Federation president Leo Mahoney presented the award to Foley. He cited Foley as one of those professors who helped shape Bryant's reputation as a college for teaching excellence. Foley's formula for success: "He taught students how to think," Mahoney said.

Harvard education professor Dr. Richard Light, who directs the Harvard Assessment Seminars, provided an overview of the effort. He described it simply as a "systematic, careful assessment" that serves to provide "quality-control" and to enhance the "productivity" of Harvard's academic programs.

Approximately 100 colleagues and 60 students have been meeting monthly, Light said. The meetings serve as a "free market of ideas" to assess what Harvard does. There is only one constraint: each assessment project must have a "policy focus" designed to learn what helps students become better students. The seminars are not "data-gathering for the sake of data-



Convocation speaker Dr. Richard Light, of Harvard



Henry Foley shows off his Distinguished Faculty Award

gathering," Light said.

Among the project's initial findings:

- students learn science best when involved in "study groups" as opposed to studying alone;
- students prefer "frequent feedback" on academic progress through short quizzes and assignments;
- students involved in at least one extracurricular activity (athletics, Greek life, music) on campus are happier and more likely to fare well at Harvard.

Light, who also teaches in the Kennedy School's Executive Program for Senior Managers in State and Local

Government, spoke additionally at two afternoon sessions with faculty. The sessions were titled: "Improving Student Performance" and "Findings on Student Writing."

President Trueheart presided over Convocation. Trustee Charles Collis '83H and Student Senate president Jamie Bergeron brought greetings from the Board and Senate, respectively. Wallie Roettger, Bryant's executive vice president/provost, made closing remarks. Senior Donald Wilson sang the national anthem accompanied by sophomore Nicole Lallier on piano.

Festival Ballet opens performing arts series on Friday

Bryant's fall "performing arts series" opens Friday evening with a return performance by the Festival Ballet of Rhode Island. The series also includes a storyteller, a marionette show, and another opportunity to see Trinity Repertory Company's annual performance of "A Christmas Carol."

Friday's ballet program features a southern Italian folk tarantella, a South American tango, and the American "pop" of Judy Garland. Dancers will perform in Janikies Auditorium at 7:30 p.m. The show will be followed by a dessert reception in the Rotunda. Tickets are \$5 at the Info Desk or at the door.

Jackie Torrence, also known as "The Story Lady," will tell her tales on October 30 in the auditorium. Combining gesture, facial expression, vocal sound effects, and the poetry of her works,

Torrence will lead the audience into a kaleidoscope world of giants, wily rabbits, ghosts, and ordinary folks plunged into extraordinary circumstances. Her performance, which has earned Torrence national publicity, will be followed by a dessert reception in the Rotunda. Tickets are \$4.

The National Marionette Theater brings its production of "Pinocchio" to the auditorium on November 18. The performance will be followed by a dessert reception. Tickets are \$4 for employees and \$2 for children.

As in past years, a block of tickets has been set aside for Bryant for Trinity Rep's December 6 performance of "A Christmas Carol." Details on ticket price and availability will be announced at a later date.

Foreign trade aid unifying under College-state partnership

The RI Export Assistance Center (RIEAC) at Bryant has taken over the state's international trade function in a partnership to unify services and resources available to businesses looking to export their goods and services.

The partnership is with the RI Department of Economic Development (DED). DED director Joseph Paolino described the partnership as a "one-stop shopping approach" to aid the state's exporters and would-be exporters. It will gather under one umbrella the government, higher education, and corporate efforts to expand trade overseas, he said. Funding to support the partnership is coming from savings resulting from the closing of the state's foreign trade office in Belgium.

As part of the RIEAC/DED partnership, Bryant has hired Kurt N. Maksad to fill the post of international trade coordinator. He will work out of the DED office in Providence. As coordinator, the former International Business Council of Georgia trade counselor will provide consulting services, assist DED with export missions, and act as a DED representative at export events. And as a RIEAC staff member, he will have access to the RI EAC's educational services, consulting staff, and the international database of trade leads.

The export center offers a variety of timely educational programs, one-on-one consulting services, and an almost endless supply of trade leads to RI

businesses through its database.

Maksad also has served as a consultant with the Center for Foreign Policy Development at Brown University. He holds a bachelor's degree from Brandeis University and an MS in technology and science policy from the Georgia Institute of Technology.

Campus Campaign teams squaring off

Among the 10 teams are the Sun Devils, the Campus Hurricanes, and the Achievers. Competition in Bryant's annual Campus Campaign for the Bryant Fund is definitely off and running.

"Join the Bryant Team" is the theme of the campaign, which began a week ago and runs until November 8. Each employee has been assigned to a team. Check the scoreboard in Gulski Dining Room to find your team captain and to see if you are a Devil, a Hurricane, or something else.

Among the prizes for the top squads are front-row parking for a week, free lunch in the Heritage Room, and a pass to the Jarvis Fitness Center. Prizes will be awarded at the Victory Party on November 14.

Remember that participation in the campaign will determine the winning team. The overall campaign goal is the highest participation rate ever.



Senator Pell briefed

Senator Claiborne Pell spent some time at Bryant this month getting briefed on the services provided by the RI Export Assistance Center. He is shown here with President Trueheart and Carl Anderson, the RIEAC's information management specialist, who explained the database service offered to businesses.

QUICKLY

...Business affairs vice president **Joe Meichelbeck** has been elected secretary of the Providence chapter of Financial Executives Institute, an association of more than 13,000 senior financial executives throughout the US...

...Executive and continuing education dean **Timothy Sullivan** wrote the cover story, "Programming through Strategic Alliances," for the September issue of the *Business-Higher Education Report*. Also, Sullivan presented a case-study paper, "Programming for a Global Economy," at a National University Continuing Education Association conference...

...Professor **Robert Provost** recently returned from a National Association of Certified Fraud Examiners (CFE) continuing education conference in Florida. To maintain their status, CFEs must adhere to a code of professional ethics and continue a CE program...

...Professors **Elaine Notarantonio** and **Paul Dion** have co-authored an article accepted for publication by *The Journal of Business Communications*. Its title: "Salespersons' Communication Style: The Neglected Dimension in Sales Performance"...

...Professor **Robert Muksian** addressed a national group of retirement plan consultants and insurance company representatives in Chicago earlier this month. His topic: a retirement planning process for private pensions and how to evaluate and select money managers...

...Professors **Larry Lowe** and **Dana Lowe** co-authored the paper, "Nontraditional Markets and Consumer Choice," which was accepted for the 1991 proceedings of the European Marketing Academy. Also, their article, "Impact of Banking, War, and Economy on Travel/Tourism Plans" has been accepted for presentation and inclusion in the proceedings of the 1991 Society of Travel and Tourism Educators conference...

...Associate financial aid director **Doreen Rose** has been elected to a two-year term as vice-president of the RI Association of Student Financial Aid Administrators...

...Public safety assistant **Ginnie Bowry** represented Bryant and the RI Crime Prevention Council at a conference in Washington, DC. Also, she was a guest on WSNE-FM radio's talk show, "Focus," to address crime prevention and "National Night Out" celebrations and exhibits...

By the way...

by Gloria Yahn

● Congratulations to **Bill Phillips**, who has been appointed **director of counseling**. A member of the counseling office for 11 years, Bill had served most recently as acting director. Good luck!

● **Judy Litoff** tells me her 14-year-old daughter, Alyssa, is **attending the School of American Ballet** in New York City. She was selected for this year's class of 100 students chosen from throughout the United States. Alyssa also attends the Professional Children's School for the academic portion of her program.

● A long and happy life to faculty coordinator **Carla (Dubey) Scott** and her new husband, Armand. They were married recently.

● Don't forget! **Tomorrow** is the day for a **Good Health Benefit workshop** from noon to 1 p.m. in the Bryant Center (Room 2A&B). The workshop is designed to help you discover better ways to take care of you and your family. You'll learn current remedies for colds, stomach irritations, skin rashes, fever, headaches, allergies and how to select and establish a healthy relationship with a doctor. **It's free** and open to all Bryant employees.

● **Join** Lorraine Lallier, Carolyn Skeffington, Beverly Daignault, Elaine St. Laurent, Linda Nagle and me, either running or walking, in the **Kristen Hatch Memorial Road Race** on Sunday. You can sign up as late as 30 minutes before race time. If you want to pre-register, stop by my office. It's right off the Rotunda.

Oops!

In the last issue of *Bryant's Business*, Maureen Mezei was incorrectly identified in New Faces as the RISBDC assistant director. Mezei is the assistant director of the RI Export Assistance Center. Our apologies!

New Faces



Walter B. Roettger
Executive Vice President/Provost

Wallie Roettger came to Bryant from the University of Hartford's Barney School of Business, where he was the dean of business and public administration and associate vice president for academic affairs. He brings more than 16 years of academic management, publishing and teaching experience to the of "internal presidency."

Roettger holds the post vacated by President Trueheart in 1989. As EVPP, Roettger is the chief operating and academic officer and chief academic



George S. Coronado
Director of Public Safety

George Coronado came to Bryant from Little Rock, AK, where he was working as a private safety and security analyst. He brings more than 14 years of college police and public safety experience to the position, including posts as public safety director at the University of Arkansas at Little Rock and St. Mary's University in San Antonio.

officer of the college.

Before serving as business dean, Roettger headed Hartford's school of technology as dean and associate vice-president for academic affairs for three years. He also served Hartford as associate and assistant provost for several years.

Before moving to Hartford, Roettger taught and directed the public affairs institute at Drake University over five years. He has taught also at Emporia State University in Kansas and at Central College in Iowa.

Roettger holds a PhD in political science from the University of Colorado and an AB in political science from Stanford University. He has completed the Institute for Educational Management program at Harvard and has studied also at San Jose State University.

The Champaign, IL, native is married with a young son. They have moved to North Smithfield.

Coronado also has worked in the police department of the University of Texas Health Science Center. He was promoted from a guard to a lieutenant over nine years at the health center before leaving for the director's post at St. Mary's.

A San Antonio native, Coronado holds a master's of public administration (MPA) degree from the University of Texas at San Antonio and a BA from St. Mary's University, and he is a graduate of the University of Texas Police System Academy. Coronado also has studied at San Antonio College and St. Philip's College in San Antonio, and he holds the highest professional law enforcement certificates in Texas and Arkansas.

CENTER cites faculty

Bryant's Center for Management Development honored two of its top faculty members at its second annual "faculty dinner meeting" this month.

Receiving awards from CMD director Rosemary D'Arcy were:

- Muriel Morrissette, an instructor in the microcomputer systems application program since 1987. Morrissette, who has taught 42 microcomputer courses, was honored with an "Outstanding Faculty Service" award.

- Kathleen Fisher, who also teaches in

the microcomputer program. Fisher was cited as "New Teacher of the Year."

The CENTER's faculty includes 42 instructors who teach 117 courses in six certificate programs: nonprofit management, purchasing and materials management, supervisory management, human resource management, advanced human resource management, and microcomputer systems applications. An advanced microcomputer systems application certificate will be offered beginning in January.