



BRYANT'S BUSINESS

September 8, 1992

Bryant College, Smithfield, RI

Volume 13, Number 1



Gregory T. Parkos

Alumnus Assumes Board Chair

Gregory T. Parkos became chairman of the Board of Trustees of Bryant College on August 1. A 1950 graduate of the College, he is only the second alumnus to serve as chair. He has been a Bryant trustee since 1988.

Recently retired from Whittaker Corporation of Los Angeles, Mr. Parkos served as president for seven years and executive vice-president and chief operating officer for four years. He still serves as its director and the director of several other public and private companies, including chairman of Alga Plastics of Cranston and Lloyd Manufacturing Company of Warren.

Mr. Parkos succeeds the Hon. Bruce M. Selya, Judge of U.S. Court of Appeals for the 1st Circuit, who served as board chairman for six years. In describing Mr. Parkos, Judge Selya says, "Gregg Parkos epitomizes Bryant College at its best. He is a distinguished alumnus who will lead the board at a time when alumni have proven to be the backbone of the College. He is also a businessman of enormous accomplishment. He is bright,

Parkos (Continued on page 2)

New Board Chair to Speak at Convocation

Bryant College will usher in a new academic year with the annual Fall Convocation on Wednesday, Sept. 16, beginning at 10:30 a.m. in the Gymnasium. Classes scheduled for 10 and 11 a.m. have been cancelled.

Convocation, a formal academic affair, includes an address by Gregory Parkos '50, director of Whittaker Corporation and newly appointed Board of Trustee chairman (see separate story), and the presentation of the annual Distinguished Faculty Award to Economics Professor William Sweeney, Jr.

Mr. Parkos, who began his post as chairman on August 1, will discuss how commitment to goals, value, and education has been an important theme in his life.

Dr. Sweeney, Bryant's distinguished professor for 1992, has served on the Bryant faculty since 1965. A noted

economist, Dr. Sweeney has been cited for precision in his forecasts, which have been carried nationally by Associated Press and United Press International.

Faculty and administrators will assemble and robe in the MAC at 10:15 a.m. and process into the Gym with the platform party and invited guests.

President Trueheart will preside. Professor Patrick Keeley will serve as soloist, accompanied by Nicole Lallier '93 on the piano. Mr. Parkos and Student Senate President Rob Fontenella '95 will bring greetings from the Board of Trustees and senate. Faculty Federation President Leo Mahoney will present Professor Sweeney with his award. F. J. Talley, Dean of Students, will recognize students' achievements. The celebration will end with remarks by Executive Vice-President/Provost Walter Roettger.

Top-notch Teachers Honored

Management Professor Clarissa Patterson and Psychology Professor Ronald Deluga are the latest recipients of Bryant's annual awards for teaching excellence.

Clarissa Patterson, who earned the award for the business faculty, joined Bryant in 1955 and has served in the English and secretarial studies departments. For four years, she also

was chair of the department of secretarial and office education.

A Bryant faculty member since 1981, Ron Deluga earned the award for liberal arts faculty. He leads the annual international study program for students in Switzerland, has coordinated Bryant's "leadership program," and is the author of numerous published articles.



Clarissa Patterson



Ronald Deluga



KPMG Peat Marwick contributes

Dan Schmitt, '73, partner at KPMG Peat Marwick, presents President Trueheart with two checks totaling \$28,385. The money will be used for funding accounting faculty development, the KPMG Distinguished Visiting Professor of Accounting, and an endowed scholarship for accounting students.

Faculty Contract Settled, Budget Moves Made

Bryant faculty joined non-union employees in accepting a one-year pay freeze and changes to a variety of stipends as part of the three-year contract settled Aug. 28. Salary increases were agreed to for years two and three of the contract.

Year two of the faculty contract will also bring a variety of changes to benefits. If faculty select HealthMate as their primary health care carrier, it will be paid in full by the College. Faculty will also experience an increase in caps in dental and long-term disability in year two. This will raise these benefits to the level of non-union employees.

The pay freeze is among a number of budgetary actions taken in preparation for the new fiscal year. These actions were designed to preserve the substantial gains recently made in the quality of Bryant's academic programs in

the face of demographic changes and a prolonged recession.

Bryant has not suffered the financial hardships that other institutions have in recent years, but the College does need to tighten its fiscal belt. The measures taken include energy conservation, the refinancing of long-term debt, trimmed operating budgets, and reduced staffing.

Specific cost reduction steps include:
 *Eliminating 25 **non-faculty** positions (many of which were vacant) and restructuring a number of offices and activities;

*Closing an additional residence hall;
 *Providing more financial aid to students. This year more than \$8.8 million has been allocated to new and returning students, an increase of \$2.5 million, or 43 percent, in financial aid funds over two years.

Parkos (Continued from page 1)

energetic, a leader in the business community. The fact that he is willing to make a commitment to Bryant, despite living 3,000 miles away, shows that Bryant is a national school."

Mr. Parkos is no stranger to Rhode Island. He has many business interests in the state and is a native of Newport, RI, where he maintains a summer residence.

An active alumnus, Mr. Parkos has served as chairman of the annual giving campaign and on the Alumni Association Executive Board, and has received the Distinguished Alumnus Award. In addition to his BS degree, he holds an MBA from Boston University, and has studied at both Harvard and Northeastern Universities.

Third Hatch Road Race Scheduled

The third annual Kristen Hatch Memorial Road Race is Sunday, Oct. 4. More than 1,000 runners and walkers are expected to gather on campus for some friendly competition.

Sponsored by the Smithfield Lions Club in cooperation with Bryant, the race is named for the Bryant student who was struck and killed by a drunk driver while running in the spring of 1990. Race proceeds benefit the Kristen Hatch Memorial Scholarship Fund.

Beginning at 9 a.m. is a two-mile alcohol awareness walk, followed by a one-mile "fun run" at 10 a.m. A five-mile road race, which is certified by The Athletic Congress, begins at 11 a.m.

Mike Sands, a DJ with radio station WSNE, is this year's honorary race chairman.

Entry fees are: between Sept. 1-26, \$5--one-mile fun run, \$11--two-mile walk, \$12--five-mile race; on race day (up to 30 minutes before events) \$6--one-mile fun run, \$12--two-mile walk, \$14--five-mile race.

Additional sponsors this year: Susse Chalet; WSNE radio; Delta Zeta Sorority; CompuGard; LaBrie Shoes; Gold's Gym; Smithfield; New England Campus Consortium; Coldwell Banker; Jostens; Cavanagh Company; UVEX; McDonald's; MADD; Polaroid, and *The Archway*.

For more information or applications, call or stop by Public Information in the Office of College Relations (ext. 6120). The office is located just off the Rotunda on the first floor of the Unistructure.

Special announcement

Effective immediately, Bryant's Business will be published on a monthly basis. To help us provide the college community with the most current information, please submit "news" items as soon as possible. **The deadline for the Oct. 5 issue is Sept. 28.**

1992 Fund-raising Exceeds Goal

by Robert Gibson
Vice President of Development,
Alumni, and External Affairs

The 1992 fiscal year fund-raising effort closed with a flourish on July 31. Record July receipts carried the annual fund-raising total to \$1,390,000, comfortably above the \$1,375,000 goal. This represents a 5 percent increase over last year's exceptional results. Overall, gifts to Bryant College have increased 28 percent in two years.

Highlights of the 1992 campaign:

*An increase of 25 percent in unrestricted gifts over the previous year. This category of giving is Bryant's number one priority since these gifts go directly to Bryant's bottom line. They are available to meet the highest priority needs in any given year. Financial aid was the priority use for discretionary funds last year.

*A 14 percent increase in alumni giving, the first double-digit increase in this category in several years.

*A record of \$32,873 in gifts from faculty and staff, representing an increase of 12 percent over last year's total. Even more impressive was the record participation rate of 81 percent.

*Trustee giving soared 161 percent to

\$242,182, including a single gift from Charles Collis to establish an endowment for financial aid.

*A first-time donor total of \$30,227 included 905 donors with an average gift of \$33.40.

Chair Walter Tillinghast of the National Fund Committee, established last year, gives his committee members a share of the credit for these results. "For the first time in many years, exceptional annual giving prospects were systematically solicited by volunteers." Volunteers included alumni, parents, and friends who are giving at high annual levels and are willing to ask others to do the same.

Another new development during the year was the initiation of a reunion giving program, a cooperative venture staffed by annual giving, alumni, and major gift officers. All the classes targeted for reunion giving programs exceeded their counterparts from last year by 50 to 100 percent.

National co-chairs for the coming year are Michael Fisher '67 and honorary trustee Jonathan Farnum. They are aiming for a goal of \$1,650,000, including competitive government grants, which are now the responsibility of the external affairs division.

QUICKLY

...Student Activities Director **Ellen Servetnick** has been appointed to the development committee for the National Association for Campus Activities...

...Purchasing Director **Bill Baker** has been named first vice president of the Purchasing Management Association of Rhode Island...

...Professor **Ray Petteruto** addressed the Financial Women International at their recent meeting. His topic was: "Managing in the '90s..."

...Professor **Jack Keigwin** served as moderator of the Institute for Family Enterprise panel presentation at the Rhode Island Business Expo...

...Career Services Assistant Director **Barbara Gregory** and Health Educator **Doris Horridge** were guest speakers for the Inroads organization. Barbara spoke on sexual harassment and Doris addressed human sexuality and decision-making. Also, Barbara has been elected president of the board for the Northern Rhode Island Community Mental Health Center...

...Professor **Judy Litoff** met with publication success over the summer. "I Wish That I Could Hide Inside This Letter": World War II Correspondence," and "Writing is Fighting Too": The World War II Correspondence of Southern Women," appeared in *Georgia Historical Quarterly*. "Women at War With Militarism, Part Two: The Experience of Two World Wars" was carried in *National Women's Studies Association Journal*. Also, Judy presented a paper at the Rural Farm Women in Historical Perspective Conference held at the University of California. The title was "To the Rescue of the Crops: Women and American Agriculture During World War II"...

...Export Assistance Center Director **Ray Fogarty** led the Ten-State Northeast Trade Promotion task force at the Council of State Governments' Eastern Regional Conference held recently in Boston...



NACM presents scholarship

Grover (Bud) Lackey, Jr., president of the National Association of Credit Management (NACM) of RI and southeastern New England and vice president of Stern/Leach, Inc. of Attleboro, MA, presents President Trueheart with a check for \$10,000 to establish a scholarship endowment in memory of David G. Needs '62. Needs was president of NACM from 1988-1989.

Published by the Office of College Relations. Production by news bureau assistant Janet Proulx. Editor: Beth Kelly. Assistant Editor: Gloria Yahn. Photography by Stephen Spencer.

By the Way...

by Gloria Yahn

● **Pat Durand** has moved into a new position and a new office. Formerly of the human resource office, Pat now resides in accounts payable. Good luck, Pat!

● **Sue Goodwin** of the development office and her husband, Charlie, became first-time parents. They welcomed Peter Timothy into their family on June 22. Peter weighed 7 lbs. 4 ozs. Congratulations, Goodwins!

● **Barbara Brennan**, formerly of the housekeeping department, retired over the summer. She sends her thanks to everyone who made her retirement party such a memorable day.

● **Karen Misiaszek** of planning and institutional research, sends her gratitude to all her Bryant friends for the cards, support, prayers and contributions to the Rhode Island Blood Center after the death of her mother.

● Welcome back and congratulations to **Liz O'Neil** of the college relations office, who recently returned to work after a maternity leave. Liz and her husband, Joe, became the proud parents of Austin Patrick on June 6. Weighing 7 lbs. 14 ozs., Austin joins his four-year old sister, Grace.

● **Joanne Socci** has joined the development office as Information Systems Clerk. She previously was secretary in the faculty research office. Good luck, Joanne!

● **Avis Hallam** is a grandmother once again. Her daughter, Laurie Emery '84, and her husband, Robert, are the proud parents of Bethany Jean. Weighing 9 lbs. 3 ozs., Bethany joins twin sisters, Kayla and Brianne.

● Special thanks to **Pat Keeley** from the Play Day committee for the excellent job as master of ceremonies at this year's event.

New Faces



Carol Ann Coronado
Secretary to the Coordinator of Stewardship & Volunteer Admissions Programs

Carol Coronado comes to Bryant from the University of Arkansas, where she served in the Department of Public Safety for 20 years. She holds a BA in criminal justice from the university and also completed more than 20 specialized training seminars.



David DeBlois
Assistant Director of Financial Aid

Dave DeBlois comes to Bryant from Saint Clair County Community College, where he was the director of financial aid. Dave has also been associate director of financial aid and bursar at Community College of Rhode Island. Prior to that, he was coordinator of student employment at Brown University.

He holds a BA in general studies from Rhode Island College.



Elizabeth Steele Kelly
Director of College Relations

Beth Kelly comes to Bryant from Nichols College, where she was director of public relations and publications and associate director of college

advancement. Prior to that, she was a development writer at Smith College and a freelance writer for Springfield College. She has also worked for market research firms, including The Gallup Organization. Beth holds a BA degree in sociology from Rutgers University.



Guiomar A. Melo
Administrative Secretary
President's Office

Before coming to Bryant, Guiomar "G" Melo worked as a customer-service representative at several retail stores in Pawtucket, while completing the executive secretarial program in information processing at Katharine Gibbs School. A Dean's List student at Katharine Gibbs, she also graduated with honors from Tolman High School in Pawtucket.



Nicholas Senecal
Associate Director of Admissions

Nick Senecal brings to Bryant an extensive background in admissions. Most recently he was a management consultant to both Bates and Boston Colleges, where he advised admissions personnel and enrollment managers regarding international students. Prior to that, he was director of international admissions at Boston University after holding various positions there. He has also worked in admissions at St. Anselm and Benedictine Colleges. Nick holds an MA in philosophy from Duquesne University and a BA in philosophy from St. Benedict's College.