

BRYANT COLLEGE

BRYANT'S BUSINESS

Bryant Named "Best Buy" for Third Straight Year

U.S. News & World Report has named Bryant "best buy" among all business specialty colleges and one of the top three business specialty schools. Congratulations to all of us for a job well done!

Dress Down Day: It Does Make a Difference

Since its inception in the summer of '91, "Dress Down Day" continues to be a great success on campus. A total of \$5,279 has been shared by 27 charities. In addition, the staff contributed 20 cases of canned goods and other non-perishable items to a local soup kitchen.

"Dress Down Day" has evolved into a weekly, year-round program beginning in May of '92, and has also been extended to students, who are invited to "Dress Up a Step" rather than dress down.

Badges can be purchased each Friday for a \$2 donation in the Unistrukture at the reception desk or the Office of Support Services and should be worn throughout the day. Names of proposed charitable organizations may be submitted to members of the Executive Clerical/Secretarial Council.

The Council would like to acknowledge the following individuals who helped and gave support in making this a year-round event: Jean Dominici, Wallie Roettger, and President Trueheart; and students Tracy Flanders, Kelly Cartwright, and Cindy Gale.



President Trueheart and new chairman of the Board of Trustees Gregory T. Parkos '50, at Convocation. The principal Convocation speaker, Mr. Parkos talked to students, faculty and staff about commitment.

"I am not the chairman of the Board of Trustees because I want to see my picture in a Bryant publication. I am in this position because I have a debt to pay. It was this institution, it was a faculty like this, and it was fellow students like you that made the wonders of the world possible for me... to serve my country in war and peace, to practice my profession on every continent of the world, and to spend my life in the company of people I respect and admire like each of you... the student, the teacher, and the administrator.

"The great religions of the world teach each of us that those who would lead must be servants of those they would lead. We will each make mistakes... we are mortal. We will disagree... we are independent. But if we are truly selfless and honest, we can resolve any issues that arise with the dignity that this special institution, Bryant College, demands of each of us.

"Let this be a time of commitment! Let this be a place of commitment! Let us be a people of commitment! Let the 130th year of Bryant be the best ever! To our students, your time is now to learn. To our faculty, your time is now to educate. To our administrators, your time is now to help the students and faculty achieve their commitments. Our time is always now!"

Entrepreneurs Coming Oct. 22

Entrepreneurship Day will bring prominent businesspeople to campus on October 22. Alumni, parents, and friends of the College will join faculty and students for a series of panel discussions concerning entrepreneurship. Professor Jack Keigwin will moderate "Starting Up" and "Staying on or Moving On." Richard Eannarino, a Bryant parent and successful entrepreneur, will moderate "Expanding." Representative Ron Machtley will be the keynote speaker at a special lunch.

Staff members are welcome to attend any of the seminars. Contact Rita Geoffroy at ext. 6256 for more information.

President Trueheart
presents Bryant's annual
State of the College Address
on Thursday, October 15
at 3:30 p.m.
in Janikies Auditorium
The entire Bryant community
is invited to attend.

WEB: What is it?

by Debbie Easterling, Assistant Professor of Marketing

This new group on campus is not so new: Women Educators of Bryant (WEB) was formed in 1973 with education as its goal.

Recently reorganized, WEB hopes to further the goals of the original group -- and has a keen interest in promoting the original philosophy of the organization. That is, WEB is devoted to "providing education, assistance, and networking support to the entire Bryant community on issues of particular importance to the well-being of women." WEB is an open organization; all are welcome to attend meetings, join committees, and participate in social events (i.e., students, staff, administrators, faculty, etc.). Meeting days and times will be varied, to afford greater flexibility to the community.

There are many avenues available to WEB -- and many doors to open. Some current recommendations for the group to consider: sexual harassment; Roe vs. Wade; nomination of women for honorary degrees and for the Board of Trustees; invite interesting, high-profile female speakers to campus; acknowledge concerns regarding child-care issues; become more informed about state and national political issues; recognize diversity amongst all groups.

The steering committee of WEB plans to have a monthly informational (educational) meeting as well as a social activity. Information regarding WEB activities will be provided in a biweekly (regular) Archway column.

At the initial meeting of the academic year, Mary Alyce Gasparo, president of the RI League of Women Voters spoke about political awareness, and the obligation of eligible voters to exercise their voting responsibility; she also addressed her personal tie to Bryant College (her great aunt was second wife to Gardner Jacobs and his acknowledged right-hand).

Barbara Burlingame, state representative from Woonsocket, spoke about social issues in politics, perceived as women's issues by many, but actually issues which are of great concern to society as a whole. Burlingame also spoke about women becoming more involved in politics as a way of gaining power in those areas of particular interest to women.

The next meeting will be October 27, at 4:30 pm, and the speaker will be Linda Nightingale Goodman, gender equity officer for the RI Department of Education.

NCAA Grant to Bryant

Doris Horridge, health educator, received a mini-grant of \$500 from NCAA Sports-Sciences Speaker Division. The grant provided a program that Doris arranged, featuring Dr. Alan Goldberg, for the staff of Student Affairs and varsity athletes.

The program title for staff development was "Creating a High Performance Team - It's Not the Best Team That Wins but the Team That Plays Best Together." The athletes' program title was "Peak Performance Without Drugs - Alcohol, Sports and Winning."

Holiday Party at Marriott

December 19 is the date for Bryant's annual Holiday Party. Following last year's success, it will again be held at the Providence Marriott Hotel.

Plan to join your colleagues and guests on that Saturday evening for dining and dancing.

Look for details in the November issue of *Bryant's Business*.

Just Around the Corner

Fri., Oct. 16 - **Parents' Weekend** begins, for information call Student Activities at ext. 6160

Sat., Oct. 17 - **Shoppers' Fair & Crafts Festival**

Wed., Oct. 21* - **The Devil, You Say!** A literary montage of Twain, Milton, and the Bible.

Thurs., Oct. 22 - **Entrepreneurship Day.** The featured speaker is Congressman Ron Machtley. Call Rita Geoffroy at ext. 6256 for more information.

Fri., Oct. 23 - **Deadline** for Nov. issue of *Bryant's Business*.

Sun., Oct. 25 - Admission Office **Open House** for prospective students. Nick Senecal is calling for volunteers. Call him at ext. 6100.

Sun., Oct. 25 - The Walk for Women's Safety in Boston, to benefit the Jane Doe Safety Fund. Professors **Nanci Weinberger and Debbie Easterling** are putting together a Bryant team. Call Nanci at ext. 6411 or Debbie at ext.6410.

Wed., Nov.18* - **Bill Miller.** Music, songs, and flute compositions.

Sun.-Sat., Nov. 22-28 - **International Faculty Development Seminar.** For more information, see the International Bulletin Board, Unistrukture 2nd floor.

*Performing Arts Series. All performances at 7:30 p.m. in Janikies Auditorium.



Public Safety Bikers Patrol Swiftly and Silently

Public Safety Officers Scott LeBeau (l) and Louis Reo (r) are two of the department's bikers who patrol the campus daily. The mountain bikes are able to move into areas that aren't accessible to patrol cars. The two bikes were added to the department in the summer to save on fuel and maintenance costs. This is the first "bike patrol" at any Rhode Island college.



Norwest Financial Presents Printer

Tom Spielman (c), district manager of Norwest Financial; Kimberly Entwistle, '88 (l) manager of Norwest's Methuen branch; and Caryn Berenson, '91 (r) credit manager of Norwest's Framingham branch; present an IBM laser printer to the Career Services Office. Norwest Financial participates in the on-campus recruiting program and hires many Bryant alumni to participate in their management training program. Accepting the gift for Bryant is Judith Bellante (second from l), career services director, and Judith Clare (second from r), assistant career services director.

Get to Know the Bryant College Student Senate

by Shelly Godfrey '93, FLAC Chairperson

The Student Senate was established to represent the concerns of its peers. The members of the senate went through the nomination and election process because they have the desire to help other students and contribute their ideas to the Bryant College Campus. They were elected because their peers trust them to communicate their ideas and fulfill their responsibilities.

The mission of the Bryant College Student Senate is to govern and represent the entire student body. There are 23 senators in the legislative body, as well as 5 executive board members, to ensure that issues that affect students, faculty, and staff are addressed. The diversity of the student body is well represented among the senators. Senators are Greeks, athletes, and residence assistants so there is never a question as to whether a student's concern will be understood.

Even though the senators' interests consist of a variety of things, they always remain a unified group. To help them achieve this, a retreat scheduled at the beginning of each semester teaches the senators how to achieve their common goal, keeping Bryant on top.

The retreats include team-working projects and also allows time for the senators to get to know each other on a more personal level. At these retreats the concerns of students both as a whole and individually are discussed.

When there is a member of the College that has a problem the senate has a committee to solve it. The committees address problems from food operations to the alcohol policy. Students are welcome to join these committees and add a different perspective.

The Faculty Liaison Academic Committee (FLAC), is designed to help build communication between students, faculty, and administrators. Programs like the Lunch Aid allow students and faculty to get to know each other outside the classroom. If problems do arise students and faculty alike can contact the chairperson, me. Problems or ideas that affect both students and faculty can be addressed and developed through the Student Senate and FLAC. All concerns, no matter how insignificant they may seem, are encouraged to be addressed to the Student Senate, FLAC Chairperson, Box 5.

Quickly...

...Professor **James O'Neill** is serving as a respondent at the Tennyson Centennial Symposium being held this month at Baylor University in Waco, Texas...

...Professors **Debbie Easterling** and **Shirley Jo Miller** were the keynote speakers at the Purchasing Management Association's dinner meeting last month. They issued the findings of a survey conducted by the marketing department with Purchasing Management Association of Rhode Island members. The study focused on how buyers and sellers interact...

...EAC Director **Raymond Fogarty** was honored by Harmony Hill School at a groundbreaking ceremony last month. It was announced that a dorm is being named after Ray. Ray served as chairman of the Harmony Hill School Capital Campaign that raised more than \$1 million...

...Chairman of the Small Business Development Center's Advisory Council **Richard Brussard** has been named to the Small Business Development Center National Advisory Board...

...Vice President of Business Affairs **Joseph Meichelbeck** has been elected president of the Providence Chapter of the Financial Executives Institute...

...SBDC Assistant Director **Sue Barker** spoke to the Professional Secretaries International, Providence Chapter last month. She addressed entrepreneurship and how to get started in a business...

...Catholic Chaplain **Douglas Spina** has been promoted to pastor at St. Anthony's Church in Woonsocket while continuing here at Bryant. Also, Father Doug participated in the "Follow Me" program during the summer at Loyola University in Chicago...

...Professor **Jack Keigwin** addressed a group of realtors on the "Rhode Island Economy" last month...

...Professor **Merrill Warkentin** co-authored an article with Karen Lock from Georgia State University and Houston Carr from Auburn University. The topic was: "Threats to Information Systems: Today's Reality, Yesterday's Understanding." It appeared in the MIS Quarterly in June...

...Professor **Chante Lewis** has been quoted in Kiplinger's Personal Finance Magazine in an article titled "America's Biggest Pension Fund Finally Grows Up"...

...Dean of Executive and Continuing Professional Education **Tim Sullivan** was appointed by Governor Sundlun to the newly formed Rhode Island Human Resource Investment Council...

By the Way...

by Gloria Yahn

• Jeffrey, son of **Robert Berard**, of the maintenance department, is the recipient of a full-tuition scholarship through the tuition exchange program with Bryant. Because of his advanced studies, Jeffrey is foregoing his senior year at North Smithfield High School to attend Syracuse University. Good luck, Jeffrey!

• **Bill Baker** of the purchasing office sends his thanks to the entire Bryant community for the cards and expressions of concern during his convalescence. It's nice to have you back, Bill!

• Congratulations to **Judi Dawson** of the admission office on the birth of a new grandchild. Born to Judi's daughter Jamie '84, and her husband Luke '84, is Brendan Anthony DeFrancisco. Born July 14, weighing 8 lbs. 10 ozs., Brendan joins his brother Ryan.

• **Lois Schillinger** of the physical plant office tells me she is a first-time grandmother. Her son David and wife Jennifer are the proud parents. Born August 3, David Joseph weighed in at a whopping 10 lbs. Congratulations, Lois!

• Welcome back to **Sue Goodwin** of the development office who returned to work late last month from maternity leave. Sue was home caring for her son Timothy who was born on June 22.

• **Melissa Walker**, former associate director of alumni relations, is back at Bryant. Working two days a week while pursuing her PhD, Melissa is job-sharing with Mary Alice Conlon in the office of research and records. Nice to have you back, Melissa.



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New Faces



Regina Harte Ryan
Associate Vice President
of College Relations

Regina Harte Ryan brings to Bryant an extensive background in marketing, public and media relations, public and community affairs, events planning, collateral development, and media production.

As President of Ryan Communications, she has served a wide range of clients including: consumer, educational, environmental, legal, governmental, health, professional associations, real estate, and social service. Prior to that, she was director of marketing and development at the Metropolitan Boston Zoos, and director of community programming development at Times Mirror Cable Television.

Regina holds an MS from Northeastern University, an AB from Boston College, and a Certificate of Professional Education from the Wharton School.



Joseph Bonnici
Assistant Professor of
Marketing

Joseph Bonnici comes to Bryant from the School of Business Administration at Valdosta State College where he served as assistant professor. Prior to that, he was a graduate research and teaching assistant at the College of Business Administration at the University of Georgia, and an instructor at South Georgia College.

Joe is a PhD candidate at the University of Georgia. He holds an MBA from Georgia Southern and a BA in management from the University of Malta.



Gary Cunningham
Chairman/Accounting
Department

Gary Cunningham comes to Bryant from Midwestern State University where he was an accounting professor. He previously taught at Virginia Polytechnic Institute and State University, Monash University in Australia, University of Texas at Austin, University of Arizona, and Bowling Green State University.

Gary holds a PhD in accounting from the University of Texas at Austin, an MBA from Ohio State University, and a BA in accounting from Texas Tech University.



Hsiang-Ling Han
Assistant Professor of
Economics

Hsiang-Ling Han comes to Bryant from the University of Rochester where she taught econometrics. She previously taught at National Taiwan University and was a teaching assistant at the University of Rochester.

Hsiang-Ling holds a PhD from the University of Rochester, and MA and BA degrees from National Taiwan University. She has received many honors, scholarships and fellowships.



Antoine Joseph
Associate Professor of
History

Antoine Joseph comes to Bryant from the University of Illinois-Chicago where he was a research associate.

He has served as a lecturer and assistant professor at the University of Pennsylvania and as a visiting scholar at the University of Chicago.

Antoine holds a PhD in sociology from the University of Chicago and a BA in economics from Swarthmore College.