

BRYANT COLLEGE

BRYANT'S BUSINESS



Rotunda Shines at Annual Festival of Lights

Hundreds of flickering candles illuminated the Rotunda at the 16th annual Festival of Lights holiday observance earlier this month. The nondenominational event, sponsored by the Student Alumni Association, began in the Bryant Center with the lighting of the Christmas tree. In the Rotunda, the lighting of the Menorah represented the advent of Hanukkah.

Following the illumination ceremony, local guitarist Dave Binder provided music and led the singing for the annual holiday celebration.

The Bryant community was encouraged to reach out generously to those in need during this holiday season.

Fall Open House a Success

by Nick Senecal, Associate Director of Admissions

The second annual Open House was held on the Bryant campus on Sunday, October 10. The purpose of the event was to introduce interested high school seniors and potential transfer students to the campus facilities and various constituents of the community.

Over 1,100 people from ten states came to campus that afternoon, including nearly 400 prospective students representing more than 250 high schools. "The Admission Office was very pleased with the outstanding number of visitors who came despite the cloudy and rainy day," said Roy Nelson, Director of Admission. "The gathering of faculty, students, and staff personnel in the Multipurpose Activity Center provided an accessibility that is a trademark of the Bryant experience."

Tours of the campus were given by students throughout the day. Groups were kept small in order to preserve the friendly and informative feeling of campus tours as offered daily by the Admission Office. Traditionally, a very high percentage of students who visit the Bryant campus submit an application for admission.

Admission and financial aid staffs gave general presentations several times to large groups

of interested students and parents. Financial aid personnel announced important steps in the process for 1993-94 and also the toll free line that is now available (800-248-4036).

Faculty members from all departments answered questions and told students and parents about opportunities at the College. A



Bernie Blumenthal (r), of the Admission Office, shares new College promotional materials during Open House.

number of the faculty also gave presentations in classrooms concerning their field of study and related career opportunities.

Student radio station WJMF provided music in the MAC throughout the day. Representatives of 26 student organizations were available to answer questions.

Staff from student affairs, residence life, multicultural student affairs, career services, counseling, public safety, ROTC, and athletics talked to students and parents about activities and opportunities at Bryant.

President Trueheart welcomed all visitors at 1 p.m. in the MAC to initiate the activities.

"The people responded very well to the events and opportunities of the day. I was pleased with the quality of the individual interaction that I observed all afternoon. People got a good sense of what Bryant is all about," said Trueheart.



Happy Holiday Season

During this special time of the year, we wish all the members of the Bryant family a happy and joyous holiday season.

Bill and Carol Trueheart

Students Head to Europe for International Experience

by Mary Beth Giblin '93

It's that time of year again when Professor Ron Deluga will accompany 17 Bryant students on an "international study" in Europe. For the 11th consecutive year, students will visit many areas of Europe including Rome, Munich, Barcelona, and Paris while earning three hours of academic credit.

The program, which lasts most of the Winter Session (Jan. 4-22), is an academic-cultural-social experience based in Leysin, Switzerland. Students choose a study topic before leaving and present Prof. Deluga with a "project proposal" for approval. The proposal is considered an outline and plan for the students to follow while traveling throughout Europe. Upon returning, students complete a comprehensive paper, which can earn them three hours of academic credit that can be applied to social science, liberal arts or any unrestricted elective.

Students leave Boston on New Year's Day and fly directly to Zurich/Geneva. They will spend 20 nights in a chalet in Leysin.

During the trip, students will conduct research on their topic through observation, interviews, library research, and participation in different cultures. Deluga meets regularly with students to discuss their progress and to

offer suggestions. In addition, he helps them arrange Eurrrail transportation so that they can visit other European cities. Each student is required to visit at least five events or historical sites.

The projects that students choose tend to be unique and have some special meaning to them. Topics selected by this year's travelers include fashion, EuroDisney, and the role of women in other countries.

This program is different from any other one that Bryant offers. It allows students to gain a global education and learn how to interact with individuals who are different from themselves. According to Deluga, "Students learn by doing and this program certainly gets students involved."

Students participating and their cross-cultural topics of study are: Robert Arnone, small business development; Arlene Borsej, the role of women; James Gosgrove, Olympic games; Kristine Coury, family life; Mike Delouchry, professional sports; Paul Gorrell, undecided; Denise Harrington, communications and advertising; Holly Harrington, advertising; Adrienne Hovivian, marketing mix; Lisa Lucchesi, newspaper advertising; Robert Morse, finance and banking; Megan Murphy,

advertising; Gabriella Parodi, education systems in the US, Switzerland, and Ecuador; Kimberly Quinlan, health care systems; Ramon Rodriguez-Benitez, EuroDisney; Carolyn Shannon, high fashion design, and Kathryn Wiegman, finance.

Project advisors are Professors Judith McDonnell, Jay Reedy, and Ron Deluga.

Around the Corner

Mon. and Wed. through Jan. 20, noon - **Good Health Benefit** continues with **Low Impact Aerobics**, Women's Exercise Room.

Sun., Dec. 13, noon - The Rhode Island Alumni Chapter sponsors a luncheon buffet and visit from **Santa** in the Rotunda. A 2 p.m. performance of **A Christmas Carol** follows in the auditorium.

Wed., Dec. 16 - Final Exams begin.

Tues., Dec. 22 - Winter Break begins.

Sat., Dec. 19, 6 p.m. - Bryant's annual **1992 Holiday Party**, Providence Marriott.

Thurs., Dec. 24 - Offices close at noon.

Friday, Dec. 25 - **Christmas Day**.
Offices closed.

Friday, Jan. 1 - **New Year's Day**.
Offices closed.

Mon., Jan. 4 - **Winter Session** begins.

Sun., Jan. 24 - Students return for spring semester.



Exploring Trade Opportunities in Brazil

More than 60 people interested in the business practices of Brazil participated in a seminar exploring trade opportunities and the legal aspects of Brazilian trade. Addressing small business owners, international consultants and international service professionals is Gene Piken, Director of Latin American Operations of Progress Software Corp. The Brazilian seminar, one of the Export Assistance Center's "Awareness 90s" series of presentations was held last month on campus.



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Off to Jail

President Trueheart and Chairman of the Board Greg Parkos are held "captive" by Melissa McEnerney, a senior marketing major and president of Phi Sigma Sigma sorority, during the annual Jail and Bail fundraiser. The sorority raised more than \$700 for the National Kidney Foundation. Following in close pursuit are Mary Piro, a senior finance major (l), and Lynn Cuzzi, a junior management major.



Tau Epsilon Phi Teeters for Children

The brothers of Tau Epsilon Phi fraternity raised more than \$1,500 for the ninth annual Teeter-Totter-athon held in October. Benefitting from the fundraiser is Tanner Hill, an organization that removes children from abusive environments.

Bryant Well Represented at Conference

Seventeen Bryant faculty members attended and participated in the annual Northeast Business and Economics Association Annual Conference, held at the University of Vermont in September.

Faculty representatives were:

Accounting - Mike Hebert, Kathy Simons, Larry Witner;
Economics - Mike Fraleigh, David Ketcham, Jack Rubens, William Sweeney;

Finance - H.C. Li;
Human Resources - Ron DiBattista;
Management Information Systems - Richard Glass, Laurie MacDonald, Wallace Wood, Bob Behling;
Marketing - Frank Bingham, Larry Lowe, Elaine Notarantonio, Charles Quigley.
More than 45 universities and colleges participated in the two-day program.

Quickly...

...Professor **Judy Barrett Litoff's** book, "Since You Went Away: World War II Letters from American Women on the Home Front," was reviewed in *The Journal of American History* in September. An article on Judy's World War II letter-writing project appeared in the magazine section of *The Kansas City Star* in October. Also, in October, Judy and her publishing colleague David Smith at the University of Maine, presented a paper at the national convention of Women Involved in Farm Economics (WIFE) in Little Rock, Arkansas. The title of their presentation was "To the Rescue: Women and American Agriculture During World War II"...

...Bryant Trustee **O. Rogerie Thompson** was the keynote speaker at the meeting of the National Society of Experiential Learning. Her topic was "The Value of Internships in the Judicial System"...

...Alumni Director **Paula Iacono** has been named to "Who's Who Worldwide" and is included in the 1992-93 platinum edition of the "Who's Who" registry. In addition, Paula was named to the Board of Directors at LaSalle Academy where she will serve on the Development Committee...

...Radio station WHIM aired an interview with Professor **Frank Bingham** on his response to an article in the *Wall Street Journal* on General Dynamics. The article was based on the selling of some of the divisions of General Dynamics. Frank commented on how that decision would affect the Rhode Island economy...

...Professor **Jerry Montvillo** presented his paper, "Multimedia Lecturing," at the 5th Rhode Island Science Teachers' Association Fair in October...

...Professor **Doug Levin** traveled to Wilhelmshaven, Germany, in August to present his paper, "Occupation of a Relict Distributary System by a New Tidal Inlet, Quatre Bayou Pass, Louisiana," to Tidal Clastics '92. In addition, Doug's paper, "Tidal Inlet Evolution in the Mississippi River Delta Plain," has been accepted for publication by the *Journal of Coastal Research*...

...Professor **Gaytha Langlois** presented a paper on the effect of sewage on marine benthic microbial communities at the 45th annual meeting of the Society of Protozoologists in Vancouver, British Columbia...

...Public Safety Assistant **Ginnie Bowry** successfully completed an instructor development course at a one-week program held at the Newport Naval Education and Training Center. The course was presented by the New York Office of the FBI...

...Professor Bill Sweeney was interviewed by *Kiplinger Magazine* for the January issue on the state of the New England economy with particular emphasis on industrial growth. Bill was also interviewed by WLNE TV on the job outlook for Rhode Island and the nation under the presidency of Bill Clinton...

By the Way...

by Gloria Yahn

- **Mike Hebert** of the accounting department sends his thanks to members of the Bryant community for their generosity and kind expressions of sympathy on the passing of his mother.

- For a \$10 donation to the Samaritans our on-campus Samaritan **Art Blackman** will thank you with a beautiful gold-plated Christmas tree ornament. You can see Art in faculty suite D or room 262. All donations support the 24-hour hotline.

- **Carolyn Murray** recently returned to work in the financial aid office after a maternity leave. Carolyn and her husband, Bob, became parents of their third daughter, Tara Margaret. Born July 30, weighing 6 lbs. 10 ozs., Tara joins big sisters Kerri and Colleen at home. Congratulations and welcome back!

- **Beverly Johnson** of SBDC and her husband, Marty, became the proud parents of their third child and first daughter, Ebony Yvette. Making her debut on Nov. 6, Ebony weighed 8 lbs. 13 ozs. Congratulations to the Johnson family!

- The Performing Arts Committee and office of student activities are offering **Dine Out Tonight Club** books to the Bryant community for \$22 (regularly \$30). Contact the Student Activities Office for your book. They'll make a nice holiday gift.

- **Paula Iacono** of the alumni office tells me her daughter Julie appeared on "Here & Now." The show, produced and directed by Bill Cosby, is aired on NBC (Ch. 10) at 8 p.m. every Saturday. Julie appeared in October and November.

- Lt. Cameron Lewis, son of **Jan Lewis**, recently received an MS degree in operations research from the Naval Postgraduate School in Monterey, CA. A 1985 graduate of the U.S. Coast Guard Academy, Lt. Lewis has been assigned to the Eleventh Coast Guard District in Long Beach, CA, as a Shore Facilities Planning Officer. Good luck to him!

- **Elaine Goodwin** of the Office of Student Life and her brother-in-law **Bob Berard** of the maintenance department thank everyone for the condolences and support they received after the loss of Elaine's sister and Bob's wife. "The overwhelming support is genuinely appreciated and will truly be remembered," said Elaine.

New Faces



Michael Thompson '89
User Support/Training
Manager Information
Technology-Koffler
Center

Mike comes from Brown University where he served as a network services specialist, a facilities support specialist, and a computer consultant. Prior to that he worked as a student consultant at the Koffler Center.

A Bryant alumnus with a BS in computer information systems, Mike has extensive knowledge in computer technology and is working with the Help Desk in the Koffler Center.



Charles Cullinan
Assistant Professor of
Accounting

Charles comes to Bryant from Concordia University where he was an assistant professor. Prior to that he was a teaching assistant at the University of Kentucky.

Charles holds a PhD in philosophy from the University of Kentucky, an MS in accounting from the State University of New York, and a BS from Suffolk University.



Jeffrey Harkins
Associate Professor of
Accounting

Jeff has been appointed the KMPG Peat Marwick Distinguished Visiting Professor. He comes to Bryant from the University of Idaho where he was an associate professor. He also taught at Washington State, Arizona State, University of Washington, Seattle University, and University of Texas.

Jeff holds a PhD from the University of Washington and MPA and BBA degrees from the University of Texas at Arlington.



Keith Murray
Associate Professor of
Marketing

Keith comes from Northeastern University where he was an assistant professor. He has also taught at the School of Business at Andrews University, Atlantic Union College, and Loma Linda University.

Keith holds a PhD from the College of Business at Arizona State, an MBA from Boston University, an MA from Pepperdine University, and a BA from Columbia Union College.



Margaret Noble
Assistant Professor of
Management

A former visiting professor from Ohio State University, Margaret previously taught at Indiana University and Western Illinois University.

Margaret holds a PhD in operations management from Indiana University, an MBA from Western Illinois University, and a BA in mathematics from the University of Wyoming.



Marsha Pripstein
Posusney
Assistant Professor of
Political Science

Marsha comes to Bryant from Haverford College where she was an assistant professor. She previously taught at the University of Pennsylvania.

Marsha holds a PhD in political science from the University of Pennsylvania and a BA in economics from the State University of New York.