

Around the Corner

March is Women's History Month. See Bryant event information on page 5.

March 11-15
Spring Break, no classes

March 16
1996 Venture Special Presentation Series:
Artist/educator Lawrence Watson
10 a.m. to Noon - Bryant Center

March 22
The Performing Arts Series presentation of
"Aladdin" postponed until the Fall

March 24
SPB film: "Toy Story"
6:30 & 9:15 p.m. - Janikies

March 25
"An Evening with Maya Angelou"
7:30 p.m. - Gymnasium

March 27
DPS/SSC present: "Hate Crimes"
12:15 & 2:15 p.m. - Bryant Center, Rm. 2A

March 31
SPB film: "Father of the Bride II"
6:30 & 9:15 p.m. - Janikies

April 2
Bryant health fair
10 a.m. to 2 p.m. - Papitto

April 3
Bryant Seminar Series: "Sales Managers
and Salespeople's Views of Sales Control
Systems" by Professors Frank Bingham
and Charles Quigley
12:15 to 1:15 p.m. - MRC1

April 7
Easter Sunday

April 12
1996 Venture Special Presentation Series:
Artist/educator Lawrence Watson
7:30 to 10 p.m. - Bryant Center

April 12-15
Bryant Players presents: "Into the Woods"
6 p.m. (4/12); 8 p.m. (4/13); 1 p.m. (4/14);
6 p.m. (4/15)
Admission: \$5 students; \$8 adults

April 13
Admission Open House
10 a.m. to 4 p.m.

"Jammin' For Jimmy Dance Marathon"
Community Service Project to benefit the
Dana-Farber Cancer Institute/Jimmy Fund
10 a.m. to 10 p.m. - Bryant Center

BRYANT'S BUSINESS

MARCH 1996 • VOL. 16 • NO. 6

Welcome the Next President!

By Elizabeth Kelly



President-elect Ron Machtley shows off the Bryant sweatshirt that was presented to him by Student Senate President Joe Finocchiaro '96 (left). Sweatshirts were also presented to Mr. Machtley's wife, Kati, and their son, Todd.

Bryant President-elect Ron Machtley received a standing ovation at his first official event as he entered the Rotunda for the March 4 announcement of his appointment. An overflow crowd of students, faculty, staff, alumni and trustees showed their support for the College's next leader. Signs of welcome lined the balconies as if in echo of the applause, while television and print media recorded the College community's enthusiastic response.

Mr. Machtley, his wife Kati, and their son Todd listened to words of praise from Interim President

Dolph Norton, Professor Mary Lyons, and Trustee Arthur White. Mary Lyons thanked the search committee members, each of whom stood for applause as their name was mentioned. Mr. White noted that Mr. Machtley was the unanimous choice of the search committee after an eight-month search process that netted 100 nominations. He said, "Ron Machtley has a vision of the future. He is someone who wants to move ahead."

Two more standing ovations interrupted Mr. Machtley's remarks. He began by saying, "This is an exciting day, a humbling day," then recognized the students as "the purpose of this institution." He talked about developing a vision for the College after getting the input of many groups. And he borrowed the words of Winston Churchill when he said he felt as if he had spent his whole life preparing for this hour. Mrs. Machtley then thanked the College community for its warm welcome.

Student Senate President Joe Finocchiaro '96 presented the Machtleys with Bryant sweatshirts that he said, "symbolize our Bryant pride and spirit." President Norton concluded the ceremony by saying, "This is not a closure. The future is just beginning."

The future is beginning with Ron Machtley -- a leader who already knows Bryant, has repeatedly demonstrated his Bryant pride and spirit, and is ready to propel the College forward.

(continued on page 2)

QUICKLY...

Bryant faculty and staff participated in a focus group for the Rhode Island English Language Arts Framework project "Literacy for All."

Affiliated with Goals 2000, the project aims to establish standards for English language instruction in Rhode Island schools. Bryant participants included Trish Avolio and Peter Zollo of The Learning Center, and Professors Pedro Beade, Lori Coakley, Mary Prescott, Joe Urgo, and Jeannette White.

Steve Sutton, KPMG Peat Marwick Distinguished Visiting Professor of Accounting, presented a paper at the Mid-Year Conference of the Auditing Section of the AAA in San Antonio, Texas. Its title is "The Impact of Time Pressure and Group Support Systems." He has also co-authored a paper titled "Instructional Case Using the NAARS Database: Resolving Revenue Recognition Issues at Carefree Enterprises," which has been accepted for future publication in *Issues in Accounting Education*.

Paula Iacono, director of alumni relations, conceived of and moderated a panel for CASE District I titled "ProActive Pros: Senior Professionals in Alumni Relations Share Wisdom and Advice; or When You DON'T Have All the Answers..." Participants represented McGill University in Canada; The College of the Holy Cross; and Worcester Polytechnic Institute.

Management Professor Ken Souza conducted sessions titled "Careers in Computer Information Systems" at Our Lady of Fatima and Riverside Junior High School. He discussed career options in the information systems field, accessing information to make good career choices, and educational requirements.

BY THE WAY...

IFE's Peter Mandel, who writes a monthly pet column for the *Providence Journal-Bulletin's* "Lifebeat" section, welcomes any animal-related column ideas. Give him a call at Ext. 6479 or 831-5227.

About the Next President...

- Currently a partner in the telecommunications law firm of Wilkinson, Barker, Knauer & Quinn with offices in Washington, D.C., Providence, and Frankfurt, Germany.

- Elected to the U.S. Congress in 1988. Represented the First District for three terms before voluntarily giving up his Congressional seat in 1995 to run for Governor. From 1988 to 1995, served as a member of the House Armed Services Committee, and the Personnel, Seapower and Acquisition Subcommittees.

- Visiting Professor at Bryant since 1991. Team-taught "Public Policy and Business" with President William E. Trueheart and Economics Professor Joe Ilacqua while in Congress.

- From 1978 to 1988, taught business law courses at Salve Regina University while maintaining a law practice.

- Graduate of the U.S. Naval Academy. Served as a member of the Academy's Board of Visitors from 1992 to 1995, which oversees all operational and organizational aspects of the Academy, including curriculum, military training, faculty contracts, sports, and extra curricular activities.

- Ranking Republican on the Military Professional Education Committee. Helped implement new joint service educational standards at senior military educational institutions. Was responsible for legislation that permitted the Naval War College to grant master's degrees.

- From 1978 to 1988, principal in a Newport law firm. Specialized in real estate, corporate, and estate law.

- Member of the Rhode Island, Florida, and Massachusetts Bar Associations. Holds a juris doctorate from Suffolk University Law School in Boston and a bachelor's degree from the U.S. Naval Academy in Annapolis.

- Captain in the U.S. Naval Reserves.

Health Fair to be Held April 2

"Creating Healthy Communities Together" is the theme of Bryant's upcoming health fair. It will be held on Tuesday, April 2, from 10 a.m. to 2 p.m. in Papitto Dining Room.

A variety of health-affiliated organizations from around the state will exhibit at the event. Free cholesterol screenings will be available on a first-come, first-served basis.

The health fair is being co-sponsored by health services and Blue Cross & Blue Shield's Good Health Benefits Program. A Wellness Clinic, a special program set up to look at lifestyles, identify health risks, and improve future health, will begin April 3. Employees can fill out a health questionnaire, have their cholesterol level and blood pressure checked, and discuss the results in a private meeting with a health educator from The Good Health Benefit Program. Watch for more information on this event.

Pie Anyone?



Computerese is a breeze



Auctioneer Tim Lloyd (left) had no trouble raising bids for pies to be thrown at VP Joe Meichelbeck.



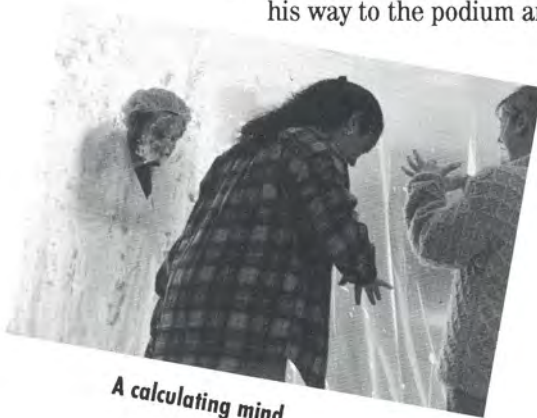
Fearless leader

Assistant Director of Student Activities Tim Lloyd dazzled the crowd with his auctioneering skills at the First Annual Pie Auction charitable fund-raiser held February 7. The event proved to be a smashing success as winning bidders enthusiastically tossed cream pies at dozens of their colleagues and friends and raised \$937 for Make-A-Wish of Rhode Island.

It was standing room only as VP Joe Meichelbeck made his way to the podium and bidding was

brisk. Good sport Joe took an extra pie in the face and brought in \$141. Bill Petti, director of dining services, commanded a high bid of \$69 for one pie.

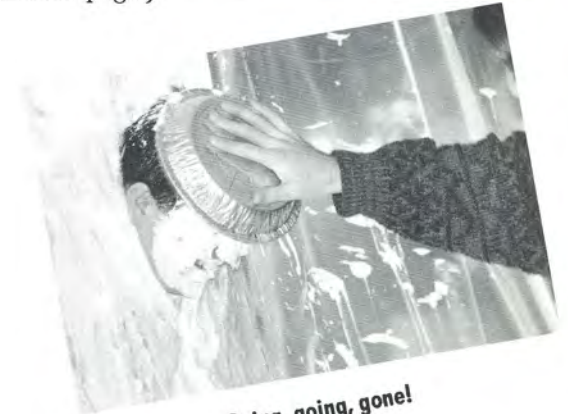
These cream-covered faces may be a bit difficult to identify, so we've provided clues. (Give up? Names are listed at the bottom of the page.)



A calculating mind



Appreciates a good sport



Going, going, gone!



"Diamonds Are Forever"



Financially fixated

Lloyd, Financially fixated: Joe Meichelbeck
"Diamonds Are Forever": Doug Levin; Appreciates a good sport: Comi Fichera; Going, going, gone!: Tim
Computerese is a breeze: Bob Wilks; Fearless leader: Joe Finocchiaro; A calculating mind: Rick Smith;

Getting to Know -- The Office of Stewardship and Volunteer Admission Programs

by Nicki Toler

Eileen Chekal, coordinator of the Office of Stewardship and Volunteer Admission Programs, and Carol Coronado, program coordinator, both came to Bryant in November of 1991. Since that time they have grown to be quite a team -- and teamwork is something they know plenty about. They might even be called the "BEST" team managers, BEST being the acronym for the Bryant Enrollment Support Team.

Establishing the BEST program was a top priority for Eileen and Carol. They wanted to bring together a team of young alumni volunteers willing to share their enthusiasm about the College with prospective new students. By January 1992 they had enlisted 30 BEST network members to assist the admission office in recruiting qualified students. Today, BEST is 180 strong, thanks to the impressive efforts of Eileen and Carol.

They communicate with and coordinate the activities of BEST members who attend college nights, college fairs, and receptions in their local areas; telephone accepted applicants; and attend admission open houses. Eileen notes that successful and enthusiastic young alumni are the best possible advertisement for what Bryant is all about. "They are excellent resources for students and their parents," she says. "Parents are especially interested in talking to young alumni and finding out what they are doing."

BEST members represent 23 states including California and Hawaii; others are from as far away as Bermuda, Panama, and Puerto Rico. Carol notes that she now uses the Internet to contact these alumni each month and is delighted with the results. "We feel what we do is extremely important because enrollment management is such a priority," says Carol.

Whether through Cyberspace or over lunch, maintaining relationships with BEST members is key to their success. "We love the contact we have with them. They are such an



The staff of the Office of Stewardship and Volunteer Admission Programs includes (seated) Dannielle Wilson '96, student assistant; and (standing l-r) Jennifer McCarron '97, student assistant; Eileen Chekal, coordinator; and Carol Coronado, program coordinator.

interesting group of people," says Eileen. "And in spite of very busy lives, they are dedicated to working for Bryant."

In coordination with the admission and alumni relations offices, Eileen and Carol established the Bryant Book Award Program three years ago. Its goal is to recognize the achievements of outstanding high school juniors at some of the best high schools in the country, and at the same time increase Bryant's name recogni-

tion at those particular schools. There are now 55 schools represented in the Bryant Book Award Program, which depends greatly on the efforts of BEST volunteers.

Stewardship is another responsibility Eileen and Carol share. Working closely with the financial aid and controller's offices, they notify donors of Bryant's endowed and current restricted scholarships about the recipients of their awards. "We invite each recipient to complete an autobiographical form that is then given to their donor in the annual stewardship report," says Eileen. "We also make it possible for recipients and donors to meet for lunch or coffee on campus."

"They sound unrelated, but there is a nice convergence of our various responsibilities," Eileen adds. "Our growing awareness of issues related to financial aid helps us in both roles -- coordinating the efforts of the Bryant Enrollment Support Team and the stewardship reports to Bryant scholarship donors."

Both Eileen and Carol say that variety in their work and the close contact they have with many members of the Bryant community -- from alumni and donors, current and prospective students and their parents, to faculty and staff members on campus -- make their work both fun and challenging.

"We like the cross-disciplinary approach to our work," says Eileen. "And we see the results of our different efforts. Even though there are times we are pulled in several directions at once, because we are cross-trained it all seems to work."

Women's History Month

March is Women's History Month, an annual event that celebrates the contributions of women to the global community. Bryant joins in the celebration by hosting a variety of events throughout the month including lectures, discussions, demonstrations, and a campus safety walk.

The events are co-sponsored by the Alliance for Women's Awareness (AWA), the Department of History and Social Sciences, the Department of English, the Office of Student Activities, the Office of Residence Life, Bryant's Amnesty International, BRYCOL Student Services Inc., the Office of College Relations, the Commuter Connection, and the Student Programming Board.

Events held at the beginning of March included an open-mike night, a lecture on women and the postwar years by Professor Judy Litoff, and a movie. The sold-out March 4 performance by Artist Maya Angelou has been rescheduled for March 25; tickets bought for the March 4 performance will be honored. The March 25 panel discussion, "Cancer Doesn't Have to be a Killer," has been moved to March 27; and the March 27 movie, "Alice Doesn't Live Here Anymore" has been changed to 9 p.m. A list of remaining events follows, all of which are free and open to the public, with the exception of "An Evening With Maya Angelou." For additional information, call Joanna Powers '96 at 232-8115.

Upcoming Women's History Month Events

March 18

"Daughters of Wisdom," a lecture on the role of women in Native American culture, by Sylvia Spears Peters, assistant director of multicultural student services. Sylvia will also offer excerpts from her one-woman play, "Voice in the Wind."

7 p.m. - Papitto, Bryant Center

March 19

Angela Nash Wade, coordinator of advocacy and training for the Coalition Against Domestic Violence, will speak on victim advocacy.

5 p.m. - Bryant Center, Rm. 2B

March 20

Self-defense demonstration by Bryant College Department of Public Safety and the Karate Club.

6 p.m. - Residence Hall 15

March 20

Movie: "Thelma and Louise"

9 p.m. - Nick's Place, Bryant Center

March 21

Worcester County Clothesline Project

9 a.m. to 9 p.m. - Unistrucre Rotunda

"Take Back the Night" campus safety walk

9:15 to 10 p.m. Begins in the Unistrucre Rotunda.

March 22

Worcester County Clothesline Project

9 a.m. to 4 p.m. - Unistrucre Rotunda

Movie: "My Brilliant Career"

7 p.m. - Nick's Place, Bryant Center

March 25

"An Evening With Maya Angelou"

7:30 p.m. - Gymnasium (SOLD OUT)

March 27

"Cancer Doesn't Have to be a Killer," presented by Jann-Douglass Bell, director of multicultural student services. Panel discussion by cancer survivors and medical specialists.

7 p.m. - Papitto, Bryant Center

Movie: "Alice Doesn't Live Here Anymore"

9 p.m. - Nick's Place, Bryant Center

March 29

Dr. Holly M. Carter, associate dean and special assistant to the President, Northeastern University. Dr. Carter will discuss her experiences as U.N. representative to the Women's Conference at Beijing last summer.

7 p.m. - Papitto, Bryant Center

Admission Open House

The Admission Office will host an "Open House" on Saturday, April 13, from 10 a.m. to 4 p.m. Approximately 400 admitted applicants and their families are expected to take part in a variety of activities on campus that include:

- A gathering with faculty where students can learn more about specific concentrations and their associated professional and personal benefits;
- A panel discussion with President James A. (Dolph) Norton and Vice Presidents Joe Meichelbeck, Diana Beaudoin,

Michael Patterson, Barbara O'Connell, and Interim Senior Development Officer Eva Gergora that will provide a better understanding of Bryant and plans for its future;

- A financial aid review that will offer insight into financial aid resources and disbursement;
- A student panel that will present a viewpoint of Bryant from current students' perspectives;
- Campus tours designed to highlight Bryant's facilities, technology, and grounds.

A Wish Coming True

A check for \$937, the proceeds from a Pie Auction held in February, was recently presented to Colin Nagle, Make-A-Wish Child Ambassador, and Louise M. Johnson, president of Make-A-Wish of Rhode Island. On hand for the presentation were (from l-r) Alicia Cipriano '96, student coordinator; Tim Lloyd, assistant director of student activities; Colin Nagle; Louise Johnson; and Paula Iacono, director of alumni relations and a member of the board of directors of Make-A-Wish of Rhode Island.

The presentation kicked off a series of activities to raise money for the daughter of a Bryant graduate. Lenore, a five-year-old with a cancerous leg tumor, has asked to visit Universal Studios with her family. Anyone wishing to donate to the fund can send a check to Alicia Cipriano at the Student Senate. Checks should be made payable to Make-A-Wish of Rhode Island.



SBDC Reorganizes

By Don DeMaio

The Small Business Development Center (SBDC) at Bryant is restructuring in order to respond to the changing needs of Rhode Island businesses, according to its director, Doug Jobling.

Two SBDC staff members will work out of various Chambers of Commerce offices on a rotating basis, along with account executives from the new state Economic Development Corporation (EDC), which is a major sponsor of the SBDC.

Doug feels the new system will provide "one-stop shopping" for businesses that need access to services from all three organizations -- the chambers, the center, and the EDC. He also feels the new arrangement gives the center a stronger partnership with the state's chambers.

The center is also realigning its management structure. Cheryl Faria, who used to run the Entrepreneurship Training Program, has been promoted to assistant director and will concentrate on running the basic SBDC program. Assistant Director Sue Barker is now in charge of special programs, including the development of new resources for the center.

A new staff member, Robert Hamlin, will work out of the offices of both the Northern R.I. Chamber of Commerce and the SBDC at Bryant.

The SBDC helps small businesses get started and does not charge for its services. Doug says the majority of problems they help small business owners solve deal with access to financing or drawing up a business plan.

SPORTS SCHEDULE

The schedule below is for home games only. For information about away games, contact the athletic department at 232-6070.

Tuesday, March 19 3 p.m. - Baseball v. Johnson & Wales	Sunday, March 31 12 p.m. - Baseball v. St. Anselm 12 p.m. - Softball v. St. Anselm
Saturday, March 23 1 p.m. - Men's Tennis v. Assumption	Monday, April 1 3 p.m. - Men's Tennis v. Quinnipiac
Sunday, March 24 12 p.m. - Baseball v. Sacred Heart	Tuesday, April 2 3:30 p.m. - Softball v. Brown
Monday, March 25 3 p.m. - Baseball v. Roger Williams	Wednesday, April 3 3 p.m. - Men's Tennis v. Bentley
Tuesday, March 26 3 p.m. - Men's Tennis v. St. Anselm 3:30 p.m. - Softball v. Roger Williams	Thursday, April 4 3:30 p.m. - Softball v. C.W. Post
Wednesday, March 27 3 p.m. - Baseball v. Lowell	Monday, April 8 3:30 p.m. - Softball v. New Haven
Thursday, March 28 3 p.m. - Men's Tennis v. Babson	Wednesday, April 10 3 p.m. - Baseball v. Merrimack
Saturday, March 30 12 p.m. - Softball v. St. Joe's (ME)	Thursday, April 11 3:30 p.m. - Softball v. Dowling
	Saturday, April 13 12 p.m. - Baseball v. A I C 12 p.m. - Softball v. A I C

**Bryant's Business is published by
the Office of College Relations.**

**EDITOR
Janet Proulx**

**PRODUCTION
Joyce O'Neill '84**