BRYANT'S BUSINESS

DEC./JAN. 1994 • VOL. 15 • NO. 3

AROUND THE CORNER

MONDAY, DECEMBER 12
Holiday Arts and Crafts Show
Bryant Center, 2nd Floor
10 a.m. - 5 p.m.

WEDNESDAY, DECEMBER 14
Holiday Reception With Members of the Secretarial/Clerical Staff
President's Residence
4:30 - 6 p.m.

WEDNESDAY, DECEMBER 14-THURSDAY, DECEMBER 22
Exam period

THURSDAY, DECEMBER 22
Semester ends

MONDAY, DECEMBER 26-TUESDAY, DECEMBER 27
Days after Christmas holiday
Offices closed

MONDAY, JANUARY 2
Day after New Year's Day holiday
Offices closed

TUESDAY, JANUARY 3
Winter session classes begin

MONDAY, JANUARY 16
Dr. Martin Luther King Day
No classes, offices closed

FRIDAY, JANUARY 20
Winter session classes end

TUESDAY, JANUARY 24
Spring semester begins

HAPPY HOLIDAYS

May this holiday season be filled with joy and love. We pray that the new year will bring peace throughout the world.

Bill and Carol Trueheart

International Day Promotes Awareness

by Maria Lema '95

International Day was held November 17 at Bryant. Students, faculty, and staff listened to international music, sampled delicious pastries and beverages, and enjoyed the sight of students dressed in native costumes at an International Fair held in the Unistructure's Rotunda.

The International Fair was a feast for the senses. Students, faculty, and staff were treated to international foods and music, and the sight of students dressed in beautiful native clothing.

Sponsored by the International Student Organization (ISO), this celebration of cultural diversity gave the Bryant Community an opportunity to examine items from other countries, talk with students about their countries' traditions and lifestyles, and sample international foods including Turkish baklava, Yiddish butter cookies, and Ethiopian coffee. Dr. Holly Carter, a dean at Northeastern University, discussed the importance of international awareness in business at a lecture later in the evening.

Karemie Williams '95, a native of Australia and president of Bryant's ISO, describes the importance of this event. "We wanted to promote international awareness and to let students, faculty, and staff know that there are many international students at Bryant. We're a rapidly growing population — right now there are 95 international students here from countries such as Australia, Pakistan, Belgium, Holland, Turkey, and Indonesia."

Imelda Kartika Budhihartanto '98, from Indonesia, showed her paintings in the Rotunda. "These paintings depict the Indonesian lifestyle and customs," she says.

Continued inside

BY THE WAY . . .

IFE's Peter Mandel will be signing copies of his new children's book, *Red Cat, White Cat*, at 2 p.m. on December 10 at B. Dalton in Emerald Square Mall, and 2 p.m. on December 17 at Waldenbooks in Warwick Mall. The publisher is Henry Holt & Co.

For the third year in a row, walkers representing Bryant College participated in the Jane Doe 10K Walk for Women's Safety in Boston. Bryant walkers including Professor Nanci Weinberger, her husband, Bob DiSario, and their daughter Molly; Professor Doug Levin, his wife, Debbie Easterling, and their children, Leslie and Andrew; and students Sue Ross '95, Frank Gauvain '95, Michelle Weaver '96, Martha Hudoba '96, Kelly Desrosiers '96, and Jennifer Hagen '96.

Finance Professor David Ketcham has received the "Volunteers in Action Award for Outstanding Service to the Community, 1994" from World Trophies, WSNE radio, and Volunteers in Action for coaching baseball, basketball, and soccer at the YMCA from Fall 1992 to Spring 1994.

Bob and Barbara Loughmiller, founders of New Hope For Life Inc., send their thanks for the money donated to their organization as a farewell gift to Tim Masssie, former communications director. "Thanks to all who donated this great gift in Tim's name," Barbara writes. "The money will go toward the installation of a new furnace. Thank you again, and God bless." New Hope for Life is a respite care drop-off center for people with AIDS.

The hard work of some Bryant students and the generosity of two local businesses have produced some great results. Members of Students for a Safer Campus held a fall car wash and donated all the proceeds to the Smithfield D.A.R.E. program. Two Greenville businesses helped make the event a success: Dutch Auto furnished the supplies, and Apple Valley Exxson provided the facilities.

Davis Classroom Officia

Imagine a classroom of the future, where there would be virtually no paperwork and note-taking. Course lecture notes and assignments could be sent from instructors' offices to each of their students and then be saved on disk. Students could work with each other on assignments and share the same screen. Quizzes and exams could be be taken and graded by computer. And though the class would double in size, students would receive personalized attention from their instructors.

Taking part in the Davis Electronic Classroom ribbon-cutting ceremony are (from left to right) Burton Hallowell and Frank Tredennick, trustees of the Davis Educational Foundation; Mike Patterson, vice president for academic affairs/dean of faculty; Peter Davis, Davis trustee and son of founders Stanton and Elisabeth Davis; and President William E. Trueheart.

The future has arrived at Bryant in the form of the Stanton W. and Elisabeth K. Davis Electronic Classroom. In September 1993, the Davis Educational Foundation gave Bryant $225,000 toward the establishment of the classroom, which will serve as a model for instructional use of technology both at Bryant and other institutions.

The Davis Educational Foundation, founded by Stanton and Elisabeth Davis, is a major partner of New England institutions of higher education in the current effort to control the rising cost of undergraduate education and to make more efficient and cost-effective use of resources at colleges and universities. Prior to his retirement, Mr. Davis was the chairman of Shaw's Supermarkets, Inc. Bryant's first Davis grant in 1990 helped complete the Language/Learning Laboratory.

"Cardboard City" Puts Things in Persp

by Bryan Cote '95

For the fifth year in a row, Bryant's Phi Kappa Sigma Fraternity erected a "Cardboard City" to re and others about the plight of the homeless in America today. All 27 brothers spent the night, fro sleeping in cardboard boxes outside the Bryant Center. More than $500 was raised for McAuley I homeless families in Providence. "Each year, we try to help the homeless in our own way," says I dent of the fraternity. "Making the community aware of the problem is just as important as raisi shelter."

The efforts of the brothers of Phi Kappa Sigma only touch the surface of the problem. Their hope struction of "Cardboard City" sends a message: that the homeless problem will persist unless co out the country take action now.

For more information or to contribute to McAuley House, please contact Matt Newman at 232-403 232-8249.

ially Opens for Business

English Professor Mary Lyons, Accounting Professor Saeed Roohani, and the staff of information technology planned and developed the proposal, with the guidance of Evelyn Dvorak, who also served as liaison between Bryant and the foundation. The proposal addressed the foundation's concern for reduction in instructional costs by proposing to establish an electronic classroom that would both improve the quality and decrease the cost of undergraduate instruction in English and accounting. It proposed to develop a classroom in which an instructor could handle up to 40 students per class, while still giving each student individual attention, improving the use of the instructor's in-class time, and enabling students to move more rapidly than before through the material.

Planning, construction, purchase, and installation of equipment proceeded under the leadership of Vice President for Academic Affairs/Dean of Faculty Michael Patterson and with a major effort on the part of information technology personnel including Lynn DeNoia, executive director; Brett McKenzie, instructional support specialist; Bettie Weber, information technology assistant; and their staff of students who worked so diligently to install the computers in record time. Peter Brissette, campus architect, designed all the furniture.

"Test" classes were conducted this past summer, and the room is now fully operational and being used for classes in English and accounting. Other faculty members have expressed interest in adapting their courses for the computerized classroom, and it promises to be in big demand.

"Bryant students are not intimidated by the classroom — they find it a challenge," says Mary Lyons. "There's not a lot of equipment because of the way the computers were installed. And students also like the privacy."

The computers have potential beyond the classroom. Each is tied into the Internet system, has CD-ROM capabilities, and many other options. In the Davis classroom, students can easily take a ride on the information superhighway.

Saeed Roohani notes that students are really pleased with the Davis Classroom environment. They don't complain about what better systems are out there, because they know they have the best. And he agrees. "There's no classroom like this in our area," he says.

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Phi Kappa Fraternity members Scott Schnabel '95 (left) and Chet Barrows '95 spend the night in "Cardboard City."

QUICKLY . . .

Public Safety Assistant Ginnie Bowry was a presenter at a rape prevention program held recently at North Providence High School. She gave an overview of a course in rape prevention and also showed a demonstration of self-defense. Ginnie serves as regional vice president for colleges and universities for the Rhode Island Crime Prevention Officers Association.

CIS Professors Richard Glass and Wallie Wood's article, "Situational Determinants of Software Piracy: An Equity Theory Perspective," has been accepted for publication in the *Journal of Business Ethics*.

Executive-in-Residence Jack Keigwin, Marketing Professor Keith Murray, and Accounting Professor Neil Hannon have joined BRYCOL Student Services Foundation, Inc. Board of Trustees for a one-year term.

Finance Professor David Ketcham has co-authored a paper titled, "The Reaction of Bank Holding Company Stocks to Dividend Cut Announcements," which has been accepted for publication by *Mid-Atlantic Journal of Business*.

Management Professor Harsh Luther was recently interviewed for National Public Radio's "Best of Our Knowledge" program. He spoke on "Male Issues and Rights in the Context of Sexual Harassment Cases." The segment will be aired next month.

Marketing Professor Keith Murray has been appointed to a three-year term on the editorial board of *Psychology & Marketing*.

Two papers co-authored by Finance Professor David Louton were presented at the October 1994 meeting of the Financial Management Association in St. Louis. The titles are "A Threshold Autoregressive Model of the Relationship Between Unemployment and Stock Returns," and "Don't Fight the Fed: Stock Market Responses to Interest Rates and Expected Inflation."

Health Educator Doris Horridge was recently selected as National Advisor of the Year by BACCHUS/GAMMA at their annual convention in St. Louis. She was chosen from more than 700 advisors nationwide. In addition, a program Doris developed on safer sexual behavior won National Program of the Year.

Winter Session '94 Brings Spain Scholar

Bryant's faculty exchange program will continue with the arrival of Dr. José Luis Chamosa, professor of English and chairman of the department of modern philology at the University of Leon in Spain. Dr. Chamosa will examine the important events and processes that have shaped the evolution of the culture of Spain since 1492 in a Winter Session course titled, "Spanish Culture: From the Birth of a National State to the Present."

The course objectives are to give students a better understanding of contemporary Spain, its cultural milieu, its problems and prospects, and the impact that these may have on Europe, the U.S., and the world. In addition, students will gain an appreciation of Spain's intellectual traditions and an understanding of its many regions and peoples.

Dr. Chamosa is an expert on English and Spanish translation who is currently researching the history and methodology of that subject at University College, London. He is a distinguished scholar with an international reputation who will bring to campus a European perspective to important contemporary problems that affect not only the European community but also the U.S. and Latin America.

International Day (Cont'd. from front page)

"Indonesia is so different from the United States. Our land is very primitive, and we have no highways! I thought the students would be curious about these paintings and about my country."

While many American students complain about classes, Imelda remarked that Indonesia offers a strict and rigid program for their students. "We cannot choose subjects to take there; here we have a choice. At Bryant the teachers are more interested in my opinions, and the student-teacher relationship is close and warm. In my country the teachers do not care so much about individual students."

Fulya Olzen '95 MBA and Elif Akat '96, both from Turkey, explains one of the most popular Turkish attractions that catch students' attention — the "evil eye" pendant. Traditionally, the pendant is worn to attract the evil looks and feelings that envious others may give and ward off evil that could occur.

Jann-Douglas Bell, director of multicultural student services and ISO advisor, stresses the importance of the organization. "Bryant College is a reflection of the corporate sector, and the corporate sector will become even more diverse than it is now. It is our responsibility to prepare all of our students for the rapidly-changing environment of the corporate world. They need to understand that multi-culturalism includes everyone."

Black and Gold Night 1994

A three-point shootout held on Black and Gold Ni had C.J. MacLellan of information technology and idence life going head-to-head in the final round competition.

As The Snow Fli

The *Farmer's Almanac* is predicting near record-break snow this winter. So when the flakes start to fall, check milk situation and tune in to a favorite local radio or tel for delays or cancellations at Bryant. Or call the campu Line at 232-6002 for an update.

Decisions to delay or cancel will be made by 6 a.m. for d programs, and 3 p.m. for evening classes and programs media will be contacted as quickly as possible with Bry ment, and the Information Line will be updated at those

To allow for easier snow removal, overnight parking is a commuter lot C-3, the lot closest to the tennis courts, w ban in is place. The ban begins with the first snowfall a in effect through the winter months.

It's TEP Time!

Bryant employees with dependent college-age children invited to apply for two years of free tuition through the Exchange Program (TEP). Full-time employees with at of continuous service (by August 31, 1995) are eligible the program.

Guidelines, a list of colleges and universities currently dents, and applications for applying for TEP scholarshi from human resources. Recipients of the scholarships ed for admission to a TEP-member institution.

For further information, call Debbie Jolin at Ext. 6010 . applying for the Fall 1995 semester is February 1, 1995. held if necessary after that date.

lack and Gold Night November 10
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CIBED CORNER

ITDN to Link High Schools With Bryant

by Bryan Cote '95

The Rhode Island Export Assistance Center (RIEAC) is developing a program that will link high schools with the RIEAC and Bryant College. Called Linking International Trade Education (LITE), it will develop in high school students an awareness and understanding of the global economy through the multidisciplinary use of the International Trade Data Network (ITDN). As one of five outreach organizations brought together by the Center for International Business and Economic Development (CIBED), the RIEAC is helping to improve the quality of secondary education by introducing the ITDN to Smithfield High School this month.

The ITDN is a distributed computer-based network based in 17 states and on 40 sites across the country that provides timely and detailed information to businesses. Regarded as one of RIEAC's most important resources, the ITDN allows businesses to be competitive in the global marketplace.

Both faculty and students of the school expect to benefit from the ITDN's technological advances in data processing, networking, and communications. Ray Fogarty, director of the RIEAC, says, "LITE will not only expose the faculty and students to international affairs, but also to telecommunications and other emerging technologies, all of which will better prepare them for the future."

Since the ultimate goal of the program is globalization, RIEAC will focus its efforts on training the faculty at each school they link. Once the students are trained, they can begin to utilize the network and become more globally aware.

Mr. Fogarty adds that the linkage with Smithfield High School is only the first step. "The program is designed to help faculty and students throughout Rhode Island's high schools. With proper support, the program could be implemented in high schools throughout the nation by the year 2000." He also notes that the program may at some point become international and begin at an earlier stage of students' education.

The program evolved from a Community Relations Council (CRC) meeting held last spring, at which the ITDN was shown to the Smithfield Superintendent of Schools and other community leaders in attendance. The CRC, headed by President William E. Trueheart and comprised of Smithfield community leaders and Bryant administrators, meets two to three times a year to discuss issues of common interest and mutual concern. Since its inception, it has helped to improve communications and strengthen ties between the College and the Town of Smithfield.

The linkage program could have a great impact on future enrollments at Bryant by increasing students' interest in business and the global marketplace. The "LITE" program will provide a direct link to the business leaders of tomorrow and Bryant College.

GET TO KNOW . . . BRYCOL

A successful Smithfield business with annual sales of $300,000 is employing only Bryant students this year — 85 of them, to be exact. And those students don't even need transportation to get to their jobs because their employer is located right here on campus. BRYCOL Student Services Foundation, Inc., now in its twentieth year, has given more than 1,500 Bryant students the experience needed to become successful entrepreneurs. What makes this business unique is that it's totally student-run, from its board of trustees to its line employees. Four faculty members and two alumni sit on the 18-member board of trustees in an advisory capacity.

BRYCOL Chairman Jim Zahansky, a senior management major from Brooklyn, CT, and his staff of officers oversee the operation of the "Country Comfort" a campus pub; "Tuppers," a pizza and sandwich shop; and "Celebrations," a birthday and special occasions service. The corporation also publishes *The Informant*, a student information directory; holds the contract for Coca Cola vending machines; and sponsors "Art Carved" class ring sales and the "College Rent a Fridge" program. BRYCOL members also serve in an advisory capacity to other students who would like to start their own businesses on campus.

"BRYCOL allows students to learn the art of entrepreneurship with a hands-on approach," says Jim, "and enables them to put classroom skills to work in a real business setting." This experience has led to BRYCOL graduates starting their own businesses or being hired by top companies such as Fleet Financial and AETNA Insurance.

"Each BRYCOL graduate has that special entrepreneurial touch," says Bryant Executive-in-Residence Jack Keigwin, a BRYCOL trustee. "These students are constantly thinking, 'How can we do this? How can we make our product or service better? How can we meet the needs of our customers? That drive serves them well when they look for a job and proves its value by their success in whatever field they choose to enter," says Jack.

A series of twentieth anniversary events is being planned throughout the year, culminating with a formal celebration involving all BRYCOL alumni in April.

Annual Festival of Lights Held Wednesday

Bryant's 18th Annual Festival of Lights was held Wednesday evening, December 7. The event was preceded by a special holiday dinner for students served by faculty and administrators. The festivities then moved into the Unistructure's Rotunda for an interdenominational service, followed by holiday entertainment and the traditional lighting of the candles. President Trueheart led a candlelight procession to the Bryant Center Plaza for the lighting of the campus Christmas tree, which was followed by hot mulled cider, hot chocolate, and holiday cookies in the Bryant Center.

Students Prepare for Euro

by Maria Lema '

Final preparations are underway for Bryant's annual 'directed international where they will have the opportunity to earn three academic credits while lea they visit. The students' home base will be Leysin, Switzerland.

For the thirteenth consecutive year, Professor Ronald Deluga will lead the program. Prior to their departure, each will have chosen a unique topic as the focus of his or her cross-cultural project. "Some examine art or architecture, or holidays and traditions," says Dr. Deluga. "Since Leysin is one hour away from Olympic world headquarters, some students choose that as their project focus."

Students are not restricted to Leysin, and often venture to cities such as Munich, Barcelona, Paris, Milan, Venice, Rome, and London, using Eurail transportation. And they always want to see Paris, Dr. Deluga notes.

He's eager for his students to begin their journey. "I like for each student to get as much as they can from this trip," Dr. Deluga says. "They learn their way around foreign areas, alone at times. They test their ability to adapt to new experiences. When they return home, it's with increased self-confidence."

Seniors Joe Rome duri gram, whi emic credit lead the tr

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COL alumni in

Directors of BRYCOL have a lot to smile about. Their company, in its twentieth year, continues to thrive despite tough economic times.

European Adventure

Lema '95

international study' in January. Students will head for Europe,
edits while learning about the different cultures of each country

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Seniors Joe Fredriksen and Todd Nelson stand in front of the Coliseum in Rome during last year's international study trip to Europe. The annual program, which lasts most of Winter Session, earns students three hours of academic credit. This will be the thirteenth year that Professor Ron Deluga will lead the trip.

Athletes Excel

Bryant athletes have distinguished themselves this semester, and each and every one of them are to be congratulated for their successes. Here are a few highlights:

* Liz Davies '96 became the newest Bryant basketball player to become a member of the 1,000-point club. She is the eleventh female player to achieve this milestone and only the second to reach 1,000 points in her junior year.

* The women's volleyball team finished the season at 31-12, their second consecutive 30-win season, advancing all the way to the Sweet 16 of the NCAA tournament — their first NCAA appearance in the history of the program. Maria Bras '95 and Meribah Dean '96 were selected to the AVCA All Region team and the Northeast-10 All Conference team. Maria was also selected NE-10 Player of the Year for the second consecutive year, and Jen Carvalho was named Freshman of the Year.

* Senior Karen Palczynski became the first women's cross country All American since 1986, finishing 21st in the NCAA regionals. The team finished in the top ten in every race this season including first place finishes at the Shaklette Invitational and the Tri-States Championships. They finished second in the NE-10 conference and tenth at the NCAA regionals. Senior Heather Cronce was named first team All Conference and Karen Palcynzki and Jessica Duval '96 second team.

* The men's soccer team advanced into NE-10 post-season play. Goalkeeper Mike Pavano '95 was named to the Northeast-10 All Conference team.

* Track team member Jamie Noble '93 was inducted into the North Andover High School Athletic Hall of Fame on November 12, the first in his class (1989) to be inducted.

Regina Harte Ryan, Associate Vice President of College Relations, recently announced her decision to leave her position following a two-year tenure with the College. Her resignation became effective August 15.

Regina leaves behind a number of accomplishments, including a redesign of the alumni magazine, Bryant Review, numerous high-profile national and local media stories about the College and its programs, and a number of advertising and direct marketing initiatives that have helped raise the visibility of Bryant College.

During Ms. Ryan's tenure, Bryant College was selected to serve as an official arm of the United States Postal Service during the first day issuance of the World AIDS Day stamp. Bryant College's participation was covered in the national press and noted in the Congressional Record.

Pending review and discussion regarding Bryant's College Relations activities, leadership of the College Relations office will be provided by Beth Kelly as Interim Senior Director of College Relations.

We wish Regina the best as she pursues her new endeavors.

PROMOTIONS

Congratulations to the following individuals who recently received promotions:

Jann-Douglass Bell:	Director, Multicultural Student Services
Judy Clare:	Director of Career Services
Margaret Drugovich:	Dean of Admission
Mary Maroney:	Director of Library Services

SPORTS SCHEDULE

The schedule below lists only home games. For information about away games, contact the athletic department at 232-6070.

Saturday, Dec. 10
2 p.m./4 p.m.-Men's Basketball Tournament

Sunday, Dec. 11
2 p.m./4 p.m.-Men's Basketball Tournament

Wednesday, Jan. 11
5:30 p.m.-Women's Basketball v. Merrimack
7:30 p.m.-Men's Basketball v. Merrimack

Saturday, Jan. 21
1:30 p.m.-Women's Basketball v. Assumption
3:30 p.m.-Men's Basketball v. Assumption

Tuesday, Jan. 24
5:30 p.m.-Women's Basketball v. A I C
7:30 p.m.-Men's Basketball v. A I C

Saturday, Jan. 28
1:30 p.m.-Women's Basketball v. St. Michael's
3:30 p.m.-Men's Basketball v. St. Michael's

Saturday, Feb. 4
1:30 p.m.-Women's Basketball v. Quinnipiac
3:30 p.m.-Men's Basketball v. Quinnipiac

Monday, Feb. 6
5:30 p.m.-Women's Basketball v. Springfield
7:30 p.m.-Men's Basketball v. Springfield

Saturday, Feb. 11
1:30 p.m.-Women's Basketball v. Bentley
3:30 p.m.-Men's Basketball v. Bentley

Wednesday, Feb. 15
5:30 p.m.-Women's Basketball v. Stonehill
7:30 p.m.-Men's Basketball v. Stonehill

***Bryant's Business* is published by the Office of College Relations.**

EDITOR
Janet Proulx

PRODUCTION
Kevin A. Landry '95

NEW FACES

JILL ANN JACKSON
Assistant Director for Non-Traditional Admissions
Admission Office

Jill comes to Bryant from Regis College in Weston, MA, where she was admissions recruiter/transfer coordinator. Prior to that, she was admissions counselor at the University of Massachusetts at Dartmouth, and admissions counselor/regional representative at Blackburn College in Carlinville, IL. Jill holds a B.A. from Providence College and an M.A. from Smith College in Northampton, MA.

NICOLE LALLIER
Assistant Director of Annual Giving

Nicole most recently was development assistant for the RI Chapter National Multiple Sclerosis Society. Prior to that, she was a program assistant for the World Citizens School Program at Childreach in RI. Nicole holds a B.S. from Bryant College.

SERLE M. STOLASZ
Executive Secretary/Scheduling Assistant

Serle comes to Bryant from the Urban League of RI, where she was an employment specialist. At that time, she also served as an adult education instructor for the Homeless Literacy Program. Prior to that, she held several positions at the United States Navy. Serle holds a B.A. from the University of San Diego.

ROBERT J. WILKS JR.
Programmer, Information Technology

Robert was most recently a software engineer at Ship Analytics, Inc. in North Stonington, CT. He had also been a self-employed software engineer consultant for the past 10 years and prior to that had been with the Providence Fire Department for 20 years, where he attained the rank of lieutenant. Robert holds a B.S. from Roger Williams College.