

Kappa Tau

Lois Auten

Chi Gamma Iota

Nancy Roach

Alpha Theta Chi

Donna Kay Gardner

Sigma Lambda Pi

Arline Goldberg

Phi Sigma Nu

Joyce Ensher

Beta Sigma Chi

Helvi Karro

May Queen Voting Today From 10 To 11

Decorations Will Play Big Part In May Queen Dance

By Paul Orsina

From all indications Beta Iota Beta's May Queen Dance to be held May 2 is going to be better than ever. Because of the excellent work done by the May Queen Committee, led by Dick Biele and Jack Shepard, some very elaborate and different decorations will be featured. What they will consist of will be a carefully guarded secret until the night of the affair. All those who attend will be amazed at how Bryant's Auditorium can be converted into a scene of such beauty.

The stereophonic victrola, which B.I.B. is raffling, was displayed in front of the Student Union for a week. Proceeds from this raffle will go into the Child Welfare Fund.

The members of the Beta Iota Beta soft ball team have been enthusiastically practicing for the coming season. Under the capable direction of Ron Mosca, Athletic Director, the brothers are slowly but surely getting into razor sharp condition. B.I.B.'s team ought to be one of the top contenders for this year's soft ball trophy.

Beta Iota Beta's smoker will be held Monday evening, May 4, in the Gym. All prospective pledgees are cordially invited to attend this smoker.

Janet Cote, Gale Frank Guests of Sheraton-Biltmore

By Janet Cote

Two Bryant students, Janet Cote and Gale Frank, were guests of the Sheraton-Biltmore during National Secretaries' Week, April 19-26.

Miss Barbara Johnston, secretary to the manager of the Biltmore, was chairman of the week and provided the girls with a very enjoyable day.

A specially conducted tour revealed that the hotel is actually a city within a city. After viewing the kitchen, storage rooms, linen, laundry, and upstairments, and the various maintenance departments, Miss Johnston showed the students the various suites, cocktail lounges, managerial offices, and the office of American Airlines.

Following the educational tour, the girls attended the National Secretaries' Association luncheon held in the Bacchante Room.

Miss Johnston gave several tips on how to become a successful secretary and described various phases of her position.

The Archway

Published by the Undergraduate Body of Bryant College, Providence, R. I.

Volume XX, No. 12

May 1, 1959

Dr. Henry L. Jacobs Appointed To Presidents' Council of A. I. M.



PRESIDENT JACOBS

By Joe Bedard

Bryant College has recently been honored by the appointment of Dr. Henry L. Jacobs, President of Bryant College, as a member of The Presidents' Council of The American Institute of Management in recognition of his contribution in the field of management. Because of his knowledge and wide experience, Dr. Jacobs has been chosen to help improve the national economy and strengthen the American system of individual enterprise.

The members of the Presidents' Council of The American Institute of Management are presidents of large companies, corporations, colleges, and universities.

The American Institute of Management makes scientific ratings of the management of U. S. Corporations. Its work has been praised or es-

ported financially by many large and influential corporations.

In addition to its management ratings, A.I.M. puts out for its members studies of broad management problems dealing with such things as stock options and public relations. It also circulates among its membership, detailed, tabulatory accounts of the careers of top management men.

Notice to Graduating Students planning to attend graduate school. The Genie Fund Scholarship award will be given to a deserving July graduate. Criteria for application are available at the Student Activities office.

Paul Dion
Genie Fund Chairman

CAMPUS CALENDAR

- April 30—May Queen contest judging
- May 1—Chi Gamma Iota raffle begins
—Beta Iota Beta raffle ends
—3rd marking period ends
2—Beta Iota Bet dance 8:30 to 12 p.m. (May Queen Dance)
4—Beta Iota Beta and Sigma Iota Beta smoker
9—Delta Sigma Chi dance 8:30 to 12 p.m.
12—Job Clinic 9 a.m. in Gym
16—Sigma Iota Beta dance 8:30 to 12 p.m.

BSC-SLT "Offbeat" Huge Success

By Sully Johns

Beta Sigma Chi and Sigma Lambda Theta held their dance, "Offbeat," in the gym on Saturday, April 11. The decorations were in keeping with the jazz theme, and who could help but enjoy dancing and listening to the music of the Brunotes!

With intermission came the jazz concert featuring the combination of Don Gordon on the trumpet and Al Merrill on the drums, which was one of the highlights of the evening. Miss Bryant College, alias Herb Campbell, provided the humorous entertainment.

Voting in
Classrooms
From 10 to 11

Six lovely candidates for the annual May Queen competition were presented at the Zeta Sigma Omicron dance, "Fever," last Saturday night. The beautiful lassies and their sponsoring fraternities are as follows:

Nancy Roach, blonde from Riverside, Rhode Island, is Chi Gamma Iota's entry. Nancy is a sister of Phi Upsilon and a member of the Newman Club. She is a student in the Secretarial Division of Bryant and a student librarian in the Henry L. Jacobs Library. To your reporter's question, "What do you consider as the most important personal trait?" Nancy answered, "The most important personal trait a person should have, I believe, is the ability to get along with others, being able to cope with different types of problems and situations when they arise."

Bryant Christian Association Plans Trip to Newport

By Gale Frank

The Bryant Christian Association held its monthly meeting on April 13, at 7:30 in the Barn. Following an opening worship service, Jim Wright, president, conducted a business meeting. Plans were discussed for a trip to Newport on Sunday, May 24, to visit Miramar, an Episcopal retreat known throughout New England.

Anyone who is interested in obtaining information about Miramar or interested in going with the organization, may contact one of the Bryant Christian Association officers: Jim Wright, president; Marilyn Hewitt, vice president; Gale Frank, secretary; or Linda Simmons, treasurer. A discussion was also held concerning holding a dance combined with Hillel and the Newman Club later in the spring.

Reverend Charles Lake of the First Baptist Church spoke on the topic JAZZ AND JESUS: Man, God, and Modern Music. He illustrated his talk with various recordings of music and showed the influence of music on the Church. Refreshments were served.

The next meeting will be held Monday, May 18, at 7:30 in the Barn. Girls will again be allowed extended curfews. Reverend John Crocker of St. Stephen's Episcopal Church will speak on an appropriate subject, "Business—The Christian and The Criminal." Everyone is invited to attend. Definite plans will then be made concerning the trip to Newport.

MOVIE SCHEDULE	
May 6—"Edge of Hell"	
13—"Showdown" in color	
20—"Rock Pretty Baby"	
27—"Raw Edge" in color	

Sigma Lambda Pi has chosen Arlene Goldberg, a sweet and charming little brunette who hails from Mount Vernon, New York. Arlene is Treasurer of Beta Sigma Gamma. When she is not busy counting money for her sorority or participating in tennis

work at the Providence Lying-In Hospital. When asked her opinion on the most important personal trait, Arlene said, "Personality—being able to get along with others, being able to cope with different types of problems and situations when they arise."

The candidate from Kappa Tau is Lois Auten. Her activities at Bryant include being Treasurer of Allan Hall and Athletic Director of Alpha Phi Kappa. In high school she was chosen as the Most Friendly Girl and was a candidate for the title of Football Queen. "In my estimation the ability to get along with others and unselfishness are the most important assets for a person to obtain" was her reply to your reporter's question.

Dark eyes, dark hair, and sparkling personality describe Helvi Karro, Beta Sigma Chi's candidate. Helvi is a sister of Sigma Lambda Theta and a member of the Masquers. She was Queen of the Junior Prom at Killingly High School in Brooklyn, Connecticut, and was Miss Plainfield Pageant, which is a preliminary contest for the Miss Connecticut Contest. Helvi said, "To me the most important human characteristic is one's ability to be one's self and maintaining sincerity."

Phi Sigma Nu has chosen Joyce Ensher, pretty, pert athletic director of Sigma Iota Chi as its candidate. Joyce is a Medical Secretary student and works part-time as a secretary for a doctor. She is a native Rhode Islander hailing from Warwick. "I think that sincerity is the most important personality trait a person could have. I think that a sincere person will always be a success," was her reply to the question.

Donna Kay Gardner, a borderline rebel from Arlington, Virginia, and President of SIB, will represent Alpha Theta Chi. Donna is Secretary-Treasurer of the Greek Letter Council, Secretary-Treasurer of the Junior Class, and a member of Delta Omega. Donna's answer to our question was, "I think the ability to get along with others is the most important personal trait because it has such a great effect on all we hope to attain in life."

BIB and SIB will sponsor the May Queen dance to be held on May 2. A great deal of work and planning has gone into making this dance the outstanding social event of Bryant's current semester. A new innovation in decorations is expected from the sponsoring fraternity.

The voting for May Queen will take place May 1 in the classrooms. Under the new voting system, all candidates will be required to appear before impartial judges prior to the voting. The judges will vote for the one girl they think best qualified for the title of May Queen. The judges' votes will be added to the popular vote to determine the winner. Should there be a tie, the girl chosen by the judges will be the May Queen.

All students are given the opportunity to vote. Be sure to vote for the girl who will best represent Bryant College.

The Archway

Editorial and Business Offices, Alumni Hall, Bryant College,
154 Hope Street, Providence, R. I.
Telephone GAspee 1-3643

Member
Intercollegiate Press

Member
Associated Collegiate Press

Editors-in-ChiefTed Desaulniers, Joe DiChap

Associate EditorsLloyd Constantine, Santo Sottillaro

Sports EditorJim Shedy

Business ManagerCliff McGinnes

Advertising ManagerEd Care

Office ManagerRosa Paonessa

Circulation ManagerTony Williams

CartoonistsDick Biele, Bill Newton

PhotographersDave Simpson, Jim Wright

Feature writers: Carol Olinar, Joseph Bedard, Irene Bollart, Malcolm Clancy, Bill Boehan, George Sibley, Ronnie Graveson, Charlie Regan

General Staff: Lane Hayden, Barbara Duquette, Ronald Felice, Donald Frauenberger, Sally Johns, Virginia Dichter, Andrew Ravones, Paul Orsino, Judie Myman, Rae Soldano, Janet Cote, Bill Aydelette, Tony Arrighi, Kathy Carola

Office Staff: Asst. Business Manager—Bill Rogers

Typists—Linda Simoes, Joyce Fetho, Mary Jean Glass

Advertising Staff: Carol Ferry, - Carrington, Gerry Alden, Joan Bouchard, Roger Pugh

Circulation Staff: Dick Farmer, Jack Foley, Tony Portanova, Pat DeFillo, John Pirich, John Nicholson

Nationally Prominent Educators to Act As Educational Advisory Board for Bryant

Recently, several nationally prominent educators were asked to act as an Educational Advisory Board to Bryant College. This step was taken as part of Bryant's far reaching expansion program. These men, all experts in the field of education, will advise on the academic, financial, and physical growth of Bryant College. The Administration of Bryant College feels that with the counsel of these men, Bryant will grow in line with the main stream of American education.

An example of the service to be rendered by this group is their recent recommendation that the Bryant College curriculum be expanded to include more subjects related to liberal arts.

The following men comprise the Educational Advisory Board:

Dr. Harold C. Case—President of Boston University

Dr. J. Anton de Haas — Professor Emeritus of International Relations, Claremont College; Former William Ziegler Professor of International Relationships of Harvard University

Dr. Hanken L. Forkner, Sr.—Professor Emeritus of Education, Teachers College, Columbia University; Former Head of Department of Business and Vocational Education of Teachers College, Columbia University

Dr. James L. Hanley—Superintendent of Schools of the City of Providence, Rhode Island

Dr. Clement Kennedy—President of The New Ocean House, Swampscott, Massachusetts; Member of Visiting Committee of the Board of Overseers at Harvard University; Civilian Aide to the Secretary of the Army

Dr. Deane W. Malott—President of Cornell University

Dr. Irving S. Olde—Former President of United States Steel Company

The Honorable John O. Pastore—United States Senator from the State of Rhode Island

The Very Rev. Robert J. Slavin, O.P.—President of Providence College

Dr. Michael F. Walsh—Commissioner of Education of the State of Rhode Island

Dr. Carl R. Woodward—President Emeritus of The University of Rhode Island



"Well, at least this beats cancer research work!"

Prominent Businessmen Who Guide Destiny of College



The Board of Trustees of Bryant College of Business Administration:

Left to right: Mr. Ernest H. Davison, Senior partner, Comery, Davison & Jacobson, Certified Public Accountants; Dr. John H. McMahon, Member of the Board of Directors, New England Electric Company; Mr. Charles B. Cornelius, Vice President, Rhode Island Hospital Trust Company; Mr. E. Gardner Jacobs, Vice President, Bryant College; Kirk Smith, Esq., Attorney at Law; Dr. Henry L. Jacobs, President, Bryant College; Mr. R. Lucien Appleby, Secretary, Bryant College; Dr. Paul S. Lomax, Professor Emeritus and former Chairman of the Department of Business Education, New York University; The Honorable John W. Sweeney, Retired Justice of the Supreme Court of Rhode Island; Mr. Norris G. Abbott, Vice President and Treasurer, Manufacturers Mutual Fire Insurance Company. Missing from picture: Dr. Ernest I. Kilcup, President, The Davol Rubber Company; Mr. Howard E. Gladding, former Executive Vice President, The Plantations Bank of Rhode Island.

Bryant to Host Teacher Training Conference

By Rita D. Michaud

On May 8 and 9 Bryant College will play host to the Little Eastern States Conference. Twice a year—in the fall and in the spring—teacher-training students from New England meet to discuss educational topics. Last fall the conference was held at R. I. C. E. It has been about six years since Bryant has had the opportunity to play host at this convention.

The theme of the conference is "Evaluation of Our Educational System." Under this theme consideration will be given to self-realization, human relationship, economic efficiency, and civic responsibility. The first panel, which will be chaired by R. I. C. E., is entitled, Who shall evaluate our public educational system? Danbury State Teachers College will chair Panel II entitled, Is the school program adequate to meet the needs of present-day society? The topic of the third panel is, Are the present-day facilities and faculties adequate enough to educate our growing population? Panel IV, What methods can be most effectively used to fulfill our educational objectives, will be chaired by Teachers College of Connecticut. Since Bryant is host at this conference, it will not have the opportunity of chairing a panel. However, Bryant did have an opportunity to show its colors at the planning conference held in New Britain on April 15 at which time Miss Donna Ricci was chairman.

The Bryant TT's are being kept busy these days planning a full and eventful schedule for its visitors. Information is being accumulated by committee chairmen and their members concerning hotels, restaurants, and places of interest.

On Friday, May 8, after registration, there will be an orientation program followed by panel discussions, lunch, tours, and supper. In the evening from 8-11:30 a dance entitled the Conference Frolic will be held free-of-charge in the auditorium to teacher-training students and their guests. Music will be provided by Mr. Handy and his orchestra.

On Saturday morning, May 9, after breakfast, there will be further panel discussions followed by a summary in Jacobs Hall Library. The conference will be climaxed with a luncheon at one o'clock.

LITTLE EASTERN STATES ASSOCIATION OF PROFESSIONAL SCHOOLS FOR TEACHERS

May 8 and 9, 1959
Bryant College

Theme: **EVALUATION OF OUR EDUCATIONAL SYSTEM**

The following two questions should be kept in mind throughout this conference:

1. How do we cope with the current wave of criticism directed toward education?
2. Are we measuring up to the objectives of our educational system?

We are considering the objectives of our educational system as being:

1. **The Objectives of Self-Realization:** The inquiring mind, speech, reading, writing, number, sight and hearing, health, health habits, public health, recreation, intellectual interests, esthetic interests, and character.
2. **The Objectives of Human Relationship:** The respect for humanity, friendships, co-operation, courtesy, appreciation of the home, conservation of the home, homemaking, and democracy in the home.
3. **The Objectives of Economic Efficiency:** Work, occupational information, occupational choice, occupational efficiency, occupational appreciation, personal economics, consumer judgment, efficiency in buying, and consumer protection.
4. **The Objectives of Civic Responsibility:** Social justice, social activity, social understanding, critical judgment, tolerance, conservation, social applications of science, world citizenship, law observance, economic literacy, political citizenship, and devotion to democracy.

Topics should be discussed with these objectives in mind.

Panel I
Chaired by Rhode Island College of Education
Recorded by Danbury State Teachers College

1. Who should evaluate our public educational system?
 - a. What is the role that professional groups have in the evaluation of the public educational system.

Panel II
Chaired by Danbury State Teachers College
Recorded by New Haven State Teachers College

- b. What is the role that non-professional groups should take in the evaluation of the public educational system?
 - a. Parents
 - b. Community Groups, such as the Lions Club, etc.
 - c. Students

Panel III
Chaired by New Haven State Teachers College
Recorded by Teachers College of Connecticut

3. Are the present-day facilities and faculties adequate enough to educate our growing population?
 - a. How effective is the staff and administration in meeting these objectives?
 - b. Is financial support sufficient? (Local, State, Federal)
 - c. What would constitute a good physical plant? (By plant we mean libraries, gymnasiums, auditoriums, materials, and equipment.)

Panel IV
Chaired by Teachers College of Connecticut
Recorded by Rhode Island College of Education

4. What methods can be most effectively used to fulfill our educational objectives?
 - a. How effective are the traditional methods of teaching?
 - b. How effective are the progressive methods of teaching?
 - c. Is there a need for the development of an American philosophy of education?

Model U.N. Makes Good Impression on Foreign Students

By Anne Marie Holmgren and Robert Guerlain

For the whole weekend of April 10-12, four of the Bryant foreign students were astonished to see how competent boys and girls in their class could be in the fields of politics and diplomacy.

At the Model United Nations sponsored by Brown University, Anne Marie Holmgren, Sweden; Tony Forbin, Haiti; Robert Guerlain, France; and Antonio Prado, Venezuela, heard about world problems for three full days, as if they had been in New York at the real General Assembly. The Bryant students were acting as advisors for delegations of students representing their own countries at the Model U.N.

The enthusiasm with which the students represented their countries during the sessions, as well as during conferences, was very impressive. In some instances, as was the case with the French delegation, the advisor had to act as a moderator, when the students became too realistic in their representation.

Berlin, China, the incident between India and Pakistan, and atoms for peace were some of the problems discussed and resolved in the most adult and practical way.

Some incidents took place of course: Two delegates of Hungary coming from the real U.N. aroused the anger of the advisor of the delegation of Afghanistan. He could not see any point in listening to a lecture on communism, when the whole purpose of the U.N. was to avoid unilateralism. Some western powers had neglected to send their representatives from New York, because they believed in the Americanism of their young citizens.

This Americanism was torn to pieces on a few occasions during the meetings, and the delegates of the Western powers would have breathed uneasily if they had heard a young high school lad from Connecticut rage again American "imperialism."

The schools, each of them representing a country at the real U.N., and their students, did a beautiful job for a better understanding of what is happening around them all over the world.

The NATO group did a fine job with France winning the trophy for the best delegation. The Berlin question started a hot debate in which the English and the French teams distinguished themselves. The American delegate was the attraction of the Trusteeship Council, as he took the position of moderator with courage and tact in the middle of an overcrowded room, where roars of anger covered the voices of the speakers.

In general, the whole session reflected tact, finesse, and competence. Much admiration must be shown to those high school pupils, as mature as many much older persons, who feel responsible for a better future on this earth, and who take the bull by the horns to know what really is going on.

Delta Sigma Chi News

By Elaine Peters

These following weeks are going to be quite hectic for the sisters of Delta Sig. Quite a few girls signed up at Open House held on April 8. The smoker will be held on April 28 at 7:00 P.M., in the Barn. Afterwards the girls will join the brothers in the Gym. The tea will take place in the Gym on May 6 at three.

Composites are still being taken at Shephard's. It is hoped that the girls who have not already had their pictures taken will do so soon.

Delta's dance will be held on May 8 in the Gym.

HILL'S COLLEGE SUPPLIES

Cor. Thayer & Olive Sts.
Free Purchases up to \$1.00
If You Get the Lucky Star

At the Blackboard

NO SMOKING

By M. B. C.

At a recent rehearsal of the Masquers, a visitor to the Bryant Campus was so impressed with the professional direction afforded the players that he inquired about the energetic young teacher who was running the show. He was told that the director was not a leading Broadway producer brought to Providence on a special mission, but a member of Bryant's own faculty, Mr. David M. Brooks, Jr.

A native born and bred Rhode Islander, Mr. Brooks attended elementary schools in Pawtucket, Rhode Island, his birthplace, and was graduated from West High School, Pawtucket, in 1944. Because of the existing conditions at that time, Mr. Brooks immediately enlisted in the US Navy. After attending training schools at New York and Florida, he was transferred to the USS Columbus, a naval cruiser. This was followed by a transfer to the U.S.S. Witek, a naval destroyer. While serving aboard the Columbus, Mr. Brooks was conferred the honor of a Fleet Appointment to the U. S. Naval Academy at Annapolis, Maryland. His final discharge came in 1946.

Upon discharge from the Navy, Mr. Brooks attended the Rhode Island College of Education. Further studies at Emerson College in Boston, Massachusetts, found Mr. Brooks majoring in speech, drama, and English.

Following graduation from Emerson, Mr. Brooks joined the staff of The Frontier Press, in Boston as an executive of the Sales Training Division. After three years with The Frontier Press, the inevitable

call to teaching came, and Mr. Brooks went to Westbrook High School, in Westbrook, Maine, as an instructor of Speech and English, and as Director of Dramatics. Following four years of teaching at Westbrook, Mr. Brooks was appointed to the Bryant faculty in 1956.

At Bryant, besides being an instructor of Speech and English, Mr. Brooks serves as an adviser for Alpha Theta Chi fraternity, is Coordinator of the Speech Department, Director of the Magazine and Technical Adviser to the Glee Club. Besides these tremendously time-consuming tasks, Mr. Brooks has still found the time for graduate studies at R. I. C. E. Brown University, and the University of Maine.

Mr. Brooks's home life is as equally time-consuming as his varied activities at Bryant College. Married to the former Miss Isabel Hesketh, a graduate nurse, Mr. Brooks has two boys, David, aged 8, and Steven, aged 5. His numerous outside hobbies are headed by his two favorites, Music and Photography.

Mr. Brooks feels that "Education is a never ending inquiry into the known and the unknown, and students should not want, expect, or be content with 'yes-or-no' 'black-or-white' — formula answers.

To his many students, he offers some excellent advice. "Be more curious. Accept challenge. And be more enthusiastic about your education, your work, and your life."

College Will Sponsor Letter Writing Clinic for Executives and Secretaries

On Tuesday, May 5, at 7:30 p.m., a Letter Writing Clinic for executives and secretaries will be held in the Bryant Auditorium. The Clinic is co-sponsored by Bryant College and Providence Chapter of the National Secretaries' Association.

The purpose of this clinic is to improve business correspondence through the integration and coordination of secretarial skills with the dictation of the executive. Basically the idea is to make the dictated business letter a better one by training secretaries and executives in word choice, emphasis, and tone.

There are to be four speakers, all on the Bryant faculty. The subjects covered will be: "How to choose words for more effective correspondence," by Professor Ralph S. Haskin; "How to shape thought and action through the use of proper emphasis," by Professor Louis H. Cronk; "How to improve dictation Techniques" by Mr. David M. Brooks; How to use applied psychology in business correspondence," by Professor Robert L. Larkin.

Expected to attend are over 300 Greater Providence executives and secretaries.

Campus Capers

By Roni Graveson

Hi there, How's everybody doing? I know that the BA department is hanging their heads in shame. The BA human beings were woefully defeated by the A & F Danny Debits and Carl Credits in a softball game (9-8). This could be due to the fact that automation is affecting all factories in the country. It seems that all debits and credits must have balanced.

Happy Birthday, Phi Upsilon! The sisters of Phi Upsilon are celebrating their 9th year of sorority existence on campus. Congratulations on your work in the past, and best wishes for an even more successful future.

May 3 is the big night for six lovely Bryant girls. On that night Bry-

ant's own May Queen will be crowned. Good luck to each and every candidate. Everyone should be sure to be there, for it is a thrilling time for all.

A new slant has been given on the Civil War: The Rebels appeared to be better shots for, because they are so little, they were thinner, thus creating poorer targets for the Blue Boys (the Shadow knows).

I have heard many favorable reports on the first Delta Omega banquet, held on April 30. Everyone is looking forward to the next one—good eats and good speech.

At last! the end of the marketing period. All right, seniors, just one more to go. Look up and hear! Nothing

Biased Umpires and Superior Play Give A&F Victory Over BA

By Two Unbiased Umpires

The A&F's did it again!

Did you notice that crowd at the Attleboro Field on April 31? It was the annual baseball game between the A&F and BA majors. The teams were admirably led by Mr. Goulston for the A&F's and Mr. Russillo for the BA's.

For the past two years, the Academics have cupped the title and this year was no exception. During the first two innings, the A&F's restrained their usual sensational playing to give the BA's a chance to show what they could do. The Salesmen walked up seven runs. Then the dynamic Debit and Credit Men went into action. Being fleet of foot and powerful with the bat, the A&F's roared ahead, led by Brownie's "10-point" home run. "Fanny" Farmer's brilliant job as the mound limited the BA's to one more run.

It was the top half of the seventh, the score 9-8, the last time the BA's were up to bat. The first man struck out. The second man up was called out at first by the umpires when Mr. Conditon made a spectacular catch. The spirit of the BA's was broken. The third man up to bat hit a pop fly, expertly caught by Tom Hayes.

The disgruntled BA's paid the heavy price at the annual after-the-game "clubhouse." Mr. Goulston even gave Mr. Russillo a tip for a job well done.

The A&F's unanimously consented to the BA plea for another contest. A date in the middle of May will be chosen for the next game. These two unbiased umpires will again be on hand to call the plays. Watch for the date!

Delta Omega Trip Planned for May 6

May 6 is the date of Delta Omega's first field trip of the semester. Swank, Inc. will be the plant visited.

Swank, Inc., located in Attleboro, is a nationally-known firm that manufactures all types of jewelry. However, it is best known for its men's jewelry. The members will be taken through the plant and will witness the actual manufacture of the jewelry from the raw material into the finished product. For most of the members this will be the first time they have seen a production line and they are eagerly looking forward to the experience.

Don't forget the date—May 6. Buses will be leaving from the Archway at 8 P. M. SHARP! Swank is a half-hour's ride from Providence, so cars will be leaving exactly at 8 P. M.

See you at Swank!

Myer Stresses Importance of Marketing Research

On April 10, the Marketing Association of Bryant College held its first speakers meeting of the semester. Mr. Kingsley Myer, Director of Marketing at Harting, Church and Goff, Providence, R. I., spoke on "The Facts About Profit."

Mr. Myer stressed the importance of Marketing Research when designing a distribution pattern. Illustrations were supplied from his actual advertising agency experience.

An informal coffee hour followed with discussion and questions.

Plans for this semester include two banquets. The first banquet will be held in the middle of May. The definite date will be announced later. A field trip is also among the activities listed.

The Marketing Association still welcomes interested juniors and sophomores. All interested should get in touch with any of the Marketing Club officers.

Announcement

A Great Day For Sandy

She gazed up at him with her wide, misty blue eyes. Her dark hair looked wind blown and tousled. Was this love he saw in her eyes, this wide-eyed look of wonderment, or was it the look of sweet innocence? How could he tell her, how could he make her understand that she was the most important thing that ever happened? She was perfect in every sense of the word, and she had to be his forever. So sweet, so young, so innocent, so beautiful on this the most important day in her life.

For the edification of the wolves and the dreamy-eyed coeds on campus, the vital statistics of this young girl are: 7 pounds, 9 ounces, 20 inches tall. Her name is Lori Anne Sottolare. The lucky man is Archway Associate Editor

are, and, of course, we can't forget his wife, Carole. And finally, the setting of this great romantic scene was the nursery of Providence Lying-In Hospital.

Swimming Schedule

Saturday - May 2, May 9

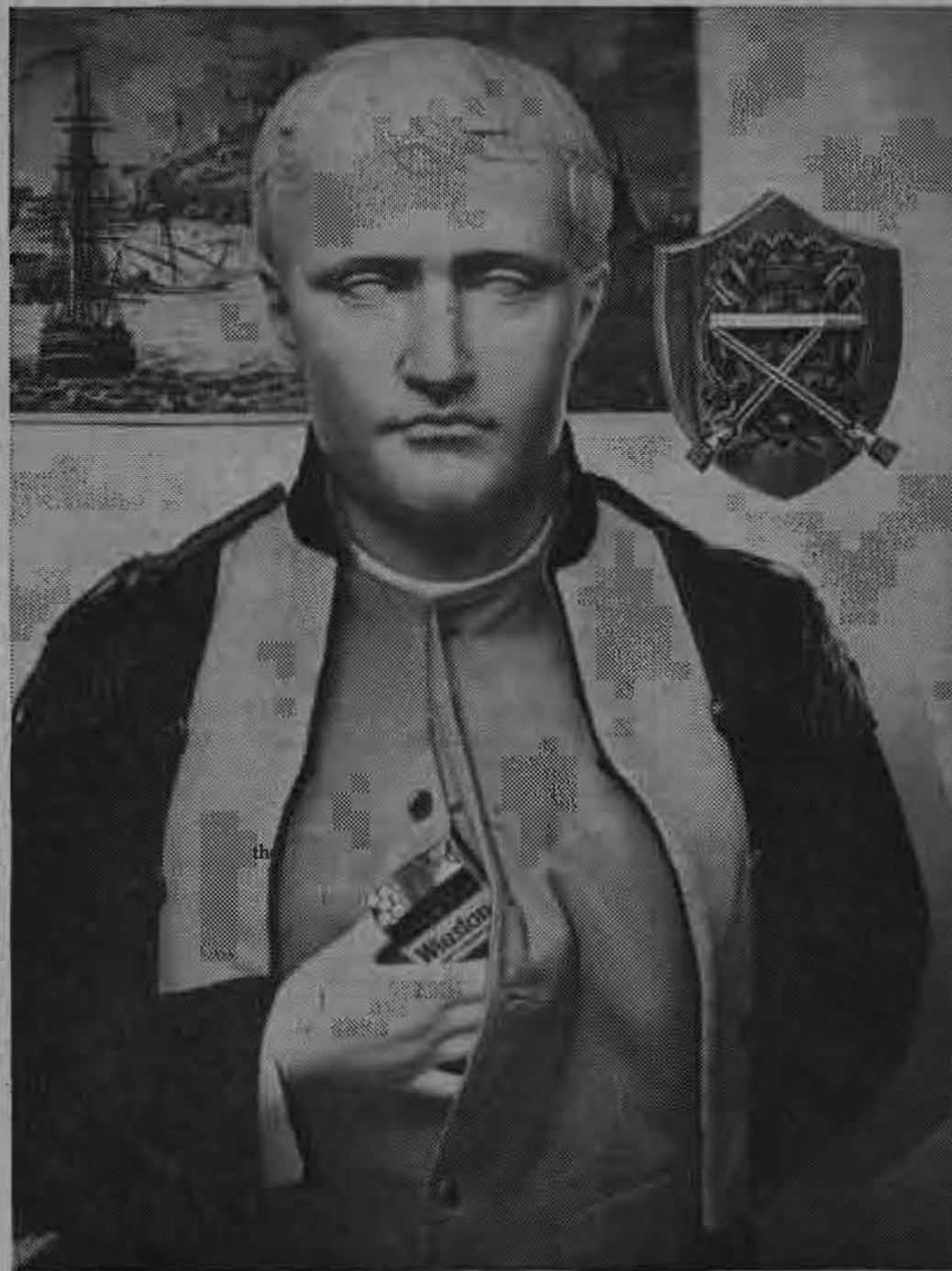
4:00 - 6:00 P. M.

AT THE

PLANTATIONS CLUB POOL

WEYBOSSET STREET

*"Oh, to be in Elba...
now that Winston's there!"*



IT'S WHAT'S UP FRONT THAT COUNTS

The mystery is solved! Napoleon's famous gesture was just to reassure himself that he had plenty of cigarettes. His army may have traveled on its stomach, but the old boy himself wouldn't have been caught at Waterloo if he hadn't been checking the Belgian

bistros for a spare carton of Winstons! There's a rare smoking treat that comes from Winston's famous Filter-Blend—which means a careful selection of fine, mild tobaccos specially processed for filter smoking. Try a pack real soon, and you'll agree that...

**Winston tastes good—
like a cigarette should!**

R. J. REYNOLDS TOBACCO CO., WINSTON-SALEM, N. C.

Korean Vets to Pay Smaller Premiums

Savings of up to two-thirds in the cost of their GI insurance are being offered by mail to all veterans whose insurance policy number is preceded by the letters "RS", John L. Reavey, Manager of the VA regional office in Providence said today.

All of these veterans, who for the most part fall in the Korean and post-Korean Conflict period, now have a chance to exchange their present 5-year term policies for 5-year term policies at a lower premium cost, due to the improved mortality tables resulting from modern medical advance.

The new policy, however, must eventually be converted to a permanent plan of insurance since it cannot be renewed by the insured past age 50.

To save confusion, Mr. Reavey also pointed out—if you don't get a letter with the enclosed application form, don't worry. That will mean you do not have "RS" type insurance and are not eligible for this exchange.

A word of caution, even if you return the enclosed application continue to pay your premiums at the old rate until the VA notifies you the new type policy is in effect. Any overpayment will be credited to your account.

Three ways to save time and money in paying GI insurance premiums were listed today by Manager John L. Reavey of the Veterans Administration's Providence Regional Office.

They are:
1. Pay premiums when due. Don't ride the 31-day grace period allowed for paying premiums, because you may forget and thus lapse your policy at a time when your dependents may need this protection most.

2. Pay premiums annually, semi-annually or quarterly instead of monthly, and save time and money in mailing, plus a small reduction in premiums.

3. Don't send cash through the mail to pay your premium. If it's lost in transit, it's your loss. Always use checks or money orders. This not only assures the safety of your money, it also provides a receipt in the cancelled check or money order stub.

Manager Reavey said any VA contact office could provide information as to the cost of premium payments on an annual, semi-annual or quarterly basis.

VA offices in this area are located at 100 Fountain Street, Providence, Rhode Island; 144 North Main Street, Fall River, Massachusetts; and 757 Pleasant Street, New Bedford, Massachusetts.

SPRING PLANS UNDERWAY BY KDK

By Judie Nyman

It looks as though spring fever is catching up with the sisters of Kappa Delta Kappa, but its effect is working in reverse. Instead of being slow and lazy, the girls are really busy planning for this coming semester.

At KDK's latest meeting on April 21 plans for the next pledge banquet were discussed. This semester the banquet is to be held at Green Manor on June 5. A tentative date of June 21 has been set for the Mother-Daughter Banquet. Although the mothers of seventeen of KDK's nineteen active members live quite far away, the girls are trying to have the largest turnout ever.

Kappa Delta Kappa held its smoker April 13 at seven o'clock. When the business meeting was over, TE and KDK joined forces in the gym, rocking to the music (?) of a five-piece band.

The
Brown
Bear
Restaurant

URGENT NOTICE! August Graduates

Please check your publicity card to bring your record of college activities and organizations up to date for graduation news releases. This must be done by June 1st..

Public Relations Office, Administration Bldg.,
2nd Floor

Sigma Iota Chi Elects Officers, Holds St. Patrick's Day Dance

By Kathy Cotoia

Sigma Iota Chi has elected several new officers: Donna Gale, Literary Chairman; Janice Marinari, Community Service Chairman; Helen McCaffrey, Community Service Co-Chairman; Barbara Stannard, 'Alumni Secretary; and Kathleen Cotoia, Publicity Chairman. These girls are doing a very efficient job at their new office.

Friday, March 13, was the date of Phi Sigma Nu's annual St. Patrick's Dance. Traditionally known for the bad luck that befalls people on that day, nothing but good happened this

time. The dance was a huge success. Each sister received a green carnation noisegay from the brothers; these they wore proudly. Roger Williams' Casino was gaily decorated. With dancing, conversation, refreshments, and singing of many Irish songs, everyone had a superb time.

The new sisters took the National Exams on March 24. After much review and study for the test, it looks as though the marks will be very high and Beta Theta Chapter will maintain its average of 98.0.

Sigma's bowling team captured second place in the intramural bowling competition. The team worked very

hard for this position and is very proud of its wonderful achievement. Since the soft ball season is just around the corner, a team is now being formed.

Friendship Girl has been chosen. The very wonderful Carol Maffey, American type girl, has been deemed worthy of this title. Carol, an all-around good student, is a good student and has done her best to build up Sigma Iota Chi. Carol was chosen Friendship Girl for many reasons, some of which are her great sense of responsibility, her service toward the sorority, her congeniality and compatibility.

WIN with  WIN with  WIN with 

COLLEGE PUZZLE CONTEST

FOR STUDENTS AND FACULTY MEMBERS

2 GRAND PRIZES



Rambler "American"! Big-car roominess... small-car economy... tops in performance!

WIN A RAMBLER STATION WAGON!

LIGHT UP AND LIVE IT UP! 3 great cigarettes offer you 627 chances to win! So pick your pack—save the six wrappers—and get going! It's crossword puzzle fun and real smoking pleasure all the way!

ENTER OFTEN—HAVE FUN—AND WIN! But think carefully! This puzzle is not as easy as it looks. At first the DOWN and ACROSS clues may appear simple. There may appear to be more than one "right" answer. For example, the clue might read: "Many a coed will be given her best date's P-N." Either "I" (PIN) or "E" (PEN) would seem to fit. But only one answer is apt and logical as decided by the judging staff, and therefore correct. Read the rules carefully. ENTER AS OFTEN AS YOU WISH. Good luck!

RULES—PLEASE READ CAREFULLY

- The College Puzzle Contest is open to college students and college faculty members except employees and their immediate families of Liggett & Myers and its advertising agencies.
- Fill in all missing letters . . . print clearly. Use of obsolete, archaic, variant or foreign words prohibited. After you have completed the puzzle, send it along with six empty package wrappers of the same brand from L&M, Chesterfield or Oasis cigarettes (or one reasonable hand-drawn facsimile of a complete package wrapper of any one of the three brands) to: Liggett & Myers, P. O. Box 271, New York 46, N. Y. Enter as often as you wish, but be sure to enclose six package wrappers (or a facsimile) with each entry. Illegible entries will not be considered.
- Entries must be postmarked by midnight, Friday, May 29, 1959 and received by midnight, Friday, June 5, 1959.
- Entries will be judged by the Bruce-Richards Corporation, an independent judging organization, on the basis of logic and aptness of thought of solutions. In the event of ties, contestants will be required to complete in 25 words or less the following statement: "My favorite cigarette is (Chesterfield) (L&M) or (Oasis) because . . .". Entries will be judged on originality, aptness of thought and interest by the Bruce-Richards Corporation. Duplicate prizes will be awarded in event of final ties. Illegible entries will not be considered. By entering all entrants agree that the decision of the judges shall be final and binding.
- Solutions must be the original work of the contestants submitting them. All entries become the property of Liggett & Myers and none will be returned.
- Winners will be notified by mail as soon as possible after completion of the contest.
- This contest is subject to all Federal, State and local laws and regulations.

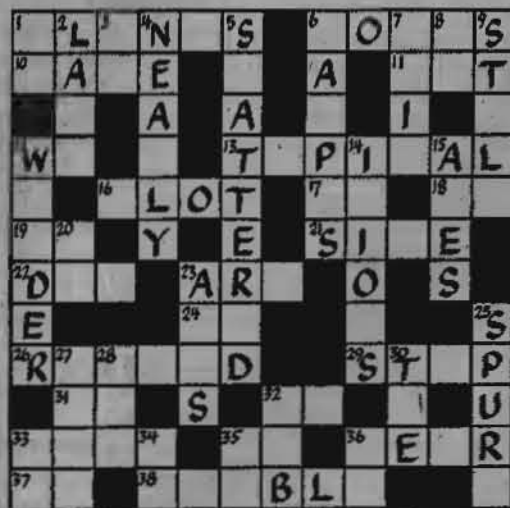
HURRY! ENTER NOW! CONTEST CLOSIS MAY 29, 1959

CLUES ACROSS:

- These may indicate that a nation is prepared to wage war in the air.
- Some college students.
- When at, Light up an Oasis.
- Sinking ship deserter.
- Plural pronoun.
- One expects discussions in a sociology class.
- A student's careless might annoy a short-story instructor.
- Initials of Uruguay and Denmark.
- Germanium (Chem.)
- Nova Scotia (Abbr.)
- It probably would count when you pick a horse to bet on.
- Sometimes a girl on a date must into her pocketbook to help pay the tab.
- The muscle-builder's may fascinate a poorly developed man.
- Chemical Engineer (Abbr.)
- Campers will probably be by a forest fire.
- When starting a trip, tourists usually look forward to the first
- At home.
- Literate in Arts (Abbr.)
- Familiar for faculty member.
- Associate in Arts (Abbr.)
- One could appear quite harmless at times.
- Reverse the first part of "L&M".
- What will soon appear in a bombed-out city.

CLUES DOWN:

- The beginning and end of pleasure.
- A rural can be inviting to a vacationist.
- Second and third letters of OASIS.
- When one is packed, it could be exasperating to remember a few articles that should be included.
- It would pay to be careful when glass is
- Grounds to relax on with a mild CHESTERFIELD.
- Author Ambler.
- District Attorney (Abbr.)
- A from Paris should please the average woman.
- An inveterate traveler will about distant lands.
- are hard to study.
- Stone, Bronze and Iron
- How Mexicans say, "Yes".
- All L&M cigarettes are " high" in smoking pleasure.
- May be a decisive factor in winning a horse race.
- Initials of Oglethorpe, Iona, Rutgers and Emerson.
- United Nations Organization (Abbr.)
- Golf mound.
- Colloquial for place where the finest colleges are tested for L&M.
- Poet Laureate (Abbr.)
- Fil er ends.
- What Abner might be called.
- Bachelor of Education degree.



PRINT CLEARLY! ENTER AS OFTEN AS YOU WISH

Mail to Liggett & Myers, P. O. Box 271, New York 46, New York. Be sure to attach six empty package wrappers of the same brand (or facsimile) from Chesterfield, L&M, or Oasis cigarettes.

Name _____

Address _____

College _____

This entry must be postmarked before midnight, May 29, 1959, and received at P. O. Box 271, New York 46, New York, by midnight, June 5, 1959.

© Liggett & Myers Tobacco Co.