

Dean Trifts announces resignation

By Jessica Komoroski
Editor-in-Chief

In a campus-wide e-mail dated April 16, President Ronald K. Machtley announced that Dr. Jack Trifts, Dean of the College of Business, would be stepping down from that position on June 30, 2010.

Trifts has been with Bryant University for 5 years. He began his career as an assistant professor of finance; in 1989 Trifts became an associate professor at Rollins College in Florida. In 1994, he earned the position of a full professor—the highest rank in academia—by age 38, specializing in corporate finance. Three years later, Trifts was appointed to an administrative position working as the Director of a full time MBA program at Rollins College. Before coming to Bryant, Trifts served as the Dean of the College of Business at the University of Southern Maine for five years.

During his time as Dean of the College of Business at Bryant University, Trifts has been behind many changes and advancements in the college's programs. He recognizes some of the most notable accomplishments to include achieving AACSB reaccreditation 2 years ago, overhauling the graduate school, rebuilding both the part time and full time programs (which now include a program for obtaining a Masters Degree in Professional Accountancy) and building the International Business Undergraduate Program.

"We took a program that never graduated any students and built it into a qualified program fully recognized under CUIBE [Consortium for Undergraduate International Business Education]," Trifts explains.

Vice President for Academic Affairs, Dr. V.K. Unni asserts that "Jack Trifts has been a true partner in the evolution of Bryant College to Bryant University" (according to the Message from President Machtley).

See Trifts, page 3

Senior calls for transparency in faculty evaluations, creates website

Looks for participation from faculty members

By Jenna Morris
Campus News Editor

Do you always find yourself searching through ratemyprofessor.com as course registration nears? Do you ever wonder if the evaluations are accurate, biased, or who is actually sending in these reports? A new website created by Bryant student Michael Adams ('10) will publish the real results, those being the SIR reports that every student in every course is required to take part in.

This new website is called www.BryantScores.com and its purpose is to "help students make informed choices when they pick their professors," says Adams. "By having professors willingly post their SIR reports to the website it shows their commitment to not only Bryant University, but to excellence in teaching and higher education."

Higher education and helping give students a voice on campus is something Adams cares greatly for. "I started this website because I have a passion for change in higher education. The system is flawed across the nation, from assessment to the tenure program, and students need to stand up to make it better. We are the generation of change. It is our job to get everyone enrolled and to start a movement to greater educational standards. I figured, why not start with Bryant?"

Adams is aware that change is not something taken lightly at Bryant. "We're generally a conservative campus, and as soon as change is happening, the University freaks out," Adams says. With that in mind, Adams believes that although change may be difficult, BryantScores.com is definitely a better alternative to ratemyprofessor.com.

The students that tend to post on ratemyprofessor.com are those that have very strong opinions about the professor, either positive and negative. "Rate-MyProfessor is a site where students go on and they either say one of three things: this person knows nothing and should never be in the classroom, the professors is beyond mean, or this professor was so easy, you don't even have to read the book," says Adams.

Information like that is not very helpful in choosing the professor to best suit one's needs, and unless someone had multiple friends who have taken the professor before, there is really no reliable alternative to learning about professors and their teaching styles. Although the SIR reports do not have the infamous

BryantScores.com already has numerous professors on board who have agreed to share their SIR reports online.



Michael Adams '10, has created www.BryantScores.com to post faculty SIR II Reports. He is looking for more faculty participation to start the move towards a more transparent campus. (Amanda Dunn)

chili pepper that represents the "hotness" factor of the professor, the information they provide is much more pertinent, and the evaluation of their teaching style, workload, and educational methods used in class are much more in depth.

Adams is hopeful that this website will be a success, and already has numerous professors on board who have agreed to share their SIR reports online. These professors include Sam Beldona, Michael Roberto, Peter Nigro, Madan Annavarjula, and Cary

Collins.

Adams hopes more professors, especially those from the College of Arts and Sciences will be honest and willing to publish their SIR reports "We probably won't get the under-performing professors, but at least we'll get professors that are proud of their teaching ability and not afraid to publicly display it. Taking risks is what professors teach us here, so let's put your actions where your mouth is, put your neck out, and join our movement for more faculty transparency."

If you are a student, Adams encourages you to get your professors involved. If you're a professor interested in being a part of this project, please contact Michael Adams at madams@bryant.edu

In this week's Archway

- ♦ Business - Do you look at your cell bill?
- ♦ Sports - Two wins over St. Francis (PA)
- ♦ Opinion - Relationships and relocation
- ♦ Variety - Review: Clash of the Titans

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DPS LOG

TRESSPASSING
APR 15 2010-Thursday
at 04:15
Location: DISPATCH
CENTER
Summary: One male
and one female were re-
moved from campus by
Smithfield Police and
charged with trespass-
ing. Smithfield Police
also took possession of a
syringe and a bong that
was on Bryant property.

LARCENY (\$50-\$200)
APR 16 2010-Friday at
11:30
Location: CHASE ATH-
LETIC CENTER / GYM /
MAC
Summary: A report of a
stolen wallet from the
locker room.

FIRE (Building) APR 16
2010-Friday at 19:32
Location: CHASE ATH-
LETIC CENTER / GYM /
MAC
Summary: A reported
clothes dryer fire in the
Athletic center. The fire
was extinguished by the
DPS Supervisor.

ACCIDENT Leaving
the Scene / Unattended
Vehicle APR 17 2010-
Saturday at 01:14
Location: COMMUTER
PARKING LOT
Summary: A student re-
ported a parked vehicle
was hit and the person
left the scene.

VANDALISM
(SCHOOL) APR 17
2010-Saturday at 04:32

Location: UNISTRUC-
TURE
Summary: A report of
vandalism in the MRC
Lecture Hall.

VANDALISM
(SCHOOL) APR 18
2010-Sunday at 01:35
Location: RESIDENCE
HALL
Summary: A report of a
broken window in a Res-
idence Hall.

VANDALISM
(SCHOOL) APR 18
2010-Sunday at 13:29
Location: TOWN-
HOUSE
Summary: A report of
an exterior wall of a
Townhouse being spray
painted. A vehicle
parked in the area was
also spray painted.

VANDALISM
(SCHOOL) APR 18
2010-Sunday at 13:57
Location: TOWN-
HOUSE
Summary: A report of a
broken window in a
Townhouse.

VANDALISM (AUTO)
APR 18 2010-Sunday at
15:28
Location: SENIOR
APARTMENT LOT
Summary: A student re-
ports vandalism to the
front of his vehicle.

VANDALISM (AUTO)
APR 18 2010-Sunday at
19:45
Location: TOWN-

HOUSE VILLAGE
Summary: A student re-
ported his vehicle had
been spray painted.

LARCENY APR 20
2010-Tuesday at 12:50
Location: CHASE ATH-
LETIC CENTER / GYM /
MAC
Summary: A report of a
stolen wallet from the
gym's men's locker
room.

EMT CALL Medical
Services Rendered
APR 20 2010-Tuesday at
19:05
Location: UNISTRUC-
TURE
Summary: A report of a
student in dining hall
felt faint. EMS was acti-
vated.

BIAS INCIDENTS
None Reported

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or hate crime, go to
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Hotline at x6920
Bias related incident – a
threatened, attempted,
or completed action that
is motivated by bigotry
and bias regarding a
person's real or per-
ceived race, religion,
natural origin, ethnicity,
sexual orientation, dis-
ability, or gender status.
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dents include name call-
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language/acts, and graf-
fiti/behavior.

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Trifts

Continued from front page

When asked where he saw Bryant in the future, Trifts said “Bryant is well-positioned...the future is good. Bryant will continue to grow in stature throughout the geography in which we’re well known, throughout New England and into the Mid-Atlantic. The next step will be national and international acclaim.”

Trifts continued that the university must pay attention to the pressures of the real world. “We are a high-qualified but expensive institution. This coming academic year will mark the first time that Bryant’s tuition exceeds \$45,000.” Bryant must be sure and deliver time and quality for the price it is asking, he explains.

When discussing his decision to leave, Trifts explained that he did not get into administration because of a loss of love for teaching and now, in resigning from his current position, there is a natural tendency for people to believe he didn’t like the job. This, however, is not the case.

Trifts said that once you’ve been a dean, you look at the world differently. “You realize how important a supportive faculty is. I have worked with an outstanding team who has accomplished a lot.” He recognizes Bryant’s faculty as caring academics and good researchers.

At this point in his career, Dean Trifts looks at this as a good transition point. As is typical with a Dean’s contract, Trifts will begin a year-long sabbatical. During his sabbatical, he plans on embarking on a process to reeducate himself. “This will allow me to recapture the cutting edge of my discipline and redevelop the research pipeline. I plan to sequester myself and develop my skill set.”

Following this sabbatical period, Trifts said he will return to Bryant as a professor of finance. “I will be joining the department teaching corporate finance and investment banking.” Although the Class of 2011 will not have the opportunity to enroll in one of Trifts’ classes, current freshmen and sophomores may be able to see Dr. Trifts in the classroom.

“One thing to be clear on,” Trifts said, “is that I’m not leaving. I’m very much staying.”

The Great Wall Raises Awareness

By Steve McCauley
Contributing Writer

China is one of the most rapidly growing countries in the world, with business and educational opportunities expanding daily. In 2005 the U.S. – China Institute was established here on campus in an effort to connect Bryant with China, both in a business sense as well as culturally.

The Great Wall is a Management 200 service learning team, and we are working with the U.S. – China Institute here at Bryant. Our overall goal of the project is a public awareness campaign of the Institute and what it offers to both students here, as well as people in the outside community.

The Institute offers many programs that focus on academics, business, and culture. It offers a SIE trip to China, a study abroad program that runs a full semester, and various seminars and information sessions sponsored by the Institute.

One of the unique programs that the U.S. – China Institute offers is a federally funded educational program for middle and high school students, as well as teachers, over the summer. The program is called STARTALK and it is a three week program that educates participants both in Chinese language and culture.

This is an experience that will prove valuable for any student or teacher as U.S.-Chinese relations progress into the 21st century. Since it is a federally funded program it is very affordable and in-



formative, as well as highly accredited. In addition, the Institute sponsors a variety of seminars for the Bryant community. They are held monthly in the Bello Center, and feature guest speakers who discuss topics such as Chinese philosophy, U.S.-China relations, and Chinese urbanization. Students are encouraged to attend these seminars, as they are an informative way to learn about Chinese culture and various international issues.

A main incentive for our group to work with the U.S. – China Institute was the goal of advertising and raising awareness about the replica of the Forbidden City that will be constructed here at Bryant in approximately three years.

This will be the only replica of the Forbidden City outside of China and it will be here on our campus. This will be a source of pride for our community as well as putting Bryant on the map globally. The structure itself is being built in China due to the fact that the construction method

is confidential to China alone.

The building will be built completely out of sacred wood, and there will not be a single nail used in construction. The complex will then be disassembled, shipped to Bryant, and then reconstructed behind the Unistructure. The above ground structure is being funded by China and here at Bryant we are spending \$15,000,000 on the foundation and surroundings of the complex. When it’s all complete the buildings will house a library, offices, classrooms, and a courtyard for special speakers or performances.

Through the U.S. – China Institute, Bryant is enhancing our relationship with China while giving students many opportunities to broaden their horizons between two very distinct cultures. As a team we have learned a great deal about each other, the U.S. – China Institute, and an interesting culture.

We hope you all will try to take advantage of the opportunities the Institute offers.

Head to www.bryantarchway.com to start the conversation

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Are You Ready For Spring Weekend?



(Archway file photo)

By**Mikala Mann**
Staff Writer

Spring Weekend is quickly approaching and the Student Programming Board has been hard at work. The events will be starting on Friday, April 30 and continue throughout the weekend until Sunday, May 2. The theme this year is Bryant Loves the 90s, because everyone loved growing up in the 90s. You can look forward to every event having a 90s theme name.

The events start on Friday at 2pm with Super Soakers, POGS, Skip-its and more with roaming performer Jason LeVasseur on the Bryant Center Lawn. You can check out his music on MySpace.com for a little preview of what you will be hearing. The Camp Anawanna festival meal starts at 5pm in Salman-son, where you can get into the camping spirit with friends.

If you need something to

do on Friday night, you should stop by to see Hypno-tist Dale K in Janikies at 9pm. You are sure to get Goose-bumps. After you are done laughing at your friends who were hypnotized, there is Saved by the Bell Big BINGO in the main gym at 10:30pm. There you will see special guest, Mr. Belding hosting the BINGO. SPB will be giving away the biggest prizes of the semester! It is something you do not want to miss.

When you start getting hungry at midnight, stop by the Are You Afraid of the Dark Late Night BBQ. You will find food that will fit your cravings sponsored by Bryant @ Night and ISO.

Saturday is when the Wild and Crazy Kids come out to the field events from 12-4pm where you will also hear the Springstock Concert co-spon-sored by SPB & WJMF. From 5-6pm, you can eat like a Ninja Turtle at Bryant's Best

Pizza in South, sponsored by Greek Life.

At 7pm it is finally the event everyone has been wait-ing for, the legend of the 90s, THIRD EYE BLIND! The openers are The Upwelling and Jeff LeBlanc. The concert will be in the Main Gym. Everyone must have their ticket and ID with them, guests must have wristbands and ticket with them in order to enjoy the concert. After you are finished rocking out there will be a Power Rangers Pasta Pig Out and Bryant @ Night photo magnet novelties. This event is co-sponsored by H.E.A.L. and Bryant @ Night, 10pm in South.

Sunday finishes up the events of Spring Weekend with a Nick at Night movie on the Bryant Center lawn, 9pm. SPB hopes you have a safe and enjoyable Spring Weekend experience. SPB puts these events on for the students.

Quench your thirst during spring week



(MCT Campus)

By**Katie Hurley**
Contributing Writer

On Thursday, April 29, The Big Sisters of Bryant will be providing lemonade for the Bryant community. The event is in support of Alex's Lemon-ade

life to cancer. Since then, ALSF has raised over \$30 million dollars, which have been put towards various cancer-related research projects.

The Big Sisters of Bryant would like to continue Alex's legacy, and we would greatly appreciate your help. So come

Stand Foundation (ALSF). Alex's Lemon-ade Stand is a foun-dation whose mission is to "fight childhood cancer one cup at a time".

The Foundation is based on a young girl named Alex who was diagnosed with can-cer at age four. Soon after her diagnosis Alex decided that she wanted to help doctors find a cure for cancer, and she came up with the idea of set-ting up a lemonade stand to help reach her goal. It ended up being a huge success as Alex raised \$1 million dollars before she ultimately lost her

'Alex's Lemonade Stand is a foundation whose mission is to fight childhood cancer one cup at a time'

Center and quench your thirst between all the fun activities of spring week. We will be providing both pink and yel-low lemonade, which have been donated from the local Stop and Shop.

In addition, we are accept-ing any donation that you may be willing to give. All proceeds will be sent directly to Alex's Lemonade Stand Foundation where they will continue to support research for pediatric cancer.

Students design t-shirts, you print them.

By**Ariana Ricci**
Staff Writer

On April 29, a group of 300 lucky students will be able to have a go at screen printing—and walk away with their very own creations! Better yet, the screen print designs were done by very talented Bryant stu-dents. This was the first stage of an event, which is being held by SASS. The organization asked students for graphic designs, placing "very few restrictions on the material and encourag[ing] students to be cre-ative," said Brian Waddell, a member of SASS.

Once all the designs had been submitted, SASS chose the top two designs and rewarded those stu-dents with a canvas print of their artwork. Congratula-tions go out to the two winners, Margie Pesikov '13 and Dan Tothill '11. Their designs will be available for screen printing this Thursday on the Bryant Center Patio (the rain location is in the Rotunda) from 10am – 2pm to the first 300 students who arrive at the event. You will be able to choose your own colors for the de-sign and work the screen printing machine, creating your very own free t-shirt.

The premise for this idea was to get students' cre-ative juices flowing, as well as to "offer an outlet for the artists and graphic designers on campus, and con-nect them through a fun activity to 300 students walk-ing around wearing their creative artwork," Waddell explained. It's the perfect way to kick off your Spring Weekend!

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Study abroad spotlight: Laura Buckley



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Where did you study?
I studied at the CIEE center, not a university in Paris, France, through the program CIEE.

What was your reason for going:
I went to Paris because my minor is French so I wanted to speak the language, and I went to a big city because I've never lived in a city and I wanted to try it.

What is your best experience:
My best experience was one night my friends and I just walked around Paris at night. Everything was so beautiful and lit up and we just sat by the river Seine and watched the boats go by.

Can you share a funny culturl experience?
My funniest cultural experience was my host mom use to make fun of me all the time for eating dinner so early. I would usually eat around 7, where she would eat around 9, and she laughed at me pretty much every night because of it.

How was the school different from Bryant University?
My school was different than Bryant mainly in its size. There were only about 35 of us in my program so everyone had the same classes. Also, the class work was different because I took most of my electives while abroad, so it was a change from the regular business classes I take here.

How did this experience change you?
This experience matured me so much. Practically living on your own, learning how to survive in a city where they don't speak your language, and trying to make friends all at once is very intimidating. Because of traveling around Europe, I became much worldlier and experienced many new cultures.

Would you study abroad again given the opportunity?
I would study abroad again in a heartbeat.



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Some new Hawaii flights already getting cut

By Dan Webb
Contributing Writer

The Hawaiian market has certainly been fun to watch, as we've seen so many carriers announce new flights there over the past few months. I think it's fair to say that Alaska has been the most aggressive here by starting flights out of its Seattle base but also taking advantage of routes that were cut after ATA and Aloha's passenger operations went bust. But other airlines have been trying to get in on the action as well, and it appears that some of the flights that have been announced are already getting cut.

First, let's take a look at US Airways. The airline decided to experiment a bit and use a 767-200 for Charlotte-Honolulu service instead of sending it to Europe. It appears that the flight now goes away on September 8 (that's the last redeye arrival from HNL), though that same article mentions that a seasonal service might be possible, depending on how the flight works out over the summer. I'm not exactly holding my breath on that one. US Airways does tell me that they're adding a second flight from Phoenix,

though. According to their timetable, it will start on September 9. Like the current single nonstop, a 757 will be used.

Meanwhile, Continental has decided to start increasing its Hawaii capacity as well. One of the more interesting moves was launching service from Orange County, a city that has lacked non-stops since Aloha left. Continental's flights to Honolulu and

Maui will be suspended on September 12, but will come back on November 20 and December 16, respectively. So it appears the airport will hold on to the flights, albeit seasonally.

Finally, Delta is making some moves as well. Its originally announced service between San Diego and Honolulu, a route that has been tried and dropped by a few carriers over the years, is ending earlier than originally planned. The airline will begin flying the route as scheduled on June 3. Once Delta stops flying the route, Hawaiian will be the only

carrier with a nonstop between the two cities.

Meanwhile, Portland-Honolulu, an old Northwest route, will be cut on August 30. The carrier tells me that the route just wasn't profitable during off-peak times and says that they are "are hopeful that we can serve the Portland-Honolulu route seasonally in future years." But a competitor has already decided to hop on the

route - Alaska Airlines (a partner of Delta's) announced yesterday that it would launch daily service starting September 20, complementing existing Maui service.

Finally, Delta's still planning to run thrice-weekly service to Honolulu from Detroit as originally announced.

So the Hawaiian market continues to be an interesting one to observe. And it will become only more interesting with Allegiant begins its service there with 757s later this year.

Dan Webb is a Sophomore at Bryant University. You can visit his award-winning airline blog at thingsinthesky.com.

'The Hawaiian market continues to be an interesting one to observe.'

SIFE Credit Craze: Do you look at your cell phone bill?



(MCT Campus)

By Justin McCann
Contributing Writer

Have you looked at your cell phone bill lately? You would be surprised to see that you may be paying more than you should. During these trying times people are looking to cut expenses. So what better way to cut expenses than lower your cell phone bill?

There are plenty of things that you have on your cell phone that you could go without, like a data plan, unlimited texting, and ringtones. And while text messaging is a necessity, you could go without unlimited texting.

Cell phone providers like Verizon, AT&T and T-Mobile like to encourage students into getting more than they need. The price comparison for all these companies is pretty much similar. The phones that all three cell phone providers offer are around the same price. But a data plan on most 3G phones

cost an extra 30 dollars a month for every carrier. Unlimited texting is around 15 dollars more a month than a standard text messaging plan.

Sometimes the best choice for a college student is a regular phone that is free with a standard call and messaging plan. However there are plans that are offered for college students who want to lower their cell phone bill because of having to deal with the debt

of college itself. Although cell phone providers do offer discounts to college students like AT&T does for Bryant.

This helps ease the burden of a cell phone bill that might be outrageous otherwise.

Some useful ways of using the money that you would save from downgrading from a data plan or unlimited texting are investing your money in short-term bonds or saving it to pay for your college loans or other debt. Take advantage of these deals and save some money because it will be worth it in the long run.

'Take advantage of these deals and save some money because it will be worth it in the long run.'

Goldman drops

Goldman Sachs stock price fell after the Securities and Exchange Commission charged Goldman with fraud Friday morning.

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NOTE No close listed between 11:06-11:25 a.m.

Source: Yahoo Finance
Graphic: Judy Treible

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Talbots seems to have ignored the obvious

By Keith B. Murray
Faculty Contributor

Has Talbots figured out why it's in trouble?

Last week, Talbots announced that it plans to overhaul its image and start attracting younger customers--that's a huge deal for a brand that's made its success on selling style and fashion to not-so-young, mature women. The Wall Street Journal ran an article [Talbots politely shows granny the door] that reported a modest come-back to profitability for Talbots, after over a year of quarterly losses.

I was surprised by the news, for I'm familiar with Talbots--I've warmed many an easy chair while my wife--who, by the way, is not a granny--has shopped in many of its fine stores. For all I can tell, there's a fine line of goods, tastefully showcased, and reasonably priced. What I found unexpected about the announcement was that Talbots has decided that to stop the red ink it will now abandon its prime prospects in favor of a new, younger audience, women who already shop at a host of competing places--Ann Taylor, Ann Taylor Loft, Banana Republic, American Eagle Outfitters, The Gap, Coldwater Creek, and others.

Why chase the same customer as everyone else?

Why would a retail brand want to walk away from a perfectly sound--and relatively uncrowded--market space, to join the fray in a jammed, highly congested

one? Why would a firm want to compete for an audience that's arguably well-to-over-served when it presides over one that it's worked so hard to become known for and won the allegiance of?

Here's my logic: There are a lot of marketing variables to business success--having the right customer target is just one of many. Other factors include pricing, promotion, brand imaging, advertising, store experience--we're talking here about a potentially

what Talbots presently has in its favor: The U.S. is on the verge of a huge--I mean enormous--tsunami of upper-middle class baby boomer women headed fast and furious into the very category of shoppers and buyers that Talbots says it now wants to deflect in search of younger ones. Shouldn't someone do Talbots a favor and mail them a copy of the Statistical Handbook of the United States?

Talbots, there's a huge wave of women coming your way...

Don't step out of the way! In the next 20 years, 100 million baby boomers, from the USA and Canada, are going to have more time to shop and more money to

spend than 35 year olds will have for another 15 years--more than half of them will be women! Five million baby boomers turn age 60 each year--that's not even close to the number of those turning 35! That means that today there are even greater numbers of 40 year olds, 45 year olds, 50 year olds, and so on--many with money enough as well as the interest to dress well and fashionably. It isn't for lack of a sizable, attractive target market that Talbots may be foundering and, thus, must go hunting for a different customer set.

College professors of marketing have all had this experience: Ask a freshman or sophomore what he or she wants to sell when they start their careers--and most of them will tell you they want to be in the business of selling beer--it's a very predictable [and sorry] answer to anticipate. And, as a college pro-

'Why would a retail brand want to walk away from a perfectly sound--and relatively uncrowded--market space, to join the fray in a jammed, highly congested one?'

long list of buttons to consider and feasibly "push." When Talbots starts to abandon its current target, it, in effect, is saying that it would prefer to make the solution to its success problem more difficult, not easier. The reason I conclude this is that in the pursuit of a new, young, more-hip customers Talbots will have to "un-sell" its prevailing brand image, then cultivate a new, younger brand image--all of this while everybody else is fighting for mind-space in a very crowded field of vendors.

The trick is to capitalize on external forces that are in your favor.

Half of any success formula in the financial and commercial world is being able to capitalize on the trends that are beyond your own, direct control that are evident in the greater environment. The stunning thing to me is that that is exactly



Is Talbots trying to be all things to all people? (MCT Campus)

fessor with more perspective and experience, I want to tell them that they're being so short-sighted to think that's the only or even the best way to make a living, selling beer; I want to tell them that there's a lot of money, likely more money, to be made in other--and at least for them--more ordinary things.

So now you might understand why I want to shout at Talbots' corporate strategists: Don't be a freshman about this--there's so much more to success than pursuing the

same besieged--younger--customer that everyone else is! Indeed, there's a lot of money to be made in selling to the tsunami of baby boomers walking around malls today and headed your way for the next 20 years.

Keith Murray is a Marketing professor and the Associate Dean of the Graduate School at Bryant University. Be sure to visit his daily blog at www.keithmurray-onbiz.com.

It's your life, do what you want

By Michael Adams
Assistant Editor-in-Chief

Over the past few months, my parents and I have been battling over me getting a full time job, growing my businesses, selling my companies, etc. There have been about 40 different forks in the road. I've had to choose the right direction when I got to the fork in the middle of the road countless times. It's when you get really good at decision making. It makes picking up the fork only a little bit easier, but forks in the road continue to dominate everyone.

I'm done with this fork analogy. I think it will make thinking and decision making easier. Here's a prime example: My Dad and I were having a conversation about what I should do after college. He stated, "Michael, I don't know. It's your life. Do what you want. I can't make the decision for you". He's right. I'm in the drivers seat of my life,

so I make the decisions. If I want to take a day off from work, I take a day off. If I want to donate product, I will donate product. If I want to not take a paycheck for a year, then so be it.

I have made the decision to be an entrepreneur and I'm proud of it. Often times we let other people hop in the driver's seat for a few miles and we regret it later. Nope, not me. I am in control of my paycheck, my future, and my impact on my local community. Are you in control and making arrangements to do what you want? I hope so.

That's entrepreneurship. In five short weeks, I head off on a whirlwind adventure of meeting new people and exploring new places. No homework. No professors. No ridiculous schedule. It's time to enjoy life starting....now.

Michael Adams is a Senior Marketing Major at Bryant and a serial entrepreneur who blogs at ReheatedLeftovers.com.

'I have made the decision to be an entrepreneur and I'm proud of it.'

Makeover for the \$100 bill

The new changes are aimed at thwarting counterfeiters; the redesigned bill will go into circulation February 2011.

New features

Blue ribbon Woven into paper, not printed

Portrait watermark Visible from both sides

Color-shifting bell Changes from green to copper when bill is tilted

Raised printing

New vignette Back of Independence Hall

Pale blue background

Large gold numeral Helps those with visual impairment

(MCT Campus)

Sound off about these articles at
www.bryantarchway.com

Softball sweeps St. Francis (Pa.)

*Courtesy of
bryantbulldogs.com*

The Bryant University softball bats came alive Sunday afternoon as the Bulldogs hit a total of five homeruns at Saint Francis (Pa.) to complete the series sweep of the Red Flash. The Bulldogs shutout SFU 6-0 in the first game of the doubleheader and came from behind to win 8-5 in the nightcap.

After losing 14 games in a row earlier this season, the Bulldogs have now won four of their last six and three in a row. Bryant improves to 7-29 with the wins Sunday afternoon and 4-11 in Northeast Conference play. The Red Flash drops to 10-33 overall and 2-12 in the conference. Bryant outhit the Red Flash 22-11 on the afternoon.

After hitting the game-winning double on Saturday at Robert Morris, senior tri-captain Ali Chouinard (Swansea, Mass.) hit her first two homeruns of the season on Sunday. Chouinard's second dinger, a three-run shot in the top of the seventh of game two, turned out to be another game-winner for the Black and Gold. The senior shortstop was 5-7 with four RBIs on Sunday and improved her overall batting average to .226.

The Bulldogs didn't take long to get on the board Sunday as sophomore second baseman Laura Bowen (Hudson, Mass.) hit her second leadoff homerun of the season to give her squad an early 1-0 lead in game one of the doubleheader.

Bryant added four more



Brittany Lischinsky prepares to bunt. (BryantBulldogs)

runs in the top of the fourth inning as freshman Brittany Lischinsky (Mahopac, N.Y.) and Chouinard hit back-to-back homeruns to lead off the fourth to make it 3-0 in favor of the Bulldogs. It was Lischinsky's first career homerun. Bryant tallied two more runs that inning as freshman Christina Eringis (Tewksbury, Mass.) scored on a wild pitch and Bowen earned her second hit of the game, a single to the shortstop, which scored Lindsay Martin (Methuen, Mass.). It was also Bowen's second RBI of the contest.

The Bulldogs recorded one more insurance run in the top of the seventh inning off a Lauren McCart (Voorhees, N.J.) sacrifice fly that scored Lischinsky.

Junior pitcher Sami Houseal (Mount Joy, Pa.)

pitched a brilliant complete-game four-hit shutout to earn her first victory of the 2010 campaign. Houseal walked just one batter and struck out two in the outing.

Chouinard was 3-3 in game one, while both Bowen and Lischinsky picked up two hits each. Bowen also added two RBIs in the contest.

The Red Flash caught up to Houseal in game two of the doubleheader as they jumped out to an early 5-0 lead after just two innings of play.

Bryant quickly responded in the top of the third inning with three runs of its own on four hits. Pennsylvania native Regi Burdo (Wayne, Pa.) reached base with one out on a double to left center and was advanced to third on a Bowen single up the middle.

Freshman Kate Murray

(Fitchburg, Mass.) reached base on a fielder's choice to advance Bowen to second, but Burdo was gunned down at the plate trying to score the Bulldogs' first run of the game.

With two outs and runners on first and second, senior catcher Ashley Coon (Levittown, Pa.) doubled to left center to plate Bowen and cut the deficit to 5-1. With runners on second and third, the Bulldogs continued the two-out rally as Lischinsky singled to left, scoring both Bowen and Coon to bring the Bulldogs within two, down 5-3.

After cutting the margin to 5-4 in the top of the fifth, McCart tied the game at five apiece in the top of the sixth inning with a solo shot, the first of her career, to center field.

Freshman pitcher Brittany Hart (North Andover, Mass.), who relieved Houseal late in the second inning, continued to pitch a brilliant game for Bryant. Hart had allowed just two hits in 3.1 innings to that point.

With the game tied up heading into the top of the seventh frame, Murray led the inning off for BU with a single to second base. Following a Coon pop out, Lischinsky came through with her third hit of the game, a single to center field to put runners on first and second with just one out and the red-hot Chouinard coming to the plate.

The senior captain delivered for the second day in a row with a game-winning hit. Chouinard blasted a three-run homerun, her second of the day, to right center field to complete the comeback and give the Bulldogs an 8-5 lead heading into the bottom of the seventh.

Hart continued her spectacular outing, allowing no runs and just one hit in the bottom of the seventh, earning her fifth win of the season. The Massachusetts native pitched 5.1 inning, allowed just three hits and struck out three. Hart improves to 5-8 with the victory.

Lischinsky had a game-high three hits in the contest, going 3-4 with three RBIs at the plate while Chouinard went 2-4 with three RBIs of her own. The four and five hitters combined to go 10-15 on Sunday and drive in a combined eight runs.

Lady Bulldogs prevail on Senior Day; win 16-11 in season finale over St. Francis (PA)

*Courtesy of
bryantbulldogs.com*

Backed by seven goals from senior captain Alli Faiola (Billerica, Mass.) and a career-high four tallies from rookie Emily Bogan (Swansea, Mass.), the Bryant University women's lacrosse team sent five seniors off with a parting gift Sunday afternoon – a 16-11 victory over Northeast Conference foe Saint Francis (PA) in the 2010 season finale.

Faiola's game-high seven scores tie her for third in the Bryant single-season records, and the two-time captain added an assist for an eight-point day in her final outing donning the Black and Gold. Bogan's four goals doubled her previous total on the season, and sophomore Antoinette Lombardi (Wallingford, Conn.) chipped in a hat trick as the Bulldogs (3-13, 3-5 NEC) saw 14 of their 16 tallies come from just a trio of scorers.

After Chelsea Kent broke a 4-4 tie for the Red Flash (6-11, 2-7) with 13:01 to play in the opening half, Saint Francis opened up a two-goal advantage, 6-4, with over nine minutes to go before halftime.

But the Bulldogs, led by senior captain Jessica Bolton (Belgrade Lakes, Maine) man-

ning the pipes, shut the door on their conference visitors and scored six unanswered goals to close out first-frame play and take all the momentum – and a 10-6 lead – into the locker room at the break.

Faiola highlighted the six-goal flurry that stretched nearly seven minutes with a trio of her seven scores, while also assisting on the Lombardi tally that started the run.

Faiola connected for her second score of the game with 7:55 to go in the first period, tying the contest at 6-6, and freshman Kelsea Gettings (Wallingford, Conn.) scored the go-ahead goal for Bryant with 5:41 still to play in the stanza.

Bogan followed with her only goal of the first half just over two minutes later, and consecutive tallies from Faiola moved Bryant's lead to 10-6 as the whistle signaled intermission.

But the Bulldogs' run wasn't over. Out of the break, quick goals from Bogan and Faiola just 28 seconds apart allowed the home side to double-up on the visiting Red Flash, 12-6, with 28:15 still to play in the contest.

But Saint Francis wasn't about to go down without a fight, and top scorers Kate Simmons, Danielle Conwell,

Stephanie Toomey and Catherine Helming rallied to cut Bryant's lead to a single goal, 12-11, with 17:08 remaining on the clock. Simmons kicked off the run with back-to-back goals less than a minute apart.

In the end, though, the Bulldogs would dig in and respond, scoring a quartet of unanswered goals to put the home side on top for good, 16-11. Consecutive Bogan scores bookended by Faiola tallies made up the four-goal final run, with Faiola wrapping up the scoring with 43 ticks on the clock on a free position shot that wrapped up not just the 2010 season, but also a record-setting career for the senior.

Junior Meg Atha (Valley Cottage, N.Y.) also added a goal for the Bulldogs in the game, while Gettings and fellow rookie Madeleine Pickett (Stratham, N.H.) each tallied assists on Senior Day at the Bryant Turf Complex.

Bryant outshot the Red Flash, 45-33, in the affair and put 38 of those shots on goal, forcing goalie Kimberly Peterson to make an impressive 22 saves despite taking the loss. Bolton earned her first win of the season with a 12-save performance over the opening 41 minutes of the contest, while sophomore Lauren Filippone



Allison Faiola sprints down the field during a recent lacrosse match. (BryantBulldogs.com)

(West Babylon, N.Y.) made two stops and allowed just one goal to close out the victory in the final 19 minutes.

The Bulldogs won the ground ball and draw control battles, 28-18 and 18-11, respectively, and went 4-for-11 on free position opportunities on the afternoon. Bolton picked up five ground balls to lead the contest while sopho-

more defender Mackenzie Baker (Bayport, N.Y.) and senior captain Victoria Kuhns (South Windsor, Conn.) each forced three caused turnovers to pace the home side.

The Bulldogs finish their season with a 3-13 record and a 3-5 mark in Northeast Conference action in just their second season of Division I action.

All-Decade Baseball Team

Courtesy of
bryantbulldogs.com

Bryant University Baseball has enjoyed tremendous success over the past 10 seasons, compiling 308 wins during the decade. The Bulldogs attended the DII NCAA Northeast Regional four times and won the NCAA Northeast Regional title in the 2004 season, sending them to the Division II College World Series.

Many great players have contributed to the program's success between the 2000 and 2009 seasons and in order to recognize these tremendous accomplishments, Bryant is pleased to announce the naming of the All-Decade Team and will honor these 18 individuals this Saturday between games of Bryant's double-header with Fairleigh Dickinson.

The 18 players selected for the 2000-2009 Bryant Baseball All Decade Team were chosen by a committee consisting of current and former Bryant coaches and administrators, as well as other college coaches in the Northeast.

First Base: Mike Rocco (Tewksbury, Mass. /Tewksbury) Rocco was the Bulldog's anchor at first base for the four years he was at Bryant. During his career he set the school record and NCAA Division II record for career put outs with 2,013. He also compiled 220 hits ranking him 6th all time, and was named the 2004 Northeast 10 Freshman of the Year.

Second Base: B.J. Gagnon (Rochester, N.H./Spaulding) Gagnon, a .307 career hitter, played in 200 games with the Bulldogs. BJ was named MVP of the 2004 Northeast Regional, helping lead the Bulldogs to the World Series. In the decade he was the leader in doubles, with 51, RBIs, with 138 and tied for 2nd in hits with 234. The slick fielding infielder also stole 29 bases in his career placing him 5th in the decade.

Shortstop: Pat McKenna (Orange, Conn./Amity) McKenna was a four year starter at shortstop and a three year captain. He set the Bryant career records for games played, at-bats, walks, and triples. He finished his career with 234 hits placing him tied for 4th all-time, and was named the 2009 Bryant Male Athlete of the Year. After a successful four years at Bryant, he was selected by the Detroit Tigers in the 28th round of the 2009 Major League draft.

Third Base: Paul Novakowski (Prospect, Conn./Bridgton Academy) Novakowski started in the infield all four of his years with the Bulldogs. He had 200 hits in his career along with 17 homeruns placing him 5th in the decade. Novakowski also ranks 3rd in the decade with 87 walks, and was named first team All NE-10 as a freshman in 2003.

Outfield: Nick Campbell (Raynham, Mass./Bridgewater-Raynham) Campbell, a current senior on the 2010 baseball team, has already made his way into the record book. As a junior Nick set the all-time school hits record and currently stands with 297 hits. Nick has been the starting centerfielder for the past four seasons and in 2008 won the Rawlings Gold Glove award for his outstanding defensive skills. That same year, he was named First team All NE-10.

Outfield: Daryle Crowley (Danvers, Mass./Danvers) Crowley was a four year starter in the outfield for the Bulldogs and was a major offensive presence in the lineup. Crowley was named 2003 Northeast 10 Freshman of the Year, and was named First Team All NE-10 on two different occasions. Crowley finished with a .316 average, hitting 14 homeruns, with 107 RBIs. Crowley is also a member of the 200 Hit Club, as he finished his career with 204 hits.

Outfield: Mickey Ryan (Lowell, Mass./Lowell) Ryan played in the outfield for 192 games for the bulldogs in his career, placing him 5th all-time in games played. The speedy centerfielder holds the record for steals in the decade with 53. Ryan also finished his career in second place all-time in career walks, and 4th all-time for triples, all with a batting average of .304. In 2004 Ryan was selected to be on the All-American Third team.

Catcher: Jim Collins (Waltham, Mass. / Waltham) Collins was the backstop behind the plate for all four years. He is a career .320 hitter with 44 doubles, 4 triples, and 13 homeruns. He knocked in 104 RBI in his career and had a slugging percentage of .467, placing him 6th in the decade. Collins was named All NE-10 during three of his four seasons at Bryant.

Catcher: Jeff Vigurs (South Windsor, Conn./South Windsor) Vigurs, a current senior on this year's 2010 baseball team,



(BryantBulldogs)

has been the starting catcher for the bulldog for the past four seasons. Vigurs currently ranks second all-time in RBI, third all time in hits, and is just one double shy of breaking the all time record of 54. Vigurs was named 2007 Northeast 10 Freshman of the Year, and in 2009, was named First Team All Independent as a catcher.

Designated Hitter: Jeff Renga (Medway, Mass. / Bishop Feehan) After transferring from Providence College Renga put together three great offensive seasons. He finished with a career .361 average, hitting 43 doubles, 5 triples. His 28 home runs place him 2nd all time. He led the decade in homeruns and placed second in batting average. In Renga's final season he was voted a first team ABCA All-American in 2003.

Utility Player: Dan England (Hoboken, N.J. / Hoboken) England was a vital member of the Bulldogs, both with the bat and on the mound. England was named the 2002 Bryant Male Athlete of the Year. England was .281 hitter in the decade, with 36 doubles, 5 triples, and 9 homeruns. On the mound his senior season in 2002, England compiled a record of 5-1 with an ERA of 4.32.

Starting Pitcher: Mike Florest (Franklin, Mass./Franklin) Florest finished his career at Bryant as one of the most decorated pitchers in Bryant history. Florest owns the career wins record with 26, the career complete games record with 14 and the career strikeout record with 224. In addition, Florest was twice named All NE-10, and in 2009, he

was selected to the Bryant Athletics Hall of Fame.

Starting Pitcher: Eric Loh (Old Greenwich, Conn./Greenwich) Loh finished his career with a record of 25-17. Not many pitchers have enjoyed the same successes that Loh did over his four years at Bryant. He ranks second in wins with 25, first in innings pitched with 345, third in strike-outs with 205, and second in complete games with 11. Loh was also selected to the ABCA All-American third team in 2007 and honorable mention in 2008. He was also the 2007 Northeast 10 Pitcher of the Year.

Starting Pitcher: Doug Johnson (Pelham, N.H. /Pelham) Johnson, the 2000 Northeast 10 Freshman of the Year, finished his career with 17 wins and 5 saves on the mound for the Bulldogs. He pitched 243 innings placing him 5th all-time in Bryant history. He fanned 220 batters during his career at Bryant placing him 2nd all-time. Johnson also set the single season strikeout record with 86. Johnson was an All Northeast Region selection during his junior year, and after that season, he was selected in the 5th round by the Colorado Rockies in the 2002 MLB draft.

Starting Pitcher: Stephen Sloan (Franklin, Mass./Franklin) Sloan was outstanding in his career for the Bulldogs. He finished his career with a record of 18-6, and ranks first all time with a career ERA of 2.46. In 2004 Sloan garnered almost every award possible, while compiling an 11-1 record. That year, he was voted a First team All-Ameri-

can, named Northeast 10 Pitcher of the Year, and the Bryant Male Athlete of the Year.

Starting Pitcher: Kevin Cobb (Acton, Mass. / Acton-Boxborough) Cobb finished his playing career at Bryant with a record of 19-3. He ranks 4th all-time in wins, 6th all-time in innings pitched with 241, and 4th all-time in strikeouts with 177. Cobb finished his senior season with a perfect 7-0 record during Bryant's first DI season, and is currently a member of the Bryant coaching staff.

Relief Pitcher: Eric Polvani (Wallingford, Conn. /Sheehan) Polvani is a current senior on this year's 2010 baseball team and like his classmates has also enjoyed much success on the field. Polvani currently has 16 wins and 16 saves with a career ERA of just 2.71. Polvani holds the single season record for saves with 13 in 2008, and was names All Independent Pitcher of the Year in 2009.

Relief Pitcher: Adam Vuolo (Walpole, Mass./ Xaverian) Vuolo was a constant and reliable presence out of the bullpen for the Bulldogs during his four seasons in Smithfield, pitching in a single season record 31 games in 2007, and being named All NE-10 on two occasions. Vuolo still holds the all time mark at Bryant for both appearances, with 82, and saves with 20.



Brittany Lischinsky

Year: Freshman

Sport: Softball

Leading the Bulldogs to three consecutive wins this past week, Bryant University freshman Brittany Lischinsky has earned the first-ever Northeast Conference weekly accolade for the Bryant softball program.



Travis Harrington

Year: Sophomore

Sport: Lacrosse

Harrington scored a trio of goals, including the eventual game winner, and added two assists to lead the Bryant University men's lacrosse team to a 9-4 victory over Sacred Heart.

For a full sports schedule check out
bryantbulldogs.com



Red Sox slugger David Ortiz has been anything but this season. (BryantBulldogs)

Do you remember? I do

By David Niles
Staff Writer

Remember when Sheed said the Celtics would win 72?
Remember when the experts said the C's bench could beat the starters of most NBA teams?
Remember Ubuntu?
Remember when Ryan Miller was the greatest goalie of all-time?
Remember when you heard the name Tiger Woods and immediately thought about golf first?

Remember when Lefty's bold shots were seen as reckless? And he couldn't win the big one?
Remember when March madness' biggest games were in...March?
Remember when the Patriots offense was about balance and the short dump-off pass and not attempting 50 passes per game?
Remember when the Patriots bend but don't break defense didn't break?
Remember when Bill Belichick actually had coordinators?
Remember when the Patriots had impeccable voluntary

workout attendance?
Remember how important we thought all those things were? Remember the last great NFL quarterback with the same makeup as Tim Tebow? Me neither.
Remember when Big Popup was Big Papi?
Remember that JD Drew makes 14million dollars a year? More than David Ortiz. Compare their numbers. Remember in spring training when the Red Sox contemplated what they would do with too much quality starting pitching?
I remember. Do you?

Bryant takes title at River Hawk International



Jason Thresher(BryantBulldogs)

Courtesy of
bryantbulldogs.com

Senior Jason Thresher (West Suffield, Conn.) finished a single stroke ahead of rookie teammate Spencer Sweitzer (Lunenburg, Mass.)

as the pair took the top and second-place spots in the weekend River Hawk Invitational, guiding the Bryant University golf team to a first-place team finish in the two-day tournament.
Thresher's three-over-par finish with a score of 145 earned him his third individ-

ual win of the 2009-10 season Sunday afternoon, as the senior shot a 72 in the first round and a 73 in the second to just edge out his own teammate in the 75-golfer field. Sweitzer shot rounds of 74 and 72 to finish the tournament in second place overall with a score of 146. It is the highest finish of the freshman's career.
The pair led the Bulldogs to a first-place team finish on the weekend, as the Black and Gold posted a 599 over two rounds to win out in the 15-team field. Bryant finished 13 strokes better than its closest competitor, American International College.
Joining Thresher and Sweitzer in the top-10 was junior Kyle Hoffman (Pawtucket, R.I.), whose 153 (76; 77) earned him a tie for 10th. Senior Mike Pyne (Foxboro, Mass.) ended his tournament in a tie for 14th, recording a two-round score of 155, while Brent Besch (Wallingford, Conn.) made his 2010 debut with a 165 that knotted the sophomore at No. 42.
The Bulldogs continue Spring 2010 action at the Northeast Invitational hosted by URI April 23-25.

Top 10...

By Jackie Ammirato
Assistant Sports Editor

...draft picks that may go later than expected

10. Anthony Davis, Rutgers

Davis is regarded as one of the top offensive linemen in the draft. Throughout his college career, Davis rarely was forced backward by a defensive lineman off the line. However, Davis sometimes struggles to read blitzes and is sometimes slow to get out of his stance.

9. Toby Gerhart, Stanford

Gerhart became one of the premier running backs in Stanford history, however, his decision to enter the 2010 draft caused a bit of a stir. Gerhart lacks speed at times and his catching ability is not the greatest.

8. Taylor Mays, USC

Mays had a terrific career at free safety at USC. He lives to make the big, show-stopping tackle. However, in the NFL teams aren't looking to draft a safety just looking to be a star. Teams may be worried that Mays will go for big hits, miss, and allow easy points.

7. Terrence Cody, Alabama

With his huge size, Cody can be a dominant force at defensive tackle, and he put on quite a show blocking field goals last season. However, Cody's stamina is a big question. Teams might hesitate to pull the trigger knowing Cody might only be able to last for two downs a possession.

6. Joe Haden, Florida

Haden developed into a premier cornerback last season at Florida. Haden is known for having good strength and endurance, however Haden has a history of back injuries, and there has been a lot of negative speculation around his future.

5. Jermaine Gresham, Oklahoma

Gresham suffered from a season-ending knee injury before the 2009 season. Before that, he had earned the reputation of a first-rate tight end. However, his blocking and route running are below average. Combine that with his history of injury and losing focus on the field and Gresham might fall through the cracks come draft time.

4. Jahvid Best, California

Best is very quick on his feet and is known for making agile cuts that throw defenders off balance. Critics say Best lacks size and will not be able to stand up against the bigger linebackers of the NFL. Others say Best does not have the power to be a team's premier running back.

3. Tim Tebow, Florida

Before the Combine, Tebow was widely predicted to be the first overall pick. However, Tebow has seen his draft stock drop rapidly. Teams are wary of Tebow's accuracy problems. The question is whether or not Tebow's deep passes and scrambling ability are enough to quiet the doubters and find him a team in the first round.

2. Jimmy Clausen, Notre Dame

All the recent trade activity in the NFL has caused Clausen's draft stock to drop. Critics don't have much to complain about concerning Clausen's game except for his tendency to release the ball low. With the highly skilled defensive backs in the NFL, this tiny problem could turn into Clausen throwing a lot of interceptions.

1. Colt McCoy, Texas

NFL teams do not like injury and McCoy is known for injury. His injury in the BCS title game could cause McCoy to go lower than expected. McCoy also struggles throwing the deep ball and cannot always loft the ball over defenders. The concerns could add up for McCoy and result in him being taken later than expected.

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Not my cup of tea



By Drew Green
Opinion Editor

April 15th came and went again this year as it does every year. And for the second year in a row Tax Day came with a little more fanfare than previous years. It now seems that Tea Partiers protesting taxes are, and please forgive the pun, as certain as death and taxes.

Last week also was the release of a New York Times survey that showed that Tea Partiers are generally better educated and better off economically than the average American. I know this may have been a surprise to many, but not to me. It should come as no surprise that those advocating for less taxes are the ones with more money, stable jobs, and a better education.

For one, we know that having a better education leads to these other two aspects of life. Moreover, the people that have the money are generally the ones that do not want to lose their money, and rightfully so. There may have been a negative picture of Tea Partiers generally being incompetent, and while it may not be a stretch to say that many of them are, the average one is not.

Despite all of this, it does not give any more credence to the Tea Partiers or the movement itself. If education and wealth were what made someone a good Tea Partier

then our President, with his Harvard Law Degree and millions in personal income, may be one of the leaders of this movement. Despite our President's many accolades, I have yet to hear many Tea Partiers come out and support their fellow wealthy educated man.

As a result, I find all of Fox News' attempts to praise the average Tea Partiers' standing in this country based off of education and monetary income to be irrelevant. Besides, being smart and having the most money never made you right. What matters in the debate about the direction of the country that Tea Partiers have kindled is the value of everyone's arguments and which side will help this country the most. That is, whether a large or small government is best for this country.

Adding to this notion that being better educated is not necessarily a benefit in terms of arguing the role of government is a recent study on the level of growth of civic knowledge at colleges and universities across the country. As it turns out, our best universities – the Yale's of the world – actually decrease the amount of civic knowledge people had from their freshman to senior year. It is our smaller universities that teach civics better and increase knowledge more.

Even worse, no school did better than a 69 average. Not only that, but on average a senior's score was only a few percentage points higher than that of a freshman. Granted, this just looks at growth in universities, but it points out that even our understanding of the citizens' role and the government's role in our daily lives is not that well rounded, even if you are a college graduate.

So from now on, I want to ignore the standard measure of whether someone is college educated or has money. Those people reside on both sides of the argument and to debate that one side is more correct because on average they are a little more educated or wealthy is blatantly ignorant. Remember, the Tea Party is about a new way of doing things. The question should then be: is this option better for the country than what we currently have?

I will admit I cannot fully articulate what the Tea Partiers want from their movement. Mainly because I have yet to hear a full articulation of what the movement is to succeed at doing. I know they want lower taxes – read smaller government too – and to be better represented in government.

I will start by saying that if they want to be better represented then they should have come out in 2008 to vote for people that represented them better. Honestly, they had to have known a little about President Obama and the types of policies he wanted to implement before Election Day. They lost representation then because other people voted opposite of them in greater numbers. That is just how it goes sometimes.

If they get better representation this November it is because people in certain areas of the country tend to agree with them at higher rates than before. It is simply how representation works. I know about 51% of this country felt underrepresented for the last four years under Former President Bush. But, you wait to vote again, and then you do it and hope the person you vote for wins.

So can Tea Partiers please



A Tea Party supporter at a rally in Washington D.C. on Tax Day (MCT Campus)

give a break to the sob story that they are underrepresented? You will all have your chance. If they still feel underrepresented after this coming election period then that may say something about the depth of this movement. Our system does tend to quell those on the margins anyway.

Overall though, the Tea Party is most definitely about self-preservation and self-interests. This is a conservative movement in its most primal form. The members of this movement want to maintain their wealth and prosperity at the expense of the government's power. Arguing for lower taxes has always been a me first argument. That is fine for some. Tea Partiers, with their larger than average incomes, are in a better position to have lower taxes. But again, this is a debate about what is best for the country. In the long-term lower taxes may directly help those with more money, but if these are

the same people saying they do not want to pay taxes, then I do not understand why these self-interested, pocket-watching folks will want to allow a trickle down system of economics to work and benefit the country as a whole. In essence; if you are greedy now, you will be greedy later (Goldman Sachs anyone?).

The Tea Party movement is obviously something that a large group of people agree with, or have a visceral reaction to. Whatever side you fall on – even if it is neither of those sides – let us ignore the demographics and simply have a debate about the issues. Because when it comes time to vote, we need to understand the issues on both sides to make an informed decision. To do that an actual dialogue that does not include yelling and unwillingness to listen to the opposing side is required.

Letter to the Editor

Dear Editor,

I would like to correct a few errors and misconceptions about assessment that appeared in your opinion piece in the April 16, 2010 edition of The Archway. The focal point of your editorial seems to be student assessment of teaching and/or faculty, as measured by the SIR II forms, and your desire for the results to be more public. Your editorial indicates that you may be unaware of two important facts. First, the SIR II forms are just one way faculty are evaluated and second, there are other types of assessment besides faculty evaluation.

To the first point, at Bryant, like most universities, faculty performance is evaluated across multiple areas using multiple indicators. The primary areas of evaluation are scholarship, teaching, and service. Undergraduate students are generally only concerned with the teaching element of faculty performance and typically focus on the student evaluation forms. In terms of teaching performance, faculty are also evaluated by their peers who examine their colleagues' syllabi, use of innovative pedagogical methods, appropriate use of technology, student engagement, rigor of assignments and tests, and a variety of other factors.

Prior to receiving tenure, faculty are also subject to in-class peer observation. The SIR II scores, thus, are just one item in one dimension of faculty evaluation. You seem to be dismissive of the way Bryant uses the scores, saying, "nothing ever comes of these reports except for professors to use them as tools to improve their classes." I would argue that if you had to rank the importance of different uses of the SIR II forms, improvement of one's teaching would be at the top of the list, above both the administration's and students' use of the scores to rate professors.

Whether student evaluation scores should be made public is a debate at many institutions, including Bryant, and you will find good arguments on

both sides of the issue. Many faculty at Bryant agree with students that the scores should be publicly available. Others argue that the forms are not particularly valid in terms of measuring the quality of teaching, and the validity is further reduced when many students don't thoughtfully complete the forms. Other student evaluation forms are available, and many Bryant faculty, myself included, would welcome a thoughtful discussion and debate about using or developing a valid, reliable student evaluation form, having a more efficient process of administering forms, and making the results public.

To the second point, the term assessment, when used to describe assurance of learning, is not faculty evaluation. It is the evaluation of a degree program. This is a continuous evaluation process that starts with setting learning goals for each degree program and then measuring how well students achieve those goals. You can find the learning goals for every degree program at Bryant in the course catalogue.

You asked in your editorial how one can correctly assess learning without feedback from students and SIR II reports. While you might not be aware of it, the process at Bryant uses anonymous student work samples to determine the level of student performance relative to the program learning goals. The two questions on the SIR II form that ask specifically about your learning in a class, measure learning relative to other classes. These items are not specific enough to use as actionable measures of learning achievement.

Using actual student work samples, known as direct assessment, has been shown to be a more accurate indicator of learning goal achievement than student self reports. Furthermore, the results of such direct assessments provide specific areas for improvement. This, by the way, is one area where Bryant's assessment practices are superior to many universities that just use indirect assessment. If you'd like to learn more about how we assess our

degree programs, I'd be happy to sit down with you and explain it in detail.

You also asked why there isn't student representation on the assessment committee. The College of Business Assessment Steering Committee would be delighted to have student participation on our committee. In fact, we were approached over a year ago by two students from the Student Senate inquiring about assessment and possible participation in the committee. I enthusiastically supported the request and was told that they would identify several interested students for nomination to sit on the committee. I can only assume it wasn't deemed particularly important by the Senate, as I never heard anything further.

Finally, I have no idea where you got the idea that we are paid to serve on the assessment committee. Nothing could be further from the truth. In fact, the faculty, staff, and administrators who are involved in program assessment in both the College of Business and the College of Arts and Sciences are truly dedicated individuals who devote a substantial amount of their personal time and effort to help ensure that a Bryant education is a quality education. No educational institution is perfect, but these people are one group on campus who are trying to make the academics at Bryant even better.

Sincerely,
Carol DeMoranville
Professor of Marketing
Bryant University

The Opinion pages of The Archway feature the opinions of the identified columnists and writers, which are not necessarily those of the newspaper or Bryant University.

Battle of the sexes

DEAR KD,
It's that time of year. I'm a senior and I've been actively job searching. My significant other and I have been together for quite some time, and we had a conversation the other day about job searching. I don't know if we should search in the same area or search alone? What if I get a job offer across the country; should I expect my significant other to find a job near me or ask them to move with me? What do I do?

Where in the world do I want to be?



By Kaleigh Durkin
PR Manager

Speaking as a fellow senior I can attest to the stress that comes with the process of searching for a full-time job after graduation. There are so many things to take into consideration when applying and interviewing, that I can only see how this issue would add more stress to the already hectic time of year. I know that it may be a very hard decision to make, but I'm going to take a very optimistic standpoint on this issue.

First of all, I think finding jobs in this economy can be quite a struggle. It's hard to know what you want to do, or better yet a company that suits your needs and offers you what you want after graduation. I'm a type of person who considers myself to be spontaneous and optimistic. There is so much of the country that I want to see. I think it's a perfect situation and opportunity to see the world. I know it may seem drastic, to move somewhere with a significant other if you're not married, but if you're moving for the right reasons, and there

are jobs in other states or countries, why not take this as an opportunity to travel, while still having company? Sometimes traveling across country alone can be intimidating and can often be lonely, but if you have someone with you, why not take a risk and go for it?

Now I'm not saying that this is ideal, but there are a few things to keep in mind: you both need to be open about this. You need to understand that you are making a big move, and this can be very stressful for both of you. Though this may seem perfect now, don't think that everything will turn into a modern-day fairytale as soon as you step off of the plane; things happen, jobs can be lost, feelings can change, and expenses can really take a toll on you. If you can keep all of this in the back of your mind while you find a job that actually fits your need or passion, then why not go for it? This may only be for a short period of time, and you may return home after a year or so, but then again, you may find that you fall in love with where you are or the company you're working for.

Life is too short not to take risks. If you have the means and the mentality to take a big risk like this, then I say "go for it!". Make the move and take a chance because you never know how absolutely perfect something may be. Never ask yourself "what if?"...it's your one time to do exactly what you want to do and I wouldn't let anyone stand in your way!

Do what you want



By David Nelligan
Staff Writer

As we near the end of the semester there is a big question that needs to be answered for many seniors on campus: Do I look for a job near my bf/gf or do my own thing? If you cannot guess by now what my response is going to be I will be very blunt for you, worry about yourself and only yourself.

At this point in your life there is no reason to settle. If you get a great job offer or want to move somewhere completely different then go for it. Do it while you are young and still can before life gets too complicated. This is

the only time you will have where you just graduated, have no responsibility, no one that depends on you, and still have that adventurous attitude. As the saying goes, you are only young once. The older and older you get the less likely it is that you will get to, or even want to explore what the world has to offer.

Now with this being said I am not suggesting you break up or even take a break, but instead try a long distance relationship. It's not exactly anyone's favorite type of relationship, but one that gives you the freedom to do what is best for you, but stay with your significant other at the same time. Especially with today's technology of cell phones, AIM, Skype, and Facebook it makes it easy for two people to sustain a meaningful, long-term relationship. Also, as the other saying goes, if it is meant to be then it will be; you just have to trust that things will work out for the best.

I also want to take a look at

if you do decide to look for a job in the same location. Say you both choose a location both of you agree to live, find jobs, get an apartment together, and then, the unthinkable happens, and you break up. Now you are stuck in a place you may or may not have even wanted to live in, with a job you probably cannot stand and settled for just so the two of you could live together, and have six more months remaining on your lease together. All of a sudden moving to the other side of the country and taking that job that would actually make you happy is starting to look pretty good compared to the mess you got yourself into now.

When it comes to a huge life decision like what to do after graduation, be selfish and talk to the other person about how you really feel. If they really care about you then they will want you to be happy and do everything they can to make things work.

Do you have a question about relationships, sex, or dating in general? We want to hear from you! Send The Archway your questions and check back each week to see Dave and Kaleigh battle it out over your question!E-mail Archway@bryant.edu

Have an opinion about any of these articles? Sound off at www.BryantArchway.com

Profit & Loss

Formerly Observations. Equally as Funny.
Compiled by Bryant Students



Let Them Rent!
Wonderful news for all those returning to Bryant in the fall; the bookstore will now be renting books to students. No longer do you need to dig as deep into your pockets as before. Then again, this only applies if you still use the bookstore.



Greek Fail
Two thumbs down to Greek Life's 'Greek Week' t-shirts. With the slogan "If you didn't get drafted you got shafted" on the back, we're not seeing much character in our fraternities and sororities. We're sure those students you didn't recruit feel even BETTER about themselves now.



Mind Your Nuggets!
It is a little ironic that the Greek Life Nugget Bowl is on the same day as the Mindful Eating Seminar. But isn't the Nugget Bowl its own type of Mindful Eating Seminar? I mean, the feeling you get after pigging out on a bowl of nuggets should be enough to tell you not to do anything like that again.



Text Me When You Are Done
We believe that Laptop Central may have been doing this for a while now, but it should be pointed out that if you need to get your laptop fixed, they will text you when they are done. Again, not sure how long this has been going on, but it is nice that they do it. Thanks!

E-mail Profits and Losses to agreen1@bryant.edu.

Bryant Said What!?

Compiled by Bryant Students

"They should give out these cookies at church because if they said 'the Body of Christ' I'd believe them."

"This conversation went from awkward to Caps Lock WTF in 30 seconds!"

"What else are you going to fit in there?"

E-mail funny quotes to agreen1@bryant.edu.

The Student Voice of Bryant University since 1946

THE ARCHWAY

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Letters to the Editor of 300 words or fewer will have the best chance of being published. Also, except in extraordinary circumstances, we will not print submissions exceeding 500 words. All submissions are printed at the discretion of the newspaper staff. *The Archway* staff reserves the right to edit for length, accuracy, clarity, and libelous material.
Letters and submissions must be submitted electronically. Bryant University community members can email submissions to: archway@bryant.edu. Letters and articles can also be given to *The Archway* on disk. They can be left in *The Archway* drop box on the third floor of the Bryant Center or disks can be mailed through campus mail to box 7.
The deadline for all submissions is by 5 p.m. on the Monday prior to publication (for a complete production schedule, contact *The Archway* office). Late submissions will be accepted at the discretion of *The Archway* staff and more than likely will be held until the next issue.
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You know what really grinds my gears...



By Jessica Komoroski
Editor-in-Chief

There are times when we all get fed up with certain things at Bryant; however, there is one thing Bryant students do that really grinds my gears, and I cannot keep silent about it any longer. By far, my biggest Bryant pet peeve is those of you (and I know it's a majority) who push the handicapped button to open the door when you don't have a need for it.

Now, I know that the button is there for a reason. And in no way would I say that we need to get rid of the button. However, I think it is absurd how many students who do not need the assistance of an automatic door push those buttons for every door they go through. Why? Honestly, what is the appeal? I've heard the excuse that people push it

during the busy times between classes when everyone is walking in and out of the unistructure.

That's nice, sure, but there is also the common courtesy that we should all be holding the door for each other. And how many times have you been walking alone, push the button and then STILL have to open the door the rest of the way because your legs move faster than the door opens? At that point, you might as well have not pushed it in the first place. And really, guys, those doors are NOT heavy. I've been to the gym about 3 times this whole year, I'm no iron woman, and the unistructure doors are no obstacle to push or pull open for me.

I find that the worst abuse of the handicapped button is when someone is walking 100 feet ahead of someone and, rather than waiting for that person to catch up while holding the door, they quickly push the button instead! Thank you SO MUCH for being SO COURTEOUS and pushing the handicapped button for me; I know that the 30 seconds you would have had to wait for me to walk to the door while you held it open



(Google Images)

would have made you late for that meeting all the way across our huge campus. Thirty seconds is almost too much, because we all know that when someone is holding a door for us, we walk faster so that they don't have to wait as long. Today's technology and the fast-paced world

we've created at Bryant have really caused us to lose sight of that 'human touch' even when it comes to holding a door open.

Next time you go to reach for the automatic door button, take a second and think. Do I really need the help of the button? And if you don't,

that's something you should be thankful for rather than take advantage of. And when you see that guy or gal 20 feet behind you struggling with accounting, finance and history textbooks, take a minute and hold the door open for them—odds are, they'll appreciate the gesture.

A new plan for space

Contributed from
MCT Campus

To judge from his remarks at the Kennedy Space Center last week, Presi-

dent Obama has embarked on a generational reorientation of the nation's space program.

He is charting a potentially exciting new course to explore the ultimate frontier, but skeptics — count us among them — are unlikely to be reassured until the president's lofty rhetoric is transformed into concrete policy with explicit budgets and firm deadlines.

It was heartening to hear Obama offer reassurances that he is not trying to end the nation's human spaceflight program. The nation needs a strong corps of active astronauts to compete with Russia, China and other countries for manned exploration of other worlds and to attract America's best young people to a program that can maintain America's leadership in the realm of space.

Still, there are plenty of reasons to remain skeptical about this plan.

Obama sought to justify the controversial decision to scrap the existing Constellation program by

saying it relied on outdated technology and had fallen hopelessly behind schedule in the race to return to the moon. But \$10 billion has already been spent on the program and, under the president's schedule, NASA's next manned flight won't lift off for more than 10 years — sometime in the 2020s.

Setting a deadline for a date so far into the future, one that depends on support from presidents yet to be elected, is less than reassuring to anyone who wants to see America retain its leadership in the space program. That goes double for Obama's vision of sending astronauts to Mars by the mid-2030s, a quarter of a century from today.

Retirement of the space shuttle will oblige the United States to rely on Russia and the Soyuz spacecraft for a few years to transport U.S. astronauts — and our European, Canadian and Japanese partners — to the Space Station, which was heavily funded by U.S. taxpayers.

Obama made a small concession to critics by reviving the Constellation program's Orion crew capsule as a stripped-down lifeboat for the space station. By some estimates, this will save a few hundred jobs at NASA, but shuttle retirement could

eliminate some 9,000 jobs.

The \$40 million that Obama promised to provide to retrain workers along Florida's Space Coast who lose their jobs when the shuttles are gone will ease some of the pain. But the real challenge for Florida is to position itself to capture some of the jobs that Mr. Obama's plan envisions as government money is redirected to private industry, which is now called on to lead the way into space with innovative plans and designs.

Exactly how and precisely when this will be done remains unclear, however. Florida's congressional delegation has good reason to remain skeptical about Obama's plans to alter NASA.

They should keep asking questions and pressing Obama to make the details clear. America needs to be the leader in space exploration. That's been the goal since astronaut Alan Shepard became the first American in space when he piloted Freedom 7 on a 15-minute suborbital flight in May of 1961 — the year Obama was born — and it remains the goal today.

The Archway Top Ten: The Volcano Eruption

10. If anything positive can be taken away from this it is that all kids in elementary school will probably have learned the wonders of baking soda and vinegar...
9. It's about time Iceland seriously considers changing its name...
8. Forget about planes losing your luggage. How about losing an entire week?...
7. So you are telling me I get to stay an extra week in London? What pubs do you recommend?...
6. The eruption gave every radio station in Iceland an excuse to play Queen & David Bowie's "Under Pressure" at least once...
5. As the volcano continued to erupt, every airline CEO continued to have a nervous breakdown...
4. Now I have a legitimate excuse to go watch the movie "Volcano" again...
3. It added to the amount of smoke that is generally in the air on April 20th (4/20)...
2. With all the smoke, Sarah Palin can now claim that she can see Iceland from her house...
1. You try pronouncing it! Eyjafjallajökull

www.BryantArchway.com

Bulldog flicks: Clash of the Titans



Gemma Arterton, left, stars as Io and Sam Worthington as Perseus in "Clash of the Titans," from Warner Bros. Pictures and Legendary Pictures. (MCT Campus)

By Coburn Childs
Staff Writer

The heavens raise hell, or so claims the tagline to the remake of 1981's *Clash of the Titans*, an action-packed epic that occasionally thrills, but often underwhelms. It is being shown in two different versions to capitalize on the current 3D craze, though many critics have been quick to criticize the cheap-looking "converted" 3D version. I can say that 2D looked just fine to me.

While it is visually dazzling and is nowhere close to being an awful film, the film lacks some important story elements, and for that reason it is disappointing.

Titans tells the story of Perseus, a "demigod" (half man-half god) who seeks to fulfill his destiny in the war that is raging between mankind and the gods. Or at least I think that's what it was about. To be completely honest, I really don't know what Perseus was trying to accomplish in the film; nevertheless, he is quickly established as our hero, and the audience immediately journeys with him on some sort of epic quest for the ages that includes sword fights, sacrifice, venturing into evil places, blossoming romance, and more [insert fantasy movie cliché here].

Greek mythological figures are fantastically brought to life in this adaptation, and the visual effects are admittedly very stunning. Scenes at

Mount Olympus—Zeus and the other gods' heavenly home—are breathtaking, and epic fights with snake-haired Medusa, as well as the Kraken, Hades' sea monster puppet, are equally awe-inspiring.

'Greek mythological figures are fantastically brought to life in this adaptation, and the visual effects are admittedly very stunning.'

Yet, somehow the action lacks a whole lot of life. Maybe because this is the tried and true story we see in any fantasy epic, from *Lord of the Rings* to *Harry Potter*—the central character is called to fulfill a destiny and then passes through trials until reaching the goal. Here, it feels like the story is rushed; for that reason, many scenes are dull and, dare I say it, boring. And unfortunately, the actors do not even elevate the material like they could have.

Who continues to put Sam Worthington in movies? He certainly can't be credited for *Avatar*'s success, but he somehow continues to find work. The man has one sole facial expression, and every line he reads seems completely unenthused. Perseus is supposed to be hell-bent on his mission, yet Worthington is positively forgettable—not good for a lead actor. He is probably the most boring leading man to be put on film this decade.

Scenes with Zeus (Liam

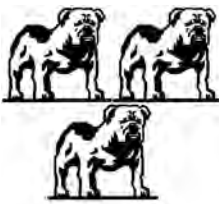
Neeson) and Hades (Ralph Fiennes) breathe some life into the story, but their screen time totals no more than 15-20 minutes of this 110-minute flick. The beautiful Gemma Arterton also provides a solid female lead, while Alexa

Davalos as Andromeda is nearly as dull as Worthington.

Although I have not seen the original, I have to imagine it had a little more life than this. Here, an epic adventure is turned into a mediocre popcorn flick that is occasionally entertaining, but feels so clichéd. It is like cotton candy: enjoyable fluff for a short time, but it just leaves you feeling empty. If you are looking for an epic movie with amazing action AND a strong, sweeping story, watch *Troy* instead.

I give *Clash of the Titans* 3 out of 5 Bulldogs.

This movie earned
3 out of 5 bulldogs



New reality show mixes home makeovers, family

By Gail Pennington
MCT Campus

Putting a real family on TV has pitfalls. Sure, the result can be a hit like *Jon & Kate Plus Eight*, but the whole thing can

also blow up in a network's face.

Jon and Kate Gosselin's marriage dissolved bitterly, although, on the bright side, TLC managed to turn the strife into a much-watched special.

The Teutul family of TLC's *American Chopper*, a show that was supposed to be about building motorcycles but actually revolved around the shouting matches of Paul Sr. and Paul Jr. wound up in court after an acrimonious split.

Even if a family doesn't feud, reality can intrude on "reality TV." Before boat captain Phil Harris of Discovery's *Deadliest Catch* died in February after a stroke, film crews were at his hospital bed.

All this is very much in the tradition of PBS' *An American Family*, the first show to turn the lives of real people into a documentary series. Parents Pat and Bill Loud split up during the 12 episodes, filmed in 1971; son Lance was openly gay.

But in this era of instant tabloid gossip and relentless paparazzi, the obvious question is why anyone would agree to put their children on TV, let alone seek a reality showcase. (Hello, Balloon Boy.)

Enter Bob and Cortney Novogratz, who own a New York renovation and design firm. They buy abandoned buildings and turn them into spectacular homes.

The Novogratzes are featured in *9 by Design*, a new series that takes its title from the fact that the family includes seven children, with two sets of twins and a newborn.

This isn't a conventional couple. Bob and Cortney named their fifth child Five fine, except that he turned out to have a twin, who wasn't christened Five and a Half. Their family structure includes multiple moves, sometimes three in a year, although they note that they're careful that the kids don't have to change schools.

Executive producer Ken Drucker describes the show as "a great mix of docu-series and also makeover series," adding, "On this show, I think you really learn something."

But when Bravo introduced the series to TV critics this winter, the Gosselin mess was still fresh in everyone's mind, and questions centered on the Novogratzes' motives. Why, one questioner wondered, would they put their children in front of the cameras when a show focusing just on the design work could have been perfectly interesting?

"The kids are in it because they are part of our life, but they are not a major part of the show," Bob Novogratz said. "But the kids, to be honest, had a fun time with it, and we only showed what we wanted to show."

To the contrary, the children are very much the focus of the first two episodes, which include the birth of child No. 7, Major, and his introduction into the family.

In addition to being an adventure, making the show was a learning experience, Cortney Novogratz said.

"Everyone kind of got the education of how a television show is made," she said. "You can't learn that in a textbook."

Baby Major is particularly fortunate, she said, because "in 20 years, he's going to know exactly what mom and dad were doing when he was born, and all his siblings, because we were filming a television show."

Even after her breakup, Kate Gosselin fought to keep her TV series going, complaining on one hand about being stalked by tabloid news crews while also describing her kids' tears when the TLC cameras stopped rolling.

The Jon & Kate disaster should be a cautionary tale for families, but so far, few seem to be taking heed. Last week, as TLC announced a new series for Kate Gosselin, plus specials featuring the kids, the cable network also touted two new shows about big broods and one about sisters running a cupcake business.

And even a bitter family feud couldn't keep the Teutuls off TV, it turns out. "American Chopper: Senior vs. Junior" will feature the battling father and son running competing motorcycle shops, TLC said.

"As always, creating eye-popping bikes is a big part of the show," the network said, "but the real story is the family drama."

9 BY DESIGN
10 p.m. EDT
Tuesdays
on Bravo

WJMF

THE BEAT OF

88.7

BRYANT

Look out for the comeback of locks piled and styled high

By Elizabeth Wellington
MCT Campus

This year's biggest prom trend isn't the dress. It's the tress. Literally. Hairstylists are predicting big hair a la the boobalicious and bodacious raven-haired "Snooki" from MTV's Jersey Shore will be the hottest trend on teens on prom night. "Our prom girls are coming in and they want messy buns and tousled hair with bumps," said Tiffany Nurick, a stylist at Heaven and Earth in Lafayette Hill, Pa. "It's all about big, loose and not overly styled hair. And you aren't just seeing it in women, you are seeing it in men as well. That gelled, sleek, perfectly styled look is over." Blame the popularity of the pouf on a perfect fashion storm combining Jersey Shore emulation with an '80s fashion resurgence. And we cannot forget the Bumpit, out of Hawthorne, N.Y., an oblong hair accessory advertised on late-night TV that's helping scores of limp-tressed women achieve a millennial bouffant do. Not to mention, if big hair is going to be popular any-

where, it would start in South Philadelphia, travel over the Walt Whitman Bridge, and land in South Jersey. Along this corridor, the standard is high-volume voice, vice or vanity so too much is never tacky. The height of hair has its roots in the 1960s, and some might argue that it got its stylish start in Philadelphia on American Bandstand, when celebrities Connie Stevens, Connie Francis and even Diana Ross and the Supremes teased their hair like a rat's nest and into a beehive. In the 1960s, Jackie Kennedy adopted the look, but salons called it a bouffant style, and the tease terminology was upgraded to a "backcomb." In the late 1980s and early 1990s, the look was reborn, but the hair was pulled into a tight French twist. Think the members of R&B group En Vogue, in their '90s days. The modern-day bump was ushered into style about two years ago thanks to celebrities known for fashion irreverence such as Rihanna, who shaved her hair on the sides to create amazing volume at her crown resembling a pompadour and even Lady Gaga. Instead of a tight orderly look, it's a looser, half-

up half-down style. But high hair isn't reserved for rock stars. Politicians like it, too: Tea party darling Sarah Palin sports a bump. In February, the fall fashion runways were awash with big-haired models from designers such as Oscar de la Renta. In this month's fashion magazines, Derek Lam's spring collection featured a blond bouffanted model. And now, instead of teasing, the popularity of extensions allows all women white and black to bring their hair with them to stylists who can deliver looks that soar to the highest heights. But at least one stylist, Kevin Gatto of Verde Salon in Collingswood, N.J., is shaking his slightly gelled hair. Gatto understands why people like the statuesque profile that results from the sheer volume, but the Snooki look is just "too extreme," he says, sighing. "I'm planning on doing modified versions of it," said Gatto, who is no fan of the Bumpit. "I plan on making it more sophisticated and softer. I want it to be, well, more red carpet and less Boardwalk." We wonder what Snooki would say about that.

Will basic cable mean lesser guests for Conan O'Brien?

By John Horn
MCT Campus

Conan O'Brien is headed to basic cable. Will Hollywood's biggest stars follow? For almost every talk show host, A-list guests set a program apart from its competition. Land the exclusive couch visit from George Clooney, and expect a flood of TV watchers to follow. Rivalries among the current crop of chatterers can be crazily competitive: If you want your biggest clients to grab an invitation from Oprah Winfrey, you better not book them on any other talk show first. While hosting The Tonight Show, O'Brien didn't always draw strong ratings among TV's insomniacs, but he did collect a steady stream of pop culture luminaries, particularly among music acts and up-and-coming actors. With O'Brien (who lost his NBC gig in January when the network returned prime-time washout Jay Leno to his former late-night slot) moving from a big network to cable television's TBS, his viewership could slip dramatically, even with TBS pledging to promote O'Brien's November launch aggressively. This year, TBS is No. 7 among cable networks,

averaging 1.7 million prime-time viewers, according to Nielsen Co. figures. NBC, on the other hand, may be last among the major networks, but it still has an audience that's more than three times larger. Studio marketing executives say O'Brien won't necessarily enjoy the same priority as he did on The Tonight Show and his previous talk show, Late Night, but he could still be a key destination for younger, hipper performers. Russell Brand, yes. Russell Crowe, no. One executive says that if "The Tonight Show" suffered from poor lead-ins from NBC's anemic prime-time lineup, the situation will be even more dire at TBS, larded with reruns of shows such as "Seinfeld," "Family Guy" and "The Office." Did anyone even know that TBS already had a late-night talk show hosted by comedian George Lopez?

But another marketing guru says that if O'Brien's new show is good and the ratings are good, talent will follow. The best comparison, some say: Comedy Central's "The Daily Show," whose Jon Stewart welcomes a pretty impressive crop of cultural and political names. Let the booking begin.

'O'Brien won't necessarily enjoy the same priority as he did on The Tonight Show and his previous talk show, Late Night, but he could still be a key destination for younger, hipper performers.'

Want to comment on anything you've read in the paper?

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Word Vomit

By: Blair Worthington
Contributing Writer

Friends Can Be Inanimate

The way you look at me,
the way you stare,
lets me know you're always there.
The way you hug me,
the way you clear my head,
lets me know you'll always be my friend.
The way you listen to me,
the way you look so content,
lets me know my emotions are not spent.
The way you go through life with me,
the way you never leave,
lets me keep having something to believe.
The way you never let me cry,
the way you mend my heart's tear,
makes me so happy you're my Teddy bear.

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"I hate when people walk around aimlessly and bump into you."
-Matt Tivnan '10



"When people clap when the plates fall."
- Victoria Snow '12



"That you can't go down twice during the same time period."
- Catherine Kenny '12
- Britney Davis '11



"People who don't put things like peanut butter and cream cheese on their plate and it takes too long."
-Kyle Kober '11



"Probably the time they're open... how they close during the middle of the day"
-Jessica Woodacre '13



"Finding a seat during rush-hour, not having enough trays and dirty forks."
- Kyle Hunter '11
- Joe Ursileo '11
- Brian Denehy '11
- Steve French '11
- Chris Pappas '11