

## Morning Delight: The best TV on campus

By Sara Larrabee  
Staff Writer

For the second year in a row, the Morning Delight Crew along with the Media Production Club, are bringing the Bryant Community an exciting news and talk show catering to the university and its surrounding areas. This year, the show will be running on Bryant's cable channel 68, on Thursdays and repeating again on Fridays at three times during the day: 9am, 11am, and 6pm. There are many segments incorporated into this year's show, and all are new and fresh and ready to entertain you.

The show starts off with "The Senior Segment", hosted by seniors Kaleigh Durkin, Brian Ix, and Morning Delight's Producer, Kelsey Roy. These three seniors are the anchors of Morning Delight and you will see them throughout the show passing the torch from segment to segment. In their segment, they will discuss fun, timely, and appropriate subjects, such as Halloween and also topics for specifically the Class of 2010 such as Senior events, deadlines, Amica workshops, the class gift, and the countdown to graduation.

"The Bulldog Nation" is the next segment hosted by Eric MacCarthy, Abby Whitaker, Ryan Maloney, and Michelle Coster. These students discuss events that are going on around Bryant's campus. All 80+ clubs on campus, campus events, campus updates, and even Bryant's Division 1 athletic teams. Some weeks this segment will host guests from clubs all around campus to give everyone an update on what is going on and what they can do to become involved. In other words, this segment is all about Bryant.

For all those "Gossip Girl" fans out there, or for anyone who wants to be caught up on

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# Bryant students put ideas into action



(Front) Kayla Manzi, Lauren Sheridan (Back) Jenna Zinno, Emily Charpentier, Paul Dornfeld, and Morgan Morris. (Jessica Komoroski)

By Jessica Komoroski  
Editor-in-Chief

For freshman at Bryant University, the innovative Business 101 course—which entails a semester long group project where students create a realistic business plan—immerses students into the opportunities and challenges associated with creating your own business. For Team PURO, this project ultimately led to almost \$30,000 in seed money and an opportunity to make their business a reality.

On October 16, 2009, Team PURO competed against two groups of MBA students in the Babson College Ideas Into Action Business Plan Competition. The team is made up of six sophomores: team leader, Morgan Morris along with Emily Charpentier, Paul Dornfeld, Kayla Manzi, Lauren Sheridan and Jenna Zinno.

"From the first time PURO met, there was an instant connection" said Morris. At their first meeting, the team decided they wanted to create a product to help

save the environment and support the green initiative. "We discussed what a pain it is to carry in cases of Poland Springs water to our dorms. We incorporated this inconvenience into an idea—one lightweight filtered water bottle." The prototype is an individual and portable custom filtration system. It allows customers to enjoy filtered water in a refillable bottle.

While most Bus-101 teams from the Class of 2012 have parted ways, PURO continued to follow their vision outside of the classroom. Business 101 professors direct students to build the business plan with the vision of actually launching it. PURO attributes much of their success to the lessons learned in Professor David Greenan's class. "We understand that, without the course, which taught us presentation skills, how to conduct a business and to meet deadlines, there would be no PURO" Morris explained.

The team was one of three finalists chosen from 30 business plans submitted to the competition to present a six minute pitch in a forum. Morris pre-

sented the product in front of five judges and approximately 500 guests, and a six minute question-and-answer session completed their pitch. It wasn't until an hour later that the judges announced the Bryant students as the winning team. "It was a surreal moment in each of our lives. It is still unbelievable" they said.

Since word of their success has spread throughout campus, the team has been busy representing the company and sharing their experiences with peers and faculty alike. In between meetings with President Machtley, appearing as special guests on Dave Greenan and Adam Rubin's radio show, and discussing plans with stakeholders, the team members are trying to balance school work with level heads. "We feel like local celebrities," Sheridan told *The Archway*.

The two teams competing against PURO were made up of Babson MBA graduate students. The team and Professor Greenan consider their accomplishments a David over Goliath defeat. The

See 'Ideas into action' on page 2

## In this week's Archway

- ◆ Business - Murray's Musings
- ◆ Sports - Volleyball twin killing
- ◆ Opinion - Balloon Boy
- ◆ Variety - *Zombieland*

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# Ideas into action

Continued from Front Page

six students believe their success is attributed to their desire to earn more than just a good grade in the class. The students invested in the potential of their idea and Morris allowed that passion to show through the business pitch.

"If you are passionate about something, you make the people around you excited and motivated to put your project into action," Morris and the

team stated. Additionally, the support of Dr. Cary Collins and Professor Greenan was a huge inspiration in helping the students put the PURO plan into action; Greenan really encouraged them to participate in the Ideas Into Action competition, the team said.

The team's total prize money totaled \$27,500 in seed money as well as the services of five influential busi-

nessmen. They plan on expanding the business starting immediately. This past Wednesday, they said they met with Bryant University graduate, Tom Rosedale, to discuss their plans. He, as well as the businessmen from the Babson competition, will help the students get PURO off the ground. "We hope to have our first sale by the end of this year, possibly to Bryant University" Morris said.

Other budding entrepreneurs are encouraged to learn from PURO's success. They identify their collaborative work as a team and team cohesiveness as one of their greatest strengths in bringing PURO this far. In order for an entrepreneur to be successful, the team says "follow your passion...do not be afraid to ask for help...and lastly, do not be afraid to fail."

## New ODK members inducted



(Cristine Cox)

By Brigit Clancy  
Varitey Editor

Thirty-five new members will be inducted into Bryant's chapter of Omicron Delta Kappa. On Sunday, Oct. 25, a ceremony and reception will be held to honor the new inductees for their achievements.

A record number of students applied for membership into the Bryant chapter this year. Rich Hurley, Assistant Director of the Center for Student Involvement and the Faculty Secretary of ODK, stated that a total of 83 students were nominated and applied.

Thirty students were selected out of these 83 applicants to be inducted. Twenty students are juniors and ten students are seniors. Five faculty members were selected to be inducted as well.

These inductees will be honored Sunday during a ceremony in Janikies Auditorium in the Unistructure. The ceremony will be conducted by the ODK executive board (e-board), comprised of President Jeff Steacie, '10, Vice President Cailin Rocco, '10, Treasurer Chris-

tine Hayden, '10, and Secretary Danny Hackenson, '10.

Each inductee will be called onto the stage in front friends and family. President Ronald Machtley and Dean Thomas Eakin will welcome each inductee. They will then proceed to sign the membership book, making their entry into ODK official. Before leaving the stage, the inductees will be greeted by each member of the e-board and will receive a folder containing their membership certificates and pins.

Following the ceremony, the inductees and their families as well as the other members of ODK will proceed to the George E. Bello Grand Hall for a reception. Dinner and dessert will be served in celebration of the new inductees and their achievements.

"Being in ODK symbolizes your achievements during your time here at Bryant," said Steacie. "It illustrates one's commitment to learning and growing both inside and outside the classroom."

## The inductees include...

The juniors that will be inducted are:

Steven Alibrandi  
Melissa Allen  
Thomas Carroll  
Cristine Cox  
Nicholas Ferreira  
Cynthia Fruci  
Jed Haddad  
Kaitlinh Ho  
Michael Jasinski  
Jessica Komoroski  
Nicholas Kraver  
Ryan Letourneau

Bridget McNulty  
Daniela Meija  
Kristin Munger  
Thomas Pagliarini  
Ashley Reynolds  
Scott Twardowski  
Lindsey Weber

The seniors that will be inducted are:

Amy Angeloni  
Lauren Gainor  
Colin Hill  
Arielle Langlas

Jaelyn Maher  
Pratik Parikh  
Kelsey Roy  
Michelle Thompson  
Matthew Veves

The faculty and staff members that will be inducted are:

Alex Perullo  
Michael Roberto  
Toby Simon  
Bill Smith  
Dave Greenan

## Morning Delight

Continued from Front Page

their celebrity and entertainment news, the next segment is for you. "The Glam Girls", Margot Becker, Melissa Allen, Stacey Cook, and Laura Kopek will talk about entertainment news and give fashion tips based on the season. If you want a dose of Entertainment Tonight on the Bryant campus, definitely check out this segment. The girls are anticipated to be a lively gang and fun to watch. The next segment will keep everyone up to date on the happenings in the news, both off campus and around the world. "In Case You Missed It" hosted by Angie Angers, Matt Bernstein, and Allison Salzberg, will be just like your nightly newsroom from your hometown, so be sure to tune in to find out what is going on in Smithfield, in Rhode Island, in America, and all over internationally.

The fifth segment is sure to drive you to the brink of insanity. "The Edge" hosted by Carlos Ramos, Daniel Janis, Sara Larrabee, and Shani Bird is a segment that is a little different than all the rest. The members of "The Edge" go to different and accessible locations around Rhode Island to give Bryant students and community members ideas of places they can visit with friends, or with that special someone to get off campus and have a night of fun. This segment has a very broad range of topics so there will be something a little different each week. Make sure to tune in to the Morning Delight and into all of these segments to

put a little entertainment and news and talk into your days.

And we cannot forget the crew members of Morning Delight, the students who make it all happen behind the scenes. Kelsey Roy is the Producer, Josh Grolman the Director, the Floor Manager is Dan Agostinucci, and managing the upstairs control room are Chris Claude and Brian Ko. The camera crew includes Jeff Smith, Todd Stewart, and Ryan Gates.

As mentioned before, the Morning Delight is produced by the Media Production Club. Anyone can become involved, and there is no experience necessary. The Media Production Club has weekly meetings on Thursday nights, 5:30pm in the Koffler Communication Complex. If you want to become involved or have a creative and original idea for a segment, or even your own show, please, email the Media Production Club at [mpc@bryant.edu](mailto:mpc@bryant.edu). One year ago, Jessica Clark, a senior of the Class of 2009, came up with an idea to have a TV news show on campus called the "Morning Delight." One year later, it is thriving and growing by leaps and bounds.

If you would like me to come to one of your meetings, and write a little something, something for your organization, just let me know, I would be happy to help spread the word and get more students involved around campus! Contact me, Sara Larrabee at [slarrabe@bryant.edu](mailto:slarrabe@bryant.edu) for ideas.

# FRIDAY NIGHT LIVE!



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**BUS 6:00 / SHOW 7:00**

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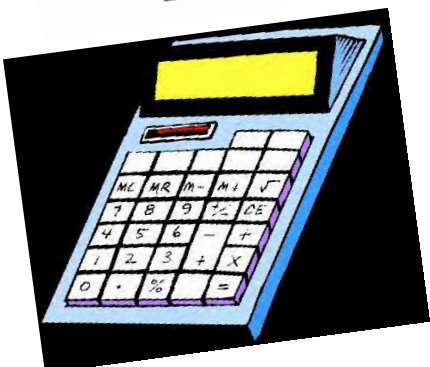
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## Sigma Chi elects first Sweethearts



Taryn Smith ('12) and Jackie Belknap ('13) represent Sigma Chi fraternity's "sweethearts." (Jenna Morris)

By Jenna Morris  
Campus News Editor

Bryant's newest fraternity, Sigma Chi, elected its' first sweetheart last Tuesday. The role of the Sigma Chi sweetheart is that of a female representative who attends events, represents Sigma Chi in a positive way, and helps with fundraising. "She is a girl we would want in our fraternity, whose company we would enjoy," says Ryan Gimler, Sigma Chi member and Sweetheart Chair.

All of the women who wanted to be sweetheart had to fill out an application, and then the brothers voted on who they felt represented Sigma Chi the best. There were many qualified applicants and they ended up with a tie, so they chose to have two sweethearts this year. They are freshman Jackie Belknap, and sophomore Taryn Smith. When Jackie and Taryn found out that they were elected to be sweetheart, the brothers of Sigma Chi surprised them by bringing a dozen white roses to their room.

Jackie first became interested in Sigma Chi through her orientation leader, Ronnie Blanchard. "He always spoke positively of his fraternity," says Jackie. He explained that Sigma Chi does not fit the party reputation of a fraternity and that the brothers are very dedicated and bond with one another. Jackie thought being sweetheart would be a great way to get involved.

Taryn knew a lot of the members of Sigma Chi and really liked what they stood for, especially the large amount of philanthropy that they do. Taryn wanted to be Sigma Chi sweetheart to get involved, especially in regards to community service.

Not all fraternities have sweethearts. Different chapters of Sigma Chi can choose if they want to have a sweetheart or not. There is also an international sweetheart, who represents Sigma Chi across the globe.

Jackie and Taryn both look forward to their involvement with Sigma Chi. Jackie plans on attending all of the Sigma Chi events, supporting the brothers, and feeling like part of the fraternity. She especially looks forward to Cardboard City, an event hosted by Greek Life to raise awareness about homelessness. She also wants to raise awareness that fraternities represent Bryant in a positive way and wants people to realize that they are a serious organization.

Taryn also looks forward to attending all of the Sigma Chi events and supporting the brothers, however she also looks forward to helping with recruitment. Taryn is an RA in freshman housing and plans to seek out young men who are interested in joining Sigma Chi. She says that Sigma Chi is "a good group of guys" all of whom are leaders on campus.

Jackie and Taryn really look forward to being representatives of Sigma Chi, and know it will be a valuable experience.

## Colloquium highlights Arts and Sciences students

By Brigit Clancy  
Staff Writer

Bryant University's College of Arts and Sciences will be holding a colloquium and reception for all students to learn more about the College and its faculty. The event will be held on Thursday, Oct. 29 in Bello Grand Hall.

David Lux, the Dean of the College of Arts and Sciences, stated that the event will showcase the academic work of Arts and Sciences students. Projects will be displayed around the Hall for students to view. The work that will be displayed includes a science experiment, a slide show, a video segment, and a poster board. A demonstration, recitation, or performance may also occur at the event. Students that will have their projects on display were selected by the College faculty. These students will choose what they would like to present and will be with their projects to answer questions and explain what they have done.

Members of the Arts and Sciences faculty will also be present to answer questions and speak more with stu-

the number of students involved in the liberal arts to 600. The College also has over 150 professors and instructors.

Lux commented, "The first goal for the colloquium and reception is simply for everyone in the college to look around and see just how many of us there are."

John Dietrich, the Department of History and Social Sciences Chair, said, "We hope that students and faculty see that they are part of an active intellectual community beyond just their majors, and that students see some of their fellow students' work and realize just how much they too can accomplish."

Brynn Woodland, '10, stated that this event is a "major step" for the College of Arts and Sciences. Woodland, an Applied Psychology major, said, "Bryant is known for its Business program, but the Arts & Sciences program deserves recognition, too."

The idea to have a colloquium and reception was generated during an Arts and Sciences faculty and student discussion. Since Bryant is expanding

*'The event will showcase the academic work of Arts and Sciences students. Projects will be displayed around the Hall for students to view.'*

dents about the liberal arts courses and degree options available to them.

Lux stated that this event is a "celebration" of the College of Arts and Sciences. "We are very proud of the robust growth in the College of Arts and Sciences, both in the programs and with the people," he said. The College has grown in recent years to include more majors, minors, courses, and professors.

The College of Arts and Sciences has over 80 majors, minors, and areas of interest. Majors include Actuarial Mathematics, Communication, Economics, Environmental Science, History, Literary and Cultural Studies, Psychology, Politics and Law, and Sociology. Minors include Africana/Black Studies, Biotechnology, Professional and Creative Writing, Women's Studies, and various languages (such as Chinese, Italian, French, and Spanish). Lux stated that about 550 students are majoring in the Arts and Sciences. Students that are majoring in business that have a second major or concentration in the Arts and Sciences total 50, bringing

to offer an extensive range of majors and courses, the faculty and students thought an appealing and welcoming event would allow an opportunity for the campus to learn more about the College of Arts and Sciences.

Kim Keyes, the Administrative Assistant to the Dean of the College of Arts and Sciences, commented, "My hope is that by having this event, our students will have a strong sense of identity in being an active part of the College of Arts and Sciences."

Dietrich said, "We hope that students come to see connections between liberal arts disciplines, so that they may broaden their interests to classes outside their majors or to attending a variety of on-campus events... This is just the first step in focusing on building a sense of community and on recognizing the successes of our students," he said.

The colloquium and reception begin at 4:30 p.m. in the Bello Grand Hall. Students who attend will be entered into a raffle for \$300, \$200, and \$100 gift cards to the Bryant Bookstore.

## Welcome to The Chocolate Factory On stage in Janikies Auditorium October 23-25

By Fira Zainal  
Staff Writer

If you remember at the start of the semester, the Bryant Players were working hard on their staging of Charlie and The Chocolate Factory, and now the time has finally arrived! You'll be able to say hi to Charlie, Willy Wonka and the Oompa Loompas at their opening night show on Friday night at Janikies!

With Sophomore Kevin Dunn as the bright-eyed Charlie Bucket, Freshman Tim Moniz as the kooky Willy Wonka and an enthusiastic all-student ensemble, the show will be The Bryant Players' first production of the academic year.

Of course when we watch them this weekend, we've missed the many jam-packed rehearsals that have been put on by the cast in Janikies. Assistant Director Albert Hernandez has this to say: "As always, rehearsals are stress-

ful and exciting all at the same time. Director Tara Calnan and I are very proud of the cast and crew and all those involved in the show. Rehearsals are going great and thing are really coming together on the show. We are really excited to see everyone and we hope they will enjoy the show just as much as we have enjoyed directing it. I'm really grateful for the opportunity and the trust The Bryant Players had in Tara, as the Director and myself as the Assistant Director, in putting together this show."

Albert Hernandez continues, "The actors and crew are really working hard, and they are really getting the idea of what this show is going to look like, and we as a cast, crew, and organization are really glad to be able to put on this performance for the Bryant Community. We really hope to see a great crowd and hope that this show will be a great success, like all other

shows in the past."

When asked to comment on her experience as the Charlie and The Chocolate Factory Head Costume Designer, Danica Kwan says, "Since Charlie and The Chocolate Factory has a diverse set of characters, it was very fun to work with the costumes, especially when we were working on the Oompa Loompas!"

The long-awaited first play of the semester will be held all this weekend on Friday, October 23rd (7pm); Saturday, October 24th (7pm); and Sunday, October 25th (2pm). All performances will be held at Janikies.

Tickets can be purchased at the Rotunda until Friday, October 23rd. They are priced \$4 for students, \$7 for faculty, staff and senior citizens, and \$10 for general admission. If you donate a non-perishable food item at the time of purchase, you'll be given a \$1 discount as well as do your part to help the local food bank!



Charlie and the Chocolate Factory debuts this weekn during Parents and Family Weekend. (Ashley McNamara)

For more information or to obtain tickets, e-mail The Bryant Players at [BPlayers@bryant.edu](mailto:BPlayers@bryant.edu) or visit their website at [www.BryantPlayers.com](http://www.BryantPlayers.com).

# DPS Log

**TOWED VEHICLE**  
 OCT 13 2009-Tuesday at 02:23  
 Location: HALL VILLAGE ROAD (STRIP)  
 Summary: An illegally parked vehicle was towed.

**ACCIDENT (MVA)**  
 Motor Vehicle Accident OCT 13 2009-Tuesday at 10:20  
 Location: BRYANT CENTER LOT  
 Summary: A reported motor vehicle accident with no injuries.

**BURGLARY (RESIDENCE)** OCT 14 2009-Wednesday at 14:00  
 Location: RESIDENCE HALL  
 Summary: A report of a GPS taken from a room.

**ALCOHOL Excessive Amount** OCT 14 2009-Wednesday at 14:49  
 Location: TOWNHOUSE  
 Summary: An RD requested DPS could respond to pick up and dispose of 1 and 1 half 30 racks of beer found while conducting room inspections.

**EMT CALL** Medical Services Rendered  
 OCT 15 2009-Thursday at 17:14  
 Location: CHASE ATHLETIC CENTER / GYM / MAC  
 Summary: A report of a person having difficulty breathing. EMS was activated.

**EMT CALL** Medical Services Rendered  
 OCT 16 2009-Friday at 23:40  
 Location: TOWNHOUSE  
 Summary: A report of an intoxicated student. EMS was activated.

**DRUG (Possession of Marijuana)**  
 OCT 17 2009-Saturday at 01:49  
 Location: RESIDENCE HALL  
 Summary: A report of possible drug use. Smithfield Police placed one student under arrest.

**ASSAULT (And/Or Battery)**  
 OCT 17 2009-Saturday at 02:15  
 Location: RESIDENCE HALL  
 Summary: DPS received a report of an assault. The person that was assaulted refused medical treatment and refused to press charges with Smithfield Police.

**VANDALISM (AUTO)**  
 OCT 17 2009-Saturday at 16:40  
 Location: HALL 16 LOT  
 Summary: A student reported that her drivers' side sport mirror is hanging off of her vehicle.

**EMT CALL** Medical Services Rendered  
 OCT 18 2009-Sunday at 01:12  
 Location: RESIDENCE HALL  
 Summary: A report of an intoxicated student that had passed out. EMS was activated.

**BIAS INCIDENTS** None Reported  
 To report a bias incident or hate crime, go to [www.bryant.edu/bias](http://www.bryant.edu/bias) or call the Bias Incident Hotline at x6920  
 Bias related incident - a threatened, attempted, or completed action that is motivated by bigotry and bias regarding a person's real or perceived race, religion, natural origin, ethnicity, sexual orientation, disability, or gender status. Examples of these incidents include name calling, offensive language/acts, and graffiti/behavior.

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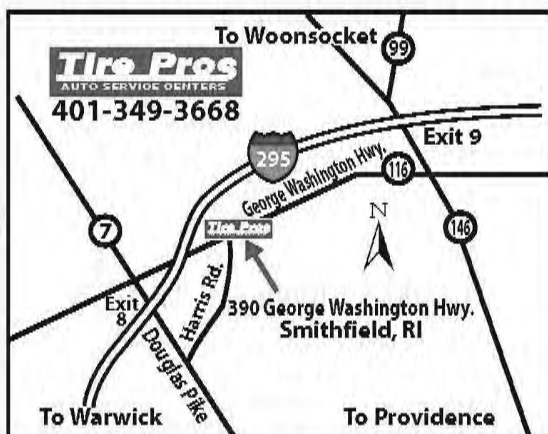
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# Honors students network in the Big Apple

By **Bryan Regale**  
Staff Writer

Thrown into a metropolitan hub of over 8.3 million residents, twenty-six Bryant honors students experienced something a bit different than our rural private campus last weekend. Over a three day trip to Manhattan, these Bryant students were provided with a unique opportunity to broaden their perspective and understanding of both business and culture alike thanks to the hard work of our faculty and alumni.

The third year of this trip brought new faces and destinations to the program that undoubtedly took the experience to its highest level yet.

The group departed on what would become a memory filled journey alongside advisors CIS Professor and Honors Coordinator Ken Sousa, Trustee Professor of Management Mike Roberto, Professor of Management Lori Coakley, and Professor of Economics Laurie Bates. First they met up with distinguished Class of '68 alum and UBS executive Barry Ringelheim at his office in Stamford, CT for a personal tour of the largest trading floor in the world with over 1400 seats and 5000 monitors.

Continuing on to New York City and the Marriott Marquis in the heart of Times Square, the group headed to American Institute for Certified Public Accountants (AICPA) for an alumni networking event. Here they were given the opportunity to network with some of Bryant's best graduates working in the New York City area, so the students and faculty eagerly noted the advice of these real professionals. Included in this group was Class of '78 alum Ernie Almonte, chair of the AICPA, who hosted and presented a keynote to the guests. Mr. Almonte stressed the importance keeping "integrity, reliability, independence, and accountability" to the students, a les-

son he surely did not find in a textbook but instead in the real business world.

Friday started early, with a first stop at the New York Stock Exchange. After the terrorist attacks of 2001, it has become increasingly rare to access the NYSE, but Bryant alum Jonathan Frede managed to grant the group access to the gallery through his firm's



Students in the honors program were given the opportunity to network with alumni professionals in New York City. (MCT Campus)

traders on the exchange.

Next was a tour of New York's Federal Reserve Bank, where the group gained an inside view of the Fed's gold vault 50 feet below sea level on the solid bedrock of the city, which contains billions of dollars of the precious metal.

A subway ride back to midtown brought the students to the M&M flagship store in Times Square. Professor Roberto was able to secure a private tour and information session by the executives of the Mars Brand. This provided an insider's perspective on

the art of retailing and students were able to interact with experts on one of everyone's favorite candies.

Evening brought the cultural aspect of the experience as the group moved to Tony DiNapoli's for a family style Italian feast. The interaction between students and faculty over dinner provided laughs and intellectual interaction, creating some favorite memories

students and faculty a chance to digest their experiences of the New York trip. A three year veteran of the trip Justin Andrews (Class of '10) noted "...all of these experiences have helped me to improve my understanding of the real business world while meeting great people along the way". Similar sentiments were echoed by Jessica Lussier (Class of '12) who deemed the trip "...an excellent and interesting learning experience that enabled me to see first-hand the management and business world concepts discussed in our textbooks".

Other students alluded to the social value of the New York trip. Senior Jeff Steacie, for instance, called the trip "...another great way to build better relationships between students and faculty". Younger student Christina Knips of the Class of '12 noted that "...meeting alumni and listening to their experiences has ensured me that I am on the right path to success and that they will be there along the way". This aspect of the trip undoubtedly was planned by Professor Sousa and is the reason why he invites underclassmen to participate along with seniors.

In summary it is clear that the Honors trip to New York City is greatly in line with Bryant's perspective of providing a student centered experience with dual focus on educational and character development. It is an opportunity unique to Bryant that offers rewards for those involved in the program. For three years now our faculty, our alumni, our administration, and our students have worked together with this trip to create something that advances the University towards its mission of being a world class institution.

for the two sides. After having their fill, the action shifted to the Helen Hayes Theatre of Broadway. Here all enjoyed a humorous twist on Alfred Hitchcock's 39 Steps acted out by an engaging cast of four. Saturday morning reunited the entourage with Barry Ringelheim as he provided passes to New York's Museum of Modern Art for all through a UBS partnership. Here students and faculty viewed famous works from Dali to Warhol, providing a relaxing end to a fast moving trip.

The bus ride home really gave the

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## Murray's Musings: Five reasons why companies with automated phone centers don't really want to be bothered

By Keith Murray  
Faculty Columnist

Until recently I've found it difficult to explain how otherwise fine, reputable companies can come to a conscious decision to provide anywhere from adequate-to-very-good face-to-face counter service to customers, compared to down-right awful telephone service to everyone else.

I cannot recall ever walking up to a counter at an airline, car rental agency, or hotel—or for that matter any other kind of vendor—and being treated any way but just fine. Yet routinely I'm disregarded, delayed, and implicitly told that my patronage of their services is of no particular consequence to the firm by the company's automated phone service, or call center.

So the question is raised, why is it that telephone customers [or prospects] of a firm are treated so differently [read poorly] compared to counter facing customers?

Last week, upon taking a trip from Boston to Los Angeles, I needed rent a car in California for four days. To get the most favorable rate I phoned three car rental companies: Hertz, National, and Budget. Dealing with the first two was aggravating in that their customer service phone center was entirely automated; apparently, they would have preferred—and, indeed, by the recorded messages on their system tried to get me—to complete my exploration of the rates and details of renting a vehicle from them...entirely by non-human means.

Only after I "stood" on the "O" [for Operator] on the Hertz and National calls did I get a live person—and then received a comparatively high price for a vehicle of theirs in southern California. By contrast, when I dialed Budget, I only had to make an early

choice in the process as to whether my call pertained to pressing "1" "to make a new reservation" or pressing "2" "to change the terms of an existing one." After that I was told approximately how long I would have to wait to have an agent handle my call. [Incidentally, not only did I get the best service, I got the best rental offer from Budget: \$188, compared to over \$300

[1] We're not really interested in new customers! Frankly, taking care of people's questions or requests for rates, services, or terms is something we're not really interested in being bothered with—we've got enough customers the way it is without you. Thus, we decided to dedicate a few computers instead of people to handle the calls that come from prospec-

smart IT people and a lot of the latest software; to be perfectly honest, we've found that it's easier let the equipment and the gee-wiz technology handle the questions and service needs of our customers—when a company gets real, live people involved in delivering customer service, well, that get's not clean and frequently can be very messy—sometimes it cost a

ing human-beings actually doesn't cost more money, but we're just too cheap to figure out the right costs and constellation of benefits our customers are prepared to pay for—and then reward us by their loyalty when we treat them right. In other words, money and efficiency is more important to us that you are.

So my latest car rental experience with Hertz, National, and Budget really taught me an important lesson: companies with automated call centers really do understand what they're doing—I've just been a naïve customer all these years who was not smart enough to see what they were trying to tell me in the first place.

What are the answers, if you're a manager in a firm that wants to re-think what it's doing and the messages it's sending—well, there are remedies, but that'll have to wait to another day.

In the meantime, I understand a lot better what's going on—and I'm prepared to see these companies I might do business with in a new light—and change my call and patronage patterns in the process. For now I'm keeping better score: Budget, 2, Hertz & National, 0.



Firms which use automated reservations and service centers are attempting to send prospects and buyers one or more important messages. (MCT Campus)

from Hertz, and about \$280 from National!]

Don't companies like these know that I'll never walk up to their counters for the superb, thoughtful service that might await me there—if they don't offer me the kind of service and terms I need by telephone in the first place?

I've come to the conclusion that firms which use automated reservations and service centers are attempting--by failing to deliver good customer service right from the start--to send prospects and buyers one or more important messages.

Here are those messages I think firms are trying to send when they use toll-free, automated service and reservation systems:

tive customers—if those who call are willing to persevere by talking to robotic systems—we'll take them on as customers, for they'll be likely to settle for not-so-hot-service were they to choose to become full-fledged customers of ours.

[2] We don't care about serving old or new customers very well, because frankly we don't see that as very important. In truth, we think that customer service is a matter that is too hard to deal with—to do it right—so we think that the best and most honest policy is to signal that right from the start of any and all transactions.

[3] Our firm is driven by technology first, and people come after that. We've got

little more.

[4] We're too busy to figure out how to cultivate truly happy, contented customers. We're more comfortable acquiring and maintaining our tangible assets, or overseeing our sophisticated financial strategies, or expanding strategic options. To be perfectly honest, we're completely clue-less about understanding how customers think, what they want in the way of a service process system to begin with, so why get started when, well, we have other things that are more important to do.

[5] We think it costs more money than we're prepared to pay, to have real, live humans talk to the other humans who call in. We've heard that hav-

## Roberto's Roundings: Should you purchase that extended warranty

By Michael Roberto  
Faculty Columnist

It's no mystery that companies make a great deal selling customers extended warranties. If that's the case, then why do consumers keep purchasing these warranties? Clearly, they offer peace of mind. However, it may not be the economically sensible thing to do in many cases.

In October 15<sup>th</sup>'s Wall Street Journal, Neil Templin writes about the mistakes that we make with regard to extended warranties. Here's an excerpt from his column:

"There's no mystery why retailers push them. In some cases, they make more profit selling the warranty than they do selling the actual gadget. The mystery is why consumers get them. If the retailer makes a lot of money selling them, then it stands to reason the consumer buying the warranty isn't getting a great price. That's not all. What if the company offering the warranty gets into financial trouble? asks Ram Rao, a management professor at the University of Texas at Dallas, who has done re-

search on warranties."

Toward the end of the article, he quotes an official from Consumer Reports on the merits of purchasing an automobile extended warranty:

"If you have your heart set on a car that is unreliable, then [an extended warranty] is probably worth it," David Champion, director of automotive testing for Consumer Reports, told me. "But if you have a reliable Honda or Toyota, you should take the money and put it in a CD or money-market account. The odds are it will still be there when you buy a new car."

That quote reminded me of my response when my Honda dealer tried to sell me an extended warranty on my 2004 Accord. I stopped the sales person in their tracks and said, "I won't be needing one of those because I bought a Honda." She looked at me with a puzzled face, and then she got it. Honda Accords are incredibly reliable. I was buying a car which was not likely to break down. More than 100,000 miles later, I have never regretted my decision.

### Spooked

A bit rattled by the economy, U.S. consumers say they will spend less on Halloween celebrations this year.

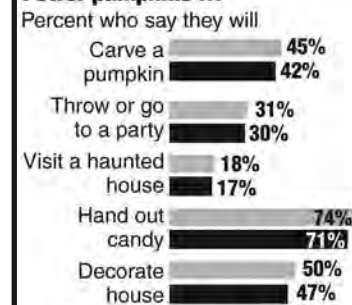


### Being Scrooge

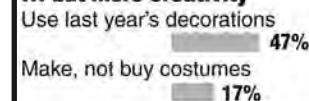
What consumers say they will spend this year compared to last year



### Fewer pumpkins ...



### ... but more creativity



Source: BIG Research survey of 8,525 U.S. consumers for the National Retail Federation, Sept. 1-9, 2009; margin of error: +/- 1 percentage point  
Graphic: Pat Carr, Lee Hulteng © 2009 MCT

## Bulldogs come up Short 20-17 to NEC's first-place Albany Great Danes

*Courtesy of Bryant Athletics*

The Bryant University football team turned in a solid four quarters against Albany, the two-time Northeast Conference Champions, only to come up just short in falling 20-17 Saturday afternoon at University Field. Albany, winners of a nation's best 17-consecutive conference games, improves to 5-2 on the season and 4-0 in the NEC while Bryant drops to 3-3 on the season and 2-1 in league play.

After a scoreless first quarter, the Bulldogs were the first to strike. After a Franck Tebou (9 tackles) third-down sack of Albany quarterback Vinny, Bryant's Aaron Bryant blocked Bobby Woods' ensuing punt and recovered the loose ball on the Albany 34 giving the Bulldogs excellent field position to open the second quarter.

Two Mike Croce passes to Vinton South moved the ball to the Albany 10 yard line where Chris Bird drilled home a 27-yard field goal to put the Bulldogs up 3-0. Albany, which defeated nationally-ranked Maine at



**Junior Jason Riffe (55) recorded a career high 14 tackles against the Great Danes to go along with blocked punt and recovery in the second quarter.** *(Courtesy of Bryant Athletics)*

home two weeks ago, countered with a pair of field goals of their own to take a 6-3 lead into the locker room at the half. The Great Danes had a chance to score just before the end of the half but a 33-yard field goal attempt as time expired was wide left.

Bryant would start strong in the second half, using a lit-

tle trickery to regain the lead as junior running back Mike Canfora took a handoff from Croce but threw a 13-yard touchdown pass to South in the end zone to make it 9-6. The extra point attempt by the Bulldogs was blocked.

The Great Danes would charge right back as Esposito (280 yards passing) connected

with Jason Poore on a 34-yard touchdown pass and hit Andrew Smith with a 5-yard touchdown at the start of the fourth to give the hosts a little breathing room at 20-9.

Bryant was not done, though, as Jerell Smith capped an 8-play, 44-yard drive with a 2 yard touchdown run to make it 20-15.

Croce hooked up with Tim Mastrino on the two-point conversion to close to within 20-17.

Albany would go to their talented running back, David McCarty. McCarty, who led all rushers with 118 yards on the day, helped Albany move the ball down to the Bryant 17 and they opted to turn the ball over on downs with just five seconds left.

Leaving the Bulldogs with one last play, Croce connected with James Mullane for 20 yards to the 36 yard line in what would prove to be the final play of the game. Croce finished the game completing 22 of 35 passes for 234 yards. Tight end Matt Tracey had a big day, catching 5 passes for 66 yards while Khalel Pritchard had four catches for 82 yards.

Defensively, Jason Riffe recorded a career-best 14 tackles while Bryant had 13 stops to go with his blocked punt and recovery in the second quarter.

Bryant returns to play this weekend, Saturday at 1pm, as they host Central Connecticut for Family Weekend.

## Doubleheader no match for women's volleyball

**By Eva Mahan**  
*Staff Writer*

The women's volleyball team tallied two back to back wins in their double header on Saturday behind the strong sophomore performance of Jazmin Stoner (Durango, Colo.) and Maria Scocca (Melrose, Mass.). The Bulldogs topped St. Francis in four sets and finished off Quinnipiac in three straight, improving their Northeast Conference record to 3-4 and giving them a winning record in league play.

After dropping the first set of the day to St. Francis 25-23, the Bulldogs faced a five point deficit nearing the end of the second set. But after strong kills from Stoner and Julie Geonnotti (Eden Prairie, Minn.), the score was evened at 19-19. They continued their string of strong play and won the second set 25-10, evening the game at 1-1.

St. Francis faced an early Bulldog's lead in the third set, but worked their way back after five straight points. The Bulldogs woke up again and went on a 4-2 run, sealing the third game at 25-19 and the

game at 2-1.

The fourth set saw 10 ties and five lead changes before the Bulldogs prevailed 25-22, sealing the match and the game. Stoner tallied a match high 18 kills and 7 digs while Scocca recorded 10 kills and a match high 6 blocks. Recording a double double, her first of the season, was Adriana Fuertes (Miramar, Puerto Rico) with 18 assists and 10 digs.

In the second game on the day against the Quinnipiac Bobcats, the Bulldogs were in control for the first two sets despite a slow start in the first. After sealing the win in the second set, the Bobcats were in a do or die situation going into the third. However, they were not going down without a tough Bulldogs fight.

The set was tight throughout, with the biggest Bulldogs lead coming after a strong Scocca Geonnotti block, putting the Bulldogs up 23-19. The comeback attempt from the Bobcats was stopped short after they recorded a service error followed by an attack error, giving the Bulldogs a 25-21 advantage in the set and



**Sophomore Jazmin Stoner had nine kills** *(Courtesy of Bryant Athletics)*

a 3-0 win in the match.

The doubleheader day was led offensively by Stoner's 26 kills, Scocca's 20 kills, 13 blocks, and seven service aces, freshman Macy Mitravich's (Waimanalo, Hawaii) 15 kills, and junior Adrienne Boss's (Dracut, Mass.) 14 kills. Defensively, junior Robyn Gardner (Longwood, Fla.)

recorded 51 digs on the day along with four aces. In the setting position were Fuertes and Geonnotti who tallied 34 and 35 helpers respectively.

The Bulldogs face a busy weekend as they return to action Saturday October 24th at Fairleigh Dickinson at 2 p.m. and at Sacred Heart on Sunday at 1 p.m.

**Don't miss out on the Bulldogs' last home-stand of the season!**

10/31 vs. St. Francis  
11/1 vs. Robert Morris  
11/7 vs. Sacred Heart  
11/8 vs. Fairleigh Dickinson



**Morganne Downing**

*Year: Junior*

*Sport: Tennis*

Downing was named this week's Northeast Conference Athlete of the Week. Downing helped to the Bulldogs to a 5-2 win over Monmouth last Saturday.



**Jason Riffe**

*Year: Junior*

*Sport: Football*

Riffe recorded a career best 14 tackles over Albany along with a blocked punt that he also recovered.

# Random thoughts for a wacky week in sports

By David Niles  
Staff Writer

In case you missed it, Kerry Collins and Vince Young completed as many passes to the Patriots last week as they did to their own teammates. They totaled **NEGATIVE 7** yards in passing for the game. They ran fourteen passing plays and went backwards.

In their first 6 games, the Washington Redskins did not play a team with a win at the time they played them. Four of those teams left with wins, however.

There is no truth to the rumor Rush Limbaugh was dropped from the group bidding to buy the Rams voluntarily when he found out that being a minority owner didn't actually mean he could own minorities.

Speaking of the Limbaugh situation, it was nice to see players speak out against Limbaugh. It was refreshing to see that professional athletes can have an opinion on such matters. Ever since the Michael Jordan days of "Republicans buy sneakers too" we have had athletes avoiding political discussions.

However, the few we have had in history always seem to be come from the left side. Where are our conservative athletes? Would they speak out if Nancy Pelosi was trying to buy a team?

You have to love how Notre Dame prepared for their matchup against the USC Trojans, just about giv-

noying than every other NFL team trying to run the Wildcat following the Dolphins success with it is all the stupid

munition".

There is nothing that gets me more riled up than hearing Joe Somebody say they

tens of thousands of live fans that your legs would give out. But you wouldn't have to worry about that anyways because your shot would most definitely be blocked. You wouldn't have a chance to get off a shot. Actually you wouldn't even get across half court because the defender would pick your pocket before you made three dribbles up the court. Never mind, you would never get the chance to dribble because you wouldn't even be quick enough to get open for an in-bound pass. There is a reason you are watching the game on your couch and play on Wednesday nights at the local YMCA and why Rajon Rondo has people paying to watch him play. And no, it isn't because you "had a high school coach who didn't like me".

Jason Bay, it was nice knowing you. Rumor has it, Bay could be asking for anywhere from 14-18 million per year but the real issue is length of contract. The Red Sox don't want another Ortiz/Lowell situation, where they are paying an aging player during the downturn of his career at a rate reflective of his prime.

Got to love how Rasheed Wallace picked up a technical in his first Celtics exhibition game for arguing with officials.



The Redskins hold a 2-4 record through Week Six of the 2009 NFL season (MCT Campus)

ing their grounds crew the week off and letting the grass grow to slow the Trojans down. Meanwhile Pete Carroll couldn't be bothered by such trivial preparations tactics. Which is why he brought a slip-n-slide to practice (seriously, he did).

The only thing more an-

names they change it to. Wild horse? As if changing animal names means your formation is original.

Line of the Week goes to Jim Nantz, following the Patriots 8th touchdown, saying he hoped the Minutemen (who fire after each touchdown) hadn't "run out of am-

are better than Professional Athlete X. I recently overheard someone complaining about Rajon Rondo's jumper and quip "I could have made that shot!" I am sorry Joe. If you took a shot you would mostly like throw up an air ball, being so nervous in front of millions of viewers and

## They're baaaaaaaack!

By Eva Mahan  
Staff Writer

Pencil it in: Tom Brady will win Most Valuable Player, and the New England Patriots will win the Super Bowl. Fresh off their 59-0 thrashing of the Tennessee Titans in the snow, the Pats (and Brady specifically) are now poised to do what we're used to seeing them do - win football games.

On Sunday, the Patriots looked like the team of 2007, particularly because

of the performances of Brady and Randy Moss. Brady completed 29 of 34 passes for 380 yards and 6 touchdowns, and Moss had 8 receptions for 129 yards and 3 touchdowns; they couldn't be stopped. Wes Welker also turned in an incredible performance with 10 receptions for 150 yards and 2 touchdowns. Oh, and let's not forget that the running game also had a field day; Laurence Maroney carried the ball 16 times for 123 yards and one touchdown.

Take a look at a couple of the



Tom Brady put himself back into MVP contention and the Patriots back into Super Bowl contenders with his record five touchdown passes in the second quarter Sunday. (MCT Campus)

records that were set. The 59 point margin of victory ties the NFL record set by the Los Angeles Rams' 59-0 win over the Atlanta Falcons in 1976. Brady threw 5 touchdowns in the second quarter, an NFL record for touchdowns thrown in one quarter. The 45 points scored in the first half is the most in a half since 2002. The Pats 59 points and 619 total yards are both franchise records.

So the Patriots set some records; so what? Well, no one forgets the record setting year of 2007. The 2007 Brady and Patriots offense is what we've been missing, and they're finally back. Week 6 was Brady's breakout week, I knew it was going to happen; it was just a question of when. The win was huge for Brady for two important reasons. First, obviously he put up big numbers, but more impressive is that his timing and accuracy is back.

He was hitting all of his receivers at the perfect time and location and successfully executed his deep-ball passes, which are what we had not seen until the Titans game. Secondly, his poise and confidence in the pocket have returned, so now

look for him to have a repeat 2007 regular season. All the while, he did it under the harshest of elements (gotta love crazy New England weather).

You can make excuses all day that the Titans are a terrible team, but there are very few quarterbacks (if any) that could've done what Brady and the Patriots offense did on Sunday. And don't forget that the Pats defense played outstanding football as well, forcing 5 Titans turnovers. Now with the return of Junior Seau, the Patriots have some veteran leadership back on the defense.

With the momentum of Sunday's win and the full return of Brady and the Patriots offense, you can't deny that they're back and ready to dominate the NFL once again. This week, they travel to London to face the 0-6 Tampa Bay Buccaneers; no worries there. Then comes a bye week, and they'll be fully rested for a tough November that includes matchups against the Dolphins, Colts, Jets, and Saints. The toughest of those games will obviously be the Colts and Saints games. Both undefeated and will be played in their respected stadiums.

November will be the huge test for the Patriots, but if they continue at the pace that they've set on Sunday, they will be unbeatable. The offensive juggernaut has made its return, and if the Patriots can remain healthy, then you can expect to see Tom Brady hoisting more than one trophy this season.

For a Full Sports Schedule  
Check Out [BryantBulldogs.com](http://BryantBulldogs.com)



# In a New York state of mind

By Jackie Ammirato  
Assistant Sports Editor

My article last week sparked some controversy among my friends; the New York fans that loved it and the Boston fans that hated it. Regardless of your allegiances it was clear that last week New York was at the top of the sports world and Boston was at the bottom. And of course, after writing an admittedly bold article, the past week probably could have gone much better for my beloved state. However, I have spent the past nineteen years being a Mets fan so I am used to finding the best in a disappointing situation [we only finished 23 games out of first place, the Nationals finished 33 games out.]

I'll start with the obvious argument; the fact remains the Yankees are still playing and the Red Sox are not. As of game 4, the Yankees led the series 3-1. Despite the Yankees eventually losing game three on Monday night, Mariano Rivera proved that even at age 39 he is still a superb closer.

Rivera came into the game in the tenth and escaped a one-out bases loaded game unscathed. He has pitched in each of the Yankees' postseason games this year and has not given up an earned run. In fact, over his postseason career Rivera has pitched 125 1/3 innings with a .72 ERA, making him number one in this category all-time.

Derek Jeter, who this season surpassed Lou Gehrig for most career hits as a Yankee, holds the all-time record

for most career post-season hits with 160 and counting. By the time this article is printed, the worst situation the Yankees could be in is up 3-2 in the ALCS. The worst situation the Red Sox could be in is...oh wait the Red Sox season is over.

Now let's address the NFL. I chalk it up to the big accounting test we had this week, but surprisingly none of my friends have mocked the fact that on Sunday, both the Giants and Jets lost and the Patriots won. The Giants lost to the Saints 48-27.

serious one. Since their victory over the Patriots, the Jets have gone 1-3 and are currently going through a three game losing streak. The biggest concern for Jets fans; Mark Sanchez threw for zero touchdowns and five interceptions. The Jets defense let the Bills backup QB Ryan Fitzpatrick throw for a touchdown in the second half and lead the Bills down the field for the game winning field goal in overtime. The Jets next three games are against the Raiders, Dolphins, and Jaguars. They are going to need to do well in those games to maintain their spot in the division and build momentum going into the rematch vs. the Patriots in week ten.

Yes, the Patriots won and they won big. Tom Brady earned back some of his mystical reputation throwing for 380 yards and 6 touchdowns. Five of those touchdowns came in the second quarter alone, the most by any player in a quarter since 1950. The Patriots' 59 points and 619 total yards are both franchise records.

So here's the bottom line. The Yankees have the lead in the ALCS, the Red Sox aren't playing. The Giants lost to the undefeated Saints, but Eli Manning still has a higher QB rating than Brady. Tom Brady and the Patriots offense put up 59 points, against the 0-6, 31st ranked Titan's pass defense. The Jets lost, but as easy as it is to do so, let's not forget that the Bills are a New York team, so that's a win for New York. This week wasn't quite as dominant as last week but I'm still, "in a New York state of mind."

Entering the game, the Giants had both the number one overall defense and best pass defense in the league. Drew Brees had performed pretty well in the Saints' first four games, but the Giants defense apparently decided to take the week off and made Brees look like a superstar. He threw for 369 yards and 4 touchdowns. Before the Saints, the Giants last three opponents had not scored four touchdowns combined.

Despite an overall poor performance, the Giants at 5-1 are still in first place in NFC East and will look to redeem themselves against the 3-2 Cardinals on Sunday night.

The Jets problem is a more



NY Jets rookie quarterback threw five interceptions in his team's 16-13 overtime loss against the last place Buffalo Bills. (MCT Campus)

# Men's swim season begins

By Brendan Heller  
Staff Writer

The Bryant University Men's Swim Team opened up their 2009-2010 season with a 116-71 win over the NJIT Highlanders on the road on Saturday.

The Bulldogs captured first in every event on the day, starting their second year at the Division I level in impressive fashion. Sophomore Kevin McDonald (North Haven, CT) led the Bulldogs, finishing first in both the 200 and 100 yard freestyle events. Sophomore transfer Alex Kosenski (Lavalette, NJ) was also a double winner in his first meet as a Bulldog, winning both the 50 and 500 yard freestyle events.

"After a tough pre-season and an encouraging meet today, I feel very optimistic about this season. I think by the end of the season we can smash a lot of the team records," McDonald said after the meet.

Following the lead of McDonald and Kosenski, the Bulldogs also received strong



The men's swim team beat NJIT. (Courtesy of Bryant Athletics)

performances with individual wins by Trung Nyguen, Konrad Lech, Tom Huynh, Matt Derwin, and Steve Sinclair. The squad only consists of eleven team members, none of whom are seniors, all of whom contributed to the win on Saturday.

"We are much more focused this year than last year. We have our eyes on the prize," McDonald said.

With a focused team of underclassmen, the 2009-2010 Bryant Bulldog Men's Swim Team may be the best men's

team the school has had in the program's young history. Only time will tell for the program, with this year's team sticking to the quality over quantity mentality.

So far, so good for the undefeated Bulldogs, who take on Maine next Friday at 5 p.m. in their home opener at the Chace Athletic Center Pool.

# Bulldog Bites

By Jackie Ammirato  
Assistant Sports Editor

## Women's Tennis

The Bulldogs traveled to Connecticut last weekend to take part in the New England championships hosted by Fairfield University and Sacred Heart. In Flight 2 doubles, the team of Irma Rodriguez-Lockwood and Valeria Couto-Cuervo defeated a team from Merrimack 8-2 in the first round, but fell in the second round 8-6 to a team from Fairfield.

The Bulldogs earned first round singles victories from Dana Tusek in Flight 4 (8-4), Rodriguez-Lockwood in Flight 5 (8-1), and Katherine McCabe in Flight 6 (8-3). Unfortunately all three Bulldogs fell in the second round.

The team takes a break from match play, opening their spring season on February 6th, at New Jersey Institute of Technology.

## Field Hockey

In its final road game of the 2009 season, the field hockey team lost a close game to Sacred Heart, 2-1. Junior Julie Kuchyt recorded three shots on goal, scoring the lone Bulldog goal just before halftime. The loss came despite the Bulldogs outshooting Sacred Heart 14-11 and five saves from senior goalkeeper Kundayi Mawema.

The Bulldogs (4-10) close out the season with four home games in nine days, starting with a matchup against Siena, October 23rd at 7:00 pm.

## Women's Swimming

The Bulldogs opened up their season last weekend, falling to Wagner College, 160-102. Freshman Molly Smith led the team winning both the 100 and 200 yard breaststroke events and finishing second in the 1000 yard freestyle.

Freshmen Casey Ostrander and Kim Carabelleira also won individual events in the 100 yard backstroke and the 200 yard freestyle respectively. Jessica Looney came in second in the 200 yard freestyle and placed third in the 200 yard backstroke.

The Bulldogs host the University of Maine in their first home meet of the season on October 23rd at 6pm.

## Men's Soccer

Last weekend the Bulldogs lost a hard fought game to Mount St Mary's. The Bulldogs broke a tie game in the 52nd minute thanks to a well placed corner kick from Sean Kaukas that Taylor Sabo sent into the net. However, the Bulldogs were unable to hold as Mount St. Mary's scored twice in the next fifteen minutes.

The team hosts Sacred Heart on October 23rd at 3:00 pm in its last home game of the season when senior day will be celebrated.

## Athletics Food Drive

The Bryant University Student Athlete Advisory Council will be running a canned food drive at the football team's game this weekend, October 24th at 1:00 pm. Fans are encouraged to place non-perishable canned food items in collection bins outside the stadium. All donations will be given to the Woonsocket Homeless Shelter.

## Cross-Country

### Dierdre Doyle

Dierdre Doyle was named the NEC's Rookie of the Week for the second time this season. Doyle led the Bulldogs in the UAlbany Invitational last weekend, placing fourth overall.

Doyle and the rest of the cross country team, return to action on October 31st, when they travel to Quinnipiac for the Northeast Conference Championships.

# Bryant On Tap

## Friday, October 23rd:

Men's Soccer, HOME vs. Sacred Heart, at 3:00 pm

Women's Soccer, at St. Francis (Pa.), at 4:00 pm

Men's/Women's Swimming, HOME vs. Maine, at 6:00 pm

Field Hockey, HOME vs. Siena, at 7:00 pm

## Saturday, October 24th:

Football, HOME vs. Central Connecticut, at 1:00 pm

Volleyball, at Fairleigh Dickinson, at 2:00 pm

## Sunday, October 25th:

Field Hockey, HOME vs. Quinnipiac, at 1:00 pm

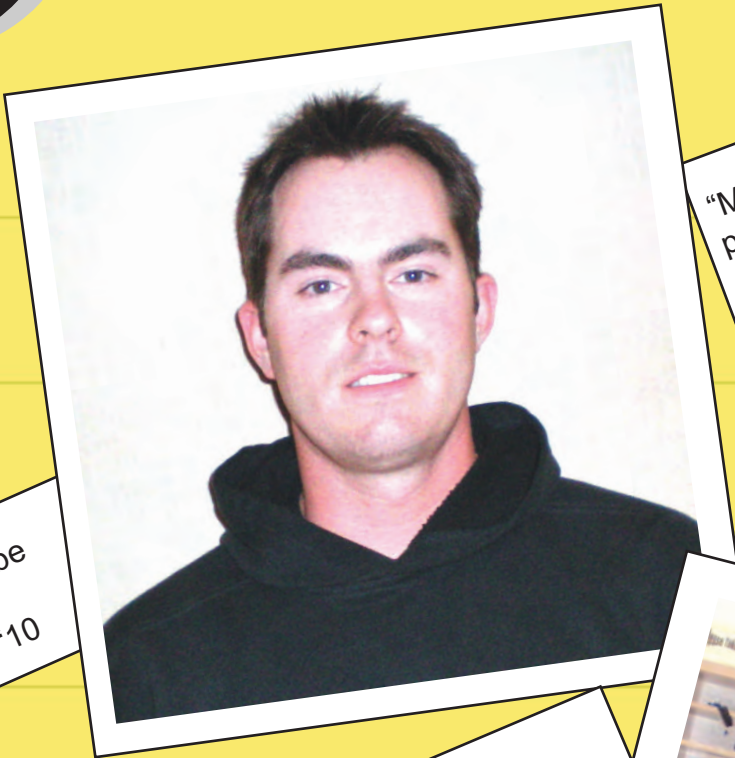
Men's Soccer, at Fairleigh Dickinson, at 1:00 pm

Women's Soccer, at Robert Morris, at 1:00 pm

Volleyball, at Sacred Heart, at 1:00 pm

# Students Out Speak

"If you could change one thing about Bryant, what would it be?"

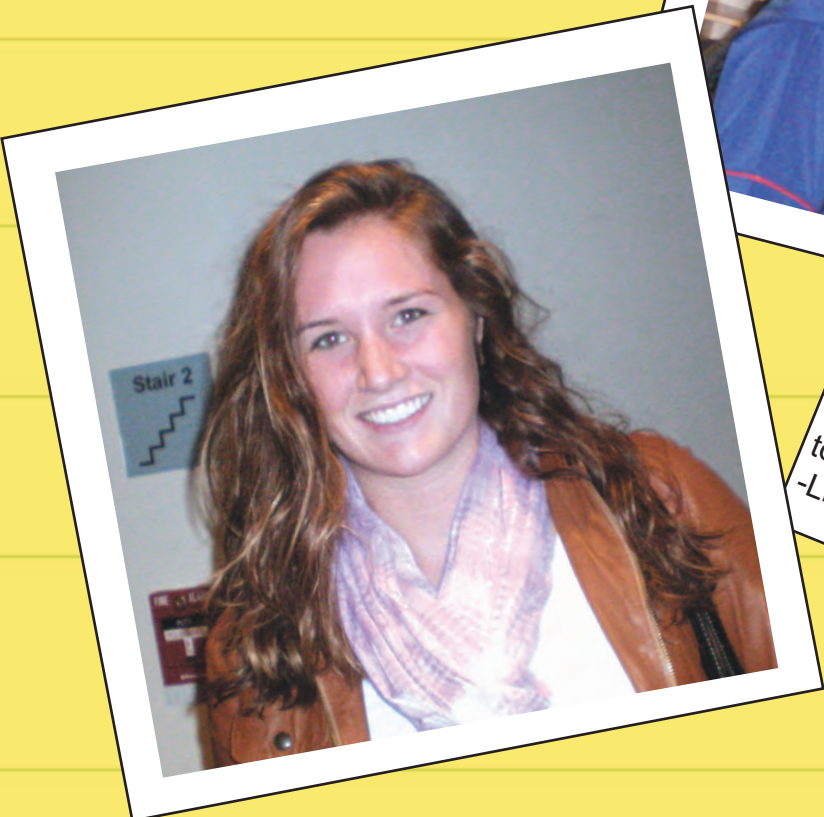


"I'd want there to be more activites"  
-Scott Congdon '10



"More available transportation (at night)"  
-Raisa Dougan '11

"I support that"  
-Katrijn Moulin '13



"To give more support to club sports"  
-Lindsay Rankin '10

"More support for the cross country team"  
-Megan Robertson '13

## Falcon Henne's balloon adventure



By Michael Adams  
Assistant Editor-in-Chief

At one time in your life, you had to have witnessed one of those Los Angeles police car chases and had your eyes stuck to the boob-tube. Come on, admit it. Well, last week, incase you were stuck in a textbook (don't worry I was too), you had to have heard about six year-old Falcon Henne, whose parents are con artists to the stars—or should I say to the nation?

We all had eyes on the tube last week as we witnessed the six year old fly thousands of feet up in the air above Denver, Colorado, in a homemade hot-air balloon. After chasing the balloon down to some remote desert area and scrambling to look inside, Falcon was nowhere to be found.

Oh, no! What happened to the poor little rugrat? His parents called off the search three hours after the balloon was down to report that their darling son had been located in a cardboard box upstairs, shaking.

While the national media went on a blitz to cover this story, it was a blatant hoax.

Not cool, Falcon, not cool. I wasted many hours of the day when I could have been studying for one of my exams. Now, I probably got an 85—awesome—all thanks to a giant alien saucer flying in the sky. So, why the hoax? It started to get a little fishy when, on Larry King Live, Falcon whispers to his daddy that “we did it for the show”. His dad scurries to cover up the supposed PR-stunt saying that Falcon is “only six and he probably didn't understand the question being asked”. Umm...at six? He's a human being. Of course he understood the question. Unless, that is, you don't educate your children. Maybe they will grow up to be as stupid as you act on TV. Now, that would make me one heck of a proud father!

One thing to bring up, which is beyond hilarious in my book is that the Henne's of Fort Collins, Colorado were featured on one of the greatest shows near and dear to my heart: Wife Swap. If you haven't seen this gem of television gold, it's when two families decided to switch wives/mothers. They tend to have diametrically opposite parenting styles and try to enforce their ways onto the other family.

They come back and bicker Jerry Springer style and then they go on with their lives. Well, it's no surprise that this family ended up on the show—they are a bunch of media hungry individuals who use their kids to get on



Falcon with his media addicted father (Google Images)

TV—he is a storm chaser—you know, the career that brings in a reliable paycheck so that he can provide for his family. Maybe, he wants his stupid looking flying chef's hat to be the next toy pitched by Vince of Slap Chop fame (oh and beating up a prostitute).

More, importantly, I want to know why Falcon didn't come running down from the attic when his parents started yelling his name. I think he was sick and tired of his father yelling at him for doing some wrong (someone told me that's bad parenting), or better yet, maybe, he is sick of

his father shoving science and technology down his throat—your children have their own interests dad.

I take it from my own dad, who from the very beginning, muttered this very quote, “Michael, you can do whatever you want, just don't do what I do”. I still can't explain what my dad does, but at least it allowed me to explore other areas.

I think Mr. Henne has some explaining to do. I mean, he did keep his son up all night doing television interviews, only to have him puke his guts out live on the Today Show. Why would you

put your children through that, you media hungry tyrant? I guess I will never understand. There is a lot more to this story like how his younger brother gave the idea to his parents that Falcon was inside the balloon when it got taken from the anchors.

Way to go, buddy. You probably just lost your parent's house when they have to pay for the whole search and rescue team. Ok, I'm done. This family has been in the limelight way too long. It's time to move on to the next article.

## No room for political science in politics?

By Drew Green  
Opinion Editor

Recently Republican Senator, Tom Coburn of Oklahoma has recommended that the National Science Foundation stop funding for political science research. Many political scientists have added their two cents against such a proposal—and rightly so. Now, I have to strongly agree with the anger shown from the political science community. The common belief that research is not tied to public benefit and therefore should not be funded can be countered with the fact that the majority of political actions go unnoticed by the public to begin with. The problem happens to be that a lot of what political science investigates and tries to understand does not directly affect people. Does that make it invaluable, hardly. Like all sciences, the value may not seem tangible, but that does not mean that it is not there.

As a Political Science minor and as a follower of politics and political science as a profession, I find the former to require the other. It is in our nature as people to explain all the facets of our lives and politics is probably one of the most complicated that only people who spend their life following it, or involved in it will truly understand. I see that as an issue. People may try to avoid politics, but politics is going to affect their everyday life multiple times in one day simply because of decisions that are made by politicians. The question one needs to ask is why not study something so relevant to people, even if they do not show a full interest?

Obviously not everyone shows an interest in medicine and medical research, but it is still invaluable

to humanity as new developments continually save more lives each year. So maybe political science will not save lives, but it tries to accomplish the same end goal as medical research and all other forms of science: solve a question or problem. Of course there are weights in terms of what is more important, I am not at all advocating for more money to go to political science research than medical research, but there should still be some semblance of proportion regarding grants provided to researchers in this field. The fact is that while many

*‘People may try to avoid politics, but politics is going to affect their everyday life multiple times in one day simply because of decisions that are made by politicians.’*

political scientists argue about what is the right path to take in terms of what should be analyzed does not mean that the science is unstructured and therefore worthless. This is just the opposite; there are many means to analyze the same situation because of a variety of factors that are always present.

This is the same for all social sciences. However, one of the key issues with respect to political science is that it very often is in conflict with what the current administration or representatives are doing, so obviously there can be some animosity between the two professions. In the long run though, it is the same as saying we should stop sociologists from analyzing the dynamic of the family because the fam-

ily feels it can handle itself. This may be true, but that does not mean it's not important to know how the family works. Such research can provide valuable insight into ways of alleviating tension or creating a stronger relationship. The same sort of result is achieved from political science reviewing and analyzing the various topics within political science and showing the implications of actions.

There is one aspect of this which makes me laugh at Senator Coburn for a minute. The question I want to ask the Senator is whether he knows if any presidents were also political scientists? Hopefully he knows that Woodrow Wilson was one. While he may or may not know such a fact, I find it funny that a politician is attacking the funding of political scientists when a president himself was a political scientist. Though Senator Coburn may not believe so, I am sure that President Wilson's background assisted him in his endeavors. Regardless, it is obvious that there is some benefit from studying such a discipline, so to prescribe the notion that it should have funding removed, is to me, an egregious offense to the political science community, other social scientists, and those who enjoy understanding various political actions.

It is a little ironic that the study of who gets what and why they get it is trying to be decreased in funding by the politicians. It really brings the topic of political science full circle though in this context. The new development and research for political science is now becoming not who gets what and why, but rather: why are we not getting what we need?

*The Opinion pages of The Archway feature the opinions of the identified columnists and writers, which are not necessarily those of the newspaper or Bryant University.*

# New charter combats polarization with compassion

By MCT Campus

On Sept. 27 at the Vancouver Peace Summit, among some of the world's most well-known peace-makers – including Nobel Prize winners and internationally acclaimed authors – we had the opportunity to invite people everywhere to rediscover the Golden Rule.

The Charter of Compassion comprises leading thinkers from many different faiths. It is a cooperative effort to restore not only compassionate thinking but, more important, compassionate action to the center of religious, moral and political life. Compassion is the principled determination to put ourselves in the shoes of the other, and lies at the heart of all religious and ethical systems.

Why is this so important? One of the most urgent tasks of our generation is to build a global community where men and women of all races, nations and ideologies can live together in peace. Religion, which should be making a major contribution to this endeavor, is often seen as part of the problem. All too often, the voices of extremism drown out those of kindness, forbearance and mutual respect. Yet the founders of each of the great religious traditions rejected the violence of their time and sought to replace it with an ethic of compassion.

They argued that a truly compassionate ethic, embodied by the Golden Rule, served people's best interests and made good practical

sense. When the Bible commands that we "love" the foreigner, it was not speaking of emotional tenderness. In Leviticus, love was a legal term: It was used in international treaties, when two kings would promise to give each other practical support, help and loyalty, and look out for each other's best interests.

In our globalized world, everybody has become our neighbor, and the Golden Rule has become an urgent necessity.

When asked by a pagan to sum up the whole of Jewish teaching while he stood on one leg, Rabbi Hillel, an older contemporary of Jesus, replied: "That which is hateful to you, do not do to your neighbor. That is the Torah – and everything else is only commentary." The Dalai Lama put it even more succinctly when he said: "My religion is kindness."

These traditions have also pointed out that we must not confine our benevolence to those we find congenial or to our own ethnic, national or ideological group. We must have what one of the Chinese sages called *jian ai*, or concern for everybody. If practiced assiduously – "all day and every day," as Confucius enjoined – we begin to appreciate our profound interdependence and become fully human.

Today, our world has become dangerously polarized and many of our policies – political, economic, financial and environmental – are no longer sustainable. We are all bound together – socially, economically and politically – as

never before. Our financial markets are inextricably connected: when one falls, there is a ripple effect worldwide. What happens in Afghanistan or Iraq today may well have repercussions in New York or London tomorrow.

But we have a choice. We can either choose the aggressive and exclusive tendencies that have developed in many religious and secular traditions or we can cultivate those that speak of compassion, empathy, respect and a "concern for everybody."

The Charter for Compassion will be launched on Nov. 12. It is not simply a statement of principle; it is above all a summons to creative, practical and sustained action to meet the political, moral, religious, social and cultural problems of our time.

In addition to participating in one of the many launch events, we invite each individual to adopt the charter as their own, to make a lifelong commitment to live with compassion.

We cannot afford to be paralyzed by global suffering. We have the power to work together energetically for the wellbeing of humanity, and counter the despairing extremism of our time. Many of us have experienced the power of compassion in our own lives; we know how a single act of kindness and empathy can turn a life around. History also shows that the action of just a few individuals can make a difference. In a world that seems to be spinning out of control, we need such action now.

# You know what really grinds my gears...

By Alissa Foley  
Copy Editor

What really grinds my gears is when members of the Bryant community refer to Bryant as a business school. Certainly, Bryant has enjoyed a long history as a business school; that ended in 2004 when Bryant College became Bryant University. This transition meant that there would no longer be just a College of Business, but also a College of Arts and Sciences. Therefore, in referring to Bryant as simply a business school, one is (perhaps unwittingly) discounting an entire college as well as the programs within it.

It is not my intent to reject or diminish the achievements of the students, faculty, and staff of the College of Business – there is a lot to be proud of in the history of our institution. It just "grinds my gears" that the College of Arts and Sciences has been, at least in my experience, overshadowed by such a simple phrase that perpetuates a certain reputation – that of a business school. It is a reputation that, as a student within the College of Arts and Sciences, I feel I must continually work against in order to gain and hold my footing as a student on this campus.

# The Archway Top Ten: Test pet peeves

10. The person who finishes in 15 minutes and you are wondering: did they actually try, or am I that stupid...
9. I don't own number 2 pencils I own pens...
8. Tests the professors can't even finish...
7. When the study guide arrives at 7 the night before the exam...
6. When it says circle the best answer and not circle the CORRECT answer...
5. I have 50 short answers that may be on the test, but only 3 will actually be on the test...
4. Every word is the same in a multiple choice question, but in a different order in each answer...
3. When a question has all of the above, none of the above, a and c... Oh, I give up already...
2. When the professor is watching YouTube videos and laughing at them...
1. They get in the way of sleeping.

Have an opinion about any of these articles?

Sound off at  
[www.BryantArchway.com](http://www.BryantArchway.com)

# Observations

Compiled by Bryant Students

## Talk to Facilities People

Not only are our facilities workers simply good people, but they also have a variety of stories to tell and probably have some of the best senses of humor on this campus. When you get the chance, talk to them.

## Toilet Paper Rationing?

If you did not read the email sent out this past week, we are no longer allowed to take as much toilet paper as we want on Sundays from Hall 11. We should be able to take as much as we want. I mean Bryant may be trying to cut its budget, but do not cut my toilet paper!

## Open House Incident

Apparently there was a person during Open House this past weekend that decided to run from his dorm in nothing, but his underwear yelling, "bring us your daughters." The Archway does not know if this is completely true, but that does not mean it is not worth an observation.

## Fix the Bricks!

Can we please replace some of the bricks on the pathway leading to the rotunda in front of the Unistructure. They can be felt moving under our feet.

## Forks in the Road

It took a week and a half for someone to finally do something about plastic forks piled in the middle of the walk way between Hall 8 and the Bryant Center.

Send Observations to [agreen1@bryant.edu](mailto:agreen1@bryant.edu).

# Bryant Said What!?

Compiled by Bryant Students

"Why do humans have to work? Why can't we be like monkeys and fling crap."

"Can I have a steak and cheese sandwich without the cheese."

"Guy 1: Try sugar water.  
Guy 2: Sugar water? That sounds disgusting.  
Guy 1: No, its actually pretty sweet"

"My grapes are ready to be harvested! Want to see my animals on Farmville?"

"I love this! I want to lick it."

"Person 1: It's like Christmas morning.  
Person 2: No, its like Hanukkah, all 8 days combined."

"What day do I graduate? The day the big tent is up in the parking lot, obviously!"

The Student Voice of Bryant University since 1946	
THE ARCHWAY	
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**Guidelines for Comment...**

We welcome your comments and submissions on editorials, articles, or topics of importance to you. Only letters including author's name, and phone number will be considered for publication (phone numbers will not be printed, they are for verification purposes only).

Letters to the Editor of 300 words or fewer will have the best chance of being published. Also, except in extraordinary circumstances, we will not print submissions exceeding 500 words. All submissions are printed at the discretion of the newspaper staff. *The Archway* staff reserves the right to edit for length, accuracy, clarity, and libelous material.

Letters and submissions must be submitted electronically. Bryant University community members can email submissions to: [archway@bryant.edu](mailto:archway@bryant.edu). Letters and articles can also be given to *The Archway* on disk. They can be left in *The Archway* drop box on the third floor of the Bryant Center or disks can be mailed through campus mail to box 7.

The deadline for all submissions is by 5 p.m. on the Monday prior to publication (for a complete production schedule, contact *The Archway* office). Late submissions will be accepted at the discretion of *The Archway* staff and more than likely will be held until the next issue.

Members of the Bryant community are welcome to take one copy of each edition of *The Archway* for free. If you are interested in purchasing multiple copies for a price of 50 cents each, please contact *The Archway* office. Please note that newspaper theft is a crime. Those who violate the single copy rule may be subject to disciplinary action.

## Bulldog flicks: *Zombieland*



Abigail Breslin, left, and Emma Stone star in Columbia Pictures' comedy, *Zombieland*. (MCT Campus)

By **Coburn Childs**  
Staff Writer

A cocky, foul-mouthed red-neck called Tallahassee; a paranoid and geeky college kid with irritable bowel syndrome; two sisters/con artists trying to make their way across America to an old amusement park; Twinkies; clowns; and ... zombies? These ingredients make up the wildly clever and over-the-top *Zombieland*, a movie that is—quite literally—gut-busting and hilarious!

The plot is pretty simple: America has been overrun by some unknown plague that has turned all inhabitants into zombies. Although we aren't given a whole lot of backstory, it works in this context, as the movie isn't meant to be taken seriously at all—don't criticize the logic of the storyline, or I guarantee you won't have a fun time. The action centers on a few unlikely survivors and how the four of them bond together while looking for some sort of refuge in the crazy, zombie-infested world.

Woody Harrelson plays Tallahassee, and he is perfect for the role. As the insulting yet oddly loveable tough-guy, Tallahassee has nothing to live for except taking pleasure in killing zombies in the most creative ways he can think of—oh, and he loves Twinkies enough to risk life and limb in tracking one down. Jesse Eisenberg (no, that's not Michael Cera) plays Columbus, the awkward nerd with the "guts of a guppy" who survives by a list of rules he has created for himself to

keep from becoming the zombies' next meal. These rules are more important to him than any human relationships, and they include such practical advice as the importance of cardio ("The fatties were the first to go" when the plague hit, he tells us in the prologue's voiceover), seatbelts, and staying out of bathrooms ("that's where you're at your most vulnerable"). Oh, and don't be a hero.

way, and it isn't long before they decide to stick together, for better or for worse.

What makes the premise of *Zombieland* so funny is the fact that nothing is taken seriously. It is irreverent, gruesome, over-the-top, and absolutely hysterical! One-liners fly by the second, and the pop-culture references also make for great comic fodder; you'll never guess which popular actor has a very funny

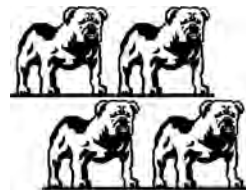
climax at the end of the movie comes, it's over just like that; I would have liked to see a little more of a wrap-up to the story. *Zombieland* is most definitely not for everyone, either. At times it is quite gross, with blood, guts, vomit, and ooze flowing all over the screen for much of the movie.

However, it is all taken in good fun (if you can imagine that), so it isn't really easily comparable to a movie such as, say, *Saw*—it is much more tongue-in-cheek, and that's where the film really takes its humor from. For example, a zombie woman is digging into a man's chest and picking at his bones—"She must be enjoying her manwich," Tallahassee comments.

It's moments like these that give the film its darkly comedic elements, but without being excessively dark. Think *Shaun of the Dead*, but even more ridiculous. If you thought that horror-comedy couldn't be done right, think again. This movie has thrills by the minute and laughs by the second.

I give *Zombieland* 4 out of 5 Bulldogs.

**This movie earned  
4 out of 5 bulldogs**



cameo that plays into the storyline! The narration is done by Columbus, and he is consistent in reinforcing his personal rules of survival throughout the story when it is applicable.

Tallahassee pulls a muscle while clobbering a zombie? He should have limbered up first, Columbus informs us. In addition to this sort of humor, there is also a very human, feel-good element to the film, as these misfits grow to like each other and become sort of an oddball family. The script is great, and my only complaint is that the 87-minute movie isn't long enough; thankfully, there are already rumors of a sequel.

If there is any glaring flaw with the movie, I would have to say that the pace feels a bit rushed. As soon as the real

*'Zombieland is most definitely not for everyone, either. At times it is quite gross, with blood, guts, vomit, and ooze flowing all over the screen for much of the movie.'*

Columbus thinks he's the last guy on the planet—or at least in northern Texas—and he is more or less fine with that idea. After all, he reasons, even before the rest of the world turned into mindless brain-eaters, he was still a loner to begin with. Yet part of him wants a companion, and that's where Wichita (Superbad's Emma Stone) comes in.

Columbus is immediately attracted to her, but she doesn't want any part of it. She and her 12-year-old sister, Little Rock (Little Miss Sunshine's Abigail Breslin), survive by their wits and ability to swindle any and every person they come across—a skill they had even before the zombie plague spread. Chance throws these four together in a pretty comical

## Bulldog flicks: *Couples Retreat*

By **Janna Silva and  
Mikala Mann**  
Contributing Writers

Wanna go to Eden? What started out to be a great vacation idea turned out to be the vacation from hell. Fighting for their marriage, one couple (Kristen Bell & Jason Bateman) decides to find support among their friends. They ask three couples (Vince Vaughn, Malin Akerman, John Favreau, Kristin Davis, Faizon Love, Kali Hawk) to take the journey of repairing their marriage by going to a Couple's Resort.

All the relationships are put to the test by Marcel, the couple's specialist. Marcel created the detailed program for the week which is designed to enrich their marriages, finding their joint

*'The good thing about it is you don't have to be a couple to enjoy this movie.'*

animal spirit. The couples have to strictly follow the itinerary; otherwise they will be kicked out of the resort. Reluctantly, they go along with it because their friends really need the help. Along the way, each of the couples discovers minute problems in their own relationships. Through the exercises they have to work together, which in turn brings them closer together.

Couples Retreat is hilarious. There was never a dull moment. The good thing about it is you don't have to be a couple to enjoy this movie. Although, ladies, it doesn't hurt to bring your man to see this. It may just teach him a thing or two. You get to see different problems couples face with a humorous twist. If you're looking for a comedy, this is definitely a must see. We recommend this movie to everyone!

We give this movie 4 and a half bulldogs.

**WJMF 88.7**  
**THE BEAT OF BRYANT**

# Word Vomit

By Blair Worthington  
Staff Writer

## Go for it!

Success is defined individually.  
Success is looked at differently.  
Success is not easy.  
Success,  
can seem unattainable.  
But often,  
with great failure,  
can success emerge.  
With great expectations,  
can something great be surpassed.  
With will,  
can something always be achieved.  
Why not just try?

# Two buds and a microbrew

A review of St. Bernardus Abt 12 (ABV: 10.5%)

By Bryan Regele  
and Justin Andrews  
Staff Writers

*Good beer is something that should not be ignored. That being said, we decided to revive Ryan and Joe's old column on specialty beers from a few years back. Though like them we sometimes find ourselves downing pitchers of 'Gansett with our fellow seniors, we really enjoy brews that have a stronger taste than what comes from your faucet. For those of you who share our passion of a craft brew, we rate our picks on five criteria – appearance, aroma, taste, feel, and drinkability. For the rest of you who simply go for the cheap brews, we hope that we can encourage you to branch out and enjoy what the real brew masters are creating right here in New England. Everyone should appreciate good beer, but be 21 or older, and please do it responsibly*

This week's brew came as a surprise. After spending almost an hour exploring the massive Yankee Spirit in Attleboro, we found a great deal – a mix of 24 microbrews for only \$17.99. Like anything else, there is a catch, and in this case it is in the fact that it's like a big box of chocolates and you have no idea what you will get for beer. But as craft beer fans we loved the price and the idea so we grabbed ourselves a case for the journey back. Yankee is only about 20 minutes away but we were a bit anxious about our purchase so it seemed slightly long.

As strange as it may sound, we found out that the true gem of the pack had the strangest of labels: a light blue wrapper with a smiling Trappist monk bearing the name of St. Bernardus Abt 12.

You shouldn't judge a book by its cover, though, and we aren't one to refuse a Belgian – especially a quadruple style abbey ale as this one appeared.

St. Bernardus Abt 12 pours dark brown with a thick head that takes a few minutes to settle. Despite the color and head, it's clear that this is not as thick as other beers with a comparable look. The aroma

than you would like. Trappist beers are typically known for their high alcohol content, and the Abt 12 is no different and as a quad is St. Bernardus's strongest brew weighing in at 10.5% ABV. By adding sugar and yeast the day before bottling, each St. Bernardus brew earns a second fermentation within the bottle for carbonation. This enables the alcoholic taste to



is rich with sweetness uncharacteristic of quads' high ABVs.

The first sip goes down smooth and resembles sweet brown ale with a strong kick like the more common Belgian Chimay. We caution you not to be intimidated by the dark color as this is not as thick as a Guinness or stouts. It is more like a Newcastle Brown Ale with an actual personality. With the glass half-full, we still find ourselves noting hidden bitters behind tastes of caramel, molasses, and cherry.

Be careful with this one though, or you might end feeling a bit more lightheaded

pass subtly without lingering or hindering drinkability.

We highly recommend St. Bernardus Abt 12 as it boasts the highest quality ingredients and a perfected brewing process. Even with its high alcohol content, this Belgian goes down smoother than any we have tried before. That being said, you will only need to drink a few St. Bernardus's before you are relaxed and ready to enjoy your weekend. With these qualities, we have to do what we never would and that is to steal all 6 caps from Abt 12 and give St. Bernardus the praise he deserves.

## Video-game review: Wii Sports Resort

By Billy O'Keefe  
MCT Campus

"Wii Sports," a terrifically fun compilation of games that made the Wii remote look considerably more versatile than it actually was.

With "Wii Sports Resort" – and particularly, thanks to the Wii MotionPlus attachment that's bundled inside – that illusion is now for real. The MotionPlus attachment allows the Wii remote to mimic real-time motion in ways the remote cannot do on its own, and "Resort" takes full advantage en route to establishing itself as a superior sequel.

Structurally, "Resort" feels a lot like the original "Sports." Each of the

12 available sports (up from five) features a handful of modes built around the sport, and each mode offers a single-player mode with scalable difficulty, two- or four-player local multiplayer or (in most cases) both. Online play, once again, is a no-show.

The incremental differences are no surprise, because "Resort" exists primarily to make the MotionPlus' introduction a smooth one. That, happily, is where the game shines. Bowling returns almost structurally unchanged from "Sports," but the added control flexibility makes it easier to add spin and pick up trickier spares. Tennis, now reborn as Table Tennis, also benefits immensely by giving you more control over not just the trajectory of your shot, but the angle with which you hold your paddle. (Golf, unfortunately, still suffers from the excessive sensitivity that hampered it in its original incarnation.)

*"The added control flexibility makes it easier to add spin and pick up trickier spares."*

The new events hit more than miss as well. The Frisbee events, which include Frolf and a Frisbee Dog contest, replicate the sensation of tossing a Frisbee shockingly well, taking into account both your toss and how you hold the disc while doing so. Archery, which employs the Nunchuck attachment, never quite feels realistic, but it nevertheless incorporates the motions and the science of archery to surprisingly good effect. Basketball's Pickup Game mode is a bit weird – you can't control your player's on-court movements – but the 3-Point Contest is great because of how well the remote

replicates the artistry of a perfect jump shot. Even the Canoeing event shines due to how responsive and flexible the paddling feels.

But it's the Swordplay events, which allow you to wield a Nerf-style sword with remarkable freedom of motion, that headline this endeavor. The freedom is such that you can even turn the Wii remote around and bonk opposing swordfighters with the butt of your sword, and the range of events – from one-on-one battles to a surprisingly lengthy single-player adventure game in which you take down waves of enemies like a wannabe Jedi – allow you ample opportunity to take full advantage.

Doing so much right makes "Resort's" low-lights entirely forgivable. Cycling and Power Cruising, in particular, feel gimmicky and unnatural to the point of unwieldy. The Air Sports (flying, skydiving) and Wakeboarding events fare better, but their simplicity positions them as occasional diversions rather than heavy rotation material.



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# Dave in demand: The television week in review

By David Hiltbrand  
MCT Campus

Has "Dancing with the Stars" lost its luster?

Sure, ABC's dance-off registered a bump in its most recent episode: a respectable 13 million viewers for Tuesday's results show.

But bear in mind this was the first week since the odious Tom DeLay dropped out. I'll bet C-Span's ratings also increased after DeLay was forced to resign from Congress in 2005.

Even on Tuesday, "DWTS" finished second in its time slot to a prime time rookie, "NCIS: Los Angeles." And there's no getting around the fact that viewership is down by more than 10 percent since last year.

Why the downhill samba?

Blame a bad crop of contestants. Ashley

Hamilton?

Kelly Osbourne? When did this become "Dancing with the Children of the Stars"?

The usually reliable category of athletes is abysmal this time. Michael

Irvin? Louie Vito? We're tangoing dangerously close to Tonya Harding territory here, people.

You know you're in trouble when your biggest name is Donny Osmond. I still can't get the image of Donny dipping judge Bruno Tonioli into that romance novel clinch out of my head. Yuuuch! It made Al Roker lip-locking Tina Fey on "Today" this week appear sexy by comparison.

Look, this country leads the world in semi-celebrities who are well past their sell-through dates. The whole reality TV industry would collapse without this bounty. Raise your sights, "Dancing with the Stars." Next time, Kirstie Alley or bust!

Foreign affairs. Last week, I asked you to send in your choices for the worst actors on TV. The biggest vote getter by a wide margin was "CSI: Miami's" David Caruso, who one reader described as "more wooden than Pinocchio."

But I got even more mail from fans of "Mad Men" who pointed out that, despite my skepticism, it was perfectly plausible for Betty Draper to speak Italian since she had spent time modeling in Milan. Don't know how I missed that tidbit.

Usually when I make a glaring error in the column, the response tends to be nasty and insulting. But the "Mad Men" devotees were re-

markably and unanimously polite in bringing this to my attention.

The experience has taught me a valuable lesson: from now on, when I make a bone-headed observation, I'm going to make sure it's about "Mad Men."

Boycott. In my dream, the cast of "Glee" is drifting down Broadway, singing "Don't Stop Believin'" beneath a giant blow-up Bullwinkle. NBC dashed that fantasy this week when it booted the Fox choir from the Macy's Thanksgiving Day Parade which the Peacock network broadcasts every year.

Sure, why would you want to include something in this tired old ritual that viewers might actually want to see?

As "Glee" co-creator Ryan Murphy said to Entertainment Weekly after the ban was announced, "I completely understand NBC's position, and look forward to seeing a Jay Leno float."

Low and outside. Usually I like the visual and graphic aides that TV

adds to sports coverage.

But the Pitch TRAX box that TBS has been using during the baseball playoffs is infuriating.

It purports to show where each pitch lands in the strike zone, but the results are absolutely random. Two identically placed pitches will be marked outside the opposite margins of the box. And this may come as a shock to the players and umpires, but, according to TBS, about one pitch in 10 is a strike. I'm pretty sure the location of the balls on Pitch TRAX is determined by a TBS staffer in the production truck throwing foam darts at a screen.

Big fan. This week's "Modern Family" found Ty Burrell's character, as usual, straining to prove how hip he is. He tells his daughter that he was such an inveterate concertgoer back in the day, that he was a "Hall Raiser." As he explains, that's someone who followed Hall & Oates around the country as they toured.

I guess that makes me a Grand Mason because there was a time when I would drive anywhere to see Dave Mason play.

*'The experience has taught me a valuable lesson: from now on, when I make a bone-headed observation, I'm going to make sure it's about Mad Men.'*

# New book details ups and downs of Obama marriage



President Obama and his wife, Michelle (MCT Campus)

By Katherine Skiba  
MCT Campus

After a microscopic look at several famous marriages, author Christopher Andersen takes his pen-or, some argue, a hatchet-to the Obamas in his latest book, "Barack and Michelle: Portrait of an American Marriage."

He describes a reluctant groom-to-be, sometimes-stormy union, and woman sick of emptying his overflowing ashtrays and being shut out by his ambition. He says the crucibles of battling infertility, helping to nurse daughter Sasha to health after meningitis, and coping with early political defeat (and debt), the Obamas survived-and thrived. By the inauguration they were "indisputably the First Couple not only of America but of the world."

On him: "He was the supremely confident overachiever whose fatherless childhood left him deeply scarred emotionally, the product of an exotic multicultural upbringing who yearned for roots and a sense of his own racial identity..." On her: "dutiful daughter ... corporate lawyer ... wife and mother who despised politicians but outperformed even the most seasoned of them as she helped her husband win the presidency."

The book, relying in part on unnamed sources, serves up plenty of dish from the Obamas' youth, nearly 17-year marriage, and up-and-down journey to the White House.

Andersen says Michelle Obama helped shoot down the prospect of Hillary Clinton being tapped as her husband's running mate. "Do you really want Bill and Hillary just down the hall from you in the White House?" it quotes her as saying.

According to the book, when Obama ran for the U.S. Senate in 2004, at first he thought the David Axelrod-designed campaign slogan, "Yes we can," was corny.

But the controversial Jeremiah Wright, then his pastor, and Michelle Obama, liked it.

The book, from publisher William Morrow, went on sale Tuesday for \$25.99.

Andersen is famous for writing about the famous-the Kennedys, the Clintons and Diana, Princess of Wales-and he intermingles dirt and stardust. The book's promos herald the Obamas as the new Jack and Jackie Kennedy-"brilliant, attractive, elegant, youthful, exciting."

The Obamas did not cooperate with the book, says its publicist, Camille McDuffie. The White House had no comment.



Former Illinois Governor, Rob Blagojevich (MCT Campus)

# Judge fears Blagojevich will incriminate himself on Apprentice

By Jeff Coen  
MCT Campus

A federal judge isn't blocking former Illinois Gov. Rod Blagojevich from appearing on Donald Trump's reality show "Celebrity Apprentice." But U.S. District Judge James Zagel expressed concern Monday that a chatty Blagojevich could create messy issues for his criminal trial next summer by saying too much about his case and opening the door for prosecutors to use his words against him later.

"There are significant confessional elements on that show," said Zagel, acknowledging he has watched it a couple of times. "People do say things about themselves." Assistant U.S. Attorney Reid Schar said he is concerned the process of whittling down a jury pool will be well under way in the spring, when the show is set to air.

Zagel told prosecutors and Blagojevich's lawyers to confer and come up with a possible agreement on what the former governor can and cannot say. The show features

contestants trying to survive business challenges posed by Trump.

After court, Sam Adam Jr., one of Blagojevich's lawyers, said his client should not be muzzled. "Open the door to what?" Adam said.

"These people tape-recorded the inner sanctum of the governor's office, tape-recorded conversations he was having on the telephone." Blagojevich doesn't seem worried. He's already in New York taping the show.

## Best sellers for the week ending Saturday, Oct. 10

MCT Campus

1. The Lost Symbol, Dan Brown
2. A Touch of Dead, Charlene Harris
3. The Help, Kathryn Stockett
4. The Last Song, Nicholas Sparks
5. Evidence, Jonathan Kellerman

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