

Beat the Wheat Bakery named this year's E-pitch winners

Sara Larrabee
Staff Writer

"Do you hate baking?"
"YES!"
"Do you struggle to find gluten-free desserts that aren't just a box mix?"
"ABSOLUTELY!"
"Well no need to worry, because The Beat the Wheat Bakery is here!"

Jacqueline Belknap, Jenifer DiLapi, Andre Aboulhala, Matthew Hunt, Kyle Dapkas, and Alexia Drapan, are the newest team members of the Bryant E-pitch Business Competition winner's circle. The Elevator Pitch Competition, also abbreviated as the E-pitch Competition, is held every semester for all Business 101 groups.

The event was run by the Global Entrepreneurship Program and Bryant CEO. It was sponsored by Hanover Insurance.

This year there were over 40 teams competing for the grand prize of \$500 cash along with bragging rights and the respect of many major CEOs from around the local area. The purpose of the competition is to have students pitch their new business ideas in only 90 seconds, which is the time it takes to get from the bottom floor of an office building to the top floor in an elevator. (Hence, the name of the program)

In the first round of presentations, each group is assigned a time slot in front of a panel of 4 judges plus one member of Bryant's student run CEO organization. One or two students out of the group are allowed to present in the first round, and again, students have only 90 seconds to pitch their business plan to this panel.

Then, based upon their scores, the top 12 are admitted to the finals. In the final round, all the teams and the team members are called up on stage, and in front of over 200 people and 14 notable judges, they must again pitch their idea in 90 seconds and take 2 minutes of questioning from the judges after they are finished. Finally, after a long day of judging, the winners are announced. In second

place, and in the category of "most likely to succeed", was the "Greenan'sGreen Team" under the direction of student team leader Jeff Roscoe. In third place, under the heading "crowd favorite" was "Rollin Dough" led by student team leader Kevin Mullarkey.

The Beat the Wheat Bakery, who took home the gold is the newest bakery in town. Located in Cumberland, Rhode Island, this bakery is specifically tailored to homemade gluten-free dessert products. Inspired by her sister's allergy to gluten, which is a protein found in wheat, rye, oats, flour, etc., team leader Jacquie Belknap came up with the original idea to make a bakery specifically for people with this type of allergy called Celiac.

"We really wanted to make more options for people with this allergy as well as raise awareness and provide information about this very common disease." Rhode Island is actually one of the biggest producers of gluten-free products, so for this young group of students there is a potentially very large industry out there for them.

According to the team's research, one out of every 133 people has an allergy to gluten, making their target audience very widespread to begin with. "Even if you don't have Celiac and are just looking for a way to shed some pounds, or are looking for something new to try, this bakery is perfect," said other team member Jenifer DiLapi.

It is very evident that this team really knows their stuff and did their homework. They told me how celebrities are promoting these new gluten-free products because of their health benefits and also how new studies are being tested to show that children with Autism who use gluten-free products are improving with their symptoms of the learning disability.

"The Beat the Wheat Bakery" is also very concerned with cross contamination. "Our bakery is completely gluten-free," Belknap said. "That means that no type of substance that contains gluten



Jackie Belknap and Jenifer DiLapi won the gold for The Beat the Wheat Bakery. (Sara Larrabee)

will be found inside our shop which will guarantee the authenticity of our bakery products."

When asked how they felt when their names were called as the winners, DiLapi said, "We were all holding hands, praying and hoping that our name would be called, but at the same time we didn't want to trip up the stage or stumble on our words." Belknap added, "It was a lot of pressure, but it was exhilarating and an awesome experience."

The team's future is focused on creating an advertisement for the next upcoming competition on November 11th. On this day in the Rotunda, all the same Business 101 student teams will again compete for a spot on the back of next year's business text book. Addition-

ally, the team is still working on finishing their entire business plan by November 30th.

I asked DiLapi and Belknap if they would ever really start this business, and they both responded with an "Absolutely!" "We would have to see where we were all at in our studies and in our lives," Belknap said, "But we both have experience in the restaurant business because of our families, so I think we could be very successful," DiLapi added.

Congratulations again to "The Beat the Wheat Bakery" for its victory in the Fall 2009 Bryant E-pitch Competition, and also to the top 12 finishers and all of the other teams who have worked so hard up until this point. Also, be on the lookout for a "Beat the Wheat Bakery" near you!

Students bring hope to Casa de Mantay

Jessica Miles
Editorial Assistant

On November 11, a group of students represented by the Bryant chapter of Amnesty International will debut 'Comunidad de Esperanza,' a documentary film chronicling Bryant students and their work at Casa de Mantay, a nonprofit organization in Cusco, Peru that shelter's abused women and their children.

Twelve students and two faculty members traveled to Casa de Mantay this past May on a quest to reach out on an international level. Inspired by a former Bryant student's visit to Casa de Mantay, Meredith Archambeault, Katie Gorham, and Kathryn Varis sought to strengthen recognition for Amnesty International on a similar level.

"We wanted to expand membership and enable people to have this kind of global experience that Bryant always promotes," said Archambeault. "Once we heard about the situation [at Casa de Mantay] we became really passionate about helping through support and donations."

Archambeault, Gorham, and Varis prepared a proposal, which was submitted to CSI Assistant Director, Rich Hurley and the Special Initiatives Committee.

Over 100 student applicants were narrowed down to twelve, including Katie Gorham, Meredith Archambeault, Kathryn Varis, Megha Choolani, Raisa Dugan, Todd Degnan, Alex Jelly, Emily Deschenes, Priya Patel, Ronnie Blanchard, Kevin Concannon, and Alyssa Rollins. Professors Patricia Gomez and Tony Houston were also chosen to attend the trip.

The selected students went through a training program, including a basic Spanish language course.

See 'Comunidad de Mantay' on page 4

In this week's Archway

- ◆ Business - Biz with a conscience
- ◆ Sports - Soccer double OT win
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How to be a better lover

Sara Larrabee
Staff Writer

This was the topic at last week's meeting of the Sexuality Series hosted by the Bryant Women's Center in collaboration with the Alliance for Women's Awareness (AWA). The room was packed with students, both male and female, of all different ages, ethnicities, and classes, to talk about one thing; how to become a better lover.

Toby Simon, director of the Women's Center and advisor for AWA, started the gathering off with a very graphic and visual explanation of the male and female reproductive organs. It was very interesting to know how much the guys and the gals knew about each other's physical attributes, and I have to say, the girls definitely kicked butt in this trivia section of the meeting.

After getting the social awkwardness of talking about sex out of the way, the group was split up by gender, and on the three signs that were posted on either side of the room, were asked to write adjectives that described a "good lover", a "better lover", and the "best lover". The men were a little reluctant, but came up with some interesting answers about what they thought about what a lover should be. Under "good lover" they wrote, dead-fish, emotion-less, selfish, too much teeth, kind of flexible, and decent. In the next category, they could only come up with somewhat knowledgeable and changing positions, but it was in the last category that really sparked some heated debate. To describe the "best lover" the men wrote endurance, stamina, experience, down for anything, flexibility, takes control, S.T.D. free, good on top, and makes it hard and keeps it hard. Boy did the women in the room have

some questions and comments for the men who wrote these things down. However, throughout the discussion the group as a whole was able to clarify some ideas and come to a mutual understanding of what the men were trying to say.

And we cannot forget about the ladies! The women had much more to say, so this is just a limited account of what they wrote down. Under "good lover", adjectives such as fast but slow too, mechanical, same position all the time, the 1-minute man, cheesy, and 15 year olds were all up on the sign. In the next category, "better lover", needs more experience, flowers, creative, sleep over, tries new things, and

'The Sexuality Series is a four week program that runs once a year to raise awareness of sexuality issues.'

multiple rounds were all discussed. And finally, the category that made up the most of the meeting, the "best lover". Loving, whipped cream, big, doesn't keep score, kinky, oral sex, passionate, loud, daring, romantic, communicative, 1 hour or more, and responsive all made the list. There were many unanswered statements and discussion points at the end of the meeting, that alone, could probably take up another hour of conversation. Whether the participants agreed or disagreed with the conversation at the meeting, everyone left laughing and hopefully a little more informed on how to be a better lover.

As mentioned, the Sexuality Series is a four week program that runs once a year to raise awareness of sexuality issues. The topics are picked by the group leaders and by what they feel are most appropriate. The executive board of AWA is comprised of Star Hopkins, Carly Warland, Katie Logan, Jessica Reategui, Genevieve Dolce, Katrin Gorham, Cristine Cox, and Aieshia Grant. The mission of the se-

ries, as described by Katie Logan who is the Treasurer of AWA, is "to educate students on the right and respectful ways to have intercourse. It is no secret that students have sex and are going to have sex, so we are trying to give them the information they need to make the right choices." The President of AWA, Star Hopkins, added that "these meetings are a great place to come together as a group, and make it easy to talk about those things that people usually don't want to talk about... it's also a safe place to talk about whatever people want to say."

For anyone interested in attending one of these series events, or joining the AWA members at their next meeting, the next Sexuality Series event is the grand finale on Thursday November the 12th, at 5:30pm in room 2A of the Bryant Center, and the topic is Sexual Communication. After the wrap-up of the series, AWA will hold their regular bi-weekly meetings on Thursdays at the same time and place. Be on the lookout for more emails from AWA on their upcoming Holiday Season meetings, which means free food and prizes and much, much more sexual discussions. Hope to see you there!



The most recent topic discussed at the Sexuality Series focused on how to be a good lover. (MCT Campus)

The Women's Center, which also hosts the Sexuality Series, is a separate resource for women, and is run by AWA adviser Toby Simon. Simon also has a personal column in the "Archway" newspaper called "Simon Says" where she discusses some of the current issues women are facing and what the Women's Center is doing for the upcoming week. The Women's Center is located on the 3rd floor of the Bryant Center, online off of the Bryant homepage, or by phone at 401-232-6854.

If you would like me to come to one of your meetings, and write a little something, something for your organization, just let me know, I would be happy to help spread the word and get more students involved around campus! Contact me, Sara Larrabee at slarrabe@bryant.edu for ideas.

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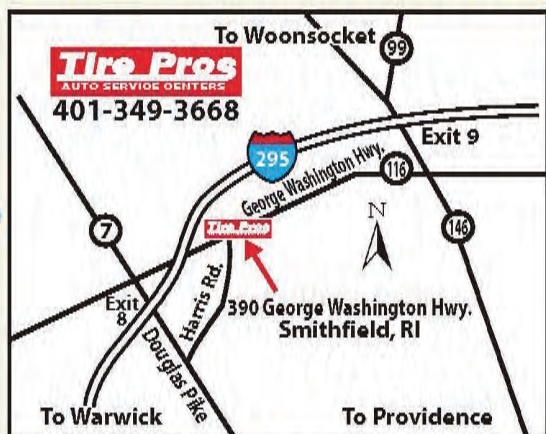
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Social enterprise RI summit and good marketplace come to Bryant

Brandon Dobro
Business Editor

Social entrepreneurs seek to change the world. Dedicating their lives to solving problems such as poverty, malnourishment, and homelessness, they do not measure their success by annual revenues, but by overall social impact. Possessed by their

ideas to solve society's most pressing issues, they do not stop until they have changed the system and initiated wide-scale change. Bill Drayton, known as the "godfather" of social entrepreneurship, has stated that social entrepreneurs "are not content just to give a fish or teach how to fish. They will not rest until they have revolutionized the

fishing industry." Bryant University, in conjunction with Social Venture Partners of Rhode Island (SVPRI), is proud to welcome about two hundred of these revolutionaries on campus on Thursday, November 12 for the first-annual Social Enterprise RI Summit.

Also sponsored by CEO and SIFE, the event will give

Bryant students the opportunity to network with leaders like Diana Wells, President of Ashoka – an organization with annual revenues of nearly \$30 million and supporter of over 2,000 social entrepreneurs spanning 60 countries. Other attendees include Neil Steinberg, President of the Rhode Island Foundation and John Abrams,

Cofounder and CEO of South Mountain Company. If being able to attend this conference and network with some of the country's best innovators weren't enough, students will also have the opportunity to take part in mentoring sessions with experts in feasibility, business planning, strategy, law, financial planning and strategy, marketing, and performance measurement.

Rounding out all-social entrepreneurship all-day at Bryant, the first-ever Rhode Island Good Marketplace will be taking place in the Rotunda from 12-6, concurrent to the SERI Summit.

The Good Marketplace will provide the opportunity for students to meet and greet with twenty non-profit and double bottom line businesses, who will be selling their products/services in order to increase their exposure to the Bryant community and show how businesses don't have to be purely profit driven in order to be successful. So be sure to come and get some early Christmas shopping out of the way and do some "good" while you're at it!

Students can register for the SERI Summit to take place at Bryant on Nov. 12 for a discounted price of \$25 at socialenterpriseRI.org or by contacting Amy Healey at amy@svpri.org by Monday, Nov. 9.

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'Comunidad de Esperanza'

Continued from Front Page

They also met with Women's Center Director Toby Simon, who educated the group on how to communicate with the women at Casa de Mantay.

The students led an intense fundraising effort that generated \$1070 and allowed the students to buy the shelter new radios and a new refrigerator. They also brought 500 pounds of clothes, toys, and supplies to Casa de Mantay.

Upon arriving at Casa de Mantay the students learned about the situations of the teenage mothers and the political and social situation in Peru.

"It was really moving on the first day when we went into the casa and the owner sat us down in this tiny room. She outlined the situation in Peru and the loopholes that allow victimized women to fall through holes in the legal system," said Archambeault.

One of the major contributions the students made to Casa de Mantay was a remodel of the shelter's dining area. After purchasing supplies at the local Spanish market, the students sandpapered the room from floor to ceiling and painted it according to the women's tastes.

The students reflected on this and their experience as a whole through a community blog that they wrote in from their hostel each night. Megha

Choolani expressed her gratification with their work and the outcome.

"It was amazing how our efforts to help improve different aspects of the casa, as well as lending a helping hand led so quickly to many trusting friendships," said Choolani.

Throughout their time in Peru the students recorded their experience with the women and children through pictures and video. Since returning they have been producing 'Comunidad de Esperanza,' meaning "community of hope."

"[The film] chronicles our journey from the planning stages of the trip up to today as we continue to work on fundraising for the casa," said Gorham, President of Amnesty International. "It's been a long but rewarding journey, and I hope the documentary will convey some of the experiences we had and lessons we learned along the way."

"The experience is one that I hope I



Twelve students volunteered their time at the casa. (Courtesy of Patricia Gomez)

am able to expose more Bryant students in the future, as our title shows 'Comunidad de Esperanza' (Community of Hope) it is represented not only in our Bryant Community but also in Casa de Mantay; hope of being able to help more mothers and women in these difficult situations. For Bryant, a hope to make a change and

make us realize that a little help can truly make a difference," said Gomez.

The fifteen minute documentary will premiere Wednesday, November 11 in Janikies Auditorium.

Visit the Bryant Service Trip to Peru blog at <http://bryantservicetrip-toperu.blogspot.com>.

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Professor Boyer brings expertise and experience to Bryant

David Nelligan
Staff Writer

The Bryant community would like to give a warm welcome to a new member of the marketing department, Professor Stefanie Boyer. Professor Boyer joins us on her impressive career path as she has worked for the United States Customs Service, sold financial securities, mortgages, and life insurance, was a graduate assistant for a management professor for two years, and even worked as a firefighter during high school and college.

Professor Boyer has been teaching for the past four years and is currently involved with the marketing research and personal selling classes with a deep passion for sales. With over sixty percent of marketing students graduating and moving into the field of sales she feels, "selling skills will help students land great jobs, get promotions and communicate effectively in the work force." During her time here at Bryant Professor Boyer is hoping to establish a sales center and is currently working on her first booked geared towards sales managers, executives, and salespeople. She also says, "Of all of

the classes I have taught, (personal selling) is the one class where students come back to me years later and tell me how well the class prepared them for their careers."

During the teaching portion of her interview Professor Boyer felt there was a lot of potential with the students and faculty here at Bryant. She also said, "(Bryant) presents a stronger community and you feel that you can really make a difference. I also feel that the administration really cares about us and the students." With these factors she has been very happy with her decision to join the Bryant community and is looking forward to building positive programs and relationships with her colleagues and students.

Professor Boyer attended the University of South Florida where she received her B.A. in Interdisciplinary Social Sciences under psychology and criminology, her M.B.A. in Finance, Marketing, and International Business, and her PhD in Marketing with a minor in Psychology and Methodology.

Greek Corner

Andrew Pantucoso
Contributing Writer

Last Tuesday, Greek Life hosted their annual Halloween Party for the children of Bryant University's faculty and staff. Over 100 attendees Trick-or-Treated through hall 10, played games, ate food, and were entertained by a magician while wearing costumes and eating candy. It was a great evening for all!



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Study Abroad Spotlight: Caitlin Fahey

Name: Caitlin Fahey
University: Uniwersytet Jagielloński
Location: Kraków, Poland
Partner: Academic Programs International

Reason for going

I had already been lucky enough to travel to Italy twice, London, and Paris. I felt I had seen Western Europe and wanted to see Eastern Europe. Also, I felt why would I want to do the same study abroad experience as anyone else? If I was going to take this adventure, why not go to a place rarely travelled by American students. Also, my mother, who grew up speaking Polish, was the one who originally suggested Poland. Plus, Poland is centrally located and easy to travel by train and plane to all the places I wanted to travel.

Best experience/memory

This is so difficult to answer. I want to say travelling to all the countries (Scotland, Ireland, Spain, Greece, Hungary, Austria, Germany, Czech Republic) and experiencing each and everyone! But nothing was as amazing as Spring coming alive in Poland after a long, cold, and dark winter.

Funny cultural experience

There were far too many consider-

ing the language barrier that was difficult at times. One of my favorites was at the doctors and trying to explain that Fahey was my last name not my first name, that Anne was my middle name not my last name, and that Caitlin was not a title. My friend spoke Polish so I cannot blame the language barrier, but it took three times of explaining it, then writing my name out twice.

How was the school different from Bryant University?

It was not hard at all. I only did work the last week of classes, which was finals week. Also, the due dates were not set in stone, if you forgot to do the paper you got another week. Also, the classes were lecture based and no questions were allowed. So, completely different, but I did not travel abroad for the rich classes. I wanted to travel!



How did this experience change you?

I have such a better understanding of how different cultures truly are, but how generous people can be, even when they have so little. I have matured so much and know more about myself than I ever would have while living at home. Being put into such a scary situation of knowing no one, not understanding the language, and

being so far from home pushed me out of my comfort zone. After the first week, I was not scared at all. It felt normal and safe and I loved being on my own and independent.

Would you study abroad again given the opportunity?

Is this a serious question??
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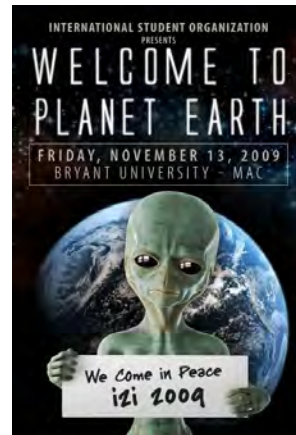
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It's November and you all know what that means: iZi is back and better than ever. The International Student Organization (ISO) will kick off International Education Week with Bryant's largest cultural show called iZi on Friday, November 13th in the MAC. This year's theme is "Welcome to Planet Earth" following a storyline of 3 aliens crash landing on Earth and exploring our world while being chased by 2 government agents. Areas of the world highlighted in the show through dances and skits include; Brazil, Latin Caribbean, Mayan, Ireland, Italy, Cape Verde, Egypt, China, Philippines, and India.

So come on out to MAC and take a journey with these extraterrestrials. The show will be, quite literally, out of this world.

WHAT: ISO's iZi Cultural Show
 WHERE: MAC
 WHEN: Doors open at 7:00PM
 Show starts at 8:00PM

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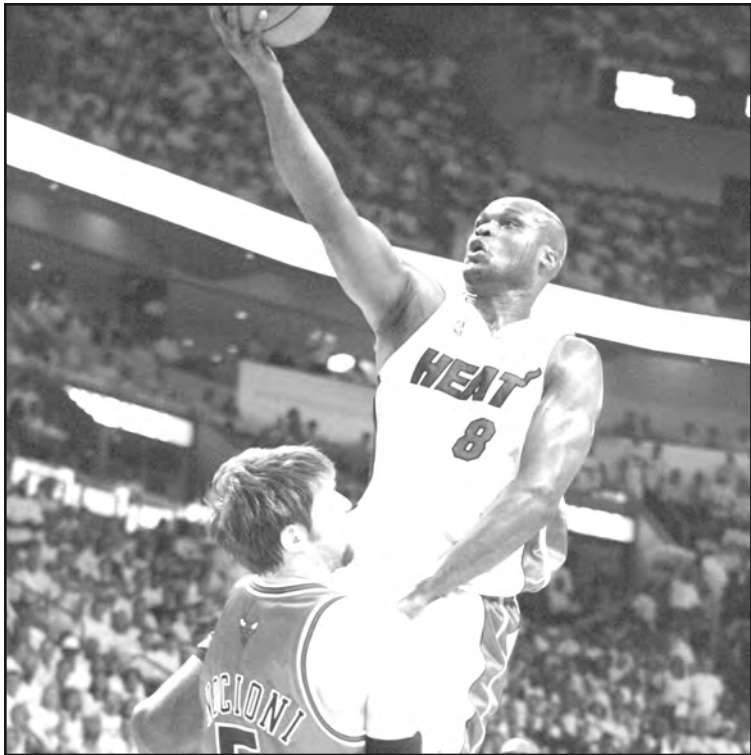
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Murray's Musings: What were you thinking, Antoine Walker?



(MCT Campus)

By Keith Murray
Faculty Columnist

This week, Antoine Walker was reported in the press to be insolvent—he's had financial difficulties for a very long time—despite having earned an estimated \$114M over the period of his prime professional basketball playing days with the Boston Celtics. Per chance you are not among those familiar with Mr. Walker, he was most famous as the former star forward and team captain for Boston, among other NBA teams which include the Dallas Mavericks, Atlanta Hawks, Miami Heat, and the Minnesota Timberwolves.

His story is jaw-dropping in the sense that it focuses most people's minds on the question: How does a person squander \$114M in so short a time? I have no idea—but it does point to the issue of thinking about Mr. Walker as a manager—he was, after all, master of have his own enterprise of sorts as a sports figure, celebrity, and spokesperson—and as a consumer, which he, obviously, had ample resources to use as he played that role—a part all of us play, but with less money to start wit! Let's take one at a time.

As a business manager, Mr. Walker's performance appears to merit a grade of "F." Indeed, he serves as a sort of business version of what in physics we call "anti-matter"; apparently he had the capacity to blow through upwards of after-tax amounts in the range of \$65M or \$70M in a comparatively short time with no stable or appreciating assets in the end to show for it.

In business school, we teach the virtue of measuring, safe-guarding, and protecting from risk—the resources we as managers have to deploy in the pursuit of long-term business endeavors. Mr. Walker's performance on any of those scores is likely worse than poor; he's reported in the media—and there's not much

doubt about this—that he went out of his way to seek out and find ways to dissipate his financial means. The lesson here is obvious and simple—he stands as a prime, breath-taking example in the dictionary of business definitions as a case-in-point of how not to handle resource deployment decisions.

As a consumer, his behavior is an exaggerated version of what I see in the lives of many people I know—in some instances, reflective of some individuals I'm actually related to; these kinds of people appear to have a belief that paying tomorrow for the pleasures of today will not be a problem. In reality, consumers who reflect that mentality are virtually always wrong; it's almost certain that there'll be more pain tomorrow than the cost of moderating the fun today.

If we were to be honest, Mr. Walker's profligate spending is a caricature of our spending and consumption patterns as Americans—borrowing against both equity and the promise of an easier time to pay-back down the road, when the likelihood of neither one is even close to certain. At both a personal and intellectual level for students of enterprise, this particular story begs the question, "Mr. Walker, what were you thinking?"

In this vein, I'm reminded of a column by a great thinker, economist, some-time actor, comedian, and all-around-good guy, Ben Stein, that I recommend to you to read [and insofar as my young friends are concerned, to read twice!], "How not to ruin your life." From all I can tell, as much as Mr. Walker doesn't have it figured out, Mr. Stein does!

Keith Murray is a Professor of Marketing and the Associate Dean of the Graduate School at Bryant University. Be sure to check out his daily blog at www.keithmurrayonbiz.com.

Change Makers: Equal Exchange

By Brandon Dobro
Business Editor

Whether for-profit or not-for-profit, organizations with social missions deserve to be recognized. *ChangeMakers* is a new column with the intent of shining a light on those people who do good.

Organization name: Equal Exchange

Location: West Bridgewater, MA

Founded: 1986

Type: For-profit

Website: www.equalexchange.coop

Product: 100% fairly-traded coffee, tea, sugar, cocoa, chocolate, and more

Problem: The profit model for coffee has always been the same: farmers grow and cultivate the beans, and then a large corporation purchases the beans, grinds them, packages them, and sells them to consumers. While this seems like both the farmer and corporation play an equally large role in this process, it is the corporation who reaps the reward.

Because they have little leverage in the price corporations are willing to pay, coffee farmers find themselves at the bottom of the chain and make just pennies on the dollar. Unfortunately, this trend appears to be getting worse, as over the past twenty years the coffee industry has doubled from \$30 billion to \$60 billion, whereas coffee-growing countries' earnings have slashed in half from \$10 billion to \$5 billion.

Idea: One word: Cooperatives. Co-ops are democrat-

ically organized enterprises in which farmers band together to complete more of the coffee-producing processes. This cuts out many of the middlemen and brings the farmers closer to you. Completing more processes in the chain, farmers take a larger

percentage of the end revenues. By forming close relationships with these co-ops, Equal Exchange shows how a small cup of coffee can have a big impact on the lives of farmers, their families, and their communities.



(MCT Campus)

Practicing what they preach, Equal Exchange is also formed as a worker-owned cooperative—one of the largest in the country. It's a fairly elementary concept: each worker has the right to vote (one vote per employee, not per share), the right to serve as leader (i.e. board director), the right to information, and the right to speak his or her mind. They also maintain that the top employee in the company can-

the workers. The workers elect a Board of Directors, six of the nine of whom are also workers. This board is responsible for hiring and supervising management, forming a circle in which everyone is accountable to someone else.

This business model has seen enormous success. Equal Exchange has been profitable 18 of the last 19 years, has averaged an annual growth of 30%, and has annual revenues of about \$30 million.

How you can help: Look for products labeled "fair trade" and continue to support organizations like Equal Exchange who believe in fairness for all.

Roberto Roundings: Disney's Return to Hand-Drawn Animation

By Michael Roberto
Faculty Contributor

The Wall Street Journal reported Monday on the upcoming December debut of Disney's newest animated feature film: *The Princess and the Frog*. The film's box office results should be interesting to track, given that it represents a return to hand-drawn animation—something that Disney has not done for six years.

In recent years, Disney had tried to emulate Pixar's success using computer-generated animation. However, the company did achieve the results that it had hoped for with movies such as *Brother Bear*. Then, Disney acquired Pixar, and the company asked Pixar's leaders—John Lasseter and Ed Catmull—to oversee Disney Animation. Now, in an ironic twist, Lasseter and Catmull have endorsed this return to hand-drawn animation. Lasseter explained in this Wall Street Journal article:

But from Mr. Lasseter's point of view, the real problem wasn't Disney's animation techniques—it was more fundamental elements like characters and plot. "I've never understood why the studios were saying people don't want to see hand-drawn animation," Mr. Lasseter said at a fan convention earlier this

year. "What people don't want to watch is a bad movie."

I love this quote. It demonstrates a keen understanding of what really drove Pixar's success and what has troubled Disney for the past decade or so. Lasseter understands that Pixar's success does not hinge on its computer animation techniques. After all, that strategic capability, to a large extent, is imitable. Therefore, even if it was a big contributor to Pixar's early success, it does not lend itself to the establishment of sustainable competitive advantage. Pixar's enduring success, instead, depends upon their ability to develop interesting, funny, engaging story lines. It's plot, not graphics, that primarily brings kids and their parents to the theaters. People love a great story, and no amount of fantastic computer-generated imagery can make up for a terrible plot. That ability to develop incredibly engaging plots also is far less imitable than the computer animation technology. Thus, it's a far more valuable strategic capability.

Michael Roberto is a Trustee Professor of Management at Bryant University. He has recently authored, "Know What You Don't Know: How Great Leaders Prevent Problems Before They Happen." His blog can be found at www.michael-roberto.blogspot.com.

Football falls to Monmouth, Smith moves up in sacks

Courtesy of Bryant Athletics

The Bryant football team got a pair of field goals from kicker Chris Bird but it was not enough as the Bulldogs came up short at Monmouth, 10-6 Saturday in Northeast Conference action. Jerell Smith rushed for 139 yards on 32 carries while sophomore quarterback Mike Croce completed 8 of 19 passes for 79 yards on a windy afternoon to lead the way.

Bryant moved the ball near midfield on its opening drive but ended as Croce was intercepted by Mike Avent on Monmouth 45 yard line. It was just the second interception thrown in 205 pass attempts this season by the Bulldog signal caller.

Bryant's defense would make a stand on Monmouth's ensuing drive, holding fifth-year senior running back David Sinisi, the NEC's all-time career rushing leader, to just 10 yards on four carries during MU's possession. With the Hawks on Bryant's 28 yard line, senior defensive end Don Smith sacked MU quarterback Kyle Frazier for an eight-yard loss and Monmouth would have to punt.

That's when the Bulldog offense went to work. Behind



New Jersey native Mike Canfora rushed for 40 yards and caught three passes for 18 yards Saturday against Monmouth. (Courtesy of Bryant Athletics)

the hard-running of senior Smith and junior Mike Canfora, the Bulldogs moved the ball down inside the Monmouth 20 yard line looking to capitalize with 1st and 10 from the Hawks' 15 yard line. However, Smith was stopped for a loss on first down and got most of the yards back on a 5-yard run on third down and the Bulldogs would have to settle for a 27 yard field goal as Bird split the uprights

to give the visiting Bulldogs a 3-0 lead.

Neither team could put points on the board in the second as the Bulldogs kept their 3-0 lead going into the break.

Monmouth (4-4, 3-2 NEC) would finally get into the end zone midway through the third as Frazier connected with Sinisi for an 11-yard touchdown pass with 6:51 remaining.

Bryant (3-5, 2-3 NEC)

would pull to within one at the end of the third as Bird came through with his second field goal of the game, a 27-yarder with 1:05 left to make it a 7-6 game.

In the fourth, the Hawks added on a 28-yard field goal from Jake Delvento to make it 10-6 and the hosts would hold on from there.

Sinisi would finish with 139 yards on 29 carries while Frazier completed 9 of 23

passes for 126 yards for Monmouth. Offensively, the game was even as Bryant had 255 yards of total offense on the afternoon with Monmouth gaining 262, but it was the Hawks defense coming through in the end, picking off three Bryant passes in the game and registering three sacks. Bryant came into the game with just one interception thrown all season.

For Bryant defensively, linebacker Jason Riffe had nine tackles (seven solo stops) while senior defensive end Don Smith had six tackles including two sacks, moving him into fourth all-time in school history with a total 17 sacks.

Bryant will look to get back in the win column next weekend when the Bulldogs travel to Sacred Heart University for a 1 pm game.

Don't miss the Bulldogs last home game of the season...

Sat, 11/14 12:00 pm vs. St. Francis (Pa.)

Bulldog swimming falls to BC

Courtesy of Bryant Athletics

Sophomore Alex Kosenski (Lavalette, N.J.) led the Bulldog men with a pair of event wins Sunday afternoon against Boston College, but it wouldn't be enough to get past the Eagles. The men were topped, 155-102, while the women were edged out by a score of 135-115.

The Eagles took down a trio of Chace Athletic Center pool records on the men's side, while the Bulldog men earned four wins on the day.

Kosenski took his first win in the 200-yard free, touching the wall in 1:47.95, narrowly missing the pool record set by teammate Steven Nguyen (San Jose, Calif.) (1:47.32). The second-year swimmer also took a win in the 50 free (22.38) and finished second in the 100 free (49.05), less than a second behind winner Dominick Boccio.

Classmate Kevin McDonald (North Haven, Conn.) took home a victory in the

100-yard backstroke with a time of 56.07, also finishing third in the 200-yard version (2:05.25). Freshman Steve Sinclair (Middleton, Mass.) took second in the event behind BC's John Maloy with a time of 2:05.23.

The Bulldog men also took a win in the meet's closing race, with the team of McDonald, Thomas Huynh (Malden, Mass.), Nguyen and Kosenski winning the 200-yard freestyle relay in 1:30.96.

On the women's side, freshman Casey Ostrander (Yarmouthport, Mass.) set new pool and school records while fellow rookie Molly Smith (Belmont, Mass.) set a pool record of her own.

Both a pool and school record fell in the 100-yard free, as Ostrander touched the wall in 1:00.02 to take first over the Eagles' Kayla Posocco. Ostrander topped the record of current teammate Jill Squillante (Sayville, N.Y.) by just under three-fourths of a second to break the school mark. The rookie

would also take first in the 50-yard free, clocking in at 25.53, less than one-tenth of a second ahead of BC's Shannon Landers, and anchored Bryant's winning 200-yard freestyle relay.

The Bulldog women saw another pool record fall in the 400 IM, when Smith took first with a time of 4:43.19, shattering the current record by nearly six seconds. Sophomore Abby Whittaker (Salisbury, Mass.) took second in the event in 4:59.07. Smith earned her second win of the day in the 200 breaststroke, finishing in a time of 2:31.54.

Other top women finishers included freshmen Brianna Dwyer (Hicksville, N.Y.), Kim Carballeira (East Setauket, N.Y.) and Katie Unger (Orangeburg, N.Y.) and junior Amy Howell (Clifton Park, N.Y.).

Dwyer took a first-place finish in the 100-yard breaststroke, clocking in at 1:12.45 to finish ahead of three Eagle swimmers while Carballeira, Unger and Howell took second,



Sophomore Alex Kosenski (Lavalette, N.J.) led the Bulldog men with a pair of event wins Sunday afternoon against Boston College, but it wouldn't be enough to get past the Eagles. (Courtesy of Bryant Athletics)

third and fourth, respectively, in the 1000-yard free. Carballeira also took a second-place finish in the 500-yard free in a time of 5:25.69.

Squillante, Carballeira and Amy D'Olympia (Mat-

tapoisett, Mass.) all teamed up with Ostrander to get the win in the 2009 free relay.

Both teams return to the pool Nov. 13 when they host Providence College at 6:00 p.m.

Courtney Landi

Year: Sophomore

Sport: Field Hockey

Landi scored the Bulldogs lone goal in the season finale. She finished the year leading the team with eight goals, forty-four shots, and eight-een points on the season.

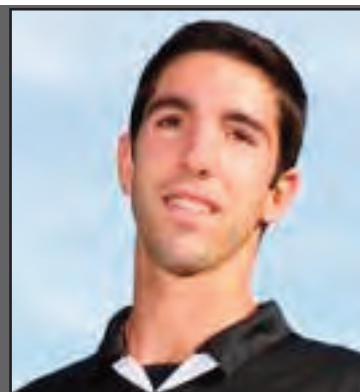
Cristian Balestrieri

Year: Junior

Sport: Tennis

Balestrieri closed out the season being named the NEC's Men's Tennis Player of the Week by winning three singles and two doubles matches at the Lehigh Invitational.

Top Dogs



Sports: In case you missed it

By David Niles
Staff Writer

In case you missed it...
-Through eight weeks the Cleveland Browns have an equal number of total offensive touchdowns for the season as Tom Brady had in the second quarter against the Titans.
-And there are 17 quarterbacks with higher quarterback ratings than Derek Anderson's and Jamarcus Russell's combined.
-Who would have thought when the Jets added Rex Ryan and Mark Sanchez to their payroll this season that it would be Sanchez scarfing down hot dogs on the sideline instead of Ryan?
-Let me get this straight. The Eagles beat the Super Bowl favorite Giants by 23 but lost to the Raiders, who lost to the bipolar Jets by 38, who lost to the Bills, who lost to the Browns, who have been outscored by 131 points this season. I guess the communicative property doesn't always hold.
-The Lions played the Rams this past weekend and there is no truth to the rumor Vegas installed them both as underdogs.
-You have to feel a little bad for Cleveland sports fans. Their Browns are the saddest excuse for a football team in the NFL; they have to watch two of their former pitchers lead other teams to the World

Series, and they could be losing LeBron James this summer.

-I can't remember another time when there were this many "have-nots" in the NFL. The Lions, Bucs, Rams, Browns, Chiefs and Titans are a combined 5-39.

-Remember when Michael Vick was a story? To date he has 11 carries for 25 yards and is 2-6 for 6 yards passing.

-The Yankees caught a lot of flack all year long for their ticket prices but didn't extort their ticketholders in the post-season like the Phillies. The Yankees charged \$600 a ticket for their World Series games, while the Phillies charged \$1400 on average.

-And LeBron should leave because the team has had him for 6 seasons and has yet to surround him with any talent. And the scary part is that it isn't from being cheap, as they have the 2nd highest payroll in the NBA. It's poor management that will scare LeBron from his hometown team. The Shaq Experiment in Cleveland should be referred to as an observational study. The Suns already tried this experiment last year and it didn't work.

-A recently published poll of NBA players said the Celtics were the most hated team in the NBA. I really can't blame anyone for thinking this, as I, a Celtics fan, find myself working hard to root for this group. Kendrick Perkins and



The Philadelphia Eagles had everything going right for them on Sunday as they beat their division rival the New York Giants by a margin of 23 points; all of this coming after only a few weeks ago in which the Eagles were upset by the Oakland Raiders, a last place team. (MCT Campus)

Rasheed Wallace whine every time they are whistled for a foul; word is Rajon Rondo's teammates think he is a punk; Paul Pierce is self-absorbed and delusional, saying he is the best player in the world, Big Baby is a big baby, and "intensity" and scowling has gotten old fast.
-Having said this, I think the Celtics lead the NBA in wins (and technical fouls). Their 2nd unit could beat half of the

NBA teams' 1st units.

-Ryan Howard and CC Sabathia were promoting Subway sandwiches during the World Series (there is a joke here somewhere).

-Love 'em or hate 'em, the Yankees are great for baseball. This year the games have reached an average of almost 19 million viewers compared to 14 million last year.

-I don't think Mark McGuire, who was recently hired to be

a hitting coach, will succeed in his new role. Most hitting coaches rely on their playing experience to teach today's stars, but we know McGuire doesn't like to talk about the past. And Roger Clemens should never be hired as a pitching coach because he probably "misremembers" many of the fundamentals that made him successful.

Bulldogs avenge early season loss to Robert Morris

By Eva Mahan
Staff Writer

After dropping a heartbreaker in five sets to Saint Francis on Halloween, the women's volleyball team got their revenge Sunday, avenging their 3-0 loss to the Robert Morris Colonials from earlier in the season. The Bulldogs dropped the first set before sailing to a 3-1 victory.

The Bulldogs started out strong in the first set with the score tight throughout, but the Colonials were able to capitalize on six Bulldog attack errors to capture the set 25-19. This proved to work in the Bulldog's favor as they got fired up, never dropping another set on the day.

Facing a 5-4 deficit in the second set, Maria Scocca displayed a run of strong serves to give the Bulldogs an 8-5 advantage. The Bulldogs would never look back as they led for the rest of the set and finally finished off the Colonials with a 25-23 win to even the match at 1-1.

Sophomore Jazmin Stoner took the lead on offense in the third set with seven kills. The Bulldogs led early on before the Colonials worked up to a 14-11 lead. The Bulldogs were able to regain their composure though, and fought back to a 19-16 advantage before finish-

ing off the match at 25-19.

The fourth set was no different than the previous three with a close score throughout and six tied scores. The Bulldogs and Colonials each battled hard the entire match before Bryant was able to take advantage of seven Colonials' attack errors en route to a powerful kill from Stoner to give the Bulldogs the 25-20 advantage on the set and the 3-1 victory on the game. Jadith Lorenzo led the Bulldogs defensively in the fourth set tallying 10 digs.

'The Bulldogs and Colonials each battled hard the entire match before Bryant was able to take advantage of seven Colonials' attack errors en route to a powerful kill from Stoner to give the Bulldogs the 25-20 advantage on the set and the 3-1 victory on the game.'

The Bulldogs topped the Colonials in kills 52-38, led by Stoner's and Macy Mitravich's 19 and 12 kills respectively. Lorenzo contributed with a double-double, collecting 31 assists and 17 digs while Stoner and Mitravich tallied 10 digs each in the game. Freshman Emily Kaup led the team in blocks with three on the day.

With their 5-6 Northeast Conference record, the Bulldogs maintain their fifth place league standing.

The Bulldogs will host Sacred Heart on Saturday at 1 p.m. and Fairleigh Dickinson on Sunday for Senior Day at 1 p.m. this weekend.

Men's soccer ends season with double overtime victory

Courtesy of Bryant Athletics

The men's soccer team ended their season on a high note Sunday afternoon as they defeated Northeast Conference foe Robert Morris on a game winning goal scored in the 109th minute by Matt Brown (South Easton, Mass.)

The Bulldogs, who made huge improvements on last year's inaugural D1 season, end the 2009 campaign with a 5-12-1 record overall and a 3-6-1 mark in the conference.

Bryant made the most of one of its few first half opportunities when Nicholas Parisi (Holbrook, N.Y.) played a swinging ball to the center of the box on a free kick from 25 yards out. Senior Neil Black (Roslyn Heights, N.Y.) was able to out-jump everyone in the box and direct his header back toward the near post, giving the Bulldogs a 1-0 lead in the 16th minute. It was Black's second goal of the season.

The Bulldogs held the 1-0

lead until the 59th minute when the Colonials' Neil Shaffer was taken down inside the Bryant box and awarded a penalty shot. Shaffer shot the ball low and into the left side of the goal for the equalizer.

At the end of 90 minutes the score remained the same. Bryant tallied the game-winner in the 109th minute when Sean Kaukas (Glastonbury, Conn.) played a short cross into the box where Brown was making his run. Brown shot into the wide open net to give the Bulldogs a thrilling double overtime victory. The goal was Brown's third of the season and his second game winner.

Junior keeper Victor Tutino (Deer Park, N.Y.) recorded 12 saves in the contest as the Colonials outshot the Bulldogs 22-16.

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For a Full Sports Schedule
Check Out BryantBulldogs.com

Basketball impressive in exhibition

Brendan Heller
Staff Writer

The Bryant Men's Basketball Team opened up their 2009-2010 season by beating Concordia University 88-55 in an exhibition game at the Chace Center on Friday. The team was led by several newcomers, including freshman Raphael Jordan (Bel Air, MD) who posted 18 points in his collegiate debut, shooting 7 of 8 from the field. Freshman Vladyslav Kondratyev (Gainesville, FL) also added 16 points on a perfect night of shooting from the field in his first game at the college level.



Senior Cecil Gresham scored 12 points in the Bulldogs contest versus Concordia. (Courtesy of Bryant Athletics)

Coach Tim O'Shea, in his second season at the helm for the Bulldogs, went deep into his bench early and often in the exhibition game, with every player in uniform getting playing time. Concordia University, located in Montreal, Quebec, went down 8-0 to start the game and the Bulldogs never let them any closer than that. The team's starters were red-shirt sophomore Papa Lo (Thesis, Senegal), senior Chris Birrell (Scituate, RI), senior Cecil Gresham (Bloomfield, CT), junior Adam Parzych (Lindenhurst, NY), and freshman Claybrin McMath (Adelaide, Australia). Gresham, last

year's leading scorer, scored 12 points and posted a game-high 8 rebounds for the Bulldogs.

Along with the five freshmen who made their debut for Bryant was red-shirt sophomore Papa Lo. After sitting out all of last season because of NCAA transfer rules after transferring from the University of Massachusetts, Lo started the game at center for the Bulldogs, winning the opening tip-off. Coming off of three off-season knee surgeries, Lo contributed 6 points and 3 rebounds, as well as a

devastating blocked shot off the backboard that set the tone of the game early on in the first half.

Concordia, which is off to a 5-4 start to their season, will now travel to Vermont to take on the Vermont Catamounts before they return to Rhode Island to play the University of Rhode Island Rams.

Bryant's next game will be their season opener on Friday November 13th at the Dunkin Donut's Center in Providence where they tip off their official season against Big East opponent Providence College.

Coach's Corner

Ask the Coach:

Question: I have seen signs that there are new programs being offered for Group Exercise. What are the new classes and when are they?

Answer: The new classes include a 9:00-10:00 AM Pilates class on Tuesday and Thursday. You can join the Running Club, which meets every Wednesday at 7:00 AM, to get your mornings off to a great start. There are also classes on Sunday evenings at 6:00 for spinning and abs and core training. Many of our familiar instructors are still on hand to keep you in shape and motivate you to even more physical fitness.

The addition of new staff members Tarah Martell, Brian Gosselin, and Geoff Farrell have added an even more intense method of physical training to our group exercise programs.

Tarah offers "Spin and Sculpt" classes and "Flat Abs" classes on Wednesday nights, beginning at 7:00. She can really bring the intensity level up for those who want that in their workout, or she can help the beginner get the results they are looking for.

Brian is a spin and yoga instructor with 31 years experience in martial arts. He is also a professional mixed martial arts competitive fighter with over 18 year's experience. Brian has his own studio in Cranston. He will be

teaching a spin class on Tuesday from 7:30-8:30 PM.

Geoff is the ROTC instructor at Bryant and is offering "Battle Focused Physical Fitness" on Tuesday and Thursday from 2:00-3:00. This class will meet in the Group Exercise room and then head outside for some intense training. Some of the men and women in this group have been seen running and carrying stones, doing pull-ups while hanging from tree branches, and crawling through the grass. Some are the next generation of leaders in the U.S. Army while others are novices looking for a change in their routine, or athletes seeking to find their inner warrior while training with our future warriors who are preparing to defend our nation. There is no obligation to join the Army but everyone is encouraged to join their exercise group and endure the physical challenges it takes to be an American soldier.

Along with the classes for "Group Exercise" everyone is encouraged to get free personal training at the Fitness Center from any of our Fitness Assistants.

Please pick up a copy of the Group Exercise Classes at the Fitness Center desk or the main desk in the Chace Wellness Center or online at the Bryant Bulldog web site.

Thanks to Tim Brien for his contributions to *The Archway*.

Bulldog Bites

By Jackie Ammirato
Assistant Sports Editor

Field Hockey

The field hockey team celebrated its senior day on Friday against La Salle in its last game of the season. La Salle got the scoring started early with a goal in the seventh minute. Defense was the name of the game for the rest of the half with both teams going scoreless. In the 47th minutes, junior Julie Kuchyt's shot was deflected and put into the net by sophomore Courtney Landi.

But with just under two minutes left in the game La Salle scored again and went on to win 2-1. Senior Kundayi Mawema had eleven saves in the game. She finished the season with 124 saves and a .795 save percentage.

On the season, Landi led the team with eight goals followed by junior Elise Boissoneau with five and sophomore Ali Czerniak with four. Boissoneau and sophomore Kathy Andrusin led the team with three assists apiece.

The Bulldogs finished the season 4-4 against NEC opponents and 7-11 overall under first year head coach Shaunessy Saucier. The team bids farewell to seniors Colleen Wilson, Tia Pydynkowski, Danielle Moody, Kelly Frantz and Caitlan Johnson, and Kundayi Mawema.

Football

The Bulldogs travel to Fairfield, Connecticut this Saturday to take on the Pioneers of Sacred Heart looking to snap their current four game losing streak; the worst such streak under head coach Marty Fine. The Bulldogs have faced the Pioneers one time before; the season opener of the 2000 season. In that meeting the Pioneers came out on top, 19-15.

The Pioneers went 8-3 last season but have struggled so far this season, bringing a 1-7 record (1-5 in the NEC) into the game. Pioneers QB junior Dale Fink has thrown for nine touchdowns and thirteen interceptions on the year.

The game, which is Sacred Heart's homecoming, is at 1:00 pm on November 7th.

Women's Soccer

The Bulldogs celebrated the careers of six seniors last week during senior day before the game against Wagner. The teams played tough during the first half going into the second half tied at zero. After a Wagner goal in the 59th minute, the Bulldogs were able to rally back. Sophomore Mary Green sent a corner kick into the box where senior Holly Tyser was able to put the ball into the goal. Goalkeeper Katie Mitchell recorded two saves in the game.

Katie Mitchell, Molly Wallace, Alex DiPippo, Brianne Lustenring, Ashley Montgomery, and Holly Tyser played their last season for the Bulldogs this year.

Cross Country

The men's and women's cross country teams took place in the Northeast Conference Championships last weekend. The women's team took eighth place overall; the men tenth.

The women were led by freshmen Deidre Doyle and Megan Robertson who placed seventh and twenty-fourth overall respectively. The men were led by Chris Kelleher, Brian Coughlin, and Ryan Busby who placed 35th, 54th, and 59th respectively.

Women's Basketball

Be sure to check out the Bulldogs this Saturday when they kick off the season with an exhibition game against Assumption at 7:00 pm. The game is the first of 15 home games for the Bulldogs this season. They will also hosts teams such as Yale, Binghamton, Lafayette, Holy Cross, Monmouth, and Long Island. The team added three members of the Class of 2013 to its roster; Katie Whittington, Meredith Soper, and Danielle Douglas. Coach Mary Burke returns for her 19th season.

Can't make it to the game?

**New this season
all Men's and Women's Home
Basketball Games will be
broadcasted live on WJMF 88.7**

Stream in live from your computer

www.wjmf887.com

Bryant On Tap

Friday, November 6th:

Swimming, HOME vs. Providence, at 6:00 pm

Saturday, November 7th:

Volleyball, HOME vs. Sacred Heart, at 1:00 pm

Football, at Sacred Heart, at 1:00 pm

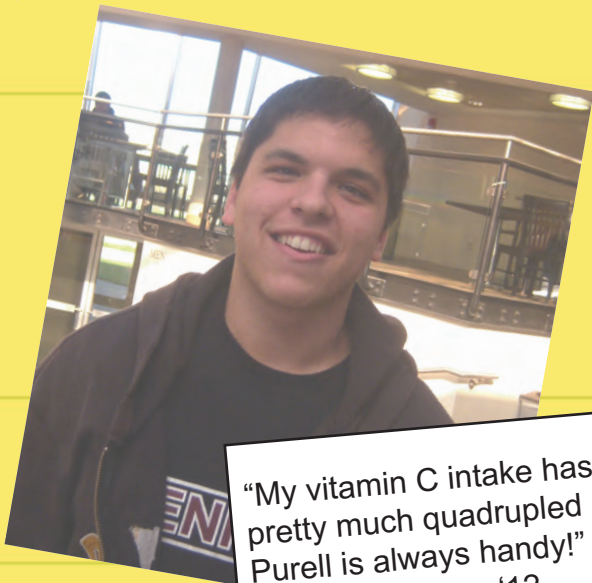
Women's Basketball, HOME vs. Assumption, at 7:00 pm

Sunday, November 8th:

Volleyball, HOME vs. Fairleigh Dickenson, at 1:00 pm

Students Speak Out

"How has the H1N1 craze made you change your social behavior?"



"My vitamin C intake has pretty much quadrupled and Purell is always handy!"
-Anthony Franco '12



"I am an RA so H1N1 has caused me to wear a mask when talking to my sick residents, No swine for me!"
-Daniel Trapani '10



"I go through hand sanitizer like it's my job and I'm still flu free!"
-Gabriella Rossi '12

"I'm not scared. I'm still pretty comfortable around everyone."
-Jose Maldonado '11



"I'm much more health conscious - I clean my suite a lot more and always use antibacterial."
-Katelyn O'Malley '11



"I wash my hands and use Purell more. I also make sure not to share drinks."
-Meghan Aloisio '10



"I feel like the people that I hang out with have enough knowledge to take caution and be sanitary. I always take precaution; you can never be too safe."
-Karina Evora '12



"I try to stay clear of the sneezing kids in class."
-Adriana Evangelista '12

Changing of the guard? Republicans win two important Governor races

By Drew Green
Opinion Editor

So another first Tuesday of November has come and gone and more elections have been decided. This time around we do not have a new president – to the disdain of many I am sure – but what we do have has been highly considered the first referendum on President Obama.

Of course I am talking about the New Jersey and Virginia Gubernatorial races. Both of which were won by Republican candidates. The former was on the back of a promise to clean the state of corruption that had been a significant problem in New Jersey for some time. The latter was a more stable race won by an individual who had written in his master's thesis that gays and feminists are harmful to this country and "detrimental" to the family – that's just an aside, obviously it did not have enough of an impact to change the outcome.

As I mentioned some had projected these outcomes as a defeat for President Obama in the sense that he was unable to maintain his political clout to keep Democrats in office in these states. Is this the case? I would have to disagree. While I will admit that the first major elections after the presidency has been decided are in essence a means of judging the types of policies

the president has enacted, let us not get carried away.

Gubernatorial elections are important, however, to claim that they are a strict interpretation of how the populace of those states view the president is somewhat naïve.

For instance, let us consider the New Jersey election. The Republican candidate essentially ran on the same platform that Obama had in his presidential election: Change.

'If you want to talk real change then talk to me if the late Senator Kennedy's seat goes to a Republican, then we can talk about change.'

Change from what? Change from corruption that had engulfed the New Jersey legislature. It has happened before and it will happen again that someone who has been involved in, and caught being involved in corruption is re-elected. However, I look at the individuals that lost and say: how could you lose that one? In lieu of that, I will give a pass on this election as it seems less like a mentality shift, and more like people generally want to create a new balance within their state government. It just so happens that usually this means electing the other guy and not the incumbent working

through his various problems.

Maybe, just maybe, the Virginia race can tell us that a shift has been made between last year and this year. However, is a shift in a state that had a low percentage victory for Obama prove a lot has changed? Not a whole lot, but some indeed.

If you want to talk real change then talk to me if the late Senator Kennedy's seat goes to a Republican; then we can talk about change. In the meantime, I will say that this change in governor party affiliation does show a distinct trend away from Obama on a limited basis. Obviously it is not enough to claim that no one endorses his policies and that the country is really a majority of conservatives that were tricked into a false sense of comfort last

November. There are some who present this claim. Is it valid? Probably not. Is it based in some truth? Of course.

No matter what the case may be, let the gloating begin. And as I see it, it will not stop until the mid-term Congressional elections. If history proves right, then more gloating will begin again as the Republicans are bound to gain a few more seats. As an aside, I think winning back five or six seats in the Senate is not out of the realm of possibility for the Republicans. Thus moving them closer, but not to, an even split between the parties. But I digress. So are these

two outcomes – the elections this week and the possibility of more Republicans in the Senate – really that unexpected and to be touted as

while all elections are important and have a profound impact on their constituents that is usually the main extent to which there are impacts. I do



Bob McDonnell, Governor-elect, Virginia (MCT Campus)

victories, or ridiculed as defeats. Hardly! It is the nature of people's fickle ways in this country. We think we know what we want and vote for it, only to realize that it may not be what we thought it was. So we turn around and vote the other way. It happened last year after eight years of Bush, and will happen over and over again in the future.

So how deep should we really read into these elections? First, we should realize that

not like to read between the lines and say that ALL elections are referendums on the president. When the norm is that elections usually differ in outcome from what the last presidential election was, I do not like to believe a common outcome can be profound in any way. Let's wait till the next presidential election before we claim that an election is directly a response to the president's policies.

The Ant Thomas Corner: Are grades important?

By Anthony Thomas
Staff Writer

Are grades important? YES! I hope you did not think I was going to lie and tell you otherwise. As people become more educated, talent evaluation becomes more difficult. Particular requirements serve as the hammer and chisel to sculpt the "perfect" employee. Is it fair to say a particular cumulative grade point average is enough to assess talent? My humble opinion says it is not and here's why: higher education is not close to replicating "the real world"; a great transition period into the workforce is much more suitable. This article will discuss why I do not like grades in general, and how I think it is more absurd to use grades as a critical component to de-

termine employment directly out of college.

Professors are a major reason why I do not think grades serve as a fair factor. Just because a person has a PhD, has written a book, and is outright brilliant does not qualify them as a good teacher. I have been in too many classes where the professors are gloating about their former employers and talking about their personal lives, coupled with their boring lectures leaving me with no choice but to fall asleep. Classes with mandatory attendance should not exist; it is like they are holding people hostage. Class is a forum that should be beneficial to a person, and every

class is a platform for a professor to add perspective and knowledge to students. Students along with professors should look forward to class; I know many students dread certain classes and some professors make me wonder if

'Just because a person has a PhD, has written a book, and is outright brilliant does not qualify them as a good teacher.'

they too dread class.

Quizzes, exams, assignments, projects, and presentations should be more of a measure of how well the professor is transferring the material to students and how well students are receiving this information. Instead,

grades are solely attached to students and hold the same if not more relationship to how a person is perceived than their actual character and experience when it comes to applying for careers. Who grades professors? What profession gets graded semiannually is the better question. Off the top of my head I cannot think of any. People in careers are measured on results and bringing value to a particular company.

Why should higher education be any different? School is so curriculum-driven, students are educating themselves and surviving. Making it from one quiz to the next exam, cramming information for a test today to forget it to-

morrow. Striding from one semester to the next, so many clashing classes it is difficult to retain anything in memory. Leaving college remembering rough weekends more vivid than that 400 level course you took your senior year.

A GPA does not account for extracurricular activities, family problems, bad professors, and personal issues. A resume should hold more weight and a five hour interview by six different people should. But many people can't make it that far because of a minimum GPA requirement. My advice to students is: work hard and party hard, but also get good professors. They are out there; because these excuses will not get you far...just jobless.

The Opinion pages of The Archway feature the opinions of the identified columnists and writers, which are not necessarily those of the newspaper or Bryant University.

Battle of the sexes: Men suck

By **Kaleigh Durkin**
PR Manager

"If you're a bird, then I'm a bird... If you jump, I jump... The greatest thing you'll ever learn, is just to love, and be loved in return" (*The Notebook*). As a 21-year old woman, I've grown up watching Prince Charming come to the rescue whenever any princess needed it, I've watched Noah do everything he can to win back Allie, the love of his life, and I've seen Jack fall in love with a woman who he decided deserved to live more than he did when the Titanic hit that iceberg.

Perhaps Disney has steered me wrong in believing that every girl deserved to be treated like a princess, and that there was such thing as soul mates, and that this is what every person lived to find. Although thus far I've not had much success with relationships, and I'm a single 21-year old, I'm holding on to the belief that Disney has drilled into my head, that I am a princess and that someday my prince will come, but is that naive for me to believe as a senior in college? Does proper dating even take place on college campuses?

I consider myself to be an extremely independent person in every regard. I work hard in all that I do, and if there's something I want in life, I try my hardest to get it. There's one aspect to my life, though, in which I don't use this mindset, and that's dating.

I've always been in relationships, all through high school and college; I guess you could call me a "serial monogamist". My relationships have all been long-term too, with my last one being over two years. Finding myself newly single, I've been

given the opportunity to open my eyes to the dating world for young adults today, especially on a college campus. Being the social person that I am, I often find myself out in the townhouses with my friends on the weekends, or socializing off campus in a group of my peers. In a normal life, this would be a situation that would offer up the opportunity to potentially meet "Mr. Right", but we must remember that this is not normal life; this is "Bryant Life".

For the short amount of time that I have been single, I've been constantly amazed at the idea that a majority (not all) of the males, on this campus specifically, have in regards to dating and how it is defined. I would argue with anyone who claims that taking a girl by the waist at a party, and dragging her towards you to dance is considered 'making the first move'. Texting a girl to meet you at a party is also not considered a "date".

When I meet someone who believes things like this, it really makes me wonder where chivalry has gone, and when it was that I, as a girl, lost the privilege to be swooned and escorted. I'm not saying that every guy believes things like this, but because dating doesn't seem to be too high on the list of priorities of males on campus, I have witnessed many a relationship fail because of the fact that one party, in my experience the guy, has not shown any initiative to pursue an interest, male or female, or keep up the level of romance in the relationship.

So let's pretend that we do find one of the very few chivalrous gentlemen here on campus, and he takes it upon himself to ask you out on a

date. I'm not saying that this doesn't happen often, but let's just say that the times that it does are occurring fewer and farther between. So I find myself being asked out by someone that I'm attracted to, and he brings up the topic of going out to dinner; it's my automatic assumption that whoever initiated the date, in this case the guy, would pay.

Maybe I'm cliché in thinking that this is the way a date would go, but I truly believe this. After talking to one of my guy friends, my beliefs were quickly shot down, and I was told that it wasn't 1940, that things have changed, and that it's not rare for a woman to pay for a date, or even half of a date. Call me old-fashioned but I don't see where this trend started, and why it is that everyone has fallen into this belief.

I'm not asking a guy to buy me expensive things and take me out every weekend, but I refuse to believe that chivalry is dead, and Disney has taught me that even when things seem impossible, even after you ingest a poison apple, or prick your finger on a spinning wheel of death, that your prince will come, and that every minute that you waited for him will make it all the more worthwhile when he actually arrives.

I'm a sucker for love, and I'm holding on to the guy who isn't afraid to approach me as a gentlemen, teach me what a real date is like outside of the townhouses, and sweep me off of my feet. We all know you have it in you, and I'm not speaking for every girl on campus, but I hope that people out there do remember that you're worth being swooned over, and you're worth a little extra effort; so hold out for the person who's willing to give it to you.

along with all my guy friends, are stuck with manual labor jobs that only pay eight to ten dollars an hour. As far as I see it the majority of girls on this campus and campuses across the country probably have more money in their bank accounts to begin with and should have no probably paying for the date.

This is one reason why the "hang out", while not as romantic as some girls may want, is a great way to start a possible relationship with someone. It is free, you are not trapped somewhere with someone if the date goes bad, and it is more of a relaxed atmosphere so people can truly be themselves.

Wrapping up my remarks I will admit that chivalry may not be completely dead, but should no longer be the norm within the dating realm. Girls want equality, then let's make sure everything is equal; there cannot be picking and choosing in order to reap the benefits. Some guys out there may still act in an old fashion manner, but do not hold it against the ones who take a stand and put their foot down in the hopes of bringing the dating scene to an even playing field for future generations to come.

longer falls solely upon the guy to pick up the tab. Now there may be a few technicalities, such as who asked who out, but ladies, at least make a motion for your purse, or an attempt, as if you are willing to pay, and then let him tell you that he's got it. But then I have to ask, why is the guy the only one that has to try and impress someone? Both people are basically on interviews, and if it is the very first date, it could possibly be the last, so again, why should the males take the hit on paying for everything and the girls get a free meal? Times have changed to where a female paying for the meal, or at least her half, does not strip the masculinity from the guy in the least bit.

One observation I would also like to make that also goes a long with who should be picking up the check is the difference between jobs of today and jobs of the past. Especially with regards towards college aged people, I believe that the average summer income for an average summer job is actually more for females than it is for males in today's times.

Every summer, all the girls I know go back home to become the cute waitresses, getting big tips from tourists, or babysitters to family friends that pay very well. Myself,

Dating: 2009 style

By **David Nelligan**
Staff Writer

Last time I checked the date, the year is 2009 not 1959. This means, ladies I am talking to you, the dating scene has changed. The classic date, although nice in thought, is no longer necessary, nor should it be expected in order to impress someone. The "hang out" is a perfectly acceptable way of getting to know someone without actually having to go out. This goes along with two points I would like to make that have changed over the past fifty years.

First, girls are fully capable of asking the guys out. It's no longer seen as unfeminine or promiscuous to make the first move as a female. This then puts the "date" on your terms, because girls seem to be the ones who are the pickiest about what the plans are; so now the problem is solved, it's your choice; no complaints. And do not make the excuse that it is worse for a girl than a guy to get shut down because it does not matter what sex you are, getting shut down sucks; so everyone is even on that level.

The second issue that has changed occurs when the classic dinner date does occur: paying for the check. It no

Observations

Compiled by Bryant Students

The Leaves are Everywhere

Can the leaves that are engulfing the townhouse pathways please be moved. No one can tell where the paths begin and end and it's not fun to walk into mud when you think it is concrete.

Party Van

Apparently one of the facilities workers really likes Biggie because a van was heard blasting his music outside of a townhouse.

Get Your Weekly Archway Preview

If you are the person that cannot wait to know what some of the great topics in the Archway will be each week, listen to the Archway Show on WJMF every Wednesday at 9 to get your preview for our next great issue.

Geese Report

it's time to start saying goodbye to the geese as it is getting closer to the time they leave for their winter break. Campus won't feel the same, but at least there will be less goose droppings!

Oreo Overload

Cafe a la Cart must have had an excess of Oreos that were about to go bad because this past week it seemed like every item on their pastry rack had Oreos in them. Now, everyone loves Oreos, but not that much.

Send Observations to agreen1@bryant.edu.

Bryant Said What!?

Compiled by Bryant Students

"Just like straight up Chinatown."

"That's like dirty bunny sex!"

"What, he broke up with his sister?"

"Person 1: I got a scholarship to Elmira College, but didn't go because it was next to a maximum security prison.

Person 2: Hey! We're next to a maximum security prison too... Fidelity."

"I'm going to slit your balls."

"If she can drive that big truck she probably can drive you."

"Now, is Febreze a disinfectant? I spray it all the time to kill germs."

E-mail funny quotes to agreen1@bryant.edu.

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THE ARCHWAY	
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Ho, ho, no.



By Michael Adams
Assistant Editor-in-Chief

The leaves have fallen and covered our back patio and it even snowed two days in October, but that doesn't mean retailers can put Christmas decorations out on their shelves before I have had three cups of hot cider from Jaswell's.

I was in the Target in Greenville the other day and the Christmas music came on. This location is clearly more cheery with glee than the Lincoln location as they were not blasting "Let It Snow" out their speakers quite yet—wouldn't be surprised if a customer complained. We're talking every song in the Greenville location, not just the sprinkling of songs to get you in the holiday mood.

I found an electronic Christmas countdown that told me there was something like 62 days 4 hours and 34 seconds left until Christmas. Great, make my shopping feel rushed now. I can't even name three things that I want for Christmahannukah, let

alone find gifts for people on my nonexistent list. You make me stressed, marketing department.

Oh, and the merchandising people that decide, based on historical models, when to put the singing snowmen and LED lights on the shelf. You anger me. You should base it on my individual historical model. You know, the unwritten law that says I need to trick-or-treat and stuff my face with turkey and cranberry sauce before I can focus on the next holiday. I take it one holiday at a time, thank you. I don't know about you, but it would be mass chaos if I needed to plan for three holidays at once.

On top of that, I came across a radio station that already made the transition to 24/7 Christmas songs. Could you imagine being a DJ at that radio station? I would sprint out of the studio quickly! You mean to tell me that my airwaves are being poisoned with these out-of-season musical numbers? Oh, how rude. Bring back the music that actually makes you money, please oh please.

Pretty soon all of the radio stations are going to be playing some amount of Christmas music. I dread when that day comes this year. You know that it is going to be before the Giants play the Broncos on Turkey Day.

There should also be a unwritten rule that stores and radio stations should not play



(MTCampus)

"Santa Claus is Coming to Town" when, in reality, he isn't. I hate to break it to you. He's chilling with Buddy the Elf up at the North Pole trying to meet the Etch-a-Sketch quota for 2009. I mean, he's already outsourced to China. It's terrible. But, you know who is coming to a mall near you? A Santa Claus that looks nothing like the real thing (well at least the cultural mock-up of Santa). He's either been lying on the beach in Florida way too long or hopped on Nutrisystem for a few weeks—not even fat at all—severely disappointing. Somebody give that Santa some cookies.

Oh, and don't forget to visit Rudolph the red-nosed reindeer. He'll be on Judge Judy prosecuting Santa for an animal cruelty charge on November 12th. How long can you be petted by excited children, with a red blinker on your nose, caged in by gates with Prancer and Vixen? About twenty minutes. Donner and Cupid are splitsville already.

When it all comes down to it, all of these Christmas festivities happen too early. My friend called me a few weeks ago, list in hand, and asked me what I wanted for Christmas. Hold on, I've got three exams next week, a huge proj-

ect looming in the distance, and you're asking me what I want for Christmas? I didn't even know what I was going to be for Halloween at the time. She caught me off guard, but it put this holiday hullabaloo into perspective. Some consumers are hardcore Christmas shoppers that need their dose of cheery tunes before they buy the three pound bag of Child's Play for the little gremlins and witches. Get out of here. Snow hasn't even accumulated on the ground yet. No need to rush my holidays. Hold on Donner and Cupid, let's not get too stupid.

Words of Wellness: Keep fitness on your "to-do" list!



By Jen Diprete
Staff Columnist

As the days get shorter and the temperatures drop, our motivation to stay physically active mirrors the change in seasons. As our planners fill up with appointments, deadlines, exams, papers, etc, it is very easy to "forget" to exercise. It might appear easier to wait until the start of another year to get back on track or start from scratch. But why wait several months when you can do it now?

What is happening that you have now chosen to place your decision to exercise regularly on the back burner? Too much work? Not enough time? Too lazy? The list goes on and on. It's the excuses list. You may want to look at placing exercise on another list:

your to-do list! Like all other important events that get scheduled into your day, schedule in your workout. Making it a priority in your day means you are making yourself a priority. What can be more important than that?

Exercise increases energy levels and helps with aiding in more restful and restorative sleep. Quality sleep can benefit your study habits, help in managing moodiness, and improve your overall quality of life. Research indicates that those who work out regularly (most days of the week; 4-5 days) have an easier time of

'What is happening that you have now chosen to place your decision to exercise regularly on the back burner? Too much work? Not enough time? Too lazy?'

taking off and keeping off weight, feel more energized, sleep more soundly, make healthier dietary choices, have higher levels of self confidence, and report lower levels of stress. Is there a need for more reasons to be given to commit to staying physically active? This should not be a temporary choice, but a lifestyle commitment and an investment in your future.

Bryant's Healthy Campus

Coalition – Healthy YOU at Bryant U! – is offering a mentor/mentee service. Please consider signing on. You can do it! There is nothing better than the feeling of achieving a goal that you have set for yourself. Please refer to various slides that have been running throughout monitors on campus for more information about this service. It is open to students, faculty, and staff. Maybe you just need some additional encouragement to keep on point with your current routine. Maybe you would like to try a group exercise class but felt uncomfortable in the past; maybe you are looking to revamp your current exercise regimen. Whatever you are interested in, we can match you up with someone who will meet your needs.

If you are interested in serving as a mentor, please contact Joe Trunzo at jtrunzo@bryant.edu. If you are interested in being paired with a mentor, please contact Jennifer DiPrete at jdiPRETE@bryant.edu.

So what time did you say you'll be exercising today??? Be well!!

The Archway Top Ten: Facilities requests

10. I want to play a prank, can you change the locks on my suitemates doors?...
9. Can I go for a ride in one of the golf carts?...
8. Do you have a hazardous waste suit I can borrow?...
7. Can you lock the doors to Salmo so no one has to experience that "food" anymore?...
6. Can you cage all the geese?...
5. I have a test tomorrow I didn't study for, can you pull the fire alarm right before my class?...
4. Can you mow my name into the football field before the next home game?...
3. I think the food I left in my sink is growing into some kind of new organism, can you try and kill it for me?...
2. I just jumped in the pond, can you bring over some serious disinfectant?...
1. The person's bed above my room makes a lot of noise when they have sex, can you fix that for me?... PLEASE!?

Have an opinion about any of these articles?
Sound off at www.BryantArchway.com

Harem pants: Hair-raising or hot?

From MCT Campus

Look, we're only human, and sometimes we have (very) strong opinions on fashion. So when a slew of harem pants came billowing down the runway at Fashion Week in September (this means they are moving forward for spring), we groaned audibly, envisioning Barbara Eden colliding with M.C. Hammer.

"Not so fast," said seatmate Jacqui Stafford, the executive style editor at Shape magazine. "Harem pants can be very seductive, and they're easy to wear." Sure thing, lady. Stafford says she brought harem pants into her office and

'Look, we're only human, and sometimes we have (very) strong opinions on fashion.'

"everyone hated them initially, but they're actually way more flattering than people think, just like cargo pants. They hide a multitude of sins, and most people can wear them. They're a bad-legs-girl's best friend." And, she says, their popularity will continue to grow — "like skinny jeans."

Kiran Rai, the creative director of Indian clothing line Sir Alistair Rai, loves 'em and produces a variety, including low-slung "jodhpuris" and balloon-legged jobs in fanciful satins and sequins. "We are a very ethnically inspired hippie line," she says, "but I think harem pants are really going mainstream." Stephanie Solomon, Bloomingdale's fashion director, who saw harem pants "everywhere" in Paris, thinks our problem might be semantics. She suggests we stop calling them harem pants. "We renamed them 'easy pants' because they're easy and flattering. ... The look is very cool, very forgiving around the hips and derriere and, girls, they are comfortable."

Only one thing left to do: Try them. And we did — five pairs in all. One pair, by Diane von Furstenberg, was slim enough to be flattering, but featured long, open-leg slits. Brrr. As for the rest, well, if we want to add inches to our outer thighs, we'll just eat more. Bottom line? We're not wearing them. But we can see they may have potential for funky, dramatic dressers. Don't let us stop you.

If you're thinking about them, here are some style tips: Stay slim on top. "You definitely don't want to have a voluminous top," says Jacqui Stafford, Shape magazine's executive editor. She likes a black fitted turtleneck with a harem pant. Don't wear them with high boots, says Stafford. The look is too "Three Musketeers."

"They look best with a thicker, chunky heel — a bootie or short boot — or a stiletto for evening. And avoid vests, says designer Kiran Rai, which can "look a little Aladdin." Dress them up. "They are perfectly wonderful for cocktail looks with embellished tops and high heels," says Bloomingdale's Stephanie Solomon.

Or dress them down. "In a heavier-weight cotton or linen, they're work-appropriate," says Stafford. While Stafford says the harem is a good look for all, she worries the pant might overwhelm petite gals and says women over 40 should wear "a less-severe silhouette, a little more tapered."

Bulldog flicks: Paranormal Activity

What happens when you sleep?

By Coburn Childs
Staff Writer

What happens when you sleep? That's the question that "little-film-that-could" Paranormal Activity seeks to answer in as frightening a way as possible. In the same way that Blair Witch Project purported to be a true story that used "real" footage, Paranormal relies on a hand-held camera — and not a bit of violence or computerized effects — to give the audience a sense that you are watching a completely real home-video documenting some pretty crazy events.

Made for a budget of less than \$11,000, this genuinely scary film played the indie-festival circuit for a little while until word-of-mouth and an online "demand the film" campaign launched it to the top of the box office charts.

After over a million fans caught wind of it — and subsequently demanded it — the movie finally expanded nationwide a couple of weeks ago; it has since grossed over \$80 million in the U.S. alone, and it is still sitting at the top of the charts.

So what is all the hype about? Paranormal Activity is a very unique horror film. For one, it provides a captivating sense of tension, rather than cheap, jump-in-your-seat scares. Additionally, the movie barely relies on any soundtrack, instead focusing on nuance — such as shadows and flickering lights — to ratchet up our fear of what goes bump in the night. Filmed in just seven days in first-time director Oren Peli's

own home, Paranormal earns its R-rating simply for a few F-words — and for hardly a single drop of blood.

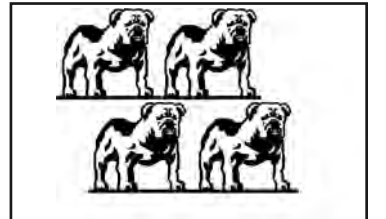
The movie focuses on Katie and Micah (unknown actors Katie Featherston and Micah Sloat used their real names for the film), a young couple who think they are being haunted by... err... some entity. Micah decides to purchase a neat new camera that he sets up at the foot of their bed and leaves running all night, in order to document just what is going on in their house during the pitch-black hours.

What does the camera capture? It starts off pretty weird, to say the least, and it grows progressively more disturbing from there. The first few nights bring a few doors opening and a flickering light or two. But soon enough Katie and Micah awaken to their chandelier swinging wildly and hitting the ceiling, loud

must ultimately question their sanity and their safety.

The reason Paranormal Activity actually works is because of the convincing

**This movie earned
4 out of 5 bulldogs**



performances of Katie and Micah, who essentially hold the screen for all of the film's 85-minute running time. In addition, the "reality" element of the footage, although done before, gets an entirely new approach than we're used to seeing. This film is really able to capitalize on small, simple occurrences — ones that we've all undoubtedly experienced — to ramp up the tension and fright that we feel right along with Katie and Micah.

'Paranormal could have used some better editing; however, it is understandable that, given its budget and size, this film is still exponentially better than most typical Hollywood fright-flicks.'

The film did not rely on a script, either, as Katie and Micah were told to ad-lib each scene.

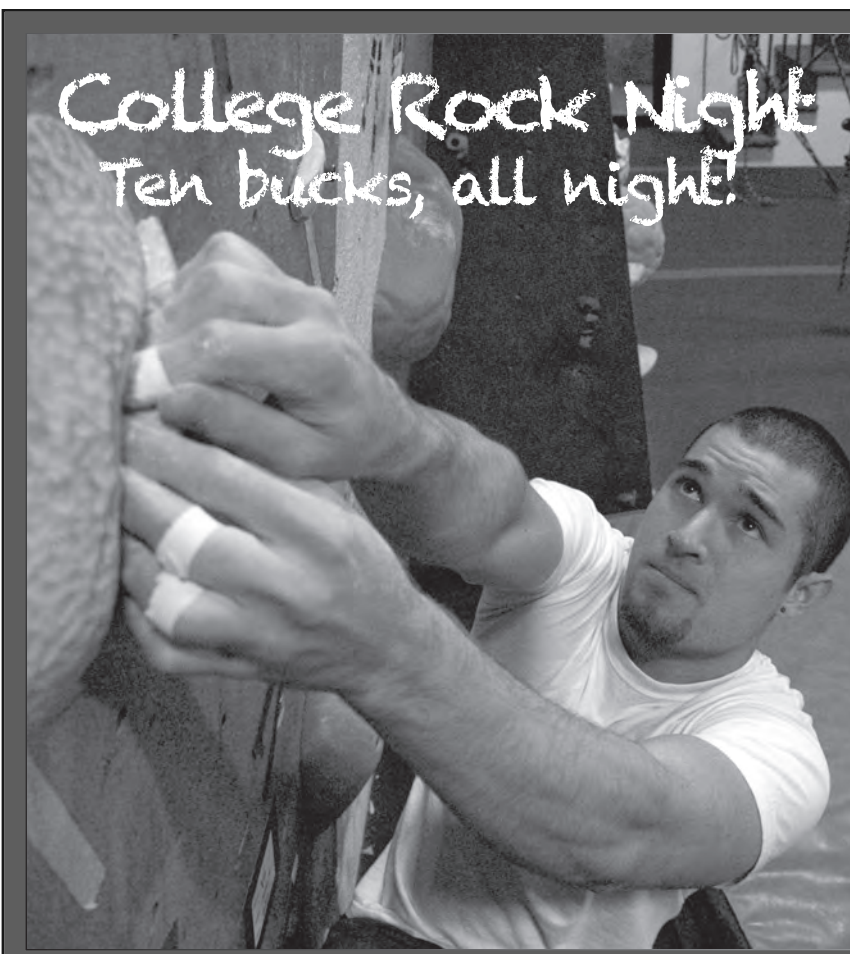
The dialogue between the two is often witty and comes across as genuine, yet one can't help but wonder if the film would have benefited from an actual script. Indeed, my greatest complaint is that the film feels dragged out for the first half, working to build suspense, yet occasionally coming across as boring until things actually start happening.

Although the two lead actors turn in great performances, the few supporting characters who come in for just a few minutes (i.e. the best friend, the psychic they inevitably call, etc.) really feel out of place in the film. Actually, it is quite obvious that they are "acting," and I really felt that their appearances took you out of the feeling of reality that the movie has going for it most of the time.

Paranormal could have used some better editing; however, it is understandable that, given its budget and size, this film is still exponentially better than most typical Hollywood fright-flicks.

Just last week, Paranormal Activity became one of the single most profitable movies of all time, already yielding a nearly 450,000 percent return in profit for Paramount, the studio smart enough to invest in it. If you haven't been a part of the buzz, it's not too late to catch a flick that succeeds in being quite suspenseful and downright freaky for all the right reasons.

I give Paranormal Activity 4 out of 5 Bulldogs.



**5 Minutes from Bryant
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www.oceanstaterockclimbing.com**

Two buds and a microbrew

A review of Berkshire Brewing Company's Steel Rail Extra Pale Ale, 6-pk: \$7.99)



By Bryan Regele and Justin Andrews
Staff Writers

Good beer is something that should not be ignored. That being said, we decided to revive Ryan and Joe's old column on specialty beers from a few years back. Though like them we sometimes find ourselves downing pitchers of 'Gansett with our fellow seniors, we really enjoy brews that have a stronger taste than what comes from your faucet. For those of you who share our passion of a craft brew, we rate our picks on five criteria – appearance, aroma, taste, feel, and drinkability. For the rest of you who simply go for the cheap brews, we hope that we can encourage you to branch out and enjoy what the real brew masters are creating right here in New England. Everyone should appreciate good beer, but be 21 or older, and please do it responsibly.

We decided to return our column to the Northeast this week by picking up a six-pack of one of our old favorites – BBC's Steel Rail Extra Pale Ale. Founded in 1994 in an old cigar manufacturing plant in South Deerfield, MA and still carrying the mission of providing fresh, unfiltered and unpasteurized ales, we admire Berkshire's focus on quality rather than quantity.

Without preservatives their beers must be refrigerated at all times; so keep that in mind if you grab one of their brews off the shelves. BBC still self-distributes their products making them a bit harder to find outside of New England.

The Steel Rail Extra Pale Ale is the flagship of a 9-beer product line and has been around since the beginning. Poured from an amber long-neck into a pint glass, the

Steel Rail produces a slow-to-fade cream head and a hazy golden body with low carbonation. The smell is not overwhelming but tempting with a fittingly pale malt and hint of citrus.

Our first sip brings back memories of the first time we had this BBC, recalling its smooth, sweet malt flavor. Contrary to the current trend of infusing extra hops, we admire Steel Rail's subdued bitterness and respect to the American Pale Ale style. We even notice a bit of honey by the end of the pint that complements its sweet character.

Low carbonation and its overall smoothness allow the Steel Rail Ale to be drinkable despite its 5.3% ABV. It finishes clean with no unpleasant aftertastes on the palate which bodes well for average beer drinkers. We think that this is why BBC's Steel Rail has become a Western Mass staple over the past 15 years.

Berkshire Brewing Company has successfully made a balanced and delicious American Pale Ale with their Steel Rail. We commend their limited use of hops in a hop crazy world and recommend that light beer drinking readers give this brew a shot for its great drinkability. Both Massachusetts natives ourselves, however, we will be conservative to limit our bias towards BBC and hand out a well deserved 5 out of 6 bottle caps for their Steel Rail Extra Pale Ale this week.

Do you think you have a brew that could pass our test? Be 21+ and send us an e-mail at bregale@bryant.edu or jandrew1@bryant.edu and we will put one of your favorites up to the test.

Celebrity round-up

By Carlos Ramos
Staff Writers

Leading the celebrity headlines this week is news about Rihanna. The "Umbrella" singer is breaking her silence about the incident with Chris Brown in the December issue of Glamour, revealing "I went to sleep as Rihanna and woke up as Britney Spears." With the release of her album later on this month, Rihanna will be making the media circuit to increase the hype.

"Heroes" fans may not want to read this, but TV Guide has confirmed that Adrian Pasdar's character Nathan Petrelli will get the ax this season. What is worse is how Pasdar found out. Instead of the producers letting him know directly, he found out while reading the script for the upcoming season. What a low blow.

In an interview with Broadcasting & Cable magazine, Jay Leno reveals that he would have rather stayed hosting The Tonight Show and that it wasn't his decision to make. He isn't moping around missing the show, though. His feelings about his current show: "It's a challenge I find difficult but interesting." They need to get rid of Conan and bring Leno back.

Azharuddin Mohammed Ismail and Rubina Ali, kid stars of the Oscar winning movie *Slumdog Millionaire*, are at risk of losing their trust fund money if they don't start attending school. Noshir Dadrawala, who oversees the trust established by the filmmakers, said that the two kids have school attendance rates of less than fifty percent. The children's parents said the absences were due to deaths in



Rihanna (MCT Campus)

the family and other problems, but promised to improve their attendance.

President of Venezuela Hugo Chavez gave Oscar-winning star Sean Penn the approval to film in his country. Penn is working on a film based on a novel *The Lost Steps* by Cuban writer Alejo Carpentier.

Celebrities in Hollywood can now rest easy knowing that Nicholas Prugo and his five accomplices are in police custody. Prugo, the ringleader in the burglaries where celebrity houses were robbed, is facing seven counts of residential burglary. So far, police have recovered roughly \$2 million in cash and property.

Madonna is not only a mother, the Queen of Pop, an actress, and a dancer, but also a philanthropist. In her recent trip to [Mphandula] Malawi, the mother of four said, "I

know you work in darkness. I will bring you electricity." Madonna's Raising Malawi charity has already donated \$500,000 for a child care center in the village that feeds and educates 3,000 orphaned children.

Last week's number one scary movie *Paranormal Activity* slipped to number two, bringing in approximately \$16.5 million at the box office. The Michael Jackson documentary style film *This Is It* topped the box office domestically taking an estimated \$23 million, while worldwide it has made an impressive \$103.9 million. Rounding up the top three was *Law Abiding Citizen* with \$7.4 million.

To find out what's happening in Hollywood, make sure to pick up next week's copy of *The Archway*.

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Team Tax Rx victorious at PwC Competition

By Michael Lynch
Contributing Writer

The PricewaterhouseCoopers xTax 2009 Competition took place on the Bryant Campus on October 21, 2009. The PwC national case competition, called xTax, is designed to give students exposure to real world tax issues. This year's competition consisted of eight Bryant teams made up of five members. Each team has a student ambassador (a former participant) and a PwC mentor (a current PwC tax employee in the Boston office). Each team was required to have two sophomores and one junior. The other two positions were open to all students. The teams were given two weeks to research a real world tax policy issue for a fictitious country. This year's topic was national health care.

Because xTax is focused on policy and planning issues, it doesn't require knowledge of detailed tax accounting policies

and rules. Instead, it requires critical thinking, team-building and presentation skills.

This year, over one-hundred and twenty-five students expressed an interest in competing. Faculty advisor, Michael Lynch, a professor in the accounting department, felt that forty students would be a manageable number. Professor Lynch solicited and interviewed the students and put together eight competitive teams. The teams attended a kick-off event on October 7, 2009. Bob Calabro, a Bryant Alumnus, current member of the Board of Trustees and a tax partner in the Boston office of PwC, presented this year's case and explained the guidelines and the expectations of the competition. The teams were then given two weeks to prepare their presentations.

On October 21, Mr. Calabro returned with three other PwC judges and each team was given fifteen minutes to argue their case on stage to the audience. As

Mr. Calabro stated "it was extreme." After each oral argument, the panel of judges questioned each team. The entire debate lasted over five hours, followed by a reception and an awards ceremony. In the end, the winning group was team TAXAHOLICS led by junior Nicholas Denise. Team Tax Rx took first runner-up, while Team Cure Duan placed second runner-up.

A video of the winning team was sent to the PwC office in Washington, DC. Over 50 other colleges and universities have also submitted tapes of their teams. In late December, Nick and his teammates Jacquelyn Ammirato, Timothy Peabody, Kathleen Wiseman, and Kathleen Twarowski will find out if they are one of the top five teams in the nation that will be invited to the PwC office in Washington to compete nationally.

Team TAXAHOLICS was paid \$1,000 for winning the competition at Bryant. If they go to nationals and win they will receive an additional \$10,000.

Bryant film festival returns for second year

By David Nelligan
Staff Writer

The Bryant Bulldog Student Film Festival is back for its second year offering student made films from around New England. The festival is featuring a wide variety of shorts, which are movies that are around ten minutes. The shorts range from animation, to documentaries, experimental, and many others, in all genres from comedic to dramatic.

Last year's winners included a funny narrative from a University of Rhode Island student called "Winner" which told the classic story of a guy trying to get the girl with a comedic twist, an experimental film from a Boston University student named "Being Dead" which featured new wave techniques used during the 1960's, and an animated film from a student at the Rhode Island School of Design.

Students from all around New England have been submitting their films to Professors Elizabeth Walden, Tom Dooley, and Tom Roach, the creators and judges of the film festival, who will then select the films to be shown. They will also act as judges. They have also been working with SASS, the Student Arts and Speaker Series, to put together and market the event around Bryant and the community. They are trying to build support for the festival and plan on it being an annual event.

The professors are hoping the festival will raise awareness on campus about the great production and film courses along with the facilities offered here at Bryant. The festival also emphasizes the growing division of The College of Arts and Sciences on campus, giving students an idea of what others are doing at different schools and showing off the opportunities they have here.

Professor Walden hopes, "Students will get involved in future films and that the festival will gain an interest in the new film minor offered next fall, and to see how fun film can be." The professors also feel that events with support from the faculty, students, and surrounding community, will help Bryant to eventually build their reputation for having a prominent arts and sciences program.

The film festival will be held on November 17th in Janikies from 7-8:30pm with the opportunity for a question and answer session with the actual film makers after the viewing. There will also be a reception where students will be able to eat food and mingle with the film makers. Professor Dooley encourages students to come out for the "buffet of movies as there is something for everyone, and if you do not like a film, it only lasts for ten minutes so it will be over quickly." There is also free popcorn and the opportunity to voice your opinion on the films through the audience choice award.

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