

## Learning beyond classroom limits

By Keshia White  
Contributing Writer

A team created in Management 201, called 3 by 3 management, has been introduced to helping international not for profit organizations. In fulfilling requirements presented to them by their professor, Eileen Kwesiga, the team comprised of Caitlyn Vandervelde, Cory Schroder, Jameson Love, Jaclyn Savickas, Matthew Minese and Keshia White, have decided to work with the Providence Haiti Outreach Program to Help the Pat Pezzelli Memorial School located in Marigot, Haiti.

The school is named after Pat Pezzelli who along with Father Guidice had the aspiration of a better life for these children. Susan Whipple, Pat's daughter took over the project after the passing of her father to cancer. This orphanage was founded by Father Guidice in the 1980's and originally started with the resources to educate 50 students, since then the orphanage has been able to expand by one classroom each year, allowing for the school to house and teach 350 current students.

After a devastating Hurricane season a few years back, the Pat Pezzelli Memorial School, an orphanage dedicated to education, was highly impacted. Due to the Hurricanes, they lost some of their limited space that was in use as classrooms, for the children. Damages caused by the hurricane have set back the progress of the school and has had a high impact on their resources.

Our team has been working on a few projects for the program. We are currently providing them with a new innovative website to help raise awareness and funds, and are working on implementing a pen-pal system between the students of Bryant University and the Pat Pezzelli Memorial School. In

See 'Learning beyond limits' on page 4

## The Festival of Lights 2009



Festival of Lights celebrated a variety of religious holidays during the lighting ceremony with prayers, songs, and candle lightings. (Nick Millard)

By Sara Larrabee  
Staff Writer

It is time to start getting into the holiday spirit! With less than two weeks until finals (yikes!) the holidays are right around the corner. No matter what holiday you celebrate, or even if you do not celebrate at all, it is a great time of year. Happy Christmahanukwanzaakah I always say. All that holiday spirit was brought to campus this week with the celebration of the 33rd Annual Festival of Lights on Wednesday evening. Hopefully everyone got a chance to experience the festivities, but in case you missed it, here's a run-down of what happened.

The Festival of Lights is an annual event here on campus that is hosted by the Student Alumni Association (SAA), the Center for Student Involvement (CSI), and the Office of Alumni Relations, but all of the 80 plus student organizations are represented.

There were many activities in the Rotunda during the day including tons of arts and crafts tables each hosted by a different club and each with their own craft. From tea light bags to gingerbread cookies and holiday bags, it was an easy way to make some holiday gifts, especially with our college budgets!

Surprise visitors Santa, Mrs. Claus, and their famous friend Frosty the Snowman, were all there taking pictures with their favorite Bryant students. If you had your picture taken, it should be posted on the SAA website very shortly.

In the evening, the festivities started

with a Christmas dinner in the Salmon Dining Hall, to which seniors were admitted for free, and there was even a lovely reception for any Alumni that came to visit campus for this event.

A little later into the evening, guitarist Dave Binder filled the Rotunda with the sounds of holiday music as the formal ceremony was about to begin around 7:30. Everyone who attended was given a lighted candle to hold during the ceremony that lit up the dome in the Rotunda.

It was such a fantastic and different experience to have everyone gathered together under sheer candlelight. In order to celebrate the diverse heritage that is Bryant University, the ceremony featured religious readings and spiritual music from around the globe, and under everyone's candlelight, it was again magical.

President Ronald Machtley then led the procession, still by candlelight, to the traditional lighting of the Campus

Christmas Tree and Menorah hosted outside of the brand new Interfaith Center. Although the temperature was in the 50's outside, which is quite warm for this time of year, it was nice to be back inside the Bryant Center with refreshments, while the Bryant Jazz Ensemble played some of their tunes following the tree lighting.

## Upcoming Events

Pantene Beautiful Lengths by CAC

December 8th

Vanity Affair

December 9th @ 7pm

Helping Hands Holiday Party

December 12th

Late Night Breakfast

December 15th @ 9:15pm

## In this week's Archway

- ◆ Business - Airplane geek
- ◆ Sports - The lowdown on Lo
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# ROTC gives cadets local and global opportunities

By Jessica Komoroski  
Editor-in-Chief

Many colleges throughout the United States, including Bryant University, offer a Reserve Officer Training Corp (ROTC) which is a college-based program meant to develop officers in branches of the U.S. Armed forces. Bryant currently has twelve students enrolled in its ROTC program, which focuses on training in military tactics, leadership development, and interpersonal skills.

Geoffrey Ensby '10, a senior ROTC cadet, has been enrolled in the program since his freshman year. Ensby

was first interested in the program because his father had been in the Air Force for 18 ½ years. Since enrolling in the program, Ensby has been able to

take part in experiences he would have never had the opportunity

to participate in otherwise; for example last summer, he spent four weeks shadowing an officer in South Korea. The experience, he said, was unlike any other.

This past September, Ensby re-

ceived the Legion of Valor Bronze Cross. In order for a Cadet to be considered for the Legion of Valor award, they must be a junior nominated by

*'In the month of December, ROTC cadets will be participating in a number of events on Bryant's campus.'*

their Dean and Military Science Instructor and be in the top 25 percent of Cadets who have demonstrated officer potential. Ensby has demonstrated excellence in the classroom and in extracurricular activities. With a GPA over 3.9, Ensby is a Business

Administration major with a double concentration in Finance and Applied Statistics. He is a member of the leadership honor society, Omicron Delta Kappa and part of the Executive Committee of the Archway Investment Fund.

He said some of the greatest benefits of being a cadet include the opportunity to meet many people, the availability of advice from professionals, and the support for training and graduate school. Additionally, he noted that the flexibility of the program allows cadets to choose a path after college that is best for them; the option is there to either be active or remain part time with the National Guard, as Ensby plans to do in Boston after graduation.

In the month of December, ROTC cadets will be participating in a number of events on Bryant's campus. This past Wednesday, December 4, the Patriot Battalion held a training session on Bryant's campus. Some of the sessions the cadets took part in included simulated combat situations and asking questions of students. On December 11, the Patriot Battalion will conduct its annual Army-Navy Football Game run. The run begins at 6:30 a.m. outside the Unistructure and, during the run, the cadets make a stop at President and Kati Machtley's house. The cadets are encouraged to wear black and gold in support of the Army or blue and gold in support of the Navy throughout the day.

Freshmen and sophomores, as well as upperclassmen, are welcome to enroll at any point during their college career.

Students who are interested in enrolling in the ROTC program should speak to MAJ Tucker Shosh or CPT Geoffery Farrell, or contact the ROTC office in the basement of the Koffler Communications Complex and at [rotc@bryant.edu](mailto:rotc@bryant.edu).

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## Clue, it's not just a game anymore

By Jaimie Wolman  
Staff Writer

Who do you think did it? Was it Ms. Scarlett with a Wrench in the Conservatory or Mr. Green with a candlestick in the kitchen? The Bryant Players present their second production of the year, Clue. Clue, adapted from the Parker Brothers Classic Detective Game, was turned into a movie in 1985 starring actors such as Eileen Brennan and Tim Curry. The production of Clue will take

place December 4th, 5th, and 6th. The directors of the production are Bryant Players Mandie Dev, 2010, and Matt Adams, 2011.

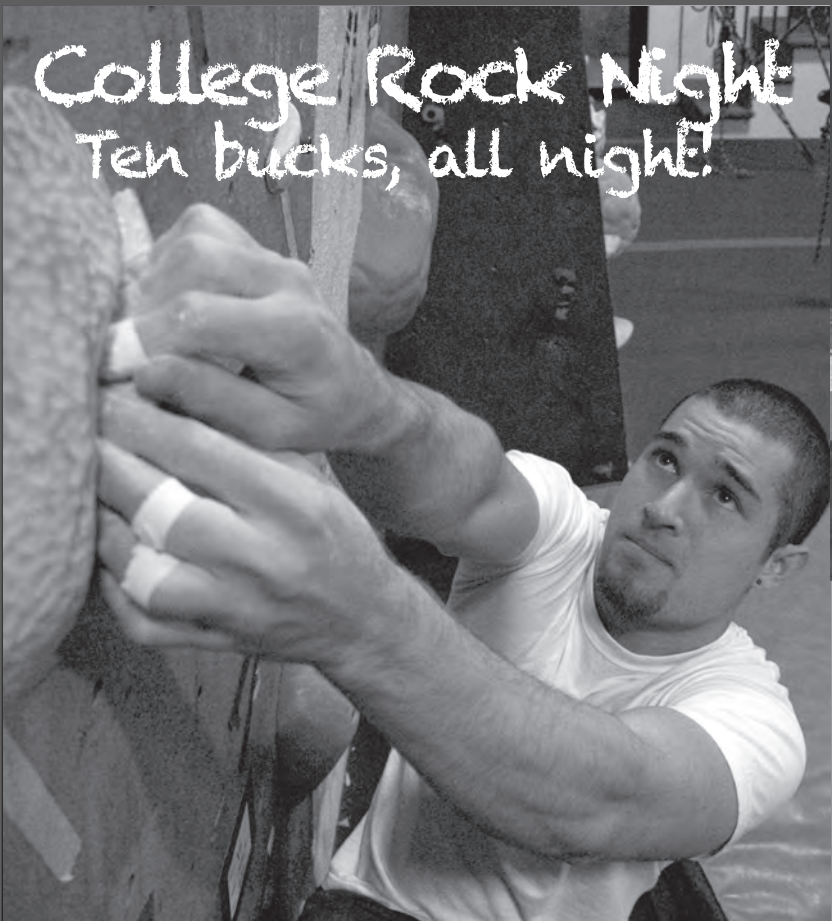
What happens when six strangers are invited to a strange house and they must cooperate to solve a murder mystery. All of the characters are invited to the house for a reason. What will happen when people stop being nice and begin accusing one another?

Show times are as follows:  
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Saturday at 7 PM  
Sunday at 2 PM

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# Learning beyond limits

Continued from Front page

our efforts to help the organization we are seeking any school supplies and monetary donations. In Haiti, ten American dollar buys school supplies for one student for the entire year and one-hundred dollars covers all of the school and living expenses, for one child, for the entire year. We will be collecting any physical donations, such as books, notebooks paper, and pens, on behalf of the organization and can be contacted at cvanderv@bryant.edu. To make any monetary donations Susan Whipple can be contacted at swhipple@cedarslivering.com. Any donations are greatly appreciated.

# Escaping Exams

By Nicole Murphy  
Contributing Writer

Exams are coming. Stress is building. Preparing for those fateful days, there are a few helpful hints that have been proven to help out. While exams always lead to hours of cramming and panic, staying calm and preparing in advance are age old techniques. A few helpful hints will enable you to perform to your maximum ability during that final stretch of exams. For example, when studying, hand write your notes again- don't try to type them. It helps your mind ingrain them as each word takes specific effort to be written rather than a keyboard being hit quickly. When you're studying, remember, no texting and no Facebook! Try to shut off everything electronic. Peaceful music is pretty much the only exception. Undivided attention will allow your brain to absorb the information better than studying with distractions. The night before an exam is always stressful and full of anxiety. Try sleeping for a full eight hours before taking your test. It allows your body to rejuvenate and be prepared for stress and concentration. Prepare far enough in advance that an all-nighter isn't necessary. Put yourself to bed, ignore your roommate, and sleep. Finally, down to the wire, the hours building to the exam are crucial as well. Make sure any last questions are answered. An hour before your exam, drink a full bottle of water. Being hydrated helps your brain to focus. Make sure you use a bathroom before stepping into your classroom though! Twenty minutes before the start of your test chew a piece of gum. It's energizing for your brain. Lastly, five minutes before putting that pencil to your paper, stop talking to class mates. Stop texting. Stop looking over your notes. Take a few deep breaths. Assure yourself that you're prepared for the exam. Relax for a few seconds. These things - except for maybe the sleeping for eight hours - are simple, and hardly require extra effort. But they've been proved to work. Try them out. There's nothing to lose by chewing some gum or drinking some water.

# Survivor Series: Julie Morana

By Meridith Salvas  
Contributing Writer

**What type of cancer were you diagnosed with?**  
I was diagnosed with a Wilms' tumor in my left kidney. This is also called nephroblastoma which is the name for a tumor of the kidneys.

**When were you diagnosed?**  
At what age? I was diagnosed at 18 months old.

**What was your initial reaction to your diagnosis?**  
Luckily, I don't remember much from my entire battle with cancer because I was so young. But I do know that my diagnosis took a huge toll on my family and friends.

**Did you know of a family**

**history of this particular type of cancer, or cancer in general?**  
This cancer is usually found in children and rarely is found in adults. Many of my family members have unfortunately suffered from breast cancer though.

**How did your diagnosis affect your friends and family?**  
It caused so many problems. Determining what surgeries I should have done and if I should go through radiation/chemotherapy, caused many arguments between my parents, family, and friends. Also, all of the medical bills were insane and my family had very little money. They were constantly worried about if they would have enough financial support to help me get cured.

**What do you enjoy most about life now?**  
I am just so happy to be alive and healthy. I have yearly check-ups at Dana Farber Hospital in Boston and every time we go, we are sitting in the waiting room with 10 children all hooked up to machines, who we know are dying. I can't help but look at their families surrounding them thinking that was once my family. Now, I just want to get the most out of life that I can.

**Do you have any hobbies?**  
Having one kidney my whole life made it very hard for me to play contact sports. That's why I took up swimming; because it was the one sport my parents didn't have to worry about me getting hurt in. I have been swimming my

whole life and swam here at Bryant last year. Other than that, I just love to have fun, shop, travel, and hang out with my friends.



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## The Student Entrepreneur: Gifts for a business owner



(MCT Campus)

**By Michael Adams**  
Assistant Editor-in-Chief

My holiday list has been rather short these past few years. Now, when I was seven years old, the list was pages and pages long, of what I recognize now, as probably unnecessary, made-in-China, toys. But, as I grew older, I started to see my list develop into a short couple of bullets—it frustrated my parents and other family members. I was given the label of “hard to buy for”. I’ve always been in that category. It forces my family to get creative or give me a gift card, which is just so impersonal these days. With all of that being said, I decided to compile a list of things a business student may want for the holidays. It could be your sister, an aspiring high school business student, or mom and dad, it could be your son or daughter. Here we go:

**1. Large Whiteboard (\$):** When I bought my whiteboard, I was convinced that every other business student needed a whiteboard. I write all kinds of random thoughts on it, brainstorm ideas, and prioritize my to-do list. Another alternative could be whiteboard paint for your room—now, that is a huge whiteboard!

**2. Popular Business Books (\$):** One thing all entrepreneurs

can agree on is that we never stop learning. I am constantly reading a book that will better my business, give me a new perspective, or one I can just simply enjoy. A few notables: *Brewing Up a Business* by Sam Calagione, the founder of Dogfish Head Brewery and *Let My People Go Surfing* by Yvon Chouinard, the founder of Patagonia. Both are great reads about how small businesses grew exponentially and about incorporating lifestyle into your business.

**3. Subscription to Entrepreneur Magazine or Inc. Magazine (\$):** These are two magazines that I read cover to cover every month. They are full of small business tips, stories, articles, case studies, and more that is sure to interest the biz-kid in your family. Both have recently undergone cosmetic changes that make them easy reads in the office or in your bedroom.

**4. Massage or Spa Day:** I will be the first to admit that I get massages—one after the end of each semester. They are the biggest relief for me and let me relax. I’m sure all of the women entrepreneurs do this already, but it would be a great gift to give either gender in an effort to give them some “me” time instead of drilling away on their business.

**5. Computer Monitor (\$\$):** This is the best purchase I

have ever made. Whether I’m designing sell sheets, looking at a P&L statement, or watching a movie, it is always easier to look at when it’s on a larger screen. Staring at a laptop for hours on end can strain your back and eyes. Upgrading to a larger monitor is a great idea.

**6. Tickets to an Industry Tradeshow or Entrepreneurship Conference (\$\$\$):** As a small business owner, I love gathering information and seeing how it can fit into growing my companies. I gain a lot of this information at tradeshows and conferences, as well as young entrepreneur’s conferences. A quick Google search will yield a handful of shows that might be of interest. A less expensive alternative could be to give membership into the local business association or chamber of commerce, two places where lots of networking can occur. You know how we LOVE networking!

So, there you have it. I only listed six ideas that you could give a business student for the holidays, but the possibilities are endless. I hope you all have a happy, safe, and joyous holiday season.

*Michael Adams is a Senior Marketing major at Bryant University and Owner of Eddie’s Energy Bars, Green Mountain Mustard, and Orchard Lane Group in Richmond, Vermont.*

## Black Friday. Black Thursday. Where will it stop?

**By Keith Murray**  
Faculty Columnist

You know it had to come to this: Black Friday—the day after Thanksgiving—used to be the official start of the end-of-the-year shopping season...the time that vendors and shoppers took to be the official start of the end of the commerce year. So-called Black Friday represented the point in the year when—mostly for retailers—the profitability measures turned from red [i.e., the failure to fully cover both direct and overhead expenses] to black [i.e., where gross margins could reasonably be expected to be attributed to profits].

Until now, the most competitive way to get comparative advantage—in poor economic times what amounts to a zero-sum game for consumer dollars—was to have early-morning sales—on Friday [that would be Black Friday!]. However, that unofficial “rule”—for launching the

end-of-the-year selling season on Friday [yes, that would be Black Friday]—is in the process of being broken. Some retailers have decided to open for Black Friday sales on...yes, you guessed it, Thanksgiving!

That would make what used to be the holiday that *used* to be known as *Black Thursday* now. Or would that be *Black Thanksgiving*? Not wide-spread yet—but be patient, it only a matter of time—it is being reported that some big box stores like The Gap, Banana Republic, Old Navy and Wal-Mart are planning to open stores in some locations, according to a report by Danny Teigman in NJ’s *The Star Ledger*.

And, actually, if you think

about it, it makes perfect business sense...store operators are going to be in their stores on Thanksgiving Day anyway—to get ready for the 4am sale on Friday...shoppers who don’t want to watch football games or be with family will find it much more convenient and easy—in part to avoid the crowds—to shop on Thanksgiving Day now, instead of Black Friday! And if the sales are right, well it seems just the thing to do.

This is American free enterprise at its best and worst: From the vendor’s point of view, it offers competitive advantage in a previously acknowledged demilitarized zone of selling; but the battle is now joined. From the shoppers’ perspective, it will not be an encroachment for those

who actually avail themselves; for those who won’t go shopping it’ll be fine as well, since they’ll just keep playing by the old ground rules. It will, however, contribute to a breakdown of what is arguably an honored tradition—spending time apart from the work-a-day world, buying, selling, and consuming! Like the “blue laws” decline of thirty years ago, the way we as a culture spend holidays is changing as well—for some for the better, for some for the worst.

What’s next? Yes, you’ve likely guessed it already: *Black Christmas*! We’re not there yet—but it’s a matter of time.

One way or another, I hope you had a pleasant and gratifying Thanksgiving! Or might that be *Black Thanksgiving*?

*Keith Murray is a Marketing professor and the Associate Dean of the Graduate School at Bryant University. Be sure to visit his daily blog at [www.keithmurray-onbiz.com](http://www.keithmurray-onbiz.com).*

*‘What’s next? Yes, you’ve likely guessed it already: Black Christmas! We’re not there yet—but it’s a matter of time.’*

## Change Makers: Providence Granola Project

**By Brandon Dobro**  
Business Editor

**Organization name:** Providence Granola Project  
**Location:** Providence, RI  
**Founded:** 2008  
**Type:** For-profit  
**Website:** [providencegranola.com](http://providencegranola.com)  
**Product:** Gourmet Granola  
**Problem:** Tens of thousands of people (four thousand in Rhode Island alone) are forced to resettle in the United States after being driven out of their own oppressive or war-driven countries. Most then spend many years in refugee camps. Once they finally arrive in the United States, they are eager to be-

coming contributing, working members of society. Unfortunately, most of them have no work experience, limited transferable skills, and only a select number can speak, read, and write in English. “This presents significant challenges to becoming gainfully employed,” says Geoff Gordon, Bryant alum and co-founder of Providence Granola Project. “Still they are hard-working motivated people who really just need help getting a foot in the door.”

**Idea:** The Providence Granola Project was developed as a way to provide a platform that equips and empowers Rhode Island’s refugee community toward long-term em-

ployment. They do this by manufacturing and selling gourmet granola—and they don’t take any shortcuts. When the company was at Bryant for the Good Marketplace, Bryant senior Nick Kriss exclaimed, “That’s the best granola I’ve ever had, hands down.”

Of course, at the heart of any successful company are its employees. Providence Granola’s employees include a kitchen manager named Evon from Iraq, a man from Myanmar, and several from the African nation of Burundi. “For some of them, working for us was their first job ever,” says Geoff. “Our goal is to offer them critical work expe-

rience and culinary job skills they can put on their resume. Earning a paycheck and having a good experience on a working team builds their cross-cultural skills and provides a sense of confidence and fulfillment.” In their short tenure, Providence Granola has already been successful in developing their employees. This year alone, five of the six refugees who started with the company have already advanced to more permanent employment.

**How you can help:** “That’s easy,” says Geoff. “Buy our granola.” Their business strategy depends heavily on direct online selling. One particularly attractive special is

their Granola-of-the-Month club where they will send two bags a month to your door, with a new recipe every time. Over the holidays, Providence Granola is hoping that people will consider giving three or six month gift subscriptions or simply purchase individual bags online.

“We wanted to create a realistic business setting and also communicate that refugees can be productive, contributing members of the marketplace. The more granola we sell, the more sustainable the Granola Project becomes, the more refugees we can equip and empower.”

# Social entrepreneurship as a competitive advantage

By Matthew Veves  
Contributing Writer

Bryant University must find new ways to attract incoming students as it increases the university's national recognition. Today's students belong to an increasingly ambitious generation intent on changing the rules of the game. Business, government, and non-profits were historically divided into neat silos. Today hybrid firms are blending these three domains through social entrepreneurship.

An entrepreneur is someone who spots possibilities in the environment, seizes the opportunity, and marshals resources to satisfy a need. A social entrepreneur follows the same path but with an overarching altruistic reason. This does not necessarily exclude financial profit. Social enterprises challenge the old model of nicely separated realms for business, government, and non-profits.

While the idea of social entrepreneurship is just starting to mature and become mainstream, the idea of collaboration between the three worlds is a growing trend. Social entrepreneurship will continue to get stronger, largely due to the mindset of the generation currently coming of age. Bryant must compete with other universities for this very generation.

In order to compete for these incoming students, Bryant must constantly refine its value proposition to meet changing marketplace dynamics. One way in which Bryant can improve is by positioning itself as the university for social entrepreneurship. While this may seem like an overwhelming task, many of the building blocks of this strategy are already in place, giving Bryant a unique opportunity to execute this strategy.

Bryant has the early-stage advantage of a variety of student groups centered around service learning, community service, and social entrepreneurship. There are groups like Students in Free Enterprise, Bryant Helps, Big Brothers/Big Sisters, Habitat for Humanity, Amnesty International, Kiva, and many others which focus solely around bettering the com-

munity. Even the organizations centered around other interests frequently spend time participating in community service. The combined output of these organizations helps Bryant gain recognition by the federal government through the Presidential Honor Roll for Community Service. This is a testament to the ambition and character of Bryant's population.

While many other universities have a larger population, the shared spirit of social responsibility at Bryant is far greater. The Bryant community is already densely populated with social entrepreneurs; the name just has not been applied yet. However, the movement is already growing on campus with the Service Learning track in the Sociology major

***‘Bryant has the early-stage advantage of a variety of student groups centered around service learning, community service, and social entrepreneurship.’***

and Bryant's recent hosting of the Social Enterprise Rhode Island Summit.

The other major advantage Bryant would have in its positioning strategy is its relationship with China. Bryant University was able to see the importance of China before many other universities. For this reason, Bryant has close ties with China while other schools are trying to catch up. China is a country which has seen a period of rapid growth over the last decade. As in any country that experiences rapid growth, the Chinese economy is ripe with inefficiencies waiting for entrepreneurs to capitalize on them.

Because the entire country has not had time to digest its growth, there is a lot of good that needs to be done in China. It is the perfect ground for social entrepreneurs. Bryant's relationship with China uniquely positions it to offer great opportunities to students interested in social entrepreneurship.

While a handful of universities have already started to position themselves to prospective social

entrepreneurs, Bryant can offer a slightly different package. Bryant can become a university that offers global social entrepreneurship by leveraging its relationship with China as well as its strong history of service learning.

In order to craft a good strategy, a firm must create a competitive advantage that cannot be easily matched by rivals. Bryant has a strong opportunity to do this with its student culture and connections to China in a way other universities cannot. Bryant can capitalize on this opportunity by implementing a few key tactics.

Bryant must first formalize its commitment to student recruiting for social entrepreneurship. While there have been some students who have joined the Bryant community after already starting social ventures, there needs to be a strategy to attract and retain these applicants. Promotion of available opportunities to social entrepreneurs and targeted scholarships could play a role here as well as releasing a social entrepreneurship curriculum with more specialized classes.

Bryant must next leverage its relations with China to create some truly unique opportunities for Bryant students to excel as social entrepreneurs in an increasingly flat world. Internship credit would help cement these new opportunities for both Bryant and its China partners. Also, a formalized director position to assist students in their tasks would be beneficial.

The University must finally court appropriate media coverage for the results of these ventures. Garnering press attention for these programs would attract more prospective social entrepreneurs to campus, creating a virtuous cycle in which Bryant University gains greater national recognition.

A social entrepreneurship strategy helps Bryant leverage existing resources to effectively compete for incoming students. All of the pieces are here: Bryant simply needs a formal strategy. Social entrepreneurship represents the ultimate in blended business and liberal arts disciplines exemplifying Bryant University's "Character of Success."

## Interview with Virgin America CEO, David Cush

By Dan Webb  
Contributing Writer

Hi, I'm Dan, and I'm an airplane geek. If you've ever met me, you probably figured that out within 30 seconds, probably because of the posters in my dorm, or the Boeing sticker on my laptop, or the airline safety demonstration loaded onto my GPS, or...you know what? Never mind.

About a year ago, I decided to share my obsession with the world by starting a blog on the airline industry, that has opened a whole bunch of interesting opportunities. For example, Virgin America just started service to Fort Lauderdale, and I was invited to fly on one of the inaugural flights from California. Due to my school schedule, that was not possible, so Virgin asked if I would be interested in interviewing their CEO, David Cush. Of course, I said yes! He had some very interesting things to say, especially when he mentioned future partnerships with other airlines. Here's the interview:

**So, you're launching Ft. Lauderdale today, and yesterday JetBlue started SFO-FLL service. What would you tell a traveler trying to decide between JetBlue and Virgin?**

I would tell them that they are choosing between the two highest quality airlines in the skies. The people of San Francisco and Fort Lauderdale are very fortunate to have gone from no nonstop service to competition between our two carriers in basically a single day. As an airline executive and as an avid traveler, I recognize what JetBlue and its innovative service has done for all of us. We like to believe we have taken it a step further—in addition to live TV, we have fleet-wide wifi, power outlets under each seat, full meals and drinks on demand via seatback ordering and other entertainment options. We also offer premium economy and first class, something that you can't get on JetBlue or other discount carriers. In the end, you can't go wrong with either, but we think we are doing something a bit different.

**I know the DOT won't be releasing third quarter financial results for a couple of more weeks, but any hints as to how the quarter was for Virgin? How are you working to maintain your cash balance?**

We had a good quarter and I believe most will be positively surprised by the numbers we release—both in relative terms and in a significant improvement year over year. We are pretty comfortable with our cash balance as it stands but, of course, are conserving it on the operating level and in capital expenditures.

**Recently you've started a partnership with South African Airways and have had a partnership with V Australia in place for a few months. How are those performing, and what's the plan for future international partnerships?**

They are both performing well. It takes time for traffic to build on these links, but they are performing ahead of plan. We plan on introducing one more this year and then 6-8 next year. (Ed. note - David later confirmed that these partnerships were "all international.")

**How many destinations might you add next year? What markets are you investigating? On a related note, what's the fleet plan for next year?**

We are looking at adding one or two destinations next year, depending on how many aircraft we add. Depending on availability of aircraft and financing, we are realistically looking at 4-8 additional aircraft next year. Chicago remains at the top of the list with Dallas or Austin near the top also.

**Before coming to Virgin, you were with American for many years. Could you compare the cultures of the two companies?**

The cultures are very different. American is a big, global airline and lots of history and lots of experienced employees. We are a small, scrappy startup with lots of folks new to the business. So while they have lots of experience and lots of analytical discipline, they do not have the entrepreneurial spirit, creativity or energy of Virgin America.

## Turnaround at Old Navy



(Google Images)

By Michael Roberto  
Faculty Columnist

The *Wall Street Journal* reported recently that Old Navy, a division of Gap Inc., may be finally turning its fortunes around. According to the article, "Sales at Old Navy stores open at least a year rose 10% year-to-year in the fiscal third quarter, the first increase after 20 consecutive quarters of decline."

The article focuses mainly on Old Navy's past struggles and current strategies for revitalization. However, I believe that there's more to this story. The Gap situation strikes me as interesting corporate strategy question, i.e. is this multi-business unit corporation truly adding value to each of its units? Or, put another way, is the whole worth more than the sum of the parts? The question is interesting, because the Gap stores themselves have performed so poorly over the past decade.

For those who are not aware, Gap has three main business units: Old Navy, Gap, and Banana Republic (with each respectively representing a higher set of price

points and more high-end image). To some extent, though, Gap stores has faced a challenge regarding the blurring of distinction among its brands. At times, Gap has, in some sense, been stuck in the middle between Old Navy and Banana Republic, without a clear identity of its own. That has caused some confusion in the marketplace and a degree of self-cannibalization. That problem, coupled with a series of other issues, has caused Gap's same-store sales to not fare well in recent times.

Clearly, synergies exist among the brands in the Gap corporation. However, any company trying to operate multiple brands in the same product category has to be careful about this blurring of brand identity risk. Just ask GM...

*Michael Roberto is a Trustee Professor of Management at Bryant University. He has recently authored, "Know What You Don't Know: How Great Leaders Prevent Problems Before They Happen." His blog can be found at [www.michael-roberto.blogspot.com](http://www.michael-roberto.blogspot.com).*

[www.BryantArchway.com](http://www.BryantArchway.com)



## Bulldogs come up short at Army

*Courtesy of  
Bryant Athletics*

The Bulldogs severely threatened Army's five-game winning streak, but despite a season-high 20 points from senior captain Chris Birrell, the Bryant University men's basketball team dropped its sixth-straight contest, 64-58.

Birrell was the only Bulldog to score double-digit points and his game-high 20 came off 6-of-11 shooting, all of it coming beyond the arc. The guard hit his career-best sixth 3-pointer with 20 seconds remaining in the game to bring the score to 61-58, but it would be Bryant's last point in the loss.

Junior Barry Latham paced both teams on the glass, pulling down a contest-best 10 rebounds, while sophomore Papa Lo posted four blocks to lead the game. Senior Adam Parzych dished out a game-high six assists on the day.

The Bulldogs (0-6) got off to their most confident start yet, winning the opening tip and taking a quick 8-3 lead. The first five minutes of the contest saw Bryant knock down a quartet of 3-pointers, including the first career trey for rookie Claybrin McMath (Adelaide, Australia) in 14 tries.

Bryant would hit four more from long distance in the



Despite a season-high 20 points from senior captain Chris Birrell, the Bryant University men's basketball team dropped its sixth-straight contest, 64-58. (Courtesy of Bryant Athletics)

frame, including back-to-back 3-pointers from Vlad Kon-dratyev (Nikolayev, Ukraine) and Parzych – the latter coming from a long way beyond the arc – that would allow the visitors to take their biggest lead of the night, 24-16, with 7:26 to play. And while their lead grew, the Bulldogs froze the Army side at 16 points for more than three minutes.

But the Black Knights (5-1) would tie it up, 26-26, with 5:32 to go in the frame and the teams would trade leads over the next five minutes. Army

took its first lead of the night during the span, 28-26, but Bryant's Raphael Jordan would quickly retie the game. The freshman would go 6-for-6 from the line on the day.

The first of two-consecutive Birrell treys gave the Bulldogs a three-point advantage with just over 2:30 to play, but back-to-back buckets from the Black Knight ranks earned the home side the 32-31 lead with 48 seconds remaining.

Birrell sunk another from 3-point land with just seven seconds on the clock to give

Bryant a two-point, 34-32 edge – a score that nearly went to intermission before a controversial foul called on Jordan with a tenth of a second remaining sent Josh Miller to the line to shoot three.

But the senior guard followed suit for Army on the game, knocking down just the middle of three attempts to send the game to break with a 34-33 halftime tally in Bryant's favor.

But five turnovers in the first six minutes of second-

half play caused the Bulldogs to relinquish their lead, and the visitors found themselves in a 44-36 hole courtesy of an 11-2 Black Knights run over 5:12 to start the frame.

Birrell pulled the Bulldogs within two, 44-42, with 11:01 on the clock after Latham and Lo roped in consecutive offensive boards, dishing the second one out to the senior captain on the wing for his third three of the contest.

But dismal shooting through much of the half coupled with miscues and turnovers hindered the Black and Gold, who went 3:26 between points in the middle of the session while allowing the Black Knights to continually get good looks at the basket.

Bryant's defense, which had disappeared out of the break, reappeared in the closing minutes of the contest, holding Army scoreless for nearly three minutes. But the offense couldn't make use of the opportunity, picking up just a single point to move the score to 55-48.

But after an Army bucket, Birrell knocked down five-straight points – including hitting his fifth of the night from downtown – to get Bryant back within four, 57-53, with just over two minutes to play.

Army then converted on 7-of-10 free throws in the final minute, on their way to securing their fifth-straight victory, 64-58.

## Women's basketball cursed by overtimes, free throws, and turnovers



The Bulldogs dropped tough games to Brown and St. Bonaventure. (Courtesy of Bryant Athletics)

**Eva Mahan**  
Staff Writer

The women's basketball team faced a tough stretch of road the week of Thanksgiving, as they battled intrastate rival Brown, and undefeated St. Bonaventure. Unfortunately, the chips did not fall quite where they wanted and the Bulldogs dropped both games.

As always, the Bulldogs battled Brown right to the final buzzer of regulation time, which resulted in a tie, sending the game into overtime. The Bulldogs, who had been trailing by as much as twelve in the game, managed to tie the score with only 49 seconds remaining in the second half.

Bryant held onto a one point lead with a little over six minutes left in the first half when Brown picked up momentum and scored 14 unanswered points. The Bulldogs headed into the locker room

with an 11 point deficit to overcome in the second half. They did just that as they slowly inched their way back into the game beginning with a monumental lay-up from senior, Kelsey O'Keefe. The two points moved her into fourth place for all-time scoring at Bryant with 1,400 points in her career.

With just 49 seconds in regulation time, the Bulldogs called a timeout which proved successful as the next play was finished off with a three pointer from Courtney Schermerhorn, tying the game for the fifth time.

In overtime, the Bulldogs' momentum seemed to be cursed by poor free throw performance (16.7%), whereas the Brown Bears edged out the Bulldogs shooting 62.5% from the charity stripe. The Bears outscored the Bulldogs 16-9 in the extra period resulting in a 79-72 Bulldog loss.

Sophomore, Lekia Cowen led the Bulldogs with a career

high 15 points coupled with eight rebounds, five assists and two steals.

The Bulldogs returned to action in New York Sunday afternoon to face undefeated St. Bonaventure. Siamone Bennett led the Bulldogs with 12 points and six rebounds in the contest.

Turnovers proved to be the Bulldogs' Achilles Heel in the game as they tallied 24 on the day. They trailed 28-17 heading into the break and were not able to work their way back into the game in the second half as they collected the loss with a score of 66-43 and a record of 1-4. St. Bonaventure remained undefeated (6-0) with the victory.

Cowen was the only other Bulldog in double digits with 10 points and O'Keefe added seven points and six rebounds.

The Bulldogs continue their road trip and return to action Tuesday night at Colgate.



**Siamone Bennett**

Year: Junior

Sport: Basketball

Bennett scored 12 points and grabbed six rebounds in the team's loss to St. Bonaventure Sunday afternoon.



**Don Smith**

Year: Senior

Sport: Football

Senior Don Smith (Attleboro, Mass. / Attleboro HS) was named All-New England for the second year in a row by the New England Football Writers.



# Bowls of cotton never made any sense

By David Niles  
Staff Writer

I don't know about you but I hate the NFL playoff setup. Who really wants to see all those weeks of games. Wouldn't it be better if we just

voted on what matchup we wanted to see for the Super Bowl and then matched up a bunch of rivals in a sponsored bowl game system. We could see the Saints and Colts matchup in a high scoring Super Bowl. Kurt Warner and

Brett Favre could square off in the AARP Bowl. The Eagles and Titans could match up in the Fed Ex Air and Ground Bowl. Marc Sanchez and Chad Ochocinco would go head-to-head in the Nathan's Hot Dog Bowl. And Jake Delhomme and Jay Cutler could combine for double-digit interceptions in the Salvation Army Giveaway Bowl. What could be better?

Ok, maybe things would be better off the other way around. By that I mean, the college game could learn from the pro game. Not only do all fans hate the BCS bowl system because it leaves a national championship in the hands of voters, but I am sure a playoff system would be monetarily beneficial. Sure sponsorship and dozens of bowl games bring in lots of revenue for schools who would otherwise not be in a post season playoff pool. After all, football does not lend itself to a March Madness type tournament because it would take months to complete. We don't need to get rid of all the (stupid) bowl games that matchup the mediocre teams of power conferences. The Chick-Fil-A bowls can stay.

What needs to be done is

adjust the current BCS system for the top eight teams and create a 3-week playoff. This would allow us to really see who the best team in the country is. There would be the six power conference Champions and two teams from mid-major conferences. This means the loser of the Alabama vs. Florida game would be out this year, although one of those teams may be better than a team that gets in my playoff system.

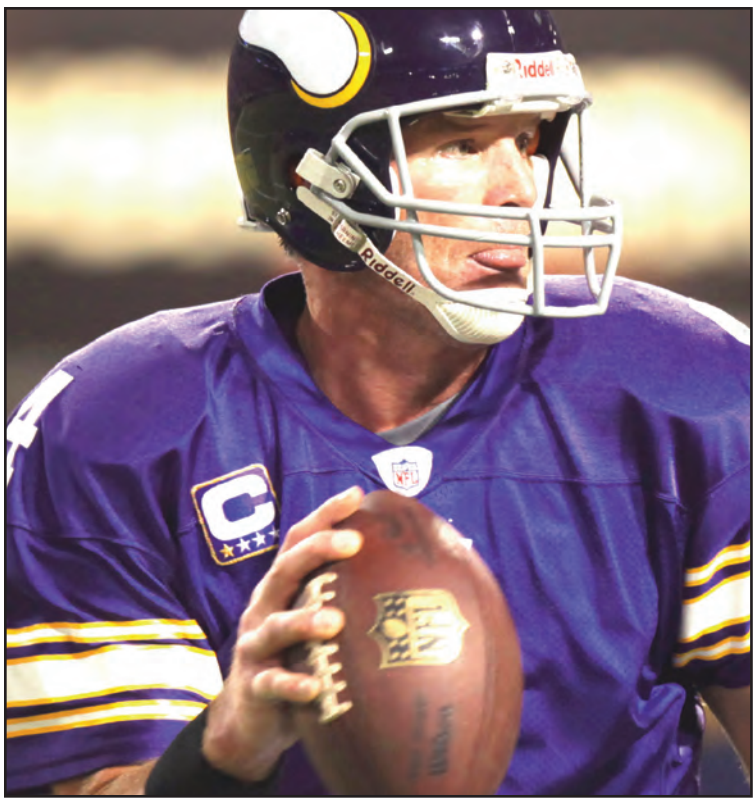
Like I said, my playoff system gives the Cincinnati, TCU, and Boise States a chance to show if they are on the level of a Florida and a national champion, because the loser of the SEC Championship game will have already had their opportunity. If you aren't the best team in your own conference, then you aren't the best team in the country. This year we would probably have the SEC champion (Florida or Alabama), Ohio State, Texas, Oregon, Cincinnati, Boise State, TCU, and Clemson.

You can still name the individual games as bowls and get sponsors. It would increase the number of games, which means more television advertisements, more ticket

sales, more concessions sold, and more parking lots to fill. The BCS will argue there isn't enough time to get in this many games, and it would take away from the "student athletes" class time.

First, the current system has the national champion contenders waiting five to six weeks without a game before the national championship. I think they could manage to squeeze in 2 more games in that time. Second, the lower divisions in college football all have playoff systems. Is their class time not as important? I would argue it is more important, as a UNH player is going to be relying on his engineering degree for a job after graduation fare more than USC player is relying on his basket-weaving degree.

The thing that perplexes me (and all football fans for that matter) is why those with the power to change refuse to do so. It makes too much sense. More games, more money, more enjoyment for fans, and a TRUE national champion. The NFL has it right and the college game should take a page out their book. Then again, that Kurt Warner- Brett Favre AARP bowl does sound intriguing.



Brett Favre (MCT Campus)

# After a year on the sideline, Lo is ready to return to action

Brendan Heller  
Staff Writer

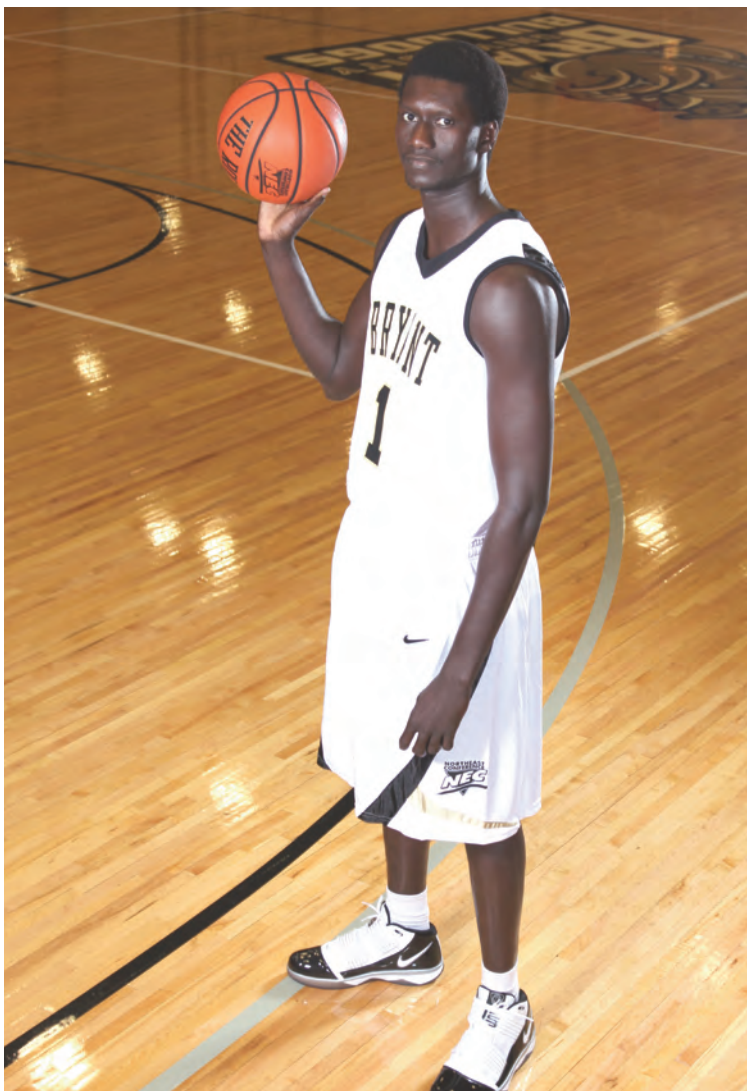
In the classroom, Papa Lo is just like any ordinary student at Bryant University, other than the fact his 6 foot 9 inch frame makes it rather difficult for him to fit into the chairs. His journey as an athlete hoping to get on to the basketball court for a game in a Bryant University Bulldog uniform, however, has been far from ordinary.

Lo was born in Senegal, a country in western Africa that borders the Atlantic Ocean that has a population of about 12.5 million people. After spending his childhood in his hometown of Theis, Senegal, Lo left for the United States in December of 2005.

When he arrived in the United States, Lo enrolled in high school at the Winchendon School in Massachusetts. At Winchendon, he began his basketball career and played a season and a half under Coach Mike Byrnes, a University of Massachusetts alum.

After graduating from Winchendon in 2007, he went on to play at his high school coach's Alma matter at the University of Massachusetts. He spent one season in a Minuteman uniform, playing sparingly in 22 games. The summer after his freshmen year, Lo decided to leave UMass and transfer to Bryant University.

Upon his arrival at Bryant, Lo was forced to red-shirt a season because of NCAA requirements for transfer students. Not being able to participate in the 2008-2009 season, he was able to become acquainted with Bryant, a school that has a much different environment and culture than UMass. While his transition to a new university was



Sophomore Papa Lo, who was forced to sit out last season as a red shirt after transferring to Bryant, is excited to be back on the court this year. (Courtesy of Bryant Athletics)

not nearly as monumental as moving from Senegal to the United States, the change didn't quite go as planned in his move to Massachusetts's neighboring state of Rhode Island.

First off, the move distanced him even farther from his wife, Moumy Lo, who was still attending the Winchendon School in Massachusetts. The couple was married in December of 2008. Secondly,

Lo injured his knee in the first semester, an injury that needed to be fixed with a surgery. While rehabilitating that knee, he injured his other knee. A second surgery followed soon after to repair the other injured knee. Instead of being able to acclimate himself to Coach Tim O'Shea and Bryant's system on the basketball court, he was instead forced to deal with ten months of vigorous rehabilita-

tion on both knees, with the goal of being able to go on day one of the 2009-2010 season.

While Lo spent the season on the sidelines, ineligible to play because of both the NCAA and multiple major knee injuries, he never lost focus. He continued to work hard in the classroom, and stayed on campus to take winter and summer courses to get ahead in credits. He was a fixture in the weight room throughout his red-shirt year, because he wanted to get his entire body stronger to be able to be a force in the low post upon his return.

With the start of the season here, Lo couldn't wait until opening day. "I usually don't get excited about most things in life, but to be honest, I just can't wait for the season to open up," he said.

"Being off the court for a full year, I miss it a lot," he said. "My knees are getting much better. I still feel pain, but that is normal anytime you have ACL surgery. Every day I just try to get stronger."

The Bulldogs also can't wait for him to be in their line-up. Lo, having played a season at a prominent Division I program at the University of Massachusetts, knows what it takes to reach success at this level. Most of the older members of the Bryant Men's Basketball Team were recruited to play at the Division II level before the Division I transition, so they may not know what it takes to be a Division I basketball player. While it may take a long time for Lo to get acclimated to the physicality of the sport of basketball again, he will be a leader from an experience standpoint.

Knowing that, Lo also understands there will be high expectations set for him as everyone in the Bryant com-

munity has been anxiously awaiting his time on the hardwood.

"The biggest difference for me this season is that people expect a lot from me. I have more pressure from coaches and fellow students after coming here from a very good team at UMass," he said.

With that being said, Lo also has high expectations for himself.

"My goal is to lead the nation in blocked shots," he said. "I am confident in the team this year. We are going to have a great season. Our biggest challenge will be everyone staying healthy, especially me. But we have a bunch of new talented players, and we are going to make some noise."

Depending on how Lo's knees hold up for him throughout the season, Lo has some options on what he wants to do with his future. While he is a junior in terms of academics and credits, this season will only be his second year of eligibility. That means he still has two more years of eligibility after this one, so he can take a post graduate year to continue his career in a Bulldog uniform if he wants to attend graduate school at Bryant. That, however, is something that Lo is not decided upon yet. Only the future has the answer to that question.

"Everything will depend on how my knees feel this year. At this point, I want to use this year and my next two years of eligibility, but right now nothing is certain," he said.

Lo doesn't know what the future has in store for him as a student, as a basketball player, and as a Bulldog. But one thing is for certain, much like his past; his future will be far from ordinary.



# Go figure these figures

Jackie Ammirato  
Assistant Sports Editor

Being from Long Island, I feel pretty comfortable saying football and baseball are the two most followed sports. You are a Mets fan or a Yankees fan, a Giants fan or a Jets fan there's really no in between. At least one of those four teams is always in the playoff hunt and gives New Yorkers something to cheer about. But once the winter begins, historically, there has been little to get excited about. Specifically, I'm talking about the Islanders and Knicks. Over the past three years the teams have a combined 189-273 record. The Islanders did make the playoffs in the 2006-2007 season, the Knicks however have not seen post season play since the 2003-2004 season. Meanwhile, just 300 miles north, the Boston area loves the winter season. The Bruins and Celtics have a combined 281-183 record over the past three years. Both teams have been to the playoffs the past two seasons and the Celtics won the NBA championship in 2008.

Understandably, the Islanders had the lowest average attendance of the thirty NHL teams last season at 13,773. The average price of an Islanders ticket is \$51.46 just above the league average of \$51.41 and yet no one shows up. With the team finishing in last place with a 26-47 record it's really no surprise that the Coliseum is never full. On the other hand, the Boston Bruins finished last season with a 53-19 record and lost in the Conference Semifinals and the average ticket is a reasonable \$54.94. Yet, the Bruins 2009 attendance average was 17,039, 16th in the league. Its apparent why Islanders attendance is so low, but why are the Bruins, with a 129-89 record over the past



The New York Knicks are 3-14 this season. ( MCT Campus)

three years in the bottom half of the league in terms of attendance?

Then there's the NBA. From the Boston perspective, the Celtics are 152-94 over the past three years. The team boasts some of the biggest stars in the league and won the NBA Championship in 2008. Currently, the team sits in second place in the East at 13-4. The average ticket price last season was \$68.55 and an average of 18,624 people attended home games, good for eighth in the league. It might seem surprising that the Celtics have only the eighth best average attendance in the league. Who is one of the teams with a better attendance average? The New York Knicks, a shock I know. The Knicks are 88-158 over the past three years and currently sit at 3-14 (saved from last place only thanks to the Nets). The average price of a Knicks ticket last season was \$70.51, the second highest in the league. Yet the high ticket price and dismal record did not seem to hurt

attendance which averaged 19,555 the fifth best in the league.

Yes, there are differences in stadium capacities. TD Banknorth Garden does have a greater hockey capacity than the Coliseum and Madison Square Garden has a greater basketball capacity than the TD Garden. Yet, I don't think capacity differences fully explain these attendance statistics. Why are fans more apt to watch the subpar performance of the Knicks over the Islanders? Why are fans willing to pay the second highest ticket price to watch one of the league's worst teams? The most baffling to me, why are more fans willing to pay more money to watch the Knicks than the Celtics? These questions might never be answered. I guess all there is to do is hope that someday the Knicks and Islanders will give New Yorkers something to cheer about.

## Coach's Corner

### Ask The Coach:

**Question:** What kind of workout program do you recommend to help me trim off some of the Holiday pounds that I put on during Thanksgiving break?

**Answer:** You might want to increase your cardiovascular exercise program by 10- 15 minutes more per exercise session. You may even want to reduce the amount of time between sets during your weight-training exercises. Use less weight and take less than a minute between sets. This will also increase your heart rate and help burn more calories. It is important to remember that the few pounds that you may have put on when you went home will come off with proper diet and exercise and not by going without eating meals which can be very unhealthy for you.

### Coach Tim's Holiday Workout's

#### Day #1

20 Minutes on a "Cross trainer"  
10 minutes of passive stretching  
Dumbbell Shoulder presses: 3 sets of 10  
Upright rows: 4 sets of 8  
Bench press: 4 sets of 10  
Lat Pull downs: 4 sets of 10  
Barbell Curls: 4 sets of 10  
Dips: 4 sets of 10  
Medicine ball Twists: 3 sets of 20  
Leg Raises: 3 sets of 20

#### Day #2

20 Minutes on a Lifecycle  
10 Minutes of Passive Stretching  
Back Squats: 4 sets of 8  
Body weight lunges: 3 sets of 10  
Leg curls: 4 sets of 10

Leg Extensions: 4 sets of 10  
Incline Dumbbell press: 4 sets of 8  
Seated Cable Rows: 4 sets of 10  
Stability ball crunches 3 sets of 20

#### Day #3

30 Minute Walk/Run on a Treadmill  
10 minutes of passive stretching  
Body Master Machine's upper/lower body circuit: 3 set of 10 each machine with 60 seconds rest between sets!  
Lying crunches: 4 sets of 15  
Pikes 3 sets at 1 minute each

*Thank you to Tim Brien of theWellness Center for his contribution to The Archway. Be sure to check out Tim's question and answer and weekly workouts every week in the sports section.*

## Bulldog Bites

By Jackie Ammirato  
Assistant Sports Editor

### Football

#### Four earn NEC All-Conference Honors

In just its second season competing at the Division 1 level, the Bulldogs finished the season with a 5-6 overall record, 4-4 in the NEC. Four Bulldogs were recognized this week for their outstanding efforts during the season, being named to the NEC All-Conference Team. Junior Matt Tracey and senior Don Smith were named First Team All-NEC while teammates senior Jerell Smith and senior Andre Whyte were named Second Team All-Conference.

Tight end Tracey averaged 13.6 yards per catch on the season. He led the team with 35 receptions including a team high 6 touchdown catches. Don Smith, a defensive lineman, had 37 tackles on the season as well as 6 sacks. Smith finishes his Bulldog career ranked fourth all-time in Bryant history with 17 sacks.

At running back, Jerell Smith rushed for 7 touchdowns and 1,198 yards in 2009. Smith's 3,071 career rushing yards place him third all-time in school history. He holds the all-time Bryant records in all-purpose yards, with 4,427 and kick return yards with 1,207. Defensive back Whyte finished the season with 55 tackles and eight pass breakups. He had nine tackles in the win over Duquesne and eight against eventual conference champion, Central Connecticut State.

### Women's Soccer

The Bulldogs were awarded the 2009 Team Academic Award for the 2008-2009 season by the National Soccer Coaches Association of America. The award is given to teams with combined GPAs of at least 3.0. Four Bulldogs has GPAs above 3.5, seven had above a 3.2 and the team GPA for the year was 3.13.

### Gallagher Middle School

Just last week, 600 sixth to eighth graders, teachers, administrators, and town officials celebrated the opening of a new fitness center at Vincent J. Gallagher Middle School in Smithfield. The fitness center was made possible through the donation of equipment from Bryant University. Tim Brien, Bryant's fitness coordinator and varsity strength coach, realized Bryant had weight machines that were in excellent shape but no longer used by Bryant athletes. So, Brien called a contact at Gallagher and asked if they would be interested in the equipment.

The physical education department at the school was thrilled as they had been working for over two years to build a fitness center at the school, but lacked funding. In addition to the equipment, Bryant donated \$5,000 to the school to help maintain the equipment and start programs to encourage fitness.

### Club Sports

Want to see your club team in *The Archway*?  
Email [archway@bryant.edu](mailto:archway@bryant.edu)!

## Bryant On Tap

#### Friday, December 4th:

Women's Basketball, HOME vs. St. Francis (NY), at 7:00 pm

#### Saturday, December 5th:

Men's Basketball, at St. Francis (NY,) at 12:00 pm

#### Monday, December 7th:

Women's Basketball, HOME vs. Binghamton, at 7:00 pm

#### Wednesday, December 9th:

Men's Basketball, at Yale, at 7:30 pm

Check out our website:  
[www.BryantArchway.com](http://www.BryantArchway.com)



# Students Out Speak

"What is  
your favorite  
song to study to?"

"Classical or smooth  
jazz"  
- Bill Adams '11



"Anything by the Fray"  
- Corey Lynch '12



"Pursuit of Happiness:  
Kid Cudi"  
- Kelly Higginbotham '11



"Just Stay: Kevin  
Devine"  
- Nicole Coady '11



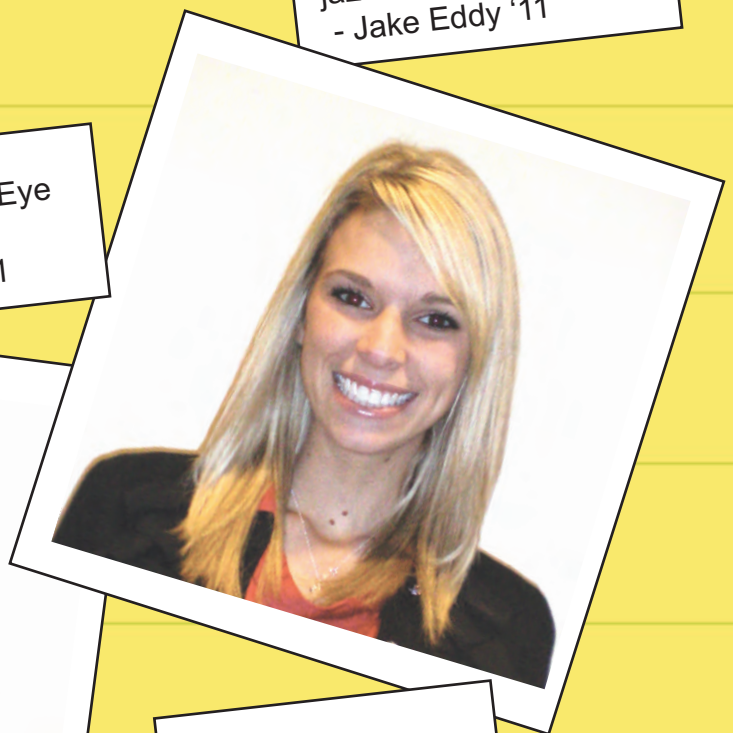
"Marc Anthony and Latin  
jazz"  
- Jake Eddy '11



"Son's Gonna Rise:  
Citizen Cope"  
- Bri Lefevbre '11



"Anything by Third Eye  
Blind"  
- Matt Galluzzo '11



"Backstreet Boys"  
- Victoria Royals '11



## A late attempt at justice

### And the importance of Elie Wiesel

By Drew Green  
Opinion Editor

It is not often that you get to witness two sides of one story unfolding before your eyes. In the case of the Holocaust, we at Bryant have experienced something special. In the same week that Elie Wiesel, the author of the book *Night*, comes to campus, a man by the name of John Demjanjuk is waiting to sit on trial for his alleged actions as a facilitator of the deaths of more than 27,000 Jewish people.

As our history moves farther and farther from the Holocaust we see it as a fading glimmer of what was past. Not to say that we ignore it more as time goes on, but that there is less of a connection to that part of history to us today. Many of us may have relatives that are or were survivors of that time, though many of them are no longer living, sadly.

Being able to listen to Mr. Wiesel is something of a privilege especially for our generation. People can always learn from the past through text books, but it is different when you feel as though you are experiencing it through the trials and tribulations that a person had to endure themselves. Having a face and a voice to put to Mr. Wiesel's book, *Night*, only provides more truth to the reality of what was a dark point in history. It may be decades later, but there is still a means of actu-

ally announcing those wrongs and rectifying them through legal processes.

Mr. Demjanjuk is an 89 year old man suffering from a bone marrow disease along with other ailments that makes his life not long in years. Whether putting this man on trial and possibly sentencing him to death accom-

possibly one of the last attempts to right the wrongs of past injustices. Though it is commonly accepted that the actions during the Holocaust were far beyond unthinkable and despicable, there is a sentiment that just because acceptance of those actions as wrongful is common those responsible are still due their

living and posthumously condemning those who are gone serves no purpose but to remind us of the number of people involved in such egregious actions. What we do gain out of even attempting to prosecute is the ability to portray a global awareness of the issues involving human rights and how society has devel-

symbolic than it is purposeful, let us remember that all we have to commemorate those that died is symbolic.

Eventually, all the people who experienced the Holocaust will pass and we will not have the words of those such as Mr. Wiesel to guide us in our efforts to the realization of human rights. That day may still be a long ways away. As of right now there is still one living United States soldier that fought in World War I. So we may still be awhile from a point where the voice ringing in our ears about the atrocities of WWII are but an echo. Until that time let us take in all that these individuals have to say and let us continuously try to right the wrongs of a time far behind anyone who is attending this school.

It is far too often we forget the experiences of those older than us in the belief that their importance has come and gone. Sadly, after enough time the experiences they wish to pass on to us and the wisdom they have gathered is gone, left only in books telling us about them. In the case of Mr. Wiesel we still have the chance to learn from those who know. And in the case of Mr. Demjanjuk, we still have a chance to see a symbolic assertion that human rights and humans past are never forgotten. We cannot change our history, but we can always learn from those who know better than us.



Elie Wiesel (MCTCampus)

plishes anything seems beyond the point as he will likely die before the penalty is enforced. But the point is not to make what is left of this man's life more miserable, but to achieve a level of justice that time will only allow for a trifle longer.

The reason this case is important is because it stands as

just deserts. I have to agree with this. If Mr. Demjanjuk is in fact the individual that he is claimed to be, then his punishment for those actions is not beyond the scope of necessity.

There is only so much that can be done nowadays with respect to the Holocaust and its perpetrators. Few are left

oped a view that is patently opposed to the genocide of any peoples.

If anything, this trial should be the proof that time does not heal all wounds and while justice can only mend and leave eventual scars, it is better to treat the wound than to let its impact fester. So while this trial may be more

## Fashionista puts on her cowboy hat



By Jessica Komoroski  
Editor-in-Chief

capital city. The rumor that 'everything is bigger in Texas' is still up for debate, but a few things are certain: bigger city, bigger state, bigger fashion crimes.

Now, I must say that I was excited about the experience of seeing everyone walking the city in cowboy hats and boots. To my dismay, this was not typically the norm. We were able to see a few true Texans adorning these traditional cowboy pieces and it would be wrong of me to say these were tacky. What was tacky, you ask?

The first problem I found with our dear Texans

was their ability to choose outwear similar to the skins of many different animals, both real and fictional. I recall one jacket that took "powder puff girls" to a whole new level. The woman clearly raided a bunny farm, stole all their cotton tails, and pinned them onto a trench coat. The calf-length atrocity really portrayed the look of human dust-

*'The woman clearly raided a bunny farm, stole all their cotton tails and pinned them onto a trench coat.'*

buster, giving the Swiffer a real run for its money. Perhaps worse than this dustbunny woman was the fashion criminal who was so bold as to steal Barney's motorcycle jacket. Yes, Barney: the fun-loving purple dinosaur. I never thought I would see a purple pleather jacket, tapered at the waste with shiny silver buttons but good old Texas proved me wrong. Was this just a painting project gone wrong? We can only hope.

It also became clear that some Austinites never threw away their bedazzlers. One pair of bell bottom jeans I encountered was having an identity crisis—hang 'em up on the ceiling and viola! This leg wear could instantly transform into a disco ball. Christmas lights couldn't hold a candle to the twinkle that came with this woman's every step.

Perhaps all the dazzle scared away the professionals at Victoria's Secret because I have never seen so much boob-overflow as I did in the lone star state. We wouldn't put Peter Griffin in leather pants, so ladies please don't try to fit your double d's in little b's! It is unsightly when your lady humps overflow like an overcooked soufflé. One lass had her girls squeezed so tightly into a tube top that her ta-tas instantly transformed into a mantle.

Surely, I must say, that the people in Austin had a unique style and embraced individuality. As a fashion conscious individual, I found my clothing curiosity got quite a fill deep in the heart of Texas. Sadly, though, I was not without the moments of utter dismay and disapproval. Cowboys and cowgirls, put the bedazzler down, loosen your bras' kung-fu grip and for crying out loud find outerwear that is fashionable and functional!

*The Opinion pages of The Archway feature the opinions of the identified columnists and writers, which are not necessarily those of the newspaper or Bryant University.*







# You know what really grinds my gears...

By David Nelligan  
Staff Writer

What really grinds my gears is having my e-mail account bombarded with Bryant Announcements. When they are sent out my inbox fills up with about ten to fifteen of these announcements, with only about one or two actually pertaining to something that I care about. Then, if I have not been keeping up with my inbox these announcements might push me over the size limit causing me to not receive any-more e-mails that might actually matter to me. It is not my fault I did not foresee the immense amount of e-mails I was about to receive. So here is a suggestion for these announcements. Bryant claims to be such a wired campus, then how about creating a section on the Bryant website for Bryant Announcements where students can check out what is going on around campus on their own time without having the annoyance of sifting through all of these e-mails. And that is what really grinds my gears.

## The Archway Top 10: Reasons to stay up all night

10. Finishing a cover letter for a job posting due the next morning.
9. 20 page papers.
8. Because your friend bet you that you couldn't stay up another night without sleep.
7. Because you know you can sleep in class.
6. Plaid people's Facebook walls.
5. You have mastered procrastination.
4. It was taco Thursday.
3. You recently discovered chocolate covered espresso beans.
2. You want to count the number of DPS officers that break up a party.
1. Who are we kidding; we all know the top reason: gignity!



(MCTCampus)

# You have your opinion; they have theirs

By Rod Dreher  
MCT Campus

I was sure I'd heard the high school teacher wrong. He told me the biggest problem he has with his students — many of whom end up in America's top universities — was that they didn't know how to read.

"Oh, they've cracked the alphabetic code," he clarified. "What I'm saying is they don't have the ability to sit still with a text and read it for comprehension. Even worse, when they come across something they disagree with, they think it isn't true. I'm not talking about opinions; I'm talking about facts."

What troubles the teacher is not that his students are reaching wrong conclusions. What troubles him is that they don't grasp that they should make the effort to reason at all.

He's right to worry. If the best and brightest have lost faith in the power of critical reasoning to illuminate the way forward, we're in trouble. Whether they realize it, ordinary people have become more comfortable with the idea that truth is relative and that emotion is a reliable and sufficient guide to finding it. For many of us, what's true is whatever is pleasing and useful.

For at least a generation, this sort of thing has panicked conservative thinkers, who blame liberals for mainstreaming moral relativism and lack of respect for truth, except in the culturally Marxist sense of being a tool for social or political change. Relativism in this sense is no longer a specialty of the left. Here's the nut of an exchange I've had many times over the past year with fellow conservatives: "Barack Obama is a Muslim." "No, he's not." "You have your opinion; I have mine." There is no way to argue with this, if by "argument" you

mean the exercise of analyzing premises and data to reach a deliberative conclusion. This is argument as mere contradiction. You might say that approaching life this way will lead you into a world of trouble, but then again, you have your opinion, and they have theirs. Which brings us to Sarah Palin and her best-selling new book, "Going Rogue." Palin's is plainly a red-hot political brand — and the purest instance of right-wing identity politics and its folly.

As an early Palin supporter, I cheered for the feisty small-town Alaskan who wasn't part of the political and cultural elite. But when she started talking, revealing that

To be fair, no other Republicans have managed to reconcile this, either. The problem for Palin is that she doesn't see that there's anything to be reconciled. The problem for her ardent followers is that they see no reason to question her on anything and reject all criticism of her as made in bad faith. The problem for all of us is that this incoherence is increasingly taken for normal.

Palin's vacuous populism is a crude example of intellectual corruption tainting public discourse. We saw a more sophisticated form recently when computer hackers revealed hidden e-mails from top climate scientists, in which they discussed secretly manipulating data and marginalizing heterodox colleagues, all to advance their global-warming views. When scientists, who are supposed to be disinterested expert investigators

*'Palin's vacuous populism is a crude example of intellectual corruption tainting public discourse.'*

she had no interesting thoughts about national governance, I was reminded of why a political elite matters. We don't need leaders who are just like us. We need them to be smarter and more capable. Neither race, class, religion, geographical background nor any other demographic characteristic can make up for incompetence. Palin has had a year to immerse herself in all the things a serious national leader must care about. On evidence of "Going Rogue," she's wasted her time.

Her mind isn't geared toward resolving basic philosophical contradictions like her observation that corporations and politicians often collude against the common good, and her dogmatic belief in the sanctity of free enterprise. Well, which is it? You can't hymn the majesties of capitalism's "creative destruction" on one page, while proclaiming yourself a staunch defender of traditional families and institutions on another.

of empirical data, are unmasked as cutthroat political infighters who don't respect truth and its unbiased pursuit if it interferes with their agenda, it becomes harder to convince ordinary people to trust the judgment of elites.

They have their opinion, and you have yours. The late critic Jane Jacobs defined culture as the world-view-defining thoughts you carry around in your head. Not long before she died, she wrote, "A culture is unsalvageable if stabilizing forces themselves become ruined and irrelevant." Traditional belief in the effectiveness of reason, however imperfectly realized, has long been a stabilizing force in our liberal democracy.

If that faith is slipping into irrelevance, we are going to lose more than our minds. That beleaguered teacher's incurious and indifferent students are bird brains in a cultural coal mine.

BryantArchway.com



## Bulldog flicks: Best & worst of 2009

By Coburn Childs  
Staff Writer

The year 2009 was an eclectic year for Hollywood. As expected, movie theaters were bombarded with the usual formulaic drivel we get every year, ranging from the dumb and clichéd teen comedies (*Fired Up*, *I Love You Beth Cooper*), the PG-13 “horrors” (*The Uninvited*, *The Stepfather*), the mindless mega-action flicks (*GI Joe: The Rise of Cobra*, 2012), and the countless sequels (*Harry Potter 6*, *Fast & Furious*), not to mention the nauseating wave of 3-D flicks (*The Final Destination*, *G-Force*).

However, this year saw a number of genuinely funny comedies, some scary and classy horrors, and a “reboot” or two that actually worked, along with a few highly original ideas that translated well to screen (more on all of those later...). Clearly, the bar was raised in many ways, and 2009 turned out to be a pretty good cinematic year. The winners outweighed the stinkers—even if it was just barely—and I’ve compiled a list of what I feel were the best and worst movies of this year.

### The Best



Joseph Gordon-Levitt, left, and Zooey Deschanel star in the romantic-comedy, (500) Days of Summer. (MCT Campus)

A number of great, original movies hit screens this year, and I cannot include all of them on this list, unfortunately. *Paranormal Activity* proved that you certainly don’t need a big budget or buckets of blood to be a frightening and entertaining horror movie. *Duplicity* showed us that there are still a few movie stars who know how to make a good movie. *Taken* was fine proof that the action-thriller genre still has life in it. And kudos to *The Proposal* and *He’s Just Not That Into You* for being breaths of fresh air in the increasingly stale romantic comedy genre. Although none of these made my top-10 list, I will still be quite happy if this is what we can start to expect from Hollywood. Here is my list of what I feel were the best of the best for 2009:

#### Honorable Mention: *Drag Me to Hell*

Director Sam Raimi deserves credit for crafting a funny and scary film that kept you on the edge of your seat, while you still covered your eyes and laughed at the audacity of it all. It was a great mix of horror and comedy, and one of the most fun times I’ve had at the movies in a while.

#### 1. (500) Days of Summer

This movie is a real gem in that it not only has everything, but it successfully blends it all together to make it all work. A non-traditional story about love, (500) Days of Summer takes a wonderful storyline, throws in a dash of humor, adds a dose of heartbreak, and leaves us with just a little hope. The movie uses a non-linear format to tell a non-Hollywood story of a relationship that just isn’t meant to be. Even in the tough times, you care deeply about the characters, and the talented and charismatic Joseph Gordon-Levitt and the quirky and adorable Zooey Deschanel make leads Tom and Summer unforgettable. All of these elements combine perfectly to make this film my personal favorite of the year.

#### 2. Zombieland

Who would have thought the end of the world could be so funny? Apparently, when it comes to a zombie apocalypse, it’s a riot! A top-notch cast, clever writing, tongue-in-cheek humor, and exactly the right amount of bloody, gory, gross-out moments make this movie one of the best of the year. Providing a good, old-fashioned, fun time of escapism—and also being careful to not take itself too seriously—*Zombieland* not only provides plenty of, ahem... brains, but also a lot of heart as well. The combination of thrills, laughs, and cheers make this film a real winner!

#### 3. District 9

An original and inventive makeover is given to the all-too-familiar “aliens invade” plot that has been seen in countless films of the past decades. Made on a low budget and starring complete unknowns, this socially relevant movie successfully mixes political overtones with heart-pumping action to craft a story that is thrilling, engaging, and has the potential to be culture-changing. *District 9* tells the story of aliens who live in the slums of Johannesburg, South Africa and the relocation project that uncovers the secrets that they are holding. In short, it is a sci-fi movie that is smart and suspenseful and does something that most sci-fi movies don’t: bring in relevancy. The result works on so many levels, and I’m happy to say I can’t recommend this movie enough!

### The Worst

Trust me when I say there were some bad movies this year. Hollywood’s need to cash in on embarrassing sequels and remakes is beyond irritating. While *Twilight: New Moon* and *Terminator Salvation* both could have been much worse than they were, they still proved that sequels are often just unnecessary and that simple popcorn entertainment can easily become tiresome. *Public Enemies* and *Night at the Museum: Battle of the Smithsonian* were fine examples that star power does not always equal a good film. And films like *Paul Blart: Mall Cop* were poor attempts at quality family entertainment. Here is my list of what I found to be the worst stinkers of the year. Steer clear—you were warned!

#### Honorable Mention: *Surrogates*

A smart and intriguing plot was executed terribly, and what we got was a bad sci-fi action pic that really could not be saved. Zero character development, dull action scenes, and atrocious acting (I’m looking at you, Ving Rhames!) made this one a flick that you were better off just skipping.

#### 1. Transformers 2

If you haven’t seen this movie yet, I envy you. A gross of over \$400 million at the U.S. box office does not actually signify that it is worth seeing. In fact, I have a hard time thinking of when the last time I saw a film this bad was. Ridiculous action, silly



A scene from *The Ugly Truth*. (MCT Campus)

writing, and a preposterous slap-in-the-face of the viewers’ intelligence, this film now has the “honor” of being the worst of 2009. I was shocked at myself for the amount of times I loudly begged for this dumb, 150-minute mess to be over. Somehow, “steaming pile of crap” just doesn’t quite express how utterly brainless it is.

#### 2. The Ugly Truth

Quite possibly the most cynical rom-com ever made, this flick was absolutely painful to watch. I cringed at the forced jokes and sighed at the blatant hypocrisy. Gerard Butler and Katherine Heigl’s “battle of the sexes” turns out to be a ridiculous commentary on male behavior, along with an even worse expression on how women react to it. Both actors should be embarrassed for appearing in this frustratingly shallow—not to mention unfunny and uncomfortable—film.

#### 3. Push

An outrageously bland action film, *Push* just cannot decide what kind of movie it wants to be. Borrowing from countless films before it—most notably the *X-Men* films—this movie is not only lazy and miscast, but it also lacks any originality whatsoever. The usually reliable Djimon Hounsou and Dakota Fanning are both completely out of place, too.

## Two buds and a microbrew

A review of  
*Shipyard’s Prelude Special Ale*  
(ABV: 6.85%;  
6-pk: \$8.49)

By Bryan Regele  
and Justin Andrews  
Staff Writers

*This semester has gone by quickly, but don’t you worry fellow beer drinkers, we will be back after break with our reviews. While you are away though we encourage you to branch out with your tastes so you can suggest a few of your favorite microbrews to give a try and write about in our column. That being said, be 21 and be responsible if you choose to drink.*

Ranked the 36<sup>th</sup> largest brewery in the country, Shipyard Brewing Co. has achieved impressive success since its beginnings in 1992 in a small Maine brewpub. Great demand then led master brewer Alan Pugsley and entrepreneur Fred Forsley to establish a full-fledged brewery on the Portland waterfront in 1994 where they have continued to expand. Shipyard now offers a line of pale ales including their flagship Export Ale; a stout; and seasonal beers like the Pumpkinhead. Their large size has led to partnerships with the smaller Casco Bay, Sea Dog, and Gritty McDuff’s brewing companies. You can find their beers in 36 states—a testament to their widespread fan base and also atypical of many New England-area brewers.

The achievements of Shipyard made during our lifetime inspired us to review their cold-weather Prelude Special Ale. The name and style of the Prelude is inspired by Kennebunk’s annual Prelude festival, which since 1982 has included art and craft fairs, tree lighting ceremonies, and a Santa parade. In 2007, Prelude was officially granted the title of Shipyard’s winter seasonal offering with an extended availability due to its popularity. At this time the Prelude was also relabeled with a Maine artist’s painting of a Kennebunk holiday scene which we feel is a nice touch for a craft brewer like Shipyard.

Uncapping the longneck and slowly pouring it into a conical pint glass yielded a dark amber body with a finger-widths worth of off-white froth. This head would last to the midpoint of our session and leave a lacing behind on the glass, indicative of a mild to medium carbonation. Smells included English Ale-inspired strong malts and nuts. We also noticed hints of the nutmeg and cinnamon typical of Northeast winter ale.

Continued on page 15

Checkout the rest of the best and worst movies of 2009 online:  
[www.BryantArchway.com](http://www.BryantArchway.com)



# A music legend lives on through his artwork

*John Lennon's art is shown to millions around the world*

By Brigit Clancy  
Variety Editor

John Lennon is likely known as one of the most proficient singer and songwriter activists of his time. Lennon became a musical legend with the success of his band—The Beatles, which he formed with three other men. He was instantly immortalized as a cultural icon when he was fatally struck by an assassin's bullet in 1980.

It is not a widely-known fact that Lennon was also a talented artist.

Lennon always loved to draw. He began drawing as a child and at the Liverpool (England) Art Institute. He continued to draw as an adult, but began sketching more in 1968 when he met artist and later wife Yoko Ono.

Lennon later used his drawings as a narrative of his life and his perspective of the world. He also drew sketches for his son Sean.

Ono began publishing prints of his work in the mid-1980s to be shown at an exhibit titled "We All Shine On: The Artwork of John Lennon." The exhibit, the title of which comes from the chorus of Lennon's song "Instant Karma," benefits different non-profit organizations. Since Ono started the exhibit, millions of people have been able to see Lennon's perspective of the world. His artwork has been shown around the world.

"We All Shine On" was shown at Avon Old Farms Hotel in Avon, Connecticut

## Shipyard

Continued from page 14

Our first sip yielded us a taste similar to its aromas, with a clean hop finish. Throughout our session we also noticed some brown sugar, butterscotch chocolate undertones. It is full-bodied ale without any one overpowering taste, but enough balance that it is an interesting one to kick back. Despite the smoothness, we noticed the alcohol at 6.8%, which we find favorable for cold weather. The mix of heavy malt and hops enables the Prelude to be surprisingly

the weekend of Nov. 13. Admission and sale proceeds benefitted the local Salvation Army.

The show included three pieces that had not been shown in the Hartford area. These works are "Consult the Stars," "Turn Left & Make Peace," and "Give Peace a Chance."

The exhibit also displayed a handful of paintings Lennon drew specially for his son Sean; several self-portraits; as well as several pieces that show Lennon's perception of the world. Lennon's scribbles of his most famous songs, including "Instant Karma" and "Imagine" were also featured.

Most of the sketches and framed lithographs of song lyrics, like "Imagine," "Revolution," and "Lucy in The Sky with Diamonds," are done in black and white.

Ono, however, authorized some prints to be done with color due to the fact that some art show displays insisted on it.

Ono once said that art dealers told her, "...if you don't have color, we're not going to put it in the window. That's the attitude I learned as an artist."

She decided to add some color washes "in a way that is not so obtrusive or not so aggressive," she described. "Subtle colors in a way that did not interfere with his creativity."

"We All Shine On" is an unforgettable memorial to one of the best artists of our time.

crisp and drinkable. Everything about the Prelude suits the falling temperatures well. From its label to its warm character, Shipyard has created something that we will keep in mind both this winter and the winters to come. The Prelude to us is the gem of Shipyard, as we have not been overly impressed by their other offerings. By hitting the nail on the head when it comes to our holiday expectations in regards to beer, the Buds will keep 5.5 of the 6 caps from this 6-pack on our fireplace mantle.

TWO BUDS & A MICRO BREW

Shipyard Brewing Company  
Prelude Special Ale

# Bulldog flicks: *New Moon*

By Luke Stankiewicz  
Staff Writer

How a movie performs at the box office depends mostly on expectations at first, and later by word of mouth. *New Moon*, the second movie in the *Twilight* series, had high expectations from teenage girls, and low ones from almost everyone else. I'm not interested in stereotypes and think that categorizing a movie as only for a certain demographic is counter to the idea of film as art and film in general. I will argue that *New Moon* should appeal to everyone on a fundamental level, and should not be passed over simply because of its expectations.

Technically speaking, *New Moon* is very weak. Its dialogue is poor, the lighting is overwhelmingly depressing, and the acting leaves much to be desired. But no one would ever go see this movie for any of those things; even teenage girls would know better. Rather, this is a movie that you go see because you like stories about eternal love, fighting for what you believe in, and giant wolves doing battle with vampires. It's a movie that appeals to our deepest desires, which, if you have never felt then you have simply never lived.

Bella Swan (Kristen Stewart) is in love with a 109 year-old vampire named Edward Cullen (Robert Pattinson) who will eternally appear seventeen years old. Bella is concerned about her human condition, and desperately wants to be transformed into a vampire to be rid of pesky things like aging, death and illness. Edward refuses; he doesn't want her to be a monster with a damned soul.

At the Cullen household Bella is thrown an eighteenth birthday party, but when she gets a paper cut Jasper Cullen comes within inches of biting her after smelling her sweet blood. Edward decides the only thing to do is leave Bella behind forever, to guard her against his insatiable family. "This is the last time you'll ever see me" he tells her. This is the most obviously unrealistic statement in movie history.

Bella subsequently falls into a deep depression, the cinematography leading us to believe that she sits in a chair for three months simply staring out the window. After she breaks out of her haze she rediscovers her friend Jacob Black (Taylor Lautner), newly buff and suddenly appealing. How shallow are the morals that are enforced in this movie.

Now that Jacob magically gained thirty pounds of muscle, Bella is ready to pursue him. He fills the void that Edward left, and he of course has always liked her. In the beginning Bella only uses Jacob to rebuild two old motorcycles. She had taken to engaging

in risky activities so that she could see a ghostly Edward appear to warn her against it. Soon though, the two somehow fall in love, and the rest of the movie is about Bella's struggle in loving two men who are inherently enemies.

The Cullen's and the Native American Quileutes (Jacob's tribe of werewolf friends) are ancient enemies, who have an overly complicated treaty that prevents them from killing each other. Bella must be torn.

During one of her most dangerous stunts, Bella jumps off a cliff, hoping Edward will save her. Unfortunately it is only the eternally shirtless Jacob that comes to the rescue. Edward thinks that Bella died as a result of this, because his psychic sister Alice is unable to see what the werewolves do.

The grief-stricken Edward goes to the oldest and most powerful vampires, called the Volturi, to

On the other hand, some things worked well in this movie. There is some entertaining action, and when Bella isn't moping around, her interaction with Jacob and his friends is sometimes quite funny. Bella's sarcastic friend Jessica (Anna Kendrick) is hilarious in her limited time onscreen, and the awkward three person date with Bella, Jacob, and her friend Mike provides a few laughs.

I liked seeing Werewolves fighting each other, and enjoyed the scenes with the Volturi. Beyond this though, the real draw of the movie is the way it draws us into its world. We believe that what's happening on the screen is real, referred to as the verisimilitude of the film. If we allow it, we get sucked into the story, into Bella's depression and Jacob's longing. The characters problems become somehow important, even if at the same time mundane and familiar.

Somehow the plot just sucks you in, if you let it. If you think that you are beyond such movies as *New Moon* you may be right but consider that nothing is more annoying to a film critic than people who write movies off for no

reason other than hype or predetermined modes of thinking.

See a movie, think about the movie, and then decide how you feel. This is called a rational approach to reaching an opinion and is sorely lacking in society today.

I will criticize this movie's technical flaws forever, but I won't deny that it has remarkable drawing power for anyone who has ever been affected by love, be it unrequited or lost. There's enough here to entertain you and, for smart viewers, a lot to laugh at as well. I expected a lot worse out of this film but was pleasantly surprised.

I can assuredly say that this movie is much better than its predecessor and that there is in fact something here for everyone. If men don't particularly enjoy it, this is probably a result of our discomfort with emotions and stories centered on a woman instead of a man. Or perhaps (as I hope) you just can't get past the awful technical specs of the film. I can't blame you there. But go see this film; I can assure you it's like nothing you've ever seen before.

I give *New Moon* 2.5 out of 5 Bulldogs.

*'The real draw of the movie is the way it draws us into its world. We believe that what's happening on the screen is real.'*

ask them to kill him. He can't live without her; how sweet. This is a blatant Romeo and Juliet rip off but it makes for good entertainment. Bella rushes to Volturra, Italy to stop Edward, only to be told by the Volturi that she must be changed into a Vampire or killed as she now knows too much about their culture.

The plot is very thin, and not a lot actually happens in this movie. The lighting is overwhelmingly gloomy, underscoring the constant rain and clouds covering the Sun. The music is ridiculous, some sort of odd, certainly not American popular music that is beyond melodramatic in tone.

The dialogue is generally laughable with some unintentionally funny gems thrown in. To underscore Jacob's transformation from little kid to hulking man, Bella makes overt references to his body including "wow you're buff" and "hey there biceps." Give the viewer more credit - the girls will notice it immediately and the guys will subsequently sigh.

One huge misstep is perhaps the fault of Meyer (the books' author) who left Edward out of most of the movie. The relationship between Edward and Bella is one hundred times more interesting than that of Bella and Jacob's and is what saved the first movie which was technically even worse than this one.

The most interesting parts of this movie involve the two lovers, and it's unfortunate there could not have been more of this.

This movie earned  
2.5 out of 5 bulldogs



# THE STUDENT INVOLVEMENT FEE

## 2008-2009 REPORT

Dear Students,

What a successful year we had with the implementation of the Student Involvement Fee! Please take some time to review the following report, and continue to enjoy the return on your investment to enhance student life at Bryant University! Your investment was allocated as follows:

1. Ways and Means Committee – 65%
2. Special Initiatives Committee – 17.5%
3. Student Arts and Speaker Series – 17.5%

We hope you continue to take advantage of the opportunities the Student Involvement Fee offers you, as individuals, clubs, and organizations.

*In service,*  
SIF Oversight Board

### 2008-2009 Student Involvement Fee (SIF) Oversight Board:

Dr. J. Thomas Eakin (Chair; Vice President), Judy Kawamoto (Staff), Bill Smith (Staff), Nicole Lambert (Staff), John D. Lindsay (Staff), Darlene Weiss (Staff), Prof. Peter Nigro (Faculty), Greg McDonald, Nicole Archambault, Whitney Blatsos, and Robert S. Harvey.

"I think it's great! It allows the campus to do things that it otherwise wouldn't be able to."  
- Jillian Grembowicz



"I believe the fee is useful and productive in enhancing student life!"  
- Tiago Machado



"The fee is great to reflect the students' wants! SASS is one of the best organizations; it has brought a lot of culture to Bryant!"  
- Chris Macksey



"It is really nice to have a new variety of options of events and entertainment through the use of the Student Involvement Fee."  
--Jahaira Negron



## THE WAYS AND MEANS COMMITTEE

**\$528,796**

The purpose of the Ways and Means Committee is to review budgets, requests for additional funds, and allocate annual funds to all registered and recognized clubs and organizations.

Chart A—clubs/organizations budget expenses are organized into subcategories during the fiscal year; this chart represents the dollar-figure of expenses per category.

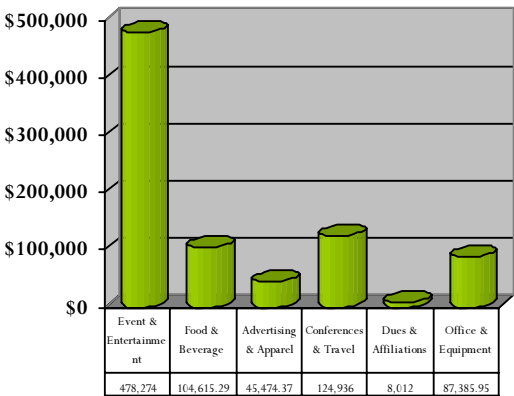
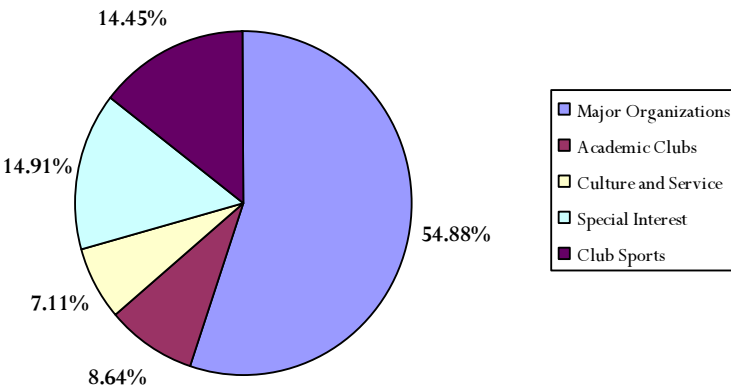


Chart B—clubs/organizations are organized into clusters by the Center for Student Involvement, with advisors for each cluster; this chart represents the percentage allocated by cluster.



## Special Initiatives Committee

**\$20,052**

The Special Initiatives Committee reviews student-created, student-centered proposals. The proposals should have the focus of benefiting the Bryant Community and enhancing student life. Proposals should be one-time, non-traditional, and non-recurring ventures.

### SEPTEMBER – DECEMBER:

Committee development and research on processes, procedures, and operational structure.

### JANUARY – MAY:

Evaluated four proposals, two of which culminated in 2009 to benefit the students of the Bryant community through social responsibility.

### 2008-2009 Special Initiatives Committee:

Whitney Blatsos (Co-Chair), Richard Hurley (Co-Chair; Staff), Lily Simons, Luke Bornheimer, Sharif Coarts, Brian Duffy, Ryan Letourneau, Kristen Munger, Joseph Coletta, Rachael Karpman, Jason Fortin, Robert Mammone (Staff), and Susan Curran (Staff).



**\$17,000 Investment:**  
**10 Students**  
**32 Hours of Service**  
**Hundreds of Smiling Faces**

## PERU SERVICE TRIP

*Seeking to Serve*



"I will most remember the looks on the children's faces. Some were clean and others were covered in soot, but all were happy."  
- Ronnie Blanchard '12

**Velocity Dance Team**  
**raised more than**  
**\$4,000 for the**  
**National Multiple**  
**Sclerosis Society**



## DANCE-A-THON

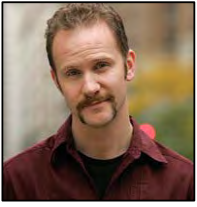
*Dancing for a Cause*



Tedy Bruschi



Nikki Giovanni

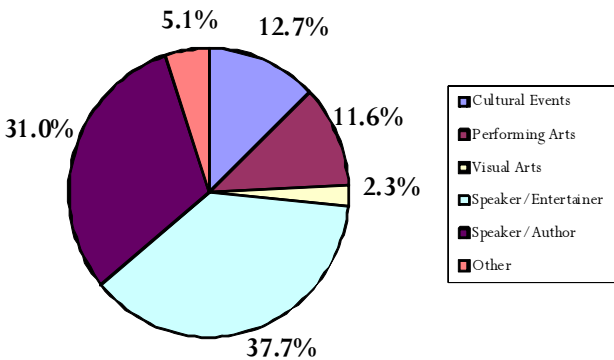


Morgan Spurlock

## Student Arts and Speaker Series

**\$160,427**

Types of Events: Percentage Allocations



*it cost you ...*



**\$3.55**

*... to see these events!*

### 2008-2009 Student Arts and Speaker Series (SASS) Committee:

Michelle Thompson (Co-Chair), Meagan Sage (Co-Chair; Staff), Michael Adams, Cristine Cox, Katarina Rosales, Brian Waddell, Kelly O'Donnell, Nicholas Poché (Staff), and Prof. Alex Perullo (Faculty).