



# THE ARCHWAY

Bryant College, Smithfield, RI

October 15, 1999

Volume 68 Issue 4

## Crimes Against Nature

By Leanna Mansour

Comedian Christopher Kilmartin, uses his life as a launching point for observations, both comic and profound, about men and the silly things they do, the struggles they face, and the triumphs they achieve.

Kilmartin was a regularly featured performer at the Richmond Comedy Club in the mid-'80s, opening for big names like Paula Poundstone and Martin Lawrence. He once won a "funniest person on campus" contest while studying to earn his doctorate in psychology. His show, called "Crimes Against Nature," draws from autobiographical material to look at the social pressure on men to conform to masculine ideals. He wants people to leave his show with a sense that they have a choice in how they behave. Kilmartin said, "I want people to like it, but it's more important they listen and it hits them and it gets men to be more introspective."

Although this one-man act speaks about men's issues, it is targeted towards all audiences. There is a message in it for both men and women. This is a performance you will not want to miss. Make sure to see Kilmartin in action, **Wednesday, October 20<sup>th</sup> at 7:00 PM in Janikies Auditorium.**

By Leah Rosenthal  
Homecoming weekend at Bryant College went off with a bang this year. Our varsity football team proved themselves to be worthy of all the fanfare by crushing Mount Ida 31-20. The football win set the tone for a spirited and enjoyable weekend.

Themed "Welcome Home"

weekend, Homecoming kicked off on Friday October 1st, with the famous Saturday Night Live Comedian Victoria Jackson. Her wit fired up the crowd for the pep-rally, bonfire, and fireworks that followed. The pep-rally was successful with a large number of the community participating. The

## Homecoming

## Lessons of Life- Part 3

By Sarah Stover

Welcome back everyone. I hope your Columbus Day Weekend went well. Mine was wonderful, well almost. My friend invited me to go home with her to Long Island. Since I am from Florida and could not go home, I accepted. While I was there, I decided to visit a good friend of mine that attends West Point Military Academy. So early Saturday afternoon I set out for West Point and what would also be my first lesson on a train alone. It took three hours to get there, not to mention the horrible taxi rides. However, I arrived there ecstatic with the hope of seeing my best buddy that I have missed since June. When I arrived, I had to find the Central Guard Room. On my way, I noticed cadets dressed up in full uniform and girls decked out in formal dresses. I walked into the central guard room and gave them my friend's name. Well, to my surprise, it turned out to be Plebe Parent Weekend. Saturday night, the freshman had a banquet for their family and a date to attend. I had no idea this was going on. I had called Jon earlier but had not spoken to him. I left messages on his machine Thursday and Friday. Saturday, before I left, I called the main office at West Point to see if I could visit him and they responded positively without informing me of that night's events. They paged him a few times and then went into the banquet to try and find him, but they could not because the banquet could not be interrupted. The guards then told me that it would probably just be an hour, so I walked around campus and returned at 7:00. They paged him again, and again, and again. It got to be 7:30 and from

sports teams were represented by their captains who spoke about their teams.

In addition to the football game Saturday's activities included volleyball, field hockey, Lacrosse, and a pre-game brunch.

The fifth quarter party proved to be a true celebration due to the win not only

by the football team, but also the Volleyball team. Bryant beat LeMoyne, with a score of 13-6. Greek Life had an additional celebration with their All-Greek Reunion at the Cornerstone. The Annual Homecoming Spirit award was awarded to Leanna Mansour and Brian McCarthy.

looking at the train schedules, it seemed that the last train from Penn Station to Ronkonkama was at 11:15. I decided that I had to leave, so I called the taxi service and told him to meet me at 8:00, where he had dropped me off before. So I left and waited outside until 8:30. He never showed, so again I went back to the Guard Room where they informed me that Jon had come in about ten minutes after I had left. However, there were other events going on so it was hard to reach him. They were nice enough to page him one last time, but I was very frustrated with the whole situation by then and decided to leave. The guard on duty got me a cab, and I spent another three hours getting home. Needless to say, Saturday was not fun!

On Sunday, my friend and her parents took me for a tour of Manhattan. It was fun even though it rained all day. I saw Rockefeller Center and the Empire State Building. For lunch, I tried New York pizza. My friend and her parents laughed at me though because I was not eating it right. I ate it as someone usually eats pizza but they told me that I had to fold the crusts and let the juices run out that way. I finished the rest of it the 'New York way'. It was delicious! Sunday just about made up for Saturday. Monday was spent riding home. All in all it was a good weekend. I hope everyone had fun this weekend. I'll catch up with you again next week.

## Random Hearts

By Alan C. Barker

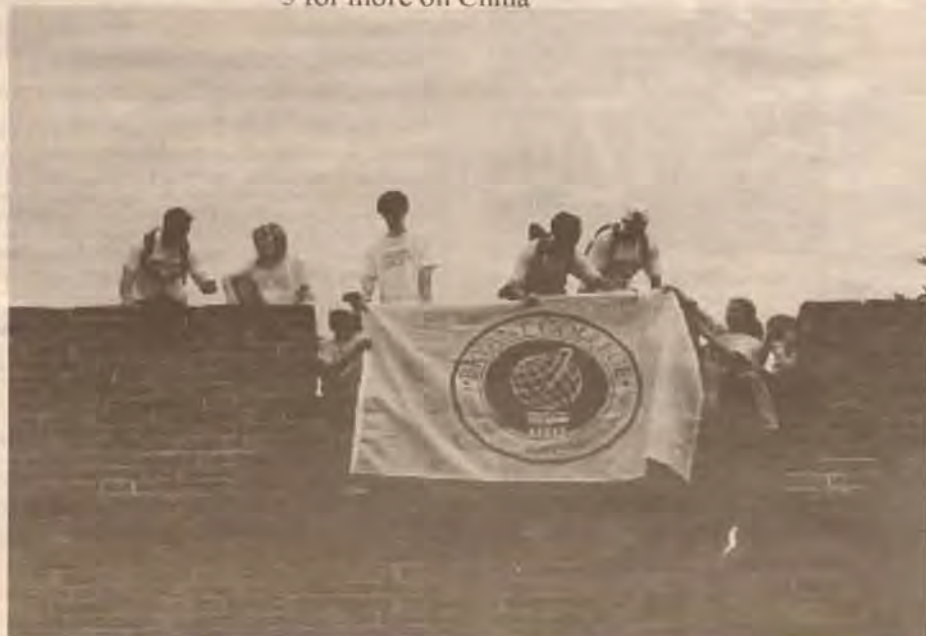
*Random Hearts* is one of the most boring movies that I have ever had to sit through. I went to the movies under the impression that I would be seeing a movie that could hold my attention, rather than the nothing that I got. I was expecting romantic intrigue, but the only thing that managed to intrigue me was the fact that a movie could run for two hours and be this painful.

Harrison Ford plays an internal affairs Sargent whose wife, unbeknownst to him, has been carrying on in a secret affair. For months Dutch (Ford) has no idea that his wife has been unfaithful. Up until the moment he discov-

ers her affair, he believed that they were happy and in love, just as much as they ever were. Painfully, Dutch discovers the affair when his wife dies, finding that she had been traveling as another passenger's wife. Her lover turns out to be the husband of a New Hampshire congresswoman up for re-election.

Torn, Dutch finds Kay, (the widow of his wife's lover) to tell her the painful reality behind her husband's death; why he died on his way to Miami when he said he was going to New York. Hoping to find answers from her, Kay simply turns her back on the truth. In his attempts to divulge the who, what, when, continued to page 15

Below: Moment of pride - The explorers showed the Bryant College flag on top of the Great Wall. Turn to page 5 for more on China





# FORUM

## DPS Making Strides for Improvement

By Adam Fontaine  
Co-Editor

On Tuesday October 5<sup>th</sup> I attended a dinner regarding the Department of Public Safety. I had been invited by George Coronado, Director of DPS. Other student leaders were also invited to represent their organizations; John Drew - SPB, John Garcia - Commuter Connection, Molly Devaney - Student Senate, Lena Hildman - Multicultural Student Union, George Platt - Inter-fraternity Council, Ericka Hagenaars - Pan Hellenic Council, and Andrea Piccarelli - The Archway. The purpose of this dinner was to meet with an assessment team, which was comprised of members of the International Association of College Law-Enforcement Administrators. Members were, Robert Miller - team leader and chief of Public Safety for Furman University, Vincent DeCerio - chief of Public Safety for Bucknell University, and Raymond McKearney - chief of Public Safety for Babson College. The assessment team was hired to compare public safety at Bryant with other colleges and universities to determine our level of efficiency, man power, response time, the community perception of DPS and many other factors of the public safety organization. The assessment was not only to focus on how DPS can improve, but also how they can capitalize on their strengths. The dinner set a platform where the assessors could ask the students about their opinions and personal experiences with DPS. This was a very positive experience, it allowed us to discuss issues freely that needed to be addressed by the students. This is important, because we the student body, make up this campus, if it was not for us there would be no need for DPS. Being invited to this event gave me great joy, because it showed me that someone in this administration cares about what the students think and have to say. When decisions and actions are made or taken without the feedback of students it is biased, students' information is the most important and I hope this is recognized by all on campus. I want to thank George Coronado for this beneficial opportunity, for caring what students think, and for making our campus a safer place.

## Homecoming Thanks

Many, many thanks to all the members of the Bryant College community who worked so hard to make this year's Homecoming celebration a success. In particular, I'd like to thank the following:

Homecoming Planning Committee, Laurie Musgrove, Tom Eakin, Alumni Relations staff, Aramark staff, Athletics Department staff, including the players, Bryant College Bookstore, Bryant Center staff, Public Relations staff, Physical Plant staff, My own staff--Tanya McGinn, Mike Janicki, Hank Parkinson, and all of our dedicated student workers.

Also, a special thank you goes out to the members of the Student Programming Board, Student Senate, and Greek community, who volunteered their time over the course of the weekend. While many of their fellow students were enjoying the festivities, these students were working behind the scenes to make sure that the events ran smoothly.

On behalf of the entire Homecoming Planning Committee, my thanks. I hope that Homecoming 1999 was an experience to remember. We couldn't have done it without all of you!

Judy Kawamoto  
Director of Student Activities

### A BOND

By Jessica Stetson

As we grow, we grow together.

We grow as people, but more importantly, we grow as friends.

As the distance between us grew, the friendship we have grew stronger.

We've laughed, but more importantly, we've cried. And that's what makes us friends.

We share our lives. We share our material possessions. We share everything. At times we practically lived together.

We're more than friends, we're sisters. Not by blood, but the bond is still there.

We'll be friends 'til the end.

Though people try to separate us, they find it impossible and give in to our bond.

### John Chagnon

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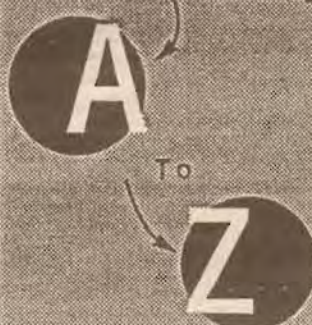
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## The Bizkit's Not Limp

By Nancy Beausoleil  
Professor of Mathematics

In the words of the first track of their new cd "Significant Other", we got anything but the worst! On Friday, October 1<sup>st</sup> at the Hartford Civic Center, Fred Durst and his band Limp Bizkit hypnotized a sold-out audience with a night of incredible music backed by an even more charismatic personality. From the moment the band took the stage, the crowd was injected with excitement from every note and every step that Durst took. He is a master of "crowd control", second only to the legendary Ozzy Osborne. They began their assault of our all-too-ready-to party senses with the energetic "Just Like That". They followed with tracks from their first cd "Three Dollar Bill Y'all", including "Counterfeit" and "Faith" during which Durst surfed the mosh pit on the shoulders of his bodyguards. The Bizkit never came close to limp during their 90-minute performance and much to the pleasure of the packed house ended the evening with "Nookie". As soon as the recognizable chords were

played, the house, already on its feet, applauded thunderously as cannons fired confetti on the audience during the entire song. To fuel the already explosive atmosphere, the band used pyrotechnics to emphasize that we were all aware that "Limp Bizkit was in the house y'all".

The evening also included performances by Crystal Method, who engineered sounds that were unearthly and ghostly, shrouded behind a curtain of fog. Their enigmatic music was pulsating and the crowd resounded with thunderous approval. Just before the Bizkit took the stage, Richard Patrick, former Nine Inch Nails member and current power behind the band Filter, took the stage. They opened their set with their current hit, "Welcome To The Fold", opening track from their new cd, "Title of the Record". They followed with other tracks from their first release, "Short Bus", including "Under". Patrick was energetic in his performance and brought the crowd to its feet with the night's rendition of "Nice Shot Man".

The evening was rounded out with more sounds of metal and rap.

### The Archway Staff

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The Archway holds membership in the New England Press Association



# PUBLIC SAFETY

By Meghan Sliney & Maureen Ring  
Students-For-A-Safer-Campus

**9/28/99 - Disorderly Conduct** - When a student was asked to leave an illegal gathering, charges were filed against the student for not cooperating with the responding DPS officers.

**9/28/99 - Illegal Gatherings/Informational Reports** - DPS officers responded to several complaints concerning noise and illegal gatherings on this date. Charges were filed.

**9/30/99 - Vandalism** - A DPS officer discovered a broken pane of glass in the exterior door of one of the Halls. No one was in the area when the door was found vandalized. An investigation is underway.

**9/30/99 - Illegal Gatherings/Informational Report** - DPS officers responded per request of an on duty Resident Director. Approximately 40 people were in the suite areas in a resident hall. Residents of suites also had a beret table and a microwave oven which were confiscated and destroyed. Charges have been filed.

**10/01/99 - Disorderly Conduct** - DPS officers responded to a disturbance at one of the residence halls. Students were yelling and fighting. The fighting stopped after DPS arrived on scene. Charges have been filed.

**10/2/99 - Theft** - A student reported a theft of a roommate's TV and stereo. DPS is investigating.

**10/3/99 - Burglary** - While on routine patrol a DPS officer was dispatched to one of the halls to take a burglary report. The complainants reported that items were stolen during the homecoming game. They believe this because the inner room door was locked at 4:00 pm and they do not usually lock the inner door. The missing items are a Sony Playstation with the following games: NBA Live 99, PGA Golf 98, NCAA Football 99, John Madden Football 97 and 99. Forty assorted empty CD cases and ninety dollars were also taken.

**10/3/99 - Disorderly Conduct** - A guest kicked a computer on the counter at the Junction after having a confrontation with the manager. The guest was arrested by Smithfield Police.

**10/3/99 - Vandalism** - Someone shot a "BB" gun into a townhouse from the front door and it damaged the rear door window. HVAC responded and patched the window temporarily. DPS is investigating.

**10/3/99 - Vandalism** - A party was breaking up in a townhouse when someone grabbed a fire extinguisher and expelled it in the townhouse. A thorough investigation will take place.

**10/4/99 - Theft** - A DPS officer responded to a residence hall to take a theft report. A lap top IBM Thinkpad 38D worth \$2,500 was taken. The computer was last seen on the student's night stand next to the bed. Nothing else appeared to have been touched. There was no sign of forced entry because the doors had been left unlocked.

**10/5/99 - Fire Alarm** - DPS responded to a fire alarm in residence hall 10, 4<sup>th</sup> floor. A heat detector needed to be changed. The system was reset after an electrician changed the detector.

**10/6/99 - Fire Alarm** - DPS officers responded to residence hall 7 for a reported fire alarm. A faulty heat detector was the cause of the alarm.

**10/7/99 - Drugs** - A DPS officer was dispatched to a residence hall to take a report concerning the smell of marijuana. An arrest by Smithfield Police was made and 2 small balls of marijuana wrapped in clear plastic wrap and a small marijuana joint were confiscated.

**10/7/99 - Vandalism** - While on routine mobile patrol a DPS officer was dispatched to a townhouse where someone threw a rock at a

window. DPS is investigating.

**10/8/99 - Vandalism** - Students reported to DPS that something was thrown through the sliding glass window of a suite in one of the halls.

**10/9/99 - Vandalism** - In one of the townhouses, a front window screen was damaged.

**10/9/99 - Burglary** - Students reported to DPS that showerheads were stolen from two suites of the residence halls. Students were advised to keep all doors locked.

**10/10/99 - Drugs** - Three students were arrested by Smithfield Police after DPS officers reported noticing a large amount of smoke being blown from a fan and the odor of marijuana and incense in one of the residence halls. Marijuana and other drug paraphernalia were confiscated. Charges were filed.

## ASSAULT PREVENTION TIPS

- ◆ Be alert and aware of your surroundings.
- ◆ Know the safest route to your destination.
- ◆ Allow ample time to reach your destination without having to rush. When you are rushed, you're distracted; when you're distracted, you're vulnerable.
- ◆ Take a self-defense course or attend an assault prevention presentation. Ginie Bowry, DPS crime prevention specialist, will be presenting an evening program on personal safety for men and women in the near future at one of the residence halls. If you would like to attend, please contact her at x6001.

A "BIG THANK YOU" to all who donated items and/or volunteered their time at the 11<sup>th</sup> Annual DPS/SSC Crime Prevention Fair.

## Summary of Events 9/27 - 10/10/99

### ALCOHOL CITATIONS ISSUED - 13

ASSAULT SIMPLE - 1  
BURGLARY - 2  
DRUG VIOLATION - 2  
DISORDERLY CONDUCT - 4  
EMT - 8  
FIRE ALARM - 6  
INFORMATIONAL - 8  
MOTOR VEHICLE ACCIDENT - 1  
THEFT - 5  
VANDALISM - 7  
VEHICLE BOOT - 2  
VEHICLE TOW - 1

The Public Safety Beat is sponsored in part by DPS and Students for-A-Safer Campus, in order to comply with the Federal Students Right-To-Know and Campus Security Act.

DPS encourages the use of the escort service that is available 24 hours a day to anyone upon request. Call 232-6001.

Persons who provide information leading to the apprehension of someone who has maliciously initiated a fire alarm or has misused fire equipment are eligible to receive a \$1000 reward. It is a felony to misuse fire equipment and the College will prosecute offenders.

Please do not park or operate vehicles on sidewalks or grass. DPS will enforce with citations.

It is the policy of the Department of Public Safety not to disclose information regarding EMT calls to the general public.

The Director of Public Safety, Mr. George Coronado, is available every Wednesday from 12:00 to 1:00 p.m. in the Bryant Center Conference Room #1 to discuss any issue with students. Mr. Coronado is also available at other times by appointment.

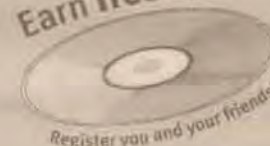
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# CAMPUS SCENE

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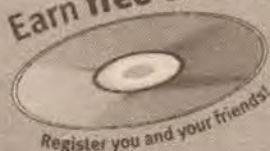


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### Women's Rugby By Susanne Howarth & Heather Korus

Hey girls, we hope everyone had a good long weekend. Hopefully everyone saved up their energy for the game this weekend. We are playing P.C. again in Providence located at the field on Veazie street. If you want more information contact Deanna Marchand or Marybeth Gannon. It should be a great game because we have improved a lot, thanks to our new coach Cliff. Cliff is a professional coach from England. He supports us and wants us to do well this semester. He even wants to have fun, without our boyfriends, Go coach!

We want to start off by thanking everyone that attended our game 2 weekends ago. If you didn't attend, we won 26-5. Good job Mary on her first tri and also to Allison, Deanna and Susie for scoring too. We played really well, but our mauls need more work. Thanks Catelli for being the "EMT" on call, no matter what condition you were in.

We want to thank Mary, Toni, Sarah, and Mags for coming down for homecoming weekend. Parente's was too much fun, thanks for treating us. Mags, nice try stealing the bedrock stool. Toni, have you taken any diggers lately? Thanks to the early morning risers, the Question of the morning came back in action. That weekend, the question was: "So, if you have bad breath, is that comparable to sucking a bum-like a homeless person-not like "bum". If anyone has any questions referring to the interpretations to the Q of the Morning, call the "towel girl" from the boys team, she'll know what you are talking about.

Other things that happened on the weekends...AJ, no more late night shows on the rock wall-your over the limit for strikes out with the girls team. Ice, thanks for "dropping the kids off" on our back porch, next time we have to go, we'll see you in Hall 11. Bones, if you don't tell us the list, no gossip connection for you. Thumbs up for the poor man's night out at Touch of Class

and George Thorogood night.

Sophomores, you heard Cliff, we need to be a team and hang out when we don't have a game... so we better see you this weekend. Even if it means that we have to haul our lazy rears up to the 4th floor of Hall 8! But you better watch out, cuz we aren't cleaning after! The formal is in one month, start finding dates, unfortunately Teddy, the tackling dummy, is already taken. Allison...have you seen chocolate lately? Well girls, hopefully we all saw you on Wednesday at "the bar"! Remember, game on Saturday, hope to see everyone there.

### Student Programming Board

By Lynne Morrison

Hey Bryant! How are you all doing this week? As of Monday, October 11, 1999...there are only 81 days left till 2000. Can you believe it? The Student Programming Board would like to thank everyone for attending last night's "Harlem Wizard's" Basketball game! More information will be in the next archway article. SPB hopes the faculty and staff enjoyed their extra "Payday" this past Wednesday.

Upcoming Student Programming Board events:

-Saturday, October 16<sup>th</sup>- Sunday, October 17<sup>th</sup>... "Big Daddy" Movie. Saturday will be shown at 7 p.m. and Sunday will be at 7 and 9:30 p.m. Admission is \$1.00 and refreshments are \$0.50 each. Shows are in Janikies Auditorium. Come see one of the greatest comedians- Adam Sandler!!!

-Starting Tuesday, October 19<sup>th</sup> and continuing throughout the semester every other Tuesday...there will be BINGO nights! The first of the BINGO nights is themed as "Candy Bar Bingo" and will begin at 8:30 p.m. in Papitto Dining Room in the Bryant Center. This event will be FREE!!!

- SPB Halloween Weekend is just around the corner!!!

The Student Programming Board meets Mondays at 4:30 p.m. in Rm 275 and 276 in the Unistructure. All are welcome to attend. If you have any questions, please give us a call at X6118 or check out our web page at [www.bryant.edu/~spb](http://www.bryant.edu/~spb). Till next time make it happen at Bryant College!



# CHINA

## Environmental Study in China

China remains an exotic land to most Americans despite its increasing contact with the West world and its recent rapid economic growth and modernization. This summer, during May 25th to June 14th, a group of 13 Bryant College students took the challenge to explore the country with me, and the trip has left them with life-long memories of a nation that is distinguished by its historical legacies and beautiful landscapes.

The students called themselves China Explorers, and they took the study trip to fulfill the requirement of my "Environmental Study in China" course offered through the Department of Science and Technology. The study trip offered them a rare opportunity to gain first hand experience about China's environment, US investment in China as well as exploring both its civilization and modernization. To share their experience with the Bryant community, the following articles, excerpts from student's final paper for the course and accompanied by pictures taken during the trip, recorded their personal accounts of fascination about the country, ranging from Beijing Opera to China's admittance to the WTO. A daily journal with illustrations was sent back from China during the 4,000 mile journey, and they are posted in our web site at ([www.bryant.edu/~china](http://www.bryant.edu/~china)).

As their professor, I am extremely proud of our students for their ambassadorship, dedication, and team spirit. Of course, the study trip would not have been so successful without the supports from the college administration, the department and various faculty members. On behalf of the Explorers, I express my gratitude to them.

After their return, China is no longer an alien world to the Explorers. They have rediscovered a nation in just three weeks, and the unforgettable memories will add to other "global perspectives" as they have acquired as part of their Bryant experience.

— **By Hong Yang, Assistant Professor of Science and Technology, teaches Biology, Earth Science, and Environmental Study in China**

When stepping off the 747 in Beijing I soon realized I was truly in another world. The first reaction was the relief that we were safe on the ground but I looked up to see the sun and realized that it had been hidden....Traveling around the cities and provinces of Beijing it became very apparent to the group that massive efforts of industrialization, and modernization were taking place. From construction of skyscrapers to textile mills to passing cars trucks and buses it was easy to point out why the sky was so polluted...

Today, concerns for the environment grow every day in China. The government has looked to the European countries for help. Using up to date technologies from Scandinavia to the Mediterranean, wastewater treatment plants are becoming more visible, as the government begins to make great strides to clean up local environments.



Above: Some of the China Explorers were enjoying the beautiful scenery in Gulin during a half-day boat ride on the Li Jiang River to examine the tourism impact on the local environment.

Foreign investors are required to meet strict standards soon after entering. Many industries have felt the pinch from surrounding agencies by being shut down permanently due to their poor performance. As the population rises some scientists begin to fight the battle by educating the public. Teaching at schools and raising awareness help increase demand for cleaner air and drinking water. During conversations with students in Nanning they commented that three areas concern them: air pollution, water pollution and noise pollution. The students conceded that in Nanning the air was much cleaner, but still longed to see perfect blue skies on a regular basis.

Throughout the travels in China it became very apparent to myself and to others in the group that the pollution problem is not only in places such as China. That around the world people are doing damage to the earth everywhere. The first place to deterring the alarming rising rates of pollution starts with everyone's daily living.

— **From "Environmental Awareness in China" By Brendan P. Shannon**

"The WTO will be incomplete without China's participation..." said Chinese State Councillor Wu Yi. Before someone passes judgement on that statement, a few things must be considered. First, it is critical to know what the WTO is and which countries are involved. Second, why it is important for China to be admitted? Third, why it is important for the present members to include China? And lastly, what hurdles are in China's way for its admittance to the WTO? With this knowledge, a conclusion can be made about Ms. Wu Yi's comment.

It appears it would be beneficial for the present members of the WTO and for China if it were admitted to the WTO. There would be approximately nine benefits to both the

present members and to China as follows: 1) The WTO keeps peace among its members. 2) Members would have the WTO to help settle disputes peacefully. 3) Another benefit of the WTO is they have set rules implemented. 4) Another huge point the WTO aims for is keeping trade prices competitive so the consumers can save money. 5) The WTO offers its members choice. 6) Free trade and lower prices lead to another benefit of the WTO, higher incomes. 7) Yet another benefit offered by the WTO is growth and jobs. 8) The WTO offers more efficient systems by making similar rules and prices across the board for all the countries. This would be very important for China and its competitors because all of the countries would be on the same page. With the present situation, different countries are being charged different prices for the same product. With the WTO applying efficiency, everyone is charged the same lower price. 9) Lastly, the WTO would offer to China, which already exists for the present members, the chance for good government...

After all of the articles I read and traveling across China, I have come to the conclusion that China should be granted admittance into the WTO. I, of course, believe that China should have to follow the rules before entering, but I do not see that as a major problem. I honestly believe that China's standard of living could be better, it just needs something to jumpstart it. The WTO is the perfect catalyst.

China's admittance to the WTO could be both beneficial for China and the current members. There would be many positives for the world if China were admitted. However, China will have to make some concessions and agree to adopt and follow all of the WTO rules. It would be a huge mistake not granting China admittance into the WTO because of their politics. Changes in any country's



# CHINA

## Transportation in China

political ideology occur slowly and I believe should remain outside the more immediate vote of China's admittance to the World Trade Organization.

— From "China's Admittance to the WTO" by Jonathan M. Foley

The Peoples Republic of China is a country full of different views, customs, and ways of life. Just as the Chinese way of life is very different from our own, so are its ways of getting about and moving goods. Transportation within China is extremely unique.

My first experience with Chinese airline travel came the second our plane touched down on Chinese soil. We landed on the tarmac, and did not taxi to a gate. Rather

work too hard. The people that do have to work hard are the ones peddling the tricycles. These are bikes with large flat bed on the back designed to carry goods. More often than not, the load would be too heavy for both the driver and the bike. Sometimes you could not even see the person driving because the load was too high. The one aspect of all of this that I felt was truly amazing was that riding these bikes would be businessmen in suits, women in skirts, and peasants from the surrounding provinces that migrate into the city. This conglomeration of people would all loose there business of the day and for the commute become nothing more than a participant in the daily grind of the typical commute to work for the average Chinese person.

people will need to go will increase. Transportation will be critical to keep the large population of China able to go to work tomorrow.

— From "Transportation in China" by Scott D. Ford

In *Sun Tzu and the Art of Business: Six Strategic Principles for Managers*, Mark McNeilly translates hundreds of years of warfare experience and strategies into six business guidelines. The underlining point in this book is that in every situation where competition *potentially* exists, there is a need to anticipate your competitors next move; most battles are won before any fighting occurs.

*"Avoid Strength, Attack Weakness: Striking Where They Least Expect It"* is a strategy that advises not to attack your competitors in their strongest area; this will only lead to losing more resources than can possibly be gained. The "winner" of this kind of competition pays a high cost for the resources used, and may finish the battle worse off than they began the battle. It is key not to imitate a competitors strategy; "if you try to be someone else, the best you can be is second best."

*"Deception and Foreknowledge: Maximizing the Power of Market Information"* focuses on knowing *everything* about the competition, and attacking where they least expect it. Knowing everything about the competition entails knowing their strategies, executives, strengths, weaknesses, capabilities, and future plans. Deception can be a powerful tool if you know what your own capabilities are within your own market (and within other markets if you desire to enter).

*"Speed and Preparation: Moving Swiftly to Overcome Your Competitors"* speaks of taking advantage of your competitors when and where they are unprepared for it. "Speed is a substitute for resources." In using speed to your advantage, the correct amount applied must coincide exactly with its intent; if speed is used recklessly, it will lead to destruction.

Preparation is the most important step in any business engagement. Preparation is the all-inclusive step, requiring keen intellect, proper application, speed, knowing your limits, knowing your competitors limits, and most importantly, a competent leader. With proper preparation, execution should be as simple as following premeditated steps.

*"Shaping Your Opponent: Employing Strategy to Master the Competition"* discusses holding a key strategic market position for as long as it benefits you. A strategic market is found when a step of your business' value chain performs better than your competitors similar step in their value chain. Knowing where your strategic markets *do not* exist is just as important as knowing where your market advantages subsist.

*"Character-Based Leadership: Providing Effective Leadership in Turbulent Times"* displays the absolute need for a competent leader. A company can develop the best product known to man, but without effective leadership, it can go unrecognized. In order to be a true leader, one must maintain their poise and appear in control regardless of



Above: Hanging in the balance - visiting the lake eutrophication experiment facility at the Chinese Academy of Science's Taihu Ecological Research Center near Wuxi

we stopped and de-planed near the runway, and got to walk down the stairs and be taxied to the luggage claim and immigration. This was a special treat that I thought was only reserved for Air Force One passengers.

In China, unless you walked there, a betting man would say that you rode a bike. Chances are he would be correct. The bicycle is the major mode of transportation in and around the cities of China. The average Chinese family owns a bicycle in the same manner as an American family would own a car. The bike is used to get to work and to take shopping. The parking lots of shopping centers are teeming with thousands of these bicycles. The only image I can think of that resembles the bikes in motion moving down a street is the beginning of a marathon, just after the gun goes off, and all the runners are close together.

Along with the bikes are other small modes of transportation such as motorcycles and tricycles. These motorcycles are not the ones seen on our highways and byways though. These are mopeds or scooters. They seem to be the perfect way to travel in the large cities. Small enough to negotiate the daily gauntlet, yet powered by a motor, so you don't have to

For the extremely fortunate (and brave), driving and automobile is becoming and increasingly popular way to get there from here. However, no one said it was easy. The trip to our hotel from the airport was horrifying. I can still not understand how people drive in China. Compared to the United States, driving in China is a free-for-all. From what I could gather, there is a precedent that you are responsible for what is in front of you. Anyone passing on the left or right (it really did not matter) must take it upon himself or herself to worry about you. To the outsider such as myself, this makes the traffic system look like chaos.

Train travel in China is by far, the best way to travel in the country. The "Iron Hoarse" moves almost half the passenger traffic in around China. The rail system, being the major method of transportation, is also the best. It is well maintained and well run. After taking planes, trains, and automobiles all over China, it is safe to say that I have seen more of China than some people who have lived there all their lives. As the cities expand outward, the distances



# CHINA

## Geological History of the Guilin Area

the situation. The ultimate goal of a leader is to motivate his/her followers to correctly and quickly implement a carefully thought out strategy without direct communication. Competent employees should accomplish their goal by their own thoughts and actions without asking for verification or approval.

**Sun Tzu and the Art of Business: Six Strategic Principles for Managers** is an insightful strategy guide for a first year student, and useful for the top business executive. In the continuous search for knowledge, we rely on experience to steer us in the right direction; hundreds of years are a pretty good place to start.

— From a book review for *"Sun Tzu and the Art of Business: Six Strategic Principles for Managers"* by Kevin J. Prudente

Smoking issue in china is as complicated as the Chinese culture itself. There are many different rules for a person that smokes. In the United States, smoking is looked down upon because of not only health issues but also because of a social stigma that surrounds the act of smoking. Smokers are generally ostracized and sent to other places if they want to smoke a cigarette. There are laws in place, which allows this to happen.

The same is not true for China. As I have observed that there, smoking is more generally accepted. While people still recognize the health concerns, there are many more places that a person can smoke in China than in the United States. For instance, smokers can smoke anywhere unless there is a no smoking sign in view. This includes restaurants, hotels, and even buses. However, in China there are certain social rules about smoking. These stem from the communal nature of the Chinese culture. The most important is that everyone in the room at the time you are going to light your cigarette must have no objections. This causes problems when you are outside, however, because you can't possibly ask everyone who is walking or driving down the street if they mind that you are smoking. All in all, the smoking relationship in china reminds me of the freedom that smokers exhibited in the United States in the 1980's.

—From *"The Smoking Issue in China"* by Daniel M. Parlato

The Eastman Kodak Company is one of the industry's undisputed world leaders. They operate in well over 100 countries, including China, where the overall photography market is up slightly over the past few years. Recently the Kodak company has set agreements that will enable Kodak to expand its manufacturing and marketing capabilities in China. Kodak will invest more than \$1 billion in China over the next several years.

Kodak as a world-class company has a large responsibility to the environment. They focus on health, safety and environmental responsibilities as their fundamental values. They do this by focusing on what they feel to

be six key growth initiatives. They are: product innovation and differentiation, digital imaging, service, emerging markets, market access and more selective approach to equipment manufacturing.

An example of Kodak's commitment to the environment is in its design for the HSE Program. This is the Health, Safety, Environment Program. The program assures that HSE factors are integrated at the research and development stage of a new product, through product commercialization and on to product end-of-life. These standards apply to all of the manufacturing plants in China. The government of the Chinese city of Shantou frequently uses Kodak's wastewater and silver recovery operation there as a showcase to illustrate how a manufacturing site should manage its wastewater.

Besides the HSE Program Kodak also has participated in a voluntary project with the EPA. The project showed the industry can predict a chemical's potential health and environmental effects so early in it's development that potential hazards and waste can be avoided and money can be saved.

— From: *"Kodak's Responsibility to the Environment"* by Maureen R. Caputo

Words cannot begin to describe the beautiful landscape along the Li Jiang River in Southern China. For thousands of years the area outside the city of Guilin has inspired painters and photographers to create beautiful works of art. But what geological events caused this topography unmatched in size and magnitude anywhere in the world?

Travel back well over 400 million years and the area that is currently Guilin was under an ocean, below the ocean lay a massive layers of limestone covering the ocean floor. Over time during the Cenozoic Era, as plates collided, gradually the floor rose up creating the elements need for the so-called Karst topography.

The topography of the area around Guilin we visited is referred to as Fenglin meaning, peak forest, which accurately describes the massive peaks along the Li Jiang River. The exposed Karst leads to a lack of surface drainage for water runoff, as a result a network of underground channels drain the runoff through sinkholes. Literally thousands of underground streams and rivers once lead to the Li Jiang River, over time they eroded the limestone and what was left were these towering pillars of limestone. The stalactite / stalagmite cave we visited is a perfect example of the underground river networks. The cave, cut in part by rivers and run off has turned into a beautiful cavern of dripping limestone that 50 million years ago might have been only a few meters wide.

— From *"Geological History of the Guilin Area"* by Brain A. Fleming

One particular area of China that caught my attention was a location in Linq County, in the Shandong Province. The reason I enjoyed the area so much was due to the fact that it has one of the largest fossil depots ever found in China. As a child, I had wanted to be an archeologist and now this was my chance, however, the dream became a disappointment when I saw that the county no longer was concerned about the fossils, but rather the diatom ore deposits that lay around the fossils.

The mine is one of the largest and best-preserved fossil sites ever found in China. When fossils were discovered in the mine in the 1950s, the government halted the mining so scientists could excavate the fossil samples. After sometime, the mining began again as it was more prosperous for the county to mine than to dig for fossils.

The massive debate that has surfaced is whether or not to mine the one square kilometer area or to dig for fossils. "One side of the coin" is that scientists have already



Above: Visiting a Chinese family. (From left) Dan, Shannon, Kelley, and Jen were laughing at other's singing skills when they had their mouth filled with food.



# CHINA

## Fossils and Diatom Mining

found enough fossil samples to determine the types of animals and the environment that existed in the area hundreds of thousands of years ago. More than 500 fossil species have been found from more than ten major groups. But with such a large area of land that may have far more species of fossils still to be unearthed, to just destroy the land and not even consider the fossil depots would be crazy.

The flip side of the debate is that the mining going on is important to businesses. By mining the diatom ore, the county is providing about 200 jobs. From my observations while visiting, these jobs seemed to be important to the local people due to the fact that Linqu County seemed to be somewhat of a poor region.

Another point about the mining is that the diatom earth that is being mined is used to build industrial filters. These filters can be put on the smokestacks of the many factories in the area. With the filters on the stacks, it cuts down on the pollutants that are being expelled into the air, thereby cutting down on the immense air pollution.

Upon seeing for myself, I believe that the mining should continue. Some emphasis should be placed on how careful the mining is done so that they can preserve as best they can the fossils still yet to be unearthed. However, the county needs the 200 jobs the mine provides and it also needs to consider the horrible air pollution that will continue without the air filters.

—From "Fossils and Diatom Mine: Two Sides of a Coin" By Kelley A. Cimino

The decision by the People's Republic of China to enter the Korea War of 1950–53 is a long and complicated one. However, with the real political concerns of the impending annihilation of a friendly country on its borders, the Chinese finally entered war a fury in the fall of 1950. This paper will briefly discuss the decision to enter the war by China, and the aftermath it had on a half dozen selected countries...

The principle players in this melodrama, besides China, included both Koreas, the United States, the Soviet Union, and the United Kingdom. The rationale of the policy makers in Beijing can be traced back well beyond the bends of the Yalu and the hegemony of Kim Il Sung... The campaign to liberate the southern half of Korea was greeted with official welcome from the CCP (Chinese Communist Party), but little else. The Democratic Republic of Korea was firmly within the Soviet sphere, and little else would be expected of them, the Chinese....

... After the failure to deliver the coup de grace at Pusan, and the landings at Inchon, the situation quickly deteriorated. The United Nations pushed the beaten Northern armies back across the 38th parallel, captured Pyongyang and drove to within a few miles of the Yalu, the river that borders China and North Korea. Historically for Chinese arms, crossing the Yalu is something akin to the Rubicon for the ancient Romans, there is no turning back - the point of no return. But this psychological challenge had already been met and beaten, for the Chinese had secretly moved hundreds of thousands of troops just south of the Yalu, undetected by the Americans, or anyone else for that matter. The aftermath of the Chinese attack was only the longest retreat in American military history and an eventual two-year deadlock. From the time peace was proposed in the fall of 1951, until an unfulfilling cease fire was signed two years later, the war ground right along the 38th. When the shooting finally stopped, the line was drawn just where it had begun. It seems that the new generation of Chinese has little recollection of this period, but it is significant when examine Sino-US relationship, and especially with the current concerns of politics between the two Koreas and the Asian Pacific in general.

— From "China's Involvement in the Korean War" by Tom V. Trasente

Beijing Opera (or Peking Opera) of China is a national treasure with a history of 200 years. It is widely regarded as the highest expression of the Chinese culture. Artistically, Beijing Opera is perhaps the most refined and elegant form of opera in the world...

The story of the Beijing Opera is mainly engaged in fairy tales of preceding dynasties, important historical events, emperors, ministers and

generals, geniuses and great beauties. Beijing Opera is a complex form of performing art consisting of music, singing, dialogue and mime, recitations, dancing and acrobatic fighting, fine art, and martial skill to represent a story or depict a different character and their feelings of delight, anger, sorrow, happiness, surprise, fear and sadness. In the Beijing Opera there are four main types of roles: sheng (male), dan (young female), jing (painted face, male), and chou (clown, male or female). The characters may be loyal or treacherous, beautiful or ugly, good or bad, their imaged being clearly evident. The Beijing Opera costume can be tracked back to the mid-14th century. The Costumes of Beijing Opera are graceful, and elegant, made in handicraft embroidery.

The music of Beijing Opera is that of the plate and bowl style. The musicians occupied a part of the stage that can be seen



Above: Champions of fossil hunting at the world-renowned Shanwang Fossil site.

by the audience. The Beijing Opera performance is also accompanied by a tune played on wind instruments, percussion instruments and stringed instruments being jinghu (a two-stringed bowed instrument with a high register), yueqin (a four-stringed plucked instrument with a full-moon-shaped sound box), sanxian (a three-stringed plucked instrument), suona horn, flute drum, big-gong, small-gong, cymbals, etc. In addition, the drummer play a very important role in the Beijing Opera.

During the Cultural Revolution (1966–1976), Beijing Opera suffered along with other kinds of theatrical arts in China. The traditional pieces reflecting the Old Societies were banned from performance. But because of the threat from other entertainment's, Beijing Opera's old, out of date styles and the lack of historical and



# CHINA

## e: Two Sides of a Coin

theatrical knowledge of the young, this art seemed lost a lot of its audiences. Now most of the audiences are old people, who were children when Beijing Opera was its peak, and foreigners.

—From "The Beijing Opera" by Fatma B. Wahedi

Architecture mirrors the culture and traditions of the people who inhabit the nation. I will describe some characteristics of the ancient Chinese architecture along with its background information and emphasize the differences between Chinese architecture and the Occidental architecture...

In Ancient China, practically there was no such profession as an "architect" there was only a "master constructor." They would pass their knowledge to their apprentice orally in rhymes; by



From left) Brian, JJ, Brendan, Hong and Ali (front).

Following these rules passed down by their masters they were able to construct almost anything. Emperors were to decide how buildings were to be designed depending on its purpose. The truth, however, is that many temples were originally the homes of nobles and rich. Owners of these houses decided how to construct the actual home and its surrounding garden. The gardens were always under construction and constant repairs. Once settled into their new house, the owner would invite family and friends to see the garden. During the visit, while drinking or floating on the lake it often occurred that a visitor would find something that clashed with its surroundings.

The Chinese were very proud of their traditional architecture that was dominated by their famous and unique roofs. These roofs

started appearing everywhere in China. However, this brought about a loss in high quality construction material. In 1955, the government banned these roofs, so that these precious materials would not be used up and consumed. This was followed by years of low cost, easily demolished and of inferior quality structures. The designers of such constructions adopted a negative attitude. They felt that their work deserved the best and highest quality. Since these high quality materials were banned, they became passive in their works and designed low quality projects.

When China began its economic reform and politics started opening toward the rest of the world the architects also looked at the other country's edifice and once again duplicated the designs. Chinese architects were accused of being boring and their projects lacked greatly in typical Chinese characteristics. To overcome this situation scholars suggested creating something more "deep." But this will obviously take a long time because architecture has always been slow in developing. It took the Greeks 300 years to achieve the magnificent Acropolis of Athens; therefore, forty years is quite short for China to change its architecture drastically.

To create a so-called "national architecture" it cannot be restricted to the creation of it artistically. History teaches us that the birth of artistic forms of any important architecture can be traced back to its origins. China is such a big country with ways of life so varied, that if only they could fully satisfy the need of their people, if only the buildings reflected the different conditions and regional resources, the national architecture of this great country would be automatically varied.

—From "The Evolution of Chinese Architecture" by Alessandra Frezza

An ordinary Chinese family, one can say, is not as liberal, luxurious and free as an American family would be. Married couples must maintain the number of birth rate to a minimum of two to three children in the countryside and no more than one child in the city. Fines or sterilization are imposed on violators who have more children than what they are allowed. This is done in an effort to reduce the rate of the population growth; the Chinese government has promoted the one-child family.

The family that I had the opportunity to visit consisted of a three people: the mother, father and son. I learned that in a Chinese family having a male, son is considered more advantageous than having a daughter. Despite the control of the birth rate I noticed how both parents display tenderness and gentle attitudes towards their children. Never did I see a child spanked or in tears; and certainly never did I hear a parents voice raised. Most kids in an ordinary family are educated from elementary school through high school and College.

The majority of Ordinary families live in housing that consist of small apartment buildings constructed out of bricks. The buildings they live in are generally six or less floors, with four apartments per landing. Some have balconies that overlook landscaped gardens. By American standards the living conditions would be considered quite crowded. The people show how much they value their improved conditions by the energy they expend in caring for, to keep them in order, and very clean.

Chinese families' income is much lower than that of an ordinary American. However, Chinese cost of living is so low that they are provided with free housing and government supported health care. They must try to only use their income in raising their child and for their meals. Parents must try to make as much money as they can and gather it to use on the career of their son or daughter to prevent them from getting into trouble of not sending their child to get an education.

While in China I learned to value the great living opportunities that are given to one living in the U.S. One does not have to work as hard as Chinese men do or women do to have the potential to live with such luxuries and freedom as the ones we have. Most importantly is that one does not need to have a luscious life to live happily as Chinese families do. Regardless of their political and economical problems, many urban people are able to live healthy and enjoyable lives.

—From "Ordinary Chinese Families" by Jacqueline S. Tobar

As one of the only two remaining wonders of the world, the Great Wall of China is magnificent. Looking at the Wall brought many questions



# CHINA

## The Great Wall of China

to the minds of the group: When was it built? Why was it built?, how long did it take to build?, how long is the wall in length? And many more. The answers to these questions are often amazing.

The Great Wall of China began during the seventh century BC as many smaller walls built by separate states in northern China for defense purposes. The Qin dynasty united China in 221 BC, and shortly thereafter these smaller walls were joined together in an attempt to hold off invaders from the Mongolian tribes in the north. At this time the Wall stretched across more than 5,000 kilometers of the Chinese countryside.

A major renovation of the Great Wall took place during the Ming dynasty. It began

Most recently the Great Wall has become known as a great tourist attraction. We left with a much greater appreciation and understanding of the Chinese culture. Viewing the towers and the wall winding for miles around is enough to install awe into anyone, China Explorers included. After seeing such a wonderful landmark firsthand the China Explorers are now able to appreciate the Great Wall as a symbol of Chinese ingenuity and will.

— From "The Great Wall of China" by Jennifer L. Amedy

While studying in China, I was able to take a closer look at the manner in which

*Bei* was a phrase we used to toast each other and it was normally accompanied by the finishing of whatever was left in your glass. All of it seems to add quite nicely to the meals and gives it a unique atmosphere that we lack here in the states...

Everywhere you go, however, a wide variety of foods can be found. I found myself trying scorpions, camel hoof, snail, and even the body of a frog. There is nothing wrong with eating all of these unusual foods; in fact, they might even be nutritious. It is just the idea of putting a strange animal in your mouth that does not float well with western civilization and the main reason why you will not see those items on a menu at your local restaurant. My favorite dish in China was warm



Above: The prize-winning fossil - A 15 million-year-old fossil fish.

in 1368 and took 200 years to complete. The first section took ten years to complete at a rate of one mile per day! After the completion of this two-century renovation the Wall had gained about 1,000 kilometers, now measuring over 6,000 kilometers and stretching from the China's eastern coast to the western Gobi desert.

Although the Great Wall was built to protect the people of China from invaders from the outside, it very quickly began to mean many different things. In many ways, the isolation within the Wall helped the Chinese culture grow and cultivate on its own, without the influence of Western ideas for a very long time.

the Chinese daily mealtime rituals took place and how their food differs from ours. The differences, in some cases, were quite noticeable, but always enjoyable. For instance, the big meal of the day is lunch, which is not as big here in America...

The Chinese have a number of rules, customs, and traditions associated with eating. Old customs have said that meals must be taken while seated and there is a set order of who may be seated first among men, women, old and young. One rule is that main courses should be eaten with chopsticks and soup with a spoon. We experienced a fun tradition first hand at a banquet lunch that we attended with a local political leader. *Gan*

celery and peanuts, which had green for the celery, and brown for the peanuts. Because those were the only two ingredients in the plate, many times a canary egg was added to give it a little more color...

The streets in China are full of the smells of various street vendors selling a wide array of meats and vegetables. Even when you walk into a restaurant, the smell of the food can be enough to make your mouth water. Some of the smallest appetizer dishes have a distinct smell to them, some of which I have still not forgotten. In China, fish seems to be a very popular dish to serve, so it is important to remove the fishy flavors. In America, we normally use a lemon to cover that particular



# CHINA

## Eating in China

taste, but the Chinese seem to be more inventive. Garlic and ginger are the most typical spices used, while I also observed soy sauce, vinegar, and sweet and sour sauce as well. A well-prepared Chinese dish always has some sort of seasoning, from the main course down to your most basic appetizer. Even the peanuts we ate had a little salt on them.

There is a lot to be learned while traveling through different cultures and food is always prevalent due to our need for it to survive. What I have learned from my experiences in China, I will take with me for the rest of my life. I still find myself looking for a set of chopsticks when I sit down to eat and I am constantly craving the fried bananas we had in Beijing. I also know how to

Chinese family. Each meal possessed a fine balance in flavor, aroma, texture, and color, as well as in the energies and nutrients imparted to the body. I noticed that after consuming a meal rich in "hot" food items, such as lamb, ginger, peanuts, etc., the symptoms of internal "heat-excess" were prevented by eating "cool" fresh fruits for dessert, such as watermelon, the "coolest" fruit of them all. I further observed that rice, a "cool" food was served towards the end of the meal, after consumption of the "warm" dishes of cooked vegetables and meat. Furthermore, the southern provinces contained the most highly spiced Chinese

execute my daily regimen of stretches and ballet positions with new found ease and ability. Thus, it comes as no surprise to me that the Chinese people expect to live out their years in complete health and vitality, remaining active and alert to the end.

— From "The Medicine of Food" by Shannon C. Naujock

Unfortunately I was unable to truly experience some of the beautiful Chinese cities and the thriving businesses which they foster. However, through the Internet, I was able to visit many of the cities in China, and I was amazed with all of the international business that is operated between the United States and China. After surfing the web for a few days, touring the cities and their businesses, I found that Kodak and Motorola probably have the most international business conducted daily between the two countries. Both companies seem to have taken the route that business is business and political scandals should be kept separate.

Even though Kodak has many offices throughout China, the branch in Wuxi is of special interest. The Kodak Company Limited in Wuxi is one of the only two Chinese controlled share companies in the country. Kodak plans, however, to still make substantial cash investments in the company. The company will be used to enhance manufacturing capacity, specializing in black-and-white film for medical and industrial x-ray films. This branch in Wuxi, like all of the others, adheres to all of the safety and environmental standards I have discussed in a previous section of this report.

Visiting the popular Chinese cities via the Internet, I found Motorola had business sites in many of them; including, Beijing, Nanjing, and Tianjin. Motorola is an international company that provides wireless communication, semiconductors, and advanced electronic systems to many countries worldwide. While focusing on continuous improvement and global leadership in the electronics field, Motorola also concentrates on promoting high environmental standards. Like Kodak, Motorola complies with all environmental laws and regulations worldwide and has created a special division in their company to ensure that all conditions are being met. The Motorola Environmental, Health, and Safety (EHS) Standards incorporates all employees and covers many activities, such as, air emissions, hazardous materials, waste management, and water management within the environmental aspect. As the Corporate Director of Environment, Safety, and Industrial Hygiene, Richard Guimond, states: "[Motorola's] culture is [one] that respects our natural environment and strives to improve the surroundings in which we live and work" ([www.motorola.com](http://www.motorola.com)).

The virtual tour helped me gain a better understanding of the cities which I visited and the international business which they conduct. Hopefully, if all circumstances permit, I will be able to personally visit some of these Chinese cities and the businesses which they foster.

— From "A Virtual Tour to China" by Melissa M. Mancuso



Above: The Explorers visited the Coca-Cola manufacture facility in Tianjing Economic Development Area

appreciate other styles of cooking as well. In America, we tend to have a different style to each meal where as in China; all the food has a certain style to it that never varies. Never be afraid to try something new, you will find out there is a lot more out there that you might like. Also, it is helpful to have someone who can translate for you if you venture out to a restaurant in China, because you never know what you might wind up eating – it could be camel!

— From "Eating in China" by Scott A. Carpenter

In Chinese medical tradition, diet and nutrition have always formed the first line of defense against disease. Upon my journey to China, I became aware of the fundamental tenets of this 5,000 year old school of thought. Taoist philosophy advocates relative balance among the body's vital energies and the environment's cosmic forces as the primary regulators of health and vitality. Central to this philosophy are the primordial cosmic powers yin and yang.

During my three weeks in China I had the opportunity to dine in an array of hotel restaurants, several banquet halls, area restaurants, and the home of a common

cooking, with generous amounts of chili peppers. This follows the concept of eating more yin foods in an area predisposed with a yang climate.

During the course of my stay in China, condiments, seasonings, and main ingredients all came together within the confines of the yin-yang principles in order to ensure smooth digestion, facilitate assimilation of nutrients, and promote medicinal synergy among the various foods on the table and in my stomach. As a result, I did not experience malnutrition or fall victim to any of the digestive maladies, which usually strike travelers, but rather, I enjoyed steady health. In fact, I became aware of positive physical manifestations such as clarity of mind and an overwhelming feeling of general well-being. Some of this may be attributable to the excitement of being in a foreign country. I accredit two medicinal herbs, ginseng and ginkgo, both of which I ate, for their antioxidant protection and consequent effects on my health and well-being. Ginseng imparts energy and mental and physical stamina; ginkgo enhances memory and concentration. Furthermore, I experienced increased agility, heightened coordination, and improved muscle control which my years of ballet training allowed me to detect. While in China, I was able to



# CHINA



Above: Talking with Mr. Hoggett, general manager, at Kodak (Wuxi) Company Ltd about Kodak's environmental protection programs in China.



Above: A dazzling night for the Beijing Opera

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## Managing Your Manners

Thursday, October 28th  
5:00 – 7:00pm  
Heritage Dining Room

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Sign up in the Office of Career Services with Nicole. Seating is limited to the first 50 registrants. Program fee is a non-refundable \$18.00 (cash or check).



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Above: Happy bus ride - Fatma was well protected by the boys.

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# FEATURES

## "Off the Shelf"

By Colleen Anderson  
Reference Librarian

### Locating Competitors

Students are frequently asked to locate the major competitors for the company they are researching. Here are some quick and easy ways to locate your company's major competitors as well as information on how these companies are performing within the industry.

### Web Sites and Electronic Resources:

If you are in your dorm room or at home, take a look at the **Hoovers** web site at <http://www.hoovers.com>. Plug in your company name to run a search on Hoovers, and you will retrieve a one-page company capsule of information, including a list of the names of your company's 3 leading competitors. Hoovers provides links to their pages on these competitors which will provide you with information such as the competitor's homepage, the SEC filings, the annual report on the web, and recent articles on the company. While you're in Hoovers, take a look at their listing of Amazon.com's business best sellers for the week.

Another valuable web site to look at for competitive information is **Wall Street Research Net** at <http://www.wsrn.com>. Click on *Research a Company* and you will find that this investment site has plenty of competitive information. After typing in the name or ticker symbol of your company, you will retrieve a main menu of information. Look under the *Graphs/Charts* section and click on the new *WSRN industry flipbook* to link to other WSRN reports on competitors within your company's industry. Also, under *Research/Reports* click on *Industry Comparison* to get important investment data on your company's competi-

tors, including the P/E ratio and the Market Value.

**Compact Disclosure** is an electronic subscription product available on the library network. CD is created out of the SEC filings public companies are required to file over the course of their working year. This product is a valuable source of competitive information on 12,000 public companies operating within different industries. An easy way to retrieve competitors within your industry is to search the database by *Type of Business*, either by SIC code or by textual description of the business (e.g., I searched the toy industry using the SIC code 3944 to bring up 43 companies listed as competitors within the toy industry). Once you have located the companies within your industry, display them using the option of listing the company names. At the screen displaying the company names you can use the *Sort* function to sort the companies by any of the information fields listed on the company records. For example, you could sort and rank your competitors by sales, net income, and earnings per share.

### Print Resources:

The **Market Share Reporter** (REF HF1040.9 M37 2000 Table 1) is a compilation of market share data on companies, products, and services.

The **Business Rankings Annual** (REF HF4061 B89 1999 Table 1) provides company rankings and market share information on numerous brands and companies within product and industry classifications.

The **Value Line Investment Survey** (loose-leaf service; ask at the Reference Assistance Desk), well-known for its sterling investment advice, is also an excellent source of competitive information. Value Line provides one-page re-

ports on various industries and then one-page company reports on major competitors within each industry. This is an excellent source for investment evaluations on your company's competitors.

### Moody's Industry Review

(REF HG4961 M68 Table 2) is a statistical reference containing financial information, operating data, and ratios on key companies within a particular industry.

### S&P Industry Surveys

(loose-leaf service; ask at the Reference Assistance Desk) consists of pamphlets covering individual industries. Check the last few pages of your particular industry's report and you will find rankings of companies within the industry.

Consult with a reference librarian if you have difficulty locating sufficient information on the competitors within the industry you are studying (call ext. 6299 or email Colleen Anderson at [canderso@bryant.edu](mailto:canderso@bryant.edu) or Paul Roske at [proske@bryant.edu](mailto:proske@bryant.edu)).

### \*\*\*\*Book of the Week\*\*\*\*

**Striking It Rich.com** by Jaclyn Easton, a columnist for the Los Angeles Times, is a chronicle of the success of 23 smaller, but very successful, e-commerce sites. The author focused on sites started by ordinary people interested in industries that presented a challenge. The book provides very practical advice for starting your own web business; e.g., how to get visitors to your site, how to choose the right website host; the most effective advertising and marketing techniques, etc. My favorite site? *Fragrancenet* at [www.fragrancenet.com](http://www.fragrancenet.com) where you can purchase over 1,000 genuine brand name perfumes at up to 70% off retail prices!

## Collective Collaboration

By Kevin Hearn  
Residence Life

Each year, the Office of Residence Life staff study, research and present a variety of programs in the residence halls. From social study breaks to staff/faculty lead roundtables discussions, these programs are aimed to enhance the learning that can and does take place outside of the Unistructure classrooms. Each year, the variety of the offered programs has varied tremendously from one topic to another - and so to has the attendance.

For this reason, and armed with the awareness and knowledge that we must change to meet the varied and ever-changing needs of our student populations, our Office has initiated a different programmatic effort this year. While we will be continuing to offer programs aimed at smaller audiences which best suit some discussions, staff have created a series of theme week programming efforts aimed connecting our initiatives within the Bryant College Community. The program is based on the belief that our collective efforts would provide not only a foundation but also a springboard to the events that would follow.

Last week was the first of our many efforts at collective efforts. Diversity Awareness Theme Week was a series of nine programs held on campus aimed at accentuating our College's efforts to discuss the issue of diversity. Programs were offered starting Monday and ran through the long weekend that ranged from a Diversity Jeopardy Game and international festivals involving native food and drinks to an inter-active, self-identifying exercise and movie reviews and follow-up discussions. By all accounts, the Theme Week was an unprecedented success attracting over 350 students, staff and faculty and serving to augment the Dick Gregory presentation held this past Wednesday in the MAC.

We are happy to announce that these collective/communal-programming efforts will continue. We are now planning Breast Cancer Awareness Week for October 25-29th. Events will involve a variety of events such as ribbon-wearing, passive informational packets and other inter-active efforts. It is our hope that our combined efforts will serve to clarify how our Community defines the educational setting that is the entire campus rather than just the classroom.

## What's Happening in Hall 15?

By Van Pham  
Resident Director

There have been a lot of wonderful things happening in Hall 15 and a lot more exciting programs and events coming up. Hall 15 has been busy trying to raise some money for a new pool table. If anyone is willing to contribute we would be more than happy for your donations. We've had a Lao Out to raise the money along with recycling cans and thus far we've made over \$100! Some fun activities that we are in the process of planning are a Rubberware Party on the 13th of October, a Ping Tournament for the Freshman Class on 18, 19, and 20 of October. We're Pie-

ing the Ras and RD Auction on October 19, a Halloween Pajama Party on the 26 and on the 28th Trick or Treating for faculty and staff's children. Be sure to look at flyers for future times and locations.

Hall 15 just finished with Hall Council elections and we are proud to announce that Steven Allison of 15-210 is president, Jared Brazil of 15-219 is vice-president, treasurer is Dawn Steinberg of 15-334, secretary is Lori Beth Slosek of 15-324 and last historian is Sarah Stover of 15-129. A big congratulations to them all! We hope to see everyone come over to join the fun!



# ENTERTAINMENT

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## Horoscopes

By your future-telling guru,  
Jason Panagiotes

- \* - bad week
- \*\* - average week
- \*\*\* - good week
- \*\*\*\* - excellent week

**AQUARIUS** (Jan 20 - Feb 18)\*\*

Not all is serene on the home scene. You may have some making up to do to your special person. Give some thought to it during the week, and then make a clean shoot of it this weekend. Once the air is cleared, look forward to some romance with your partner.

**PISCES** (Feb 19 - March 20) \*\*\*

Pack up your desk and head home early. You are more than a little distracted, and you could make more progress right in your own backyard, so to speak. You may need to burn the midnight oil, but at least you'll finish something. Take time to talk with your one and only about a cherished dream.

**ARIES** (March 21 - April 19)\*\*\*

Somebody has a secret, and you are determined to find out what it is. As you sort out the information, be sure not to step on anyone's toes. Tempers are short, including yours. This evening is a time for romance with your partner, when the worries of the day fall away.

**TAURUS** (April 20 - May 20)\*\*\*\*

The ball is in someone else's court, and you are going to have to step lively to make the right returns. Although no one outworks you, some may outrun you. If your roommate gives you a hard time, just walk away with a smile. This evening, your partner will be sympathetic and helpful. Listen to his or her advice.

**GEMINI** (May 21 - June 20)\*\*\*

Even though your mind may be on a personal project, keep your nose to the grindstone. You will find the time for your own work soon. The daytime hours belong to your professors, who will notice your efforts. Your one and only may get on your back about something this evening. Use your sense of humor to put both of you in good spirits. If you do, harmony will reign.

**CANCER** (June 21 - July 22)\*\*\*\*

You are in the mood for fun and games, the kind of recreation that really motivates. Singles may be able to dance and romance the time away. Others should carve out time

for a swim at the gym or a body massage at the local spa. Either will relax you and make you feel brand-new, and will put you in the mood for romance.

**LEO** (July 23 - Aug 22)\*\*\*

You could have warm and fuzzy feelings toward home and everything related to it. Call all the relatives and the significant other and have a midweek get-together. It could be something simple, just dinner. The real point of the evening is to stay close.

**VIRGO** (Aug 23 - Sept 22)\*\*\*

Tell everyone around you what you want him or her to hear. They will hear and heed, because lately you are both clear and passionate in your speech. Don't let your partner off the hook. Hasn't he or she been slacking off their responsibilities? Don't worry, it won't turn into a fight. After all, you are in the right.

**LIBRA** (Sept 23 - Oct 22)\*\*\*

This is one of those weeks when you may be asking yourself where your money goes. Take inventory. Is your money going toward things you truly value or toward things that you can live without? Spend some money on yourself in a new way. Why not join a new club on or off campus? That's a personal pleasure that will last and give you great satisfaction.

**SCORPIO** (Oct 23 - Nov 21)\*\*\*

You should be full of determination to complete a project. Whether it is something that's sitting on your desk or waiting for you in class, you are ready to tackle it. Your partner should be in a mighty friendly mood and ready to go along with your agenda.

**SAGITTARIUS** (Nov 22 - Dec 21)\*\*\*

You may be questioning your outlook on life. More specifically, is where you appear to be going in your career really where you want to go? It's never too late to switch your course. Think about talking to someone about what's available for people with multiple skills like yours. Ask around.

**CAPRICORN** (Dec 22 - Jan 19)\*\*\*

Get out and get cracking. If possible, start off with exercise to clear the cobwebs from your mind. Then you will be able to concentrate on taking the practical steps necessary to get yourself noticed by a tempting type who recently came on the scene. He or she thinks you are pretty cute, too.

## Randomn Hearts, Really Miss

(continued from pg 1) where, and most importantly, the why, Kay becomes a willing participant in the search for truth. Together they look into their spouse's pasts, only to find that there is no why. Of course, Kay and Dutch fall in love. Tragically their love is in turmoil as they grieve for their lost loves and the deception that had surrounded them. Okay, so then what was the point you ask? Yah, if it had one.

Definitely avoid this movie at all costs. If it really comes down to it, see *Elmo in Grouch Land*; it will probably be more enjoyable. You definitely couldn't pay me enough to sit through that again!

By Marilyn L. Radei

*Random Hearts* was a total bust! I was gun-ho *Random Hearts*, was I ever disappointed. While Harrison Ford was a bit too old for the role he posed, his abil-

ity to act didn't let me down. Kristin Scott Thomas on the other hand did a bit too much over acting for the dimensions her character was supposed to portray. In choosing *Random Hearts*, I was expecting something of a comparative value to *Message in a Bottle*. Annoyingly all we get from this feature is a melodramatic epic of pointless twists without any resolution.

The most distressing aspect of this film was its potential. *Random Hearts* had such great potential. The characters were simply too underwritten. Additionally the subplots of Ford's career, and Thomas' political challenges are underdeveloped, adding as distractions rather than enhancements.

I spent two hours waiting for all of the loose ends to tie together, but they never were. The proposed climax of the movie dwindled, falling right into a lets-end-this-



# ENTERTAINMENT

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already anticlimax.

By Alan C. Barker

*Three Kings* is a must see movie. It's filled with action, a twist of humor, and the ever-important issue of hatred and prejudice. Definitely a full pallet for the well-rounded movie goer.

*Three Kings* Stars George Clooney, Mark Wahlberg, and Ice Cube as soldiers in the 1991 Gulf War. At the wars close, Elgin (Ice Cube) and Troy (Wahlberg) are rounding up Iraqi soldiers who have invaded Kuwait. During the search procedure, Troy finds a map "crammed up the ass" of a soldier. Ordering a subordinate to remove the document, Troy and Elgin secretly analyze the map, finding that it leads to a bunker of gold that Saddam stole from Kuwait. Clooney, Special Forces Major Archie Gates, hears about the recovered map and takes charge of the scam to claim billions in Kuwaiti bullion.

It was planned to be an in and out job, leave at dawn, be back for lunch. Unfortunately things go

## Three Kings

wrong when Iraqi soldiers begin brutalizing and killing innocent civilians in the town where the bunker is hidden. Unwilling to stand for it, Gates fights back, entangling the gold hunters in a bloody rebellion against Hussein. Liberating the people of the town, Gates and the crew want to back out but can't without the help of the Kuwaiti rebels. The rebels agree to help the American soldiers steal their gold, but only if they agree to help them across the border to neutral ground. (They will only be safe if accompanied by an American escort)

The plot is involved, interesting, and enjoyable. I recommend catching this flick; it is definitely worth the money.

By Marilyn L. Radei

As far as *Three Kings* is concerned, I was expecting the usual blood, guts, and glory that we've all come to know and love, but I was pleasantly surprised at the *M\*A\*S\*H* like air this film portrayed. (If your father is anything like mine, he'll enjoy it!) *Three Kings* has the combined pathos, terror, and black comedy added to a bit of Hollywood feel-good patriotism to

make one of the best movie efforts I've seen all year.

March 1991. War in the Gulf is officially over, but for a group of American soldiers, it never even began. Devoted family man Troy (Mark Wahlberg), his redneck lackey Conrad (Spike Jonze), and the god-fearing Elgin (Ice Cube) have rotted in base camp for the duration of the conflict. The closest they've come to combat is skeet shooting Nerf footballs. The men are eager to get back home, especially since they're not sure why the heck they were sent to Iraq in the first place.

Their plans soon change when they find a map in the butt-crack of an Iraqi prisoner. As it turns out, the map leads to a stash of Kuwaiti gold bullion. Cynical Major Archie Gates (George Clooney) leads the men on their treasure hunt. Gates reminds his charges to just go in, grab the gold, and ignore the rebels counting on the support of the USA. As their opportunistic smuggling attempt turns into a vital mission of mercy on behalf of the rebels, the group finds

themselves chin-deep in the heart of a rebellion against oppression.

*Three Kings* is a character driven story, with all four main characters emerging as funny, complex people who become more and more sympathetic as their ignorance of the battle is stripped away and their compassion and bravery is revealed. While the film does seem a little overly long by the time it reaches its heartfelt conclusion, I can't berate this film for its excess of visual imagination and wit.

## For International Students

### ☒ Tips for Succeeding in the U.S. Labor Market

Monday, 11/1, 4:00pm in Bryant Center 2 A  
Sign-Up in Career Services

Join us for this discussion of successful job searching strategies for international students. Three international alumni share their recommendations and insights.



### ☒ Interviewing American Style

Tuesday, 10/26, 3:30pm in Room 278

Join us for this lively discussion of cultural differences as they relate to employment interviewing. American employers' interview expectations will be highlighted.

The Rhode Island Small Business Development Center Invites Bryant Students to Attend a Business Planning Seminar **FREE-of-CHARGE**

The Rhode Island Small Business Development Center is offering a four-part seminar titled Writing an Effective Business Plan. This seminar is intended for small business owners who are seeking outside financing or who need to think through the steps of their business plan in order to develop a strategic plan for their company.

Bryant students are invited to attend this course free-of-charge. This seminar could be especially useful for those who own their own business or who will be employed in the family business after graduation.

Writing an Effective Business Plan will be held on Monday and Wednesday nights on October 18, 20, 25 and 27, in MRC1, from 6:00 p.m. to 8:00 p.m. There is no charge for Bryant students, however, the cost of the book (optional) is \$25. Please register in advance by calling 232-6000, ext. 25552.



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## Information Session

**Thursday**  
**October 21, 1999**  
**3:30 pm - 4:30 pm**  
**Unistructure**  
**Room 278**  
**Host: A representative of Senior Management from the Business Innovation Group**

Meanwhile, here's a sample of the hot opportunities we have to offer:

### Associate Initiative Managers

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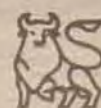
### E-Commerce Professionals

You'll contribute to the continuing expansion of our "virtual downtown," the broad assortment of shopping and business opportunities available to visitors of Merrill Lynch's vast Internet properties.

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