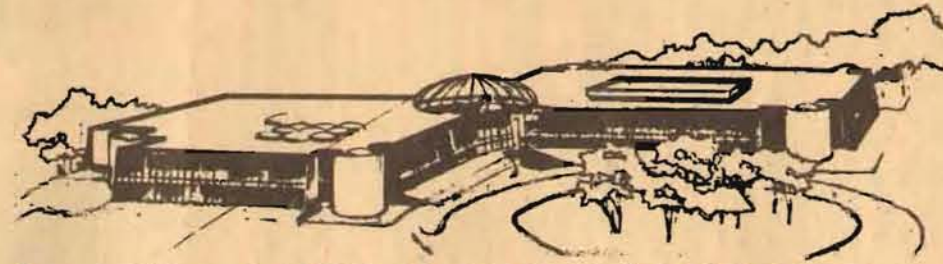


# THE END OF THE LINE



ARCHWAY Photo by Jef Stein

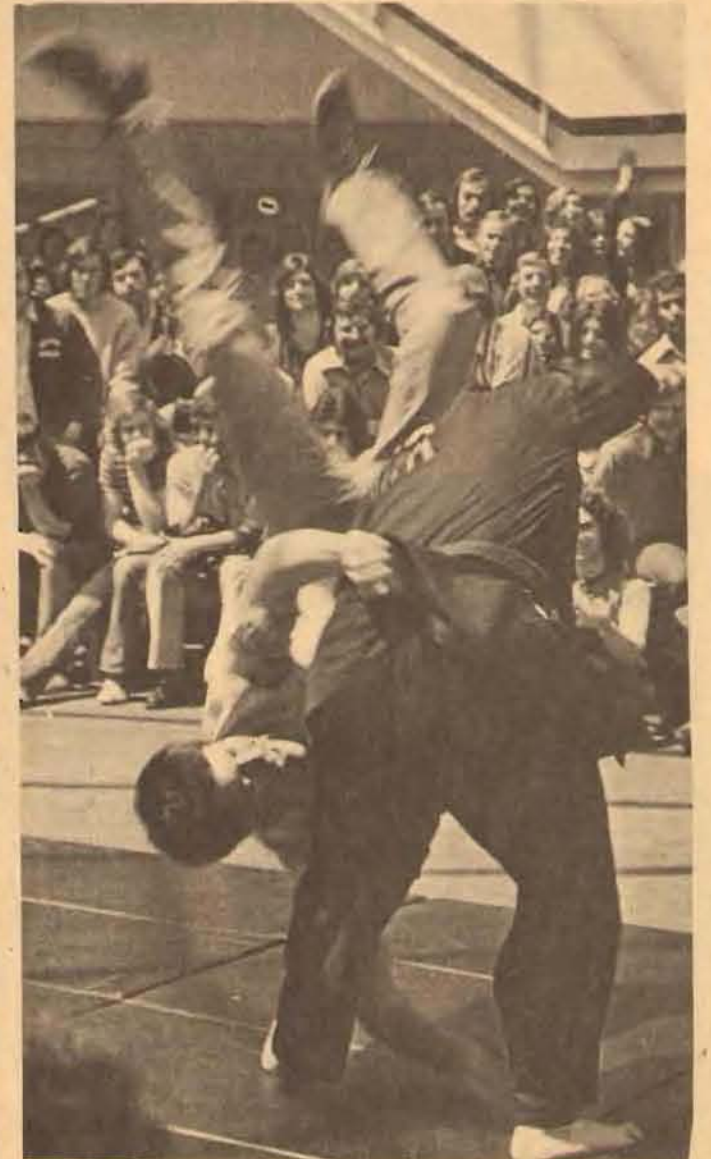
# THE ARCHWAY



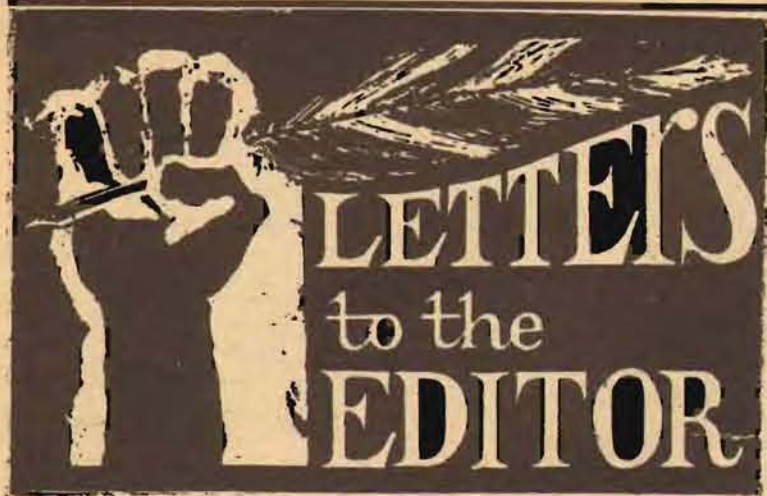
Bryant College Smithfield, R.I. 02917 Vol. XXXVIII No. 26

Friday, May 4, 1973

**Some days it just doesn't pay to be big...**



ARCHWAY Photos by Steve Sidoruk



# Elimination Of Faculty Evaluation Was In Best Interest Of Bryant

Dear Editor,

The elimination of faculty evaluation by the students has helped Bryant greatly. Since the use of the evaluations were never fully developed, the elimination has saved everyone concerned a lot of time in making the forms, recording the results and distributing the results to the people concerned.

teachers are generally accepted as being "good" teachers by the students. The teachers considered as "bad" by the students are seldom, if ever, evaluated by the students in any formal way.

There is one way which students might initiate action concerning faculty members. If enough students voiced their opinions about an instructor to the proper authority, it is possible that some action might be taken. There is one disadvantage to this method. It is often inconvenient for both the students and the person with authority. If the person with authority becomes too inconvenienced, he can easily become "unavailable" to students. The students in turn stop their efforts and the problem remains.

The elimination has probably given some of the faculty members a greater sense of job security since the students' only recourse is open evaluation which has, in at least one case, resulted in academic reprisal from a faculty member. This one case has, however, helped some students by teaching them that it is better to say nothing until the course has been completed. By that time, little can be done to alleviate the problem. There has been one exception to this statement.

As I first said, the elimination of faculty evaluation was probably in the best interest of the Bryant community.

There are faculty members who have themselves evaluated by their students but, these

Name Withheld by Request

## Dr. Fullerton Strikes Again: "Plays Politics In Picking R.A.'s"

### Maybe I Should Have Played Hockey

Dear Editor,

I've been a student at Bryant College for 3 years and have yet to see the Dean of Student Affairs do his job properly. Your method of choosing R.A.'s was almost as bad as Dean Kurtz's "Curtis Hall incident." (In which I got screwed.) Do you feel your screening process was accurate? Maybe I should have played hockey or bowled with you so I could have been chosen. Not only was it unfair to be interviewed by Resident Counselors who had no idea how to interview, but why weren't applicants given the chance to speak with YOU. Too busy? Bullshit! All you did was pass the buck. Why the hell don't you do your job. I'm not saying that I or anyone else who got rejected was more qualified than your hand-picked favorites, but we at least should have had the opportunity to speak our piece with you. Thank you Dr. Fullerton for it is you who deserves this years "Screw Award."

Sincerely,  
S.N.S.

### Overlooked Experience

Dear Editor,

Due to the recent selections of Resident Assistants, of which I was excluded, I believe that the decision was made arbitrarily and without careful consideration of the qualifications of the individuals.

I am a transfer student from a state college in Connecticut. There I held the position of Resident Assistant and was promoted to the Director of Student Apartment Housing, which is the current trend in college housing. There were 360 students in the apartment complex and under my supervision were six assistants. To my knowledge this was the first student apartment housing complex of its kind in the Connecticut State College System. During this period I did an independent study on the needs and problems that arise from on campus student housing. This report was submitted to the Connecticut Board of Higher Education to project future housing trends and needs.

Here at Bryant I am in good academic standing and have worked well with students and faculty alike.

It appears to me that Dr. Fullerton has overlooked experience and sufficient qualifications in determining who should hold the R.A. positions!  
Dan Landerfin

## Help Freshman "Learn The Ropes"

Dear Editor,

We are looking for interested individuals who are willing to devote time to the incoming freshmen this fall to act as a "Big Brother" or "Big Sister".

What this would entail is helping a freshman "learn the ropes" of Bryant, and to assist them in any problem which may arise, after Freshman Orientation.

We are interested in commuters, and dorm students who are in both 2 and 4 year programs.

If interested, please leave your name with Greg Evans in the Student Senate Office or Dan Aderholdt in the Archway Office.

Time is of the essence, so please sign up immediately. Interviews will follow shortly.

Thank you and please participate in this cause.

Sincerely,  
Dan Aderholdt  
Coordinator

## What Gives A Faculty Member The Right To Criticize A Student?

Dear Editor,

What gives a faculty member the right to criticize a student he no longer has, in his (faculty member's) current classes? What gives this same faculty member the right to send this same student's current teachers a notice, to be read in class, saying the student is a liar? What gives this same faculty member the right to send this same student's parents a letter saying their son is a liar?

If anyone can answer these questions, I would appreciate their telling me.

Wayne Spears

A rate of \$2.00 per hour has been established as the cost per hour of using the services of the Student Patrol at on-campus functions.  
Harry Everts



## THE ARCHWAY

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STEPHEN F. SIDORUK

RICHARD W. SCHIEBELHUTH

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# On The Lighter Side

## Report From Delegation Portugal

by Mark Vincent

The United Nations has just announced that it is moving to Paris.

Dr. Evarts doesn't blame them. After all, he reasoned, anyone daring enough to send Mark Vincent to the United Nations for a convention should be prepared for the consequences. The week in New York is now in the past and I am still striving to recover from the events of the week; so is the United Nations.

It all started so innocently. Six Bryant students were selected to represent the college with 130 other colleges in a model United Nations in New York. The bodies of the other five students are being flown back sometime today where they will lie in a state of shock in the Rotunda. I was the lone survivor: two of the others died of cirrhosis of the liver—one when he swallowed a beer can, one of acute exhaustion, and Danny succumbed to a blond from California. Morticians in New York believe they may never be able to remove the smiles from the faces of the deceased.

Out of respect for those who passed away on this assignment of the most dangerous nature, I would like to remind everyone that they were not ordered to go on this mission. They volunteered for it. That's what we award our highest medals for. I'm proud to say they all died with their cocktail shoes on. Even Serjio, while drowning amidst a group of Hungarian Women shouting, "Let's go Dancing, Darling!" fought desperately to keep himself afloat with his preservers. But it was to no avail, and it took divers from the Bachelors III more than two hours before they finally recovered his body from a pool of Scotch.

Romantically enough, in the midst of the tragedy of losing my delegation, I fell in love with nine girls from California, four from

Virginia, two from Pennsylvania, eight from Boston and a few others from East Mekeesport or Outer Slovobia. Naturally, it was more than worth losing some friends to meet some broads. However, with a noble attitude of "We Must Continue" in my mind, I proceeded to entangle myself in international affairs.

What else can you say about five guys who were your friends and partied and drank with you and then collapsed because they did? It is the doctrine of survival of the fittest which says that those who get the fullest amounts of alcohol may or may not survive depending on whether or not they do mainly. I yield to the doctrine. I'll even drink to it. In fact, I'd rather drink to it.

Anyway, it doesn't do much good attempting to eulogize them. It doesn't do any good to condemn them either since I already tried that. As a result, one of the parents of the deceased delegates planning to sue me for defamation of character until the parent found out his character was only worth about ten bucks anyway. I think the best thing to do would be just to take their remains, give them all an enema, and bury them in a shoe box. Then we can party just like we did in New York only there will be five less drunks.

One might speculate at this point as to how I survived when the others did not. The answer is simple. I live in an apartment with Cary and Kelly where I long ago learned how to adapt to these situations. The first week in the apartment my liver had to build an addition to accommodate the overflow of booze. New York was therefore a cinch.

To the United Nations, which is moving to Paris as a result of our delegation's visit, I would just like to say, "I look forward to next year's convention in Paris!"

## Board Re-names All Top Officers

by Dan Aderholdt

On Thursday, April 19, 1973, the Board of Trustees reelected all top officers of Bryant for another year, including President Harry Evarts, Vice President Frank Delmonico, Vice President Joseph Haga, and Vice President Tom Manion. It was reported that the Board of Trustees gave unanimous support to all four figures.

This reelection doesn't seem to ease the administrative split that we apparently have at Bryant. Last fall three of the four Vice Presidents stated they would leave the college if the trustees gave a vote of confidence to President Evarts.

Mr. Delmonico and Mr. Hagan have not as yet "officially" stated they were leaving the college, but rumor has it that they will before the fall semester.

Dr. Manion, Vice President of Academic Affairs, has taken a position as President of College of Saint Rose in Albany, New York. Dr. Manion stated the move was unrelated to the administration controversy, but other people believe differently. The Board of Trustees accepted Dr. Manion's resignation "with regret."

## G.L.C. And Student Senate Hold Charity Mixer



ARCHWAY Photo by Schieb

Last Friday, April 27, there was a charity mixer for the March of Dimes, sponsored by the G.L.C. and the Student Senate. This was a prototype for the future in which hopefully ten mixers will be put on by both the Senate and one of the member fraternities.

### REMINDER TO STUDENTS

Anyone interested in signing up for either ballet or karate lessons next year—these will be held in our gymnasium—please do so in the Student Affairs office as soon as possible.

These classes will run only if a sufficient number of students sign up within the next two weeks.

## Notices

Staff technicians from Rhode Island Hospital will be on hand, assisted by the Health Service at Bryant.

Calculators are now available for student use from 1:00 to 4:30 p.m.; Monday, Tuesday, and Thursday, in Room 369.

The Greek Letter Council of Bryant College, Smithfield, RI is sponsoring a blood drive on Wednesday, May 9, 1973 from 10:00 a.m. to 2:30 p.m. in the commuter lounge at Bryant.

## Greeks Anticipate Good Year Ahead

by Dan Aderholdt

This past month, just about every club has had elections for new officers; and the Greek Letter Council is no exception. Bob Tringale and Dan Harrington were elected to the top positions of the Council. I went to see Bob and Dan for any comments they had.

Both Bob Tringale and Dan Harrington have great ideas for the coming year, and if all goes well, they will materialize. The top goal they are striving for is to get the college together as one unified body; and to do this, they want to bridge the communication gap between the heads of all organizations. At the present time, they are working with the Student Senate and Servitium Club on the 6th of May Festival. This is the first "big step" in uniting the student body through a joint organization effort.

Through their efforts, Bob Tringale and Dan Harrington want to eliviate the concept that Greeks are "hard heads" and "beer drinkers." They want to run their office for the students by working in conjunction with other organizations but must have cooperation in order to accomplish this.

They stressed the fact that a fraternity or sorority is a unit that promotes brotherhood and "bridges a gap between today and yesterday." Here the alumnus come into play by not only donating a good portion of money to the alumni fund but also by having a sense of brotherhood. A fraternity helps to "round an individual to a real person" and "prepares them for the business world."

Both Bob and Dan haven't lost sight of their obligations to the Greeks. They feel that it was the Greek system that got them into office and that they will do their best to serve the Greeks.

They have other interests in the college that serve the students and this helps them understand the students' situations from a multi-faceted viewpoint.

Bob and Dan recognize the fact that the Greeks' parties infringe on other students in the dorms. They stressed the fact that this is one of the few outlets the Greeks have and ask that the dorm students understand their situation.

President Tringale and Vice President Harrington stated that they are working with the Senate to create a calendar that wouldn't interfere with either organization's activities. To be included in this schedule are lectures, demonstrations, and other social events that are hopefully supported by both Greeks and Independents. They hope that Senate functions will be supported by Greeks and that Greek functions will be supported by the Senate.

They take the view that

individuals here at Bryant aren't "freeks," "Greeks," or "Independents;" but are students here for a common cause—and that is to get an education and to have a good time.

Bob and Dan want to give credit to Wayne Shink for his part in making the festival this weekend a reality, for without his efforts, the festival wouldn't have come as far as it did.

They predict an excellent year ahead not only for the Greeks, but for the entire college as well. Bob and Dan are looking into the possibility of getting Greek houses—maybe not this year, but in the future. They are also gathering lists of alumni to contact people to come to the college to lecture in their fields of interest or as entertainment.

It takes organization and help to support the functions in the future, but they need help. If things go along as they are being planned, the year ahead will be very promising.

## STUDENT EMPLOYMENT

The student employment information appearing below is a summary of all part-time jobs phoned in to the Financial Aid Office and the Placement Office in the last month. This is an effort by the Student Employment coordinator to aid students in finding employment thru the easy accessibility provided by the weekly printing of THE ARCHWAY. Also, the jobs presented herein should be filled quickly providing for a more effective employment service.

DATE	ORGANIZATION	POSITION	SALARY	TELEPHONE
4/25/73	Odyssey Enterprises Box 1041, Castroville, California 95012	Tour assistants for summer months—involves many tours	\$185/tour Plus jet fare, lodging, food.	Write for application as soon as possible
4/25/73	New England Twine and Cordage Company 181 Conant Street Falmouth, RI	Gen. Factory from May to Sept.	open	Mr. Janack 722-3737
4/26/73	Sawtooth Boy's Summer Camp Amesbury, Massachusetts	Bookkeeper, Clerk, Counselors for Summer	Arranged	Mr. Blumfeld 461-1498
4/26/73	Myron F. Simons, Gen. Cont. Pottersville Road Little Compton, RI	Various financial duties for the summer	Open	Mr. Mulliken 635-4857
4/27/73	Duclie Tony's Pizzeria Newport Ave, East Prov. or 1856 Smith Street, No. Prov.	Waitresses, kitchen help and bakers	Arranged	Mr. Gadhols 421-8393 (Mon. Wed, Fri 8-12)
5/1/73	Avon Cinema 280 Thayer Street Providence, RI	Part-time Doorman	\$2/hr.	Mr. Carter 421-0020
5/1/73	Rocky Point Camp Warwick, RI	Accounting teacher to control cash Full-time summer Part-time winter	\$3/hr or Arranged	Mr. Bergeron 737-8000
5/2/73	Mrs. John Wazzy Lampetock Lane Lincoln, RI	Typist for term- paper	Arranged	Mrs. Wazzy 738-5934
5/2/73	Lipton Tea Company E.E. Hase and Worcester	Undergrad to stock shelves with Lipton products in SE Hase and Worcester markets	\$100/wk plus lunch money	Mr. Bob Hain (617) 263-3602 (evenings)
5/2/73	Providence Public Library 150 Empire Street Providence, RI	Part-time clerical assistant—25 hrs/wk plus some evenings and Saturdays	Arranged	Mr. Ramevay 521-7722

NOTE: Students interested in applying for jobs for the fall semester may fill out applications now in the Financial Aid Office.



## Watergate: Bigger Than Teapot Dome?

by Bob Rhault

No other political scandal has become as prominent in the forethought of the American populace as the Watergate affair. Not even the Teapot Dome oil reserve scandal which involved Secretary of the Interior, Albert Fall, during the Harding Administration had had such an effect on popular opinion as Watergate.

Nixon, who was re-elected by one of the greatest landslides in the history of U.S. presidential elections is now bordering on the same phenomenon which befell the late President Johnson...a massive and widening credibility gap. Political philosophers have stated that the credibility gap which now exists toward the Nixon Administration is tantamount to that of the one which existed toward the Johnson Administration at the height of the Vietnam War.

Never have so many high-ranking Presidential aides been involved in a scandal of such magnitude. I feel that the respect for the office of the President of the United States has been permanently tainted and debased.

During the investigation proceedings, there appeared too many Nixon aides who vehemently attested that they knew absolutely nothing of the break in and subsequent wire tap which took place last November. As the investigations continued, their tones began to embark upon a different slant; soon the indictments were to be handed out. Like nervous schoolboys, key Nixon aides began putting the "finger" on each other until no one knew who would be in the headlines of tomorrow's newspaper.

Top personal Presidential

aides, Haldeman and Ehrlichman, resigned. The new head of the FBI, Patrick Gray, resigned because of his approval of the burning of various important Watergate-related documents. Former Attorney General and Nixon's campaign manager, John Mitchell resigned during the campaign itself. Why?

The "finger" had definitely arrived at 1700 Pennsylvania Avenue. Who would it strike next? In desperation, Nixon fled to his Camp David retreat to formulate some type of public crowd eating so that the American people would sympathize with the dilemma which his subordinates had "unknowingly" placed him in.

In a rare display of Nixonesque our pristine President addressed the American people and took full responsibility for what those under his charge had done. This was, perhaps, one of the shrewdest moves of his political career. Had he waited a week or so, that proverbial back which Truman spike of may have stopped where he intended it to. At any rate, Nixon turned over his personal investigation to the office of Attorney General, Elliot Richardson.

I can't help feeling insecure about a republican appointee conducting an investigation which could very well destroy the hopes of the Republican Party in the forthcoming election years of 1974 and 1976. I sincerely hope that Nixon learns a lesson from this next time he runs for President. You might be thinking that Presidents' can only serve two consecutive terms...things are rapidly changing...we used to have freedom of the press too, a while back.



## Robert A. Gardner New Head Of Security At Bryant

Robert A. Gardner of Barrington, Rhode Island has been appointed Director of Security at Bryant College. The announcement was made on May 4, by Harry F. Evarts, President of Bryant.

Mr. Gardner will be responsible for all aspects of campus security, including the fire and safety program of the College.

Mr. Gardner served for thirteen years as a member of the Inglewood Police Department, Inglewood, California prior to his coming to Rhode Island to accept a business opportunity

He attended El Camino College in California where he received law enforcement training. His education in this field was also continued at California State College, the Pasadena Training School and with the Inglewood Police Department.

Mr. Gardner is 38 years old and a resident of Barrington, where he resides with his wife and three children.

He assumes his duties at Bryant this week.

An interview with Mr. Gardner will appear in next week's issue.

## Bryant Bowling Team To Compete In N.A.I.A. Bowling Tournament

For the second time in the last three years, Bryant College will join seven of the nation's top collegiate bowling teams in the Twelfth Annual N.A.I.A. National Bowling Tournament. Each of the eight teams won the right to advance to the national finals by winning its area championship earlier this month.

The two-day tournament, featuring team, singles, and doubles competition running concurrently, will be held at the King Louie Plaza Bowl, Kansas City, Missouri, on Friday and Saturday.

Led by Junior Fred Wissbrun, who averaged 204, Bryant earned their berth in the Nationals by outrolling Western New England College in a six-game match 5895-5676.

The West Hemstead Long Island student and team Captain Donald Dunn of West Islip, New York, are both veterans of Bryant's 1971 Area Championship team that finished third in the National tourney. Joining Wissbrun and Dunn are Bill Flanagan, a sophomore from Millville, New Jersey, who averaged 198 despite suffering a painful thumb injury early in the Western New England march and Reggie Spinello of Glen Cove, New York and Joe Kubiskey of Pawtucket, Rhode Island.

Harding College of Arkansas, appearing for the ninth time in National competition and twice National Champion, once again must be considered the team to beat; but the seven other teams are all tested veterans of tournament competition and this year's classic is rated a toss-up.

The explosive Bryant five should be well prepared for this year's competition considering their rigorous regular season schedule. Bowling against larger institutions such as Cornell, Boston University, West Point, University of Connecticut, and U. Mass., they finished the season with a 28-8 mark and a qualifying berth in the regionals. In winning the area VIII title, Bryant outscored rivals from New England, New Jersey, New York, Delaware, Maryland, and Eastern

## Class Of '13 Holds Reunion Lunch

The Bryant College Class of 1913 met for a Reunion Luncheon Thursday in the Dining Room of the Unistructure at the new Smithfield Campus.

President of the Class, Vincent Votolato, Sr., presided.

Among those returning for the 60th Reunion was Elmer C. Wilbur of Chepachet, Rhode Island. He entered YMCA work after graduation. In 1921 he became head of the Secretarial and Teacher-Training Departments at Bryant, and resigned in 1926 to become Chairman of the Business Education Department of the Central High School in Providence. He returned to the College in 1946 as Dean of Men. He retired in 1959 to his present home, "Restful Ridge Farm" in Chepachet in July, 1959.

Mrs. Wilbur, the former Helen Gulland, accompanied him to the Reunion Luncheon. They have two sons, Elwood and Ronald, and a daughter, Eleanor (Mrs. Gardner Hubbard).

Pennsylvania.

While N.A.I.A. rules allow only five bowlers to compete in the National Tournament, the success thus far has been due to the other members of the varsity pressing the top five for their positions. Outstanding bowlers, they displayed drive and talent that should insure Bryant's bowling future. Bill Holmes, who

missed by just seven pins of qualifying for Kansas City, Paul Fineburg, whose 269 game in the regional finals provided the spark which ignited the Indians in their grueling match with Western New England, Frank McCormick and John Gramesory, all at various times made significant contributions to the team's success.

## Report From The National Model United Nations

by our Diplomatic correspondent in New York

It was a very enthusiastic but very tired Delegation of Bryant College students that returned from the National Model United Nations in New York. The Bryant College Delegation had played the role of the Portuguese Mission to the U.N. They had had a full week of diplomatic activity which included a briefing at the Portuguese Mission to the U.S.; a talk at the U.N. by the Secretary General to the U.N., Kurt Waldheim; a reception at the U.N. where they met top U.N. officials; and talks by U.S. Ambassador W. Tapley Bennett of the Security Council of the U.N.; Dr. Glenn A. Olds, President of Kent State University; and Ambassador V.S. Safronchuk, a Soviet Ambassador to the U.N.

For three days and nights the members of the Delegation participated, together with over 100 other college delegations, in presenting and debating resolutions in the six General Assembly committees of the NMUN, and for two days and nights they participated in debating and voting in the plenary meeting, the General Assembly of the NMUN.

The Bryant members were Hagop Dakessian, who was the Delegation Chairman; Itbar Merali; Dan Landerfin; Mark Vincent; James Wood; and Sergio Tannenbaum. Each member was assigned to a General Assembly committee. The Delegation spokesman at the General Assembly meeting was Mark Vincent. Whenever he spoke, it

was to the applause of the delegates. The official photographer of the Delegation was James Wood.

The biggest diplomatic battle at the NMUN for the Bryant delegation was over the resolution pertaining to Portuguese territories. The delegation worked very hard in explaining Portugal's policy guidelines and in contacting other delegations for support. Although the resolution was adopted over the opposition of Portugal, the question was really decided in a procedural battle as to whether the Portuguese question would be voted by a majority vote or by a two-third's vote. Once the General Assembly voted for a majority vote, it became inevitable that with the opposition of the large African bloc that Portugal would be outvoted. As it was, the final vote was 50 for condemning Portugal, 25 against, and 25 abstaining. Thereafter, to demonstrate that the Portuguese Delegation believed the resolution had violated the equality of membership in the U.N. and the domestic sovereignty of nation states, the Delegation staged a public walkout from the General Assembly, to the delight and the applause of the other Delegations.

The Bryant delegates, in their opinion, felt that the preparation for, and the participation in the NMUN was a very relevant learning experience. They are enthusiastically anticipating Bryant's participation in next year's NMUN.

## A Night of Music

With

# B B KING

"King of Blues"

Deodato

"2001: Space Odyssey"

and

Special Guest Artists  
Earth, Wind, & Fire

May 6, Alumni Hall, Providence College

Donation \$5.00

Produced by the Afro-American Society & by Joseph A. Caffey and Charles Newton

Tickets available at: PC Student Union; Todd's Music Carl's Diggins; Carl's Diggins, North Main St.; Student Activities Office at: Brown, URI, and Bryant; Roth Ticket Agency, and the Music Box, Woonsocket.

# Delta Mu Delta Convention

The Sesquiennial Convention of the National Chapter of Delta Mu Delta, national honor society for business administration, will be held at Bryant College, Smithfield, R.I. on May 5, 1973 from 9:00 a.m. to 5:00 p.m. Host chapter is Alpha Eta.

This important meeting will include plans for the future development of the society.

All members of Delta Mu Delta are eligible to attend.

Delta Mu Delta, national honor society in business administration, will celebrate its 60th Anniversary during the Sesquiennial Convention of the National Chapter on May 5 at Bryant College in Smithfield. Host Chapter for the diamond anniversary occasion is Alpha Eta Chapter of Bryant College.

Discussions of the national officers at the business session will focus on the recent rapid growth of the society and directions for the future.

Delta Mu Delta was founded in 1913 by five faculty members of New York University to recognize and reward superior scholastic achievement by students of business administration. After four decades, it was incorporated under the non-profit law of the Commonwealth of Pennsylvania in 1952.

In 1972 the charter was amended to clarify its purpose as a nonprofit educational society and tax free to donors to the society and to its scholarship fund. From less than a dozen chapters at the time of its incorporation in 1952, the Society has grown to more than 50 chapters today with several college and university departments or schools of business administration presently in the process of petitioning for chapters.

Total membership in the chapters nationwide is more than

6,000. Delta Mu Delta now is a member of the Association of College Honor Societies, an organization of more than 47 national honor societies formed in 1925 to keep the standards of honor societies at high levels and to increase their usefulness.

Standards of Delta Mu Delta reflect academic achievement of a distinctive order, according to Dr. Ralph Thomas of Kansas State College of Pittsburg, Chairman of Extension and Development of the Society. The national bylaws permit each chapter to admit into membership students of good character who are registered in programs of business administration. Undergraduates must have completed at least half of the work for the baccalaureate degree with an average cumulative grade of .2 above a "B" or better.

Graduate students working toward the masters degree must have completed half of the work with a cumulative grade average not less than .25 above a "B." In addition, the chapters may induct honorary members from the academic or business world who exemplify the attainment of superior achievement. Both undergraduate and graduate students must be from the top 20 percent of their total college class in cumulative grades. Delta Mu Delta is open to both men and women.

"The original founders would be pleased with the professional activities of the fast growing society," said Mrs. Mildred R. Marion of Evanston, Illinois, Executive Secretary of the Society. "Delta Mu Delta provides competitive national scholarship awards to qualified students to continue their studies in fields of business; a national newsletter is published to the chapters; an information booklet is kept up to date for prospective

student initiates and for schools interested in petitioning for a chapter; the national officers participate in the programs of the Association of College Honor Societies."

In addition, the local campus chapters make awards of distinction to members and other students of business; honor outstanding men and women for recognized achievement in business and excellence in the study of business administration; participate in honors day programs on their individual campuses; furnish speakers to other organizations on campus and sponsor, in cooperation with other honor societies, programs of benefit to the student body of the campus where located.

In addition to the business sessions scheduled for the Society's May 5 sesquiennial meeting at Bryant College, a panel headed by Prof. A.J. Foranoc of New York Institute of Technology will discuss "The Responsibilities of a National Honor Society." Another panel headed by Dean James F. Giffin of Eastern Illinois University, Charleston, will deal with "Publicity for an Honor Society." The discussions will take cognizance of the fact that businessmen no longer are concerned primarily with profit, but also with its impact on the fabric of society or quality of life, according to Giffin.

National Officers of Delta Mu Delta are Anthony J. Jablonsky, President, of DePaul University, Chicago; Walter F. Rohrs, Vice-President, of Wagner College, Staten Island, N.Y.; Mildred R. Marion, Executive Secretary, Evanston, Illinois; Muriel F. Reder, Treasurer, Chicago; and Dr. Ralf J. Thomas, Chairman of Extension and Development, Kansas State College of Pittsburg, Kansas.

# Bryant Batmen Continue Home Dominance

by Richard Kart

The Bryant Baseball Team, under the direction of Steve Thornton and Matt Bernardo, showed an easy win against Barrington College and a tougher win against Suffolk University. These games were played at Bryant's own baseball field, better known as mosquito park; and believe it or not, there were even some spectators there!

The Barrington team proved to be an easy win for the Bryant nine. Bryant's Craig Cole overpowered the Barrington team by limiting them to four hits. Bryant scored eight runs in the first inning with nine hits. Leading off for the Bryant team was shortstop Tom McDonald, who singled and then stole second. Both Brian Ahern and Norm Trahan popped flies out into left field. With two outs, hell broke loose with leftfielder Jeff Doppelt getting a single to score McDonald. Craig Cole, with a two-ball count, singled, scoring Doppelt and was moved to third by a double by second baseman Steve Angel. Both were scored by a single from Frank Carrigan. Catcher Mark Smith doubled and later scored along with Carrigan by a single from first baseman Jackie Balme. Back to leadoff Tom McDonald who doubled scoring Balme and later scored himself by a double from Ahern. Trahan then grounded out to the second baseman ending the big inning with eight runs.

Bryant scored again in the third when Frank Carrigan drew a walk and was moved to second by Jackie Balme in an attempt to sacrifice, but instead got to first on an error on Barrington's pitcher. Both Carrigan and Balme moved to next base by a walk and later Carrigan scored by a wild pitch. With one out, McDonald singled, driving in Balme, then Ahern and Trahan flew out to the right and center fields respectively, ending a two-run inning. Bryant scored in the fifth when Balme lead off with a single. With two outs, he was scored by a single from Trahan. Jeff Doppelt hit a deep shot over the left field fence to christen mosquito park with its first home run on the first pitch. Craig Cole got on base by an error on Barrington's shortstop Bob Jekle. Angel ended the three-run inning by flying out to the right fielder. The team then

scored again in the seventh inning by Trahan getting one by an error and was later scored on a single by Cole to cap a 14-0 game.

The Barrington team failed to get any farther than second base in the whole game. Craig Cole, who pitched the whole game, struck out nine, walked one, and as said before, only gave up four hits. Bryant Indians had seventeen hits with good showings from Tom McDonald who went three for six, Jeff Doppelt went three for five, and Jackie Balme went two for four. This hitting fiasco was needed to break Bryant's four-game losing streak.

The next home game was last Wednesday against the tough Suffolk University team. Bryant scored first in the second inning when Steve Angel walked and was moved to second on a single from Balme. Smith walked as did Cy Hill forcing in Angel for the first Bryant run. Bryant scored in the fourth inning when Balme lead off with a walk. He later scored on a sacrifice by Brian Ahern. The Indians scored in the fifth inning when Doppelt singled and was moved to second by Angel who walked. Doppelt scored on a single by Jackie Balme.

Suffolk finally got their first in the sixth inning. They scored for the first time in the seventh when Suffolk's Paul Shanahan hit a grounder to shortstop Tom McDonald who overthrew Craig Cole at first and allowed Paul to go to second. He moved to second on a fielder's choice and later scored on a pass ball. Suffolk failed to score again. Pitching for Bryant was Cy Hill who allowed only three hits, struck out two and walked four. The Indians got five hits, five strike outs, and eight walked. Looking good in the hitting department was Jackie Balme, who went two for three and Norm Trahan who went two for four. Bryant's record now is six wins and eight losses. They have four remaining games. One game will be played at Nichols College this Saturday at 1:30 p.m. The other games will be at home against Eastern Connecticut, Quinnipiac, and RIC, Monday, Thursday, and Saturday respectively at 3:00 p.m. So come out and support the Bryant Indians at their own park!!!

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## Class Day 1973

Class Day exercises this June will be changed considerably from years past. Previously, Class Day was both an honors and awards program and a rehearsal for Commencement the following day. Students and faculty marched in an academic procession wearing the traditional caps and gowns. Last year, the first on the new campus, the ceremony was held in a cordoned off section of the parking lot. This year, however, the Class Day program will focus only on the granting of honors and awards and will be held in the Rotunda. No caps and gowns will be worn this year and there will be no academic procession as in past

years.

All graduating seniors, their families and guests are invited to the Class Day program. Class Day '73 will be held on Friday, June 8, 1973 at 1:15 p.m. The tentative program follows:

General Welcome, Stephen Benn, '73; Invocation, Rev. Donat Barrette; Remarks, Dr. Evarts, Dr. Manion, Dr. Fullerton, Austin Clark, '73; Presentation of Honors and Awards; Concluding Remarks, Mark Krinsky, '73; Benediction, Rev. Donat Barrette.

Earlier in the same day, the graduating seniors will be the guests of the Bryant Alumni Association at a luncheon to be

held in the Main Dining Room. During the luncheon, parents and guests of those seniors attending Class Day will have time to visit the campus and meet with faculty and administrative staff.

Following the Awards Ceremony in the Rotunda, there will be a President's Reception for seniors, their families and guests. This will take place in two places due to the large number of persons expected to attend Class Day. The Reception will be held in the Main Dining Room and the Snack Bar.

Anyone having any questions about Class Day should contact Dr. Fullerton in the Office of Student Affairs.

WE ARE LOOKING FOR STUDENTS INTERESTED IN BECOMING BIG BROTHERS & BIG SISTERS TO FRESHMAN NEXT YEAR IF INTERESTED, LEAVE NAME WITH DAN ADERHOLDT (ARCHWAY) OR GREG EVANS (SENATE), IMMEDIATELY!

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# MARKETING IS .



Marketing Thought:

Every man believes very easily whatever he fears or desires.

## What's New

Two key questions about new products must be answered before they can be marketed: How successful will they be? and What marketing actions, such as ad spending weights and merchandising plans, will maximize their profitability? According to Market Facts, Chicago-based publicly-owned market research firm, Marketest, a controlled distribution and product sales auditing service, can answer both questions for new products or for new marketing conditions for established products. Marketest does the warehousing of the test product, distribution to the stores, stocking, pricing, servicing the stores, billing, sales measuring in a selected medium-sized metropolitan area during the test period, and forecasting of national sales.

"The missing link between industrial advertisers and their sales forces has been forged," says Innovative Services of Lake Mills, Wisconsin. Citing a recent survey by Marketing Communications Research Center Reporter, Princeton, New Jersey, showing that 93 percent of ad responders reported various shortcomings in material sent to them by the advertiser and that two-thirds of their inquiries were never even answered, IS plans to provide the missing link. Services offered include handling all requests for materials, qualifying leads as to quality, developing a salesman follow-up procedure, maintaining an up-to-date mailing list, and developing analyses of ad effectiveness and other marketing information.

Military marketers use consumer-style ads to pitch products to small, influential target audience of Congressmen, Pentagon procurement officials, and foreign defense ministry personnel, according to the Council of Economic Priorities, a New York nonprofit, watchdog group. CEP reports the ads create sales opportunities, promote products during contract competitions, and project reliable and efficient images for weapons systems. The top 25 weapons advertisers spent an estimated \$2.3-million on ads in seven military journals in 1971 and 1972—a small expenditure compared to many consumer product ad budgets; but Leon Reed, CEP's military research director, says the ads "unquestionably constitute an attempt to influence government decisions (and policy) in a way which does not necessarily reflect the needs of the public or the wishes of its elected representatives." In addition, the report says, some "would probably not pass muster by the truth in advertising test of the Federal Trade Commission."

Is college worth the cost? According to Opinion Research Corp., Princeton, New Jersey, almost six times as many people as a decade ago (29 percent vs. 5 percent) say it's better not to have so many people go to college. In the early '60's, 88 percent felt that U.S. expenditures on college education "were a good thing"; in the early '70's, only 64 percent. Also during this period, those in favor of increasing state taxes for higher education dropped from 61 to 35 percent, reflecting an attitudinal upheaval which could have far-reaching effects of U.S. education institutions.

## New Scuba Diving Officers And Dives Planned

On Thursday, April 26, the election of officers for the Bryant College Scuba Diving Association was held. The results are as follows: President, Donald Sunshine; Vice President, David Peters; and Secretary-Treasurer, Jan Fraser. These people will hold their offices for the entire 1973-1974 school year.

Due to bad weather, the checkout dive originally scheduled for April 28 will be held on Saturday, May 5. We will leave the loop in front of the Unistructure at precisely 10:00 a.m. Suits may be rented for six dollars at the Aqua Sports Center on Route 7 (tanks supplied).

SUNDAY, APRIL 6: A dive has been scheduled to Castle Hill in Newport to dive on the remains of the Lydia Skolfield, an old-style wooden ship of 1,200 tons. The ship ran ashore in a dense fog on April 19, 1891. Rock dropoffs and ledges will be explored. Leave Bryant at precisely 12:30. Be in the loop by 12:15.

Donald Sunshine is in charge. SATURDAY, APRIL 12: Comet Pond, Massachusetts. Fresh water, rock bottom reservoir, excellent visibility. Leave Bryant at 9:30 (loop in front of Unistructure).

Dave Peters is in charge. Summer dive schedules are being worked out. Anyone who hasn't submitted summer address to the President, please put in Box 1787.

Any member who wishes to purchase any piece of diving gear, please see the President of the Club for a discount.

## Movie Review

### "Sleuth"

by david t. pandozzi

As the fly is enticed to the web of the spider, so is Michael Caine caught in the web (in the form of a plot) of Laurence Olivier in this year's super mystery. "Sleuth," directed by Joseph Mankiewicz, is somewhat of a mind-boggling game of wits—Olivier vs. Caine.

It should be noted that not much of the plot can be told or else the whole show is spoiled for the viewer. Basically, it involved an old and eccentric mystery writer and a young brash lover who has stolen the writer's wife. Michael Caine keeps his appointment and the fun begins. While Sir Laurence solicits the aid of his guest, an ulterior motive is really the reason for the masquerade.

Jewels, clown costumes, dynamite, guns and blood all play their role in this detailed and twisting story of games and life. Both actors are without a doubt superb in the respective roles, but Sir Laurence Olivier does tend to rise above the many superlatives that describe the excellent acting. A film that requires the utmost attention of its audience, "Sleuth" deserves praise for its thought-provoking and baffling script adapted from the stage play that was written by Anthony Shaffer. Currently playing at the Avon Cinema on Thayer Street in Providence.

### "Brother Sun, Sister Moon"

Not since Franco Zeffirelli's "Romeo and Juliet" has a motion picture had all the elements of fine photography, acting and sensitive plot. His newest film captures all those qualities and probably more. "Brother Sun, Sister Moon," also the title song sung by Donovan, is a film about the youth of St. Francis of Assisi and his early life as a follower of Christ's teachings.

After young Francis returns from the war he is afflicted with fever and watched over closely by his faithful mother and servants. Soon after his recovery he is thought to be mad because of his strange actions and manner. Because he tries to show some kindness to his wealthy father's serfs, Francis is given a thrashing by him and told to obey his parents. On the faithful day that Francis is caught throwing his father's wares away to the peasants, his father drags him through the streets of the city to the Church where Francis gives up all his worldly possessions and his name for the love of God.

St. Francis retreats to a small, half-destroyed church outside the city where he takes refuge and begins to rebuild it. Later he is assisted by many followers, many of them poor and sick.

All through the movie, the music and lyrics of Donovan add a special feeling of truth and love that is evidently lacking in the life of Francis's father and many of the other people of Assisi. The film may be of particular interest to the young people of today because they too are experiencing the feelings that St. Francis once felt. They too are turning away from materialism and the whole social system that seems to keep man from experiencing the love of God and his fellow man.

## Sample Interviews

"We conduct the interview in a comfortable, easy-going manner," cited Joseph Power of the West Point Pepperell Corporation in Georgia.

Joseph Power and Don Eppert, personnel representatives of the West Point Pepperell Corporation conducted sample

interviews with students Ray Ponteri and Scot Edwards on Tuesday. The interviews lasting each approximately ten minutes. A student audience was given some idea on how a job interview is conducted. The interviews were followed by questions and critiques.

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Peerless AM-FM stereo multiplex system - includes tape deck (8-track) and will carry a turntable. 4 months old. Only \$75. See Frank Amodeo or Call 231-5249

Buick Special 1967 Automatic, Good condition, one owner, asking \$450 Martin 231-6695 or 463-7547 Must sell.

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4 NEW Bridgestone tires size 165x13 whitewalls \$80. Plus 2 new Dunlop tires 165x13 \$30. Call Al 231-4032.

**PERSONAL**

F. El Naggar...Clean up your act! M.P.V.

Lovie, Harold misses you. When can we go back to the park? Dovie.

Ride desired to or anywhere in the area of Colorado, preferably Colorado Spring, sometime after May 18th or beginning of June. Cindy Harry 231-4853

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