



THE ARCHWAY

TUESDAY, NOVEMBER 20, 1984

Bryant College Box 37 Smithfield, R.I. 02917

Volume 51 Number 14

Archway Symbol of Bryant's Past & Future

By Randi Rocco
Of The Archway Staff

The most prominent figure that has carried Bryant tradition is the arch which stands between the two ponds. Where did this arch come from? What makes it so intriguing and its history so important?

In 1935, the College was established on the East side of Providence. The only building that was used at this time was South Hall. The arch was the entrance into South Hall.

The building also has an interesting past. In 1905, Isaac Ladd built the building for \$1 million. He built it for his newlywed wife. Ladd was an associate of Charles Schwaab, famous U.S. Steel tycoon. Construction of the building began when Ladd was on his honeymoon. When he came back to Providence, Ladd brought his wife to her new home. She hated it! Ladd committed suicide.

The property was not used until Thomas Marsden bought it, turning it into Hope Hospital. An addition was later built which provided more space for classes.

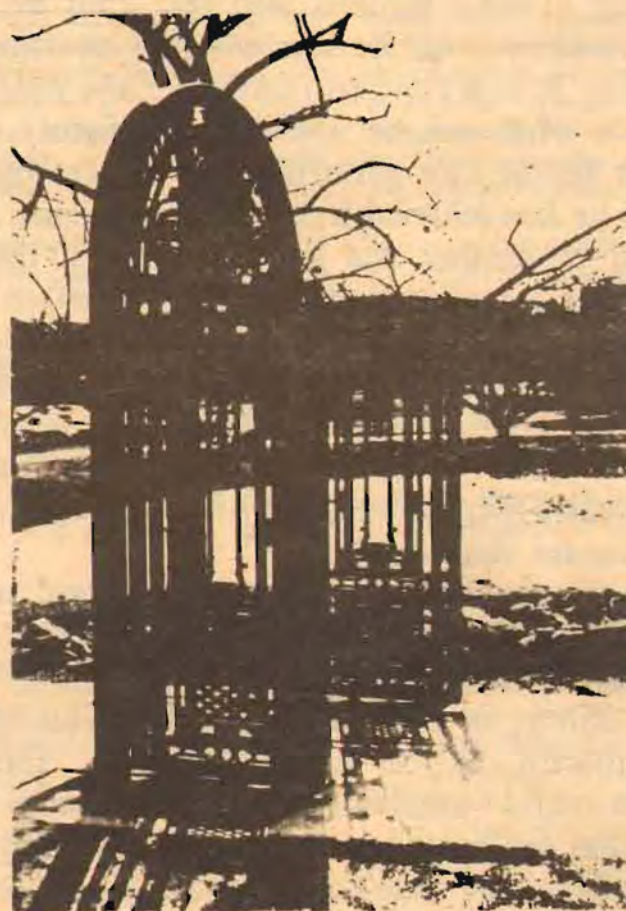
Bryant was actually founded in 1863 by

Dr. Henry Stratton and H.B. Bryant as part of their Bryant and Stratton chain of international business colleges. In 1916, the General Assembly of Rhode Island authorized the school to award degrees. The name was shortened to Bryant-Stratton College when the first degrees were awarded.

When the College moved to the East Side in 1935, the name was shortened to Bryant College. The school took over Thomas Marsden's Hope Hospital on Young Orchard Avenue. At this point Hope Hospital became South Hall.

In October of 1967, the great inventor of Tupperware, Earle S. Tupper, presented Bryant with 220 acres of vast hillside in Smithfield. Tupper believed that the land would be put to its best use with the production of a new campus for Bryant.

The campus moved to Smithfield in 1971. The arch was removed from South Hall and taken to Smithfield as a reminder of the old campus. Each year the graduating class walks through the arch as part of the ceremonies. Tradition says that no one should walk through the arch until their graduation day.



INSIDE



Un-Homecoming bonfire was attended by many students. For more pictures of the events of the weekend turn to page 10.

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Vandalism strikes Bryant: Leaves "flat" impression

By John Bellino
Of The Archway Staff

"Very few acts of vandalism have occurred this year," said Security Chief Bob Gardner, but on Tuesday, November 13, there was a change of events.

At approximately 11:00 p.m., 15 parked cars on the left side of the strip between Dorms 1 and 14 had their tires slashed. Of those cars, nine owners reported the damage which was estimated at \$2,373.

Chief Gardner said someone was "operating between the woods and curb", minimizing the chances of being seen. As

a result, there are no suspects but it is believed more than one person was involved. "You have to have a strong knife and strong thrust to puncture a tire," said Chief Gardner. "After one or two (tires), you would be tired." Furthermore, Chief Gardner said such acts are usually not performed by students of Bryant but by their friends or people from off campus.

Since the chances of catching the person who slashed the tires is slim as no one seems to have seen the crime, Chief Gardner does ask anyone who has information or had possibly seen anything to contact Security.

Stray rodent causes blackout

By John Bellino
Of The Archway Staff

Lights out! Uh huh. Flash, explosion, confusion. That is what happened after a rodent, probably out for an early morning stroll, managed to get into a transformer, get hit by a surge of 15,000 volts, and cause the Bryant blackout on Thursday morning, November 15.

The transformer, located near Dorm 9, was short circuited from the incident and two out of the three phases of service were interrupted, thus causing the partial

lighting on campus.

Brian Britton, Director of Physical Plant, said the emergency generator in the Unistructure started, following the transformer's short circuit. When gas entered the generator motor's exhaust manifold, several explosions occurred, but no large costs were incurred. "Just a nuisance cost," said Britton.

Although the type of rodent involved is unknown, and will always remain anonymous, is it not remarkable such a small animal could cause such a catastrophe?



OPINION

What is Thanksgiving for? What is there to be thankful for?

Thanksgiving is a time to put aside all negative thoughts and think of only good. It is when one should look around himself and see what he has: What he has done, what he is proud of, with whom he share his life. It is a time to remember the past and take from it what can be useful in the future. One should not regret any suffering but should benefit from what he has learned from the experience. And one should remember the good as it was, though many times as a memory things become better than they were.

All things happen to shape our lives and make us change. These changes should be good. One should never regret what he has done, never put himself down. Instead, forgive yourself; no one condemns someone harder than oneself.

Now is a time to find good in everything and to give thanks for all that has been given to you. Your health, your family, your friends - these are the most important things in life. Without them you would find it difficult to be happy. Money, success, recognition, and material possessions are only additions that are built upon your first awareness of happiness. Take the time to reflect on your life and think about what you have that makes you happy. You may realize you have more to be thankful for than you thought.

Robin DeMattia

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The Archway is composed weekly during the academic year by the undergraduate students of Bryant College. The Publisher is Bryant College. This newspaper is written and edited by a student staff and no form of censorship is exerted over the content or style of any issue. Any news and opinions expressed in this publication are those of the students and do not necessarily reflect the official views of the faculty and administration at Bryant College. The Archway is printed by Beacon Press, Warwick, R.I., by offset.

Deadlines, for all submissions are Tuesdays at 3:30 pm, (please type all submissions). Deadline for advertisements is Midnight Monday. Copy considered objectionable by the Editorial Board will not be accepted. All submissions become property of The Archway and cannot be returned. Announcements, and news releases from the College and surrounding community are printed at the discretion of the Editor-in-Chief.

The Archway is a member of the Columbia Scholastic Press Association.

Offices are located on the Second floor of the Multipurpose Activities Center. Mailing Address is Box 37, Bryant College, Smithfield, RI 02917. Our number is (401) 232-6028 and 232-6029.

Students call for old scheduling policies

To The Editor,

I'm sure that there have been thousands of letters from angry upperclassmen like us. For the past five semesters, we have looked forward to being able to get the schedule we want—classes, teachers, and times. Isn't that one of the advantages to being an upperclassman? Well after registering today, we have found this not true. We've all waited until our later years to take the liberal arts courses which would be less taxing on us, and concentrate on the tougher courses in our majors. It seems that we have gotten stepped on because the Registrar's office and other Administrative Offices feel sorry for the sophomores. We were sophomores at one time, too. As sophomores, we had no classes held for us. Now due to the fact that we had to compete against juniors and seniors in the past, we can't even get

the English courses we want—to better yet have to take. Now that we are juniors, the Administration tells us that we can't take Modern Short Story after we have waited two years to even get the opportunity. The same applies for the Science courses. All courses, with the exception of major courses, should be held on a first-come, first-served basis, as in the past. Eventually, everyone will get the chance to take the courses when they become juniors or seniors. A large part of the junior and senior classes are upset about the current situation. It may be too late for the seniors, but the Administration should think about reverting to the old policies next semester.

Tracy Machado
 Cynthia Erickson
 Elizabeth Antonio

Lennon is still very much alive

To The Editor,

Someone ought to set the world straight on the facts of death: When people are dead, they're gone for good. You can look at their pictures and remember them, but they're gone. Someone should tell Julian Lennon and all the people who are buying his album.

You see, I'm disgusted with the second rate rip-off that the record companies are pulling on us; I'm sick of the sound-alike, look-alike texture of Julian Lennon's new album *Valotte*. John Lennon is dead, and personally, I'd like to remember what he was. Don't get me wrong, I wasn't one of the sixties' kids who drooled all over Lennon or the Beatles; in fact, I really never liked the Beatles or Lennon. I do, however, respect the memory of anybody who is dead.

Respect—does anyone know what that means? I'll tell you. It starts with having the integrity not to cash in on a second album after someone who is tragically murdered; especially when that album is filled with material that is unsuitable for the deaf. It continues with stopping an album by Yoko Ono from ever offending our ears; somehow, it would have been nice to have never heard her shrill voice remind us that Lennon was a poor judge of talent. And it ends with not fostering an album that is a copy of Lennon style; imitation may be the greatest form of flattery, but when the imitation is second-rate, marked by banal lyrics and borrowed style, it doesn't even qualify as a contribution.

Isn't it bad enough that we have to listen to Paul McCartney's poor excuse for lyrics (Remember the lyrical wonders embodied in songs like *Silly Love Songs*, or *Jet?*). Or that we listened to John

Lennon's own lyrical and musical demise? Do we now have to listen to another musical loser of the quasi-Beatle tradition? I think so. Maybe it is because we lack courage as a culture. Courage to say that we lost someone we liked. Courage to say that we can't protect our own people; any maniac can gun down an innocent man. Courage to say that Julian isn't John, and that we should escort him off the stage until he is willing to develop his own style. We could do it so easily if we tried.

But we don't. *Valotte* will sell very well and Julian Lennon will stand as a memorial to both his father, and the sick inability to discriminate quality from rubbish. He will join the ranks of Boy George, Cyndi Lauper, Billy Idol, and dozens more who make it on no talent. Why not? We're a culture who will buy pet rocks, kill for Cabbage Patch dolls, and watch the moronic menace now embodied in MTV. We sit on designer toilet seats, drink contaminated water, and relish the great cuisines of poor taste. Why should music be different? We're already thankful for mediocrity. We have steadily accepted a decreasing criterion of acceptability in music; Julian Lennon is only a further fall into the abyss of poor quality.

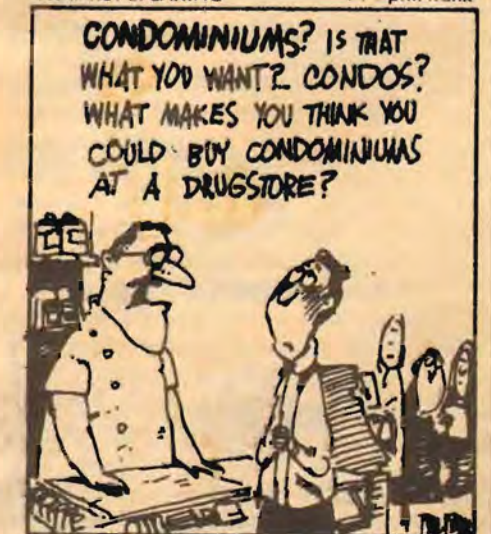
But I won't accept it. I will turn the radio down each time Boy George insults me by saying I'm stupid, each time Cyndi Lauper sings (?) that all women are as shallow as she is, and each time that I'm hearing a ghost singing. I certainly can't stop them from singing, but I don't have to wade through the manure, either.

Robert A. Giacalone, Ph. D.
 Department of Management

FRANKLY SPEAKING phil frank



FRANKLY SPEAKING phil frank



SPB SCOPE

By John Bellino
SPB's Archway Rep

Although Chaka Khan is coming to Bryant December 8, a lot of help is needed in order to make the concert a success. Anyone interested in working is welcome and urged to attend the SPB meetings to receive additional information and sign up for times to work.

Un-Homecoming '84 is over but not for good. Enormous amounts of time and

hard work were devoted to make the major event successful and it all paid off as more Un-Homecomings are likely to occur due to the huge success of this year's events. Congratulations to all who made it possible and you the students who supported Un-Homecoming '84 by attending the events.

The next SPB meeting will be held at 3:30 pm on Monday, November 26, in Room 386 A&B.

The Student Programming Board wishes everyone a happy Thanksgiving.

SENATE NEWS

Junior Class

Are you ready to do some merry-making in Boston? Well, get your buddies together and sign up to go to Boston on November 30. Sign-ups will be in the Rotunda and in front of Salmanson Monday, November 26 through Thursday, November 29. Tickets are \$4 per person and only two buses are going (88 people maximum). So first come, first served. The buses will leave the front of the Unistructure at 2:30 pm Friday afternoon, drop students off at Fanueil Hall and then leave Boston at midnight. Hope to see you there. If you have any questions, see Robin Amaral in the Student Senate Office.

Other News

The Burke Mt. Ski Trip is now open to anyone interested. The deadline for the \$25 deposit has been extended indefinitely. Send in your deposit today. Anyone interested in going who does not ski, send in your \$25 deposit toward the reduced price of \$58 plus tax. Send-in sheets are available in the Senate Office.

Senate This Week

A motion made last week to accept the Student Grievance Committee on a

temporary basis will be voted on this week. If the committee is accepted it plans to:

- 1) solicit from students problems they feel exist on the Bryant campus
- 2) bring these problems back to appropriate Senate committees for action or to help students identify the proper channel to go through
- 3) keep the students who come to the Senate abreast of any action taken on their concerns

The Dormitory Alcohol Policies will be reviewed this week and recommendations will then be sent to the Alcohol Advisory Committee.

Many students have encountered the Pre-Reg process and experienced the effects of a few changes. Many students have expressed their discontent to many senators and the FLAC committee has devised a questionnaire to see exactly how people feel. Take the time and voice your opinion and drop it off in the Senate Office or in the box just inside the doors at ARA.

See you TODAY at 3:30 pm for this week's meeting.

SENATE CORNER

By Jeff Barovich
Student Senate President

Well, preregistration blew by us last week leaving a lot of angry Juniors and Seniors in its dust. While the idea of a more structured class schedule (sophomores taking 200 level courses, Juniors 300, etc.) may be admirable, the way the Registrars Office went about implementing it was unfair. As a sophomore, I was unable to get 200 level courses because the upperclassmen had already filled the seats. This year I am not being allowed to take the classes as they are being held for sophomores. Many seniors also experienced these problems especially with Social Science and English courses. As a marketing major there are a great deal of introductory courses I would like to take, but will never have the chance. Considering the cost of tuition, I feel that students should be allowed the opportunity to take the courses they are interested in.

Another student concern with pre-reg was the lack of information students were

given about these changes. Besides a small footnote in the pre-reg section of *The Archway* no P.R. was done. This only left students more angry and confused when the time came to go up to Room 386. This is not a personal gripe as I know a great deal of my classmates are upset. It is also not a problem to which there is no solution. While this years registration may be over, changes can be made for next year. One suggestion is to offer more 200 level courses next semester so more seats will be available for this years Juniors. This could be continued until the new system becomes established. There must be some compensation for those students who have been shafted for two years in a row. The Registrar's Office should develop a greater sensitivity for who they are here to serve and who pays their salary - THE STUDENTS. Those students who agree that what went on at this year's registration was unfair should take a minute and fill out the Senate survey in this week's *Archway*. Your support will help the Senate make positive changes.

RA recruitment process begins

By Marie Fryer
Of The Archway Staff

Wanted: Responsible, mature students for challenging rewarding positions in human relations.

Does this sound like a job for you? You don't have to wait until you graduate to get it. You can try now by applying for a Resident Assistantship.

The Office of Resident Life will begin the recruitment process for 1985-86 Resident Assistant Staff November 27 and 28. Anyone interested in the position is requested to attend an informational meeting about the job.

Informational meetings will be held:
Tuesday, November 27 3:30 - 5:00 PM in the Faculty Dining Room.
Wednesday, November 28 6:30 - 8:00 PM in the CMD Dining Room.

Applicants must attend one of these two meetings. At this time, applicants will be introduced to the Resident Assistants position and the Residence Life Staff. The interview process, which consists of three rounds, will be explained and applications will be available.

All interested freshmen, sophomores, and juniors who have lived or are living on campus are welcome to attend.

MAD ABOUT THE PRE-REG SYSTEM?

OR ARE YOU ONE OF THE FEW HAPPY ONES?

YOUR OPINION MATTERS

HERE'S YOUR CHANCE... To voice your opinions to the Student Senate and tell us how YOU feel about pre-registration this semester!

1) Were you satisfied with the registration process as a whole? Why or why not?

2) Did you feel the selection was adequate? What would you add or subtract?

3) What changes would you like to see in the process?

4) What did you see as THE number one problem with the pre-reg system?

Any additional problems and/or comments are welcome.

We can not suggest changes without your input! Thanks!

Please return this survey to the Senate Office, or place in the box immediatly in inside of ARA



EXCURSIONS

By Russell Marsella
Of The Archway Staff

Excursions is a column that will be appearing weekly in the Archway. It is designed to give people an idea on somewhere to go when they're tired of just sitting around or going to the same old places every week.

Warwick Malls are the two largest indoor shopping malls in Rhode Island. The first, and better known of the two, is the Warwick Mall; the second, which is undergoing millions of dollars in renovations to be more competitive with the former, is the Midland Mall. They are both in the city of Warwick, and conveniently for the shopper's sake, the malls are located within sight of each other.

Between the two malls, most any shopper should be able to find what he or she is looking for. Each mall has stores ranging from nickel and dime wares right up to fashion clothing and luxury jewelry. In addition, the centers and corridors of the malls frequently have shows, including arts and crafts fairs, stamp and coin exhibitions, and car shows. Even if one isn't looking for anything in particular, he or she will probably enjoy a couple hours of just walking around and browsing in the stores.

The wide range of merchandise available at the malls makes them a great place to do gift buying—particularly Christmas shopping. What's even better than the fact that there are a lot of stores is that the shopper doesn't have to keep driving around in search of the perfect gift, except for the one change of malls, if he or she really finds it necessary. Both of the malls have plenty of free parking, and even in the busiest of times finding parking usually isn't a problem, which is yet another Christmas time plus.

Even if you're not from Rhode Island, you're sure to recognize some of the

stores in each mall. The Warwick Mall has a Woolworth, Waldenbooks, Jordan Marsh, and Filene's. Midland Mall has a G. Fox Department Store, Sears & Roebuck, and Radio Shack, to name a few. Both of the malls have their own CVS Pharmacy.

For these reasons and more, try to plan a trip to the Warwick Malls. If you've already been and know what it's like, you probably already have plans to return. While you're there, don't forget to get an early glimpse of Midland's new image.

The worst part of the Warwick Malls is the task of finding them. Located about a half hour from Bryant, they lie in a tangle of highways, main roads, and entrance and exit ramps. Your best bet for a trip to the malls is to get on Route 295 South until you get to Warwick. You will see the malls on your right, at which time you should exit the highway. Because you will see the malls, you can tell which roads to take. If you're a little more daring, and want to save a few minutes in travel time, you might want to head down Route 146 South. Remain on this road right through the point where it merges with I-95. Continue on 95 until you get to Warwick, where you should take the first exit marked 'Route 113'. By the way, because the malls aren't marked as well as they should be, follow the signs to the Community College of Rhode Island, whose entrance is directly across the street from the Midland Mall. Almost directly across the highway is the Warwick Mall.

In case you don't have a car, take the BTA to Lincoln Mall, where you can use the Rhode Island Public Transit Authority to get to Warwick. This will probably require you to make a change of buses, so be sure to get a copy of the bus schedule and figure out the times that are best for you. Remember to plan on getting back to Lincoln in time for the last trip back to Bryant!

North Smithfield and its history

By Sheila Murphy
Of The Archway Staff

In 1666, colonists moved out of Providence, Rhode Island's first European settlement, and settled in what is now North Smithfield. Settlement was slow at first, because only a few families located here initially and because of disagreements with the Indians which finally erupted into King Philip's War. In 1676, with the death of King Philip, the war was over and settlement proceeded uninterrupted thereafter. North Smithfield was originally part of the town of Providence. In 1731 North Smithfield was set off as part of the town of Smithfield. In 1817 it became a separate town.

In the seventeenth and eighteenth centuries, the town experienced intense agricultural development, and in the nineteenth century considerable industrial development occurred along the Branch and Blackstone Rivers.

In the present century, North Smithfield has experienced several periods of substantial growth. The early twentieth century was a period of decline for the New England textile industry, and North Smithfield firms suffered with the rest of New England. Several mills and factories were purchased by national companies. Others were forced to shut down.

In the Pre-World War II era, the automobile and modern-highway age were inaugurated. Upgrading of old roads and construction of new highways had a profound effect on the town, affording people the means to find employment outside of their own small community and also resulting in home construction in the rural areas by affluent people who liked the idea of "living in the country" but whose work was elsewhere. Many people emigrated to North

Smithfield from neighboring Woonsocket. The town's population increased from 2,422 in 1900 to 4,196 in 1940.

Like so many other towns near urban centers, North Smithfield changed radically after World War II. Suburbanization was rampant. The independent life of the villages declined and the countryside was transformed by residential development. Population has more than doubled since 1940, and is today above 10,000.

North Smithfield today is essentially a mixed community; residential, manufacturing, and commercial. North Smithfield's cultural resources display a rich variety of historic districts, structures, and sites. Originally an agricultural town, this rural base was overlaid in the nineteenth century with a pattern of industrial settlements and in the twentieth century by residential, commercial, and industrial development.

Today, the town's most important legacy is its historic districts: Slatersville, one of the first mill villages in America, Forestdale, another early manufacturing center, and Union Village, an important social and educational center in the early nineteenth century. Within the villages and scattered about the rural areas are outstanding individual structures and sites, including fine homes, churches, farms, taverns, bridges, schools, roads, mills, quarries, family burying grounds, miles of stone walls, and an Indian battleground. These cultural resources, important to an understanding of the town's history, deserve special consideration in planning future development.

Source: Historic and Architectural Resources of N. Smithfield: A Preliminary Report, Sept. 1980.

OOOZBALL '85 SLOGAN CONTEST

HOW CREATIVE CAN YOU BE?

'83 - Get Down
and Dirty

'84 - Ooozball Fever
Sink Into It

WIN — the use of a VCR
plus movies!!

SEND ENTRIES TO
BOX 1279

SLOGAN _____

NAME _____

PHONE _____

Scenario of a drunken driver

Reprinted with permission of *Le Provocateur*, Assumption College. Written by Rober K. Soojian, Crime Prevention Officer.

Bob considers himself to be a social drinker. He enjoys going to the local night spots (pub) for drinking, dancing and socializing. He has driven home from bars a thousand times without any trouble.

Tonight was no different from any other pub night. Bob arrived at the pub around 9:00 P.M., danced, watched the big screen and drank with his friends until 2:00 A.M. About a half mile from his townhouse, Bob was pulled over by a police officer who said Bob's car was weaving. Bob thought his driving was perfectly okay.

FACT: Drinkers lose their "deep muscle sense" after a few drinks. This means that they are unable to judge how fast and how straight they are driving.

The officer asked Bob if he had been drinking. Bob admitted to having "only a few", even though he had been drinking for five hours and had spent over \$20.00 in the bar.

FACT: Drinkers consistently underestimate the amount they have had to drink.

The officer asked Bob to step out of his car to perform field sobriety tests, such as touching his nose with his eyes closed, walking heel to toe, standing on one leg, and reciting the alphabet. When Bob failed the tests, he protested, "I couldn't do those things even if I wasn't drinking." **FACT: Almost all healthy, sober adults are able to complete these simple tasks without difficulty.**

The officer told Bob he was under arrest for driving under the influence of intoxicants. Bob was frisked, handcuffed, and taken to the police station and his car was towed.

At the station, Bob was asked to take a breathalyzer test to determine if he was over the legal limit for intoxication (.10%).

FACT: The amount of alcohol in a person's body can be accurately tested in the blood, urine or breath.

Bob had the right to refuse the breath test, but if he did, he would automatically lose his driver's license for three months. Bob was willing to take the test because he thought it would prove that he was not intoxicated.

Bob had a blood alcohol level of .15% - one and a half times the legal limit of intoxication, but he didn't consider himself to be too drunk to drive.

FACT: Driving is impaired at blood alcohol levels as low as .05%. At blood alcohol levels of .10% (the legal limit), the chances of having an accident are increased 15-20 times.

Bob was booked, fingerprinted, photographed, strip-searched, allowed one phone call and placed in a cell. Three hours later, he was released to his roommate's custody after he had paid \$350.00 bail. It cost another \$35.00 to have his car released.

Bob had to take a day off from school to go to court. The judge fined him \$350.00, ordered him to attend an alcohol information school, and sentenced him to one day in jail (suspended, if Bob completed the alcohol school). Bob's lawyer charged him \$350.00 and the alcohol school cost him another \$75.00. Bob's insurance was also increased \$20.00 a month for three years.

FACT: A single drunk driving arrest costs about \$1000.00 in legal fees, court costs, loss of work and increased insurance rates.

A year later, Bob was arrested again for drunk driving. This time Bob lost his driver's license for a year, was placed on probation, and fined \$1000.

WAYS TO AVOID BECOMING A DRUNK DRIVING STATISTIC

1. If you know you will be drinking, arrange in advance for someone else (someone sober) to drive.
2. Carry enough money for taxi fare. If you have had too much to drink, call a cab. You don't want to be in an accident or be arrested for drunk driving.
3. Don't be too shy or proud to ask for help. Call a friend, brother or sister for a ride. This may be embarrassing and inconvenient, but most people won't mind helping you once.
4. Don't encourage guests and friends to over indulge, don't serve drinks to anyone who is obviously intoxicated and don't be afraid to take the car keys away from a friend who had too much to drink.
5. Don't mix alcohol and drugs.
6. If you have already been arrested for drunk driving, you may be finding that alcohol is causing you more than it is worth. Consider seeking professional help to assist you in deciding what to do about it.



Hey, what's
The Scoop?

Dear Mom & Dad,
Happy Thanksgiving!

Love,
Your Son



Clarke
Flower Shops
Since 1922

294 Thayer Street Providence, RI 02906 398 Hope Street Providence, RI 02906

401-421-6700

Call with your credit card
24 hours per day.

We send flowers worldwide, satisfaction guaranteed
Daily campus delivery

Interested in becoming a 1985-1986 Resident Assistant

Then plan on attending one of the following
INFORMATIONAL MEETINGS

**Tuesday
November 27, 1984**

3:30-4:30 p.m. Faculty Dining Room
and

**Wednesday
November 28, 1984**

6:30 - 8:00 CMD Dining Room

Applications will be available at these meetings.

Organizational News

Karate Club

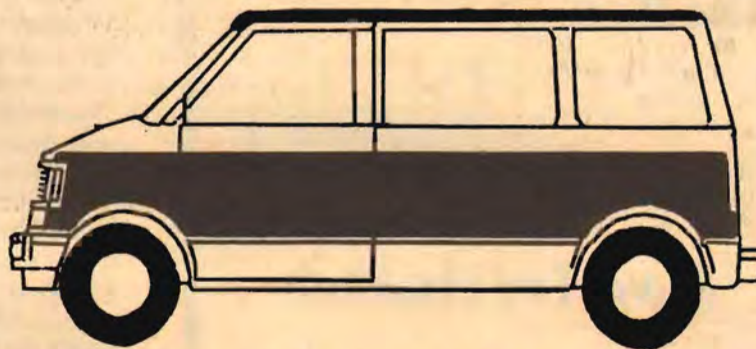
A Belt Ceremony was held Thursday, Nov. 8th to present belts and rank certificates for all that tested. It was followed by a party at the Country Comfort. Congratulations to everyone. In the Nov. 9th issue of *The Archway* there was an article about the club. We hope that it gave the students and administration some insight as to what the club is all about. Our next demonstration is planned for Nov. 20th in the Freshmen Dorm Lounge at 8 P.M. See you there.

Bryant Marketing Association (BMA)

The meeting on Nov. 13 was highlighted by a presentation by the Citizens Advocacy Program - which is looking for volunteers to share some time with the mentally ill. Also covered were the organization of three new committees - fund raising, awards selection, and publicity. If interested in any of these contact John Marchesseault, Box 2324.

The dinner meeting on sales will be held Wed. Nov. 28 at 6 pm at Bell Farms. The speaker will be Mike Dione, a 1974 Bryant graduate, now Regional Sales Director of Apple Computer. There will be limited tickets of \$9.00 for members and \$10.00 for guests - available Monday, Nov. 19 at the Box Office.

ALL ABOARD BRYANT TRANSIT AUTHORITY'S NEW VANS



**DEPARTS EVERY 20 MINUTES
FOR LINCOLN MALL**

**FRIDAYS, 12-10 P.M.
SATURDAYS, 12-10 P.M.
SUNDAYS, 12-4 P.M.**

**LEAVES AT PHONE BOOTH
NEAR DORM 12**

JUST 25¢ EACH WAY

Students contract before leaving campus to drink

By Jean Paul LeBlanc
Of The Archway Staff

"The year was 1904. The horseless carriage had been around just a few years. Alcohol had been around for centuries. When the two got together, there had to be trouble." Taken from an editorial in the "Quarterly Journal of Inebriety" dated 1904, the same idea still holds true today. The two together are trouble.

Drinking and driving are a deadly combination. Motor vehicle accidents are the fifth leading cause of death. These accidents are the number one cause of death for people under thirty five years of age. Fifty thousand people die each year in traffic accidents. One half of these are alcohol related. The death rate of 15-24 year old Americans is higher today than twenty years ago, the single leading cause being drunk driving. Alcohol involvement in fatal teenage accidents is three times greater in accidents at night than those in the day time. Between 8:00 pm and 4:00 am, eight of ten fatal accidents involve a drunk driver.*

The above-mentioned statistics are endless and speak for themselves. Since most college students are between the ages of seventeen and twenty three the issue of driving while intoxicated is a relevant reality. Because of a drinking age of twenty one and present alcohol policies, many Bryant students choose to leave campus to drink. There are many

solutions to drinking while intoxicated. One solution can be to stop drinking. Prohibition didn't work and in a society where alcohol has become a socially acceptable function this does not seem feasible. An available solution for Bryant College students in particular is the student operated safe rides program, This Ride's For You. A booklet published by the Insurance Information Institute entitled "Drunk Driving: A Killer We Can Stop" gives six guidelines to use in preventing drunk driving.

1. Join a group that has a successful, organized program; Mothers Against Drunk Driving or Students Against Drunk Driving.

2. Learn about the laws and regulations that have been effective and get involved.

3. Speak up in your community.

4. Set a good example.

5. Help change public attitudes.

6. Use your personal initiative and creativity.

Using personal initiative and creativity is just what six Bryant students did. According to Ann-Marie Harrington, "We realized that we would be going off campus to drink because of the drinking age. We knew the dangers of drinking and driving because we all have had experiences with accidents, either involving ourselves or friends and relatives. We decided as a group to take

responsibility for our lives and not wait until something drastic happened." As a result of their decision "The Contract" came to life. It reads as follows:

The Contract

We, the top of dorm 9-410's, have decided that it is about time we did something about drunk driving. From this date on, September 25, 1984, no one in this suite will drive while intoxicated or receive a ride from someone who is intoxicated. Each night we go out we will pick from the hat the name of the lucky person who will limit him/herself to only soda, water or juice (no alcohol allowed). This person will not cop out at the bar, be a rag (complainer) at the bar, or let anyone persuade her to do anything against this contract. Any violation of this contract will result in the exclusion in all social activities pertaining to the top of dorm nine. This contract is not a joke. It is a life or death matter for us and for any other people on the road. Granted the contents of this contract are difficult, but it is better to be safe than sorry. This contract does not mean the sober person is totally and solely responsible. This contract is asking for each person to support and help the person driving for by helping this person we are indirectly helping ourselves.

x. no loopholes allowed

x. Bethany S. Hanson

x. Karen C. Pilarz

x. Lorraine M. Kraft

x. Lisa A. Carr

x. Diane M. Moskey

x. Ann-Marie Harrington

According to Harrington, "Everyone in our suite has cooperated and followed

the contract so far. We have only needed to draw names from the hat twice this semester as most of the time someone volunteers to drive." An additional rule not in the contract but understood among the suite members is that one person cannot drive twice in a row. Between the six ladies there is only one car. The owner has agreed to allow her suitemates to drive it on nights it is their responsibility to drive. Another understood rule is that if they decide to go drinking close to campus, i.e. Kirby's, the person driving may drop them off then return to pick them up at the end of the evening. "The Contract" does not have to apply only to suitemates. Adjustments can be made to fit any number of situations; a group of friends, a sorority or fraternity, family members, or any group that drinks together. When Sara Vasile, a Resident Assistant in dorm nine, heard about the contract she thought it was a great idea. It made her "feel proud of my girls. I feel good knowing when they go off campus to drink they have a safe ride back." Harrington added, "Peer reaction has been very positive. The six of us are hopeful that more contracts will be going around." When you consider that 25,000 people a year die in drinking and driving accidents, is it not time to take responsibility for your own life before you become a statistic?

*Facts and statistics taken from:

One Drink Can Be Too Many, AAA Traffic Education Resources Facts About Teenage Drunk Driving, Appendix D Drunk Driving: What can I do? Health Education Foundation.

GREEK NEWS

Sigma Iota Beta

The Sibbies would like to wish SPB good luck with UN-Homecoming. We hope that everyone enjoys the weekend.

We are looking forward to our fortieth reunion Alumni dinner this Saturday night at the Marriot. There are many

alumni coming back to help us celebrate. We are also looking forward to our annual smoker on Nov. 27. Congratulations to Muffet on being appointed our new assistant vice president.

Tau Kappa Epsilon

Hope everyone enjoyed their short week and is ready for an awesome weekend, there is not too many left so enjoy to the fullest.

TKE's football season ended with a loss to the TOYS in the playoffs. We learned a lot this year and are ready for a fantastic season next fall. Our "B" team also lost, in a heartbreaker 13-7 to the Mother Abuser's. Our hockey team had a tough game against the Poppers last week in a 4-0 loss. We are hoping things will improve over the next few games; we do have the potential.

We hope everyone has a fun and safe Thanksgiving. Finals are just around the corner.

Beta Sigma Omicron

We hope everyone enjoyed the long weekend and is looking forward to the one ahead.

We would like to congratulate Theta on taking 1st place for Personality. A special congrats goes to our own Suzy and Tim for taking second!! And to Phi Ep for taking 3rd place. We also would like to congratulate Annie on her appointment to the position of Counsel Representative for the GLC.

We will be holding a raffle this week to benefit the American Cancer Society. A Cabbage Patch Doll and clothes for the doll will be raffled, the drawing will be held on Tuesday, November 20th, your support is welcomed.

KAPPA DELTA RHO

The Brothers of Kappa Delta Rho had a very successful smoker this past Friday. It was good to see everyone partying it up and going crazy like the good old days at Bryant. The "sauteed beef patties" and the "delectable roasted weiners" were enjoyed by all.

The KDR—A Hockey team's record now stands at 1-0-2 after they defeated a tough Generals Army.

I am sorry to announce, Loading Zone will have to keep looking for their first win (next year) as they were shut out by the KDR Football team, in a make-up game which was played last Thursday.

Hope everyone has a happy Thanksgiving.

Tau Epsilon

The brothers of TE would like to thank everyone who attended our 54th annual smoker last night. A good time was had by all who attended, and if you don't remember if you had a good time, chances are that you probably did.

The football season is finally over and the brothers are looking forward to a good game against OFC this Sunday. I'm predicting a 13 point victory of the brothers over OFC in this game because we should be able to neutralize the halfback option. In volleyball the TE team has a 2-0 record and is looking for a playoff position already. Anyone interested in any intermural sports should talk to Dave Motta in dorm 2-330's.

Have A Good Weekend Everyone!

Delta Sigma Chi

Hope everyone had a great Veteran's Day weekend. The brothers would like to wish SPB Good Luck on Un-Homecoming Weekend.

In sports, the Delta Sig A-football team advanced in the playoffs with a victory over Phi-Ep on Tuesday. The final score was 24-13. Randy Laurence and Jeff Waitze provided 2 key interceptions while "Pops" made a clutch reception which kept a scoring drive alive. Jeff Gardner's knee injury is slowly healing while Shadow's knee injury just began compliments of Chico's "Leg-Breaking" service. We are preparing for our game against the Zunts on Thursday. Hopefully Swanny will come out of his daze by then.

We would like to thank Phi-Ep for participating in Monday night's social gathering.

Phi Epsilon Pi

Happy Unhomecoming. Good luck to each of the final football teams and to all of the candidates this weekend. Our hockey team is now 0-1-1 because of a hard fought out tie last week against KDR. Our Blue and Gold hockey team is 0-2 but has shown potential and played two of the tougher teams in their league. Volleyball still looks promising and all four of our teams are still hanging in there. We are looking forward to this year's basketball season and hope to be strong in both the A and B divisions. We are looking forward to our Smoker and Christmas Party which will be coming up soon.

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For Your Health

With the peace of life today many of us rely on convenience and "fast-food" in place of regular meals. The following article written by Diane Ryzewicz, a senior from URI who is at Bryant this semester as a nutrition intern, provides

some insight into the nutritional value of these foods. Diane is available for individual nutrition counseling at Health Services. Call 32-6229 for an appointment

"Fast Foods" - The Pros and Cons By Diane Ryzewicz Nutrition Intern--URI

Today's society is a fast-paced world with little time for "sit-down" meals. Naturally, we as a society turn to "fast foods" as an alternative. Many people feel that fast foods contain no nutritional value, but they do. However, as with anything else, these fast foods must be consumed in moderation. When these fast foods are eaten in large quantities a problem may arise, especially, due to their high caloric content.

The nutritional value of fast foods varies according to the restaurant chain. Although, restaurants that serve similar foods have nutrient and caloric values that are also similar. For example, at both McDonald's and Burger Chef the hamburger is the sandwich with the lowest amount of fat (9 grams) as compared to a cheeseburger which contains about 13 grams. This exemplifies the fact that it is not only the beef which adds fat, and thus calories, but it is the different toppings that add these calories.

How the food is prepared will also make a difference in the caloric content; a hamburger or Burger Chef has a lower caloric content than one prepared at McDonald's. The reason for this difference in caloric content is that

McDonald's fries their food and Burger Chef flame broils their food. A good rule of thumb to use if you're watching your caloric intake is to eat flame broiled sandwiches without extra toppings.

Even though the caloric content for many fast foods is high, the nutritional content for certain nutrients is also high. The USRDA for calcium is 800 mgs. per day and one cheeseburger contains 132 mgs. about 17% of the USRDA. One vanilla shake (12 Oz.) contains 497 mgs. of calcium, more than 50% of the USRDA for calcium. The iron content of McDonald's and Burger Chef foods are also fairly high; about 12% of the USRDA for iron is contained in one hamburger.

Other fast foods, like pizza, are high in nutritional content. A 1/4 slice of a 14" pizza contains 18% USRDA for Vitamin C, 15% of USRDA for iron, and 33% USRDA for calcium, but it also contains 354 calories.

The key is to remember moderation when eating fast foods. If you are not watching your weight then the caloric content may not be of interest to you, but if you are calorie counting, then take note and be prudent with your intake.

The following chart may be helpful in comparing the nutrient value of certain "fast foods."

SELECTED NUTRIENT CONTENT OF FAST FOODS

RESTAURANT	CALORIES	PROTEIN (gm)	FAT (gm)	CHO (gm)
<u>McDonald's</u>				
Hamburger	255	12	10	30
Cheeseburger	307	15	14	30
Quarter Pounder	424	24	22	33
Big Mac	563	26	33	41
French Fries	220	3	12	26
Filet-O-Fish	432	14	25	37
Egg McMuffin	327	19	15	31
Hash Browns	125	2	7	14
Vanilla Shake	352	9	8	60
<u>Burger Chef</u>				
Hamburger	244	11	9	29
Cheeseburger	290	14	13	29
Big Chef	569	23	36	38
Super Chef	563	29	30	44
Top Chef	661	41	38	36
Fish Filet	547	21	31	46
French Fries	250	2	19	20
Vanilla Shake	380	13	10	60
<u>Taco Bell</u>				
Taco	186	15	8	14
Tostada	179	9	6	25
Beef Burrito	466	30	21	37
Enchirito	454	25	21	42

ANNOUNCEMENTS ANNOUNCEMENTS ANNOUNCEMENTS

The Dodge division of Chrysler Corporation is sponsoring a nation-wide marketing competition offering full-time graduate students an opportunity to share \$10,000 in scholarships for promoting the 1985 Dodge Daytona.

"The Dodge National Collegiate Marketing Competition is designed to further higher education by bringing the classroom closer to the real world of marketing," said John Damoose, General Marketing Manager--Dodge.

The competition is open to full-time graduate students in participating accredited college or university graduate schools in the United States. The students need not be students of marketing.

Dodge has asked the schools to select teams of two to five students to submit proposals for marketing the 1985 Dodge Daytona, a front-wheel drive sports car, to college and university students.

From among all the entries nationwide, a panel of judges will select twenty finalist Project Teams who will be given up to \$1000 for expenses and the use of a Dodge Daytona to execute their sales promotion concept.

Judges will chose the twenty Project Teams based on the (1) clarity of the proposal, (2) ability of the promotion to reach objectives, (3) originality, (4) ability to attract attention, (5) ease of execution, (6) efficient use of budget and (7) feasibility.

Following the execution of their promotion, the twenty finalist Project Teams must submit a general review and objective evaluation of their events.

From these evaluations and reports, a panel of America's top advertising and marketing professionals will choose the winning promotions.

The first place team will share \$5000 in scholarship monies; second place, \$3000; and third place, \$2000.

Every member of the twenty finalist teams will receive a Certificate of Merit from Dodge Marketing.

The Rev. J. Bryant Hehir, Th.D., Secretary for the Department of Social Development and World Peace, U.S. Catholic Conference, will be the fourth and final speaker in the Arms Control Forum of the World Affairs Council of RI. His talk on "Political and Moral Questions" is scheduled for 7:30pm on November 15 in Sayles Hall, Brown University.

Father Hehir played an instrumental part in drafting the Peace Pastoral of the Catholic bishops opposing the use of nuclear weapons. He served as director of the Office of International Justice and Peace, U.S. Catholic Conference, and is at present Senior Research Scholar at the Kennedy Institute, Georgetown University and Research Professor of Ethics at Georgetown's School of Foreign Service.

The Forum is funded by the Rhode Island Committee for the Humanities and is co-sponsored by the Council for International Studies at Brown. Father Hehir's talk will conclude the fifth annual Forum of the World Affairs Council, a non-profit, non-partisan organization celebrating its fiftieth year of service.

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There will be a speaker from the Rhode Island Rape Crisis Center to talk on the topic of "Sexual Abuse of Children and Its Long-term Effects." The lecture will be on Monday, November 26 at 3:30pm in the Janikies Auditorium.

The increased media coverage of this serious social problem reflects growing awareness of the widespread incidence of sexual abuse in children. The American Psychological Association estimates that by the time American children reach 18, one out of three females and one out of ten males will have been sexually abused by adults. Please plan to attend this important lecture.

• • • •

The 1984 Rhode Island State Table Tennis Championships will be held on Saturday, December 1 at Racquetime Club, 111 Commerce Drive, Warwick, RI. The tournament, which will be sponsored by the Rhode Island Table Tennis Association and Racquetime of Warwick, is open to all RI area residents, and there will be events for players of all ages and levels of ability.

This will be the first state table tennis tournament in more than two years, and the first since Rhode Island Table Tennis Association moved to its new home at Racquetime of Warwick. Besides sponsoring and running the annual state tournament, RITTA operates leagues for table tennis players from all over southern New England, and sponsors periodic open tournaments which attract some of the top table tennis players in the United States. The largest and best-attended table tennis club in the New England area, it also hopes to begin programs for young players in preparation for the first-time inclusion of table tennis in the 1988 Olympic Games.

For more information about the tournament, call tournament director Joe Polselli (821-3119) or Racquetime (737-3904).

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HEALTH

A Women's Health Workshop will be held on Thursday, November 29 at 4:00pm at Health Services. Information on breast exams, pap testing, birth control methods, and discussion.

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HILLEL

Hillel will hold a general meeting on Wednesday, the 21st of November. All are welcome.

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Hey, what's
The Scoop?

ENTERTAINMENT — PROVIDENCE CIVIC CENTER Sports:

Professional Wrestling - Saturday, November 24, 8:00pm. Tickets \$9, \$8, \$6.

P.C. vs. Assumption - Thursday, November 29, 8:00pm. Tickets \$6, \$5.

USA Men's Volleyball Tour vs. Brazil - Friday, November 30, 8:00pm. Tickets \$10.50, \$9.50.

P.C. vs. Dayton University - Saturday, December 1, 8:00pm. Tickets \$6, \$5.

P.C. vs. URI - Saturday, December 8, 8:00pm. Tickets \$6, \$5.

P.C. vs. Harvard University - Monday, December 10, 8:00pm. Tickets \$6, \$5.

P.C. vs. Fairliegh Dickinson - Wednesday, December 19, 8:00pm. Tickets \$6, \$5.

P.C. vs. Brown - Sunday, December 23, 8:00pm. Tickets \$6, \$5.

Professional Wrestling - Wednesday, December 26, 8:00pm. Tickets \$9, \$8, \$6.

Fleet Classic with Illinois State, Northeastern, and West Texas State - Friday and Saturday, December 28 and 29, 7:00pm. Tickets \$6, \$5.

Concerts:

Kenny Rogers with Eddie Rabbitt - Wednesday, November 28, 8:00pm. Tickets \$16, \$13.50.

Boston Pops Concert - Sunday, December 9, 8:00pm. Tickets \$12.50, \$10.50, and \$25 for table seats.

The Kinks - Saturday, December 15, 8:00pm. Tickets \$12.50, \$11.50.

Aerosmith - Thursday, December 27, 8:00pm. Tickets \$12.50, \$11.50.

The box office is open Monday thru Friday from 10am until 6pm. On Saturdays, box office hours are 10am until 4pm. The box office is closed on Sundays, unless an event is scheduled. For general ticket information call (401) 331-8110.

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Jean Paul LeBlanc: "I don't think it was a very good idea; I don't think people are responsible enough to decide in case of a real emergency whether to take their life or not."



Kevin Allard: "It is an example of how nuclear awareness has grown over the years. I think they accomplished their ends, but I don't think their means was to get suicide pills."



Bob Bossio: "It's the students' right to choose whether to take their own life in the event of Nuclear war, but its not the school's responsibility to condone it."

This week's Question:
"What did you think about Brown's poll on the suicide pill?"



Micheal Demelo: "I think they are all trying to be a bunch of eccentrics."



Ann Lekos: "I can see the logic behind it, but I don't agree with the ethics."



Donna Broomhead: "It was a verbal action to emphasize the possibility against a Nuclear attack and to make people think about it more realistically."

Beth Coppeto: "They were going a little overboard."
Charlie Bogen, Garret Magnotti, Bryan Henderson, Walter Noone Rich Joseph: "At Bryant College we use pills for different reasons."
Lisa Bollard, Donna Davis, Lisa Tarkainen: "Rather than looking for an alternative to war, they are looking for an alternative to death."



John Fratiello, Doug Lueck, Marc Wang: "It was interesting, but a waste of time, because they're going to get smeared."

Terry Price, Jimmy Wardick: "Considering the Brown students, its a worthwhile pill."
Katie Carlson, Kim Robinson: "It was a good idea because it increases the awareness of the threat of nuclear war; however, I do not think it is a good idea for the school to stock cyanide."
Ingrid Caliri: "I think they are better off taking the Suicide pill."

Diet-Coke Presentation Highlights Career Conference

By Robin DeMattia
Of The Archway Staff

A presentation of the case history of Diet Coke and management tips for young professionals highlighted the 28th Annual Career Conference sponsored by the Advertising Women of New York and the Fashion Institute of Technology held at FIT on November 10th and 11th which was attended by a group of marketing majors from Bryant.

Rudy Betchal, Sr. V.P. and Management Supervisor of SSC&B, presented a history of Diet Coke, starting from 26 months ago when "Diet Coke" was still on paper. He said there were four phases to establishing the new soft drink - 1) plan, 2) launched, 3) improved/extended, and 4) success.

Betchal said, "Competition in soft drinks is fierce. It's always been Coke vs. Pepsi and that competitive spirit is alive and well." To prove this point he showed a brief film clip of an in-house Coke ad which showed a Coca-Cola delivery truck crashing through a wall of stacked up Pepsi cans, crushing the cans and spilling Pepsi all over the pavement!

The product (Coke) has never changed but advertising and the consumer have, Betchal said. The key is to follow the consumer. Betchal said Coke has followed the baby boomers who grew up on the soda. By doing this, he said, TAB, their original diet drink, catered to the women baby boomers who were weight conscious. The company soon realized that the male baby boomers were learning to fight the "battle of the bulge" and they too wanted a low calorie soft drink. Coke followed eight fundamentals in the plan to hit that market.

- I. Objective
Increase Corporate Share
- II. Strategy

Dominate the Diet Soft Drink Segment - because it's the fastest growing segment

III. Perfect Positioning
Redefining the product to satisfy consumer needs. "A great tasting soft drink that just happens to have one calorie" - not a diet drink that tastes great. Their old thought was that diet drinks are for weight conscious women, so this idea was shown in old TAB ads. One "cosmetic ad" Betchal showed, which many people may remember, was a thin woman walking in a beach, a man watching her closely, and the man's girlfriend playfully dumping a bucket of ice water on him.

The new thought was for Diet Coke ads to be the first to appeal to men and women; to show people as they really are, not the way they want to be; and to emphasize pleasure and great taste not just a "calorie saver."

IV. Selling Concept
The slogan - Just for the Taste of It

V. The Product
The best-tasting, one calorie cola. Betchal said the product was "tested, tested, tested. We had no reason to launch the product that wasn't the best."

VI. Flexible, Innovative Tactics
They decided to forego test markets and marched right into New York with the product. Betchal said that approach was unheard of three years ago but is more common now.

VII. Keep Lean, Trim, Tough
They knew they needed to move more quickly.

VIII. The Will, the Strength, the Speed to Win
They needed positive optimism in such a competition as Coke vs. Pepsi.

Diet Coke was originally planned to be launched in January of 1983, however Pepsi Cola was going to launch Pepsi Free in July of 1982 so Coke pushed up Diet Coke's launch to one week after the launch of Pepsi Free. This gave their advertising department three weeks to create the first commercial. The commercial they came up with was the most expensive commercial ever filmed at that time although they "didn't intend it to be that way." The commercial was called "Premiere" and it featured the Rockettes at Radio City Musical Hall and many celebrities enjoying Diet Coke. Betchal let the audience in on two secrets. First, he said that the commercial was written overnight in a hotel room in Georgia. Second, he said it was actually two commercials, and the celebrities were never in Radio City Music Hall! Betchal explained that they needed a commercial to show to the celebrities when they attended the taping of their commercial, which actually took place in a Hollywood studio. Therefore, they filmed the Rockettes first.

The Coca-Cola Company proudly announced in March of 1984 that it had the Number One and Number Three soft drinks in the US - Number One being Coca-Cola and Number Three being Diet Coke, which kicked Seven-Up out of that spot. Said Betchal, "It is an unprecedented success story."

The most common mistakes made in business were discussed by Jo Foxworth, who has been voted Advertising Woman of the Year by five different professional

organizations.
1) We don't let management know what we want from our jobs and what we are willing to do to get them.

2) There is a reluctance to delegate, especially by people in new management positions.

3) Women give up too easily and tend to brood about little mistakes. Foxworth said men say "Well, we blew that one didn't we. Why don't we go across the street and grab a beer."

4) People stay in one place too long. They don't exert the energy or imagination to get up and go if they are not happy or are not making progress.

5) People don't develop management style or point of view. Foxworth says you must believe in what you're doing and must have team spirit.

6) Women don't speak on their own behalf about money. Foxworth said she believes many women think that it is "unfeminine" to talk about money.

7) People shy away from office politics. They take the attitude that "all I want to do is my job. I don't want to be involved."

8) People will get a chip on their shoulder and show it. "Nothing is so welcome in an office than a smile and an up attitude," says Foxworth.

Foxworth said it is important to take charge of your own life and point it in the direction you want to go. "Get others to see you as you see yourself," she said. Foxworth left the audience with the comment that "Advertising is the most delightful job in the world."

Marketing Association Members Depressed After New England Regional Conference

By Michael Gionta
Of The Archway Staff

That's right, many of those Bryant students who attended the American Marketing Association's Conference held at Hofstra University were somewhat depressed upon returning to Bryant last Sunday night. However, the reason was not because it was a poor conference, au contraire! As one of the attendees of the conference I feel pretty safe speaking for the majority of the Bryant Entourage when I say that we did not want it to end so soon. From the ride down to the ride back we had a great time.

Thirty-six Bryant students represented the college at the Conference. It should be noted that Bryant sent more people than all other schools in the Northeast Region. That is right, little Bryant sent more people than Penn State, URI, University of Hartford, Rutgers, and the host school, Hofstra University. Ellar Green, Director of Collegiate AMA, was so impressed with the activity of Bryant's Association that she asked John Marchesseault, President of BMA, to speak at the conference and also at the International Conference in April.

The conference was very well planned with a variety of interesting speakers discussing practically all aspects of Marketing. While all the lectures and speakers were quite interesting, there were two who stood far and above the rest. I am referring to Charles Rubens II, the Advertising/Sales Manager of Money Magazine, and John McIlqham, the Assistant Publisher of Direct Marketing Magazine.

Mr. Rubens, the keynote speaker, did not speak as much about marketing, but more in the direction of "how to make it in Marketing." One piece of very practical advice he gave us was if one wished to work in a large city, New York for instance, one should work a few years somewhere else first, then get a job in the city. This way one gains greater exposure and a broader background.

On the other hand, Mr. McIlqham, an extremely dynamic speaker, spoke of many unknown, fascinating aspects of Direct Marketing. He mentioned that in the next few years stores will have the ability to determine purchase patterns of individuals, then take this data and be able to market products that are compatible to each individual's own purchasing patterns. In addition, he made an extremely profound prediction. He stated that within the next couple of years computer companies will be giving away computers because the real money is not in hardware, but software. For example, if one wishes to sell razor blades, one gives away the handles.

Other speakers talked on spot media buying for both print and television, marketing research, retail, sales, etc., etc. As stated previously the sessions were all well done and very german.

In addition to the many fine lectures a full social calendar had been prepared for us by the students at Hofstra. Plenty of time was given for students from different schools to get to know each other. There was a wine & cheese reception, social, and a dance where students shared ideas and experiences of college life at different schools. Personally, I am looking forward to seeing them all again at the International Conference in New Orleans.

The BMA was fortunate enough to have use of one of the new vans here at Bryant. The vehicle seemed to be the social center for those who used it. Part of the fun of the conference was the combination of personalities on the van both there and back.

To sum it all up, an extremely educational experience was enhanced by interaction of people from different schools and backgrounds. Thank you Hofstra, you made a great weekend possible!

ACROSS

- 1 Also
- 4 Equally
- 6 Babylonian hero
- 11 Swatted
- 13 Mediterranean vessels
- 15 Near
- 16 Chore
- 18 Mother of Apollo
- 19 Fish eggs
- 21 Aroma
- 22 Revised: abbr.
- 23 Kind of fabric
- 26 Weight of India
- 29 Pronoun
- 31 Send forth
- 33 Symbol for xenon
- 34 Maiden loved by Zeus
- 35 Anger
- 38 Slender finial
- 39 Italy: abbr.
- 40 Fulfill
- 41 Tax
- 43 Partner
- 45 Greek letter
- 47 Atmospheric conditions
- 50 Rupees: abbr.
- 52 Blood
- 53 Hindu cymbals
- 56 Allowance for waste
- 58 Whisper
- 60 Note of scale
- 61 Come back
- 63 Concurred
- 65 Doctrine
- 66 French article
- 67 A month

DOWN

- 1 Former Russian ruler
- 2 Mr. Preminger
- 3 Either's partner
- 4 Performer
- 5 Slides
- 6 Most remote
- 7 Symbol for tellurium
- 8 Competent
- 9 Wants
- 10 Perform
- 12 As above
- 14 Therefore
- 17 Indicate
- 20 Female sheep
- 24 Leave out
- 25 Plunge
- 27 Way out
- 28 Nerve network
- 29 Current
- 30 Cry of owl
- 32 Tempo
- 36 Quarrel
- 37 Fastidiously tasteful
- 42 Country of Asia
- 44 Skill
- 46 Rugged mountain crest
- 48 Test
- 49 Barrier
- 51 Stupely
- 54 Name for Athena
- 55 Title of respect
- 56 Reverse: abbr.
- 57 Soak
- 59 Teutonic deity
- 62 Note of scale
- 64 G.I., e.g.

1	2	3	4	5	6	7	8	9	10	
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See Solution, page 11.

UN HOME COMING

'84



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NOV. 26, 27, 28

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DATE

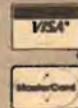
TIME

ROTUNDA

PLACE

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Josten's



Poetic

A Friend By the Side of the Road

As I drove this evening, my last Bud between my legs, I was feeling good. Cruising along with the radio playing something by the Pretenders, I didn't see him till the last minute. A flash of memory from the distant past hit me and realizing it was Steven, an old friend, I quickly braked to a stop, along the long winding road that leads into town. "Shit man, it's been ages buddy, climb in I'll give you a lift home." As he got in and we got along again I asked him in unthought excitement, "How've you been Steve, what have you done with yourself?" He told me of his pain. He told me of his fear and anguish. He told me of the regret, the anger, and the shame, all things I had never thought of before. The uselessness, the waste, the foolishness, and the frustration. How could life be so bad? It got me down. As I pulled up to the house, the lights long since dark and silent, I watched as he said "Good-bye" and silently walked up the path to the door. I looked down at the beer between my legs as I put the car into gear, then I realized. Looking back, I was in my own driveway, and Steven, my friend, was gone a long time now.

Thank you.

John Hafferty

The Last Dream of Steven K: A Friend Who Fell Asleep at the Wheel

Psychadelic visions wind through my mind,
There's never telling what I'll find.
Passing into white lights shining,
Winds that whistle, whipping, whining.
Spirit lifts awaiting something,
Darkness, silence, terror, nothing.
Rest in Peace of mind forever.

John Hafferty

Interludes

Puzzle Answer

T	O	O	A	S	E	T	A	N	A		
S	T	R	U	C	K	X	E	B	E	C	S
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UPSET ABOUT DORMITORY ALCOHOL POLICY??

Come Join in the Discussion at
This Week's Senate Meeting.

Tuesday November 20

at

3:30



Check Senate Office for Location.

ATTENTION SENIORS THE STUDENT ALUMNI ASSOCIATION IS SPONSORING A SENIOR SURVIVAL PROGRAM

"Role Playing the Interview Process"

Richard DeRienzo '77, CPA, Laventhol & Howarth, and Edward Lemire '76, Executive Recruiter, Executive's Silent Partner, LTD will Discuss:

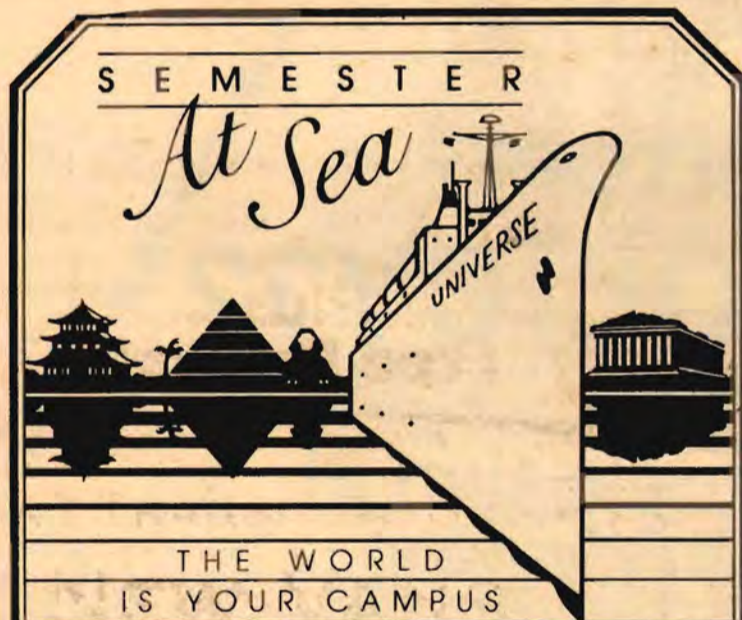
Pre-Interviewing Preparation
Positive & Negative Attributes of an Interviewee

DATE: Tuesday, November 27, 1984

TIME: 7:00 pm

PLACE: Room 386 A & B

The program is open to all majors. Refreshments will be served following the program. RSVP to the Alumni Relations Office, 232-6040, by November 26.



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**SPECIAL SLIDE PRESENTATION...Tuesday
November 27, 3:30 p.m.
Room 275-276**

Independent channel brings new TV shows

Reprinted with permission of author Michael Tanaka and The NewPaper.

The small independent television station has always been a great alternative to network programming, offering classic TV programs in syndication, old movies and other TV junk food. Until recently, viewers in the Providence area had to rely on the Boston independents - Channels 25, 38, and 56 - or a cable feed in order to take advantage of the offerings of UHF television. Now Providence has its own independent, WSTG-TV/64, and it looks good.

WSTG first signed on the air in Providence in mid-September, broadcasting a few hours of programming, but what was immediately noticeable was its strong, clear signal. With a 5,000,000-watt transmitter located in Rehoboth, Mass., WSTG delivers its signal throughout Rhode Island. Currently WSTG offers a full day of programming: 18 hours a day, seven days a week of syndicated shows and movies.

Like any independent station, Ch. 64's programming is in a developmental stage, but the emphasis of the schedule seems to be classic, popular older TV - nice family fare. *Leave It To Beaver* (Mon.-Fri., 2 p.m. and Sat., 7 a.m.) and *I Love Lucy* (Mon.-Fri., 10:30 a.m.) are timeless classics, loved by nearly all television viewers. Weekday afternoons are filled with '60s TV comedies on Ch. 64, with *The Beverly Hillbillies*, *Andy Griffith*, *My Three Sons* and *The Dick Van Dyke Show* running from noon until 2 p.m. Weekday evenings feature *All In the Family* and *The Bob Newhart Show* (the old one), as well as two cult favorites, the inimitable *Hawaii Five-O* and the unbelievable *Buck Rogers In the 25th Century*. Weeknights at 11 p.m. Ch. 64 offers the syndicated repackaged *Saturday Night Live*, with shows from their funniest seasons, and for real diehards, *Dick Van Dyke* runs again at midnight.

Weekends on 64 are mostly movies: bad monster-terror flicks and beach blanket movies (my favorites), with a healthy sampling of other Grade-B films thrown in for variety. Some really obscure and forgotten shows also pop up during the weekend, including *The Greatest American Hero*, *Switch*, and the amazingly awful *Movin' On*. Fans of the western genre can enjoy Sundays on 64 with a *Lone Ranger* double feature at 11 a.m. and *Gunsmoke* and *The Wild, Wild West* at 10 and 11 p.m.

The best station for syndicated programming in this area, however, is Boston's WQTV/Ch. 68, a relative newcomer to the UHF scene. Although the signal from Boston is relatively weak here in Providence, the station is part of the regular listings for basic cable services. WQTV has the most interesting schedule of '60s TV by far, and is a genuine delight for anyone with a taste for those old, trashy, unforgettable shows. I got hooked on 68 by watching episodes of *The Mod Squad*, one of my favorite outrageously dated shows, and

although they took it off the air I still can't resist tuning in to some of the other programs offered by WQTV.

Some of the lesser classics, the Grade-B comedies of '60s TV, are available on 68, including *Petticoat Junction*, *F-Troop*, *Gomer Pyle*, and *My Favorite Martian*. If only they would bring back *Green Acres*. Fans of the '70s-style detective school can turn to 68 for *Mannix*, *Cannon*, *Kojak*, *Barnaby Jones* and the best of them all, *The Rockford Files*. The British-produced shows I loved as a kid, *The Saint* and *The Avengers*, run on Sunday afternoons on 68, a wonderful opportunity to watch Diana Rigg dressed in tight leather pants giving some guy a good swift kick, or seeing the suave Roger Moore in action. Ch. 68 also runs *Gunsmoke* (Sat., noon) and *The Big Valley* (Sat., 2 p.m.) if you like westerns or Linda Evans. Obscure shows run on WQTV as well, from the short-lived *The Blue Knight to House Calls*, *Movin' On* and *Switch*. *Switch* featured Robert Wagner, who can also be seen in his earlier series *It Takes A Thief* (Sat., 6 p.m.).

The Invaders has become something of a cult classic, a bizarre and dumb Quinn Martin production that viewers are rediscovering on Ch. 68 (Sat., 4 p.m. and Sun., 9 p.m.). Roy Thinnes plays David Vincent, an architect who's seen a spaceship land and knows that aliens have taken human form. *The Invaders* only ran for a season and a half on ABC in 1967-'68, but has its share of fans now that it's in syndication. If you like NBC's current series *V*, you should definitely see Quinn Martin's version of 17 years ago.

WQTV runs its share of movies during the course of the week, but is especially proud of the "Tinsel Trivia" show during *Star Theatre* (Mon.-Fri., 4 p.m.). A trivia question is asked during the showing of a film. Viewers call the station with their answers and the winners audition and may get to host the show at a later date. On Saturday evenings, 68 presents *Elvira's Movie Macabre* at 10 p.m., a bad horror movie hosted by the zesty, chesty queen of kitsch, Elvira.

For a real laugh, however, tune in to 68 weekday afternoons for the back-to-back games shows *The Dating Game* and *The Newlywed Game* (Mon.-Fri., 1 and 1:30 p.m.). These are genuine time capsules - the '60s and '70s frozen in all their weird and tacky splendor. Long hair and sideburns, wide neckties, lapels out to here and just dig some of the crazy questions and responses. I'm fast getting addicted to these two shows.

Syndicated television is a wonderland of old shows that run the gamut from the sublime to the totally ludicrous. Thanks to the many independent stations in this area and the magic of cable TV, viewers can see classic like *The Honeymooners* or treks like *Movin' On* as well as plenty of old movies and dated game shows dredged up from our recent past. Both WSTG and WQTV are welcome additions to the land of syndicated TV. I just wish that someone would bring back *Green Acres*. I want to see Arnold the Pig.

RIGLY offers Gay Help Line

Do you find yourself alone? Are you looking for a support group that will understand you? There is such a group for those ages 14-21. Gay men and Lesbian women, who are seeking for a support group - RIGLY (Rhode Island Gay/Lesbian Youth). For information whom to call, call the Gay Help Line evenings 7-11 pm, 751-3322. The Gay Help Line, which was founded in April, 1976, is an information and referral service dedicated to gay people. In addition, it receives numerous calls from individuals who are concerned about

family or friends who are gay. The Help Line does not provide professional counseling. Although some of our volunteers are counselors and therapists, this is not our purpose. We are staffed by volunteers who are trained for crisis intervention and who can at the same time be sympathetic listeners. The Gay Help Line has an extensive referral list which includes social service agencies, doctors and clinical services, lawyers, professional counselors and therapists, bar information and upcoming calendar events.

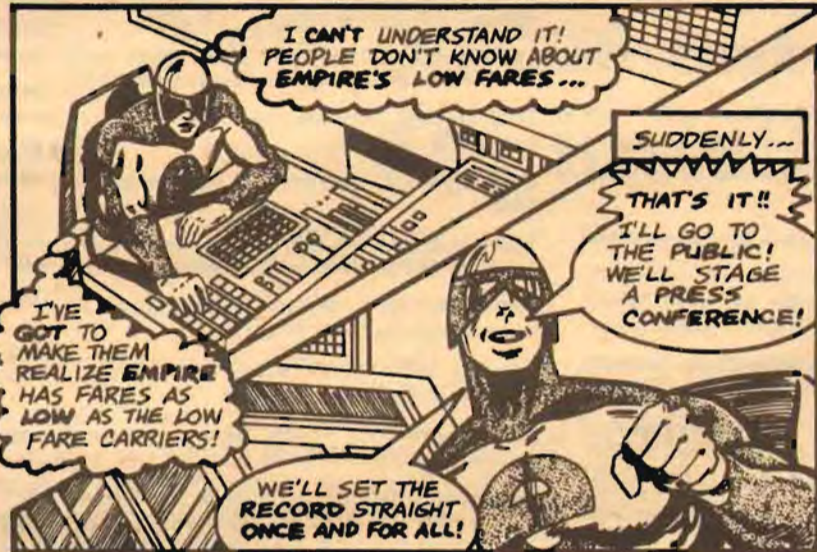
The Adventures of Empire's SuperSaver

Empire Airlines' Collegiate Defender of Low Airfares, Champion of the Student

IN OUR LAST EPISODE, EMPIRE'S SUPERSAVER RESCUED HUNDREDS OF STUDENTS FROM WINTER'S ICY GRIP, AND SENT THEM ON VACATION FOR PROPER REST!



WE NOW FIND HIM IN HIS MOUNTAIN AERIE, WORKING OUT A NEW PROBLEM ON SABRE, THE WORLD'S MOST POWERFUL COMPUTER...



NEXT STOP ~ A CROWDED CONFERENCE ROOM FILLED WITH REPORTERS AND CAMERAMEN. THE QUESTIONS BEGIN...



ISN'T IT TRUE EMPIRE HAS SOME OF THE LOWEST FARES AVAILABLE, AND THAT PENTHOUSE IS THREATENING TO PUBLISH THEM NEXT MONTH?



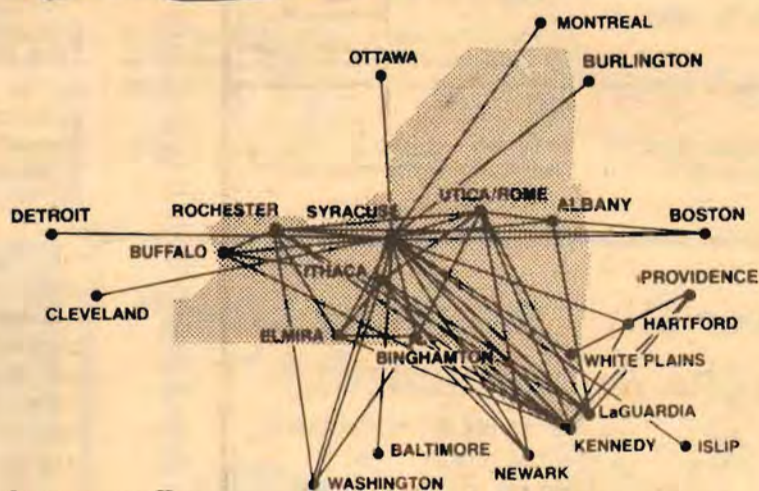
SUPERSAVER, ISN'T IT A COINCIDENCE THAT EMPIRE HAS OVER 1,200 FLIGHTS EACH WEEK AND NOT ONE CONVENIENTLY CONNECTS WITH THE SPACE SHUTTLE?



BEFORE ANOTHER QUESTION CAN BE ASKED, SUPERSAVER CUTS IN...



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empire
FREE DRINKS FULL SERVICE

CLASSIFIEDS

Off-Campus Employment

These jobs are for all students regardless of their financial need. All students interested in off-campus employment must come to the student employment office located in the financial aid building for job referrals. Factory work, No. Smithfield, Weekends; time and 1/2 on Sundays (code 626)

General Laborers/Carpenter's Helpers, Warwick, Flexible part-time hours (code 724)

Teller, Woonsocket, Thursday & Friday 12 - 9 PM plus one other full day (code 774)

Cashier, Johnston, 6 - 12 mostly evenings & weekends, register experience (code 781)

Cashiers, Providence, Flexible part-time evenings & weekends (code 791)

Retail Sales, Providence, Morning hours during week Code 793)

Deli Work, Providence, Flexible part-time hours (code 796)

Proof Machine Operator, Providence, 20 hours per week (code 798)

Delivery Persons, Providence, Flexible part-time hours (code 805)

Child care, Lincoln, 3 days per week; baby 7 mos.; local, reliable person (code 809)

Waitresses/Waiters, Foxboro, Ma, 20 hours per week 5:30 - 11:30 PM (code 811)

Accountant, E. Providence, Flexible part-time hours; resume would be helpful (code 814)

Accounting, Pawtucket, Part-time on a weekly basis; Junior or Senior--knowledge of bank reconciliations, auditing (code 821)

Accounting, Smithfield, 5 hours per week--Senior knowledge of federal taxes, corporate taxes, payroll taxes (code 822)

CRT Entry Positions, Local Area, 5 - 9 PM and every other Saturday; Sundays available also; must be able to type 40 WPM (code 833)

Various Restaurant Positions, Lincoln, Full-time and Part-time (code 834)

Wholesale Distribution Clerk, Cranston, Flexible part-time hours (code 835)

Cashier, Johnston, 4 - 11 PM a couple of evenings per week (code 841)

Retail Sales, Warwick, 15 hours per week, evenings and weekends (code 844)

Life Guard, Providence, Flexible part-time hours; out-of-state certifications can be transferred (code 850)

Marketing/Sales, Pawtucket, Flexible part-time hours

Accountant (Senior), Cumberland, 20 hours per week or more (code 852)

Swim Team Coach, Greenville, 5 - 7 PM Mon-Thurs. and weekend meets--requirements: previous coaching experience or competitive swimmer and state certified life guard (code 858)

Cook, Smithfield, 20 hours per week/7 days per week (code 861)

Baby-sitters & House Cleaners, W. Warwick, Very flexible hours (code 862)

Pizza Delivery, Smithfield, Flexible part-time hours (code 874)

Stockroom Clerk, Pawtucket, Mon, Wed, Fri 8:30 - 12 midnight, will train (code 962)

Warehouse Person, Cumberland, Mon - Fri 3-4 hours in the afternoon until 5 PM (code 876)

Waitresses, Smithfield, Thursday 8 PM - 1 AM and Friday 9 PM - 2 AM (code 877)

Security Officer, Providence, Flexible part-time hours, Must be 20 years of age (code 878)

Stock People, Providence, Flexible part-time hours (code 879)

Bookkeeping/Typing, Pawtucket, 15 flexible hours; local sophomore (code 881)

Porter, Pawtucket, Full time 5 days per week; 7 AM - 3 PM (code 883 EG)

Front Desk Clerks, Pawtucket, 2-4 days per week, 7 AM - 3 PM or 3 - 11 PM, holidays & weekends also (code 884)

Telemarketing, Providence, 15-22 hours per week, 4 days plus 1/2 day on Saturday (code 887)

Telemarketing, Cranston, 6 - 10 PM Mon - Thurs (code 888)

Cook, Lincoln, 3 nights per week, will train (code 893)

Manager, Blackstone, MA, Part-time hours to go full time; Senior preferred (code 896)

Accountant, No. Smithfield, Flexible part-time hours; local junior (code 899)

Life Guard, Smithfield, Tuesday and Thursday 6:30 - 8:45 PM (code 902)

Tutoring, Cranston, Flexible hours; tutoring in geometry and calculus (code 904)

Accountant, Providence, Flexible part-time hours; resumes required; junior accounting major, must be able to work year round (code 910)

Sandwich Maker/Kitchen Helper, No. Providence Part-time evenings only, 24-32 hours per week, local person (code 911)

Bookkeeping/Data Entry, Cranston, Mon-Fri approximately 5-8 hours per day, up to trial balance, familiarity with data entry (code 914 EG)

Retail Sales, Lincoln, Flexible part-time hours, local person to work through year (code 915)

Legal Secretary, Providence, Mon, Wed, Fri, 10 hours per week; good typing skills (60-75 WPM) (code 916)

Restaurant Work, No. Providence, 20 flexible hours, 4 - 8 PM or 4 - 11 PM (code 919)

Telemarketing, Woonsocket, 12 - 15 hours per week, some hours on Saturday; Marketing major (code 921)

Light Housekeeping, Smithfield, 2 1/2 hours per week, Mon, Tues, or Wed; near College (code 922)

Clerical, E. Providence, 20 permanent part-time hours (code 926)

Assemblt work, Greenville, 20-25 hours pe week 5-10 PM (code 927)

Baby-sitter, Lincoln, One day per week, 3-6 hours during the daytime, preferably on a Tuesday, alternative days are Wednesday or Thursday (code 928)

Tutoring, Warwick & Lincoln, Flexible hours, allowed 3 hours per each student, needed for all subjects, especially math and science (code 929)

Sales, Pawtucket, Tues, Wed, Fri 5 - 9 PM; Saturday 11 - 5 PM (code 963)

Secretary/Assistant, Cranston, Full time 8:30 - 5:30 PM, typing 50 WPM; inventory control, working with figures, comile reports, experience preferred (code 930 EG)

Retail Sales, Greenville, Thursday & Friday preferably all day; but can be flexible; some lifting of bushels (code 932)

Typists, N. Providence, Flexibl hours but no less than 20 hours per week (code 933)

Part-Time Rental Agent, N. Providence, Weekends--10 hours per week (code 935)

Retail Sales, Warwick, Flexible days, evenings, & weekends (code 937)

Circulation Manager, Bryant, Friday 6 AM - 12 PM, need a car to drive paper to printer and back to Bryant and circulate papers, prefers junior or sophomore (code 940)

Front Office Person, Warwick, 15 - 20 hours per week; two positions available (code 941)

General Food Service Work, So. Attleboro MA, Flexible part-time hours, 4 - 8 PM or 4 - 11 PM (code 943)

Packing, Providence, One full day per week or flexible hours between 8 - 5 PM (code 944)

Security Guards, Cranston, Part-time hours (code 945)

Cook/Waitress, Smithfield, 20 hours per week; nights & weekends (code 946)

Credit Union Work, E. Providence, Part-time hours, some teller or computer experience helpful; some typing required (code 947)

Warehouse Person, E. Providence, 3 weknights per week; 4 - 12 PM handling invoices, job orders, mostly work involved with math (code 948)

Legislative Research Aid, Providence, 20-25 hours per wek, Mon - Fri; Juniors & SEniors, good clerical/writing skills, accurate typing (code 950)

Bookkeeper, Providence, 20 flexible hours per week, Junior accounting major, computer experience preferred (code 951)

Data Entry, Cumberland, 15-20 part-time hours, IBM PC (code 953)

Payment Processor, E. Providence, 4 - 8 PM Mon - Fri, calculator work, typing (code 954)

Bookkeeper, Cranston, Full time position with benefits; Accounts payable, accounts receivable, data entry (code 955 EG)

General Office Work, Cumberland, 5 - 9 PM Mon-Fri, Saturday 9 AM - 5 PM, no typing, bookkeeping, inventory work (code 956)

Gas Station Attendant, Greenville, Flexible part-time hours (code 958)

Child Care, N. Providence, 2:30 - 6:30 PM Mon - Fri; non-smoker, must have transportation, must be able to work through vacations (code 959)

Accountant, No. Smithfield, Full or part-time work, tax work, bookkeeping, payroll (code 960)

Light Housework, Smithfield, Every other Saturday 10 AM - 1 PM, must have own transportation (code 961)

On-Campus Employment

Students applying for the following positions must have a work-study award. Please come to the financial aid office for job details and a referral.

1. Circulation Manager (Archway)
2. Brycol--Maintenance work
3. Security--Patrolman
4. Career Services-Data Entry
5. CMD--Seminar Assistant

Other Classifieds

Lost: Five Jazz and Instrumental tapes on Parents Weekend were left by mistake in the wrong suite. If you have these tapes please contact *The Archway* at Box 37.

PERSONALS

- M - You're such a popular guy! - The girls
- Two cool women out on a ride!
- Great catch Lin - Keep 'em!
- Dorm 12 does sumo wrestling!
- Homay bun - Sweetie pie
- What are you two doing up there?
- New Jersey wasn't so bad I guess - but six hours if we went to my house...
- K - are you really supposed to blo ducks? - Us
- An hour to mow that lawn - Oh my God!
- MH - Thanks for a great weekend!!! N.F.
- Not even a kiss!
- Big Ben - Too bad he's just a clock - H.A.
- Have White Russians will travel!!!
- Kye, how many miles to Dorm 5?
- Hay Sue, find any spiders lately?
- Did everyone see Laura's scars by now?
- Le Mutt does Montreal!
- O.K. So I have no sense of direction!
- Where's the beef? .. Out playing leapfrog!
- Brian T. and Greg A. - Official Peels Pub members
- Kill the maid - she raked us clean
- Statues in Montreal weren't made for climbing, but then again this wasn't your ordinary statue.
- I'm glad that seven in the back of a taxi isn't an insurance risk
- Was I mistaken or were we just an appetizer for the "Four Seasons" six course dinner
- Consideration - a thoughtful concern for others
- G.J. - Dorm 4, looking for somebody?
- I am too! I'll be in touch. A secret admirer.
- G.J. - Happy Thanksgiving! See you Monday? A.S.A. Again
- L - Good job P.I. - Me
- As Wendy rode through Bryant with her ton gallon hat
- R.B. - You don't need to be invited to come over

IT'S TURKEY TIME!



On December 5th "Anything Goes" in the Auditorium



It's Dynamic!
It's Chic!
It's Energetic!
It's Vogue!

And It's All For You.....

Bryant Marketing Association presents a **DINNER/FORUM** with Mike Dionne Regional Sales Manager **APPLE COMPUTER** at **Bell Farms** November 28 at 6 p.m.

\$9.00 Members (present AMA Card) \$10.00 Guests

Tickets at Box Office

Toys take it all

By Rich Joseph
Of The Archway Staff

The intramural football season ended this past Saturday when the Toys played the Zunts in the season championship game.

These two teams took opposite roads to reach the championship. Led by Frank Rocchio, Tom Landry and Phil Curtis the Toys were pre-season favorites to reach the finals. On the other hand, the Zunts got off to a slow start this season but they never gave up, and the team started to come together. Led by Scott Flynn, Rob Zinsky, Billy Taylor and Rollie Locke, the Zunts were the surprise team of the year.

The game itself was played in front of the biggest crowd of the year despite the

freezing temperatures. The game was a defensive struggle with Toys coming out on top 14-0. In the first half Frank Rocchio scampered for a 60 yard touchdown to give Toys an early 7-0 lead. But the most exciting play of the first half occurred when Rolle Locke of the Zunts tried a field goal from his own 20 yard line. The attempt was on line but fell just short.

The second half was just the same as the first. Frank Rocchio scored his second touchdown of the game. Following the blocks of offensive lineman Phil Curtis, Rocchio rushed 20 yards for the final score. The rest of the game neither team could score.



New discus hammer cage installed

By Kathy Drapeau
Of The Archway Staff

First there was the freshman dorm. Then there was the MAC, followed by the Management Resource Complex. Now, the latest addition to Bryant College is the discus/hammer cage.

Contrary to popular belief, the discus/hammer cage, which is located near the tennis courts, is not a defective lions cage or a modernized tennis court. The cage is the result of a two-year ban on discus and hammer throwing at Bryant. During the Spring of 1983, an athlete unfortunately damaged a car with a hammer (a hammer is a shot put with wire and a handle attached to it; it is used in track). This prompted the State to place a ban on discus and hammer throwing at Bryant until a cage could be built to prevent further mishaps. Construction began on the cage at the end of last semester, and it is almost

complete now. The inner circle of the cage has to be resurfaced, and a drain has to be installed. The cage is enclosed on three sides, making it nearly impossible to cause damage to anyone of anything outside of it.

The hammer is a newly affiliated track event for women, and sophomore Diane Sanborn will be competing in the event. Sophomore Bill Baer and Bryan Berthold, a senior, will compete in the men's hammer. Bryant is not currently equipped with a hammer, but as soon as one is provided, Sanborn intends to start practicing.

If you have always had a fear of being struck by a discus or a hammer, your fears may now be put to rest. Why not take a stroll over to the cage sometime and check out the latest addition for the advancement of our athletes. Who knows, you could become the next track star at Bryant.

Intramural volleyball standings setting up

By John Ragnoni
Of The Archway Staff

The Strong Volleyball league is just about half over and the standings are beginning to take shape. In the A division the Jammers are still unbeaten largely because of the play of Patty Ann Cochlo and Rich Downing. The Jammers are being chased by a very good Takin Care of Business team which has been led by Jim Winkle and Mary Rose Buller. In the two teams first meeting, the Jammers came out on top but not before the Business had taken them to three games. The B division is still being led by the unbeaten Los Arrabatados who have relied on Val Littlefield and the unsung heroes, Paco Sam Miguel and Harvey Ramos. The Voyagers will probably continue in second place but could pull

an upset against Los Arrabatados if Mark Trudell has a good game. The Associatin, although 0-2, could challenge for a playoff berth if they play up to their potential. Look for them to be in the thick of things if Craig Ripple and Scott Flynn can lead their team through some crucial games this week.

Division A

Jammers	3-0
Takin Care of Business	2-1
Six Pack Attack	0-2
Honeymooners	0-3

Division B

Los Arrabatados	3-0
QEII	1-2
Voyagers	2-1
Association	0-2

Awards night honors fall athletes

By Kathy Drapeau
Of The Archway Staff

The annual awards night for fall sports was held last Thursday night. Coach Reall introduced the speakers, beginning with Leon Drury.

Drury, the Athletic Director and head basketball coach, started off the night by stating that a poll was taken among Rhode Island residents as to what college in Rhode Island they believe has the best image as to academic pursuits and athletics. Excluding Brown University, which was not included because "they're in a class of their own", Bryant was the top choice among the residents. Drury also predicted that this year's basketball season is going to be very good.

Fred Reinhardt, men's cross country coach, said, "It was a very special year for me, and it was the best team I ever had." Of the eleven runners, the one graduating senior is Joe Hanley.

The women's cross country coach, Charlie Mandeville, discussed this year's season record, 41-1. "How do we beat that?" he asked. "One of the reasons for this year's success," stated Mandeville, "is due to Joanne Choiniere, the assistant coach." Pamela Beets and Donna Copeland will be graduating this year.

The Northeast-8 Conference Coach of the Year, Lorraine Hudak, the volleyball coach, was next to speak. She described what it takes to be a winner as "not just volleyball, but any sport - it takes skill, discipline, hard work, and positive communication." She said that this was the best year ever for her team, and they finished with a 29-9 record. They won 2 of

4 major tournaments and placed second in the other two. Making the All-Conference team were Val Littlefield and Beth Pollard. Of her two seniors, Lori Keelan and Kim Winters, Hudak commented, "You can't replace a senior."

Coaching the golf team for 21 years is Archie Boulet. "Of the seven tournaments we were in this fall, we placed between fifth and eight in them. We won the only match we had, against URI." The four graduating seniors on the golf team are Wally, Jay, Jimbo, and Mario.

Peter Barlow, women's tennis coach, gave tribute to his two seniors, Debra Branton and Sue Mahtesian. "The highlight of the year," he said, "was beating RIC. We snapped their 20 game winning streak." The season ended with a 9-0 record, second place in the Northeast-8, third in New England, and a goal for next year - "To beat Springfield."

The women's soccer team achieved their first winning season ever, finishing at 9-6. Bernie Blumenthal, the coach, stated that the team was "ninth in New England for Division II and III." Freshman Jenny Wilson and senior Joyce Suleski were voted on the All-Conference Team. Besides Suleski, Jannette Ball and Jennifer Hawkes will also be graduating this year.

The final speaker of the night was Lou Verrochi, the men's soccer coach. "Our record was 7-7-1, the most successful since I've been here." The three seniors are Brian Boucher, John Muir, and Joe DiPuma. Verrochi closed the night by saying, "If ever I have a wish, it's that my son grows up to be like Joey DiPuma."

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SPORTS

Men's and women's

basketball teams strong despite win and loss

By Laura Nesteriak
Of The Archway Staff

Bryant's opening night of basketball saw a victory for the women, a gym full of fans and bleacher creatures cheering in the dark, and then a heartbreak for the men as the horn sounded a second after NHC scored on a broken play to break the tie score.

Losing a tough battle, 65-63, Bryant played a solid game with repeated comebacks against a team ranked number one in scoring last year. Led by Juniors Greg Cooper and Bob Brown with 18 and 15 points respectively, this year's basketball team holds a bright future in its upcoming schedule. Bryant now has the potential to win those close games like the one last Friday as needed experience is gained in each game. The addition of freshmen Mike Reed and Art Whitehead puts a new energy into Bryant's game plan. Whitehead came off the bench in the game against NHC to score 7 points, muscle rebounds, and lead the Indians' comeback. Bryant fell short with a minute and a half to go in the tied-up ball game. Looking for the sure shot, NHC gained possession and brought the ball down their end. Bryant's defense held tight until NHC drove the middle and dished off to the forward who rebounded his own reverse layup and scored before the time ran out, ending Bryant's upset



attempt.

The Bryant women took the first game of the night by eleven points, 79-68, over the NHC women. Karyn Marshall led the way scoring the game high - 23 points. Tough Lady Indian defense squelched NHC in the second half allowing Bryant to pull away from a small six-point lead held throughout the game. Offense was

no problem as usual for the Lady Indians with Beth Hanson and Donetta Barros combining for 25 points. Beth Hanson and Nancy Traver collected 11 rebounds each on the night also.

Pleased with his team's performance, Coach Mike McKee said he is looking forward to their next game against Lowell (away).

The Bryant College varsity bowling team competed in the Wayne Kittredge Memorial Tournament in Hamden, CT. The team took a total of 41.5 points from MIT and Coast Guard.

In the team event Bryant College took 19.5 points out of a possible 27 from Coast Guard. Bowling for Bryant were Stan Duda, 551; Todd Shorts, 528; Jeff Grapes, 526; Dave Martin, 526; and Gary Arwin, 457.

In the doubles and singles event Bryant took 22 points out of a possible 27 from MIT. The team of Stan Duda and Tim Geleta took 8 points of their possible 9. They had 616 and 548 respectively. The team of Gary Arwin and Dave Martin took 7 points of their possible 9 with 519 and 560 respectively. Jeff Grapes and Todd Shorts took 7 points out of a possible 9 with 536 and 544 respectively.

Stan Duda won the singles event for the second week in a row with his fine 616. He was just ahead of Efren Goldman from Boston University who had 615.

The team's next tournament will be November 17 at Auburn Ten Pin, Worcester, MA against Brandeis and WPI. The team will also be traveling to St. Louis, MO for the National Team Match Games against teams from all over the country on November 23 and 24.

Lady Indians looking ahead to tough schedule with confidence

By Laura Nesteriak
Of The Archway Staff

Coming off last year's outstanding 20-6 season, the Bryant Women's Basketball team is not just sitting back on their laurels waiting for their opponents to knock on their door. The Lady Indians are going right at any team who challenges them by taking on their toughest schedule ever, adding powers like Southern CT, Quinnipiac, and Univ. of Vermont.

Can Bryant equal and better last season, especially with the graduation of 1000 point-plus scorer Sue Crisafi? Coach Mike McKee confidently thinks so with his team's solid makeup of attributes like: experience, physical strength and stamina, quickness, and bench depth. Led by Senior Co-captains Beth Hanson and Nancy Traver, the well-rounded veteran squad has experience under the boards and depth and quickness in the backcourt.

Junior Karyn Marshall returns with her 17.7 ppg. average at the center position. Marshall, working with one of the best forward combinations around, Traver and Hanson, add up to Bryant's best strength - and biggest challenge opponents must overcome. Coach McKee can count on consistency from this threesome in shooting, free throws, and rebounding on both ends of the court. Backing up the starter are Juniors Gloria Walker and Patty Mignault and Freshman Patty Coelho.

This year Bryant's cagerettes have to make an adjustment of playing without the services of Sue Crisafi. "Replacing the best point guard in New England is not an easy job, but we've worked around it and



have made the adjustment already in preseason," McKee stated. The team's quarterbacking falls in the hands of Junior Debbie Voelkner. Taking over the point guard position should be an easy transition for her and McKee said he is confident that she can do the job. He remarked, "Debbie has prepared herself mentally and physically, and is ready for the job. She handles the team well and has a lot of experience in her two years here." McKee describes her as a great defensive guard with excellent anticipation shown by the steals she always manages to get every game.

Front court depth and quickness is in abundance this year. Along with Voelkner is sophomore Donetta Barros and a new face on the Bryant bench, freshman Lori Mahler. "Lori will see considerable playing time as Debbie's backup. She has the skills, quickness, and intensity that is necessary to become a good ball player," McKee commented. Veteran guards returning are Ann-Marie Harrington, Diane Moskey and Lori Kraft play transfer Kim Gallaher who are all certain to contribute as Coach McKee can use any of these players during the course of the game.

The only real weakness Bryant suffers is that if you take away 6'4" Marshall, there is a distinct lack of height. But team quickness should overcome that deficit.

Winning the Northeast-8 Conference is one goal for the team to shoot for (they were runners-up last year) as they would gain a berth to the NCAA's. But in Mike McKee's view, "Staying healthy and playing hard 100% of the time is the real goal because if that is accomplished things will take care of themselves and we'll win more than our share of games."