



THE ARCHWAY

Black and Gold and Read all over

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MyPath @ Bryant Showcase set

By Jenna Husted
Staff Writer

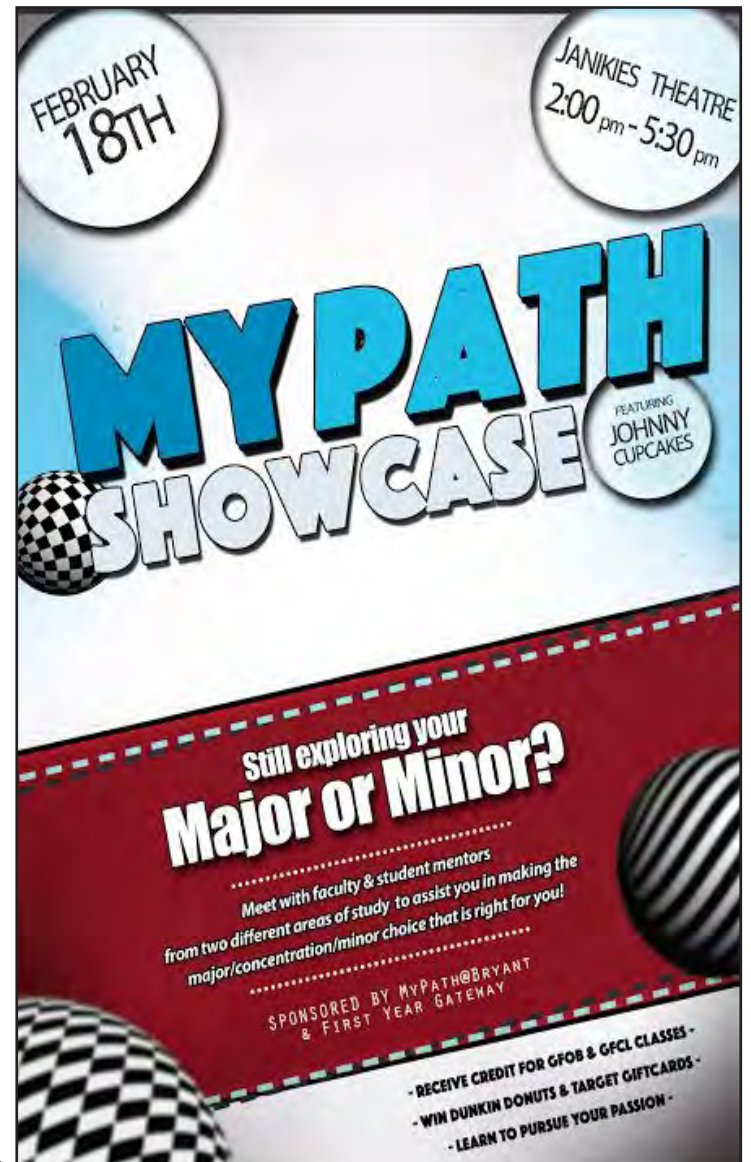
On February 18, 2015 from 2-5:30 p.m., MyPath @ Bryant will be hosting its second annual MyPath Showcase. MyPath is a unique partnership between Academic Affairs and Student Affairs to assist exploratory students. The goal of MyPath is to help students determine the major/concentration/minors that are right for them. If you are one of these students, the MyPath Showcase is a chance for you to explore all of your options. This event is mostly for first year students and sophomores, but juniors are also welcome to attend if they are still exploring options for minors.

The MyPath student mentors have collaborated with faculty members and will be presenting information about their major/concentration or minor. The event will first take place in Janikies, and extra seating will be provided in the Rotunda with screen projectors if needed. The opening remarks will start just after 2 p.m., followed by the keynote speaker. This year's speaker is Johnny Cupcakes, an entrepreneur who started out selling t-shirts (which will be available for purchase during the event...so bring money if you want one). He will give about an hour long presentation about his story and talk about finding your own path.

Following the speaker, there are two 30 minute sessions that will take place in classrooms throughout the Unistructure. This is an opportunity to explore two different majors/concentrations, or explore one major/concentration and one minor. There will be designated classrooms each with a faculty representative and a MyPath mentor to provide information on their major/concentration. It is strongly encouraged to attend the sessions that you may be the most interested in, or what you personally believe will be the most beneficial to you. There will be more than enough time to ask questions to get the information you are seeking.

Attending this event also coordinates with GFOB100 and GFCL100 to fulfill co-curricular requirements. It is highly recommended that students enrolled in these courses make it to the showcase. Since this event is only once a year, take advantage of the opportunity to receive help in finding your path!

For each session, there is the chance to win Target or Dunkin Donuts gift cards. After the sessions, the in-class mentors will raffle off the gift cards to two students in each classroom. There are also student evaluations which everyone is encouraged to do. Those who attend two sessions and complete and turn



See "MyPath", page 2

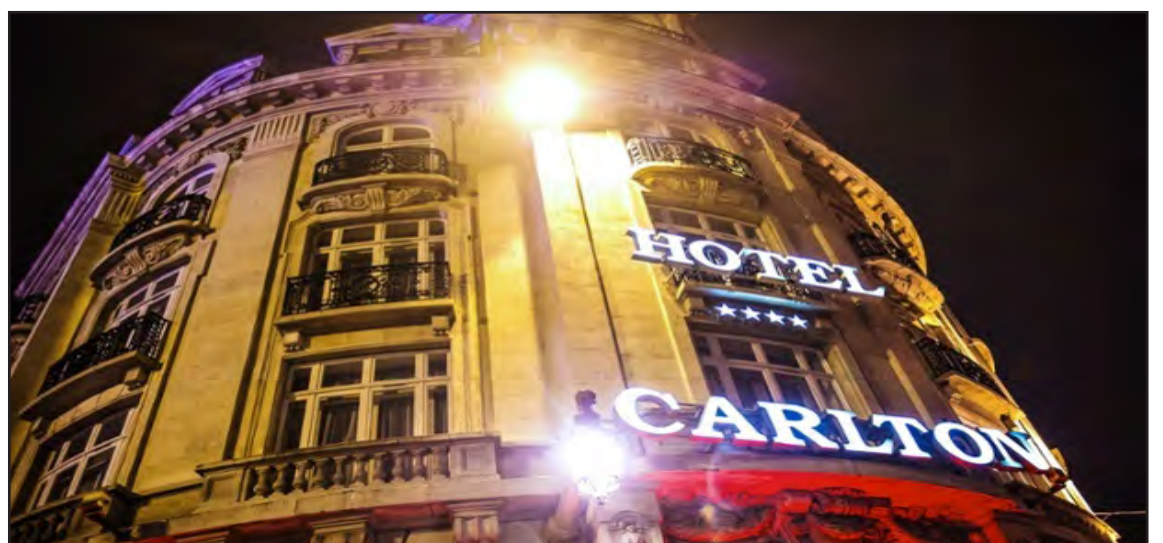
Ongoing Hotel Carlton Pimping Trial

By Molly Funk
Editorial Assistant &
News Editor

The French legal system is currently undergoing what is commonly referred to as the 'Hotel Carltonpimping trial,' a lawsuit involving impoverished women from Lille, a city in Northern France, and powerful businessmen.

Dominique Strauss-Kahn, former head of the International Monetary Fund, is one of the well-known defendants of the case accused of "aiding and abetting prostitution by having sex with paid women," according to Angelique Chrisafis of The Guardian. Strauss-Kahn denies these charges vehemently, claiming he was not aware of the women whom which he participating in group sex were paid prostitutes. He describes the charges as "dangerous and malicious insinuations and extrapolations," as reported by The Guardian.

Rene Kojfer, the head of public relations for Hotel Carlton, is claimed to have lead financially destitute women to men of status for sexual encounters. Women who were victims of Kojfer's include



The Hotel Carlton in Lille (AFP/Getty Images)

Jade who attests to an instance where she was brought to an apartment near the hotel and given to the residing men. As reported by Chrisafis, "There were sandwiches, a bottle of champagne. They [the men] had lunch. We [Jade and the other woman] were their dessert." Kojfer is known for taking advantage of victims of domestic violence and poverty by bringing them into the prostitution ring. He claims that he was "helping" these women, as reported in his statement to the court.

The businessmen of France

who arranged for the prostitutes to be brought to Strauss-Kahn wanted to win the favor of the man they believed would one day be president of France. The encounters were organized to fit Strauss-Kahn's busy schedule; women were brought to him in both France and the United States.

Many remember Strauss-Kahn for the incident of May 2011 when he was arrested in New York for the attempted rape of Nafissatou Diallo. Although criminal charges were eventually dropped by prosecutors,

Strauss-Kahn later settled a civil action with Diallo.

It was with this case that Strauss-Kahn's political career was ended. He however currently serves as a financial consultant to the Serbian government and the Russian Regional Development Bank.

One of the reasons that this case, and the charges brought against Strauss-Kahn in 2011, has been attracting so much media attention is because of strict privacy laws in France

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Guidelines for Comment...

Only articles and letters including authors' names and phone number will be considered for publication. (Phone numbers will not be printed. They are for verification purposes only.) On rare occasions, names will be withheld upon request if the editors deem there is a compelling reason to do so. No letter will be printed if the author's identity is unknown to the editors.

Letters to the Editor that are between 400 and 600 words will have the best chance of being published. Also, except in extraordinary circumstances, we will not print submissions exceeding 600 words. All submissions are printed at the discretion of the E-board. The Archway staff reserves the right to edit for length, accuracy, clarity, and libelous material.

Letters and submissions must be submitted electronically from a Bryant email address. Bryant University community members can email submissions to: archway@bryant.edu. Letters and articles can also be given to The Archway on disk. They can be left in The Archway drop box on the third floor of the Bryant Center or disks can be mailed through campus mail to box 7.

The deadline for all submissions is by 5 p.m. on the Monday prior to publication (for a complete production schedule, contact The Archway office). Late submissions will be accepted at the discretion of The Archway staff and will more than likely be held until the next issue.

Members of the Bryant community are welcome to take one copy of each edition of The Archway for free. If you are interested in purchasing multiple copies for a price of 50 cents each, please contact The Archway office. Please note that newspaper theft is a crime. Those who violate the single copy rule may be subject to disciplinary action.

Bursting the 'Bryant Bubble'

Jon Stewart

Stewart has signed off from "The Daily Show". Many speculate that John Oliver will take his place after his stellar performance filling in for Stewart in 2013.

Cuddle Con

Dreading this upcoming Valentine's Day? Join 100+ random singles attending Cuddle Con, world's first cuddle convention in Portland, Oregon. The convention will last 12 hours and is advertised as strictly platonic and nonsexual.

PSA: Top Locations to Selfie

Eiffel Tower, Disney World, Burj Khalifa (Dubai), Big Ben, Empire State Building, Sagrada Familia (Barcelona), Disneyland Paris, Colosseum, and the London Bridge. Grab your Selfie stick and snap away.

Jeb Bush Aid: Offensive Slurs

Ethan Czahor has officially resigned from The Right to Rise PAC after posting insensitive comments referring to women as "sluts" and homosexual men at the gym. Don't worry, these comments do not reflect the views of Gov. Bush, you can still support him for the Presidential bid.

By Molly Funk
Editorial Assistant & News Editor

Parking Problems

A 46-year old man has been accused of the fatal shooting of three UNC Chapel Hill students, his motive being a long-standing parking dispute. Reports indicate that the suspect is cooperating with authorities, and that there may have been an alternative motive: the students' religious affiliation as Muslims.

CORRECTION: In Article "Bryant's good Idea Program" last week, it was stated the "the strategies focus on beginning with potential solutions or goal in mind rather than beginning with a problem." Allison Butler was kind enough to accurately explain the design "we don't want students to start with a solution or prematurely converge on a solution, but rather, they need to keep a very open mind from the beginning when the problem is present to them"

Department of Public Safety Log

<p>ACCIDENT (MVA) MOTOR VEHICLE ACCIDENT Feb 03, 2015-Tuesday at 12:30 Location: JACOB'S DRIVE Summary: DPS received a report of a traffic accident on Jacob's Drive; no injuries.</p>	<p>A student came into the DPS office suffering from anaphylaxis. EMS was activated. Student was transported by the Smithfield Rescue to Fatima Hospital for treatment.</p>	<p>Location: TOWNHOUSE Summary: A fire alarm was caused by smoking indoors.</p>
<p>EMT CALL EMT CALL / MEDICAL SERVICES RENDERED Feb 03, 2015-Tuesday at 12:45 Location: UNISTRUTURE Summary:</p>	<p>THEFT (LARCENY) Feb 06, 2015-Friday at 10:27 Location: CHASE ATHLETIC CENTER Summary: A student reported stolen boots.</p>	<p>FIRE SAFETY VIOLATION FIRE SAFETY VIOLATION Feb 08, 2015-Sunday at 00:01 Location: BRYANT POND Summary: DPS received a report of a hay bale burning on the Bryant pond.</p>
<p>FIRE (BUILDING) Feb 07, 2015-Saturday at 17:00</p>		

Have an event coming up?
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Open letter from Salmo employees to students

The following letter was sent to the Archway by Aramark employees.

Your food service workers are proud to be part of the Bryant community, serving you, our future leaders of the world; we love what we do. We hope that by reading this, you can help us do it better. We are looking to fix what isn't working, much of which is behind the scenes.

You should know that over 100 hours have been cut from Aramark food service employees' schedules from last spring to this spring, all after Aramark took over for Sodexo at Bryant. Over 300 people have lost hours, some as many as 9.5 hours per week, which amounts to a 24 percent reduction in pay. Despite these cuts, employees have been asked to stay after their scheduled hours are over as needed and that they will be disciplined if they do

not. This is like having your cake and eating it too, since vacation, sick leave, and other benefits are based on scheduled hours.

It would be a shame if Aramark outbid other companies only to recoup the money at the expense of the students and the workers.

During Sodexo's long tenure at Bryant, there was labor peace. Now that Aramark has returned, we are concerned that there may be tougher times ahead.

The Union bargained in good faith with Aramark once the University chose them back in June. For the most part, the union contract is the same as the previous one with Sodexo, which requires the company to maximize the number of hours per employee, go by seniority, give hours to unionized employees first, prohibits supervisors from doing bargaining unit work

with few exceptions, and even encourages the company to offer Monday through Friday shifts. The company has unfortunately all but ignored these provisions, choosing instead to reduce employee hours and avoid paying overtime whenever possible.

The Union has filed several grievances and is scheduled to go to arbitration on April 8. In addition, the contract expires November 2, 2015 and we will be asking Aramark to preserve the good jobs and benefits that the workers have fought for over the years, so that we can go back to doing what we do best: serving you.

We appreciate your support for our struggle for fair wages and benefits for these employees, whose first loyalty is to you, our customers.

Sincerely,
Rene Parenteau

MyPath

Continued from page 1

in the evaluation, will be given a raffle ticket for two chances to win a \$100 Visa gift card. During this time, there will also be refreshments provided.

There will be a number of faculty and mentors present to assist with any questions or concerns participants may have, or to provide advice. It is okay if participants do not know what their major/minor is or what you want it to be. Such students are not alone, and this event will be extremely helpful regarding any of the interests they may have. There will be someone representing each major/concentration and minors.

Hotel Carlton

Continued from page 1

which have in the past prevented the darker corners of politicians' personal lives to be open to the public.

Interestingly, neither prostitution nor paying for sex are illegal in France, the basis of this trial rests on criminal charges of aiding, abetting, organizing, and assisting in the prostitution of others. Last year the upper house of the French parliament rejected the government attempt to criminalize prostitution.

Among Strauss-Kahn there is a variety of others involved in with prostitution network including a police commissioner, the owner of a chain of brothels given the nickname Dodo the Pimp, a barrister, two luxury hotel directors, and a handful of freemasons.

Realistically, this lawsuit is not of high legal importance in France. Instead it represents attitudes in France changing to accept a more gender-equal mentality.

Making the American dream a reality

By Sebastien Amedee
Contributing Writer

Since being elected to office in 2008, Barack Obama has not been hesitant in implementing political reforms. Being the United States' first African-American president no doubt came with scrutiny, along with being placed under a large metaphorical magnifying glass. While the verdict on whether Obama has made a positive impact on the United States is still in question, his recent executive order concerning the immigration issues within the U.S. has drawn some interesting feedback from government officials, as well as from the general public.

The issue of illegal immigration has plagued the United States for the past two decades and with the recent recession of 2008, illegal immigration was one of the main scapegoats for American citizens

losing their jobs. Many citizens claimed that illegal workers would work at lower rates than many American workers would. This caused for the push for more stringent border control and placed an emphasis on removing the illegal immigrants from the United States.

In November of 2014, President Obama introduced an executive order, cleverly named the 'Dream Act', in hopes of curbing the immigration problems in the United States. The executive action contains two main components. The first component of the order is that found on penistoreview.com, "It would offer a legal reprieve to the undocumented parents of U.S. citizens and permanent residents who've resided in the country for at least five years." This would remove the constant threat of deportation. Many could also receive work permits. Additionally, the act will also "expand

the 2012 Deferred Action for Childhood Arrivals (DACA) program that allowed young immigrants, under 30 years old, who arrived as children to apply for a deportation deferral and who are now here legally. Immigrants older than 30 now qualify, as do more recent arrivals." The act includes that both young immigrants under the age of 30 within the DACA programs, as well as those older than 30 must reapply under this executive action every three years.

The controversy surrounding this executive action is obvious. American citizens are concerned that Obama is rewarding those immigrants who have successfully hidden in the country with partial citizenships in the United States. While on the surface that may seem true, the pros of this order are not as clearly seen as the cons. For example, by allowing immigrants to enter the country without

penalty it will help stimulate the economy through the taxes and social security that they must pay for. Additionally, workers who already called the U.S. their home may see an increase in pay in the years to come.

Needless to say this executive action has enormous implications for the future of the U.S. and the flow of foreign immigrants into the country. Many say that the constant slander of Obama from public figures has caused him to impulsively create this act in order to remove the pressure from his cabinet. Contrastingly, some believe that with the end of Obama's last term as president quickly approaching he has no reason to try and appease the "naysayers" and that this act was created with the future betterment of the American people at mind.

Comeback of the measles

By Nicholas Calabro
Staff Writer

There are things that we like to think that we, as a nation, have removed. Back in the year 2000, the childhood illness measles became one of those things. And then on December 2014 we learned that we cannot assume something is gone because we do not see it. Measles reappeared. Since the outbreak started, there are now over 100 cases in multiple states, including 91 in California and Mexico, when the average year has 220 nationwide.

The outbreak had its beginnings at Disneyland, which was visited by an unvaccinated, infected woman. Of California's 91 cases, 58 can be linked to Disneyland. According to The Guardian, the virus was then spread "through airports and the theme park." And from there, it was able to move between states, so far California, Arizona, Colorado, Illinois, Minnesota, Michigan, Nebraska, New York, Oregon, Pennsylvania, South Dakota, Texas, Utah, and Washington have confirmed measles cases.

So, what exactly does the measles virus do? The Center for Disease Control has called it "the most deadly of the childhood rash/fever illnesses," according to The Guardian, although there are yet to be any reported deaths from this particular outbreak. Those with the disease have a fever, rash, red eyes, and coughing, while the virus resides in the nose and throat. This is highly contagious, (ninety percent of people nearby, who are not immune would also contract it) and is transmitted through

coughs and sneezes. It has also been reported that even children that have been vaccinated can get the disease.

There is a vaccine that can be administered, which is said to be ninety-nine percent effective. However, there is also a movement against vaccinations that has been growing. The people in this movement believe that there are side effects of the vaccine that outweigh its benefits. Among these side effects were allegedly autism, but science has debunked this connection, according to The Guardian.

There are also people who refuse to get their children vaccinated due to religious and other personal reasons. Through spokesperson Josh Earnest, the White House has urged people to follow the advice of scientists and public health officials by getting their children vaccinated. However, this movement has been linked to a spike in the number of measles cases in 2014 when they reached 644 nationwide.

The anti-vaccine sentiment has grown more in wealthy areas, such as Orange County, which is not far from Disneyland than in others. According to The Guardian, the people in this movement have become a threat to "herd immunity." Reports have stated that this is "a level of inoculation high enough to protect even the most vulnerable such as newborns, the elderly and people with auto-immune conditions." California in particular reportedly has more lax rules for vaccinations, and a disproportionate number of affluent, protective parents, who do not want their children vaccinated.

ISIS brutality continues

By **Stephanie Johnston**
Staff Writer

While the actions of the ISIS terrorist group had been slipping from front page news of late, a series of new hostage crises brought ISIS right back into breaking news. The extremists apparently want to show that they are expanding in terms of support and audacity.

Most recently, ISIS released a video that graphically showed the burning death of Jordanian hostage Muath al-Kaseasbeh, 26. The actual slaying occurred January 2 of this year. The Jordanian fighter pilot was captured after going down December 24, 2014. Prior to the revealing of the video, ISIS was trying to negotiate with Jordan to free two ISIS terrorists that the state had on death row. One was Sajida al-Rishawi, a female failed suicide bomber from 2005. Jordan was willing to make the deal but wasn't ready to comply until there was proof al-Kaseasbeh was alive. When the video of his death from a month ago emerged instead, the two prisoners were executed by Jordanian authorities. Also as a result, Jordan is more determined than ever to fight against ISIS. Air raids and bombings from Jordan have significantly increased these past few days.

This comes only days after the video of another ISIS hostage beheading. At the end of January, ISIS declared a \$200 million ransom on two Japanese hostages: Kenji Goto, and Haruna Yukawa. Japan choose not to compromise with the terror group, but worked to assure safety in other ways to no avail. CNN cited

a photo of Goto holding an image of a dead body, presumably Yukawa, a few weeks ago as affirmation that Yukawa was murdered. Then, last week, a video just over one minute long showed the beheading of Goto. Yukawa, 42, was captured in August as he spent time in the area to gain perspective for his own private security company. Goto, 47, a journalist looking to cover the war torn Middle East, had not been in Syria long before being taken.

Upon further probing, the fate of Kayla Mueller, an American female held hostage by ISIS as well, has also been called into question. A volunteer aid worker, Mueller first traveled to the region to help victims of the Syrian civil war. She was taken in Aleppo, Syria as she was about to make her way back to Turkey. The entire situation was kept out of the media per the family's wishes. The family, the US government, and ISIS have been communicating with one another privately. Unlike other hostages, Mueller has never been used in video or sources of propaganda. Officials had been hoping that this was a possible sign that a line would be drawn as respect for the female hostage. Circumstances with the other hostages dragged Kayla's case into the light.

According to ISIS, Mueller, who has been held since August of 2013, was killed in a recent Jordanian airstrike, but no proof was provided. The U.S government disclosed February 10th, that Kayla Mueller is in fact dead.

Interested in being on the
Archway staff?

Keep an eye out for
applications later this
month!

-Section Editors
-Copy Editors
-Social Representatives
-Marketing Representatives
-Web Editor
-Business Managers
-Editor-in-Chief

Student Senate pleased with Course Evaluation Forum turnout

By **Matt Gillen**
Co Editor-in-Chief

One could already feel a tense excitement in the air last Wednesday, February 2nd 4pm as students and faculty piled into Pappito. With roughly 60 people present, Student Senate President Adam McGarry stood at the podium and swiftly rapped his gavel against it, calling the meeting to order and silencing the nervous chatter that filled the room. The senate meets at 4pm every Wednesday afternoon, but this day it was different. They would be proposing an extremely controversial committee whose purpose would be to improve the current course evaluation process and make the subsequent results public for students to view.

The current course evaluation system is done online, and while it isn't exactly in a test phase, at this point it is still fairly new. With this program came an updated set of questions and review process. The main difference being that back with the paper evaluations, tenured professors only had to have their courses reviewed once every couple of years, but now they get evaluated every semester like every other professor.

Originally, Professors were told that course evaluations – positive or negative – by absolutely no means would be taken into account for potential reappointment, promotion, tenure or merit applications. But as of the last semester, or so, many faculty members have been told the opposite from higher ups. That new development explains the frustration and contempt felt by professors when they heard of the student senate's plans.

After the senate went through attendance and their standard executive board announcements, members Jake Lewtan and Liz Willmonton gave their presentation proposing this committee. They explained that the student senate felt that one, the current course evaluation questions didn't truly evaluate teaching as well as they could, and two, students had

the right to review evaluation results to help them choose better quality professors or ones that matched up with their learning styles.

The second point was mainly fueled by the skewed and often overly emotional reviews provided by the popular Ratemyprofessor.com website. RMP shows a very small sample size of reviews, gives few and mostly arbitrary categories for students to rate, and many of the reviews are clearly emotional ones. The first point was supported by Marketing Professor Gravier's article written last semester, 'What's missing in university teaching? As told by a Bryant University professor'. This article written by the Ph.D. was sparked by the initial rumblings that this committee proposal was coming.

In it he addressed – and supported with research – a very real concern that Bryant's current course evaluation questions test students' subjective feelings about their professors and don't come

'This open forum was only the first step in the process and the purpose of this proposal was to get the idea out there and gauge public interest'

close to touching on the objective fact of how much they learned from the course. Lewtan and Willmonton didn't go into great detail on the specifics of the committee other than that it would be made up of select faculty members and students.

The two also provided examples of how Brown University and Bentley University are already providing public course evaluations to students. After the brief presentation, Dr. Richard Joseph Bryant's Interim Provost made his way to the podium as the voice of the faculty members. The Provost made quick statement supporting the senate's

plan, saying students do have a right to transparency, but he made it a point that it is a faculty concern and that they need to be consulted on the issue. Dr. Joseph finished by reiterating that last portion while still approving of the idea and saying that all parties will try to work together if any change is to be made.

Next, student chair of Academic Affairs Brian Riordan moved to the front of the room and opened the forum for any comments or questions from faculty and students. In the blink of an eye many hands shot up. The initial questions were about the details, or lack thereof, of the senate's committee proposal. Those first probes were about the project's timeline and member selection process. Riordan confidently noted that the committee, which would be formed as soon as possible, would ideally reach a decision on the evaluation questions and the method by which the results would become public by the end of the semester or mid-summer.

Implementation would be planned for the upcoming fall semester. This optimistic claim sounded encouraging, but many professors questioned how realistic the short deadline was. The senate's response to questions about the committee member selection process was a little less confident because they hadn't planned one yet, but Riordan speculated about an election for student and faculty members. When it came to the number of members representing each group he had no tangible number to give for now, saying that it was something that the students and faculty would agree on together. This open forum was only the first step in the process, and the purpose of this proposal was to get the idea out there and gauge public interest. The Academic Affairs chair held his ground as he fielded tough questions from concerned professors about what method the committee would use to agree on a final decision and who would have final approval over it. Despite his certainty in the plan, those questions received some noncommittal answers;

mainly that it would be decided in the future.

We reached out to Brian Riordan for a statement about the meeting, and he told us, "the forum was a time for the student senate to extend an open hand to the faculty in order to make the improved, view-able system as helpful to them as possible. The faculty who came to the forum supported us, but argued that we would never be able to get a system through the Federation. Since I have not been contacted by any member of the Faculty Federation, either before or after the forum, the way I see it is that the student body and the senate have the responsibility to improve the academic experience of all students at our university and act on our own to create a new system, making history in the process".

Many faculty members – even ones who were harsh regarding the plan – showed their support and understanding of it at the same time. Despite that, it looks like they were not in the majority. There are many layers to this situation. Some of the professors' careers, their livelihoods, could be affected if the committee is formed and successful. If done haphazardly the system could turn into a popularity contest that some great professors would lose just because their courses are difficult. On the other side, if the committee goes through and proceeds smoothly, the improved evaluation process will be an asset to our students and faculty. Professors will be able to get more realistic evaluations of their courses and in turn improve them that much more, and students will be able to get a better assessment of the classes they are going to be taking in upcoming semesters. All in all, the forum sparked some good dialogue and an overall positive reception to the senate's plan. The Student Senate has a long road ahead of them but they are very happy with the way the forum went and the support they received.

Bryant's CEO is the best in the nation

By Molly Funk

Editorial Assistant & News Editor

Bryant's Collegiate Entrepreneurs' Organization (CEO) is continuing to make big waves on campus. The group's mission is to inform, support, and inspire young entrepreneurs and allow them to "seek opportunity through enterprise creation," according to their Facebook page. The group holds weekly meeting where you can find anything from a guest speaker to an entrepreneurial workshop. As an organization they attend conferences and competitions, as well as host their own competition in the spring.

Right now they are still excited about winning National Best Chapter for the fifth time in the past eight years. Renee Lawlor attributes their win against all four-hundred other chapters is due to the fact that they are completely student run. The group heads-up several events on campus without relying on faculty presence to take initiative.

You may be familiar with CEO through participation in E-Pitch, an academic requirement for freshman enrolled in Global Foundations of Business, commonly called G-FOB. CEO completely takes lead on this competition once a semester for all freshman students. The organization holds coaching session, secures sponsorship, finds judges, does the shopping for awards, and completely handles the food order for the entire event.

CEO hosts approximately twenty speakers throughout the year, which are open to all students to attend. The speakers come from all different industries, and are not necessarily Bryant alumni. In the past the group has hosted lecturers from the fashion industry, the construction business, and venture capitalists.

The group also hosts the App-a-thon and an admissions event focused on Start-up survival. The App-a-thon is held on Research and Engagement Day (RED Day) and consists of students presenting their unique app ideas that would enrich the Bryant student university environment. The admissions event organizes students into teams where they are required to run a greeting card company during a competition to foster and develop entrepreneurial skills.

On February 21st, CEO will be hosting the 4th Annual Bryant University North East Entrepreneurship Conference (BUNEEC: pronounced Be Unique). The event brings entrepreneurial-minded students from Bryant and across New England to listen to keynote speakers and participate in workshops focused on launching business ideas.

CEO encourages all students to join their organization at their weekly meeting: Thursdays at 5:30 in room 2C of the FSC; and to follow their twitter (@CEO_Bryant) to stay updated on upcoming speakers.



The simple success of Apple

By Taylor Barthelette

Contributing Writer

Apple's success through its ingenious, simple, and user friendly iPhone was believed to be as good as it gets after the iPhone 4 and 4s. Contrary to the success of the iPhone 6, the iPad after the first fiscal quarter of the year has seen a drastic downfall. Apple's report of a net profit of "\$18bn in its fiscal first quarter" topped the "\$15.9bn made by ExxonMobil in the second quarter of 2012", making it the "biggest ever by a public company." According to the article in BBC, the surge in iPhone sales derive from a high demand for the new iPhone 6 model.

Furthermore, the article also comments that the increase in profits for the company last quarter has to do with its "untapped" smartphone market in China. Because of Apple's ability to recognize the potential in China's smartphone market, they are currently the number one smart phone company in the country. Apple saw an opportunity to expand and

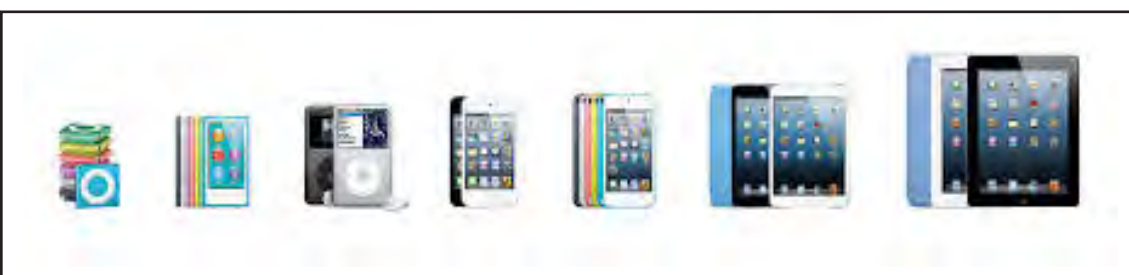
improve their market, and the results can be seen in their success in China.

A 22 percent decrease in the number of iPads sold is sure to raise the question of the future profitability margin for iPads in general. A leading contributing factor to the decrease in consumers purchasing iPads is due to the sudden "resurgence in laptop sales." In addition, less expensive competitor machines have caught the attention of consumers, leading to a decrease in brand loyal customers. It is also believed that the new iPhone contributed to the iPad's recent downfall, possibly from its increase in size. The size factor blended the gap between the iPhone and iPad, leading to a decrease in iPad sales. Customers may have noticed the undeniable similarities between both products but saw more practicality in the new iPhone 6.

The increase in price from the iPhone 5 to the iPhone 6 Plus model "appeared to help boost profits and increase the iPhone's gross profit margin." Additionally, Apple evolved from a "2 percent to 39.9

percent" profit per product following the release of the highly demanded iPhone 6. Selling over 70 million units during the holidays was an astonishing accomplishment for Apple in itself. In reality Samsung sells more phones than Apple, but Apple profits more from each phone, unlike Samsung. The simple fact of the matter is that Apple has grown into a superpower in the technology industry, proving its name alone can raise the price of its products.

In society today keeping up with the trends calls for sacrifice of a few hard earned pennies. The iPhone has separated itself from its smartphone competition simply because of Apple's brand name. While most smart phones function in the same way with the same technology, not all smart phones have the Apple logo which identifies in the consumers mind as something exceptional compared to the rest. It seems as long as Apple continues to come out with new models, it will continue to be one of the most successful brand names to date.



SuperBowl Commercials: New Marketing Trend?

By Carolyn Johnson

Contributing Writer



Around this time of year, not only can we all excitedly anticipate the top two NFL football teams of the season battling it out on the field in hopes of winning the Vince Lombardi trophy, but for once we don't complain about those all-too-often commercial breaks. The 60-70 half-minute slots throughout the course of the Super Bowl are some of the most awaited pieces of advertising, and like most years, the commercials during Super Bowl XLIX did not disappoint. Each 30 second slot this year, according to Wall Street Journal, set a company back about \$4.5 million, or \$150,000 per second. So why do companies spend absurd amounts on these 30 second commercials during the Super Bowl? That answer is simple: because over 100 million people live-watch the game. Companies make a memorable commercial and now they have 100 million people talking about it the next day.

This particular year, however, brought to light the latest trend in television marketing. Of course there were the comedic advertisements which we always greatly look forward to, such as Fiat's commercial featuring a 500x Crossover that popped a Viagra pill, and the Esurance commercial starring Brian Cranston as Walter White from AMC's "Breaking Bad." But what we saw in a greater majority were advertisements designed to make you "feel" something. To name a few, the ad for Always attempting to redefine the phrase "like a girl," Budweiser's "best buddies" commercial where the puppy gets lost and the Clydesdale comes to save the day, and the Domestic Violence PSA featuring a woman's call to 911 disguised as her ordering a pizza. Perhaps the most controversial commercial in that category is one by Nationwide: the "Boy Can't Grow" ad which shows a young boy lamenting about all of the things that he will miss in life, because as we find out at the end of the commercial, he has died.

An article in Forbes Magazine quotes Derek Rucker, a professor in marketing at

Kellogg School of Management in Illinois: "There were lots of ads trying to pull at heartstrings with different levels of success. There was less of your funny, humorous, in-your-face advertising [in this game], and clearly a lot more emotional advertising. That was interesting to see." (Forbes.com). This new marketing trend begs the question, are these types of advertisements appropriate for Super Bowl audiences? That, too, is a hot topic right now. Some may feel as though these commercials are not suitable for the party mode the viewers are in before and during the game, but others may like knowing that the companies took advantage of these crazy expensive 30-second slots to address popular issues prevalent in society.

'people will still excitedly turn their TV's on just to watch the commercials'

Even with no personal interest in the teams competing in the Super Bowl, people will still excitedly turn their TV's on just to watch the commercials. For weeks, months and years to come, people will still be awe-struck about the fact that Malcolm Butler's miraculous goal-line interception in the last 26 seconds of the game was quite literally a game-changer. Not only that, but this year's commercials won't be easily forgotten either. Whether it is the ones that made you laugh, made you cry, or made you question what just happened and why this strange guy Jeff was "ohm"-ing next to someone's bed for 30 seconds, it is safe to say the \$4.5 million was money well-spent.

Under Armour acquires MyFitnessPal for \$475 million

By Tyler A. Cardoze
Contributing Writer

Under Armour, a Baltimore-based performance apparel brand, has been doing some heavy lifting to be an important player in the fitness field both online and offline. Their latest purchase is a huge one: The sportswear company announced on February 4, 2015 that they had purchased MyFitnessPal for \$475 million, as well as the smaller \$85 million purchase of running app Endomondo.

MyFitnessPal is a popular free app that helps you track your food intake and calories, and is mostly used by personal trainers and other fitness professionals. MyFitnessPal works with a large number of popular health apps and trackers, such as Fitbit, Jawbone, and Garmin. With MyFitnessPal having 45 million active users, it's greatest strength is that it's API is so popular that even some health apps or accessories have a direct connection to link data into MyFitnessPal.

Endomondo is an older fitness app which includes interval training for biking and running combined with some social capabilities. "Endomondo and MyFitnessPal have established track records of unmatched equity, expertise and passion in the fitness and nutrition space, and they are ideal partners to enable Under Armour to provide data-driven, proactive solutions to help athletes of all levels lead healthier and more active lifestyles," Kevin Plank, chairman and CEO of Under Armour, said in a statement.

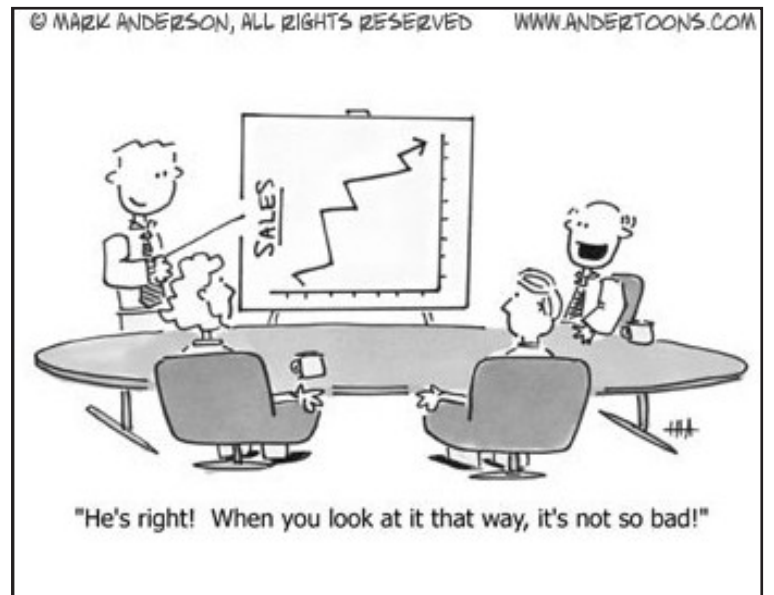
The two acquisitions together will expand Under Armour's digital user base to more than 120 million users, according to the company. With 120 million registered users linked to the apps that Under Armour has purchased they have created the world's largest digital and health community.

With the purchases of these two apps, Under Armour is expected to see as much as 50 percent growth in customers which will include 72 million women. Under Armour has said that they expect sales of apparel and shoes to women, a key growth driver for overall sales to eventually equal or

surpass the men's business.

Last fall, Under Armour surpassed Adidas to become the No. 2 sportswear brand in the U.S. by retail sales, but they still remain far behind Nike. Under Armour wants to compete with their rival, Nike, to create a digital platform for athletes that are serious about their sports. Because Under Armour sees high-performance athletes as core customers, "...these two acquisitions provide critical support to two key drivers of [athletes'] success: managing diet and training," said Auburn Bell, an affiliate professor of marketing at Loyola University Maryland. "The end benefit for UA: a stronger, more loyal relationship with its key customers." Under Armour launched an app call UA record for iOS and Android. This app helps track sleep, weight, as well as steps and workouts. In 2013, Under Armour released a product that was seen inferior to Nike's FuelBand which was called Armour39.

Under Armour and smartphone maker HTC last month announced a partnership to design a series of products that will be able to integrate with the UA Record app. Under Armour wants to make sure that their customers are able to take Under Armour everywhere with them. From training for your sport or just going out for a walk, Under Armour will be able to track your progress. Now that Under Armour is the face of MyFitnessPal and Endomondo, it shows that they want their customers/athletes to care about their nutrition and fitness. With their customers caring about those two components, Under Armour will sell more.



Business Quotes of the Week

"By working faithfully eight hours a day, you may eventually get to be boss and work twelve hours a day."
- Robert Frost

"Accomplishing the impossible means only the boss will add it to your regular duties."
- Doug Larson

"Success is going from failure to failure without loss of enthusiasm."
- Winston Churchill

"A budget tells us what we can't afford, but it doesn't keep us from buying it."
- William Feather

Success Story from Amica: Jade O'Brien



What were your daily responsibilities at your internship?

This summer I worked in the Client Services department at Indeed.com. I was put on a team that deals with direct employers. I helped support my team with requests in order to provide clients with the best possible return on investment. These requests dealt with things such as helping diagnose and resolve technical issues relating to web indexing, XML feeds, and web aggregation. We also provided the sales team with technical and product support.

Besides these daily responsibilities, I also completed a summer-long project with 17 other interns in which I collaborated with sales, client services, and small business clients in order to collect relevant and useful data for the company. We analyzed the information collected and presented our findings at a client services meeting.

I also completed multiple individual projects, some assigned to me, and some that

I got to develop based on my interests. Indeed emphasizes the importance of giving interns real, interesting work, and I felt like I was really playing a valuable and important role on my team.

What role did the Amica Career Center play in obtaining this internship?

I found this internship posted on the BCC and had my first interview in the Amica Career Center. They also helped me finalize my resume before I submitted it for the position.

What was your favorite experience/memory from your internship?

It's tough to pick a favorite memory because I have so many good ones! The Indeed culture is young, innovative, and fun. I got to interact with a bunch of awesome people everyday. I made friends with some of the other interns and really liked working with everyone on my team. My whole experience in general was awesome, but two memories that stand out would have to be the day all of the interns participated in our own version of the "amazing race" around Stamford, as well as getting to prank my roommate over the phone.

What was the most important thing you learned at your internship?

I learned many important things from my internship this summer. I learned a lot about the tech field in general, as well as ways to apply my interests in psychology in a

business setting. Although I didn't work directly in a management position, I gained valuable insights into what it means to be a great manager by observing my supervisor. Her attitude and management style kept employees engaged and interested, and she was able to get work done and have fun at the same time. I think that seeing this style of management was the most valuable thing that I learned at my internship and reinforced my interest in a management career path.

How will this internship further your career path?

This experience will definitely benefit me in my future career. I learned that I really enjoy the tech industry, which I would not have thought of working in before. I also learned what type of environment I would like to work in and how broad the business management career path really is. I also made many valuable connections at Indeed that I plan to keep in contact with in the future.

What is the best piece of advice you could give to underclassmen?

Start looking for internships as early as possible! Even if you don't get a position, the experience of interviewing will be beneficial. Also, don't limit yourself in terms of types of positions you apply for. Even if an internship doesn't directly apply to your major, you may learn that you really enjoy something that you would have never considered before.

Bryant University's Career & Internship Fair gets Interactive

By Ben Sawicki
Contributing Writer

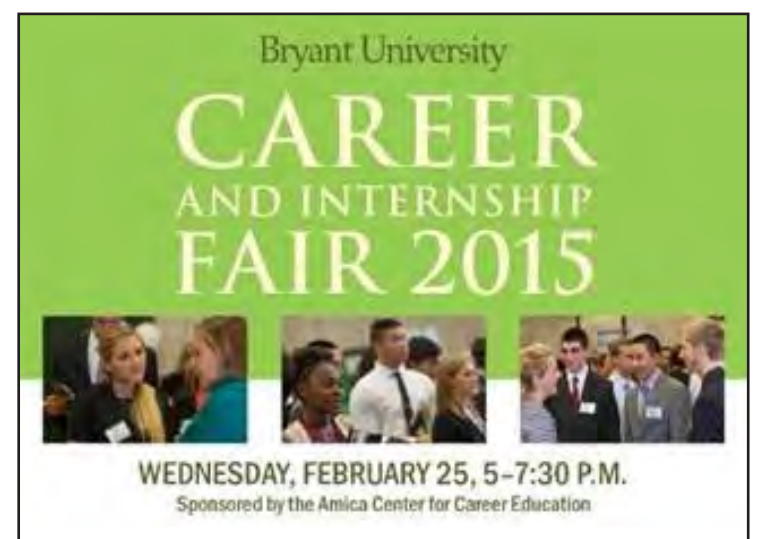
The Amica Center for Career Education is planning to use social media in an entirely new way for the upcoming spring Career & Internship Fair, happening Wednesday, February 25th 5:00 -7:30PM in the MAC.

The Amica Career Center is encouraging students, staff and employers alike to utilize the hashtag #BryantCF2015 in their Twitter, Facebook and Instagram posts leading up to, and during the Career Fair. The hashtag can be used to view tips and tricks posted by the Amica Career Center staff, as well as to interact with employers and fellow students in a positive,

proactive way via social media, potentially spawning internship and job opportunities.

During the fair, the Amica Career Center will have a 40 inch monitor placed in the Chace Wellness Center's main lobby, scrolling the various tips, tweets, and postings that include #BryantCF2015. For more information, follow the Amica Career Center on Twitter at @BryantCareer, or contact Ben Sawicki and/or Shannon Foglia for more information.

Don't forget to register for the Career & Internship Fair in Banner - Secure Area - Personal Information. Watch for next week's article featuring tips for preparing for the Career & Internship Fair!



Malcolm Butler: his journey to stardom

By Dillon Manfredi
Contributing Writer

Every New Englander, Patriots fan or not, knows the likes of Tom Brady and Rob Gronkowski. These household names have staked their claims as the top players in the National Football League, Brady as one of the greatest of all-time. One would have assumed these two players would have saved the game and sealed the victory for the Patriots. Even though they both had great games, the Patriots' savior ended up being a little known player, one who did not even enter the game until the third quarter: Malcolm Butler.

Malcolm Butler? Exactly. Not too many New England Patriots fans knew of his existence prior to their Super Bowl win. Where did he come from?

As an undrafted player, Butler's future in the league immediately stood in question. He did not go to a famous college, like Alabama or Notre Dame; in fact, he did not even play at a Division I college. According to the Patriots' official website, he first attended Hinds Community College in Mississippi, and then transferred to a Division II school, West Alabama, where he shined in his two years there, compiling almost one-hundred tackles and seven interceptions.

Leave it to Bill Belichick to find this diamond in the rough. In fact, had it not been for the coaching changes throughout the game, Butler might not have played in the Super Bowl at all. According to ESPN, Malcolm Butler did not even enter the game until the 32nd defensive play for the

Patriots, when the Patriot coaching staff realized they needed more height on the field to defend against Seattle's tall wide receiver Chris Matthews.

As the game progressed, Butler began seeing much more playing time, playing a total of 18 defensive snaps. However, none served a more crucial role in the game than his last two snaps.

According to ESPN, on his 17th snap, Butler matched up against Jermaine Kearse. With little time left in the game, Seattle had no choice but to go for big plays. With a vertical route up the field, Kearse turned in an improbable catch on his back, with Butler in tight coverage.

Memories of David Tyree flashed through the minds of all Patriots fans: We would lose another Super Bowl because of an almost impossible catch.

Butler sat out the next play, where Marshawn Lynch got stuffed at the one yard line. Butler almost did not even go in for the last play. However, when the Patriots coaching staff saw Seattle's personnel which included three wide receivers, Butler rushed in as a third cornerback, part of a late substitution.

Why did Seattle throw with arguably the best running back in the league at their disposal? We will never know. But, Butler, who got beat on his previous snap readied himself, determined not to get beat again.

Butler explained his thought process, in ESPN's article "Little Known Malcolm



Malcolm Butler made one of the largest plays in both Patriots' and Super Bowl history (ib times)

Butler an unlikely hero for Patriots," on the last play. "Goal line, preparation, the formation they were in with the two-receiver stack, I just knew they were throwing a pick route. It was on the line, we needed it, and I just beat him to the route and made the play" Butler explains.

He made a play; one of the largest plays in both Patriots' and Super Bowl history. Many questioned making Tom Brady the MVP when they most likely would not have won without the interception. However, Brady had an impressive game

as well, 74 percent completion rate, 328 yards and four touchdowns, cementing his selection as MVP.

But Brady recognized Butler's big play. As part of receiving the MVP, Brady will receive a truck from Chevrolet. He decided to have Chevrolet give Butler the truck instead.

An unheralded rookie gets to keep the ball that sealed the game and receives a truck for free. Not too bad for an undrafted free agent.

Free time when playing a sport

By Alex Blaine
Contributing Writer

Sports are a great opportunity to do something you love while clearing your mind of all outside thoughts and feelings. Being a division I athlete at Bryant University is not easy as you may know. There are many different time commitments that students must make in order to be considered an athlete. Outside of practice and games, there is class and homework for student athletes whereas being a non-athlete, there is only school and other related time commitments. Sports can take up the majority of your schedule and certainly limit free time. Athletes must be responsible to keep up with schoolwork as well as excel in their sport. As a result, we should give credit where it is due to student athletes who make it look easy.

Recently, junior hockey player Clayton Caron was asked a few questions about what he enjoys most about being a student athlete and what he wishes were different. "I really like being active and playing a sport that I've played my whole life. The time commitment can be a lot to handle at times though." On the ice, Clayton is a force to be reckoned with. Outside of hockey, he enjoys spending time with his friends and keeping up with schoolwork. Surely, as an upperclassman, schoolwork can be more than enough at times to keep you busy. From school to sports, there isn't much free time left over to relax. This goes to show the true value of time and how important time really is.

According to senior football player Gore Simervil, "I enjoy the camaraderie and seeing friends every day. Sports is a big commitment so you have to adjust to limited free time." As he approaches graduation, Gore is known for his hard work on and off the field. As a division I athlete, traveling has to be accounted for when talking about time commitment. Sometimes athletes are required to miss classes or be away from school on weekends to participate in their games. This is not easy, especially when as an upperclassman classes get tougher and homework increases. Division I athletes can spend up to 20 or more hours a week devoted to their sport while also maintaining good grades. Can you imagine if each student put forth that much extra effort into studying? Non-athlete students can easily argue the large amounts and the tiring length of some homework, whereas student athletes have to be responsible for schoolwork and the hours of dedication they put forth into their sport.

In summary, student athletes deserve to be recognized for their hard work and indomitable will to excel in school and sports. Sports are a big commitment and can surely take up the remainder of free time there is outside of school. According to the two examples previously stated, learning to adjust to limited free time is something student athletes have to be accustomed to. As non-athletes, the feeling of getting out of class and relaxing is remarkable whereas athletes have practice to attend. In conclusion, as a college student, time is very valuable and student athletes deserve greater recognition for the amount of hard work they present.

Illinois and Northwestern sign deal to play at Soldier Field

By Shannon Ryan
MCT Campus

Illinois and Northwestern will play three games at Soldier Field, the teams announced on Monday.

The games will be played at the Bears' home in 2015, 2017 and 2019.

The Nov. 28, 2015, game was originally scheduled for Memorial Stadium in Champaign.

"By taking these Thanksgiving weekend games to Soldier Field, we will provide a great environment for our student-athletes, fans and students who

are already in the Chicagoland area for the holiday," Illinois athletic director Mike Thomas said in a statement.

"Ending the regular season at a historical site and one of the best stadiums in the world will make for a big-time event for our student-athletes and will be a great springboard for our football program into the postseason."

Illinois hosted Washington at Soldier Field in 2013.

"From the NFL draft to the NCAA men's basketball championship tournament, Chicago is solidifying its position as a first-class sports and tourism destination," Chicago Mayor Rahm Emanuel said in a statement.

Ticket information for the 2015 game will be available "soon," according to Illinois' news release. The tickets will be sold separately from season-ticket packages.



Legendary UNC coach, Dean Smith, dies at age 83

By **Brandon Bingel**
Contributing Writer

College basketball lost one of its greats late Saturday night in Chapel Hill, North Carolina. One of the all-time winningest head coaches in NCAA history, the former Tarheel head coach passed away in his home in the presence of his wife and five children. Smith's health had been declining over the past few years.

"Coach Dean Smith passed away peacefully the evening of February 7 at his home in Chapel Hill, and surrounded by his wife and five children," the Smith family said in a statement to the Washington Post. "We are grateful for all the thoughts and prayers, and appreciate the continued respect for our privacy as arrangements are made available to the public. Thank you."

Many people only knew Dean Smith as a basketball coach, but it was his values off the court that earned him respect nationally. His fight against racism and segregation when it was most prevalent in the South and the guidance he gave his players to prepare for their futures after basketball defined what Coach Smith was all about. In 2013, Dean Smith was given the Presidential Medal of Freedom by President Barack Obama. His influence spread far beyond his players. It ranged from his family

to nearly all college basketball fans across the country (except for Duke fans).

Smith has gone down as one of the most influential coaches of all time. According to Michael Jordan, in a statement from USA Today, he was much more than just a coach.

"Other than my parents, no one had a bigger influence on my life than Coach Smith. He was more than a coach -- he was my mentor, my teacher, my second father. Coach was always there for me whenever I needed him and I loved him for it. In teaching me the game of basketball, he taught me about life."



Coach Dean Smith retired from college basketball in 1997 with the most wins as a head coach in NCAA history, after passing Kentucky great Adolph Rupp. Current Duke Coach Mike Krzyzewski, who says that he was honored to have met Smith, has now since taken over that prestigious title.

"Dean possessed one of the greatest basketball minds, and was a magnificent teacher and tactician. While building an elite program at North Carolina, he was clearly ahead of his time in dealing with social issues," Coach Krzyzewski said in a statement from the Washington Post. "However, his greatest gift was his unique ability to teach what it takes to become a good man. That was easy for him to do because he was a great man himself."

Throughout a 40 year career that entailed coaching two of the best professional basketball players of all time, Michael Jordan and James Worthy, Smith's coaching commendations decorate his illustrious career. This includes 13 ACC tournament championships and two NCAA titles, along with being elected to the Naismith Memorial Basketball Hall of Fame. More than 50 former players coached by Dean Smith have gone on to play professionally, including the likes of Vince Carter, Rasheed Wallace, and the aforementioned Worthy and Jordan, along with many more.

In addition to wife Linnea, Smith is survived by daughters Sandy, Sharon, Kristen and Kelly; son Scott; and several grandchildren.

Patriots award show part I

By **Patt Curran**
Staff Writer

It's been over a week since the Patriots hoisted their fourth Lombardi trophy, and it still has not set in. Everything that the immortal Bill Belichick preached this season came into full effect on that beautiful Sunday night in Glendale. The slogan of the Patriots was "Do Your Job" and every single player on that roster did their job throughout the course of the illustrious 2014 season. In a two column series I will be handing out awards to players that I feel are deserving. This feature will be for players on the Patriots offense, two weeks from now will be defense.

Most Valuable Player: Tom Brady



Brady and his son at the parade in Boston (eonline)

Tom Brady. There really isn't much to say about him that hasn't already been said in his Hall of Fame career. He's a fierce competitor. He's a proven winner. He's the only guy I want playing quarterback for a team I cheer

for. Tom started off slow this year due to a patchwork offensive line that took a while to gel. After week four some people were calling for rookie sensation and backup quarterback Jimmy Garappolo. Tom then proceeded to throw for 4,109 yards with 33 touchdowns and only 9 interceptions. Brady seemed very motivated after the week four shellacking he took at the hands of the Chiefs. I truly believe that no other quarterback in the league could have won a Super Bowl with this team this year. Tom is the master of adaptation. One week he is all about the play action. The next, he is dinking and dunking to Amendola and Edelman all game. People could argue that Rob Gronkowski deserves this award, and while he does deserve serious consideration, Tom was the mastermind behind this masterful offense.

Newcomer of the Year: Brandon Lafell

Brandon Lafell brought a true sense of professionalism to the New England Patriots this season from Carolina. His locker was next to Brady's, and there have been many stories of the two of them working night and day together in order to perfect their crafts. Lafell set career highs in receptions and yards this season with 74 and 953, respectively. Like the rest of his team Lafell started off the season slow, being largely invisible for the first few games. It was obvious that Lafell was starting to get frustrated with such a small role in the offense. Instead of complaining, he worked harder and eventually caught a long touchdown pass



Lafell was cluth down the stretch of the season (wpri)

against the Chiefs that turned the heads of many Patriots fans. From that game on Lafell truly earned Brady's trust and was very clutch down the stretch of the season, including a touchdown catch in the Super Bowl. It is shrewd signings like these that help keep the Patriots at the top of the NFL year in and year out.

Unsung Hero: Shane Vereen

As much as I complained about Shane Vereen throughout the course of the year, he truly did do his job. He was a pass catching option out of the backfield. He was the definition of an all-purpose running back. He shined brightest in the Super Bowl, hauling in eleven passes for sixty four yards. He took some vicious hits from the once mighty "Legion of Boom," but he didn't drop a pass. Vereen on the season caught seventy passes for 591 yards along with two touchdown receptions. He was also second on the team in rushing with 391 yards and three touchdowns. Dan Connolly was in the running for most of the season for

this award until he went down with an injury, and the media portrayed him as the second coming of John Hanna. That is in no way a shot at Connolly, as he was arguably the Patriots best lineman this season, he just is not the best offensive lineman in team history. That honor belongs to Hanna.

I'd be remiss if I didn't mention Julian Edelman in this column. He proved to be one of the toughest players in the league this season. He did anything the team asked of him, including playing receiver and returning punts. Like many of his teammates, he saved his best for last, helping win the Super Bowl by catching the game winning touchdown and shredding the once mighty "Legion of Boom".

Those are my award winners for the 2014 Patriot Offense. Be sure to tune in for the defensive award winners for the Patriots. Until then, I will be searching for Josie who is on her vacation that is so far away.



Vereen on the season caught seventy passes for 591 yards (Boston Herald)

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Galentine's Day, Valentine's Day, and everything in between

By Allie Miller
Staff Writer

What is Galentine's Day? Only the best day of the entire year! As you know, Valentine's Day is about romance, but Galentine's Day is a much more important celebration of your lady friends.

Officially founded by poetic and noble land mermaid, Leslie Knope of Parks and Rec, Galentine's Day is the official day to celebrate friendship, notably through brunch, crafts, and sharing fond memories. Although culturally you can only spend Valentine's Day either in romantic appreciation or wallowing in self-pity over a pint of ice cream, Galentine's Day provides an attractive third option.

In a relationship or not, take some time over this pink and heart-littered weekend to celebrate your girlfriends. If you have a boyfriend, your girlfriends probably deserve extra appreciation for all of the times that they are forced to listen to stories about him.

Your lady friends are the ones who have encouraged you at your best, taken care of you at your worst, and loved you every step of the way. They know the true potential of how weird and gross you can be, and they still want to hang out with you! Celebrate your friends for all of the times they have been there for you and will be there for you. Take a lesson from the unofficial theme song of friendship, "Wannabe" by Spice Girls, and remember that relationships are fleeting, but friendship never ends.

When it inevitably comes time for some of your friends to go off and spend time with their significant other, don't get caught in a Valentine's Day rut. With a quick search of the words Valentine's Day on BuzzFeed, it is apparent why single people dread this silly holiday so much. The Valentine's Day articles aimed at single people bear titles like "11 ways to celebrate Valentine's Day with your cat" and "which TV show should you binge-watch alone on Valentine's Day?" If you are young enough to operate Netflix and understand terms like "binge-watch," you certainly are not destined for a life of spinsterhood.

Recently in an interview with ASOS Magazine, Taylor Swift opened my eyes about how whimsical single life can be. She poetically claimed "you can have love all around you without being in love,

and find romance in your everyday life without being in a romantic relationship. That can be just as fulfilling." Per usual, Taylor Swift knows what she is talking about.

Being single is an underappreciated gift. In the time that you spend single you get to explore things



independently. You can make your own choices without ever having to consider an extra set of feelings. You are able to realize your full potential without anyone holding you back. You truly can begin to understand yourself and what you would eventually want in a relationship.

So don't dread this holiday weekend (holiday because of President's Day); enjoy this weekend! Appreciate the love in your life in all of its forms. Honestly, on the days that I spend from 9 to 5 in the unistrucre there is no one I love more than the person who makes my lattes. It will make things weird if I profess my love to the barista I see daily, but the moral is to make sure everyone in your life feels appreciated. Make Pinterest crafts for your friends who will definitely appreciate your hard work more than a boyfriend. Do something fun with your family because they have spent your entire life helping you define love.

Most importantly, do things that make you happy because no matter your relationship status, you can't depend on anyone else to make you happy. Get yourself a delicious limited-time Dunkin' heart shaped donut. Do some online shopping, anything that puts a smile on your face! If you want to watch Netflix and eat ice cream, go for it, but because you feel socially obligated. Have a happy Valentine's Day and spread the love to everyone who deserves it - that includes you!



The warrior king against ISIS

By Tala Barakat
Contributing Writer

Coming from Jordan to live in Rhode Island, it is beyond difficult to sit back and watch the turmoil that afflicts the Middle East. The emergence and expansion of ISIS has harmfully impacted the souls and spirits of those being targeted by this extremist group. The world's media has recently exposed the fate of a Jordanian pilot, Muath Al Kassasbeh, who was burned alive by ISIS; an inhumane and non-Muslim act that was intended to be punishment because of Jordan's alliance with the coalition against ISIS.

This tragedy infuriated the Hashemite Kingdom of Jordan, and our King, Abdullah II, decided to fight back. He announced that Muath's death will not be in vain and that the Jordanian Air Force will be targeting ISIS territory,

with the intention of protecting and maintaining the Muslim faith. Nowhere in the Muslim religion does it state that brutally murdering civilians is acceptable, and the world needs to understand that.

I am writing about this particular event because it has taken a toll on every Jordanian citizen, Muslim or not. This event has been a basis of unity among the people of Jordan. As in any nation, Jordan had its fair share of citizens that did not agree with nor like King Abdullah II; however the people of Jordan side with the King's decision and support him 100 percent. King Abdullah II also has the support of other leaders in the region along with that of Barak Obama.

Some may see his actions as dangerous and risky, and while this is true, Jordan is known to have the best army in the Middle East, as well as the third best Secret Service in the world. King Abdullah II would not have



His Majesty, King Abdullah II of Jordan.

particularly their headquarters in Syria. Over the past few days Jordanian air strikes have, on estimate, destroyed 20 percent of the group's capabilities as well as 56 targets of gravity. Aside from avenging Muath's murder, the King of Jordan is also determined to protect the Muslim faith, as well as the values and human principles that come with it.

As a Muslim and a Jordanian citizen, I think his reaction is nothing less than realistic. Yes, I may be biased due to my nationality and religion. However; it is important to emphasize how inaccurately the media portrays being Muslim. Extremist groups, like ISIS, terrorize and torture in the name of Allah and Islam. King Abdullah II, a true Muslim, is fighting against this group

made a decision so bold and threatening if he was not more than confident that the Jordanian Army can protect the nation, and more importantly, its people. My opinion on the situation is simple; I trust my King, I have faith in Allah, and I truly believe that good will overcome evil. As for the image of Islam and what it stands for, I think that people are going to think what they want no matter what the truth may be, and that not only saddens me, but it does an injustice to a religion that is truly pure and peaceful at the core.

I have always been proud to be a Muslim, and it goes without saying that I am proud to be Jordanian.

7 things you might not know about the Grammys

By Allie Miller
Staff Writer

Even if you did not watch the 57th annual Grammy Awards on February 8th, you have probably heard about it. Sam Smith basically won everything, Kristen Wiig danced, Kanye pulled a Kanye, and no one knows who Beck is. That seems to cover everything you need to know in case you missed it. But outside of those trending Grammy topics from this year, there are some things that you might not know about the awards.

The voting process is very intricate and inclusive

As I watched the Grammys and got tired of seeing Sam Smith win, I made various jokes about the Recording Academy and their inability to distribute wealth evenly. I imagined that, like the Academy that decides on the Academy Awards, voting for the Grammys was done by an exclusive group of middle aged white men. I was very wrong.

Surprisingly, considering the frequent overlap in who wins awards, the voting process of the Grammys is extremely democratic and frankly pretty confusing. Nominations are applied for by people in the music industry. Voting members of the Recording Academy then decide who gets nominated and who wins. Anyone in the music industry that can meet guidelines like having



credits on six official songs has the opportunity to apply to be a voting member of the Recording Academy. I was able to access the online application. The official Grammy website explains the process much more thoroughly than I can if you are interested in learning more.

The voting period does not correspond with the calendar year

Despite being held toward the beginning of every year, the eligibility period for Grammy nominations cuts off at the end of September. That is why the best-selling album of 2014, 1989 by Taylor Swift, was not nominated for any awards. Even though the album was released in October of 2014, it will not be eligible for any Grammys until the 2016 awards ceremony.

Most of the awards are given before the show starts

Although the televised broadcast lasted for about three and a half hours, only 13 of the 83 Grammys were handed out. The other 70 awards were given prior to the televised event. Those 70 awards were for categories like Best Engineered

Album for multiple genres, Best Historical Album, and Best Boxed or Special Limited Edition Package.



You might be surprised by who has Grammy Awards

President Barack Obama has two Grammy awards for Best Spoken Word Album. Zach Braff won in 2005 as a producer for the soundtrack to Garden State. Magic Johnson has also won for Best Spoken Word.

You might be surprised by who doesn't have a Grammy

While the President of the United States has two Grammys, many notable and accomplished artists have never won. Despite having multiple popular albums and performing at this year's Superbowl halftime show, Katy Perry has never won a Grammy. Other artists with trophy-less shelves include Snoop Dogg, The Who, Journey, and Diana Ross.

The Big Four

Sam Smith took home the awards: Song of the Year, Record of the Year, and Best New Artist. These three awards combined with Album of the Year are referred to as the 'big four.' At 22, Smith is the second youngest person to ever be nominated in all four categories. The youngest person to receive this honor was Mariah Carey at 20 years old.

Beyonce is Queen B(ey) at the Grammys

Beyonce has been nominated for an award at the Grammys every year for the past 15 years. She has the most nominations of any female, with a whopping 53 total nods. In total she has won 20 times.

Let it snow

over the past few weeks, snow has been piling up here on campus, but there's a beauty to it all

By Ashley Smith
Staff Writer

Can you remember when you were little, and you saw the first snowflakes fall? Your thoughts would flood with the ideas of snowmen, snowball fights, and snow angels. You'd revel in the idea of a snow day, Christmas, and hot cocoa. Yet now, as you sit inside and stare out the window, your heart sinks. You'll have to shovel out your car in the morning or walk across snowy pathways in the freezing cold. You dread each snowflake as you think of what you last saw on the weather channel's website. Was it eight inches or ten? You'll frantically open your laptop numerous times, waiting for an announcement from President Machtley stating that classes are cancelled. This is perhaps the only thing that still brings any excitement for what winter weather entails.



Our campus has accumulated a hefty amount of snow, making parking and walking across campus a project all on its own. If it weren't for our Facilities and Grounds crews, Department of Public Safety, the Student Affairs teams in Residence Life and the Fisher Student Center, non-commuter students would be confined to their rooms and commuters wouldn't even be able to enter or drive on campus. The hours these generous people put into keeping our campus as snow and ice-free as possible have allowed us to continue with our daily schedules sooner rather than later. Thanks to them we have been safe and without incident or injury due to ice on our pathways, and this is extremely important! Also, we have to appreciate the food service workers at Aramark for keeping us fed, the staff and student employees in the Krupp Library and Chace Wellness and Athletic Center for allowing us to continue using their services, and the communications team for keeping us updated throughout the storm. We also need to recognize all other essential personnel.



However, as we are all focusing on getting rid of the snow as fast as possible and continuing with our busy schedules, I wish that we all would take a step back and really look at the campus and the nature that surrounds us. Soak in the beautiful landscape and appreciate the one-of-a-kind beauty that snow does bring. Upon becoming a student at Bryant I have met people who have never seen snow before traveling here, and seeing their reactions to their first snow is something I will never forget. Sheer, unadulterated excitement and wonder. It brought me back to how I looked at snow when I was a child. When suddenly my yard, my neighborhood, my world became a winter wonderland. Why is it that when we grow older we seem to lose appreciation for things that once brought us such profound happiness? Break out the sleds, throw a snowball, make a snow angel, drink hot cocoa and make a snow fort. I hope that you try to find that child in you once more and embrace the snow and anything else in your life that you used to see in different, brighter light. After all, snow and life are what you make of them!



Fighting off the winter blues

tips for staying happy and healthy this winter while at Bryant

By Joseph Blanchard
Contributing Writer

With all this snow on the ground and with more to come, winter feels stronger than ever, so it is even harder to ward off those winter blues feelings that accompany the cold months of the year.

Everyone knows what I am talking about: those days where you are down in the dumps and your bed is the best place in the world and you are feeling pretty low. So how do you beat those winter blues feelings? Get active. Get up and out of the college bed. That does not mean you have to hit the gym every time you're in a funk, it simply means to get up and do whatever makes you happy.

Get out of your room, go do something new, maybe even go to the gym a few times if you are up for it. Staying active and getting up and moving helps fight the winter blues. Like every other article you have read about staying healthy, eating right will definitely help you in fighting those down days.

Coming with the winter blues is the craving for the carb-filled foods, which are not the best for your body or for your mood. Get some food that will fill you with energy, the natural energy from fruits, not caffeine and sugar.

Lastly, listen to what your body is telling you. This time of year is already crammed with school and everything else happening on campus, and it's difficult to find any time at all, but make sure you listen to yourself and do what your body needs and is telling you. The winter blues come for all, and like the snow, they do not last forever, and they are easy to get over.

Amid climate change, what's more important: protecting money or people?

By James Boyce
MCT Campus

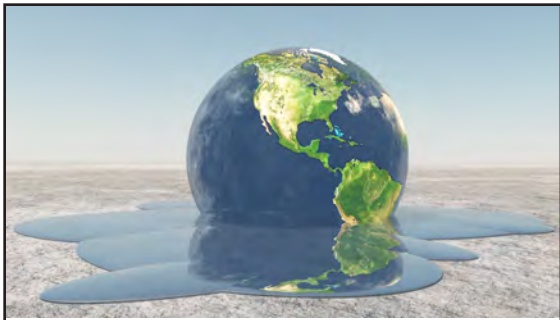
At the latest round of international climate talks this month in Lima, Peru, melting glaciers in the Andes and recent droughts provided a fitting backdrop for the negotiators' recognition that it is too late to prevent climate change, no matter how fast we ultimately act to limit it. They now confront an issue that many had hoped to avoid: adaptation.

Adapting to climate change will carry a high price tag. Sea walls are needed to protect coastal areas against floods, such as those in the New York area when Superstorm Sandy struck in 2012. We need early-warning and evacuation systems to protect against human tragedies, such as those caused by Typhoon Haiyan in the Philippines in 2013 and by Hurricane Katrina in New Orleans in 2005.

Cooling centers and emergency services must be created to cope with heat waves, such as the one that killed 70,000 in Europe in 2003. Water projects are needed to protect farmers and herders from extreme droughts, such as the one that gripped the Horn of Africa in 2011. Large-scale replanting of forests with new species will be needed to keep pace as temperature gradients shift toward the poles.

Because adaptation won't come cheap, we must decide which investments are worth the cost.

A thought experiment illustrates the choices we face. Imagine that without major new investments in adaptation, climate change will cause world incomes to fall in the next two decades by 25 percent



across the board, with everyone's income going down, from the poorest farmworker in Bangladesh to the wealthiest real estate baron in Manhattan. Adaptation can cushion some but not all of these losses. What should be our priority: reduce losses for the farmworker or the baron?

For the farmworker, and a billion others in the world who live on about \$1 a day, this 25 percent income loss will be a disaster, perhaps the difference between life and death. Yet in dollars, the loss is just 25 cents a day.

For the land baron and other "one-percenters" in the U.S. with average incomes of about \$2,000 a day, the 25 percent income loss would be a matter of regret, not survival. He'll find a way to get by on

\$1,500 a day.

In human terms, the baron's loss pales compared with that of the farmworker. But in dollar terms, it's 2,000 times larger.

Conventional economic models would prescribe spending more to protect the barons than the farmworkers of the world. The rationale was set forth with brutal clarity in a memorandum leaked in 1992



that was signed by Lawrence Summers, then chief economist of the World Bank. The memo asked whether the bank should encourage more migration of dirty industries to developing countries and concluded that "the economic logic of dumping a load of toxic waste in the lowest-wage country is impeccable and we should face up to that." Climate change is just a new kind of toxic waste.

The "economic logic" of the Summers memo later said to have been penned tongue-in-cheek to provoke debate, which it certainly did _ rests on a doctrine of "efficiency" that counts all dollars equally. Whether it goes to a starving child or a millionaire, a dollar is a dollar. The task of economists, in this view, is to maximize the size of the total dollar pie. How it's sliced is not their problem.

A different way to set adaptation priorities is to count each person equally, not each dollar. This approach rests on the ethical principle that a healthy environment is a human right, not a commodity to be distributed on the basis of purchasing power, or a privilege to be distributed on the basis of political power.

This equity principle is widely embraced around the world, from the affirmation in the U.S. Declaration of Independence that people have an inalienable right to "life, liberty and the pursuit of happiness," to the guarantee in the South African Constitution that everyone has the right "to an environment that is not harmful to their health or well-being." It puts safeguarding the lives of the poor ahead of safeguarding the property of the rich.

In the years ahead, climate change will confront the world with hard choices: whether to protect as many dollars as possible, or to protect as many people as we can.

Bryant Said What?!

Tweets compiled by Bryant students

"If trees grew cheeseburgers or like... general motivation, my life would be so easy."

"It's been a semester and two months and I still get lost finding the laundry room in my hall."

"Why cry over spilt milk when you can pour yourself a glass of wine?"

"Spent an hour outside my car scraping off ice and digging it out and then the battery decided to shit the bed, so that's how my day is going."

Profit and Loss



More snow is on its way!



Another snow day?



Wait... Saturday classes...!?



Good luck finding your car!

Putting a lid on methane from cattle

By Los Angeles Times
MCT Campus

The \$1.1 trillion omnibus spending bill signed by President Barack Obama contains many giveaways to Wall Street, casinos and the coal industry. But the ones that might do the most severe damage long-term have to do with, of all things, the digestive systems of cattle.

Through their manure and, yes, their flatulence, cattle are major producers of methane, a potent greenhouse gas that the public hears much less about than carbon. Methane breaks down much more quickly than carbon after about 50 years but during that time, it is 20 to 30 times more potent at trapping heat and is considered the source of a quarter of all global warming.

Yet the spending bill specifically barred the federal government from requiring cattle operations to report greenhouse gas emissions from manure or to obtain permits for methane produced by bovine belching and flatulence. Both sources of methane are controllable; there is machinery that can convert manure into biofuel, and changes in the diet of cattle can make a major difference in flatulence levels.

Methane also is produced by landfills and by the oil and gas industries, but the U.S. Environmental Protection Agency reports that worldwide, the agricultural sector is the biggest contributor.

Reductions in methane and other highly potent short-term greenhouse gases would be a particularly useful short-term strategy to buy the planet some time as it combats the effects of climate change _ effects that are sounding more and more dire with each new study. Reports from the Intergovernmental Panel on Climate Change have reflected sharply growing levels of alarm over the pace of human-caused global warming, which is occurring faster than climate scientists had predicted. The most recent report by the scientific body of the United Nations, released in November, warned that failure to take major steps could result in mass extinctions of plants and animals, widespread starvation and the flooding of major cities and island nations, resulting in nearly unfathomable refugee crises.

Of course it is difficult to forecast with specificity exactly what the fallout will be or when it will occur. Mistakes will be made in doing so. But the IPCC report points out that some of those effects already are being felt. Climate change is behind a small decline in global food production, it said. It also pointed to rapidly melting ice in the polar regions, rising sea levels and dying forests in the American West, infested by pests that thrive in hotter conditions.

Uncertainty about the precise effects of climate change is not an excuse for inaction when the scientific consensus is clear. Congress shouldn't be handing short-term gifts to the National Cattlemen's Beef Association at the risk of great environmental harm.

AJ's movie review: American Sniper

By AJ Beltis
Staff Writer

American Sniper is not a war movie. Just in the sense that The Theory of Everything is not a science movie and Foxcatcher is not a wrestling movie; it is a biopic. It's true that American Sniper takes place during a war, its protagonist is involved with a war, some scenes are war-centric, and one of its themes is the effects of war on its participants; but inherently, all the movie really serves as is a view into Chris Kyle's life - what he did, why he did it, who he did it for, and how his actions and the events surrounding his life defined him.

'Cooper more than earns his third Oscar nomination in this role - capturing the range of Kyle's patriotism, emotion, charm, and reluctant fame as a result of his own actions overseas.'

Chris Kyle (Bradley Cooper) grew up as a God-fearing, 'Murica-loving Texan. Not a redneck, though. He even clarifies to his future wife Taya (Sienna Miller) at their first encounter that "Texans ride their trucks, and rednecks ride their cousins." But he also tells her that he'd be willing to lay down his life for what he believes is the greatest country on Earth as a Navy SEAL.

Cooper more than earns his third Oscar nomination in this role - capturing the range of Kyle's patriotism, emotion, charm, and reluctant fame as a result of his actions overseas. Sienna Miller, wrongfully overlooked by the Academy, serves as the embodiment of what troops like Kyle are fighting for, and more importantly, what they're either coming home to or leaving behind.

The movie deals with war, yes. Specifically, we follow Kyle during his arduous training and his four post-9/11 tours in Iraq. Some scenes work, some don't, and this is where the distinction between war film and biopic becomes so important. Director

beating heart. He resents what he does, but he's proud to do it - and Cooper makes that heartbreaking realization all the more powerful to the viewer.

In between his tours, we see glimpses of Kyle as a husband and father of two as he unsuccessfully deals with his post-traumatic stress. Unsurprisingly, his behavior disturbs his wife Taya, who suggests he seek help at the local VA. Insistent that he's fine, his response is always to re-deploy, even though Taya warns him that one of these



(MCT Campus)

times, he might not have anything to return to.

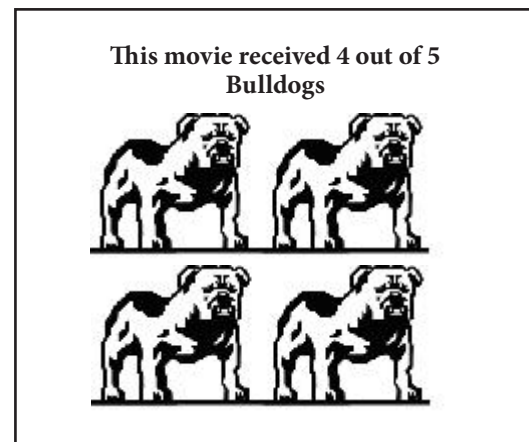
My problem with this movie is not with its approach to being a biopic, because in that aspect it's an emotionally-charged and moving piece on a damaged American hero. My problem is that the film sometimes strays away from that hero, trying instead to bring our focus on some action sequences that aren't always effective, as well as an ending that wraps up as unfortunately and abruptly as Chris Kyle's story itself. In a year of stunning biopics like The Theory of Everything and Selma, American Sniper doesn't completely stand out against its comparative competition, but offers a well-constructed adaptation of a life that everyone will want to know about and that all Americans should know about.

'He resents what he does, but he's proud to do it - and Cooper makes that heartbreaking realization all the more powerful to the viewer'

Clint Eastwood manages to keep Kyle at the center of the war scenes most of the time. Even when we see an Iraqi family being slaughtered by an Al-Qaeda militant while a fierce sniper secures the area, we see the scene through Kyle's eyes because it's shot from his emotional perspective.

Other scenes, particularly in his later tours, focus more on battles between Americans and Iraqis (or as they're referred to in the movie, "savages"), and because the focus gradually moves from Kyle's perspective to a general militant's, the action doesn't seem to mean as much. When the scenes are done right, however, the movie brings some of the most intense on-screen war moments since 2001's Black Hawk Down.

Rapidly adding up his kill-list, Kyle's comrades nickname him "The Legend." He confidently declares that he's "willing to meet his creator and answer to every shot he took" back home, but after every shot we see Kyle make, the camera holds back a bit, and shows us as Cooper grasps the reality of what Chris Kyle did for a living. We see the regretful nodding away from the scope and hear the sighs after his bullet stops a



Director Clint Eastwood strikes again

By Nadia Antonellis
Contributing Writer

It's great to see director Clint Eastwood back on his game. Jersey Boys wasn't his best work back in 2014, but Eastwood, 84, is fired up and flaring with incitement in American Sniper. By describing the wild, sadly short life of Navy SEAL Chris Kyle, played as Bradley Cooper, the most lethal sniper in U.S. military history, Eastwood tosses one into the war zone where conscience does fight with killer instinct. He lays on the tension, especially when Kyle has to blow away the Butcher, played by Mido Hamada, an Al Qaeda terrorist with a specialty in power tools as weapons. Your nerves will be fried. There is no calm.

Chris Kyle is sent to Iraq with one mission: to protect his fellow navy men. His precision saves countless lives on the battleground and, as stories of his courageous adventures spread, he gets the nickname "Legend." However, his reputation is also growing behind enemy lines, putting a price on his head and making him a prime target of rebels. He is also facing a different kind of battle on the home front: struggling to be a good husband and father from halfway around the world. Despite the danger and the difficulties with his family at home, Chris serves through four traumatic tours of duty in Iraq, epitomizing the SEAL creed to "leave no man behind." But upon returning to his wife, Taya Renae Kyle played by Sienna Miller, and kids, Chris finds that it is the war he can't leave behind.

These scenes have a feel, meant to show the emotional fortress Kyle has built around himself. No need. All the pain is visible in Cooper's eyes, in a posture ever on danger alert. Cooper and Eastwood salute Kyle's patriotism best by not denying its toll. Their targets are clearly in sight, and their aim is true.



(MCT Campus)

AJ's movie review: Selma

By AJ Beltis
Staff Writer

There's no manipulation, no ulterior motives, no imposition of white guilt, and no sense of Oscar bait in Selma. The movie succeeds because it was an emotional, technical, and trailblazing feat in the history of cinema. It is being hailed as a masterpiece simply because it is one. It's being praised because it deserves praise. And

'We see King in an environment that the average citizen isn't familiar with... the assassinations we see are those on the street, inside church, or in restaurants, making the deaths more unexpected and real.'

people are saying the film was snubbed at the Oscars because it absolutely was snubbed. Its direction, screenplay, score, and film editing all raise Selma to the heights of being one of the best films of 2014.

Selma shows just a snippet of the tumultuous life and time of Dr. Martin Luther King, Jr. After he is awarded the Nobel Peace Prize, he turns to the executive power of President Lyndon B. Johnson for assistance in striking down the prejudiced voting restrictions in the 1960s South. With the President ignoring the pressing issues of violence, racism, and murder by the corrupt cops and officials in Alabama, King and his comrades decide to take matters into their own hands by raising the stakes of immediacy in the public's eye.

King orchestrates a march of protestors - black & white; men & women; Christian, Jew, & otherwise - from the unflinchingly racist city of Selma, Alabama to Montgomery. Amidst the hardship the marchers and supporters face, opposers of the march - including Alabama's governor and even President Johnson himself - are forced to re-evaluate the impact of their indifference.

We see King in an environment that the average citizen isn't familiar with. There's

'To include the more well-known facts of his life in the movie would have been unjust to this film. Those aspects would have made Selma a superficial biopic that displayed King as a figurehead and an unchallenged hero.'

no epic re-enactment of the "I Have a Dream" speech, nor is there a scene depicting the assassination of the civil rights leader. The assassinations we see are those on the street, inside church, or in restaurants, making the deaths more unexpected and real. What we see of King encompasses his days in the height of his troubles, his interactions with acquaintances and enemies, and how he handles his role as a father, a husband, a friend, and a leader. To include the more well-known facts of his life in the movie would have been unjust to this film. Those aspects would have made Selma a superficial biopic that displayed King as a figurehead and an unchallenged hero. With Selma's approach, we see King as a man, and more importantly, as a martyr. Because of this approach, Selma's screenplay is a true work of art. Writer Paul Webb's labors are obvious, and his efforts pay off.

The film is wonderfully directed by Ava DuVernay, who before Selma was predominantly concerned with making documentary features. I can't imagine the film

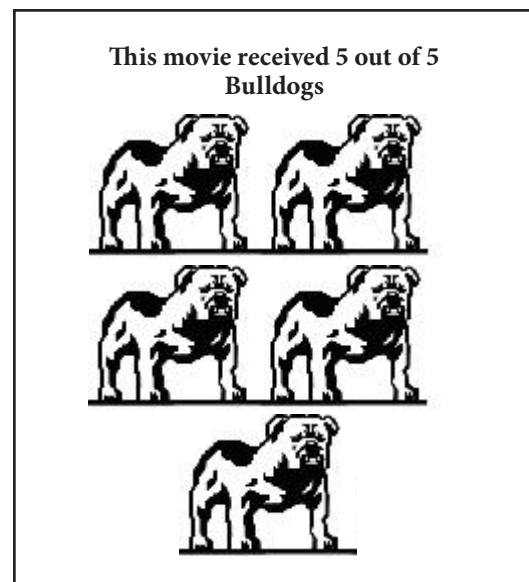
having a more fitting director than DuVernay - a woman who is so clearly able to convey her passion for both filmmaking and equality through this magnificent movie. Her vision for Selma is fully realized and benefits from a fine performance by David Oyelowo as the historical man behind the movement.

Selma is fiercely powerful, with a patient approach, raw emotion, and spectacular performances to keep the film engrained in your memory. How and why this film was overlooked at the Oscars evades me, but I cannot stress enough that, in my opinion, it was a wrongful overlook. I implore you to see Selma, even if the Academy, for whatever reasons, may not agree with me as strongly on that statement.

To read more of AJ's reviews, you can check out his blog at AJBeltis.Blogspot.com or listen to his WJMF show Monday at 1.



(MCT Campus)



Cuba's last revolution trend: fine dining

By Tim Johnson
MCT Campus

Private restaurants in Havana are exploding in number and soaring in quality, providing a treat for visitors and a surprising bright spot in a nation better known for monotonous food and spotty service.

Havana now boasts nearly 2,000 private restaurants offering a range of cuisine from traditional Cuban to Russian, Spanish, Vietnamese and other ethnicities. From caviar to lobster bisque and on to pizza, everything seems to be available.

Usually set in private homes, some of the restaurants offer Old World charm with starched white tablecloths and real silverware. Heirlooms fill shelves. Other restaurants hunker in basements or peer from walk-up seafront buildings, sometimes with funky or retro decor.

"Gastronomy is on the rise in our country," said Jorge Luis Trejo, son of the proprietors of La Moraleja, a restaurant in Havana's Vedado district with wild rabbit flambe and chicken confit on the menu.

His family's restaurant opened in January 2012. Donning the chef's apron is a cook who once worked in France, the Netherlands, Greece and England, Trejo said.

"We try to make traditionally Cuban dishes with fusion sauces to entertain our clients," he said.

At the end of each meal, waitresses carry a humidor to diners and offer them a choice of complimentary hand-rolled cigars.

Private restaurants first arose in Cuba in 1993 amid the collapse of the Soviet Union, Cuba's longtime patron, only to be reined in as authorities worried that small eateries were relying on pilfered supplies and surpassing the legal limit of 12 chairs, essentially three tables.

The restaurants were known as paladares, a Spanish and Portuguese word that means palates, a moniker

taken from the establishment of a food vendor in a popular Brazilian soap opera.

For periods in the 1990s, small restaurants could offer neither seafood nor beef, which were needed for the official tourist industry. Owners were ordered to buy at retail prices in official stores. Most employees had to be family members.

Those rules drove most restaurants out of business, choking them with a web of taxes and arbitrary enforcement that underscored how wary Cuba's communist officials were of private enterprise.

By 2010, state media reported that as few as 74 private restaurants were operating in Havana.

Then things began to change. Fidel Castro's brother, Raul, who'd taken control of the government, ordered more flexible rules for restaurants at the end of 2011, raising the limit on chairs to 50 and issuing new licenses. There are still rules to be skirted, and supplies can be hard to come by, but a rebirth is taking place.

"There's undeniably a boom, a significant increase in both the numbers of people who have licenses in the food service area and the emergence of a haute cuisine, or as they say in Cuba *cocina de autor*," or creative nouvelle cuisine, said Ted Henken, a Cuba expert at Baruch College in New York who's written about the phenomenon.

Today, Havana is dotted with private restaurants with elaborate menus, identifiable only by single small signs on the outsides of buildings.

In Cuba's moribund economy, bad service is the norm in most offices, hotels and state-run businesses, but not in the private restaurants, which often have the cozy feeling of private dining since they occupy what once were people's homes.

"You feel like, 'Oh, I'm in someone's old living room, and sipping a mojito,'" Henken said.

It's a feeling that more Americans may experience.

On Dec. 17, President Barack Obama and Raul Castro announced the re-establishment of diplomatic relations, broken in 1961. Obama also said he'd further relax restrictions on U.S. citizens' travel to Cuba without lifting the long-standing trade embargo, which only Congress can do.

The easing of U.S. rules will include permitting U.S. banks to accept credit card transactions conducted in Cuba. Many Cuban restaurateurs await a growing flow of American visitors.

At Paladar Los Mercaderes, which sits on a bustling pedestrian street in renovated Old Havana, handsome waiters in crisp black uniforms buttoned to the neck take orders in a multitude of languages. Modern Cuban art adorns the walls.

Musicians croon Cuban ballads as breezes waft through the high-ceilinged rooms.

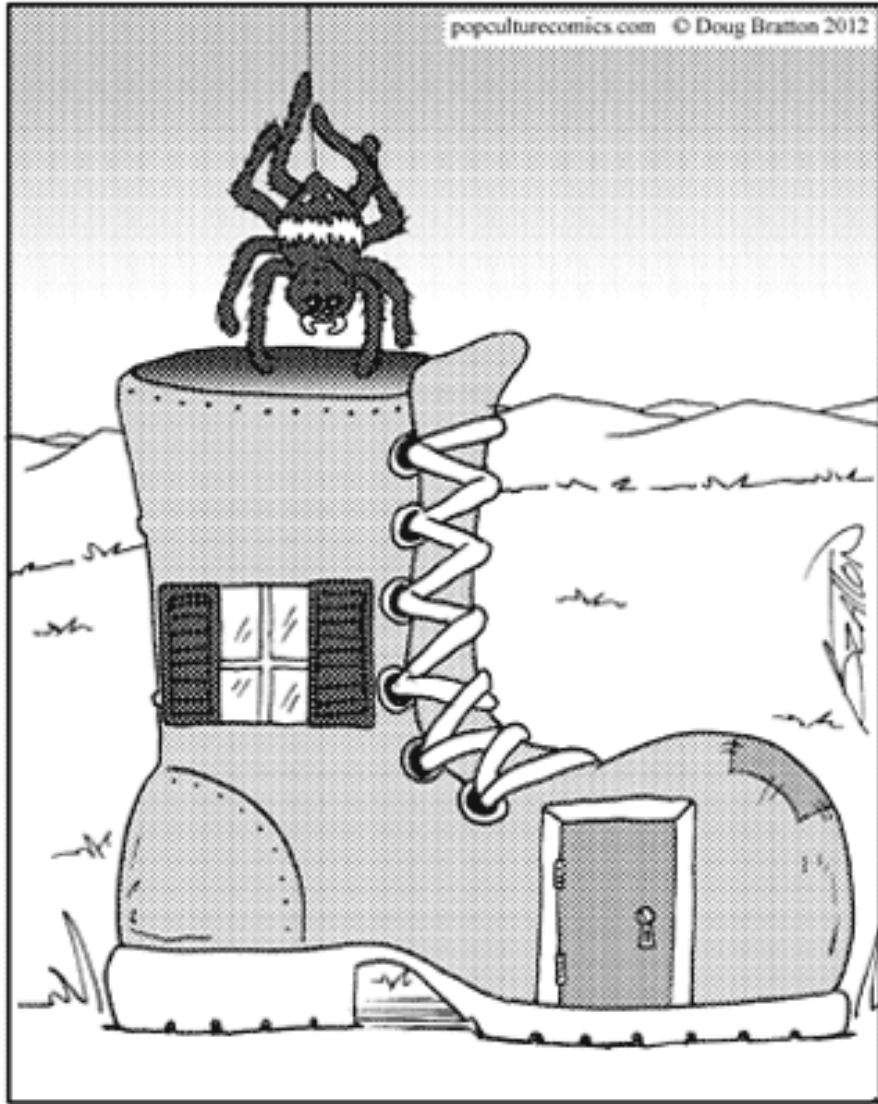
Among the entrees, one could pick from smoked pork loin in plum sauce (\$15.75), filet mignon in mushroom sauce (\$18), shrimp risotto (\$17) or a grilled seafood platter with lobster tail (variable price), among other dishes.

"We built a restaurant like one we'd like to go to," said Yamil Alvarez, one of three owners of the business, which opened in December 2012. "We bet on hiring young people who are well educated but without any experience.

"We've got boats fishing for us, so we always have fresh fish. We've got a contract with a farm for fresh produce," said Alvarez, an engineer who was once a guide at a cigar factory.

While Alvarez aims for a bit of glam, or what he labels a "unique experience," other restaurants shoot for different diners, mostly foreign but also some Cubans with access to hard currency.

Comic of the Week



The Old Woman Who Lived in a Shoe's Worst Nightmare

The College Scoop

SEE WHAT STUDENTS AT OTHER COLLEGES ARE READING ABOUT

The Stanford Daily *Stanford College*

Often cited as one of the most influential studies in human behavior and social psychology, the Stanford Prison Experiment has spawned numerous films and cultural references over the past four decades. Just this past week, "The Stanford Prison Experiment," a film based on the events of the study, had its world premiere at the Sundance Film Festival in Park City, Utah. In conjunction with the film's debut, The Stanford Daily caught up with members of the Stanford psychology department — including Philip Zimbardo, the lead researcher during the experiment and a current professor emeritus at Stanford — to learn more about the experiment and why the results of the study continue to remain relevant today.

The Miscellany News *Vassar College*

In the wake of an investigation by the Department of Education of a civil rights complaint stating that its administration failed to adequately respond to instances of sexual assault, the president of Dartmouth College announced a ban on all hard liquor that fits into a growing trend of elite universities in recent years. When enforcement begins in late March, Dartmouth will officially join the ranks of Bates, Bowdoin, Colby and Providence colleges in a hard liquor ban, as well as a trend towards stricter alcohol policies found at Brown University and the University of Virginia. While these institutions all claim that bans targeted on hard alcohol or on increasingly harsh enforcement for any alcohol consumption as a method for reducing instances of sexual violence and general student misconduct, Vassar College continues to endorse a ban on all kegs and a Good Samaritan policy. Since its 2011 Alcohol Task Force regulations assessment, the College has not announced any upcoming plans to join the movement by its peer institutions.

The Heights *Boston College*

No, really, nothing can be worse than February. January brings the end of college football, while the Super Bowl—the most anticipated sporting event of the year—throws many fans into an extended Groundhog Day-like winter. Here at Boston College, the same sports lull happens. With no cameras fixated on Steve Addazio on the sidelines, football fans begin to go stir crazy.

THE POETRY CORNER

You'll Meet Again

By Ashley Smith

Losing a friend,
Losing a loved one
You never thought you'd lose your sweet someone
The memories may cause tears,
But keep in mind those memories once made him smile
All you have to do is hang in there for a while
Without a doubt, you'll meet again
You just have to hang in there until then

Losing a friend,
Losing a loved one
You never thought you'd lose your sweet someone
Just remember the love that's bonded your hearts together
As together you'll be forever.
The tears may fall
But you must stand tall
For without a doubt, you'll meet again.

Losing a friend,
Losing a loved one
You never thought you'd lose your sweet someone
So sudden, so unexpected
The memories may be reflected
For your hearts are still bonded together
And forever they will be
That's how it seems to me
Just hang in there, you'll meet again.

If Only

By Florence Widmer

If only I were a brown bear, brown
I'd give you lots 'n' lots of bear hugs
And then look forward to hibernation
And sleep for the duration
Just sleeping and smiling,
If only I were; oh if only I were,
If only I were a brown bear, brown!

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