



THE ARCHWAY

Black and Gold and Read all over

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Mock Trial team triumphs

Bryant's team placed second at their first invitational

By Christopher Groneng
Contributing Writer

Bryant University's Mock Trial team had its very first tournament last weekend, Nov. 7th and 8th. The weekend-long invitational competition hosted by the University of Rochester in New York included Williams College, Hamilton College, the University of Massachusetts-Amherst, the University of Vermont, The College of St. Rose, Canisius College, and St. John Fisher College, along with the University of Rochester and Bryant.

The first day of trials included Bryant facing off against UVM's A Team and Williams' A Team. Both trials ended in a tie, with many Bryant students performing very well. Junior and Mock Trial Vice President Steven Towner and senior and Mock Trial President Ian Harmon both acted as attorneys for both the prosecution and defense. Junior Conor Haraden also served as an attorney on Bryant's defense counsel. Newcomers, freshmen Joseph Rinaldi and Tyler Lord, were able to debut their skills as collegiate lawyers on the first day of trial as well.

Mock Trial veteran sophomore, Lauren Leedberg, had an outstanding performance as a witness, contributing heavily to both the prosecution and defense. Among the other witnesses were freshman Justin Wood, junior Joseph Donnelly, and senior Mario Molina.

Sunday's trials included match-ups that pitted Bryant against Canisius College from Buffalo, NY, and UVM's B Team. Both of these trials ended in unanimous victories for Bryant, thanks to the vigilance, prowess, and determination of attorneys Harmon, Haraden, and Towner. Rinaldi and Lord



The Bryant Mock Trial team. (Joseph Rinaldi)

also stepped up to the plate with improved showings as attorneys.

Witnesses that day included Donnelly, Leedberg, Molina, Wood, and Allegra Maloney. The last trial of the weekend in particular featured a jury, which was not a factor in the previous three trials. These three jurors were also tasked (along with the two judges) with determining a verdict of either guilty or not guilty. Bryant was on the defense for that trial, trying to prove the defendant's innocence. At the end of the trial, the jury decided in Bryant's favor, further solidifying Bryant's final and most prolific win of the weekend.

Supporting members of the team included freshman Christopher Groneng, who was

prepared as a witness, but was recruited as timekeeper for all four of Bryant's trials, and freshman Matthew Bowler, who was prepared as a witness and played an integral role in a bi-buster case, in which additional members from various participating schools join together and come up with an impromptu case against another school's team in the event of an odd number of teams.

If the success of the weekend wasn't already obvious enough, the closing ceremony was where Bryant's hard work was truly recognized. In the individual awards, Lauren Leedberg was awarded the #1 Outstanding Witness Award, with a score of 38 out of 40 possible points, including a

See "Triumph", page 2

Bryant celebrates Veteran's Day

By AJ Beltis
Staff Writer

As we all know, this past Wednesday was Veteran's Day. Arguably one of the most important holidays this nation celebrates, Veteran's Day is an opportunity to acknowledge, remember, and offer gratitude to those who served as brothers or sisters in the armed forces. It's a crucial day that all Americans should be proud to annually recognize.

In the past, members of the Bryant community have argued that the university does not do as much as it could to recognize the magnitude of this day and honor those whom the day is dedicated to. Luckily, even though this year's holiday has come and gone, there is still a way here at Bryant to show support for local troops.

This Saturday, November 14th, the sisters of Alpha Omicron Pi will be sponsoring an event dedicated towards celebrating Veteran's Day in the community. The event, called "Survival of the Fittest," is a team contest full of physical challenges. The day will include military-style tasks like tire flipping, obstacle courses, army

crawling, and more! It promises to be quite a fun day with opportunities to honor veterans and spend time with friends. Survival of the Fittest will take place this Saturday at 2:00 in the MAC.

All money collected during the event will go to benefit Sisters for Soldiers, an AOII non-profit that compiles care packages for those currently serving overseas. Teams of five are encouraged to sign up, where a \$25 fee will cover all activity costs. The top placing teams could win some very coveted prizes, such as gift cards to J's Deli, Stop & Shop, Five Guys, local movie theaters, and more!

If you want to know more about the event, sign-ups, Sisters for Soldiers, or anything else related to Saturday's activities, the sisters of AOII will be tabling in the rotunda this Friday, November 13th. In addition to signing up, teams will be able to participate in games and challenges to try and win points for their team early! You're also encouraged to reach out to any member of AOII you may know for more information on the event.

While AOII is responsible for Saturday's event, they aren't

the only group of students on campus making strides to honor the veterans at Bryant and at large. As a class project, those enrolled in Dr. Kristen Berkos' Senior Seminar in Communication Theory class are putting their communication skills to the test. For the past four years, these seniors have worked diligently to discover ways to use their interpersonal and mass communication knowledge to their advantage in any setting or challenge. Tasked with raising awareness for Veteran's Day Events, some of the students have initiated a PR campaign full of newspaper articles, coverage on WJMF Radio, and even efforts to reach out to WPRI-TV for more widespread coverage of 'Survival of the Fittest'. Others have reached out to athletics and the school's social media outlets to raise awareness for Saturday's Veteran's Day game, another campus event where you can go show your support for the cause. Finally, students in the class have also made efforts to connect with local veterans and their families, as well as veteran-aimed assistance organizations in the Providence area.

The class is hoping they can put the skills they've learned at

Bryant into action by raising awareness for these events and to show local veterans how valued and appreciated they are at Bryant University. One way Bryant is doing this is by extending a special invitation to these local veterans who, along with their families, can attend Saturday's game for free. To take advantage of this offer, veterans should contact Tiersa Winder at twinder@bryant.edu or Joe Fogarty in athletics prior to the game.

The more students and faculty we have supporting this event, the more it will grow. Even if you're unable to participate in either of the events on Saturday, you're still welcome to go, cheer on your classmates, and show your support for any veterans who may be present. You can also donate to the cause if you're not able to attend at all.

Survival of the Fittest will likely be a worthwhile way to spend a Saturday afternoon by honoring those who put their lives on the line to defend our freedom. We hope to see you all in the MAC at 2:00 this Saturday, whether you're participating, on the sidelines, or just coming to show your support!



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Guidelines for Comment...

Only articles and letters including authors' names and phone number will be considered for publication. (Phone numbers will not be printed. They are for verification purposes only.) On rare occasions, names will be withheld upon request if the editors deem there is a compelling reason to do so. No letter will be printed if the author's identity is unknown to the editors.

Letters to the Editor that are between 400 and 600 words will have the best chance of being published. Also, except in extraordinary circumstances, we will not print submissions exceeding 600 words. All submissions are printed at the discretion of the E-board. The Archway staff reserves the right to edit for length, accuracy, clarity, and libelous material.

Letters and submissions must be submitted electronically from a Bryant email address. Bryant University community members can email submissions to: archway@bryant.edu. Letters and articles can also be given to The Archway on disk. They can be left in The Archway drop box on the third floor of the Bryant Center or disks can be mailed through campus mail to box 7.

The deadline for all submissions is by 5 p.m. on the Monday prior to publication (for a complete production schedule, contact The Archway office). Late submissions will be accepted at the discretion of The Archway staff and will more than likely be held until the next issue.

Members of the Bryant community are welcome to take one copy of each edition of The Archway for free. If you are interested in purchasing multiple copies for a price of 50 cents each, please contact The Archway office. Please note that newspaper theft is a crime. Those who violate the single copy rule may be subject to disciplinary action.

Department of Public Safety Log

LARCENY Nov 01, 2015-Sunday at 13:16
Location: RESIDENCE HALL
Summary: DPS received a report of lost/stolen credit card being used for purchases around campus.

ACCIDENT (MVA) Nov 02, 2015-Monday at 08:53
Location: Faculty/Staff, Commuter Parking
Summary: DPS received a report of a minor traffic accident in Parking lot B. No injuries were reported.

EMT CALL EMT CALL / MEDICAL SERVICES
RENDERED Nov 03, 2015-Tuesday at 12:59
Location: Facilities Parking Lot
Summary: DPS received a report of a person that had

fallen in front of the Facilities Building. EMS was activated. Patient was transported to Fatima Hospital by Smithfield Rescue 1 for treatment.

ACCIDENT (MVA) Nov 03, 2015-Tuesday at 18:13
Location: Faculty/Staff/ Commuter Parking Lot
Summary: DPS received a report of a minor traffic accident in Parking lot E. No injuries were reported.

ACCIDENT (MVA) Nov 04, 2015-Wednesday at 15:26
Location: Freshmen/General Parking
Summary: A student reported hitting a parked vehicle in the C lot. No injuries were reported.

Want to get involved with
The Archway?
FSC3 Mondays at
5:30pm!

Sell your heart out

By Kurt Niquette
Contributing Writer

I find myself standing dressed in a suit and tie, in an empty hallway, staring at a door reading "354". On either side of me in front of adjacent rooms are two other Bryant students wearing business formal attire. There is a thought of making conversation, but everyone's focus is too concentrated on calming their nerves. One of the girls makes a move towards the door in front of her, goes inside, and closes it behind her. Another woman comes out of room 354 and says "They're ready for you". I take but a half second to calm myself with deep breathing, then I knock on the door and enter.

This same experience is one that approximately seventy-seven other students experienced on the night of Monday, November 2nd. We were all present to compete in the preliminary Bryant University 2015 NISC (Northeastern Intercollegiate Sales Competition).

The goal of the competition was to partake in a role play for a sales meeting and to exhibit your sales knowledge and skills. This included things like creating a comfortable atmosphere for the buyer, discovering company issues with the buyer, and the ability to market your product so that the buyer will close for a second meeting.

Conceptually, this is something which sounds simple enough, however, becomes complicated when you are in-the-moment. It is not nearly as straightforward as most would experience while practicing with other students. The facilitators of the event did a great job in presenting the most unpredictable buyers for the mock sales meetings.

Although a person may know there could be certain objections, you could never predict what specifically is going to be the issue. The even greater challenge is learning how to deal with these objections that do not necessarily have a right answer. For example, if the buyer tells you their company does not have enough funding for this, you cannot create money for them out of thin air, but rather you must sell everything else about the meeting so that the financial aspects seem less relevant to them. This competition did a great job of keeping all participants on their toes throughout the 10 minute mock sales meeting.

There were seventy-eight contestants in the first round, and then twenty contestants moved on to a final round later in the evening. From this second round, only five winners were selected to move forward and represent Bryant University as the best of the best in the official Northeast Intercollegiate Sales Competition hosted by Bryant University on Friday, November 13th.

Although there were many local companies participating in judging and acting as "buyers", the main sponsor for this event was a software development company entitled Acquia. In the competition you are hypothetically selling their product to another company, MVO. This is a great event for competing students to fully test their sales knowledge, observers to gather effective sales knowledge, and a networking event for all of those who attend.

Triumph (continued from page 1)

perfect score of 20 with her defense witness. Additionally, Steven Towner received the #2 Outstanding Attorney Award, with a score of 19 out of 20 possible points. Overall awards were also awarded for the five best teams of the weekend. In first tournament of the year, the Bryant University Mock Trial Team won second place overall out of eleven teams, even beating out the second best college in the country, Williams College, by two places.

This amazing performance marks the first time in Bryant Mock Trial history the team took home anything higher than a third place overall trophy from a tournament, therefore making Ian Harmon the most successful president in the club's history. With this outstanding overall finish, coupled with the two remarkable individual awards, the team looks as strong and determined as ever to take regionals by storm, and possibly even make it to nationals.

Outstanding Attorney Award, with a score of 19 out of 20 possible points. Overall awards were also awarded for the five best teams of the weekend. In first tournament of the year, the Bryant University Mock Trial Team won second place overall out of eleven teams, even beating out the second best college in the country, Williams College, by two places.

Have an event coming up?
Tell us about it!

Free ads for clubs/orgs

Sales comp. finalists prepare for NISC

By Emily Pieroni
Contributing Writer

Last Monday, November 2nd, Bryant students competed head to head in the bi-annual Sales Competition. Many of the competitors were students of the Business to Business and Personal Selling classes while others were simply ambitious, sales-passionate students looking for professional feedback.

The Bryant Sales Competition includes two primary elimination rounds which then lead up to the Northeastern Intercollegiate Sales Competition (NISC) hosted at Bryant this Friday, November 13th. This year, the Bryant Sales Competition focused on a case regarding the software service company, Acquia. In the first round of the competition, students entered an assigned classroom and greeted the “buyer,” an actual Acquia employee. In addition to the buyer, three to four other Acquia judges sat in on the “meeting.” The students then had to pitch the idea, overcome any objections, and close the deal within a ten minute period. As the student and the buyer conversed, the judges observed and scored the student based on a 1-10 scale in several different categories. Some of the judging criteria included the approach, how the competitor handled objections, the close, and an overall performance score. Although the scores were not immediately released, the judges shared some verbal feedback after the ten minutes was up.

Bryant senior, Jason Dorenfeld, shared some insight about his experience, “The competition was personally very beneficial as it helped me develop and build upon the sales and people skills I have learned in the classroom. It was an awesome experience that I recommend to everyone.”

Following the individual sessions, the students and the judges enjoyed a brief closing ceremony and networking event where some business cards were exchanged and the qualifying students were announced. Two students from each class were selected to move onto the second round and finally a handful of Bryant competitors were chosen to move onto NISC to represent our school.

While the competition proved to be fierce among Bryant students, the competition at NISC will only be stronger as several of the top schools in the Northeast bring their best sales skills. The day will include a multi-round tournament-style competition, an elevator pitch competition, leadership building sessions, and networking opportunities with some of the best sales organizations. The main competition follows a very similar format as last week’s sales competition where each student meets with a buyer for ten minutes while being judged based on the same criteria mentioned earlier. The success of the meeting is based primarily on the student’s ability to demonstrate strong sales skills, rather than whether or not they actually closed the sale.

I sat down with Bryant senior, Jose Portillo, a qualified NISC contestant, as he discussed how he is preparing for this week’s competition. He explained, “I am preparing for NISC by watching the recording from the competition on Monday and analyzing what I could do better. I plan to implement the feedback the judges provided to my pitch. I am also watching previous winner’s videos and seeing what type of objections/interruptions they were exposed to and how they handle them. I am going to try to imitate things I thought they did great. Lastly, I am preparing by practicing role plays, practicing how to handle objections, and continuously improving the pitch.”

The Bryant community wishes all of the NISC competitors good luck! Go Bulldogs!

African Vegetables in Rhode Island?

By Mikaela Chicoine
Contributing Writer

Many students have taken or will take Management 200 during their time at Bryant. As a part of the curriculum for the course, it is required that students volunteer their time and efforts to assist an off-campus organization. This semester, a group of students is working with a local nonprofit organization called African Alliance of Rhode Island (AARI). African Alliance was founded in 2004 and is dedicated to improving the lives of the more than 75,000 Africans living in the state of Rhode Island. Throughout the years, AARI has served the African community and Rhode Islanders at large, through its programs on issues such as immigration, refugees, health, culture, mentorship, seat belt safety, and community gardening.

Among its multitude of programs, AARI’s community gardening program stands out for its ability to provide an

economic empowering vehicle for the refugee community, while bringing together African peoples and the community as a whole. According to AARI’s president and co-founder, Julius Kolawole, “The program provides a great opportunity to promote and educate Rhode Islanders about the African presence, culture and delicious food.”

Today, the organization is happy to boast of its successful creation and management of six urban gardens spread out throughout the city of Providence. The gardens are run by several refugee women, like Garmae Mawolo and Zakiya Selfwhom who inspire the community with their commitment to nurturing and growing exquisite crops. These women later sell their produce at local farmers markets throughout Rhode Island.

African Alliance sells at two different farmers’ markets during the year: the summer farmers market and the winter farmers market. The summer farmers market, also known as the Armory

Market, is located at Parade Street and Hudson Street in Providence. The winter farmers market is located at Hope Artiste Village, at 1005 Main Street in Pawtucket. Some of the freshly grown produce sold by the African Alliance includes leafy greens, bell peppers, and sweet potatoes. When asked about the organization, Georgina Sarpong, the manager of the Armory Market in Providence, says, “They’re one of the heavy hitter vendors, who carry the type of produce that a lot of the neighborhood residents are looking for”.

As a part of the community gardening program, African Alliance also hosts an annual cooking demonstration where local chefs are brought in to showcase their culinary skills. Each of the chefs prepares one dish using traditional African ingredients, demonstrating how the average consumer can incorporate these unique ingredients in a variety of healthy and tasty dishes. This year the event will be held on Saturday, November 21, from 9:30a.m-12:00p.m. at the Winter

Market in Pawtucket. The organization hopes to draw large crowds to this event, to obtain a broader customer base to help with its desired expansion.

African Alliance has several plans for expanding its operations and services. One of which includes building a greenhouse. With the use of a greenhouse, the crops would grow for more months of the year, allowing the organization to sell more produce. Another project the organization hopes to initiate is to sell fresh, locally grown seafood. This would include selling fish, clams, oysters, and much more. African Alliance is welcoming any and all volunteer contributions and donations to support the organization in providing its much needed community services.

To find out more about the organization or how you can help, please stop by the African Alliance stand at the farmer’s market, visit the African Alliance of Rhode Island website, subscribe to the YouTube Channel.

Overcoming Adversity: The Elizabeth Smart Story

Tuesday, November 17 at 7PM
Chace MAC (Doors Open at 6:30)

Book Signing to Follow

Tickets are now open to
the entire Bryant
community as well as
the public.

Tickets can be obtained
through the Information
Center in the FSC for no
charge.



Meet Bryant's Student Senate!

By John Logan
Business Editor

This week's featured senators are Glen Jobeless (Class of 2016), Eric Colantonio (Class of 2017), Chris Carando (Class of 2018), and Joshua Koen (Class of 2019).

John: What made you want to get involved in Student Senate?

GJ: I wanted to get involved in Student Senate because I wanted to be a part of an organization that truly makes a difference on our campus. I received recommendations from a few of my friends saying they thought I would be a good student senator, so I applied and have loved it ever since.

EC: I noticed there were a lot of things on campus that were good, but could be better. I frequently use campus services, like Bryant Dining, the MAC, and the Library, and I noticed a lot of things could be improved upon. I am the type of person that will gladly sacrifice my time for the betterment of the campus.

CC: I spoke with a few friends who were already involved in Student Senate. They described everything that they do, and I became interested and wanted to join.

JK: I wanted to be involved in student senate so I could be a problem solver for Bryant University and formulate solutions to any concerns my constituents have. I want to make change where necessary and preserve sacred Bryant traditions.

John: How can the Student Senate serve as a resource to students on campus?

GJ: The Student Senate is the voice of the student body at Bryant as a whole, so we are here to listen to any concerns or questions students may have. We serve as the direct line of communication from students to administration, so we encourage students to reach out to us whenever they feel it is necessary.



Freshman Senator Joshua Koen. (John Logan)

EC: Student Senate is ALWAYS available for students to express their concerns. We have students approaching us all the time about this concern, or that concern. Their concerns always get addressed in a timely and efficient manner. We just need to be MORE present so we can reach more students and hear more opinions.



Sophomore Senator Chris Carando. (John Logan)

CC: Anybody can approach me with a problem or a concern, and I am able to bring up the issues at our Senate meetings. All it takes is one student to have a concern and we can work to address the problem(s).

JK: The student senate in my opinion is the best resource for students on campus because we ultimately protect the interests of the student body when legislating change on campus. Any student can affect positive change on campus, and we, as senators, act as a medium of communication between the student population and the administrative body. Essentially, voicing your concern to any one of our senators guarantees a discussion in the 'Informal New Business' section of our meetings.

John: What are your main goals/objectives for this academic year?

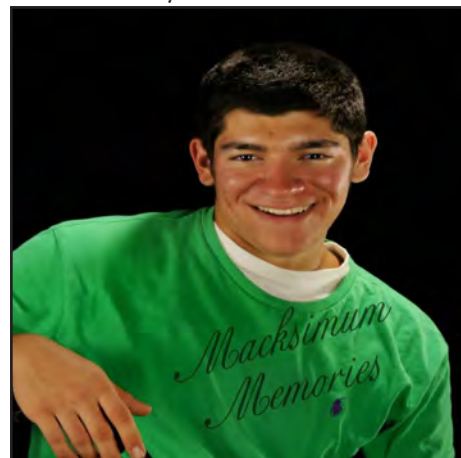
GJ: Our main goals for this year as a senate are to become more known and more transparent on campus. As for me, I hope to get very involved in my committee and have a strong influence on the student life aspect of the Bryant community.

EC: We are going forward with a number of initiatives this year. For starters, teacher evaluations are going to be a big thing this year. The student body has made it clear that they want to see updated teacher evaluations. If that is what the students want, then that is what we want. We are confident that the Professors' Unions will be fully

cooperative because a better evaluation system, with student and faculty backing, is in their best interest. In addition, it is important that students who do not like to sleep in on weekends get a voice. Very few things are open before 10:00a.m. on weekends. Many students, myself included, do not start their day until they eat breakfast. As it happens, there is not one place to get breakfast on campus before 10:00a.m. Going forward, that policy will need to be looked into.

CC: I am on the Student Services Committee, which means that I am involved in working with Salmanson Dining Hall, DPS, and Health Services. One of our goals involves improving Salmanson in terms of food quality and options. Additionally, we are attempting to provide walk in clinics at Health Services for students during Saturday mornings.

JK: One of my main goals for this academic year includes extending Health Services hours to be open on Saturdays. Aside from this, my perspective regarding affecting change on campus includes improving the welfare of students without infringing on their "freedom to". In other words, I will do anything in my power to improve any necessary areas of Bryant life without sponsoring pointless bureaucratic rules. I'm a small government guy, there are enough rules as it is. Nobody needs to be micromanaged at a university as excellent as Bryant.



Junior Senator Eric Colantonio. (John Logan)

John: How does the Student Senate play a role in the lives your envision post-grad?

GJ: Following graduation, I hope to manage some sort of company, which will require me to be a productive and responsible leader. Student Senate is helping me hone my leadership skills by serving as an active member on Bryant's community and allowing me to interact



Senior Senator Glen Jobeless. (John Logan)

with people of influence.

EC: Well I want to work with people when I am older. I care about people and their problems, and I want to be a liaison for people. I think I want to work in politics, possibly the State Department.

CC: So far, I have really become close with a lot of the Senators and have learned a lot about listening to people's ideas as well as teamwork. It has been a great experience and a lot of fun. This can matriculate into my professional career in the future.

JK: Student Senate is undoubtedly an excellent foundation to prepare me for my aspiration to run for United States Senate. Being in a legislative environment is exciting because I know I'm backing the interests of people I have much in common with. Working collaboratively with my fellow senators to come to a common solution is more closely related to functioning in the real world than any class I'll ever take in my life.

John: What is a fun fact about you that most people don't know?

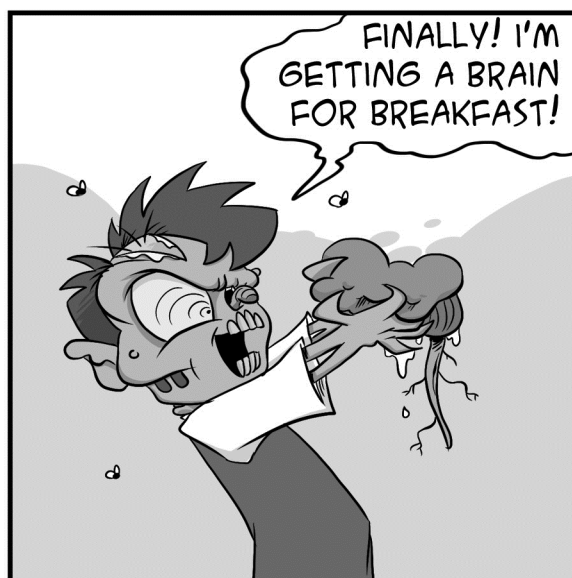
GJ: I have two colored eyes. One blue eye, one green eye.

EC: Oh that is a tough question. I am not a very fun person. I guess I am an avid eBay user. I buy useless junk on eBay, and sell it for more than I bought it for. Last month I bought a tie for \$7 and sold it for \$25.

CC: I taught myself to juggle at the age of 12.

JK: I saved my friend's life.

Feel free to email us at senate@nbryant.edu or attend the Student Senate's meetings on Wednesday at 4:00pm in Papitto if you have any suggestions or ideas on how to make Bryant better!



Check out our updated website!

www.bryantarchway.com

Is E. coli in the Chipotle you're eating?

By Kiersten Paniati
Staff Writer



Mexican-themed restaurant chain Chipotle has temporarily closed numerous stores in Washington and Oregon in the wake of an E. coli scare. NPR reports that the Center for Disease Control and Prevention (CDC) has joined the Washington State Department of Health in an investigation into the outbreak. Currently, the CDC says it "does not have any information to suggest

that Chipotle Mexican Grill locations in other states are affected by this outbreak."

However, eight possibly contaminated Washington and Oregon restaurants have sickened at least forty-one customers, sending twelve people to the hospital, according to USA Today. In response, the chain voluntarily closed 43 stores between the two states. CNN reports that Chipotle is working to identify the source of the outbreak, which is most likely found in the meat or fresh vegetable ingredients. Chairman and co-Chief Executive Officer of Chipotle, Steve Ellis, made a statement saying, "we work with a number of very fresh ingredients in order to serve our customers the highest-quality, best-tasting food we can. If there are opportunities to do better, we will push ourselves to find them and enhance our already high standards for food safety."

The company's branding of "food with integrity" has been damaged by the E. coli outbreak. According to USA Today, two of the customer's affected by the E. coli outbreak are suing the company for damages including

hospital expenses and the cost of missing work. Likewise, Chipotle's stock dropped more than 20 percent on Friday from \$757.77 to \$612.46.

Though the outbreak is localized to Washington and Oregon, this outbreak shines a light on foodborne illness within Chipotle. "In August, the company dealt with a salmonella case in Minnesota and a norovirus outbreak in California that sickened dozens," making this E. coli outbreak especially damaging for the company, according to USA Today.

For many at Bryant and other universities, Chipotle is a regular part of a student's diet. But, some students find themselves wary about eating from the chain after this recent outbreak. It is a reminder for many that when food is mass produced for chains like Chipotle, it can cause meats to be cooked too quickly or vegetables to be left uncooked carrying food borne illnesses. While the company brands itself as safe, fresh, and moderately healthy, these cases of E. coli shine a light on the fact that the food being sold may not be always what it's advertised as.

Nintendo finally pulls the trigger on first mobile game

By Andrea Chang and
David Pierson
MCT Campus

Nintendo is finally making the move into smartphone gaming, figuring it's better late than never.

The Japanese electronics maker _ one of the world's biggest video game companies but a virtual nonentity in the rapidly growing mobile games industry _ unveiled its first title for smartphones Thursday in Tokyo.

"Miitomo," which is set to be released in the spring of next year, is a game that allows players to create avatars to interact with one another socially. The game is the first of five mobile apps Nintendo plans to launch by March 2017, including one that may feature the iconic "Super Mario," the company said at an investor briefing in Tokyo.

The long-overdue move is an effort to tap into the lucrative and cutthroat world of mobile games that has exploded with the proliferation of smartphones and tablets. Chances are, at one time or another, you were secretly obsessed with "Angry Birds" or "Candy Crush." Even Kim Kardashian scored big when she launched "Kim Kardashian: Hollywood" last year, with the addictive mobile game raking in \$1.6 million in its first five days.

This year marks the first time mobile gaming revenue will exceed console gaming revenue globally, at \$30 billion versus \$27 billion, according to video game market research firm Newzoo.

Nintendo's popular franchises, which include "Super Mario" and "Zelda," have the

potential to be a billion-dollar business on mobile alone," said Peter Warman, Newzoo's co-founder and chief executive.

"Unbelievable that it has taken so long for Nintendo," he said. "They had to see Apple, Google, King and Supercell surpass them in terms of 2014 game revenues to take action towards mobile. However, it never is too late because smartphone and tablet gaming is here to stay."

Nintendo first announced its entry into smartphone games in March, partnering with Tokyo Internet firm DeNA.

"Both companies will develop and operate new game apps based on Nintendo's (intellectual property), including its iconic game characters, for smart devices," DeNA said in a statement at the time.

"The alliance is intended to complement Nintendo's dedicated video game systems business and extend Nintendo's reach into the vast market of smart device users worldwide."

Once the unequivocal leader in video games, Nintendo today is facing threats from several directions.

Its troubles began when casual gamers who enjoyed Nintendo's family friendly titles migrated from home and hand-held game consoles to mobile devices, where they found similar games made by rival developers, often available free.

At the same time, consoles like the PlayStation and Xbox started serving hardcore gamers with graphically rich titles, many highlighted by heart-pounding violence.

Complicating matters for

Nintendo was the saturation of the global console market. It didn't help that consoles never made inroads in China and other regions.

As such, the Kyoto company has experienced steep declines in console sales in recent years.

In 2008, no home video game console was more popular than the Nintendo Wii, with 24.19 million units sold. By 2014, only 530,000 of them were sold, fewer than the Xbox One, Xbox 360, PlayStation 3 and PlayStation 4, according to data website Statista.

Nintendo's latest console, the Wii U, was a dud, selling about 10 million units its first three years. Even its hand-held 3DS has seen sales dip from 12.56 million units in 2011, its launch year, to 9.97 million in 2014.

Meanwhile, sales of Sony's PlayStation 4, a more powerful gaming console, nearly doubled to 13.92 million units in 2014 from 2013.

By turning its focus to smartphones, Nintendo is relying less on its console business while capitalizing on the near ubiquity of smartphones.

But unlike Sega, which ditched its Genesis console to focus on games, Nintendo isn't abandoning consoles.

Ideally, the move into mobile games satisfies longtime customers while enticing new ones to the Nintendo brand, which might in turn lead them to buy Nintendo's consoles. The company also is working on a secretive new platform code-named NX.

The Biz Update with Shayan

By Shayan Ushani
Business and Marketing Director



Janet Yellen, Chair of the Board of Governors of the Federal Reserve System

The markets experienced big swings last week as earnings season weighed in. Some companies like Facebook, Splunk, and Berkshire Hathaway have posted new records in profit. Recently, Berkshire Hathaway just posted record profits close to \$10 billion. Zuckerberg has captured investors' attention with news that Facebook will release a media app partnered with companies, such as the Huffington Post, on a standalone app called, 'Notify.' On the other side of things, some companies, like Zillow who missed profits, shot down. Men's Warehouse is down over 43 percent and Qualcomm, which dropped 14 percent on Thursday, is headed for a rebound of 4.6 percent on Friday. Northrop Grumman benefited on a new government contract to build heavy bombers that Boeing and Lockheed Martin are currently protesting. Alibaba also made a big move with spending over \$3 billion on Youku, known as China's YouTube. Alibaba is increasingly moving towards Amazon's direction of becoming more than a retail giant.

News out of China is not so great with trade data showing a 9 percent drop with a 3.6 percent drop in exports and over 14 percent drop in imports. This serious change in imports is bound to hurt the global economy, especially the economies of Japan, southeastern Asian, New Zealand, and Australia. The Trans Pacific Partnership that Obama has been pushing aims to create solidarity in the region to compete with China. However, possibilities of drastic changes in Internet privacy and currency fixing, which already existent in parts of Asia, are being brought up.

Equities are hurting after Janet Yellen, Chair of the Board of Governors of the Federal Reserve, remarked about a stronger statement on global economic data, signifying a rate hike. Senators are speaking out against it, some CEOs are relaying that it will not hurt their business, and members of the Fed are expecting it to take place. A U.S. central banker has said it "makes sense." Interestingly enough Carl Icahn has proposed splitting AIG into three companies which he has also said, "makes sense." Investors, including myself, have been calling him out that he plans on doing this for personal gain. This is similar to when he split PayPal and eBay which made him a lot of money when PayPal was split off and made into its own IPO. The CEO of AIG has also spoken against it. Wall Street is debuting a new IPO soon, another one of Jack Dorsey's companies Square. Square is a leading competitor in mobile payments, and will come out at between \$11 and \$13 a share. Its market cap will be slightly less than his last IPO, Twitter.

Coming up we expect to see data on Retail Sales, Business Inventories, Consumer Sentiment, Industrial Production, and Petroleum Status Report.



CFP in planning your success

By Shayan Ushani

Business and Marketing Director



The CFP® is short for Certified Financial Planner, a professional certification enforced by the CFP Board. To be able to use the designation you must meet the education, test, and experience requirements.

Mara Derderian helped to recap Bryant's progress in helping students advance into the CFP® world.

Bryant's Finance department received approval from the CFP® Board of Standards to offer a CFP® board registered program in June of 2015. The new track within the finance department will require students to take a series of courses to satisfy the CFP® Board's education requirement for certification. These courses include, Personal Financial Planning, Individual Taxation, Pension Fundamentals, Investments, Risk Management and Insurance as well as a Financial Planning Internship.

In addition to these courses that are currently offered by the COB, there are two additional courses required by the CFP® Board: Estate Planning and Capstone class. These two courses will be available to our students through Bryant's Executive Development Center's longstanding online CFP® Certificate Program. Upon completion of these courses, students will receive a Certificate of Completion which will enable them to take the comprehensive CFP® Exam (2nd step toward certification). The third step of certification is three years of related work experience. Bryant will be one of only a few schools in the Northeast offering a CFP® Registered Undergraduate program. The proposal has been submitted to Curriculum Committee for approval.

A CFP night was hosted earlier thanks to the Amica Center for Career Education. Two members who hold their CFP® and graduated from Bryant University answered some questions.

Betsey Purinton of StrategicPoint Investment

Advisors had this to say.

What message do you have for female business students entering a male dominated industry?

While there are many very successful women working in environments with men serving in leadership and decision-making positions, I believe there is a better chance for a woman to have a targeted career path and proper mentoring if she selects a company where women hold key positions and are accessible to those starting out in the industry. Therefore, I would recommend that female business students look for a first job at a company with female role models, where women have risen in the ranks or currently serve as officers. Simply having female leaders is not a sufficient reason to take a job; however, it does show a firm has a culture of supporting and advancing women.

Any words of advice to aspiring financial planners?

Whatever you choose to do with your financial planning education, you will have expertise and practical skills that will make you a sought after source of knowledge. To become an expert, however, you will need lots and lots of experience. So, my advice to those who do choose a career in financial planning is to stay with it. Your competence will keep on growing and you will become better and better at helping people sort through complex financial issues.

How do you feel the CFP® designation factored into your success?

The CFP® designation is a mark of competence, discipline, and ethics. As fiduciaries, CERTIFIED FINANCIAL PLANNING™ Practitioners have to put their clients' interests above their own. Therefore, the designation has given me credibility and encouraged the establishment of trust between my clients and myself. In addition, the extensive knowledge base required has given me many tools and sources with which to help clients. At the same time, the CFP® designation was less a factor in my becoming Managing Director and Chief Investment Officer of StrategicPoint Investment Advisors. It is important to combine designations with leadership skills and broad based experience if one wants to run a company.

What general advice would you offer Bryant students to do outside of their classes?

Financial planning is a relationship career. It is all about listening carefully to people, asking sensitive questions, and helping clients sort through some of their most emotional issues. Financial planning is also about taking complex subjects and translating them into layman's terms so that clients can embrace and follow through on advice. Therefore I would recommend that Bryant students participate in activities and jobs that

involve interacting with people who are working for a common goal. I would also recommend volunteering, or accepting internships that include actively teaching others.

Robert Glow a graduate of Bryant University, CFP®, CTFA, and VP Philanthropic Team Leader of U.S. Trust has this to say.

"Now is great time to join the financial planning field and there are many opportunities to contribute. Professional credentials, like the CFP®, are very important to obtain and add a tremendous amount of credibility."

How do you feel the CFP® factored into your success?

After obtaining the CFP®, I have had many opportunities come my way. I am able to provide greater value-added perspective when servicing clients and able to more easily breakdown client related challenges for my team.

What general advice would you offer Bryant students to do outside of their classes?

Become involved in the planning and investment community. This can be done in a number of ways such as: attending local association meetings, or conferences; volunteering to the community is a great way to give back and build your network; leverage social media to make further professional connections and learn more information about the industry.

Can you outline what you do on an average workday?

Each day is very different in my position as a team leader. In general I spend about two hours a day in meetings (typically management related or helping teammates), two hours a day is spent managing my own book of accounts and the activity can range from conducting an investment review for a Board to completing a compliance requirements in the management of an account, two hours a day is spent reading and responding to emails related to clients or internal teammates (direct report relationship inquires), about two hour a day is invested in helping my teammates directly (training about a new topic, reviewing a particular process, etc.) and about an one hour a day is spent of further development (either internal learning requirement or an external industry related training).

If anyone has questions in regard to getting their CFP® they are encouraged to talk to the Amica Center for Career Education or their finance professors on Bryant's recent progress in making it accessible for students.

The decline of creativity in innovative organizations

By Professor Michael Roberto

Bryant University

James March, Mie Augier, and Andrew Marshall published a paper on innovation recently in Organization Science. The article was titled, "The Flaring of Intellectual Outliers: An Organizational Interpretation of the Generation of Novelty in the RAND Corporation." In the paper, the scholars try to explain the rise and fall of a culture of innovation at RAND. Stanford's Louise Lee summarized their findings:

RAND's growth as an organization also led to a decline in its culture of innovation. From 1948 to 1962, RAND grew from 225 employees with a \$3.5 million annual budget to 1,100 employees with a more than \$20 million annual budget, according to the researchers. Growth has benefits, but RAND's expansion beyond a face-to-face organization led individuals to stick safely with the people and thus the ideas they knew, instead of mingling freely. Big organizations also tend to hire people who conform to conventional methods and thinking instead of challenging them; meanwhile, the ambitious intellectual renegades leave, the researchers say. RAND's growth also created layers of administrators and more bureaucratic processes such as meetings, committees, and other "red tape" that drowned out intellectual creativity, the researchers found.

Does that description apply to your organization? Are people playing it safe much more so today than in the past? Are they hiring people who conform rather than challenge? Are people not mingling enough with folks outside their technical domain or discipline?



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American Pharoah bows out with a bang

By Victoria Perrotti
Contributing Writer

American Pharoah became one of twelve horses to win the Triple Crown after his amazing victory at the Belmont Stakes. The last horse to accomplish the Triple Crown was Affirmed in 1976. The Triple Crown consists of three races; the Kentucky Derby, the Preakness Stakes, and the Belmont Stakes. These races truly test the horses because of the short span in scheduling and the distance of the races. The Belmont Stakes race is the longest race in U.S. thoroughbred racing, at a distance of 1.5 miles. Saving the lengthiest of the races for last makes for a much more deserving victory.

After winning the Triple Crown, the horse is typically retired from racing and is used for breeding. The physical stress that inevitably comes with being a 1,200 pound athlete can lead to many dangers if the horse is to continue racing. It is hard to forget the devastating end to Barbaro's racing career, and ultimately life, during the Belmont Stakes in 2006. Barbaro had

won both the Kentucky Derby and the Preakness Stakes, and was set to win at Belmont when he shattered his leg mid-race. What is unique about American Pharoah is that he not only proved himself at the Kentucky Derby, Preakness Stakes, and Belmont Stakes, but instead of retiring, he raced and won the Breeder's Cup.

American Pharoah was the first horse to accomplish such a feat. Reflecting on what he has accomplished, it is interesting to think that no one would purchase him at his first auction. This is not to say that Affirmed or any of the past Triple Crown winners would not be up for the task. The Breeder's Cup had not been established before Affirmed had his day.

The other advantage that American Pharoah has is his age. He won the Triple Crown and Breeder's Cup at the youthful age of three. The past winners of the Crown have all been around four years old. The question that stands is whether his age is a help or hindrance to his success as a racehorse. It is difficult to determine whether American Pharoah



American Pharoah was the first horse ever to win the Triple Crown and the Breeder's Cup in the same year (Getty Images)

has peaked in his racing ability, yet his career has certainly peaked. Many horses do not reach their full racing potential until they are closer to four years old. Regardless of the potential victories that

American Pharoah could have captured, or the chance of better times in his races, he certainly has made for a great impact on horseracing.

Pats vs Washington, no match there

By Patrick Curran
Staff Writer

This game did not need to be played. The Washington Redskins are a far inferior opponent and do not even belong in the same league as the Patriots. This was the type of game that you did not even need to watch. Everyone knew what the outcome would be before the first play. The only exciting part of the game was seeing if the Patriots would cover the spread. They did, by a score of 27-10.



It's almost as if the Redskins wanted to lose. They came out of the gates and made mistake after mistake. They were not ready for a Patriots outside kick after a first quarter touchdown. Pierre Garcon let a pass go right through his hands, and into the arms of Patriot cornerback, Logan Ryan for an interception. Falling behind to the New England Patriots is not a recipe for success.

The Patriots were able to jump to a 14-0 lead before Washington had run two offensive plays. The Patriots makeshift offensive line was pushing Redskins defensive linemen like they had skates on their feet. Patriots running back, LeGarrette Blount had 129 yards on 29 carries and a touchdown. He was his usual bull in a china shop self on Sunday, refusing to go down on first contact.

One negative of the game was that Dion Lewis left with an apparent knee injury. Lewis walked off the field under his own power, but the reports announced a torn ACL. Lewis has been vital in the run and pass game this year. There was a reason the Patriots struggled

offensively in the second half, and his injury had a lot to do with it. Lewis had fourteen rushing yards and 39 yards receiving his replacement. Brandon Bolden had his first career receiving touchdown in the fourth quarter.

Tom Brady was 26-39 for 299 yards and two touchdowns. He threw his second interception of the season in the first quarter, however, he did manage to

make the tackle on the play. It wasn't the prettiest of tackles, as he tackled the defender with his hip, but it got the job done.

Chandler Jones led the way for the defense with his league leading 9.5th sack of the season. Rob Ninkovich had the other Patriots tackle for a loss. Ninkovich was also able to recover a fumble. The Patriots were without star linebacker, Jamie Collins, as he was fighting an illness. Logan Ryan had an interception for the Patriots as well. It was his third of the season. Malcolm Butler also did a nice job limiting star receiver, Deshaun Jackson, to three catches for fifteen yards.

Up next for the Patriots is a stingy New York Giants team that currently sits at 5-4. The game will be the first meeting between the two squads since the 2012 Super Bowl, one which the Giants won 21-17. The game will be at MetLife Stadium, which is always a tough place to play. Head coach, Tom Coughlin, seems to own the Patriots, as he has won his last three against them. We're on to New York.

Missouri football unites with boycott

By Nathan Fenno
MCT Campus

Until the late-night tweet over the weekend announcing a boycott by dozens of University of Missouri football players, efforts to oust President Tim Wolfe because of racial tension at the campus in Columbia, Mo., received scant attention.

The unusual pledge by the football players to skip all team activities in the middle of the season transformed the protest into a national story. Less than 48 hours later, Wolfe resigned.

The situation provided the most public example yet of the growing boldness by college athletes to leverage their positions to affect change on campus and beyond.

"I look at this as certainly a watershed moment," said B. David Ridpath, a former college administrator who is professor of sports administration at Ohio University. "I think this is an incident that will make athletes realize that ... ultimately they have the power."

The surge of attention demonstrated the power wielded by the young men on football scholarships at Missouri, where the sport accounts for nearly half of the athletic department's \$83 million in annual revenue, and at other homes of big-time college football.

"I think this will be a turning point where players really witnessed the type of power they can display," said Ramogi Huma, a former UCLA football player who is president of the reform-minded National Collegiate Players Association. "Every time a player stands up, I think it gives the next player more confidence to do so."

There are plenty of examples of activism in sports, although typically it has taken more subtle forms. In December, Cleveland Cavaliers star LeBron James and other NBA players wore "I can't breathe" T-shirts to draw attention to the death of Eric Garner earlier in the year. The same month, several NFL players raised their arms during pregame introductions in a gesture meant to honor Michael Brown.

Protests in college sports in recent years have come against the backdrop of lawsuits, health concerns and contentious attempts to reform the NCAA.

A series of tweets in May by former Illinois football player Simon Cvijanovic alleging that coach Tim Beckman pressured players to play while injured led to the coach's firing in August. The school released Monday a 1,267-page investigation in the matter and fired Athletic Director Mike Thomas.

More than two dozen football players wrote "APU" (shorthand for All Players United) on their gear in September 2013 to protest the NCAA's treatment of athletes. Football players at Northwestern tried to form a union in 2014 to collectively bargain with the school, but three months ago the National Labor Relations Board denied the effort. Huma helped to organize both efforts, but he wasn't involved in the Missouri boycott.

What occurred at Missouri is different than many of the previous protests around college sports in recent years, both in scope and the potential reverberations in schools around the country.

Missouri's athletic department quickly and publicly supported the boycott, even though it briefly jeopardized Saturday's game with Brigham Young. Coach Gary Pinkel tweeted a photo showing scores of players and coaches with somber faces and linked arms. The team's four-game losing streak and 4-5 record seemed far away.

"The Mizzou Family stands as one," said the tweet, which received nearly 30,000 retweets and likes. "We are united. We are behind our players."

Although the game went ahead as scheduled, Ridpath believes the effect could extend far beyond the Missouri campus. The idea of a major-college sports team mounting an effective boycott is no longer an abstract one. It happened and it worked.

"I think there's some nervousness and trepidation in the hallways (at NCAA headquarters) in Indianapolis and throughout America," Ridpath said. "If the athletes sit down, then the games aren't going to happen. There's nothing that any multimillion-dollar coach, college sports athletics director or booster can do."

Rivalries and rookie goals just a normal Saturday night for the Bruins

By Kaitlyn Graham
Staff Writer

Saturday night, all loyal Bruins fans gathered around their TV's for the season's first matchup against the Montreal Canadiens. Montreal and the B's have had a long standing rivalry, one that players and fans alike look forward to experiencing every season. Each time the two teams meet, there is guaranteed excitement, and Saturday night's game was no exception.

Boston has been off to a rough start this season, holding a 6-5-1 record going into game. Montreal on the other hand, held a winning record of 12-2-1 before the game. The Bruins knew they were in for a tough battle going into the game, and started out fighting, pulling ahead of the Habs in the first period with a power play goal from Loui Eriksson.

The second period started out rough for the Bruins, an early hooking call on forward David Krejci giving the Canadiens' a power play, where Tomas Plekanec snuck one behind Tuukka Rask to tie the game. The period was still an exciting one for the Bruins, when midway through the second period rookie Frank Vatrano scored to give the Bruins the

2-1 lead. This was Vatrano's first NHL goal, made even more special due to his lifelong devotion and support of the Bruins. This was Vatrano's first game in the NHL, having been pulled up from the Providence Bruins the night before and rushed quickly to meet the team in Montreal. Vatrano's father was in the crowd to cheer him on, and the night will no doubt be one remembered well in the family.

Unfortunately for the Bruins, the game only went downhill from there. After a Montreal goal was reversed for goalie interference, the Canadiens' anger heightened, helping Lars Eller finish a rebound to tie the game. The game stayed close until the final two minutes of the third period, when a controversial cross-checking call on Krejci sent the Bruins' forward to the box for the third time that night. David Desharnais capitalized on the man advantage, scoring the goal to put the Habs ahead with 1:08 left in the game. Montreal finished the game with an empty-net goal, ending the game with a 4-2 score over the B's.

While Bruins fans are disappointed with a score that isn't representative of how the team fought; the team had to move on quickly, facing the Islanders



Vatrano scored his first goal for the Bruins in his first ever game in the NHL on Saturday night (BostonGlobe)

in New York on Sunday night. Boston was able to pull ahead of the Islanders, winning the early evening game 2-1. The next time the B's face off is against

the Colorado Avalanche in Boston on Thursday night, giving them time to rest their legs before getting back on the ice.

Week's Best Sports Tweets

"Great day for some Special Olympics bocce!! Lots of talented athletes today!"
@BryantSoftball

"FB: Rico also surpassed 1,000 rushing yards this season. First Bulldog since Jordan Brown in 2011"
@BryantGameday

"We are joining in on @No_Shave ! Help us raise money and awareness about men's health. Donate here: <https://goo.gl/Lb5W49> #BryantBaseball"
@_BryantBaseball

"Congratulations to Delta Chi for winning the Intramural Flag Football B-Division Championship over TKE 30-28! #BUIM"
@Bryant_Rec

"Still can't get over that game... very proud of @bryantmensrugby. Fought hard, left everything on the field. Keep your heads held high...
...but don't forget this feeling. Take a few weeks off and work harder than ever in the off-season. We will be back! #letsgodawgs"
@Bryant_Rec

This week's scores

Men's Soccer – Game Nov 8th
Bryant (3-7-6) 2
Central Connecticut (5-9-2) 3

Women's Soccer – Game Nov 6th
Bryant (5-11-3) 1
Robert Morris (10-10) 2

Women's Volleyball – Game Nov 6th
Bryant (19-11) 3
Central Connecticut (11-14) 1

Football – Game Nov 7th
Bryant (5-4) 40
Wagner (0-9) 10

Women's Swim – Meet Nov 6th
Lost to Central Connecticut 192-108.
Winners include: Kelci Abernethy (1 meter dive, 3 meter dive), Mackenzie Kirk (1000 free), Jillian Rice (50 free).

Men's Swim – Meet Nov 6th
Lost to Harvard 165-120.
Winners include: Ben Schulte (100 breast).

Keith Jackson's voice is still a rhapsody

By Bill Plaschke

MCT Campus

LOS ANGELES _ Amid these tumultuous times of playoff debates, player suspensions and coaching debacles, the search for the soul of college football brings you to a pristine home on a quiet street in Sherman Oaks.

"Welllll-come," says the stately man in the golf shirt and khakis as he opens a front door into what suddenly feels like New Year's Day at the Rose Bowl or a Saturday afternoon in Tuscaloosa, Ala.

Sitting on the foyer is a vase filled with, yes, roses. Resonating through the air are the lyrical Southern tones that provided the original soundtrack for America's letter-sweater passion.

Whoa, Nellie, Keith Jackson lives here.

"He still has that voice," says Turi Ann, his wife of 63 years.

Keith Jackson is 87, and hasn't announced a game in nearly 10 years, yet, indeed, he still sounds exactly like college football.

To hear him again is to be taken back to your childhood again, sitting in front of the television with a bologna sandwich and a Coke as the Saturday afternoon sun slowly sets on that lawn you just mowed, watching Bo and Woody and Bear come to life through a syrupy ballad that still sounds wonderfully like some kid breaking tackles and sprinting through a weed-choked field in rural nowhere.

It is a voice still so memorable, people still call his home and hang up just to hear his greeting.

"If you're calling the Jacksons, you have succeeded," the voice says. "Help yourself."

It is a voice so familiar, it has been recognized everywhere from Moscow, Idaho, to Moscow, Russia, where American tourists once chased him down because he sounded like home.

"Sometimes when we went out, he would wear a ballcap and tuck it low over his eyes," Turi Ann says. "But eventually he would open his mouth, and everyone would know who it was."

It's a voice that his three children remember from country-style bedtime stories about an invented character named Sam the Bear, a voice whose impact they never fully realized until high school friends would surround them with it.

This accounts for his daughter Melanie being serenaded with, "Whoa, Mellie."

"His voice is almost like singing," Melanie says.

It is voice that will be finally honored formally at the Rose Bowl next month when the stadium's radio and TV

booths will be renamed "The Keith Jackson Broadcast Center."

Although Jackson announced seemingly every great college football moment during 56 years of broadcasting the sport, the Pasadena folks consider him their own. He has broadcast more Rose Bowls than anyone, 15, including his final telecast on the memorable 2006 clash between USC and Texas.

It was Jackson who came up with the Rose Bowl moniker "The Granddaddy of Them All." And it was Jackson who actually began his broadcasting journey with Pasadena swirling around in his head. The neighbors of his grandparent's farm in rural Georgia would often complain that they would hear young Keith talking to himself in the cornfields. It turns out, he was calling imaginary Rose Bowl games.

"I was trying to get Walter Mitty over the goal line," he says.

He eventually left the farm where he once rode a horse to school and spent some of his favorite hours riding in a cotton truck. But the farm's homespun wisdom never left him, and he eventually shared it with millions by coining phrases that have become part of college football history.

"Whoa, Nellie," comes from his grandfather, Jefferson Davis Robison, who used the phrase whenever something went wrong on the farm.

"Big Uglies," comes from Jackson's desire to lovingly differentiate working-class offensive linemen from the glamour running backs who received all the attention.

"Most of the big uglies liked the phrase, although there were few who thought about dunking me in the creek," Jackson says.

Jackson not only gave the Rose Bowl its nickname, but he also came up with the phrase that today is commonly used for majestic Michigan Stadium.

"We walked in there one time when it was empty and Keith looked around and said, 'Boy, this is one big house,'"

Turi Ann says, and "The Big House" was born.

As Jackson's voice has remained the same, so has the blunt talk and earthy style that made him so endearing to the small-town fans who dominate the sport's landscape. He still watches college football on Saturday, but does so in a cluttered den with a couple of hidden trophies, some souvenir footballs randomly bunched together on a ledge, and only one photo, of Van Tiffin's 52-yard field goal that gave Alabama the victory over Auburn in the 1985 Iron Bowl.

"I live by what my grandfather once told me about awards," Jackson says. "If you can't eat it, drink it, cash it or sleep with it, don't worry about it."

But at least Jackson still has his Heisman Trophy vote,

right? Nope, he gave it back several years ago when he figured it wasn't right for someone who didn't attend a variety of games to determine the best player. He also renounced his vote on the Associated Press poll when he felt he could no longer properly pick the best team.

"I realized my vote wasn't a true value vote," Jackson says. "I had gotten old, I didn't go and see as many players and as many games, and I wanted to be fair."

Jackson's career has always been a testament to the plain-spoken style that formed the roots of his beloved college game. He remains the antithesis to some of today's look-at-me sportscasters. He was always about looking outward.

"It was my job to amplify, clarify, punctuate, and stay the hell out of the way," he says.

Did you know he was the first announcer on "Monday Night Football"? That lasted a year, ending shortly after a burning ember from Howard Cosell's cigar caught Jackson's pants on fire. The next season, he returned to college football and never looked back.

"In college football, you can taste and feel every element that makes up a life," he says. "Every emotion you can think of is there, available, and is going to find you. Everywhere I went, I was home."

It should only figure that his favorite Rose Bowl was not what you would think. No, it was not that classic Texas victory over USC in Jackson's final appearance, a game that included a blown call that led to a Texas touchdown and the failure of USC to utilize Reggie Bush on the biggest play.

"I don't consider it the greatest game," Jackson says. "Over and beyond the stupidity of the officials, the best player for USC was not in the game when it counted."

One Rose Bowl he loved, he says, was the 1960 victory by Washington over Wisconsin. He loved it because Washington won with a quarterback who was blind in one eye, Bob Schloredt, and a tough two-way player named Ray Jackson.

"They whipped Wisconsin with a bunch of little stuffy guys tougher than doorknobs," he says.

His alma mater isn't a traditional powerhouse, it's Washington State, where he donated \$1 million, leading to the broadcast building being renamed Keith Jackson Hall.

His legacy, he says, has nothing to do with his voice.

"I want to be remembered as a good ol' boy who married a gorgeous lady and we had a great life together," Jackson says.

He says it like he's calling a Michigan-Ohio State game. You want to cheer him. You want to hug him. But mostly, you just want to keep listening.

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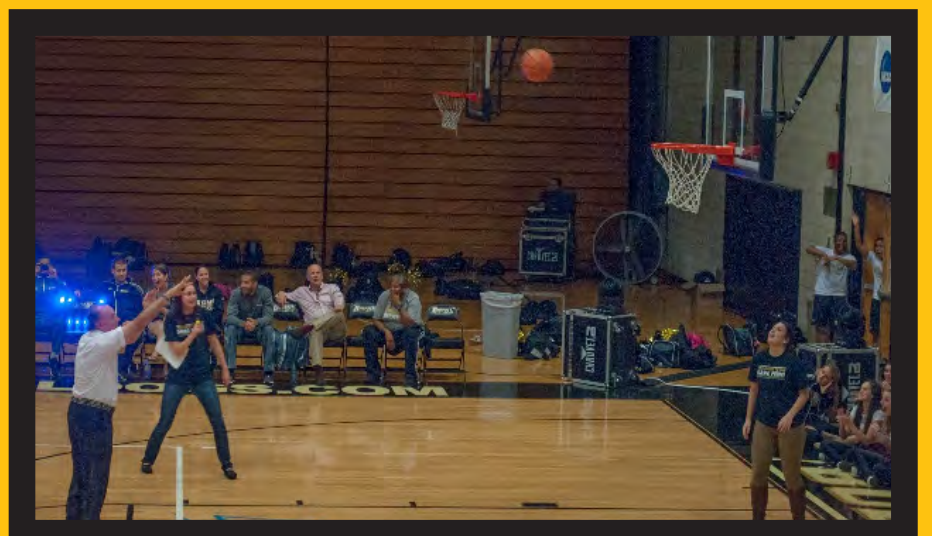
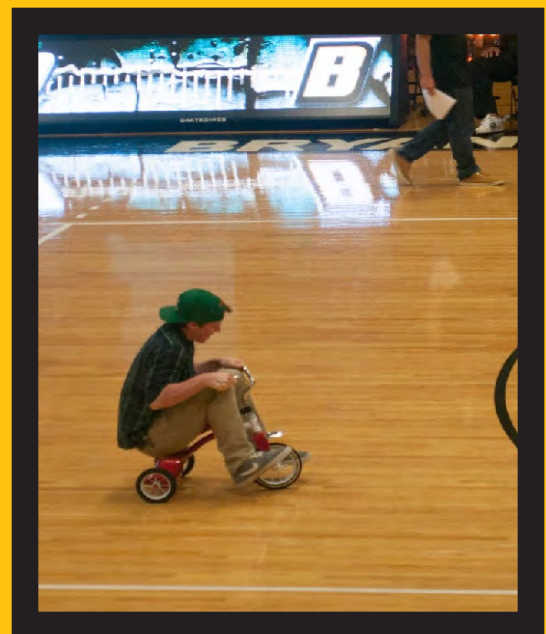
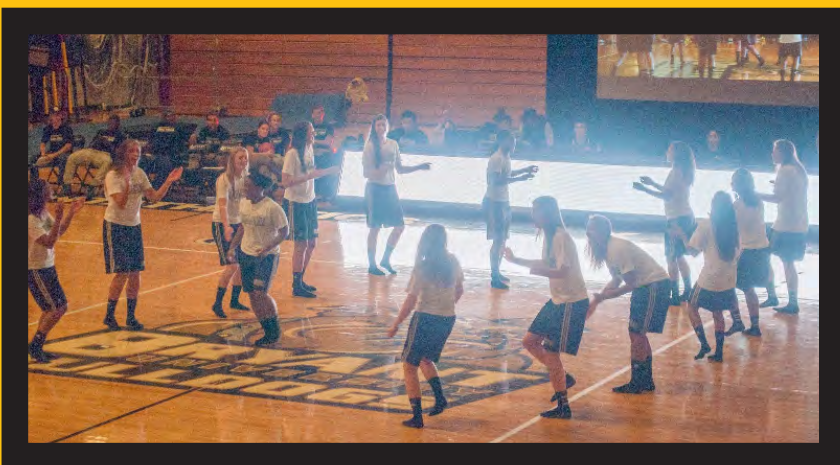
*Program offered only online

**Specific program tracks offered either on campus or online

***Program offered on campus and online



MIDNIGHT MADNESS 2015



Why I drove three hours on a Tuesday night to vote

By Joseph A. Rinaldi
Contributing Writer

Fundamental to our democratic system of government, guaranteed by the Fifteenth Amendment, every citizen of our nation has a civic right and duty to vote. According to the U.S. Census Bureau, the 2014 congressional election had a turnout rate of 41.9 percent, the lowest recorded rate in the previous 40-year period. Even more frightening is that the Census reported a turnout rate of only 23.1 percent of citizens aged 18 to 34.

This is so concerning because that age range captures nearly all students at Bryant University. The issue is registration, according to Demos.org; 90 percent of those registered to vote did so in the 2008 presidential election. The reason behind someone not registering to vote could stem from a variety of areas, whether it is the archaic 30-day wait periods or



simply a lack of interest.

In my recent campaign to represent the freshman class on the Student Senate, I promised to seek out ways to increase the percentage of Bryant students who were registered to vote. Following through with this promise, I worked with a group of senators to host the Rhode Island Board of Elections voter registration drive. On November 4th, from 11 a.m. to 1 p.m., there was a table in the Rotunda where students could register to vote in their permanent place of residency. In order to qualify, you must be a citizen of the United States and be eighteen years old on or before the next election day.

Personally, I love politics and governance, especially local government. In high school I had the unique opportunity to represent my student body on the School Committee, getting to experience how local government worked. Accordingly, I registered to vote the day I was eligible, some five months ago.

Due to the fact that I only turned eighteen at the start of this semester, the first election I was able to vote in took place on Tuesday, November 3rd. Seizing the opportunity to lead by example, I embarked on a three-hour round trip from the town of Smithfield to my home town of Longmeadow, Massachusetts to vote in the Special Town Meeting.

Town Meetings are a quaint form of government found mainly in small New England towns, where society comes together to act as the legislative branch of government. They vote either yes or no on different articles listed in a "Warrant" issued by the Select Board using paper "voter cards." It is a true form of democracy.

I hope others will follow my lead by registering to vote and voting in their local, state, and national elections, either in person or by absentee ballots.

Where's the money?

By Lauren Paul
Contributing Writer

The average American employee works forty hours a week with compensation. According to USA Today, Division One collegiate athletes work 44.8 hours a week as well as take classes and complete assignments without compensation. Sports have become so competitive that student athletes have to devote several hours to practicing and working out each day just to have a chance to compete with other schools.

The belief that all Division One athletes receive a full-ride to college is a myth. Most student athletes receive an average scholarship of \$12,000 and unlimited meal swipes for their participation - but is this really enough? These young adults are still in college and are not economically stable enough to afford a four-year college.

Participating in college athletics is practically a full-time job. Athletes wake up at dawn, practice approximately three hours a day, attend all classes, workout, attend required study halls, and watch films. They do all of this while under a tremendous amount of pressure to perform well and without the time to make any money on the side.

Everyone knows that college students are notorious for not managing their money well. However, the NCAA has a positive revenue of 912.8 million in the year of 2015 and could easily set aside money for Division One athletes.

The NCAA fears that if they provide money to student athletes then they will follow the traditional routine of most college students and spend it on frivolous, unnecessary things. The NCAA could determine how much money each athlete gets

paid by looking at their parent's financial records and how much scholarship money they were already awarded. The money that the athlete receives through his or her athletics, including endorsements and financial aid, should be put into a savings account run by the school. Autographs, however, are not a substantial source of income, so players should be able to pocket this money to use as they please.

Since the other money is set aside, the student would have a fixed amount that they could rely on during their four years in college. This money should be used to buy food, clothes or any other necessity they would need. This system will force athletes to save most of their money and they will also have a semester's worth of food and any other supplies that might be necessary.

It is not uncommon to hear that Division One athletes, and college students in general, struggle to keep up with the expenses of college. This system is not designed to pay athletes so that they feel superior to everyone else, but so they can live a comfortable life while working so hard to represent their school. With this being said, there may be players who receive no money at all from the NCAA. If they already live a comfortable lifestyle and are neither endorsed nor sell their autographs, then the NCAA should not have to pay them. This system is designed to only help players in need and to encourage them to be the best they can be on and off the field.

What a time to feast

By Marcel Pettway
Contributing Writer

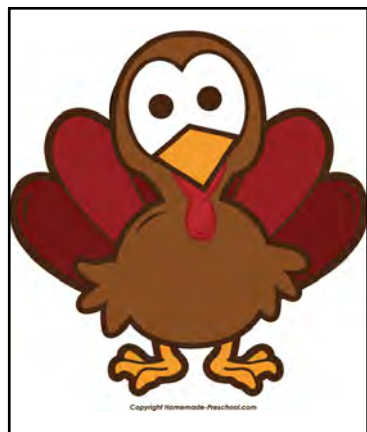
What a great time to be in the northeast in November; leaves changing colors, apple cider, Charlie brown movies, National Lampoon's Thanksgiving Family Reunion and of course Thanksgiving.

Thanksgiving is a special holiday that is similar to holidays like Christmas and Fourth of July, where we can stuff our faces with our favorite food, watch some great football with our immediate and extended family and friends, and also start to get into the Christmas spirit. Thanksgiving is always the last Thursday of November and during that I suggest everyone to leave some extra space in your stomach.

It is a memorable time when your eye catches the big, tender, and tasteful turkey in the middle of the table, surrounded by all of our favorites sides like mashed potatoes, stuffing, carrots, green beans, squash, corn on the cob and the final piece to the turkey, the gravy. But in multiple family households Thanksgiving is not

always the typical food you eat. Various Americans celebrate by having baked mac n' cheese, collard greens, corn bread, duck, goose, nuts, rice, lasagna, and so many more additions for different cultures.

Thanksgiving is a time with great traditions, because every year someone wants to make the



best turkey or the best apple or pumpkin pie, and other things like the card or board games. Additionally every year comes a new or different story that will go down from generation or generation about a memorable moment of embarrassment to a relative. Family is a big part of Thanks-

giving, where it brings relatives from all over together and tons of children meeting each other for the first time and becoming best friends.

Thanksgiving brings the best out of everyone to be a better person and take time to realize how far they have come today. Thanksgiving brings our society together, where we think about what we are thankful for and how life would be different if we did not have the people or the support we have to go through life.

Most people today are thankful to have a healthy family and their loved ones under the same roof. Traditions are carried down from generation to generation, and the food, games, pictures, and moments survive multiple lifetimes. Thanksgiving is about being thankful to live every day and be able to do what you want with freedom. It is a day to celebrate your family, friends, and more.



Not your usual management course

By Emily McNeil
Contributing Writer

When Bryant students think of Management 200, they reminisce on the long hours with their group members, slaving away to meet deadlines, and the abundance of work that comes with working for a nonprofit. Usually, small groups select a local nonprofit to work with. What if your entire class had one sole project to work on for a chosen nonprofit? How would you organize this huge project that had never been done before and how would you organize thirty students?

My Management Class is not like the rest that Bryant offers. We divided our class into groups based upon our strengths, and how we could best support our chosen organization, A Wish Come True. We then created something called Project Playhouse. Project Playhouse is a new initiative where three dream playhouses will be constructed by students from RI Career and Technical Schools to benefit seriously ill children who live in the Rhode Island and Southeastern Massachusetts area.

The teams were divided based on what we believed were the most important aspects of the project. We created sales, data, graphic design, event management,



8 year old Ava (bottom right) presents a check for \$700 to Tim McGovern (far left) and Amy Simonini (second from left) from A Wish Come True as students and teacher from Davies Career and Technical School look on. They stand in the base of the playhouse, Ava's Writer's Retreat, which is the first of four playhouses being constructed for Project Playhouse, a project organized by Bryant University students. (Emily McNeil)



Ava Milukas (bottom left) presents her blueprint for the first playhouse to Davies Career and Technical School teacher. Students look on in the back. The playhouse will be called Ava's Writer's Retreat. (Emily McNeil)

logistics, and PR teams. As the semester continues, we have had to make adjustments based on the demands of the project and organization.

My responsibility has been public relations. The first step was to create a media alert for our first big event at Davies Career and Technical School. This was an event where the students building the house and their teacher displayed the base of the first playhouse and a check was presented to A Wish Come True. The purpose was to send out media alerts to various news channels and newspapers in the area. Then, I was given a list to sort through with over 100 different media outlets. The process was tedious: find a media outlet in the area, make sure their market was relevant to our project, contact their assignment editor, and cross my fingers! In the back of my mind I thought, What if no one shows up to our event? For days, I emailed them,

emailed them again, called, and waited. The morning of the event I woke up at 5 a.m. to make my final phone calls and get a good idea of which media outlets had us on their radar. When I called, most assignment editors had not even arrived to the office yet. So I waited. At 6:30 a.m., I called again. I got a few maybes and a lot of voicemails. However, I remained persistent and stayed professional.

The event kick off was a huge feat and multiple media outlets did show up, with more emailing me afterward that did not make it but were interested in doing a story. We had media coverage from NBC 10 and ABC 6 news. I felt a huge relief, but also proud that I was using classroom knowledge and applying it to help this organization.

Too early for a little jingle in the air?

By Kaitlyn Graham
Contributing Writer

As the cold weather approaches, and Thanksgiving break is almost upon us, an important debate begins in many rooms and suites. This debate may seem trivial to some, but can define the spirit of the season for others. What I am talking about is the holiday themed music and objects that seem to be making their way into our culture earlier and earlier every year.

Now, where the common reaction to the holiday decorations is anger and annoyance from shoppers, I am here to offer a different viewpoint, one more appreciative of the holiday spirit. As soon as Halloween is over, the candy and costumes are ripped from the shelves and decorations and gifts are thrown in their place. While most are overwhelmed by the immediate change in stores, commercials, and even radio stations, I welcome the holiday transition.

While I will admit, those ads on TV blasting the store's new holiday jingle may be a bit repetitive once it gets to December 25th, I do think that it is important for everyone to spread their holiday cheer as early as they please. Everyone should be able to shop for gifts when they want, bake



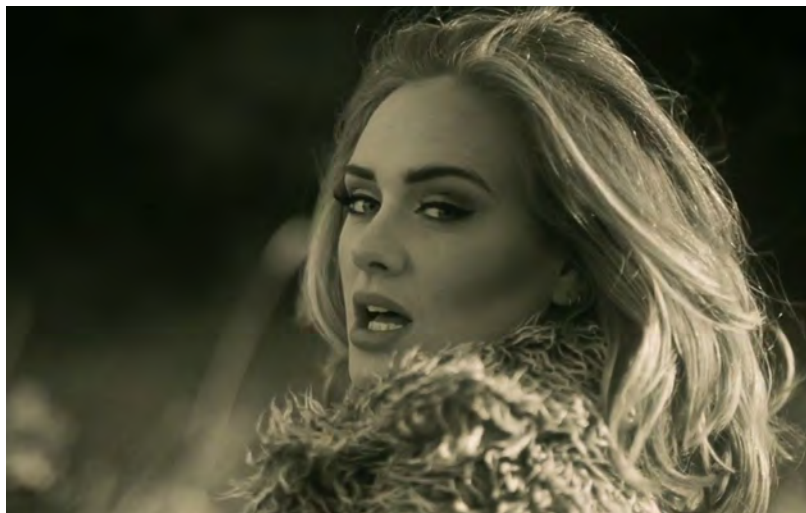
cookies as soon as they please, and start watching holiday classics well before ABC Family helps them out. If you're like me and start these traditions earlier than most, you are probably constantly told how silly you are, and how you will lose your holiday spirit too early. In my eyes, the holiday season always seems to pass by in the blink of an eye, so even if I start celebrating certain holidays before others, I am only trying to account for enough days for my personal holiday cheer to be satisfied.

There will always be those who do not see it the same way as me. Some will shy away from holiday music until the first of December, while others will lock their doors and hide on black Friday. Some do not feel the need to celebrate the holidays much at all and are content with carrying on their daily activities while turning a blind eye to those of us in Santa hats.

Either way, I always find it nice how people are happier during the holidays, with more smiles and charitable acts being carried out to help spread the love and cheer. Everyone deserves to experience the holidays how they desire, so it is important to let everyone start celebrating and doing their own holiday routine as soon as they want to.

Say "Hello" to the waterworks: Adele is back

By Amber Perry
Contributing Writer



Adele in the "Hello" music video

British singer-songwriter Adele is back after a long break from the entertainment world, and the sudden success of the first single off of her new album proves that neither her talent nor her fan base have faded during her time away. Her new single "Hello" from the album, 25, out November 20th of this month is yet another tear-jerking, relatable ballad from the artist, detailing the pain of a heartbreaking end of a relationship. Even if you have yet to check the single out, you may have heard

the buzz that it has already created. It debuted at #1 on the Billboard Hot 100, and was the first song ever to sell 1.1 million U.S. downloads in just one week. It is even more impressive that the previous record for downloads in a week was only 636,000 downloads, according to Billboard, and that this is Adele's fourth #1 song on the list. It's possible that Adele's disappearance may have contributed to the eagerness of fans to download the song. Billboard's 2011 and 2012 Artist of the Year has been focusing on raising her son and maintaining a private life since 2013, the year in which she won many awards for her song, "Skyfall." Her return after her three year hiatus was long awaited and welcomed warmly by her fans as well as the industry, in which many fellow artists and other celebrities have been speaking highly of both her vocal talent and songwriting since her debut. Artists such as Beyoncé have spoken highly of her and even Aretha Franklin has covered another one of Adele's number one songs, "Rolling in the Deep." Her powerful voice, soulful sound and emotion-evoking, well-written lyrics about heartbreak are just a few reasons for her continued success. The chorus of "Hello" is serious and when combined with Adele's booming voice, it's overwhelmingly emotional:

"Hello from the outside
At least I can say that I've tried
To tell you I'm sorry for breaking your heart
But it don't matter, it clearly doesn't tear you apart
Anymore."

The album, 25, which is named after the age she was when she began writing it, is expected to be yet another hit, just like Adele's previous releases, 19 and 21. The convenient late-November release makes it a great holiday gift idea for the music-lover in your life. So grab your tissues, "Hello" and its music video are about as emotionally moving as the new Extra gum commercial. I suggest you say hello to Adele, and don't expect a goodbye any time soon from this songstress.

AOII hosts annual event to honor military

Interview with Bryant ROTC member Joe Maiato

By Katelyn Hirsh
Contributing Writer

With Veteran's Day coming up, it's important to be reminded just how important this holiday is and take some time to acknowledge its meaning. Although Bryant students aren't allotted a day off in remembrance of our country's heroes, that doesn't mean we as a community can't come together to support our former troops.

The sisters of the Beta Upsilon Chapter of Alpha Omicron Pi (AOII) at Bryant University host an annual event in an effort to collect donations to be sent overseas to troops. This event, "Survival of the Fittest", encourages the Bryant community to honor military members, past and present. Veterans are welcomed to join the event Saturday, November 14, as well as attend the Bryant University football game for free.

I recently sat down with Joe Maiato, a senior member of Bryant's ROTC program from Little Compton, Rhode Island to talk more about his decision to join ROTC, Veteran's Day, and the efforts being made by Bryant students and faculty to support veterans and current

troops serving in the Military.

What made you join the ROTC program at Bryant?

Joe: I wanted to since I was a little kid, or at least I wanted to be in the army. My option was to either enlist or go to college, and my parents are big proponents of education, so I chose the ROTC route instead of enlisting straight out of high school.

Do you have family members currently in the Military or who have been in the past?

Joe: I have a lot of family members that have served in the Military: Four in the Army, four in the Marines, three in the Navy, and one in the Air Force.

Did that have an influence on you and why you also wanted to join?

Joe: It was kind of the reason I wanted to since I was a kid. I just kind of grew up into it. A lot of family members have been firefighters or police officers, so the concept of service was always big [in the family].

AOII has an event they put on every year called

"Survival of the Fittest". Have you heard anything about it?

Joe: AOII asked ROTC to participate, but unfortunately we have a mandatory training exercise at the local military base for the weekend, and it happened to fall on the same day. We're more than willing to support them in any means necessary outside of this actual event because of the conflict.

Do you think this program is a good start to shedding some more light on Veteran's Day on campus?

Joe: Yes! Absolutely! Our provost was a captain in the coast guard, and they're [administration] very supportive of our program. Veteran's Day isn't about us, quite frankly we haven't done anything yet, but the big thing we focus Veteran's Day on isn't about our program or students, but about past students and individuals who have served. We have a ton of students and faculty on campus who have served so it would mean more to us to commemorate them. We'd be more than willing to help with anything.

Be sure to look out for AOII tabling for the event in the rotunda this week!

Do you enjoy talking about arts?
You should write for *The Archway*.

The Variety section of The Archway
Review a movie, book, restaurant, or album!
Email archway@bryant.edu to submit an article

Yarn over the library

By Maura Keating
Faculty Writer



(Photo: <http://www.flaxandtwine.com/>)

Stitch2Gether is a knit and crochet group that meets on Thursday evenings in the lounge area of the 2nd floor of the library. Stitch2Gether welcomes fiber fanatics of all skill levels, knit or crochet, expert status or if you have always wanted to learn. It is a great place to learn how to cast on, to get advice with a tricky pattern, or to be inspired.

If you are afraid of needles or do not want to buy supplies to crowd your living space, you might want to try your hand at arm knitting or finger knitting. With finger knitting, you can create projects such as headbands or even a rug using just your fingers and a ball of yarn. Do you wish that crafting could be more of a full contact sport? Arm knitting is for you. Arm knitting uses multiple strands of yarn and your arms to quickly craft a scarf, cowl or hat in as little as 30 minutes. It's a fun way to cross gifts for the hard to shop for off your holiday list.

If you would like a tutorial, the library will be hosting an Arm Knitting Workshop on

Wednesday, November 18 from 2-4 pm where we will be making a cowl. All you will need is three skeins of super bulky yarn and you will have a beautiful cowl by the end to wear or gift. We will be using a simple tutorial by Anne Weil, author of the book *Knitting Without Needles*. If you cannot make the workshop, pick up Weil's book in the library or join us on a regular Thursday night.

Fiber fans are probably already familiar with the online community, Ravelry.com, where you can locate new patterns, find yarns, locate help, and more. Stitch2Gether is located on Ravelry at: <http://www.ravelry.com/groups/stitch2gether>

Join us on Ravelry, bring your latest project to the library on Thursdays or your desire to learn an addictive new hobby. Email Maura at mkeating@bryant.edu for more information.

Have a question for The Archway staff?
Send us your questions at
<http://ask.fm/archwaynewspaper>

Ask The Archway

Q & A with the Staff

Question:
I'm going into my senior year, and just realized I made a huge mistake studying biology, what should I do?

Archway: That's a tough one. I encourage you to reflect on why you chose to study biology in the first place and think about what your career aspirations were when you declared your major. Have those thoughts changed in any way? If you are feeling unsure, I encourage you to talk with your academic advisor to see what they have to say. Many students have this feeling at some point in their college career, but feel like they should just suck it up because it's too late to change anything. If you are truly unhappy, nothing is ever too late. Do you have any idea of what you would want to switch into? I also encourage you to think about how Bryant requires their students to major and minor from both colleges so you might be able to go into something regarding your minor. When you think about it, this is the beginning of your life and you are going to be doing your job for the next fifty years, so you want to make sure you are happy with your decision. Best of luck!

Question:
My roommate keeps bringing girls home and I am just sick of hearing them all night, what do I do?

Archway: This topic is a very popular one among college students, and I think it just gets down to the aspect of respect. You would think that your roommate would realize that they are disrespecting you by making you uncomfortable in your place of living, but they may not know how you feel. Have you ever set

rules for your room in regards to what is appropriate and what is not? It is also that point in the semester when many students are getting fed up with their living situations, so I can assure you that you are not alone. I would suggest bringing this up to your roommate. Make it clear that you do not feel comfortable with this arrangement and try and find some compromises. Maybe they give you a heads up before they bring a girl back to your room, or maybe just tell them to go to her room. This is a sticky situation that often causes conflict between roommates, but I feel like if you voice your opinion, you both can create some compromises.

Question:
Where is the best place to study on campus?

Archway: Personally, I think the best places to study are the library or the Fisher Student Center. It all depends on what environment you are comfortable with. The library is much quieter and enables students to study in a variety of different places as well as levels with different volumes. The Fisher Student Center is a relaxed environment that is more geared toward the student who can study with a lot of other outside distractions going on. I also suggest you try the third floor of the FSC as there are less people up there and less commotion. Since the library and student center do not open until later on the weekends, I would suggest coming to the Unistructure and finding a classroom or a table in the roto. It is open much earlier and a lot less crowded than the library on a Sunday afternoon with all the slackers trying to get their work done.

Millennials and craft beer

By Will Doran
MCT Campus

A collection of marketing pros and techies gathered at Durham, N.C.'s Research Triangle Park. An informal meetup at a Raleigh, N.C., art museum to discuss innovation. A new online startup expanding to the Triangle.

What do they have in common? They all happened in October, and they all focused on millennials and craft beer.

The millennial generation is mostly people in their 20s, along with some in their late teens and others in their early 30s. Past generations were pounding domestic beers at that age, but now that's not quite the case. A frat party I went to several years ago even had a keg of New Belgium. We're drinking as much, but with a more discerning palate.

But don't just take my word for it.

"A huge part of the growth in the craft beer trend and the demand for it is from millennials," said Charlie Mulligan, 26, the founder of beer-delivery company BrewPublik.

His Charlotte, N.C.-based company expanded in early October, after receiving \$5 million in venture capital. They plan to expand to more large cities soon, he said.

Like the music streaming service Pandora but for beer, BrewPublik asks users to input a few beers they like. A computer program compares characteristics of those beers with a large database of other beers, and BrewPublik picks some and delivers them to your doorstep.

It fits every stereotype about millennials: We love the Internet, have short attentions spans (so short we can't even be bothered to shop for beer in person anymore?) and we're a bunch of hipsters, obsessed with discovering cool products before they go mainstream.

Millennials are also the largest generation in the United States and make up the greatest share of the U.S. workforce, according to Pew Research.

We have out-boomed the baby boomers. There's no getting rid of us, unless we all end up getting hit by cars while distracted by our phones.

Taking over the workforce means this generation has decent buying power. It could be even better if the Gen-Xers and boomers hadn't nearly destroyed the global economy in 2008, while I was drinking Fat Tire at that one frat party, but I digress.

The purchasing power and habits of millennials were the focus of the RTP 180 event at the Research Triangle Park earlier this month.

We want something with a message or a purpose, several speakers declared. Something that makes us feel good about the company _ even if it's an unknown brand

or the product costs a little extra.

And where is that more obvious than in the rise of craft beer?

Millennials also appreciate the craft industry's wide range. As the most racially diverse generation ever, that comfort with diversity also shines through in our drinking habits.

"I'm a guy from India running a Texas-themed brewery with a great German hefeweizen," Sumit Vohra, founder of Lonerider in Raleigh, said at Innovate Raleigh.

And at Raleigh Brewing Co., chief operating officer Patrik Nystedt said it was never a question whether to find young, innovative millennials to lead the brewing process.

"I said, 'We've got to hire some 20-year-olds and make their wildest dreams come true,' and that's exactly what we've done," Nystedt said, speaking on the same stage as Vohra.

On behalf of jealous millennials everywhere who wish they could be the ones creating beers for a living, good job.



How well do you know the news? Take this quiz to find out! (courtesy of MCT Campus)

- 1. What country could be banned from the 2016 Olympics after a recent report of a state-sponsored doping program?
A. Turkey
B. Austria
C. Germany
D. Russia
- 2. What country earlier this month celebrated the end of the Ebola outbreak within its borders?
A. Sierra Leone
- B. Guinea
C. Liberia
D. Nigeria
- 3. What state recently rejected a ballot proposal that would have legalized both recreational and medical marijuana?
A. Pennsylvania
B. Ohio
C. Florida
D. Massachusetts
- 4. According to a recent Facebook

- earnings report, how many people are now daily active users?
A. 500 million
B. 1 billion
C. 1.5 billion
D. 2 billion
- 5. Forbes magazine announced earlier this month that which performer is the top-earning female in music in 2015?
A. Taylor Swift
B. Beyonce

- C. Katy Perry
D. Lady Gaga

Answers are on the last page of the newspaper

Funniest Tweets of the Week

“look. life is bad. evryones sad. we’re all gona die. but i alredy bought this inflatable boumcy castle so r u gona take ur shoes off or wat”

@jonnyson

“[jesus on the cross]

FOLLOWERS: Tell us how to carry on your legacy!

JESUS (wearily): Make sure...make sure I’m on Starbucks cups”

@InternetHippo

“[karate sign up table] ‘Ok guys with a ponytail or that are named Vince please form a second line you are the advanced class”

@Karate_Horse

“Hotel California is basically a negative Yelp review with a two minute guitar solo.”

@robfee

“Do u know how it feels to walk past an Applebees after it’s closed & see employees punching a mannequin with a picture of ur face on it. Bad”

@brendohare

The College Scoop

SEE WHAT STUDENTS AT OTHER COLLEGES ARE READING ABOUT

The Stanford Daily Stanford University

Multiple student groups exist on campus that complement each other in empowering women, but each group adds its own twist to the conversation. Women’s Coalition (WoCo), a self-proclaimed “generalist” group, advocates for gender equality for all, whereas more pre-professional groups, such as Stanford Women in Business (SWIB), Stanford Women in Computer Science (WiCS) and Stanford Women in Medicine (SWIM) aim to close gender gaps in different fields.

The Harvard Crimson Harvard University

Lawyers representing a pro-affirmative action group of current and prospective Harvard students argued against a court’s rejection of the group’s motion to intervene in an ongoing lawsuit against the College last week.

The Brown Daily Herald Brown University

About 45 high school students visiting Brown on Saturday walked on the surface of Mars, landed in a crater and suddenly found themselves on the surface of the moon. The students never left the Yurt Ultimate Reality Theatre, where they were able to experience these places as Johannes Novotny GS switched through the machine’s images.

The Heights Boston College

As soon as BC head coach Jerry York sat down at his postgame press conference, he said what was on everyone’s mind. “You got to talk about Thatcher Demko,” he said. Right now, it’s hard to ignore him. The goaltender just shut out his sixth opponent in BC’s last seven games.

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The Archway?
~~~~~  
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|   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|
| 4 |   | 9 |   |   |   |   |   |   |
|   |   |   | 8 |   | 2 | 9 |   |   |
| 8 |   |   | 9 |   |   | 7 |   | 2 |
|   |   | 7 | 6 | 4 |   |   |   |   |
|   | 6 | 2 |   |   |   | 3 | 7 |   |
|   |   |   |   | 2 | 1 | 6 |   |   |
| 9 |   | 3 |   |   | 6 |   |   | 7 |
|   |   | 4 | 3 |   | 9 |   |   |   |
|   |   |   |   |   |   | 1 |   | 3 |

The Archway  
has a newly-  
designed  
website!  
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[BryantArchway.  
com](http://BryantArchway.com)

Answers to quiz:

- 1. D
- 2. A
- 3. B
- 4. B
- 5. C