



THE ARCHWAY

Black and Gold and Read all over

www.bryantarchway.com

Volume 85, Issue 5

Smithfield, RI

October 19, 2017

Inside this edition



Business:
Patagonia's sustainable business mentality

Page 5

Sports:
Bryant stand-out earns Canada tryout



Page 7

Opinion:
Controversial advertisements in media



Page 11

Variety:
Failure - why you should support it

Page 13

Rhode Island initiative cutting the costs of college textbooks

Gina M. Raimondo
Governor of Rhode Island

This past summer, I met a mom in southern Rhode Island. She was dressed for work, and her kids were about the same age as my son, Tommy. We started talking. She told me about how she dropped out of high school when she got pregnant, then later earned her GED. She worked a few different jobs at deli counters for various grocery store chains, but had trouble supporting her family on the hourly wages they paid. So, she enrolled at Rhode Island College, and eventually got her degree.

Thanks to that degree, she told me, "I finally have a real job." She works at an accounting firm full time. And she told me to keep investing in education. "I'm living proof of the power of a degree."

I hear stories like hers from Rhode Islanders everywhere I go. It's more important than ever to have some kind of education or credential past high school. By 2025, it's estimated that 70 percent of jobs in Rhode Island will require postsecondary education. But, according to our state Department of Labor and Training, less than 45 percent of Rhode Islanders have that right now.

We know that most high school students want to go to college. Every year, the state Department of Education surveys seniors graduating from high school. About 90 percent

say they want to go to college, but only 65 percent actually do. The number one reason students cite for not going? Money.

As Governor, that's a red flag to me. We need to do more to help students succeed.

Over the past two and a half years, we've made progress. We started offering the SAT and PSAT free of charge to every high school junior and senior. We expanded programs like the Advanced Coursework Network, which allows students to earn college credit for free while still in high school. And, with the passage of this year's budget, we created the new Rhode Island Promise Scholarship, adding our name to the list of just four states in the nation offering free community college to our students. Already, more than 1,400 students have taken advantage of the scholarship at CCRI—a more than 40 percent increase in enrollment since last year.

We need to attack the problem of college affordability from every angle. It's not just the cost of courses or standardized tests that price students out of getting a degree; it's also the cost of textbooks. That's why last year, I launched the Rhode Island Open Textbook Initiative, challenging every college and university in the state to save students money by switching to free, openly-licensed textbooks.

The goal is to save college students \$5 million over five years by supporting faculty to update their syllabi and produce results.



The goal of the Open Textbook Initiative is to save college students \$5 million over five years (innovate.ri.gov)

One year into the initiative, we can report over \$870,000 in savings for over 6,000 Rhode Island students. And that number is growing.

As students and faculty, there's so much you can do to help. Bryant hasn't yet switched out any texts, but you can help us get there. Students: Talk to your administrators and professors. Let them know there are resources out there to support them in adopting open textbooks. Let them know how much this matters to you. Faculty: Talk to your librarians. Campuses across the state are hosting regular open textbook trainings, and every school has a trained librarian on staff who can help guide you to quality resources in your subject matter.

This is just the beginning. Together, we can lower the cost of higher education for everyone, and increase opportunity for all.

Film producer alleged to have been involved in multiple Hollywood sex crimes

Jillian Rice
Contributing Writer

Until earlier this month, Harvey Weinstein was known for being one of the great movie producers, having produced iconic films like Pulp Fiction and Good Will Hunting, through the company he co-founded, Miramax. He won multiple awards, including an Academy Award for Shakespeare in Love, six Oscars, as well as seven Tony's for various other works.

harassment and abuse have surfaced. Women all over have taken a stand together, against him, reporting exactly what happened to them. Famous actresses like Ashley Judd have come forward, reporting that instead of a business meeting, Weinstein asked for her to watch him shower. Additionally, multiple assistants of his have reported he offered promotions, and career boosts in return for sexual favors.

The devastating fact is not that the women were too afraid

decades. A recent investigation done by The New York Times found undisclosed accounts of abuse in documents from both of Weinstein's companies, Miramax and Weinstein Company. Weinstein ended up reaching settlement agreements with many of the women. Essentially, Harvey Weinstein paid the women to keep quiet about their abuse.

Hollywood is well known as the toughest place to make it big, although that is the goal of almost everyone there. Weinstein was one of those people who did make it big. Instead of appreciating people who were in the position he used to be in, he took advantage of them. Women in Hollywood struggle to make ends meet and to get their name out there. Weinstein used his power to penetrate and abuse a vulnerable population.

In a statement made last week, Weinstein said "I appreciate the way I've behaved with colleagues in the past has caused a lot of pain, and I sincerely apologize for it. Though I'm trying to do better, I know I have a long way to go." However, Lisa Bloom, one of Weinstein's lawyers released a statement saying Weinstein blatantly denies many of the accusations. Additionally, dozens

of former employees of Weinstein's company have admitted they were aware of the crimes going on behind closed doors. However, few of them ever said anything about it. This is a result of a contract all employees must sign, stating they will not speak ill of the company or its leaders or confidentiality clauses with the women who accepted deals with Harvey.

The past few years in America have been highlighted by extreme women's rights movements. Luckily, Hollywood and Weinstein's community are not taking these allegations lightly. Finally, women are getting the justice they deserve, and their oppressors are getting their justice as well. Weinstein was quickly fired by his company's Board of Directors. Additionally, one of Weinstein's biggest accomplishments, his membership in the Academy of Motion Picture Arts and Sciences, has been revoked. To top it all off, Georgina Chapman, Weinstein's wife of ten years, has left him.

In the wake of a major sex scandal, it is heartening to see so many platforms championing women, and finally taking the side of the abused, rather than protecting the abuser.



Harvey Weinstein, the Hollywood figure implicated in the scandal, waving to the press at the 2017 Oscars (THR)

to speak up about their abuse, but the fact that they did. Weinstein has been covering up their allegations for almost three

Meet The Archway Staff

Black and Gold and Read All Over



www.BryantArchway.com



archway@bryant.edu



bryantarchway.com



Kaitlyn Graham & Hayley Wilcox
Co-Editors-In-Chief



@TheArchway



BryantArchway



Nyatasha Jackowicz
Web Editor



Shayan Ushani
Business & Marketing



Katie Hughes
Staff Advisor



Cassidy Riendeau
Treasurer



Lauren Malone
Social Media Chair



Christopher Groneng
News Editor



Steve Santos
Sports Editor



Ryan Harris
Opinion Editor



Dennis Frank
Business Editor



Thomas Maranian
Variety Editor



James Imrie
Photography Editor



Jeff Gately
Opinion Copy Editor



David Schmidt
News Copy Editor



Danielle Caci
Sports Copy Editor



Eliza Hodge
Head Copy Editor



Carli Lopresti
Web Assistant

The Archway
Bryant University, Box 7
1150 Douglas Pike
Smithfield, RI 02917

Office Location:
Third Floor of Fisher Student Center

Meeting Times:
Tuesdays at 5pm in Room 2C of
Fisher Student Center

The Archway is printed by
Graphic Developments, Inc.



Department of Public Safety Log

VANDALISM (SCHOOL BUILDING) Oct 08, 2017-Sunday at 23:53
Location: RESIDENCE HALL
Summary: An RA reported the front door window had been broken in a Residence Hall.

EMT CALL EMT CALL / MEDICAL SERVICES RENDERED Oct 09, 2017-Monday at 00:37
Location: RESIDENCE HALL
Summary: DPS received a request for a medical evaluation on an intoxicated male. EMS was activated. Patient was transported to Fatima Hospital for treatment by Smithfield Rescue 3.

ASSAULT (AGGRAVATED) Oct 09, 2017-Monday at 11:35
Location: RESIDENCE HALL VILLAGE
Summary: DPS received a complaint of a student having been assaulted. Smithfield Police were called to take a report, one student was taken into custody for simple domestic assault.

THEFT (STOLEN PROP) Oct 10, 2017-Tuesday at 13:42
Location: OFF BRYANT CAMPUS
Summary: A Bryant student reported his Bryant issued laptop stolen from his vehicle. It is unknown whether it was stolen while parked on or off campus

THEFT (STOLEN PROP) Oct 10, 2017-Tuesday at 18:15
Location: RESIDENCE HALL
Summary: A student reported that since the beginning of the semester, items have been taken from their room.

VANDALISM Oct 14, 2017-Saturday at 08:33
Location: TOWNHOUSE CIRCLE
Summary: DPS received a report of a handicap sign lying in the road.

ASSAULT AND/OR BATTERY Oct 15, 2017-Sunday at 01:37
Location: RESIDENCE HALL
Summary: An RA called regarding an assault that occurred earlier tonight during a drug call.

Woz U and the future of learning

Shayan Ushani
Business & Marketing Director

Steve Wozniak, co-founder of Apple and speaker at Bryant University in the Spring of 2017, has launched his latest venture – Woz U. Wozniak was always into learning and tinkering perhaps more so than his former business partner Steve Jobs. Now he wants to give back. Wozniak said, “People often are afraid to choose a technology-based career because they think they can’t do it. I know they can, and I want to show them how.”

This is just one of many ventures that aims at solving the shift in demand for specialized skills in the labor market as well as innovating the education marketplace. Critics cite that learning is not keeping up with the skills of today with many jobs coming into existence recently, and curriculums cannot keep up. The World Economic Forum published an article last year that mentioned the next big unicorn is most likely to be a company that is an education organization incorporating AI. Many companies are diving into the learning industry. Part of the reason for Microsoft’s acquisition of LinkedIn was its investments in learning and subsidiaries including Lynda. The educational technology sector is booming with companies like Code Academy, Udacity, Coursera, and many boot camps. With how industries are changing and the displacement of jobs due to advanced technologies in computer vision, artificial intelligence, machine learning, and robotics this may be a blessing. Wozniak also mentioned that the goal of his company is to ‘educate and train people in employable digital skills without putting them into years of debt.’



Wozniak at a New Relic conference (maddigger.ru)

Disadvantages of online learning is the demand for boot camp grads or certified professionals is lower than the traditional degree holder. Woz U is tackling that problem through different tactics. First it is finding its niche to help the student become, bottom-up, familiar with full stack developing specifically for data science and cybersecurity. In addition to that it will help its students with career opportunities by providing them with projects to add to their portfolio as well as resume reviews. In addition to having an online interface, the new founded venture will plant 30 brick and mortar locations around the U.S., based out of Arizona. This could be following in the steps of the disruptor, Arizona State University known for popularizing online courses. The company clearly has big plans. Wozniak hopes to spread his learning through school districts and exposing K-12 students to technology.

Students who have signed up for the program can see what the curriculum consists of. The key concepts include: Programming Foundations, Back End Foundations, Database Foundations, Front End Foundations and Frameworks, Mobile, Debugging, Agile, and Responsive Design. The related job titles they hope their students will someday hold include: Software Engineer, Computer Programmer, Web Developer, Web Application Developer, and Software Developer. All these concepts may also help supplement one’s experience or transition to a new role. The future of learning is changing with Wozniak possibly causing a positive disruption.

Have an event coming up?
Tell us about it!

Free ads for clubs/orgs

A Letter from the students of Bryant IDEA

Dear Students,

This January, the Bryant University Class of 2021 will have the opportunity to learn an extremely valuable skill set in IDEA: Innovation and Design Experience for All. IDEA is one of Bryant’s most defining programs, allowing Students to experience the Design Thinking process in an intensive three-day course. The IDEA 2018 program will kick off at 9:00 a.m. on Monday, January 22 and run through Wednesday, January 24.

Students of all disciplines will use the Design Thinking process to solve complex problems and come up with solutions to “real world” problems. Students will develop close relationships with faculty, staff, alumni, and upperclassmen, who will serve as mentors as they guide them through the process. First-year students will learn about the different projects at one of the mandatory orientation sessions during the fall semester, where they’ll have an opportunity to identify the projects on which they would prefer to work. For example, students might work on the question: How might the New England Patriots’ Hall of Fame at Patriot Place enhance the fan experience when they visit? Others might focus on how might an indoor trampoline park increase attendance and work to combat childhood obesity?

This approach to innovation truly sits at the intersection of business and the liberal arts. The soft skills the students will develop (communication, empathy, teamwork...) are increasingly sought after by recruiters. As a result, Design Thinking has become a “buzzword” in recent years. While large companies are increasingly valuing breakthrough innovation to remain competitive, keep in mind, the applications of Design Thinking are not limited to business environments. For instance, social enterprises are using Design Thinking methodologies to solve the world’s most pressing social problems; educators are teaching Design Thinking to their students in school, and the medical industry is using Design Thinking to revitalize dated medical practices.

Students can look forward to three days of intense hands-on learning about innovation! More information will be provided at any of the upcoming orientation sessions. GO BULLDOGS!

We can’t wait to see you all there,

Nina Luiggi and Jenna McAnespie

IDEA 2018 Student Leaders

Trump to renegotiate aspects of NAFTA

David Schmidt
Copy Editor

Currently, the Trump Administration is in the midst of renegotiating the free trade deal with Canada and Mexico, which is known by both academia and policymakers as the North American Free Trade Agreement, or NAFTA. Likewise, the reason why this is big is because throughout his campaign, Trump made his views of the whole deal very visible and blatant.

The view that Trump and many of his administration members have of the deal are: One its one of, if not the worst, deals which the United States has ever made. Another is the deal has in affect taken millions of United States manufacturing jobs. Furthermore, the announcement of the renegotiations has made much of the agricultural sector anxious.

The United States agricultural sector must look to foreign markets. The main reason for the outward looking is because 96% of the globe’s population exists outside of the United States. Therefore, it’s no surprise that Canada and Mexico are two of the principal markets for much of the U.S farmers.

Further analysis demonstrates that Mexico is the top buyer for corn grown in the United States. Consequently, numerous farmers became alarmed when Trump criticized NAFTA, which has opened doors for the United States corn producers into both the Canadian and Mexican markets. Additionally, Chad Bown, a trade expert for the Peterson Institute for International Economics, stated that “It’s inevitable that agriculture will suffer collateral damage if the NAFTA agreement is terminated ...”

NAFTA is not only beneficial for the farmers of America, but the deal is also an essential part of the beef industry. The reason why the trade deal is an essential part of the beef industry is that the deal essentially adds approximately 300 dollars to each beef animal that ranchers in America have. This is best described by

Julie Ellingson, executive vice president of the North Dakota Stockmen’s Association in Fargo, who stated, “beef exports add about \$300, on average, to the price of each beef animal. And she says, “that is real dollars and cents to the farmers and ranchers across North Dakota.”

Furthermore, foreign market for American beef is essential because many of the countries, especially Mexico, help in reducing the waste of the beef industry because they value the less desirable cuts of meat such as the tongue, liver, and kidneys, which are not that highly prized in the United States.

Consequently, the U.S beef industry enjoys a huge influx of cash flow from both Canada and Mexico because of the virtual elimination of trade barriers, which NAFTA had achieved. Therefore, many farmers and ranchers are hoping that the Trump Administration holds true to its word, which was that the agricultural sector would not be affected by the renegotiations of NAFTA. However, many farmers and ranchers are still nervous to see the outcome of the renegotiation of NAFTA. Due to the many benefits that NAFTA had provided them. Consequently, as the old adage goes “only time will tell.”



President Trump at the RNC (Associated Press)

Top tweets of the week

“The U.S. has gained more than 5.2 trillion dollars in Stock Market Value since Election Day! Also, record business enthusiasm.”

- Donald Trump, 10/17/17 (@RealDonaldTrump)

“Congratulations to my friend @SenJohnMcCain for receiving the prestigious Liberty Medal from the @ConstitutionCtr. Well deserved!”

- Bob Corker, 10/17/17 (@SenatorCollins)

“Glad to hear my friend @SenatorCollins will remain in the Senate. She’s one of the finest senators I’ve ever known!”

- John McCain, 10/13/17 (@SenJohnMcCain)

“When Libs speak out they are “brave” and “passionate.” When conservatives speak up we are “divisive” and “mean.” Give me a break.”

- Tomi Lahren, 10/13/17 (@TomiLahren)

“Striking that none of the opioids bill authors—Marino, Blackburn, Hatch—are making a substantive defense of it. Just “the DEA didn’t object”

- Ben Pershing, 10/17/17 (@benpershing)

“Trump on his claim other presidents didn’t call the families of fallen soldiers: “You could ask General Kelly if he got a call from Obama.”

- Kaitlin Collins, 10/17/17 (@kaitlincollins)

“Happy Birthday to the @USNavy - so thankful for the brave men and women who serve in our military! #242NavyBday”

- Sarah Huckabee Sanders, 10/10/17 (@PressSec)

“On behalf of the @ScaramucciPost we will be making a \$25,000 donation to The Simon Wiesenthal Center. Hopefully I spelled that right”

- Anthony Scaramucci, 10/17/17 (@Scaramucci)

3rd Annual National Coming Out Week

Nyatasha Jackowicz
Web Editor

Everywhere the Pride community and its supporters celebrated National Coming Out Week and Bryant University had its own version of it. Last Tuesday, October 10th, to Thursday, October 12th, Bryant University’s PWC Center for Diversity and Inclusion hosted their 3rd Annual Coming Out Week. It consisted with a kick off party, followed by an event where students created Pride buttons and was concluded with two days of training in Pride awareness, Safe Zone and Trans 101. Events like these help unify the Bryant community and allows us to expand our understanding of eachother’s differences. Kelly Boutin, the coordinator for the Hochberg Women’s Center, commented that, “ Each year, I’m blown away by the allyship of our faculty, staff, and students. It’s a special thing to have folks come out as ‘an ally,’ ‘an advocate,’ ‘queer,’ ‘gay,’ ‘a lover to all love.’” As coordinator for the Women’s center Kelly has the opportunity to see all of these individuals create an inclusive LGBTQ community.

#bryantcomesout
National Coming Out Week
2017

(Bryant University Pride Center facebook page)

One of the most popular events of the week was on Wednesday, October 11th, when Bryant Pride hosted a “Make Your Own PRIDE Button” event. This event was not only enjoyable to the individuals making these celebratory buttons but also comforting to those in the LGBTQ community by knowing they had support from those who attended. When asked about the event itself Kelly Boutin pointed out that the visibility of it held importance. She said, “Visibility, whether it be a button or a Safe Zone sticker is so important to cultivating a community of awareness and genuine acceptance. I believe we are getting closer and closer to that vision.”

That very vision is growing stronger every day globally and on Bryant’s campus we can proudly say that over 350 faculty, staff, and students have been Safe Zone trained in the past three years, with even more trainings prior to that. Yet last week’s showing of new trainees was slim and according to Kelly Boutin there has been a sharp decline in Safe Zone participants in the last year. In order to move forward the Bryant University’s PWC Center for Diversity and Inclusion will be altering their training model and will be focusing more heavily on training groups of five-or-more people. This will include students in clubs, teams, offices, departments, or just groups of friends. Getting Safe Zone certified helps identify students who have been trained with up to date knowledge on how to assist those in the LGBTQ community and individuals with their problems. These certifications last up to three years and should be renewed at that time to ensure that you are up to date with your Safe Zone knowledge.

National Coming Out Week was a success on Bryant’s Campus but it’s ever growing on a global scale. If you are interested in learning more about the LGBTQ community or are interested in getting a more diverse understanding of the world feel free to visit the PWC Center for Diversity and Inclusion. Its located on the second floor of the FSC and they always welcome new faces.

DPS would like to remind everyone about the following Residence halls and Town House Safety Tips:

• If you see a suspicious person or vehicle on campus or in your neighborhood, IMMEDIATELY contact the Department of Public Safety. Try to get the license plate number.

• If returning after dark, leave a light on at the entrance to your residence.

• Students living in campus housing are not allowed to block open doors to dormitories, or other buildings or use of fire exit doors is in violation of fire code.

• Do not allow strangers to follow you into your residence hall.

• Be cautious when using bathroom facilities when there is no one else around, particularly at nights

Patagonia's sustainable business mentality

Lydia Paglierani
Contributing Writer

"There is no business on a dead planet" says prominent environmentalist, David Brower in 1986. The outdoor clothing and gear company, Patagonia, has an edge that allows them to be a leader in this "green market". It all started 50 years ago when Yvon Chouinard, founder of Patagonia, used junkyard supplies to make reusable climbing hardware in which he produced in a tin shed in Ventura, CA. The steel pitons he produced turned out to damage the rocks, so he made aluminum ones that were removable but could no longer produce them at the quantity that they were being demanded by himself. Patagonia now has \$800 million in sales.

Aside from the huge amount of sales, this company puts effort into being environmentally cautious with their products. According to their website, they go on to do things like generate their own 203,502 kWh of renewable energy and make another 980,112 kWh throughout several of their global offices. They believe in reconstruction



Patagonia Logo (Patagonia.com)

of new stores instead of building an entirely new one, give monetary incentive to employees (\$2 per trip) by carpooling, riding a bike, taking public transportation—doing anything but taking their own car, and even using post-consumer waste paper for their catalogs and other office uses. These environmentally friendly steps are just the tip of the iceberg in terms of other efforts Patagonia put into conserving what we have left of this planet.

According to The Guardian, businesses today are responsible for about 63% of pollution, but very few actually do something to reduce that percentage. Realizing this, Patagonia addresses a vital yet extremely pollutant ridden part of a business, which is the supply chain. This means getting down to the source; they fund farmers of organic cotton fields who otherwise wouldn't get financing, use recycled products to serve as their raw material, take back their worn or damaged products, fix them, and resell them. As an end result they have developed what can be recognized as a mini "green" economy, one that can be sustainable, beneficial, and even profitable for future generations of consumers and small businesses that want to follow in their footsteps.

In 2013, the now globally known company launched something called "Tin Shed Ventures" as an internal investment fund. The purpose of this is to lend a hand to small businesses, and to start-up companies that are motivated entrepreneurs, and to start-up companies that use business to benefit and give back to the environment. Avoiding handing off large sums to only a few causes and groups, they instead disperse smaller grants that range between \$2,500-\$15,000—to hundreds of groups every year, and on top of this, donate 1% of their sales to environmentally driven organizations around the world.

While Patagonia continues to come out with new clothing, they also provide a different type of "line" that exists under the umbrella of products. Their WornWear line. Not so typical of a huge global company, they take back worn down, damaged, ripped apparel or gear and repair it and put it up for sale, making an effort to limit the amount of reparable goods that end up in the landfill. Additionally, since 2005, Patagonia has recycled over 95 tons of clothing and will continue to do so as a leader and role model for clothing and gear companies worldwide.



Tin Shed Logo (tinshedventures.com)

Microsoft gives up the Windows phone

Ye Zhu
Contributing Writer

On Oct. 9, 2017, Microsoft's Joe Belfiore announced that building new features and hardware for Windows mobile would not be the focus of their work. The company will only continue to support the platform by fixing bugs and updating systems for security reasons. This is the first time for Microsoft to admit that they are going to give up on the Windows Phone system. The industry generally pointed out: the third biggest firm for the smart phone system in the world is dead.

Likewise, the report about the use of smartphones from the marketing research agency IDC shows, in 2017, Windows Phone has only a 0.1% portion of users in the world. By contrast, Android's portion is 85% and IOS's is 14.7%. IDC also shows that the developers didn't focus too much on the system because of the lack of new cooperative partners, which led to the constant decrease of the portion. In the end of September, the founder of Microsoft, the previous CEO, Bill Gates admitted that he had switched his Windows Phone to Android.

For each mobile business, cell phone manufacturers, developers, and users are the three most crucial elements. The developers are not willing to create Apps for Windows Phone because they have too few users. On the other side, consumers don't want to use the Windows Phone as the number of Apps they own is so small. Actually, Microsoft has contributed a lot to attract more developers. However, the developers still put the emphasis on IOS and Android. For Windows Phone, the speed of software renewal becomes slower and slower. There are always so many bugs, which haven't been fixed in a timely manner. Therefore, the situation always brings about a very bad user experience. Furthermore, some Apps on Windows Phone have been difficult for user use. For example, ALIPAY, one of the most popular Apps in China, gave up renewing on Windows Phone and announced it would not support the old version either.

Missing the correct time is also a crucial reason for the failure. In 2010, Android became more and more popular, and gradually took the smartphone markets. Likewise, the iPhone 4 was also widely praised. This year, Microsoft decided to join the competition and ultimately published the Windows Phone system. Furthermore, the previous CEO,



Windows phone (cnet.com)

Steve Ballmer has told the media that the cloud service had been explored under his leadership, but Microsoft didn't take any measures about hardware at that time. He said the mistake that they had made on Windows Phone system was always taking some old-fashioned strategies, like software licensing and other miscellaneous things.

There were also several problems with the business model and delivery methods. However, the source of all these problems are not having the ability to develop something new. Consequently, Microsoft failed to set up a market positioning. The original intention to publish Windows Phone system was to move the desktop advantage of Windows to the mobile. By giving up this strategy, Windows Phone lost out in the smartphones market,

Interested in business? Like to write?
Send in a business article and get published!
Send articles to archway@bryant.edu

Bryant's Archway Investment Portfolio

Weekly news:

Archway Fund Largest Positions		
Ticker	Company Name	Current Value
GOOGL Equity	Alphabet Inc	\$72,702.00
XLK Equity	Technology Sector SPDR	\$48,062.94
XLV Equity	Health Care Sector SPDR	\$45,887.82
HAS Equity	Hasbro Inc	\$41,740.10
BAC Equity	Bank of America Corp	\$39,360.15
KRE Equity	SPDR S&P Regional Banking ETF	\$34,187.84
SBUX Equity	Starbucks Corp	\$30,811.20
XLE Equity	Energy Select Sector SPDR Fund	\$30,454.11
CTSH Equity	Cognizant Technology Solutions Corp	\$30,258.00

Weekly Fund Performance	
Week Ago Fund Value	\$ 1,402,156.71
Current Fund Value	\$1,421,611.80
Weekly Change	1.39%

All prices updated as of 2:00 pm 10/17/2017.

Archway's weekly performance:

Weekly Winners		
1	Apple Inc	2.57%
2	American Water Works Co Inc	2.38%
3	Skyworks Solutions Inc	2.38%
4	Fortinet Inc	2.26%
5	Alphabet Inc	2.22%

Weekly Losers		
1	Alibaba Group Holding Ltd	-3.21%
2	Thermo Fisher Scientific Inc	-2.93%
3	SPDR S&P Telecom ETF	-2.05%
4	Union Pacific Corp	-1.93%
5	SPDR S&P Regional Banking ETF	-1.93%



Utility companies down again Trump on the mortgage interest deduction

Shayan Ushani
Business & Marketing Director

Utility companies cannot seem to catch a break. In an expansionary stage in the business cycle, utility companies are generally set aside for higher growth opportunities that we are seeing driving gains especially from the financials and technology sector. Aside from economic cycles, they seem to be losing their luster due to the industry landscape and specific problems. Already weighed down by debt, future investments may require taking on debt at higher rates as Yellen hinted. Higher rates may help some companies with large pensions as their liabilities will fall more than their marketable security assets.

Coal plants are shutting down left and right, with over 200 closing in the past ten years. Increased competition from natural gas and renewable energies such as solar and wind are causing power generating companies to lose out on profits. Natural gas is extremely cheap and may become even cheaper as Russia and Qatar ramp up production to make up for other lost revenues. Bloomberg has recently investigated different keyword mentions on the public filings of utility companies with "distributed energy" and "innovation" leading in rises. Distributed energies refer to renewables, but most existing power generating companies are not leading the change. From storage to transportation, electric companies may find new competitors from even a tech/automotive company like Tesla. Utility companies must face major shifts in the way they conduct business. Companies like Duke have already been restructuring for years as the U.S. and world is moving away from nuclear.

Recent, specific events have also been hurting the industries and a select few companies. Customers were outraged in Florida after Hurricane Irma, and Hermine last year, resulted in so many customers losing electricity. Not only that, but there



PG&E Logo (pge.com)

were great delays in restoring energy due to what they say was a lack of talent. So not only is the market changing for most utility company's business model of coal, but also labor is in shortage with talent veering to different sectors. The company that may have been the most hurt, as well as have to drop in billions in market capitalization on a single day, is PG&E. Pacific Gas and Electric Company fell around ten percent in a single day as it responds to investigations in California wildfires. Officials are considering the company's power lines which may have started the Wine Country fires. PG&E is expected to have heavy expenditures in battling these allegations and the possibility of high penalty fees.

Utility companies are part of a changing industry facing stagnation and new forms of competition. The result may be the diminished luster within an expansionary economy and depressed security prices, but it may be indicative of more urgent problems for the aging, consolidated industry.

Lloyd Ellison
Staff Writer

Just a few weeks ago Donald Trump came out with a rough plan for a fairly major overhaul in the tax system. Now there is a lot to be said about getting rid of the deductions, the simplifying of tax brackets, the removal of the estate tax, and changing the amount of money people can deduct for children, spouses, etc. However, most of this will be negotiated on throughout the next coming months from all sides and likely be changed drastically. Additionally, one deduction that the GOP plan specifically states it will not get rid of the Mortgage Interest Deduction (MID). The MID allows the individual tax payer, if a home owner, to write off the interest paid on their home loan.

The reason that this deduction is often disputed is that many deductions are flat line deductions. This means people who are lower income get the same deduction that the wealthier get. The reason is that \$5,000 going into the pockets of a family making \$35,000 compared to a family making \$100,000 will make more of a meaningful difference. However, since MID is tied with interest paid on the mortgage loan higher income individuals with larger loans will receive a higher deductible return.

For instance the child deduction makes a lot of sense, it is flat rate, will help families that are less fortunate more than wealthier individuals because it is a larger share of their annual income. The child deduction will remain in the current GOP tax code.

At the same time, the mortgage interest deduction does not follow any of these traditional guidelines. Many people might not know but when you buy a home and get a mortgage, every month you pay interest and the principal to the bank. Then when you pay your annual tax you have the right to deduct that interest expense from your taxes.

Currently there is a debate whether this tax deduction actually affects people's choice in buying a home. Research has shown that it has very little effect. However, there has been research in the northeast, where home prices are rising higher than the national average, that this deduction does improve home purchase rates. Popular opinion remains the Mortgage Interest Deduction does not benefit most low income families. Tax data reports that only a quarter of the population actually claims the mortgage interest deduction. At the same time, three quarters of those who do file it went to homeowners who make more than \$100,000 annually. Additionally, the wealthy are more likely to be home owners than the lower income. In tandem with high income, the higher income also have high mortgages meaning higher interest deductions.

The result is the Mortgage Interest Deduction is not a very effective incentive to buy a home. Instead of helping everyone equally, it helps wealthier people who have the money to buy a more expensive home. For this reason opposition has been calling for the removal of the Mortgage Interest Deduction.

Bryant stand-out earns Canada tryout

Alexander Parent
Contributing Writer

This past week, Chas South, the 6-2, 200-pound, two-time captain, and 5th year senior defenseman for the Bryant University Bulldogs had recently just obtained a tryout for the Canadian national lacrosse team. With this, he now has a chance to play and represent his hometown country on the field. The fifth year senior grew up in Mississauga, Ontario and attended Taft high school for the past weekend of high school. South put forth all of his talents and skills on the table this past weekend with some of the Nation's best players. The tryouts included 46 players representing all locations and was held in Buffalo, New York.

Players like Brodie Merrill, Zach Greer, Mark Matthews and many others joined South as they battled it out on the lacrosse field in order to gain a spot on the Canadian Men's National Lacrosse team. The tryouts even included players from the 2014 Gold Medal team. The competition was live, and at a top level. The Canadian team played in multiple exhibition games against Canisius, Notre Dame, Cleveland State and even a fellow NEC team, Robert Morris. Some players were still in college, like South, but others were out of college, playing in either the Major Lacrosse League or in the National Lacrosse League.

The players who end up getting selected to represent their country will attend next summer's 2018 FIL Men's Lacrosse World Championship in Netanya, Israel. Along with this great accolade, South has gained far more achievements on and off the field here at Bryant University. South is a four-year starter as a close defenseman. Just last year, he was named captain and showed off his stellar leadership skills along with his already slick defensive skills. In addition to being named captain for the team, he has also gained the ability to state that he played in all 19 games the Bulldogs had, and throughout those games he scooped up 52 ground balls and caused 22 turnovers. Four of those turnovers were caused during the second game of the season against Providence which happened to be a season high for him last year.

With these crushing statistics, it was inevitable for South to be named NEC All-Tournament team. Off the field, he was named to the NEC Commissioner's Honor Roll and the NEC Academic Honor Roll. Even as a freshman, he was named NEC all-rookie team, along with starting every single game for the bulldogs. Sophomore year, South did



Chas South has been a force for the Bulldogs (BryantBulldogs)

very well earning All-NEC Second Team, as well as All-NEC tournament team. In total, he has had an incredible career here at Bryant University, statistically rallying with 141 ground balls and 57 caused Turnovers throughout his three years of playing. With this being said, South hopes to repeat his tremendous year to year accolades and statistics this upcoming season. He patiently awaits to see whether or not he gets selected for the Canadian National Lacrosse team, and given a shot to play and represent his great country of Canada. Whether or not he makes it, he is a phenomenal man, player, and student, and if selected, will certainly do his best and play outstandingly against some of the best lacrosse players in the nation.

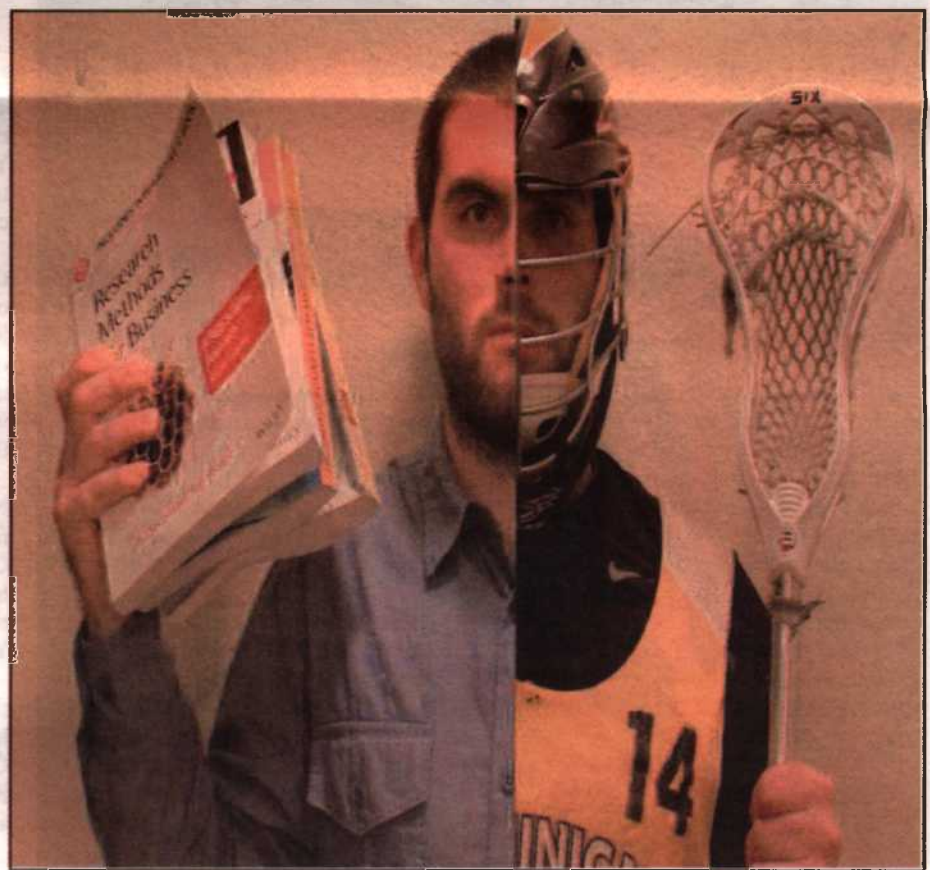
A look at the life of a student-athlete

Michael Andrejco
Contributing Author

Everyone will see the success of an athlete on the field or court, but no one ever sees the time management or work ethic needed to succeed in the classroom. Life as a student-athlete is far from easy. The average collegiate football player's schedule often starts with 6 a.m. wake-ups for a lift. Following lift, athletes scramble to find a quick meal to fuel up for the next few hours of classes. After two to three hours of class, it's right to meetings and practice. Practice is a grueling two hours of work to prepare for the next competition. Practice consists of constant screams and shouts from coaches, whose livelihood depends on the college athletes' performances, remembering complex plays and formations, and pushing the body to its limit. Once practice concludes, it's around six-thirty in the evening. The rest of an athlete's night is scheduled around dinner, homework, and study hall. If done correctly, the athlete can normally get to bed at eleven, just to wake up and do it all over again. But why would someone do this?

Although it does not seem enjoyable, there is a love for the game. It is the truest form of passion for a sport to play with no monetary motivations. So, the touchdowns, goals, homeruns, and kills are far more than just the work put in at practice to make it possible. It is staying up past midnight studying for an exam knowing you have a six o'clock lift the next day, it is typing a paper up instead of eating lunch, and it is rushing out of practice just to get to a night class, that makes success on the field possible. A student-athlete needs to be as equally devoted to the game as they are to the classroom. To remain academically eligible, an athlete must maintain at least a 2.3 grade point average. Like athletics, school is a challenge mentally, physically, and spiritually. It is a constant struggle to maintain an adequate grade point average, and to prepare for that prepares students for a career. It is worth mentioning that if an athlete travels for an away game and is absent from class, the athlete is responsible for all missed material. As a result, school is as much as a full-time job as athletics.

Student-athletes are driven by competition. Winning and losing is the reason why every athlete fights to get out of bed in the morning, instead of hitting the snooze button. There are many positives that come to being a student athlete. A major reason that student-athletes play a sport is to be recognized, sometimes by the professional level. There are more academic opportunities readily available to student athletes, such as study hall, tutors, and academic advisors, which are essential. Socially, it is easy to make friends since athletes are around their teammates for a majority of the time in



Student athletes must balance sports and studies to be successful (Odyssey)

college. Teammates tend to share common goals and beliefs which makes bonding and connecting with them easier. Also, teammates endure the same struggles and grind, so there is more empathy on a team. Overall, being a student-athlete is anything but stress-free or relaxed. It is a constant process of bettering oneself, both in the classroom and physically, in order to make everything that is done on the field-of-play probable.

Interested in writing about sports?
Have your article published in the Archway!
Send articles to archway@bryant.edu

Celtics season off to a gruesome start

Steven Santos
Sports Editor

October 17th was a day circled on many Celtics fans calendars as not only the return of the NBA season, but also a rematch against the Cleveland Cavaliers. It was a day many had hoped would be marked as the beginning of a new era, as the new look Celtics looked for revenge against the team that beat them 4-1 in embarrassing fashion in last year's playoffs. Danny Ainge and company had a busy offseason, trading for one of the biggest stars in the league, Kyrie Irving. They also made a few more moves as well, including rookie Jayson Tatum, Marcus Morris and the removal of key players from last year's playoff run like Isaiah Thomas, Avery Bradley and Jae Crowder. They also added Gordon Hayward, a young, talented small forward from free agency. Things were looking bright for the Celtics, they had the pieces to make a run for the finals, and the hype was building all offseason. That was until the first quarter of action on Tuesday.

Going up for a rebound, new acquisition Gordon Hayward landed awkwardly on his leg less than six minutes into the game, resulting in a scary and disturbing looking injury. Fans and players alike were sick to their stomachs, with looks of shock in despair on their faces as Hayward laid on the ground in pain. Hayward would later be removed off the field on a stretcher and in an air cast, as players on the court and around the nation offered their best wishes of health and recovery to Hayward. Later, it would be determined that Hayward had broken his fibula in addition to dislocating his ankle in horrifying fashion. While Celtics fans, and fans of the NBA, wish him a healthy recovery, it leaves questions regarding the status of the Celtics season. With Gordon Hayward looking at an extended absence off the court, will the C's still be able to compete?

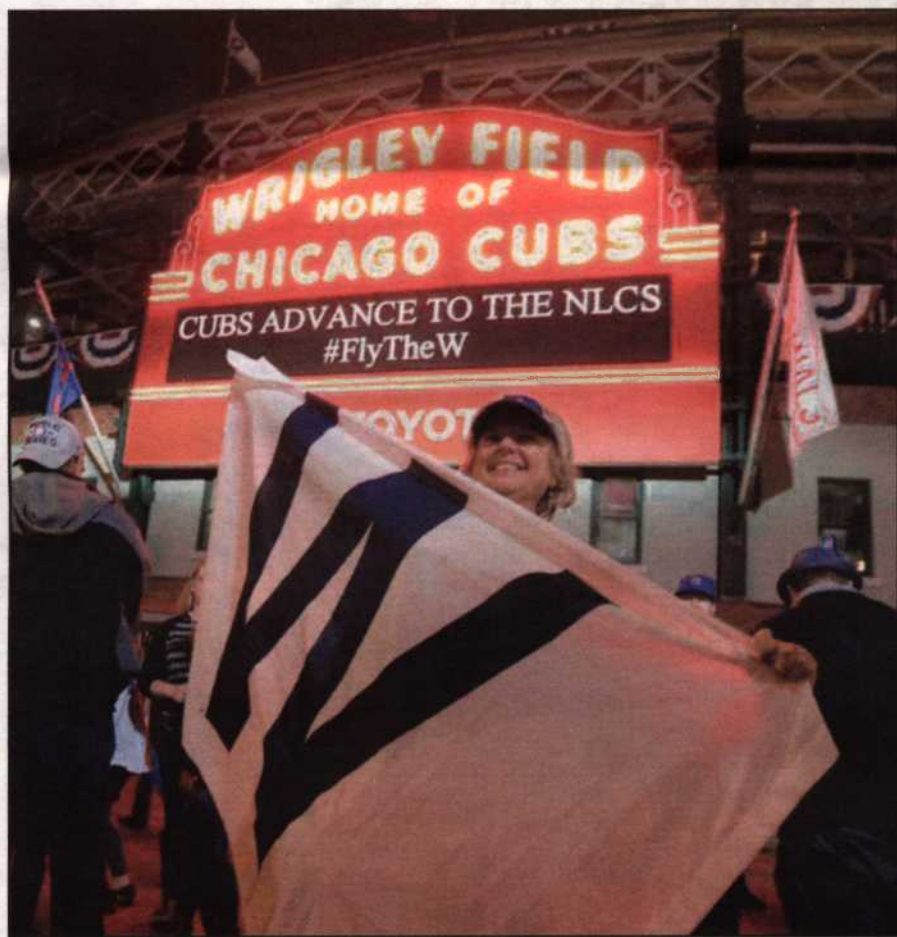
Despite the injury, the Celtics still put up a fight against the Cavs, but would end up losing by a score of 102-99. New addition Kyrie Irving finished with 22 points and 10 assists in 39 total minutes, while rookie Jayson Tatum made an impact as well, providing a double-double of 14 points and 10 boards in 37 minutes. Perhaps the star of the night was second year player Jaylen Brown, who finished with 25 points over 40 minutes of solid basketball. Although they were not able to ultimately overcome LeBron James and company, the fight and grit the Celtics showed was promising. While they may be without a major piece of the puzzle for the season, the Celtics still banded together and put up a strong showing against most likely the best team in the East. While Hayward's play will be missed, it's still clear the Celtics are a strong contender in the East this season.



Gordon Hayward's injury leaves many question marks for the season (NY Daily News)

MLB playoff update: what you missed

Michael Jarosz
Contributing Author



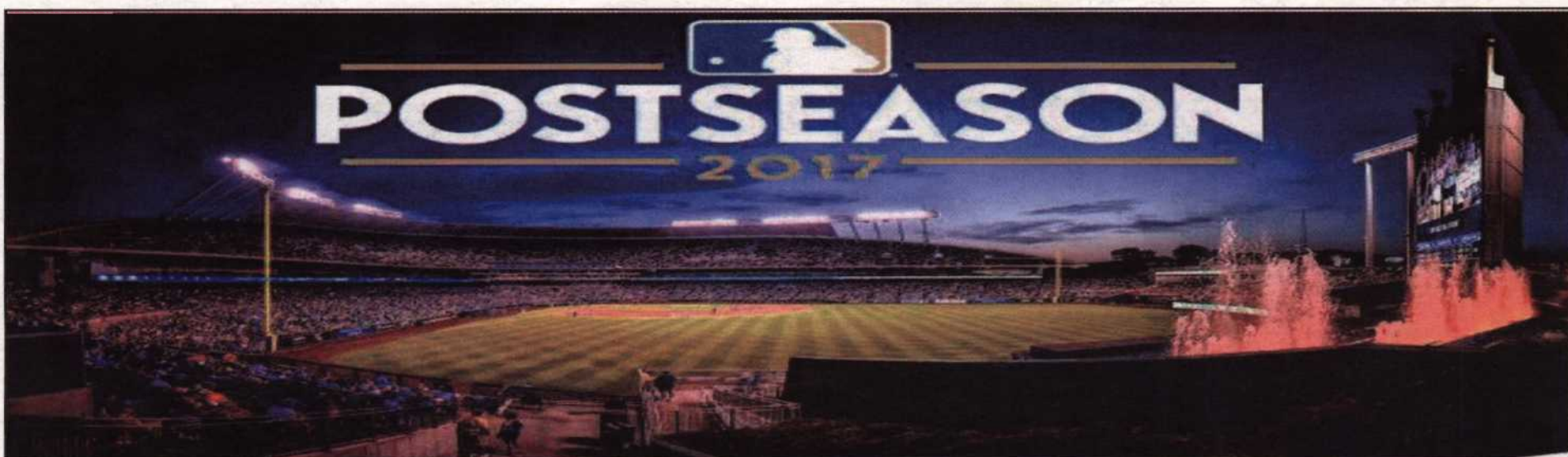
Fans celebrate for the Chicago Cubs as they advanced to the NLCS after October 12th game (ABC News)

For the fourth time in five years, the Washington Nationals were knocked out of further contention for the World Series title by the Chicago Cubs. After losing 9-8 on Thursday, October 12, the Nationals have now lost the last four division series matchups they've been involved in, each against a different team. In the meantime, the New York Yankees shocked the Cleveland Indians by winning the next three games of their series to move on. The Yankees earned a 5-2 clinching victory in order to move onto the championship series.

With the division series over on both sides, the championship series has begun with the Los Angeles Dodgers dueling against the Cubs in the NLCS, while the Yankees take on the Houston Astros in the ALCS. Los Angeles was able to get things going at Chavez Ravine for game one of their series on Saturday, winning 5-2 thanks in part to some clutch home runs by outfielders Chris Taylor and Yasiel Puig. During the game, Cubs manager Joe Maddon was ejected for arguing a reviewed home plate collision call that was overturned to allow a run to score. Chicago's hunt for a repeat still remains alive as they've beaten the Dodgers in the NLCS before.

In the meantime, Houston has pulled away to take a 2-0 lead in their series against New York after back-to-back 2-1 victories. MVP candidate Jose Altuve has been a big factor for the Astros in both games, scoring the winning run in the second match on a Carlos Correa walk-off double. Starting pitchers Dallas Keuchel and Justin Verlander have combined to go 16 innings of one-run ball, giving the bullpen the chance to rest as the series moves to the Bronx. C.C. Sabathia is expected to start on the mound for the Yankees, while the Astros will counter with Charlie Morton.

In other news, with the Boston Red Sox's recent dismissal of manager John Farrell, the team has started to look into options for who will lead the team in 2018. The staff has decided that they will interview former player and current Astros' bench coach Alex Cora for the position if and when Houston's postseason run should end. Alternatively, Boston has a few other options in Ron Gardenhire, Brad Ausmus, Sandy Alomar Jr., and a likely fan favorite, Jason Varitek.



Home Games this Weekend

Friday October 20th
 Women's & Men's Swimming and Diving @ 5pm

Sunday October 22nd
 Men's Soccer vs. Sacred Heart @ 12pm
 Women's Soccer vs. Central Connecticut @ 3pm

This Week's Scores

Football- Game October 14th
 Saint Francis U. 30
 Bryant 14

Women's Soccer - Game October 13th
 Bryant 2
 Sacred Heart 1

Game October 15th
 Fairleigh Dickinson 2
 Bryant 0

Field Hockey - Game October 13th
 Fairfield 3
 Bryant 2

Game October 15th
 Sacred Heart 2
 Bryant 1

Men's Soccer - Game October 13th
 Bryant 1
 Robert Morris 1

Game October 15th
 Saint Francis U. 1
 Bryant 0

Women's Volleyball- Game October 13th
 Bryant 3
 Robert Morris 0

Game October 14th
 Saint Francis U. 3
 Bryant 2

Week's Best Tweets

"Dillon Guthro was locked in on Saturday. He registered a career-high, and an @NECFootball single-game high, 3 sacks. #GoDawgs #PlayFAST
 -@BryantUFootball

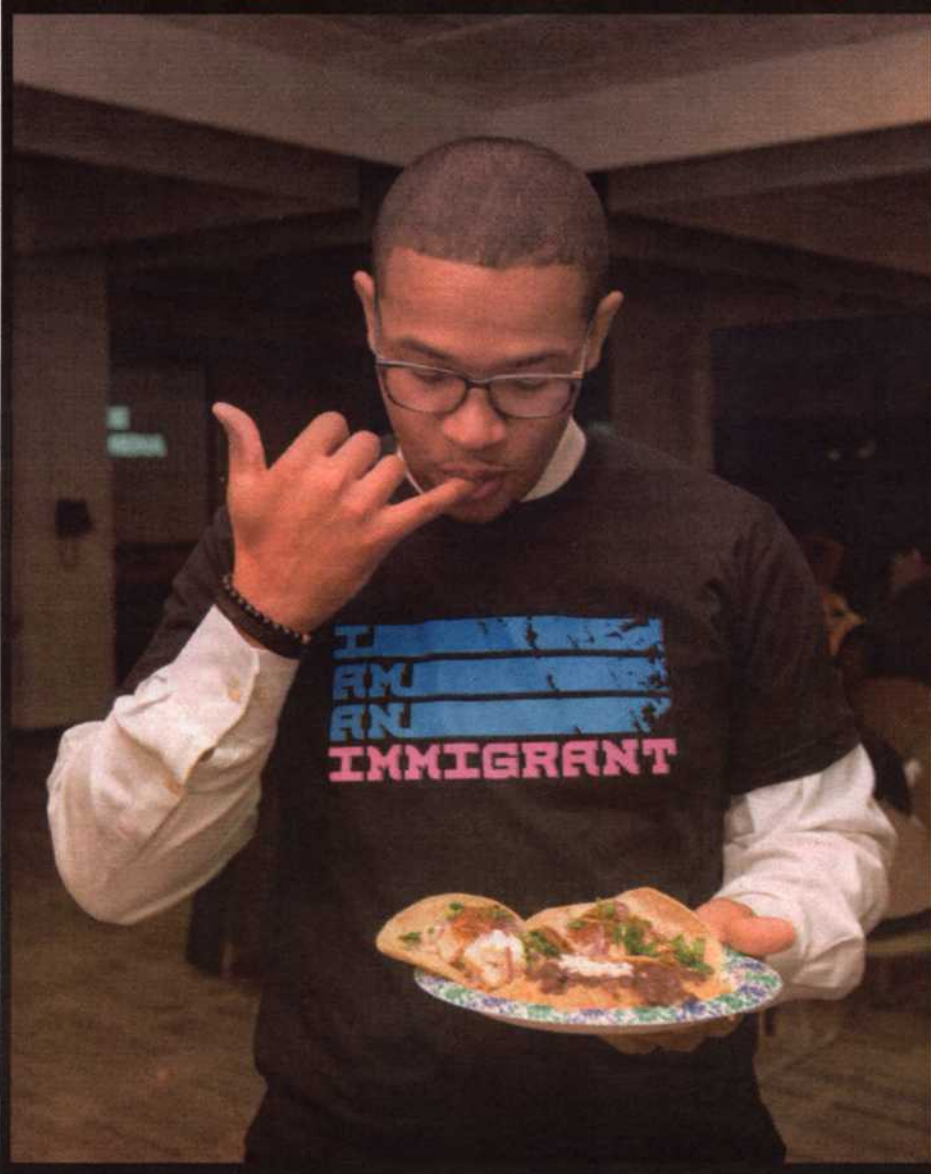
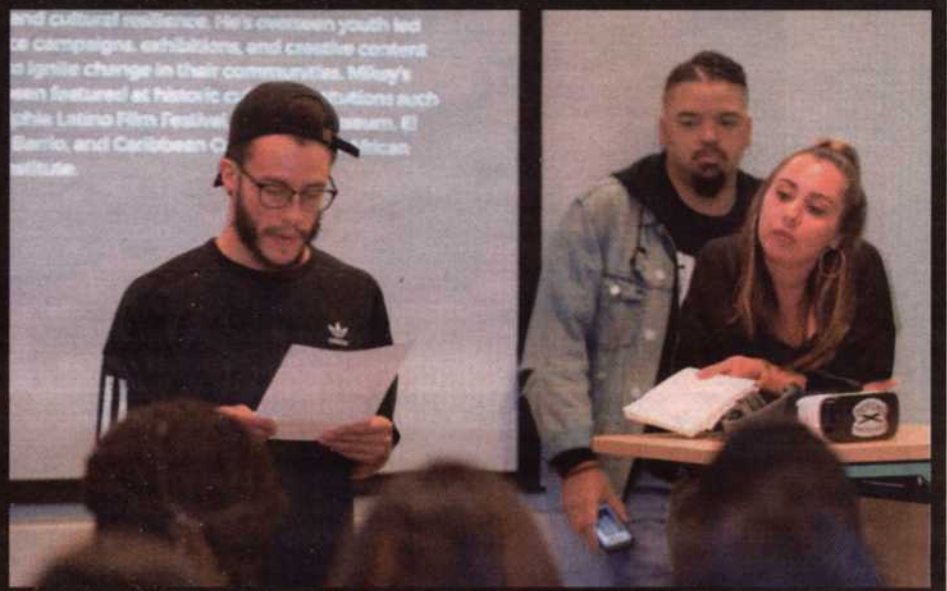
"@Bryant_Swimming's Mays, @BryantWoSoc's D'Amico named @NavigantCU Student-Athletes of the week"
 -@BryantAthletics

"Kuhar, Lorenz to represent @BryantMTennis at ITA"
 -@BryantMTennis

".@BryantAthletics Kelci Abernethy posted a 259.88 score in the 3-meter dive to finish first in a dual meet against Bucknell. #NECPrimePerformer"
 -@necswimdive

"The 2017 NEC Championship @BryantMTennis team recieved their rings today at halftime.
 #GoDawgs"
 -@BryantAthletics

Social Change Thru Arts and Media



Photos by James Imrie

Controversial advertisements in media: rinse, racism, repeat

Meaghan Angers
Contributing Writer

On October 6th, Dove released a 3-second video clip on their Facebook page of an African American woman taking off her skin tone t-shirt to reveal a white woman. This advertisement sparked massive online criticism on Facebook and Twitter. Social media users referred to racist soap adverts that appeared in the early 19th and 20th century. These adverts portrayed black people "scrubbing off" their skin to become white. However, if you watch the entire advertisement, there are three girls, where the last girl also has a darker skin tone. Dove representatives explain, "The short video was intended to convey that Dove body wash is for every woman and a celebration of diversity". Dove declined to state who and how the advertisement was approved for production or release.

Lola Ogunyemi, the African American actress, featured in the advertisement does not find the advertisement controversial nor offensive, and is proud of the final result. During her interview with *The Guardian* on Tuesday, Ogunyemi stated, "If I had even the slightest inclination that I would be portrayed as inferior... I would have (un)happily walked right off set and out the door. That is something that goes against everything I stand for". Ogunyemi is disappointed at the reaction to this advertisement because her image is now associated with "racist advertisement", and stands firmly behind her decision to star in the advertisement.

This advertisement is viewed as a modern twist on soap advertisements seen throughout the 19th and 20th century. Although Dove's intent was to show diversity in beautiful models, their impact was the opposite. The impact sparked outrage on social media as many people viewing this for the first time believed Dove's intent was to demonstrate that white people are cleaner and more beautiful. This advertisement meant to encourage the sale of their soap went terribly wrong, as the intent did not equal the impact. On the contrary, Ogunyemi revealed the television advertisement was supposed to feature women of multiple ethnicities with the words "all skin deserves gentleness".

In 2011, Dove released an advertisement featuring three women lined up by darkness of skin tone from left to right. Above the women displays two skin tones with the words "before" and "after". The advertisement did not intend to be racist. Yet, placing the women in that particular order with "before" and "after" implies that using Dove soap makes your skin lighter or cleaner. Moreover, Dove is a product of Unilever, which also creates Axe. Axe is notorious for their controversial advertisements, either sexualizing



The controversial Dove advertisement (*The Guardian*)

women or being a "real man".

I personally do not understand how this advertisement was approved for production, or release. This advertisement does not serve any function to Dove selling body soap, rather it puts them in a bad spotlight. I do not understand how the marketing team at Dove believed this advertisement was "representing women of color thoughtfully". I believe this issue of controversial advertisements needs to be discussed. According to a study conducted by Red Crow Marketing in 2015, consumers see anywhere from 4,000 to 10,000 advertisements a day. The production and release of racially or sexist advertisements is not socially responsible because it harms the behavior of our culture. In this case, it is unfortunate for the marketing team at Dove that social media users found the similarities between this advertisement and racist adverts seen in the 19th and 20th century. I believe there were other ways for Dove to demonstrate that all women are beautiful and deserve healthy skin.

What's all the buzz about "Juul"?

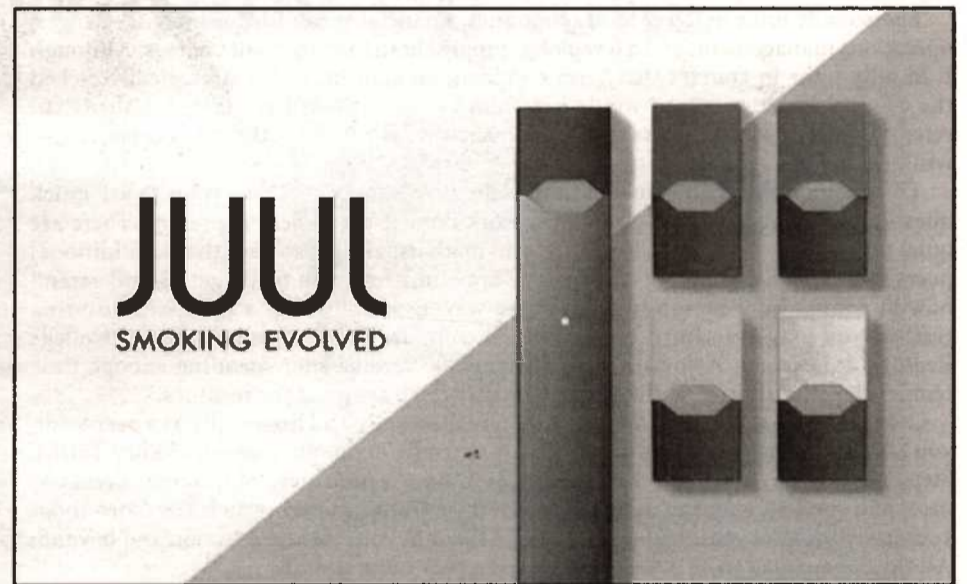
Jonathan Gomes
Contributing Writer

Light weight, highly portable, and extremely addictive are just a few ways to describe the new fad amongst today's youth known as the "Juul". The 4-inch by 1-centimeter e-cigarette is sweeping college campus' and high school hallways nationwide. Essentially, the Juul provides a nicotine fueled head rush using an alarmingly high concentration of the drug found in cigarettes. According to my little brother, a freshman in high school, this relatively new gadget has taken over the lives of kids as young as 14. Students this young are electing to save up their lunch money to purchase their own Juul rather than eat during the school day in order to achieve this intense head buzz. The scary part about this new substance wave is the unknown.

Simply, users are uneducated of the health risks of "Juul-ing", choosing to ignore them, or tricking themselves into thinking it's a risk free alternative to using nicotine because it adverts the other substances in cigarettes. Personally, I started using the Juul about four months ago, and within that time I have bought and lost four Juuls, and have probably bought about a pack of the nicotine pods a week. This means I have spent about \$160 on the Juul's itself, but the pods that contain the nicotine juice costing about \$20 per four pack of pods has left me spending a little under \$100 per month. The main issue for college students is people drunkenly accepting hits from friends, and eventually finding themselves craving that buzz when they're intoxicated.

Soon enough we find ourselves thinking about that head rush when we are sober as well, but not wanting to smell gross like cigarettes. So the Juul gives us the best of both worlds which is a head rush, and the ability to still converse without smelling like an ashtray. However, from my observation, nearly everybody that buys a Juul, "just for the weekend," ends up smoking the vapors throughout the weekdays within a few short weeks. I have been thinking about smoking my Juul the whole entire time I've been writing this article, but I don't get paid until tomorrow so I'll be waiting until my bank account gets replenished.

My point is that today's youth isn't using this device for the correct reason, we are in fact abusing it. The Juul clearly states on the packaging, "the alternative for adult smokers," so it's technically for adults who already have an addiction to tobacco and no longer want to smoke



An advertisement by Juul (*Juul Vapors*)

cigarettes for whatever their reason might be. The way our generation decided to go about it was to just smoke it for the buzz, or maybe just to look cool on campus when you walk around.

To those select few that smoke Juul throughout campus and in class just to look cool, you don't, so I suggest you quit now before you have a nicotine addiction and a tight budget in order to nurse that addiction. Besides the addiction there are other effects that science has found such as sores in the throats and lungs of the vaporizer users, as well as cancer causing chemicals within the juice. So before trying something new like this, make sure you do your research because there is no reason to find yourself dependent on a drug, or any type of substance for that matter.

YOU HAVE OPINIONS, I KNOW YOU DO!
WRITE ABOUT THEM!

Submit articles to archway@bryant.edu expressing your opinion

Ask Archie: Opinion is my middle name

Archie Way
Expert Opinion Giver

Q: What's the best things to do in the area when my family comes to visit?

A: This part of New England is home to a lot of hidden gems. If you are a family that loves nature, I would suggest the Mowry Conservation Area and the Blackstone River State Park. These two parks are among the more beautiful I've seen in the area and they're within twenty minutes of Bryant University. Additionally, if your family comes to visit in the fall—October, more specifically—then you can take a short ten-minute drive to Jaswell's Farm for apple or pumpkin picking. In the spring, one of my favorite things to do, especially with family, is to go to Providence to see the WaterFire show that involves a series of miniature fires on the river. Also, it is hard to beat going out to eat for a nice meal. Federal Hill and Thayer Street in Providence are full of delicious restaurants serving a variety of cuisines such as Mexican and Italian. If you don't want to venture out that far, there are plenty of restaurants in the Smithfield-Woonsocket-Pawtucket-Cranston area.

Q: Where do you recommend working on campus?

A: The Academic Center of Excellence and the Writing Center are fun and challenging places to work, and involve constant communication and relationship-building with students. Other places I've heard good things about are

the Amica Center, the Fisher Student Center, the Alumni Office and the gym. The good thing is that there is really no shortage of places to work on campus. Each office and entity on campus has a variety of positions, with varying hiring cycles, so the key is to keep your eyes and ears open so as soon as a position you may be interested in opens up, you can apply!

Q: Do you believe in the Archway curse?

A: Being the superstitious person I am, I must say I do believe in it.

Q: What are the easiest meals I can make in my townhouse kitchen?

A: Fantastic question! Having lived in a townhouse for over a month now, I can answer this question with the utmost confidence. Stovetop macaroni and cheese—with elbow pasta—flavored with olive oil and oregano is one of my favorite recipes. Another recipe I'd love to share is baked tortillas. Preheat your oven to 350 degrees, spread olive oil on mini tortillas, top with veggies, meat, salt, chili powder and any other spices and seasoning. Finish the tortillas off with cheese (Mexican blend works the best) and sprinkle some lime juice on the very top. Bake the tortillas for ten minutes and enjoy with your favorite dip, whether it be salsa or guacamole, or without any dip! Other go-to meals include stir-fry with rice or noodles, pasta salad and even just a simple sandwich loaded with

your favorite fillings can go a long way to filling you up! Honestly, I can go on and on, but these are just a few of my easiest and tastiest suggestions.

Q: The holidays are around the corner and I am bound to gain weight. How can I live a healthy lifestyle on campus to balance out what's bound to be?

A: Ah yes, a great question to ask! Well, perhaps the best advice I can give you, as someone who is by no means an expert on this matter, is that everything is fine in moderation. One thing I would suggest is to develop a workout plan that is suited to your needs and follow that as closely as possible. Regardless of your workout plan, it is important to take a rest day so as to not wear your body out. Additionally, I would also suggest staying true to the recommended serving sizes that are written on the sides of packages of food and beverages. There are plenty of workout apps available on the App Store and the Google Play Store. Some specific exercises I would recommend are body weight exercises such as wall sits, lunges and mountain climbers. In fact, body weight exercises are among the best you can do because they help you build lean muscle if done regularly, as well help prevent other ailments such as heart disease. These exercises can be done anywhere, so, along with the going to the gym and developing a diet that works will keep you healthy for the holiday season and you can enjoy whatever you want!

SEND YOUR QUESTIONS TO rharris8@bryant.edu TO HAVE THEM ANSWERED BY ARCHIE

Experience: Peer tutoring at ACE

Ryan Harris
Opinion Editor

My original notion of becoming a peer tutor at the Academic Center for Excellence (ACE) was that I could better retain my studies all the while getting paid to do so. We all know the dreadful, general education courses we took freshmen year and perhaps some want to forget about them, but my grandfather always said that the one thing people can never take away from you is what's in your noggin. While I would agree that those complex financial formulas or elaborate math problems may not be used by you anytime in the future, continuing to keep what you recollect from classes you've enjoyed while aiding a fellow student has its benefit.

I personally tutor in lower level economics, financial accounting, different sciences, operations management, and a few global supply chain management courses. Although I do only tutor in courses that I am confident enough in, I also strategically picked the courses whose content I would not want to forget when I graduated. Other than retention of knowledge, there are other takeaways from the activities you encounter while on the job.

During the times I am situated in the labs at ACE, students may enter to ask quick questions or I can get some of my own work done if no student is present. There are quiet times in most labs but accounting and math usually get so busy that an additional peer tutor is required. As for one-on-one appointments, you really get to understand how to convey information in an effective way. Especially after a successful tutoring session, you may even learn a new face on campus. There are also different College Reading & Learning Association certifications to receive after spending enough time tempering your tutoring ability with students which are great for resumes.

Other than what you would have to gain intellectually and financially as a peer tutor, you also find yourself joining a huge family of over 100 unique students. Kelley Tiarks, Stephanie Carter, and the other staff of ACE host a multitude of different events to meet and connect with the other tutors. In their trainings even, you learn more about yourself, your strengths, and how to utilize them in your tutoring session and beyond. All in all, I am glad to be able to call myself a peer tutor at ACE.



Bryant University's Academic Center for Excellence (LLB Architects)

Looking for a volunteer opportunity?

The Women's Softball Team needs your help!

"Special Olympics is an event that allows mentally and physically handicapped individuals to socialize and compete in physical games and sports. The Special Olympics Games are returning to Bryant University this year and will take place this weekend, on Saturday October 21st. We are looking for volunteers for several slots: First shift is set up and goes 8:00am-11:00am, second shift is 11:00-1:00, and the third break down shift is 1:00-3:00. Volunteers are essential for these games to run smoothly and any help is appreciated!! Please contact bburgin@bryant.edu with your ID number and time slot if you'd like to help."

The Opinion pages of the Archway feature the opinions of the identified columnists and writers, which are not necessarily those of the newspaper or Bryant University

Failure - Why you should embrace it

Thomas Maranian
Variety Editor

Every day of life presents new challenges, obstacles, and opportunities for you to face. There are always only two outcomes to those; either success or failure. However, failure does not mean you should give up. Most of the time we fail because we give up. The only way you can succeed is by learning from your mistakes. At no point in your life should you accept failure and move on as if nothing happened. You should welcome failure into your life and take all necessary actions to turn those failures into successes.

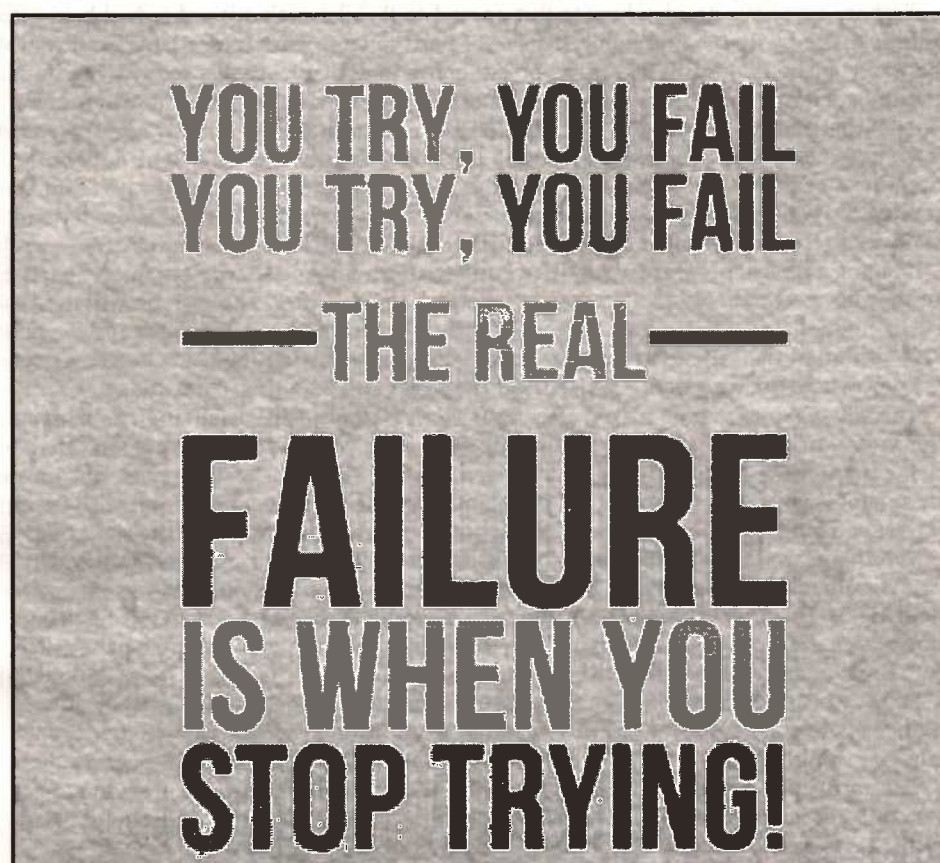
The Merriam-Webster Dictionary defines failure as "a lack of success." In most cases, failure seems to present itself to the public more than success does. You should never do something because you want to receive credit for it. You should always do the right thing because it is the right thing to do, not because someone will praise you for it. Regardless, when failure hits you, chances are you are not the only one to find out. It might present hundreds of different people coming up to you and making jokes about it. Always remember that no one's opinion matters more to you than yours. How we choose to act on our failures is much more important than how others choose to discuss them. We all have them. Every last one of us has failed at something. Don't go around pointing out other people's flaws when you have hundreds of them yourself.

Failure is delay, not defeat. There is always an opportunity to succeed. Think of a rolling die. The odds of landing on six are one in six. When you don't immediately roll a six, you try again and again, and again. You can achieve greatness if you continue to test yourself. Don't wait around for other people to inspire you. Inspire yourself. Do what you know is best for you.

Pain is weakness leaving the body. The more and more you fail, the more likely you are to succeed in the future. As long as you are embracing your failures and trying to turn them into successes, you will not have to worry. If you take a moment to think about it, the more you fail, the more you will have a drive to succeed. When people point out your failures, prove them wrong. Prove that you can go beyond what is satisfactory. Prove that you can go above and beyond your limits. Push yourself into going one more mile. You cannot become the world's fastest runner overnight. You will fail again and again, but it's all a part of the journey to reach your goals. If you continue to work at them, you will begin to understand you are capable of so much more than you ever thought was possible.

Many times, people fail because they do not properly prepare themselves to succeed. They have a mentality that going with the flow will work and no planning is required. A great way to overcome your failures is to schedule yourself for success, meaning you should set up a plan for your week to continuously work on your flaws. If you want to run that extra mile without rest or if you want to do one hundred nonstop pushups, plan accordingly. Work at it every day. Never tell yourself you don't have time for it. Make time. Twenty-four hours per day is quite enough to work at your goals. Young adults are using their phone an average of five hours per day, every day. Imagine if you put five hours per day working towards your goals. You would be five hours ahead in the book you're reading, five hours ahead in writing your business plan, or five hours ahead in doing your homework. Shut away all distractions and focus on turning your failures into successes.

Getting into habits is the most beneficial tool to preparing for success. If your goal is to do more pushups without stopping, then wake up every morning and drop to the floor. If your goal is to run a marathon, then wake up and get moving on the track. If your goal is to create the next big thing, wake up and start planning. Make sure you get in the habit of routine. That is, do whatever it is you are working on at the same time of every day. If



Never give up without a fight (AskIdeas)

you start to mix up when you work at your goals throughout the day, you are more likely to procrastinate. Routine habits are the best habits. Now you don't always have to work in the morning. Maybe the nighttime allows you to think better. But know that if you combat your failures in the morning, you will be more energetic and positive throughout the rest of the day, knowing that you made an impact in your potential future.

Success is dependent on only one thing: you. You start your day, and you end your day. Whether you choose to embrace your failure and work at it is not up to your roommate, your friends, or your co-workers. You have to make a difference in your own life. Make sure you know what you are and are not capable of. Under no circumstances should you lie to yourself. Always look to improve. The question of "what if I fail" should only be answered one way: try again. Your hard work and dedication to changing your failures is what will make the difference.

Always remember that failure is progress. Progress is a ladder. If you fear the ladder, you are bound to fall off. When you get to the top of that ladder, you can celebrate your success. But until then, no matter how many times you fall from that ladder, the only thing getting in the way from making it to the top is how you go about climbing. Never stop climbing.

Have you heard of The Points Guy?

James Freirich
Staff Writer

Hello fellow savvy intellectuals! If you're reading this then you have just made an excellent choice.

Why does this article have such an energetic tone you ask?

Well, I invite you, yes you, to explore the world of The Points Guy (A Travel Blog). Generating around 13 million monthly viewers, 4.6 million monthly visitors, and 2.1 million social media followers, The Points Guy is one of the world's leading travel blogs. Founded by, CEO and Editor-In-Chief, Brian Kelly, The Points Guy masterfully educates consumers on the tips and tricks they can use to flourish within the travel industry.

The Points Guy wasn't always a superpower in the world of travel blogging, however. In 2010, Kelly- then a technology campus recruiter for Morgan Stanley-started The Points Guy as just a small travel spending consulting/blog company (on the side) which raked in only a mere \$50 per consultation. As destiny would have it however, Kelly- at the advice of a friend- would begin tapping into the monetary benefits of affiliate marketing. (Note: Affiliate Marketing, according to entrepreneur.com, is a way for a company to sell its products by signing up individuals or companies, "affiliates", who market the company's products for a commission.)

As time would go on, The Points Guy would become a globally recognized brand whose following has attracted banking, travel, and hospitality corporations alike. From discussing lucrative credit cards, their sign-up bonuses, and the various amenities and perks that the cards offer; to detailing the most exquisite and luxurious airline, lounge, and hotel products; to delivering readers breaking news regarding travel deals, flight restrictions, and loyalty

programs; The Points Guy should be every consumer's go to bookmark.

The Points Guy even has its own mini series [TPGtv] which shows (among other things) some of the most opulent first class airline products in the world. Want to get a taste of what an intercontinental Emirates, First-Class, Lie-Flat experience under \$100 is like? Check out TPGtv and you will!

Now, why am I promoting The Points Guy?

Good question, and I will tell you why.

The first reason is that as college students we have a finite amount of resources- two of those being time and money. As college students however, we don't plan on staying [in college] forever. And so by the time we graduate, enter the adult world, start planning those bucket list trips, and begin mentally preparing ourselves for the eventual car, apartment, or mortgage loan application, we want to maximize the time and money we have and will spend.

Did I mention "The Points Guy's" motto is "Maximize your travel."

So as savvy intellectuals, we want to invest our time where it's best spent. Right this instant for example, you're reading this article. The reason you're doing so (other than loving the sound of my written voice) is because you value your time, want to stimulate your brain, and want to learn some very useful information, financially and personally. Thus, we [consumers] want to invest our time and selves into products such as The Points Guy because it's a knowledge based investment that will yield fantastic future financial and personal dividends. Otherwise, why are we investing in products in the first place?

In some of my earlier articles, you may have noticed how I continually harp on maximizing the money you spend: daily, monthly, and annually. The reason I do so is because the more we [consumers] become familiar with

the ins and outs of the credit card, travel, and hospitality industries, the better situated our FICO Scores, money management skills, and return on investment(s) (ROI) will be. (According to Forbes, "Socking away money that you don't touch is paramount to success." Thus, responsible money management skills correlate to increased productivity and efficacy.)

Now, let's talk about that second reason for promoting The Points Guy. If there's one thing Bryant University inspires, it's per the school motto- "The Character of Success". I'm introducing you to The Points Guy today because when I think of Brian Kelly and his company, I think of how an entrepreneurial individual-just like many of our business students (Hence the Bryant University Collegiate Entrepreneurs' Organization (CEO)) never stopped pursuing something he loved the points and miles industry, and eventually decided to leave one of the biggest Wall Street firms on the face of the earth, Morgan Stanley, to make his passion his full time job.

As Elon Musk loves to say, "Starting a company is like eating glass and staring into an abyss." As I noted above, Kelly's journey to what The Points Guy has become wasn't always sunshine and rainbows. There were times when The Points Guy had an extremely minute revenue system. However, he was able to figure out business strategies that would allow him to thrive in his market. Here at Bryant, we inspire our students with the lifelong pursuit towards finding their passions, figuring out how to thrive in their desired markets, and living a life worth living. Brian Kelly has done all that and more, and so today we shine light on his accomplishments, savvy consumer strategies that he implements to maximize his daily, monthly, and annual ROI, entrepreneurial and hard-working nature, and (of course) company The Points Guy.

Welcome to The Points Guy.

Skip procrastination, live in the present

Thomas Maranian
Variety Editor

How would you feel about putting your work off until tomorrow if you knew that humans lose fifty-five days procrastinating per year? Fifteen percent of our lives that could be spent getting work done is gone to waste because of a bad habit. Luckily for all of us, there is a simple fix: don't do it!

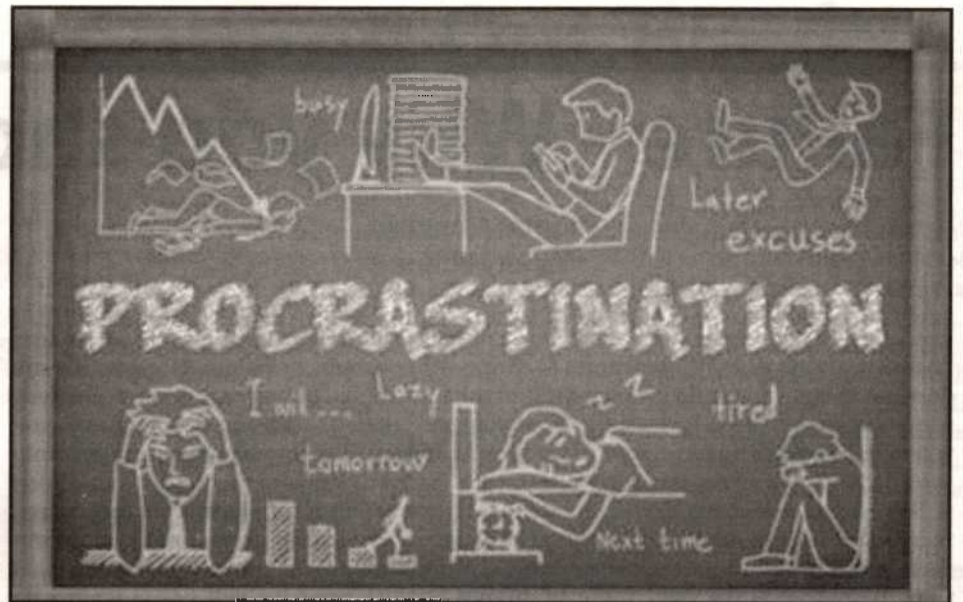
Perhaps you have no idea how to put an end to it. Like with any other bad habit, it can be replaced with a better habit. Instead of putting your work off for later, do it now. The way you should look at it is this: you are going to do it eventually, so, why not do it now and get it out of the way. There is no time like the present. You will come to find for yourself that getting all of your work done on a Friday, rather than Sunday night, is well worth it. Replace your procrastination with initiative. Your best work will be done three days ahead of when it is due rather than the night before. You should always want to present only your best of work to your professor, boss, or team. Whatever it is you have to get done, do it now. Putting it off till last minute will only discourage your efforts.

Imagine a typical procrastinator. It's a Sunday afternoon and they're at a family party. But they have yet to begin their research paper due the day after. That person will not be able to enjoy their time with family knowing that they have to go home later and devote every second of their life to getting that paper done. Procrastination leads to stress, and we know where that can lead. Save yourself the stress and get things done today.

The video games can be played after your work is done. The socializing can happen after your work is done. Snapchat can wait until after your work is done. Don't make mistakes and then complain you didn't have time to finish your assignments. The only one at fault is you. Your friends are not to blame. If you choose to go hang out with them all weekend long, you are to blame. There is always a choice in life. Make the right one.

As humans, we love the feelings accomplishment and success bring to our minds. One less assignment is one less thing to worry about. Everyone has enough things to worry about as it is. Do not let yourself be burdened with more than is necessary. Getting things done before everyone else is an incredible feeling and in turn, you will now have much more time to enjoy all the other things you love doing.

Countless students wake up on Sunday morning and cannot bear to get out of bed. In the back of their mind, they know what is ahead of them for the day. Imagine what little you would have to worry about if you spread out your work over three days than to wait until Sunday to do everything. Your whole day will have been spent trying to get everything done on time. Procrastinating is the thief of time. We have little enough time on this earth as it is, so, don't let someone or something take it away from you. You have



You have complete control over what you use your time for (THE JZERO BLOG)

complete control over what you choose to use your time with.

Set a list of goals you want to accomplish throughout your day. As you continue to check off those boxes you will be amazed at how much better you will feel throughout the day. It is definitely a great idea to set both short-term and long-term goals for yourself. Whether those goals consist of running a marathon, writing a book, losing fifty pounds, or starting and expanding a successful business, we are constantly looking towards the future. However, those goals can only be achieved if you take action today. You cannot say you ran a marathon if you don't run. You cannot call yourself an author if you don't write. You cannot lose weight if you don't eat healthy and workout. You most definitely cannot start a business if you don't put in the work today. It all starts with routine and it all starts with getting things done. Break your bad habit. Your future will be problematic if you continue to pile up problems today. To live your foreseen futures, you have to first live in the present. Catch the time thief and set yourself up for success.

Ask the VEEP

Dennis Frank
Business Editor

The Archway has teamed up with Dr. John Saddlemire, Vice President of Student Affairs, to provide first-hand information about administration, and university news and updates. In each "Ask the VEEP" edition, Dr. Saddlemire will answer questions regarding various topics. This week, we discuss recent news from Secretary of Education Betsy DeVos regarding sexual assaults on campus. If you have any questions that you would like featured in future editions, please email Dennis Frank at DFrank1@bryant.edu

I heard on the news that President Trump's Secretary of Education, Betsy DeVos, is changing the way in which sexual assault is handled on college campuses. How has that impacted Bryant?

In short, nothing about our approach and process has changed. The government has not proposed a specific directive for change at this time. Our behavioral expectations and related policies have not changed.

But if nothing about our approach has changed, how do we know the present approach is any good?

Good question. As a matter of fact, we recently had an outside attorney with considerable expertise in the expectations around title IX and incidents of alleged sexual violence, do a full assessment of our process. After a complete review he informed us that Bryant is handling these difficult cases in a highly professional, sensitive and fair manner.

Further, please know that every professional on campus that has a role in our process receives annual and ongoing training to assure all incidents are handled in a highly competent manner. This includes Counseling Services, Residence Life, Department of Public Safety, Office of Community Standards, Health Services, the PWC Center for Diversity and Inclusion and Athletics.

I understand that there is a Title IX Committee. Who are they and what do they do?

Please refer to this link to the Title IX coordinators who are also part of the membership of the committee. This group also includes leaders from Academic Affairs. <http://www.bryant.edu/about/title-ix-and-sexual-misconduct/> The Title IX Compliance Committee has a mission to spearhead Bryant University's Title IX compliance efforts, promotes a campus culture of respect and

responsibility, and identifies and engages effective measures to educate, prevent, and address issues of sexual misconduct.

What do they do?

- The University maintains a comprehensive program designed to protect members of the University community from discrimination on the basis of sex or gender, which includes sexual misconduct such as sexual harassment and sexual assault, stalking and intimate partner violence. The committee targets efforts to:

- Increase awareness and educate about the types of discrimination and harassment prohibited by Title IX and how to report complaints
- Enhance communication and coordination regarding Title IX incidents to strengthen compliance with Title IX requirements regarding discrimination, harassment, and related retaliation based on sex
- Coordinate strategies to provide prompt response and equitable resolution of Title IX complaints and prevent future occurrences of violations.
- Monitor, evaluate and determine efforts to comply with and carry out Bryant's responsibilities under Title IX, including the investigation of Title IX complaints
- Provide resources for students and employees, whether as Complainants or Respondents, to provide guidance throughout the investigation and resolution of the complaint.

Can you explain the expectation of mandatory reporting?




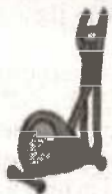

Bryant's Sexual Misconduct Policy requires that any employee who receives a report of sexual misconduct brings the report to the Title IX Coordinator or a member of the Title IX committee.

- Complaints against students will be resolved by the Student Complaint Process.
- Complaints against employees will be resolved by the Employee Complaint Process.
- Complaints against faculty will be resolved by the Faculty Complaint Process.

The thought of reporting an incident of sexual misconduct may feel overwhelming. It may feel like the person reporting will lose control of the situation. Please know that the mandatory reporting expectation aims to do the opposite. Our philosophy is empowerment-focused, meaning that the safety, needs, and wishes of the alleged survivor are of the utmost concern, as is the privacy and rights of the accused. Our goal is to give power back to those

TOP 10 CALORIE BURNING CORDIO Exercises

All calculations are based on 60 minutes per activity. © 2009 www.1000days.com

 <p>Running</p> <p>120lbs - 545 cals 150lbs - 681 cals 180lbs - 817 cals</p>	 <p>Cross Country Skiing</p> <p>120lbs - 479 cals 150lbs - 602 cals 180lbs - 735 cals</p>
 <p>Biking</p> <p>120lbs - 472 cals 150lbs - 562 cals 180lbs - 674 cals</p>	 <p>STEP AEROBICS</p> <p>120lbs - 499 cals 150lbs - 598 cals 180lbs - 695 cals</p>
 <p>SKIPPING ROPE</p> <p>120lbs - 570 cals 150lbs - 704 cals 180lbs - 817 cals</p>	 <p>SWIMMING</p> <p>120lbs - 472 cals 150lbs - 563 cals 180lbs - 654 cals</p>
 <p>ELLIPTICAL MACHINE</p> <p>120lbs - 519 cals 150lbs - 625 cals 180lbs - 701 cals</p>	 <p>DANCING (INFRARED)</p> <p>120lbs - 511 cals 150lbs - 601 cals 180lbs - 695 cals</p>
 <p>KICKBOXING</p> <p>120lbs - 559 cals 150lbs - 660 cals 180lbs - 771 cals</p>	 <p>IN-LINE SKATING</p> <p>120lbs - 501 cals 150lbs - 600 cals 180lbs - 701 cals</p>

The Government Record



The Student Government (USG) serves as the voice of the Student Body, and as a channel of communication between the student body and the faculty and administration of the University. Through its responsibilities and various groups, Student Government examines the needs of the Bryant community, strives to initiate action to meet these needs and enact positive change on our campus. If you have any questions, please contact Executive Vice-President Joseph DiModica at jdimodica@bryant.edu, and join us for our weekly sessions of Student Senate every Wednesday at 4:00 PM in the Papitto of the Fisher Student Center. Sessions are also live-streamed on our Facebook page. Check our website, bryantusg.org, for all official information.

- Smart Women in Finance Recognition Approved 16-0-0, Signed by the President 2018-10
- Sustain Us Recognition Approved 15-1-0, Signed by the President 2018-11
- Habitat Club Recognition Approved 16-0-0, Signed by the President 2018-12
- Enactus RAF, \$1,085 Approved 16-0-0, Signed by the President 2018-13
- USG Bylaws Amendment Approved 20-3-0, Signed by the President 2018-14
- BUSCO RAF, \$1,868 Approved 20-0-0, Signed by the President 2018-15
- Model UN Constitutional Amendment Approved 22-0-1, Signed by the President 2018-16
- Veterans Professional Network Recognition Approved 24-0-0, Signed by the President 2018-17
- Archway Constitutional Amendment Rejected, Vote Count: 10-10-4 2018-18
- Model UN RAF, \$1,813 Approved 19-2-3, Signed by the President 2018-19
- Finance RAF, \$1,500 Approved 24-0-0, Signed by the President 2018-20
- Bowling Club RAF, \$1,165 Approved 24-0-0, Signed by the President 2018-21
- Franco BU RAF, \$3,512 Rejected, Vote Count: 15-9-0 2018-22
- DECA RAF, \$2,116 Approved 23-0-1, Signed by the President 2018-23
- Players Constitutional Amendment Approved 24-0-0, Signed by the President

- 2018-1 Archway RAF, \$585 Approved 15-0-0, Signed by the President 2018-2
- Approval of Student Body Email Approved 15-0-0, Signed by the President 2018-3
- Supporting a Hall 15 Printer Approved 18-0-0, Signed by the President 2018-4
- Men's Club Soccer RAF, \$1,205 Approved 16-0-0, Signed by the President 2018-5
- CEO Constitutional Amendment Approved 14-0-2, Signed by the President 2018-6
- CEO Constitutional Amendment Approved 14-0-2, Signed by the President 2018-7
- Enactus RAF, \$3,885 Approved 16-0-0, Signed by the President 2018-8
- SPB Constitutional Amendment Approved 16-0-0, Signed by the President 2018-9



Halloween Word Search

Q	M	T	J	V	M	P	L	P	L	S	W	R	Y	N	Y
S	B	R	L	E	F	W	H	X	B	V	C	L	P	K	W
P	H	P	Q	V	F	T	O	S	H	T	F	X	H	X	H
O	B	F	H	D	J	I	J	N	O	T	E	L	E	K	S
O	R	Q	C	A	N	D	Y	I	F	U	Q	I	O	O	B
K	S	H	O	S	T	L	J	J	E	N	D	O	S		
Y	M	Z	L	G	J	F	C	P	H	E	K	Y	J	X	Y
I	T	E	C	O	S	T	U	M	E	S	L	A	H	X	A
V	G	A	X	B	K	L	M	U	M	M	Y	H	A	K	S
E	A	A	B	L	Z	S	T	P	P	I	B	U	L	H	M
D	M	W	F	I	T	P	A	R	T	Y	Q	G	L	C	U
A	E	Y	Q	N	U	G	E	S	S	L	H	Z	O	T	S
S	S	B	J	E	C	R	F	F	K	X	P	W	I	Y	
T	R	I	C	K	U	P	T	J	A	S	L	Z	E	W	E
F	T	Z	Q	W	P	X	B	J	Q	A	B	I	E	U	W
M	T	V	C	R	J	K	U	D	T	M	U	S	N	H	O

BOO
GAMES
HALLOWEEN
PARTY
SPOOKY
WITCH

CANDY
GHOSTS
MASK
PUMPKINS
TRICK

COSTUMES
GOBLIN
MUMMY
SKELETON
TREAT



THE BRYANT IDEA


Orientation Sessions

Each first-year student must attend one of the following sessions in Janikdes:

Monday, Oct. 23 rd	5:00pm-6:00pm
Tuesday, Oct. 24 th	9:30am-10:30am
Wednesday, Oct. 25 th	11:00am-12:00pm
Wednesday, Oct. 25 th	8:00pm-9:00pm
Thursday, Oct. 26 th	3:30pm-4:30pm

Follow IDEA on Twitter: @bryantidea

BRING YOUR LAPTOPS!



Bryant IDEA 2018
Monday, January 22nd through
Wednesday, January 24th

Ronzio

PIZZA & SUBS

HELP WANTED

Pasta starts at \$6.99

Now Introducing

- Chili Cheese Fries
- Chicken Nuggets
- Doughboy Bites
- Mac Bites

401-531-6620

Do you have the experience to get a full time job?

Internships give you the skills you need to succeed.

Bridge.jobs helps you connect with employers in Rhode Island and find the perfect internship for you. Create a free profile, attach your resume, read the blog and start searching for available opportunities in Rhode Island today.



Visit www.bridge.jobs to register.
Or download bridge.jobs in your app store!





The Variety section of The Archway

Review a movie, book, restaurant, or album!