



THE ARCHWAY

Black and Gold and Read all over

www.bryantarchway.com

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edition



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Bryant's public speaking colloquium returns in April

Susan Baran
Professor of Communication

After a series of cancellations, the highly anticipated Public Speaking Colloquium is back by popular demand thanks to Provost Glenn Sulmasy. The event was created by the Department of Communication almost a decade ago to encourage oratorical excellence among students as they embark on professional careers, and it has been a staple event for the College of Arts & Sciences ever since. Between 50-60 students typically sign up for the Colloquium – but only 6 students advance to the final round. The top three speakers will collect over \$3,000 in cash with the winner receiving a whopping \$2,000!

Students who have participated in the past have gone on to distinguished careers in all areas of the workforce including politics, corporate communication, marketing, public service, management, and media. In the age of technology, big companies continue to ask colleges for graduates who are highly skilled interpersonally and who are exceptional in areas of speaking, writing, critical thinking, and presentation. The Public Speaking Colloquium not only helps students achieve this, making them more attractive to potential employers, but it also adds to the overall credibility of professional resumes and enhances their personal and professional lives.

The Bryant Public Speaking Colloquium has been called the "American Idol of Public Speaking" and has been covered by a number of local media outlets including Providence Business News and The Rhode Show on FOX Providence. It has quickly gained regional prestige as one of the best public speaking competitions among New England colleges and universities, and has been well attended by students, faculty, administrators, and

companies/organizations looking to hire Bryant's best and brightest students.

The 2018 program will be hosted by Mike Cronin (pictured below), news anchor and reporter for WMUR-TV in Manchester, New Hampshire, and a Communication alum. Cronin has worked as a broadcast journalist at numerous radio and TV station across the area since his graduation from Bryant in 2011. According to Cronin, "Public speaking improves your knowledge, takes you out of your comfort zone, and challenges you to effectively communicate - a skill set that's crucial in life and work."

Students who are interested in participating should email Professor Susan Baran in the Communication Department to reserve a spot (subaran@bryant.edu). Once you reserve a spot, you will submit a topic for approval and write a 3-minute speech on that topic to

be delivered at the preliminary rounds in the TV studio (Koffler) on Friday, April 20th. We will inform you of the times/schedule once all students are registered. If you advance to the final round, you will write a 5-minute speech to be presented at the main event on Tuesday, April 24th @ 7:00PM in Bello Grand Hall.

Students who wish to attend the event as spectators will be given the opportunity to enter a raffle drawing consisting of over \$500 in prizes. But you must be present to win. In the past, those who have attended the colloquium have won incredible prizes including Apple products (smartphones, tablets, etc.), VISA cash cards, and gift certificates to favorite stores and restaurants. This is among the most well attended and important events campus wide so don't miss out! Faculty should encourage students to attend.



Finalists of the 2017 Public Speaking Colloquium hold up their winnings (Susan Baran)

Millions march for gun reform

Nicole Dumouchel
Contributing Writer

The Stoneman Douglas High School shooting, on February 14, 2018, that left 17 dead and various injured, has been a driving force for change regarding gun control. What is going to be done about gun violence? Will there be change? These questions remain as people – celebrities, parents, siblings, students, teachers, and administration – across the country take action. The movement towards change began to take its toll when the #Enough campaign spread nationwide a month after the Parkland, Florida shooting – March 14th, 2018.

According to Time, the #Enough National School Walkout campaign was organized by the Women's March Youth Empower in the purpose of representing the victims affected by the shooting; as well as serving as "a call to action for Congress to pass gun control legislation". The campaign included participants from all over the United States – nearly one million students, and more than 3,000 registrations according to the Wall Street Journal. Participants in the National School Walkouts were encouraged to wear orange or to simply register to vote. These walkouts pushed for change because steps towards improving gun laws were taken.

Recently, the "Stop School Violence Act" was passed, allowing schools the yearly funding necessary to make upgrades to security systems. However, the step towards raising the age limit authorizing the purchasing of guns has not come into place. With walkouts occurring nationwide, people are still not done the pushing. The "March for Our Lives" rally took place in Washington D.C. this past Saturday, March 24th in attempt to further push for changes in gun control laws.

Referencing CNN, the march was "created and organized by #NeverAgain, a group of students who survived the February 14th shooting at Marjory Stoneman Douglas High School." The turnout for the rally included a variety of participants including celebrities, including Jennifer Hudson, Ariana Grande, Miley Cyrus and Demi Lovato. Despite the active involvement of participants of various ages, nationwide, students take a strong standing in advocating for change and remain consistent with three specific goals in mind: Pass a law to ban the assault weapons frequently used to carry out mass shootings, stop the sale of high-capacity magazines, restrict the amount of ammunition, close loopholes in America's background checks and implement laws that require background checks on every gun purchase, including those that occur online or at gun shows.

In addition, Inquisitr directly quotes a Marjory Stoneman Douglas student in response to the concept of the absence of change – "this is it". This powerful quote expresses the determination of the younger generation's desire to spark change and take matters into their own hands. CBS News also confirms the rally included powerful speeches of individuals from Stoneman Douglas High School - further strengthening this idea of students taking charge. Forward-looking, it is also confirmed that another nationwide school walkout is scheduled to occur on the 19th anniversary of Columbine High School Shooting – April 20th, 2018.

After seeing the turnaround for both bold steps towards progress and change, it brings us to the questions previously addressed - what is going to be done about gun violence and will these bold moves really spark change?

Meet The Archway Staff

Black and Gold and Read All Over



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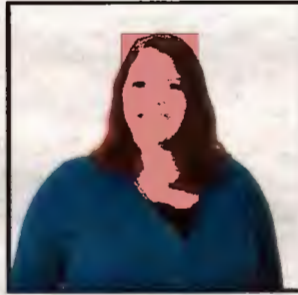
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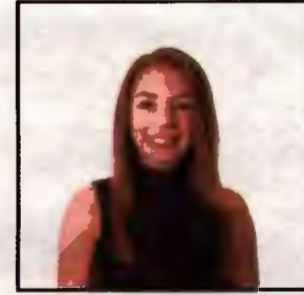
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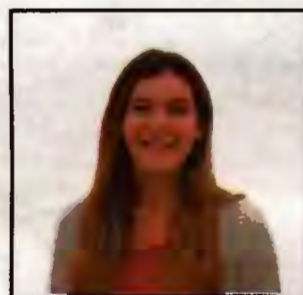
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Department of Public Safety Log

EMT CALL EMT CALL / MEDICAL SERVICES
RENDERED Mar 18, 2018 Sunday at 19:51
Location: RESIDENCE HALL
Summary: DPS received a report of females feeling ill due to burning plastic. EMS was activated. SFD responded. Two students were transported to the hospital to be evaluated.

EMT CALL EMT CALL / MEDICAL SERVICES
RENDERED Mar 21, 2018 Wednesday at 00:45
Location: RESIDENCE HALL
Summary: DPS received a report of an unconscious male in a Residence Hall. EMS was activated. One

male was transported to Fatima Hospital by Smithfield Fire and Rescue.

EMT CALL EMT CALL / MEDICAL SERVICES
RENDERED Mar 23, 2018 Friday at 01:14
Location: RESIDENCE HALL
Summary: DPS received a call reporting a female was vomiting and coughing up blood. EMS was activated. One female was transported to Fatima Hospital by Smithfield Fire and Rescue.

LARCENY Mar 23, 2018 Friday at 08:08
Location: RESIDENCE HALL
Summary: DPS received a report of an unwanted person in a Residence Hall who has stolen a residents backpack.



Rise to the challenge and reach new heights

Kati Machtley

Director of the Women's Summit

Early in the morning on March 16, 2018, there was a traffic jam on Route 7 at the entrance of Bryant University. Over 1100 women and some men were arriving to attend the sold-out 2018 Women's Summit. This was the 21st Women's Summit that was held at Bryant.

The entire Bryant University community pitched in to make this Women's Summit a success. Everyone including faculty, staff, and students worked together. This resulted in a day of educational enrichment for all who attended. Many thanks to all!

Women's Summit Director, Kati Machtley, and the Co-chairs of the Women's Summit met over the past 10 months to create another great conference. The co-chairs are, Mary Moroney, Betty Powers, Annette Cerilli, Sheila Guay, Laura Hayward, Laura Kohl, and Elisabetta Misuraca. They along with the Women's Summit Program Committee, the Women's Summit Logistics Committee, additional faculty, staff, student volunteers, AV staff, facilities, grounds, and public safety all worked in harmony to launch another great Women Summit.

The mission of the Women's Summit is to empower women professionally, personally, and financially. This year we had four amazing keynote speakers who did just that with their presentations. In addition to these four keynote speakers, there were 24 different breakout sessions to choose from throughout the day presented by experts in their fields. You can see the full listing of these empowering sessions and the biographies of the speakers by going to the Women's Summit website at wsummit.bryant.edu.

Our first keynote speaker, Jennifer Hyman, Co-Founder and CEO of Rent the Runway kicked off the day. Her inspiring Opening Keynote address revealed how she and her friend created their nearly 1-billion-dollar company because of both innovative and disruptive thinking by introducing clothing rental via technology as a utility in women's lives.

Jody Urquhart, the Power Plenary speaker, is a motivational speaker spreading the message of the importance of fun and meaningful work. Jody is the author of *All Work & No Say... Ho Hum, Another Day*.

Nely Galan, a self-made media mogul and the former President of Entertainment for Telemundo, was the first Latina to head a major television network. A Cuban immigrant who achieved success on her own terms, Galan now teaches women of all ages and backgrounds to become entrepreneurs. She wrote *SELF MADE: Becoming Empowered, Self-Reliant, and Rich in Every Way*, a 2016 New York Times Bestseller.

Our Closing Keynote speaker, Brigid Schulte, is Founding Director of The Good Life Initiative at the nonpartisan think tank, New America, and serves as Director of the Better Life Lab, working to transform policy, practice, and culture so that people and families can live their best lives at work and at home. Schulte is the author of the New York Times bestseller *Overwhelmed: How to Work, Love and Play When No One Has the Time*.

When the co-chairs and I met early this past summer to create a theme for the 21st Women's summit we felt then that the challenges that we as women faced were greater than ever before. We came up with the theme Rise to the Challenge and Reach New Heights!

Through the summer there were many natural disasters such as hurricanes, earthquakes and fires that made us appreciate the necessities that we often take for granted, and the many first responders who rose to the challenge to help those in need.

Our theme of "Rise to the Challenge continued to be appropriate as time went on. This past year has seen unprecedented movement and vocalization from women



Brigid Schulte signing books at this year's Women's Summit (Bryant University)

on issues that have long been ignored. The movie *Wonder Woman*, directed by a woman, was a box office hit while the *Fearless Girl* appeared on Wall Street. The statue of the *Fearless Girl* is a symbol of the campaign to appoint more women to corporate boards. This campaign with the symbol of the *Fearless Girl* sponsored by State Street Bank has pushed more than 150 companies to add women to their

previously all-male boards. This month on International Women's Day another statue of the *Fearless Girl* was unveiled in Oslo, Norway.

In the early fall, the painful experiences that women often encounter in their careers came under public scrutiny when revelations about harassment surfaced in Hollywood first, then at Uber, Fox News and major television networks. It

continued when we learned that this misconduct spread through startup and venture capital communities and other organizations including the Olympics where young gymnasts were assaulted by a trusted physician.

This sexual misconduct resulted in a resurgence of the #MeToo movement. Scores of people rallied in support of those affected, while perpetrators faced the consequences of their actions.

Through the year, highly visible women in Hollywood gained strength from each other and brought a lot of these issues to the forefront on national television. As we watched the Golden Globe Awards we saw and heard of the solidarity of women actors, writers, producers, and directors.

Time's Up Pins were visible on the actors who all wore black. That night actor Reese Witherspoon said, "Time's Up on discrimination, harassment, and abuse in the workplace." I would add that Time's Up for unequal pay for women.

At the Grammy Awards the women actors carried white flowers, and at the Oscars, the talk was of moving ahead to a new phase of #Me Too and Time's UP. This new phase, according to Tarana Burke, founder of the #Me Too Movement is to do the work required to give those affected people the resources they need to deal with these injustices. At the end of the Oscars Frances McDormand, the Actor who received the Oscar for Best Actress, asked all the women actors in the audience to stand up for gender pay equity.

Throughout the year senseless acts of violence in Las Vegas, London, New York and Florida shook us to the core. Now a new movement #Never Again has been created by none other than the high school students, and parents in Parkland Florida who are so deeply affected by these shootings. They too are rising to the challenges that they face. They organized a national March on Washington with 500,000 people which just took place this past March 24.

Now is the time when women are more united than ever and are gaining strength from banding together. Not everyone is a feminist, but most are united against harassment, discrimination, abuse, and violence.

As you can see it has been a challenging year, but women and men at Bryant and at the Women's Summit are rising to the many challenges we face to reach new heights.



Kati Machtley alongside students at this year's Women's Summit (Bryant University)

Meet the 2018-2019 Student Government Executive Board Candidates

Contributing Writers

Harrison Garrett

My name is Harrison Garrett, I'm a Connecticut native and a junior here at Bryant. I study applied economics, I'm a member of the Omicron Delta Kappa Honor Society, and I had the pleasure of serving as a Student Mentor during the Bryant IDEA Program. However, my main passion on campus is my current involvement as Student Government Treasurer. Over the last year, I have enjoyed working with students to support our many clubs and organizations. If re-elected, my primary goal will be to better communicate budget policies and procedures to fellow treasurers. Ultimately, I'd like to make the budgeting process clearer and easier for student leaders!

Joseph Rinaldi

My name is Joseph Rinaldi, I am a rising senior accounting major from Longmeadow, MA. I am just finishing my first term as Student Government President. Over the past year, the Student Government

has been hard at work delivering the results the student body deserves, and enacting positive change on our campus. The mission of this organization is to maximize the Bryant experience for all students, and we've made great progress to that end in the last few months. But the people's work is never done. If re-elected, I will work with administration and the USG team to finish the projects we've been working on and ensure that every day is a great day to be a bulldog.

Joey DiModica

Hey Bulldogs! I am Joey DiModica and this past year I have served as your Vice-President for the Student Government. From joining this organization my freshman year at Bryant to this very moment, it is needless to say that I absolutely love what I do. From working directly with students to meeting with administration, I want to ensure your voice is heard! As I am extremely involved here on campus, my personal mission is to make Bryant a better University every single day; seeking to extend the current success of the Student

Government. Do yourself a favor and re-elect #JOEYDforVP

Kojo Appiah

I am from Middletown, CT and am an applied economics major. Involvements here include: Student Government, CEO, Finance Association, and the Ways and Means Commission. If I were to be elected, I want to ensure that students are getting the most out of their SIF dollars and to enrich campus in an impactful way. Transparency and sustainability is important to me, and I want to ensure that is being met. Students deserve to know where their money is going and to what initiatives. I also want to fund clubs and orgs in a more sustainable manner.

Nika Nguyen

I am Nika Nguyen and I am running for Executive Vice President of Student Government. I am currently a Senator for the class of 2021 and have served on the Student Life committee and Strategic Operations. I am involved in Student Government, Mock Trial, CEO, Relay for Life planning committee, and Sigma

Sigma Sigma sorority. I plan on being the intermediary between the students of Bryant and the administration. I want to improve the experience of all students here at Bryant.

Noah Pease

Bryant University students, my name is Noah Pease, I am in the Class of 2020. I am running to be your Student Government Executive Vice President. In my time here at Bryant, I have been involved in various organization, such as the honors program, Sigma Chi, Bryant Ambassador, I was an Orientation Leader last year, and most importantly I have been involved in Student Government for two years. If elected I want students to feel like their voice and opinions matter. I will listen to your concerns and do the best I can to improve your Bryant experience. The three biggest areas of complaints I hear from students pertain to dining, living, and the parking situation here on campus. I will work tirelessly to improve these areas and all of your other issues here to make Bryant the best it can possibly be.

Via Valenti

My name is Via Valenti! I am a freshman Politics and Law major with a double minor in Communication and Business Administration. On campus, I have many involvements including being the current press secretary for the Student Government, the Honors Program, and the Honors Council, Outreach Coordinator for Women in Business (a subset of CEO), Student Ambassadors, Delta Zeta Sorority, and a Relay for Life Captain! This term, I am running for secretary of the student government. My goal is to utilize the secretary position as a platform to speak for the wants and needs of the Bryant community, and encourage positive changes across campus. The responsibilities I was assigned as the press secretary will be beneficial to this position, as they go hand in hand with the responsibilities of an e-board secretary. I look forward to continuing to work with the student government, and serving the Bryant community!



Harrison Garrett



Joseph Rinaldi



Joey DiModica



Kojo Appiah



Nika Nguyen



Noah Pease



Via Valenti

Provost Sulmasy shares his vision of Bryant's future

Ryan Harris
Opinion Editor

Less than a month ago, Steve Forbes visited our campus remarking, "While Harvard preens, Bryant produces"; such words rang true to Bryant University's Provost and Chief Academic Officer Glenn Sulmasy who holds a similar viewpoint of the stature of Bryant students and education. Touching upon where Bryant stands now and where he envisions it, Provost Sulmasy was interviewed by the Archway staff to share his optimistic outlook of the University's future.

As a majority of the Bryant Builds initiatives have been accomplished after the completion of the Academic Innovation Center, Provost Sulmasy believes that with this continual growth Bryant University could eventually be ranked in the top 50 schools in the nation. He refers to this as journey toward national prominence. His highly optimistic outlook derives from the successes that Bryant has realized over the years, including, the enhanced notoriety of our faculty, the Bryant-Zhuhai campus in China, the multiple Division I sports teams, the positive growth in rankings and the development of new and in demand majors for both the College of Arts and Sciences and the College of Business.

Data Science is a key component of Bryant's future, according to Sulmasy; President Machtley's speech on 'The Fourth Industrial Revolution' detailed the future of the business community being disrupted by innovative technologies. As artificial intelligence, analytics, and other revolutionary practices diffuse into the business processes known today, Provost Sulmasy stands behind Bryant's expansion into integrating more of this know-how into the education. Along with possible additions

in the law and forensics fields, Bryant is also establishing healthcare leadership programs.

As of right now, there are students from the original class of Bryant-Zhuhai that have ventured from China to study here on the Smithfield campus. Furthermore, there have already been a couple dozen Bryant students from Smithfield that have spent their study abroad experience at the campus across borders. In Provost Sulmasy's eyes, this relatively new program establishes a wonderful opportunity between two countries to learn and understand each other.

When it comes down to it, Provost Sulmasy commends not only the faculty, staff and administration for what they have done to the campus, but also the overall campus community that fosters 'polite ambition.' Students may be aware by now that Bryant courses require many presentations, out of the classroom experience, and various resources to utilize on campus, but Provost Sulmasy sees these as alignments to the opportunities students have to grow. He reflects that Bryant students are well-mannered, ambitious and professional after three years with the University.

If one asks Provost Sulmasy why they should choose Bryant, he mentions three words: incredible, magical, passion. Although not well known, it was Bryant faculty that aided in picking out the furniture in the Academic Innovation Center. He believes that the commitment and care from the University staff and faculty for the students is another driving factor behind Bryant's progression and the family atmosphere on campus. Success can be measured in the preparation of Bryant students and the high degree of Bryant students able to obtain employment after graduation. As other universities may have declining numbers of admitting students, Bryant has seen a growing

student body over the past few years which continue to hit the mark for what Bryant looks for in the next generation of Bulldogs.

-Provost Glenn Sulmasy's enthusiasm is contagious and his passionate support for faculty, staff and students is evident in all he undertakes. His advice is to reject mediocrity and embrace academic greatness. Also, of course, 'Go Books. Go Bulldogs.'



Provost Glenn Sulmasy (Bryant University)

Bryant Alum & PILLARS founder talks success

Shayan Ushani
Staff Writer



Eric Bonin Class of 2008 (BryantUniversity)

Eric Bonin, a graduate of Bryant in 2008 and the founder of PILLARS, answers questions for The Archway about his journey to become a successful entrepreneur.

Q: Can you introduce the company for those who are not familiar

Bonin: Pillars Yogurt is a rapidly growing startup company based in Framingham, MA. Pillars is the only drinkable yogurt on the market with no added sugar along with both pre and probiotics. I launched Pillars in early 2014. The idea was the result of an unfortunate spill of a

cup of Greek yogurt onto my dress pants while driving to a meeting (the idea of convenience), combined with my disappointment of other products that were on the market filled with sugar and junk. I delivered the first case of yogurt out of the back of my car to the local Whole Foods in Framingham, MA in August, 2016. Today, Pillars can be found in about 500 stores across 12 states, with plans to triple that store count by the end of the year.

Q: How do you feel Bryant University has played into your success with Pillars?

Bonin: Bryant provided a great education and an environment which helped develop and refine a lot of skills that I use every day. Integrating entrepreneurship into academia was just getting its start towards the end of my time at Bryant, but it's great to see the school now on the forefront of the subject, offering new classes and programs and supporting campus organizations, such as CEO, in doing amazing things to expose students to alternatives beyond the 'traditional' job path.

Q: Following graduation, you did equity research. Did that play into your desire to start a company? How did skills from researching varying securities help you?

Bonin: Finance and equity research jobs were a way to a means for me. I always knew I wanted to build and create something and not work for someone else for the rest of my life, but you need skills and knowledge to do anything on your own and a job to support yourself. These jobs were that for me; they helped me develop my analytical skills and supported me financially until I was comfortable going out on my own.

Q: What has been the biggest challenge in starting a company?

Bonin: There are too many to count! Right now, a huge challenge is trying to navigate scaling our rapid growth and transitioning from a business into a corporation. We need to progress from 100-hour work weeks of a one man show into a company with an awesome and supportive team.

Q: What is the most fun you've had as an entrepreneur running your company?

Bonin: The feeling of walking into a store and seeing your product on the shelf that you've poured literal blood, sweat, and tears into creating is an incredible feeling that will never get old!

Q: Is there anything you would recommend to Bryant students today studying business in terms of successful post-graduation plans?

Bonin: Whatever it is you want, just go for it... really! If you don't know where to start, choose something that you are either extremely good at or really interested in and start there. Seek out people who are doing what you want to do or have accomplished what you want and ask them how they got there.

Bryant has become one of the top university's in the country for entrepreneurship. It has one of the strongest C.E.O. organizations, a strong curriculum, and many successful alumni. As Bonin says, whatever you'd like to do in life, it is important to "just go for it."

Toys 'R' Us: the closing of childhood icon

Carly Freitas
Contributing Writer

One of the largest and most popular retail toy stores in the United States and abroad, Toys R Us, is officially set to close or sell all its U.S. stores within the next few months. The first store opened in the 1950s and made a remarkable impact on the toy industry. For generations, millions of kids grew to know Toys R Us as a place filled with seemingly endless toys, games, bikes, video games and gift ideas for children of all ages. It was a store whose name exuded natural excitement and fun for the young. The mascot, Geoffrey the giraffe, and the popular jingle, "I'm a Toys 'R' Us Kid," became a part of many childhood memories.

It was a successful business throughout the years but according to CNNMoney.com, the retail store filed for bankruptcy back in September of 2017, stating that they had around \$5 billion in debt and would need to spend around \$400 million a year to restructure and pay off that debt. While Toys 'R' Us emerged as the first major retail toy store, the popularity of online shopping over the years allowed customers to search the web for the best prices. Many other toy companies and big box stores such as Walmart and Target discounted competitive prices on toys to get parents to buy from them. This tactic worked and eventually their profits increased while Toys 'R' Us's profits began to decline. Also, the taste of toys started to sway with older children as more computer games and game apps became available online. Because of these factors, the company recently made the decision to close all 735 of their stores in the United States. David Brandon, the CEO of the Wayne, New Jersey based toy retailer, told FOX Business that this decision will produce the layoff of more than 33,000 of their workers.

Another popular retailer is considering using the demise of Toys R Us to their benefit. The popular online ecommerce website, Amazon, is mulling over using the empty physical stores and buildings to expand their business. Time.com states that the online giant is not interested in maintaining the Toys 'R' Us brand, but is contemplating using the soon-to-be vacant spaces for their own purposes. Amazon is already one of the highest ecommerce websites ever created and has recently opened their own line of bookstores and convenience stores. Last year, they purchased the popular grocery store,

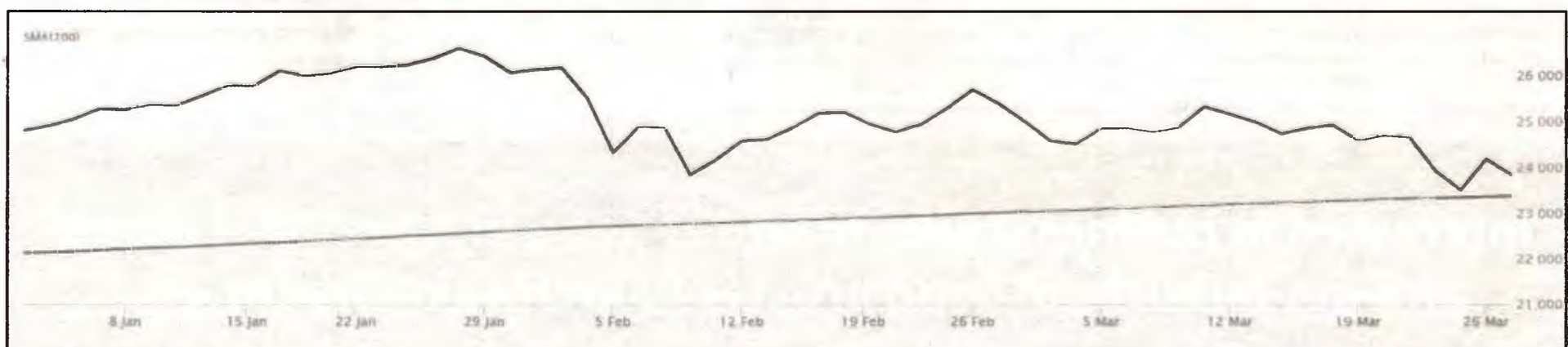


Toys 'R' Us closing after almost 70 years (geekwire.com)

Whole Foods, and added over 450 locations across the nation according to Fortune.com.

Among other ideas, Amazon is floating around to utilize the former Toys 'R' Us spaces to market and expand their popular line of Echo devices. Bloomberg.com has stated that Amazon sees voice as the next interface for people to access technology. With this probable expansion, Amazon has the potential to increase their business investments in new products, markets, sales and employees around the world. Although the closing of the Toys 'R' Us brand name stores may mean the end of an era that young adults will remember forever, it is the start of something new for the constantly expanding ecommerce company, Amazon.

Dow Jones Industrial Average YTD (^DJI)



Bryant's Archway Investment Portfolio

Congratulations! G.A.M.E Forum Hybrid Portfolio 1st place

Calum Daly
Archway Investment Fund Executive
Committee: Reporting Chair

Bryant University competed again at Quinnipiac's Global Asset Management Education or G.A.M.E. Forum. The G.A.M.E. Forum is the largest student run financial conference in the world. Allowing students to participate and discuss financial practices with many industry professionals. It is a three-day forum held annually in the spring consisting of Keynote speakers, financial industry workshops, career panels, and networking opportunities.

Those in attendance represented 41 countries and 49 states, amounting to around 1,500 students. Additionally, there were over 140 speakers and 100 companies/organizations.

Bryant University has historically been highly competitive and this year was no exception; for their second consecutive year Bryant University won 1st place for Hybrid Portfolios. Hybrid portfolios are portfolios which utilize multiple asset classes in their investment strategy; the Archway Investment Fund has both an equity portfolio and a fixed income portfolio.

"A big congratulations to everyone involved both students and faculty in putting together another great success for the Archway Investment Fund."
-Archway Newspaper Business Editor:
Dennis Frank

(All photos courtesy of Professor Asli Ascioğlu)



How supply chain tech helps your bottom line

Emily Katz
Supply Chain Writer

With the growing importance of visibility and technological advancements in business operations, Chief Financial Officers (CFOs) and other financial executives have seen the effects that an efficient supply chain can have on the business's bottom line.

Executives can use the resulting improved communication and tangible cost savings to support the argument to invest in supply chain technology, despite the high costs and long implementation time.

As stated in the Smart Industry Forum, "aligning a supply-chain strategy and a company's financial goals is increasingly critical for driving overall value for the business." By tracking performance over time and analyzing the effects that supply chain technology has on business operations, executives can prove that investing in the firm's supply chain is a worthy venture.

By investing in supply chain technology, a firm can increase its visibility and access to real-time data across multiple business functions. By having access to data that reflects current operations, executives can resolve potential problems before they develop. Similarly, real-time industry data can present opportunities that could lead to increased market share or a first-mover advantage.

These benefits have been realized by Service Systems Associates (SSA), a company that manages retail, culinary, and guest service amenities, after adopting the OnDemand technology from ArrowStream, an innovative company that focuses on supply chain management and inbound logistics.

As described by Globe Newswire, by implementing this technology, SSA is now able to "quickly identify price variance savings opportunities and proactively address the most pressing threats to their supply chains."

Increased visibility also helps improve customer satisfaction. According to a poll released by Localz and eT Supply Chain and Logistics Business Intelligence, over fifty percent of the logistics executives surveyed reported that their clients demand full visibility in delivery services.

The next trend in e-commerce is believed to be "delivery flexibility rather than speed", as explained by Supply Chain Dive. Consumers no longer want their products delivered as quickly as possible, but instead they want to be able to control and track the shipment. A company would not be able to keep up with these demands without supply chain technology investments that increase visibility and real-time data access.

Despite the initial cost of technology, by investing to improve supply chain efficiency, a company sets itself up for high potential profits and gives its CFO something to smile about.

Innovation hits warehouses

Jonathan Gorski
Supply Chain Writer

Many consumers worldwide are willing to pay additional fees for expedited shipping. A 2016 report from McKinsey & Co. of consumers in China, Germany, and the U.S. discovered that roughly 25% would pay extra for this luxury. The question for corporations is simple: How can we get the product to the customer as quickly as possible?

The answer may very well lie in multistory warehouses in urban areas, which would decrease the amount of transportation needed from point A to point B. This could prove vital as transportation costs continue to rise due to the lack of supply of truck drivers. The Bureau of Labor Statistics estimates the average age of U.S. commercial truck drivers is 55 years old and only 6% are women. The demographic for this position is dying. Prologis, the world's largest warehouse owner, opened the first multistory warehouse of its kind in the U.S. last year: Georgetown Crossroads.

The Seattle warehouse follows a similar model to what Prologis has already done in countries such as Japan and China, which have faced population issues and land constraints for years in their cities. However, the cost of acquiring the necessary land and constructing these warehouses is steep. Goldman Sachs Group

Inc. and Dov Hertz are planning to build a warehouse in Brooklyn that will have features including elevators that can carry forklifts to the third floor. This will not be cheap.

However, while the initial investment may be significant, it is easy to envision the potential behind this possibility. These multistory warehouses will not only allow for consumers to receive their online orders quicker, but they will also create hundreds of jobs in urban areas.



The next step for warehouses may be skyscrapers (AP.com)

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Former Miami Dolphins owner Wayne Huizenga Dies at age 80

Aysecan Coral
Contributing Writer

H. Wayne Huizenga was a very important name for the sports world, especially for football, hockey and baseball. Born in Illinois, lived in Florida, the owner of 3 sports teams and a Fortune 500 company, the 80-year-old recently passed away from cancer in his Fort Lauderdale home.

H. Wayne Huizenga was raised in a Dutch family amongst the Dutch community of Chicago. With his families move to Florida, to the Fort Lauderdale area, he started his garbage collecting business by buying his first garbage truck. His company Waste Management's grew bigger and became a Fortune 500 company. After visiting a very popular store at the time: Blockbuster he made a big move by purchasing it. The company owned around 20 stores and in a short amount of time he added thousands of more stores, helping the company grow. He was also very successful in sports management, where he owned 3 sports teams and cable TV named Sports Channel Florida. He owned Dolphin's, Marlin's and Panther's where he did many important deals with sports players. He won World Series championship with Marlin's and the Panther's reached final. These were big accomplishments in each team's area of sports. He managed 3 themes at the same time but had to sell two of them during the times of hardship. He stayed the owner and creator of Panthers until 2017 when he retired. His sale of Marlin's was seen as the worst move amongst the sports world and was judged amongst people.

Other than his sports management career, he had a personal life where he got married twice, with Joyce Vander Wagen and Martha (Marti) Jean Goldsby. He met Joyce at an early age, they got married and had two kids named Wayne Jr. and Scott. Their relationship ended 1966 with a divorce. Then in 1972 he married Martha (Marti) Jean Goldsby who was born and raised in Florida. They had three kids named Robert Ray, Peter and Pamela. The couple stayed together until 2017, when Martha Jean Goldsby died after battling with cancer for more than 10 years. He has 5 kids and a total of 11 grandchildren at the moment.

H. Wayne Huizenga in his personal life was interested into yachts and was a supporter of the Republican Party. He owned the 43rd longest yacht in the world which he bought from an Australian professional golf player. He also owned some land near West Palm Beach, where he was able to turn his passion into a business by opening a Yacht and Golf Club. One of his other personal interest was towards the Republican Party and he was known with the help and donations he made towards the Republican Party.

Living a life to the fullest, owning three sports teams which are Dolphin's Marlin's, Panther's and many companies such as Waste Management's, Blockbuster business man



Wayne Huizenga was a major figure in the business, and sports world. (Full Press Coverage)

and sports manager H. Wayne Huizenga died at the age of 80 in his Fort Lauderdale home on March 22 of this year. He died like his wife Martha Jean Goldsby from cancer just a year later from her. He left behind a huge success both in sports and other businesses. The sports world is sorry for the loss and is devastated about the sad news.

Marc O'Rourke collects hardware

Bryant Athletics

Bryant University men's lacrosse freshman Marc O'Rourke (Hingham, Mass.) took home Northeast Conference Player and Rookie of the Week honors for the week ending March 25, as announced Monday by the NEC.

O'Rourke collects both weekly awards for the second-consecutive week after a five-goal performance in Saturday's 16-7 win over Sacred Heart. The freshman added a career-best six ground balls in the victory. Bryant scored the final 11 goals of the contest, including all nine in the second half, to improve to 2-0 in NEC play.

The Massachusetts native has 11 goals in his first two conference games and a team-high 22 for the season. O'Rourke's 30 points and 25 ground balls both rank second on the Bulldogs. The Player of the Week honor is the second of O'Rourke's freshman campaign, while the Rookie of the Week selection his his third.

The Bulldogs return to action Friday night as Bryant squares off with No. 13 Robert Morris in Moon Township, Pennsylvania. The 7 p.m. start can be seen on NEC Front Row.



Marc O'Rourke was named Rookie and Player of the week in consecutive weeks. (Bryant Bulldogs)

Sports are fun to play, so why not write about them too? Contact archway@bryant.edu to learn about how you can write about sports for the paper!

Discussing NCAA player salaries

Sam Giardina
Contributing Author

The NCAA along with the coaches of the teams in the NCAA make billions of dollars while the players' are not making one dollar of it. Since it is the season of the NCAA March Madness Tournament the fact that the players do not make any money is an interesting topic of conversation.

USA Today had released their annual list of the coaches' pay which had included more than one coach making over \$7 million a year, fourteen coaches receiving over \$3 million, and sixty-six making about over a million dollars every twelve months. Mike Krzyzewski's total pay, the coach of Duke, is the highest at \$8,982,325. Players might be entitled to scholarships and other perks, but they most definitely are not making close \$9 million dollars.

In February it was learned by an FBI wiretap that Arizona's coach, Sean Miller was caught discussing a \$100,000 payment deal to ensure freshman, DeAndre Ayton would be recruited to play for the Wildcats. Ayton is very likely to be selected in the top three of the 2018 NBA Draft. This brings up the fact that coaches are living off these high salaries solely because of the work of their players. Without the players' talent and skill, ultimately the NCAA as well as the coaches would have no source of income.

Even former President Barack Obama stated that the NCAA's current system is not exactly a "suitable way of doing business." He suggested that is not serve as a "farm system for the NBA with a bunch of kids who are unpaid but are under enormous financial pressure." The players in the NCAA are kids in college. They have plenty of financial problems to worry about as well as their education and doing well in the tournament itself. Kentucky coach, John Calapari, thinks that players that have the potential to get drafted for the NBA should be eligible for loans through the labor union that represents NBA players. Everyone has their own opinion on what the NCAA should or should not do however the one thing that stands is the fact that the players are continuing to earn nothing compared to their coaches.

However, no matter the situation on the sidelines of the courts regarding pay, the NCAA tournament continues to be one of the most watched things on television. This year's tournament especially, has been extremely popular with the amount of upsets that have occurred. UMBC, a 16 seed, beat Virginia, who is a number one seed with the score at 54 to 74. Following that upset, Arizona, also a number one seed, lost to Buffalo, a 13 seed, 68 to 89. Yet again, Tennessee who is a number 3 seed lost to Loyola Chicago who is an 11 seed. There have been even more upsets which has made this year's NCAA tournament that much more exciting.

Basketball continues to be a great game on the court, and fans are dedicated to watching and rooting for their teams to win, despite the fact that they are not exactly getting paid much of anything for all that they put into the NCAA.



Coaches like Mike Krzyzewski are making a lot of money to coach college athletes (The New York Times)

Kuhar, Dong take home NEC honors

Bryant Athletics

Bryant University men's tennis redshirt junior Matt Kuhar (Smithfield, R.I.) and freshman Wilson Dong (Bradenton, Fla.) have been named the Northeast Conference Player and Rookie of the Week, respectively.

In winning his second straight NEC Player of the Week honor, Kuhar was put to the test at #1 singles by FDU's Niclas Pietsch on Sunday in a matchup of conference rivals. After Pietsch took the first set 6-4, Kuhar stormed back to win the second set, 6-4, then edged the talented FDU freshman, 7-5, in the third set for the win. He also teamed with Artur Jakubowski for a 6-3 triumph at #1 doubles to help lead the Bulldogs to a 6-1 victory. Kuhar, the reigning NEC Player of the Year, has won 15 of his last 17 matches and is 23-7 on the year, including 17-3 in dual match play.

Dong became the fourth Bryant freshman honored for his play in 2017-18, joining Trent Massam (Wellington, New Zealand), Philip Belmatch (Staten Island, N.Y.) and Grant Pertile (Edgartown, Mass.), who all claimed NEC Player of the Month honors for the Bulldogs. Dong, who hails from Bradenton, FL, rallied from a set down to post a 3-6, 6-4, 12-10 win over FDU veteran Adam Chan in #5 flight play on Sunday. Dong has accumulated nine singles wins on the year, including victories against Lamar, Boston U., Navy and Binghamton.



Matt Kuhar and Wilson Dong have been standouts for Men's Tennis this season. (@BryantMTennis)

Bullpen huge factor in Bryant 6-4 win over Brown

Bryant Athletics

Redshirt freshman Ryan Ward (Millbury, Mass.) broke a 3-3 tie with a two-run home run in the top of the seventh inning as the Bryant University baseball team defeated Brown University, 6-4, on Tuesday afternoon.

Ward's two-run home run highlighted an afternoon in which he posted his 10th multi-hit game of the year, going 3-for-5 with two RBI and two runs scored. Led by Ward, the Bulldogs had five players finish with multiple hits in the game.

Bryant's bullpen did the rest as five relievers combined to allow just one run on three hits with two walks and nine strikeouts.

Brown grabbed an early lead with a two-out rally in the first. A single and two walks loaded the bases and freshman Sam Owens (Scituate, R.I.) was unable to turn a great diving play into a force out at second, allowing a run to score.

The Black and Gold answered with three runs in the top of the second. Freshman Shane Kelly (Sewell, N.J.) and sophomore Gaby Cruz (Miami, Fla.) both singled and junior Dante Ricciardi (West Boylston, Mass.) walked to load the bases with one out. Owens followed with a sharp single to left that scored two to give Bryant the lead. Sophomore James Ciliento (Mahwah, N.J.) capped the inning with a run-scoring single of his own to left.

Brown was able to tie the game with two more two-out runs in the bottom of the second. The first two batters reached with singles before freshman Matthew Stansky (Douglas, Mass.) struck out back-to-back batters. Sam Grigo, however, lined a pitch into the right field corner for a two-out, two-run triple.

The Bears had a chance to take the lead in the bottom of the sixth but Lessard ended the threat. Joe Lomuscio tripled with one out and Lessard was summoned from the bullpen. He proceeded to strike out the next two batters to end the inning.

Bryant's offense responded in the very next inning. Junior Nick Angelini (Bedford, N.H.) reached on a bunt single with one out and Ward drove the first pitch he saw deep down the right field line. The drive hooked foul, however. Ward was not to be denied, though, as he laced a 1-1 pitch over the right field wall for a two-run home run.

The Bulldogs added an insurance run in the ninth and Ward was in the middle of it again. He led off the inning with an opposite field double and came around to score on a single from senior Mickey Gasper (Merrimack, N.H.).

Brown played its final run of the game in the bottom of the ninth. Willy Homza walked and pinch-runner Dalton Schroeder stole second. Richie Ciufu then singled to right center with two outs to make it 6-4.

Bryant will play home this Friday March 30th versus Mount St. Mary's.

Tweets This Week

“@_BryantBaseball sophomore Vito Morgese named NEC Pitcher of the Week”
 - @BryantAthletics

“Gradillas, Beimfohr named @NavigantCU Athletes of the Week”
 -@BryantAthletics

“The Big Dawg (@BryantUprez) stopped by for Practice #2 today! Always a pleasure! #PlayFAST”
 - @BryantUFootball

“@rwardo12 is on a roll! He’s 17-30 over his last seven games, including another 3-hit game today.”
 -@_BryantBaseball

This Week’s Scores

Women’s Lacrosse Game March 21st
 Bryant 15
 UMass Lowell 6

March 25th
 Delaware 18
 Bryant 11

Baseball Game March 24th
 Wagner 8
 Bryant 6

Softball Game March 24th
 Boston University 10
 Bryant 1

March 25th
 Bryant 4
 Hartford 2

March 25th (Game Two)
 Bryant 8
 Hartford 7

Men’s Tennis Game March 25th
 Bryant 6
 Fairleigh Dickinson 1

Men’s Lacrosse Game March 24th
 Bryant 16
 Sacred Heart 7

Women’s Tennis Game March 25th
 Boston College 5
 Bryant 0

Bryant 6
 Fairleigh Dickinson 1

March 27th
 Bryant 7
 Providence 0

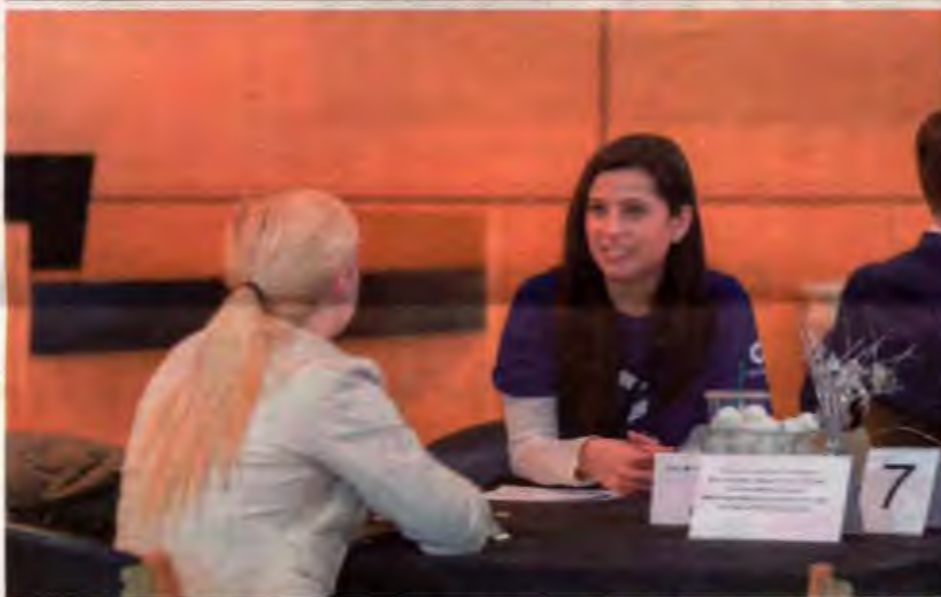
Baseball Game March 25th
 Wagner 3
 Bryant 2

(Game Two)
 Bryant 3
 Wagner 1

March 27th
 Bryant 6
 Brown 4

Spring Sales Competition

Bryant's spring sales competition featured plenty of roleplaying, networking, and friendly competition from students in the Sales Management and Personal Selling classes.



Freedom vs. safety: the perennial gun control conflict again gains traction

Christopher Groneng
News Section Editor

Since the Parkland shooting, America has gone through a sort of genesis – a new wave of gun control advocacy – that has simultaneously emboldened young people and made the National Rifle Association shake in its boots. And I wouldn't blame the NRA for feeling this way; to any outside observer, it appears that the murder of children in schools has finally reached a boiling point, and the water is boiling over and spilling on their heads.

The gauntlet has been laid down by a new generation of Americans, like Emma Gonzalez, who is known to many as the brave young woman who is carrying the weight of a nation on her shoulders as she strongly advocates for common sense gun control measures, and known to a few (specifically former Republican candidate for the Maine State House of Representatives Leslie Gibson) as a "skinhead lesbian."

Yet, the talking points haven't changed. As far as either side of the debate is concerned, the same drivel that led to no reform will be the drivel that we continue to inundate ourselves with while peering helplessly into our television and phone screens, watching snippets from Fox News and MSNBC, who report on identical news with wildly dichotomous rhetoric. There is, however, one argument that will exist in perpetuity, but rightfully so. It embodies the complexity and confusion of the issue of gun control with its very existence. What should be our nation's priority when it comes to gun control: freedom or safety? Or better yet, must we sacrifice freedom for the sake of safety?

Freedom is an abstract concept, having been interpreted and analyzed by political and historical scholars for centuries. From that scholarly review emerges two foundational branches of freedom, known as negative and positive freedom.

Negative freedom is essentially the type of freedom that gives the middle finger to government. It dictates that an individual is responsible for securing and protecting his or her own freedom, independent from pesky governmental interference, like restrictive regulations and expensive, ineffective social programs.

Positive freedom is, as one is probably able to surmise, the total opposite of this position. The proverbial middle finger is substituted for more or less open arms that wish to embrace government in all its benevolence and mercy. This type of freedom stipulates that in order for citizens to access the fullest capacity of their freedom, the government must intervene in order to provide them with certain rights, protected and maintained by applicable programs and regulations.

Gun rights advocates understand freedom through the philosophical dealings that surround negative freedom. They constantly thump the Constitution, reiterating again and again that to use congressional power to regulate their Second Amendment rights is not only unconstitutional, but the ultimate insult to the principles of freedom that they have come to comprehend and dearly covet.

And this strong feeling of resentment – and if not resentment, ambivalence – toward the big hand of government also serves as a bully pulpit for the under-informed. They care very minimally, if not at all, about the nuances and detailed minutia of the gun control debate, whether it be from a philosophical or technical standpoint, and more about the broad strokes of individual determination.

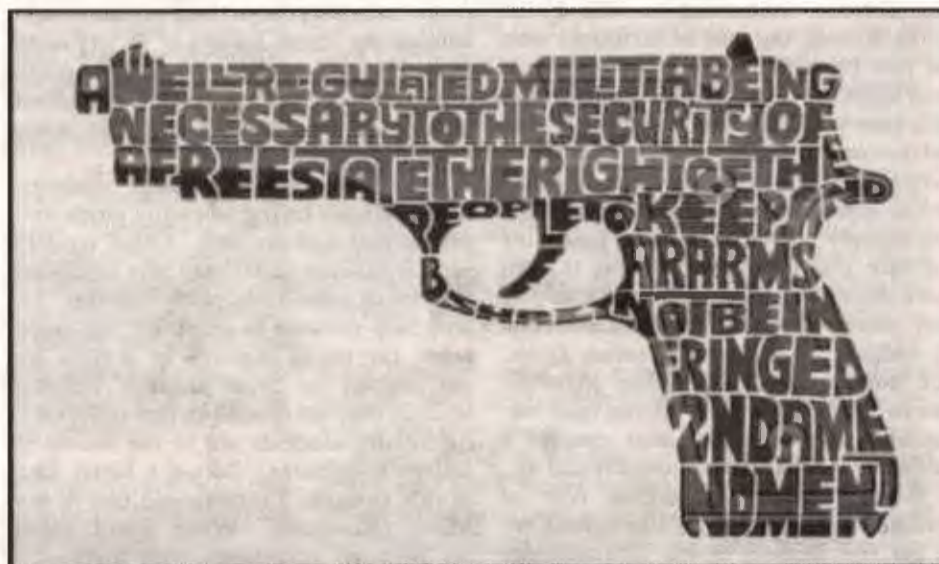
To Hell with the cries of children or parents, or politicians not on the NRA's payroll; for the rights of gun owners endowed to them by the Constitution – specifically their Second Amendment right to own firearms – shall not be tainted by the governmental system which endowed them with such rights.

This notion of freedom is understandable. Cute, even. But it is also flawed. It is idealistically naïve to be under the impression that freedom operates exclusively outside the control of governmental authority, especially in the context of the United States. Sure, we have the works of John Locke, who was the primary inspiration behind Thomas Jefferson's overarching ideological message of the Declaration of Independence. Locke states that all "men" have natural rights that are given to them simply by the fact that they exist on this earth. These rights include life, liberty, and property, or as Thomas Jefferson would later put it, life, liberty, and the pursuit of happiness.

Proponents of gun rights, whether they realize it or not, subscribe to the idea that the government cannot, and should not attempt to, interfere in the provision of these rights, as it is inherently left to the individual to ensure.

However, the government currently does ensure those rights to its citizens and has since the country's birth. The Bill of Rights, arguably the most fundamental piece of our government's founding documents, ensures all citizens the right to liberty, in the many facets the liberty presents itself in. It even says so in the Constitution's preamble that one of the purposes of the government is to "secure the Blessings of Liberty to ourselves and our posterity..." meaning it is the prerogative of the government to, in addition to other things, make sure that its citizens, present and future, have liberty.

If anything, the federal government has operated for over two centuries under principles of positive freedom. Just look at any of the Bill of Rights that provides American citizens with a long laundry list of freedoms, many of which they may not be privy to but for this document's existence and ratification.



(The Religio-Political Talk)

Things like freedoms of expression, freedom of speech, freedom from quartering soldiers in private homes, the right to due process under the law, freedom from unlawful search and seizure, just to name a few. No individual can secure all those freedoms by their own means, and even if they could, to maintain them without codified, ratified law is an unreasonable burden to place on any person.

Positive freedom is also brought into play when one revisits the issue of civil rights, from the Thirteenth and Fourteenth Amendments in the 1860s all the way through to the Civil Rights Act of 1964. African-Americans were not able to access the full potential of their freedom if not for governmental intervention, and these statutes made the long road of freedom and equality easier for that minority population to navigate. President Franklin D. Roosevelt's New Deal, which lifted our country out of the worst economic conditions in its history, was birthed from the ideological preceding of positive freedom. And positive freedom is what is being advocated for by proponents of common sense gun control.

Gun control activists subscribe to this idea of positive freedom, and they apply it to the debate. Freedom, to them, means that the government is ensuring that their rights – rights which have been endowed to them by the very act of their being and by the Bill of Rights – are not infringed upon by adversarial actors. Similar to how liberty is ensured in the Constitution, proponents of gun control believe that the government should take an active role in securing our rights to life and safety; ones that have been infringed upon by unnecessary gun violence.

The ensuring of this natural right to life, to them, should be done through enacting gun control reform, such as running universal background checks on all persons interested in owning a firearm prior to their purchase, closing the gun show loophole, raising the age at which you are able to legally purchase a firearm from 18 to 21, and outlawing the sale of semiautomatic assault rifles to regular citizens; weapons that have been used in mass shootings across the nation, from San Bernardino to Sutherland Springs, to Parkland, like the AR-15. They believe that these laws will promote safety in schools and safety in society at-large, while hopefully protecting the some individual rights to life along the way.

Their aim is not to do away with the Second Amendment wholesale, nor has it ever been. People who believe that have either not been reading hard news, not been paying any sincere attention to the issue of gun control, or both. Their aim also is not to throw away the Constitution, especially considering they are using rights given to them by the Constitution in order to advocate for these issues.

And to those who are under the impression that a right to safety does not exist, as it is not specifically stated in the Constitution, whereas our right to own firearms is, I direct you to some men who helped found this country, the Georgia delegates at the Constitutional Convention in 1787, who postulated "If we list a set of rights, some fools in the future are going to claim that people are entitled only to those rights enumerated and no others."

So should safety be prioritized over freedom? It seems to me that we can have both in equal measure. It seems to me that they are symbiotic organisms in the governmental ecosystem. Must we sacrifice freedom for the sake of safety? Not if we look at freedom through a different, positive lens. Not if we look at freedom as something the government has an intervening, ongoing affair with. But this affair is not, nor has it ever been, aimed toward restricting the rights of all citizens or abolishing major constitutional provisions. Both our history and our politics have shown us that the government's goal, by and large, is to maximize our attainment of that freedom.

It is the great irony of modern politics for gun rights activists to bite their thumbs at government when government is the one that allows them to have gun rights.

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College textbook prices: out of control?

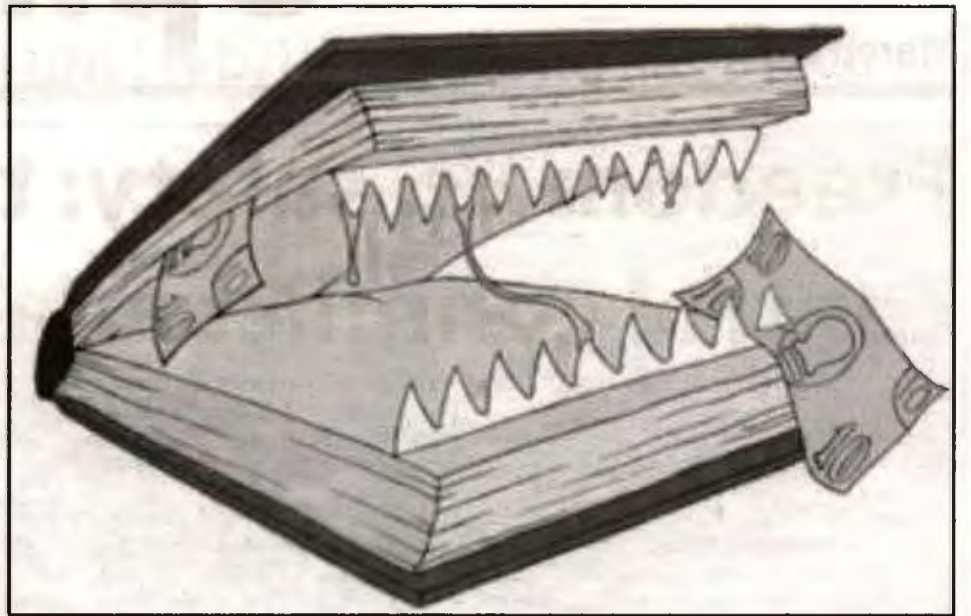
Steve Couroupacis
Contributing Writer

In today's society, millions of college graduates are buried in student debt. Reasons for debt typically include tuition, housing, meal plans, and other miscellaneous costs. However, one of the most overlooked expenses of attending college lies within the required course material. The price of textbooks has increased at an exponential rate over the past decade. According to CBS News' Kathy Kristof, the cost of textbooks over the past 10 years has risen at a rate faster than inflation. Furthermore, students not only have to worry about the cost of books but the cost of additional course material as well. In today's technology driven world, online course supplements have become increasingly popular. In many cases, the software that comes with books is even more expensive. For example, a course may require the purchase of a textbook in addition to two online access codes. The combined cost of these materials can be upwards of \$300. If you take into consideration the other four courses a student may take, this can quickly add up.

Given the bank breaking cost of textbooks, many students, like myself, try to get our money's worth of knowledge from the text. Unfortunately, not all

professors utilize the books and software they require us to purchase. There have been cases when a professor may only refer to the textbook single-digit times in a given semester. As a result, students may not buy their textbooks in the first place. While students may be economical and save by avoiding purchasing their books, their education suffers. The primary purpose of attending college is to learn but the price of course materials at the university bookstore often hinders education. This leads people to question the agenda of higher education. Is the main purpose of these institutions to educate the future leaders of society or to make a profit? While it would be naïve to think that universities do not care about making money, there has to be some middle ground.

Speaking for most college students, we are always trying to penny pinch and get the best deal available. Other vendors such as Amazon and Chegg offer textbooks at a much reasonable price, but this can only help students to an extent. In many cases, the books required by a class are not offered by these cheaper websites because they are specific to that university. Essentially, students are at the mercy of college bookstores. To get a better idea of this struggle, I interviewed two of my fellow classmates. When asked about his personal experience with textbooks, sophomore Alex Nigro responded, "The



(Haiku Deck)

price of textbooks is absolutely ridiculous nowadays. I paid over \$800 for my books last semester and was only required to use them on occasion". Fellow sophomore Justin Bruzzese also commented on the subject, claiming that "The price of course materials is completely out of hand. I almost always buy the books on Amazon or Chegg but if I cannot find them on there I simply would not purchase the books at all".

Although the price of tuition-related materials has risen, many students feel compelled to buy their books from the bookstore, as they have no other option. Until something is done, this will be one of the most overlooked issues in higher education. The students are the reason schools exist, therefore it is their duty to speak out on this issue and fight for their financial well-being.

The expert is here for your questions; Ask Archie

Archie Way
Expert Opinion Giver

1. What are some of Archie's favorite movies that aren't classics?

One of Archie's favorite movies is *Argo*, an Oscar Best Picture award winner. *Argo*, to me, is Ben Affleck's best movie that he has directed and the movie was further supplemented by a brilliant performance from Alan Arkin. The movie used a great score, subtle and well-timed humor, and overall thrills to keep the viewer on the edge of his or her seat. Another of my favorite movies is *Whiplash*, a movie that will go down as Miles Teller's best movie to date, and depending on how things go, maybe even his career. Paired with a star supporting performance from J.K. Simmons, director Damien Chazelle made a name for himself as a director of movies that feature music. *Whiplash* as a whole tells the story of an aspiring young drummer who suffers through the torment of a tough conductor. A movie I have seen multiple times; I would definitely place this among my all-time favorite movies. Finally, another one of my favorite movies is *Misery*, a 1990 movie starring James Caan and Kathy Bates. This is an adaptation of the Stephen King book of the same name, and makes its money from Rob Reiner's masterful direction and exquisite use of psychological horror. I would honestly place this as the second best Stephen King adaptation, just behind 2017's *It*.

2. What are your thoughts on Ludacris for Spring Concert?

I have seen T-Pain and Mike Stud, I have seen Waka Flocka Flame and Hoodie Allen, and I have seen Chiddy Bang and D.R.A.M. However, the announcement that Ludacris will be our headliner for spring concert made me more excited than I was for any of the previous three acts. As far as middle school hip hop goes, there were relatively few names that were as big as Ludacris. I have to be honest with you, after that announcement, I went on an hour-long binge of listening to old Ludacris songs and it got me really hyped up. So, if it wasn't clear already, I'm pretty darn excited for Ludacris.

3. What are the first things you are going to do when the weather gets warm?

#DARTYSZN. Disclaimer: I do not condone the public or underage consumption of adult beverages, but for me, Springtime means Twisted Tea season. Some of my favorite things to do are to go to the beach on a weekday that I have free and also do homework and study by the pond to satisfy my inner nerd. I am going to be completely honest with you: once the weather begins to top sixty degrees, any motivation I have left in the semester just goes right out the window so I have to do everything in my will to keep myself from going through an academic freefall. If that involves doing work outside, then so be it. Going to the beach on a weekday is an absolute thrill because you essentially get the beach to yourself and your friends since very few people are at the beach during the middle of the week. Spring is also a good time to rent a kayak from a local

park or lake and spend some time on the water thinking about life. Finally, I enjoy throwing a football around with friends or playing a rousing game of wiffleball.

4. What are your favorite fashion trends of Spring 2018?

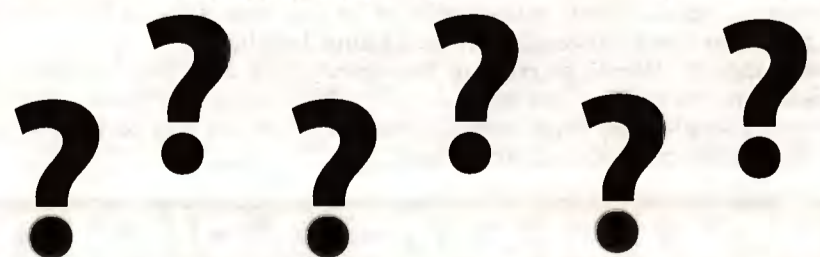
Well, let's start out simple. Boat shoes and pastel colors will always be in. As for Spring 2018 specifically, there are some very interesting trends to expect. For women, New York Fashion Week brought about trends such as fringe and saturated colors. Fringe is a particularly fascinating trend because of its versatility. Decking your outfit head to toe in fringe is bold, but can definitely be done, but there are also ways to accessorize by rocking a tasseled purse, or donning a fringe skirt. Saturated colors are also in and are providing an intense yet bright addition to the spring palette. Designers around the world will agree that fringe will be huge this spring. For men, there is one trend that stands out from the rest: streetwear. Streetwear will take the fashion world by storm due to its versatility and abundance of options. We have already seen joggers and their atmospheric rise in popularity, I believe we will see a similar rise in bomber jackets. Bomber jackets can be worn with all sorts of pants, from joggers to chinos, and can even be worn with shorts. Also, keep your eye on retro runners from makers such as Converse, track pants, basic solid colored t-shirts and dad hats. All four of those items I mentioned will make for a really good streetwear outfit for Spring 2018. The added benefit is you can add your own personal touch when it comes to colors.

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~ Ask Archie ~

Ask Archie for his honest advice on any of questions you have been pondering

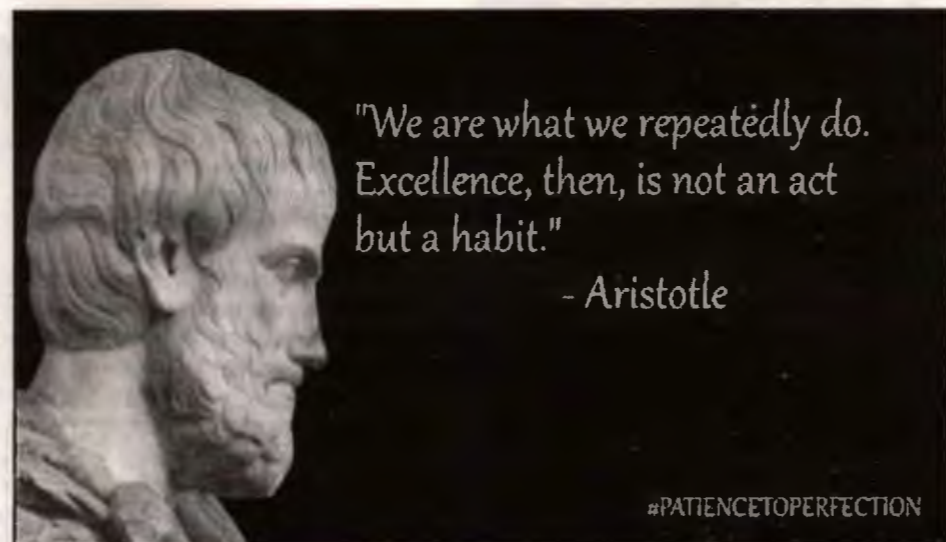
Send your questions to askarchie@bryant.edu



The Opinion pages of the Archway feature the opinions of the identified columnists and writers, which are not necessarily those of the newspaper or Bryant University

Effective ways to be rid of bad habits

Thomas Maranian
Variety Editor



A wise philosopher once made great sense out of the issue of bad habits
(ScienceAtYourDoorstep)

Nobody likes a bad habit. Whether you realize it or not, some of the things you do throughout everyday life simply have no positive effect on your physical and emotional wellbeing. There are hundreds, if not thousands of bad habits that you may have experienced, are experiencing, or will experience in the future. Emotional eating, binge drinking, waking up late, skipping a workout, ignoring your loved ones, swearing, biting your nails, saying the word "like" way too many times, and drinking coffee are just a few to name. The list goes on. And yes, drinking coffee is a bad habit. Disagree? Do the research.

So what can you do? First off, do not listen to the people that tell you "just stop." That is not advice at all. It is not all that simple. If it were, no one would have bad habits in the first place. And truth be told, chances are that anyone with a bad habit may feel bad about it and want to stop, they just do not know the proper way of doing so. The proper technique is to identify what is causing your problem. For example, if you are eating way too much food every day at a particular meal, chances are you are eating heaping portions of sugar. Sugar is a drug, if you did not know. Be smart about your choices when it comes to eating. Or, if you repeatedly smoke after class or on work break, chances are you are stressed. Not surprisingly, stress is the lead factor of bad habits. It also spikes insulin levels which may lead to weight gain and upset stomach. Find ways of getting closure with your stress so you can move on with your life and break your bad habits.

Think back to the point of your life when you never had the problem. Why do you think that is? What triggered it to start in the first place? Was it stress, or a new environment? Realize that the old you can be the new you. You do not have to change your identity to break a habit, you simply have to yearn for the person you once were. If you did not do it back then, you most certainly can put an end to it now. The only one controlling your personality is you, and the only one who can make the change is you. Envision your success and act on it. It is so easy to get down on yourself after repeating the problem when you are trying to stop. But negative talk is not going to help you on this journey. Empower yourself to succeed with positive emotions. Do not compare yourself to others. Compare yourself to your former self before you first encountered the problem. How did you feel back then? Make the change.

As soon as you catch yourself doing the problem, make note of it. Write down on a piece of paper the time of the act, the environment of which you are in, how you are feeling both physically and emotionally, and why you think you did whatever it is you did. When you write things down, you send a signal to your brain that this information is important. If you constantly make note of your actions, you will feel obligated to put an end to it so you can free yourself of the burden. Associated feelings with particular actions will shape your mind to thinking there are either benefits or consequences with such an act.

Once you know the reason for your problem, you will have to take it slow. Go step by step. It is very rare that a bad habit can be broken overnight. Some may take as few as a few days, others as long as a few weeks. You will want to replace it with a new, good habit. So what are good habits? To give you some examples, the counter to waking up late would be to set not one, but two alarms to ensure you actually get out of bed. The counter to drinking coffee is to replace it with water. The counter to skipping a workout is to make sure you have a set schedule for the week and follow it. Of course, the list goes on. It is going to take a certain amount of discipline and willpower, which you most certainly have.

Planning to fail may sound odd to you, but if you stop and think about it, it is some of the best advice anyone can give you. The fact you are a human being means the journey will never be easy, and you are bound to fail at some point. Plan for it ahead of time. The best way to predict the future is to envision it ahead of time and create it yourself. There are going to be slip ups along the line, but that does not mean you cannot get the job done. It means you are making progress as long as you reflect on it and realize you made the mistake. Do not choose to accept failure. Choose to reflect and take action on it.

Lastly, it may very well be beneficial to penalize yourself for repeating the act. Do not take this the wrong way! Examples are doing 20 pushups every time you mess up, running a mile, or doing something that will benefit your health and wellbeing, despite it being something you may not want to do. Other examples include reading a chapter of homework, buying someone lunch, or going for a thirty-minute walk. Be creative with it. You have the power.

The journey is going to be hard. Who ever said it would be easy? To ensure your successful transformation, take these strategies to heart and use them to your advantage. Your past is over, your present is now. How will you predict your future?

April Lyrid meteor shower and moon and planet highlights; eyes to the sky

David A. Huestis
Historian

March winds bring April showers. Everyone is familiar with that phrase. But we had more than our fair share of wind and rain in February! Yes, February ended up being the warmest February since records were kept beginning in 1906. Then March roared in like a lion with nor'easter Riley. Then a second nor'easter slammed southern New England a week later. These weather extremes are the new normal as global warming runs amuck. It certainly challenges amateur astronomers to conduct any observing sessions. And the public outreach programs at the local observatories do suffer from the lack of cloud-free skies.

However, having said that, I'm hoping for one shower in April. It's the annual April Lyrids meteor shower which peaks during the early morning hours between midnight and dawn on the 22nd. It's been several months since we've experienced a decent display of shooting stars. The Lyrids are the oldest known shooting star display, having been observed by Chinese astronomers on March 16, 687 BCE. Being an old display, the number of meteors populating this stream of particles has greatly diminished. About 10-15 meteors per hour can be counted from dark sky locations.

These swift and bright meteors disintegrate after hitting our atmosphere at a moderate speed of 29.8 miles per second. They often produce luminous trains of dust that can be observed for several seconds. A first quarter Moon will set around 1:38 a.m. EDT, so it will not interfere with the midnight to dawn peak of the Lyrids.

The Lyrids appear to radiate outward from an area of sky on the Lyra-Hercules border near the bright star Vega, which will be about 45 degrees (halfway between the horizon and zenith) above the eastern horizon at midnight and well placed for observing. Let your eyes roam the heavens while facing this general direction. Remember, even though you can trace back the dust train left by a Lyrid meteor back to the radiant point, members of this

shower can appear anywhere in the sky. The Lyrids are a fairly narrow stream of particles, so don't expect many to be seen before or after peak night.

We still must wait a month or so before the local observatories can begin to showcase the planet Jupiter through their telescopes. However, if you do find yourself out under the stars viewing the Lyrids, look about 22 degrees above the southern horizon around 2:00 a.m. and you'll see bright Jupiter as he ascends the sky. On April 1st he will rise around 9:30 p.m.

There are several other beautiful sky scenes to view during April as well. On the 2nd and 3rd you can observe the conjunction (close approach) of Saturn and Mars about 16 degrees above the southeastern horizon at 4:00 a.m.

On the 3rd you can also observe the waning gibbous Moon approximately five degrees to the upper right of Jupiter. Four days later on the 7th the Moon will join Saturn and Mars within the constellation of Sagittarius, just above the teapot handle and lid asterism. We'll have to wait a few more months before Saturn and Mars can be observed during the public observing sessions at the local observatories. However, if you have your own telescopes, and you don't require much beauty sleep, then by all means select a clear morning and begin exploring these fascinating worlds. I'll highlight each one in a future column...especially Mars, as at the end of July he will be at his closest distance to the Earth for this year, about 35.8 million miles. Mars should put on a good show.

Another stunning sky scene will greet folks after sunset on April 17. A waxing crescent Moon will be below and to the left of brilliant Venus. This will be a nice photo opportunity, so snap a few images if the sky is cloud-free.

And finally, on April 30, Jupiter will be about six degrees to the left of the Full Moon. Each full moon has several names associated with it. Here in the United States many of them were bestowed by Native Americans. For April that includes Pink, Egg and Fish.

When the skies are clear be sure to visit the local observatories to explore the splendor of the

heavens. Seagrave Memorial Observatory (<http://www.theskyscrapers.org>) in North Scituate is open every clear Saturday night. Ladd Observatory (<http://www.brown.edu/Departments/Physics/Ladd/>) in Providence is open every clear Tuesday night. The Margaret M. Jacoby Observatory at the CCRI Knight Campus in Warwick (<http://www.ccri.edu/physics/observatory.htm>) is open every clear Thursday night. Frosty Drew Observatory (<http://www.frostydrew.org/>) in Charlestown is open every clear Friday night.

Keep your eyes to the skies!



The peak time to spot the meteor shower will be the morning of April 22 (Huestis)

Ways to improve your reading speed

Thomas Maranian
Variety Editor

The average American reads around 250-300 words to minute. Some are more advanced than others and can read anywhere from 500-1000 words per minute. At such high speeds, comprehension can be very difficult, especially if you are speed reading. On the other end of things, some people read at a much slower rate. This may be due to any number of factors. Wherever you fall in this category, there are ways to improve both speed and comprehension. First, you must understand that your technique may need to change.

Most likely, the first time you were taught to read was in either kindergarten or the first grade. You may still have the habit of reading words under your breath as you go along the page, or you may be at the stage where you read the words in your head. In both cases, you would be hindering your ability to read at higher speeds. Reading aloud slows your pace down. If you find yourself taking one, two, or even three minutes to read a page of a book, you are in luck. Another major reason why you may take longer to read is because you daydream on the job. Focus your attention on the story, and only the story. Set your stress and worries aside and get engaged with the reading. Daydreaming while reading causes you to have to reread paragraphs or entire pages. If a book seems to be boring you, take a rest or refocus your attention. Keep in mind that this applies to textbooks, articles, and any other reading material. There are a few simple solutions.

First and foremost, understand that there are both good and bad environments to be reading. This is half the battle. Never read with loud noises in the background. For obvious reasons, this will be a distraction. It is your job to experiment with different locations to find your ideal reading spot. This may be on your bed, at your desk, or in a library. Shut off all communications and notifications for the time being and focus on the material in front of you.

Practice makes perfect, right? Wrong! There is no "perfect" reading speed just as there is no utopian society. No reading speed can be said to be "perfect" simply because there will always be flaws in your technique. You can continuously improve your speed, but at some point, the ability to comprehend both words and meaning is hindered. There is an optimal reading speed that allows you to both read at your fastest pace and comprehend the most amount of information at once. This is your target. Do not take this the wrong way. You still need a great deal of practice, but just know that there is no perfection in reading, other than your peak rate.

Nevertheless, it is essential to practice as often as possible. Find the time to incorporate a reading schedule into your routine. Obviously you have a job or classes to attend, so you will have to use your free time to do so. Set goals for yourself. You can choose to read as little as 10 pages or 100 per day. Make sure you are consistently meeting those goals to ensure you get enough practice. Practice also includes expanding your vocabulary. So often do readers get stumped with complex wording that they have to stop and look up the word in a dictionary. Do not let this be you. You can typically infer what the word means from the context of the sentence. Also, you can spend an hour or two a few times a week to learn new words. There are many applications you can download on your phone to help with this. And chances are an author will repeat words later on in their writing. Make flashcards!

A great method of approach is having a few sessions per week of timed reading. Set a timer for either ten, twenty, or thirty minutes, and see how many pages you can read. It is quite incredible how the human brain works under pressure, regardless of what people typically say. Record your results in a journal and keep track week by week. With every new session, you will want to push yourself further to increase your speed. Pace has a lot to do with your mentality at the time you are reading. If you trick yourself to thinking

there will be a reward for getting through a certain number of pages in the given time, you will perform better.

On the idea of tricking the mind, tell yourself that your book contains life changing information at the end of the chapter. The mind does not like to be kept waiting, and thus will work harder to get through the material.

Say goodbye to that little noise inside your head that reads every single word as you progress along the pages. It can only read as fast as you speak. This is going to take a lot of practice, but the idea is to let your eyes flow along the page as fast as you possibly can whilst still understanding them. Start looking at words in groups of three and let your inner voice be put to rest. Put an end to reading one word at a time. The human brain is capable of understanding a lot more than that at once. Your peripheral vision can play a huge role. Use it to your advantage!

You may want to try reading more difficult material. Some authors use difficult language in their works, which may be a key factor in your overall advancement. Put your techniques to the test with all genres, not just one. Explore fiction, non-fiction, history, biographies, or fantasy. Do some research on authorial prose before heading to the bookstore.

Lastly, forget the old fashioned way of using a bookmark to guide your way down the page. This limits your eyes to only one line at a time, but as you grow stronger in skillet, you will be able to read more than one line per second. The human eyes get deceived enough as it is. Do not restrain them to only one line at a time.

Before you know it, you will have doubled or tripled your words per minute. Just as with typing can only be progressed with proper practice, so too can reading. Always remember to give yourself breaks in between reading, and keep a bottle of water by your side in case you get thirsty. Lastly, reading is knowledge. Keep an open mind about it and set yourself up for improvement.



In tricking the mind with a timer, undoubtedly you will find your pace quickens
(ZMEScience)

Ask the VEEP: Arts and Science majors

Katie Hughes
Staff Advisor



No matter which path you choose to take, there are career opportunities out there for everyone (Sites, Google)

The Archway has teamed up with Dr. John Saddlemire, Vice President of Student Affairs and Dean of Students, to provide first-hand information about administration, and university news and updates. In each "Ask the VEEP"

edition, Dr. Saddlemire will answer questions regarding various topics. This week, we career services for Arts and Sciences students. If you have any questions that you would like featured in future editions, please email Katie Hughes at khughes8@bryant.edu

My friends and I are Arts and Sciences majors. It seems like everything that the Amica Center for Career Education does is for the business students. Is this true? What is the best way for Arts and Sciences students to engage with the Amica Center?

The Amica Center for Career Education has made great strides to broaden services to be inclusive of Arts and Sciences students. Just recently the Amica Center sent a Snap Shot Survey to all A&S students to get feedback and suggestions – and is using that information to add to and adjust existing programming. Two upcoming events come to mind:

On April 4th, they are hosting the "Explore and Celebrate A&S Career Pathways" meet and greet program, at which the Amica Center and faculty are bringing A&S alumni back to campus to meet with A&S students about career pathways and opportunities.

On April 10th they are hosting a summer jobs and internship recruiting event at which there are opportunities for A&S students.

Some recent events and programs catering to A&S Students include:

Amica Center hosted the Department of State regional recruiter who met with A&S students

They have also hosted and co-hosted many career panels and presentations relevant to A&S students, including law, psychology, economics, arts and entertainment, and government service.

Amica Center has launched the A&S Job Search Workshop.

The highly successful EXPLORE Program (NYC, Boston, DC, Hartford)

Another great opportunity for A&S students is the Summer Internship Fellowship for unpaid internships – and Amica has started to obtain special funding

exclusively for internships in arts and culture. When it comes to recruiting and the fairs, the Amica Center has many employers seeking A&S students.

Yes, the Fall Career and Internship Fair is heavily Accounting and Finance, but not the Winter or Spring events! In the fall, they also promote the Government and Nonprofit Career Fair, a multi-campus consortium event in Providence at which Bryant students (mostly A&S students) have a stake. Then there are the EXPOs, at which government and nonprofit organizations are seeking interns, and they really want to recruit A&S students (the EXPOs are not just for Business students – another common misconception).

Bryant Career Connection (BCC) is adding more and more A&S jobs and internships; just search by major to find them! Strategy hint: for many A&S "employers," often the number of openings are far less than for Business students – so one needs to broaden their searches, looking at many more organizations.

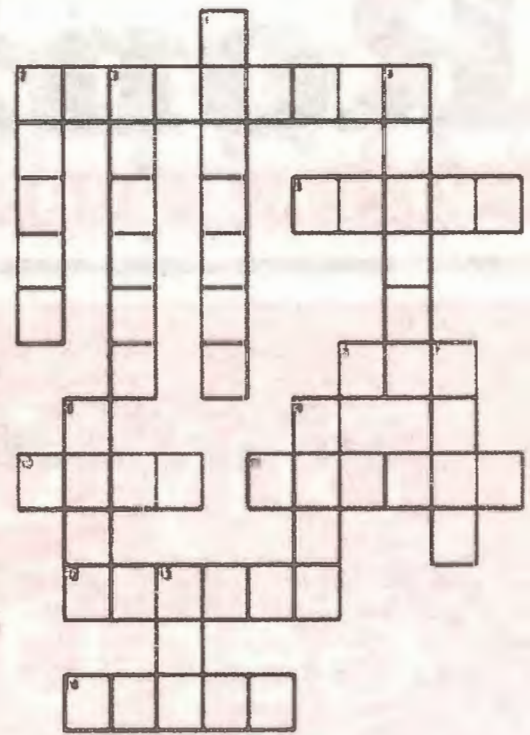
Getting involved as a Career Advocate is another way to connect – these are paid student career leadership positions within the Amica Center (they also hire students for communications work and office support). Speaking of leadership – the Executive Director continues to meet with the A&S Dean's Student Advisory Council – these are your representatives!

Finally, if you haven't yet availed yourself of the direct services offered by the Amica Center, do so. You will be pleasantly surprised by the warm reception. Fun fact: Did you know that just about every staff member in the Amica Center came out of a Liberal Arts program, themselves? They offer career coaching, walk-in quick questions, résumé reviews, LinkedIn profile reviews, a career planning course, online resources that help A&S students with their job searches, and much, much more! The coaches will help A&S break into the "hidden job market" and how to research connections via LinkedIn, essentials steps for seeking opportunities.

When it comes to the Arts and Sciences student, the Amica Center is very much ready to serve you!



Easter Crossword



Across

- 2 - A mother duck keeps a close eye on her ____.
- 5 - Easter's month.
- 6 - Which came first, the chicken or the ____?
- 10 - A mother cow gives milk to her ____.
- 11 - Easter is always on this day of the week.
- 12 - Carry your Easter Eggs in a ____.
- 14 - The Easter ____ hops around the world and delivers presents.

Down

- 1 - April showers bring May ____.
- 2 - Cows give milk for ____ products.
- 3 - A mother hen watches over her baby ____.
- 4 - Easter's season.
- 7 - A baby ____ is called a kid.
- 8 - A baby sheep is called a ____.
- 9 - In the backyard, the kids are having an Easter Egg ____.
- 13 - The ____ warms the earth and brings light to the world.



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APRIL FOOL'S Day

APRIL 1st

8								
		3	6					
	7			9		2		
	5				7			
				4	5	7		
			1				3	
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		8	5				1	
	9					4		

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F	S	S	F	R	C	F	R	L	V	T	R	A	R	V	A
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- APRIL
- BAMBOOZLE
- BEFUDDLE
- BEMUSE
- BEMILDER
- CAPER
- DELUDE
- DUMBFOWND
- DUPE
- FARCE

- FIRST
- HOAX
- HOODWINK
- JEST
- JOKES
- LAUGHTER
- LEVITY
- MALARKEY
- MISCHIEF
- MONKEY

- BUSINESS
- PRANK
- PREPOSTEROUS
- SHENANIGANS
- SILLY
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