THANKSGIVING

To the Giver of all blessings
Let our voices rise in praise,
For the joys and countless mercies
He hath sent to crown our days;
For the homes of peace and plenty,
And a land so fair and wide,
For the labor of the noonday,
And the rest of eventide;
For the wealth of golden harvests,
For the sunlight and the rain,
For the grandeur of the ocean,
For the mountain and the plain;
For the ever-changing seasons,
And the comforts which they bring;
For Thy love, so grand, eternal.
We would thank Thee, O our King!

Thanksgiving Day is here once more. A concise though clear portrayal of the real significance of this day is found in the following words of Henry Ward Beecher:—"Thanksgiving Day is the one national festival which turns on home life . . . . . . ."

"It is not a day of ecclesiastical saints. It is not a national anniversary. It is not a day celebrating a religious event.

"It is a day of Nature. It is a day of thanksgiving for the year's history. And it must pivot on the household. It is the one great festival of our American life that pivots on the household.

"A typical Thanksgiving dinner represents everything that has grown in all the summer, fit to make glad the heart of man. It is not a riotous feast. It is a table piled high, among the group of rollicking young and the sober joy of the old, with the treasures of the growing year, accepted with rejoicings and interchange of many festivities as a token of gratitude to Almighty God.

"Remember God's bounty in the year. String the pearls of His favor. Hide the dark parts, except so far as they are breaking out in light! Give this one day to thanks, to joy, to gratitude!"

For three centuries, dating back to the initial Thanksgiving Day of the Pilgrims at Plymouth, this sacred day has lived and grown to nation-wide recognition.

Are we as pious and reverent in observing that day as were the Pilgrims of old? Compared with us the humble Pilgrims had little for which to give thanks.

"Thanksgiving"—take the word, analyze it, do as it bids.

J. A. V.

BOOSTER READERS, ATTENTION!

Popularity Contest Opens!

Perhaps one of the most important steps "The Booster" is taking this year toward creating friendly rivalry in the college is a popularity contest that will open with this issue to find Miss Bryant-Stratton and Bryant-Stratton's most popular young man.

This contest is open to the entire student body of the college, and it is expected that every department will take an active part in this affair to make it a complete success. The particulars of the contest are as follows:

1. Each copy of "The Booster" you buy entitles you to one voting ballot.
2. Having placed your entrant's name, department enrolled in, and date, detach and deposit in one of the "Booster Copy" boxes.
3. All votes must be in the boxes by January 10, 1927, or they will not count, as the contest closes on that date.
4. Write or print the name of your candidate plainly, and in full.

Please adhere to the rules and do not abuse your voting privilege. "The Booster" has made no attempt to devise means of keeping vigil on the students in their voting. It has too much trust and confidence in them to undertake such a movement. "The Booster" is always ready to meet you half way, and all it asks is that you meet it the other half.

The young lady receiving the largest number of votes will be declared Miss Bryant-Stratton, and the young man winning in this contest will be Bryant-Stratton's most popular man. Honorable mention will be given to the next five young ladies and young men receiving the highest number of votes.

There are several ways in which the student may vote. "The Booster" believes that you should follow your natural tendencies, and that should be, of course, girls for the boys and boys for the girls.

A good plan might be to use one vote for a girl and another for a boy. However, it is entirely up to you.

Here's to the winners! The Contest is On!

VOTE

Name: __________________________

Department: _____________________

Date: ___________________________
THE GLORY OF WINTER
After the snowflakes announced the
winter's day, from where the country districts at the closing of the
season of winter, the sky was clouded in white. At a distance,
shade of reddish orange. Directly in front of me, the sky was tinted with a
beautiful blue. The leaves on the highway, fields, distant roofs, everything
that covered the entire surroundings, presented a pleasing view to the eye.

The main highway was lined with tracks, made by passing automobiles and teams.
The trees, situated on both sides of the road, were bare. The leaves had
been buried beneath the pure white crystals, but upon close observation,
I could see a few leaves and twigs protruding above the snow's surface.
Then I cast my eyes in another direction, and at a casual glance, I could
see nothing but a narrow road forked off at right angles with the main highway.
Perhaps the most interesting spectacle was the white blanket of snow
that covered the baystacks in view. They had no special geometric shapes,
but each one closely resembled a map, bisected by the lower part of the cone cut away.
After viewing this piece of natural art, I could not help but marvel at the work
of Mother Nature, and since that time, I have always had a mental picture of that
ever-to-be-forgotten scene of the glory of winter.

D. B. J.

True co-operation is expressed in the following verses:
You have a dollar, I have a dollar.
We swap.
Now you have my dollar, and I have your dollar.
We are no better off.
You have an idea, I have an idea.
We swap.
Now you have two ideas, and I have two ideas.
Both are richer.
What you have given, What you have I did not lose,
This is co-operation.

STUDENT WELFARE AND PLACEMENT BUREAU ACTIVE
Miss Knight, Director of this bureau, is
in busy keeping interview students, graduates and business men and women.

THE HOLLER CO., Alice Prost, Stenographer
HOWES BROTHERS, INC., Henry Lawton, Bookkeeper
PROVIDENCE PAPER CO., Harriet Morris, Stenographer
STANDARD STATE INFIRMARY, Rita Collins, Stenographer
STEWART'S ELECTRICAL EQUIPMENT CO., Mr.

WHAT'S WHAT IN TYPEWRITING
Underwood Award for B-S Student
Miss Ruth Spalding, a member of the Normal Training Class of 1928, re-
cently won an award from the Underwood Typewriter Company for attain-
ing the speed of 70 words a minute. The award was an attractive gold pin,
resembling the gold medal.

A NATIONAL WINNER IN TYPEWRITING CONTEST
Miss Gertrude Sullivan, who gradu-
ated in the class of 1927, came in sec-
ond in the National Typists' contest. Miss Sullivan made 110 words per
minute, while the winner made 1108 words. Miss Sullivan was a member of the
Normal Training Class, and she attributes her skill in typewriting to the
instruction she received from her teacher, Mrs. Lamoreaux.

NORMAL CLASS ELECTS OFFICERS
Social Activities Planned
On September 27, 1927, the Normal
Class of '29 held their first class meet-
ing. The following officers were elected:
President: Catherine Doherty
Vice-President: Caroline Hilliard
Secretary: Margaret C. Bertram
Treasurer: Evelyn Bousie
Together with the Secretarial Class, the Normal girls are planning for fu-
ture social activities to follow the holiday season.

INTENTIONS
Upon entering college we had very
good intentions of studying hard and
trying our best not to fail any subject.
We must admit that the intentions were very good but "good intentions" mean nothing whatsoever if they are
not carried out.
Is your education merely a castle floating in the air or are you building it and putting it into existence?
Is it useful or of no use if you don't continue the construction.
Let us do our very best and re-
member that: "To try and fail is a
great deal better than not to try at all."

Olive Albert
SECRETARIAL CLASS ELECTS NEW OFFICERS

The class of 1928 held their first meeting of the year September 20. At this meeting, Miss Evelyn Sutherland was elected Secretary, as Mr. Carlson, the former Secretary, has completed his course here. The Normal and Secretarial Class will hold a dance some time in January, so save your pennies, and help the cause by attending.

MY ARRIVAL IN PROVIDENCE

On Sunday afternoon, September 11, I left my home in Harrisonburg, Virginia, for Providence, Rhode Island, where I would begin my college career at Bryant-Stratton. I travelled all night, and up until Monday noon I was still riding and had just begun to become somewhat weary from the effects of the all night journey. Just then the train passed some large buildings where I noticed the word Providence involved in the names of the firms. Only a few moments later the train conductor called out Providence, then I knew that my journey was just about ended.

The train came to a stop and I stepped off into the Union Station. Of course I began to wonder how far I was from the college. I walked outside where the taxis were parked and of course being a stranger here I would take a taxi ride. I was just about to offer my patronage to the taxi-driver when I looked up and saw the large Bryant-Stratton sign. I then directed my course in that direction.

The first impression that I got upon arriving at the college was the courtesy shown me by the faculty and officers of the school. I spent the better part of the afternoon at the college and was given a hearty welcome and a warm reception by everyone that I met. Everything possible was in my favor to induce me to feel at home.

After all this I did not feel like a stranger in a strange city.

I was then taken to my future lodging quarters. No time or effort was spared in securing me a home and getting me comfortably situated. So in the home as well as in the school I was extended a hearty welcome and invitation to feel at home.

L. W. Huffman.

THE BOOSTER

HARVARD PROFESSOR AT BRYANT-STRATTON

Inspired Students With Interesting Talk

J. Anton De Haas, Professor of Foreign Trade and International Relationships, at the Graduate School of Business Administration, Harvard University, conducted by the Junior Class of the Business Administration Department, Wednesday afternoon, October 20.

In keeping with his subject, "Business as a Profession," he said, "Young men who desire success in business must see their own particular jobs, no matter how unimportant they may seem, in their relation to the entire organization in which they work."

He cited a new concept of business, namely, the desire to render satisfactory service for a fair return. This is quite the reverse of the policy pursued in years past of selling low but selling high. Professor De Haas gave as an example the Ford organization. Business men have been buying, almost blindly, the new machine which Mr. Ford intends to put on the market soon. Why have they trusted Mr. Ford to such an extent? Mr. Ford's accomplishments in the past have justified this confidence in his future undertakings.

Another point brought out by Professor De Haas was that during the last twenty years more changes have occurred than in all previous times. Physical accomplishments have far outstripped the spiritual capacity to handle them. Physically we have conquered the whole universe. The business man stands in the center of this great battle, which is the battle of the adjustment of the individual to his environment. "My hope for the future peace and prosperity of the world," said Professor De Haas, "is based upon the thought that spiritual growth and understanding among peoples will keep pace and even supersede the new discoveries and achievements of things.

TWO STAGES

Mr. L.: How's your boy getting along in high school?

Mrs. S.: Ach! He's half-back on the football team and all the way back in his studies.

R. I. CHAPTER CREDIT INSTITUTE MEETS. ENTHUSIASTIC MEMBERS GREET CREDIT SPEAKER.

The first meeting of the R. I. Chapter of the National Institute of Credit was held in the room of the Bryant-Stratton College. Harry L. Jacobs has allowed the Chapter the use of rooms for the purpose of holding meetings, and his generosity is greatly appreciated by the members of the Chapter.

The speaker of the evening, Mr. Philip A. Brine, Credit Manager of Flint-Adaskin Furniture Company, gave a lecture on "Installment Sales; their Advantages and Pitfalls," which was very interesting and to the point. A general discussion followed this lecture, whereupon Mr. Brine answered any questions which were brought up.

Mr. E. I. Kilcup, Credit Manager of the Davol Rubber Company, and a member of the board of directors of N. A. C. M., attended the meeting and gave a short, interesting talk on the future plans of the Chapter.

The meeting of the Chapter was conducted by its President, Mr. Elphège E. Goulet.

BRYANT-STRATTON

Hail to thee, O Bryant-Stratton, Emblem of our hearts so true, Ever holding up before us Things which we should strive to do.

Ever helping us push onward To the goal which lies beyond.

Dear Old School, we'll not forget thee, Though we roam the world around.

When we leave your rooms, dear College, Leave to work our way to fame, You will be a cherished memory, For you taught us to play the game.

And when Fortune smiles upon us, As she's sometimes wont to do, We will date success and happiness To the days we spent with you.

Francis L. Helgersen.

CAREFULLY PRESERVED

Mrs. Goodhart: I am collecting for the church rummage sale. What do you do with your old clothes?

Mr. Hardup: Oh, I hang them up carefully at night and put them on again in the morning.
WHAT'S DOING IN PROVIDENCE?

NEW HOME OF THE MORRIS PLAN COMPANY OPENED

Where Many Bryant-Stratton Graduates Live

If you want to see how far removed it is from the old custom of having bars, gratings and the almost surren- 
romasonic barrier of rigidity on the part of bank officials which obtained 
years past — just drop in and feast 
your eyes on the beauty of the new 
building recently opened at 25 Canal
Street.

It's "booking de luxe" but even amid all the grandeur one is made to feel 
awful to the friendly greetings ex-
tended by the officials and their assistants.

We called recently to express our good wishes and to tell Bryant-Stratton 
graduates employed there how fortunate 
they were to be living in this glorified 
business atmosphere.

Among the Bryant-Stratton Graduates we met were Mr. Gladding, General 
Manager; Miss Doris Birtwell, his secretary; Miss Louise O'Brien and 
Mr. Raymond Hartley of the Credit Department.

GOLD MEDALS FOR "BOOSTER"

Personnel Director Gave

Sound Suggestions

Practical Information from 
Experienced Business Woman

Miss Guenn Cook, a graduate of Wellesley College, personnel director of 
The Gorham Manufacturing Company, 
gave a talk to secretarial students on 
November 1.

Miss Cook explained the need of ana-
yzing one's abilities in order to know 
the kind of work for which one is best 
itted. "Common sense is necessary, 
thoroughness, concentration are needed 
to be able to meet the strong competi-
tion in the business world," she said.

Varying her talk with humorous anecdotes of business life, Miss Cook enter-
tained and informed her listeners.

LEARNING BY DOING

Miss Mary Kelley, a member of the Normal Training Class of 1928, recently 
taught penmanship. Her attractive 
handwriting won praise and admiration from her students, and the manner in 
which she conducted the class as to discipline is a proof that we — the future 
teachers of American citizens— "know how" when it comes to teach-
ing. If you don't believe it, ask the pupils under Miss Kelley's supervision. 
Practice teaching is a requirement of our Normal Class.

THE WILLIAM H. HALL FREE LIBRARY DEDICATED

Those of our students who live in Edgewood will have for their use and 
 improvement the new William H. Hall Library, which was dedicated Armistice 
Day. It is a beautiful structure, and is well equipped to supply books of busi-
ness, culture and entertainment. Make good use of it and appreciate its bene-
fits. President Harry I. Jacobs, a member of the building committee, and also 
a trustee, has watched with interest the progress of this new building from its 
 inception as a blue print to its fruition as a $275,000 structure, of Georgian 
architecture, one story high, constructed mainly of limestone. The interior is 
furnished in mahogany. Miss Alice Morse is librarian.

UNDER COVER

Her dearest friend had come to tea, 
and she was telling her all about the 
attempted burglary. "Yes," she said, "I heard a noise and got up, and there 
under the bed I saw a man's leg."

"Good heavens!" gasped her friend, 
"The burglar's?"

"No," replied the other, "my hus-
bond's, he had heard the noise, too."

Plan—then plug.

Carnegie wrote as his epitaph— 
"Here lies a man who kept around 
him cleverer than himself."

Eliot Hubbard's rule was not to do 
anything himself that he could employ 
other men to do, and perhaps do better.
SENIORS WILL HOLD DANCE
"The Best Ever" They Plan
A Thanksgiving Dance is to be held by the Class of '28 of the Business Administration Department at Froebel Hall, Tuesday evening, November 22. Music will be furnished by the well known Everglades Orchestra. Arrangements will be in charge of Messrs. Barone, Hineckley and Beagan. Special favors will be given to those attending. Tickets may be purchased from the committee members. This news comes as we go to press. A fuller account of the dance will be in our next issue.

HOW MUCH DO YOU KNOW?

1. What country has two official capitals?
2. Who wrote "Home Sweet Home"?
3. Name the seven wonders of the ancient world.
4. What city is known as the City of Churches?
5. Name in order the five longest rivers in the U. S.
6. What country is referred to in the expression "Queen of the Antilles?"
7. Is Serge Rachmaninoff, a deposed Russian ruler, painter, sculptor, lecturer, or musician?
8. What man engineered the construction of the Panama Canal, and in what year was it opened?
9. What is a jinriksha?
10. What plant furnishes the material for the manufacture of linen?

L. H. W.

College Opens
Absent-minded Professor (at home after exams): "What have we for dinner, dear? Answer briefly; take no more than two minutes for this question. Hint: I would like peaches for dessert."—Life.

Now He's a Hero
Drug Store Clerk (excitedly): "Oh, sir, there's a Scotchman out there who wants to buy ten cents' worth of poison to commit suicide. How can I save him?"
The Boss: "Tell him it'll cost twenty cents."
That Is Sad!
"Too bad Shakespeare wasn't born in London."
"Why so?"
"I said he was, on that exam."

THE BOOSTER

BRYANT-STRATTON COLLEGE AWARDS SCHOLARLY PRIZES

An Annual Feature of the College Life
Each year it is the custom at Bryant-Stratton College to award medals and scholarship keys to those young men and young women who have made outstanding records in their studies during the past college year.

Colonel George Gardiner, Vice President of the Industrial Trust Company, was the speaker of the event. Colonel Gardiner offered so lengthy preachment on "rewards the results of hard work" or "udy these who labor will lead," but gave encouragement and inspiration in a lighter vein which kept his audience interested from the start to finish of his very felicitous talk. He congratulated the winners for their work, which won them merited recognition for their scholastic attainments.

President Harry L. Jacobs introduced Colonel Gardiner, and followed the speaker's address with a few remarks of approval and appreciation of the effort made by the student body along the line of accomplishment.

Medals were awarded the following:

DAY SCHOOL AWARDS for the Year 1926-1927
GOLD MEDALS—For highest general scholarship in each department:
Business Administration Dept.
 R. Lucien Appleby
 Secretariat-Normal Dept.
 Emelyn M. Gross
 Stenographic Dept.
 Florence E. Gustafson
 General Business Dept.
 Evelyn M. Rowse

SILVER MEDALS—For second highest general scholarship in each department:
Business Administration Dept.
 Vincent A. Consors
 Secretariat-Normal Dept.
 Allan Carbon
 Stenographic Dept.
 Dorothy F. Lyskes
 General Business Dept.
 William J. McNally

HARD TO BEAR
She: My husband certainly does enjoy smoking in his den. Has your husband a den?
Other She: No, he grows all over the house.

SCHOLARSHIP KEYS—For honorable mention:
Business Administration Dept.
 Vincent T. Curran
 Henry G. Lawton
 Harold E. Adams
 Secretariat-Normal Dept.
 George J. Goldstein
 Cecelia E. Lamb
 Stenographic Dept.
 Mary F. Sullivan
 Muriel G. Bexuver
 General Business Dept.
 Pauline M. Ebbitt
 Agatha E. Mitchell

The Harry Loeb Jacobs Prize for Highest Scholarship in English
George E. Creath of the Business Administration Dept.

Night School awards are given out closing night of the college year, which comes at the end of May.

A CHINESE LEGEND
The Father of Sin decided to sell his tools. For inspection, he displayed them in a row neatly labeled "Malice," "Eivy," "Hatr ed," "Jealousy," etc. Each was marked with the price.

One, a harmless wedge-shaped instrument, much worn from use, was priced a deal higher than the rest.
"What is that?" asked a customer. "And why is it priced so high?"
"It is Discouragement," said the Evil One, "and it is priced so high because it is the most useful of all my tools.
Few men can resist its insidious penetration, and once inside a man, it opens him up to all my works."

The price was so high that none could buy it, so the Devil still owns it and still uses it.

B.S. COLLEGE CAFETERIA
DELICIOUS DISHES FOR STUDENTS' PURSES
THE BOOSTER

DAY STUDENTS WIN HONORS
NIGHT BUSINESS LIST TO BE
PUBLISHED SOON

Honor Roll for Period Ending
October 31

The following students have won recognition for meritorious work in their studies. You, whose names do not appear, help this list grow.

SECRETARIAL DEPARTMENT
Helen May Curtis
Sadie Fogel
Gladys J. Hudson
Cecelia Kaminsky
Teresa A. Meehan
Marguerite Smith
Theodore J. Thibodeau
Ruth J. Wilcox

STENOGRAPHIC DEPARTMENT
Yvonne L. M. Auger
Dorothy A. Kane

NORMAL DEPARTMENT
Frances Denbo
Alexandrina Fernandez
Gladys J. Franklin
Margaret C. Glancy
Mary Greig
Anna E. Hossie
Mary E. Kelley
Beatrice E. Lague
Mayetta R. McGarrity
Mary M. Mollaney
Josephine M. Nussnfeld
Mary W. O'Brien
Mary E. O'Neill
Elizabeth Sherman
Ruth E. Soullinger
Evelyn A. Sutherland
Villette W. Trefill
Donata H. Wolski

BUSINESS DEPARTMENT
Lillian Barker
Kathlyn Cherrington
Arthur W. Erickson
Marion Fielding
Mary E. McCarthy
Julia Sallivan
Beatrice Robinson
Florence T. Tensive
Edith Forgue
Rhea E. Fournier
Mary E. McClintock

Room 88F possesses a variety of pupils which are helpful as a whole. One of them is Lena Guistany. She may be called traffic cop and errand girl. Besides being a star in shorthand, she is quiet and unassuming. "Never mind, Lena, we like you just the same!"

SCHOOL SPIRIT

The beginning of a new school year is well upon us, and should give every student a sense of duty and pleasure in relation to the showing of proper school spirit. Show some enthusiasm. A sense of loyalty should prevail among the students of our school, which ranks highest with the best schools of the country. Whenever you are called upon to lend a helping hand, give your best efforts. Don't stay in the background, allowing a few to accept all responsibility. School spirit can be best shown in the following manner: Pupils with any degree of athletic ability should become candidates for the athletic teams, and those who are not athletically inclined should attend the games, join in the cheering, as cheering often counts as an important factor in the winning of games. Another manner in which to show school spirit is to support the Booster, keep it out of debt, secure "ads" for it. Last but not least, support all school socials.

WEDDING BELLS

Business is no barrier to matrimonial bliss, in fact, from the number of our graduates entering the marriage state, it would indicate that their early prosperity makes investment in marriage bonds possible. Recent weddings:

Miss Eleanor Goff, formerly of the Credit Department of the Morris Plan Company, is now Mrs. Newman T. Sleeper. Her wedding took place November 12th in New York.

Mr. Fred Rayner, manager of the Westerly Branch of the Morris Plan Company, and Miss Ethel Mae Weir of Mystic were married October 36.

Our felicitations and good wishes go out to them.

ENGAGEMENT ANNOUNCED

The engagement of Miss Matilda Gerstein, daughter of Mr. and Mrs. Isaac Gerstein of Eaton Street, to Al Goldberg, son of Mr. and Mrs. Leo Goldberg of Dorchester, Mass., has been announced. Mr. Goldberg is a graduate of the Massachusetts Institute of Technology. Miss Gerstein is a graduate of the Bryant & Stratton College.

THE NEXT GENERATION

The other day he came rushing in and, with a Tehran of demonstration. "Ain't education wonderful?" she breathed quite fervently.

"FALLING LEAVES"

Georgie, who has never before in all his years visited in the country, is now having the "time of his life" on a farm out in Winchester County. Incidentally, he is providing a great deal of amusement for some older people by his exclamations of delight at the usual farm animals and plants and his naïve comments on them.

The other day he came rushing in from the barnyard, and with a feather in his hand.

"Oh, Mother!" he shouted, "here's a leaf off a chicken." Doris Flamel.

THANKSGIVING HOLIDAYS

November 24 and 25 will mark the Thanksgiving Holidays. The College will close with the sessions on Wednesday, leaving two days for festivities, two for rest—Saturday and Sunday—the following Monday should find everybody in fine fettle for study.

ARMISTICE DAY

November 11, Armistice Day, the College Executive Offices were closed and all class suspended in observance of this annual memorial day. Bryant–Stratton College men in large numbers saw active service during the World War, and several, Richard Dennis, Cyril Heins, Eugene St. Armour, made the supreme sacrifice.

Compliments of
AMERICAN COIN LOCK CO.
Coin Operated Devices & Sanitary Service
Cottage Street
Pawtucket, Rhode Island
BUSINESS RETROSPECTION
By Lloyd N. Way

Business as a whole for the first half of the fall season may be summed up from an economic standpoint as follows:

Business, comparatively speaking, has been very indefinite in its trend. An examination of some of the facts to substantiate this statement: Reports disclose the fact that the steel industries were operating at slightly less than half their capacity, which fact may be taken to prove that with the steel goods consumer quietness prevailed to a marked degree. The automobile industry for the same period made a somewhat better showing, operating, as statistics show, about twenty-five per cent. behind a year ago. This decline in production by two major industries naturally affected the labor situation.

The number of men employed and the payroll for this period show a decrease. This is in part due to the comparative inactivity of the Ford Motor Company, which figures as a large factor in the compilation of labor statistics.

Railway traffic, the so-called business indicator, consistently "backs up" the foregoing summation, for railway traffic from comparative statements shows a decline in its operations, the allowance being made for the miners' strike.

The agricultural situation, considering the unseasonable weather in many places, and other handicaps not usually reckoned with, will at the least be a normal one, although advanced reports were not as encouraging as might be expected. However, definite figures now available show promise of betterment.

BEST IN THE LONG RUN

"If you were condemned to die, what kind of death would you prefer?" "Old age."

THE "MOVIES" OF BUSINESS
Leo Nussfeld

This article is taken from a recent investigation by A. L. White of the System Magazine.

First in the picture is a scene showing a factory in which the workers are making telephone equipment. As the picture progresses various views appear—telephones in Cuba, in Porto Rico, and in Spain—illustrating the wide range of operation of the International Telephone & Telegraph Corporation and its affiliated companies. Now the picture comes closer home and shows plans for the development of the Mexican telephone organization. In a flash it indicates the spread of the long distance lines under construction through the eastern part of Mexico in the way of communication within its own borders, and through connecting lines with other countries. In the last scene of the picture is shown a clever bit of photography along the lines of an animated cartoon, showing how an automatic telephone is constructed. Each little screw marches into its appointed place, each small wire glides its way to its work in the telephone, piece by piece the parts come together until the whole instrument stands forth in its entirety.

"This picture, adapted for use in whatever country it is to be shown, is a prominent feature of the advertising campaign conducted by the International Telephone & Telegraph Corporation for the sale of stock of its operating companies in various foreign countries.

The General Electric Company, the United States Steel Corporation, and several other of the larger companies, particularly those which have work of a technical nature, use the motion picture to educate employees in factory processes. Pictures of manufacturing processes are run in slow motion so that they can be studied to much better advantage. These pictures are particularly effective in class work and in the training of new employees. Through this method many employees are constantly being trained, and in the long run, is more efficient than the use of the machinery and demonstrators.

An important feature of the motion picture in factory work is what is termed time-study pictures, or slow-motion studies. The use of the motion picture has three distinct purposes: first, to analyze the operation of an intricate piece of machinery which operates at a speed too fast for the eye to follow; second, to study the performance of a high speed operator; and third, conversely, to analyze the actions of the slow worker to discover by comparison with the rapid worker wherein there is lost motion.

The motion picture is also an excellent medium for the presentation of facts that salesmen, jobbers, and dealers should know about the product they are attempting to sell and the organization back of the product. For this reason, many trade associations and business organizations have films which they use primarily within their own ranks.

The "Save the Surface" campaign, the co-operative effort of the paint and varnish industry, used a series of motion pictures to educate the trade itself, rather than the ultimate consumer, on the theory that a better knowledge of the commodity handled, its background, history and ingredients, makes better and more interested salesmen, followed.
ATHLETICS

The Athletic Association asks for the co-operation of every student. Thus far the majority of the students have responded very well, but it is necessary that all support athletic activities to insure a successful season. The athletic fund is now over $300 and still grows. If you have not done your part please do so promptly. The season is about to start.

Basketball

The basketball team, under the watchful eye of Bud Waterman, Assistant Physical Director, Y. M. C. A., is getting into shape for its beginning games.

WHAT BUSINESS MEN EXPECT OF EMPLOYEES

Here are 10 qualifications, according to answers to questionnaires sent in by employers:

Ten for Women — Ten for Men

Many for Both

1. The indispensable employe anticipates the petty office details and does not permit them to take up the time of the administrative.

2. Cleanliness and attention to personal grooming are not to be confused with expensive garments or the use of profuse cosmetics — the condition of one's purse has nothing to do with personal grooming.

3. She must be loyal to the interests of the firm. She should never criticize the firm to her office mates or her friends.

4. A valuable office woman will satisfy complaints without being unpleasant about it. She will make patrons feel at ease and will be pleasant under all circumstances.

5. She adds value to her services when she undertakes any extra work with willingness and a cheerful endeavor to do her share of it.

6. Close attention to office system and detail without requiring constant supervision or scrutiny is required.

7. Habitual courtesy to everyone, no matter of how little importance they may seem.

8. The ability to utilize time to advantage is very valuable.

9. Promptness and attention to office hours is an asset.

10. Attention to her health — a complaining employe has no place in any office.

HELPFUL HINTS FOR OFFICE CONDUCT

1. The employe who learns a particular piece of work better than the average need never fear for a job.

2. Accurate performance of the work given to the office depends upon quiet — see that your office workers have a chance to concentrate.

3. Keep your desk always in order — some things may be needed when you are not present.

4. Deliver messages promptly and accurately.

5. Do not trust to memory — only big ideas should be kept in the head — details in the pocket or on the memo.

6. Go about your work as if you liked it — not as if you were killing time until the closing hour.

7. Greet every customer as if you were glad to see him — not as if you were annoyed at being disturbed.

8. Maintain some reserve. Give no customer any hint of the firm's dealing with any other customer.

9. A pleasant smile and a cordial greeting does much to create a harmonious office atmosphere.

10. Each day brings its own work — leave nothing for tomorrow that belongs to the schedule of to-day.

WORK-A-DAY FASHIONS FOR WOMEN

Business Girl Should Dress Well

The girl who works every day with her eye on the job ahead may well begin by dressing up to the part. Good business clothes, like good business training, are an investment that bring promotion and real financial return.

This age offers opportunities for women to go a long way. In the past ten years thousands of business girls have made notable strides from the $15-a-week class to the $40-a-week class.

The whole keynote of being well dressed in an office lies in being dressed to fit the atmosphere of that office.

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The future holds out bigger chances still. And part of the equipment for jobs like these is a good appearance.

 Spend more money on clothes for the office. More of us workaday girls might do well — and I mean practically, financially well — if we aimed to be just neat in the clothes we wear from 9 to 5.

Don't wear silks and laces, but buy sensible, good wearing materials which no doubt blend better with that office atmosphere.

"THE GIRL WHO WROTE BY SOUND"

Does This Look Like Your Transcript?

"I advertised for a shorthand girl To write from my dictation. And, from the answers, picked a pearl (Judged from her application). On either Smith or Remington. No other girl was "in it," in shorthand she had often done Two hundred words a minute. She also wrote she was young and smart, And acquainted with business ways; Six dollars a week she'd accept for a start, If I promised an early raise. I hired this paragon "off the bat" She went to work today; A pert young miss in a picture hat, And a very engaging way. She had bobbed hair and a marble wave, Tan pumps with a Cuban heel; Her fingers were freighted with gems that gave Sparkles almost like real. I started her off on a letter to Brown, I found her slow, so I waited For her to catch up. At last twas all down, And this is what I dictated: "In re your wire of this date To buy Analogated. We counseled you before to wait Till we've investigated. When copper shrinks a point or two We'll fill the order duly. If this does not seem wise to you, Advise, Yours very truly." This done, she faded from the room Into her private lair, Leaving an odor of perfume Upon the desert air. As hour passed by ere she returned Brown's letter written out. And here it is. I've not yet learned What it was all about.

"Henry, you are out of date, Too bad and amble-gaited. We can't see you at forty-eight Till we've investigated. When copper drinks a pint or two We'll fall toward her, Dooley. If this design seems worse to you, Devise, Yours very truly"
THAT INVESTMENT
WHICH YOUR PARENTS HAVE
In You—
Is It Protected?

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PROVIDENCE, R. I.

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Saturdays, 9 A. M. to 1 P. M. for consultation
and registration