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**IN MEMORIAM**
The world that Bryant graduates enter today is very different from the world I encountered upon graduation. Then, the prospect of working for a single organization until retirement was both accepted and possible.

My own career path ended up taking more twists and turns than I would have expected: Navy officer, lawyer, U.S. congressman, and now, university president. Data suggests that this generation of college graduates will hold as many as 10 to 15 jobs in a lifetime, some of which will be in careers that haven’t yet been invented.

The measure of a business’s achievements is also changing. The idea that merely managing revenues and expenses will result in a healthy bottom line is becoming outdated. Organizations have begun to restructure around three bottom lines — people, planet, and profit. Conceptually, the idea is simple and elegant: care for your people and communities, design programs that are sensibly sustainable, and long-term profits will follow. Many corporations — among them GE, Coca-Cola, and Chevron — are exploring ways to pursue these goals and finding it is a far more complex issue than installing compact fluorescent light bulbs and using public transportation. The basic premises of how to arrive at “profit” are being revisited, and new models are being devised.

Given these emerging models and trends, how does a university provide the range of experiences that prepares its students to succeed and make a difference in this unfolding world? At Bryant, our response has been to build on our students’ passions and ambitions, developing a curriculum that encourages both range and depth. Every day we provide actionable opportunities that draw on our students’ optimism and community-oriented nature. In addition to solid business and liberal arts fundamentals, we emphasize the necessity of lifelong learning — for balancing professional accomplishment, personal fulfillment, an understanding of the larger world — all under the banner of “The Character of Success.”

This issue of Bryant focuses on the triple bottom line — and a number of Bryant students and graduates who are leading the way in the new paradigm. If you feel inspired to re-envision your business model or increase your engagement in the community when you read these stories, you’ll be acting on the values we work every day to sustain.

Sincerely,

Ronald K. Machtley
President
A Delicate Balance, a Dawning Re

Bryant alums with sustainability expertise share the whys and ways businesspeople can and should move from sustainability novice to sustainability pro.

“This revised definition of success — this new paradigm — has a name: ‘Doing well by doing good.’ It is a better way to bigger profits.” RAY ANDERSON, FOUNDER AND CHAIRMAN OF INTERFACE, INC.
Brendan Sweeney '05, who was first introduced to the concept of sustainability in an environmental policy class at Bryant, is sustainability specialist at Handy International, a firm specializing in crab products.
These days everyone is talking the sustainability talk. Yet for many businesses, figuring out how to balance sustainability with profitability remains an elusive goal. How can businesses move forward with their best intentions? Is recycling enough? What strategies should managers be considering?

A recent study by the Massachusetts Institute of Technology about sustainability and business revealed a remarkable convergence of thought: according to the survey, which polled 1,500 companies and 50 sustainability leaders, 92 percent of managers and executives say their businesses are currently pursuing sustainability measures. But the study also turned up a contradiction: While everyone agrees that “going green” is good for the corporate image, and the survey results would seem to indicate most businesses are taking some degree of action, the study found that a majority of executives actually confess that they do not have a sustainability action plan. They have not committed aggressively to sustainability as a goal.

The barriers are numerous, beginning with the fact that there is not a common understanding of exactly what sustainability means. To those who are novices in sustainability practices, the term might mean deriving energy from solar panels. Those more knowledgeable or experienced with the subject might define sustainability as providing for the needs of the present while not compromising the ability of future generations to meet their needs. For still others, sustainability may refer to the “triple bottom line” of people, planet, profits; in this business model, the strategy is to pursue three equal and interdependent goals of bettering society, protecting the environment, and nurturing financial growth.

But perhaps the most significant barrier is that nearly 70 percent of those surveyed don’t know how to make a business case for sustainability. They don’t have information on which to base decisions. And, as Bryant professor of environmental policy Gaytha Langlois says, they don’t know how to turn the ship around.

Langlois has been working to arm graduates with the essential facts in the sustainability debate since she began teaching at Bryant in 1970. Her work at the University has helped to establish the
Center for Sustainable Business Practices and an environmental sciences major in the College of Arts and Sciences, and earned her a Distinguished Faculty Award, presented at last year’s Alumni Leadership Weekend. “We have to be committed to building a richer knowledge base if we want to see a more sustainable business climate and a more sustainable world to hand over to the next generation,” she says.

Interestingly, the more people know about sustainability, the better practitioners they are. A lot of information turns out to be a good thing.

**Measure what matters**

“We measure what we value, and we value what we measure,” says Greg Evans ’75, a senior associate on the civil environment team at Booz Allen Hamilton. He explains that for the past century, our overarching priority as a society has been to measure our standard of living. We track our gross national product, but that measures only our economic growth. To have a true measure of what progress is being made and at what cost, Evans says that we also need to “do a better job with measuring environmental indicators to give us an idea of how sustainable that growth is over the long term with regard to the amount of earth’s finite resources.”

Booz Allen serves government agencies such as the Department of Defense, as well as corporations, institutions, and not-for-profit organizations. Evans’ work within the strategy and technology consulting firm is focused on helping the federal government integrate environmental considerations into its management decision processes. Evans’ efforts at Booz Allen — and his career-long focus in both public and private sector conservation work — have centered his attention on the big, show-stopper issues: climate change, water quality, environmental restoration, land use, the energy conundrum, and the nexus between water, food, energy, and global instability.

So certain other measurements stand out to him. For example, in America 80 percent of products are discarded after a single use. Or that 99 percent of original materials made in the United States become waste within six weeks of sale. Or the

**Nearly 70 percent of those surveyed don’t know how to make a business case for sustainability.**
measure of our “ecological footprint,” which quantifies the consumption of the Earth’s natural resources by calculating how much land (for crops, timber, fuel, etc.) is currently consumed to sustain each person. Based on one model used by many countries, there are 4.7 acres available per person on the planet. The average U.S. citizen “uses” 24 acres to support his or her lifestyle. “We are a global economy,” Evans says, “and we need to be thinking globally, on a biosphere basis.” One of Booz Allen’s areas of expertise is helping address complex societal problems via a megacommunity concept that brings all parties to the table. “We try to take an ecosystem approach and help our clients measure the effect of not dealing with future threats against the opportunity to mitigate such risks by acting with a long-term perspective.” Evans points out that rather than thinking in terms of a one-year plan or a five-year plan measured against economic metrics, businesses and agencies should consider 25-year planning against broader sustainability metrics.

Booz Allen has embarked on its own internal program to be a green company by reducing its carbon footprint. The 90-year-old company, recently named to Fortune’s list of top 100 places to work, has a policy in place that encourages the use of public transit and has invested in videoconferencing to enable remote meetings that reduce travel. It also closely monitors its purchasing and waste management and the energy efficiency of the buildings it uses. “Perhaps one of our most far-reaching decisions now under consideration,” Evans says, “is one that will move people away from concentrations in headquarters to locations that are either closer to their homes or closer to their clients.” Such a move will reduce infrastructure and energy costs for the company and provide additional quality-of-life benefits.

Booz Allen is not alone in pursuing a green agenda. Evans points out that although it can be difficult to turn around entrenched business practices, there are

When one business commits to sustainability, it pulls others into the same orbit.
leaders who have done it. Ray Anderson is CEO of a carpet manufacturer, Interface Corp, who, after building up the business to a leadership position, had a “spear-in-the-chest moment” when he realized that his company was contributing to the degradation of the planet. Anderson, who has been called a “born-again environmentalist,” shared his philosophy on ecological responsibility at Bryant’s World Trade Day 2009 and his advice is simple: sustainability makes business sense.

Since his “rebirth,” Anderson has taken steps to make Interface a sustainable corporation and hopes to attain “closed-loop recycling” in which there will be no waste products or pollution produced. “We call it, ‘climbing Mount Sustainability,’ that point at the top that symbolizes zero footprint — zero environmental impact. Sustainable: taking nothing, doing no harm.” And doing no harm has reaped substantial benefits for business. Interface has paid for all its sustainability costs while netting $400 million in saved and avoided expenses, and in 2008 earned $117 million on worldwide revenues of $1.1 billion. It derives 89 percent of its global energy from renewable sources, has diverted 175 million pounds of carpet from landfills, and has reduced emissions by 70 percent.

“I always make the business case for sustainability. It’s so compelling. Our costs are down, not up. Our products are the best they have ever been. Our people are motivated by a shared higher purpose — esprit de corps to die for. And the goodwill in the marketplace — it’s just been astonishing.”

Work with competitors
One hundred years ago, the Chesapeake Bay was filled with blue crabs. Today, stocks are depleted from overfishing and environmental degradation. At Handy International, which specializes in crab products, Brendan Sweeny ’05 wants to make sure that a similar scenario does not play out in Southeast Asia, where the 100-year-old American seafood company has had to move its sourcing.

When Sweeny joined Handy as sustainability specialist, his main role was to develop a program to address this issue and make Handy a leader in the field of sustainability. “We want to be able to continue harvesting from the fisheries at the optimal level: where the birth rate of the crabs matches the harvest rates,” says Sweeny. “This ensures that we are getting the full potential, while the resources continue to thrive.”

Sweeny, who was first introduced to the concept of sustainability by Professor Langlois in an environmental policy class at Bryant, points out that unlike other natural resources that can be managed like crops on a farm, ocean fisheries aren’t overseen by a single owner. If his company decided to stop harvesting crabs below a certain size to allow them to grow to an age where they could reproduce and replenish the resource, it wouldn’t make any difference. In the end, a competitor would take the smaller crabs, which would put Handy at a disadvantage today, and leave the fishery with the same bleak future tomorrow.

In cases such as these, a coalition is necessary so that all companies implement the same measures at the same time. That is exactly what Sweeny’s firm has been pursuing. “While we were working with the World Wildlife Fund on a sustainable certification process, they suggested I contact our biggest competitor,” Sweeny says. “I had a meeting

RAY ANDERSON: MAKING A BUSINESS CASE FOR SUSTAINABILITY

The United States comprises 5 percent of the world’s population, yet it consumes 25 percent of the world’s fossil fuels. This sobering fact was not lost on Ray Anderson, founder and chairman of Interface, Inc., the largest commercial carpet manufacturer in the world. Anderson, who has been called a “born-again environmentalist,” shared his philosophy on ecological responsibility at Bryant’s World Trade Day 2009 and his advice is simple: sustainability makes business sense.

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with them, and they suggested we form a coalition. I immediately agreed and worked to help pull the pieces together. We currently have a majority of the processors and importers of crab products from these regions on board with the program, and are trying to recruit the final big players.”

**Make your own rules**
The coalition is doing something remarkable: bringing industry competitors together to agree on standards so they can begin to implement regulations. “This is what governments usually do in more developed countries,” says Sweeny, “put everyone on the same playing field while protecting the resource. However, in Indonesia and the Philippines, the governments have not yet strictly regulated the fishery, so the industry is leading the way to ensure the resource is not overharvested.” Part of the mission of the coalition is to engage the governments and ultimately have them enforce some regulations.

In addition, for the fishery to be productive now and in the future, it needs a healthy environment. So Handy has placed emphasis on habitat restoration efforts and non-destructive catch methods. And since climate change may affect the health of the resource, the company also has a strong stake in efforts to reduce its carbon footprint as it moves its products around the world. That’s why the company has also begun looking at packaging alternatives that are greener, streamlining distribution channels to save on costs and energy, and implementing recycling programs to reduce the company’s waste.

Interestingly, Handy’s coalition was spurred in the first place by another leader in sustainability practices, Walmart, which insists that all its seafood products are certified by the Marine Stewardship Council. When one business commits to sustainability, bringing its suppliers on board, it pulls others into the same orbit.

But it’s small businesses, predicts Professor Langlois, that will create the momentum: “As we rebuild our energy systems, it’s going to make available a diverse number of small business opportunities. There’s a pent-up demand for innovation and creative solutions, and that’s where I see small businesses coming to the forefront.” And when the big corporations see the opportunities, it’s going to be no time before they’re on the bandwagon, too.

This is how revolutions are born.

**Pick that low-hanging fruit**
In the world of commercial real estate, Eileen Carroll ’91 has been on the front lines of the revolution at CB Richard Ellis. Carroll is vice president and portfolio manager for the firm in Boston. She oversees a group of the firm’s building managers who are responsible for about 2.3 million square feet of commercial real estate. And she has been designated a professional by LEED (Leadership in Energy and Environmental Design), which provides third-party verification that
a building or community has been designed and built to reduce CO$_2$ emissions and improve energy savings, water efficiency, etc. Carroll sought out LEED certification for herself because CB Richard Ellis was developing a strategy called “Sensible Sustainability.” The firm has rolled out numerous nationwide programs toward its goal to be carbon neutral. “I knew this was the wave of the future,” she says. “I wanted to get out in the forefront of the movement and educate others on my staff along the way.”

Cities, which contain concentrated populations, are major producers of CO$_2$ emissions. “And buildings account for as much of 45 percent of greenhouse gas emissions,” Carroll says. “With more than 650 million square feet of building space, CB Richard Ellis is by far the market leader. So anything we can install across our building portfolio nationwide can have tremendous impact. This has become our number one goal.”

One of CB Richard Ellis’ crowning achievements is its initiative with One Boston Place, a landmark office tower. The 1970’s building has a recognizable profile in the city’s skyline, but its internal building systems were inefficient. “We brought in consultants who looked at every inch of the building to figure out what could be retrofit and what kinds of energy systems would be suitable,” says Carroll. It cost a lot, but the payback was quick. The firm made its expenses back in a year and a half. Just as important, the building has saved more than 18 million kWh of energy, 3,000 tons of CO$_2$ emissions, 12 million gallons of potable water, and more than 182 thousand pounds of trash. The building also earned an Energy Star score of 85 and received the world’s first LEED Gold Rating for Existing Buildings: Operations & Maintenance.

Now Carroll is focused on getting similar cost-savings projects done at other properties, making sure all buildings are implementing as many best practices as possible. “Recycling, green landscaping, light bulbs, good waste water management, purchasing green products, better cleaning solutions — they’re all low-hanging fruit,” she says. “We try to achieve both profitability and sustainability. It’s up to us as managers to provide the numbers, show how initiatives make sense, enhance our clients’ social reputation, maintain the value of buildings, and improve shareholder returns. It’s a delicate balancing act, but everyone, our CEO and across the company, feels strongly about it. We talk about it all the time.”

It’s the kind of logic that makes sense to Gaytha Langlois from her perspective as a scientist and ecologist. “Good sustainability is good business,” she says. “Why would any business want to waste energy? The lesson that Ray Anderson teaches us is that once you recognize the problem exists, any leader, any company, any government can take action. It takes commitment, and there’s a good deal of complexity. But it’s a new skill we collectively have to learn.”

“Being a good steward of the environment and our communities, and being an efficient and profitable business, are not mutually exclusive. In fact they are one and the same.” Lee Scott, Former CEO, Walmart

And when the big corporations see the opportunities, it’s going to be no time before they’re on the bandwagon, too. This is how revolutions are born.
Mission Critical

For almost 150 years Bryant has been preparing students for successful careers in business. But some Bryant grads leverage their knowledge and expertise to generate more than profit. Meet three Bryant alums whose careers are a blend of best practices — and the pursuit of a mission.
In the hierarchy of “noble” professions, some might not think of business, with its profit motives and bottom-line imperatives, as occupying the top rung. The loftiest positions might be reserved for clergy, firefighters, social workers, or teachers. But while working with Bryant students in a ministry-related field, it occurred to Geoff Gordon ’08 MBA that there was another way to think about being in business. “Businesses exist to provide goods and services that enable communities to flourish,” says Gordon.

Gordon worked for Intervarsity for six years and then experienced a shift in his own career aspirations: he decided to go to business school himself. He received an MBA from Bryant, and after graduating, had the business know-how — and the courage — to launch a start-up. Together with a partner, who happened to be an expert granola maker, he conceived the Providence Granola Project, a for-profit business with a dual bottom line. “We have a social or spiritual mission as well as the goal to make money and attract capital,” Gordon says.

Providence Granola’s mission is to employ refugees who have been resettled in the area by the U.S. government. The refugees arrive, having escaped oppression in countries like Burundi or Iraq, with few job skills, little money, and no ability to speak English. They work part time for the Granola Project, in the production, packing, and shipping of the granola. “We conceived this as a way to give them work experience and job skills. We didn’t want it to be a charity but a realistic employment setting for the refugees, who can then move on to other full-time work.” So far, in the first 13 months of being in business, seven refugees have worked with the Project, and five of them have gone on to get permanent work. “We’re really successful in our social bottom line,” says Gordon.

The company has also met with critical success, being recognized in local media and recently winning the Editor’s Pick for Best of Rhode Island 2009 in Rhode Island Monthly magazine. Though his partner, Keith Cooper, is the master chef, Gordon has had a hand in product development. “At the beginning I insisted on bigger chunks and more crunch,” he says. “We’re trying to do good with our business, but the granola itself is a high-quality, gourmet product. People say it’s the best they’ve ever had.”

The company’s marketing tactics are mainly WOM and FB: word of mouth and Facebook. It’s been important to Gordon and his partner in this initial stage to make ends meet and not let the business grow too quickly. “We’d heard we had a good shot at getting into Whole Foods,” says Gordon, “But it’s a pitfall to grow a business faster than you can sustain it and then damage your business relationships. We’ve tried to be methodical about our growth.” The company, which is currently producing 300 to 600 pounds of granola a month, emphasizes online sales including a granola-of-the-month club.

“It’s amazing to be on this ride,” says Gordon. “There’s something good and wonderful about commerce. And it’s important to be profitable if you want to focus on mission.”

“The captain of crunch

Geoff Gordon ’08 MBA
Co-owner, Director of Sales and Marketing, Providence Granola Project

“Granola is just about the perfect food. And when it tastes this good, why shouldn’t it help a few people along the way?”

GEOFF GORDON ’08 MBA
Michelle Duprey’s intentions, when she came to Bryant, were to complete her degree with a concentration in economics, then go off to law school and become a corporate lawyer practicing international law. William O’Hara, who was president of Bryant at the time and himself a lawyer, wrote Duprey a letter of recommendation for law school at University of Connecticut. “He said if I read Scott Turow’s One L: The Turbulent True Story of a First Year at Harvard Law School and still wanted to go to law school, he’d write me a letter,” Duprey laughs.

Law school turned out to be as challenging as the Turow book suggested, which didn’t slow Duprey down. But by the time she passed the bar, her career plans had altered. In the course of her studies she happened to take a class in employment law that gave her a shock of recognition. Duprey, who has osteogenesis imperfecta, remembers the difficulties her parents encountered in attaining work when she was growing up because of the perception that their performance would suffer as they dealt with the challenges of raising a child with a disability.

Duprey had found her calling. More than 54 million Americans live with a disability, Duprey points out, which is defined as a physiological or psychological condition that substantially impairs a major life activity. The number one barrier that disabled people encounter, studies have shown, is other people’s uninformed or discriminatory attitudes.

Duprey — who was a leader while at Bryant, elected as class senator and class chair both freshman and senior year — says she always felt she was treated fairly at Bryant. But after law school, while looking for a job, there were numerous occasions where prospective employers asked her openly discriminatory questions. She knew such questioning was illegal, and she quickly decided that she wouldn’t want to work at firms that conducted business that way.

She went into private practice, and then after several years, found what she describes as the perfect job as director of the Disability Services Department in New Haven, the office that ensures the city’s compliance with disability laws.

Advocating for change

Michelle M. Duprey ’90
Director, Disability Services Department
City of New Haven, Connecticut
The Americans with Disabilities Act, which went into effect in 1992, has given people with disabilities the legal basis to fight for their rights. “And,” says Duprey, “the passage of the ADA has also done much to change public perception. People understand disability more. They’re more comfortable with it.”

Duprey is especially proud of a recent achievement of her department: “We’re the first community in Connecticut to have facilitated the acquisition of federal funds to acquire accessible taxis,” she says. Duprey explains that people with disabilities have an unemployment rate of 68 percent. “But we know that here in New Haven, for about 31 percent of them, affordable transportation is the reason. So the availability of accessible transportation is a huge asset.”

Duprey says one of her favorite parts of the job is working with the city’s police officers. Every year she conducts a training session with the New Haven police, advising its 400 officers on how to question a person with disabilities, whether it’s a suspect, a victim, or a witness to a crime. She suggests police officers call her office whenever questions about people with disabilities arise. Her sessions are very highly rated among the officers. “I hear I’m the second favorite, after firearms training,” she says.

With changing attitudes — and with advances like those being made by her office — Duprey says she has seen real progress. But, she adds, for the nation’s largest minority, there’s always going to be important work that needs to be done.

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**Giving justice a chance**

**Kevin Martin ’06**

Outreach Coordinator

Project on Justice in Times of Transition

Talking with the Enemy” may sound like the title of the latest mega-bucks Hollywood thriller. But, says Kevin Martin ’06, it’s actually the name of an initiative that explores how leaders have successfully or unsuccessfully negotiated with their adversaries — for example, Kennedy with Cuba, or Nixon with China. The program, which takes place over several years, has already included a course at Tufts University taught by former U.S. Ambassador William Luers. A three-part film documentary is currently in the works.

“Talking with the Enemy” is just one initiative sponsored by the Project on Justice in Times of Transition, where Martin has been working since 2008. The Project brings together leaders from conflict-ridden societies with leaders from other nations that have managed to successfully negotiate similar challenges. “Our central idea,” Martin says, “is that people can change, and that people can learn from the experience of others. Our goal is to provide opportunities that start a conversation about various ways of resolving conflict.” To that end, the Project sponsors conferences, retreats, coursework, and other events that bring people together in university and conference-like settings.

For example, in 2007, the Project sponsored a retreat for the senior members of the Kosovar Unity Team as they prepared for the first 100 days of Kosovo’s move to independence. The retreat brought together leaders and officials from numerous nations such as Great Britain, South Africa, Sri Lanka, and the United States and included such high-profile figures as Madeleine Albright and Bill Clinton.

Martin’s role as outreach coordinator for the nonprofit organization involves the strategic planning for media involvement, developing and implementing a comprehensive outreach plan so that the Project becomes a globally known, go-to resource. “We’ve had over 55 initiatives in 30 countries, attended by diplomats and high-level officials,” he says. “My job is to think strategically about the ways we can have the most impact, gain recognition, and build a ‘brand’ in the conflict resolution field.” The Project has focused...
on hot spots all over the world and is currently initiating efforts in Central America, Columbia, and Kosovo.

Martin received his introduction to the nonprofit sector when his family established the Linda R. Martin Foundation in honor of his mother, who died while he was a sophomore at Bryant. In setting up his mother’s foundation — which supports education, research for debilitating diseases, and world aid — Martin learned firsthand the inner mechanisms of a 501(c)(3) corporation.

But Martin says business in the nonprofit world is more similar to than different from for-profit business, and daily he uses the skills he learned at Bryant. “Critical thinking, fundraising, and marketing are all core aspects of what I do as an outreach coordinator,” he says. While he was at Bryant studying marketing and political science, he says he became driven to make a difference and find ways to use the skills he was learning to achieve this end.

“I’ve been curious to know if there’s a way to effect change through politics,” he says, which spurred him to study at the graduate level. He is currently pursuing a master’s degree in political science at Suffolk University, researching the polarizations in Congress that always seem to fall along party lines. Through his work, he is learning how organizations and individuals can help people move beyond gridlock and political conflicts.

“Students should know that there are many opportunities to use the skills they learn at Bryant in different fields,” he says. “Whether it’s in government or the community, profit or nonprofit, there are many paths to take to help shape what the future will be.”
Total number of student volunteer hours in ’08–’09: 10,825

100% of students complete a service-learning project by sophomore year

In 2008 Bryant sent a full busload of students to an annual breast cancer walk. A year later, the University sent four buses.

Learning by Doing Good

“You think you’re just a college student in America, with no power to do anything. But you have a voice and the ability to make a difference.” Marisa Bono ’10
When Kristina Pires ’10 was a freshman at Bryant, she began mentoring a first-grade student in Woonsocket, RI, as a course requirement for an intro to sociology class. All students in the Bryant course were to choose from an array of service-learning activities, and Pires, who had worked with children while in high school, was drawn to the Rhode Island Mentoring Partnership, a local nonprofit agency serving disadvantaged youth. That first semester, Pires met every week with Williane, a timid little Hispanic girl nominated for the mentoring program by her teacher because of poor attendance and deficient reading skills.

When the mentoring began, Pires thought she would be providing homework help and tutoring for a semester. She didn’t expect she would form the lasting bond that she did. Nearly four years later, Pires is still getting together with Williane for their weekly lunchtime sessions, but now Williane’s teachers report that she is one of the best students in the class, with excellent attendance, positive energy, and a great attitude. “I probably wasn’t the whole reason behind it,” Pires says modestly, “but I like to think that I was able to help along the way.”

**Life lessons**

This success story has two subjects: the shy little first-grader who couldn’t speak up in class; and the Bryant student who, in the course of getting her college education, found a way to make a crucial difference in another person’s life, and discovered her own career path. It’s a type of story that’s replicated countless times across Bryant’s campus as students enhance their educations with life-changing service-learning experiences, forays into social entrepreneurship, and volunteer initiatives that range from philanthropy to going green.

“Bryant students are natural entrepreneurs,” says Rich Hurley, the assistant director of Bryant’s Center for Student Involvement. “They’re constantly looking for ways to make an impact. The campus is bursting at the seams with their activities.” Outside-the-classroom events include Bulldogs Building Bridges, where a brigade of students takes on a week-long quest across Rhode Island, volunteering at food shelters, Boys & Girls Clubs, and more. Bryant’s most recent Relay for Life raised a staggering $86,000 for cancer research. And every year a group of students goes on Alternative Spring Break, where, in place of the time-honored beach vacation, students travel to another city to build homes for Habitat for Humanity and mentor disadvantaged youth.

Similar activities take place within the curriculum as well. Hurley explains that Management 200, a required class for
sophomores, has a nonprofit component, where students are asked to collaborate on a project with a nonprofit organization, ranging from event planning to solving a managerial issue or developing a Web site. Whatever the project, says Hurley, the students usually do more than what is required of them. “The projects turn into life-learning labs that give students the chance to network with real businesses while learning about the nonprofit sector.”

**Social entrepreneurship**

“A nonprofit is a sustainable business,” says Matt Veves ‘10, who, as a finance and entrepreneurship major, has been studying the financial anatomy of businesses. “The nonprofit business model offers a product that pays for itself and so sustains the company; but the purpose of the product isn’t to make money. There’s always a mission or goal other than profit.”

Recently Veves has become well-versed in what he describes as a nonprofit/for-profit hybrid: the social enterprise. Veves explains that if an entrepreneur is someone who sees opportunities in the marketplace and marshals resources to create an economic profit, then a social entrepreneur is someone who sees opportunities and combines resources to create some kind of good in society, in addition to a profit. “It’s a huge movement,” he says. “A lot of people my age are talking about it. Social entrepreneurs are doing some very cool things.” He mentions as an example the Providence Granola Project (see page 11), which employs newly arrived refugees to help them develop job skills.

Veves recently became a promoter of social entrepreneurship himself, by helping to organize the Social Entrepreneurship Rhode Island Summit, a day-long conference at the University that featured nationally known experts on social entrepreneurship. The aim of the conference was to encourage collaboration and promote a better understanding of social entrepreneurship in Rhode Island. Nearly 400 participants attended lectures, panels, and roundtable discussions on the Bryant campus.

While it’s commonplace for a university to host a conference for its students, faculty, and community, what’s immediately striking about this event is that it was driven, not by administrators, but by a college student, who took the initiative because he simply wanted an entrepreneurship conference on campus. Veves, along with Brandon Dobro ‘10, managed this massive undertaking...
by collaborating with an organization called Social Venture Partners Rhode Island, which booked the speakers and handled external publicity. The Bryant students managed the campus logistics and created a marketplace in which social enterprises could sell their products to conference attendees and the Bryant community.

The summit was a true eye-opener. “We’re seeing organizations working together, doing things together they couldn’t do alone,” reports Veves. “Companies are challenging and expanding their traditional categories — government, for-profit, nonprofit. Now we’re seeing the new hybrids.” Veves mentions as an example Runa Tea, a company that sells a blend of guayusa tea that is indigenous to the Amazon. Part of the profits go back to Equador to support agroforestry training and reforestation of the rain forest.

“People are awakening to the possibilities,” Veves adds. “We can rethink how we’ve organized the structures of society. We can question and change the rules of the game. This is where the big thinking is.”

A similar kind of big thinking was in evidence at Bryant last year, when a group of students in Bryant’s chapter of Amnesty International came forward and asked for permission to do a service project at a shelter for disadvantaged women in Peru. They solicited support from the Special Initiatives Committee, a Student Involvement Fee–funded campus organization that considers student proposals for new projects. “It took them three months to develop the proposal — the logistical factors were overwhelming,” says Hurley, who supervised the project out of his office. The Center for Student Involvement works with many clubs and organizations, and Hurley says that despite their excitement about an initiative, students often hit a wall. But this group never backed down or got discouraged. His role was to support them and allow them the opportunity to create their own success.

The students went to Peru in May and came back changed, Hurley says. “Through projects like this, students are having transformational learning experiences. They’re getting back as much as they’re giving.”

Getting greener
While some Bryant students are seeking change around the globe, others focus on bettering the world right here at home. Marisa Bono ’10 heads a group that is
proposing to change how the Bryant community views recycling.

“We’re aiming for a cultural transformation,” Bono says. “Bryant’s recycling efforts should have a higher profile and greater visibility.”

The goal is to have people regard recycling as important, she says. But her committee isn’t merely suggesting an improvement; it is working to make it happen. Her action group is soliciting funds for larger, more visible recycling bins from the Special Initiatives Committee. The process involves submitting a pre-proposal, a proposal, and an in-person presentation. The group has to provide photographs, information about costs, and an argument for why Bryant would be a better campus with these additional receptacles outside each residence hall in the village. Part of their rationale included a survey that showed that 58 percent of responding students said they were discouraged from recycling because receptacles were not conveniently located.

“If recycling is a conscious part of life here at Bryant,” says Bono, “it will carry over to other aspects of our lives as we go forward. Thinking about how our overall actions impact our environment needs to be an established part of everyone’s routine.”

The group’s initiative has been well-received, and 40 other students have come on board to help with the proposal. “It was a great feeling to have so many volunteers,” Bono says.

These student projects frequently turn into important career guideposts while they enrich the academic experience. The recycling project has influenced Bono’s career aspirations. An accounting and management major, she is aiming for a future in social entrepreneurship. “My academic background gives me number skills and people skills,” she says. “I feel like I’ve got what I need to help people or businesses go green.”

And Kristina Pires, the sociology major who mentored a school child, says that combining classroom knowledge with awareness and appreciation of the profound challenges many people face has deepened her learning process. “When we talk about health-care policy issues in class, I can relate it to my experiences working with Rhode Islanders without health care. This is one of major benefits of service learning — it helps us understand the theories we’re learning.”

For Pires also, the experiences have shaped her life goals. “I don’t know what the future holds,” she says, “but I do know these experiences have guided where I want to go, and I won’t soon forget what I’ve learned.” Most important, she says, is that she’s found a mission that motivates her to do positive work.

“It’s a gift I wish for everyone — finding a cause you’re passionate about and following it to do good.”  

**Marisa Bono ’10 hopes to generate a cultural transformation that will continue to influence students after they graduate.**
SPOTLIGHT ON: FACULTY

A busy fall semester saw faculty engaged in cutting-edge research, conference presentations, and activities that introduce students to real-world knowledge.

FACULTY BEYOND THE CLASSROOM

Here is just a sampling of recent activities that make Bryant professors much sought-after experts in their fields:

Communication professor Stanley Baran copresented “Does media violence inspire real violence?” at Wonderfest 2009 Festival of Science, in San Francisco, CA.

Andrea Boggio, assistant professor and coordinator of Bryant’s legal studies program, published a five-year assessment of regulated assisted reproduction in Italy in Human Fertility.

Bryant sociologist Sandra Enos’ research into the life and work of 19th-century social entrepreneur Harriet Ware is at the heart of a recent EdWatch column on ProJo.com.

Economics professor Joe Ilacqua, actuarial mathematics undergraduate Andrew Hayden ’13, and Bryant’s Chafee Center for International Business are helping Rhode Island leaders make informed decisions about economics and the environment through a report titled “ProvPort: The ReNEWable Port.”

Janet Morahan-Martin, professor of psychology, addressed the American Psychological Association at its 117th annual meeting in Toronto, Ontario, on the topic of Internet addiction. A paper she wrote on the same issue was recently translated into Russian and delivered at a conference on Internet addiction in Moscow.

Economics professor Edinaldo Tebaldi joined other experts at the Rhode Island State House in December to examine the state, regional, and national economies at a daylong forum. Tebaldi has also been quoted frequently on this topic in the Providence Journal.

A case study presented by Chris Roethlein and John K. Visich, associate professors of management, and Cheryl Watkins Sneed ’06, president of Banneker Industries and a Bryant University trustee, received an Honorable Mention Award at the 40th annual meeting of the Decision Sciences Institute, in New Orleans, LA.

Visich also copublished findings in a paper with Suhong Li, associate professor of computer information systems, which appeared in the International Journal of Operations & Production Management.

Visit www.bryant.edu/news for more news and notes about Bryant faculty.

DR. YANG NAMED CONFUCIUS INSTITUTE CHAIR

Hong Yang, professor of science and technology, has been appointed the Dr. Charles Smiley Chair in the Confucius Institute at Bryant. The creation of the position was announced by the Confucius Institutes headquartered in Beijing.

As chair, Yang will continue his research and teaching, while also serving as the director of Bryant’s Confucius Institutes. Yang is the founding director of Bryant’s U.S.-China Institute, a position he’s held since its founding in 2007. The Confucius Institutes headquarters has also provided funding for a program assistant.

BRYANT’S DR. UNNI STEPS DOWN

In May 2010, Dr. V.K. Unni will relinquish his post as vice president for academic affairs, a position he has held for the past 13 years. Unni will begin a yearlong sabbatical in June, and will serve as a Distinguished Professor of Business upon its conclusion.

Unni’s legacy includes the creation of the College of Arts and Sciences, and the integration of the curriculum with the College of Business, as well as the development of Bryant’s faculty; more than 40 percent of current full-time faculty members have joined the University during his tenure.

“I have great respect and appreciation for the spirit of collaboration and cooperation among faculty and staff that the University has enjoyed during V.K.’s tenure, and for all that has been accomplished,” says Ronald K. Machtley, Bryant president. Unni also served Bryant in its transition from college to university, and twice led Bryant through very successful and laudatory reaccreditations by AACSB.
BIOCHEMISTRY PROFESSOR TEACHES USING HANDS-ON PHILOSOPHY

Before she even taught her first class at Bryant, Qin Leng, associate professor of biochemistry, traveled with Bryant faculty and students to China on a research project. “I was attracted to Bryant because of my interest in integrating teaching and research,” says Leng, who joined the Bryant faculty in September.

She spent two weeks this last summer with a group of scientists and two Bryant students traveling along the Great Wall to collect foxtail millet, the first form of agriculture in Northern China, left at archeological sites by ancient civilizations nearly 10,000 years ago. Leng’s research focuses on the role of plants in climate change and uses plant fossils to study past climates. “My favorite part of being a professor is inspiring my students to appreciate nature, teaching them to think critically, and encouraging them to challenge themselves with the fast-paced development of modern science,” says Leng. “I look forward to being able to learn with them.”

Leng quotes Confucius when describing her teaching philosophy. “I hear and I forget. I see and I remember. I do and I understand,” believed the ancient thinker.

“My students can have hands-on opportunities in the field, recognizing and collecting both living and fossil plants, and in the lab, studying the samples under the microscopes,” explains Leng.

Leng, who holds a Ph.D. and an MS in palaeobotany from the Chinese Academy of Sciences and a BS in botany from Nanjing University, has authored 37 publications in peer-reviewed scholarly journals and books.

In 2008, Leng won the Outstanding Scientist Award in Jiangsu Province, and, in 2007, she won the Young Science and Technology Leader Award and was a finalist for the China Young Women Scientists Award.

In addition to working with other world-class scholars, Leng appreciates the opportunity to be part of Bryant’s leading programs on China. “I hope by applying my academic training, research experience, and cultural heritage,” says Leng, “I can best serve my students and the Bryant community.”

IBM GRANT FUNDS HEALTH-CARE RESEARCH

Michael Gravier, assistant professor of marketing, was awarded a $20,000 research grant from the IBM Center for the Business of Government, an organization that specializes in connecting public management research with practical management application. The grant will fund Gravier’s research about logistics in health care.

Logistics-related costs are the second-highest cost in health care after labor, Gravier explains, and act essentially as a tax on everything in this country. Getting a handle on medical logistics expenses is an important public management problem. Gravier hopes to develop a baseline of current medical logistics research to guide future research and public policy decisions. He expects the final report to educate practitioners in understanding how key logistics and supply chain management principles may be utilized, and encourage future academic research to help improve health-care efficiencies, enhance customer service, and reduce cost.

PROFESSOR SPEARHEADS DATA MINING

In a soft job market, demand for data mining professionals is defying the economic downturn. Jobs requiring an understanding of statistical analysis software (SAS), a tool used in the majority of Fortune Global 500 corporations, are plentiful. Alan Olinsky, professor of applied mathematics and statistics, noticed this trend and quickly moved to ensure that Bryant students have access to the right tools and knowledge base to enhance their marketability. The applied mathematics and statistics department now offers a certificate in SAS data mining. Bryant is one of only about 20 universities currently offering this certification program.

And it’s not only math and statistics students learning SAS at Bryant; finance, business, and marketing students are seeking out courses as well. Olinsky’s dedication to SAS education at Bryant was recently highlighted in an article about the SAS Web site.

Read more at www.sas.com/success/bryantuniversity.html.
SPOTLIGHT ON: ATHLETICS

A successful fall sports season proves to Division I competitors that Bryant is ready to run with the big dogs.

WHEN YOU CAN’T BE THERE
Bryant University and Pack Network have partnered to offer streaming video for Bulldog fans who can’t get to the games. Live event productions include multiple cameras, an on-screen scoreboard, and graphics on www.bryantbulldogs.tv. Spring season games feature men’s and women’s basketball, swimming and diving, and men’s and women’s lacrosse.

The Bulldogs All-Access Pass, available for $75, gives fans the opportunity to watch not only all the live coverage of various Bryant home athletic events but also premium content not available without the All-Access Pass. The premium content includes an in-depth archive section of all video available. Single game subscriptions for all live events will be available throughout the season for $5.95.

BULLDOG CLUB FOR YOUNG FANS
If you have a little Bryant Bulldogs fan at home cheering for the Black and Gold, he or she can be part of the new Junior Bulldog Club. Members receive a t-shirt, special membership card, schedule magnet, and poster. In addition, each member will have the opportunity to attend special events during Bryant home games, as well as the chance to host a birthday party at a Bryant sports event. A one-year membership is $25, with each additional child from the same family for only $10. Per NCAA regulations, members must be in sixth grade and under for boys, or eighth grade and under for girls. Contact Jane Donahue at 401-232-6513 or e-mail jdonahue@bryant.edu for details. Membership forms and birthday party information are also online at www.bryantbulldogs.com.

FALL SPORTS CELEBRATE SUCCESSES
With Bryant’s fall sports season in the books, there are plenty of positives to look back on for the Bulldogs, now in their second year competing at the Division I level.

Football posted a 5–6 record and finished tied for fifth in the Northeast Conference (NEC) standings. In August preseason polls, Bryant was picked to finish seventh, but behind the strong running of senior Jerell Smith ’10 (Brooklyn, NY) and a tenacious defense, the Bulldogs proved they could compete on the same field against the best of the NEC. Earning wins over Southern Connecticut, Robert Morris, Wagner, Saint Francis (PA), and Duquesne, Bryant fell to eventual champion Central Connecticut by one point (24–23) and two-time champion Albany by three (20–17).

Smith rushed for 1,198 yards and scored seven touchdowns while sophomore quarterback Mike Croce ’12 (Waterbury, CT) threw for 1,695 yards and 13 touchdowns on the season. Smith had a career day in the home finale against Saint Francis, rushing for 239 yards and scoring three touchdowns in the 35–12 win.

With just one Division I victory a year ago, perhaps the biggest story of the fall was the play of the Bryant field hockey team. Under the direction of first-year coach Shaunessy Saucier, the team won seven games in 2009 and posted an impressive 4–4 mark in the NEC. They won three of their last four games, including a 2–0 win at home over a Quinnipiac Bobcats squad that finished third in the league standings. Courtney Landi ’12 (Kingston, NY) had eight goals on the season, while junior Elise Boisonneau ’13 (Ashburnham, MA) had five and added three assists. Landi and senior goalie Kundayi Mawema ’10 (Harare, Zimbabwe) were both named second team all-NEC.

Men’s soccer also improved greatly over last year as the Bulldogs won five games, including a 1–0 win at Holy Cross and a 3–0 shutout of a very good Army squad at home. Women’s soccer picked up four victories on the season, downing Hartford, 2–1, and Saint Peter’s, 2–1, while earning conference wins over Sacred Heart and Robert Morris. Sophomore Mary Green ’12 (Merrick, NY)
was named second team all-conference.

Volleyball went 11–23 and 6–10 in league action. Behind the play of second team all-conference selection Maria Scocca ’12 (Melrose, MA), the Bulldogs defeated in-state foes Brown (twice) and Providence, and took two conference matches against Quinnipiac.

Women’s cross country newcomer Dierdre Doyle ’13 (Carlow, Ireland) quickly made a name for herself in the conference by winning the Ted Owen Invitational at Central Connecticut in September. She would follow with a fourth-place finish at Albany, NY, and helped lead the women’s team to an eighth-place finish at the NEC Championships (up one spot from a year ago). The men’s cross country team placed 10th overall at the conference championships.

Men’s golf enjoyed a strong fall season as well, thanks to the play of senior Jason Thresher ’10 (West Suffield, CT). Thresher was named the NEC Golfer of the Week three times, but perhaps the biggest honor came when he earned a first-place finish at the New England Championships on Cape Cod, in October. Thresher carded a round of 68 on the final day to take top honors.

Women’s tennis junior Morganne Downing ’11 (Cherry Hills, CO) earned herself an NEC weekly honor in leading the Bulldogs past conference rival Monmouth, 5–2, at home.

The men’s tennis team found success during its fall schedule, with Cristian Balestrieri ’11 (Mar Del Plata, Argentina) and Juan Paredes ’12 (Quito, Ecuador) earning weekly conference honors. Paredes had an amazing run at the UConn Husky Invitational in September as the sophomore captured top honors in Flight A and helped the Bulldogs post an 18–9 record throughout the prestigious tournament.

For the most recent Bryant sports standings and news, visit www.bryantbulldogs.com.

ATHLETES REACH OUT TO HELP THE COMMUNITY — AND HAVE FUN ALONG THE WAY

Student-athletes at Bryant are challenged on the playing fields, in the gym, and in the classroom. They balance practice and games, coursework and social life — and strive to be winners at all of it.

To help them stay poised and successful, the Student Athlete Advisory Committee (SAAC) is there to be a resource to all athletes on campus. “It’s a chance to discuss the everyday issues that we face with our peers, coaches, and professors,” explains Kundayi Mawema ’10 (Harare, Zimbabwe), co-chair of SAAC and field hockey goalkeeper.

SAAC is also a service-driven group and aims to give back to the community in as many ways as possible. For the past few years, it has held fall food drives for local people in need and organized visits to Smithfield schools through the Celebrity Readers Program.

Mawema says that last year SAAC wanted to increase its presence and get more involved on campus. At the first SAAC Kids Day, children of faculty and various Boys & Girls Clubs in Rhode Island came to spend the day with Bryant athletes. “It was very successful,” Mawema says. “The athletes enjoyed it just as much as the kids.”

SAAC decided to take its talents to the basketball court for a good cause during the fall semester. A coed tournament saw players from across campus, varsity athletes and nonathletes alike, test their skills on the hardwood, with proceeds from the event going to support cancer research. As Mawema explains, all SAAC groups from the Northeast Conference will donate money raised from charity events to the Cancer Research Foundation, pooling their efforts to make a greater impact. A spring volleyball tourney is also scheduled, as well as a second Kids Day event.

“SAAC is a great way to bring together athletes who might not have been able to participate in community service because of our crazy schedules,” says Mawema. “It has been an awesome experience.”
CAMPUS BUSTLES WITH FALL EVENTS
A full slate of guest speakers and events contributed to a vibrant fall semester at Bryant. On any given day, the University community could attend cultural and co-curricular events that created an active and engaged campus.

Perhaps the most anticipated event was an appearance by Holocaust survivor and renowned author Elie Wiesel, sponsored by the Student Arts and Speaker Series. The author of nearly 60 books, Wiesel is best known for his memoir *Night*, which describes his experiences during the Holocaust and his imprisonment in several concentration camps. Wiesel was awarded the Nobel Peace Prize in 1986. Wiesel’s visit in December continued the momentum of a fall semester filled with a wide-ranging series of guest speakers on campus.

As part of Gay, Lesbian, Bisexual, Transgender, and Questioning month, Judy Shepard shared the story of her son Matthew, who was the fatal victim of an anti-gay hate crime. Just a day after announcing results of a study that revealed there is water on the moon, Brown University scientist Peter Schultz visited Bryant to take part in the Rhode Island Space Grant Consortium annual symposium. And as part of a Marketing Association event, Linda Rutherford, vice president of communications and strategic outreach at Southwest Airlines, shared her insights about leadership and management.

The campus also glimpsed worldwide cultures at several events. Bryant hosted a screening of *Raga Unveiled*, a film that brings India’s raga music alive, and a discussion with the filmmaker, Gita Desai. Social anthropologist Graeme Rodgers spoke about population displacement in southern Africa; sociologist and filmmaker Hilary Silver presented her documentary, *Southside: The Fall and Rise of an Inner-City Neighborhood*, which traces the development of South Providence, RI; and United Nations official Alex Mundt spoke about his work in Afghanistan.

Arts and cultural events were also a fixture of the fall semester. Musical performances featured “A Chamber Music Odyssey” by MusicMoves, as part of the President’s Cultural Series; Magnolia, an Rhode Island–based Cajun band; and Spanish classical guitarist Francesc de Paula Soler. The Bryant Players also offered two theatrical performances: Roald Dahl’s “Charlie and the Chocolate Factory” during Parents and Family Weekend; and the classic murder mystery “Clue.” And Bryant’s third annual African Studies Workshop featured a roundtable discussion and a performance by balafon player Balla Kouyaté, who had performed the night before with world-renowned cellist Yo-Yo Ma.

Bryant’s rich campus life allows the entire community to participate in interesting and unique opportunities. To see what exciting events are happening on campus, visit the Calendar of Events page on www.bryant.edu.
WOMEN’S SUMMIT® 2010:
NEW DECADE,
NEW DIRECTIONS
On March 11, Bryant University welcomed more than 950 women and men for a presentation of “New Decade, New Directions.” at the 13th annual Women’s Summit®. The conference featured esteemed keynote speakers and workshops to help participants “navigate life’s challenges with knowledge and confidence.”

The day began with an inspirational speech by Ellen Alemany, chairman and CEO of Citizens Financial Group, Inc. and RBS Americas (comprising the North and South American operations and subsidiaries of The Royal Bank of Scotland Group plc). Alemany shared the secrets to professional and personal success that led her to be ranked 17th on U.S. Banker’s 2009 list of the 25 Most Powerful Women in Banking, and to be recognized among the World’s 100 Most Powerful Women in Forbes.

Attendees were treated to a new power plenary session preceding lunch. Miriam Nelson, Ph.D., an acclaimed advocate for women’s health, shared her philosophy that strong women live well.

The luncheon featured the presentation of the 2010 Bryant University Businesswoman of the Year Award to Maryanne Cataldo, founder and CEO of City Lights Electrical Company, Massachusetts’ first female-owned electrical construction firm.

The luncheon ended with an address by Bobbi Brown, the captivating founder of Bobbi Brown Cosmetics. She told the story of how she started a makeup revolution in 1991 with a simple philosophy: “Women want to look and feel like themselves, only prettier and more confident.” In addition to running her company, she is the author of five books, including two New York Times best-sellers, and regularly shares her expertise on television, in syndicated columns, backstage at runway shows, and on editorial shoots for the world’s top magazines.

Judge Glenda Hatchett, the final keynote speaker of the day, is best known for her award-winning, syndicated television series, Judge Hatchett. Her impressive résumé includes being named one of the 100 Best and Brightest Women in Corporate America by Ebony magazine. A 1995 NAACP Thurgood Marshall Award recipient, Hatchett noted that her most important accomplishment has been her positive impact on the lives of troubled youth and their families as the chief judge of the Fulton County Juvenile Court System in Georgia, among other positions.

The conference closed with a networking reception where attendees connected, relaxed, and discussed the many ways they were inspired and empowered throughout the day. To join the Women’s Summit mailing list go to wsummit.bryant.edu.

Bryant is grateful for the 2010 Women’s Summit sponsors and supporters, including:

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SPOTLIGHT ON: CAMPUS (CONTINUED)

MBA PROGRAM HONORED
Bryant University’s part-time MBA has been rated the seventh-best in the Northeast in the latest rankings released by BusinessWeek. Bryant’s program, which is ranked 67th in the country, is recognized by the magazine as one of the best suited for job-changers.

“I believe the format of the program is appropriate for introducing experienced business managers to areas outside of their current role,” wrote one student. “The program does a good job of rounding out the educational experience, which will position me to successfully interact with leaders from all divisions of my organization.”

Students also cited engaging class discussions that “forced you to question, think, and defend.” “Perhaps most important was how the program was set up to have immediate real-world implications on your contributions in the workplace,” a student continued. “I found co-workers soliciting my feedback and assistance more often.”

Students also lauded the professional experience Bryant faculty members bring to the classroom. Bryant boasts the second-highest percentage (85 percent) of tenured faculty teaching in the program.

An example of Bryant’s student-centered approach is seen in the recently introduced Executive Insights Speaker Series. Serial entrepreneur James Carlin, co-founder of the company that became Monster.com, kicked off the series with a talk titled “Managing in Real Time.” Carlin, who presented his 20 core beliefs for being a good manager, is the only individual in the United States to have founded or co-founded four different companies in four different industries listed on Inc. Magazine’s fastest growing companies in America.

Events like this allow learning to transcend traditional lectures or book learning and provide a forum that can influence students’ development as leaders and change agents, says Keith Murray, associate dean of the College of Business. “We are committed,” he says, “to fostering a dynamic relationship between those who are successful today in the affairs of the world and those who are preparing to play that very same role in the future.”

Read more about Bryant’s Graduate School of Business, which was recently featured in Princeton Review’s “The Best 301 Business Schools,” at gradschool.bryant.edu.

In its national specialty program rankings, BusinessWeek also recently ranked Bryant’s accounting program seventh in the country. Read more at www.bryant.edu/news.

IBM EXTOLS BRYANT’S I.S. SUCCESSES
When IBM and its business partners looked at the most innovative examples of information services management in small business, Bryant rose to the top of the list. The IT giant has recognized the University in a variety of its promotional media and presented the Bryant story nationally as a case study to be emulated.

Over the past two years, Bryant worked with IBM Alliance Partner APC and IBM Global Technology Services to create a “green data center” that optimized efficiency through standardization, consolidation, and virtualization. The result is an energy- and space-efficient IT hub that has reduced energy consumption by 15 percent and operational costs by 30 percent. What’s more, the University cut the number of physical servers almost in half, from 75 to just 40, and turned nearly 50 percent of its IT floor space back into classrooms.

Bryant staff members can now monitor energy consumption of the servers and compare it to workload requirements, helping to identify and address inefficiencies, such as capping power on underutilized servers. With better reporting capabilities, estimating potential energy savings is seamless and helps to reduce Bryant’s carbon footprint — an important goal for the University.

Rich Siedzik, director of computer and telecommunication services at Bryant, has spearheaded this impressive transformation of what he calls “the heartbeat of all technology on campus.” Siedzik can be heard on IBM radio spots and is quoted in a variety of the company’s promotional materials. A video overview of Bryant’s green data center project, featuring Siedzik, was recently featured on Good magazine’s Web site and is available at www.bryant.edu/news.
GRANT FUNDS CAMPUS UPGRADES

Bryant has been awarded a $250,000 grant from The Champlin Foundations to help fund the new Center for Teaching and Learning and an advanced science laboratory.

Located in the Unistructure, the Center for Teaching and Learning is the new home for the Academic Center for Excellence, the Writing Center, and Bryant’s English-as-a-second-language program, as well as several study areas and academic labs. The services housed in the Center help meet Bryant’s mission to support University students as they strive for academic excellence.

The advanced science laboratory funded by the Champlin grant supports Bryant’s growing science and technology department, which recently added a degree in environmental science. The new lab is part of the 8,300-square-foot science complex featuring wet labs, an analytical room and common area, and six individualized research labs that have been tailored for faculty and student collaboration as part of an undergraduate research initiative.

BRYANT LEADS RHODE ISLAND DELEGATION TO CHINA

James Damron, vice president for university advancement, recently traveled to China with colleagues including professor Hong Yang, the Dr. Charles Smiley Chair for Bryant’s Confucius Institute and director of the U.S.-China Institute at Bryant. Damron led a group of 11 public education leaders from Rhode Island, including superintendents and principals from the Lincoln and Smithfield school districts. The Smithfield schools are home to two Confucius Classrooms, opened this fall with support from a grant the University helped secure. While in China Damron met with Madam Xu Lin, chief executive of the Confucius Institute Headquarters, to express the University’s appreciation for the organization’s generous support and to explore other partnership avenues in the years ahead. Madam Xu expressed enthusiasm for the innovative programs of the Confucius Institute at Bryant and for the leadership of President Machtley and Professor Yang.

Each year The Champlin Foundations provide millions of dollars in grants to nonprofits for capital improvements with a focus on supporting groups that affect the broadest population in the state of Rhode Island.

SUMMIT SHOWCASES SOCIAL ENTERPRISE

Matt Veves ’10 (Hudson, NH) wanted to bring an entrepreneurship conference to campus for businesses that measure their performance in terms of positive social impact and that find new ways to marshal resources to create something sustainable.

As Veves was forming the concept for an event, Social Venture Partners Rhode Island (SVPRI) was also developing a social enterprise conference. Cary Collins, Trustee Professor of Entrepreneurship at Bryant, connected Veves and SVPRI, and the inaugural Social Enterprise Rhode Island (SERI) Summit at Bryant was born.

Last semester’s SERI Summit welcomed nearly 400 leaders from business, academia, and the nonprofit world to examine the impact social enterprise can have on the Rhode Island economy. Speakers included Providence Mayor David Cicilline; Diana Wells, president of Ashoka, the world’s...
leading association of social entrepreneurs; and Rajiv Kumar, co-founder of Shape Up Rhode Island/Shape Up the Nation. Bryant’s own Sandra Enos, associate professor of sociology, led a roundtable discussion about maximizing donations; and Ann-Marie Harrington ’86, president of Embolden Design, led a panel on Innovative Tools for Social Impact. To showcase various social enterprises, Veves and classmate Brandon Dobro ’10 (Northbridge, MA) organized the Rhode Island Good Marketplace. More than 20 nonprofits and social entrepreneurs sold their products and services.

Enos says she is energized by the positive impact the Summit made. “The aim of the Summit was to bring together people in different fields to engage in conversations about problem solving and resource connecting,” she says. “It allowed us to connect innovative organizations whose concerns span sustainability, local agriculture, childhood malnutrition, clean water, health care, infrastructure development, and others — some of the best-known social entrepreneurs in the field.”

This year the John H. Chafee Center for International Business celebrates the 25th anniversary of World Trade Day, one of the largest international trade conferences in the Northeast region. The event is scheduled for Wednesday, June 16, at Bryant. More than 500 managers and executives are expected to attend and gain insights on burgeoning trends, technologies, and best international business practices. Please save the date to come and explore how global trade can lead to greater prosperity. For a detailed schedule of World Trade Day 2010 and registration information, visit www.worldtradedayri.com.

President Ronald K. Machtley, on the eve of the annual Army-Navy football game, joined a special early morning workout with the Reserve Officers’ Training Corps (ROTC). Bryant is one of more than 300 colleges in the United States that offer voluntary military training through an ROTC program.
When financial difficulties force our students to give up the dream of walking through the Archway at Commencement, it is a tragedy. The Annual Fund provides essential support so that no student has to give up his or her dream – and Bryant will continue to be recognized among the nation’s best universities. Annual gifts play a key role in sustaining our momentum, especially in today’s economy, supporting critical operations including:

- **Scholarships**, and support for students facing unexpected financial hardship
- **Faculty and curricula support** to attract and retain renowned faculty
- **Global education scholarships** for initiatives such as the Sophomore International Experience
- **Library and technology enhancements** to keep pace with evolving curricular needs and advances in information technology.
- **Special career initiatives** providing students with strong job opportunities

Visit www.bryant.edu/annualfund for information or to make a gift.
PUTTING “IDEAS INTO ACTION”

Morgan Morris ’12 (Sandwich, MA) and her team in Business 101 were brainstorming ideas for their business plan project. They wanted to come up with a concept that related to their lives, helped people save money, and was friendly to the environment—all at the same time.

That’s when Inspire Green, a portable and customizable individual water filtration system, was born.

In only a year, the ambitious group of sophomores has built a fledgling idea into an enterprise armed with seed money and poised for launch. Last fall they took home top honors, and a cash prize of $27,500, in the Ideas Into Action Business Plan Competition sponsored as part of the 8th annual Babson Entrepreneurship Forum.

Presenting for her group, Morris faced off against two teams of finalists, one made up of Babson fast-track MBA candidates and another led by a 2009 Babson MBA graduate. “My favorite part of the whole project was sharing the excitement with my teammates,” says Morris. “Our group is full of passionate people and our strong desire to succeed is truly motivating.” In addition to Morris, team members include: Emily Charpentier ’12 (Walpole, MA), Paul Dornfeld ’12 (Newton, MA), Kayla Manzi ’12 (Agawam, MA), Lauren Sheridan ’12 (Bethpage, NY), and Jenna Zinno ’12 (Johnston, RI).

Student entrepreneurship is becoming a tradition at Bryant: Team Inspire Green isn’t the first group to use Business 101, a class required for all first-year students, as a springboard to launch a business idea. Eddie’s Energy Bars, an idea developed by Mike Adams ’10 (Richmond, VT) was recently named one of 100 Brilliant Companies by Entrepreneur magazine. Several years ago, Joe D’Ambroso ’08 partnered with his classmates to create Expedient Laundry, a door-to-door professional laundry service for Bryant students. “These out-of-classroom experiences are what college is all about,” says Morris. “We hope to get Inspire Green off the ground and up and running very soon.”

STUDENTS HONORED FOR GLUTEN-FREE PLAN

A team of first-year Bryant students wowed attendees and was one of two second-place finishers in the Rhode Island Elevator Pitch Contest. The competition was held at the
Jacob Bruschi ’10 (Ludlow, MA) is still a few months from graduating. Yet for the past year, he has been meeting with clients to discuss the details of an important investment: life insurance policies.

He has done this as an intern working for Northwestern Mutual, the nation’s largest provider of individual life insurance. For his efforts, Bruschi was recently ranked second among the company’s more than 2,100 interns around the country.

“Challenging times call for financial security strategies, and in Providence, Jacob has led the way this year helping families revisit their priorities and protect what matters most,” says Todd Schoon, Northwestern Mutual senior vice president.

In addition to taking six classes and being active in Bryant’s Greek life, Bruschi, a finance concentrator, dedicates 15 to 25 hours each week to his internship. He says his time at Northwestern Mutual has been an ideal opportunity to test-drive a potential career. “Working at the company allowed me to make sure this type of work is something I will enjoy doing full time,” says Bruschi. “It also gave me a head start building a client base and learning the ins and outs of the business.”

The most important lesson he has learned is to have conviction for your work. “I will make sure to take a job only if I can be passionate about what I am doing and know that I am making a positive impact on society.”

Bruschi took his cues at the internship from Bryant alumnus Matthew Raposo ’09, Bruschi’s college unit director at Northwestern Mutual. Raposo served as an intern before being offered a full-time job soon after graduating. (He has since accepted a job with Fidelity Investments.) Raposo commended Bruschi for his leadership skills and his willingness to put in the extra effort.

“Jacob’s passion for the internship program has generated great success for him and motivated his peers,” says Raposo. “I believe that his entrepreneurial spirit and ambition to succeed are the most important attributes that set him apart.”

JACOB BRUSCHI ’10 NAMED ONE OF NORTHWESTERN MUTUAL’S TOP INTERNS

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NEW ONLINE FEATURES

Bryant alumni can connect through the University’s various social networking groups including the Bryant University Alumni Association on LinkedIn.com, a business-oriented, professional online community. Now, Bryant has launched a sub-group on LinkedIn, the Bryant Venture Forum, for alumni entrepreneurs who want to discuss new ideas with like-minded alumni. The goal of the group is to help alumni make the kind of connections that can lead to successful business partnerships, according to Robin Warde, director of alumni relations at Bryant. The group is open to all interested alumni.

Bryant has also begun posting Bryant magazine online at www.bryant.edu/bryantmagazine. To download a pdf of the current issue, and past issues back to fall 2008, click on the “view publications” tab on the Bryant University homepage. The magazines are also viewable online as interactive pdfs, allowing viewers to flip through the pages and read articles on-screen. While perusing the magazine online, visitors to the Bryant Web site can also page through other selected Bryant publications online, including the undergraduate admission and MBA viewbooks.

SPOTLIGHT ON: ALUMNI

From professional development to Reunion@ Homecoming to online communities, alumni have a myriad of opportunities to make the most of their Bryant network.

Taking Flight: Merry Le ’08 Helps Make History at Sikorsky

Every summer since her senior year of high school Merry Le ’08 interned at Sikorsky Aircraft Corp. in Stratford, CT. Today she is a full-time employee for the company, putting her business degree to use as an analyst in Sikorsky’s marketing and communication department.

As part of the team collecting customer input for Sikorsky Aircraft’s next generation helicopter, Le is “really excited to help make history.” Her position requires critical strategic planning for the 85-year-old company, a world leader in design, manufacture, and service of military and commercial helicopters. She is helping to forecast deliveries, conduct research and analysis, and assess commercial and military markets. “In an engineering and operation-dominant company, one of the most exciting and rewarding parts of my job is making marketing matter,” says Le.

Of Bryant, Le says, “Every group project, paper, and deadline prepared me beyond the requirements I needed to do my job. I learned to understand group dynamics, resolve issues, and deliver on time.” During the fall semester of her senior year, Le — with help from Bryant’s Amica Center for Career Education — also landed an internship with the Environmental Protection Agency in Washington, DC, working on climate-change outreach. Says Le, “I was surrounded by passionate and influential leaders and peers who brought me a step closer to success.”

Le notes that high-caliber internships can open doors for a number of opportunities, and Bryant’s network of alumni is the perfect place for students to get their feet wet in the professional world. “Bryant offered me a positive environment for learning, great professors, a network, and family. The academic and life lessons I learned helped me grow and also improved my character and business skills which will stay with me forever.”
REGISTER FOR ALUMNI LEADERSHIP WEEKEND

On April 17 and 18, Bryant alumni will return to campus for a dinner honoring the 2010 Alumni Achievement Award recipients and to attend a series of interactive workshops that offer an opportunity to enhance their leadership skills and network with peers.

At the Friday evening dinner reception, Alumni Achievement Awards will honor three alumni and a faculty member for their outstanding contributions to their profession, the community, and Bryant University. This year’s honorees are Maj. Gen. (Ret.) Robert C. Dickerson Jr. ’73, recipient of the Distinguished Alumnus Award; Diana (Policastro) Marro ’58, recipient of the Nelson J. Gulski Service Award; Nicholas Bohnsack ’00, recipient of the Young Alumni Leadership Award; and finance professor and Sarkisian Chair in Financial Services, Peter Nigro, recipient of the Distinguished Faculty Award.

Immediately following the recognition dinner, attendees are invited to join the Bryant community for the kickoff Luminary Celebration for the 8th annual Relay for Life.

On Saturday the Alumni Leadership Forum — Career Development 360°, “Achieving Success in Your Life and Chosen Profession,” will feature a full slate of speakers, panel discussions, and breakout sessions. The event will end with a luncheon keynote presentation by Sharon Garavel ’85, vice president of operations and Lean Six Sigma at GE Capital.

To register for Alumni Leadership Weekend 2010 visit www.bryant.edu/alumnevents.

ALUMNI CHEER ON THE BULLDOGS AT “THE DUNK”

Bryant president Ronald K. Machtley and Michael Fisher ’67, chair of the Bryant Board of Trustees, cheered the Bryant Bulldogs men’s basketball team vs. the Providence College Friars at the Dunkin’ Donuts Center earlier this season. Bryant alumni enjoyed a reception with friends and family before the game at a Regional Alumni Network (RAN) event. A full list of upcoming RAN sporting events is online at www.bryant.edu/alumnevents.
JUDITH (FERRIS) SQUILLANTE of Miami, FL, senior vice president/director of corporate programs, PBSJ Corporation, has been appointed administrator of The PBSJ Foundation, Inc., an instrument for charitable giving supported in large part through voluntary and private donations from the employees of The PBSJ Corporation and its subsidiaries.

RONALD A. VALCOURT of Somerset, MA, clerk-magistrate for the Fall River District Court for the past 20 years, retired at the end of October 2009. He completed a 28-year career in government service that included his early years as former Mayor Carlton M. Viveiros’ first administrative assistant from 1978 to 1980.

In 1999, after 10 years as District Court assistant clerk-magistrate and acting first-assistant clerk, Gov. A. Paul Cellucci appointed him to head the court, succeeding the late Thomas Kitchen.

The office, like a judgeship, is a lifetime appointment, overseeing the wide range of court functions.

Before his court appointment, Valcourt was a practicing lawyer for four years with the firm Sherwin, Gottlieb, Lowenstein & Rapoza, and was an assistant district attorney and District Court prosecutor in 1985.

“It is time to relax after 20 years at the court and take some time to reflect on the past and the future,” he writes. “I just want to pursue other interests and enjoy the rest of my life,” he says, and mentions that playing golf, traveling, and enjoying leisure time would be among those pursuits.

LAWRENCE J. WALSH of Pawtucket, RI, manager of marketing and sales for Correctional Industries, instructs inmates at the Rhode Island Department of Corrections on how to run their own business. The program, Mind Your Own Business, is part of the Department’s increased focus on prisoner reentry — preparing inmates for life after incarceration.

Walsh provides his students with a master workbook that includes Small Business Administration materials on accounting, marketing, and other important business principles. Each student must prepare a personal business plan which they are required to present to their classmates.

FRANK A. STASIOWSKI MBA, FAIA, of Natick, MA, was recently appointed to the board of directors of PBSJ Corporation, Tampa, FL.

Stasiowski is president and CEO of PSMJ Resources, Inc., in Newton, MA, a global research and consulting firm serving design and construction companies worldwide with offices in Sydney, London, and Boston.

MARK W. DELANEY of North Kingstown, RI, vice president and chief financial officer at Hexagon Metrology in North Kingstown, has been named to the Kent Center board of directors in Warwick, RI.

MARIE BARBERET ’07 has spent the past 16 months as a Peace Corps volunteer in the island nation of Vanuatu, in the South Pacific. She is the head advisor of the regional training center in the rural village of WoWo, where her work will soon lead to a new library for the community. Barberet also leads workshops at the center that focus on strategic planning, teacher training, and financial planning.

After graduating from Bryant with a degree in accounting, Barberet joined the Peace Corps as part of her course work at the Monterey Institute of International Studies in California, where she is pursuing an MBA with a specialization in sustainable development. “I’ve always been interested in working at an international nonprofit organization,” she told The Winsted (CT) Journal. “This [program] was perfect because I’d be able to incorporate the Peace Corps and my graduate studies.”

Barberet’s enlistment in the Peace Corps, and her work at the resource center in Wowo, will come to a close in November. She is scheduled to graduate from the Monterey Institute in December.
JOANNE (BUCCI) GRANATA of Warwick, RI, has been promoted to executive vice president for Citizens Financial Group. She will serve as chief compliance officer and the executive in charge of the organization’s compliance and ethics programs, as well as liaison for the bank’s regulatory agencies. Granata joined the company in 1997 as division executive and head of the private banking unit.

1981
REGINA MEAD of Monroe, CT, traveled with other business owners as a delegate of trade to Libya and Algeria in February. Mead and her company, MEADPROB, met with companies to build relationships and conduct business in the energy and construction markets. She plans to open an office in Libya.

1982
GERARD R. LAVOIE MBA of Rehoboth, MA, was elected chief operating officer of the Dedham Institution for Savings. Lavoie, formerly executive vice president, has been with Dedham Savings for 22 years. Prior to Dedham, he was with Citizens Bank in Providence, RI, for nine years. He serves as president of Community VNA of Attleboro, MA.

1984
DONNA SPECIALE of Jericho, NY, president of investment and activation and agency operations at MediaVest USA, was recently featured in Broadcasting & Cable, an industry trade publication, for her efforts to transform how media is bought and sold.

1985
MARC PHILLIPS MBA of Pawtucket, RI, recently earned the prestigious management accountant certification from the Institute of Management Accountants. Phillips has been employed with Autocrat, Inc., a fourth-generation family-owned business that roasts coffee and manufactures coffee extracts, for 14 years and currently holds the position of accounting manager.

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ARMY MAJ. GEN. RICHARD FORMICA ’77 of Burke, VA, was nominated by President Barack Obama for his third star and for the post of commanding general of Army Space and Missile Defense/Army Forces Strategic Command. Formica is the commander of Combined Security Transition Command-Afghanistan. From 2005 to 2008, he served as director of force management in the office of the deputy chief of staff for operations, plans, and policy. He deployed to Iraq in 2004, where he was commanding general of force field artillery headquarters and joint fires and effects coordinator for Multinational Corps-Iraq.

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“I can’t think of anything that gives me more satisfaction than knowing that I have helped save lives.”

MARY DUPONT ’68, ’93H never expected to be in the thick of running a non-profit organization after retiring from a prestigious career at KPMG, one of the Big Four auditors — but that is exactly where she finds herself today. Dupont is president and CEO of the Jim Arden Foundation and operates the U.S. fundraising arm of the Tanzanian Community Development Alliance (TACODA), a nongovernmental organization. TACODA runs an orphanage in the Arusha region, which is currently home to 11 boys, and supports eight additional young men and women in secondary schools. The organization’s myriad of other activities supporting the community includes an English literary program for 2,000 grade school students.

“I can’t think of anything that gives me more satisfaction than knowing that I have helped save lives,” Dupont says. “The level of passion, motivation, and enthusiasm among the people I work with is unmatched.” Learn more about the Jim Arden Foundation and TACODA, including volunteer and donor opportunities, at www.jimarden4tacoda.org.
1992  
**ELIZABETH MUSGRAVE** of Stonington, CT, has been promoted to vice president, human resources, at Washington Trust in Westerly, RI. She holds a Professional in Human Resources certificate from the Society for Human Resource Management and is the secretary for the Human Resources Leadership Association of Southeastern Connecticut.

1993  
**MICHAEL ANDERSON** of Cranston, RI, was recently promoted to assistant vice president within Information Security at RBS/Citizens NA, located in Cranston.

1994  
**SCOTT DEPASQUALE** of East Greenwich, RI, has been promoted to partner at Braemar Energy Ventures, a venture capital fund making early- to mid-stage investments in the energy technology sector. He joined the firm in March 2009 as a principal and executive-in-residence, after having served as senior VP of GE Energy Financial Services.

1995  
**JEFFREY BUTTS** of Bedford, NH, has joined HiSoftware, a leading provider of software, services, and managed operation solutions that monitor and optimize content governance, regulatory compliance, and Web marketing analysis, as vice president of sales and marketing. He will have global responsibility for all customer-facing activities. Prior to joining HiSoftware, Butts spent seven years with Bottomline Technologies, most recently as the vice president of sales.

**MARIA (HEGERTY) DOLDER** Esq., of Bow, NH, attorney and partner at Hebert & Dolder, P.L.L.C., in Concord, NH, has been recognized by *Cambridge Who's Who* for demonstrating dedication, leadership, and excellence in legal services.

Her practice focus areas are commercial real estate, land use development, business transactions, and civil litigation. She is admitted to practice in New Hampshire, as well as in Massachusetts, Maine, and Missouri.

As an active member of the New Hampshire Bar Association, Dolder has participated in such activities as “We the People” and mock trial competitions through the Bar’s law-related-education program. She is also a member of the New Hampshire Bar Foundation, the New Hampshire Legal Assistance, the Women’s Bar Association, and the Legal Advice and Referral Center.

**JOELLE MOYER MBA** of Cranston, RI, has been appointed senior vice president and regional team leader for business banking in New England at Citizens Bank. She has worked in the banking industry for more than 20 years and has held positions in operations, trust, financial reporting, and portfolio management.

**DAVID OndeK** of Georgetown, MA, manager of global fund administration product development at Brown, Brothers, Harriman & Co., was recently promoted to vice president.

**LORENZO PERRY ’09** of Providence, RI, was recognized by the Rhode Island sports media with a Community Service Award on February 21, at the annual Words Unlimited Banquet. Perry works with children through the Mount Hope Neighborhood Association of Providence and coached the neighborhood’s Pop Warner football team to a New England championship.

Arguably the best football player in Bryant University football history with more than 3,000 yards rushing in just three seasons, Perry has found post-graduate success in the community by helping youth with life skills as the interim coordinator for a work-readiness program. “It means a lot to me to be able to help out and make a difference for the better in a community where I was born and raised. To positively impact a person’s life is where true life satisfaction lies with me.”

During his regular pep talks about life and life’s lessons, Perry tells students how critical it is to be a student-athlete, not just an athlete. “I destroy all false notions that being a great player is good enough to get you by in school or in life.”

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**Sign up today to renew old friendships and network with your peers.**

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Free to all 40,000 Bryant alumni, the online directory is easy to use and available via the Bryant Web site at www.bryant.edu/alumni (just click on My Alumni Page). Find classmates or alumni living in your area or use the keyword search for contacts in particular companies or industries.

**Sign up today to renew old friendships and network with your peers.**

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BRYANT SPRING 2010

VINCENT SERRATORE of Norwood, MA, is recognized by Continental Who’s Who among financial executives. Vincent is the president and chief executive officer of Heritage Financial Group Inc., a leading resource for comprehensive wealth management for individuals, families, and businesses.

ERIC P. ZINE CFP® of Canton, MA, had a busy year in 2009. He received the Center for Computer-Assisted Legal Instruction Excellence for the Future Award®; Mergers & Acquisitions, in the spring; his juris doctorate from the New England School of Law in Boston, MA, on May 22; and launched the wealth management firm, Elms Tree Capital LLC, in Braintree, MA, on October 2, 2009. Zine passed the Massachusetts bar examination from these people and take away from going to show you what we can learn. She says communication lecturer Thomas Zammarelli was instrumental in helping her secure the Nike gig, which allows her competitive spirit to soar. “Once you’re an athlete, you’re always an athlete, and the successful ones continue to compete in new ways, in new sports, and in life,” blogged Glover. She is also in the Human Resources Future Leaders Program at Hanover Insurance. “Maybe I’m not CEO material just yet, but all the values I learned over the years at Bryant have prepared me for life. If there’s an open net, I’m taking the shot.”
2006
BRANDON RUOTOLO of Gloucester, RI, has been named Smithfield’s new deputy zoning official. Ruotolo, who recently graduated from Suffolk University Law School, was a founding member of Bryant’s current Big Brother program.

2007
KEVIN MARTIN of Cambridge, MA, produces a blog focused on good living, food, and wine with the motto, “It’s Your Life — Enjoy It,” at liveitdrinkiteatit.blogspot.com.

2008
SHANNON LAVIN of Braintree, MA, has joined the Norwell office of William Ravesis Real Estate, Mortgage & Insurance as a licensed real estate agent.

TYLER T. RAY MBA of Newport, RI, recently joined the law firm of Duffy & Sweeney as an associate in the Business Law Group. Duffy & Sweeney provides strategic legal counsel to businesses and individuals with a focus on business law, litigation, and intellectual property and technology law. Ray is also a member of the board of directors and serves as the legal advisor for Farm Fresh Rhode Island, a local nonprofit organization dedicated to building a sustainable local food network introducing Rhode Island farms and their produce to consumers around the state.

JONATHAN SAVIET of Sutton, MA, an associate at WTAS LLC in Boston, was elected treasurer of the board of One Village At A Time, a 501(c)(3) nonprofit based in Boston, MA. The organization strives to create small, sustainable programs for AIDS orphans and their villages in rural Africa.

PATRICK SULLIVAN of Framingham, MA, was honored in November by the American Cancer Society for his fundraising efforts on the organization’s behalf. Sullivan was just 10 when his mom, JoAnne, was diagnosed with breast cancer. After getting all the recommended treatments, she seemed cured. On her 10th anniversary of being cancer-free, Sullivan participated in Bryant’s Relay for Life and raised about $8,000. He went on to participate in four relays, and he became the top fundraiser for each one. Unfortunately, his mother, who was his biggest supporter, found out shortly after her 10-year anniversary that the cancer had returned and spread. She succumbed to her illness in October 2008. Sullivan continues to fundraise for the American Cancer Society in her honor so that other families can have more time together.

PHILIP WEISS of St. James, NY, was promoted from account coordinator to account executive at Griffin Integrated Communications. Weiss handles public relations for clients in the professional audio/visual and consumer electronics markets.

2009
LINDA A. CALABRO of Cranston, RI, was named staff accountant at Swarovski North America Ltd., located in Cranston.

ALUMNI LAWYERS HONORED

ANGELO FRATTARELLI ’86 of Kensington, MD, received a 2009 John Marshall Award for his work as part of a civil litigation team. Frattarelli, assistant chief in the Tax Division at the U.S. Department of Justice, tried AWG v. United States, the first case to go to trial involving the abusive sale in/lease out tax shelter (SILO). He previously received the John Marshall Award in 2007, for his work in BB&T Corp. v. United States, a LILO (lease in/lease out) shelter that was resolved on summary judgment. The Attorney General’s John Marshall Awards are the most prestigious litigation awards presented by the Department of Justice.

CHRIS A. MILNE ’82 of Dover, MA, became the president of the Massachusetts Academy of Trial Attorneys (MATA) on July 1. The academy, which represents the trial bar in Massachusetts, is affiliated with the national trial bar organization, the American Association for Justice. Milne has been a member of the MATA Board of Governors since 2003 and an Executive Committee member since 2005. The academy recently presented Milne with its Courageous Advocacy award for his pro bono representation of more than 200 employees of the Middlesex Edward J. Sullivan Courthouse to address concerns about the unhealthy building and the management of asbestos materials throughout the courthouse.
of Labor and Training, and a World War II Army veteran. Most recently, he was a board member, lector, and member of the finance committee at St. Mary’s Church in Cranston, and was treasurer of Rhode Island Retired Teacher’s Association. Renza often visited campus with his wife of 62 years, Marie. Both attended the Bryant Leadership Council gala in October 2009. Renza was also active in the life of students, and last year he participated in the collection of oral histories of Bryant alumni WW II veterans by Professor Judy Barrett Litoff and University students.

Celia Kaminsky ’28
September 6, 2009
Claire Ernstof ’29
August 30, 2009
Donald S. Jones ’30
June 16, 2009
Joseph Shankman ’31
February 16, 2007
FLORENCE (Lester) Monroe ’36
August 15, 2009
John F. Eluard ’38
September 4, 2009
Arnold W. Pearson ’38
July 10, 2009
Mary (Hadlock) Smallman ’38
October 26, 2009
June (Crizer) Jasewicki ’39
August 3, 2009
Paul W. Flagg ’41
September 13, 2009
Betty (Woodmansee) Brenna ’43
October 3, 2009
Charles W. Connors Jr. ’45
October 20, 2009
Jeanette (Bothe) Novacek ’45
June 14, 2009
Gloria (Bigali) Bresnahan ’47
June 8, 2009
Louis J. Stack ’47
July 4, 2009
Armando Carlino ’48
August 11, 2009
Robert D. D’Anjou ’48
September 9, 2009
Walter Johnston, Jr. ’48
May 30, 2006
Florence (Noall) Krieg ’48
April 8, 2009
Thomas J. Murphy ’48
June 23, 2009
Abraham L. Myerson ’48
August 6, 2009
Alfred N. Nunes ’48
October 14, 2009
Ernest C. Shagalian ’48
August 28, 2009
Mary (Drury) Shields ’48
October 19, 2009
Earl J. Corley ’49
July 28, 2009
Gordon L. Johnson ’49
December 22, 2007
Joseph F. Mansolillo ’49
August 16, 2009
Joseph A. Parkinson ’49
July 25, 2009
A. Dudley Root ’49
June 19, 2009
Stuart F. Smith ’49
March 14, 2008
Walter A. Taft ’49
September 15, 2009
J. D’Aguiarino ’50
August 31, 2005
Gordon M. Davidson ’50
August 24, 2009
Americo E. Donfrancesco ’50
July 28, 2009
John M. Mancini Sr. ’50
July 24, 2009
Herbert Y. Mason ’50
August 3, 2009
Joseph C. McKenzie ’50
July 7, 2009
John P. Shaw ’50
August 29, 2009
Wilson H. Tarble ’50
September 7, 2009
John E. Czahoski ’51
September 20, 2009
Sanford S. Linet ’51
August 12, 2009
Gerald P. Chernoff ’52 ’56
June 25, 2009
Charles J. Berry ’53
October 4, 2009
Nellie (Burdick) Eddy ’54
August 22, 2009
Corinne Campanella ’55
September 7, 2009
Crag N. Drake ’55
October 4, 2009
Carol (Tella) Alorsio ’56
July 19, 2009
Bevely (Jansen) Nevitt ’56
July 13, 2009
L. Leandre Berard ’57
July 27, 2009
Frank J. Pavao ’57
September 13, 2009
Velmo Ciavarini ’58
September 20, 2009
Ernest P. Mayshaw ’58
August 29, 2009
Antonio Ponte Sr. ’58
September 16, 2009
Mary (Nardelli) Pronovost ’58
May 22, 2009
JOYCE C. Ensiger ’59
May 12, 2005
Jean R. Levasseur ’59
June 9, 2009
Shirley (Mazur) Zawistowski ’60
September 8, 2009
Ronald L. Statkiewicz ’63
October 2, 2009
Robert F. Cerrito ’64
February 11, 2006
Philip H. Snyder ’68
June 16, 2009
Robert J. Cragan Sr. ’69
June 9, 2009
Thad W. Wicks ’69
June 9, 2009
Theodore J. Ellis ’70
August 9, 2009
Andre R. Fleuette Jr. ’70
March 16, 2005
Milton J. King ’70
June 29, 2009
Richard C. Arruda Jr. ’71
September 26, 2009
Arthur J. Gagnier ’71
August 19, 2009
Kenneth R. Gendron ’73
July 25, 2009
Frank M. Clifford ’74
August 7, 2009
Patricia A. Pagliaro ’75
July 26, 2009
Richard E. Kuhn Jr. ’77
September 21, 2009
Donna (Ward) Mannix ’80
July 20, 2009
Meredith A. Cote ’81
August 24, 2005
John W. Harrington ’81
April 7, 2009
Elaine Wuertz ’81
June 22, 2009
Osgood G. Holt ’82
June 18, 2009
Maceo P. Keller ’82
MBA
July 20, 2009
Thomas R. Oates ’82
MBA
June 26, 2009
Michael J. Sheridan ’82 MBA
June 20, 2009
Peter A. Cummings ’86
July 4, 2009
David J. Burke ’90 MST
July 24, 2009
Paul E. Dube ’97
June 26, 2009
Bryant University will undergo a comprehensive evaluation visit April 11-14, 2010, by a team representing the Commission on Institutions of Higher Education of the New England Association of Schools and Colleges (NEASC).

The Commission on Institutions of Higher Education is one of eight accrediting commissions in the U.S. that provide institutional accreditation on a regional basis. The Commission, which is recognized by the U.S. Department of Education, accredits approximately 200 institutions in the six-state New England region.

Bryant University has been accredited by the Commission since 1966 and was last reviewed in 2000. Its accreditation by NEASC encompasses the entire institution.

For the past year and a half, Bryant has been engaged in a process of self-study, addressing the Commission’s Standards for Accreditation. An evaluation team will visit the institution to gather evidence that the self-study is thorough and accurate. The team will recommend to the Commission a continuing status for the institution; following a review process, the Commission itself will take the final action.

The public is invited to submit comments regarding Bryant University to:
Public Comment on Bryant University
Commission on Institutions of Higher Education
New England Association of Schools and Colleges
209 Burlington Road
Bedford, MA 01730-1433
E-mail to: cihe@neasc.org

Comments must address substantive matters related to the quality of the institution. In keeping with Commission policy, the written comments found to be within the scope of this policy, along with the names of the persons submitting those comments, will be forwarded to the University, which will be given the opportunity to reply prior to the Commission review meeting.

Written, signed comments must be received by no later than the final date of visit, which is April 14, 2010, to be considered. Comments should include the name, address, and telephone number of the person providing the comments.

The Commission cannot settle disputes between individuals and institutions, whether those involve faculty, students, administrators, or members of other groups. Individuals considering submitting complaints against an affiliated institution should request the separate Policy and Procedures for the Consideration of Complaints Made Against Affiliated Institutions from the Commission office. Information about obtaining the policy can be found on the NEASC Web site: www.neasc.org.

Copies of the University’s self-study are available for public inspection during business hours. Call 401-232-6060 to schedule an appointment.
For 40 years, Gaytha Langlois, professor of environmental policy in Bryant’s Department of Science and Technology, has inspired Bryant students to challenge the status quo and to shape a more sustainable business world. Read about Bryant alumni who are redefining business success inside this issue of Bryant, page 2.