RIDING THE TECHNOLOGY WAVE
Success in the age of intelligence.
IN THE WORLD IS FLAT, portrait of how technology we live and work. Not only when, where, and why are...
IN THE WORLD IS FLAT, Thomas Friedman paints a compelling portrait of how technological advances are radically altering the way we live and work. Not only is our daily how changing, but the what, when, where, and why are transforming, as well.

While many of us immediately associate technology with computers, in its broadest sense technology is actually the practical application of knowledge, especially in a particular area like communication, business, or medicine. Technology has always been with us — from parchment to the PDA, from the ax to the air hammer, technological innovation drives cultural and social change and emboldens communities to risk more, to do better. At Bryant, we've always recognized that technology is not an end, but a means. It must be embedded in how we educate our students. It supports a learning environment that effectively prepares our graduates to face a world that is changing at an unprecedented pace.

The instant and effortless exchange of information is increasingly critical to how we live and do business. An overwhelming amount of data is readily available, and we must find ways to analyze information, place it in proper context, and implement the best solution for the fields in which we work. This knowledge-based economy presents a challenge to Bryant, and to any institution of higher learning.

We are preparing our students with the skills and habits of mind to embrace technology that we cannot even imagine today, to organize information and discuss its implications in the classroom and — in time — the boardroom. We are committed to them leaving Bryant fully equipped to succeed in any environment, whether they choose careers in accounting, psychology, or biotechnology.

We will stay on the cutting edge of technology as it relates to academic growth, research innovation, globalization, and service to the community. We have to — it's inherent in our mission. This is what we focus on at Bryant University.

We are excited by the opportunity to continuously create a future in which the true potential of our knowledge-based society is unleashed. We are delighted that you are with us on this journey.

Sincerely,

Ronald K. Machlief
President
Technology affects every aspect of our lives—from how we work and live, to how we interact with co-workers, family, and friends. We use TiVo© to watch TV on our own schedule, constantly check our BlackBerries, and use the Internet for work and play. The big challenge? How do we keep from being overwhelmed by the pace of change and use technology to our advantage in our careers and at home?
In the 20th century, a company's power and success could be measured by tangible assets—factories, warehouses, and equipment. Today, we live in an Age of Intelligence, where a firm's greatest assets are the pooled skills and competencies of its employees.

“The issue becomes how to use technology to promote smart behavior,” says Abhijit Chaudhury, Ph.D., a computer information systems (CIS) professor at Bryant. Chaudhury says that major multinational companies such as Citigroup, American Express, and General Electric are trying to use technology to help smart people act more intelligently.

At the corporate level, this discipline is known as “knowledge management.” The concept is simple—employees have knowledge in their heads that could benefit the company at large. The company provides incentives for employees to prepare reports or presentations that are then made accessible and searchable throughout the entire firm. Other employees can build on this knowledge and thus save themselves the trouble of reinventing the wheel. (Also, if the employee leaves the company, she does not take loads of unshared knowledge with her.)

Giant corporations require sophisticated systems to gather and share knowledge, but smaller firms can apply the principles of knowledge management to their own office environments.

Joy (Procaccino) Tessier ’88 uses a database-driven knowledge management system at RNK Communications. The company, which she cofounded, is a 140-employee firm that provides back-end services to telecommunications carriers. A special feature called “whocansee” gives RNK the ability to control access to knowledge-based articles, so that certain articles are accessible to both clients and employees, while others are for internal use only.

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A low-tech knowledge management practice is to gather employees in a conference room and ask them to make presentations on their areas of expertise. If employees are spread out over several sites, a videoconference could enable teams in different parts of the country to learn from and ask questions at a single presentation.

Another technological solution to knowledge management can be seen at work in Wikipedia (www.wikipedia.org), the popular online encyclopedia where users themselves build the entries. The American Heritage® Dictionary defines a “wiki” as a collaborative Web site whose content can be edited by anyone who has access. Even small companies can create private wikis using free online software from companies such as BluWiki (www.blukki.com) or MindTouch (www.mindtouch.com). Wikis operate on the principle that groups of people can solve problems and make better decisions than an elite few acting alone. With a wiki, employees from throughout a company could tweak and edit an important presentation.

If you’re feeling skeptical as to the power of wikis, consider the late 2005 study published in the scientific journal Nature. The researchers analyzed entries in both Wikipedia and the Encyclopedia Britannica and found their accuracy to be largely comparable. Wikipedia did, however, have more minor mistakes than Britannica, so companies should double-check wiki-created documents before sending anything to a client. And parents should remind their children that finding something on Wikipedia does not make it true.

Indeed, having figured out how to access virtually limitless amounts of data, we must all now hone our ability to sift through this information and find the most useful and accurate items.

Janet Morahan-Martin, Ph.D., a professor of psychology at Bryant, has researched the way people retrieve and use online information. For example, she found that consumers searching for mental health information online rarely investigated beyond the first few results that a search engine returned. This search behavior drove traffic to sites that excelled at marketing and search engine optimization (SEO), while leaving potentially useful sites with lower search rankings out of the picture.
"It is great to have lots of information, but people need to be taught to do a better job of evaluating the information they find," says Morahan-Martin.

The Internet Advantage
In 1971, Tom Hewitt ’68 started working for the Sheraton Corporation in Boston after earning a degree from Bryant in business administration with an accounting concentration. His most advanced piece of technology in those days was a walkie-talkie used to communicate with his co-workers at the 1,400-room hotel.

Back then, Hewitt says, big brands had a significant advantage over smaller competitors. Consumers who wanted a hotel room in Boston would generally contact the well-established telephone reservation network of one of the major chains, such as Hilton, Hyatt, or Sheraton. The chains had the money to run mass-market advertising campaigns that raised awareness of their properties. They also had the capability to set up toll-free numbers to take reservations and funnel them to individual hotels.

All that has changed. The Internet has erased many of the branding and communication advantages of big hotel chains in particular—and big businesses in general. Hewitt says that in 2006 consumers booked more than 20 percent of their hotel stays through the Internet. By 2009, this number is projected to grow to 50 percent. As travelers do their own research and make their own plans, they visit travel review and booking sites like TripAdvisor (www.tripadvisor.com) or Expedia (www.expedia.com). By building a beautiful and functional Web site, and delivering superior customer service and quality, any boutique hotel can rise to the top of the rankings and outshine its chain competitors. "Nowadays an independent property can get to the marketplace just as easily as the big guys," says Hewitt. "The Internet is a great equalizer."

Consumers benefit in a number of ways from the changes the Internet has wrought. Price transparency has increased thanks to Web sites like Shopping.com (www.shopping.com) that make it easy to compare prices on everything from flat-panel televisions to floor lamps. Selection and convenience have improved as well. While physical bookstores are constrained by the shelf space and square footage of their stores, Amazon.com (www.amazon.com) can offer far more products and achieve economies of scale. Instead of customers driving to a store and finding that a book is out of stock, they search from home, find the book, and have it delivered straight to their doors.

The implications of Internet commerce vary for companies of different sizes. The Internet can enable a host of competitors that never existed before. Broadcast and cable television networks that were accustomed to having control over the media now find themselves competing with compelling amateur content on sites like YouTube (www.youtube.com). For consumers and would-be filmmakers, video-sharing sites offer new distribution channels for amusement, fame, notoriety, or career advancement.

Of course, Tom Hewitt had never heard about TripAdvisor, Expedia, or YouTube when he graduated from Bryant in 1968. He didn’t have one of the free laptops that Bryant students now receive or access to the Voice over Internet Protocol (VoIP) phones in the residence halls. And yet Hewitt has

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He credits his success to skills he learned at Bryant, like the broad understanding of all aspects of business and an appreciation for changes that are both practical and functional. For example, if a technology has no discernible business purpose, Hewitt does not want that technology in his company. These values and judgment skills benefited Hewitt as he rose to become CEO of Interstate Hotels & Resorts, a public company with more than 200 hospitality properties and 45,000 rooms in the U.S. and four other countries.

The Leadership Factor

Hewitt's experience shows that the technology in any particular business changes constantly. However, strong leadership skills remain an essential element of success. The ability to manage through other people can help to propel an organization, even if the leader doesn't have detailed technological knowledge.

David Beirne '85 has plenty of experience in assessing leadership skills. After graduating from Bryant, he cofounded

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-BRIAN BLAIS, PH.D.
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In the late 1990s, Benchmark invested in a little Internet auction house called eBay, and Beirne needed to recruit a CEO of the company. Since eBay was charting new territory with its business model, Beirne could not recruit a CEO with experience at a similar company. Instead, Beirne looked at Meg Whitman's track record as a leader at Hasbro Inc. and FTD, and decided she had the skills to grow eBay's business. Whitman has since directed eBay's growth into a powerhouse that recorded nearly $6 billion in revenue last year.

People like Whitman who can integrate business acumen with a strong understanding of technology will find their skills in great demand over the next 10 years, according to Harold Records, Ph.D., professor and chair of Bryant's CIS department. "Success will depend on understanding both networks and supply chains, databases and human resources management," says Records. "The best leaders will be able to base their strategic and tactical decisions on knowledge of both business and technology."

The Next Wave
Five years ago, who would have thought that robots would be cleaning our homes? And yet, the concept seems ordinary today as little Roombas and Scoobas from the iRobot Corporation autonomously sweep and scrub our floors. Is a lawn-mowing robot just around the corner? Not so fast.

"One danger you have to watch out for in robots is that you have to make sure they are safe," says Brian Blais, an associate professor in Bryant's science department who specializes in neuroscience and artificial intelligence. "With a vacuum cleaner or floor-washing robot, the danger is not
so great. A lawn mower with fast-rotating blades involves a different level of risk. But even if you won’t find robots on your lawn anytime soon, you can still find them on Mars, where NASA’s solar-powered rovers have functioned far longer than expected. The military also continues to advance robotics technology in order to take human soldiers out of harm’s way. Robots already explore caves in battle zones and detonate suspicious objects. Someday soon they may guide driverless trucks down highways and carry equipment for soldiers.

Although this may seem far-removed from your daily life, much military and government technology eventually filters down to civilians. The Internet itself began as a government project. Global Positioning System (GPS) devices were used first by the military, and the ones available to consumers today in cars and other handheld devices still depend on the system of government satellites managed by the U.S. Air Force.

Improvements in all areas of technology affect daily living. A new method of printing solar cells using semiconductor ink could make solar power far more versatile and cost-effective, which in turn would have major geopolitical and environmental effects. Biomedical devices are helping the blind to see and the deaf to hear, and artificial limbs that use brain impulses to function are under development. Improvements in battery technology could lead to lighter laptops that last for days without recharging. And as computer processors get faster and more powerful, sophisticated speech recognition programs could make keyboards obsolete.

The Challenge of Timing

In our personal lives, we rarely face major consequences for embracing or by-passing any particular technology. There is always a risk that we will buy a Betamax instead of VHS, but the chances we take investing in new technology are fairly harmless. Knowing that most technologies rapidly decline in price as competitors bring new and improved products to market, our most significant choice is whether to pay more initially or to give up cachet for cost savings.

In our professional lives, however, the choices technology poses are more challenging. Consider the dilemma faced by Joy Tessier and her company, RNK. When VoIP technology first came out, RNK waited before introducing a VoIP product. That turned out to be a smart move, because the technology was not yet at a level where it was very attractive to business users. “The questions were when to get into the game and how much money to put into it,” says Tessier. “Now businesses feel comfortable using VoIP for conference calls, but if we had gotten in too early, we would have lost millions of dollars.”

In the case of VoIP, the right choice was to wait, but next time, Tessier might need to move quickly when a new technology hits the market. Sometimes, more nimble competitors leave behind those firms that hesitate. Today Tessier faces another challenge in trying to figure out how important Internet television (IPTV) will be and how soon it will be viable for a large audience. Despite the advice of some within her firm, for the moment she is holding off on making a big investment.

Like all of us, Tessier faces an uncertain future filled with promise and possibilities, but also with tough choices. The only sure thing is that technology has many more surprises in store that will change our lives and our careers. Those who critically assess the situation and can adapt quickly will thrive. Those who can separate important new developments from passing fads will prosper. As the sign over the RNK’s copy machine reads, “You can’t control the wind. You can only adjust your sails.”

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Many thanks to Bryant faculty and staff who contributed to this article: vice president for information systems, Arthur S. Cox II; communication professor and department chair, Wendy Samter, Ph.D.; and computer information systems assistant professor, Kenneth Susa '87 MBA.

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EXPERIENCE FROM ACROSS THE DECADES

How do smart businesspeople integrate technology into their careers and lives? Bryant invited four alums from four different decades to talk about how they’ve negotiated their rides on the high-tech wave.

David H. Leigh ’54
Senior Partner
Bailey, Moore, Glazer, Schaefer & Proto, LLP

When David H. Leigh ’54 graduated from Bryant with a bachelor of science in business administration with a concentration in accounting, advanced technology consisted of a Friden calculator that could do both multiplication and division.

In his 52 years as a professional accountant at the Connecticut firm of Bailey, Moore, Glazer, Schaefer & Proto, LLP, he has seen technology evolve at an accelerating pace. When he first started his career, reports were created on IBM typewriters using carbon paper for duplicates. Today, his office uses a networked Canon machine that can accept e-mailed documents, perform scans, and make color copies. “It does everything but talk to you,” says Leigh.

Over time, technology has influenced Leigh’s accounting practice—particularly the speed at which business is conducted. When the fax came into use, Leigh remembers that people began calling five minutes after they had sent a fax to ask what he thought. “The technology made our job easier in some ways and created more pressure in other ways,” he says. “People thought you were just sitting around waiting for their fax, although you might have been working on something else.” Naturally, the expectation of an instant response has only increased in the age of e-mail.

Although technologies have changed dramatically, Leigh believes that success in the accounting field still calls for the same skill set that has served him well since the beginning of his career: a mathematical mind, creativity, and inquisitiveness. He cites former Bryant dean Nelson J. Gulski and Professor John S. Renza, Sr. as mentors who provided excellent guidance and instruction.

Leigh says that he never could have imagined that computers would one day be programmed with tax law and be able to process returns, but he still believes in the importance of knowing the right answer on his own. Too often, he says, people who are questioned about an accounting mistake will defend themselves by saying, “That’s what the computer said!”

In an age of rampant e-mailing, for instance, Leigh stresses the power of a phone call or, better yet, an in-person business meeting. “E-mail is cut and dried,” he says. “Nothing substitutes for personal contact.” Leigh reinforces that success in accounting or any other career boils down to a willingness to learn and work hard, change with the times when necessary, and resist certain changes when appropriate.

Valerie Littlefield ’86
Organizational Quality Services Manager
A/P/SO

When Valerie Littlefield graduated from Bryant in 1986, a computer information systems (CIS) program was the second most popular course of study. Today, fewer students choose to follow the CIS or IT pathway, but those who do will find themselves in great demand by employers, according to Littlefield.

Tech Facts

Total number of internet users in the U.S., Europe, and Asia as of January 2007 — (Internet World Stats)

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<th>Region</th>
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<tr>
<td>U.S.</td>
<td>210 million</td>
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<td>Europe</td>
<td>313 million</td>
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<td>Asia</td>
<td>389 million</td>
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Percentage of U.S. households with broadband subscriptions by end of 2007 — (Parks Associates)

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“Students entering college have a perception that all the information technology (IT) work is going overseas, but it’s just not true,” she says. “There are not a lot of candidates to choose from, and there are a lot of highly skilled developer jobs that need to be filled.”

As someone who hires qualified candidates to fill IT jobs, Littlefield knows from experience what skills it takes to succeed. For nearly two decades, she’s worked in the IT department of AIPSO, a not-for-profit organization headquartered in Rhode Island that helps the auto insurance industry support the high-risk market.

During her time at AIPSO, Littlefield rose from an assistant programmer to director of information systems. She helped guide the company’s transition from an exclusively mainframe, COBOL-language environment to a more diverse mix of technologies incorporating mainframe, PC-based, and Internet-based systems.

Then, in January of this year, Littlefield transitioned into a role in human resources. In assessing candidates for the IT department, she looks for a love of learning, but places high value on people who display good judgment about assessing the potential business benefit of new technologies.

“It’s tempting to blindly follow every change that comes along,” says Littlefield. “But businesses have to pay close attention to the bottom line and how much real value is added by introducing new technology. It’s challenging to find talented IT people who have that perspective.”

One technological tool that has proven to save money and improve business at AIPSO is videoconferencing. The company rents an executive briefing room at Bryant University that is specially configured for group videoconferences. AIPSO uses these conferences to provide orientations to governing committees across the country. Says Littlefield, “The technology has helped tremendously by enabling subject-matter experts here in the home office to provide a helpful overview of the organization to committees. This is especially important for new committee members who are not familiar with AIPSO. An average of 15 people participate on each end of the conference, so the cost savings on travel and time out of work is substantial.”
Raymond O'Connor ’99
Senior Application Services Manager
for Wholesale
Swarovski North America, Ltd.

For Raymond O’Connor ’99, a degree in business administration with a concentration in computer information systems took more than seven years, two mortgages, two kids, three jobs, and a commitment to attend classes at Bryant on nights and Saturdays.

Now, years later, O’Connor can see the benefit of his hard work. Today he serves as a senior application services manager for the North American wholesale business of Swarovski, the Austria-based supplier of precision-cut crystal consumer and wholesale products. He manages an IT group that maintains the Enterprise Resource Planning (ERP) software. ERP systems, which are used in all sized businesses from manufacturing to hospitals to higher education, simplify operations. By working on a single hardware/software platform, businesses can integrate a variety of applications so that sales, distribution, and accounts receivable all work in sync.

O’Connor finds himself making daily tactical choices, as well as strategic decisions that set long-term directions. “I have to decide whether being on the forefront and testing new technologies is worth the risk to achieve a competitive edge,” says O’Connor.

The knowledge he acquired at Bryant of operations management and the history of American technology has given him the perspective to realize that technological change is a necessity and a virtue. “If we do not seek out new ways to make processes easier and more efficient, then we are not doing our jobs,” says O’Connor.

How can a leader know what technologies are most important to his or her company’s particular needs? O’Connor touts an undervalued skill: the ability to listen. Rather than simply implementing a request, he listens to hear what is really needed so that he can understand the underlying challenge. In this way he is better able to evaluate goals and pursue the correct technological solution.

Looking ahead, O’Connor sees hardware virtualization — the division of one physical server into a machine capable of running multiple applications without performance loss — as playing a major role in reducing infrastructure costs. Server virtualization has already made Swarovski more efficient by reducing the number of servers O’Connor has to purchase and deploy, and also by lowering the utility costs of maintaining and operating the servers.

He is also excited about the expanded capabilities of mobile technology as standards emerge for phones that can take photos or videos, play MP3s, surf the Internet, and make Voice over Internet Protocol (VoIP) calls by accessing Wi-Fi networks. “We are currently witnessing the emergence of an exciting new technology,” says O’Connor. “Consider the phone or mobile device that not only takes pictures and videos, but lets the user attend a college course, manage spreadsheets in real time, work on an ERP application from anywhere in the world, and, of course, call home to ask if there is anything needed at the store.”

Rohan Shah ’06
Director
Amaya Exim Pvt., Ltd.

You could say that import-export is in Rohan Shah’s blood. His father has spent the past 30 years on the board of directors for the Adani Group, a diversified group of companies based in India in the transport, energy, and global commodity trading sectors.

Tech Facts

| Africa experiences the greatest growth of Internet users from 2000-2007 — (Internet World Stats) | Money spent by mobile phone users worldwide to receive music on their phones in 2006 — (CNET) | Predicted spending by mobile phone users worldwide to receive music on their phones in 2010 — (CNET) | Percentage of Americans who hit “zero” the moment they encounter an automated telephone customer service system — (Inc.) | Frequency rather than a feature —
| 626% growth | $9.05 billion | $32.2 billion | 45% |
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By the time the younger Shah graduated from Bryant University last year with a bachelor of science in business administration with concentrations in marketing and management, he had already been planning to start his own "indenting house" — the term used in India to describe a firm that handles both the importing and distribution of foreign goods, and also the exportation of Indian products.

Shah founded his new company, Amaya Exim Private Limited in September 2006. Within six months, he had established import-export deals between India and the Middle East and Europe. His firm's monthly turnover has surpassed $3 million, but Shah is not content to rest on his laurels. He expects to enter the U.S. market and reach $5 million in monthly turnover by the end of 2007.

At each step, Shah recognizes the role that technology has played in facilitating his success. Sourcing products from China to distribute across Europe, India, and the Middle East takes intense logistical coordination. Shah praises the advances in communications technology that have simplified this mammoth task, while lowering costs and increasing the speed at which he can do business. "In today's world, using technology is as commonplace in our lives as breathing, eating, and sleeping," says Shah. "It is hard for me to think of doing business without the technology I have now."

With the technological tools at his disposal from vendors like DHL and Maersk Shipping, Shah constantly tracks every element in Amaya's supply chain, from the time an order is placed until the material is delivered. That's a major advance from 20 years ago when his father upgraded his logistics infrastructure with the purchase of one of India's first fax machines for $2,200 — more than the cost of a new car at the time.

Shah credits Bryant for grounding him in solid technological skills and teaching him how to use technology effectively. He constantly considers how he can use technology to stand out from his competitors. "My customers rely on LRS for prompt and accurate market conditions, and above all, for superior customer service," says Shah. "Every day, I ask how I can make myself stand out from the crowd. This is what drives me to excel."

Percentage of Americans who have not seen any improvement in customer service despite technological advances over the past five years — (Voice) 79%
Bryant University Bulldogs enjoyed one of the most successful seasons in its history in the fall of 2006 with a record-breaking football team and several All-American players named. The momentum continues to build in the spring of 2007.

FOOTBALL ENJOYS RECORD SEASON '06

Celebrating his third year as coach, Marty Fine and the 2006 Bryant University Bulldogs posted an 8-3 record for the season — the best in the program's history. Led by the electrifying play of running back Lorenzo Perry '07 (Providence, R.I.), the precise passing of junior quarterback Charlie Gnamsteli '08 (Franklin Lakes, N.J.), a solid offensive line led by senior Mike Thompson '07 (Westfield, Conn.), and the hard-nosed play of senior linebacker Andrew McCarty '06 (College Park, Md.), the Bulldogs enjoyed a season to remember. The reward for the team's hard work came when it received a home field birth in the NCAA playoffs. Behind tremendous campus and community support, nearly 5,500 fans packed Bulldog Stadium to see Bryant give powerful West Chester all they could handle before falling, 31-29, in one of the most exciting games ever played at the stadium.

Bryant football teams in the future will no doubt continue the momentum, but the Bulldogs of '06 will be remembered as the ones who put Bryant football on the map.

KUDOS TO OUTSTANDING BULLDOG ATHLETES

Led by Head Coach Chris Flint, the women's soccer team was selected for the NCAA Tournament for the second time in its history. Senior Casey Grange '07 (Methuen, Mass.) became the first women's soccer player from Bryant to be named a second-team All-American. She also set school records: 19 goals in a season as well as the first player in Bryant history to reach 100 career points.

The field hockey team featured seniors Kristin Tighe '07 (North Easton, Mass.) and Laynie Sadler '07 (Rehoboth, Mass.) selected as a second-team All-American after leading the Bulldogs to a fifth place finish in the Northeast-10 and a #4 ranking in the nation.

The Bulldogs' volleyball team made its seventh consecutive NCAA appearance, while seniors Jessica Cesare '07 (Denville, N.J.) and junior Tiffany Garry '08 (Franklin, Ill.) were named first-team Northeast Region by the American Volleyball Coaches Association.

Junior cross country standout Nicole Radzik '08 (Sutton, Mass.) placed third overall individually at the NCAA Division II Cross Country Championship in Pensacola, Fla. Radzik, fifth overall at the NCAA Region Championship, was the first Bryant runner to qualify for nationals since 2003.

BRYANT HALL OF FAME HOLDS FIRST TEAM INDUCTION

The Bryant University Athletics Hall of Fame recently inducted five individuals and, for the first time ever, welcomed an entire team.

The 1966-67 men's basketball team was enshrined and included all-time scoring great Tom Smiley '68, as well as Don Gay '70, George Yates '70, Ted Alsop '67, Joe (Manny) Alvarez '69, Tony DeQuattro '67, Joe Goddard '69, Ron Hoyt '70, John McKeigh '68, Richard Petree '68, Jim Squidrito '66, Pete Sullivan '68 and Ed McManus '68, along with managers Mike Fisher '67 and Maurice Clare '66.

Coached by Tom Duffy, the squad posted an uncharted 22-0 record, captured the Naismith Conference Championship, and earned a spot in the N.A.A. District 3 National Championship.

Joining the team in the Hall of Fame are Beth Connolly, Wandyhos '64 (women's basketball), Coach Charlie Mandeville (women's cross country/track & field), Dan Manella '68 (men's basketball), Mike McKenna '66 (golf), and Jon Sjogren '68 (baseball).

BULLDOGS SPORTS BROADCAST ONLINE

Thanks to advanced high-speed video streaming, and a partner-ship with the Northeast-10 Conference and Penn Athletic, Bulldog fans can now watch football and basketball games live on their home computer.

People from across the country enjoyed this new online feature as they watched the Bulldog football team's march to the NCAA playoffs last fall. Bryant also carried all men's and women's basketball games this season.

In addition, Bryant recently launched a weekly online sports show anchored by Pat Sullivan '08. "The Bryant Sports Roundup" features a recap of the week in Bryant sports and interviews from Bulldog coaches and players. The show, and Bryant games, can be viewed at www.bryantbulldogs.com.

SPOTLIGHT ON: ATHLETICS
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PAT SULLIVAN ’08: THE VOICE OF THE BULLDOGS

At each basketball game this season, Pat Sullivan ’08 also high above the crowd doing the crowd to cheer for their team. He is the official voice of the Bulldogs and narrates the live action of every home and away game.

“The descriptive play-calling and ability to communicate emotion brings the games to life for the fans in the gym and those watching online,” said Director of Athletic Communications Jason Sullivan (no relation). “It’s a very professional and fun pure talent interview for Sullivan, broadcasting is a golden opportunity to follow Bryant sports throughout the year and build a professional portfolio.

“The first time I visited Bryant and I saw the Ruffino Center and Communications Complex, I knew that I would be able to pursue my love for broadcasting here,” Sullivan said. “As a freshman, he had his own sports talk show on WMBF, Bryant’s campus radio station — and received the station’s 2006 Show of the Year award.

The following summer, Sullivan called play-by-play for the Hanover Mariners in the Cape Cod Baseball League. "The experience was invaluable," he said. "I was able to broadcast every game and meet a lot of players, newspaper columnists, and professional scouts.

The training served him well. When he returned to campus in the fall, Sullivan called every game on the Bulldog football team’s drive to the NCAA playoffs, as well as all the soccer games. He also recently launched Bryant’s first weekly online show, "The Bryant Sports Roundup." This summer, Sullivan has secured an internship at Boston’s ESPN radio affiliate.

While his career is just starting out, a strong portfolio and numerous contacts put him well ahead of the curve for a career in sports broadcasting.

“I know it’s a tough field to get into, but I am excited to pursue a career in something I am really passionate about,” he shares.
SPOTLIGHT ON: FACULTY

Bryant's faculty members continuously engage in research, academic presentations, and publishing and editing that garner numerous awards.

Tom Chandler, associate professor of creative writing and poet laureate emeritus of Rhode Island, was named inaugural poet for the Providence mayoral inauguration in January. His poem, "First on the Agenda," was published in the event's program and read during the ceremony.

Judy Barrett lithoff, professor of history, and Joseph A. Ilacqua, professor of economics, were invited panelists at the Higher Education in Belarus: Challenges of Internationalization Conference in Vilnius, Lithuania, in December. They spoke at a panel on "Transatlantic Cooperation to Internationalize Higher Education in December. TIley spoke at a panel on "Transatlantic Cooperation to Internationalize Higher Education in" in January. His poem, "First on the Agenda," was published in the event's program and read during the ceremony.

John Perrone, trustee professor of management, wanted to organize a day for Bryant professors to come together to talk about their research, solicit feedback, and share their research. "This type of a forum is so necessary to complete our research," said Robert. "We need it."

Wendy Samter, professor and chair, communication, was elected editor of Communication Research Reports, a journal that publishes short, empirical pieces on a wide variety of topics pertaining to human communication. It is published by the Eastern Communication Association, an affiliate of the discipline's largest association, the National Communication Association.

Phyllis Schumacher, professor and chair, mathematics, presented a paper co-authored by Applied Psychology Professor Janet Morahan-Martin titled, "Gender and Uses of Online Health Information," at the XXVI International Conference of Applied Psychology in Athens, Greece. Morahan-Martin also delivered a keynote address, "Internet Addiction: Where Are We Now?" at the Internet Society 2006: Advances in Education, Commerce & Governance Conference in New Forest, United Kingdom.

Kevin Pearce, associate professor, communication, presented two papers at the annual convention of the National Communication Association in November. The first paper addressed the framing role of the media and how media definitions can affect issues moving through the political process. The second paper explored the media's role in promoting "reflective patriotism," the idea that even when a government is wrong, it shouldn't be criticized.

"FOUNDATIONS FOR LEARNING" TEXTBOOK RECOGNIZED FOR EXCELLENCE

Professor Laurie Lynn Hazard, director of the Academic Center for Excellence (ACE) and the Writing Center at Bryant, received an Outstanding Achievement Award from the Learning Assistance Association of New England (LAANE). The award was given in recognition of the textbook Foundations for Learning, which Hazard co-wrote with Jean-Paul Nadeau. First-year Bryant students use Foundations for Learning in a required course of the same name. Other universities around the country have also adopted the textbook. Hazard received the award at the LAANE annual meeting in November, where she was also a presenter.

ACCOUNTING ACCOMPLISHMENTS

Accounting Professors Kathleen Simons’ and Charles Cullinan’s paper, "What Constitutes an Act Discreditable: An Exploratory Study," was selected for the Best Paper Award at the 2006 American Accounting Association Symposium. Simons was also associate editor of the Journal of Accounting Education. An Interview with the President of the Eastern Accounting Education Association, an online newsletter that serves as a forum for educators around the world, share their research and resources. Accounting Professors Lynch is constantly moving. He participates in conferences last year and this year.

MIGUEL ROBERTO: MANAGEMENT PROFESSOR ORGANIZES THE FIRST FACULTY RESEARCH CONFERENCE

As Bryant continues to grow, interesting projects and innovative research from the faculty multiplies exponentially. With so many professors at the University, fellow faculty members may not always be aware of the work of their colleagues. To address this issue, Michael Roberto, trustee professor of management, wanted to organize a day for Bryant professors to come together to talk about their research, solicit feedback, and even enjoy the possibility of collaboration. He felt this would be especially powerful for new faculty like himself to learn more about the fascinating work taking place at Bryant.
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Simons was also named associate editor of Accounting Education: An International Journal, the official education journal of the International Association for Accounting Education and Research. Dennis Bline, professor of accounting, created Global Perspectives on Accounting Education, an online journal that serves as a forum for accounting experts around the world to share their research.

Accounting Professor Michael Lynch is constantly on the move. He participated in several triathlons last summer, and finished in the top 10 overall in two events. He won his age group in every race. He also co-wrote, “New IRS Ruling on Employer-Sponsored Home Buyout Programs” with his son, Nicholas Lynch ’04 MSA, for the November 2006 issue of the CPA journal.

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"This type of a forum provides the support necessary to explore and complete exciting and cutting-edge research," said Roberto, who helped organize a similar program at Harvard University. "Lots of people are doing interesting projects, but with a large faculty people don’t always know about them."

With this premise, the first Bryant Faculty Research Day was held during winter break. Fifty-four people — about one third of all Bryant professors — listened throughout the day to presentations on 13 completed or ongoing research projects.

For his part, Roberto engages in research on strategy development and co-authored the paper, "Facing Ambiguous Threats," published in the Harvard Business Review last November. He is currently working closely with the Federal Bureau of Investigation to provide the tools they need to develop efficient, targeted strategic management.

Roberto’s hope is to build a website to showcase faculty research, not only to fellow faculty members, but also to students and alumni who would be interested in learning about the work going on at Bryant.

"It is so important that we expose our ideas to the world," Roberto said. "The primary reason I do my research is to impact the practice of real managers who are out there working. The only way to do this is to get your ideas out there."
SPOTLIGHT ON: CAMPUS

Earning the prestigious designation as a Confucius Institute, welcoming a new vice president, and hosting an award-winning documentary filmmaker are just a few of the exciting happenings creating a buzz on the Bryant campus.

BRYANT NAMED CONFUCIUS INSTITUTE AS U.S.-CHINA INSTITUTE MARKS TWO YEARS OF SERVICE

Bryant recently signed an agreement with the Chinese government that provides the University with $100,000 annually for at least ten years to support a Confucius Institute. Named after the revered Chinese philosopher, the Institute will enhance instructional programs in Chinese language and culture for students, the general public, and the business community. The Chinese government will donate up to 5,000 books and CDs and additional educational materials to Bryant. In addition, they will sponsor two visiting professors over each of the next five years. Bryant is one of fewer than 20 Confucius Institutes currently in the United States. The new partnership will be managed by the U.S.-China Institute, which was established in 2005 to connect Bryant University with Chinese academic and business institutions.

“China is an economic powerhouse with amazing potential,” said Bryant President Ronald K. Machey. “Through Bryant’s U.S.-China Institute and our other China-related academic programs, we will help students and businesspeople with the language skills and cultural knowledge that are essential if they wish to successfully enter the Chinese market.”

In the two years since its inception, the U.S.-China Institute has supported local businesses on China-related business issues and encourages closer ties between regional businesses and their counterparts in China. Additional U.S.-China Institute initiatives include:

- The Lingnan Foundation Student Exchange Program
- The Sophomore International Experience in Beijing, Guanlin, and Shanghai
- Extended Summer Study in China
- Faculty Visits to China
- Bryant’s China Seminar Series for students and the community
- Joint Degree Programs with Bryant, China’s University of Geosciences, and Capital Normal University

BRYANT’S CURRICULUM: BUSINESS AND SO MUCH MORE

Bryant continues to enhance its academic programs to meet the needs of students and prepare graduates for a successful professional career. At its most recent meeting of the Board of Trustees, several majors were approved.

In addition, the faculty has been reviewing the academic curriculum from the perspective of incoming students and has identified groups of courses that comprise various “interest areas” at Bryant. While these interest areas are not majors, concentrations, or minors, by grouping courses under a specific title, students gain a better understanding of the breadth of the academic options at Bryant. To see Bryant’s enhanced academic offerings, go to www.bryant.edu/areasonstudy.

AMICA CENTER FOR CAREER EDUCATION IS DEDICATED AT BRYANT

Bryant prides itself on the career services it provides to students through career counseling, internships, and job opportunities. The Office of Career Services was renovated and recently renamed due to the generosity of Amica Insurance. Attending the dedication were Bryant President Ronald K. Machey, Amica Center staff Bob Soules, Kelly Kochis, Denise Gormley, Jennifer Edwards, Barbara Gregory, and Nancy Friel; Bob DiMuccio, president of Amica; Judith Clare, director of the Amica Center; and Tom Taylor ‘63, ‘64H, chairman of the Bryant board of trustees and retired president and CEO of Amica.

WOMEN’S SUMMIT MARKS 10 YEARS OF SUCCESS

More than 900 women and men gathered at Bryant on March 16 to participate in the Women’s Summit “Ten Years of Success: Celebrating Women & Business.” The event featured three visionary keynote speakers and 18 workshops on a wide range of topics.

The morning began with an enthusiastic Tory Johnson waving a hundred dollar bill in the air and asking the crowd, “Who wants it?” She continued to ask until someone ran up on stage and grabbed it. The career advancement and founder of Whoopi used the opportunity to say, “When you see something, it’s not to say it. You have to go get it!”

After the morning sessions, everyone enjoyed cake, contributed to the Bethany scholarship, and concentrated on the balance of the day’s events. The day closed with a few laughs and the celebration of the Women’s Summit’s 10th anniversary. In addition to celebrating the Success of the Women’s Summit, the Women’s Summit 10 Year Award was conferred.
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and founder of Women For Hire
used the unorthodox opening
of her keynote speech to illus-
trate, "when you really want
something, it's not just enough
to say it. You have to get up and
get it!"

After the morning breakout
sessions, everyone gathered
for the luncheon where they
enjoyed cake, confetti, and a
tribute to Kati Machtley, who
has served as either chair or
curator of the Women's Summit
for the past 10 years. In addition,
the New England Businesswoman
of the Year Award was given to
Cheryl Lafleur, acting CEO of
National Grid's U.S. energy dis-
tribution business.

The luncheon ended with a
captivating keynote address
by award-winning actress and
human rights activist, Alfre
Woodard. Her inspirational
speech defined women as the
"new blood of the business
world," responsible for bring-
ing grace and trust to their
professions.

The final keynote of the day
was Liz Murray, the subject
of the Lifetime movie From
Homeless to Harvard. Several
Summit-goers choked back tears
as Murray remembered being a
homeless teenager in New York
City and experiencing the death
of her mother from AIDS —
and how that impacted her decision
to go back to high school.

Now a student at Harvard University,
Murray encouraged the audience
to use their professional power
to help those less fortunate.

Bryant is grateful for all the
2007 Women's Summit spon-
sors. Fidelity Investments,
along-time supporter, was
this year's Platinum Sponsor.
For a full list of sponsors, or
to join our mailing list, visit
www.ushumanity.org.

Clockwise from left: Alfre Woodard, award-winning actress and human rights activist; President Ronald MacMillan and Kati Machtley with Liz Murray (center); Tony Johnson, career-advancement advisor and founder of Women For Hire.
GEORGE CLIFFORD CRAIG '29, '68H, '75H AND RUTH FAIRBROTHER CRAIG ENDOwed SCHOLARSHIP FUND: A LEGACY LIVES ON

Does the name George Clifford Craig sound familiar to you? A 1929 graduate, he was president of his class and a member of the Beta Sigma Chi fraternity.

After graduating, Craig began working at Bryant — first as a career counselor, then as the bursar, and then as an admission counselor, eventually becoming Dean of Admissions. Perhaps you were one of the students he recruited from New York, New Jersey, Pennsylvania, or Southern New England.

Maybe you remember George Craig from the honorary degrees he has received at Bryant Commencements: an Honorary Master's Degree in Business Administration in 1968 and an Honorary Doctor of Business Administration in 1975. You may also know Craig from his role as Secretary of the Corporation of Bryant.

Craig's good character and 47 years of unwavering loyalty to his alma mater have now been recognized by the creation of an endowed scholarship for business administration students. After Craig died, his sister-in-law Helen Fairbrother Moroney wanted to share his enthusiasm for Bryant with future generations, so she donated $50,000 to create a scholarship in the name of George and his wife, Ruth.

Craig's legacy also lives on in his family. Craig's grandson, Christopher, graduated from Bryant in 1993. His two nieces, Jane (Fairbrother) O'Neil and Karen (Fairbrother) Cardonne, also graduated from Bryant, in 1985 and 1988, respectively. Cardonne met her husband, Kevin '90, at Bryant as well.

One of Craig's three sons, George Jr., who died in 1999, received his Bachelor of Science in Business Administration in 1970 and his Master of Business Administration in 1973 from Bryant.

In addition, Helen Moroney's niece Mary Moroney is the director of library services at Bryant.

If you are interested in creating an endowed scholarship, or a Partners-in-Scholarship (an annual donation in the amount of $2,500), please contact the development office at (401) 232-6250.

KEN BURNS: BRYANT TRUSTEE SPEAKER

Acclaimed documentary filmmaker Ken Burns addressed a crowd of 1,300 at Bryant University on February 12, as part of the Trustee Speaker Series. Burn's latest documentary, "The War," which explores World War II from an American perspective and brings one of the biggest events in history down to a very intimate scale. Attendees also viewed advance clips of the film, which is slated to premiere on PBS in September.

"The Second World War was so massive, catastrophic, and complex, it is almost beyond the mind's and the heart's capacity to process everything that happened," said Burns. "Every person in the country was deeply affected by this war, whether in battle, at home, at work, or in the case of Japanese-Americans, in internment camps. In the end, we all begin to see that there are no 'ordinary' lives."

ARCHWAY INVESTMENT FUND COMPLETES SECOND SUCCESSFUL YEAR

Last month, finance and financial services students wrapped up another successful year of managing the Archway Investment Fund (AIF). So far, the Fund has grown to more than $411,000.

The AIF was established in 2005 by the Bryant Board of Trustees, and is the University's first student-managed fund. Seeded with a total of $350,000, the portfolio includes 48 stocks in categories including financials, technology, energy, and health care. Anyone interested in copies of the AIF semi-annual report or other information should send an e-mail to info@archwayfund.bryant.edu.

DONNA HARRIS RECEIVES OUTSTANDING ADVISOR AWARD

Donna Harris, assistant director of alumni relations and advisor to the Student Alumni Association, was named the Association of Student Advancement Programs (ASAP) Outstanding Advisor of the Year for 2006 at ASAP's annual conference in San Antonio, Texas. There were more than 300 advisors from schools around the country in consideration for the award.

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One of Craig's three sons, George, met her husband, Kevin '90, at Bryant. The couple has two sons, Timothy and Joseph, and now live in Boston. Their nephew, George Fairbrother, Jr., received his Bachelor of Science in Business Administration in 1993. His wife, Karen Fairbrother Craig, also graduated from Bryant in 1985.

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CHAFEE CENTER OFFERS WEBCASTS

The John H. Chafee Center for International Business at Bryant now offers a Webcast series streamed over the Internet regarding international trade.

Users can deepen their knowledge base by viewing a video archive of programs on export compliance, common mistakes by exporters, branding, supply-chain management, and Sarbanes-Oxley compliance, among others. While many of the Webinars are free, some require a $99 all-access pass. Visit www.chafeecenter.org/webcasting.htm for more information.

In addition to Webcasts, the Chafee Center offers business consulting, training, and technology services to make their clients more competitive globally.

JAMES DAMRON NAMED VICE PRESIDENT FOR UNIVERSITY ADVANCEMENT

James Damron has been appointed vice president for university advancement at Bryant. He will provide strategic direction and operational leadership for development, university relations, and alumni relations.

Damron's 20-year career in development includes leadership positions at Loyola University Chicago, The University of Chicago Medical Center, and most recently Seton Hall University, where he directed a $50 million campaign and implemented fund-raising strategies for all segments of the university.

"Jim has an impressive array of skills, and he's worked extensively to develop, communicate, and execute strategic planning initiatives," said President Ronald K. Machleilcy. "His proven abilities will be invaluable at Bryant as we expand scholarships and continue with campus improvements."

Damron said he is excited for the opportunity to advance the University through creative and effective initiatives. "I look forward to contributing to Bryant's continued growth and working with members of the Bryant community whose efforts have made it such a vibrant academic institution."

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DONNA HARRIS RECEIVES OUTSTANDING ADVISOR AWARD

Donna Harris, assistant director of alumni relations and advisor to the Student Alumni Association, was named the Association of Student Advancement Programs (ASAP) Outstanding Advisor of the Year for 2006 at ASAP's annual conference in San Antonio, Texas. There were more than 300 advisors from schools around the country in consideration for the award.

CHAFEE CENTER OFFERS WEBCASTS

The John H. Chafee Center for International Business at Bryant now offers a Webcast series streamed over the Internet regarding international trade.

Users can deepen their knowledge base by viewing a video archive of programs on export compliance, common mistakes by exporters, branding, supply-chain management, and Sarbanes-Oxley compliance, among others. While many of the Webinars are free, some require a $99 all-access pass. Visit www.chafeecenter.org/webcasting.htm for more information.

In addition to Webcasts, the Chafee Center offers business consulting, training, and technology services to make their clients more competitive globally.

JAMES DAMRON NAMED VICE PRESIDENT FOR UNIVERSITY ADVANCEMENT

James Damron has been appointed vice president for university advancement at Bryant. He will provide strategic direction and operational leadership for development, university relations, and alumni relations.

Damron's 20-year career in development includes leadership positions at Loyola University Chicago, The University of Chicago Medical Center, and most recently Seton Hall University, where he directed a $50 million campaign and implemented fund-raising strategies for all segments of the university.

"Jim has an impressive array of skills, and he's worked extensively to develop, communicate, and execute strategic planning initiatives," said President Ronald K. Machleilcy. "His proven abilities will be invaluable at Bryant as we expand scholarships and continue with campus improvements."

Damron said he is excited for the opportunity to advance the University through creative and effective initiatives. "I look forward to contributing to Bryant's continued growth and working with members of the Bryant community whose efforts have made it such a vibrant academic institution."

KEN BURNS: 
BRYANT TRUSTEE SPEAKER

Acclaimed documentary filmmaker Ken Burns addressed a crowd of 5,700 at Bryant University on February 12, as part of the Trustee Speaker Series. Burns discussed his latest documentary, "The War," which explores World War II from an American perspective and brings one of the biggest events in history down to a very intimate scale. Attendees also viewed advance clips of the film, which is slated to premiere on PBS in September.

The Second World War was so massive, catastrophic, and complex, it is almost beyond the mind's and the heart's capacity to process everything that happened," said Burns. "Every person in the country was deeply affected by this war, whether in battle, at home, at work, or in the case of Japanese-Americans, in internment camps. In the end, we all begin to see that there are no 'ordinary' lives."

ARCHWAY INVESTMENT FUND COMPLETES SECOND SUCCESSFUL YEAR

Last month, finance and financial services students wrapped up another successful year of managing the Archway Investment Fund (AIF). So far, the Fund has grown to more than $411,000.

The AIF was established in 2005 by the Bryant Board of Trustees, and is the University's first student-managed fund. Seeded with a total of $350,000, the portfolio includes 48 stocks in categories including financials, technology, energy, and health care. Anyone interested in copies of the AIF semi-annual report or other information should send an e-mail to archwayfund@bryant.edu.

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SPOTLIGHT ON: STUDENTS

Bryant offers students a chance to excel beyond the classroom through academic competitions, community service, study abroad, and more.

HANDS-ON IN NEW ORLEANS

During winter break, 12 students and two staff members traveled to New Orleans on a weekend mission to help rebuild the region devastated by Hurricane Katrina.

The idea for the trip originated with Margaret Vasquez '08 and Symphonie Willoughby '08, president, and vice president, respectively, of the Alliance for Women's Awareness at Bryant. They worked together with Multicultural Student Union student leader Wilberte Paul '07 to select a volunteer program in New Orleans and interview Bryant students who wished to volunteer.

The trip was then coordinated through Hands On New Orleans, a nonprofit organization launched when the storm hit in 2005. Each day, the group gutted houses and cleaned schools, removed mold, and helped with food bank distribution. Bryant volunteers also marched in the January 11, 2007, New Orleans crime rally.

The volunteers were Meghan Aloisio '10, Morgan Austin, assistant director, Intercultural Center; Celissa Fonseca '08; Christine Losato '08; Jordan Montgomery '07; Samuel Schults '08; Dea Vieira, assistant director, Intercultural Center; Roman Ward '09; Daniel Willis '08; Ellicia Wilson '08; Bijan Zamanian '07; and Vasquez, Willoughby, and Paul.

FED CHALLENGE TEAM AWARDED FIRST RUNNER-UP IN NEW ENGLAND

A group of Bryant students took second place at the 2006 New England College Fed Challenge in Boston, beating teams from Harvard University and Dartmouth College, among others. The academic competition promotes student understanding of the Federal Reserve System (the Fed) and United States interest rate policy. This is the first year Bryant participated in the competition.

A team of four seniors studying economics—Christopher Dwyer, James Gallant, Erik Miller, and Olanrewaju Oyedotun—were chosen to compete. Ramesh Mohan, assistant professor of economics, coached the team with help from professors Laurie Bates (economics) and Peter Nigro (finance).

According to Mohan, Bryant will compete in 2007 and will launch a Fed Challenge Club at Bryant.

BRYANT STUDENTS HAVE A HEART

In April, Bryant students, faculty, and staff joined together to donate the life-saving gift of blood and, in the process, put the University over the 10,000-pint mark for donations.

"For nearly 10 years, Bryant has been one of the most consistent and reliable donors," said Cory Robinson '05, account manager at the Rhode Island Blood Center. "Very few organizations in Rhode Island have reached this level of donation."

Robinson shared that 10,000 pints of blood saves approximately 30,000 people.

The overwhelming turnout was aided by Jessica Nowell '07, vice president of advertising and promotions for the Bryant Marketing Association. She raised awareness for the event with flyers, information tables, and an informational video in the Rotunda. She also led a committee dedicated to increasing the number of blood donors on campus.

MATT WILSON '08 WINS NATIONAL STUDENT LEADERSHIP AWARD

Last November, Matt Wilson '08 was honored as the Best Student Leader at the 2006 Collegiate Entrepreneurs Organization (CEO) national conference in Chicago. The award was given to Wilson for his outstanding leadership skills and positive influence on Bryant's CEO chapter.

"I was thrilled to be awarded Best Student Leader because it gave excellent recognition to our school," said Wilson. "There are more than 100 other universities with CEO chapters, and many important business leaders were in the audience seeing a Bryant University student come out on top."

While the CEO has been active at Bryant for a number of years, under Wilson's leadership, the group was officially recognized by the student organization by the CEO, and the president and dean of the college.

BRYANT SOPHOMORES GO GLOBAL

During winter break, more than 100 Bryant students visited China, Europe, or Latin America, absorbing cultural, political, and business practices—and earning academic credits.

The excursions were part of the new Bryant Sophomore International Experience (SIE).

Hannah E. Jorgensen '09 went to China. "It was interesting being immersed in such a different culture," she said. "Everything was very different—the food, the way they drive, even their McDonalds!"

Kevin Manawo '07 traveled to Latin America—his first trip out of the country, as it was for many others in the program. He said, "If it weren't for Bryant, I don't know if I would've been able to explore the world beyond the
BRYANT STUDENTS HAVE A HEART

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Kevin Menawonu ’09 traveled to Latin America — his first trip out of the country, so it was for many others in the program. He said, "If I weren’t for Bryant, I don’t know if I would’ve been able to explore the world beyond the U.S. at such an early age."

The Western Europe group traveled to London, Paris, and Rome. "It was a great opportunity to see and do things I may never get the chance to do again," said Shauna Yunits ’09. "I also got to know a lot of new people, and in some of the most amazing cities in the world."

The Bryant Study Abroad office has 60 students registered to attend the SIE program this summer with trips to Italy, Russia, and Ukraine.

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"Years will be needed to recover from the award and the recognition to our school," said Wilson. "There are more than 500 other universities with CEO chapters, and many important business leaders were in the audience seeing a Bryant University student come out on top."

While the CEO has been active at Bryant for a number of years, under Wilson’s leadership, the group was officially recognized as a student organization by the Student Senate and has grown to more than 100 members. This year the club co-sponsored a presentation by Life is Good, co-founders Bert and John Jacobs, CEO also contributed more than 1,200 jack-o-lanterns to the Life is Good-sponsored 2006 Pumpkin Fest held in Boston, which broke the world record for the number of jack-o-lanterns lit at the same time. Donations from the event supported Camp Sunshine, a camp for children with life-threatening illnesses and their families.

The organization also raised more than $10,000 in sponsorships to help fund the trip to the CEO conference. Nearly 50 club members went to Chicago, making the Bryant contingent one of the largest at the conference.

Wilson, a marketing and marketing double concentrator, joined CEO the first semester of his freshman year. Now, only a year away from graduation, Wilson has big plans for the future.

"After graduation, I am looking to start a holding company that starts, buys, and runs different companies and has significant real estate holdings," he said.
SPOTLIGHT ON: ALUMNI

Whether they are helping to develop more efficient accounting practices, playing basketball in Europe, or fighting in Iraq, Bryant alumni are part of a special network of accomplished professionals and dedicated individuals.

BRYANT WELCOMES TWO TRUSTEES

George Bello '58, '96H and Saddi Williams '06 were recently named to the Bryant board of trustees. Each will serve a three-year term.

Bello is currently the director of Horizon Health Corporation, Lewisville, Texas, and is a member of its audit and compliance committee. He is the former executive vice president and controller of Reliance Group Holdings in New York. Bello previously served as a Bryant trustee from 1996-1999 and was chairman of The Campaign for Bryant. His early gift to the Campaign contributed to the building of the George E. Bello Center for Information and Technology, dedicated in his name in 2002.

Williams, who will serve as the Young Alumni Trustee, earned a bachelor of science in business administration with a concentration in marketing and a minor in communication. A stellar athlete, he was a co-captain on the Bryant football team during his senior year.

As a student, Williams co-founded the Student Advocacy Committee, served as a student mentor and peer mediator, was a member of the Multicultural Student Union, and was president of the Bryant Christian Fellowship.

At the Rhode Island Public Expenditure Council (RIPEC) annual meeting in October, Jerome Williams ’76, ’81, ’96 MBA received the Robert M. Goodrich Distinguished Public Service Award. The award recognizes public service employees who have demonstrated a career of superior performance and accomplishments.

Williams accepted an award as executive director of the Rhode Island Department of Administration and Chairman of the State Properties Committee. He was also a member of the State Retirement Board and the Rhode Island Resource Recovery Corporation. (Governor Donald L. Carcieri recently appointed Williams to serve as director of the Rhode Island Department of Transportation.)

In addition to the award presentation, United States Senator Christopher J. Dodd, D-Conn., delivered the keynote address. Carcieri also made remarks and the annual election of officers and directors was held. Bryant President Ronald R. Machley was re-elected as RIPEC President.

PURPLE HEART RECIPIENT LANCE CORPORAL GIESSLER '04 RETURNS FROM IRAQ

Lance Corporal Brian C. Giessler '04, U.S. Marine Corps, returned home to Smithfield, R.I., last August from the war in Iraq. Giessler has served in the Marine Corps Reserves since 2003. He earned a bachelor of science in business administration with a concentration in finance from Bryant before being deployed to Iraq in 2005. He has been decorated with two Purple Hearts.

Giessler was injured during an operation with his unit, Charlie Company, 1st Battalion, 25th Marines, in Fallujah on Aug. 11, 2006. After recovering, he plans to return to the Reserves.

BRYANT ALUMS HOOPING IT UP

Since John Williams '06 helped lead the Bulldogs to the finals of the NCAA Division II Championship tournament during the 2004-2005 season, he has been on a basketball whirlwind.

He had a tryout with the Boston Celtics, and after a brief stop in Germany, earned a contract to play in Holland for the Zwolle Landsfede. Williams is currently in the top 10 in scoring in the league and was the lone player on his team selected to participate in the Dutch League all-star game.

Another star on the 2004-2005 team, Mike Williams '04, '05 MBA, played the last two overseas. During his professional, Williams suited up for six different teams and ended the season playing a championship Laguna Tigers in Italy. This year he played in Italy, and led the team to a championship.

Giessler, who has decided not to go basketball.

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Another star on the 2004-2005 team, Mike Williams '04, '05 MBA, played the last two seasons overseas. During his first year as a professional, Williams suited up for six different teams and ended the season by earning a championship with the Lugano Tigers in Switzerland. This year he played in Triola, Italy, and led the league in rebounding until he was sidelined with a back injury. He has decided not to return to basketball.

Williams has written a book about playing basketball in Europe and adjusting to the different cultures, customs, and lifestyles. (He is currently looking for a publisher.)

Mario Correia '06, another player on the 2004-2005 team, is a member of the Cape Verde National Basketball Team and recently signed with a team in Portugal.

MAUREEN BURNS '06 NAMED NCAA WOMAN OF THE YEAR CONFERENCE WINNER

In October, the Northeast-10 Conference Senior Women Administrator (SWA) council named two-sport student-athlete Maureen Burns '06 as the NCAA Woman of the Year Conference Winner. Burns was a first-team, all-conference pick in field hockey and women's lacrosse, and the Bryant University Female Athlete of the Year for 2006. The NCAA Woman of the Year award honors senior student-athletes for their cumulative college achievements in service, leadership, athletics, and academics. Burns served as the Bryant Student-Athlete Advisory Committee co-chair and the Make-A-Wish Fundraising Committee chair. She also served on the Campus Diversity Council and the Campus Recognition Awards Committee.

Correction:
On p. 13 of the last issue of Bryant magazine, Heidi Stupan was incorrectly identified as Carol Taylor '63. We apologize for the error.
ARThUR WELELM of Mary Landin., R.I., was promoted to senior dean of academic affairs of Atlantic Cape Community College in Mays Landing.

THOMAS CIARRUGLI, JR. of El Paso, Texas, was inducted into the 2011 El Paso Athletic Hall of Fame in the media category.

JOHN M. KARRAS of South Yarmouth, Mass., joined TD Banknorth, N.A., as a mortgage loan officer in Hyannis, Mass.

JEROME F. WILLIAMS '68 MBA of Barrington, R.I., was named director of the State Department of Transportation in Providence, R.I.

MENTON BUCKNER, III '78 of Utica, Conn., was appointed by the Connecticut Society of Certified Public Accountants as chair of its Educational Trust Fund for the 2009-2010 activity year. The Educational Trust Fund is a non-profit foundation providing financial support to outstanding students, accounting departments, and accounting clubs at Connecticut colleges and universities.

LAURIE (BLAIR) OLKA of Feeding Hills, Mass., was promoted to executive vice president of Commercial Banking of the Rhode Island Bank in Providence, Mass.

WILLIAM J. TAKSAR '91 MBA of North Attleboro, Mass., was appointed to the 1000 Club of Greater Providence.

DAVID E. COURNOYER of Maryville, Tenn., completed real estate training and is a broker with REMAX at the Lakes in Maryville.

GARY M. DELLAPOSTA of Mashpee, Mass., was elected to the Board of Directors of Eastern Bank in Boston. Mass. DellaPosta also completed his recertification as a certified valuation analyst (CVA) as required by the National Association of Certified Valuation Analysts.

JOHN P. MILLER '83 MBA of Portsmouth, Conn., was appointed to the Board of Directors of PNB Holdings, Inc., and its wholly owned subsidiary, Putnam Savings Bank in Putnam.

A. THOMAS HAYES, JR. of Glendale, Calif., president of Cal-Con Enterprises, Inc.,dba Kilkorian Marketing Group, was awarded the PE LA Prizm Team Award for his company's campaign "Just Be Ready. Prepare Together."

A. THOMAS HAYES, JR. of Rockland, Maine, was named an honorary member of the American Institute of Certified Public Accountants.

MATTHEW J. BOLAND of Alexandria, Va., was awarded the Department of the Army's Superior Civilian Service Medal. Boland served as Project Operations Specialist and Director of Operations for the World War II Anniversary Committee. The inaugural event, the anniversary of the invasion of Normandy, was attended by the President of the United States, the President of France, the Queen of England, and many other Heads of State.

RICHARD C. JOHN of Beatlestown, Va., earned a Certified Institute of Housing distinction in Beatlestown, which provides education, training, and consulting to real estate and other industries in New England.
JAMES G. RUSSELL of Farmington, Conn., was reappointed by the Connecticut Society of Certified Public Accountants as chair of its Peer Review Committee for the 2006-07 activity year. The Peer Review Committee administers the Peer Review program for certified public accountants practicing in Connecticut.

1981

PHILIP D. KEREN of Bethesda, Md., was named chief financial officer (CFO) at Teaching Strategies, Inc., located in Washington, D.C.

WILLIAM A. MACON of Wilbraham, Mass., was named president of Berkshire Bank in Pittsfield, Mass.

JOHN T. WARD of Woonsocket, R.I., was named finance director for the Greater Salem Rotary Club.

JAMES M. BASSILAKIS of Newport, Mass., was named senior vice president of Citizens Bank in Providence, R.I.

MARIE BORRE-MISKIN of Manchester, N.H., was named a partner at Feeley & Driscoll, P.C., in Providence, Mass.

JAMES A. BALUKIAN, DDS, MBA of Greenville, R.I., was named dental director of Delta Dental of Rhode Island.

MICHAEL D. VAGNINI of Cumberland, R.I., was named assistant vice president/quality control manager for Consumer Operations at Citizens Bank in Providence, R.I.

JAMES A. ERBEKIAN MST of Warwick, Mass., was named a partner at Telesy & Driscoll, P.C., in Providence, Mass.

REV. CARL B. FISSETTE '96 MST of Woonsocket, R.I., was ordained to the priesthood by The Most Reverend Thomas J. Tobin, Bishop of Providence, R.I.

JACQUELINE GODFREY of Carver, Mass., launched her own business, Spring Animation Studios, in combination with her artistic skills. Godfrey offers original art in a variety of price ranges and styles.

TEODOR KLOVIN of Franklin, Mass., was named vice president, corporate controller, and chief accounting officer of Norton, Inc., in Providence, R.I.

WALTER J. MORGENTHALER of Stamford, Conn., was promoted to partner at Capaccio Celtics, Inc., in Southport, Conn.

KERRY A. SPENCER of Manchester, N.H., named Spencer Financial Consultants, LLC, to meet the evolving needs outlined in the Pension Protection Act in Manchester.

JOHN D. CLAYPOOL of New York, N.Y., was promoted to the top client relationship management team, globally, of The Cligrope Private Bank. Claypool was also recognized by The Cligrope Foundation for the fourth consecutive year for his continued philanthropic efforts in Manhattan.
RUSSELL E. JOHNSON of Radnor, Penn., was named assistant vice president at National Guarantee in Philadelphia, Penn.

CHRISTINE KENT-SHARMA of Princeton, N.J., opened a scrapbook store, Scrapbooks Cove, with her sister in Millstone, N.J. They offer classes and supplies to help others preserve their memories for future generations.

RICHARD J. LUCINI of Milford, Mass., was promoted to assistant vice president of Unibank’s Consumer Lending department in Whitinsville, Mass.

SUSAN (DOSCHER) ONDRICK of Garland, Texas, was accepted into the Information Technology Leadership Development Program at Raytheon in Dallas, Texas.

HELEN-MARY GILLIGAN MST of Cranston, R.I., was promoted to principal at Deloitte, Pwave & Co., in Warwick, R.I.

KRISTEN B. SWANBERG of Princeton, N.J., opened a scrapbook store, Scrapbooks Cove, with her sister in Millstone, N.J. They offer classes and supplies to help others preserve their memories for future generations.

JULIE DIALESSI-LAFLEY, Esq., won the 2006-2007 JLVicte Award.

RAYAN A. MONCRIEFFE of Framingham, Mass., joined the firm of Prescott & Co., in Bronx, N.Y. She was named director, business planning, in Manchester International’s South Asia Middle East Africa office based in Dubai, United Arab Emirates.

JAY N. HERSHAM of Ashville, Conn., was named director of various levels of expertise, and chartered financial analyst (CFA) Parachute, N.Y.

JONATHAN P. ADAMSON of Hartford, R.I., was promoted to vice president at Citizens Bank in Providence, R.I.

HENRY Y. (BJ) BECKER of Brookline, N.Y., was promoted to manager of public relations at Cox.

GREGORY J. CHAVES of Atlanta, Ga., joined the firm of Prescott & Co., in Bronx, N.Y.

JODY R. CROSS of Anchorage, Alaska, was promoted to director of business development at Health New England in Springfield, Mass.

CHRIS S. HANNAH CAGS of Blue Hill, Maine, was elected to the Board of Hil Harbor Bankshares in Bar Harbor, Maine.

RAYAN A. MONCRIEFFE of Framingham, Mass., was appointed by the Connecticut Society of Certified Public Accountants as chief of its Relations with Colleges and Universities Committee for the 2006-2007 activity year. The committee works with academia to promote appropriate accounting, education and interaction between the academic and practice communities.

JEAN (SICARD) MARESELLA of Southfield, R.I., was promoted to vice president at Citizens Bank in Providence, R.I.

JEREMY WHITE of Rockville Centre, N.Y., was named director of public relations at Cox.

CHRISTEL MAIGNANT MBA of Medfield, Mass., was promoted to director of the Accidents and Health Division.

JENNIFER C. GROVER of Medfield, Mass., joined the firm of PwC, Cherster Financial Partners & Co., in Bronx, N.Y.

LEONARD M. MANGI of North Andover, Mass., is a master of science in exercise science and a prevention and design at Springfield College.

KERR-BETH S. ST. JUAN of Providence, R.I., was promoted to account manager at Managed Communications at Sandlips in Smithfield, Mass.

JILLIAN (ST. MARTIN) HUDSON of Providence, R.I., was named manager at W.B. Company in North Providence, R.I.

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LISA (KNIGHT) LIVINGSTON
of Aetna, Conn., is part owner/chief financial officer (CFO) at
Biotach International Corporation in Groton, Conn.

1987

MICHAEL DISANDRO, III MBA of
Randolph, R.I., was appointed senior
vice president/commercial group
regional manager in Corporate Banking
at Citizens Bank in Providence.

JAMES K. DOW of Buzzards
Bay, Mass., was named assistant
principal for the Bristol-Providence
Regional School District in
Tunston, Mass.

REBECCA (TRACY) EGERS
of Franklinville, N.J., was promoted to
manager of the United Arab
Emirates, Company in Boston, Mass.

1997

JOHN E. GAGE MBA
of Fayetteville, N.C., was promoted to
regional director in Corporate Banking
in New York, manager at V Woolf and
Company business manager of the
Cadbury Regional Area in Melbourne, Vic.,
and chief executive officer of
Deal Management Systems in Melbourne,
Vic.

1998

HUMAYUN RYASAT ALI of
Karachi, Pakistan, was promoted to
assistant vice president at MCB
Bank, located in Karachi.

JAY N. HERSHMAN of Cheshire,
Conn., earned the designation of
Certified Relocation Professional
(CRP). Joe is an attorney at Belli
Hall & Hershman, P.C. in Cheshire.

PREEVATHAN J. ISAC formerly of
Bombay, N.Y., was named director,
business planning, in Mastercard
International’s South Asia Middle
East offices based in Dubai, United
Arab Emirates.

N. K. KULDER of Atlanta, Ga., was
general manager for AMARAK
Harmonie Lodging for the Centers
for Disease Control and Prevention
Global Communications Center in
Atlanta.

SHANNON (CUMMINS) MANA
of Providence, R.I., was named vice
president of Citizens Bank
in Providence.

1999

LEIGH ANN (LAYLISH) SHEEHAN
of Hauppauge, N.Y., was promoted to
regional underwriting manager in
the Accident and Health Division
of Zurich North America in
Parsippany, N.J.

2000

CHANDER AGARWAL of New
Delhi, India, was inducted into the
Transport Corporation of India as a
general manager. Agarwal will head
a new division, XPS New Ventures,
to establish a closer business
model after Federal Express.

NICHOLAS G. BOHNSACK of
New York, N.Y., is co-founder of
Strategic Research Partners, LLC, in
New York.

JEFFREY P. GROVER of Medfield,
Mass., joined the firm of Prescott
Chesterfield Fantaine & Wilkerson, LLP as a staff accountant
in Providence, R.I.

LEANNA M. MANSOUR of
North Andover, Mass., received a master of science degree in
exercise science and sports studies
with a concentration in Health
Promotion and Disease Prevention
at Springfield College.

KEVIN-JOHN B. JACOBS of
West Warwick, R.I., was promoted to
account manager. FTS Marketing
Communications at Hadley
Investments in Smithfield, R.I.

JILLIAN (ST. MARTIN) DESHOR
of Mansfield, Mass., was promoted to
audit manager at Wolf and
Company in Boston, Mass.

2001

PATRICK D. BRESNAHAN
of Brighton, Mass., is an implementation analyst at EDS in
Boston, Mass.

SYLVIA KUNZ of Vienna, Austria,
joined a European Management
Development Program at GE
Money Bank, a company of
General Electric. It will be a two
year program with the outlook of
a professional management
leadership position within GE
Money Bank Europe.

STEVEN U. MANCICCHIO
of Newington, Conn., was promoted to
manager within the Systems
Procurement and Assurance
practice at PricewaterhouseCoopers, LLP in
Harford, Conn.

LAURA F. MELNICHNITZ of
Springfield, Mass., was appointed
media planning/buyer at Genm in
Chicago, Conn. Melnickova negotiates,
purchases, and manages media
plans for clients such as Anheuser
Busch.

WILLIAM J. NOWIK of North
Attleboro, Mass., was promoted to
information technology manager at
Wolf and Company in Boston, Mass.

ANDREA M. PICARELLI of
Pittsfield, Mass., earned a Senior
Professional in Human Resources
(SPHR) Certification and is a human
resource manager at Two Vokes &
Company in Wrentham, Mass.

2002

CHRISTINE BEKKAD-COLLINS
of Lincoln, R.I., was named
director of pharmacy services at
Rhode Island Hospital, The Miriam
Hospital, and Bradley Hospital in
Rhode Island.

MICHAEL G. MANSKYIN, JR.
of Rocky Hill, Conn., was named
a certified public accountant at
Carney, Ray & Gesmer, P.C. in
Rocky Hill.

2003

JAY N. HERSHMAN of
MVAR - NBC News station in
Boston, Mass., joined the marketing and
finance department at Anheuser
Busch, a division of Anheuser
Busch Companies.

PATRICK J. BEUTLER of
St. Thomas, Virgin Islands, was
denamed college counselor, teacher,
and marketing coordinator for
Sister Peter and Paul Catholic
School in the Virgin Islands.

LEA A. GIFFORD '95 MBA of
Palo Alto, Calif., earned the
degree of
certified relocation professional
(CRP), of Fairfield, Conn., was named
director of the Northwestern
Terminals Department of
Transportation
at Northwestern National Life.

2004

JULIE ANNE M. COLLINS
of Mansfield, Conn., earned a juris
doctor degree from the
William & Mary University
College of Law in Williamsburg, Va.

NICHOLAS J. POWERS of
Providence, R.I., was promoted to
director of the Academic
Affairs Office at Brown University.

ANTHONY J. CHAVARRI of
Dallas, Texas, was named
circulation director for the
North Adams Transcript and the
Bennington Banner.

2005

STEVEN PLUSSK MD of
North Providence, R.I., was promoted to
director of the cardiovascular
specialties department at
Salve Regina University in
Providence, R.I.
ALDREY (GROVE) HURLEY '41  
December 15, 2001

ELLEN (DALEDA) MCARA '41  
February 25, 2006

ERNEST JORDAN, JR. '42  
February 25, 2005

MERWIN S. ORENSTEIN '42  
July 12, 2006

MARY (SOROKATY) TOMPKINSON '42  
October 10, 2006

GEORGE W. CRANSHAW '43  
July 10, 2006

NORMAN A. BONN '44  
July 27, 2006

JANET (O'WAL LENTHEN) JOWKIER '44  
October 6, 2005

JOHN J. TRENCH '44  
December 17, 2006

ZEKO (KIRBY) REED '45  
November 20, 2006

ELIZABETH (SHOLA) ARESON '46  
May 31, 2006

LORRAINE (REEMANN) WYSOWSKI DICKMANN '47  
November 23, 2006

JEROME K. GOLDBERG '47  
December 23, 2006

ELEANOR (BARACO) GRACIE '47  
September 29, 2006

DENNIS F. MALLOY '47  
October 9, 2006

RICHARD C. AMSCHER '48  
August 9, 2006

KENNETH K. BROWN '48  
April 19, 2006

ROBERT C. DEZINNO '48  
November 5, 2006

HENRY C. DUGAS '48  
January 12, 2007

WILLIAM H. FRIEDRICH '48  
December 28, 2006

MAURICE E. HURLEY '48  
December 29, 2006

HOWARD R. LEWIS '48  
July 10, 2006

RICHARD P. LEWIS '48  
May 21, 2006

CLIFFORD J. SWEENEY '48  
September 2, 2005

ERNEST T. ANTONICHI '49  
September 29, 2005

FREDERICK S. BAUCUS '49  
May 8, 2006

NORMAN J. BOUTIN '49  
May 28, 2006

GEORGE J. BREEN '49  
July 11, 2006

HOWARD CHAFT '49  
December 18, 2006

GEORGE F. COATES '49  
June 13, 2006

MICHAEL W. DICHARA '49  
December 3, 2006

EDGAR W. DUNN '49  
September 29, 2006

RAYMONDO V. KOZLAUSKI '49  
June 1, 2006

MICHAEL MANUGAN '49  
October 18, 2005

LESTER D. NELSON '49  
December 26, 2006

ROY A. NELSON '49  
July 23, 2006

ROBERT PERRY '49  
April 21, 2006

PAUL J. SILVA '49  
April 18, 2006

ROSEMARIE (MICHELA) TOMASSO '49  
July 20, 2006

JANETE (CREELMAN) WILSON '51  
October 30, 2006

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