Entrepreneurship: A requisite for success

- All visions are valid
- Get and retain great people
- Never give up
- Learn from successes and failures
- Be unbounded and take risks
- Put ego aside
- Enchant your customers
- Keep your strategy on track
- Make your business plan hard hitting
- Initial idea
- Get out there
- Get dissenting voices heard
- Be rooted in the basics of business
- Solve problems
- Walk out of your comfort zone
- Learn from people
- Pivot when necessary
- Clients will be excited and shareholders will be happy
- Learn from successes and failures
- Target a small, focused market
- Get and retain great people
- Never give up
- Learn from successes and failures
- Be unbounded and take risks
- Put ego aside
- Enchant your customers
- You just have to ask
- Get out there
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In this issue of *Bryant* magazine we focus on entrepreneurial thinking, the same mindset that has propelled Bryant to increasing greatness for more than 150 years. As our accomplished trustees, alumni, and faculty share with us on the following pages, entrepreneurial thinking inspires innovation—a Bryant hallmark that continues to position us as a leader among our peers.

According to the 2014 Bloomberg Businessweek rankings released in April, the University’s business program now ranks among the top 50 in the country, continuing a steady climb in this ranking and affirming Bryant’s status as a premier institution for business education. Moreover, Bloomberg’s employer survey places Bryant 88th out of the 132 undergraduate programs reviewed, highlighting our strength in preparing students for success.

This latest news adds to a growing list of national citations for Bryant’s leadership role in delivering an innovative education that stands out among those of the elite business schools in the country. *U.S. News & World Report* ranked Bryant second in the region last year for up-and-coming universities, our International Business program is ranked 16th in the nation by *Businessweek*, and *The Princeton Review* ranks Bryant among the “Best 378 Colleges” in the U.S.

But we are not resting on our laurels. For more than 150 years, Bryant has been attuned to the emerging needs of our students, industry, and society. With the start of the new calendar year we stepped boldly into the future and the beginning of the next 150 years of Bryant’s impressive history. Our strategic plan, *Vision 2020: Expanding the World of Opportunity*, outlines the University’s course and ensures that we continue on a trajectory of excellence.

In February, we announced a new School of Health Sciences and its first degree program, the Master of Science in Physician Assistant Studies. Noting that health care is the fastest-growing sector of the U.S. economy and employs more than 18 million people, we’re positioning our programs so that our students can take advantage of the very best career opportunities in this sector. Among many exciting initiatives on campus this spring, we are exploring exciting design concepts for an Academic Innovation Center that will open the doors to new innovations in pedagogy. We hope it will be the most innovative classroom building in the country.

In *College (Un)bound*, Jeffrey J. Selingo, editor at large for *The Chronicle for Higher Education*, critiques the current state of affairs in higher education and predicts how technology will transform it for the better. One thing is certain, there is an innovation imperative and the Class of 2020 will have a radically different college experience than you and I did.

Entrepreneurial thinking and innovation are core strengths that have never been more at the forefront of Bryant’s trajectory of excellence. We appreciate your interest in the life of Bryant today and look forward to your continuing engagement.

Sincerely,

Ronald K. Machtyley
President
“ENTREPRENEURS NEED TO UNDERSTAND THE MARKET, HOW THEY WILL BUILD A TEAM TO ADDRESS THE OPPORTUNITY, AND GET OUT THERE AND LEARN.”

DAVID DONAHUE ’84
a consultant and co-founder of two successful employee service companies
Catching the Entrepreneurship Bug

In the 20-plus years since Professor Jack Keigwin, an Ernst and Young Entrepreneur of the Year, taught Leadership and Entrepreneurship, Bryant’s accomplished faculty continues to inspire and nurture legions of young entrepreneurs.

By creating an entrepreneurial environment, Bryant University cultivates that bug among students. On campus, experienced professors, many successful entrepreneurs in their own right, instruct, inspire, and mentor inquisitive students. Students engage with other student entrepreneurs and working professionals, including accomplished alumni, through internships, competitions, and workshops. Off campus, ambitious undergraduates raise the bar by participating in Providence’s diverse entrepreneurial offerings, Betaspring and DESIGNxRI, to name just two.

By supporting and leveraging its forward-thinking, high-caliber faculty, and offering diverse business classes and robust extracurricular collaborations, Bryant prepares students to become tomorrow’s business leaders and successful entrepreneurs.

Even Bloomberg Businessweek has noticed: in its May 2013 edition, Bryant ranked among the top entrepreneurship programs in the nation.

ENTREPRENEURSHIP UNITES BRYANT STUDENTS AND ALUMNI

Michael Roberto, DBA, Trustee Professor of Management and director of Bryant’s Center for Program Innovation, stresses the proven value of connected entrepreneurs. “Look at Silicon Valley,” he explains. “Many institutions, universities, and chambers of commerce foster entrepreneurs who can collaborate with and feed off one another.” Boston and Providence emulate that model, Roberto notes.

Bryant’s 2012-2014 Collegiate Entrepreneurs’ Organization President Harris Roberts ’14, concurs with Roberto, citing the advantages offered in Rhode Island’s capital city. “Providence is a great entrepreneurial breeding ground, with mentors, interns, and events, including Startup Weekend, a grueling 54-hour ‘no talk, all action’ business development weekend.”

David Donahue ’84 has shared his real-world expertise with Bryant students as keynote speaker at the Elevator Pitch Competition and as a guest speaker in entrepreneurship classes and Bryant Ventures, an incubator program.

Donahue co-founded two highly successful employee service companies, Bentana Technologies and BenefitsXML. “The faculty’s job is to teach the mechanics of entrepreneurship, and my job is to interject a dose of reality,” he says. “Students should think of me as a potential investor and educate me about the market they want to address, not just the nuts and bolts of their new product or service. Entrepreneurs need to understand the market, how they will build a team to address the opportunity, and get out there and learn.”

Now a Connecticut-based consultant, Donahue was delighted when several of his former employees formed a new company after he sold Bentana Technologies. “I was always trying to teach entrepreneurship. I consider it a badge of honor when employees form their own company.”

Roberto agrees, “Students should be like sponges. They need to learn not to be reticent about seeking help. Alumni are willing to share what they know. Students just have to ask.”

“SIMULATIONS, EXPERIENTIAL EXERCISES, TEAM PROJECTS, AND ORGANIZATIONAL CONSULTING ARE REAL-WORLD ENTREPRENEURIAL EXPERIENCES ACCESSIBLE TO OUR STUDENTS FROM THEIR FIRST YEAR.”

MICHAEL ROBERTO, DBA
Trustee Professor of Management
Director of Bryant’s Center for Program Innovation
David Glickman ’91, owner and president of Vermont Butcher Block & Board Company, has an ambition: to build a national brand. In Vermont, where business owners have a hyperlocal focus, he sometimes feels isolated. Nevertheless, he has learned from others’ errors. When a failed woodworking company held an auction, he wrote himself a cautionary note on an auction tag: “Do you want this to be you?”

To help his ultimately successful campaign to appear on “Shark Tank,” Glickman turned to social media, a key networking asset. Facebook fueled his quest to pitch his idea on the ABC reality television show starring billionaire entrepreneur Mark Cuban and other self-made professionals. Glickman’s appearance on the highly competitive program wasn’t the first for a Bryant alumnus. Dave Greco ’00, of Connecticut, president and CEO of The SalesPreneur, faced the tough panel in 2012.

Roberto also considers social media a great connector and regularly blogs and tweets ideas, information, and an occasional invitation. “I’ve blindly invited speakers to campus via Twitter, and they’ve said yes,” he says.

BRYANT PREPARES ITS STUDENTS FOR FUTURE SUCCESS

Brian Cotter ’95 says coursework, colleagues, and faculty all contributed to his “fantastic foundation” for graduate studies at The Wharton School of the University of Pennsylvania, where he earned his MBA, and for his early career. Cotter went on to cofound the California-based PSG Global Solutions, which provides offshore recruiting services.

“I was amazed that so much of what I learned at Bryant overlapped with my first year at Wharton. I was way ahead of many people,” recalls Cotter, who tested out of several first-year graduate school classes after his success at Bryant.

“Bryant has always been known for learning by doing, which supplements learning through case studies,” explains Roberto. “Simulations, experiential exercises, team projects, and organizational consulting are real-world entrepreneurial experiences accessible to students from their first year. They are getting hired. Our placement record is tremendous.”

Requiring business students to minor in liberal arts—and liberal arts students to minor in business—offers outstanding benefits, says CEO President Harris Roberts ’14, of Maine. Classes in both fields, he adds, “open my eyes to different modes of thinking. That conflict has been good for me.”

Nearly eight years after leaving Harvard’s faculty to join Bryant, Roberto remains captivated by the University’s vision of a truly student-centered education. Implementing that vision begins at the top, says Roberto, who offered an example of this vision in action. “First-year students were working recently on the IDEA (Innovation Design Experience for All) program, a 36-hour immersion into creative problem solving. The place was hopping at 11:30 at night, and there was a snowstorm. Ron [Bryant President Ronald K. Machtley] came to say ‘hello’...
BRYANT’S CEO FLEXES ENTREPRENEURIAL MUSCLES

Students manage large-scale programs of their own initiative

Bryant’s Collegiate Entrepreneurs’ Organization (CEO) has been named the best national chapter of 239 four times in the past eight years, so it’s no surprise that other schools follow its lead.

“It’s a great compliment to be emulated,” says Trustee Professor of Management and Director of Bryant’s Center for Program Innovation Michael Roberto, who serves as CEO advisor. “At some universities, CEO is tied to an academic class. Our students do this because they love entrepreneurship. They go above and beyond what is required.”

2012-2014 CEO President Harris Roberts ’14 concurs: “When students attend an event and learn something new, we’re doing something right.” CEO members supplement their classroom learning through co-curricular programs such as Startup Weekend and national conferences. “So much of being an entrepreneur is just doing it,” Roberts says. “We learn about theories and case studies in the classroom. CEO takes it to the next step and allows students to apply their learning to the real world.”

As the new CEO president, Renee Lawlor ’15 knows that you have to work hard to make incredible things happen. The organization hosts a regional entrepreneurship conference for college students each year, an event entirely planned and organized by students. She’s networked with successful entrepreneurs such as Chris Stevens, a founder of Keurig, and Dave Alwan, of “Shark Tank” fame.

CEO also hosts and manages the Elevator Pitch Competition required for all first-year business students. Roberto hopes that CEO will, in time, establish endowed funds to support student summer internships at startups.

and see how everyone was doing. You won’t find that kind of support everywhere.”

The University’s tremendous sense of community supports students as they strive to find success in the world, both professionally and personally. Roberto notes that faculty invest an extraordinary amount of their time outside of the classroom to mentor, advise, and travel with students.

Roberto’s consulting experience with multinational companies benefit students,

“I’M A BIG DREAMER AND I WANT TO OWN MY OWN BUSINESS. SO, I’D LIKE TO THINK THAT WHAT I WANT TO DO DOESN’T EVEN EXIST YET.”

2014-2015 CEO President Renee Lawlor ’15

as he shares his knowledge of diverse industry issues. He also connects graduates with industry contacts, including one former student who, at age 24, holds a significant position with the Gannett Company.

Roberto teaches students how to avoid the real-world mistakes. Devastating outcomes can ensue at workplaces that discourage dissent; the Space Shuttle Columbia explosion is one example. Analyzing patterns in hindsight, Roberto stresses the value of creating a culture of candid dialogue. “Leaders must go the extra mile to get dissenting voices heard.”

Roberto warns entrepreneurs against a “culture of maybe. Have a plan before you begin, but not a 150-page plan,” he says. “Do your homework, then engage in rapid trial-and-error learning.” Roberto appreciates Dwight D. Eisenhower’s wisdom, “Plans are useless, planning is everything.”

Successful entrepreneurs deftly address unanticipated change and avoid excessive planning. Donahue reminds students that their first ideas will not be their last. “Get out and learn, get smacked in the face, adjust, and move on.”

CAN ENTREPRENEURIAL INDIVIDUALS THRIVE IN LARGE CORPORATIONS?

Entrepreneurial skills are tremendously valuable to any organization, bureaucratic frustrations notwithstanding, says Cotter. He rewards managers who act like owners with bonuses. “Think like an owner: that’s entrepreneurship.”

Companies such as Apple are entrepreneurial, given their growth model and leadership. Roberts says Amazon CEO and founder Jeff Bezos cares more about innovation and market share, and less about profit.

The stakes are high. An article in the September 2012 issue of Inc., “The Psychological Price of Entrepreneurship,” warns that three of four venture-backed startups fail.

While the adage says, “We learn more from our failures than our successes,” Roberto insists that by comparing and contrasting your successes and failures, you’re more likely to figure out why certain actions succeed and others fail.

Nancy Kirsch is a Providence-based freelance writer.

BRYANT CURRICULUM BOOSTED BRIAN COTTER ’95 AT WHARTON AND IN HIS EARLY CAREER

Some believe it’s reckless to abandon a respected and lucrative career for the unknown. But that decision suited Brian Cotter ’95, who went on in 2008 to become a co-founder of PSG Global Solutions, an offshore recruiting company.

With some 400 employees across the U.S. and in the Philippines, California-based PSG created a successful business model that recently was lauded by two industry groups for its innovative use of offshore services. “We’ve changed this industry in a short period of time,” notes Cotter.

“Bryant’s business focus made it unusual back in the day. Today, it benefits from that heritage,” says Cotter, who tested out of several first-year MBA classes at Wharton after Bryant’s rigorous preparation. His MBA and experience at Fidelity Investments, Bain and Company, and eTelecare honed his professional skills and judgment and allowed him to create an invaluable cadre of contacts and mentors.

Nevertheless, running your own business is a rollercoaster, he says. Adept at problem solving and navigating PSG’s business cycles, he turns to trusted colleagues to help recruit prospective employees. “Everything starts with having the right people.”
TOP TIPS from Great Entrepreneurs

1. You have to say, ‘OK, I’m going to walk out of this comfort zone and into a totally unknown black hole.’
   Joanna T. Lau ’97 H
   Bryant Trustee and Founder, CEO and Chairman of Lau Technologies

2. Believe in yourself. Ask for advice; most people are very happy to help. You can learn a lot from their successes and failures. You just have to ask.
   Patricia (Farrand) Kordalski ’83
   Bryant Trustee and Founder, President of Long Elegant Legs

3. Spend some time looking at your business through the eyes of your employees, your investors and your customers. Realize that you all see things differently and that all visions are all valid.
   Mark Feinstein
   Entrepreneur, Investor, and Bryant Entrepreneurship Program Faculty Member

4. Be rooted in the basics of business. Investors like shiny things. But you need to be able to read a profit and loss statement and be a problem solver.
   Daryl Crockett ’82
   CEO of Valdus
Employees drive the profitability of a business. If you do the right thing for them, you will get and retain great people, then clients will be excited and shareholders will be happy. It’s a virtuous cycle: investing in one leads to improvements in the other, all starting with employees.

**BRIAN COTTER ’95**
*Co-founder of PSG Global Solutions*

People shouldn’t get hung up on their initial idea. Get out there in the market and learn from people. Pivot when necessary.

**DAVID DONAHUE ’84**
*Consultant, and Co-founder of BenefitsXML and Bentana Technologies*

Successful businesses begin by targeting a small, focused market segment. Trying to appeal to masses is a recipe for failure.

**JAY WEINBERG ’85**
*President of The JAY Group*

Most success comes from being humble enough to hear bad news and making small adjustments. It’s important to have the ability to adapt and put ego aside.

**SCOTT DEPASQUALE ’94**
*Chairman and CEO of Utilidata, Inc., and Partner of Braemar Energy Ventures*

Some other company will make commodities cheaper, faster, better; you can’t win against imports. It’s very difficult to do a start-up in a commodities business. That’s one of the things I think about all the time to keep my strategy on track.

**DAVID Glickman ’91**
*President and Owner of The Vermont Butcher Block & Board Company*

Make your business plan hard hitting. Ask for what you want in the first two pages. Be succinct and word efficient. Don’t let the reader get bored.

**JOSEPH SANTARLASCI**
*Entrepreneur, Investor, and Bryant Entrepreneurship Program Faculty Member*
It’s a timeless quote we’ve all heard, attributed to author and speaker Tony Gaskins, Jr. For the ambitious students who belong to Bryant Ventures, these words are more than electronic inspiration. It is a mantra for budding entrepreneurs who want to turn a simple business plan into a working and profitable business.

Under the stewardship of Bryant’s Entrepreneurship Program Director and faculty member Sandra Potter ’76 MBA, Ph.D., Bryant Ventures is open to any student and serves as an incubator for promising new ideas. Students benefit from the entrepreneurial experience Bryant Ventures Incubator Coach Potter gained when she successfully launched a consulting and research firm. And veteran mentors—many of whom are Bryant alumni—also provide guidance regarding a broad range of issues from branding to financial management.

**STARTING A STARTUP**

Potter assures students that companies such as Apple, often thought to achieve overnight success, took years to gain traction in the marketplace. “I explain that there is a trajectory to success,” she says. To help students determine if their ideas are commercially viable, Potter instructs them to conduct feasibility studies—research-based analyses of the proposed product or service’s potential. She stresses that going out to talk to potential customers is required to determine whether the student-entrepreneur has conceived something of real interest and value to the market. “You need to know if your target market will be willing to pay for your product or service,” she says. In the case of Michael Adams ’10, participation at farmers’ markets was key.

Adams, founder of Green Mountain Mustard, was selling energy bars at local farmers’ markets when such products were reaching market saturation. Aiming to introduce a unique offering, he switched his focus to producing a gourmet mustard from the recipe his family had enjoyed for years. He tested the waters with nine jars that sold in 30 minutes. When he brought 24 jars the following week, customers scooped them up in an hour.

Adams’ experience illustrates not only how a feasibility study validates ideas but also the importance of a prototype. “Even if it’s constructed from basic supplies like cardboard, the common materials will help them envision the end product.”

Recently, Bryant Ventures members had the opportunity to create more
A Force to Be Reckoned With

“How much do lawyers really cost?” This worrisome question is one that entrepreneur Melissa Ellard ’13 ponders as she prepares to launch Fashion-Force, an online platform where designers, retailers, sales representatives, and manufacturers can order and share information in a social network environment. “Dealing with lawyers is challenging,” says Ellard, but having a mentor with legal know-how in her corner has helped her meet those challenges.

Tyler Ray ’09 MBA, J.D., along with Ellard’s business partner, Frank Soehnge, and Fashion-Force board members Colby Butler ’09 and Sandra Potter ’76 MBA, Ph.D., make up Ellard’s inner circle. They help her navigate the complexities of a startup company. Ellard knows, “You have to have a team with different skill sets.” With their assistance, Ellard is confident that her company, scheduled to launch at the end of 2014, will revolutionize the way up-and-coming jewelry, accessory, and clothing designers present their offerings to retailers. An alternative to costly trade shows, Fashion-Force will offer an online social media, ordering, and invoice capabilities, as well as services such as simple line-sheet applications and 360-degree product imaging to give a more “in-person” experience.

Ellard is confident about her approach. “Trade shows aren’t going away, but retailers looking for new, trendy brands will not find them there. They’ll be on Fashion-Force.”

Sophisticated models with assistance from Johnson & Wales University students who are studying computer-aided design. The J&W students created CAD files of Bryant students’ sketches and fed them into a 3D printer at AS220, a dedicated art space in Providence that includes a high-tech fabrication lab. “This experience was invaluable,” says Potter. “It gave students the opportunity to interact with engineers and drove home the point that they can’t do it alone.”

Natural-Born Purveyors of Inspiration

Reinforcing Potter’s message are highly engaged alumni who work with and mentor young entrepreneurs. Whether it involves making presentations at group meetings or giving individual advice regarding business models, alumni help students turn their dreams into reality.

At times—such as when alumni judge Bryant’s New Venture Competition—their approach mirrors that of the self-made millionaires on ABC’s “Shark Tank.” As student and alumni groups present their entrepreneurial plans to the panel of “sharks” or judges, the experts pepper them with questions and pointed comments. “What does your company’s name mean? There’s nothing intuitive about it.” Despite their sometimes abrupt manner, the judges force participants to critically think through their plans. This helps them identify shortcomings and prepares them for the types of questions they will field from angel investors.

From this experience, students earn the opportunity to continue to work with the judges after graduation. Some panelists, like Colby Butler ’09, take on integral roles in the entrepreneurs’ companies. Butler recently became a board member of Fashion-Force, the startup Melissa Ellard ’13 presented at a recent competition.

Bryant faculty also serve as a valuable source of inspiration, information, and insight. Adams reached out to Associate Professor of Marketing Teresa McCarthy, Ph.D., for assistance with the retail operation of his mustard company.

“Professor McCarthy teaches supply chain management and has retail experience, so I asked for help with reports and projections. There’s a ton of paperwork, and I knew nothing about the terms. She walked me through it.” The results are ongoing: in May 2013, Adams won the...
inaugural Launch VT business plan competition, earning cash and in-kind donations totaling $67,000 to support another new business venture—a mobile application to help small, specialty food producers manage production runs, control inventory, and make data-driven business decisions.

At Bryant, there is no shortage of faculty willing to lend a hand. “Entrepreneurship is a distributed program,” says Potter. “Professors from various disciplines teach entrepreneurship classes. These professors champion innovation and coach students throughout the process.”

HELP WANTED
Though alumni and faculty are already providing exceptional levels of support, Potter says additional help is needed. “We’re at a tipping point now.”

To attract applicants, Potter has linked a database to the Bryant Ventures website, bryantventures.org, and student-entrepreneurs will soon begin reaching out to invite more alumni to join the mentor list. There, alumni can build a private profile, indicating what startup tasks they are best suited to help with, as well as the amount of time they have to offer students. Only authorized Bryant Ventures teams and mentors will have database access, so those who sign up will not be overwhelmed with inquiries.

STAY THE COURSE
Bryant Ventures entrepreneurs are not overnight successes; few creative thinkers achieve instant fame. But these hard-working innovators are developing the necessary skill set to succeed on their own. They are learning to think strategically, create a business blueprint, and develop a network of supporters who will inspire and guide them as they build their own dreams.

Maria Caliri is manager of Internal Communications at Textron and a contributor to Bryant magazine.
Jay Weinberg ’85 is one of many successful entrepreneurs who share their experience and insight with Bryant students.
Budding entrepreneurs, who tabled their startup aspirations for the past several years, may be looking at 2014 as the time to launch a new business. “This year will be the best one to run a business that we’ve seen in a long time. It’s also a very good time to start one,” Elaine Pofeldt, a respected independent journalist who specializes in writing about careers and entrepreneurship, wrote in a recent Forbes.com article.

With the future looking optimistic for new enterprise development, Bryant magazine turned to three seasoned entrepreneurs for advice on taking the leap into business ownership. Alumni Daryl Crockett ’82, Scott DePasquale ’94, and Jay Weinberg ’85 share their expertise on embracing failure, building strong networks, and finding focus—all while surviving on very little sleep.
“ENTREPRENEURSHIP LETS YOU CREATE SOMETHING IN YOUR OWN IMAGE THAT DID NOT EXIST BEFORE YOU ARRIVED. IN MY OPINION, THAT’S THE DEFINITION OF CAREER SUCCESS.”

DAVID BEIRNE ’85
Bryant Trustee, Venture Capitalist, and Founder of Fantex, Inc.

DEVELOP SCAR TISSUE
“Any venture capitalist or entrepreneur will tell you they have had more failures than successes,” says Daryl Crockett ’82, CEO of Validus, who has been a serial entrepreneur since she was in her twenties. “It is a gut-wrenching rollercoaster ride, but if you don’t give up, eventually you will understand that failure is part of the process.”

Today, Crockett runs a thriving data migration and validation software company. But her first software business, launched just before 9/11, folded quickly. A chain of health clubs she owned survived the recession in the late ’80s, but ended up highly leveraged and not able to innovate and compete with the new, cash-flush competitors that sprouted up.

By embracing failure and recognizing its structure, she says, you can discover what it takes to succeed. “You’re going to develop scar tissue that others don’t have,” Crockett explains. “It allows you to recognize a problem and learn how to not repeat it.”

Scott DePasquale ’94, chairman and CEO of Utilidata, Inc., and a partner at the venture capital firm Braemar Energy Ventures, says past failures are what motivate him to get up in the morning. “You won’t take risks if you are afraid of failure. You also might not achieve great things,” he says.

DePasquale has invested in 18 companies since graduating from Bryant. The number of successes? “Three,” he says. “If you’re not risk tolerant, you won’t have what it takes to move forward in the innovation economy.”

And moving forward is crucial. According to Jay Weinberg ’85, president of Chicago-based The JAY Group, “It is important to fail—and fail fast.”

“Never give up” can be a dangerous phrase for entrepreneurs, Weinberg notes. “People can spend years on something that is not going to work,” he says. “To be successful, you need to recognize quickly what’s not working. Process it, learn from it, and use what you’ve learned to move on.”

ASSEMBLE A PERSONAL BOARD OF DIRECTORS
Deciding when to concede and when to persevere can lead to a lot of sleepless nights. “Other than living with a newborn, it’s the least amount of sleep you’re going to get,” Crockett says.

Successful entrepreneurs develop a talent for finding a support system. “Sometimes all you have is the ability to ask for help—and to ask many times,” says DePasquale.

Soon after graduating from Bryant, he remembers trying to convince an executive at John Hancock in Boston that he was right for their company. “I got laughed out of the office,” DePasquale recalls. “But he became an advisor to me over time. You need to find people like that, people who are interested in you. Through the years, I’ve developed my own personal board of directors.”

Crockett took a similar tack. When her health clubs failed, she knew it was time to build a knowledgeable network. “I needed an advisory team with more experience than I had,” she says. “I decided to collect successful friends. And, when I started to hear all their good advice, I thought: Wow, Can you give me more?”

Weinberg, who grew up in a family of entrepreneurs, learned early that no matter what business you’re in, it’s always about people. “It’s all about your network and how to work that network. I’ve helped a lot of people get started in business—and many people have helped me build mine.”
SCOTT DEPASQUALE ’94: BE UNBOUNDED AND TAKE RISKS

“When I was at Bryant, you’d never have guessed I’d be the one to end up as a CEO,” laughs Scott DePasquale ’94, chairman and CEO of the energy-tech firm Utilidata, Inc., and a partner at Braemar Energy Ventures.

Though not at the top of his class, DePasquale wanted to understand business and benefited from what he calls an “esprit de corps” at Bryant. “The faculty showed us how to be unbounded and take risks,” he explains.

Since his days on campus, DePasquale built a career as an investment professional in the global energy industry. Before joining Braemar, he was a senior vice president at GE Energy Financial Services, launching and leading its venture capital activities. He also has developed public policy as an economist for the Massachusetts Department of Telecommunications and Energy.

“The biggest thing I’ve learned is that I don’t know anything,” DePasquale says. “Most success comes from being humble enough to hear bad news and making small adjustments. It’s important to have the ability to adapt and to put your ego aside.”
“I’m an idea factory,” says Daryl Crockett ’82. “Everything is interesting to me.”

Since graduating from Bryant, Crockett has amassed extensive consulting experience in the bio-tech, high-tech, software, real estate, and media industries. In 1998, she was appointed CFO for the public company SpaceTec, and then managed the IPO preparation for the medi-tech software company NuGenesis (later acquired by Waters). She also has run a chain of health clubs and holds patents for a line of children’s footwear.

Last year, Crockett won the Bryant New Venture Competition with a business plan for her data migration and validation software company, Validus. The firm has offices in Cambridge, MA, and Clearwater, FL, and just released its first of 10 software modules. The company is on track to generate $1 million-plus in sales this year.

While keeping up to date with current trends is critical, Crockett says entrepreneurs must be rooted in the basics of business—a foundation she developed at Bryant. “Investors like shiny things,” she says, “but you need to be able to read a profit and loss statement and be a problem solver.”
“YOU HAVE TO SAY, ‘OK, I’M GOING TO WALK OUT OF THIS COMFORT ZONE AND INTO A TOTALLY UNKNOWN BLACK HOLE.’”
JOANNA T. LAU ’97 H
Bryant Trustee, and Founder, CEO and Chairman of Lau Technologies

SWIM WITH SHARKS
Much of Jay Weinberg’s network has come from relationships built while a Bryant student and later as an active alumnus. One of the many ways he stays connected to his alma mater is as a judge for Bryant’s New Venture Competition. Similar to the TV show “Shark Tank,” it challenges alumni and students to pitch business ideas with hopes of taking home the top prize: $10,000 in recent years.

“We are not an easy group to get through; we’re really critical about the pitches we hear,” Weinberg says of himself and his fellow judges, who have included DePasquale.

Weinberg notes that it’s a great learning experience for both the people who pitch their business plans and the judges. “I always take something away that I can incorporate into my business and my processes,” he says.

“It’s no-nonsense feedback for participants,” DePasquale adds. “It’s gratifying to hear that the response is appreciated.”

FIND YOUR FOCUS
In 2013, Crockett was one of those appreciative participants. She wowed the judges, including DePasquale and Weinberg; won the New Venture Competition; and walked away with additional funding for her growing company, Validus.

Several years ago, she might not have been able to enter the competition with such a successful plan. Crockett had experimented with new businesses while always maintaining a “day job” to pay the bills. It was only when she combined her talent as a data migration consultant with her passion for innovation that she gained true momentum as an entrepreneur.

“I suddenly realized I hadn’t focused my creativity on the work I did every day,” she says. “Instead of diluting my energy like a river that divides and gets weaker, I stopped splitting my time. I became focused.” Within two weeks of that realization, Crockett had a patentable idea that is the basis of her business today.

Like Crockett, Weinberg formed his customer relationship management firm 15 years ago by leveraging his technology background and passion for marketing. “Focus, more than anything, is what you’ll hear in every single success story,” Weinberg says. “Focus and tenacity.”

For DePasquale, focus and tenacity were so important among his employees when he started the energy-tech company Utilidata, he took his team through Navy SEAL training. “The stresses were high and relevant for us as a company,” he says. “You need the ability to push through when you’re going to do big, scary things. In entrepreneurship, you need to bring your ‘A’ game.”

Jay Weinberg ’85 grew up surrounded by a family of business owners and always knew he would be an entrepreneur. The chance to develop his own company came after inroads at EDS and Leo Burnett as an “intrapreneur,” someone who is entrepreneurial within an existing organization.

“When you get into a business—yours or someone else’s—it’s about finding a problem and developing a solution. Whether you are pitching to investors, or pitching to your boss, it doesn’t matter,” Weinberg says.

In 1999, he left EDS and started The JAY Group after a colleague asked him to design a customer loyalty rewards program. Since then, Weinberg has built business for national brands such as Disney, Reebok, and LensCrafters.

He stays connected to Bryant as a member of the National Alumni Council, co-leader of the Midwest Regional Alumni Network, and as a judge of the New Venture Competition. He also mentors students and graduates who are building entrepreneurial businesses.

Weinberg’s advice to those starting out? “Whatever amount of money you think you need, double it. And whatever amount of time you think you need to make money, double that, too,” he says.
PHILANTHROPY ENHANCES ALL ASPECTS OF THE BRYANT EXPERIENCE

Benefactors who make Bryant one of their philanthropic priorities often share how their Bryant experience shaped their lives. Giving back, they say, allows them to help shape the transformational educational experience Bryant will provide future generations of students.

NAC supports meeting space in Fisher Student Center

Current and former members of the National Alumni Council (NAC), the governing arm of the Alumni Association that represents the University’s powerful network of more than 40,000 alumni, have come together to fund a space in the Michael E. ’67 and Karen L. Fisher Student Center.

NAC members are regular donors to Bryant, but the newly renovated Fisher Student Center presented a unique opportunity for past and present supporters to reach beyond their usual support to make a capital gift that would help with the reimagined space, says Robin T. Warde, director of Alumni Engagement.

NAC support will be recognized by a new flexible area on the third floor that student organizations will use for meetings and working groups. Among the first to support the project was former NAC member Tracy Noga ’92, Ph.D., CPA.

“I wanted to participate. A group gift with my former colleagues from the National Alumni Council toward an important student meeting place on campus seemed like the perfect fit,” says Noga, who received the Young Alumni Leadership Award in 2007. She has been active with the Alumni Career Service Network and also supports scholarships at Bryant.

Philo...
“Bryant has been a fantastic experience for Ellie,” says Patricia. “Not only has she matured a lot, she also has really been thinking about what she’s going to do with her career. Bryant has helped her think about what she wants to do and how she’s going to get there.”

“My husband, [Joseph L. Badaracco, John Shad Professor of Business Ethics at Harvard Business School], and I are impressed with how well Bryant does undergraduate education,” says Patricia, who recently joined Bryant’s board of trustees. “It’s a very focused, strategic school and really delivers on the combination of business and liberal arts.”

New Venture competition inspires alumni

“Bryant helped me to develop a practical, solid business foundation, while opening my imagination to the many possibilities I could accomplish as a businessperson and an entrepreneur,” says Brian Cowley ’82, CEO of CompareNetworks, Inc.

Cowley is one of Bryant’s most accomplished entrepreneurial alumni, with nearly 30 years of experience in the mobile, Internet, and direct marketing industries, including managing a $2.4 billion business on eBay and selling his own company, AdInfuse, in 2009.

Four years ago, when the New Venture Competition was launched, the University reached out to Cowley to help fund the initial prizes. Last year, when the judges expressed an interest in bolstering the competition’s financial incentives, Cowley not only made his commitment up front, he also reached out to former judges and fellow alumni to match his support.

Bryant alumni have come through, joining forces to make the 2014 competition a great one. More than double the number of alumni and students participated in this year’s competition.

The contest, designed to spotlight alumni enterprise and support promising new ventures, awarded cash prizes totaling more than $25,000 to this year’s winning teams. On March 28th, six student teams pitched their ideas with hopes of earning the top prize, but what all participants take home is even more valuable: Honest and helpful critiques that can help them succeed as they launch their ventures.

Last spring, Melissa Ellard ’13 won the New Venture Competition’s student prize and went on to be a finalist in the Rhode Island Business Plan Competition.

The contest, designed to spotlight alumni enterprise and support promising new ventures, awarded cash prizes totaling more than $25,000 to this year’s winning teams. On March 28th, six student teams pitched their ideas with hopes of earning the top prize, but what all participants take home is even more valuable: Honest and helpful critiques that can help them succeed as they launch their ventures.

W. Dustin Goldstein ’95:
A Legacy of Giving

Alumni like W. Dustin Goldstein ’95, who are inspiring leaders in today’s global business environment, are exemplars for our students. After graduating in 1995, Goldstein went on to distinguish himself professionally in the banking industry. He spent several years in Spain as senior sales manager for HSBC Bank, and held leadership roles at ABN Amro Bank in both Spain and Chicago.

Today, as senior vice president and regional head of sales, Midwest, for RBS Citizens, NA, Goldstein guides a team of sales officers responsible for marketing services to companies throughout the Midwest. His nearly 20 years of experience in all levels of financial services allows him to communicate effectively as a leader with colleagues and staff.

“A leader is someone who has strong beliefs, is able to articulate and act on those beliefs, and is held accountable for the results,” he says.

Goldstein shares his views of the international marketplace and business world with Bryant students during regular visits to campus. He also gives back to his alma mater as president of the National Alumni Council and through a significant gift to the Fisher Student Center.

Despite his young age, he recently provided for Bryant in his will, making him a member of Bryant’s 1863 Society. Named in recognition of the year of Bryant’s founding, the 1863 Society honors individuals who have provided for Bryant through their estate plan or a life income gift. A bequest that make Bryant part of your legacy is an ideal way to make a difference in the lives of generations of future Bryant students.

“Giving back to Bryant in a variety of ways benefits us all,” says Goldstein. “Every time we help a student find an internship or a job, volunteer our time, or contribute, these activities in turn make our degrees more valuable.”
Engaged educators and dedicated researchers play a critical role in Bryant’s success. Their work is nationally and internationally recognized.

**WRITING THE BOOK ON MANAGEMENT INFORMATION SYSTEMS**

The seventh edition of *Management Information Systems* by Kenneth Sousa, Ph.D., professor of computer information systems at Bryant University, and Effy Oz, DBA, professor of Management Science and Information systems at the Pennsylvania State University, Great Valley, was published in January. Oz died in 2008 after completing the sixth edition. In May 2012, Sousa was selected by Cengage Publishing to assume authorship and revise the textbook for its seventh edition.

“Drawing from the latest developments and practices from the field, *Management Information Systems, 7e* combines a wealth of case studies and real-world examples to provide a clear emphasis on the business and management elements of information technology. The new edition offers the most current coverage available, including expanded discussions of social networking, IT security, mobile computing, and much more,” reads the description of the book, available for purchase on amazon.com and cengagelearning.com. For more information about the text, visit www.sousamis.com.

**BRYANT RENEWS AACSB ACCREDITATION**

Bryant University announced the College of Business successfully maintained its business accreditation by AACSB International—The Association to Advance Collegiate Schools of Business. Bryant’s business programs have been AACSB-accredited since 1994.

V.K. Unni, DBA, Interim Dean of the College of Business and Distinguished Professor of Business, led the reaccreditation effort. “This successful undertaking is a testament to our dedicated faculty in both undergraduate and graduate programs,” says Unni. “I am elated to have earned this continued distinguished recognition for Bryant, which is a reflection of the University’s exceptional business programs, faculty, and students.”

AACSB accreditation is recognized as the hallmark of excellence in business education; less than five percent of business programs throughout the world have earned this distinction. Founded in 1916, AACSB International is the longest-serving global accrediting body for business schools that offer undergraduate, master’s, and doctoral degrees in business and accounting.

Currently, there are 672 business schools in 42 countries and territories that maintain AACSB accreditation. “It takes a great deal of commitment and determination to earn and maintain AACSB accreditation,” says Robert D. Reid, executive vice president and chief accreditation officer of AACSB International. “Business schools must not only meet specific standards of excellence, but their deans, faculty, and professional staff must make a commitment to ongoing continuous improvement to ensure that the institution will continue to deliver the highest quality of education to students.”

Bryant President Ronald K. Machtley says: “Bryant has been bold in imagining the future, and our innovative programs prepare graduates to meet challenges head-on. We have recently undertaken several key initiatives that have reinforced our foundation for a Bryant of even greater enduring strength in the future—a University that contributes significantly to the larger world through the leaders we produce. We are pleased that AACSB’s maintenance of accreditation provides an endorsement of our strategic vision.”

“Bryant’s innovative, globally focused education provides the perspective and insight our students seek in order to be successful and active citizens of the world,” notes Vice President for Academic Affairs José-Marie Griffiths, Ph.D.

“Designations including our 20 years of AACSB accreditation and national rankings point to Bryant’s academic excellence and affirm the quality of the Bryant experience.”
Bryant faculty such as Professor of Accounting Michael Lynch, J.D., are regular contributors to the knowledge base in their fields of expertise, and inspiring educators who engage students in and outside the classroom.

‘BEST OF’ ACCOUNTING
Three Bryant University faculty members and one Bryant alumnus were honored with “best article” status in 2012 by accounting publications The Tax Adviser and The CPA Journal, respectively.

One of the faculty members and the alumnus, who holds a Master of Science in Accounting from Bryant, are father and son.

Professor Michael Lynch, J.D., who has been teaching at Bryant since 1976, was thrilled to learn the article he published with another Bryant professor, David Beausejour, J.D., and David Casten, Bryant’s Executive-in-Residence in Taxation, had been awarded the 2012 Best Article Award from The Tax Adviser.

The Tax Adviser’s editorial board selected “Now Is the Time: Converting a C Corporation to an S Corporation or LLC” for its usefulness, practicality, and readability.

The news was sweetened when his son Nicholas Lynch ’04 MSA, associate professor of accounting at California State University, Chico, called to report that he was the recipient of The CPA Journal 2012 Max Block Award for best policy analysis for his article “The Controversy Over Private Company Reporting Standards: Recommendations of the Blue Ribbon Panel and the Financial Accounting Foundation’s Response Spark New Debate.”

The father-son publishing powerhouse got started about 10 years ago while Nick was pursuing his Ph.D. at Mississippi State University. He challenged his father to write an article and see who would get it published in the most prestigious journal.

“Both articles got published and we realized we were a good team working together,” says Professor Lynch, who has 40 articles on his résumé, many co-authored with his son.

“Nick’s dragging me into sustainability and I dragged him into taxation. It’s extremely important to be able to bat right-handed and left [in accounting], you never want to look bad on one side in order to look good on the other,” he says. “Practical Strategies for a Sustainable Economy: Calling All CPAs,” co-authored by Nicholas and Michael Lynch and David Casten, is scheduled to be published in the March 2014 issue of The CPA Journal.

Nick Lynch says Bryant’s MSA program equipped him with the advanced research and writing skills needed to publish articles in high-level journals. “My Bryant education taught me, first and foremost, the value of preparation. Preparation drives learning and preparation drives success.

“It is vitally important that professors contribute to and extend the existing knowledge base in their chosen fields through research,” he adds.

ADMINISTRATION CHANGES IN COLLEGE OF ARTS AND SCIENCES
Wendy Samter, Ph.D., became associate dean of Bryant University’s College of Arts and Sciences on January 1.

Samter has begun assuming administrative responsibilities spanning the range of undergraduate and graduate programs in the College of Arts and Sciences. She joined Bryant’s Communication Department in 2003. She has served as department chair since 2005 and as director of the graduate program in communication.

Samter has a distinguished research record in the area of interpersonal communication and was awarded the Alumni Achievement Awards’ 2013 Distinguished Faculty Award in recognition of her devotion to teaching and personal concern for and commitment to students. Samter received a Ph.D. from Purdue University and served on the communication faculty at the University of Delaware for nearly 15 years before coming to Bryant.

SUPPLY CHAIN NEWS
Coming on the heels of news stories in The Wall Street Journal, BusinessWeek, and the Journal of Commerce that highlighted Bryant’s Supply Chain Management Program, is news that Marketing Professor Michael Gravier, Ph.D., has joined the Institute of Supply Management’s Logistics and Transportation Group’s Board of Directors as first vice chair.

The Institute of Supply Management is an international professional organization for procurement and supply chain management professionals. The ISM publishes the “Purchasing Manager’s Index” that is frequently cited by news media as an indicator of the economic health of the manufacturing sector.

INTERNATIONAL EDITORIAL BOARD APPOINTMENT
Professor of Communication Stanley J. Baran, Ph.D., has been appointed to the editorial board of the international journal, Review of Communication Research.

Baran has authored three books, including the textbook, Introduction to Mass Communication: Media Literacy and Culture, which is now in its 6th edition and has been translated into Chinese and Spanish.
SPOTLIGHT ON: FACULTY

SPOTLIGHT ON: FACULTY (CONTINUED)

HONORS FOR AN ACCOMPLISHED HISTORIAN

In March, Professor of History Judy Barrett Litoff, Ph.D., led a day-long seminar for the Teaching American History Grant program, sponsored by the U.S. Department of Education and the Rhode Island Historical Society, for Rhode Island teachers of American history. Litoff presented the paper, “One Woman’s War in China: The World War II Experiences of an American Red Cross Club Director in Yunnan Province,” in January at the 128th Annual Meeting of the American Historical Association in Washington, DC.


Miss You: The World War II Letters of Barbara Wooddall Taylor and Charles E. Taylor, Litoff’s 1990 book, has been selected by the University of Georgia Press as one of 10 books reissued in honor of its 75th anniversary commemoration.

Litoff has been selected as a story board member for “Story in the Public Square,” a partnership between the Pell Center for International Relations and Public Policy at Salve Regina University and The Providence Journal. It is made possible, in part, by major grant support from the Rhode Island Council for the Humanities.

RHODE ISLAND Q4 ECONOMIC BRIEFING

Edinaldo Tebaldi, Ph.D., professor of economics, recently released the Rhode Island Economic Indicator for the fourth quarter of 2013 that forecasted that the state’s economy would expand at an annual growth rate of 2.7 percent in the first quarter of 2014.

“Improvements in regional and national economic outlooks have contributed significantly to boost internal economic conditions and, thus, foster job and income creation in Rhode Island. Overall, the state’s economy looks better now than it has over the last few years because of both sustained job and income growth since 2012,” the report stated. However, it noted that, Rhode Island, where the unemployment rate is 9.1 percent, the highest in the nation, continues to face significant economic challenges.

The briefing is published quarterly by The Rhode Island Public Expenditure Council and the Center for Global and Regional Economic Studies at Bryant University.

FACULTY EXPERTISE BENEFITS RHODE ISLAND

Bryant University plays an integral role in a statewide consortium charged with providing Rhode Island policymakers with academic research that supports their decision making.

The College & University Research Collaborative in Rhode Island, known as The Collaborative, includes presidents and faculty from the state’s 11 higher education institutions. It awards research grants from $7,500 to $10,000.

The Collaborative “is an opportunity for scholars across Rhode Island to work together to produce research related to critical policy issues in the state,” says Amber Caulkins, program director. This year, research is focused on economic development in advanced manufacturing, arts and culture, and regional competitiveness.

Bryant professors Jongseung Kim, Ph.D., and Joseph Ilacqua, Ed.D., are among the experts enlisted by The Collaborative.

Ilacqua is working with Brown University’s Dawn King, Ph.D., visiting assistant professor of environmental studies, on “Analyzing the State of Local Business and Organizational Purchasing in Rhode Island.” Their findings will provide insight for legislators working to advance the positive impact of that spending.

“The goal of the study is to provide an evidence-based foundation for government decision-making. Through our study, we will not be making policy recommendations but rather provide evidence and information that can be the basis of good decision making,” says Ilacqua.

Professor Kim is collaborating with Shani Carter, Ph.D., Rhode Island College professor of Management, on “Competitiveness in Occupations and the Optimal Tax in Rhode Island.”

“Answering these questions will help determine whether Rhode Island personal income tax rates impact the state’s regional competitiveness in regard to attracting and maintaining a highly skilled labor force,” says Kim.

“Based on the findings, we will provide research and data that allow state government to establish optimal tax policies that are beneficial to both municipal government and taxpayers.”

President Ronald K. Machtley serves on The Collaborative’s leadership team and Professor of Economics Edinaldo Tebaldi, Ph.D., was named a Fellow to facilitate campus relations.
Inaugural Program:
Physician Assistant Studies
Answering the national call for health professionals and continuing Bryant’s 150-year tradition of continuous evolution, the University has launched a new graduate program in physician assistant studies. The Master of Science in Physician Assistant Studies (“MSPAS”) will be the premier program of the new School of Health Sciences. The new program features prominent medical partners known for their commitment to clinical excellence and community care.

The announcement of the School of Health Sciences and the debut of the physician assistant program mark Bryant’s strategic and significant entry into health care education and training. Building on the University’s nationally recognized programs in business, future initiatives are expected to include degree and certificate programs in health care management, health care analytics, health care informatics, health care policy, and health care economics. Clinical programs, including the MSPAS, ground the school in real-world education that is a Bryant hallmark.

Bryant President Ronald K. Machtley identified health sciences as an important growth area for the University in its strategic plan, Vision 2020. In the next six years, according to Georgetown University’s Center on Education and Workforce, the U.S. health care industry will add 5.6 million new jobs. Already, 18 percent of the nation’s real gross domestic product is connected to health care—or nearly one-fifth of all goods and services produced in the country.

“Health care sits at the heart of the U.S. economy, and as a leading university with a strategic focus on business, Bryant is moving boldly into the health care sector,” Machtley said.

“We’re positioning our programs so that our students can take advantage of the very best career opportunities in this sector, and to make positive and lasting change in our health care system.”

Bryant’s new health science programs are designed to give frontline caregivers and top administrative leaders the skills and knowledge needed to work in the complex and rapidly-changing healthcare industry. As business models constantly evolve, along with provider roles and payment plans, demands to improve patient care must be balanced with the need to contain costs. Bryant’s health science programs will be taught by more than a dozen new faculty, and by industry experts from a variety of disciplines including management, economics, finance, and public policy.

The physician assistant program, currently in the process of accreditation, will begin accepting applications in April 2014. The inaugural class of 32 students will begin the 27-month program in January 2015.

The University plans to break ground on a new home for the physician assistant program in May, creating an addition to the Unistructure. Among other highlights, the new wing will include two physician assistant classrooms and state-of-the-art clinical laboratories. Students will complete the majority of the first year’s preclinical study in the new facility on Bryant’s Smithfield campus and study the foundational Human Anatomy course at The Warren Alpert Medical School of Brown University. In addition, Bryant students will gain access to Brown’s extensive medical library resources—both physical and online.

After the first year, students will take part in 15 months of clinical rotations provided through Bryant’s clinical affiliations with the Care New England Health System in Rhode Island, the Southcoast Health System based in southeastern Massachusetts, the Lifespan health system, Blackstone Orthopedics & Sports Medicine of Rhode Island, Butler Hospital, and Gateway Healthcare.

Jay Amrien, MPAS, PA-C, serves as program director and Boyd “Peter” King, M.D. is medical director for the new graduate program in Physician Assistant Studies.
From prestigious speakers to distinctive, innovative programs, the Bryant campus offers a variety of activities to engage students, faculty, and staff, as well as the wider community.

IDEA: TAKE RISKS, FAIL, TRY AGAIN
You’re a first-year student assigned a team and a mission: redesign a college classroom, reduce the carbon footprint of shopping malls, or eliminate gender stereotypes of toy stores, among others.

You have 36 hours and a cohort of peers to devise a solution. No poster boards, no PowerPoint presentations. You’re competing with 893 students to impress 40 judges, whose experience ranges from starting his or her own company to heading regional sales at RBS Citizens. And you have only five minutes to pitch your concept.

Welcome to Bryant’s second annual Innovation and Design Experience for All (IDEA) program, which took place Jan. 20-22 and immersed first-year students in the three phases of design thinking: inspiration, ideation, and implementation, followed by iteration. The one-credit IDEA course, a feature of Bryant’s nationally recognized First-Year Gateway, focuses on encouraging innovation and entrepreneurialism and is just one facet of the University’s Vision 2020 strategic plan.

IDEA “is not about memorizing from a book—which is how we learned 30 years ago. This is about how to think through an idea, how to critically think, how to make judgments… how to work as a team,” says Jay Weinberg ’85, president of The JAY Group in Chicago, one of 36 alumni who returned to campus to impart their real-world knowledge and challenge the next generation of Bryant graduates.

“The questions that I’m asking are tough questions. …I don’t know if I would have been able to answer the same questions when I was a freshman,” says Vinton South ’10, executive team leader of logistics for Target. “By challenging students, I’m setting them up to succeed.”
Award-winning actress Viola Davis talks about becoming the CEO of her own life in a keynote speech during the Women’s Summit.

WOMEN’S SUMMIT 2014

More than 1,000 women and men converged on the Bryant campus in March for the 17th Women’s Summit®, “Be the CEO of Your Life.” Directed annually by Kati Machtley, this conference has become one of the most highly sought-after educational events in New England, selling out every year since its inception in 1997.

Through innovative ideas and practical success strategies presented in 21 breakout sessions, the day-long event provided women with professional, personal, and economic empowerment, as well as many networking opportunities. Prominent keynote speakers —pioneers in their respective fields— included:

• Viola Davis, an accomplished and celebrated actor best known for her Academy-Award nominated performances in The Help and Doubt
• Carey Lohrenz, a leadership expert and the first female F-14 Tomcat Fighter Pilot in the U.S. Navy
• Carley Roney, co-founder and chief content officer of XO Group Inc. (formerly The Knot Inc.)

A power plenary session was presented by neurologist and author Marie Pasinski, M.D., whose special interests include brain health and dementia prevention. The 2014 Bryant University New England Businesswoman of the Year award was presented to Cheryl Merchant ’12H, president and chief executive officer of Hope Global Engineered Textile Solutions, a midmarket company that manufactures engineered textile solutions for automotive, commercial, and industrial use.

Over the years, the Women’s Summit has featured an array of prominent speakers, among them: Jean Chatzky, award-winning journalist, best-selling author, and financial expert for NBC’s “Today” show; Geraldine Ferraro, the first female vice-presidential candidate on a national party ticket; and Arianna Huffington, a columnist, author, and president and editor-in-chief of the Huffington Post Media Group.
Over the next eight months, the Hassenfeld Institute is introducing a new initiative.

Job One: Leadership

The Hassenfeld Institute for Public Leadership is working to change the election season debate this year in Rhode Island by centering the discussion on leadership. Leadership is the one issue that transcends all others: How effective are our leaders and what do voters think? While there are clear characteristics of successful leadership, there are also many different styles. How can voters assess the abilities of candidates to lead?

To focus on this all-important issue, the Hassenfeld Institute is introducing a new initiative. Over the next eight months, Job One: Leadership will measure public confidence in local and state leaders, cut through political rhetoric, and help voters understand how to measure effective leadership based on core competencies. Voters will have the opportunity to assess candidates as the Hassenfeld Institute and partner media organizations invite candidates to share their leadership philosophies in taped interviews.

Gary Sasse, the institute’s founding director, says: “The Job One: Leadership Initiative will give voters guidance to focus like a laser on the ability of office seekers to be effective and visionary leaders. Effective leadership requires understanding of the key issues facing Rhode Island, as well as focus, concentration, and the ability to work collaboratively. This is exactly the public service that Alan Hassenfeld envisioned when he underwrote the Institute. The poll results show that voters value integrity over other leadership skills and this initiative will bring much-needed attention to how the candidates translate integrity to governance and leading a successful team.”

Nonprofit Collaboration and Negotiation

In January, the Hassenfeld Institute for Public Leadership at Bryant University held a seminar for CEOs, CFOs, and directors of a coalition of Rhode Island nonprofit organizations. Participants were introduced to a series of tools and techniques aimed at improving collaboration and negotiation within departments and with community partners. Teams applied tools and concepts to issues facing their individual organizations which included: Meeting Street School, the Rhode Island Community Food Bank, Greater Providence YMCA, Children’s Friend, Family Service of Rhode Island, Crossroads RI, and RI Local Initiatives Support Corporation.

“We really appreciate the work and effort that went into planning the seminar and tailoring it to our (somewhat unique) needs,” said Andrew Schiff, chief executive officer of the Rhode Island Community Food Bank. “The training clearly addressed the issues that are most important and relevant to us.”

The Hassenfeld Institute for Public Leadership provides public officials and others involved in the development, management, and execution of public policy with the tools and skills needed to make informed decisions and manage responsive organizations—both in the public and non-profit sectors. The Institute, supported by a generous gift from Alan Hassenfeld, chairman of the Executive Committee of Hasbro, Inc., the Rhode Island-based multibillion-dollar international toy company, Hassenfeld Family Initiatives, draws upon the renowned expertise of Bryant faculty.

World Trade Day to Be Held May 21

More than 500 business people are expected to attend Bryant’s 22nd Annual World Trade Day on May 21. Titled “Back to the USA: Partnering for Global Success,” the day-long conference will feature world-renowned speakers, 15 educational breakout sessions, and a regional business expo.

Participants can choose from five tracks ranging from “Local Partners for Growth” to “Global Trade Partnership Opportunities.” Jakob van Zyl, Ph.D., associate director of project formulation and strategy at NASA’s Jet Propulsion Laboratory, will give the luncheon keynote address. He will discuss the 2012 Mars Landing, the “new” NASA, and how companies can partner with the organization on some of their global projects.

Cheryl Merchant ’12H, president and CEO of Hope Global Engineered Textile Solutions, is conference chair.

For information, go to: www.bryant.edu/WorldTradeDay

Celebrating Chinese Culture

Members of the Bryant community and hundreds of guests from Rhode Island and nearby Massachusetts celebrated the Year of the Horse during the 8th Annual Chinese New Year Celebration on February 15. Held in the Elizabeth and Malcolm Chace Wellness and Athletic Center, the free event offered traditional Chinese music, dance, acrobatic performances, and refreshments.

Bryant’s award-winning Dragon Dance Team displayed their artistry and athleticism as they brought to life a 54-foot-long tube of fabric that trailed a highly decorative—and weighty—dragon head.

The event was co-sponsored by the U.S.-China Institute and Confucius Institute at Bryant; The Office of Chinese Language Council International/Confucius Institute Headquarters (also called Hanban); and APC by Schneider Electric. Additional sponsors included the Center for Southeast Asians and Neighborhood Health Plan of Rhode Island.
GLOBAL IMMERSION OPPORTUNITIES

With the world more interconnected than ever, a global perspective is a prerequisite for success. And, because global engagement is a cornerstone of the University’s strategic vision, Bryant fosters internationally focused learning experiences in the classroom and beyond.

This winter, more than 350 sophomores embarked on journeys to learn about commerce, communication, culture, design, economic development, and international business through the three-credit Sophomore International Experience (SIE), which includes pre-departure semester coursework that culminates with a 10- to 12-day travel component.

Bryant faculty led five expeditions to China, Germany and Spain, Italy, Malaysia and Singapore, and Panama and Costa Rica. From hiking and cooking classes to museums and manufacturing facilities, students immersed themselves in valuable and unique learning experiences.

“As a marketing major, the more I travel and experience new places, societies, and customs, the better I will be able to market products to different groups of people. Since business today is more globalized than ever before, it is crucial to have a comprehensive understanding of the world,” says Jaclyn Lamirande ’16, who traveled to Malaysia and Singapore in January to learn about Asian commerce and culture.

Since 2006, more than 1,500 Bryant sophomores have taken part in the SIE. For many, the SIE was their first opportunity to travel abroad and interact with a different culture. Having this experience early in their academic career often inspires future international interest and prompts further study abroad, international internships, or both.

An additional 151 Bryant students are currently studying abroad at academic institutions or did so in the fall semester. Last year, Bryant added the Global Immersion Experience (GIE) to its repertoire of international opportunities for students in the one- and two-year MBA programs.

In January, 25 graduate students took part in the three-credit MBA course that includes travel and work with partners in another country, in this case, Chile, which has one of the leading economies in Latin America.

“With its robust economic growth, and rich political and cultural history, Chile is the ideal venue for Bryant MBA students. In the eight-day visit, students enjoyed many cultural experiences while participating in discussions and touring facilities of the drivers of Chile’s economic success story: mining, fishing, aquaculture, tourism, wine, and paper,” says Elizabeth Yobaccio, Ph.D., chair and professor of finance at Bryant University, who was one of the faculty members guiding the expedition.

The GIE demonstrates the University’s commitment to developing leaders capable of meeting international challenges.

Sophomore International Experience participants visit a museum during their trip to Malaysia and Singapore.

AN EVENING WITH BETTYE LAVETTE

Described by The New York Times as “rivaling Aretha Franklin as her generation’s most vital soul singer,” Bettye LaVette warmed an appreciative, winter-weary crowd in Janikies Theatre in February. The award-winning artist, who sang with Jon Bon Jovi at the Obama Inaugural Celebration and at the Kennedy Center Honors’ tribute to The Who, appeared at Bryant as part of the President’s Cultural Series.
Bryant’s student-athletes continue to impress on and off the field.

**A GREAT RUN**
Highly decorated runner Eimear Black ’14 (Glengormley, Ireland) wrapped up a remarkable career this past fall, winning the Northeast Conference individual title for the second year in a row, this time shattering the course record she set last season and winning the title by more than a minute.

Equally accomplished in the classroom, Black was also named the NEC women’s cross country Scholar Athlete for the second year in a row.

With her finish at the NEC Championships, the Bulldogs earned a second-place finish, the best in school history. During her remarkable career at Bryant, Black was a two-time NEC Most Outstanding Performer, a three-time All-NEC selection, and a seven-time NEC Athlete of the Week winner. She also placed 21st this year in the NCAA Northeast Regional and earned All-Northeast honors in the process.

Off the field, Black was a member of the NEC Academic and Commissioner’s Honor Roll all four years and finished the fall season with a cumulative 3.93 grade point average as a biology major.

**AN EXCITING SEASON**
With three coaches boasting 43 years of Division I experience, Bryant’s men’s basketball team entered the 2013-14 team with lofty expectations, picked to finish second in the Northeast Conference in the coaches’ preseason poll.

Led by head coach Tim O’Shea, assistants Al Skinner and Happy Dobbs, and a veteran roster anchored by seniors Alex Francis ’14 (Harlem, NY) and Corey Maynard ’14 (Adelaide, Australia) and leading scorer Dyami Starks ’15 (Duluth, MN), the Bulldogs opened the season with seven wins in their first nine games through November and survived a bump in the road in December with another hot streak at the start of the new year, winning five of seven in January.

Entering the stretch in its second season as a championship qualifier at the D-I level, On March 5th, #3 Bryant took on #6 Saint Francis University Center in Northeast Conference Quarterfinal action at the Chace Athletic Center. After being down double digits with less than 10 minutes to play, Saint Francis earned a huge come-from-behind victory, 55-54.

Bryant wrapped up the 2013-14 season with an 18-14 overall record, finishing 10-6 in the NEC. The Bulldogs netted their best finish in conference play the Division I level, capturing the third overall seed and earned their second-straight berth in the NEC Tournament.

**A NEW STANDARD**
Bryant’s field hockey set a new single-season school record with 11 wins, including a seven-game win streak, and advanced all the way to the Metro Atlantic Athletic Conference (MAAC) Tournament semifinals despite being picked to finish sixth among seven teams.

Led by MAAC Co-Goalkeeper of the Year Megan Hancock ’14 (Skowhegan, ME), the Bulldogs put together their finest season since transitioning to D-I and perhaps their best overall since 1999, finishing third in the MAAC with a 4-2 conference record. Hancock earned shutouts in two of her last three starts of the year before Bryant’s season ended in the MAAC Tournament semifinals with a 5-0 loss to second-ranked Quinnipiac.

**HAVING A BALL**
The men’s soccer team qualified for the Northeast Conference Tournament as a No. 3 seed in 2013, capping an impressive season that ended with a win over previously-unbeaten Central Connecticut in the final home game of the year and continued with a trip to the NEC finals.

This was a season of firsts for the Bulldogs, who earned a D-I school record seven wins and also qualified for the NEC Tournament for the first time since the transition to D-I.

After beating Central Connecticut in the season finale to earn the No. 3 seed, Bryant won a thriller in the NEC semifinals, beating No. 2 Saint Francis University on penalty kicks. The run ended in the finals with a loss to Saint Francis Brooklyn, but the Bulldogs will lose only three players to graduation this year and will return several key players, including forward Connor Norat ’15 (Wilmington, DE) and goalkeeper Chris Knaub ’16 (Yarmouth, ME).
ON A ROLL
Sixty-eight Bryant student-athletes were named to the Northeast Conference Fall Academic Honor Roll, including 12 who also earned a spot on the Commissioner’s Honor Roll.

The Academic Honor Roll rewards student-athletes who maintain a GPA of 3.20 or higher, while the Commissioner’s Honor Roll is reserved for those with a 3.75 GPA or higher.

Women’s cross country and volleyball each had four players qualify, including Eimear Black ’14 (Glengormley, Ireland), Staci Rezendez ’16 (Ludlow, MA), Brittany Sarza ’16 (Uxbridge, MA) and Brooke Tomasetti ’15 (Waterford, CT) for cross country and Sara DePouw ’17 (Oconto, WI), Mikayla LaRosa ’14 (Marysville, WA), Viktoria Nesterov ’17 (Kfar Saba, Israel) and Claire Van Dyk ’16 (New Richmond, WI) for volleyball.

Bryant football placed 20 student-athletes on the NEC Academic Honor Roll, while women’s soccer finished with 13 representatives. The men’s soccer and volleyball teams rounded out the pack with 11 apiece.

REWRITING HISTORY
Wide receiver Jordan Harris ’14 (Lincoln University, PA) added to his already-impressive résumé in his final season of football at Bryant, catching a school-record 64 passes for 1,031 yards, becoming the first player in school history to finish with 1,000 or more receiving yards in back-to-back seasons, with an impressive 14.7 record.

Harris earned All-New England honors for his efforts on the gridiron and finished his career as the program’s all-time leader in catches (193), yards (3,735) and touchdowns (31). Harris is also the Northeast Conference’s all-time leader in receiving yards.

One of the most dominant defensive linemen in the country, Jeff Covitz ’15 (Reading, MA) also earned All-NEC honors in 2013 and set single-season and career school records for tackles for a loss and also finished with 55 total tackles and 10 sacks. The Bulldogs finished 5-7 with notable wins against Holy Cross and league leader Duquesne.

TENNIS, ANYONE?
Captain Dana Parziale ’14 (Pinehurst, NC) made school history at the start of the year, following a tremendous fall season, by becoming the first tennis player at Bryant to crack the regional D-I rankings. After finishing 12-4 in the fall in singles play, Parziale earned a No. 20 ranking in the Northeast, capping a remarkable run in which he also teamed with doubles partner Ernesto Arguello ’15 (Managua, Nicaragua) to win the No. 1 draw at the United States Tennis Association Invitational.

MAKING HEADLINES
The Boston Globe featured a story on Jan. 12, 2014 that explored how it came to be that Al Skinner, the winningest coach in Boston College basketball history, is back in the game at Bryant.

Maduka Nwanekezi ’14 (Milton, MA) also made headlines in The Boston Globe for being a role model with Bryant football program. The story highlights Nwanekezi’s bond with a fifth-grade youth, who “was a little like me when I was his age, a little crazy. I had a temper. Wouldn’t do my homework. I got in some trouble,” says the defensive end.

The two connected after representatives of Big Brother, Big Sister of Rhode Island came to Bryant to recruit members of the football team. Nwanekezi was one of the first to raise his hand.

“ I want to lead him in the right direction,” Nwanekezi told The Globe, “I am going to follow him the rest of my life.”

Nwanekezi was named Rhode Island’s Big Brother of the Year and is a nominee for the 2013 Allstate AFCA Good Works Team, which recognizes college football players for their community service.

Twenty-two football players were signed on National Signing Day. The Class of 2018 includes players from 10 states, including 11 from New England. It is led by five offensive linemen and three fullbacks and includes two quarterbacks, two wide receivers, two tight ends, two defensive linemen, two linebackers, two defensive backs, and one running back.
Bryant students participate in a myriad of learning experiences that reach far beyond campus.

ROBUST RESEARCH: REDAY
Research and Engagement Day (REDay) at Bryant University, an annual, daylong symposium showcasing research by the Bryant community, is now in its fourth year.

This year’s conference, scheduled for April 23, will feature keynote speaker Ken Bain, Ph.D., historian, educator, and author of the international bestseller “What the Best College Teachers Do.” The sequel, “What the Best College Students Do,” won the Virginia and Warren Stone Prize in 2012 and has also become an international bestseller.

Bain, internationally recognized for his insights into teaching and learning, is the founding director of four major teaching and learning centers at: New York University, Northwestern University, Vanderbilt University, and Montclair State. Currently, Bain serves as provost and vice president of academic affairs at the University of the District of Columbia.

On REDay, in lieu of classes, faculty, staff, graduate, and undergraduate students, will share, discuss, and learn from one another’s academic and creative work by participating in roundtable discussions, presentations, and collaborative art galleries.

Research Honors
Bryant undergraduates Eimear Black ’14 and Allison Hubbard ’14 have recently been recognized for excellence.

Black, who worked with Professor Christopher Reid, Ph.D., on “Evaluation of a glycosyl triazole library as inhibitors of bacterial N-acetylglucosaminidases,” won an undergraduate research award in December at the annual meeting of the New England Science Public: Biology New England South.

Hubbard placed first in her section of 208 presenters at the 16th annual Undergraduate Research Symposium in the Chemical and Biological Sciences at the University of Maryland. She was a Summer Research Fellow with Professor Dan McNally, Ph.D.

Hubbard and Black are outstanding examples of transformational faculty-student collaboration at Bryant, which graduates say is unparalleled at the undergraduate level.

STUDENTS SUPPORTING STUDENTS
Life at a university can be overwhelming at times for some students who are learning to cope on their own with academic and emotional stresses for the first time.

When students struggle, they often turn to friends and peers for support. Many students report that they don’t feel confident or well prepared to help someone who comes to them with a problem, notes Jamie Salacup, a counselor in the Office of Counseling Services.

Salacup introduced the Student Support Network (SSN) at Bryant University in the fall. Co-facilitated by Chris DaCosta, academic advisor, SSN is a four-week program designed to equip students with the skills and confidence to engage in important conversations and help their peers in need.

Students attend evening sessions once a week to learn essential interpersonal skills such as active listening and empathy. In addition to those foundational skills, students are trained to recognize and respond to signs of distress and crisis, including addiction, depression, and suicide. They also learn about various resources on campus and when/how to refer a friend for help.

The feedback from the inaugural program was “outstanding,” says Salacup. “The students told us the topics were everyday experiences that they had come across on campus and no one [else] is really talking about them.”

As part of the highly interactive sessions students take part in, they discuss and practice these skills with each other, including role play as a group dealing with real-life scenarios.

“The Student Support Network is enhancing the students’ feelings of connectedness and responsibility for each other. These are interpersonal skills that are going to help them here [at Bryant] and for the rest of their lives,” notes Salacup.

The Office of Counseling Services will offer the training to small groups of undergraduates each semester.

FUTURE FASHION MOGULS
Every year, the Amica Center for Career Education offers students the opportunity to get a behind-the-scenes look at the biggest names in the industry, with site visits to: Forever 21, H&M, Kleinfeld Bridal, Saks Fifth Avenue, Tommy Hilfiger, and more.

A jam-packed three-day schedule—featuring meetings with designers, owners, business executives, and others—opens students’ eyes to the wide range of career opportunities available to them, and the internship possibilities to get a foot in the door.

“Hearing the personal experiences of our presenters was so inspiring. The trip made me realize how truly important the business side of the fashion industry is,” says Skylar Zlotnick ’15, who will start an internship as a buying assistant with Ross Dress for Less this summer. The NYC companies offered a plethora of internship opportunities for students—most of which were based in business, Zlotnick notes, adding: “That gives Bryant students an edge.”

Skylar Zlotnick ’15
STUDENTS LEARN AS THEY SERVE OTHERS

Every year, hundreds of Bryant students partner with local non-profits and apply management skills to semester-long projects that include fundraising, operations management, event planning, and program development. “It’s a life-changing experience. Many say the experience has changed them as a person, has changed their worldview,” says Ray Lapinski ’15, a member of the Bryant team.

Service learning and civic engagement are an integral part of a Bryant University education. Students volunteer their time, resources, and expertise throughout the year.

Six first-year students who won the fall semester Target Competition decided to donate a portion of their prize to a charity of Target’s choice because they wanted to follow the Target philosophy of giving back. Here, students present a check to the Lincoln Literacy Center in neighboring Lincoln, RI.

Smithfield Town Hall to educate elementary students about the science behind a watershed and the importance of keeping the water supply clean. The children incorporate what they’ve learned as they paint ceramic tiles for a mural at Georgiaville Pond. “We wanted to create something that would tangibly and collectively represent our dedication to our town, our students, our environment, or put simply, our home,” says Eileen Kwesiga, Ph.D., professor of management.

Her enthusiasm for the more than 120 annual service-learning projects that send Bryant students into the nonprofit community, locally and internationally, is contagious. “At the end of the semester, it’s a different conversation [with students]. I can see there has been a shift,” she adds.

Working with Smithfield schools

For one of those recent projects, a Bryant team is currently collaborating with the Woonasquatucket River Watershed Council, Smithfield Public Schools, and Children’s Research Hospital, and Relay for Life, which raised more than $42,000 last April for research conducted by the American Cancer Society. Relay for Life has a long tradition at Bryant, with students making significant contributions every year since 2003.

LUNCHTIME EXPLORATIONS

Senior Accounting major Chance Kinyange Boas ’14 spent his high school years in an African refugee camp as a result of a long civil war. Recently, at Bryant, he took great pleasure in leading a group of students, faculty, and staff on a brief tour of Tanzania, his home country, which counts Mt. Kilimanjaro and Serengeti National Park as just two of its natural wonders.

Boas’ presentation, “A Guide to East Africa,” was part of the University’s “Global Community Hour” series, held each month throughout the academic year. Participants learned about Tanzania’s history, culture, and traditions, and also sampled authentic cuisine. These lunchtime programs, which are led by international students, are so popular there is always a waiting list.

Bryant’s student body hails from 33 states and 85 countries. At a time when the world is more interconnected than ever, a global perspective of intercultural knowledge and competency is prerequisite for success. The Global Community Hour series was developed as part of a suite of purposefully designed programs that provide firsthand exposure to other cultures. Among them:

• Bryant’s nationally recognized First-Year Gateway centers on fundamental questions about the role of the individual in an ever-changing world, while exploring the global foundations of character and leadership, and of organizations and business.

• Events sponsored by the U.S.-China Institute and Confucius Institute include lectures, a film series, exhibits, and events such as the Mid-Autumn Festival.

• Abundant co-curricular opportunities such as International Education Week help students understand the dynamic intersections of different worlds.

Bryant has become a national leader in creating global opportunities for students, ranking among the top 15 colleges and universities in its peer group for undergraduate participation in study abroad programs.
Bryant alumni are making an impact in their communities and organizations, and as active participants in University programs and events.

**National Alumni Council Adds Members**

Bryant University’s National Alumni Council, the governing arm of the Alumni Association, welcomes four new members this quarter.

*Paul Alderucci ’89*

(Newington, CT), senior information technology director of development for the State of Connecticut, is a familiar figure on campus, attending various events including athletic games and career panels. A former varsity soccer player for Bryant, he has also been advising student-athletes through Bryant Bulldog Connection events, which introduce current student-athletes to former student-athlete alumni to network and discuss post-graduation strategies.

*Amanda Dunne ’07* (Astoria, NY) joined Alliance Bernstein in 2013 as client relations associate, where she serves institutional client accounts and raises new assets. Previously employed by AXA Advisors, LLC, and Citigroup, she holds her Series 7, 66, and 24 licenses. Since she graduated, Dunne has been regularly attending Regional Alumni Network events in New York, as well as major campus events. She is currently the chairperson for NYC Regional Alumni Network.

*Tyler Ray, J.D., ’08 MBA* (Providence, RI), is an associate at Duffy & Sweeney, LTD, where his business law clients range from emerging entrepreneurs to mid-market companies. Ray manages the firm’s extensive trademark and copyright practice and works closely with clients on the development, protection, enforcement, and licensing of intellectual property on a worldwide basis. He received a Providence Business News’ 40 under 40 award in 2013 and the New England Super Lawyers’ Rising Star designation in 2012 and 2013. Since

**One of Canada’s Most Powerful Women: Diane Kazarian ’83**

Diane Kazarian ’83, CPA, CA, (Toronto, Canada) considers the relationship-building skills she learned early in her childhood and further developed at Bryant as the key to her success. Kazarian is senior partner and the national financial services leader for PwC Canada, a job that includes banking and capital markets, insurance, asset management, private equity, and real estate businesses of the firm.

She was recently named to the Women’s Executive Network’s (WXN) 2013 Canada’s Most Powerful Women: Top 100 Awards. It celebrates and highlights the professional achievements of women across the country in the private, public, and not-for-profit sectors.

Bryant University has also named Kazarian the recipient of the Distinguished Alumna award at the 2014 Alumni Achievement Awards Dinner.

In addition to growing PwC’s business, enhancing the brand in the marketplace, developing intellectual property, and interacting with media, she’s focused on leading teams to bring value and insight to their clients, and inspiring her staff to set and achieve ambitious goals.

“My firm provided me with many opportunities to stretch myself professionally, and that has helped me excel,” says Kazarian. “When I do the same for my employees, when I foster an open environment where my staff is accountable for positive and negative results and mistakes are viewed as learning opportunities, we all win—the employee, me as their leader, and the firm.”

Personal and professional opportunities brought Kazarian to PwC in Canada after seven years at KPMG in Providence, RI, where she held a senior leadership role. In the 18 months she’s held her current position, the practice, which is made up of close to 500 people, has seen a sustained increase in business.

In addition to her professional and family obligations, Kazarian serves on the board of a local school, is involved in arts programs in her community, and helps raise funds for children’s hospitals. Originally from Rhode Island, Kazarian visits family in Providence regularly. “I look forward to timing a visit so that I can speak to a class at Bryant,” she says.
BRYANT VENTURES COMPETITION

The New Venture Competition is designed to spotlight alumni enterprise and support promising new ventures. It generated strong alumni and student interest and garnered more than 20 entries this year.

Six alumni and student finalists were selected to compete for more than $25,000 in prizes and pitched their business ideas to the alumni judges on Alumni Engagement Day, March 28.

The finalists were: Marisa Bagian ’07 with Raina to the Rescue!, Steven Brodeur ’16 with Winsulate; Miguel Dominguez ’10 with Clique; Salvatore Galbo ’11 with Vbout; Conor McCarthy ’14 with Sports Video Partners; and Jacob Radler ’13 with Living My Dream.

Melissa Ellard ’13 won the student prize in the 2013 contest and went on to win cash and services prizes of more than $10,000 as a finalist in the Rhode Island Business Plan Competition. Like other past participants, Ellard said the feedback from the accomplished alumni entrepreneurs who serve as judges was invaluable.

Serving as judges this year were: David Cooley ’82, Brian Cowley ’82, Scott DePasquale ’94, David Donahue ’84, Jennifer Schwall ’11, and Jay Weinberg ’85. Sponsors included: Cooley, Cowley, DePasquale, Donahue, Weinberg, and Eric Bertrand ’94. José Buena y ’82, Colby Butler ’09, Edward Capasso ’77, Bryant Trustees Joanna Lau ’97H, David Pogorelc ’85, Tyler Ray, Esq. ’09 MBA., and Jay Sperco ’79.

AN ACCOMPLISHED SCHOLAR AND OUTSTANDING TEACHER: DAVID N. RICCHIUTE ’70

David N. Ricchiute ’70, DBA, is grateful to Bryant. “Bryant gave me the professional and educational foundation essential for graduate study, as well as for academic research in an applied science: accounting.” His many awards, publications, and consultancies demonstrate Ricchiute’s commitment to the field.

Among his most recent awards, Bryant University honored Ricchiute with the 2014 Distinguished Alumnus Award. The Deloitte Professor of Accountancy since 1995 at the University of Notre Dame, in South Bend, Indiana, Ricchiute discovered his calling when he was an undergraduate. “Bryant awakened me to a professional career that became my life’s work, and exposed me to teachers in the humanities, mathematics, and accounting who struck me as teachers’ teachers the same way we think of a writer’s writer or an actor’s actor. They were as good as anyone I’ve witnessed since.”

What did Ricchiute, recipient of Notre Dame’s Mendoza College of Business Outstanding Undergraduate Teacher of the Year Award (thrice) and its Master of Science in Accounting Outstanding Teacher of the Year (twice), learn from those Bryant professors?

“It was about watching them behave in a way that seemed entirely authentic. Outstanding professors at research universities bring to their teaching the same level of scholarship they bring to their research.” Now exclusively teaching graduate courses, Ricchiute, who earned his doctorate in business administration from the University of Kentucky, taught undergraduate and graduate level accounting courses for several years.

His research on professional judgment and decision-making has been widely published in the Journal of Accounting Research, The Accounting Review, the Journal of Applied Psychology, and the Journal of Experimental Psychology, among others. Formerly on Price Waterhouse’s (now PricewaterhouseCoopers, PWC) audit staff and a visiting professor at the University of Michigan in Ann Arbor, Michigan, Ricchiute has provided his expertise to national accountancy organizations, public companies, and public accounting firms.

Ricchiute, a husband, father of two, and grandfather of five, encourages Bryant students, “Be proud of your Bryant education. Graduate business schools think highly of what a Bryant undergrad offers.”
Class Notes is a great place to share news about professional and educational accomplishments. Keep Bryant University informed by submitting information online through the Class Notes page at www.bryant.edu/alumni. You can also email us at alumni@bryant.edu or call (877) 353-5667.

1972
JOHN CHIARO, of Bluffton, SC, was named Growth Coach of the Year by Growth Coach, the leading business coaching franchise in the country. He opened his Growth Coach franchise in Savannah, GA, six years ago, after retiring from a corporate career in which he held multiple leadership roles with Staples, including serving as president of Staples International.

1976
MICHAELE DECATALDO ’83 MS, of Cranston, RI, was appointed a corportator for the Bristol County Savings Bank. He is the managing partner at Sansiveri, Kimball & Co., LLP, and the managing member of SK Wealth Management, LLC.

1977
PATRICK SULLIVAN ’81 MBA, 1977, of Bluffton, SC, was named market president at People’s United Bank. He is responsible for the bank’s footprint across Massachusetts. He has more than 35 years of experience in banking and financial services, most recently serving as executive vice president and chief commercial lending officer at Berkshire Bank.

1978
NICHOLAS BALOC, of Brentwood, TN, was named chief executive officer of White Glove Health, a leading service-driven and outcomes-oriented healthcare provider. He has more than 30 years of executive leadership within the healthcare services industry, most recently serving as vice president at The Advisory Board Company.

1982
BRIAN HUNTER ’82 MBA, of Lincoln, RI, was named to the Northern Rhode Island Chamber of Commerce’s board of directors. He is president of Hunter Insurance, a company he started in 1989.

1983
JOHN ENRIGHT, of Flushing, NY, was named executive director of Mercy Health’s Heart Institute. Most recently, he worked at NewYork Hospital Queens, where he was vice president of cardiovascular services since 2005. Previously, he was the vice-president of the Heart and Vascular Institute at Alegent Health in Omaha.

1985
ROGER BEAUDOIn, of Newry, ME, announced the launch of www.restaurantrockstars.com, which offers a restaurant staff training program that is proven to increase restaurants’ annual sales. Nearly 20 years ago, he opened the Matterhorn Ski Bar, a successful restaurant and bar at the Sunday River Ski Resort in Maine.

1987
MARGARET (PRESUTTI) BRATTON, of Avon, CT, was reelected to the Board of Finance for the town of Avon. She was first elected in 2005. She previously worked as a customer service representative at Aetna. She is a volunteer third-grade reading tutor in New Britain, CT.

1988
PARENTE, CPA

1992
John Enright

1995
Catherine (d’AchhiolI)

1997
KENNETH SOUSA MBA, 1987, of Smithfield, RI, published his first textbook. He is the co-author of Management Information Systems. He is a professor of computer information systems at Bryant and an IT consultant.

1995
CAROLINE (NAUGHTON) RUMOWICZ, of Saunderstown, RI, received Salve Regina University’s Distinguished Graduate Alumni Award. The president and CEO of Cathleen Naughton Associates, a mid-sized home healthcare company, she received her master’s degree in health services administration from Salve Regina in 1995.

1998
BARBARA PAPITTO ’83, ’85 MBA, ’87H, of Hope, RI, was named ReFocus Volunteer of the Year. ReFocus is an organization that helps people of differing abilities live their best lives. Papitto, who served on Bryant’s board of trustees and received an Honorary Degree in 1997, made a difference in the life of a young woman who wanted to become a nail technician. Papitto guided her through exams she had to pass, diseases she had to learn about, and techniques she had to master. The two worked together every week for two years, becoming friends. Papitto’s efforts helped the young woman pass the exam and realize her dream.

2005
JOHN FRANZONI, of North Adams, MA, was named the principal of Brayton Elementary School in North Adams, MA. He has 23 years of experience as an educator, most recently serving as assistant principal of Greylock and Sullivan elementary schools in North Adams. He also served six years as a school district liaison to the Berkshire Juvenile Court in North Adams and was the athletic director for Drury High School from 2005 to 2011.

2007
KATHLEEN (HARVEY) RAPOSA, CPA, of Warren, RI, was hired as finance director for the town of Barrington. She has nearly 20 years of municipal experience, most recently serving as finance director for the town of Warren. She previously served as finance director for the town of East Greenwich.

2014
Papitto’s notesnotes
A CAREER IN GOOD HEALTH: SANDRA COLETTA ’88 MBA

As President and Chief Executive Officer of Kent Hospital, the second largest hospital in Rhode Island, Sandra Coletta ’88 MBA daily faces the challenges of a rapidly changing healthcare system.

“To excel in healthcare today, you must have the skills not only to succeed but also to maintain a competitive advantage,” says Coletta. “To do that, you must develop a depth of knowledge and critical thinking skills.”

Those are skills that Bryant, with its recent addition of a Physician Assistant program in a new School of Health Sciences, will continue to instill specifically in future graduate school students. The University is no newcomer to the healthcare arena. A Master in Business Administration with a concentration in healthcare management was available in the early 1990s, and a two-year corporate MBA program was offered to employees of Lifespan, a health system in Rhode Island comprising Rhode Island Hospital, Miriam Hospital, and several others.

Named CEO in August 2008, Coletta took the helm in October of that year during a challenging time—2007 had posted a loss of almost $9 million. In 2009, Kent posted a $3.7 million net income.

“We’ve had our bumps, but we’ve focused…not just on changing our reality—improving the quality. When people experience that improved quality, their overview and perception change,” says Coletta, who also serves as the Chief Operating Officer of Kent’s parent company, Care New England, the health system that includes Butler and Women & Infants Hospitals in Rhode Island.

A savvy businesswoman with more than 30 years of experience in a hospital setting, Coletta advocates for the state to join 36 others and pass legislation that allows doctors to apologize for mistakes. The goal, says Coletta, is to improve patient care.

“That’s the perspective that I’ve always taken. That all of us in administration and support services are here to put the resources in the hands of those clinicians who are the front line and take care of our patients.”

1988

MICHAEL DESAULNIERS, of Casper, WY, joined the law firm of Buxman Kvitek & Ohlsen. A trial lawyer in Pueblo since 1993, he is a private practice attorney, a former deputy district attorney and past president of the Pueblo County Bar Association. He is a graduate of the California Western School of Law.

DIANE POMEROY, of Essex, MA, competed in the World Masters Athletics Championships in Porto Alegre, Brazil, where she finished third in 400 meters in the women’s 45 to 49 age group and fifth in the 800 meters in her age group. A family-nurse practitioner at Lahey Merrimac Family Practice, she was an All-American runner at Bryant as a senior and a 2004 inductee into the Bryant Athletics Hall of Fame.

1989

JEFFREY ARON, CFP, of Sharon, MA, has joined Wealth Management Advisors, LLC, as a wealth manager. He has a master’s degree in financial planning from Bentley and has more than 20 years of experience working with high-net-worth individuals. He previously was a consultant for Valian Advisers, LLC, and a vice president at North American Management.

COL. DAVID BANIAN, of Woodbridge, VA, has taken command of the U.S. Army’s 595th Transportation Brigade at Camp Arifjan in Kuwait. He commanded one of the brigade’s subordinate units during Operations Iraqi Freedom and New Dawn. During his career, he has been awarded the Bronze Star Medal, the Defense Meritorious Service Award, the Meritorious Service Medal, the Army Commendation Medal, the Army Achievement Medal, and the Army Staff Identification Badge.

SUSAN (BURNS) WINDLE MST, CPA, of East Greenwich, RI, has been promoted to principal at Sansiveri, Kimball & Co, LLP. She has more than 25 years of experience in the accounting industry. She manages accounting engagements, tax planning, and compliance for corporate, partnership, nonprofit, and individual tax clients.

1990

CHERYL (SILVA) HAYNES, of Harmony, RI, was appointed by Rhode Island Governor Lincoln Chafee to the state’s Judicial Nominating Commission. She is vice president and human resources business partner at RBS Citizens Financial Group. She also has held executive positions at MetLife and CVS/Caremark.

SCOTT VAN WINTER, of East Greenwich, RI, was promoted to vice president/general manager of Toray Plastics’ Lumirror Polyester Film division. In 2007, he was promoted to director and general manager of the Lumarior division. Prior to that appointment, he served as the division’s director of sales and marketing. He joined Toray in 2004 with 14 years of experience in the plastic-film industry. He previously served as vice president of specialty sheet and film at Alcoa.
1991
JOHN GALVIN MBA, CPA, of North Attleboro, MA, was elected to the board of directors of Gilbane, a leading construction management and real estate development firm. He is the chief financial officer and director of Collette Vacations, an escorted tour operator with operations in the United States, Canada, and the United Kingdom. He joined Collette Vacations in 1989 after working for KPMG and Paramount Cards.

1992
BRIAN ESTEN, of Tiverton, RI, was appointed vice president and portfolio manager in the commercial lending department at BankNewport. He began his career at BankNewport in 2001 and has held various positions, most recently serving as vice president and credit administration officer.

1993
JAY FARLAND, of Attleboro, MA, was hired as vice president and senior business lender at Bank Rhode Island. Previously, he was vice president and commercial lender at the Washington Trust Company, and he has also worked for Citizens Bank and Fleet Bank during his 20-year banking career.

PETER ROY, of Saint Johns, PA, has been chosen by the congregation of Saint John’s Evangelical Lutheran Church in St. Johns to be its pastor. He graduated from the Lutheran Theological Seminary in Gettysburg, PA, in 2012 and was assigned to the Northeastern PA Synod of the Evangelical Lutheran Church of America for his first assignment. Prior to entering the seminary he had a 16-year career in community banking in the Metro New York area, and he was also active with volunteer fire and EMS agencies in Westchester County in New York.

MICHAEL YAFFE, of Wayland, MA, was promoted to vice president of marketing at BeyondTrust, a leading security solutions vendor. He most recently served as the company’s senior director of product marketing. He has more than 15 years of experience at information security companies. He previously spent more than 10 years with Core Security.

1994
PAUL BRUCE MST, CPA, of Dalton, MA, was named executive vice president and chief financial officer at Union Savings Bank in Danbury, CT. He previously served as the interim financial controller at the bank. Previously, he was chief financial officer at Legacy Bankcorp. He also worked at Deloitte & Touche, Ernst and Young, and the Association of Marian Helpers.

1995
CAROLINE NORATO, of Cranston, RI, has been promoted to principal at Sansiveri, Kimball & Co, LLP. For 25 years, she has been advising closely held businesses and high-net-worth families to ensure compliance with all federal and state tax laws.

1997
ROBERT G. MANNY MST, CPA, of East Freetown, MA, has been named chief financial officer at First Citizens’ Federal Credit Union. She is responsible for the development and growth of small business and commercial loans throughout the South Coast and Cape Cod regions. She brings more than 16 years of banking experience.

1998
JEFF HILTPOLD, of Pittsfield, MA, was promoted to configuration and data management engineer at General Dynamics Advanced Information Systems.

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JASON RANALLO, of Stoughton, MA, has announced the opening of the Law Offices of Jason M. Ranallo, PC, which specializes in personal injury and real estate law. He previously was an attorney at Ballin and Associates.

1999
DAVID SANTORO MBA, CFP, of North Attleboro, MA, was one of 20 members of the Financial Planning Association of Massachusetts’ pro bono military program recognized by Financial Planning magazine for his contributions to the program. He is a financial consultant with MCB Financial Planning Association of Massachusetts.

2000
JOHN TEIXEIRA ’05 MST, CPA, of Cumberland, RI, has been promoted to principal at Sansiveri, Kimball & Co, LLP. He is the team leader of Sansiveri’s healthcare initiative, and he earned his certified healthcare business consultant designation through the National Society of Certified Healthcare Business Consultants.

CHERYL A. BURRELL ’97 AB, of Rumford, RI, was named one of the YWCA’s Women of Achievement in 2013. Employed by the state of Rhode Island for more than 33 years, she currently serves as administrator of the Human Resources Outreach and Diversity Office. An advocate for diversity and inclusion, she has been involved with a number of community organizations over the years.

2001

2002
MELINDA (FERREIRA) GAUDREAU, of Mapleville, RI, was named vice president of branch administration at Pawtucket Credit Union. She has more than 24 years of experience at the credit union, most recently serving as assistant vice president of branch administration.

SUCCESS AS A SERIAL ENTREPRENEUR:
JOSEPH M. D’AMBROSE ’08

Before he was 23-years-old, Joseph M. D’Ambrose ’08 had established a business with more than 200 clients. Palm Tree Branding & Web Design, the agency D’Ambrose started while attending Bryant, is now one of Connecticut’s leading Web design, Internet marketing, and creative studios. The company maintains professional relationships with more than 400 companies and organizations worldwide. Many of his clients are fellow members of Bryant’s extensive network of accomplished alumni. During a freshman-year internship, he designed the website for a software company owned by Brian Wilson ’90 and realized this talent could lead to professional success in a client-based career. Expedient Laundry is an enterprise D’Ambrose and three friends started as part of a first-year business class. He continues to own and operate Expedient, whose three part-time student employees deliver fresh laundry to the doors of Bryant students.

A sociology major who minored in economics and business administration, D’Ambrose continues to develop entrepreneurial ventures including:

• JMD Staffing – a creative and technical staffing company.
• GoSystems Platform—a Web-based software and content management system.
• Safe Exit Maps—a new safety company specializing in developing accurate evacuation maps for higher education institutions and healthcare facilities.
• ConsignPro Websites—a company focused exclusively on marketing consignment shops nationwide.
• Big Apple Ventures: a New York City-based venture capital firm.

D’Ambrose credits Bryant with fostering his entrepreneurial drive and with preparing him “to go out with confidence and take on the world.”
2005  
DAVID LICHTENSTEIN  
MST, CPA, of Barrington, RI, has been promoted to principal at Sansiveri, Kimball & Co, LLP. He has more than 18 years of experience in tax compliance and tax consulting for both business entities and high-net-worth individuals.

2007  
NICOLE BUCCI, CPA, of Providence, RI, was promoted to manager at LCG&D, a Providence-based accounting firm. She joined the firm in 2007 as an audit associate and later served as an audit associate.

2008  
DAVID WHITNEY, CPA, of Wakefield, RI, has been promoted to supervisor in the accounting and auditing practice group at Sansiveri, Kimball & Co, LLP. He works with private companies in various industries, including manufacturing, distribution, and professional services, evaluating internal controls and executing audits, reviews, and compilations of financial statements. He joined the firm in 2008.

2006  
JOE HANSEN, of Arlington, VA, joined the National Cattlemen’s Beef Association in Washington, D.C., as associate director of issues response. His work focuses on industry-wide issues for the $73 billion cattle industry. He previously served as a senior communications specialist for the American Red Cross.

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MST, CPA, of Barrington, RI, has been promoted to principal at Sansiveri, Kimball & Co, LLP. He has more than 18 years of experience in tax compliance and tax consulting for both business entities and high-net-worth individuals.

JOCELYN (LYNCH) MURTA ’12  
MST, of Riverside, RI, has been appointed to the board of directors at Rhode Islanders Sponsoring Education. Murta is a tax manager at Ernst and Young, LLP, where she provides tax accounting, advisory, and compliance services to public and private clients.

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FAST TRACK IN THE VENTURE CAPITAL INDUSTRY: JENNIFER SCHWALL ’11

At one point in her award-winning Bryant career, Jennifer Schwall ’11 received a crash course in the two worlds of investments: early stage private markets and publically traded markets.

Part of this instruction occurred during an internship at Cherrystone Angel Group, a Providence-based company that offers early-stage investment funding to growth companies. The remainder took place through the Archway Investment Fund at Bryant, an academic program that allows students to learn investment principles by managing a real portfolio in a simulated trading room.

A finance major, Schwall was drawn to the risk of the early stage nature of venture capital investment, where companies are still moldable. Starting as an intern, she was fast-tracked at Cherrystone Angel Group and now holds the top job at the firm: executive director, managing operations as their newly appointed executive director.

Schwall came to Bryant with an entirely different career path in mind: corporate attorney. She earned a minor in legal services, but it was finance that she was most attracted to. “My professors really channeled my passion for business and love of math into a major in finance,” she says.

The internship at Cherrystone Angel Group was influential in helping her to decide on a career in the venture capital industry. “Executive Director Peter Dorsey was adamant about making sure that I was learning during the entire year-long internship, including my getting involved in value-added projects and attending educational workshops on angel investing,” she says.

Following the internship, Schwall knew she wanted to be in the industry. Cherrystone offered her a position that allowed her to continue exploring a career path in early stage investing.

Schwall sums up her Bryant education with one word: priceless. “The University has world-class faculty who will become your mentors along the way—regardless of your major—and the integration of business and liberal arts gives students a competitive advantage in the marketplace,” she says. “Everyone on campus has a vested interest in your success, and that is clear the second you walk on campus.”

Schwall stays in touch with faculty members and students at her alma mater. She has worked with Bryant interns and recently became a mentor for the Bryant Ventures program.
2009
DAVID ALMONTE, CPA, of Charlotte, NC, has been licensed by the State of North Carolina as a CPA. He is a senior accountant at Cherry Bekaert, LLP. He previously served as a staff accountant at Bernard Robinson and Company, LLP.

APRYL SILVA received the 2013 Distinguished Alumni Award from the College Crusade of Rhode Island. The award recognizes an alumnus or alumna of the College Crusade who has had exemplary college and early career success and who demonstrates a commitment to the community. Silva is a business procedures consultant for MetLife in the company’s U.S. retail business initiatives division based in Charlotte, NC.

2011
MICHAEL CRAWLEY MST, of Cranston, RI, was promoted to audit senior manager at LCG&D, a Providence-based accounting firm. He joined the company in 2003 as a tax intern. Since then, he has served as an audit associate and audit manager.

NATHAN COLWELL MBA, of Greenville, RI, was appointed vice president and mortgage loan originator at BankNewport, where he is responsible for originating residential mortgage loans in Cranston, East Greenwich and Providence County. He previously served as a mortgage originator with Bank Rhode Island.

ALEXANDER MORSE, of Swansea, MA, was promoted to senior accountant at BlumShapiro, the largest regional accounting, tax and business consulting firm based in New England. He joined the firm as an accounting intern with Modern Imaging, Inc.

2012
MARY POIRIER, of North Providence, RI, was hired as director of sales and marketing at Lincoln Abstract and Settlement Services, a nationwide appraisal management and settlement services company. She previously worked as an account executive at WEEI 103.7 FM. As a student at Bryant, she worked as an account manager at Brown Broadcasting Services.

2013
JOHN COSTELLO, of Wilbraham, MA, was named a social media analyst for Garvey Communication Associates, a regional leader in search engine optimization, public relations, online advertising, social media, and online reputation management. Previously, he held marketing positions at the YMCA of Greater Springfield and Narragansett Beer Company.

MICHAEL GARCIA MBA, CPA, of Methuen, MA, has been promoted to senior manager at Sansiveri, Kimball & Co., LLP. He oversees the implementation of new technology in the audit and accounting group to improve the efficiency of the services provided to Sansiveri’s clients, and he is responsible for providing training for audit and accounting issues. He joined the firm more than 10 years ago.

WILLIAM BRIAN GOWEN, of Lincroft, NJ, was named an analyst at the Federal Reserve Bank of New York. He was an Economics and Global Studies major.

BRIANNA HASENZAHL, of Medway, MA, has joined Duffy & Shanley, a Providence-based advertising, public relations, and marketing firm, as an account coordinator. She is responsible for day-to-day account support for the PR group’s entire client portfolio.

MATTHEW WEISS, of Swampscott, MA, was hired as a financial representative with Centinel Financial Group, a wealth management firm that assists individuals, families, and businesses in the accumulation and protection of their wealth.

IN MEMORIAM

THOMAS JOSEPH “COACH TOM” DUFFY, remembered as one of Bryant’s most successful coaches, died February 2, 2014, at age 89. Duffy served as head of the men’s basketball team coach from 1964–1968, going 70-22 during that span for a .780 winning percentage that still stands as the best in school history. Among Duffy’s many achievements was a 1966-67 team that went undefeated in the regular season and set the school record for wins in a season with 22, a feat that earned the squad—and its coach—a place in the Athletics Hall of Fame in 2007. After his career at Bryant, Duffy served as an administrator in the Pawtucket, RI, school system, becoming principal of several Pawtucket-area schools, including Shea High School.

WILLIAM H. HEISLER III ’76H, a former member of the Bryant Board of Trustees, died January 2014 at age 97. A philanthropist who retired after a successful career in banking, Heisler received an Honorary Doctorate of Science in Business Administration from Bryant in 1976; served as a Bryant trustee from 1982 to 1991; and, in October 1991, was appointed an Active Honorary Trustee. Heisler held leadership roles in organizations across Rhode Island, including: honorary chair of the board, Citizens Bank, Providence; director of the Providence Journal Company; trustee emeritus of Rhode Island Hospital; trustee of the Hospital Association of Rhode Island; trustee of the Providence Performing Arts Center; and Honorary Trustee of Johnson & Wales College where he also received an Honorary Doctorate of Business Administration at age 95. Among many other awards, Heisler was named “Outstanding Philanthropic Citizen” in 1987 by the Association of Fundraising Professionals, Rhode Island chapter.
IN MEMORIAM

LOUISE (ALLEN) PIERCE ’34
September 14, 2013
EVE (SMITH) ZUCKER ’37
September 2, 2013
CHARLOTTE (CLEMENTS) BARNES ’58
September 7, 2013
ELUDORA (MERRIAM) WILLIAMS ’58
October 21, 2013
CYNTHIA (CAHOON) SMITH ’59
September 15, 2013
DORIS (BACHMAN) GRAUBART ’41
April 27, 2013
FRANK R. PIMENTAL ’63
October 10, 2013
BARBARA (SIMS) LEVY ’48
August 13, 2013
MARJORIE (WHEELER) HINES ’45
November 27, 2013
BARBARA (FARRELL) MARENICH ’43
October 1, 2013
BEATRICE (MALLOWES) WEYGAND ’44
December 10, 2013
EDRIS (SPAUDING) LANE ’45
November 8, 2013
MARION L. POTIER ’46
November 2, 2013
BARBARA (NIEMIEC) HURLEY ’48
December 14, 2013
FRANKLIN C. JOHNSON, JR. ’48
January 22, 2013
ROBERT B. MOAN ’48
May 30, 2013
NANCY R. GIBBS ’49
August 28, 2013
CHESTER S. HOLDA ’49
October 21, 2013
DOMINIC A. MANDUCA ’49
October 20, 2013
BARBARA (CHRISTIANSEN) WARRINGTON ’49
September 14, 2013
JOAN (Buddington) CLARKE ’50
December 12, 2013
SAMUEL COOPERMAN ’50
November 30, 2013
HARLE G. KINGSFORD ’50
December 7, 2013
ANTHONY R. MIGNONE ’50
December 7, 2013
FRANCES (RESTY) WALES ’51
September 23, 2013
MALAND C. NOWLAND ’51
October 20, 2013
ROBERT E. STRAIGHT ’52
September 29, 2013
EDWARD P. CRANDALL ’52
November 22, 2013
OLIVE (ANDERSON) DOYLE ’52
October 22, 2013
MAUREEN (FLEMING) MILLER ’52
November 1, 2013
FRED C. KENNEY ’53
September 17, 2013
CLARISDA (HAYFIELD) PATTERSON ’53
September 30, 2013
PETER R. WAINER ’53
October 21, 2013
LYNN (FINEBERG) FISHERMAN ’54
August 22, 2013
THEODORA (SZYMANSKI) SELEDYN ’54
December 6, 2013
DEBORAH (SMITH) THOMAS ’54
September 15, 2013
DONALD C. ANDRUS ’55
September 20, 2013
ARTHUR F. BROCCOLI ’55
November 8, 2013
KENNETH C. COOLEY, SR. ’55
September 19, 2013
DONALD C. JOHNSON ’55
November 13, 2013
WILLIAM RONCAGLIA ’55
September 26, 2013
CHARLES T. CONNERY ’56
July 4, 2013
ROBERT A. JAVORSKI ’56
December 26, 2013
RICHARD W. MELANSON ’56
December 31, 2012
RAYMOND B. THIESSEN ’56
November 4, 2013
JOHN L. VON DECK, JR. ’56
April 14, 2013
FRANCIS A. DILEGIO ’57
November 4, 2013
RICHARD A. PARMENTER ’57
April 30, 2012
HELEN (WATT) ALDORICH ’58
November 6, 2013
ALFRED J. DONAI, JR. ’58
December 9, 2013
ILENE (BECK) IASSOOGNA ’58
December 27, 2013
GERALD P. LANOUË ’58
December 9, 2013
VENITA (NEFOROS) FOTOPULOS ’59
November 20, 2013
AIMEE (MELILLO) GANNON ’59
October 29, 2013
JOHN W. MAHON ’59
November 25, 2013
WILLIAM E. WOLF ’59
October 21, 2013
JUDITH (DUNCAN) LANDOLT ’60
September 25, 2013
JAMES Q. CLEMMEY ’62
December 9, 2013
STEPHEN RICHMOND ’64
November 14, 2013
JOSEPH N. IACOVACCI ’65
October 9, 2013
PAULINE (VEZINA) RAPOSE ’65
November 8, 2013
JANET (PAGE) ZURRO ’66
July 30, 2013
ELIZABETH MCCARTY ’67
November 6, 2012
ANN M. CROWLEY ’69
November 7, 2013
GEORGE C. COVALLA, JR. ’70
December 21, 2013
MARGUERITE E. GIULIANO ’70
September 28, 2013
CLAIRE (MANISCALCHI) BAVARIA ’71
December 16, 2013
LEO P. TRAMBUKIS ’71
August 7, 2013
ROBERT GERSHKOFF ’72 MBA
August 30, 2013
LUCIEN M. OUELLETTE ’75
May 6, 2013
DOMINIC J. AGOSTINI ’74
October 23, 2013
JANET (HYDE) DONOVAN ’77
October 5, 2013
WILLIAM V. GOLAS JR. ’77 MBA
September 7, 2013
REGINA (BARSZCZ) MERRILL ’77
December 15, 2012
JAMES F. O’LEARY ’77
October 23, 2013
DONALD G. CROSS ’78
November 15, 2013
GERALD R. ESCOLAS ’78 MBA
September 2, 2013
DONALD C. SPRAGUE ’78
December 9, 2013
CHARLES F. CARROLL ’79
September 26, 2012
RICHARD F. DUGAN, JR. ’79 MBA
September 4, 2013
WAYNE S. BATTER ’80
November 30, 2013
ARTHUR BRIDGON IV ’80
September 30, 2013
JAMES M. DUGGAN ’80
November 21, 2013
JOHN A. ROBBINS, JR. ’80
August 16, 2013
WILLIAM BOUCHARD ’83
July 10, 2013
JEANNE M. GEROUX ’83
October 30, 2013
MICHAEL J. WALSH ’83
November 12, 2013
ARTHUR W. WADDINGTON, JR. ’85
August 19, 2013
KAZIMIERAS V. STASEKVICIUS ’86
November 29, 2013
HOMER C. SHIRLEY III ’90 MBA
December 7, 2013
ANTHONY J. REARDON ’96
November 19, 2013
BENJAMIN G. FILARDI ’98
August 17, 2013

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SEPTEMBER 12-13

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Start Saturday with our annual Memorial Service, followed by the Bryant Bulldogs vs. Maine football game and a special post-game celebration featuring a traditional New England lobster bake.

Reunion class festivities are being organized. Visit www.bryant.edu/reunion for details.