About Our College Founders ...  

By Carolyn Spottinato

Among the many business school pioneers are Henry B. Bryant and Henry D. Stratton who were the most commanding and dominant figures in organizing business schools and popularizing business education. In 1833 the first school was founded in Cleveland, Ohio, by the educational enterprise known as Bryant and Stratton Chain of Commercial Colleges. From it sprang all the other colleges of the chain in the United States and Canada. Soon after the Civil War ended, Bryant and Stratton established a school in Providence, which became part of the present Bryant College.

Henry B. Bryant was a graduate of Parson's School in Cleveland, Ohio, and Dr. Henry D. Stratton was a pupil of Pillsbury Spen- cer. The Bryant and Stratton chain is a monument to the untiring energy and ambition of Henry D. Stratton. It was he who whirled different titles to select locations for the many schools.

Bryant Embarks on Second Century

A parade of members of College organizations and a flag raising ceremony will mark the beginning of campus activities to celebrate the 100th anniversary of Bryant College. The parade, scheduled to start at 11:55 today, will begin near South Hall. The students will march to the flagpole in the yard of Memorial Hall.

These events mark the beginning of a series of events to celebrate Bryant's 100 years of service to the community.

Bryant College Centennial Calendar 1963

By John Moxteralvo

January

1st - Centennial Announcement disseminated to educational and business community.

January 9 - Educational Committee of Chamber of Commerce to hold meeting here.

January 14 - "Pride of the City" program, WRAN, honors Bryant.

January 25 - Governor's Proclamation.

January 29 - Building of Centennial Flag and Flag Carrier's Day Ceremony; recognition of this event on Ed Peac- son's "Famous Curtain Jie March" program.

February

1st - Mayor's Proclamation

March

Recognitions of World Day (World Affairs Council cooperating) and Booklet: "Bryant Yesterday, To-day, and Tomorrow".

March 5 - French Consul General of Boston, to speak.

April or May


THE FACULTY, THE STUDENTS OF BRYANT COLLEGE send cordial greetings to our colleagues in institutions of higher learning, to our alumni and friends, and to the business community.

We designate 1963, the year that will open the second century of service by Bryant College of Business Administration, as the Centennial Celebration Year.

Completing a century of educating men and women for business leadership, the College looks back with pride to its founders, men of foresight and courage, the Messrs. Bryant and Stratton. When they opened the doors of their "School for Business Education," their first enrollees were veterans of the Civil War, who applied their mustering out pay toward the acquisition of an education for the world of commerce.

From 1916, when the College was empowered to grant degrees, to the present, we have maintained a constant objective—service to the business community. But, the widening of horizons in the worlds of travel, communications, government, and commerce has been matched by a broadening of the responsibilities of business enterprise. Preparation of young men and women to fill posts in management, teaching, accounting, and the secretarial field to meet this enlarged task has been our aim. Our program today combines the elements of general education in the liberal arts with the specialized study of business.

It will be our privilege during this Centennial Year to invite alumni, representatives of colleges, universities, and of learned societies, and distinguished persons to engage in a series of celebrations in honor of the College and the business community. Our endeavor in these celebrations will be to gain perspective on the horizon of American enterprises and the contribution of this institution to that future.

In this issue:

- Bryant Embarks on Second Century
- President Emeritus Dies after Two Years of Illness
- History of Bryant's Curriculum
- History of Business Education
- The Origin of the Greeks
- 1863—An Eventful Year

Dr. E. Gardner Jacobs

The announcement shown above is the official proclamation of the 100th Anniversary of Bryant College. It was sent to college presidents, prominent businessmen, leading educators, and alumni of the College.
The year 1863 will see Bryant College reach the centennial mark. The issue of the centennial, which was prepared to coincide with this Centennial occasion, attempts to picture the general growth and present with technical skill the College since its incorporation in 1863. Along this line, the following material attempts to present a history of the curriculum (spotlighting certain years) during the 1900's:

The Bryant, Stratton & Co.'s Business College Monthly for January 1864 (Vol. 17, No. 1) notes the following courses as available to Bryant students of that time, along with a description of some of the courses:

**Science of Accounts (Bookkeeping)**

“...and its application in every conceivable variety of form, and all branches of business.”

**Commercial Arithmetic**

“A great deficiency has been felt in this department of education.”

**Commercial Law**

“...every man is supposed to know the law, is the stern dictum that confronts the liberties which, at present, or any other time, is taken by the Government...”

**Commercial Practice**

“...and the absence of training practice in connection with the daily exercises as most secure the most satisfactory results.”

In 1918, the curriculum offered was as follows:

- School of Commerce, Accounts and Finance
- Bookkeeping and Business Practice
- Fundamental principles
- Cost accounting
- Adaptation to various kinds of business
- Corporation accounting
- Auditing
- Practice
- Business Arithmetic
- Rapid calculation
- Business Writing
- Commercial lettering
- Business English
- Business correspondence
- Spelling
- Business English

The curriculum of 1863 was as follows:

- Office Practice
- Business Arithmetic
- Business English and Correspondence
- Business Writing
- Commerce
- Office Routines
- Cataloguing
- Terminal Law
- Preparation of Graphs
- Planning Office Work
- Handling an Office Force
- Meeting the Public
- Secrecy Information, etc.
- Complete Office Practice Course
- Banking and Business Practice
- Corporation Accounting
- Cost Accounting
- Auditing
- Banking and Finance
- Business Correspondence
- Rapid Calculation
- Business Writing
- Business Correspondence
- Spelling
- Terminal Law
- Sherbeld (Gregg or Pitman)
- Touch Typing
- Multigraph Instruction
- Typewriting
- Typist’s Admnistration
- Office Experience
- Commercial Teachers’ Training
- Business Teachers’ Courses
- Includes all the subjects taught in the regular Business course and all Psychology
- Economics
- School Management
- Pedagogy
- Blackboard-writing
- Teaching Practice
- In 1927-1930, the curriculum offered was as follows:

**Business Administration (Two-Year Course)**

- Business Administration
- Business English
- Typewriting
- Business Correspondence
- Economics
- Supervised Laboratory Work
- Corporate Organization, Management
- Commerce and Transportation
- Foreign Trade

There was no significant change in the regular curriculum at Bryant College from the 1927-1928 school year to the 1937-1938 school year, except that a graduate course in Business Administration, leading to the Degree of Master of Science in Business Administration (M.S. in B.A.,) was offered.

Graduate courses were offered in the following specialties:

- Accounting
- Factory Management
- Retail Store Management
- Commercial Banking
- Investment Banking
- Public offer bid to conduct the opportunity to major in Business Administration
- Investments
- Business Organization, Management
- Cost Accounting
- Marketing
- Purchasing
- Administrative and Executive Courses
- C.P.A. Preparation

A graduate student took the following courses for the writing of his thesis, plus any required subjects such as Advanced Problem Work in Accounting, Advanced Business Economics, and Advanced Law.

The graduate course was one school year (two semesters of 24 weeks each) in length.

In 1965-1966, the School of Business Administration offered a two-year (generally curricula with majors in accounting, management, merchandising, and retailing. The Bachelor of Science in the appropriate specialization were awarded those students who completed the courses required.

The School of Secretarial Science offered two-year courses in business education with majors in Business Administration with Secretarial Science. The degree awarded was the Bachelor of Science in Business Education with majors in Business Administration and Secretarial Science.

New, Bryant College offers the (Continued on page 4, col. 5)
Bryant Beta Theta fraternity was founded in 1944 by a group of World War II veterans, who had become friends while in the military. These objectives were to develop fellowship and good sportsmanship through fraternal brotherhood—a brotherhood where the consideration would be exhibited for the opinions and feelings of others, irrespective of their race, color, or creed.

As an example of the activities in the Bryant Beta Theta fraternity, this is the case that one student was named. Pictured above are pledges of Kappa Delta Chi, one of Bryant's sororities, participating in the school's extra-curricular programs designed to provide a social as well as an academic environment.
BRYANT'S CAMPUS TODAY...

History of Hillel At Bryant

By Arnold Harrevide

Hillel at Bryant aims to provide for Jewish students a social and cultural program based on religious, ideological, and social activities. The program is organized by Rabbi Ralph Raskin and other leaders who recognized the critical need for an opportunity through which the Jewish college student might realize the full significance of his heritage. In 1942 Rabbi Wissel encouraged Hillel to support its Jewish National Fund and subsequently incorporated the foundation in 1942. Today Hillel directly serves 232 campuses and many other American communities directly worldwide.

The President of Hillel at Bryant is Jacob A. Rosenberg, the V.P.-President, Bruce Kernen; the secretary, Miriam Winger; and the Treasurer, Arnie Harrevide. Meetings are held every other Thursday in Adams Hall where programs are planned and carried out. Every Sunday there is an intercollegiate brunch at Hillel House. Friday evening services are available at Wew Chapel and every evening Monday through Thursday there are study and discussion groups led by Rabbi Rosenberg.

History of Bryant Christian Association

By Owen Johnson

This association was formerly known as the Canterbury Club, which functioned on the campus between 1942 and 1947. A new constitution was drawn up and ratified in January, 1949, and officers were elected. The objectives of the association is to promote religious interests of the students. Interests and meetings include talks by speakers, work camps, conferences, meaningful discussions, and fellowship. Today many of the activities are centered around church activities. Many of the members participate in worship and services put on at local churches during the holiday season.

Dr. Henry L. Jacobs

(Continued from page 3)

Dr. Jacobs found time to work at welfare and civic causes in the city and was widely known for his work in this direction. In 1917 he was appointed as head of the state penal and charitable commission. Among his many achievements are: the State Workers' Retirement System (1919) and the War I, N. Jacobs was treasurer of the state Americanization committee.

Among the honorary degrees he received was an honorary Doctor of Laws degree from the University of Illinois in 1939.

In 1921 he was appointed head of the state penal and charitable commission, a position he held until 1925. This was followed by a position as the head of the state Americanization commission.

The President of Hillel at Bryant is Jack Blackwell, the V.P.-President, Bruce Kernen; the secretary, Miriam Winger; and the Treasurer, Arnie Harrevide. Meetings are held every other Thursday evening in Adams Hall where programs are planned and carried out. Every Sunday there is an intercollegiate brunch at Hillel House. Friday evening services are available at Wew Chapel and every evening Monday through Thursday there are study and discussion groups led by Rabbi Rosenberg.

College Calendar (Continued from page 1)

May 12-29

"Teaching Industry on Parade"—This event is planned in conjunction with the Rhode Island Marketing Association. A series of exhibits is planned ( Possibly before directing).

May 18

Central Homecoming (Citations, Historical Pictures, Artifacts, and Publications—preparations for this event).

June 25 and 26

Central Class day and Conference Exercising.

Bryant Business-Study Tour of Europe departs July 26, 1963.

August

Bryant Tour of Europe continues.

September

Central School opening.

Student Convocation (Address by President Jacobs).

October

President's Convocation. Theme: The Business Man in the Community.

October 5-29

Display at the Peoples Trust Bank (all banks in the City: Bryant College plan similar displays).

November

New England Business Teachers Association will hold their annual meeting.

December

Plans are undertaken for an appropriate closing event for the Centennial Year.

Our Founders (Continued from page 1)

their institutions; however, Dr. Jacobs could say this many times. In 1936 he made a successful request to the General Assembly of Rhode Island to gain the authority to grant college degrees, and in 1937 he was responsible for moving Bryant College from downtown Providence to the present location on the East Side. Dr. Jacobs believed that the college for a college to succeed must look like a college. So, Bryant is in the setting of shade trees and surrounded by the architecture of old mansions.

Dr. Henry L. Jacobs worked hard to achieve what he wanted. He was a great deal of self-sacrifice and selflessness. Under Dr. Jacob's leadership, the 1947-48 graduating class was composed of 1300 students and subjects offered.

On October 26, 1962, after being the president of the college for 20 years, Dr. Jacobs stepped down in favor of his son and classmate, Dr. Jacob Richter, 2326, Dr. Jacobs remained a trustee and a member of the board of executive council.

Dr. E. Gardner Jacob has served the College for forty years, thirty years of them as vice president. The new $15,000,000 dormitory was named Gardner Hall after his "Gardner jacobs" as he is called to his face by many associations on campus. As a husky-nosed energetic leader, whose muck is a dirt, is in a formless friendliness. His specialty is getting things done, a big job by school without endorsement. His most notable achievement has been to obtain federal loans to improve the campus. His goal is full vigorous accreditation.

In keeping with the world of business for which Bryant prepares its graduates, Dr. E. Gardner Jacobs insists that he works "with people." His door is open to any student who wishes advice. With him frank and outspoken, and with little pretense of either school or himself.

Dr. Jacobs was born in Dayton, Ohio, in 1901. He was graduated from Bryant in 1921, and 16 years later he returned as president. He has been actively president since July 1946.

History of Curriculum (Continued from page 1, col. 4)

of a three- or four-year program to students in the Accounting, Marketing, and Management areas of the Business Administration Department, with the Bachelor of Science in Business Administration offered for successful completion. The one, two, and two-and-a-half-year program have been offered.

Under the secretarial programs at present, there is a three-, three-and-a-half, and two-year program available in the Medical Legal Accounting Secretarial fields. The degree of Bachelor of Science in Business is offered in these students successfully completing the three- and four-year programs. An associate degree is offered under the two-year program.

The Bryant College School of Business Education offers a Bachelor of Science in Business Education degree in four years in the fields of Business Administration and Business Education.

It would be too long an outline to get into detail of the various programs offered by the Business Education Department. However, a summary of the important programs is given by the Bryant Catalogue to read the subjects available.

In summary, it might simply be said that the present scholastic programs bear little or any resemblance to those of the 20's and 30's in the state of Rhode Island. Bryant, however, is a university that it is the home of the nation and the goal of being new.

History of Bus. Education (Continued from page 2, col. 4)

There are three private business schools in America and one number of endowed institutions maintaining commercial courses. In general, these courses are offered by banks, businesses, and technical, and practical in character.

Supplementary to, rather than competitive with private commercial education, are the company schools, formerly called corporation schools, opened by large corporations for the specialized training of their employees.

High schools in the United States usually offer a four-year business course, but a two-year business course is common. High school courses are often provided and must be taken in order to go on to college. Generally, high school business education is of the type that produces clerks trained in mass methods. A few students have turned business training into broader channels by emphasizing practical and cultural aspects.

As "spontaneity is the keynote of American education," so it is essentially the means of understanding the origin, growth, and changes of a business. Commercial courses were introduced because of a need for instruction which they give. They have been in response to the needs of the students, and their popularity and wide influence result from their having recognized their field and suited their instruction to the public need.

Movie Schedule

Jan. 30

"Bells are Ringing" (Address by President Jacobs).

Feb. 6

"Bobkins"

Feb. 13

"Murder, Inc."