DIVERSIFYING
AMERICA'S
GREATEST ASSET

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Webster’s defines diversity as “the condition of being different or having differences.” When we think about differences among people, many times we focus on matters of style or personality. But there are also important differences related to race, ethnicity, cultural background, gender, age, religion, sexual orientation, and physical ability. No matter how you view it, we live in a country that prides itself on its diversity, and yet there remain many challenges to fully understand, appreciate, and support the differences that make each of us unique.

For many reasons, Bryant College was, for a very long time, not considered a particularly “diverse” campus. We primarily attracted white, middle-class men and women who were looking for a rigorous academic program that would enable them to excel in their professional careers. While we are still committed to providing an outstanding education that helps our graduates to succeed in life and business, the demographics of our campus have shifted to better reflect the world in which we live.

At Bryant, we are diligently working to create an environment that embraces diversity by developing a climate of intense engagement with ideas, by scheduling programs that meet a variety of interests, and by preparing individuals to recognize their individual potential as well as that of all others within our community. We strive to recruit and retain students, faculty, and staff whose life experiences and cultural perspectives can and do immeasurably enrich our campus life.

This is not a challenge Bryant faces alone. In higher education in general—and business education in particular—identifying and attracting top students from underrepresented communities is an ongoing and complex issue. It is not enough to merely recruit good students; it is necessary to create an environment where diversity is welcomed and where each member of our community feels comfortable. This takes strategy, planning, and resources as well as programs and staff.

As we succeed in our efforts at Bryant, we know it will have a positive impact on the greater business community. Businesses need smart, eager, new employees to energize processes, question the status quo, and apply their talent and training to the corporate good. Businesses need employees who value and reflect the variety of individuals within the marketplace. In fact, in the past decade diversity has gone from an issue promoted by groups outside the traditional corridors of power—groups that rightfully raised the issue as one of fairness and opportunity—to an imperative recognized by corporate leadership everywhere. America is truly a “melting pot,” and with all the new opportunities in global markets, no smart corporate leader can afford to ignore the diversity on our doorstep.

At Bryant, we know that diversity will not simply come about on its own. It is one of the goals in our strategic plan, and we have identified specific milestones to help measure our success. Diversity isn’t just an issue for our human resources office. It must be personal for me, for senior managers, staff, and faculty members to contribute to the development of Bryant as a global and diverse community. We will continue to build the kinds of programs that encourage top-flight faculty and bright and motivated students from all backgrounds to include Bryant on their “short list” of top schools. And we are confident that they will like what they see if they take a close look at us.

In this way, we will build a community that is reflective of the outside world. We will become an institution that graduates students who can excel in a diverse and global environment because they have learned to work successfully in such a community while at Bryant.

Sincerely,

Ronald K. Machtley
President
DIVERSIFYING AMERICA'S GREATEST ASSET

BUSINESS PREPARES FOR A MULTIRACIAL, MULTINATIONAL FUTURE.
Despite today’s relatively high unemployment rates, experts say the nation faces a serious shortage of skilled workers in the near future. Among the empty desks they foresee are those of executives, managers, and financial personnel. Bryant College has stepped out front among the colleges, corporations, and foundations seeking to avert this crisis by encouraging young people to consider careers in business and helping them develop the skills they’ll need to succeed in a complex world economy. A significant part of this outreach is targeting members of groups that have been historically underrepresented in business disciplines.
“If you’re going to be a world-class company, you’ve got to have an employee base that reflects the demographics of the world.”

WILLIAM J. CONATY ’67
Senior Vice President of Human Resources, General Electric Company

SUPPLY VERSUS DEMAND
Business is the most popular major in the United States, but the nation’s business schools are not turning out enough graduates to meet anticipated demand. According to an analysis of U.S. Census and Bureau of Labor Statistics data, the economy will create 500,000 new jobs annually between 2003 and 2008 for business professionals. But, if the current academic trend holds, there will be only 250,000 graduating business majors each year to fill those positions. Adding to the gap will be the retirement of the baby boom generation, the largest in the nation’s history.

While the total number of college graduates increased by 9.5 percent from 1992 to 2000, the number of undergraduate degrees awarded in business grew by only one-half of a percent during that period, according to the National Center for Education Statistics. Part of the problem is that interest in studying business has declined among the nation’s rapidly growing non-white population. Twenty-six percent of African-Americans graduating from college in 1989 earned degrees in business, but by 1998 the proportion had slipped to 21 percent, according to the Diversity Pipeline Alliance, a coalition of 11 major businesses and organizations committed to increasing the presence of minorities in business and management education. Similarly, 23 percent of Hispanic-American college graduates majored in business in 1989, compared to only 19 percent in 1998.

A GROWING FORCE
These declines come at a time when the nation’s minority population has become a tremendous force in the U.S. economy. The non-Hispanic, white population of the United States increased by 3.4 percent during the 1990s, while the number of Hispanic-Americans grew by 58 percent, African-Americans by 16 percent, and Native-Americans by 15 percent, according to Census 2000.

The minority domestic consumer market is burgeoning. Annual Hispanic-American spending power is nearing the $50 billion mark and is expected to reach $1 trillion by 2050, according to the media and marketing research firm Arbitron. African-Americans represent the 11th largest economy in the world, according to “The Buying Power of Black America,” an annual report compiled by Chicago-based Target Market News. The spending power of both African-Americans and Hispanic-Americans is increasing at a faster rate than that of

“Exposure to multiculturalism is an important component of educating tomorrow’s leaders.”

T. ABRAHAM D. HUNTER
Director of the Intercultural Center for International Education and Multicultural Affairs
Recruiting and maintaining a diverse workforce is the only way to stay competitive amid the nation’s changing demographics and increasing market globalization, according to business leaders. “This is not just a social issue, it’s a strategic business issue,” says William J. Conaty ’67. “It’s an extremely important issue to GE, because promoting diversity helps us recruit the best employees and maintain superior client relations.”

According to Kerry Sullivan, director of Fleet National Bank’s Foundation and Philanthropic Services unit, which serves as trustee of the Lloyd G. Balfour Foundation, diversity is an important issue. “It will become increasingly important to us—not only from an employee perspective, but also from a business perspective,” Sullivan says. “Besides being the right thing to do, achieving diversity is crucial when you look at the nation’s changing demographics. For any business to compete and thrive, it will need to understand differences and use this knowledge to develop practices, products, and services that reflect the demographic landscape.”

In today’s corporate America, diversity is a very different concept from quotas, affirmative action, and other interventions used to increase the presence of underrepresented people in the workplace. “Sure, we do affirmative action plans, and we pay careful attention to federal and state regulations,” Conaty says. “But we spend about 2 percent of our time talking about those things, while we spend the other 98 percent talking about real global diversity.”

Corporate leaders contend that diversity gives them an advantage in:

**Communicating effectively with a broad base of customers and suppliers.** Companies need sales and service representatives who speak their customers’ languages and understand their special needs. They also need personnel who are effective at negotiating and forming strategic alliances with minority-run and international suppliers and vendors.

**Enhancing a company’s employment “brand.”** Companies with a reputation for diversity attract a greater pool of recruits. Having a reputation for diversity also creates a positive company image. A research project for The New York Times found that white job seekers associate fairness with diversity even more than members of other races—93 percent of whites compared to 78 percent of non-whites.

(continued on page 7)
Colleges also are devoting significant attention to attracting people of color into business careers, especially in the quantitative disciplines, including accounting, finance, and economics. To cultivate a diverse student body, Bryant is reaching out to a broad cross-section of pre-college students and exposing them to business career opportunities, as well as helping them to develop the skills to excel in business higher education.

Bryant recognizes that a diverse campus is imperative in higher education today, says T. Abraham D. Hunter, director of the Intercultural Center for International Education and Multicultural Affairs. The Center supports students from similar backgrounds as they come together for social, cultural, and educational activities. Bryant’s “affinity groups” share their traditions and perspectives through celebrations of such events as Black History Month, Hispanic Heritage Month, and Chinese New Year. The groups bring speakers from diverse backgrounds to campus to express their views and beliefs. The Center also serves as a resource for the College in developing policies, curriculum, programs, and activities that encourage diversity in faculty hiring and student enrollment and retention.

"Exposure to multiculturalism is an important component of educating tomorrow’s leaders," Hunter says. "Many of our students are from smaller New England towns that are overwhelmingly white, and they lack experience dealing with members of other racial and ethnic groups. With the nation’s changing demographics and growing economic interdependence on international markets, the ability to understand and appreciate people who are different from oneself is essential to achieving success in business."

As a result of Bryant’s efforts to achieve diversity, the campus is beginning to reflect the world that its students will inhabit. Nine percent of the student body is comprised of people from diverse racial backgrounds, and an additional 5 percent of Bryant students are international. "We’ve come a long way," says Shirley Wilson, assistant professor of management, who was one of the only African-Americans on campus when she joined the faculty 14 years ago. "We’re not totally where we want to be yet, but we’re working on it."
Supporting globalization. Companies lacking multi-racial and multinational perspectives have a hard time succeeding overseas. "You can’t run a global company on U.S. perceptions and values, without sensitivity to other cultural norms," says Alphonso Ogbuehi, Bryant professor of marketing and a native of Nigeria.

Creating a productive workplace. Studies have shown that productivity and morale suffer in an intolerant or hostile environment, leading to costly high-turnover rates. Conversely, diverse work environments are believed to be more productive and creative. "Anecdotally speaking, people seem happier in a diverse corporate culture," Sullivan says. "It creates a positive and enriching environment."

Combating ‘group think.’ "When you have a diverse company, you get a diversity of thinking," Conaty says. "You get people who bring different perspectives to the table, because they experience things differently. This helps prevent companies from becoming stagnant.”

Attracting investment. Being perceived as racist or exclusionary discourages investment. Economic development officials in Alabama struggled in vain to attract outside businesses into their state while the Confederate flag flew over its capitol. But after a lawsuit forced the flag to come down in 1998, Alabama experienced something of a boom, with companies such as Mercedes and Honda building plants in the state. Having a reputation for social consciousness can enhance a company’s investment appeal. Socially responsible investment assets, for example, grew at nearly twice the rate of all assets under professional management in the United States between 1997 and 1999. Diversity is one of the major criteria used in assessing a company’s social responsibility status.

Avoiding lawsuits and adverse publicity. Companies that lack diversity are especially susceptible to costly discrimination claims and bad publicity. Having a diverse workforce cultivates a level of sensitivity that helps safeguard against discrimination and harassment.
"We support programs that prepare underrepresented students for success in college."

KERRY SULLIVAN

Director of Foundation and Philanthropic Services at the Balfour Foundation

standards, so students acquire cognitive skills while they’re having fun. And students experience the exciting possibilities offered by business careers. The more you expose students to how a subject is used in the real world, the more engaged they become in their studies."

MAP is supported with the help of a $300,000, three-year grant from the GE Fund, which sponsors a number of initiatives designed to engage students in quantitative disciplines, including engineering and information technology, as well as business. A GE Fund report titled “Upping the Numbers,” published last January, lays out the rationale behind the foundation’s interest in this area.

“We have a unique opportunity at this time in history,” the report begins. “We can invest in efforts that simultaneously strengthen the national economic competitiveness, address a labor market need, and open doors to challenging and rewarding careers. Many of the students who would benefit from these efforts come from families struggling on the edges of our economy. These efforts provide a way for those students to change their trajectories for the future.”

Roger Nozaki, senior program manager at the GE Fund, says Bryant’s MAP program “is an excellent fit for us, because the College has long-established productive partnerships with local schools. Through these partnerships, Bryant provides a continuum of seamless support to students from middle school into college. It’s the kind of long-term commitment that we look for in funding projects.”

LEADING THE WAY

Other Bryant programs also encourage students to consider business careers. For example, the Summer Leadership Institute drew 21 minority and women high school students to campus in 2002 to participate in college-level classes and engage in leadership development activities. They met African-American, Hispanic-American, and Asian-American executives from GE, Columbia Management Group, a unit of FleetBoston Financial, and other companies. “They left energized and aware that they can attain success in business, because they’ve met high-level people who look like them,” Hunter says.

Hunter expects 60 students to participate in the 2003 Leadership Institute. Fifteen percent of the students who participated in a similar program at another school went on to enroll in college as business majors, he says. The Leadership Program also provides scholarship money for students from underrepresented populations.

The Leadership Program is supported by a three-year $250,000 grant from the Lloyd G. Balfour Foundation, whose assets are managed by Fleet National Bank. The Balfour Foundation focuses its charitable giving in areas where it can increase access for underserved populations, particularly in education. That focus led to the foundation’s interest in Bryant and its efforts to recruit women and minorities into the applied sciences and the technical areas of business.

“When we began in the 1970s, we focused on scholarship programs for minority students,” says Kerry Sullivan, director of foundation and philanthropic services at the Balfour Foundation. “But educators suggested we should also support programs that prepare
underrepresented students for success in college. Now we have a multi-pronged approach. We fund college-preparatory programs, scholarships, initiatives to make campuses more diverse and open, and a program for recruiting minority members into teaching careers, including at the higher-education level.

ROLE MODELS

Sullivan and others believe one reason minorities are underrepresented in business disciplines is that there are so few role models for them on business school faculties. African-Americans, Hispanic-Americans, and Native-Americans make up 18 percent of the U.S. population, but they represent less than 1 percent of full-time doctorally qualified business school faculty, according to The Association to Advance Collegiate Schools of Business.

“To draw students from different backgrounds, it’s absolutely critical that they see people like them in key positions in the college community,” says Bryant College Vice President for Student Affairs and Dean of Students Tom Eakin. “They also need to see other students who resemble them.” Mark Suazo, Bryant assistant professor of management, says scholars term this phenomenon the “similarity-attraction paradigm.”

Wilson adds there should also be more minority representation on corporate boards. “Diversity should carry through all levels of corporate America,” she says. “Young people from various backgrounds are inspired when they see members of their groups in upper management and as CEOs of high-profile companies.” The business sector appears to be hard at work on this part of the equation. According to Fortune Magazine, more than 75 percent of the Fortune 1,000 companies have enacted diversity initiatives, many of which include efforts to promote members of underrepresented groups into key decision-making positions.

In order to have a significant impact, however, minorities must not only have a place at the table, but a sizable number of seats, Suazo says. “It’s not enough to have a black employee or a Hispanic manager; these groups need to have enough of a presence to make a difference,” he says. “It’s a matter of reaching a critical mass. Women, for example, were marginalized in the workplace until their numbers reached a level where they had to be taken seriously.”

Suazo says another important factor in achieving diversity is paying it more than mere lip service. He feels that Bryant College presents an excellent example of real commitment. “Some diversity programs fail because they’re only implemented at the top level and they don’t percolate down through the ranks,” Suazo says. “That’s not the case at Bryant. I was impressed by the interest in diversity that was expressed during my recruitment process, and I’m finding the same level of awareness on campus. Here, it’s talked about everywhere. I hear faculty members discussing diversity in the dining room. It’s one of the reasons I like being here. Bryant is transforming knowledge about diversity into action.”

"Bryant is transforming knowledge about diversity into action."

MARK SUAZO
Bryant Assistant Professor of Marketing

Bachelor's Degree Recipients Most in Demand by Employers

- Electrical Engineering
- Computer Science
- Accounting
- Business Administration/Management
- Mechanical Engineering
- Economics/Finance
- Management Information Systems
- Information Sciences and Systems
- Marketing/Marketing Management
- Computer Engineering

Source: NACE, Job Outlook 2002
When Shanel Anthony '02 found himself at the center of a racially motivated brawl on the Bryant campus in December 1998, the last thing on his mind was the impact it would have on the College. Anthony, who is African-American, says he was acting only out of pent-up anger after enduring months of subtle and not-so-subtle racial taunts—slurs whispered as he passed students in the halls and written on the door of his dormitory room.

He couldn't have foreseen that the shouts and flying fists of that cold night would lead to a positive transformation in his life and in the life of an institution.

Anthony, who's currently completing an M.B.A. at Bryant, says his story demonstrates how good can come from bad when people are willing to look at themselves honestly and learn from their mistakes. A native of Washington, D.C., he was one of about 100 athletes recruited by Bryant to launch the College's Division II football team in 1998. Almost half of the new team members were African-American. There were no scholarships to entice the football players, but when Anthony visited the College, he liked what he saw. "It was a small college with small classes and a lot of student-teacher interaction," Anthony says. "It seemed very welcoming. And I'd heard that a degree from Bryant can assure you of a good job on graduation."

During his first semester, Anthony felt warmly received by his fellow team members and most of the faculty and students. But a handful of teachers and students made it clear they weren't happy about all the African-American men who had suddenly appeared on campus.
Tensions boiled over on Dec. 13, when a melee involving more than 30 students broke out in a fraternity house and spilled outdoors. Several students were injured and 16 were arrested, including Anthony, who pleaded no contest to charges of assault and disorderly conduct. He was sentenced by a judge to 10 hours of community service and suspended from school for several weeks.

Accounts about what sparked the incident differ, but Abraham Hunter, director of the Bryant College Intercultural Center, says it was really a reaction to a much larger issue—a rapidly diversifying student body. "The population of African-American students almost doubled between the entering classes of 1997 and 1998," Hunter says. "It was a big change, and the campus just wasn't ready for it."

During the 1998 holiday break, Anthony seriously considered transferring to another school. "All of my peers and some of my teachers said if they were in the situation that I was in, they wouldn't return to Bryant. But I've never been one to give up. I decided to go against the odds."

Anthony returned to campus determined to help change the situation. He became president of the Multicultural Student Union, sat on the boards of various college groups, and completed several internships. Showing his fellow students that he was more than just an athlete, Anthony got involved in school-wide and community service projects. "I had people coming up to me and saying, 'You were a different kid your freshman year,' when actually they were different, I was the same," he remembers. He even made friends with some of the people who had taunted him during his first semester.

"Shanel did what we want all of our students to do," says Tom Eakin, vice president for student affairs and dean of students. "He stood up for his convictions, he grew and matured, and he involved himself in the community. When he graduated, we presented him with the Martin Luther King, Jr. Leadership Award in recognition of the outstanding contributions he made to the College."

But it was not just Anthony who changed. The College evolved as well, according to both Anthony and Eakin. "What happened that night of the brawl really woke the campus up," Anthony says.

"Rather than sweeping the incident under the rug, the College, led by President Ron Machtley, began a process of institutional soul-searching and campus-wide discussion on tolerance and diversity," Eakin says. A task force developed recommendations for creating a more inclusive campus, including reaching out to students of color and recruiting a more diverse faculty.

"The new focus on diversity did not meet with universal approval, however," Eakin adds. According to Keesha Moore, an African-American who recently joined the faculty as an assistant professor of sociology, that's understandable. "Much of the work required to achieve diversity must focus on the majority, challenging them to change long-held attitudes and perceptions," she says. "People are naturally resistant to change, but when you're looking for diversity, you have to be willing to change. You have to make room for the new ideas of people who have been excluded in the past. That is challenging to the people who are accustomed to being in charge and doing things a certain way."

Eakin says that challenging people is part of a college's mission. "The administration knows that if you want to see things change, you've got to be willing to accept the conflict and debate that are an inevitable part of change," he says. "You've got to be committed not only to working on an issue, but working through it as well."

Bryant has made that commitment, Eakin says, "because no college or university can say it's adequately educated students unless it's made them aware that the rest of the world doesn't look, think, and act exactly as they do. Overall we've made some progress, and we intend to continue."

Anthony, who will complete his Bryant M.B.A. next year, is pleased with the changes he's seen. "Now, this is the school I wanted to come to," he says.
The Character of Leadership

In addition to ability, intelligence, determination, and creativity, the character of an organization's leaders establishes the foundation for success or failure. Join nationally recognized business leaders and professional women for a day of discussion and networking that will teach you new ways to develop yourself as a leader, reinforce values in the workplace, and build a brighter future for you and your organization.

**KEYNOTE SPEAKERS**

**Sherron S. Watkins**
Former Vice President of Enron Corp. Sherron Watkins, CPA, is known nationally as the whistleblower who, in August 2001, wrote then-CEO Ken Lay warning him that his company "might implode in a wave of accounting scandals." Ms. Watkins is currently writing a book, "Power Failure," about her experiences at Enron. It is slated for publication in early 2003.

**Soledad O'Brien**
Soledad O'Brien has been the co-anchor of NBC's "Weekend Today" since 1999. She reports for "Nightly News" during the week and weekends, and has covered major breaking news for both NBC and MSNBC.

**Traci Lynn**
From a $200 investment, Traci Lynn built a company that grosses in excess of six figures and employs more than 1,000 people in direct sales. Ms Lynn is also a renowned author and motivational speaker.

**SAVE THE DATE:** Wednesday, March 12, 2003
For information, call 401-232-6565
Nearly 300 Bryant supporters celebrated the opening of the George E. Bello Center for Information and Technology at a Sept. 27, 2002, gala dinner. The event paid tribute to the major donors of the $27-million, 72,000-square-foot project: Carol and George Bello '58, '96H, whose $5-million gift launched its construction; and Judith and Douglas Krupp '69, '89H, who contributed $1 million toward The Douglas and Judith Krupp Library, housed inside the facility.

New construction, including the George E. Bello Center, is the largest component of The Campaign for Bryant, the first comprehensive campaign in the College’s history. The goal is to raise $35 million by December 2004 to improve campus facilities and enhance student programming and faculty support through endowed and annual gifts. At press time, The Campaign had surpassed $29 million.
SHARE YOUR SUCCESS
WITH A NEW GENERATION

As a graduate of Bryant, you can help us continue to recruit a diverse group of quality students. Join fellow alumni around the country by becoming a part of the Alumni-Admission Connection (AAC). Your involvement will vary depending on your interests, availability, geographic location, and graduation class. Some of the activities you may become involved with include:

- **Referrals**—Help us identify high school students to whom Bryant admission materials should be sent.

- **College Fairs**—If you live within an hour of an upcoming college fair, you may be invited to represent Bryant at one of these events. Several hundred inquiries are brought back to the College each year as a result of these fairs, but many of the events conflict with the recruiting schedules of our Admission staff. This is a great way to share your enthusiasm about the College and meet prospective students.

- **Recruiting Events**—Throughout the year, AAC members actively participate in on- and off-campus recruiting events such as our fall and spring open houses. Depending on the event, you might speak about your career or simply mingle with prospective students and their families.

- **Phone Calling Campaign**—During the spring semester in March, you may be invited to participate in this major campaign to answer questions that admitted students have about Bryant and to encourage students to accept our offer of admission.

To join the AAC or for further information, contact Michelle Barbato '95, associate director for events and volunteers, at (800)622-7001 or mbarbato@bryant.edu.
Bryant College paused amid the bustle of a new academic year to mark the anniversary of September 11, 2001, with a day of reflection, discussion, and prayer. Foremost in the thoughts of many were the members of the Bryant community who lost their lives in the attack on the World Trade Center.

Shawn Nassaney '98 and Lynn Goodchild '98 were aboard United Airlines Flight 175, which struck the south tower of the World Trade Center. Jason Coffey '98 and his father died inside the buildings, as did William Lum, Jr, '78 and Bruce J. Eagleson, who attended Bryant from 1967 to 1968. George '71 and Faye '72 Kane lost their daughter Jennifer Kane, who was working in her office at Marsh & McLennan on the 100th floor of the north tower when Flight 11 struck.

In the year since the tragedy, the Bryant community has used tributes, scholarships, and events to keep alive the memory of alumni it lost. The family, friends, and professional colleagues of Shawn Nassaney, who served as captain of Bryant’s track and field team, donated $65,000 to establish a scholarship at the College in his name. They also organized the Shawn Nassaney Memorial Cross-Country Race, which raises money for the scholarship fund. The first race netted $10,000, and the second last fall brought in about $16,000 through entry fees, merchandise sales, and a silent auction, bringing the Shawn Nassaney Scholarship Fund to $105,000. In addition to the money raised through these events, a Bryant trustee anonymously donated $300,000 to create scholarships in the names of each of the other alumni who perished in the attacks.

Lynn Goodchild, a second-degree blue belt in karate who served as president of Bryant’s karate club, was honored last March at the Northern Rhode Island Karate Championship, held at Bryant. That event raised money for the Lynn Goodchild Scholarship Fund. Also last March, Erin Higgins '98, who was working across the street from the World Trade Center at the time of the attacks, visited campus to present an emotional, first-person account of the event. Higgins’ building was struck by a piece of one of the planes, and she recounted stumbling through streets filled with clouds of dust and falling debris, not knowing what was happening or whether she’d survive.

The anniversary day of remembrance began when President Ron Machlley, speaking via intercom to the entire campus, introduced the moment of silence that was observed throughout the nation at 10:29 a.m., the time at which the south tower collapsed. A luncheon discussion led by Bryant faculty examined the political and economic implications of the event. Later in the day, the acclaimed HBO special “In Memoriam—New York City 9/11” was shown in Janikies Auditorium, followed by a discussion. In the afternoon, the College provided buses to downtown Providence for the unveiling of the Wall of Hope at Waterplace Park, a memorial display of six-inch-square ceramic tiles created by more than 10,000 people, including many members of the Bryant community.

The day closed with a 5 p.m. reflective service in the Koffler Rotunda. Outside, on a bright afternoon, a gusty wind bowed the young trees planted on Hassenfeld Common in tribute to the victims of September 11. Members of the Bryant community stood in silence and remembered them.
FOUR former student-athletes and one former coach and administrator will be inducted into the Bryant College Athletics Hall of Fame Feb. 1. Selected by a 10-person committee, the new members are: Anthony Garganese ’86, Darin Dagle ’96, Meribah Dean ’96, Gary Young ’89, and Lorraine Hudak. They bring the total number of inductees to 54.

POWER HITTERS
Anthony Garganese made his mark as the leading power hitter in the history of the College’s baseball program. His outstanding 1987 season, in which he hit .481 and slugged .948, resulted in him becoming the first Bryant player to achieve All-America status. He completed his career as the College’s career record holder in seven offensive categories, and he still holds the school record for home runs in a career (29). His slugging percentage of .626 ranks fifth all-time among Division II players.

Garganese received a bachelor’s degree from Bryant in 1986 and added a master’s degree in 1988. He is currently an attorney and shareholder at Brown, Ward, Salzman & Weiss P.A. in Orlando, Fla., and he serves as city attorney for the municipalities of Cape Canaveral, Winter Park, and Cocoa, Fla.

Darin Dagle became the second Bryant player to achieve All-America status in baseball, and he was the first to be named to the first team. He led Bryant in nearly every offensive category during his All-America season in 1996, winning the Northeast-10 Conference batting title with a .454 average. In addition to being selected Bryant College’s athlete of the year, Dagle was named to the NE-10 all-conference team, the ECAC Division II New England all-star team, and the ABCA Northeast Region first team. He graduated in 1996 with six individual hitting records. Dagle resides in Revere, Mass., where he works as an account manager for mutual funds at State Street Bank.

NETS AND LINKS
Meribah Dean is the only Bryant student-athlete ever nominated for NCAA Woman of the Year from the state of Rhode Island (1996). During her years as a key player on Bryant’s volleyball team, Dean helped the Bulldogs achieve a 112-41 record and three post-season appearances. She led the team to the NE-10 regular-season title in 1995, the same year she was named Northeast-10 Conference player of the year.

She was also twice an all-conference pick and currently ranks second in career kills, fifth in career kills per game, fourth in career digs, and second in matches played. Dean, who graduated in 1996, lives in Pawtucket, R.I., and works as a software consultant at Oracle Corp. in Waltham, Mass.

Golfer Gary Young was selected All-America twice and All-New England three times. He led the Bulldogs to four Northeast-10 Conference championships, was a three-time all-conference pick, and an NE-10 individual champion. In 1988, he finished ninth in the individual standings at the NCAA Division II championships, and he still holds the New England record for lowest 36-hole score (66-67-133). Young graduated from Bryant in 1989 and has been the head professional at Pleasant Valley Country Club in Sutton, Mass., for 12 years. He is a resident of Northbridge, Mass.

PIONEERING WOMAN
Lorraine Hudak is considered the pioneer of women’s athletics at Bryant College. When she joined the Bryant staff in 1977, the athletics program offered just three
varsity programs for women, and Hudak coached all of them. But when she left Bryant 11 years later, the College boasted one of the most successful and broad-based women’s athletics programs in the Northeast.

Hudak is perhaps best remembered as the most successful volleyball coach in Bryant’s history, putting together a 180–128 career record. Her contribution to the College’s volleyball program continues to this day through daughter Katie ’04, a three-year veteran of the team. Now living in Morrisville, N.C., Hudak remains active as coach of a developmental volleyball program.

An article and photo spread on Bryant’s new $8-million, 36,000-square-foot Wellness Center ran in the June 2002 edition of Athletic Business. The article details how the Wellness Center addition, designed by Stanmar, Inc., of Sudbury, Mass., provides a central entrance and control point for Bryant’s athletic/recreation complex. In addition, the Wellness Center provides valuable programming to the College community.
Thanks for the Memories

John and Marie Renza's love for Bryant College is only surpassed by their love for one another. Graduates of the Class of 1943, they credit Bryant with providing each of them a wonderful education, a host of friends and mentors, and memories to last a lifetime. And last, but not least, they credit Bryant with introducing them to one another—for it is in a Bryant classroom that they met and began a brief courtship they would revisit later on and cement in a marriage.

In 1939, shortly after graduating high school, Marie (Mary E. Teigne) received a visit from a college representative—Walter Maher of Bryant College. Marie lived with her aunt at the time and her aunt told her, “I would like you to listen to Mr. Maher, he has some wonderful ideas about what you can do with your life.” The conversation was pivotal in Marie’s life, resulting in her joining Bryant’s four-year Commercial Teaching Program in September of that year.

When Marie started classes, there were only seven students enrolled. That changed in January with the arrival of a “nice-looking boy,” she remembers—John Renza, who first heard about Bryant through his employer.

“I worked for him delivering newspapers and he being on the school committee in Providence, directed me to Bryant,” John says. “He was very close to the placement director, and I applied and was accepted. It was the best move I ever made.”

In a class of only eight, students naturally came to know one another well. John and Marie felt a mutual attraction, enhanced when they became the only two students in certain required education courses during one semester. They studied together and were drawn to one another, but John was called to join the Army in 1942.

During John’s time in the service, he kept in touch with Marie, but she eventually sent him a “Dear John” letter. But coincidentally—or maybe it was fate—Marie was working for the state preparing absentee ballots for the soldiers overseas when she happened upon John’s application to vote. “I wrote a little note to him and he wrote back and that is how our romance started the second time,” she recalls.

When John was discharged from the service, he returned to Bryant to pay a visit. Nelson Gulski ’26, ’72H, ’92H, and Lionel Mercier, dean of the School of Secretarial Sciences and Business Teacher Training, asked John about his plans. “I have to find a job,” John remembers telling him. Mr. Mercier’s response was, “How would you like to teach here?”

The College had planned courses for soldiers returning from the war, so John, at the tender age of 24, began teaching commanders and colonels many years his senior. “I suppose I did well, because my contract kept being renewed!” he says.

Marie notes, “The 22 years he was here were the best years of his life.”

“Bryant has impressed me and made me what I am today,” John says. “Everything that I can do and know how to do is attributed back to Bryant. I am where I am today because of my college background. I think anybody who goes to Bryant has that same feeling.”

John and Marie are enjoying retirement in Cranston, R.I., and spend a good deal of their time traveling. “I just turned 80 and my wife is a little older than I am, she is 80 already—but we don’t show it and we don’t act it,” John says. “We stay active—the idle person goes nowhere.”
"I thank God for what has been given to me," he adds. "We have a happy home, and we try to make light of the things that are a little more serious."

Today, John and Marie see a wonderful future for Bryant. "John and I cannot believe the strides that have been made as the result of the people who have worked here since the time that we were here—the dedication and love of the school, and what they have done," Marie says. "It's beyond my wildest dreams. In 25 to 50 years... God knows it is going to be just wonderful."

John adds, "Bryant has come a long way and will continue to grow, and it is because of the people who leave Bryant with something intangible and something tangible, too. Bryant opened a whole new world for me and my children."

The Renzas have three children: John Jr. ("Jack") '70, an Active Honorary Trustee; Gerald Thomas M.B.A. '80; and Jane. ☸

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**WHERE IN THE WORLD?**

**Can you name this residence hall? Why are the men in this picture wearing beanies?**

Test your memory by answering these questions, and you may qualify to win a Bryant College sweatshirt. We'll randomly select two winners from the correct entries received by February 28. If you share your favorite story about the site, we may feature you in an upcoming issue of the magazine. Drop us a note via e-mail (alumni@bryant.edu) or by postal mail (Bryant Business, Bryant Through History Contest, Bryant College, 1150 Douglas Pike, Smithfield, R.I. 02917-1284). We look forward to hearing from you!
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SPOTLIGHT ON BRYANT: FACULTY NEWS

Rhode Island Governor Lincoln Almond appointed JAMES C. SEGOVIS to the State Ethics Commission. His term will run through Sept. 1, 2007. Segovis, who teaches management at Bryant, was selected to serve on the commission for his depth of academic, management, and training experience as well as his background in business ethics and his commitment to community service. Segovis is director of the John H. Chafee Center for International Business at Bryant.

WILLIAM GRAVES III has been selected as a Fulbright Scholar for the 2002-2003 academic year. He will lecture on “Anglo-American Traditions in the Study of Language, Culture and Society” at European Humanities University in Minsk, Belarus. Graves is Bryant’s fifth Fulbright Scholar.

FRANK BINGHAM, KEITH MURRAY, and CHARLES QUIGLEY co-authored two papers that were accepted for publication last fall. “An Analysis of the Impact Acknowledgement Programs Have on Alumni Giving” will appear in the Journal of Marketing Theory and Practice. “Response to Beyond the Mission Statement: Alternative Futures for Today’s Universities” will be published in the Journal of Marketing for Higher Education.

The summer of 2002 was a busy one for MARISHA PIPPSTEIN POSUSNEY. In July, Privatization and Labor: Responses and Consequences in Global Perspective, a book she co-edited, was published by Edward Elgar Publishing. In August, she was elected to serve on the governing council of the American Political Science Association, APSA has about 13,000 members, representing educators in all subfields of political science.

MARIANNE BRADFORD and HUI DU won “Best Paper” awards at the Accounting Information Systems Educators Conference, held in Copper Mountain, Colo., last July. Bradford’s paper was titled “Integrating Oracle ERP into Business Curricula: Challenges and Measurement of Student Outcomes.” Du’s winning paper was “A User-Oriented Approach to Data Modeling.”


A study co-authored by CHARLES CULLINAN on methods used by major auditing firms to examine their clients’ books was cited in the Wall Street Journal July 7, 2002, in an article about detecting executive fraud. Dow Jones News Service picked up the article, which was later published in other newspapers.

Bryant Information Technology Chair HAROLD RECORDS recently spoke to the New England Library Association about the Bryant portal. Of all the schools in the audience, including Harvard and Brown, Bryant and Emerson were the only ones present who had implemented portals.

The International Association for Computer Information Systems’ executive board selected WALLACE A. WOOD as “Computer Educator of the Year.” As a recipient of the association’s highest award, Wood joins the ranks of nationally and internationally recognized leaders in information systems research and education. According to Bryant IT Chair HAROLD RECORDS, who nominated him, Wood is “one of the most knowledgeable, effective, ethical, and innovative educators” he knows. Records cites Wood’s ability to understand the learning process, tailor courses to meet the needs of technology students, and keep a careful eye on the ever-changing landscape of technology as among his many attributes. The award was presented last October at the national meeting in Ft. Lauderdale, Florida.

KUPPERS WALTZES AWAY WITH MAJOR AWARD

PETRA KUPPERS, assistant professor of English, teaches an introduction to humanities class at Bryant from her wheelchair. But that hasn’t stopped her from dancing—or receiving awards. The international Society of Dance History Scholars recently honored Kuppers for her article on dance theory/history titled “Deconstructing Images: Performing Disability.”

The act of movement is art, according to Petra. She encourages students to stretch their imaginations beyond conventional dance forms and focus on the significance of movement in communication. “Through dance and movement, not only do you learn how to communicate, but how to solve problems,” she says.

Petra is a dancer, writer, and art educator who was born with a pain-related disability. She has use of her limbs, but standing and walking are difficult, requiring a wheelchair or, on good days, a crutch.

Prior to joining Bryant’s faculty, Petra worked with people with physical and mental disabilities. Her doctoral dissertation was called “Between Embodiment and Representation: Performing Bodies, Freaks, Film, Dance.”

Bryant President Emeritus WILLIAM T. O’HARA was quoted in two articles on family businesses in an issue of the Providence Business News. He is also executive director of the Institute for Family Enterprise at Bryant College.
BRYANT FACULTY CULTIVATES CHINA RELATIONS

The year 2002 brought Bryant College and China closer together through involvement in a series of academic conferences and lecture events—part of the College’s ongoing effort to establish a global presence and promote international awareness among faculty and students.

HONG YANG served as organizer and keynote speaker for the National Science Foundation of China’s (NSFC) “Workshop on Scientific Communication,” held in Beijing in June 2002. His speech was titled “Talking about Science: Oral Scientific Communication.” Yang also served on the grant review board of NSFC’s Earth Science Division. In August, Yang chaired the First International Metasequoia (Dawn Redwood) Symposium at the China University of Geosciences at Wuhan. He delivered the keynote address at that conference as well, titled “Molecular Preservation of Eocene Metasequoia from the Canadian Arctic.”

Other Bryant guests at the Metasequoia symposium included JUDY BARRETT LITOFF, who presented “Gunther’s Travels: The Odyssey of Metasequoia Seeds from the 1920s.” GAYTHA LANGLOIS presented “Preserving California’s Redwood Forests by Balancing Biotic and Economic Benefits: Lessons and Experiences for Metasequoia Management.”

RON DELUGA, chair of Bryant’s Department of Applied Psychology, gave six lectures last year at universities throughout eastern China on “American Presidential Self-Monitoring: Implications for Impression Management, Charismatic Leadership, and Rated Performance.” The appearances were part of Deluga’s ongoing attempt to establish research relationships with Chinese scholars.

JAMES SEGOVIS, director of The John H. Chafee Center for International Business, delivered two lectures to the Department of Management at China University of Geosciences in Wuhan—“Smart Organizations: Learning to Fail, Learning to Succeed” and “Talented People, Mediocre Businesses: The Realities of Creating a High-Performing Workforce.” Segovis was also invited to meet with the president and faculty of Shijiazhuang University of Economics.

THE CHINA CONNECTION

In addition to participating in conferences and lectures in China, Bryant faculty and students learned about the nation and its people through field trips and tours. Hong Yang, along with Judy Barrett Litoff and Gaytha Langlois, led a trip to Lichuan, home of the Dawn Redwood, where Langlois conducted water testing in several rivers and lakes to obtain data she’ll use in future studies. The three professors also participated in a seven-day excursion through Tibet, exploring that region’s geology, biology, and culture. Among the attractions they visited was the construction site for the Three Gorges Dam, a major hydropower project that has become highly controversial for its potential environmental impact in southern China.

Yang also led a group of Bryant students for his annual three-week “Environmental Studies in China” program. Last year’s theme was “Environments in China’s National Heritage Sites,” such as the Great Wall, Yellow Mountain, and the Summer Palace. A “Forum on Global Environmental Issues,” at the campus of Beijing Normal University, provided an opportunity for Bryant students to share their views on global environment with Chinese students.

Faculty members shared details of their China experience and discussed how Bryant could benefit from future collaborations with Chinese universities and colleges in a panel discussion held Nov. 20, 2002, during Bryant’s first International Week.
COLLEGE WELCOMES NEW TRUSTEES

Four new members recently joined the Bryant College Board of Trustees:

KATHLEEN HITTNER of Providence, R.I., president and CEO of The Miriam Hospital in Providence, received a B.S. from Albright College in 1969, attended the Medical College of Pennsylvania in 1970, and received an M.D. from Tufts University in 1973. She completed a residency in anesthesiology at Georgetown University.

Hittner is a member of the Rhode Island Airport Corporation Board and the Rhode Island affiliate of the American Heart Association. She is married to Barry Hittner.

MARK DAVID MCAULEY '02 of Raynham, Mass., works in the audit department of PriceWaterhouseCoopers in Boston, Mass. He holds a B.S.B.A. from Bryant and is a member of the Beta Gamma Sigma Honor Society.


HERBERT W. CUMMINGS, a retired career banker and community leader, recently completed a term as interim vice president of business affairs at Bryant College. Cummings holds many community leadership positions in Rhode Island, including chair of Roger Williams Hospital's executive-in-residence of Rhode Island College; director of the Narragansett Council of the Boy Scouts of America; the Met School in Providence; the Rhode Island Philharmonic; and the Greater Providence Chamber of Commerce; and is president of the Rhode Island Sports Council. Cummings is also a member of the Capital Center Commission and a trustee of the National Conference.

A native of Brooklyn, N.Y., Cummings is a graduate of Fairleigh Dickinson University and the Brown University Graduate School of Savings Banking. He and his wife, Monica, reside in Bristol, R.I.

WARDE NAMED EXECUTIVE DIRECTOR OF DEVELOPMENT

Robin Turbon Warde was recently promoted to executive director of development at Bryant College, where she will oversee all fund-raising initiatives, including the Campaign for Bryant.

Prior to coming to Bryant last year as director of development for institutional programs, Warde spent over 18 years as a fund-raiser for colleges, universities, and community and arts organizations. Most recently, she served as director of corporate and foundation relations for Brown University Medical School. She has also worked in fund-raising for Wheaton College and Columbia University.

GLOSTER TO LEAD TECHNOLOGY DEVELOPMENT

As the first vice president for information systems, ARTHUR S. GLOSTER II will move Bryant forward in the development of innovative applications of technology to support the strategic goals of the College, and particularly the academic needs of students.

Gloster brings to Bryant vast academic and technology experience. He served as chief information officer and vice provost, as well as tenured professor of engineering management, at Florida International University; vice provost for information technology at Virginia Commonwealth University; vice president for information systems at California Polytechnic State University; and director of the computer service center at Wayne State University.

"How people acquire and use information is constantly changing," says Bryant President Ronald R. Machlley. "Art's experience in higher education and in the private sector will ensure that Bryant stays competitive and that our students are well prepared to use evolving technology."

A former administrative systems consultant to firms such as LOTUS, AT&T, Bell Atlantic, Microsoft, and IBM Corporation, Gloster has published numerous papers, reports, and articles. He currently serves on the editorial boards of The Business Journal-Tech Biz Newspaper and The Internet and Higher Education. In addition, he's a member of the Enterprise Development Corporation of South Florida's advisory board.

"Bryant has embraced technology as a priority in all facets of teaching, learning, and administrative processes, and I am excited about how I can contribute to this endeavor," Gloster says. "By investing in the future and building a robust network on campus, we are prepared for future technology deployment. The opening of the George E. Bello Center for Information and Technology puts Bryant in a leadership position by combining The George E. Bello Center for Information and Technology puts Bryant in a leadership position by combining The George E. Bello Center for Information and Technology puts Bryant in a leadership position by combining The Douglas and Judith Krupp Library with technology in a world-class facility."
AMICA BOARD VISITS CAMPUS
Amica held a group meeting at Bryant on April 16. President and Mrs. Machlley hosted the Amica board, gave a tour of new facilities, and wined and dined board members at their official residence. Pictured are (left to right) Pam Faulkner, Robert Faulkner, Mimi Freeman, Peter Freeman, Carol Taylor '63, Lowell Smith, Thomas Taylor '63, Jeffrey Aiken, Barry Hittner, Dr. Kathleen Hittner, Andrew Erickson, Polly Erickson, President Ronald Machlley.

BRYANT RANKED IN TOP 25
Bryant was ranked as one of the top 25 schools in the north in the Master's I category by U.S. News & World Report in its "America's Best Colleges" 2003 edition. The magazine hit the newsstands Sept. 16.

This was the first time Bryant was evaluated in this selective category since the Carnegie Foundation reclassified the College earlier this year as a Masters I college/ university. The College's last appearance in U.S. News & World Report was in 1997, when the magazine evaluated business-specialty schools - a category that was later dropped.

Bryant is also listed in this year's edition of the Princeton Review's "Top 345 Colleges in America." In addition, the College is listed in Barron's "Best Buys in Education."

MORRISON APPOINTED VP FOR BUSINESS AFFAIRS
The College has appointed Barry F. Morrison as vice president for business affairs/treasurer. He brings to Bryant more than 16 years of experience in higher education, having served as controller for Emerson College, director of finance at Harvard University's Institute for International Development, and most recently as associate vice president of business and financial affairs at Babson College.

"We are pleased to have Barry join our exceptionally talented leadership team," says Bryant President Ronald K. Machlley. "His proven track record will ensure that the College builds upon its current financial strengths and makes sound financial decisions in both the short and long term."

A former senior accountant at KPMG Peat Marwick, LLP, Morrison received his undergraduate degree in accounting at Providence College and an M.B.A. from Babson College. He is a certified public accountant.

"Bryant's clear strategic vision is to provide our students with an educational experience that will enable them to succeed," says Morrison. "I look forward to working collaboratively with everyone to maximize the College's financial resources, so that we can continue to enhance our excellent programs and resources."

PRES. MACHLLEY INDUCTED INTO SCHOLAR-ATHLETE HALL OF FAME
Bryant President Ronald K. Machlley was among 15 people inducted into the Rhode Island Room of the International Scholar-Athlete Hall of Fame at the University of Rhode Island in June. Pictured at the induction ceremony with President Machlley (left) is Dan Doyle, founder and executive director of the Institute for International Sport.

Every two years, the Institute for International Sport honors individuals who exemplify the scholar-athlete ideal. In addition to having lived in Rhode Island, inductees must have competed at the collegiate, professional, or national level. Most importantly, their scholastic/sports experiences must have served as foundations for extraordinary contributions to society.

Visit www.internationalsport.com to read about the athletic accomplishments of President Machlley and other Hall of Fame inductees.
BULLDOGS SHOW STRENGTH IN SEASON OPENER

It may seem impossible to lose a football game by four touchdowns and emerge looking better than your opponent, but that's what happened to Bryant's team in its 2002 season-opener.

The Bulldogs were the heavy underdogs in the Aug. 31 game against the University of Rhode Island. Bryant was just beginning its fourth season of Division II ball, coming off a 4-5 campaign. Meanwhile, the Rams were the talk of Division I-AA for most of 2001. The Rams sprung upset after upset last year, were ranked as high as No. 4 in the nation, and just missed a spot in the NCAA tournament.

Yet statistically, Bryant dominated the first half, picking up 10 first downs to the Rams' five, holding a 146-84 edge in total yards, and more than 13 minute's advantage in time of possession (21:49-8:11).

The Bryant defense came up big early in the second half to keep the Bulldogs in the game, twice recovering fumbles inside the three-yard line to hold off the Rams. But the Rams defense stepped up as well, preventing Bryant from advancing past its own 40-yard line in the third quarter. The game finished with a 28-0 win for the Rams.

But the fact that Bryant was not only in the game at halftime but within reach of a 10-7 lead left many of the 3,346 at Meade Stadium impressed with just how far Bryant's football program has come in such a short time.

DANCE TEAMS TAKE A WHIRL AT BRYANT

Bryant hosted the first Rhode Island Collegiate Dance Exhibition in the main gym on April 21, 2002. The event was a rare time-out amid busy performance schedules to support and see demonstrations by other teams, according to Kendra Goodrum, head of Bryant's Rhythm & Pride Dance Team.

Showcasing their talents were dance teams from Brown University, Roger Williams University, Providence College, Off the Curb (based in Newport, R.I.), Caribe International, and, of course, Bryant's own Rhythm & Pride.

“Our long-term goal is to make this exhibition into a competition,” says Kendra, adding that Rhode Island has a lot of great dancers to showcase.

CELEBRATING JACKIE ROBINSON

Last summer Bryant hosted a Jackie Robinson exhibit titled, “How Jackie Robinson Changed America.” Sponsored by the Jewish Federation of Rhode Island and the Urban League of Rhode Island, the exhibit celebrated Jackie Robinson, the man who integrated major league baseball when he joined the Brooklyn Dodgers in 1947. More than 2,000 visitors toured the exhibit, which closed with a medley of musical performances ranging from gospel to klezmer.
The Bryant community came together Sept. 28–29, 2002, to celebrate Homecoming and Reunion, an event-filled weekend of sports, entertainment, food, and fun. Bryant’s women’s tennis team squared off against Southern New Hampshire and the Bulldog football team took on Assumption College. Other highlights included the induction of the Class of 1952 into the Loyal Guard, the 2nd Annual Shawn M. Nassaney Memorial Cross-Country Race/Walk, and an antique car show. In addition to meeting up with old friends—and making new ones—visitors toured the nationally acclaimed new buildings that have transformed Bryant into a world-class campus.
Back to (Stock Market) School

It wasn’t so long ago that on college campuses briefcases were the new backpacks, and Weiser the new Madonna. But with the market’s current sorry state, you might expect education to scale back on Wall Street 101.

Not Bryant College in Rhode Island, where a Graffman-Siegel-designed “simulated trading environment” opened in October as part of the school’s new IT center. The trading lab boasts two Big Board windows for real-time market data or simulated trading software. TV monitors (tuned to CNBC, CNBC, etc.) wall clocks for world economic capitals, a floor-to-ceiling ticker, and 28 Reuters terminals. And each station has that ultimate symbol of corporate excess, a branded new Aeron chair (they were unveiled the same week Enron auctioned off hundreds of them).

A handful of colleges like MIT and Stanford have trading floors, but they took them back when the stock market was ascending. Bryant threw its grand opening day after the Dow hit a four-year low. But assistant professor Asli Asoyoglu insists that those involved are “more motivated now,” adding that having stock prices closer to their fundamental values is helpful in a classroom. She’s more worried about the market-savvy students, so a strict no-cellphone rule will be enforced. Says Asoyoglu: “We don’t want them calling their brokers.” — Rob Turner

COMMUNITY FORUMS: BRYANT GOES IN-DEPTH

A Bryant community forum last October addressed the topic of “Crisis in Capitalism: Is Accounting to Blame?” The discussion touched on Enron, WorldCom, and Arthur Andersen, exploring whether corporate governance is at fault and whether the practices that led to the companies’ downturns were legal or ethical.

Panelists included: Jim Prescott, CPA, of Cayer Prescott Clune & Chatellier LLP, who spoke on “Issues with Public Accounting Practice”; Kristin Fraser, CPA, of KPMG Peat Marwick LLP, who spoke on “Financial Reporting Issues”; Bryant Accounting Professor Charles Cullinan, Ph.D., who spoke on “Auditing and Auditors’ Behavior”; and Bryant Finance Professor Arthur Gadikin, Ph.D., who spoke on “Criticism of Accounting Practices.” Bryant Accounting Department Chair Saed Rehmani, DBA, moderated the panel discussion.

FIDELITY SPONSORS BRYANT COLLEGE HOMECOMING REUNION

Fidelity Investments, located across the street from Bryant College, served as the primary sponsor for this year’s Bryant College Homecoming Reunion. Representatives spent the weekend on campus speaking with students, faculty, alumni, and others about Fidelity Investments. Pictured here, from left to right: Holly Jenson, Assistant Manager of Public Affairs; Frederik Almeida ‘89, Bryant alumnus and Senior Designer; Mike Collins ‘01, Bryant alumna and Systems Associate; Peter Whitebeck ‘97, Bryant alumnus and Account Manager; Scott Vantour ‘83, Bryant College Student Ambassador and Intern; and Francis Pata ‘02, Bryant alumna and Financial Analyst, all at Fidelity Investments.

BRYANT TAKES TO THE ROAD

From the East Coast to the West Coast, from San Juan, Puerto Rico, to Bermuda, “Bryant on the Road” introduced The Campaign for Bryant and brought news of exciting developments on campus to selected sites around the country and beyond. Faculty and staff teamed up with alumni, parents of students, and friends of Bryant to hold events that strengthen relationships and provide educational and informational opportunities for those interested in attending Bryant or participating in the Campaign.

Bryant representatives attended an event March 20, 2002, at the Wyndham El San Juan Hotel, co-hosted by Maria Bras-Benitez ‘96, Luis H. Berrios ’94, and Jose C. Buenaga ‘82. The event brought 15 alumni together with prospective students to talk about Bryant College. Other attendees included: Shawn Buckless, director of leadership gifts and planned giving; Marcelo R. Gutierrez ‘92; Berta M. Jimenez Berrios ’94; and vice president for enrollment management Lorna Hunter. Several faculty members who were coincidentally in the area for a conference also attended, including Janet Pritchard, Ken Sousa, and Wallace Wood from computer information systems; and Phyllis Schumacher, of the mathematics department.

Other events were held in New Jersey, Hartford, Conn., Rochester, N.Y., Los Angeles, Calif., Boston, Mass., and New York City.

Pictured below is “Bryant on the Road’s” visit to New Jersey: (left to right) co-hosts Lili and C. Corvall Darling ’75, and Robert McNeil ’88 and Trust McNeil ’89.
Students, faculty, and staff joined together April 11 to take part in the Wall of Hope Project, developed by the National Conference for Community and Justice. Participants painted ceramic tiles to commemorate the events of Sept. 11 and portray their vision of hope for the future. Tiles were glazed and fired, and affixed to a permanent monument in Providence, joining a collection of more than 10,000 tiles painted by service agencies, churches, businesses, and schools across Rhode Island. This event was sponsored by the Office of Student Affairs, Aramark Food Service, The Archway, the Student Senate, and Greek Life.

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**INTERCULTURAL CENTER: INTERNATIONAL EDUCATION AND MULTICULTURAL AFFAIRS**

**CALENDAR OF EVENTS 2003**

**January**
- 31 Chinese New Year Celebration Events TBA

**February**
- Black History Month
- 2 BHM Movie, 7-9 p.m., Refreshments, ICC
- 3 BHM Opening Poetry Read, 7-9 p.m., Rotunda
- 7 Festive Meal, 5:30-7:30 p.m., Salmonson
- 9 BHM Movie, 7-9 p.m., Refreshments, ICC
- 12 MSU Speaker (TBA)
- 13 Concert/Dinner with Twycro, 7-9 p.m., Janikies Auditorium
- 16 BHM Unity Brunch, 11 a.m.-1 p.m., Heritage Dining Room

**March**
- 18 International Student Tax Seminar, (Location TBA)

**April**
- 10-16 Spring Break
- 18 Immigration workshop, (Location TBA)
- 19 ICC 2nd Annual Senior Student Awards Banquet, (Location TBA)

**THE INTERCULTURAL CENTER**

The Intercultural Center (ICC) is the center for education on international and multi-ethnic issues on campus. Created in 1977 to serve the needs of a small, primarily black student population at Bryant, the center has evolved to encompass much broader mission.

The professional educators who staff the ICC teach, collaborate with faculty and administrative departments; and counsel, advise, and mentor students. The ICC also designs and delivers programming that deepens awareness of and appreciation for diversity within Bryant College and the surrounding community.

The ICC advises two major student organizations—the International Student Organization (ISO) and the Multicultural Student Union (MSU). Both student groups have been recognized with awards for outstanding programming.

The Intercultural Center for International Education and Multicultural Affairs
(801) 292-6946
fax 801-292-6848
email: intctr@bryant.edu

T. Abraham D. Hunter, Director
Korean Paganelli, International Students Advisor
Jonathan Shelton, Assistant Director
L. Morrone Simpson, Assistant Director
BRYANT HOSTS CHAMBER
Bryant hosted the Providence Chamber of Commerce Business After Hours meeting to celebrate the opening of the George E. Bello Center for Information and Technology on Sept. 17, 2002. Pictured speaking to the group is Chamber of Commerce Vice President for Membership Robert La Fond, Sr.

VERIZON GIVES $85,000 TO BRYANT TELECOM CENTER
Bryant College recently received $85,000 from telecommunications giant Verizon to help finance the Verizon-Bryant College Telecommunications Center. The center provides consultation work to state businesses, organizations, and schools. Pictured below at the check presentation are (left to right): James Segovis, director of the John H. Chafee Center for International Business; Bryant President Ronald K. Machtley; Donna Cupelo, Verizon president and CEO Massachusetts-Rhode Island; John Kent, Verizon vice president of government affairs; and V.K. Unni, Bryant vice president for academic affairs look on.

AI IS MORE THAN A MOVIE AT BRYANT
Artificial Intelligence (AI) is playing a larger role in our daily lives, from computer systems in cars to airport security to zip code readers in the U.S. Post Office. But, AI is almost always in the background. To help bring this growing technology to the forefront, Bryant students and faculty are exploring AI in the context of robotics. As part of an independent study course, Daniel Murray '03 and Bradley Schumacher '05 pitted a machine that they designed and built against one created by Professor Brian Blais, course instructor, and Bryant administrator Ron Pitt. The students won.

A crowd gathered in the Unstructure Rotunda on April 23, 2002, to watch the robots compete in the contest to accumulate the largest number of plastic balls in an enclosed platform. Each robot was pre-programmed to cope with its environment, “see” a ball, and then, using its own unique features react to the other robots' tactics. The students and faculty pressed buttons on their robots to select different programs before each round—but the humans had no control once the competition started. Students who watched the demonstration were excited to learn that their robots may vie in an expanded event next year, when the new “Artificial Intelligence and Robotics” course is introduced.

BUILDING BRIDGES
The Lloyd G. Balfour Summer Leadership Institute, a one-week, all-expenses-paid residential program, brought 24 area high school students to Bryant to learn about careers based on math knowledge. The students attended classes taught by Bryant faculty in finance, accounting, economics, management, marketing, computers, and business communication. They also took part in a series of leadership and team-building exercises.

T. Abraham Hunter, director of the Intercultural Center for International Education and Multicultural Affairs at Bryant, leads this project. The Institute was funded by Fleet Asset Management, trustee of the Lloyd G. Balfour Foundation, and is a component of Bryant’s Math Accelerating Professionals (MAP) program.

MAP, which is funded by the GE Fund, provides hands-on educational and career awareness activities to women and underrepresented populations enrolled in Rhode Island’s middle and high schools, as well as training for math educators.

(See story on pg. 2 in this issue.)

Students cheer as a bridge they built out of newspapers and masking tape (part of an Institute project) stands strong. With them is Jim Segovis, director of the John H. Chafee Center for International Business.
BRYANT WEB SITE
GETS A NEW LOOK
To kick off the school year, Bryant unveiled a new look for www.bryant.edu. The Web site features a cleaner design incorporating more white space to maximize the impact of the black and gold school colors. It showcases the College’s transformed campus and members of the College community with crisp new photography. Campus events and news are prominently featured to keep users up-to-date.

The new design is an important step as Bryant clarifies how it communicates with critical audiences. “One of the four priorities in the school’s strategic plan is to promote innovation in the application of technology,” notes Ed Sevila, executive director of College Relations. “Research indicates that a college’s Web site is one of the most important sources of information for prospective students. It’s natural that the Web site serves that same purpose for faculty, donors, and others whose perspective shapes Bryant’s growing reputation. Given these factors, a new look for the Web site became a priority.”

It is anticipated that the new design is the first step as the College looks at overall Web efforts in a coordinated, holistic manner. “We need to examine the navigation, information architecture, and content presentation on the site,” says M.J. Kim, interactive media manager for College Relations. “Most importantly, we should understand what our users want, what they need, and how they interact with this medium. The visual design is only part of the user experience, and creating a good overall experience with the Bryant Web site will help define how many people feel about the College as a whole.”

Kim is confident that the Bryant community will collaborate to create the best possible Web site. “We received a lot of great feedback and support throughout this initial process,” she says. “It’s vital that everyone take an active role in this and future Web site initiatives.”

Have any ideas or feedback? Contact Ed Sevila at ext. 6120 or essevilla@bryant.edu, or M.J. Kim at ext. 6862 or mjkim@bryant.edu.

BRYANT LAUNCHES E-NEWSLETTER
The Bryant College Alumni Association is delighted to invite you to try our new alumni electronic newsletter. Once you sign up for this e-mail newsletter we will send you a monthly Bryant update. Each edition will be packed with great information on topics such as how to contact other Bryant alumni, upcoming events both on- and off-campus, and short, lively features that provide useful information for your busy lives. It’s easy to use—all you need is an e-mail address. Send us (or update) your e-mail address by e-mailing alumni@bryant.edu, or calling 401.294.6040.

700 FRESHMEN RECEIVE LAPTOPS
Lines moved quickly as first-year students stopped by halls 14 and 15 to pick up their new IBM Thinkpad computers on Sept. 2. The laptops are an important tool to help students in their studies and to keep them technologically savvy. They give students access to myBryant, a portal that connects them to resources throughout the campus and around the world and enables them to build an e-portfolio. Staff from IBM and Unicom, the company that will service the computers, assisted Bryant with the computer distribution.

More than 700 computers were distributed in one day. Helping with the distribution were (left to right) John Rouse (IBM), Scott MacPhetres (IBM), Jessie Strout ’08, Robert Cohen (Unicom), and Joseph Soffey (Bryant IT staff).
SAVE THE DATE!

WORLD TRADE DAY
International Trade in the Americas

The event will feature a business exposition, breakout sessions on topics related to trade with Canada, South/Central and Latin America, a luncheon, and keynote speeches. Registration begins in April.

At Bryant College Friday, May 30, 2003

CALENDAR OF EVENTS 2003

January 20  Spring Semester Begins
January 31  Chinese New Year Celebration
February  Black History Month (BHM)
February 1  Athletic Hall of Fame Induction
February 3  BHM–Opening Poetry Read
February 5  Interfaith Prayer Breakfast
February 13 BHM–Concert & Dinner
February 13 Bryant on the Road in Hartford, Conn.
February 20 BMH–Speaker, Dr. Lafayette of URI
February 20 Bryant on the Road in Stamford, Conn.
February 27 BHM–Soul Food Buffet
February 27 President’s Cultural Series Featuring Kendrick Oliver and the New Life Jazz Orchestra, featuring vocalist Kevin Mahogany
February 28 Multicultural Student Union–Extravaganza
March 2003 Herstory Month
March 6 Bryant on the Road in northern New Jersey
March 12 Women’s Summit
March 18 International Student Tax Seminar
April 3 Alumni Achievement Awards/President’s Cultural Series featuring The Racky Thomas Band
April 5 Spring Open House for Admitted Students
May 16 & 17 Graduate and Undergraduate Commencement
May 30 World Trade Day “International Trade in the Americas”
1959
MARTIN WOLF of Norwalk, Conn., is president of Economic Enterprises, Inc., in Norwalk. The company specializes in finding the right companies for buyers looking for a good investment.

1962
ROBERT A. WESTGATE of Essex, Conn., is a professor of computer information systems at Capital Community Technical College in Hartford, Conn.

1965
RICHARD J. ZUROMSKI of Camarillo, Calif., is a consultant in organizational development and conducts training through his home business and Web site, jobPerformance.com.

1968
PHILIP C. BOTANA of Portland, Ore., was named president of Flightcraft, Inc., in Portland. Flightcraft is the largest aviation service provider in the Pacific Northwest.

1969
FRANCINE (SPITZMAN) FINK of East Greenwich, R.I., was named director of marketing and recruitment for graduate studies at Salve Regina University in Newport, R.I.

1970
BENJAMIN M. MEYER of Rockville Centre, N.Y., was named Long Island sales representative at the Royal Wine Corporation of Bayonne, N.J. In addition, he has served as a New York State emergency medical technician for the last 20 years, as well as a Scoutmaster of Boy Scout Troop #214 of Rockville Centre for 28 years. Ben is the vice chair from the Iroquois District of the Theodore Roosevelt Council, Boy Scouts of America.

1971
LAWRENCE B. LIPTON of Houston, Texas, owner of The Lipton Agency/Allstate Insurance Co. in Houston is chairman of the board of the 900-plus-member Houston Northwest Chamber of Commerce.

1972
THOMAS H. BUCHANAN of Elliott City, Md., is a member of the senior professional staff at The Johns Hopkins University Applied Physics Lab in Laurel, Md. Tom also teaches a graduate level course in project management at the University’s Whiting School of Engineering. He retired from the United States Air Force as a Colonel after 25 years of service.

1974
JUDITH M. COSENTINO of Lake Worth, Fla., was awarded a master’s degree in organizational leadership from Palm Beach Atlantic College in Lake Worth.

1975
EDWARD H. GOWETT of Austin, Texas, is vice president, general counsel, and chief financial officer at USA Wire & Cable, Inc., in Austin.

1977
STEPHEN F. SIDORUK of Cheshire, Conn., was named deputy chief of police for the Town of Cheshire Police Department.

1978
WILLIAM H. BISHOP of Napa, Calif., was named national sales manager for Steele Wines and Shooting Star Wines in Kelseyville, Calif.

1979
THOMAS W. BOX of Johnston, R.I., was recognized with the Birnberg Foundation Award for his perseverance, determination, and dedication to success that he demonstrated during his law school career at Roger Williams University Ralph R. Papito School of Law in Bristol, R.I., where he received a juris doctor degree. Tom is a teacher for the Town of Scituate School Department in North Scituate, R.I.

1979
RICHARD B. LAFLEUR of Mansfield, R.I., was named a major gifts officer at Bryant College.

1980
ROBERT T. CORBETT of San Clemente, Calif., competed in the 2002 Ironman USA held in Lake Placid, N.Y. He completed the 2.4-mile swim, 112-mile bike, and 26.2-mile run in 14 hours and 47 minutes.

1981
PHILIP D. KEREN of Cary, N.C., is director of finance and administration at BridgePoint in Cary.

1982
JEFFREY A. SCOTT of Holden, Mass., was named technology manager at Fidelity Bank in Fitchburg, Mass.

1982
LISA (SATTLER) BIESAK of Durham, Conn., created and launched a local radio talk show called “Defining Women” in August 2001. Lisa co-hosts the show, which is broadcast every Monday on WLIS of Old Saybrook, Conn., and WMRD of Middletown, Conn.

SEND LETTERS TO
Bryant Business
1150 Douglas Pike
Smithfield, RI 02917-1284

e-mail: bryantbusiness@bryant.edu
fax: 401-232-6732
NICHOLAS A. DECARLO of Fairfield, Conn., was named assistant controller of Time, Inc., in New York, N.Y.

WALTER H. KAehler of Harrisville, R.I., was appointed corporate controller at Windmuller & Hoelscher Corporation in Lincoln, R.I. Walter is also a member of the Institute of Management Accountants and serves as treasurer of the local chapter of the Boy Scouts.

GREGORY S. LYDEN of Belmar, N.J., was named managing director of Graystar Real Estate Advisors in New York, N.Y.

GREGORY A. PORCARO of Warwick, R.I., received the Account Advocate Award from the Rhode Island Small Business Alliance and the U.S. Small Business Administration. The Rhode Island Small Business Alliance is a non-profit organization dedicated to providing technical, educational, outreach, and networking support to the small business community.

1983

BLAIN H. MARCHAND of North Oxford, Mass., was named vice president and commercial loan officer at UniBank in Whitinsville, Mass. He is responsible for business development in the Greater Worcester, Mass., area.

ANTHONY J. MASCARO, JR. of Springfield, Mass., was named assistant vice president of finance and MIS at United Way of the Capital Area, Inc., in Hartford, Conn.

WILLIAM A. MEKRUT of Lincoln, R.I., was named secretary and treasurer of the National Association of Corporate Treasurers through June 2003. Bill is vice president and treasurer of FM Global in Johnston, R.I.

ALBERT J. TACCONE of San Juan, Calif., was named dean of instruction at Cuyamaca College in El Cajon, Calif.

1984

ANDREW G. ANDREWS of Avon, Conn., was appointed by The Connecticut Society of Certified Public Accountants in Rocky Hill, Conn., to serve as chair of its Not-for-Profit Organizations Committee for the 2002-2003 activity year.

KEITH R. FOWLER of Foxboro, Mass., was promoted to supervisor of forecasting, planning, and budgeting at National Gold in Westborough, Mass.

CYNTHIA (WASIK) GAGNE of East Longmeadow, Mass., was named assistant general counsel for the Department of Mental Retardation in Springfield, Mass.

JOHN R. GUNGLE of Coventry, R.I., was promoted to vice president/senior commercial loan examiner at Citizens Bank Commercial Loan Examinations Group in Providence, R.I.

MICHELE R. RADELL of Alexandria, Va., is a self-employed consultant and enjoys traveling to Barbados, Germany, and Belgium to visit family.

1985

MICHAEL E. GIONTA of Colchester, Conn., is owner of The Hudson Consulting Group, LLC, in Glastonbury, Conn. “Purple Squirrel Magazine” ranked the firm the 11th-fastest-growing IT search firm in the United States.

ROBERT M. SINGER of Hamden, Conn., received a master of science degree in taxation from the University of New Haven, in West Haven, Conn., in May 2002.

1986

MICHAEL E. CRISCIONE of Cranston, R.I., was promoted to principal at Leifkowitz, Garfinkel, Champi & DeRienzo, P.C., in Providence, R.I. Michael is a member of the Rhode Island Society of Certified Public Accountants and the American Institute of Certified Public Accountants.

FRANK J. WILLIAMS of Hope Valley, R.I., chief justice of the Superior Court of Rhode Island, published a book entitled Judging Lincoln, a collection of his most insightful essays about the 16th president.

1987

MARY (DEROY) BIMONTE of Meriden, Conn., earned the designation of certified valuation analyst as a professional member of Helming & Company, P.C., in Wallingford, Conn. The CVA designation requires being a licensed Certified Public Accountant; completing the National Association of Certified Valuation Analysts’ training program; and passing the Association’s comprehensive examination.

COSMO J. GENTILE of Wyoming, R.I., was promoted to vice president/executive information systems manager for Citizens Bank in Providence, R.I.

DEBORAH (PASSARELLI) KESSINGER of Southborough, Mass., is general counsel at Wainwright Investment Counsel, LLC, in Boston, Mass.

JANET L. MACLEAN of Quincy, Mass., was promoted to vice president, event marketing at Fidelity Investments in Boston, Mass.

LISA (TARKIAIEN) STEELE of Pensacola, Fla., was named an accountant for the Escambia County (Florida) Housing Finance Authority in Pensacola.

1988

JONATHAN C. AMES of West Bridgewater, Mass., was promoted to supervisor of the client service department of Gray, Gray & Gray, LLP, in Westwood, Mass.

PAUL S. ASTPHAN MBA of Attleboro, Mass., was named program director of the Wound Care Center at Sturly Memorial Hospital in partnership with Curative Health Services in Attleboro. Paul was also promoted to the rank of lieutenant colonel in the U.S. Army Reserve and selected as chief nurse of the 39th Combat Support Hospital in Taunton, Mass.

FELICIA A. BRANN of Narberth, Penn., launched a business called The Career Coach, in Narberth. She assists people in getting new jobs, making changes in present jobs, and discovering other career opportunities.

ARTHUR G. KARALEXIS of Norcross, Ga., was named vice president of business development at SBI and Company, in Norcross. Art ran the 2002 Boston Marathon in 3 hours and 49 minutes. Over $10,450 was raised from the Marathon for the Dana-Farber Cancer Institute in Boston, Mass.
1991  
GREGORY A. DESCHENES of Beverly, Mass., was named to the CEO Club of America. Greg is president and CEO of VIP Mortgage Corp. in Peabody, Mass.

JOANNE (GIOVANELLI) MORRISON of Orlando, Fla., was the recipient of the 2001 Partners in Excellence Award from the Walt Disney Company, in Orlando. This is the highest award that can be given to a cast member of the Walt Disney Company.

MARK A. PEZZA of Cumberland, R.I., was named director of Information Technology at Thundermist Health Associates, Inc., in Woonsocket, R.I.

LAUREN (BALTACH) SEYMOUR of Shelton, Conn., was named director at U.S. Global Deployment for PricewaterhouseCoopers, LLP, in Stamford, Conn.

ROBERT C. SHIRLEY of Greenville, R.I., was named assistant manager of the Real Max Properties in Smithfield, RI.

STEPHEN J. WITTERMANN of Medfield, Mass., was named chief financial officer, senior vice president and chief restructuring officer of Capitol Technologies, Inc., in Cambridge, Mass.

1992  
DANAJ BRADLEY of Cornells, N.C., was named territory manager with First Derivative Development of the Carolinas, in Huntsville, N.C.

MICHELLE M. FARABAGH of Los Gatos, Calif., was named senior vice president, marketing, and strategy planning at West Marine, in Watsonville, Calif.

CELESTE L. MARCELLINO of Framingham, Mass., was promoted to general manager at The Flatley Company in Framingham.

TIMOTHY J. MURRAY of West Warwick, R.I., is a certified public accountant at Charland and Marlano, CPAs, in Providence, R.I.

LAURA M. SCHWARTZ of Central Falls, R.I., was elected treasurer of the Customer Service Society of Southeastern New England. Laura is employed at Collette Vacations in Pawtucket, R.I.

WENDY L. (FRIE) SLAYTON of Jacksonvile, Fla., is a corporate recruiter at MPS Group in Jacksonville.

PETER A. STRACKMAN of Lake Worth, Fla., was named advertising manager at Serta Mattress Company in Rockville, Fla.

1993  
MATTHEW J. BRENNAN of Coventry, R.I., was named tax consulting manager at Ernst and Young in Providence, R.I.

MARYbeth GIBLIN of Wappingers Falls, N.Y., is the sales and marketing analyst at Solie Beverage in Norwalk, Conn.

KELLYLYN JACOB of River Vale, N.J., received a master's degree in special education at New Jersey City University in Jersey City, N.J. She is now employed as a special education teacher at the Crosskill, N.J., School District. Kellylyn is the head girls' basketball coach at Crosskill High School, where she was named Coach of the Year and won a state sectional championship. In addition, she is the owner of Fundamentals First Girls' Basketball Camp.

JAN S. MARTELL of North Providence, R.I., is a stockbroker with Quick and Reilly in Lincoln, R.I.

SUSAN T. PERKINS of Newport, R.I., was elected to the board of directors of the Law Alumni Association at Roger Williams University Ralph R. Papitto School of Law, in Bristol, R.I. The purpose of the Law Alumni Association is to foster the lifelong bonds between alumni and the law school.

JOHN W. SELMAZZO of Northbridge, Mass., was named executive director of sales and business development for Jupitermedia Corp. in Westboro, Mass.

1994  
LAURA M. BARRETT of Meriden, Conn., received a master's degree in management from the University of New Haven, in West Haven, Conn., with a concentration in financial management. Laura is an HR generalist at Comcast Cablevision of Connecticut in New Haven, Conn.

ALAN A. DION of Bedford, N.H., was named business intelligence consultant for CODA Financials, Inc., in Bedford.

MICHAEL F. FITZPATRICK of Dedham, Mass., was named senior operations system engineer for the Central Artery/Tunnel Project (Big Dig) in Boston, Mass.

MAUREEN L. ROACH of Arlington, Mass., was appointed applications manager at Lycos, Inc., in Watertown, Mass.

CHERYL (PERRINO) SENERCHIA MBA of East Greenwich, R.I., was promoted to senior vice president/community reinvestment act administration for the risk management group at Citizens Bank in Providence, R.I.
MICHAEL K. TUTKO of Penacook, N.H., was named commercial loan officer at Granite Bank in Concord, N.H.

1995
NATASHA (LANOIE) LESSARD ’97 MBA of Boston, Mass., was named vice president of UBS PaineWebber in Boston. Natasha and her team are financial advisors to wealthy individuals and institutions.

MICHAEL J. SMITH of Cranston, R.I., was promoted to vice president/treasurer administration for Citizens Bank in Providence, R.I.

1996
MARILYN G. GORMAN MBA of Monson, Mass., was appointed to the Monson Master Plan and By-Laws Committee and also presented “Trade Show Tips and Tricks” to small businesses in western Massachusetts. She is assistant vice president of corporate marketing at Citizens Bank in Westwood, Mass.

JOHN MAZZA of East Glastonbury, Conn., was special assistant to the chairman of Hartford Life International in Simsbury, Conn., and was awarded the 2001 Chairman’s Award, the highest award for achievement at The Hartford.

1997
DAVID W. BOTELHO of Lynn, Mass., was promoted to senior Web server engineer for the Internet Web Services Group at Fidelity Investments, in Boston, Mass.

CHRISTOPHER M. BRUNEAU of Auburn, Maine, was named account manager at Wright Express, LLC, in South Portland, Maine.

JENNIFER A. D’ANDREA of Manchester, Conn., was promoted to assistant director of human resources at CIGNA Healthcare in Bloomfield, Conn.

1998
CHRISTOPHER P. DIMARTINO of Bristol, Conn., was an actuarial associate at The Hartford in Hartford, Conn., and was named an associate of the Casualty Actuarial Society in Arlington, Va.

1999
NATALIA (DANIEL) ELAM of Andover, Mass., was promoted to senior financial accountant at Raytheon Company, in Lexington, Mass.

JEFFERY T. GATES of Harpswell, N.Y., was an assistant director of admissions at Binghamton University, in Binghamton, N.Y., opened a retail store named Country Gates in Greene, N.Y.

MAUREEN NOBILE of New York, N.Y., was named operations executive at Barclays Capital, Inc., in New York City.

BRIAN M. WILLSKY of Waltham, Mass., was promoted to account executive at Schwartz Communications, Inc., a high tech and medical technology public relations firm in Waltham.

2000
GREGORIO GIACINTO of Watertown, Mass., was named financial analyst at Clean Harbors Environmental Services, Inc., in Braintree, Mass.

2001
MELISSA A. BURNEY of Ridgefield, Conn., was named business analyst at Hewitt Association of Ridgefield.

2002
JOHN R. HARTWELL of Boston, Mass., was promoted to team leader at Deutsche Asset Management in Boston. John also passed Level I of the Chartered Financial Analyst Exam.

EARL JONES, JR. of Cambria Heights, N.Y., started a custom tailoring/women’s boutique in Elmont, N.Y.

CHRISTIE A. MILLER of Brookline, Mass., was named staff IT consultant for Ernst & Young in Boston, Mass.

KERI-BETH S. ST. JACQUES of West Warwick, R.I., is a resource account manager at Fidelity Investments in Smithfield, R.I.

LUBA (SUKHORUCHENKOVA) STOLYAROVA of...[...5] is a financial analyst at Fleet National Bank in Providence, R.I.

DONNA L. TAFT of North Babylon, N.Y., was promoted to senior associate in the business compliance services group of PricewaterhouseCoopers, LLP, in New York, N.Y.

RACHEL (LOWD) VENTI of Hudson, Ohio, was named accounting supervisor for Telextrac Flexalloy Division in Streetsboro, Ohio.

2004
ANDREW J. LEBLANC of Brockton, Mass., was named business systems user specialist at Astra US HealthCare in Middletown, Conn.

RENAL P. PATEL of South Bend, Ind., was named associate auditor at Liberty Mutual in Mishawaka, Ind.

KEVIN P. PREBLE of North Attleboro, Mass., is a financial services representative at Mass Mutual in East Providence, R.I.


ADITHYA D. SINGH of North Providence, R.I., was named credit manager at Wells Fargo Financial in Whitinsville, Mass.

JARROD F. SLATER of Milford, Conn., is a financial advisor for Mutual of New York in Westport, Conn. Jarrod is certified for Series 7, Series 63, and Life and Health Insurance.
IN MEMORIAM

GERTRUDE (CAVANAGH) FISLER ’21
March 22, 2002

HAZEL (BROOKS) TAYLOR ’23
July 27, 2002

DORRIS ESTHER (GUILD) ANGUS ’24
April 29, 2002

LILLIAN (SYRING) JOHNSON ’24
March 12, 2002

MABEL (ROBINSON) HALL ’26
March 6, 2002

HELEN (SUTTON) CONWAY ’27
January 27, 2002

DOMINIC TROY ’29
May 4, 2002

CATHERINE J. DONELLY ’30
June 13, 2002

DOROTHY (KINDELAN) HOPCRAFT ’32
June 20, 2002

HELEN E. STYS ’32
May 23, 2002

JOHN B. WojCIK ’32
January 23, 2002

CAROLINE (LEWIS) JUDSON ’33
August 13, 2002

VIRGINIA (HAMM) CHAPPLE ’34
July 31, 2002

SUSAN PETERS ’35
May 1, 2002

NORMAN ECKLOFF ’36
July 6, 2001

AMELIA (IWANICKI) ROBERT ’37
February 7, 2002

FREDERICK A. VERDICK ’37
June 4, 2002

EVELYN M. HIGDA ’38
May 27, 2002

WALTER V. CRAWLEY ’38
July 29, 2002

EDWARD L. WILCOX ’38
February 16, 2002

LUCY B. CIVITELLO ’39
February 1, 2002

KIRKE B. EVERSON, JR. ’39
November 18, 2002

PAUL FILIPOWICH, JR. ’39
February 25, 2002

DORCAS (FREDERICKS) TONEY ’39
March 19, 2002

RUTH (WOLFE) ZELDNER ’39
December 7, 2001

GEORGE AGUIAR ’40
July 21, 2002

GLENAH (HATHAWAY) COOKE ’40
June 4, 2002

MARGARET (RICKETT) CRANMER ’40
March 9, 2002

DAVID F. KENYON ’40
May 30, 2002

LESTER KESSLER ’40
April 29, 2002

CARL T. BOND ’41
November 15, 2001

H. ROLAND BRAIS ’41
February 21, 2002

ALICE (HINES) MCLAUGHLIN ’41
February 16, 2002

PRISCILLA (MEHARG) SEAWARD ’42
December 30, 2001

ALDA (BRAGA) SCHLADENSKY ’43
April 3, 2002

JACQUELINE (PELLETIER) STACK ’44
May 5, 2002

JEAN (DROS) NEWMAN ’46
June 17, 2002

WILLIAM E. DUBOIS ’47
April 29, 2002

RUTH (KARSTENS) HELBIG ’47
April 30, 2002

BERTRAM C. COLODNY ’48
April 27, 2002

EDWARD W. DOMBROWSKI ’49
June 11, 2002

HARVEY J. EUGENE ’49
March 14, 2002

EDWARD J. HANRAHAN ’49
August 4, 2002

EDWARD M. LEVINE ’49
April 6, 2002

ALFRED T. OLIVE ’49
April 23, 2002

SAL S. ROSSITTO ’49
July 20, 2002

ARTHUR J. DESMARAI5 ’50
July 26, 2002

JAMES J. MURPHY, JR. ’50
July 25, 2002

ALFRED M. PIAVA ’50
August 12, 2002

RITA (PETTITI) ROUGHGARDEN ’50
April 1, 2002

BERNARD S. SUSSMAN ’50
March 21, 2002

ALEXANDER T. PIOR’51
February 1, 2002

LEONARD F. GAMACHE ’51
April 29, 2002

CLEMENT PALAZZO, JR. ’51
April 26, 2002

JOHN F. ROSE ’51
March 19, 2002

CLAIRE (SPENCER) ALLEN-ANDERSON ’52
February 8, 2002
DORRIS ESTHER (GUILD) ANGUS ’24
Dorris Esther (Guild) Angus ’24 of North Attleboro, Mass., the first woman to earn a Bryant accounting degree, died last spring at age 101.

Angus enrolled at Bryant (at the time Bryant & Stratton) when the campus was located in downtown Providence, shortly after high school. She took the trolley from her parents’ home in Attleboro to Providence to attend classes in the Butler Exchange Building. To help finance her education, Angus played the piano for silent movies in the former Columbia Theater in Attleboro.

The only woman in her graduating class, Angus accepted an accounting job with Watson Silversmiths Company to support her family. She eventually moved up into an office manager’s position with Hicks Bakery.

Angus was the widow of Robert Angus, Sr. She is survived by three children, eight grandchildren, and 11 great-grandchildren.

W. CLEMENT STONE ’85H
Clement Stone ’85H, 100, who parlayed $100 in savings into an insurance empire that contributed millions to the campaigns of Richard M. Nixon and hundreds of millions to charities, died in Evanston, Ill.

Stone, who lived according to the principles of Norman Vincent Peale’s Power of Positive Thinking and Napoleon Hill’s Think and Grow Rich, emphasized a positive mental attitude to make money for him and the millions of others who became his disciples, through the self-help books and magazines he wrote, edited, and published.

Out of an insurance agency he started in Chicago in 1922, Stone built the Combined Insurance Company of America. His generosity led him to give more than $275 million to charities, which ranged from mental health agencies to evangelical Christian organizations to youth welfare groups. “All I want to do is change the world,” he once said.

ROBERT C. MULCAHY ’61
Robert C. Mulcahy ’61, of Woonsocket, who served as assistant chaplain at Bryant College in the 1970s, died last spring in Providence. An ordained deacon of the Catholic Church and retired principal of Woonsocket Senior High School, Mulcahy was a noted innovator in classroom scheduling and curriculum.

He was the husband of M. Anita (Ouellette) Mulcahy.
DEAR ALUMNI AND FRIENDS,

Fiscal year 2002 proved to be a time of significant growth and change. With the opening of the $8-million Wellness Center and the $27-million George E. Bello Center for Information and Technology, the Bryant College campus was transformed. An increased focus toward four strategic goals—academic reputation, a student-centered learning community, technology innovation, and globalization and diversity—created a foundation for resource development, capital investment, and financial success.

The positive operating results for the year ended July 31, 2002, reflected the growth and creativity of educational and residential life programs, generous donor support, active recruitment, and sound financial management. Operating revenues increased 10 percent to total $72.4 million, which was attributable to increased enrollment, inflationary rate increases, increased annual giving, and expanded undergraduate and graduate programs. At the same time, expenses increased 7.5 percent, primarily from salary and benefit rate increases and depreciation costs. As a result, the College's unrestricted net assets available for operations increased to $11.7 million, which can be used for continued capital reinvestment.

During the year, examples of strategic financial investments included the expansion of our communication and psychology programs, continued investment in our MBA distance-learning program, the development of new freshman learning programs, and the implementation of a new enterprise reporting system with Web-based capability. Other highlights of the year include: $6.8 million in gift revenues generated by The Campaign for Bryant to fund facilities expansion and strategic initiatives; a 24-percent increase in Investment in Plant net assets due to construction activities; and an 8-percent decline in long-term debt.

The College's endowment value declined from $129.7 million to $109.4 million, as a result of declining market conditions and approved spending levels. However, investment performance compared favorably against benchmark. The charts to the right detail the sources and uses of all operating funds and a history of endowment values.

As we look toward the future, Bryant College is well positioned to meet the academic program needs of its student body, as well as the challenges involved in improving campus and residential life. Our continued success in creating innovative change will require the commitment of all constituents to help protect and enhance the College's assets, including our academic reputation, donor giving base, endowment values, and campus facilities. Although increased economic pressure and infrastructure costs are expected to put pressure on future operating budgets, with our tradition of academic excellence, organizational spirit, and prudent fiscal management, I am confident we can continue to be the school of choice for an outstanding education and value.

Barry F. Morrison, CPA
Vice President for Business Affairs and Treasurer
Sources of Revenue

- Net Tuition and Fees: 56%
- Endowment Income: 10%
- Other Sources: 1%
- Auxiliary Services and Sales: 24%
- Federal and State Student Grants: 12%
- Short-term Investment Income: 1%
- Public Service: 1%
- Gifts and Grants: 1%

Use of Funds by Function

- Instruction: 30%
- Academic Support: 9%
- Student Services: 6%
- Institutional Support: 17%
- Public Service: 17%
- Auxiliary Services and Sales: 5%

A copy of the College's audited financial statements is available in the Douglas and Judith Krupp Library.

Endowment Value

(Market Value)

<table>
<thead>
<tr>
<th>Year</th>
<th>Value (in millions of dollars)</th>
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Bryant is accredited by AACSB—Association to Advance Collegiate Schools of Business, which recognizes those institutions that meet its rigorous standards of excellence.