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The Art of Business: Why Creativity Matters

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THE ART OF BUSINESS:
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Lately, I've been reading *Re-Imagine!*—Tom Peters’ new book about the business environment we now inhabit. Peters argues that the rules of the game are changing faster than we realize—indeed, that fundamental shifts in what we assume to be possible overtake each other ever more rapidly. “Relish the mess!” he advises. “Beware the champions of order!”

Such advice seems to fly in the face of the kind of systematic, developmental philosophy that supports our system of higher education. And Peters, holder of a Stanford M.B.A. and veteran of many “classic” business courses, has long had a firm grasp on the fundamentals of business as a basis for his provocative inquiries. So, although I don’t think it’s appropriate to disregard the business curriculum in favor of chaos, it certainly makes sense to emphasize the importance of innovation, creativity, and resilience in a fast-changing business world.

We must recognize that the students of today will be the leaders 20 years from now. How do we ensure that what they learn is relevant in an era of such rapid change? How do we continuously transform and update an institution that is rooted in centuries of pedagogy, without losing the benefits of tradition?

We are, after all, in the futures business. Although we don’t buy or sell commodities futures—except mock-transactions on the trading floor of our C.V. Starr Financial Markets Center, which you’ll read about in this issue—we are committed to preparing young people for a future that is constantly under construction. And if our preparation doesn’t provide them with the personal skills and professional capability to adapt to, succeed in, and lead their organizations as the 21st century unfolds, we will have missed our mark.

Bryant has, in recent years, developed the capacity to adapt quickly to the world we inhabit. From a standing start, Bryant quickly became the sixth most wired campus in the country, according to the *Princeton Review* and *Forbes.com*. In the past few years, we’ve developed three new undergraduate degrees: a B.A. in communications, B.A. in applied psychology, and B.S. in information technology. We’ve built new buildings, launched a joint venture with the Rhode Island School of Design (also profiled in this issue), and continued to accelerate our strategic planning process.

Institutions, as individuals, must be willing and able to grow, to adapt, to change. “Enjoy the fray!” counsels Peters, then goes on to quote General Erik Shinseki of the U.S. Army: “If you don’t like change, you’re going to like irrelevance even less.” Bryant College is determined to stay relevant—and do more. We challenge ourselves to develop innovative responses to the conditions our students will confront. We challenge ourselves to create new and effective solutions, interesting programs, and dynamic opportunities for our whole college community.

Our students bring us their hopes, their dreams, their creative energies. It is up to us to nourish these aspirations. It is up to us to teach them how to meet the demands they will face in business and in life—and be successful in both.

Ronald K. Machtley
President
THE ART
OF BUSINESS:
WHY CREATIVITY MATTERS

Creativity isn’t just for artists, poets, and musicians. Today, innovation is at the heart of good business—as vital as keeping an eye on the bottom line. If growth is sluggish, office operations are shaky, or if you can’t figure out how to get your hot idea to the market, a spark of creativity may be what’s needed to turn business-as-usual into a masterwork.
“I love to take risks, to challenge myself to be creative—and also to press people to think about what they’re eating,” So says Ken Oringer ’87, the chef and proprietor of Clio, the breakthrough Boston restaurant that is being credited for changing the way New England dines. Since he graduated from Bryant College with a degree in hotel and restaurant management, Oringer’s career has taken flight—first, culinary school, then a series of escalating positions in restaurants on the East Coast and in San Francisco. Now he’s in Boston, and his establishment has been receiving reviews like this one from Esquire columnist John Mariani: “If I were to come to the end of the road in Boston this year, Clio is where I’d want to die eating.”

Oringer credits the grounding in finance and marketing he received from Bryant for helping him to establish himself as a successful restauranteur. “I always wanted to cook, but I knew it would be important for me to get a foundation in business first,” he says. “Marketing is very important in the restaurant world. You have to separate yourself from the pack. You could have the best product in the world, and unless you know how to market it, it means absolutely nothing.”

After scrutinizing the national restaurant scene, Oringer decided to return to Boston because he sensed there was a real marketing opportunity there. “It seemed to me Boston was a conservative city in terms of dining,” he explains. “I knew that would give me the perfect opportunity to sell my style, shake things up a little bit, have a New York/San Francisco type restaurant in a city that really hadn’t seen anything like that before.” An example of Oringer’s innovation: his tomato water martini, a crystal-clear, non-alcoholic palate-cleanser that one restaurant critic called “a liquid form of tomato so acute, visually arresting, and seductively acid-sweet that it bordered on the primal.”

In 2001 Oringer received the prestigious James Beard American Express “Best Chef in the Northeast Award,” and Clio has been named the best restaurant in Boston by Food & Wine magazine and one of the top 50 best restaurants in America by Gourmet. Oringer acknowledges that true success depends on continually experimenting and refining your craft. Like any businessperson hawking his wares to an increasingly internationalized American consumer, Oringer is constantly on the look-out for new flavors, new ideas, and new global cuisine combinations to maintain his restaurant’s reputation. “My menu changes daily, so I’m always looking for a spice from Indonesia that no one has tasted before, or a kind of mushroom from Chile that people haven’t seen,” he says. The demands on the chef to be original, inventive, and creative are part of the job description.
Restaurateur and celebrity chef Ken Oringer '87 is a canny businessman who has capitalized on his creativity with food.

"I'm always looking for a spice from Indonesia that no one has tasted before, or a kind of mushroom from Chile that people haven't seen."
DESIGN + BUSINESS = SYNERGY
But creativity isn’t solely the province of the celebrity chef. “Anybody who runs a business has to be creative to respond to what’s going on in the marketplace,” says Cheryl Faria, director of the Center for Design and Business, a joint venture of Bryant College and the Rhode Island School of Design (see article on creativity at Bryant, p. 13). One of the Center’s many success stories is Colonial Mills, Inc., a leading Rhode Island rug manufacturer. The firm’s principal product for more than 25 years had been oval-shaped braided rugs, a home-furnishing piece whose popularity has waned and waned with the times. To keep sales from stagnating, the Center for Design and Business helped the rug manufacturer partner with a team of designers who envisioned new shapes, new colors, new textures—a whole new range of looks for the traditional floor covering. Colonial Mills now uses innovative concepts, such as rectangular and even octagonal shapes as well as yarns made from unusual materials, to reinvigorate its designs and provide a customized look.

Forging the partnership with designers enabled Colonial Mills to significantly leverage its core assets: a trained workforce of world-class craftsmen and a major financial investment in machinery and equipment. Market share for Colonial Mills has continued to grow, and the firm recently received a Design Journal’s 2001 ADEX Platinum Award, one of the largest and most prestigious awards for furnishings in the architecture and design industry. For this manufacturing firm, creativity consisted of being able to look at the same thing they had always looked at and daring to imagine something different.

But where does creativity come from? What makes it spring into being? Is it a bolt of lightning from on high, the gift of only a fortunate few? Is it something you can practice, like scales on a piano, or something someone else can teach you?

“Sometimes, creativity comes from having your back against the wall,” says Mark Suazo, a professor of management at Bryant who teaches a unit on creativity in one of his courses. “Creativity happens when you’re uncomfortable, or when you have some intractable problem. That’s one reason I encourage students to take classes outside their majors. Trying new things—in particular things that may not come easily to you at first—is one way to enhance creativity. It forces you to adapt and learn.”

JEWELER TAILORS HIS SUPPLY
Bryant alum Mark Robinson ’78 is one of many businesspeople who became creative under pressure. After graduating with a business management degree, he began working
Mark Robinson '78 overhauled the way his family's jewelry business purchased inventory, and with the increased flexibility of the new system, store sales went up, up, up.

"To me, creativity means being able to adapt."
in his family's jewelry store business in downtown Boston. But when three competitors moved in on the same block, Robinson soon realized that doing things the same old way wasn't going to keep business profitable. "I knew I had to differentiate myself," Robinson says. "I had to figure out a new way of doing business." One limitation he had involved the buying of merchandise: If he bought a particular ring from a company, that's how it came. "So if a couple walked in looking at wedding bands and said, 'We like this ring, but it's too much money,' that was the end of the line for me—I couldn't satisfy that customer." Located in the same building as Robinson's store, however, was a jewelry benchman—the craftsman who assembles the jewelry—and Robinson conferred with him about the possibilities of customizing pieces to order. The benchman responded positively, and the two businesses began working in tandem.

"Now I can say to that couple, 'I can make it with a smaller stone—come back tomorrow,'" says Robinson. "We are totally flexible. And I can do things other places can't." Since Robinson joined the business in 1979, the store's sales have increased twelve-fold—although the actual foot traffic hasn't increased much. "Profits are up because I'm able to sell more items tailored to the customer's needs," he says. "To me, creativity means being able to adapt and stay ahead of the trend."

CREATIVE PARTNERING

Another way to make creativity happen is to bring in new perspectives, widening the lens angle so that more of the picture can come into view. This notion of bringing together multiple points of view can be practiced on an individual level or on a group level. For example, Chef Oringer feels his creativity is bolstered by traveling the world over, reading voraciously, and exposing himself to new trends, methods, and ideas. Or it can happen at the aggregate level, by bringing together two or more people who have different experiences and strengths and can generate more ideas as a group. As Professor Suazo says, "You don't necessarily want like-minded individuals working on a creative project."

This kind of creative partnership is the focus of the Rhode Island Small Business Development Center (SBDC), housed at Bryant. Bob Hamlin, the Center's director, has seen over and over again how collaboration between people with different perspectives can help a business realize its potential. "The secret of small business is to develop partnerships," says Hamlin. "One person in a small firm can't know everything."

Bryant alumni Bob DiCaprio '75 and his wife Sue DiCaprio '73 had a photography business specializing in portraits and in event photography such as school pictures, Little League teams, and company parties. They had a...
Jason Colgan ’02 created an innovative new childcare business, A Safer Start Child University, where parents have password-secure access to streaming Internet coverage of their children.

“It’s funny, but I never really thought of myself as creative.”
sense that they could branch out, but they weren't sure how. So they contacted the SBDC, who sent them consultants in various critical business processes. "At the SBDC's direction," Bob says, "we had a discussion with an accounting consultant who said to us, 'What's your current accountant doing for you?' The answer was, 'He does our taxes.'" The DiCaprios realized that bringing in new blood could be a way to improve their business. So they switched accountants, and together, the three came up with a great range of business ideas—new pricing matrices, new markets to tap, new programs to try, new marketing and sales techniques. The result? The DiCaprios report that although they spent four times as much on their new accountant that year, they grew the business by 30 percent in the first year alone.

One of the DiCaprios' smartest moves was to capitalize on an emerging technology in which the photographer shoots subjects in front of a green screen, then digitally superimposes other images around them. "We saw the trend before it was coming and opened up a whole new market for ourselves—the large, corporate client," DiCaprio says. "We can make it look like people are on a cruise ship or in the cast of a Hollywood show." The DiCaprios and their crew go to holiday parties, golf outings, and awards ceremonies. They'll take 4,000 photographs for the event, then process and deliver the pictures, all in one night.

"I don't call it creative photography," DiCaprio says. "I call it creative business—and also creative use of technology. And all this happened because the people the SBDC sent to us helped us see our potential. They made us step back and look at ourselves and say, this is our mission, this is our vision, we want to grow our business."

**MERGING TECHNOLOGY WITH TRADITION**

Jason Colgan '02 has also experienced the burst of creativity that results when people with different perspectives join forces. A precocious entrepreneur, Jason sold landscaping services to his paper-route customers as a child, then contracted with his friends to help do the work. While at Bryant, he double-majored in computer information systems and management. He also bought an investment property for $13,000, rehabbed it, and sold it for a significant profit.

But his current business enterprise came from his collaboration with his fiancée Lineay Fullerton, whose expertise was in a substantially different area than his—childcare. Together, the two founded A Safer Start Child University, a unique childcare center that offers parents something priceless: peace of mind. (See www.saferstart.com.) Using a secure password and a proprietary camera-and-Internet system Colgan developed, parents can log on to the center’s Web site to see their children. Live streaming coverage of the children is available to parents at any point during the day. But in addition to this distinctive, high-tech feature, the center's mission is to give children something traditional: a high-quality educational and developmental experience—which Fullerton can oversee with her background in daycare and education.

Colgan credits many elements of his Bryant education for helping him give practical form to the creative idea. Through a class in entrepreneurship with Professor Jack Keigwin, Colgan developed an award-winning business plan. Through Bryant's Global Entrepreneurship Center, he was able to pitch his idea to investors. And, in the course of an independent study on interpersonal issues in the workplace, Colgan developed important notions about motivating employees: "I came to the conclusion that pay isn't necessarily a worker's strongest motivating factor," he says. "We interviewed extensively, and we made sure we hired people that wanted to grow with us." Colgan explains that with the right people on board, you can grant employees a lot of autonomy, which is key to worker satisfaction. They've also created programs to give the staff incentive to go above and beyond—for example, a Four-in-a-Row bonus program that rewards employees after four good weekly reviews.

Now Colgan and Fullerton are planning to expand, opening centers in other locations. Before long, the two business partners may find that they have created a childcare empire. "I don't draw or anything, so I never really thought of myself as creative," Colgan says. "But I guess it all depends on how you're defining creativity." For Colgan, as for other Bryant alums, creativity means finding a way to imagine and bring forth something new—their own masterworks of business.
POWER UP
YOUR CREATIVITY

Whether you’re developing a new product, trying to build market share, or motivating employees, your creative skills can pay dividends in the business world. To help you leverage the full power of your mind, Bryant’s faculty and staff offer you the following select principles, as well as a few insights from some of the leading experts in creativity. The next time you’re searching for business solutions that go beyond the ordinary, put these principles into practice and see where your ideas end up.

1. Don’t wait for the perfect idea.
Thomas Edison once said, “Creativity is one percent inspiration, 99 percent perspiration.” For many business people and entrepreneurs, success is the direct result of getting down to work on current ideas instead of waiting for better, more creative ideas. Tom Kelley, general manager of the legendary Silicon Valley-based design firm IDEO and author of The Art of Innovation, firmly believes in acting on initial concepts. In his book, he shows how prototyping helps ideas take shape and even leads to new ones. For example, an employee dreamed up a foam-rubber football that could stand up without a tee for easy placekicking. After building a prototype, its true potential became clear: the propeller-like wings turned even the most wobbly pass into a tight spiral. Without the prototype and a few tosses around the office, the Aerobie football wouldn’t have become one of the company’s hottest products.

2. Question your questions.
“Sometimes, the questions companies ask affect the quality of the answers they develop,” says Robert Hamlin, state director of the Rhode Island Small Business Development Center, which is housed at Bryant. Ordinary questions lead to ordinary results. For Jerry Hirshberg, author of The Creative Priority and founding director of Nissan Design International, designing a line of children’s furniture reaffirmed his faith in creative questioning. The concepts used primary colors most often associated with children, until the head of the color studio took the team to a daycare center. She shocked the designers by showing them the shortest, and most used, colors in a child’s crayon box: mauves, pale greens, and grays—the subtlest and most adult colors. “What’s in their crayon box?” became a rallying cry whenever the team started asking predictable questions.

3. Change your behavior to shake up your thoughts.
“Mental abilities, like muscles, atrophy without use,” says Julie Morrison, assistant professor of applied psychology at Bryant. To prevent her daily routine from blocking innovative thinking, she forces herself to change her lesson plans on a regular basis. “Discontinuity is an approach which forces you out of a rut by introducing untypical behavior or ideas to jar you into a new way of thinking,” says Ros Jay, author of The Ultimate Book of Business Creativity. For example, an accountant she knew would sometimes get stumped while balancing books. He would take off his shoes, turn his socks inside out, put each one back on the other foot, and replace his shoes. Miraculously, the books always seemed to make a little more sense afterwards.

4. Respect the little ideas.
“Creativity doesn’t always have to result in an ‘Aha!’ moment,” says Mark Suazo, assistant professor of management at Bryant. “Incremental steps can be as important as huge leaps.” In fact, most patents are awarded for modifications or additions to existing ideas, not for completely new or revolutionary concepts. In The Art of Innovation, Tom Kelley references the unofficial motto around IDEO headquarters: “Fail often to succeed sooner.” It’s all part of the company’s effort to develop the largest pool of ideas possible to increase the chances of finding eventual success. Coming up with ideas, just like running a business, is all about a series of risks, failures, corrections—and hits. The more you take advantage of smaller ideas, the more likely you are to develop a bigger breakthrough.

5. Think against the grain.
If preconceptions and conventional wisdom are limiting your creativity, break through your mental barriers by using “180° thinking,” an approach proposed by advertising guru and Rhode Island native Tom Monahan in his book The Do-It-Yourself Lobotomy. He suggests that you direct your thought process in the exact opposite direction of tried-and-true paths, which are likely being followed by many other people. As Monahan states, “You want to find different ideas? Look in a different place.” He goes on to describe many ideas that appear to have resulted from this approach, like the shampoo bottle with the cap on the bottom and the sewing machine needle with the eye at the “wrong” end. While 180° thinking may not always lead to a definitive answer, it can certainly shake up predictable rational thought processes and help you explore fresh territory—something every overworked brain could use from time to time.
A state-of-the-art trading floor; a literary magazine; an incubator for fledgling design firms—Bryant College offers students and Rhode Island businesses a panoply of resources to develop their creativity.

Designers are known as creative types, but what separates them from fine artists is the imperative to create something useful. And for a design to have true utility, it must get into the hands of users. Recognizing that designers need marketing and other business expertise to be successful—and that many businesses can be reinvigorated with design—Bryant College and the Rhode Island School of Design jointly launched the Center for Design and Business in 1997. “Right-brain people and left-brain people can help each other create products and businesses with real value, and so we bring them together,” explains Cheryl Faria, the Center’s director.

One of the Center’s success stories isCAS America, a woodworking company that specializes in anesthesiologists’ cabinets. CAS used input from a marketing expert to break into a non-medical market, thereby increasing its customer base. Others include Colonial Mills (see main story, p. 6) and Central Tools, Inc., which now manufactures sleek and colorful mechanics’ lamps that command twice as high a price as the company’s strictly utilitarian models simply because customers enjoy the way they look and feel. “Design can be the secret ingredient that separates a business from its competition,” says Faria.

Located in downtown Providence, the Center provides a variety of services, including on-site incubation space to nine design-based businesses. The Center also sponsors roundtable sessions that bring together a multidisciplinary team of experts, including Bryant faculty, to address real-world challenges. Says Faria, “it’s exciting and rewarding to see the creativity that emerges when businesses help designers who, in turn, help businesses.” (For more on the Center, visit www.centerdesignbusiness.org.)

ENVIRONMENT-FRIENDLY INNOVATIONS

In an era of new environmental codes and regulations, many businesses find themselves in urgent need of creative solutions. When a company can no longer dispose of waste in the old ways, for instance, its options are to figure out new ways to get rid of it—or not to generate it in the first place. “Necessity is the mother of invention,” says Gaytha Langlois, a science and technology professor who, along with her colleagues, launched the Center for Sustainable Business Practices at Bryant. To help students learn how businesses balance environmental and profit imperatives, the Center sponsors a lecture program and showcases businesses that have achieved waste minimization. It has also recruited economists to

Professor Gaytha Langlois co-created Bryant's Center for Sustainable Business Practices
develop sustainable economic models to demonstrate the viability of sustainable practices. “There’s a common misconception that sound environmental practices and profitable business practices are an either/or proposition,” Langlois says. “Through case studies and other activities, we’re giving students and businesses the inspiration and the education to come up with creative solutions of their own.” (For more information, visit http://web.bryant.edu/~langlois/sustainability/)

A TRAINING FLOOR THAT’S A
TRAINING GROUND

A traditional way of teaching finance in the classroom is to provide students with the variables for a financial equation. But the real world of finance is increasingly complex, and new methods are needed to help students cope with the ambiguity of shifting financial values in a real market. Bryant’s new C.V. Starr Financial Markets Center, located in the George E. Bello Center for Information and Technology, is a simulated trading floor that provides real-time financial data. Students develop creativity by being immersed in a situation where they have to figure out the answers for themselves. Information comes through Reuters 3000, a state-of-the-art system used by the world’s largest financial organizations, which provides news from the Dow Jones news wires, real-time financial data, fixed-income data, and foreign exchange and money markets instruments. Cantor Fitzgerald, a leading financial services provider, is providing free access to the data and is also helping to develop courses that teach students how to use the information. “It’s exciting for the students,” says director of the center and assistant professor of finance Asli Ascioglu. “They experience the speed and complexity of actual financial markets.”

Recently, the College received $50,000 from the NASDAQ Education Foundation to develop a curriculum that uses the resources of the trading room. In a variety of classes, students learn to integrate financial information with analytical tools, improve their technology skills, and get a grasp on the flux and flow of stock market data. “It’s a different kind of problem-solving,” says Bryant senior, Kevin Gardiner ’04, who is also music director of the College’s radio station, WJMF. “People aren’t going to give you the answers, you have to go into a busy environment and analyze the situation for yourself. It’s overwhelming but it’s also rewarding.”

A MOSAIC OF CREATIVE OPPORTUNITIES

Because Bryant is committed to educating the whole student, providing a balance of liberal arts and the core business courses, students have the opportunity to tap their own creativity through artistic ventures such as the Bryant Singers, the Bryant Jazz Ensemble, the Rhythm and Pride Dance Team, and the Bryant Literary Review. Founded by Tom Chandler, professor of English and cultural studies at Bryant and poet laureate of Rhode Island, the journal features poems and stories by writers of national renown, as well as several pieces by Bryant students. (For more on the Bryant Literary Review, please see http://web.bryant.edu/~blbr.)

“I never used to think I was creative, but now I do,” says Jen Pollack, a senior accounting major who is active with the Bryant Players, both on stage as an actor and singer and behind the scenes as the company’s treasurer. When she was a freshman, a friend talked Pollack into auditioning for the musical Bye Bye Birdie, and she wound up getting a lead part—even though she had never acted in a play before. Since then Pollack has been involved in almost every production of the Bryant Players, which is 100 percent student-run.

“We have to figure everything out for ourselves: how to build the set, direct the show, play the part, and run the business,” she says. “When you’re totally on your own like that, it forces you to be creative.” During her sophomore year, Pollack became the group’s treasurer, and her accounting skills helped turn the Players’ financial situation around: the group doubled their budget that year.

Bryant has always prepared graduates for success in business and in life. For today’s fast-paced, ever-changing world, the College develops in students a special set of skills and qualities that complement the technical aspects of their education—an entrepreneurial spirit, the ability to work well in groups, effective communication skills. Pollack agrees her involvement with Bryant Players taught her these skills and qualities in spades: “I’m more willing to take chances, and I can do class presentations without a hitch,” she says. Pollack says the experiences have helped with time management and problem solving as well—all crucial business skills that will serve her in the future when the need for creativity calls.
CREATIVE VENTURES:
AN INTERVIEW WITH DAVID BEIRNE ’85

Renowned venture capitalist David Beirne ’85 first made a name for himself at Ramsey/Beirne Associates, a search firm that specialized in recruiting high-profile execs for the information technology industry. He’s now a partner at Benchmark Capital, one of the leading venture capital firms in Silicon Valley, where he bankrolled such successful start-ups as Ariba, Juniper, and Red Hat. In a recent interview, Beirne shared his thoughts with us about how creativity comes into play in today’s business world.

Q: How important is creativity in a business context?

A: Creativity is an essential component of any organization’s success. The individuals and businesses that will compete effectively in today’s dynamic, global economy will have to constantly reinvent themselves to sustain a competitive advantage.

Q: Are there core principles for “applied” creativity—in other words, are there ways to foster this kind of environment?

A: Yes, but it is not a management tool or a gimmick. One of our core principles at Ramsey/Beirne was to model what had been done successfully in the past by others—and then improve on it. We continually had to ask the question “Why?”

Q: What about at Benchmark—what’s the creative gene there?

A: At most venture firms, partners work independently and even compete for resources. Benchmark is based on teamwork: every partner is equal in terms of contribution and compensation, so every partner is invested in the other’s success. This has the plus of giving our portfolio companies the benefit of all of our experience. Also, we have an unusually high partner-to-company ratio, so our portfolio companies get a lot of attention.

Q: What is the most creative, and successful, idea you’ve encountered in your professional life?

A: Our firm had the good fortune of investing in a great entrepreneur by the name of Pierre Omidyar. Pierre had the elegant idea of using the Internet to bring buyers and sellers together in a community marketplace, and that’s how eBay was born. Benchmark’s initial investment of $5 million dollars in eBay turned into over $5 billion in returns to our limited partners.

Q: What is the most creative and unsuccessful idea you’ve encountered in your professional life?

A: We invested $3.5 million in a concept called Webvan from Louis Borders, founder of Borders Books and Music, a truly creative and brilliant entrepreneur. The idea was to deliver grocery and other retail items to a consumer’s door, next day, within a one-hour delivery window, for free. Webvan was one of the hottest IPOs during the Internet bubble, rising to a $10 billion market capitalization, but it eventually went into Chapter 11 proceedings.

Q: Is there a “lesson learned” here?

A: Webvan was a brilliant idea, but it was a little before its time—maybe overly ambitious about its assessment of the market’s willingness to accept its offering.

As a venture capitalist, I can tell you that our best companies, be they manufacturers or service firms, work extraordinarily hard to listen to their customers and markets. Leaders who can build that culture—and incorporate institutional creativity—will be rewarded.
Frederick Eaton '53 celebrated his 50th Bryant reunion this fall and was inducted into the Loyal Guard during Homecoming festivities. For Eaton, a charter member of the President’s Leadership Council since 1997, coming to campus after 10 years reaffirmed the reason he has been a consistent supporter of the College.

The Loyal Guard induction took place in the Bryant Center, where a table displayed the Class of ‘53 yearbook. Inside, Eaton’s picture among his classmates is easy to pick out on the page, even after all this time.

Eaton and his wife, Jean, who are residents of Voorheesville, N.Y., said they liked the direction the College was heading in. “The campus transformation is phenomenal,” he said, highlighting the George E. Bello Center (and The Douglas and Judith Krupp Library housed within), and the Elizabeth and Malcolm Chace Wellness and Athletic Center. In addition, Eaton noted, whenever you enhance a college’s programs and facilities and improve academic reputation, it enhances the degree of every alumnus.

Eaton graduated from Bryant with a bachelor of science degree in business administration emphasizing finance. Since then, he has enjoyed a great deal of success in the banking field. “I obtained excellent technical skills at Bryant that enabled me to compete very well with graduates of the top schools,” Eaton said, adding that he is very happy for the liberal arts component of the degree programs now and the emphasis on communication as part of a business education.

Eaton’s Bryant degree led to a long history with Norstar Bank in Albany, where he worked for 38 years. He began his career as a management trainee for the State Bank of Albany, which later became Norstar Bank. He moved through the company to become credit manager, vice president, and, when he retired—from Fleet Bank who acquired Norstar in 1988—executive vice president. He continues to work during his retirement as a consultant to several upstate New York banks.

Originally from Williamstown, Mass., Eaton attended Bryant on a partial scholarship from the College and also from a local Rotary. As a student, he lived in a residential home in Providence, where he served as a “mother’s helper” in exchange for room and board. His success after graduation made it possible to put his own sons, Michael and David, through college without any scholarships.

“Bryant has done such a marvelous job with facilities and programs that I know the money I send is well-spent,” Eaton explained. “Anything that is good for Bryant is good for me.”
Celebrating a Milestone

The elegantly decorated Grand Hall in the George E. Bello Center for Information and Technology was the site of the gala dinner on October 3, 2003. Over 200 of Bryant’s supporters gathered that Friday evening to celebrate the completion of the second year of The Campaign for Bryant, the College’s $35 million comprehensive Capital Campaign.

Highlighting the night’s events was the announcement by President Ron Machtley that the goal of $35 million had been reached—a full year ahead of schedule. Accompanied by the “Rocky” theme and a festive light display on the 17-foot wide video screen, President Machtley recognized all the attendees for their contribution to this success. “Although we met the monetary goal, we still have one year left in the Campaign,” Machtley advised, “and the next phase focuses on building support that enhances the experiences of current and prospective students.”

The audience saw videotaped testimonials regarding the importance of scholarships and ongoing programs such as the Women’s Summit, the Global Entrepreneurship Program, and the various programs and workshops offered by Career Services and the Multicultural Student Union. All of these, and more, will be the focus for the remainder of the Campaign. ☺
Accreditation by AACSB International—the Association to Advance Collegiate Schools of Business—is considered to be the hallmark of excellence in management education. Bryant underwent a rigorous peer-review process in November 2003 and was notified in December that the institution’s undergraduate and graduate business-degree programs were reaccredited. Bryant was originally accredited for a 10-year term in 1994 after implementing significant changes that brought the College into compliance with AACSB standards. This recognition placed the College among an elite group of educational institutions in the United States and abroad. Only 384 institutions with graduate and undergraduate programs (similar to Bryant College) are accredited by AACSB.

A long-time supporter of accreditation and an expert in the field, V.K. Unni, vice president for Academic Affairs, has chaired numerous accreditation boards for the past 10 years and is sought out for his expertise on the subject. Unni usually sits on two accreditation teams at other schools every year. This year he chairs three accreditation teams: Colorado State; the University of Detroit Mercy; and St. Bonaventure in New York.

Accreditation assures Bryant College stakeholders that the College:

- provides an education based on a carefully constructed mission
- selects and supports students so that they can become outstanding graduates
- delivers high-quality degree programs taught by qualified faculty
- supports a faculty that contributes to knowledge through research and scholarship

“Reaccreditation demonstrates Bryant’s commitment to the successful pursuit of academic excellence,” says V.K. Unni, vice president for academic affairs. “Our programs are continually improving—and it shows.”

Recently, AACSB International changed its reaccreditation policy and will conduct reviews every five years instead of 10 years. Bryant’s next on-site review will begin in 2008.

Bryant College Women’s Summit 2004

Foundations of Leadership:

- Character.
- Courage.
- Creativity.

Wednesday, March 17 7:30 a.m. to 5 p.m.

Women throughout southeastern New England will converge on Bryant College for the seventh Women’s Summit. This sold-out conference features a variety of educational programs, nationally renowned keynote speakers, and networking sessions. This year the focus is on building a solid foundation of character, courage, and creativity to achieve your professional and personal goals in business and life.

Sharon Allen is the chairman of the Deloitte U.S. Board of Directors. She is the highest-ranking woman in the firm’s history and has more than 30 years of experience in auditing and consulting.

Claire Shipman is the senior national correspondent for ABC News’ Good Morning America. She is an award-winning journalist who has also worked at NBC News and CNN.

Deborah Rosado Shaw is the founder of Umbrellas Plus, and Dream BIG! Enterprises. She has been recognized with numerous awards and was named one of the most successful Latinas by Hispanic Magazine.

OUR THANKS TO OUR 2004 PRIMARY SPONSOR:

Fidelity

BENEFACCTOR SPONSOR: Deloitte

CREATE YOUR OWN BRYANT LEGACY

Ruth and Robert Batchelor '56

VEHICLE: Bequest

WHY I GIVE: “I owe a great deal to Bryant for providing me with the tools to further my professional and personal life. That’s why Ruth and I decided to create a scholarship fund for worthy accounting students.”

HOW I GIVE: “We donate money every year toward scholarships. By naming Bryant in our wills, we will also endow an accounting scholarship, and at the same time reduce or eliminate the estate tax burden on our family.”

Geraldine and Richard Capobianco '53

VEHICLE: Charitable Lead Trust

WHY I GIVE: “I had a great student experience at Bryant, and Geri and I have some wonderful friendships as a result of our Bryant connections. In 1992 we established an endowed scholarship, and Geri and I try to meet the recipient of the scholarship each year. We enjoy discussing each student’s career ambitions. Our trust allows us to continue to add to the scholarship as well as fund other projects.”

HOW I GIVE: “Geri and I established a charitable lead trust that allows us to make generous gifts to our favorite charitable organizations, like Bryant, during our lifetimes. At the end of the term of the trust, the assets will be transferred to our children and grandchildren so they can benefit from reduced gift, estate, and generation-skipping taxes.”

Lucille G. Killiany '46

VEHICLE: Charitable Gift Annuity (CGA)

WHY I GIVE: “My Bryant education has helped me to attain so many of my goals. It is my hope that by giving back to Bryant, the College will continue to grow its excellent academic programs.”

HOW I GIVE: “Since graduating, every year I have tried to give whatever I could. This year, I created a charitable gift annuity. My donation provides me with an attractive rate of return as long as I live, and the remainder of the annuity will then benefit the scholarship fund I established at Bryant.”

The benefits of planned giving:

- Receive a charitable income tax deduction
- Reduce or eliminate capital gains tax on appreciated property
- Increase spendable income on an after-tax basis
- Reduce current income taxes
- Save on estate taxes and probate fees
- Pass assets to heirs and others

Become a member of The 1863 Society by creating your own legacy at Bryant. We can work with you to identify the appropriate planned giving vehicle that can help you achieve your family goals and create a legacy at your alma mater.

Call Richard Lafleur, Major and Planned Gifts Officer, at (401) 232-6561.

Bryant College
The rising success of Bryant College’s athletics programs can be attributed in large part to the success of its women’s sports program. Last year Bryant finished second in the Northeast-10 Conference President’s Cup standings, a ranking that rates overall athletic success in all sports sponsored by the conference. This past fall sports season was no different as Bryant was again well-represented in various NCAA Championship competitions.

**FIELD HOCKEY**

Bryant’s Women’s Field Hockey team won the Northeast-10 Conference regular-season title in late October and made it to the NCAA tournament for the second consecutive year. The team’s success brought out close to 100 devoted fans (including President Machtley and Kati Machtley), who attended the exhilarating final playoff game at UMass Lowell. Head Coach Connie Fichera was proud of her team and thrilled to see the outpouring of support. “These women have really worked for it,” she says. “They’ve shown great commitment and have become very strong as individual players and as a team.”

At the Northeast-10 field hockey awards banquet, held at Bryant College on October 31, senior Heidi Chirigotis ’04 (Westport, Mass.) was named 2003 Northeast-10 Player of the Year after leading the nation with 27 goals this season. Chirigotis and teammates Melissa Manseau ’05 (Bedford, N.H.) and Jamie Wall ’05 (Sharon, Mass.) were named All-American by the National Field Hockey Coaches Association in November. Chirigotis is the first Bryant field hockey player to be named Northeast-10 Player of the Year since the program’s first season in 1999.

Other Bulldogs in the spotlight include Elizabeth Gunn ’04 (Vineyard Haven, Mass.) who earned Second Team All-Conference honors with 10 goals and three assists.

**VOLLEYBALL**

Despite losing four starters from last year’s team, the Bryant women’s volleyball team turned in a record-breaking season with an undefeated Northeast-10 regular-season and captured the school’s second Northeast-10 Conference Tournament Championship with a win over Merrimack in November. The team won a school-record 37 matches this season and qualified for the NCAA tournament for the fifth consecutive year. Head coach Theresa
Garlacy was named the Northeast-10 Conference Coach of the Year as the Bulldogs swept all conference postseason honors for the first time. Sophomore Michelle Muniz '06 (Guayabo, Puerto Rico) was named the Northeast-10 Player of the Year; senior Britta Beckman '04 (Omaha, Neb.) was named the conference's Setter of the Year; Jess Cegarra '07 (Danville, N.H.) was named the conference Freshman of the Year; and junior Carola Pierluisi '05 (Guayabo, Puerto Rico) earned Defensive Player of the Year honors for 2003. Propelling the team to the conference title and NCAA berth was a stellar 23-match win streak midway through the season, breaking the old mark of 15 straight.

SOCCER
The women's soccer team turned in a fine fall season, winning a school-record 14 games. Led by the play of senior Allison Kelly '04 (Trumbull, Conn.), the Bulldogs went 9-0-2 during their first 11 games including wins over Stonehill, UMass-Lowell, and Saint Anselm. Kelly finished the year with nine goals and was named First Team All-Northeast-10 while Christine Kalukiewicz '06 (Littleton, Mass.) and Laura Pursell '05 (Cherry Hill, N.J.) also earned All-Conference honors this season. Kalukiewicz led the team with 11 goals and 11 assists. In addition to the post-season honors, junior goalie Kim Rekart '05 (Elicot City, Md.) was named Academic All-American for District I.

CROSS COUNTRY
Bryant College senior cross country standout Paula Klepadlo '04 of Smithfield, R.I., was named the NCAA Northeast Region Runner of the Year after placing first overall at the NCAA Northeast Regional Championship in Boston in early November. Klepadlo, the 2003 Northeast-10 Conference champion, took it a step further at the National Championships in late November as she finished 11th overall, earning 2003 All-American honors for Division II. A member of the Bryant track & field team and NCAA qualifier in the 1,500 meters, Klepadlo concluded her cross country career as one of the top runners in the nation by finishing in a time of 21 minutes, 47 seconds, just 1:14 behind the overall winner, despite being hampered by stress fractures during her first three years at Bryant. To compete on a national level, Klepadlo spent hours training in the campus pool as the injuries healed.

WOMEN'S ATHLETICS A PRIORITY AT BRYANT
Women's athletics has grown significantly in the last four years. Director of Athletics Dan Gavitt arrived on campus four years ago with a goal to improve Bryant athletics to not just attract more students, but to make the athletic programs more successful and diverse for current and future students.

The growth over the last four years has been impressive, particularly with the women's programs. “Women are in leadership and mentoring positions at Bryant. There are more women coaching women's teams, and the head athletic trainer is a woman,” says Gavitt. “Both the men's and women's cross country teams are coached by women.”

Bryant is committed to making athletics a rich and fulfilling experience for all students who choose to participate. “Bryant is a terrific place to be a female student athlete,” says Gavitt. “Our programs are competitive, but welcoming. In terms of success, ranking, and support, we are second to none.”
SPOTLIGHT ON BRYANT: FACULTY NEWS

BANKING ON
SARKISIAN CHAIR
PETER NIGRO

Peter Nigro

This fall, Peter Nigro joined Bryant College’s finance department as the Norman Sarkisian Chair, the College’s first and only endowed chair. Nigro has been acclimating to the world of academia while keeping his vision trained on the world of finance outside the College. Part of his job as Sarkisian Chair will be to bridge the two spheres.

Nigro comes to the Bryant faculty from the Office of the Comptroller of the Currency (OCC), where he was a senior financial economist in the policy analysis division since 1999, and worked there in other capacities since 1992. During his tenure he provided the financial evidence that helped win a discrimination case in which a bank was required to pay $7 million in fines. He also co-developed and taught courses on credit scoring and statistical fair lending models for bank examiners. Among his many awards, Nigro received the OCC Special Award nearly every year since 1996.

Nigro obtained his Ph.D. from Boston College in 1991. He earned a master of arts in 1988 at the University of Southern California and graduated from the College of the Holy Cross with a bachelor of arts in 1986. His fields of interest include commercial banking, small firm finance, credit scoring/credit risk modeling, mortgage finance, fair lending, and mutual funds. He sits on the editorial board of the Journal of Entrepreneurial Finance and Business Ventures and is an ad hoc referee for various other journals.

Nigro enjoys the two-pronged nature of his job. In his classes, such as Financial Markets and Institutions, Nigro engages students in current events by requiring them to read the prominent national newspapers like the Wall Street Journal so they will become conversant on topics such as trading on the New York Stock Exchange, the Canary mutual fund scandal, and the Freddie Mac accounting scandal.

As Sarkisian Chair, Nigro is involved in outreach activities with important banking and finance officials, such as representatives of the Rhode Island Bankers Association and the Rhode Island Mortgage Bankers Association, to discuss potential partnership opportunities with the College. According to David Louton, professor of finance, the idea behind bringing the Sarkisian Chair into the finance department was to promote the development of relationships with the local financial services community. “Peter is already very well-known in the banking industry as a result of his 10 years with the OCC, and this fits very well with our current program development objectives,” Louton explains.

In addition, Nigro does research and writes articles, such as a recent one on predatory lending laws. He is also working on a proposal to establish a Financial Literacy Center at the College.

Nigro and his wife Mary have four young children, ages eight, six, three, and two. Mary will be an adjunct professor in economics at Bryant in the spring.

PUBLICATIONS, PRESENTATIONS, AND SCHOLARLY ACHIEVEMENTS

PROFESSOR SANJAY PUTREVIU presented a series of papers at the following conferences: “The Impact of NFC and Knowledge on Consumer Response toward Complex Print Advertisements” at the Association for Consumer Research Conference, Toronto, Canada;...

ABOUT THE SARKISIAN CHAIR

As an undergraduate, Norman Sarkisian ’58 was involved in many campus activities and was close friends with the Jacobs family, founders of the College. But for many years he was not an active alumnus. Then, during a telethon in 1981, an engaging Bryant student renewed his interest in his alma mater, and from that time, Sarkisian became one of the College’s most avid supporters.

Following his graduation in 1968, Sarkisian returned to his native Hartford, Conn., to begin a career in accounting before he was swiftly propelled into investing, starting with the Beacon Machine Company; other successful acquisitions ensued.

As his fortunes grew, Sarkisian became more involved in the community, particularly Armenian causes. He was a Bryant trustee from 1982 to 1991 and became a member of the Parents’ Council when his son Robert ’88 enrolled at the College. He subsequently made the largest single gift to the College up to that time, which resulted in the establishment of the Norman Sarkisian Chair in Business Economics.

Sarkisian was an honorary trustee until his death in August of 2000. He used to say that his dream was to make Bryant a world-class institution—a dream he did much to make a reality.

PROFESSOR OF HISTORY JUDY BARRETT LITOFF'S latest book project is a biography of Virginia d'Albert Lake, an American living in France in the 1930s—40s who helped downed Allied airmen make their way back to England. Litoff, who calls d'Albert Lake "an unsung American heroine of the French Resistance," spent a week in France this past summer going through the papers of d'Albert Lake and conducting interviews with family members. Litoff also launched the Humanities Forum of Rhode Island lecture series on September 22 with a talk about her new book, Fighting Fascism in Europe: The World War II Letters of an American Veteran of the Spanish Civil War (New York: Fordham University Press, 2003).

VIII European Congress of Psychology in Vienna, Austria. She presented another paper, "How Internet Users Find, Evaluate, and Use Online Health Information" at the annual convention of the American Psychological Association in Toronto, Canada, in August, which was part of a symposium titled, "Evaluating the Quality of Internet Mental Health Information" that she chaired and co-organized with John Grohol. She has also been invited to join the scientific committee for the First International Conference on Gender and Gender Research in the Information Society, which will be held next September in Cadiz, Spain.

PROFESSOR OF ACCOUNTING CHARLES CULLINAN was a Fulbright Scholar in Portugal in the fall of 2002. He published "International Trade and Accounting Policy Choice" (International Journal of Accounting) and "The Effects of Labor on Accounting Policy Choice: Theory and Canadian Evidence" (forthcoming in Canadian Accounting Perspectives).

New York University and with the SmartLab at Central St. Martins, an art school in London. She also presented a paper at a conference in Thessaloniki, Greece, conducted workshops in Wales and London, and led a weeklong summer school program at the first-ever Disability Studies Summer University in Bremen, Germany. She also participated in an artists' summer school in Lisbon, Portugal.

In her new book, "Disability and Contemporary Performance: Bodies on Edge" (London and New York: Routledge, 2003), Kuppers explores the relationship between contemporary performance practice and disability, and investigates the ways in which disabled performers challenge, change, and incorporate existing stereotypes in their work. Encompassing the fields of performance, cultural, and disability studies—and the media of theatre, dance, photography, and performance art—Kuppers draws on the insights developed by theorists such as Foucault, Merleau-Ponty, and Deleuze to question the assumptions of tragedy and loss that are traditionally associated with the disabled person and to suggest new understandings of disability and identity politics. She cites numerous examples of individual performers and groups from North America and Europe, including Mat Fraser, Jo Spence, CandoCo, and L'Oiseau Mouche.

PETRA KUPPERS, assistant professor in performance studies, directed a dance/multimedia show with disabled artists at the Liverpool Institute of Performing Arts in collaboration with the Center for Advanced Technologies at

KEVIN PEARCE, assistant professor of communication and Kristen Berkos, assistant professor of communication, presented research on "The Effects of Proximity Use on Teacher Credibility and Attractiveness" at the Deutsche Gesellschaft für Sprechwissenschaft und Sprecherziehung, Saarbrücken, Germany, October 11 at the International Instructional Communication Conference.

Judy Barrett Litoff

CHARLES CULLINAN

PETRA KUPPERS, assistant professor in performance studies, directed a dance/multimedia show with disabled artists at the Liverpool Institute of Performing Arts in collaboration with the Center for Advanced Technologies at

Kevin Pearce

SCIENCE AND TECHNOLOGY ASSISTANT PROFESSOR HONG YANG recently gave an invited presentation titled, "Molecular and Isotope Signals from Living and Fossil Metasequoia," for the Department of Forest Ecosystem Science, University of Maine, Orono.

Charles Cullinan

Hong Yang

PAT CRAWFORD, access services librarian, presented a program titled "E-Reserves Using Millennium Media Management" at the 11th Annual Innovative Users Group International Conference in San Jose, Calif.

MATHMATICS PROFESSOR ROBERT MUKSIAN spoke to the Smithfield Rotary on August 5 on "The Consequences of Retiring Under Social Security at Age 62." His national TV

appearance on "NBC Nightly News with Tom Brokaw" was highlighted in the Fall 2003 issue of Bryant Business.
ALUMNI LOVE BRYANT—RAIN OR SHINE
Inclement weather didn’t stop nearly 4,000 students, alumni, faculty, staff, and guests from descending upon Bryant’s campus October 3–5 for Homecoming & Reunion. They celebrated “The Character of Success,” visited with friends, enjoyed athletic competitions, and toured our magnificent campus.

Friday’s offerings included a homecoming barbecue and comedy show, followed by a pep rally and bonfire. Saturday’s festivities kicked off with the induction of the newest members into the Loyal Guard—those alumni who graduated 50 years ago. An interfaith service, alumni games, a pre-game brunch, and a “fun tent” for kids kept people busy early in the day. The football game between the Bryant Bull-dogs and Bentley drew thousands of fans, and Joe Rockstar put on an entertaining show later that night.
On Sunday, the third annual Shawn M. Nassaney Memorial Cross Country Race/Walk drew a field of 800 runners. Proceeds from the race were added to a scholarship fund established in Shawn's memory by his family, friends, classmates, and former employer American Power Conversion. Gifts could also be designated to one or all of the memorial scholarships honoring Shawn, William Lum ’78, Jason Coffey ’98, or Lynn Goodchild ’98—all victims of the September 11 attack on the World Trade Towers.

Alumni in attendance ran the gamut from the Cranston sisters, members of the Class of ’41, to a group from the Class of ’88, who tailgated and reminisced in the parking lot.

Wearing matching man-sized Bryant class rings (women’s rings weren’t available in 1941), the Mancini sisters, Mary, 87, and sister Mickey, 85, haven’t missed a Bryant reunion since they celebrated their 50th in 1991. Both sisters got great jobs after their Bryant degrees, with Mary working in the private sector for a CPA, eventually taking over his position, and Mickey in accounting at the U.S. Naval Base in Newport. Both sisters retired in 1984.

Each said they were impressed with the transformation that had taken place since the last time they visited campus. “It’s absolutely unbelievable,” said Mickey. Mary added, “We’re so proud.”

Jackie Tschida ’88 came all the way from Minnesota for Bryant’s Homecoming & Reunion. She remains friends with many of the members of her class, who were also tailgating in the parking lot. An accounting concentrator at Bryant, Tschida now works as a federal agent in Minneapolis.

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SAVE THE DATE!
SATURDAY
SEPTEMBER 18
2004
HOMECOMING

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CHARACTER AND COMMUNITY INSPIRE ETHICS SERIES

Enron. WorldCom. Arthur Andersen. Ethical issues have been making headlines, and Bryant is taking the opportunity to frame a larger discussion among students, faculty, and staff through this year’s Ethics and Community Speaker Series.

Two prominent speakers came to campus this fall semester: David C. Weinstein, executive vice president of Fidelity government & regional relations, spoke on “Making Ethical Business Choices” on September 24. Boston College Professor Juliet Schor, a social economist, came to campus on November 12. She joined Bryant faculty in a colloquium titled: “Becoming an Ethical Consumer: Environment, Social Justice, and the Global Economy,” and then addressed a student audience on “The Overworked American: Ethical Choices in Work and Family.”

The series brings two more speakers to campus in the spring semester. Bioethics specialist Ronald Green, a professor and director of the Ethics Institute at Dartmouth College, will come to campus on February 25. Mike Hillson, a Canadian accounting executive whose predicament has been likened to that of Sherron Watkins from Enron, will address the community on April 7.

David Lux, dean of undergraduate studies, and Elizabeth Walden, an assistant professor of humanities who also serves on the series planning committee, see the series as a way of connecting the campus community to the community at large.

“Business leaders like David Weinstein take these issues as seriously as the Bryant faculty, and it’s really important for the students to see that,” Lux explains. “Ethics isn’t just a classroom discussion and then you work in the real world. Our teachers are preparing our students to deal with the challenges of a complex world in a manner that reflects ethical considerations.”

WHERE IN THE WORLD?

Do you recognize this spot?
Send us your answer, and you may be eligible to win a Bryant College sweatshirt! We will randomly select one winner who correctly identifies this location, which has been carefully selected from the Bryant Archives. Drop us a note via email (alumni@bryant.edu) or by postal mail (Bryant Business, 1150 Douglas Pike, Smithfield, RI 02917-1284) by March 17th. Feel free to jot down your favorite story about this site in your response, as we publish stories from alumni from time to time. We look forward to hearing from you!

We received 14 responses to the last “Where in the World” photo, six of whom correctly identified the gymnasium or “cafegymatorium.” The lucky winner, selected by a random drawing, is Virginia “Jini” Bateholtz Santos ’54, of Ballston Lake, N.Y. Jini remarked that this building was “our place to meet between and after classes, get a snack, watch a basketball game or school play, and attend school dances.” She met her husband, Manny Santos ’55, while at Bryant College.
Dear Readers,

After almost 27 years at Bryant College, the last five of them as managing editor of Bryant Business, I retired in July. I’ll be volunteering for the Make-A-Wish Foundation, traveling with my husband, spending more time with my three wonderful grandchildren, and reading for sheer pleasure.

Managing the preparation, production, and distribution of Bryant Business has been a most rewarding job. I’ve met incredibly creative and talented people including writers, designers, photographers, and Web designers and technicians. I’ve worked closely with students who are involved, caring, and focused, and faculty who prepare students for a successful future. And I’ve done business with responsive and knowledgeable vendors in producing the magazine. Most of all, I have been able to meet, talk with, and highlight alumni who make positive differences in our global neighborhood. From recent young alumni to those who have reached a venerable age, there have been many remarkable and compelling stories. Anticipating the next article to be discovered and relating it to our friends by way of Bryant Business has kept me young at heart and socially aware.

I will miss the hustle and bustle of preparing each issue of the magazine for distribution. I look forward to receiving future issues, so that I can keep up to date with my alma mater and my friends and colleagues at Bryant College.

Thank you for the opportunity to serve you.

Joyce G. O’Neill ’84
Managing Editor,

FESTIVAL OF LIGHTS

The upper and lower levels of the Rotunda were filled close to capacity as Bryant College welcomed hundreds of students, alumni, faculty, staff, and friends on Wednesday, December 3, 2003, at 7 p.m. for the 27th annual Festival of Lights.

This year’s evening celebration, sponsored by the Offices of Alumni Relations and Student Activities, was preceded by a full day of holiday activities. Guests sipped eggnog and hot cider and made their own gingerbread cookies in the Rotunda while Dave Binder played holiday music and other sing-a-long songs on his guitar. Santa and Mrs. Claus showed up for photo opportunities, and student organizations offered unique cultural activities.

The traditional lighting of the menorah and the Christmas tree by President Ron Machlley and wife Kati occurred after the lighting of the Advent Wreath, Festival of Lights of India, and the lighting of the Kwanzaa candles. Boston Brass, a five-piece brass band, rounded out the evening with a performance in the newly remodeled Janikles Auditorium.
1965
RICHARD M. TAVONE of Cranston, R.I., was honored with a feature cover story for the July 2005 issue of Prime Time Magazine. The article, "A Lifet ime on the Links," was part of the Doer's Profile series in the magazine. Richard is the golf professional at Washington Village Golf Course in Coventry, R.I.

1968
JAMES P. FEROLITO of Narragansett, R.I., merged his accounting firm, Gorman & Ferolito CPAs, Inc., with Randolph Dittmar "77, '85MST and Duncan McNeil of Dittmar & McNeil CPAs, Inc. Jim is the vice president of the new company; Dittmar, McNeil & Ferolito CPAs, Inc., located in Warwick, R.I.

1969
HONORABLE DOUGLAS H. FISHER of Bridgeton, N.J., was elected an assemblyman to the New Jersey Legislature.

VINCENT C. VESCE of Peekskill, N.Y., was named executive vice president of corporate services and administration at the New York Power Authority in White Plains, N.Y.

1970
MARGUERITE E. GIULIANO of San Jose, Calif., received a bachelor's degree in nutritional sciences with a concentration in dietetics from San Jose State University in San Jose.

1971
STEVEN R. HILL of Houston, Tex., was named vice president of Irving Shipbuilding Inc., located in Houston and Halifax, Canada. Irving Shipbuilding comprises selected companies involved in shipbuilding, offshore modular fabrication, ship repair, and engineering services.

1972
MICHAEL J. BARBOZA of Smithfield, R.I., established a new accounting firm, Barboza & Co., LLC, in Johnston, R.I. The firm will provide services in all areas of accounting, tax, and auditing. Michael was also elected as an officer for the Overseas Lodge #40 of Masons and is a member of the clover unit of the Shriners. The Shriners clover visits with children in local hospitals and performs various parades.

1973
RICHARD A. KAPLAN of Montgomery Village, Md., a program director with the Department of Transportation in Washington, D.C., was named Manager of the Year by Ken Mead, Inspector General of the U.S. Department of Transportation. Richard also accepted an award for excellence from the President's Council on Integrity and Efficiency for a team audit on the Central Artery Tunnel Finance Plan and the Project's Owner Controlled Insurance Program.

MITCHELL D. MAY of O'Fallon, Mo., was named district sales manager for Subaru of America in Wildwood, Mo.

1974
DAVID D. LOW of West River, Md., is the president of corporate sales for the Security Storage Company in Washington, D.C.

MARCIA (SENK) MILLER of Petaluma, Calif., is a project manager for GAP, Inc., in San Bruno, Calif.

1975
JAMES W. DROST of Middlebury, Conn., is the general auditor at Webster Bank in Waterbury, Conn. Jim is also the president of the Waterbury Symphony Orchestra.

JOANNE (LIPSKY) SMITH of Swampscott, Mass., is working as an independent contractor with R-R Consultants Inc., in Canton, Mass. She teaches computer classes to elementary school children, grades first through fifth, in Malden, Mass.

1976
HAROLD J. PATTERSON III of Beaufort, S.C., was named head of operations for Southeast Getaway, a Southern Vacation and Golf Guide in Beaufort, which is owned by his computer consulting firm Vision Technology, LLC. He will assume operating, development, and marketing responsibility for Southeast Getaway.

1977
JANET (DOXON) CLARK of Southington, Conn., is an underwriting manager at Travelers Property Casualty Corp. in Hartford, Conn.

JOHN T. GENESCH of Toms River, N.J., was named vice president of sales for PaymentOne in San Jose, Calif. John is responsible for leading the company's revenue generation efforts, with particular focus in the content and premium service markets.

SEND LETTERS TO
Bryant Business
1150 Douglas Pike
Smithfield, R.I. 02917-1284

e-mail: bryantbusiness@bryant.edu
fax: 401-232-6732
1978
ERNEST A. ALMONTE
'SMST of North Sebaute, R.I., was appointed to a three-year term to the board of directors of the American Institute of Certified Public Accountants.

GEORGE E. DOOLEY JR. of Ridgefield, Conn., returned to campus in July as a guest lecturer in business ethics. His presentation to MBA students related his experiences of conducting business around the world and confronting cultures with wide-ranging values. George is the director of internal auditing at Arrow Electronics in Melville, N.Y.

1982
STEPHEN R. CAULKINS of Hopedale, Mass., was promoted to senior partner at Computer Sciences Corporation Consulting Group in Waltham, Mass.

MITCHELL E. MACDONALD of North Attleboro, Mass., was named president and chief executive officer of Agilable Business Media, LLC, in North Attleboro.

JOSEPH A. MANECA of Greenville, R.I., was named president of Advanced Metal Concepts, Inc., in North Attleboro, Mass. AMC is a manufacturer of custom die-cast products, serving a wide range of industries throughout North, Central, and South America.

EDWARD N. STEVENS of Henderson, Nev., was named chief operations officer of the strategic risk management group for the claims payment division at Sentinel Administrators, Inc. Sentinel Administrators is a Las Vegas-based third party administrator of self-funded employee benefits and workers compensation programs.

1983
JAY LORENZO of Brielle, N.J., was named Salesman of the Year for the New Jersey Furniture Association. Jay works for Stanley Furniture in the metro New York and New Jersey area.

STEPHEN G. MARKOS of Ipswich, Mass., is an investment representative at Baranoff Investment Planning in Andover, Mass.

1985
RICHARD B. ALBERT of London, England, was appointed director of international partnerships for American Express, based in London. Richard is responsible for the development and negotiation of all major strategic partnerships with American Express merchant card business throughout the European, Latin American, and Asia/Pacific regions.

MARIA CHOMYSZAK of America, Ga., is the disaster corps manager for the Habitat for Humanity International Disaster Response Office in Americus.

JEFFREY M. COHEN of San Francisco, N.Y., was named a senior account executive for government accounts at MAC Source Communications, Inc., in Delmar, N.Y.

1986
JILMA (NYBERG) SWEENEY of South Dennis, Mass., opened her second business venture on Cape Cod along with her business partner. Jilma franchised a Management Recruiters International (MRI) sales consultants office in Hyannis, Mass. They assist and match clients in the pharmaceutical, banking, finance, insurance, and restaurant industries.

1987
GARY T. HAYWARD of Colorado Springs, Colo., was promoted to the rank of Major. He is chief of infrastructure architecture in the United States Air Force. Major Hayward received the Joint Service Commendation Medal for his role in Operation Iraqi Freedom.

1988
JASON E. ARCHAMBAULT of Norfolk, Mass., was elected to serve on the board of directors for two non-profit organizations; nationally for the NAMES Project Foundation and locally for AIDS Care Ocean State. Jason is a senior manager at the accounting firm of Samsiswer, Kimball & McNamara Wealth Management, LLC, in Providence, R.I.

DONNA TURCOTTE of Warwick, R.I., formed an accounting and business consulting firm with fellow Bryant graduates Mark Caccia and Gerard Cayzer. Cayzer Caccia, LLP, have offices in Providence and Westerly, and provide public and private companies, individuals, and families traditional and specialty accounting, tax, and business advisory services.

1989
BRIAN L. ESSEX of Watertown, Mass., was awarded the Chartered Financial Analyst Designation (CFA).

MICHAEL E. MAHRLIG of Harrison, N.Y., was named account manager at SBC Communications in New York, N.Y.

WENDY (FROBER) VAN DER MOLEN of Indian Trail, N.C., graduated from Presbyterian Hospital School of Nursing in Charlotte, N.C. She is a registered nurse at the Presbyterian Hospital Inpatient Cancer Center in Charlotte.

1990
KARL D. ALMOND MBA of Oriente, Fla., was named operations manager at Transstat Equipment, Inc. in Orlando, Fla.

RACHEL (CHARRON) BRACE of Warren, Vt., was named a senior research analyst at Certified Business Advisors, LLC, in Wausau, Vt.

ROBERT T. CAPONI of Shelton, Conn., an EMT, received the American Police Hall of Fame's Civilian Life Saving Award. Robert is a computer information systems manager for the Town of Shelton Police Department.

LORE (LAPLANT) CHICOYNE of North Andover, Mass., was named president of the Boston Chapter of the Society for Marketing Professional Services (SMPS). Lori is the marketing director of Judith Nilsen Engineering, Inc., in Boston, Mass.

MICHAEL C. DURAND of Wachau, N.C., was promoted to director of new lender sales at LendingTree, Inc., in Charlotte, N.C.
DAVID L. HILL ESQ. of Frederiksberg, Denmark, was promoted to executive vice president of marketing and sales for the Amboro Group based in Copenhagen, Denmark. David has worldwide responsibility for marketing, sales, and product development in the Group.

1991
DEBORAH (LENNON) FRIEND of Milford, Conn., was named marketing manager at Fletcher-Thompson, Inc., in Shelton, Conn.
DANIEL J. MYERS III of Coventry, R.I., was named senior business analyst at Hasbro Toy Group in Pawtucket, R.I.
DEBORAH (McQUEENEY) PASSARELLI of Orlando, Fla., was promoted to senior design manager for the southern zone of the U.S. and Puerto Rico for GAP Inc., in Orlando.
KEVIN T. SHEEHAN of Strongsville, Ohio, graduated from the Executive MBA Program at Columbia University Business School in May 2003. His studies focused on executive leadership and organizational behavior. Kevin was promoted at Ernst & Young to be the global knowledge director in the business risk services practice in Cleveland, Ohio.
ANDREA (RITTNER) SMILEY of Warren, R.I., was named a great plains implementation specialist at VERSYSS in Providence, R.I.

1992
CHERYL (METIVIER) ALLEN of Clearwater, Fla., was promoted to assistant vice president at Bank of America Mortgage in Clearwater.
ALAN J. HADAD JR. of Burlington, Conn., is a realtor at William Raveis Real Estate & Home Services in Simsbury, Conn.
ANNETTE (NERENBERG) LARABEE of Glastonbury, Conn., was named vice president and lending officer at Connecticut River Community Bank in Wethersfield, Conn. Her responsibilities include providing the business community with commercial mortgage lending products.
KELLI (FRENCH) OLIVERI of North Andover, Mass., was promoted to director at Gartner Group in Lowell, Mass., in their market and business strategies consulting business. Kelli works with customers in the high tech sector and leads projects focused on market and channel strategy, positioning, partnering, product portfolio, mix, market segmentation, and competitive differentiation.
JONATHAN A. ROY of Providence, R.I., passed the State of Rhode Island Real Estate Salesperson exam and joined Hogan & Stone of Providence as an agent.

1993
SAMUEL T. BROOME of Phoenixville, Penn., was named chief underwriting officer of Mutual Bank Re, an enterprise of FM Global in Malvern, Penn.
ROBERT A. CALDERWOOD JR. of Rocky River, Ohio, was promoted to vice president, compensation consultant, at KeyCorp in Cleveland, Ohio. Robert also earned the designation of Certified Compensation Professional (CCP).
JULIE (HOLT) DESANTIS of Nutley, N.J., was named director of risk management at Sony Corporation of America in New York, N.Y.
MICHAEL R. DUCHARME of Woonsocket, R.I., was promoted to communications manager/assistant vice president at Citizens Investment Services Corp., in Cranston, R.I.
MICHAEL P. GRAY of Sudbury, Mass., was promoted to chief financial officer and vice president of finance at Curis, Inc., a biotechnology company in Cambridge, Mass.
RICHARD J. PANICO JR. of New York, N.Y., earned the Chartered Financial Analyst (CFA) designation administered by the Association for Investment Management and Research. Richard is a financial consultant at RBC Dain Raucher in New York City.

1994
ALAN A. DION of Bedford, N.H., is a principal financial analyst at The Timberland Co., in Stratham, N.H.
DAVID M. SCHNEIDER of Fairfield, Conn., is the vice president of Main Street Resources, a Westport, Conn., based private equity firm. The firm has revived the concept of the business guild in order to provide its portfolio companies with strategic resources that far exceed those available to most private companies.
BRIAN M. SINKIEWICZ of Woburn, Mass., was named contract manager for international and technology programs at Textron Systems Corporation in Wilmington, Mass.

1995
BRIAN D. BAKER of Lakeville, Mass., competed for one of the most prestigious titles in golf at the 2005 U.S. Amateur Championship held at the Oakmont Country Club in Oakmont, Penn.
KELLI L. EGGSWARE of Watertown, Mass., is a senior internal tax advisor at Intergen in Burlington, Mass.

MARK A. LANGLAIS of West Palm Beach, Fla., was named director of finance/accounting at Trump Florida Properties Management in Palm Beach, Fla. Mark is responsible for the Mar-a-Lago Club in Palm Beach and the Trump International Golf Club in West Palm Beach.
RENE F. MCCOYJER of Merrimack, N.H., was appointed general manager of the American Windpower Center at the University of Massachusetts in Amherst.
MATTHEW J. PUTYNSKI of Holliston, Mass., was promoted to IT audit manager at Wolf & Company, P.C., in Boston, Mass. Matt is a member of the Information Systems Security Association and the Information Systems Audit and Control Association.

1996
MARK V. CACCIA MBS of Harrisville, R.I., formed an accounting and business consulting firm with fellow Bryant graduates Gerard Cayler and Donna Caccia. Cayler Caccia, LLP, have offices in Providence and Woonsocket, and provide public and private companies, individuals, and families traditional and specialty accounting, tax, and business advisory services.
ALICIA T. CIPRIANO of Johnston, R.I., was promoted to development officer at the Women's Resource Center of South County in Warwick, R.I.
MICHAEL A. KOSIOR of Centreville, Va., is a senior computer scientist/information systems security officer for the Department of Defense in Washington, D.C. Michael is in charge of several agency programs and is involved in protecting critical infrastructure, supporting our military forces, and supervising contract work on all matters relating to security.

CHRISTOPHER F. MENNING of Normal, Ill., was named an assistant coach for the women's basketball team at the University of Illinois in Champaign, Ill.

KERRI (MELVILLE) MULLANEY of Quincy, Mass., is an account manager at The MathWorks, Inc., in Natick, Mass.

LISA (CAMASTRO) PICCIRILLO of Cortlandt Manor, N.Y., was named president of Transcribe Today in Jefferson Valley, N.Y.

1998

MICHEL T. CAOUETTE of Lakewood, Colo., received a master's degree in taxation with high honors from Golden Gate University in San Francisco, Calif. Mike is the tax supervisor for Bradley Allen, LLP, in Lakewood.

THOMAS P. KILEY of Mansfield, Mass., was appointed manager of accounting and auditing services of the public accounting firm of Arthur Lambi & Associates in Cumberland, R.I. Tom is a member of the Rhode Island Society of Certified Public Accountants and the American Institute of Certified Public Accountants.

PHILIP P. MOUSSALY of Brookfield, Conn., accepted a position at IBM in Somers, N.Y., as a senior professional accountant. He will be responsible for contract review and accounting guidance.

CHRISTOPHER P. DIMARTINO of Bristol, Conn., was named a fellow of the Casualty Actuarial Society (CAS). He also completed the required CAS Course in Professionalism, which presents real world situations that contain ethical and professionalism issues for the actuary. Chris is an actuarial associate at The Hartford in Hartford, Conn.

REBECCA A. HARDT of Melbourne, Fla., was named a financial advisor at UBS Financial Services, Inc., in Melbourne.

STEPHEN S. LYNCH of Barrington, R.I., was promoted to senior vice president/director of technology infrastructure at Citizens Financial Group in East Providence, R.I.

CRAIG J. TAYLOR of New Britain, Conn., was named finance manager of the Global Hardware Tools Group at Stanley Works in New Britain.

1999

JOSEPH A. CROWELL of Fairfield, Conn., was named an associate auditor at General Electric Company in Fairfield.

J. MICHAEL DOW of Erie, Penn., was promoted to unit manager at Philip Morris USA in Williamsville, N.Y.

ERIN J. GOTOwKA of Somerville, Mass., was named senior treasury analyst at New Balance Athletic Shoe, Inc., in Boston, Mass.


2000

BRIAN M. ANGER of Worcester, Mass., president of fx Group, LLC, in Webster, Mass., is the head golf coach at Becker College in Worcester.

LAURA (COCHRANE) CATALONI MBA of Attleboro, Mass., was promoted to assistant treasurer of Swank, Inc., in Attleboro. Laura is responsible for the cash and risk management programs, as well as license administration for the company.

MICHAEL J. KANE JR. of Devonshire, Bermuda, was named an excess casualty broker with Marsh Global Broking in Hamilton, Bermuda.

JENNA E. MAGIDSON of Arlington, Mass., received a real estate license and is now an agent for Addison Wellesley Real Estate Services in South Boston, Mass., servicing residential and commercial real estate needs in the greater Boston area.

KERRI-BETH S. ST. JACQUES of West Warwick, R.I., is a communications business analyst at Fidelity Investments in Smithfield, R.I.

2001

CHRISTINE M. MARDO of Canton, Mass., completed the two-year fellowship in finance rotational program at Liberty Mutual Insurance, and was promoted to senior accountant in the captive unit of the Reinsurance Department at Liberty Mutual Insurance Co., in Boston, Mass.

STEPHANIE K. OGLE of Avon, Conn., was named a territory business manager at Bristol Myers Squibb Company in Enfield, Conn.

ROBERT R. SUTTON of Brussels, Belgium, was named senior database analyst for the European headquarters in Brussels for Staples, Inc. He will be leading a project to develop a complete customer relationship management solution.

2002

ERNST J. BENVENUTO JR. of Bristol, Conn., received a Certified WorkComp Advisor Designation (CWCA). Earning this designation is the ultimate stamp of approval and recognition as a true Workers Compensation Master. Ernie is a producer at Berry Insurance in Franklin, Mass.

MARK DANISEWICZ of Salem, N.H., is the assistant Web content manager at Brookstone Headquarters in Nashua, N.H.

TIMOTHY R. LAMM of Bensalem, Penn., was promoted to district controller at Aramark Corporation in New York, N.Y. Tim is responsible for New York University and Barnard College in the New York City District.

GARRETT R. WEBSTER of Brighton, Mass., was named an account executive for T-Mobile in Newton, Mass.

2003

DAVID G. NEARY MBA of Smithfield, R.I., joined the Rhode Island National Guard.

DANA B. PAQUIN of North Smithfield, R.I., is an executive assistant at Adams Media Corporation in Avon, Mass.

STEVEN R. SCHOLZ of Paramus, N.J., is a corporate trust associate at The Bank of New York in West Paterson, N.J.

KAITLYN R. SPINELLI of Norwood, Mass., received the Certified WorkComp Advisor Designation (CWCA). Earning this designation is the ultimate stamp of approval and recognition as a true Workers Compensation Master. Kaitlyn is a commercial lines account manager at Berry Insurance in Franklin, Mass.
IN MEMORIAM

ELVIRA (CARDARELLI) KNIGHT 26
December 22, 2003

JULIAN BAGENSKI 31
September 2002

ADELAIDE (WHIPPLE) BRIGGS 31
July 9, 2003

MARJORIE (BRADSHAW) HAYES 35
April 17, 2003

SALLY (TONNER) GAY 35
June 12, 2003

HILDA T. HIRST 36
June 26, 2003

CLINTON LOCKWOOD JR. 36
October 12, 2003

DANIEL J. SULLIVAN JR. 36
October 3, 2003

ELIZABETH (JONES) GREENE 37
September 30, 2003

ADINE (BROWN) JAVOR 38
April 30, 2003

ANNETTE M. WALSH 38
October 8, 2003

WILLIAM LIVESEY 39
August 29, 2003

HILDA (VEROFF) ROSENTHAL 39
October 1, 2003

ESTHER (KRAPF) VOGEL 39
February 2003

ERLE D. FORREST 40
July 27, 2003

JAMES BRITCLIFFE 41
April 12, 2003

MAURICE J. FITZGERALD 41
August 30, 2003

EVERETT M. HALL SR. 41
September 22, 2003

DOROTHY (YOUNG) JOHNSON 41
April 5, 2003

SAMUEL W. LEONARD 41
September 15, 2003

LEONARD M. LEVIN 42
July 9, 2003

RONALD H. WRIGHT 42
September 21, 2003

MAY (GRIME) YATES 42
September 21, 2003

ALICE A. BRICKACH 43
November 13, 2003

MARGARET C. LYNCH 43
July 16, 2003

FLORENCE B. WATERHOUSE 43
September 2003

CATHERINE DRAK 46
September 2002

ROBERT L. MULLALY 46
August 19, 2003

VIRGINIA C. FLYNN 47
August 2, 2003

WILLIAM F. KAVANAGH 47
October 6, 2003

WILLIAM A. BYRNES 48
April 24, 2001

IRENE (PITKIN) COCHRANE 48
July 20, 2003

GLORIA COHEN 48
July 29, 2002

SANTO J. GUASTELLO 48
September 15, 2003

HERBERT LEDDY 48
February 2, 2003

SEYMOUR A. SHERMAN 48
July 17, 2003

AMERICO MAROLLA 49
February 27, 2003

ROBERT H. SWEET 49
November 10, 2003

JOHN E. CLARK JR. 50
January 1, 2003

WALTER KURAS 50
October 1, 2003

DORIS (BRIDGE) PETERS 50
October 2, 2003

FRANK J. CENTAZZO 51
August 14, 2003

JOHN A. CORREIA JR. 51
July 7, 2003

MILTON L. CUMMINGS 51
August 29, 2003

GEORGE L. DAVIAU 51
June 13, 2004
ROBERT H. SWEET '49
November 10, 2003
Robert Sweet will be remembered by the
Bryant community as a rare individual and
a successful businessman with a deep appreci-
ation for fine art and architecture, who was
a strong proponent of public and community
service. Mr. Sweet was very committed to
his businesses and to his employees. His
dedication and concern is apparent by the
large number who have remained in his
employ for decades.
Bob Sweet was chairman of The Robbins
Company, a full-service recognition and
reward provider. He started in 1949 as a
salesman and worked his way up to vice pres-
ident and director in 1959. In 1966, Sweet
purchased controlling interest in the company
and became sole owner several years later.
He took an active interest in many philan-
thropic organizations, including the Humane
Society of New York; St. Mary Sacred Heart
School, North Attleboro, Mass.; Telfair
Educational Foundation Co.; and his alma
mater, Bryant College.
Mr. Sweet was a veteran of World War II,
having served on the ski patrol in the
Air Force, and began classes at Bryant
right after his service ended. While at the
College, he played basketball and was
editor of the yearbook. He is survived by
two sons, Christopher and Jonathan;
two daughters, Robin and Margery Dukes;
and six grandchildren.
AZIE TAYLOR MORTON '78 H
December 7, 2003
Dr. Azie Taylor Morton was appointed
United States Treasurer in 1977 by
President Jimmy Carter and served until
1981. She received an honorary doctorate
dergee from Bryant College in 1978.
Bryant is accredited by AACSB International – The Association to Advance Collegiate Schools of Business, which recognizes those institutions that meet its rigorous standards of excellence.