R.O.T.C. member to be deployed

By Brigit Clancy

Eric Higgins, '10, has big plans after graduation. He and fiancée Lauren Nemeth, '09, will be married in the Interfaith Center, the first couple to do so in the new building. Higgins will be preparing for deployment to Afghanistan in March 2011. Higgins, a member of the Reserve Officers’ Training Corps (R.O.T.C.), is a program that is designed “to train and qualify men and women for commissions as second lieutenants in the United States Army while they pursue an academic program of their choice,” according to Bryant’s website.

Higgins will be commissioned as a Second Lieutenant (2LT) and will serve as a Military Intelligence officer in the Rhode Island National Guard. "In September, I was informed that the unit I was currently training with (for one weekend a month) was deploying to Afghanistan," Higgins stated. "As much as I hate to leave my newlywed wife so young into our marriage, I understand the commitment I made to my country and feel that it is my duty to deploy with my unit.”

Higgins expressed that Bryant’s R.O.T.C. has prepared him well for this upcoming deployment. "While I will receive the majority of my Military Intelligence training at Fort Huachuca, Bryant’s R.O.T.C. has given me the leadership skills and confidence to excel in any environment," he said. Higgins stated that, as a part of the R.O.T.C. program, he served as the Battalion Commander for the Providence-based battalion. The Battalion encompasses seven schools, including Bryant, Brown University, Johnson and Wales University, University of Massachusetts at Dartmouth, Rhode Island College, and Providence College (PC), the host school.

As the Commander, Higgins oversees and facilitates training for the rest of the Battalion. "Serving at this position helped me not only hone my organizational skills, but also care for a battalion of 70 cadets as if they were my own soldiers," said Higgins.

Higgins decided to join R.O.T.C. after meeting with John Canning in the Financial Aid Office. Canning explained the plans of paying for school in student loans, as Higgins is paying for Bryant through an honors scholarship and student loans. "Once I was contacted by someone from the R.O.T.C. office and realized that they would pay for my school, I had a decision to make," he said.

Higgins, who came to Bryant with no knowledge about R.O.T.C., stated, "Ultimately it came down to a change in lifestyle, and I knew that twenty years down the road, albeit a stressful road, I would be able to look back and know I made the right decision." Since his decision to be a member of R.O.T.C., Higgins has been through quite a lot. His typical day includes waking up at 4 a.m. to arrive at PC for 5 a.m.; Physical Readiness Training (P.R.T.) from 6:30 a.m. to 7:30 a.m., and returning to Bryant around 8:30 a.m. After class, he travels down to the woods behind Bryant or sometimes back to PC, where he takes part in Lead Lab, a “time to execute skills learned in the classroom,” as Higgins stated. His day comes to a close around 6 P.M., almost twelve straight hours of rigorous activity.

From August until December, Higgins will continue this routine. He will receive training on how to be a Military Intelligence Officer in Fort Huachuca, Arizona during these five months. He plans on returning home sometime around Christmas to spend time with Nemeth and the couple’s Siberian husky, Jack, before he is deployed.

"My experience at R.O.T.C., as well as Bryant University, has been exceptional to say the least," Higgins said. "Bryant’s philosophy on developing strong character, combined with R.O.T.C.’s leadership development program has truly molded me into who I am today. I am grateful for the opportunities presented to myself from both Bryant and R.O.T.C. I know that the skills they each have taught me will bring me success in years to come.”

Father Joe announces his departure

By Brigit Clancy

Father Joseph Piscatello will be leaving Bryant when the current academic semester is over. After twelve years of service and dedication, Father Joe will embark on a new journey, one that will take him to Rome.

Father Joe, Bryant's Catholic chaplain, will travel to Rome in September for sabbatical. He will be attending a North American College for students of priesthood. Priests on sabbatical will take part in the college’s program, which will involve time in and out of the classroom.

"It will be a time for renewal," commented Father Joe. Father Joe said his time at Bryant has been wonderful. He commented that he does not feel like he goes to work. He enjoys working with students each day, getting to know each person he speaks with.

"It is very fulfilling working with [Bryant’s] students," said Father Joe. "There is a genuineness and sincerity about [them]. They always have an ability to express gratitude, whether it is after mass or during involvement in campus activities; it really impresses me.

I am moved by their sense of gratitude." He also observed, "On a spiritual level, to see students respond is always encouraging.”

Father Joe sees an enthusiasm from students to give back, including volunteering at a local food pantry. Delta Chi, the fraternity Father Joe is an advisor for, is always willing to offer its assistance, he said.

Bryant has been a close-knit community for Father Joe. "In some ways, it has been a place of consistency for twelve years," he said. "I felt very much at home with the people."
Hike for humanity: A unique journey

By Allison Salzberg
Assistant PR Manager

Hiking has always been a part of sophomore Andrew McLeod's life, and long distance backpacking became an integral part of his 3 years at Bryant. As the Treasurer of the Bryant Outdoor Adventure Club, he has also participated in numerous outdoor activities.

Recently, the Massachusetts native decided that he wanted to take on the challenge of hiking the Long Trail, which is the oldest continuous hiking trail in America. The trail starts on the Massachusetts/Vermont border and runs for 276 miles to the Canadian border. This is not the first long distance hiking that Andrew has done. He has hiked over 110 miles of the Appalachian Trail, along with various other trails. After hiking a section of the Appalachian Trail, Andrew realized that he did not want to stop, he wanted go further. This realization eventually led him to his decision of hiking The Long Trail this coming summer.

However, Andrew will not be hiking The Long Trail solely for his own benefit. He has decided to use his goal of hiking the trail to raise money for Habitat for Humanity. When he set his goal of hiking The Long Trail a mere 5 weeks ago, he also set a goal to help out an organization that was newer to the Bryant community. Andrew approached an executive board member of Bryant's Habitat for Humanity Club and asked if he could become involved with the organization. He will be working in affiliation with the Providence Chapter of Habitat for Humanity to fund raise for his "Hike for Humanity." Habitat for Humanity has chapters all over the world. This non-profit organization uses volunteer labor, money donations, and material donations to build houses for families in need. Habitat for Humanity was founded in 1976 and has built over 350,000 houses around the world. Today, more than 1.75 million people have benefited from this organization. Andrew chose to work with Habitat for Humanity because of how the organization proves that through collective effort, society is able to provide livable living for everyone.

Along with raising money, Andrew has reached out to multiple sponsors. He has been in contact with major outdoor gear stores such as REI, EVO, and Home Depot. So far, New England footwear has agreed to give Andrew waterproof trail running shoes in exchange for his feedback on their new product. Andrew is looking forward to testing out these shoes especially in the mud season of hiking where waterproof shoes are necessary. He has also contacted Home Depot and Lowes to see if they would be willing to donate supplies to Habitat for Humanity.

Andrew's "Hike for Humanity" is in the final preparation stages. He will start his hike on The Long Trail downtown Lowell, Massachusetts on May 7th and is expecting to make it to Manchester, Vermont by June 17th. Because he is embarking on almost a month long hike, a lot of planning and preparation is needed. When hiking this trail, he will carry only enough food to last about 5 days worth of food. As far as getting more food goes, Andrew has to mail it ahead to different locations along the trail. His first stop will be in Manchester Center, Vermont, which is 55 miles in. Andrew will be completing his "Hike for Humanity" as a solo hiker, but is looking forward to meeting other hikers along the way. The one thing Andrew is somewhat worried about is the topography of The Long Trail. Other hikers have experienced the same concern about this particular trail. Andrew says, "when these people talk about rugged, it's pretty rugged.

When I asked Andrew what he was most excited about for his "Hike for Humanity" he said, "the beginning. I'm excited to get going. You don't have anywhere to be, you can walk, it's relaxing," he added. The whole trip is paced out, so he does not need to worry about rushing. He has made sure that he will make a hikeable age-distance each day. Andrew is motivated to finish The Long Trail because those who do receive certification as an "end to end" must complete the trail and keep a journal of your hike. "Getting an "end to end" georig is a really great notch in your belt," says Andrew.

Other sponsorships that Andrew received will go to the Providence Chapter of Habitat for Humanity. Andrew has set his goal at raising $2,500, which is about $10 a mile. If you are interested in donating to Andrew's "Hike for Humanity," you can contact Andrew McLeod, Box 3457, 1100 Douglas Pike, Smithfield, Rhode Island 02917. Any donations that Andrew receives will go to the Providence Chapter of Habitat for Humanity because Andrew had been approached an executive board member of Habitat for Humanity because of how the organization proves that through collective effort, society is able to provide livable living for everyone. "When these people talk about rugged, it's pretty rugged.

When we return to Bryant in September, we will be as we never left, with no hint of the many summer experiences that took place. Who knew we shared our campus with a diverse group of people?
Sigma Chi fraternity is now largest at Bryant

By Jenna Morris
Campus News Editor

Sagar Shah (’11) always knew he wanted to join Greek Life when coming to Bryant. However, when looking into which fraternity to join, he felt they “weren’t a good fit for what [he] was looking for” and wanted something with a different atmosphere. What is unique about Greek Life is that there are multiple fraternities and sororities, each with their own personalities and qualities. Knowing he still wanted to be a part of Greek Life, Shah took the initiative by contacting Colleen Powers, Director of Greek Life, and started his own fraternity.

“I wanted something different,” says Shah, so he began going door to door in Hall 15 when he was a freshman, looking for fellow students who were interested in joining. That is when he met Nick Ferreira (’11), who eventually became his fellow brother and Vice President of colony Sigma Chi Rho. Shah became the president of colony Sigma Chi Rho, which means it is recognized as a local fraternity but not recognized nationally.

On Saturday, May 1st, Sigma Chi became the first new fraternity at Bryant since 1994 and was installed as the 234th chapter of Sigma Chi. Thirty-five students and faculty advisors were inducting, making it the largest fraternity at Bryant. Two Sigma Chi members, Anthony DeJulio (’12) and Jason Fortin (’12) were accepted into Horizons, a national leadership program for Sigma Chi members that they will be attending this summer.

All of the brothers of Sigma Chi are excited to finally have their fraternity on campus and are looking forward to it growing in the future and recruiting more brothers in the years to come.

“Horizons is an unbelievable feeling to finally see all of our hard work come to fruition. At times it felt like we were never going to get here, but we just kept pushing through and we made it,” says brother Zach McMahon (’11).

President Anthony DeJulio (’12) is especially proud of the work they have done and the brotherhood that has resulted from it. “Initiation and installation is something we have worked so hard for and looked forward to forever so long. It’s unreal that it is finally here. We share this bond with each other that is unexplainable. This is the only beginning for us. I can’t wait to see what we are really capable of and the memories we will make together.”

Comment all summer long at www.BryantArchway.com

Healthy YOU at Bryant U!

This is the year I will run a 5K – This is the year I will walk a 5K - This is the year I will achieve my personal best - This is the year I will focus on my health - This is the year I will improve my 5K time

2nd Annual On My Way to Bryant 5K
Saturday, May 8, 2010

Have you ever wanted to walk or run a 5K but felt intimidated?

Have you participated in a 5K but want to improve your time?

On My Way to Bryant 5K is designed with all levels of fitness in mind!

Registration Contact: Amy Webster, awebster@bryant.edu, 6982

Registration will remain open on a rolling basis!

To Be a Mentor or Request a Mentor contact: Joe Trunzo, jtrunzo@bryant.edu, 6570

Participation in the Bryant 5K can be used towards your incentive credit!
Father Joe

Continued from front page

and the environment, which makes it difficult to leave.”
Father Joe’s favorite memories at Bryant include the first
time that he confirmed and baptized students here. He
was able to get to know the students and their back-
grounds before performing the Holy Sacrments.

“They came to make a commitment to faith,” he said.
“I was very moved by that.”

While it will be hard for him to leave a place that has
meant so much, Father Joe is excited to begin a new en-
deavor, particularly in Rome.

“I am extremely grateful for his end-
devour, particularly in Rome. Father Joe
phasesthecharacterofeach
and livetothefullest,” he

“I know this is a great opportu-
nity for him.”

“Studying at the Vatican in Rome is a once in a lifetime
opportunity, and I am really happy that he is taking it,”
said Corry, who has known Father Joe since Corry was a
freshman. “Not only will he be able to expand in his
knowledge as a Priest, but this time abroad will un-
doubtedly grow his faith and relationship with God.

As he leaves Bryant, Father Joe offers some words of en-
couragement and inspiration to members of the Bryant
community. He encourages each person to live as a kind
person.

Father Joe stated that
everyone should have a heart.
When he worked at Catholic
University of America, Father
Joe met a chaplain who used
the saying. From that point
on, Father Joe took the chap-
lain’s comment to heart, pro-
claiming the same idea to
others.

“Have a passion for life
and live life to the fullest.” he
said. Father Joe also encour-
gages everyone to give back,
and to see the connectedness
to all people.

Most of all, Father Joe em-
phasizes the character of each
individual.

“Success is not in salary,
but in the kind of person you
are,” he said.

Corry expressed his appre-
ciation to Father Joe.

“Thank you for being a
light at Bryant,” Corry com-
mented. “Thank you for the
partnership with Bryant
Christian Fellowship. And
thank you for your genuine
passion for students on cam-
pus. Good luck in Rome, and
may God continue to bless
your ministry!”

The Bryant community
wishes Father Joe well in all
that he does. We are ex-
tremely grateful for his end-
less dedication.

Continued from front page
an active duty commission in
the United States Army, Reed
attended the John F. Kennedy
School of Government at Har-
vard University where he re-
ceived a Masters of Public
Policy. Reed, an Army Ranger
and a paratrooper, served in
the 82nd Airborne Division as
an Infantry Platoon Leader, a
Company Commander, and a
Battalion Staff Officer. He
returned to West Point in 1978
as an Associate Professor in
the Department of Social Sci-
enies. Reed resigned from the
Army as a Captain in 1979
and enrolled at Harvard Law
School where he graduated in
1982.

Also joining Senator Reed
addressing the Bryant com-
munity during commence-
ment, giving the Senior
Charge, will be Lindsey Clif-
ford. After going through the
course of the competitive
process, a panel
committee selected her speech
as the best fit to address the
senior class as they exit their
final year at Bryant. Her
speech will be a reflection on
both her experiences and feel-
ings as a Bryant graduate.

Entering a down economy
and discouraging job market
Lindsey is hoping to rally her
fellows as members that
may feel lost in what the
world may hold for them in
the future. “I hope to offer
the encouragement they need in
order to gain the confidence
and assurance I know they
have. As a Bryant graduate
we are all gifted and I trust
my speech to reiterate this
and get them excited to take on
the world.”

Graduation will be held
May 22nd starting at 10am
here at Bryant University. As
well as speaking, Senator
Reed will be receiving an hon-
orary degree along with Presi-
dent and CEO of Educational
Diana Oblinger, Robert Siegel,
Gwathmey SiegelandAssoci-
tes, the late Charles Gwath-
mey, founding partner
SiegelandAssociatesArchi-
tects, and the late Charles Gwath-
mey, founding partner
Gwathmey Siegel and Associ-
ates, and Laurent Verneyre,
President and CEO of Ameri-
can Power Conversion Corpo-
ration.

Thanks for reading the
paper and

We are proud to be an Affirmative Action and Equal Opportunity Employer.

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**DPS Log**

**EMT CALL.** Medical Services Rendered **APR 26-2010-Monday at 23:30** Location: RESIDENCE HALL Summary: A report of a head injury. EMS was activated.

**LARCENY** **APR 26-2010-Monday at 13:35** Location: RESIDENCE HALL Summary: A report of items stolen from student's room.

**BURGLARY (RESIDENCE)** **APR 26-2010-Monday at 15:00** Location: RESIDENCE HALL Summary: A report of a theft from a residence hall.

**LARCENY (50-4200)** **APR 26-2010-Monday at 14:25** Location: CHASE ATHLETIC CENTER / GYM / MAC Summary: A student reported that a backpack was stolen.

**KEYS.** Lost, Stolen, Misplaced Key **APR 26-2010-Monday at 16:17** Location: CHASE ATHLETIC CENTER / GYM / MAC Summary: A report of a lost key.

**LARCENY** **APR 26-2010-Monday at 17:00** Location: UNISTRUCTURE Summary: A report of a theft from a residence hall.

**VANDALISM (AUTO)** **APR 28-2010-Wednesday at 01:57** Location: SENSE Apartments Summary: A report of a vehicle being tampered with.

**TOWED VEHICLE** **APR 28-2010-Wednesday at 20:24** Location: TOWNHOUSE Summary: A vehicle was towed from a fire lane.

**LARCENY** **APR 29-2010-Thursday at 19:27** Location: UNISTRUCTURE Summary: A report of a stolen property.

**DRUG ACTIVITY** **APR 29-2010-Thursday at 21:35** Location: RESIDENCE HALL Summary: A report of confiscated paraphernalia.

**DRUG ACTIVITY** **APR 2010-10-Friday at 01:06** Location: RESIDENCE HALL Summary: A student was reported to be under the influence.

**FIRE** Fire Extinguisher Expelled **APR 30-2010-Friday at 01:26 1504-30-0885** Location: RESIDENCE HALL Summary: A report of a fire extinguisher in a residence hall.

**EMT CALL.** Medical Services Rendered **APR 30-2010-Friday at 02:51** Location: RESIDENCE HALL Summary: A report of a student with a head injury. EMS was activated.

**STUDENT Conduct** Student Conduct Violation **APR 30-2010-Friday at 03:30** Location: RESIDENCE HALL Summary: A student was reported to be under the influence.

**EMT CALL.** Medical Services Rendered **APR 30-2010-Friday at 14:10** Location: AMPITHEATRE Summary: A report of a person injured. EMS was activated.

**EMT CALL.** Medical Services Rendered **APR 30-2010-Friday at 14:40** Location: BASEBALL FIELD Summary: A report of a person injured. EMS was activated.

**EMT CALL.** Medical Services Rendered **APR 30-2010-Friday at 14:00** Location: BASEBALL FIELD Summary: A report of a person injured. EMS was activated.

**EMT CALL.** Medical Services Rendered **APR 30-2010-Friday at 14:00** Location: BASEBALL FIELD Summary: A report of a person injured. EMS was activated.

**EMT CALL.** Medical Services Rendered **APR 30-2010-Friday at 15:00** Location: TOWNHOUSE Summary: A report of a person with headache. EMS was activated.

**EMT CALL.** Medical Services Rendered **APR 30-2010-Friday at 15:00** Location: TOWNHOUSE Summary: A report of a student with a head injury. EMS was activated.

**EMT CALL.** Medical Services Rendered **APR 30-2010-Friday at 16:08** Location: BASEBALL FIELD Summary: A report of a person injured. EMS was activated.

**DISORDERLY CONDUCT** **APR 2010-10-Friday at 16:08** Location: BASEBALL FIELD Summary: A report of a person injured. EMS was activated.

**EMT CALL.** Medical Services Rendered **APR 2010-10-Friday at 16:55** Location: RESIDENCE HALL Summary: A report of a person with an injured finger. EMS was activated.

**EMT CALL.** Medical Services Rendered **APR 2010-10-Friday at 16:11 100209** Location: RESIDENCE HALL Summary: A report of a person with an injured finger. EMS was activated.

**SUSPECTED ARSON** **APR 2010-10-Friday at 16:08** Location: BASEBALL FIELD Summary: A report of a person injured. EMS was activated.

**VANDALISM (School Building)** **APR 2010-10-Friday at 16:55** Location: RESIDENCE HALL Summary: A report of a broken window.

**EMT CALL.** Medical Services Rendered **APR 2010-10-Friday at 17:56** Location: RESIDENCE HALL Summary: A report of a student with a head injury. EMS was activated.

**EMT CALL.** Medical Services Rendered **APR 2010-10-Friday at 18:27** Location: RESIDENCE HALL Summary: A report of a student with a head injury. EMS was activated.

**EMT CALL.** Medical Services Rendered **APR 2010-10-Friday at 19:56** Location: RESIDENCE HALL Summary: A report of a head injury. EMS was activated.

**SUMMARY:** A report of an individual producing a fake Bryant ID was escorted off campus. A dog was confused.

**MOTOR VEHICLE THEFT** **MAY 1-2010-Saturday at 23:25** Location: LOWER MAINT GARAGE Summary: A report of a vehicle stolen. The vehicle was recovered and found to be damaged.

**EMT CALL.** Medical Services Rendered **MAY 1-2010-Saturday at 00:20** Location: TOWNHOUSE Summary: A report of a person expelled for being intoxicated.

**LARCENY** **MAY 1-2010-Saturday at 01:26 10-04-30-06851** Location: RESIDENCE HALL Summary: A report of items stolen from a residence hall.

**EMT CALL.** Medical Services Rendered **MAY 1-2010-Saturday at 01:54** Location: TOWNHOUSE Summary: A report of a student with an injured wrist. EMS was activated.

**EMT CALL.** Medical Services Rendered **MAY 1-2010-Saturday at 03:33** Location: RESIDENCE HALL Summary: A report of a broken window.

**FIRE** (Building) **MAY 2-2010-Sunday at 02:50** Location: RESIDENCE HALL Summary: A report of a person bleeding from the face. EMS was activated.

**EMT CALL.** Medical Services Rendered **MAY 2-2010-Sunday at 02:50** Location: RESIDENCE HALL Summary: A report of a person with an injured wrist. EMS was activated.

**EMT CALL.** Medical Services Rendered **MAY 2-2010-Sunday at 03:14** Location: RESIDENCE HALL Summary: A report of a person with an injured wrist. EMS was activated.

**EMT CALL.** Medical Services Rendered **MAY 2-2010-Sunday at 10:00 110029** Location: RESIDENCE HALL Summary: A report of a person with an injured wrist. EMS was activated.

**VANDALISM (Residence)** **MAY 2-2010-Sunday at 10:00** Location: RESIDENCE HALL Summary: A report of a person with an injured wrist. EMS was activated.

**EMT CALL.** Medical Services Rendered **MAY 2-2010-Sunday at 10:47** Location: RESIDENCE HALL Summary: A report of a person with an injured wrist. EMS was activated.

**VANDALISM (Residence)** **MAY 2-2010-Sunday at 10:47** Location: RESIDENCE HALL Summary: A report of a person with an injured wrist. EMS was activated.

**EMT CALL.** Medical Services Rendered **MAY 2-2010-Sunday at 10:47** Location: RESIDENCE HALL Summary: A report of a person with an injured wrist. EMS was activated.

**EMT CALL.** Medical Services Rendered **MAY 2-2010-Sunday at 12:35** Location: RESIDENCE HALL Summary: A report of a person with an injured wrist. EMS was activated.

**VANDALISM (Residence)** **MAY 2-2010-Sunday at 14:50** Location: RESIDENCE HALL Summary: A report of a person with a head injury. EMS was activated.

**EMT CALL.** Medical Services Rendered **MAY 2-2010-Sunday at 15:00** Location: RESIDENCE HALL Summary: A report of a person with a head injury. EMS was activated.

**VANDALISM (Residence)** **MAY 2-2010-Sunday at 15:05** Location: RESIDENCE HALL Summary: A report of a person with a head injury. EMS was activated.

**EMT CALL.** Medical Services Rendered **MAY 2-2010-Sunday at 15:33** Location: RESIDENCE HALL Summary: A report of a person with a head injury. EMS was activated.

**VANDALISM (Residence)** **MAY 2-2010-Sunday at 16:00** Location: RESIDENCE HALL Summary: A report of a broken window.

**LARCENY** **MAY 2-2010-Monday at 18:53** Location: RESIDENCE HALL Summary: A report of a broken window.

**BIAS INCIDENTS None Reported**

To report a bias incident or hate crime, go to the Bryant.edu/bias or call the Bias Incident Hotline at 892-9269.

Bias related incident—a threatened, attempted, or completed action that is motivated by bigotry and bias regarding a person’s real or perceived race, religion, natural origin, ethnicity, sexual orientation, disability, or gender status. Examples of these incidents include name calling, offensive language/acts, and graffiti behavior.
The Student Entrepreneur: No paycheck? No problem

By Michael Adams
Assistant Editor in Chief

I know we’re graduating in 15 days and a lot of you don’t have jobs. Is that why you really hate the thought of graduation? Is not having a job making you not want to talk about your post-graduation plans? Come on. We’re graduating—done with college. I repeat, done with college. You’re probably wondering, “Michael, why are you so upbeat about graduating? You’re not even taking a paycheck for a year!” Exactly, and you’re not even taking a paying job—done with college. I really hate the thought of graduating and not having jobs. Is that why you’re not taking a paying job—done with college.

Looking for a job is, in itself, a full-time job. Building up your network of contacts would become invaluable once you do land your first job. Entrepreneurs tackle that as well—we need to stay in touch with people and use our networks to our advantage when building our businesses. However, spending time on building and networking does come with its drawbacks—no money.

I’m prepared to take on the consequences of not having a full-time job with full benefits paid vacation, a matching 401K, and other random bells and whistles, but I’m really excited to get on with the next phase of my life.

Starting my own business is my own full-time job. It just so happens that I don’t get a paycheck bi-weekly and that I don’t work in a cubicle. I still have to wake up in the morning, make sales visits, phone calls, place orders, ship out online sales, do the accounting, create the online newsletter, and take out the trash in my parent’s house—all in a day’s work.

The biggest worry of any college graduate is not being able to secure that full-time job and not being able to move out of your parent’s house. I’m doing it and I know that’s not my fate. I’m not down in the dumps about not being employed, and you shouldn’t be either.

I’m not down in the dumps about not being employed, and you shouldn’t be either.

By Keith Murray
Faculty Columnist

Now there’s evidence to show that the clamor for marketing advantage is not so easy. For the longest time, professionals in communication, public relations, and marketing have all been singing the praises of the social media. They’ve touted the promise of a firm’s glooming on to all those places that people [read, consumers] are conglomerating: Facebook, My Space, LinkedIn, Twitter—name it!—all in the name of being present where the marketplace is going. Of course, all this enthusiasm is simply a reflection of sellers’ base ambition to get access to and, ideally, close to customers and prospective buyers.

Online social media might be harder to game than expected. I readily admit that for a while, now, I’ve been dragging my feet in what is rapidly becoming a trite prescriptive marketing strategy: namely, what seems to be the case with so many is an obvious solution to media clutter: that social media is an easy, obvious, and presumably effective strategy for marketing and business success. Well, now there’s evidence that suggests that social media may not be the easy panacea that some think it is.

In a recent report of a media study by Vivaldi Partners and LightSpeed Research, more than 60 firms and their customers were assessed in terms of brand affiliation, advocacy, and sense of social community in both on- and off-line media. The findings were enlightening. Five points that made social media more formidable marketing opportunities.

First, brand advocates trump followers—and being in one group or the other does not determine one’s worth without specific media strategies occurring. Simply having a presence on your favorite social site doesn’t lead to all that wonderful a set of results ask Starbucks versus Dunkin’.

Second, the context of messaging—particularly in the social media—matters. posts, pages, and the activities they encourage and don’t [or don’t!] seem to make the difference in my feelings about a brand’s Facebook or my behaviors and outcomes. Ask Budweiser if they do it all over again.

Third, not all brands may be destined to be social. It appears that some brands are serious—positioned on the basis of technical or functional superiority and, thus, may not be especially amenable to more frivolous hocking. For example, there is evidence to suggest that Gillette has only threatened its premier position in the marketplace by doing dopy things with its on-line strategies.

Fourth, social tools are a means—not an end—to getting the marketing-communica- tions job done. As evident, and sense of important that a brand is in consumer reactions and, thus, may not be especially amenable to more frivolous hocking. For example, there is evidence to suggest that Gillette has only threatened its premier position in the marketplace by doing dopy things with its on-line strategies.

Fifth, the trivialization of a brand is very possible, depending on what you say, leads to, or样子 it’s there. Ask Cliniquote about that. then Axe.

It’s time to put the "social" back into social media.
Baseball sweeps Wagner, moves into first place in the NEC

By David Niles
Staff Writer

As fans, it's all about expectations. When we expect the worst, we are elated. When we expect the best and get anything else, our disappointment reigns. Never has this been more evident than in watching the home town teams this season. Last fall the Patriots were considered favorites. Brady would be back, along with their record-setting offense of 2007, and the defense would be younger and faster. In stead, Brady was radialy, the offense became dependent on two play-makers, and the defense was younger but showed their inexperience. Add to that was the sudden to disparity, Randy Moss was accused of loading, and their bend but don't break defense kept breaking. The normally raucous sold-out crowds were tempered, and looking around the stadium you could see empty seats. Likewise, the Celtics were expected to be Eastern Conference favorites. They too were getting their injured star and leader back from injury in Kevin Garnett. The Big Three was now expanded to the Big Five with the emergence of Rajon Rondo and Kendrick Perkins. Marcus Daniels and Rasheed Wallace were supposed to make the Boston bench the best in the league, along with Big Baby and Tony Allen. Garnett ended up being slowed all year before we re alized he just isn't the same player. Rasheed appeared to be allergic to paint. Daniels was both injured and ineffective. Baby lost his hand in a fight and Tony Allen was MIA. Celtics fans resorted to booing their home town team regularly by the end of the season. Now fans are awaiting the Celtics to be disposed of by LeBron James and the Cavaliers. Then we come to the Bruins. The Bruins were thought to done midway through the season. Tim Thomas was starting to look his age in net, the Bs offense lacked any shred of a scoring punch, and the Marc Savard injury had the Bs labeled as dead in the water. They were criticized even more for not retaliating after Matt Cooke's hit and the thought was that there would be changes in the front office and behind the bench. However, the Bs rebounded. Behind a young star in Tuukka Rask, the Bruins were able to rebound and secure a 6-seed for the eastern conference playoffs. Now after upsetting the Buffalo Sabres and Olympic hero Ryan Miller, the Bruins are hosting a second round series and the bandwagon is at full capacity. It's amazing how all these teams could end up with about the same fate. The Patriots won their division and lost in the playoffs. The Celtics will have won their division and a first round series before being beaten. Meanwhile, the Bruins will have had far worse a regular season and a similar post-season result (barring some big upsets). While people couldn't be happier about the Bruins, they are frustrated and down-right angry about the perf ormance of the Patriots and Celtics. Just a decade ago, these types of results would have brought the same joy that the Bruins bring now. Make that a lesson learned for marketing departments. Take down the "Drive for Banner 18" signs. Prepare fans for the worst, and they will feel the best.

The life of a Boston fan –

Deidre Doyle
Year: Freshman
Sport: Track and Field

Doyle captured her third conference crown this weekend, winning the women’s 5000m at the 2010 Northeast Conference Championships.

Tim Norton
Year: Junior
Sport: Baseball

Norton made big offensive contributions this weekend helping the Bulldogs sweep Wagner. Norton hit a triple double, and triple in Sunday’s game.
Three inducted into Bulldog Hall of fame

The Bryant University Athletics Hall of Fame Committee is pleased to announce three new additions to the school’s Athletics Hall of Fame for 2010. Former volleyball setter Britta Beckman ’04 (Omaha, Neb.), baseball pitcher Mike Florest ’04 (Franklin, Mass.) and women’s soccer forward Allison Kelly ’04 (Trumbull, Conn.) round out this year’s Hall of Fame class, bringing the total number elected into the Hall of Fame to 16.

The three will be officially inducted during the summer of 2011 in conjunction with the Black & Gold Golf Tournament, as the Hall of Fame Dinner will move to a biennial rotation.

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The Bryant women’s volleyball team dominated conference and regional play during the past decade and one of the driving forces behind the team’s success was the play of Beckman. A quarterback and floor leader at the setter position, Beckman helped guide the Bulldogs to an incredible 242-18-1 record from 2000-2003, including NCAA tournament appearances, two trips to the NCAA Sweet 16 and the 2003 Northeast-10 Conference regular-season and tournament championships.

During her career, Beckman was named the NEC-10 Setter of the Year and First-Team All-Northeast-10 three times and was a four-time Northeast Region selection by the American Volleyball Coaches Association (AVCA). She also earned Honorable Mention All-America Honors by the AVCA in 2003. In addition, Beckman garnered Daktronics First Team All-Region honors in 2002 and was named a second team all-region selection by Daktronics in 2001 and 2003.

Beckman is currently ranked second all-time in both school history and Northeast-10 Conference history with 6,274 career assists and also ranks first in single-season assists in the Bryant volleyball record books with 1,749 helpers in 2002. She becomes the eighth women’s volleyball player to be inducted into the Bryant Athletics Hall of Fame.

A team captain and No. 1 pitcher on the most successful Bulldog baseball team in history, Florest was a two-time Northeast-10 All-Conference selection during his career between 2001-2004.

He was named to the all-region first team by the American Baseball Coaches Association (ABC) in 2004 after leading Bryant to the Northeast Regional Championship and the school’s first-ever berth in the NCAA World Series in Montgomery, Ala.

Bryant won a then-school record 40 games in the amazing 2004 season, with Florest winning 10 games and striking out 69 batters during the year.

The NEC Most Outstanding Field Performer, Kelly was a two-time Northeast-10 All-Conference selection during her career from 2001-2004.

She was named to the all-region first team by the American Athletic Coaches Association (AAC) in 2004 after leading Bryant to the AAC Regional Championship and the school’s first-ever berth in the AAC World Series in Montgomery, Ala.

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As a sophomore, Kelly set the school record for assists in a season with 31 and was named a first-team all-New England and second-team all-region selection. As a junior, she earned all-conference honors for the second year in a row and ranked in the top-10 in the Northeast-10 in points.

As a senior in 2003, Kelly earned first-team all-conference, first-team all-region and all-New England accolades, and the Bulldogs won a total of 38 games during her illustrious career.

Kelly is the first woman’s soccer player to be inducted into the Bryant Athletics Hall of Fame.

Full Sports Schedule at BryantBulldogs.com

Track & Field impresses at NEC Championships

Freshman Deidre Doyle led the Bulldog women to an eleventh place finish at the NEC Championships at Mount St. Mary’s, (Bryant Athletics)

Courtesy of bryantbulldogs.com

After posting the top time in the preliminaries Saturday, Bryant University freshman standout Deidre Doyle (Car- low, Ireland) captured the 1500 meter title conference championship at the 2010 Northeast-10 Conference Championships.

The Bryant women finished 11th out of 12 teams competing with a final team total of 18 points, while the men tied for ninth out of the 11-team championships with 24 points.

Doyle, the indoor rookie performer of the meet at the conference indoor season after winning the 3000m and mile indoor titles last Febru- ary, earned a spot in the outdoor 1500 meter championships with a time of 4:44.25 in the prelims. On Sunday, she captured her third conference crown of the week, becoming an NCAA indoor All-Conference selection for her incredible 3:51.32, just ahead of the Bulldogs at Mount St. Mary’s.

The Bulldogs got another strong performance from freshman Alex Engel (Spencer, Mass.) and Thomas O’Connor (West- wood, Mass.). The dynamic duo placed fourth and fifth respectively in the finals of the men’s 400 meters. Engel finished in a season-best-time of 48.33 seconds earning a qualifying spot at the IC4A Championships. O’Connor also met IC4A qualifying standards with his fifth-place finish in 48.50. It was also a season-best for O’Connor in the 400 meters.

In the men’s 1500 meters, David Twardowski (Rehoboth, Mass.) placed sixth in a time of 4:28.91, splitting two points for third place.

In the men’s 5000 meters, B.I. Watkins placed sixth.

The women’s 4x400 meter relay squad, made her the NEC Most Outstanding Track Performer.

On the men’s side, the Bulldogs got another strong performance from freshman Chadwick Watkins didn’t win an automatic award, but he did in the 4x400 meter relay on Saturday, Elardo won three of the four throw events on his way to capturing two more post-season awards.

As a senior in 2003, Kelly was named the NEC Coach of the Year while LIU sophomore Jessie Gaines claimed two major awards. The two-time NEC indoor MVP accounted for 44 team points on her way to captur- ing another Most Valuable Player honor.

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McMahon, Love lead Bulldogs over Quinipiac 7-6

Freshman Peter McMahon and sophomore Jameson Love led the Bulldogs to a 7-6 win over NEC opponent Quinipiac. (MCFC Campus)

Freshman Peter McMahon (West Conn.) scored a trio of goals, including the game winner in the waning seconds of the third period, while sophomore Jameson Love (Darien, Conn.) came through with 14 big saves Saturday afternoon to lead the Bryant University men’s lacrosse team to a 7-6 topping of future Northeast Conference rival Quinipiac.

The Bulldogs (11-5) never trailed in the outing, but despite taking an early 3-0 advantage, allowed the Bobcats (7-6) to tie the game twice, both at 4-4 and 5-5. But a Gary Crowley (Scituate, Mass.) goal with 12 seconds to play before halftime would break a 4-4 deadlock and hand the Black and Gold a one-goal lead entering the third quarter.

Out of the break, the teams would trade shots for 11:14 of scoreless play before Quinipiac’s Alex Mergott would re-tie the score at 5-5 with 3:46 on the clock. But the Bobcats wouldn’t keep the momentum for long, as Bryant came surging, getting a pair of scores from McMahon with under a minute to play.

“Peter has gone just like the best of them this year, with bright days and OK days,” said head coach Mike Pressler. “This was one of the brightest of his freshman year. We ask him to do a lot and there is a lot of pressure on him to produce – that’s a lot for any freshman. He’s got three years left in a Bulldog uniform, and he’s going to be a marque player for us in the near future."

Passing with a two-man advantage and 40 seconds on the third-period clock, McMahon took a pass from freshman J.K. Poirier (Coatesville, Pa.) for a quick shot that gave the Bulldogs a 5-4 edge. Nine more ticks would be all the rookie needed to complete his hat trick and give Bryant back a two-goal lead.

But the goal – the eventual game winner – was created out of the impressive play of fellow rookie Mason Pilot (Downington, Pa.). The fresh doing several things, picking up the ground ball off the faceoff, and with pressure on him, passed it across to McMahon, who was open for the one-time that would move the score to 7-5.

Quinipiac would score the lone tally of the fourth quarter, but couldn’t find a second equalizer to take the 7-6 loss.

“We had some chances to open the lead in the fourth quarter,” said Pressler. “It was going to be a struggle all day for us to score, and I think a lot of it has to do with us and our own offensive troubles.”

But it looked as though the Bulldogs would cruise early on, as Bryant converted for three goals in the opening 15 minutes of Saturday’s contest. Junior Evan Roberts (West Cornwall, Vt.) gave the visitors their first lead of the day with 12:13 on the first-frame clock, absolute shock to anyone before firing an off-balance shot that found open real estate behind Bobcat goalie Kevin Benzing.

Poirier followed with one of the most impressive scores of the day, picking up the ground ball off the left of the crease just seconds after a McMahon shot missed wide. Poirier took a quick second-chance shot, leaving a low bouncer for the 2-0 edge.

With 3:09 to play, junior Matt Larson (Cheshire, Conn.) would wrap up scoring in the first session with a bullet of a shot, one that ripped through the netting behind Benzing for an unassisted tally and a 3-0 Bulldog advantage.

Quinipiac cut the score to 3-1 early in the second, but McMahon scored the first of his three goals less than a minute later with a wrap-around shot to regain a three-goal lead.

“We really had some chances to extend that lead,” said Pressler. “Then defensively we had some turnovers that led to some failed clear, but the most important thing is that we never let them take the lead.”

But that lapse in Bryant’s clearing game allowed for a trio of Bobcat scores in the final four minutes of the first half, bringing the score to 4-4.

“We were trying to get out over the top and we just threw it away or overthrew it and turned it over,” said Pressler. “We were taking some chances to score, trying to make chances out of the defensive end, and it backfired on us.”

Crowley’s goal with 12 seconds to go in the second quarter sent the Bulldogs into the break with a 3-4 edge, setting up a second-half full of heated play.

The Bobcats outshot the Bulldogs, 33-30, on the day while Benzing made nine stops for the home side. Love finished with 14 stops in net for the Bulldogs.

“Jameson was great between the pipes today,” said Pressler. “He made some big saves and took a couple out of the net. He did an outstanding job, especially Benzing, who did an outstanding job in front of him. But the guys who don’t get as much credit as they deserve who played extremely well today are our defensive middies.”

Senior captain Andrew Hennessey (Wading River, N.Y.) was named to the NEC All-Independent First Team and to the Northeast Conference All-Independent Second Team. On April 23, in a game against Fairleigh Dickinson, Vigurs lined a double to left center for his 55th career double.

9. Mary Green, Soccer

Green, a sophomore, made Bryant history as the first ever women’s soccer player to earn postseason Northeast Conference accolades. Green was named to the NEC for her defensive efforts in the 2009 season. Green is also a member of the women’s lacrosse team.

6. Northeast Conference Fall Scholar Athletes

Fifty-five of Bryant University student athletes were named to the NEC Fall Academic Honor Roll. To be eligible for the honor, students must have maintained a minimum cumulative GPA of 3.2 and participated with distinction as a member of a varsity team. Similarly, seven Bulldogs were named to the Commissioner’s Honor Roll for having a GPA of 3.75 or above.

5. Maria Scocca, Volleyball

Scocca led all Division I independent players in blocks and finished second in kills during the 2009 season. Her efforts were good enough to earn the recognition All-Independent Player of the Year. During the season she also earned two All-Independent Player of the Week honors as well as a Defensive Player of the Week honor. She was also named to the All-Independent First Team and to the Northeast Conference Second Team.

4. Kundayi Mawema, Field Hockey

The Bulldogs senior goal keeper had a standout season in 2009. She recorded nationally ranked goals against average and saved a school record of 147. Mawema was named to the NEC Fall Academic Honor Roll. She was also named to the second team All-Independent. Mawema’s leadership qualities, her position as a role model, and her outstanding physical talents.

3. Jason Thresher, Golf

On April 29th, Thresher was awarded his second consecutive Northeast Conference Colleague of the week honor for his fourth place finish at the Northeast Invitational. Over the course of the 2009-2010 season, Thresher earned an unprecedented five NEC weekly honors.

2. Men’s Lacrosse

The men’s lacrosse team started the 2010 season ranked number 26 in the nation. Seventeen members of the team have won NEC honors throughout the season including Jameson Love, Mason Pilot, and Max Weisenberg. On April 24th, the Bulldogs beat Detroit 9-7. All seven Bulldogs are natives of the United States in the country. The win marked the Bulldog’s first win over a nationally ranked opponent in program history.

1. February 18th, 2010 - Staten Island, NY

Everyone was aware of the streak. We were even mentioned on ESPN. The only remaining Division I basketball team without a win, but finally, on February 18th at Wagner, freshman Raphael Jordan hit two free throws with one second left in the game to give the Bulldogs their first victory of the season and their first victory since February 17th , 2009.

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What does your voice have to say?

By Drew Green
Opinion Editor

It's a long, weird, sometimes wonder-ful, sometimes hard, sometimes wildering, journey, this thing we call a life. Some-thing I sit here bet-ween four years of my life and many more that I never forget and a lifetime of memories to make and wonder where all the time goes and what all this means. In some way I am sure every senior goes through this at some point during senior year, but for me, it is only hitting me now that I am writing my last article. You see, if there is one thing I have taken away from my time writing these articles, it is that a person's voice is important. Not just your own, but others also. I do love writing on a weekly basis, but I also love hearing and reading people's responses to my articles. For those who have ever read ei ther through a Letter to the Editor or just told me my opinion, I thank you. It has been a wonderful time, and I will never forget who all those people are. I keep that in mind, and I take in all the feedback, my views on the issues in this weird world.

Looking back, and what you hopefully gain each week from the Opinion section in The Archway, the importance of a person's voice. I give much credit to my fellow writers who present their opinions on a weekly basis. Putting your views out there for everyone to criticize is a difficult, but cool thing in my mind. I do not think everyone does it enough though. I truly believe we all have some-thing important to say, no matter how trivial we may think it is. Your opinions are your voice. And you should never let your voice go unheard.

I was able to find my voice through different means in my time here. The Archway, the Bryant Debaters, the Players, my professors, and by trying to talk over some of my louder friends—love. It is not the same everyone worked for me will not work for others. I do want to stress how important it is to clarify or find your voice.

Your voice really is who you are in all aspects. It is how you speak, but also how you hold yourself. It's the people I'll remember from this entire time at Bryant—the entire time at the Bryant Center, the conversations with Friscella and Marge, the delicious meals from the best omelet lady in all the lands, my con-versations with Roger after fixing our heat for the bil-lionth time in our townhouse, and my many classes where my housemates forced me to stay up and talk about the most pointless subjects. I'll also remember the times where you, my fellow read-ers, told me that you enjoyed reading with the people at this University that I will remember. Bryant is made up of the most incredible, har-dworking, and humble human capital: the stu-dent workers, the professors, the facilities workers, Salmo workers, administrators, and well, the not-so-human. Everyone pools together their personalities and form that incredible feeling of community. It's something that we have over Bryant and Babson, making it even more important to hang on to.

When I first arrived for a tour my junior year of high school, I was not initially blown away by the campus. It was raining (go figure). I thought the buildings were mismatched, the academics just a little too "business", and the tackiness just a tad over-the-top, but I ended up looking forward to going for a current high school education, the proximity to two great cities, Providence and Boston, and the seclusion back in the woods. However, once I've had enough up with leaving, what I believe is something completely different.

While I learned my share of financial ratios, profit and loss analysis, and the value of hierarchy, the myths of Africa, and the terrible school children around Rhode Island, I left with something so much more beautiful, and so much more tangible: I left with something so much more valuable: relationships; relationships that have developed through the years, not just being involved in extra-curricular activities, but having gone through a few parties here and there.

If anything out of col-lege, it was networking like you have never networked be-fore. To meet as many people as possible and to learn about the possibility of being a great person, they, and their failures so that I could become a better person. My very first class at Bryant was with Dr. Joe Trunzo—PSY 260 at 9:30 am on Monday-Thursday. He is one of the funniest professors at Bryant, who didn't go through years of school just to be called Professor Trunzo. If anything, he's more determined to see us learning, and sometimes personifying the "character of success." I still can't get enough of this. I'm sure I'll graduate from Bryant with the best group of friend ever. For those of you not graduating, I wish you good luck in all your personal endeavors. However, keep in mind that you need to push the professors and staff make this university better. Remember, when they are complacent, you are the ones that need to force them to progress. It is true that since senioritis has been in full force for about a month now—at least—that you own this campus a little more. So enjoy it before you are in your spot too.

For those of you not graduating, I wish you good luck in all your personal endeavors. However, keep in mind that you need to push the professors and staff to make this university better. Remember, when you are complacent, you are the ones that need to force them to progress. It is true that senioritis has been in full force for about a month now—at least—that you own this campus a little more. So enjoy it before you are in your spot too.

And to my fellow seniors, where do I begin? The memories are great and the friendships have been greater. I raise my glass to you and say that these last four years have been unforgettable for many reasons. It is amazing to think how fast and slow, and many years can go. I will always look back on them and you fondly.

We are not moving on from each other and these last four years, we are only moving forward. We have shared a lot and by graduating we will not have lost anything, but only gained another experi-ence which we will share for the rest of our lives. The end is bittersweet, but it is only bittersweet because everything that led to the end was so good. To all of you, I hope that you have your best wishes and much love.

"Don't cry because it's over, smile because it hap-pened." — Dr. Seuss

By Michael Adams
Assistant Editor-in-Chief

This article culminates my entire time at Bryant—three years. I wrote for this paper, the two years I was in- volved in SASS, the countless hours I have spent on the 3rd floor of the Bryant Center, the conversations with Friscella and Marge, the delicious meals from the best omelet lady in all the lands, my con-versations with Roger after fixing our heat for the bill-lionth time in our townhouse, and my many classes where my housemates forced me to stay up and talk about the most pointless subjects. I’ll also remember the times where you, my fellow read-ers, told me that you enjoyed reading with the people at this University.
Simon Says: Some Musings

By Toby Simon

Staff Column

Just a few random thoughts for this last official issue of The Archway for the academic year.

Kudos to the students who organized last week’s Walk for Civility. Hilled students played a big role in making this happen and they thanked the aid of other student groups: MSU, JSU, Christian Fellowship, AWA and Bryant Pride. Together these students tried our campus to become a place where all students—regardless of race, gender, ethnicity, religion or sexual orientation—can live and study in a respectful and civil environment.

And thanks to all the faculty, staff and administrators who came out for the walk to support our students.

A special shout out to the Bryant University baseball team. “Oh, full disclosure—both my sons played college baseball, so it’s a sport I love!” Under Coach Jamie Pinzino, the team has been ranked 4th in New England and currently has a three-game lead in the Northeast Conference. This is Bryant’s first year playing a full Northeast Conference schedule and the team has done exceedingly well. Go Bulldogs!

We got through another Spring weekend. Most people seemed to have a great time, and some had too great a time. I hope it’s a Spring weekend people remember for all the right reasons. We still have a long road to go so that this weekend is every one’s Spring weekend. I know a number of students who chose to leave campus all together this past weekend because they didn’t want to be around when some of the excesses took place. Let’s try to observe some ugly drunken behaviors.

The Center for Student Involvement hosted their annual recognition banquet this week. This is one of the truly great events on campus which always serves as a reminder about the "fabulousness" of our students. Congratulations to all the award winners and special kudos to the Alliance for Women’s Awareness on their most improved student organization award as well as their best campus program of the year.

And finally, on the national front: the recent tragic death of a University of Virginia female student has received a great deal of attention. She was due to graduate in 3 weeks and was a star athlete as well as an accomplished student. And everyone who knew her loved her. Apparently her ex-boyfriend, also an athlete, couldn’t handle their breakup and has now been charged with first degree murder in her death.

Friends say their relationship, which had a troubled on again/offset again history, had recently turned physical and that when this young man drank, he had a tendency to become violent. Any time a domestic violence incident results in a death, it is deeply disturbing and troubling. And it’s incredibly sad. My heart goes out to this young woman’s family and to all her friends who are reeling from her death.

Last but not least, the amount of media attention connected with this case bothers me. Even though there are instances of domestic violence in which boyfriends kill their girlfriends, husbands kill their wives. And the newspapers pay little or no attention to them depending on what cities and what neighborhoods these crimes occur.

But, when it happens on the little white campus of the University of Virginia and involves young people from privileged backgrounds, the media can’t stop telling the story. Over and over again. Where’s the same concern and outcry of collective grief spread among students in a neighbor- hood in the South Bronx?

Enough of that. Good luck on your exams—they’ll be over before you know it, and then there’ll be a nice summer break. Be safe, have fun, read some good books, get plenty of sleep, and take care of yourselves.

For our seniors, safe travels on your new adventures and journeys. We will miss you and hope you miss us (a little). Come back and visit!

Letter to the Editor

To the Editor,

I’d like to thank Res Life, Facilities, all “University Officials”, and SPB students for their efforts in keeping us safe and allowing us to have a good time last weekend. Spring Weekend would not even be close to as much fun as it was without their support. While it might be annoying to dump out one drink, or turn down the music, we will always be able to have another drink and find another party. The RAs, RDs, and the rest of the Res Life staff do an incredible job in allowing us to have fun, but not too much fun, in the early hours of the morning. Walking back to my dorm on Saturday night, I couldn’tathom how Facilities can clean up our beautiful campus…but within a few days it looked exactly like the way it did before. We all need to keep up with their activities on the 17 lawn and by the pond. SPB kids might have had the toughest time in allowing us to have fun (but not too much fun). I can’t imagine they enjoy herding us to bed every night and it was you too.

Person 1: “I wanted to make sure it wasn’t just me having a bad mood.”

Person 2: “No, the entire campus is struggling.”

“Drop That Drink!”

I find it strange how DPS officers are actually the ones who create a lot of the trash around the townhouses. They just throw it on the ground for facilities to clean up.

How about some collaboration or just shut the cup in the trashcan?

Online Student Evaluations

The first online student evaluations took place in a few professors’ classes last past week and the general consensus from students appears to be that these are a lot better than the standard paper evaluations. Just something to keep in mind.

Bryant Runs on Dunkin

There will be a Dunkin Donuts in the South Side dell location next week. South Side will be pushed over to Sky Ranch Grill. You be the judge on if that is a Profit or Loss.

E-mail Profits and Losses to agreeen1@bryant.edu.

Browse What?

“...it says pants eater!”

Person 1: “...I wanted to make sure it wasn’t just me and it was you too.”

Person 2: “...No, the entire campus is struggling.”

From boy to girl: “...For 0.2 seconds you were a time. I hope it’s a Spring weekend. Most people seemed to have a great time, and some had too great a time. I hope it’s a Spring weekend people remember for all the right reasons. We still have a long road to go so that this weekend is every one’s Spring weekend. I know a number of students who chose to leave campus all together this past weekend because they didn’t want to be around when some of the excesses took place. Let’s try to observe some ugly drunken behaviors.

The Center for Student Involvement hosted their annual recognition banquet this week. This is one of the truly great events on campus which always serves as a reminder about the “fabulousness” of our students. Congratulations to all the award winners and special kudos to the Alliance for Women’s Awareness on their most improved student organization award as well as their best campus program of the year.

And finally, on the national front: the recent tragic death of a University of Virginia female student has received a great deal of attention. She was due to graduate in 3 weeks and was a star athlete as well as an accomplished student. And everyone who knew her loved her. Apparently her ex-boyfriend, also an athlete, couldn’t handle their breakup and has now been charged with first degree murder in her death.

Friends say their relationship, which had a troubled on again/off again history, had recently turned physical and that when this young man drank, he had a tendency to become violent. Any time a domestic violence incident results in a death, it is deeply disturbing and troubling. And it’s incredibly sad. My heart goes out to this young woman’s family and to all her friends who are reeling from her death.

Last but not least, the amount of media attention connected with this case bothers me. Even though there are instances of domestic violence in which boyfriends kill their girlfriends, husbands kill their wives. And the newspapers pay little or no attention to them depending on what cities and what neighborhoods these crimes occur.

But, when it happens on the little white campus of the University of Virginia and involves young people from privileged backgrounds, the media can’t stop telling the story. Over and over again. Where’s the same concern and outcry of collective grief spread among students in a neighborhood in the South Bronx?

Enough of that. Good luck on your exams—they’ll be over before you know it, and then there’ll be a nice summer break. Be safe, have fun, read some good books, get plenty of sleep, and take care of yourselves.

For our seniors, safe travels on your new adventures and journeys. We will miss you and hope you miss us (a little). Come back and visit!

Have an opinion? Save it till next year! Enjoy the summer everyone.
Dear KD,

So the end of this semester is near. I don’t think my relationship will last after graduation. I don’t know how to go about breaking up with my significant other. I guess you could say that I’m scared. What will happen? What is the best way to actually do it? Help!

C’est la vie

By Kaleigh Durkin

Well it’s the last article of the semester, and it only fits that our question this week revolves around breaking up. Before I say anything, let me first start off by saying that every ending has a beginning. No matter how things may seem now or how badly you may feel, things will always be OK in the end, and if they’re not OK, then they’re not the end.

Like any other college student, I’ve dealt with my fair share of breakups. I’ve initiated heartbreak, and I’ve been on the receiving end of the “it’s not you, it’s me” talk. If I’m going to say anything about breaking up, and the one thing I’ve learned, is that you have to be HONEST with yourself. Don’t stay in a relationship because you’re complacent, don’t be afraid to sacrifice your own happiness for the sake of someone else.

Now I’m not saying you have to brutal and not take into account the other party’s feelings. You owe it to someone you’ve spent a part of your life with, to be open. Over four years, the decency and respect of having the conversation. As Dave has mentioned, there is NO excuse for breaking up via social media networks. I’ve been there and have sat on AIM while a guy in high school tried to break up with me, but let me tell you, he didn’t get away that easily. I was on the phone faster than you could count to three.

No one deserves to have questions unanswered or to feel like they’re not worth a conversation. If things have gotten really bad, there are still things you can do to make sure the breakup is amicable. Take into account that the other party will most likely be upset, so some crying might take place, and you’re just going to have to deal with it.

When explaining why the breakup is occurring, we’re going to touch back on the light article from last week. DON’T blame the character of a person or attack what they did wrong in the relationship.

When initiating the breakup talk. Be honest with your partner. YOU’RE not happy. Don’t tell them that they’re not a good boyfriend or girlfriend, because to someone else, they might not be the one of what a partner is supposed to be. More often than not, your partner isn’t feeling this coming, and if they are, you might have been the first to make a move, but not the first to feel it.

Now when it comes to the time after the breakup, there are a few ways you can handle it, but only one way you should. It’s hard to cut someone who has been part of your life for so long, completely out of your life. It’s likely that you’ve developed some sort of routine, but if you’re breaking up with someone, in order to prevent them from holding on to feelings that aren’t there, it’s best for you to keep your distance.

When the phone calls, the last night texts, the visits, the cudgell sessions on movie night are only going to confuse the parties, and create the illusion of false hope. I’m not saying that you ignore the person completely, sometimes it’s polite and honorable to ask how your partner is doing, and seem genuinely interested. You’ve spent some amount of time with this person, and you wouldn’t have if you had cared about them at one point; so remind them that you do want the best for them, but simply that the relationship wasn’t working for YOU.

I know this is a depressing issue to tackle upon the end of a chapter of our lives for those of us graduating, but I hope that at some point this year you’ve learned something from Dave and my articles, and if not, I hope they at least provided you with a good chuckle to break up your day (no pun intended).

It’s been amazing to answer all of your questions, and I know that no matter what you are going to be OK in the end. You’ll meet new people, and you’ll go on to the next chapter of your life.

When your feelings start to fade, ask yourself how you would want them to do it to you, and then do the same.

‘Ask yourself how you would want them to do it to you, and then do the same.’

By David Nelligan

Staff Writer

For our last article of the year we will be covering breaking up. When to call it quits, good and bad ways to do it, and the after effects. Whether you have experienced break ups that have gone very well where you claim the two of you are still friends, or the other way around, where the very mentioning of the other person’s name sends you into a whirlwind, there are always a tough situation.

To cover the first part of when to call it quits, don’t try to salvage something that is no longer there or string people along. When your feelings start to change, cut the strings loose and be good by. The sooner the better is the measurement for this situation. The moment you feel differently towards someone, you are no longer concerned and have mentally checked out. You may think this goes unnoticed by the other person, but it certainly does not. You will not be fooling anyone by pretending you still feel the same way. Your actions and feelings are progressive, and they will be noticed.

It’s been wonderful acting as your personal “De Phil,” and I thank you from the bottom of my heart for your support. Good luck everyone and remember: “The most exciting, challenging and significant relationship of all is the one you have with yourself. And if you find someone who love the you you love, well, that’s fabulous.” Sex and the City

For the last part I say it is best to go completely separate ways. As I said before, people claim to have never had friends, but that is usually coming from the person who checked out of the relationship first and no longer has any feelings for the other person. If you ask the person who got dumped, it might still crushes them every time they hang out.

There is no reason to put yourself in situations that will get you upset, jealous, sad, angry, or anything else because you see your ex out somewhere. When the break-up happens it is going to be hard, but accept the fact that it is over and move on. It will be best for both parties involved.

Hopefully this semester you have found mine and Kaleigh’s articles helpful, entertaining, or just interesting to read. This is our last issue and I will no longer be able to give my advice. I hope all is well for you and your present or future relationships. Life is short so take chances, make mistakes, and have fun!

Just pull the rip cord
By Joe Lomuscio and Justin Thorpe
Staff Writers

Kick Ass, written and directed by Matthew Vaughn, has everything one would expect from a superhero movie, but with a few twists and turns along the way.

Dave Lizewski, played by Aaron Johnson, is your average high school misfit; the things that he is best at include being invisible to members of the opposite sex and submitting to the demands of thugs in his neighborhood. Living in a crime-ridden area, Dave becomes fed up with petty crimes and decides to do something about it. His interest in old school comics inspires him to take on the alter-ego Kick Ass.

Dave quickly learns that he is in over his head when his first Kick Ass experiment goes terribly awry landing him in the hospital with nerve damage and a body reconstructed using metal plates. The popularity of Dave’s alter-ego skyrockets after footage of his efforts to help a complete stranger make it in New York City; a complete stranger makes it alter-ego skyrockets using metal plates.

The film is balanced in its conveyance of a sense of duty to one’s fellow man and its inclusion of a great variety of humorous scenes. Overall, the movie was cast very well with a great pool of young talent sure to make strides in the industry over the next several years. We are unsure as to what was more impressive; crude humor in the form of an 11-year-old or the fact that the film somehow made Nick Cage look badasses, a feat not very easily mastered. With all its twists, the movie ends up sticking to its superhero roots in the final battle scenes, which feature two nerdy clowns in capes knocking each other unconscious with sticks and an epic clash between an 11-year-old assassin and a trigger happy Italian mob boss. This movie was a surprise to say the least, but we would hopefully recommend going to see it.

Stars: Aaron Johnson, Christopher Mintz Plasse, Mark Strong, Hit Girl, Hit Girl 2, and a whole cast of young talent.

Kick Ass is the best of the new superhero films. Its fun and entertaining. It has a refreshing sound with its acoustic guitars and smooth vocals. The Upwelling, second opener, performed after LeBlanc. The band kept the music flowing with songs including “American Girls.” The group, composed of three individuals—Ar Ingber, Joshua Ingber, and Mike Mulrany—has a distinctive sound, one that has attracted the attention of bands like the All American Rejects. The Upwelling also caught the attention of bands like the All American Rejects. The Upwelling also caught the eye of 3eb’s Jenkins, who later

J&T’s Movies to See: Kick Ass

J&T’s Movies to See: Kick Ass

This past weekend, the Main Gym in the Chase Athletic and Wellness Center was filled with over 2000 Bryant students waiting to see one of the famed bands from the 1990s: Third Eye Blind (3eb). As the lights suddenly go out, the crowd roars. Minutes later, Stephen Jenkins and company walk on stage and begin to play a set lost full of classics, with all of the students dancing and singing along.

Before 3eb took center stage, two opening acts performed to warm up the audience. The first opener was Jeff LeBlanc, who plays a combination of pop, rock, and rhythm and blues. LeBlanc covered a variety of songs, including Rhianna’s “Please Don’t Stop the Music,” in addition to singing several songs from his own collection. LeBlanc, a 2008 graduate of Sacred Heart University in Fairfield, Connecticut, was fun and entertaining. He has a refreshing sound with his acoustic guitar and smooth vocals.

The Upwelling, the second opener, performed after LeBlanc. The band kept the music flowing with songs including “American Girls.” This group, composed of three individuals—Ar Ingber, Joshua Ingber, and Mike Mulrany—has a distinctive sound, one that has attracted the attention of bands like the All American Rejects. The Upwelling also caught the eye of 3eb’s Jenkins, who later

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Americans are watching more TV than ever

By Aaron Barnhart
MCT Campus

Television Audience 2009, Nielsen’s annual data dump on the state of the American viewer, is just out. Taking a look through the charts and graphs, here’s what I see in the ongoing evolution of our entertainment centers.

Cable breaks the 90 percent barrier. Or in other words, cable reaches ubiquity. With 62 percent of people subscribing to wired cable and another 28 percent paying for satellite and other wireless services, cable channels are everywhere they want to be. Where they aren’t, the audience is thought to be out of reach abstainers and folks on a strict PBS diet.

While it is true that cable channels rarely take a broadcast-sized slice of the viewing audience, the growing availability of cable means that the gap between big cable channels and small broadcast networks will get smaller and eventually vanish. Surely this weighed on Conan O’Brien as he pondered TBS’s offer. All TBS will be in nearly 101 million homes when he signs on TBS later this year. That is how many homes NBC was broadcasting to in the year 2000.

VCRs crash, DVDs saturate. People, I hope you’re recycling your VCR players and cassettes responsibly! Because if you aren’t, America’s landfills have a helluva mess on their hands. Just in the past year, the number of homes with VCRs has plummeted from 72 percent to 65 percent. In just five years, the players have disappeared from a third of American homes. DVD players peaked in 2008 and remain at 88 percent of homes, a notch lower than the high water mark of VCRs (90 percent in 2005). However, with DVD sales hitting the wall and online viewing surging, shiny disc players have nowhere to go but down.

Factors that boost TV-watching are on the rise. Fully 83 percent of homes are now multi-set, which is worth keeping in mind when you read the time-spent-viewing numbers below. (For instance, when you put a TV in the kids’ bedroom, which I don’t recommend, they will instantly add to your total household viewing time.) DVR use has doubled in just three years: 34 percent of homes have one and that figure is above 40 percent in markets like Kansas City. And digital cable is now in 46 percent of homes. Both DVRs and digital cable offer options for time-shifting, which increases viewer convenience, which leads to more TV watching. Which brings us to the annual eye-popping statistic...

The average household now consumes 58 hours 29 minutes of television per week. That is more than eight hours per day per household, up two minutes from 2008.

Women watch more than men, teenagers or kids. If your household is black, add 20 hours to that. African America continues to lead the country, by far, in time spent viewing. Black households were in front of their TVs for 78 hours and 44 minutes a week, more than 11 hours per household per day. Black households spend more time watching all forms of cable, including pay channels which is why HBO can cater to them with shows like “Treme” that unapologetically feature African-American actors.

The fastest growing demo in TV isn’t a ‘demo’. The audience portion with the largest year-to-year increase, according to Nielsen, is adults 50-plus. This is a demographic grouping, to be sure, but not what the industry considers a ‘key demographic’ _ i.e., one that advertisers pay dearly to reach. The reason is that 50-plussers watch more TV than any other group save African-Americans. (Tellingly, Nielsen doesn’t even break out time spent viewing for older adults.)

Meanwhile, the two demos that media buyers covet almost more than life itself adults 18-49 and teenagers slightly shrank last year. Of course, this will have the perverse effect of driving up advertising rates for those networks that can prove they are young viewer magnets. If older viewers want more respect from TV programmers and advertisers, they’ll have to follow the young ‘uns lead and watch television less.

Want to comment on anything you’ve read in the paper?
Head to BryantArchway.com to start the conversation

Word Vomit
And They’re Off

By: Blair Worthington
Contributing Writer

With another ending near, How wonderful this past year, As we say good bye, Our memories we hold dear. With the future now so real, We all begin to feel, This happy yet sad, Oh is this a big deal! With the past as a lesson, We gain a new perception, as we step in the world, debt becomes the only prevention!
summer classes orientation
05.26-06.30
06.14-06.25
freshmen move in
09.04
first day of classes
09.07
first archway meeting
09.13
first issue
09.17
homecoming weekend
10.08-10.10
parents weekend
10.29-10.31