Morning Delight: The best TV on campus

By Sara Larrabee  Staff Writer

For the second year in a row, the Morning Delight Crew along with the Media Production Club, are bringing the Bryant Community an exciting news and talk show catering to the university and its surrounding areas. This year, the show will be running on Bryant's cable channel 68, on Thursdays and repeating again on Fridays at three times during the day: 9am, 11am, and 6pm. There are many segments incorporated into this year's show, and all are new and fresh and ready to entertain you.

The show starts off with “The Senior Segment,” hosted by seniors Kaleigh Durkin, Brian Ix, and Morning Delight’s Producer, Kelsey Roy. These three seniors are the anchors of Morning Delight and you will see them throughout the show passing the torch from segment to segment. In their segment, they will discuss fun, timely, and appropriate subjects, such as Halloween and also topics for specifically the Class of 2010 such as Senior events, deadlines, Amica workshops, the class gift, and the countdown to graduation.

“The Bulldog Nation” is the next segment hosted by Eric MacCarthy, Abby Whitaker, Ryan Maloney, and Michelle Coster. These students discuss events that are going on around Bryant’s campus. All 80+ clubs on campus, campus events, campus updates, and even Bryant’s Division I athletic teams. Some weeks this segment will host guests from clubs all around campus to give everyone an update on what is going on and what they can do to become involved. In other words, this segment is all about Bryant.

For all those “Gossip Girl” fans out there, or for anyone who wants to be caught up on “Morning Delight” on page 2

Bryant students put ideas into action

By Jessica Komoroski  Editor-in-Chief

For freshman at Bryant University, the innovative Business 101 course—which entails a semester long group project where students create a realistic business plan—immerses students into the opportunities and challenges associated with creating your own business. For Team PURO, this project ultimately led to almost $30,000 in seed money and an opportunity to make their business a reality.

On October 16, 2009, Team PURO competed against two groups of MBA students in the Babson College Ideas Into Action Business Plan Competition. The team is made up of six sophomores: team leader, Morgan Morris along with Emily Charpentier, Paul Dornfeld, Kayla Manzi, Lauren Sheridan and Jenna Zinno.

“From the first time PURO met, there was an instant connection” said Morris. At their first meeting, the team decided they wanted to create a product to help save the environment and support the green initiative. “We discussed what a pain it is to carry in cases of Poland Springs water to our dorms. We incorporated this inconvenience into an idea—one lightweight filtered water bottle.” The prototype is an individual and portable custom filtration system. It allows customers to enjoy filtered water in a refillable bottle.

While most Bus-101 teams from the Class of 2012 have parted ways, PURO continues to follow their vision outside of the classroom. Business 101 professors direct students to build the business plan with the vision of actually launching it. PURO attributes much of their success to Professor David Greenan’s class. “We understand that, without the course, which taught us presentation skills, how to conduct a business and to meet deadlines, there would be no PURO” Morris explained.

The team was one of three finalists chosen from 30 business plans submitted to the competition to present a six-minute pitch in a forum. Morris presented the product in front of five judges and approximately 500 guests, and a six minute question-and-answer session completed their pitch. It wasn’t until an hour later that the judges announced the Bryant students as the winning team. “It was a surreal moment in each of our lives. It is still unbelievable” they said.

Since word of their success has spread throughout campus, the team has been busy representing the company and sharing their experiences with peers and faculty alike. In between meetings with President Machtley, appearing as special guests on Dave Greenan and Adam Rubin’s radio show, and discussing plans with stakeholders, the team members are trying to balance school work with level heads. “We feel like local celebrities,” Sheridan told The Archway.

The two teams competing against PURO were made up of Babson MBA graduate students. The team and Professor Greenan consider their accomplishments a David over Goliath defeat. The See ‘Ideas into action’ on page 2

In this week’s Archway

♦ Business - Murray’s Musings
♦ Sports - Volleyball twin killing
♦ Opinion - Balloon Boy
♦ Variety - Zombieland
Ideas into action

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six students believe their success is attributed to their desire to earn more than just a good grade in the class. The students invest in the potential of their idea and Morris allowed that passion to show through the business pitch. “If you are passionate about something, you make the people around you excited and motivated to put your project into action,” Morris and the team stated. Additionally, the support of Dr. Cary Collins and Professor Greenan was a huge inspiration in helping the students put the PURO plan into action; Greenan really encouraged them to participate in the Ideas Into Action competition, the team says. “It would have been easy for us to not want to participate, but instead we really felt that we had something to contribute to the competition,” the team says. “We believe that our collaborative work as a team and team cohesiveness is one of our greatest strengths in bringing PURO this far. In order for an entrepreneur to be successful, the team should follow your passion…do not be afraid to ask for help…and lastly, do not be afraid to fail.”

New ODK members inducted

By Brigit Clancy

November Editor

Thirty-five new members will be inducted into Bryant’s chapter of Omicron Delta Kappa. On Sunday, Oct. 25, a ceremony and reception will be held to honor the new inductees for their achievements. A record number of students applied for membership into the Bryant chapter this year. Rich Hurley, Assistant Director of the Center for Student Involvement and the Faculty Secretary of ODK, stated that a total of 83 students were nominated and applied. Thirty students were selected out of these 83 applicants to be inducted. Twenty students are juniors and ten students are seniors. Five faculty members were selected to be inducted as well. Three inductees will be honored Sunday during a ceremony in Janikies Auditorium in the Umistructure. The ceremony will be conducted by the ODK executive board (e-board), comprised of President Jeff Steacie, ’10, Vice President Caitlin Rocco, ’10, Treasurer Christopher Hayden, ’10, and Secretary Danny Hacketson, ’10.

Each inductee will be called onto the stage in front of friends and family. President Ronald Machletly and Dean Thomas Eakin will welcome each inductee. They will then proceed to sign the membership book, making their entry into ODK official. Before leaving the stage, the inductees will be greeted by each member of the e-board and will receive a folder containing their membership certificate and pins.

Following the ceremony, the inductees and their families as well as the other members of ODK will proceed to the George E. Bello Grand Hall for a reception. Dinner and dessert will be served in celebration of the new inductees and their achievements.

“The inductees will be recognized for their accomplishments,” the team says. “Being in ODK symbolizes your achievements during your time here at Bryant,” said Steacie. “It illustrates one’s commitment to learning and growing both inside and outside the classroom.”

The inductees include...

The juniors that will be inducted are:

- Steven Aliabandi
- Melissa Allen
- Thomas Carroll
- Cristine Cox
- Nicholas Ferreira
- Cathina Fruci
- Jed Haddad
- Kaitlin Ho
- Michael Jansinski
- Jessica Komoroski
- Nicholas Kraver
- Ryan LeTourneau

- Bridget McNulty
- Daniela Mejia
- Kristin Meger
- Thomas Pagliarini
- Ashley Reynolds
- Scott Twzdowski
- Lindsey Weber

The seniors that will be inducted are:

- Amy Angioloni
- Lauren Gainor
- Colin Hall
- Arielle Langlas
- Jacyln Mahler
- Pratik Parikh
- Kelsey Ro"e
- Michelle Thompson
- Matthew Veves

The faculty and staff members that will be inducted are:

- Alex Perullo
- Michael Roberto
- Toby Simon
- Bill Smith
- Dave Greenan

Other budding entrepreneurs are encouraged to learn from PURO’s success and identify their collaborative work as a team and team cohesiveness as one of their greatest strengths in bringing PURO this far. In order for an entrepreneur to be successful, the team says “follow your passion…” do not be afraid to ask for help…and lastly, do not be afraid to fail.”

Not all problems can be solved with a calculator

It would be nice if the answers to life were so simple. They never are.

But talking with a counselor can help make confusing issues clearer.

Bryant University Counseling Services
- Confidential – Professional – No fee
401.232.6045 Administration Wing, Umistructure

Morning Delight

Continued from Front Page

their celebrity entertainment news, the next segment is for you: “The Glam Girls,” Margot Becker, Melissa Allen, Stacey Cook, and Laura Kopel will talk about entertainment news and give fashion tips based on the season. If you want a dose of Entertainment Tonight on the Bryant campus, definitely check out this segment. The girls are anticipated to be a lively gang and fun to watch. The next segment will keep everyone up-to-date on the happenings in the news, both off campus and around the world. “In Case You Missed It” hosted by Angie Angers, Natalee Bernstein, and Allison Salzberg, will be just like your favorite newsmagazine from your hometown, so be sure to tune in to find out what is going on in Smithfield, in Rhode Island, in America, and in all over internationally.

The fifth segment is sure to drive you to the brink of insanity. “The Edge” hosted by Carlos Ramos, Daniel Janis, Sara Larrabee, and Shani Bird is a segment that is a little different than all the rest. The members of “The Edge” go to different and accessible locations around Rhode Island to give Bryant students and community members ideas of places they can visit with friends, or with that special someone to get off campus and have a night of fun. This segment has a very broad range of topics so there will be something a little different each week. Make sure to tune into “Morning Delight” and into all of these segments to put a little entertainment and news and talk into your days. And we cannot forget the crew members of Morning delight, the students who make it all happen behind the scenes. Kelsey Roy is the Producer, Josh Grolman the Director, the Floor Manager is Dan Agostinucci, and managing the upstairs control room are Chris Claude and Brian Ko. The camera crew includes Jeff Smith, Todd Stewart, and Ryan Gates.

As mentioned before, the Morning Delight is produced by the Media Production Club. Anyone can become involved, and there is no experience necessary. The Media Production Club has weekly meetings on Thursday nights, 5:30pm in the Koffler Communication Complex. If you want to become involved or have a creative and original idea for a segment, or even your own show, please, email the Media Production Club at mpc@bryant.edu. One year later, it is thriving and growing by leaps and bounds. If you want to be a part of one to your meetings, and write a little something, something for your organization, just let me know, I would be happy to help spread the word and get more students involved around campus! Contact me, Sara Larrabee at slarrabee@bryant.edu for ideas.
Sigma Chi elects first Sweethearts

By Jared Murphy

Campus News Editor

Bryant’s newest fraternity, Sigma Chi, elected its first “sweethearts” last Thursday. The role of the Sigma Chi sweethearts is to represent Sigma Chi and their fraternity on campus. Beta Chi members of the Sweetheart Chair. Jackie and Taryn found out that they were elected to be sweethearts this year. They are freshman Jacke Belknap, and sophomore Taryn Smith. When Jackie and Taryn found out that they were elected to be sweethearts, the brothers of Sigma Chi surprised them by bringing a dozen white roses to their room. Jackie first became interested in Sigma Chi through her orientation leader, Ronnie Blanchard. "He always spoke positively of his fraternity," says Jackie. He explained that Sigma Chi was a serious organization that the brothers and the Sisters are very dedicated and bond with one another. Jackie thought being sweetheart would be a great way to get involved.

Taryn knew a lot of the members of Sigma Chi and really liked what they stood for, which is the promotion of philanthropy that they do. Taryn wanted to be Sigma Chi sweethearts to give back, especially in regards to community service. Not all fraternities have sweethearts. Different chapters of Sigma Chi can choose if they want to have a sweet heart or not. There is also an international sweetheart, who represents Sigma Chi across the globe. Jackie and Taryn both forward to their involvement with Sigma Chi. Jackie plans on attending all of the Sigma Chi events, supporting the brothers, and feeling like part of the fraternity. She especially looks forward to Cardboard City, an event hosted by Greek Life to raise awareness about homelessness. She also wants to raise awareness that fraternities represent Bryant in a positive way and wants people to realize that they are a serious organization. Taryn also looks forward to attending all of the Sigma Chi events and supporting the brothers, however she also looks forward to helping with recruitment. Taryn is an RA in freshman housing and plans to seek out young men who are interested in joining Sigma Chi. She says that Sigma Chi is "a group of guys" all of whom are leaders on campus. Jackie and Taryn really look forward to being representatives of Sigma Chi, and know that it will be a valuable experience.

Taryn Smith (’12) and Jackie Belknap (’13) represent Sigma Chi fraternity’s "sweethearts." (Jenna Morris)

The Chocolate Factory

By Brigit Clancy

Staff Writer

Bryant University’s College of Arts and Sciences will be holding a colloquium and reception for all students to learn more about the College and its faculty. The event will be held on Thursday, Oct. 29 in Bell Grand Hall. David Lux, the Dean of the College of Arts and Sciences, stated that the event will showcase the academic work of Arts and Sciences students. Projects will be displayed around the Hall for students to view. The event will showcase the academic work of Arts and Sciences students. Projects will be displayed around the Hall for students to view.

Colloquium highlights Arts and Sciences students

By Brigit Clancy

Staff Writer

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The idea to have a colloquium and reception was generated during an Arts and Sciences faculty and student discussion. Since Bryant is expanding offers a wide range of majors, minors, courses, and faculty. The College of Arts and Sciences has over 80 majors, minors, and areas of interest. Majors include Actuarial Mathematics, Communication, Economics, Environmental Science, History, Literary and Cultural Studies, Psychology, Politics and Law, and Sociology. Minors include Africana/Black Studies, Biotechnology, Professional and Creative Writing, Women's Studies, and various languages (such as Chinese, Italian, French, and Spanish).

Students will have a strong sense of identity in being an active part of the College of Arts and Sciences. Kim Keyes, the Administrative Assistant to the Dean of the College of Arts and Sciences, commented, "My hope is that by having this event, our students will have a strong sense of identity in being an active part of the College of Arts and Sciences and courses, the faculty and students themselves have an upcoming and welcoming event.

The College also has over 150 professionals on the Colloquium and reception begins at 4:30 p.m. in the Bell Grand Hall. Students who attend will be entered into a raffle for $300, $200, and $100 gift cards to the Bryant Bookstore.

The College of Arts and Sciences deserved recognition, too." said, "Bryant is known for its Business College of Arts and Sciences. Woodworth said, "This event is a "major step" for the College of Arts and Sciences. Students that attend will be entered into a raffle for $300, $200, and $100 gift cards to the Bryant Bookstore.

Welcome to The Chocolate Factory

On stage in Janikies Auditorium October 23-25

By Fira Zainal

Staff Writer

If you remember at the start of the semester, the Bryant Players were working hard on their staging of Charlie and the Chocolate Factory, and now the time has finally arrived! You’ll be able to say hi to Charlie, Willy Wonka and the Oompa Loompas at their opening night show on Friday, October 23rd.

With Sophomore Kevin Dunn as the bright-eyed Charlie Bucket, Freshman Tim Monz as the quirky Willy Wonka, and all of our all-student ensemble, the show will be The Bryant Players’ first production of the academic year. Of course when we watch them this weekend, we’ve missed the many jam-packed rehearsals that have been put on by the cast in Janikies. Assistant Director Albert Hernandez has this to say: “As always, rehearsals are stressful and exciting all at the same time. Director Tara Calnan and I are very proud of the cast and crew and all those involved in the show. Rehearsals are going well and things are really coming together on the show. We are really excited to see everyone and we hope they will enjoy the show just as much as we have enjoyed directing it. I’m really grateful for the opportunity and the hard work of The Bryant Players who had in Tara, as the Director and myself as the Assistant Director, in putting together this show.”

Albert Hernandez continues, “The actors and crew are really working hard and they are really getting the idea of what this show is going to look like, and we are a cast, crew and organization are really glad to be able to put on this performance for the Bryant Community. We really hope to see a great crowd and hope that this show will be a great success, like all other shows in the past.”

When asked to comment on her experience as the Charlie and The Chocolate Factory Head Costume Designer, Daraic Kroz暖心, she said, “Since Charlie and The Chocolate Factory has a diverse set of characters, it was very fun to work with the costumes, especially when we were working on the Oompa Loompas!" The long-anticipated play of Charlie and the Chocolate Factory will be held all this weekend on Friday, October 23rd; Saturday, October 24th (7pm) and Sunday, October 25th (2pm). All performances will be held at Janikies.

Tickets can be purchased at the Rotunda until Friday, October 26th. They are priced $4 for students, $7 for parents, staff and senior citizens, and $10 for general admission. If you donate a non-perishable food item at the time of purchase, you’ll be given a $1 discount as well as do your part to help the local food bank!

For more information or to obtain tickets, e-mail The Bryant Players at BPlayers@bryant.edu or call the Bryant Box Office at 401-233-6000. www.BryantPlayers.com.
TOWED VEHICLE
OCT 13 2009-Tuesday at 02:23
Location: HALL VILLAGE ROAD
Summary: An illegally parked vehicle was towed.

ACCIDENT (MVA)
Motor Vehicle Accident OCT 13 2009-
Tuesday at 10:20
Location: BRYANT CENTER LOT
Summary: A reported motor vehicle accident with no injuries.

BURGLARY (RESIDENCE)
OCT 14 2009-Wednesday at 14:00
Location: RESIDENCE HALL
Summary: A report of a GPS taken from a room.

ALCOHOL Excessive Amount
OCT 14 2009-Wednesday at 14:49
Location: TOWNHOUSE
Summary: An RD requested DPS could respond to pick up and dispose of 1 and ½ 30 racks of beer found while conducting room inspections.

EMT CALL Medical Services Ren-
dered
OCT 15 2009-Thursday at 17:14
Location: CHASE ATHLETIC CEN-
ter / GYM / MAC
Summary: A report of a person having difficulty breathing. EMS was activated.

EMT CALL Medical Services Ren-
dered
OCT 16 2009-Friday at 23:40
Location: TOWNHOUSE
Summary: A report of an intoxicated student. EMS was activated.

DRUG (Possession of Marijuana)
OCT 17 2009-Saturday at 01:49
Location: RESIDENCE HALL
Summary: A report of possible drug use. Smithfield Police placed one student under arrest.

ASSAULT (And/Or Battery)
OCT 17 2009-Saturday at 02:15
Location: RESIDENCE HALL
Summary: DPS received a report of an assault. The person that was assaulted refused medical treatment and refused to press charges with Smithfield Police.

VANDALISM (AUTO)
OCT 17 2009-Saturday at 16:40
Location: HALL 16 LOT
Summary: A student reported that her drivers’ side sport mirror is hanging off of her vehicle.

EMT CALL Medical Services Ren-
dered
OCT 18 2009-Sunday at 01:12
Location: RESIDENCE HALL
Summary: A report of an intoxicated student that had passed out. EMS was activated.

BIAS INCIDENTS None Reported

To report a bias incident or hate crime, go to www.bryant.edu/bias or call the Bias Incident Hotline at x6920

BIAS INCIDENTS None Reported

The DPS Crime Prevention Officers:
“TIP OF THE WEEK”
If you’re planning to go off campus and drink alcohol, remember to have a designated driver or use the public transportation.

Riding the RIPTA Bus will get you anywhere in Rhode Island and safely back to campus!

GRAND OPENING! In Smithfield

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Pizza with a Rhode Island Accent.

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EARLYBIRD SPECIALS (4pm-8pm)
1) Purchase any slice, sub, or salad and receive a FREE fountain soda.
2) $1/2 price on Breadsticks or Cheeseybread.
3) Free Breadsticks w/ any 10 or 12” pizza purchase.
4) Take 15 off any pizza slice.
5) Take 25% off any lg appetizer or deep fried ice-cream. (Excludes fries or onion rings)

*Cannot be combined with any other offer, promotion, or coupon

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FAST PICK-UP SERVICE
Located at: HALL 17
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Deluxe Oil Change Special
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Includes Courtesy Brake Inspection
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• Add $1.95 Disposal Fee

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Complete Auto Service
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Honors students network in the Big Apple

By Bryan Regale
Staff Writer

Thrown into a metropolitan hub of over 8.3 million residents, twenty-six Bryant honors students experienced something a bit different than our rural Bryant campus last weekend. Over a three day trip to Manhattan, these Bryant students were provided with a unique opportunity to broaden their perspective and understanding of both business and culture alike thanks to the hard work of our faculty and alumni.

The third year of this trip brought new faces and destinations to the program that undoubtedly took the experience to its highest level yet. The group departed on what would become a memory filled journey alongside advisors CIS Professor and Honors Coordinator Ken Sousa, Trustee Professor of Management Mike Roberto, Professor of Management Lori Cuskey, and Professor of Economics Laurie Bates. First they met up with distinguished Class of ’68 alum and UBS executive Barry Ringelheim as he provided passes to his office in Stamford, CT for a personal tour of the largest trading floor in the world with over 1400 seats and 5000 monitors.

Continuing on to New York City the group headed to the Marriott Marquis in the heart of Times Square, the group headed to American Institute for Certified Public Accountants (AICPA) for an alumni networking event. Here they were given the opportunity to network with some of Bryant’s best graduates working in the New York City area, so the students and faculty eagerly noted the advice of these real professionals. Included in this group was Class of ’78 alum Ernie Almonte, chair of the AICPA, who hosted and presented a keynote to the guests. Mr. Almonte stressed the importance keeping “integrity, reliability, independence, and accountability” to the students, a lesson he surely did not find in a textbook but instead in the real business world.

Friday started early, with a first stop at the New York Stock Exchange. After the terrorist attacks of 2001, it has become increasingly rare to access the NYSE, but Bryant alum Jonathan Frede managed to grant the group access to the gallery through his firm’s connections on the exchange.

Next was a tour of New York’s Federal Reserve Bank, where the group gained an inside view of the Fed’s gold vault 50 feet below sea level on the solid bedrock of the city, which contains billions of dollars of the precious metal. A subway ride back to midtown brought the students to the M&M flagship store in Times Square. Professor Roberto was able to secure a private tour and information session by the executives of the Mars Brand. This provided an insider’s perspective on the art of retailing and students were able to interact with experts on one of everyone’s favorite candies.

Evening brought the cultural aspect of the experience as the group moved to Tony DiNapoli’s for a family style Italian feast. The interaction between students and faculty over dinner provided laughs and intellectual interaction, creating some favorite memories that undoubtedly took the experience to its highest level yet.

In summary it is clear that the Honors trip to New York City is greatly in line with Bryan’s perspective of providing a student centered experience with dual focus on educational and character development. It is an opportunity unique to Bryant that offers rewards for those involved in the program. For three years now our faculty, our alumni, our administration, and our students have worked together with this trip to create something that advances the University towards its mission of being a world class institution.
Murray's Musings: Five reasons why companies with automated phone centers don't really want to be bothered

By Keith Murray
Faculty Columnist

Until recently I've found it difficult to explain how otherwise wise, reputable companies can come to a conscious decision to provide anywhere from adequate-to-very-good face-to-face counter service to customers, compared to down-right awful telephone service to everyone else.

I cannot recall ever walking up to a counter at an airline, car rental agency, or hotel—or for that matter any other kind of vendor—and being treated any way but just fine. Yet routinely I'm disregarded, delayed, and implicitly told that my patronage of the company's services is of no particular consequence to the firm by the company's automated phone service, or call center.

So the question is raised, why is it that telephone customers [or prospects] of a firm are treated so differently [read poorly] compared to counter facing customers?

Last week, upon taking a trip from Boston to Los Angeles, I needed rental cars in California for four days. To get the most favorable rate I phoned Hertz, National, and Budget. Dealing with the first two was aggravating in that their customer service phone centers were entirely automated; apparently, they would have preferred—and, indeed, by the recorded messages on their system tried to get me—to complete my exploration of the rates and details of renting a vehicle from them...entirely by non-human means. In other words, I "stood" on the "O" [for Operator] on the Hertz line and National did get a live person—and then received a comparatively high price quote from both of them in southern California. By contrast, when I dialed Budget, I only had to make an early choice in the process as to whether my call pertained to pressing "1" to make a new reservation or pressing "2" to "change the terms of an existing one."

After that I was told approximately how long I would have to wait to have an agent handle my call. Incidentally, not only did I get the best service, I got the best rental offer from Budget: $188, compared to over $300 from Hertz, and about $280 from National.

Don't companies like these know that I'll never walk up to their counters for the super, thoughtful service that might await me there—if they don't offer me the kind of service and terms I need by telephone in the first place?

I've come to the conclusion that firms which use automated reservations and service centers are attempting—by failing to deliver good customer service right from the start—to send prospects and buyers one or more important messages.

Here are those messages I think firms are trying to send when they use toll-free, automated service and reservation systems:

[1] We're not really interested in new customers. Frankly, taking care of people's questions or requests for rates, services, or terms is something we're not really interested in being bothered with—we've got enough customers to worry about already. Thus, we decided to dedicate a few computers instead of people to handle the calls that come from prospective smart IT people and a lot of the latest software: to be perfectly honest, we've found that we cannot assure them the agreement and the gee-wiz technology handle the questions and service needs of our customers—when a company gets real, live people involved in delivering customer service, well, that gets not clean and frequently can be very messy—sometimes it costs a lot of money and efficiency is more important to us that you are.

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Mr. Murray suggests that companies automate their customer service centers because it is cheaper. He points out that he received a better rental offer from Budget, which provided personalized service, than from Hertz and National, which used automated systems.

He also notes that firms may be trying to convey several messages to customers through their automated systems:

1. They may not be interested in new customers, as they only provide basic information and do not engage customers.
2. They may be trying to reduce costs, by automating customer service.
3. They may not value customer feedback, as they do not provide personalized service.

Mr. Murray concludes that companies should focus on providing personalized service to retain customers and build loyalty.

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Firms which use automated reservations and service centers are attempting to send prospects and buyers one or more important messages. Let me explain:
Bulldogs come up Short 20-17 to NEC's first-place Albany Great Danes

The Bryant University football team turned in a solid four quarters against Albany, the two-time Northeast Conference Champions, only to come up just short in falling 20-17 Saturday afternoon at University Field. Albany, winners of a nation's best 17-consecutive conference games, improves to 5-2 on the season and 4-1 in the NEC while Bryant drops to 3-3 on the season and 2-1 in league play.

After a scoreless first quarter, the Bulldogs were the first to strike. After a Franck Tebou (9 tackles) third-down sack of Albany quarterback Vinny, Bryant's Aaron Bryant blocked the kick and put the Bulldogs up 3-0.

The Great Danes would come right back as Esposito took the first of the season and 2-1.

Two Mike Croce passes to Vinton South moved the ball to the Albany 10 yard line where Chris Bird drilled home a 27-yard field goal to put the Bulldogs up 3-0.

Albany, which defeated nationally-ranked Maine at University Field. Albany, which defeated nationally-ranked Maine at University Field.

The fourth set saw 10 ties and five lead changes before the Bulldogs prevailed 25-22, sealing the match and the game. Stoner tallied a match high 18 kills and 7 digs while Scocca's 20 kills, 13 assists and 10 digs.

In the second game on the day against the Quinnipiac Bobcats, the Bulldogs were in control for the first two sets despite a slow start in the first. After sealing the win in the second set, the Bobcats were in a do or die situation going into the third. However, they were not going down without a tough Bulldogs fight.

The set was tight throughout, with the biggest Bulldogs lead coming after a strong Scecca Geonnovgidxzfii block, putting the Bulldogs up 2-1. The comeback attempt from the Bobcats was stopped short after they recorded a service error followed by an attack error, giving the Bulldogs a 25-21 advantage in the set and a 3-0 win in the match. The doubleheader day was led offensively by Stoner's 26 kills, Scocca's 20 kills, 13 blocks, and seven service aces.

Defensively, junior Robert Gardner (Longwood, Fla.) recorded 31 digs on the day along with four aces. In the setting position were Fuertes and Geonnovgidxzfii who tallied 34 and 35 helpers respectively.

The Bulldogs face a busy weekend as they return to action Saturday October 24th at Fairleigh Dickinson at 2 p.m. and at Sacred Heart on Sunday at 1 p.m.

Morganne Downing
Year: Junior
Sport: Tennis
Downing was named this week's Northeast Conference Athlete of the Week. Downing helped to the Bulldogs to a 5-2 win over Monmouth last Saturday.

Jason Riffe
Year: Junior
Sport: Football
Riffe recorded a career best 14 tackles along with a blocked punt that he also recovered.
Random thoughts for a wacky week in sports

By David Niles
Staff Writer

In case you missed it, Kerry Collins and Vince Young completed as many passes as the Patriots last week as they did to their own teammates. They totaled 0 for 7 yards in passing for the game. They ran fourteen passing plays and went backwards.

In their first 6 games, the Washington Redskins did not play a team with a win at the time they played them. Four of those teams left with wins, however.

There is no truth to the rumor Rush Limbaugh was dropped from the group bidding to buy the Rams voluntarily when he found out that being a minority owner didn’t actually mean he could own minorities.

Speaking of the Limbaugh situation, it was nice to see players speak out against Limbaugh. It was refreshing to see that professional athletes now have an opinion on such matters. Ever since the Michael Jordan days of “Republicans buy sneakers too” we have had athletes avoiding political discussions.

However, the few we have had in history always seem to be come from the left side. Where are our conservative athletes? Would they speak out if Nancy Pelosi was trying to buy a team?

The Redskins hold a 2-4 record through Week Six of the 2009 NFL season. The 2007 Brady system was a lot more than one trophy this season. If you can expect to see Tom Brady hoisting a slip-n-slide to practice (seriously, he did).

You have to love how the Patriots offense is playing and they're finally what we've been missing; it was just a matter of when. The Brady and Patriots offense is back. Week 6 was Brady's breakout week, I knew it was going to happen, it was just a question of when. The win was huge for Brady for two important reasons. First, obviously he put up big numbers, but more important is that his timing and accuracy is back.

He was hitting all of his receivers at the perfect time and location and successfully executed his deep-ball passes, which are what we had not seen until the Titans game. Secondly, his poise and confidence in the pocket have returned, so now look for him to have a repeat 2007 regular season. All the while, he did it under the harshest of elements (love crazy New England weather).

You can make excuses all day that the Titans are a tough team, but there are very few quarterbacks (if any) that could've done what Brady did. The Titans defense was in overdrive..

With the momentum of Sunday's win and the full return of Brady and the Patriots offense, you can see that they're back and ready to dominate the NFL once again. This week, they travel to London to face the 0-6 Miami Dolphins, Colts, Jets, and Saints. The toughest of those games will be against the Dolphins, Colts, Jets, and Saints.

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For a Full Sports Schedule
Check Out BryantBulldogs.com
Men’s swim season begins

By Brendan Heller
Staff Writer

The Bryant University Men's Swim Team opened up their 2010-2011 season with a 116-71 win over the NJIT Highlanders on the road on Saturday, October 23rd.

The Bulldogs captured first in every event on the day, starting their second year at the Division I level in impressive fashion. Sophomore Kevin McDonald (North Haven, CT) led the Bulldogs, finishing first in both the 200 and 100 yard breastroke events. Sophomore transfer Alex Kosenki (Lavallette, NJ) was also impressive, finishing third in each of the York's postseason games this year, he contributed to their upset over the Jets in the regular season. The Giants' offense was put on ice as the Jets defense did an excellent job of keeping them from scoring. Eli Manning had a poor game, throwing two interceptions and being sacked four times. The Giants defense was able to shut down the Jets offense for the most part, allowing only three points. This victory was crucial for the Giants as they set up for a division win in their next game against the New England Patriots.

The Bulls have a tough schedule remaining, but they are still in the hunt for a division title. They need to win their next two games to get back into contention. The next game on the schedule is against the Houston Texans at home. This is a must-win game for the Bulls as they need to regroup and come back strong next week. If they can win against the Texans, they will be in good shape ahead of their game against the New England Patriots.

**NY Jets rookie quarterback throw five interceptions in his team's 16-13 overtime loss against the last place Buffalo Bills.**

**Bulldog Bites**

**Women’s Tennis**

The Bulldogs traveled to Connecticut last weekend to compete in the New England championships, hosted by Fairfield University and Sacred Heart. In Flight 2 doubles, the team of Irma Rodriguez-Lockwood and Valeria Couto-Carvajal defeated a team from Merrimack 8-2 in the first round, but fell in the second round 8-6 to a team from Fairfield.

The Bulldogs earned first round singles victories from Dana Tuset in Flight 4 (8-4), Rodriguez-Lockwood in Flight 5 (8-1), and Katherine McCabe in Flight 8 (8-3). Unfortunately all three Bulldogs fell in the second round.

The team takes a break from match play, opening their spring season on February 6th, at New Jersey Institute of Technology.

**Field Hockey**

In its first road game of the 2009 season, the field hockey team lost a close game to Sacred Heart, 2-1. Junior Julie Kuchty recorded three shots on goal, scoring the lone Bulldog goal just before halftime. The loss came despite the Bulldogs' outstanding Sacred Heart 14-11 and five saves from senior goalkeeper Kundai Mawere.

The Bulldogs (4-10) close out the season with four home games in nine days, starting with a matchup against Siena, October 23rd at 7:30 pm.

**Women’s Swimming**

The Bulldogs opened up their season last weekend, falling to Wagner College 66-34. Freshman Molly Smith led the team winning both the 100 and 200 yard breastroke events and finishing second in the 100 yard freestyle. Freshmen Casey Ostrander and Kim Carabelli also won individual events in the 100 yard backstroke and the 200 yard freestyle. Eli Manning still has a lot to prove this season, but he did have a good game against the Jets.

The Giants problem is a more complex one. Despite the strong performance of Eli Manning, the Giants lost to the Buffalo Bills 21-7 in their season opener. Manning threw for 290 yards and three touchdowns, but the Giants offense was unable to score enough points to win the game.

On the other hand, the Jets offense was able to put up 31 points against the Bills. Tom Brady threw for 275 yards and three touchdowns, but the Jets defense was able to hold the Bills to only 14 points.

With a focused team of undefeated teams, the Jets have a great chance to win the division this year. They need to keep their momentum going and build their spot in the AFC division. The Jets next three games are against the Raiders, Dolphins, and Jaguars. They are going to need to do well in those games to maintain their spot in the division and build momentum going into the rematch vs. the Patriots in week ten.

The Patriots are still in first place in the AFC East, but they have a tough road ahead of them. They will be playing and the Patriots in week ten. The Patriots won and they won big. Tom Brady earned back some of his mystical reputation by throwing for 380 yards and 6 touchdowns. Five of those touchdowns came in the second quarter alone, the most by any player in a quarter since 1990. The Patriots' 59 points and 61 total yards are both franchise records.

So here’s the bottom line... The Yankees have the lead in the ALCS, the Red Sox aren’t playing. The Giants lost to the defeated Saints, but Eli Manning still has a higher QBR rating than Brady. Tom Brady and the Patriots offense put up 59 points, against the 31st in the NFL. Eli Manning’s pass defense in the league. The Giants defense let the Bills backup quarterback Brandon Weeden throw for 369 yards and 4 touchdowns. The Jets fans; Mark Sanchez threw three game losing streak.

The Giants offense was able to put up 31 points against the Bills. Eli Manning still has a lot to prove this season, but he did have a good game against the Jets.

The Giants next three games are against the Cowboys, 1-3, and the Texans. The Cowboys have a tough game against the Jets this week, but they are still in the hunt for a division title. The team will need to regroup and come back strong next week.

The Jets have a tough schedule remaining, but they are still in the hunt for a division title. They need to win their next two games to get back into contention. The next game on the schedule is against the Houston Texans at home. This is a must-win game for the Jets as they set up for a division win in their next game against the New England Patriots.
“If you could change one thing about Bryant, what would it be?”

“I’d want there to be more activities”
Scott Congdon ‘10

“I support that”
Katrijn Moulin ‘13

“To give more support to club sports”
Lindsay Rankin ‘10

“More available transportation (at night)”
Raisa Dougan ‘11

“More support for the cross country team”
Megan Robertson ‘13

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“More support for the cross country team”
Megan Robertson ‘13
Falcon Henne's balloon adventure

By Michael Adams
Assistant Editor-in-Chief

At one time in your life, you probably heard about one of those Los Angeles police car chases and had your eyes stuck to the boob-tube. Come on, admit it. Well, last week, incase you were stuck in a textbook (don't worry I was too), you had to have heard about six year-old Falcon Henne whose parents are convinced was down to report that their darling son had been located in a cardboard box upstairs, his proud father! One thing to bring up, which is beyond hilarious in my book is that the Henne's of Fort Collins, Colorado were featured on one of the great shows now and have destroyed my heart: Wife Swap. If you haven't seen this gem of television gold, then perhaps you and families decided to switch wives/mothers. They tend to have diametrically opposite parenting styles and try to enforce their ways onto the other family. They come back and bicker their way to the point where they go on with their lives. Well, it's not surprising that this family ended up on the show—they are a bunch of media hungry individuals who use their kids to get on TV—he is a storm chaser—you know, the career that brings in a reliable paycheck so that he can provide for his family. Maybe, he wants his stupid looking flying chef's hat to be the next toy pitched by Vince of Slap Chop fame (oh and beating up a prostitute). More importantly, I want to know why Falcon didn't come running down from the attic when his parents started yelling his name. I think he was sick and tired of his father yelling at him for doing some wrong (someone told me that's bad parenting), or maybe he is sick of some explaining to do. I mean, it's not cool, Falcon, not cool. I guess I will never understand. There is a lot more to this story like how his younger brother gave the idea to his parents that Falcon was inside the balloon when it got taken from the anchors. Way to go, buddy. I probably just lost your parent's house when they have to pay for the whole search and rescue team. Ok, I'm done. This family has been in the limelight way too long. It's time to move on to the next article.

No room for political science in politics?

By Drew Green
Opinion Editor

Recently Republican Senator, Jim Coburn of Oklahoma has recommended that the National Science Foundation stop funding for political science research. He has added to a debate about how much funding as a discipline, so to prescribe the notion that it doesn't directly affect people. Does that make it invaluable, hardly. Like all sciences, the value may not seem tangible, but that does not mean it is not there. As a Political Science minor and a follower of politics and political science as a profession, I find the former to require the other. It is the people to explain all the facets of our lives and politics is probably one of the most complex. Unfortunately, only people who spend their life following it, or involved in it will truly understand. I see that as an issue. People may try to do politics, but politics is going to affect their everyday life multiple times in one day simply because of decisions that are made by politicians. The question one needs to ask is why not study something so relevant to people, even if it is not fun? Obviously not everyone shows an interest in medicine and medical research, but it is still invaluable to humanity as new developments continually save more lives each year. So perhaps political science will not save lives, but it tries to accomplish the same goal as medical research and all other forms of science: solve a question or problem. Of course there are weights in terms of what is more important, I am not at all advocating for more money to go to political science research than medical research, but there should still be some semblance of proportion necessary if we are providing funds to researches in this field. The fact is that while many political scientists argue about what is the right path to take in terms of what should be analyzed does not mean that the science is unstructured and therefore worthless. This is just the opposite; there are many ways to analyze the same situation because of a variety of factors that are always present. This is the same for all social sciences. However, one of the key issues with respect to political science is that it very often is in conflict with what the current administration or representatives are doing, so obviously there can be some animosity between the two professions. In the long run though, it is the same as saying we should stop sociologists from analyzing the dynamic of the family because the family feels it can handle itself. This may be true, but that does not mean it's not important to know how the family works. Such research can provide invaluable insight into ways of alleviating tension or creating stronger relationships. The same sort of result is achieved from political science reviewing and analyzing the various topics with political science and showing the implications of actions. There is one aspect of this which makes me laugh at Senator Coburn for a minute. The question I want to ask the Senator is whether he knows if any president was also a political scientist? Hopefully he knows that Woodrow Wilson was one. While he may or may not know such a fact, I find it funny that a politician is attacking the funding of political scientists when a president himself was a political scientist. Though Senator Coburn may not believe so, I am sure that President Wilson's background assisted him in his endeavors. Regardless, it is obvious that there is some benefit from studying such a discipline, so prescribe the notion that it should have funding removed, is to me, an egregious offense to the political science community, other social scientists, and those who enjoy understanding various political actions. It is a little ironic that the study of who gets what and why they get it is trying to be decreased in funding by the politicians. It really brings the topic of political science full circle though in this context. The new development and research for political science is now becoming not who gets what and why, but rather: why are we not getting what we need?
By MCT Campus

On Sept. 27 at the Vancou-
ver Peace Summit, among some of the world’s most well-known peacemakers _ including Nobel Prize win-
ers _ we were among the officially
 invited speakers _ we had the
 opportuntiy to invite the peo-
 ple _ I refer to them as we _ of
 the Golden Rule.

The Charter of Compassion
 comprises leading
 thinkers from many different
 faiths. It is a cooperative ef-
 fort to restore not only compas-
 sionate thinking but, more
 important, compassionate ac-
 tion to the center of religious,
 moral and political life. Compa-
 ssion is the principled de-
 termination to put ourselves
 in the shoes of the other, and
 lies at the heart of all religious
 and ethical systems. Why is this so important? One of the urgent tasks of our generation is to build a global community where men and women of all races, nations and ideologies can live together in peace. Religion, which should be seen as mak-
ing a major contribution to this, is, today, seen as part of the problem. All too often, the voices of extremism drown out those of kindness, forbearance and mutual respect. Yet the founders of each of the great religious tradi-
tions rejected the violence of their time and sought to re-
 place it with an ethic of com-
 passion.

They argued that a truly compassionate ethic, embod-
ied in the golden rule, bound together _ socially, eco-
 nomically, politically _ and made good practical
 sense. When the Bible com-
 mands that one “love” the for-
eigner, it was not speaking of emotional tenderness. In
 Leviticus, love was a legal term. It was used in interna-
tional treaties, and when two
 kings would promise to give each other practical support, help and loyalty, and look out for each other’s best interests. In our given “world” the for-
eigner has become our neighbor, and the Golden Rule has become an urgent necessity.

When asked by a pagan to sum up the whole of Jewish
 teaching while he stood on one leg, Rabbi Hillel, an old-
 contemporary of Jesus, replied: “That which is hateful
to you do not to your neighbor. That is the Torah _
 and everything else is only
 commentary.” The Dalai Lama
 put it even more succinctly
 when he said: “My religion is
 kindness.”

These traditions have also pointed out that we must not
 confuse our benevolence to those we find congenial or to
 our own ethnic, national or ideological group. We must have what one of the Chinese
 sages called jian ai, or concern for everybody. If practiced as-
 siduously _ “all day and every
day,” as Confucius enjoined _,
 we begin to appreciate our own independence and become fully human.

Today, our world has be-
 come dangerously polarized
 and many of our policies _ political, economic, financial and en-
 vironmental _ are no longer sustainable. We are all bound together _ socially, eco-
 nomically and politically _ as
 never before. Our financial
 markets are inextricably con-
nected: when one falls, there
 is a ripple effect worldwide.
 What happens in Afghanistan or Iraq today may well have repercussions in New York or London tomorrow.

But we have one choice. We can either choose the aggress-
 ive and exclusive tendencies that have developed in many
 religious and secular tradi-
tions or we can cultivate those
t hat speak of compassion, em-
thropy, respect and a “concern for everybody.”

The Charter for Compa-
 ssion will be launched on Nov. 12. It is not simply a state-
 ment of principle, it is above all a summons to creative,
 practical and sustained action to meet the political, moral, religious, social and cultural problems of our time.

In addition to participating in many of the launch events,
 we invite each indi-
 vidual to adopt the charter as their own, to make a lifelong commitment to live with com-
 passion.

We cannot afford to be par-
 alized by the fact that there
 may be a “us” and a “them.” We
 have the power to work to-
 gether energetically for the
 wellbeing of humanity, and
counter the despairing ex-
tremism of our time. Many of
 us have experienced the power of a single act of kindness
 in our own lives; we know how a single act of kindness and em-
 pathy can turn a life around.

History also shows that the
 action of just a few individu-
al s can make a difference.
 In a world that seems to be
 spinning out of control, we
 need such action now.

New charter combats polarization with compassion

You know what really grinds my gears...

What really grinds my gears is when members of the Bryant
 community refer to Bryant as a business school. Of course
 Bryant has enjoyed a long history as a business school; that ended in 2004
 when Bryant College became Bryant University. This transition
 meant that there would no longer be just a College of Business but
 also a College of Arts and Sciences. Therefore, in referring to Bryant as simply a business school,
 one is (perhaps unwisely) discounting an entire college as well as the programs within it.

As a student within the College of Arts and Sciences, I feel I must
 overshadowed by such a simple phrase that perpetuates a certain reputation – that of a business
 “grinds my gears” that the College of Arts and Sciences has been, at least in my experience,
 one is (perhaps unwisely) discounting an entire college as well as the programs within it.

I that stupid...

have an opinion about any of these articles?

Sound off at www.BryantArchway.com

compiled by Bryant students

“Why do humans have to work? Why can’t we be like monkeys and fling crap.”

“My grapes are ready to be harvested! Want to see my animals on Farmville?”

“My religion is kindness.”

As a student within the College of Arts and Sciences, I feel I must
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The charter for compassion will be launched on Nov. 12. It is not simply a state-
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By Alissa Foley
Copy Editor

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It is not my intent to reject or diminish the achievements of the students, faculty, and staff of
 Bryant. What really grinds my gears is when members of the Bryant com-
 munity refer to Bryant as a business school. Certainly, Bryant has
 gained national recognition for its business programs. But it is
 more than just business programs.

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Abigail Breslin, left, and Emma Stone star in Columbia Pictures' comedy, Zombieland.

By Coburn Childs

Staff Writer

A cocky, foul-mouthed red-neck called Tallahassee, a paranoid and geeky college kid with irritable bowel syn-drome; two sisters/con artists trying to make their way across America to an old amusement park; Twinkees; clowns; and... zombies? These ingredients make up the wildly clever and over-the-top Zombieland, a movie that—quite literally—gutt-busting and hilarious.

The plot is pretty simple: America has been overrun by some unknown plague that has turned all inhabitants into brain-eaters, he was still a loner to begin with. Yet part of him wants a companion, and that’s where Wichita (Sis-perbad’s Emma Stone) comes in.

Columbus is immediately attracted to her, but she doesn’t want any part of it. She and her 12-year-old sister, Lit-tle Rock (Little Miss Sun-shine’s Abigail Breslin), survive by their wits and abil-ity to swindle any and every person they come across—a skill they had even before the zombie plague spread. Change throws these four to-gether in a pretty comical way, and it isn’t long before they decide to stick together, for better or for worse.

What makes the premise of Zombieland so funny is the fact that nothing is taken seri-ously. It is irrelevant, gruesome, over-the-top, and absolutely hysterical! One-lin-ers fly by the second, and the pop-culture references also make for great comic fodder; you’ll never guess which pop-u-lar actor has a very funny cameo at the end of the movie comes, it’s over just like that; I would have liked to see a lit-tle more of a wrap-up to the story. Zombieland is most def-initely not for everyone, ei-ther. At times it is quite gross, with blood, guts, vomit, and ooze flowing all over the screen for much of the movie. However, it is all taken in good fun (if you can imagine that), so it isn’t really easily comparable to a movie such as, say, Saw—it is much more tongue-in-cheek, and that’s where the film really takes its humor from. For example, a zombie woman is digging into a man’s chest and picking at his bones—“She must be enjoying her manwich,” Tallahassee comments.

It’s moments like these that give the film its darkly comedic elements, but with-out being excessively dark. Think Shaun of the Dead, but without being overly ridiculous. If you thought that horror-comedy couldn’t be done right, think again. This movie has thrills by the minute and laughs by the second.

I give Zombieland 4 out of 5 Bulldogs.

Bullfrog ficks: Couples Retreat

By Janna Silva and Mikala Mann

Contributing Writers

Wanna go to Eden? What started out to be a great vacation idea turned out to be the vacation from hell. Fighting for their marriage, one couple (Kristen Bell & Jason Bateman) decides to find support among their friends. They ask three cou-ple (Vince Vaughn, Malin Akerman, John Favreau, Kristin Davis, Faison Love, Kali Hawke) to take the jour-ney of repairing their mar-rriage by going to a Couple’s resort.

All the relationships are put to the test by Marcel, the couple’s specialist. Marcel created the detailed program for the week, which is de-sign to enrich their mar-rriages, finding their part-

‘The good thing about it is you don’t have to be a couple to enjoy this movie.’

animal spirit. The couples have to strictly follow the itinerary, otherwise they will be kicked out of the resort. Reluctantly, they go along, with it because their friends really need the help. Along the way, each of the couples discovers minute problems in their own relationships. Through the exercises they have to work together, which in turn brings them closer to-gether.

Couples Retreat is hilar-i-ous. There was never a dull moment. The good thing about it is you don’t have to be a couple to enjoy this movie. Although, ladies, it doesn’t hurt to bring your man to see this. It may just teach him a thing or two.

You get to see different prob-lems couples face with a hu-morous twist. If you’re looking for a comedy, this is definitely a must see. We rec-ommend this movie to every-one!

We give this movie 4 and a half bulldogs.

This movie earned
4 out of 5 bulldogs

By Janna Silva and Mikala Mann

Contributing Writers

Wanna go to Eden? What started out to be a great vacation idea turned out to be the vacation from hell. Fighting for their marriage, one couple (Kristen Bell & Jason Bateman) decides to find support among their friends. They ask three couple (Vince Vaughn, Malin Akerman, John Favreau, Kristin Davis, Faison Love, Kali Hawke) to take the journey of repairing their marriage by going to a Couple’s resort.

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You get to see different problems couples face with a humorous twist. If you’re looking for a comedy, this is definitely a must see. We recommend this movie to everyone!

We give this movie 4 and a half bulldogs.
Two buds and a microbrew

By Bryan Regele and Justin Andrews

St. Bernardus Abt 12 (ABV: 10.5%) is rich with sweetness uncharacteristic of quads’ high ABVs. The first sip goes down smooth and resembles sweet brown ale with a strong kick like the more common Belgian Chimay. We caution you not to be intimidated by the dark color as this is not as thick as a Guinness or stouts. It is more like a New England Brown Ale with an actual personality. With the glass half full, we still find ourselves noting hidden bitters behind tastes of caramel, molasses, and cherry. Be careful with this one though, or you might end up feeling a bit lightheaded pass subtly without lingering or hindering drinkability.

As strange as it may sound, you shouldn’t judge a book by its cover, though, and we aren’t one to refuse a Belgian – especially a quadruple style abbey ale as this one appeared. St. Bernardus Abt 12 pours dark brown with a thick head that takes a few minutes to settle. Despite the color and head, it’s clear that this is not as thick as other beers with a comparable look. The aroma makes the MotionPlus’ introduction a smooth prize, because “Resort” exists primarily to establish itself as a scalable difficulty, two- or four-player local play, once again, is a no-show.

The added control flexibility makes it easier to add spin and pick up trickier spares.

Two buds and a microbrew
St. Bernardus Abt 12

Video-game review: Wii Sports Resort

By Billy O’Keefe

‘Wii Sports,’ a terrifically fun compilation of games that made the Wii remotes popular, is more lucky than we like to admit. “Sports” is rich with sweetness uncharacteristic of quads’ high ABVs. The first sip goes down smooth and resembles sweet brown ale with a strong kick like the more common Belgian Chimay. We caution you not to be intimidated by the dark color as this is not as thick as a Guinness or stouts. It is more like a New England Brown Ale with an actual personality. With the glass half full, we still find ourselves noting hidden bitters behind tastes of caramel, molasses, and cherry. Be careful with this one though, or you might end up feeling a bit lightheaded pass subtly without lingering or hindering drinkability.

We highly recommend St. Bernardus Abt 12 as it boasts the highest smooth ingredient享受ments them as occasional diversions rather than events fare better, but their simplicity position them as occasional diversions rather than events.
Dave in demand: The television week in review

By David Hillbrand
MCT Campus

Has “Dancing with the Stars” lost its luster? Sure. ABC’s dance-off registered a bump in its most recent episode: a respectable 13 million viewers for Tuesday’s results show. But bear in mind this was the first since Tonya Harding dropped out. I’ll bet C-Span’s ratings also increased after DeLong was forced to resign from Congress in 2005. Even on Tuesday, “DWTS” finished second in its time slot to a prime time movie, “NCIS: Los Angeles.” And there’s no getting around the fact that viewership is down by more than 10 percent since last year.

The experience has taught me a valuable lesson: from now on, when I make a bone-headed observation, I’m going to make sure it’s about Mad Men.

Irvin? Louie Vito? We’re tangoing dangerously close to Tonya Harding territory here, people. You know you’re in trouble when your biggest cheerleader is Donny Osmond! Don’t call! Get the image of Donny dipping judge Bruno Tonicelli into that romance novel clinch out of my head. Yuuuch! It made Al Roker lip-locking Tonioli into that romance novel clinch out of Tonya Harding territory here, people. "These people tape-record conversations they have on the telephone." He tells his daughter that he was such an invertebrate concertgoer back in the day, that he was a "Halle Raiser." As he explains, that’s someone who followed Hall & Oates around the country as they toured.

"I guess that makes me a Grand Mason because there was a time when I would drive anywhere to see Dave Mason play.

Judge fears Blagojevich will incriminate himself on Apprentice

By Jeff Coen
MCT Campus

A federal judge isn’t block- ing former Illinois Gov. Rod Blagojevich from appearing on Donald Trump’s reality show “Celebrity Apprentice.” But Judge James Zagel expressed concern Monday that a chaty Blagojevich could create messy issues for his criminal trial next summer by saying too much about his case and opening the door for prosecutors to use his words against him later.

“There are significant con- fessional elements on that show,” said Zagel, acknowled-ging that he has watched it a couple of times. “People do say things about themselves.”

Assistant U.S. Attorney Reid Baer said he was concerned the process of whittling down a jury pool will be well under way in the spring, when the show is set to air.

Zagel told prosecutors and Blagojevich’s lawyers to come in and come up with a possi- ble agreement on what the former governor can and cannot say. The show features contestants trying to survive business challenges posed by the Donald Trump.

After court, Sam Adam Jr., one of Blagojevich’s lawyers, said his client should not be muzzled. “Open the door to it,” he said.

“These people tape- recorded the inner sanctum of the governor’s office,” tape- recorded conversations he was having on the telephone.” Blagojevich doesn’t seem wor- ried. He’s already in New York taping the show.

New book details ups and downs of Obama marriage

By Katherine Skiba
MCT Campus

After a microscopic look at several famous marriages, au- thor Christopher Andersen takes his pen—or, some argue, hatchet-to the Obamas in his latest book, “Barack and Michelle: Portrait of an American Marriage.”

He describes a reluctant groom-to-be, sometimes-stormy union, and woman sick of his overwhelming ariety- and being shut out by his ambitions. He says the couple’s estrangement is the result of battling infidelity, helping to nurse daughter Sasha to health after meningitis, and coping with early political defeat (and loss), the Obamas survived and thrived. By the inauguration they were “indubitably the First Couple not only of America but of the world.”

On him: “He was the supremely confident overachiever whose fatherless childhood left him deeply scarred emotion- ally, the product of an exotic multicultural upbringing who yearned for roots and a sense of his own racial identity…On her: “dufful daughter… corporate lawyer… wife and mother who despised politicians but outperformed even the most seasoned of them as she helped her husband win the presidency.”

The book, relying in part on unnamed sources, suffers up plenty of dish from the Obamas’ youth, nearly 17-year mar- riage, and up-and-down journey to the White House.

Andersen says Michelle Obama helped shoot down the prospect of Hillary Clinton being tapped as her husband’s run- ning mate. “Do you really want Bill and Hillary just down the hallway from you in the White House,” she reportedly said.

But the controversial Jeremiah Wright, then his pastor, and Michelle Obama, liked it.

The book, from publisher William Morrow, went on sale Tuesday for $25.99.

Andersen is famous for writing about the famous-the Kennedys, the Clintons and Diana, Princess of Wales—and he intermingles dirt and starch. The book’s promo heralds the Obamas as the new Jack and Jackie Kennedy—brilliant, attract- ive, elegant, youthful, exciting.

The Obamas did not cooperate with the book, says its publi- cist, Camille McDuffie. The White House had no comment.

Best sellers for the week ending Saturday, Oct. 10
MCT Campus

1. The Lost Symbol, Dan Brown
2. A Touch of Dead, Charlaine Harris
3. The Help, Kathryn Stocket
4. The Last Song, Nicholas Sparks
5. Evidence, Jonathan Kellerman
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