**ORIENTATION SCHEDULE**

**Sunday, September 2, 1973**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8 a.m. to 9 a.m.</td>
<td>New students, residents and commuters, freshmen and transfer, check in at appropriate desk in Koffler Rotunda. Resident students move into dormitory.</td>
</tr>
<tr>
<td>9 a.m. to 10 a.m.</td>
<td>Members of the Student Orientation Committee will be present to assist with check in, to provide information, give campus tours, etc.</td>
</tr>
<tr>
<td>10 a.m. to 11 a.m.</td>
<td>I.D. pictures will also be taken at this time. Steamship Buffet in the Main Dining Room.</td>
</tr>
<tr>
<td>11 a.m. to 1 p.m.</td>
<td>All new students and their families are invited to the Steamship. Students will be admitted upon presentation of I.D. card. Guest passes will be issued to families.</td>
</tr>
<tr>
<td>1 p.m. to 2 p.m.</td>
<td>Dormitory Buffet in the Main Dining Room.</td>
</tr>
<tr>
<td>2 p.m.</td>
<td><strong>Free Time</strong> Commuting Students - - - Meet in the Auditorium. Mr. Nelson, Assistant Dean of Admissions, will conduct this meeting.</td>
</tr>
<tr>
<td>6:30 p.m. to 7:30 p.m.</td>
<td>Free Time Freshman Picnic. This will be held in the area between the gym and the swimming pool. The theme of the discussions will be &quot;How to Survive on Campus.&quot; Each group is free, however, to choose its own topics.</td>
</tr>
<tr>
<td>7 p.m. to 8 p.m.</td>
<td><strong>Free Time</strong> Orientation Leaders meet with their groups. The theme of the discussions will be &quot;How to Survive on Campus.&quot; Each group is free, however, to choose its own topics.</td>
</tr>
<tr>
<td>8:15 a.m. to 8:45 p.m.</td>
<td>Resident Students - - - Meet in Residence Halls with Resident Directors and Resident Assistants. Meeting locations will be posted in the dormitories.</td>
</tr>
<tr>
<td>8:45 p.m.</td>
<td><strong>Free Time</strong> Mixer in the Koffler Rotunda. Admission by I.D. card only.</td>
</tr>
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**Monday, September 3, 1973**

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>8 a.m. to 9 a.m.</td>
<td>Breakfast and Free Time. Orientation Leaders meet with their groups. Locations will be announced.</td>
</tr>
<tr>
<td>9 a.m. to 10 a.m.</td>
<td>Registration Meeting with Dean Alberg in the Auditorium. Attendance mandatory.</td>
</tr>
<tr>
<td>10 a.m. to 11 a.m.</td>
<td>Free Time. Freshman Picnic. This will be held in the area between the gym and the swimming pool. All new students, freshmen and transfer, are invited to the picnic. Faculty, and staff and their families are also invited.</td>
</tr>
<tr>
<td>11 a.m. to 1 p.m.</td>
<td>Free Time. Orientation Leaders meet with their groups. (Follow up on registration meeting, etc.)</td>
</tr>
<tr>
<td>1 p.m. to 2 p.m.</td>
<td>Free Time. Movies in the Auditorium. Titles will be announced. The game room, bowling alleys, swimming pool, etc. will be open from 8 p.m. on. The Rathskeller will not be open until Tuesday evening.</td>
</tr>
</tbody>
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**Tuesday, September 4, 1973**

<table>
<thead>
<tr>
<th>Time</th>
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</tr>
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<tbody>
<tr>
<td>8 a.m. to 10:30 a.m.</td>
<td>Breakfast and Free Time. Freshmen Registration. Lounge, 2nd floor, Unistructure.</td>
</tr>
<tr>
<td>9 a.m. to 11 a.m.</td>
<td>N.B. Upperclassmen will begin returning to the campus Tuesday morning. No apprehensions will be permitted to move into the dormitories prior to Tuesday morning.</td>
</tr>
<tr>
<td>11 a.m. to 1 p.m.</td>
<td>Faculty Student Dialogues. Students will be assigned to groups. Dialogues will be led by faculty members. Meeting locations will be posted.</td>
</tr>
<tr>
<td>1 p.m. to 3 p.m.</td>
<td>The theme of the discussions will be &quot;How to Survive on Campus.&quot; Each group is free, however, to choose its own topics.</td>
</tr>
<tr>
<td>3 p.m. to 5 p.m.</td>
<td>Free Time. Picnic and Outdoor Concert. In quadrangle of dormitory village. Faculty and staff are encouraged to attend with their families.</td>
</tr>
<tr>
<td>5 p.m. to 6 p.m.</td>
<td>No formal schedule. The Rathskeller will open Tuesday night. In addition, the game room, bowling alleys, swimming pool, coffee house, and gymnasium will be open.</td>
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**Evening Hours**

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<tr>
<td>6:30 p.m. to 8:30 p.m.</td>
<td><strong>Free Time</strong>. Orientation Leaders meet with their groups. Meeting locations will be announced.</td>
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**Wednesday, September 5, 1973**

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<tr>
<td>8 a.m.</td>
<td><strong>Class MEETING</strong>. All freshmen will be assigned to Orientation Groups. A member of the Student Orientation Committee will be in charge of each group.</td>
</tr>
<tr>
<td>9 a.m. to 11:30 a.m.</td>
<td>Breakfast and Free Time. Freshmen testing. Location of testing and other information will be provided by the Office of Academic Affairs.</td>
</tr>
<tr>
<td>12:30 p.m. to 1 p.m.</td>
<td>Lunch. Orientation Leaders meet with their groups. Meeting locations will be announced.</td>
</tr>
<tr>
<td>1 p.m. to 2 p.m.</td>
<td><strong>Free Time</strong>. Diner.</td>
</tr>
<tr>
<td>2 p.m.</td>
<td><strong>Free Time</strong>. No formal activities scheduled. Classes begin tomorrow.</td>
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Dear Freshmen and Transfer Students:

On behalf of the entire Freshmen Orientation Committee, we take this opportunity to welcome you to Bryant College.

For the majority of you, college life will present new challenges in the form of concentrated academic studies and a new social climate. This year’s Freshmen Orientation program is the product of several months’ effort on the part of administrators, faculty members, as well as students. The purpose of the program is not only to introduce you to a new environment, but to help you adapt to the change.

The forty officials, who were picked through a careful screening process, are here to help you.

In addition, the Big Brother-Big Sister program, new this year, is designed to pick up where this initial program ends.

It is our hope that your educational experience at Bryant will be gratifying and one that you will long remember.

With best wishes,
Tim Banning
Margaret French
Shelley Weinstein
Rich Woolf

FRESHMEN ORIENTATION COORDINATING COMMITTEE

Dear New Students:

It is my pleasure to welcome you to the Bryant College Community. I hope today, your first day at Bryant, is the first of many happy and meaningful days here.

Although Commencement usually comes at the end of your academic program, for many good reasons it should come at the beginning. You are, as you are fully aware, commencing one of the most important activities of your life. To begin your college career in a positive way is most important. To help you, my office, with the outstanding cooperation and assistance of the Student Orientation Committee, has put together a program of activities and events that we hope will facilitate your entrance into our community.

Although the Orientation Program is informal and not very demanding of you intellectually, please do not be deceived. In spite of what you may hear from a few, being successful in college takes hard work—lots of it. Furthermore, you can expect to experience some frustration and anxiety over the next several years. You may also experience setbacks for the first time in your life. One thing you should keep uppermost in your mind is college is only what you make of it. If you work hard and commit yourself to the pursuit of excellence, both academic and personal, the chances of achieving your goals are excellent. On those occasions, though, when things appear to be falling apart at the seams, I want you to remember that you can go to. Even better, perhaps, is that before any problem situation arises, I hope you will have allowed yourself to become acquainted with the staff members of the Office of Student Affairs.

My staff and I want to help you make your life at Bryant a rewarding and memorable one. We want you to be able to say someday that you not only received a quality education here, but that you also had a good time, met a lot of good people, and you are glad you chose Bryant College as your school.

In closing, there is a favorite quotation of mine that I would like to share with you. First, though, one final thought. As each of us looks back on our life, we are undoubtedly able to recall a number of missed opportunities. We think back on some things we have tried and we reflect rather sadly on those things that just didn’t work out. Usually, when we look at these situations objectively, we can blame no one but ourselves. So, it might be well to commit the following quotation to your memory, “For of all sad words of tongue or pen, the saddest are these, ‘It might have been.’

Good luck. And we do hope you will come in and get acquainted.

Dr. Barry A. Fullerton
Vice President for Student Affairs
Dear Freshmen and Transfer Students:

Welcome to Bryant College. Bryant is different from other schools in its physical appearance, with its Unistructure, but also different in its activities. The motto of the school is education through business leadership. Through this maxim come the characteristics of the academic and nonacademic activities of the campus.

To gain the most of one’s career at Bryant, an individual must be willing to seek out and work for the goals he sets. Therefore, it is your task to work and if necessary, supplement the hourly lectures with discussions with your professor. Likewise, if there is a particular activity which interests you, only you can do what is needed to gain the most of that activity. Students at Bryant have been instrumental in laying the ground work for new clubs and organizations; to bring it into the academic or non-academic world of this campus. If a student shows willingness to achieve a goal more than likely his desire will be noticed by someone.

To be a business leader, one must accept responsibility and take the initiative to make decisions. Bryant offers many opportunities to those who take this challenge.

Sincerely,
Greg Evans
President, Student Senate

Where Do I Turn?

Beginning this fall, Bryant will have an Information and referral service. All students will have a source for both on- and off-campus services and information available to them. The referral service will cover areas such as academics, housing, athletics, college services, entertainment, medical facilities, financial aid, and employment. Also in the works at the present time is a legal aid program.

Matt McNamara will direct the new referral service with Della Roaf and Dan Aderholdt as assistants. These people have put a lot of hard work into getting this new program ready.

The success of this service depends on student acceptance and use of what is available to them. If there is anything you want to find out, or if there is anything you need, or if you want to contribute, feel free to do so.

The referral service is located on the upper level of the Unistructure opposite the Mail Room in the Student Senate Office.

Dear Fellow Students:

On behalf of the Greek Letter Council I would like to welcome you to Bryant College. The first year at a new school is always a tough adjustment for anyone. But the sooner one becomes involved in campus activities the sooner you will feel at home. Involvement at Bryant is important. It only stands to reason that if more people become involved, a great deal more will be done for the students.

Get involved and have a good year!

Robert Tringale
President of the Greek Letter Council

"FRANKLY SPEAKING" by Phil Frank

"YOUR PRAYERS HAVE BEEN ANSWERED, COACH!"
Sky Divers Reach New Heights

The Skydiving Club has been organized at Bryant College in order to promote one of the fastest-growing sports in the United States.

Any weekend or holiday (weather permitting), one can watch Bryant skydivers jump from altitudes of 2500 to 10,000 feet at Richmond Airport in South County. In cooperation with the Rhode Island Skydivers' Association, lessons are given on these days and within three hours one is ready to board the Cessna 182 for a first parachute jump.

Though the time necessary for instruction is relatively short, skydiving is comparatively safe with the proper training. Proudly, the club boasts 21 members who are actively jumping each week.

Another of the club's goals is to form a collegiate team in order to compete with other college skydiving teams in the New England area. Though it is currently one of the newer clubs on the Bryant College Campus, the Skydiving Club is definitely a rapidly-expanding organization.

GLC Sets the Stage for Greek Policy

At Bryant College, the Greek Letter Council's major and most important purpose is to govern the general fraternal activities and policies on campus. For the 1973-1974 academic year, Robert Tringale of Delta Sigma Phi Fraternity is President and Dan Harrington of Phi Sigma Nu Fraternity is Vice President. Sigma Lambda Theta Sorority is presented on the GLC Executive Board by Donna Messore, Secretary, and Ed Gower of Kappa Tau Fraternity is Treasurer.

Throughout the year, the Greek Letter Council holds such social activities as a GLC Open House, which enables freshmen and independents to meet Bryant's Greeks and learn about the individual fraternities and sororities on campus. There are also weekends sponsored once or twice a month by numerous Greek organizations. Happy hours and parties occur almost every weekend to give the student body a chance to enjoy a relaxing, fun-filled afternoon or evening.

Some of the other worthwhile projects which have been sponsored by the Greek Letter Council in the past are an annual Blood Drive, collecting for the Heart Fund, and a book drive for neighboring institutions and pledging.

Pledging is that delicate time of the year when freshmen and independents are given an opportunity to join their favorite fraternity or sorority. Many of the functions which occur during this three- to four-week period are of a constructive nature and which individually learns the meaning of responsibility and caring for others.

The Greek Letter Council at Bryant College is a creative, constructive organization which offers the students a chance to enjoy a more active social life.

COUNTRY COMFORT will be bringing many good times to Bryant College again this year. We provide a different kind of atmosphere to the students here. Come on down for a visit! If you want it, we have it!

Country Comfort Provides Haven for Live Entertainment

American Gothic by Grant Wood, painted by several Bryant students, which covers one entire wall of the building. Country Comfort is a way of life. Society and Bryant College, and when you leave this barn-like building, it's a good bet that you'll return soon.

If any students are interested in joining our staff they can contact Wayne Shink in Dorm 12, Room 212 or walk on down to Country Comfort. Just ask for Wayne, Mike, or Wayne—we would love to have you!

Bulletin from WBCS-Radio

Here is a special bulletin from WBCS-Radio! WBCS is a non-profit, ten-watt FM stereo educational station...The station is located at 91.5 on the FM band...The goal of WBCS is to service the surrounding community...Area of coverage for the station is ten to fifteen miles from Bryant College...The station endeavors to produce quality entertainment, educational programs and a challenge to any Bryant student to extend his time and talent...The station plans to broadcast Bryant sports events both home and away...In summary, the staff and management of WBCS hopes to be an active and committed organization in helping to entertain and educate the entire surrounding community. THIS HAS BEEN A SPECIAL REPORT PRESENTED BY WBCS-RADIO.

Student Senate: The Student Voice

The Senate is the representative body for the students. The Senate consists of 24 senators—six from each class—and an executive board. Elections for senators are in October and elections for officers are in March. This year's Senate officers are Gregory Evans, President; Matthew McManus, Vice President; Jeri Cushman, Treasurer; and Joseph Lipicky, Secretary. The Senate invites all students to make themselves known to it. It's your voice—use it!

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Scuba Divers Get Their Feet Wet

The Bryant College Scuba Diving Association is organized to promote the sport of scuba diving throughout a qualified course that is offered every semester. The course, which is the YMCA certified course, stresses safety as the key factor in scuba diving.

Requirements for entrance into the association is certification by the YMCA, PADI, or NAUI.

The club has numerous divers planned for the summer months. The Scuba Diving Association has been a great success thus far, and has taught many a skill to be enjoyed long after graduation from Bryant College.

The Coach: Psychologist 'Leader' and Friend

The coach is that amazing mixture of psychologist, leader, superjock, and friend. There are times when the going gets tough and the finger of blame is pointed directly at the coach; but whether it's all over, the coach does all right for himself. He's enjoyed the work he's done, he's actually helped a group of individuals come together as a team, What else is there? Not too much. But does it really matter?

Mitchell Sherman
Heads SNEA

The Student National Education Association is an organization set up for the education majors at Bryant College who gives those students a chance to discuss various aspects of education and to air their opinions on topics of interest. A main function of the club was a meeting between student teachers and members of the SNEA.

The SNEA's two officers this year were Joan Ayotte, President; David Jeubie, Vice President; Carol Gonzales, Secretary; and Deborah Oliver, Treasurer.

Clean-up Urged by Ecology Action Committee

Throughout the years, the business sector has never considered social costs and ramifications as a cost of doing business. One of the many many "diseases" is environmental deterioration, caused by technology and industry. The Bryant College Ecology Action Committee hopes to make the Bryant College student more aware of his environment and of his role in maintaining a clean and beautiful America.

The club has many varied objectives, but their major goal is to have the Bryant Community respect and appreciate the natural processes within the environment. If this goal is achieved, perhaps someday the business sector will work in harmony with nature.

Investing — For Pleasure or Profit?

An extension of the classroom is well demonstrated by looking at the Investment Club. "Founder" and advisor of the club, Mr. Sum Knox has extended the principles of the student Investment Club to a Faculty and Administration Club.

The organization familiarizes its members with the workings of the various stock markets. Members of the club buy and sell stocks and bonds as well as sponsor an Investment Symposium once a year. At this time, various speakers come to Bryant College and discuss the field with members of the club as well as those interested in the area of investments.

Summarizing, this is one organization that has both its "ups and downs."
Carmen Jordan, Assistant to the Vice President for Student Affairs

Nelson Gubsk. Acting Vice President for Academic Affairs

George Tarapata, Academic Counselor

Peter Barlow
Assistant to the Vice President for Student Affairs

Richard Alberg
Dean of Academic Administration and Registrar
TO HELP YOU

Timothy Cartwright, Director of Evening Division

Fred Kenney, Director of Financial Aid

Robert Gardner, Director of Security

John Hannon, Director of Library Service

Tom Follard, Athletic Director

Peter Babbitt, Director of Dining Services
As in the past, the faculty at Bryant College—along with members of the administration and student body—organized an entertaining and successful talent night along with a fine faculty-student football game. The proceeds of both went to the United Fund Campaign of Southeastern New England.

These two annual events were held in early November. For two hours, the student body at Bryant was entertained by such outstanding performers as Professor Pat Keeley and Irene Donnelly, The God Squad, and Dr. Burton Fleischman and his new jazz ensemble, "Smithfield." 

Bryant Chapter of DMD Hosts National Chapter Conference

Delta Mu Delta was established to recognize and reward superior scholastic achievement by the students in Business Administration. Nationally, the club purports to do this by offering opportunities in training for business, as well as to recognize and reward scholastic attainment in a business-oriented curriculum.

The motto of the society is "Through Knowledge—Power." Induction into Delta Mu Delta is indicative of earnest, intelligent purpose and rewarding achievement.

Requirements for entry are a cumulative average of 3.20 based upon 60 credit hours, presence on the current Dean's List, and satisfactory campus citizenship.

Oktobefest Accents Servitium Service

The Servitium Club is a study-service organization sponsored by the Department of Institutional Management under the direction of Mr. Wallace S. Camper. Its basic aim is to provide the "IM Major" with on-the-job experience and allow him the opportunity to attend professional meetings and conferences (such as the New England Hotel and Restaurant Show held in New York) related to the work he plans to pursue after graduation.

The Servitium Club is quite naturally SERVICE as exemplified by the German-style Oktoberfest held in early fall and ushering activities for the Women's Symposium as well as graduation exercises. The Servitium Club is a unique organization in that its activities are of benefit to the entire Bryant College Community.

Diners A LA ISO

The International Student Organization, which is open to all students, attempts to further the relationship existing between foreigners and Americans. In striving to this end, ISO sponsors bi-annual dinners, which give the college community an opportunity to sample foreign food and culture. This past semester, "French Night" was held after successful dinner nights such as "Lebanese" and "Jamaican."

The organization has participated this past spring in the Model U.N. program in New York with over 100 other colleges and universities from across the United States.

Paddlemen Place A Surprising Second

Through many long hours of work and organization, a table tennis club was inaugured at Bryant College this year. The club's main functions are to provide competition for all its members regardless of the level of skill each player has attained, and to create a team spirit that is not dependent on the players' playing abilities. Instruction is provided for those who are interested.

The Table Tennis Team plays in an intercollegiate league. The elected captain and co-captain of the team have the responsibility of selecting the seven best players from the club to comprise a well-rounded team. Players who are not initially chosen for the top seven can still make the starting team depending upon the degree of their improvement.

This past year, Bryant's first in league play, was quite successful. The team finished second with a strong hold on second place in the New England League. Bryant's Table Tennis Team should continue its winning ways in the future. If last year's success can be maintained, at least one indication of the team's spirit and enthusiasm.

"MASH'IS THE BEST AMERICAN WAR COMEDY SINCE SOUND CAME IN!" —Pucea Peer, New York

God Squad Highlights Sunday Folk Mass

For a diehard group of about 200 to 400 students, Sunday morning attendance at the Folk Mass has become an enjoyable habit. These services, led by the Reverend Donat Barrette, present folk and rock music along with religious ceremony in order to keep the line with today's college student.

All denominations are represented at these services. Among the highlights of the Mass are singing of such tunes as "My Sweet Lord," "Let It Be," and "You've Got a Friend." The God Squad last year was led by seniors Russ Francis, Steve Valenti, Randy Terry, Steve Brooks and Kathy Grimes. Customarily within each service, there is a moment of silence whereby each individual may pray in his own way.

The Folk Mass has proved to be a pleasant diversion for a large number of Bryant devotees.

Intramurals: The Year Of The Upset

1972-1973. It was the year when TKE upset the perennial football champs of KT in football. It was also the first year that an independent football team, The Raiders, upset a fraternity team, TKE, to win the Bryant College version of the Super Bowl. Phi Upsilon, an underdog when girls' volleyball got underway in September, managed to overcome such powerhouse teams as SIX and SIB. Phi Upsilon is won their first football game in five years against TEF. Nevertheless, TEF saved face and won the men's volleyball championship. Both ESO and Phi Sig, unsuccessful on their own in volleyball, combined to form the powerhouse in co-ed volleyball.

Last year more people took part in the Bryant College intramural program than ever before. Excellent administration was evident through the services of James C. Smith. Definitely apparent last year was the fact that the frustrations many organizations felt were released some 40 yards away on the football field and on the athletic fields.

Wantu Wazuri Holds First Black Festival Weekend

Wantu Wazuri, which in Swahili means "beautiful people," was founded at Bryant College in 1969. During 1969, the black students at Bryant found it essential to form an organization which would unify them culturally, politically and ideologically. This organization is a vehicle which is used to satisfy their aspirations and viewpoints.

In the beginning, it was necessary for one to be of the "third world" in order to have membership with the consent of the present members. Present officers of Wantu Wazuri include Cyprian E. Kemp, Chairmen; Stella Brown, Vice Chairman; Danis White, Secretary; and Andre Sebastein, Treasurer.

Last year's activity calendar included a Black Festival Display held for the purpose of familiarizing the Rhode Island citizenry as to the artistic talents of the black people. Black Festival Weekend was held in February in order to acquaint the Bryant students with black culture.

Cheerleaders

The Bryant Cheerleaders are part of the support behind the basketball team. This year, we are going to be as strong as well as women on our squad.

A meeting for all those interested will be held during the last week of October. Those interested in joining tryouts will be the second week of October.

We had a good season last year and we also had a lot of fun. Once again, we have the g ood t imes, and an all-expense-paid weekend in Maine.

Anyone interested in supporting your school, please send your name, address, and/or box number to Ms. Mickey Fina, Cheerleading Advisor, Box 6, Bryant College.

AMA Takes Glimpse At Marketing Field

The American Marketing Association, known as the marketing major in the preparation and development of future careers in the marketing field. By better understanding the uses and functions of the club to those who offer, the member will be able to expand his means of getting more and also in the "real" business world.

For example, the concept of participation in outside programs by numerous proprietors increase their output and efficiency by simply improving selling techniques. The Bryant College chapter of the American Marketing Association has been a very rewarding experience for marketing majors to better themselves as individuals in tomorrow's business world.

Business Interaction

Encouraged By Delta Omega

To some people, Delta Omega is just another organization to add to their resume or to place with their names along the line on the Registrar's directory. But to a hard-core group of about 100 members of the Bryant Community, it is a professional society that was organized for the purpose of conducting and promoting the study of business at Bryant College.

Traditionally, the dinner-speaker meetings per year at the Admiral Inn in Cumberland. Each meeting consists of a cocktail hour, a full course dinner, and is concluded with the presentation of a guest speaker from the business world. Delta Omega insures its members the obligation of professional responsibility many of its members will be expected to possess upon graduation. Currently, it is one of the largest and most influential organizations at the college.

Several examples of this concept are participation in outside programs by numerous proprietors increase their output and efficiency by simply improving selling techniques. The Bryant College chapter of the American Marketing Association has been a very rewarding experience for marketing majors to better themselves as individuals in tomorrow's business world.

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Business Interaction

Encouraged By Delta Omega

To some people, Delta Omega is just another organization to add to their resume or to place with their names along the line on the Registrar's directory. But to a hard-core group of about 100 members of the Bryant Community, it is a professional society that was organized for the purpose of conducting and promoting the study of business at Bryant College.

Traditionally, the dinner-speaker meetings per year at the Admiral Inn in Cumberland. Each meeting consists of a cocktail hour, a full course dinner, and is concluded with the presentation of a guest speaker from the business world. Delta Omega insures its members the obligation of professional responsibility many of its members will be expected to possess upon graduation. Currently, it is one of the largest and most influential organizations at the college.

Several examples of this concept are participation in outside programs by numerous proprietors increase their output and efficiency by simply improving selling techniques. The Bryant College chapter of the American Marketing Association has been a very rewarding experience for marketing majors to better themselves as individuals in tomorrow's business world.
Bryant Store:

A Unique and Exciting Place

A bookstore is usually a place where only books are sold, right? Maybe, but not at Bryant College. The Bryant College Store is an innovative and unique place where one can fill his academic and non-academic needs. The Store offers many products from A to Z. It offers everything from Mason Mugs, Bryant souvenirs, and monogrammed clothes to sneakers. Yes, sneakers!! But wait, there's more. The College Store offers a wide variety of pay-per-view movies with tape recorders, cameras, radios, stereo systems, TV's, and many more items. It also has quite the selection of greeting cards, film, school supplies, and even health and beauty aids, with a selection ranging from Ii to Cosmetics to Hai Karate. The Store has even gone so far as to offer TIDE, CHEER, cleansers, crackers, cookies, and other impulse grocery items, alias "snackies." So, whatever your needs are, the College Store can fill them!!!

Why is the Store doing this? Book Sales too low? Not at all, according to Manager Lou Petucci. Lou is hoping that the unique variety of products can meet the growing demand of the student body. He hopes that the Store can serve all here on campus, satisfying all tastes and needs. "We are primarily trying to serve, as best we can, the entire community. After all, it's our job." Lou is satisfied with his plans; but wishes the store were a bit larger so that he could offer even more products and a wider variety of goods and services. The development of the store is enough of a change, but the transition has not finished. In the next few weeks, the College Store will have a few surprises in store for us, including the coming of "Big Sneak."

The Bryant College Store offers items for every member of the Bryant Community. Why not come in and browse around? You may find just what you're looking for!!!

The "RAT" Provides Bryant

5 O'clock Highball

Do's and Don'ts

The Rathskeller is under the laws governing the state of Rhode Island, the Town of Smithfield, and the Bryant College community.

1. You must be 18 years old.
2. You must be a student of Bryant College or a member of the Bryant Community. You must present your Bryant ID on request.
3. The capacity of the Rathskeller is 150 persons. This is set by the fire regulations and will be STRICTLY enforced.
4. Because of the large numbers during the evening hours (after 8 p.m.), students and members of the college community will be limited to two guests per person.
5. Guests will be required to produce positive identification and must sign a guest book.
6. Students are expected to act in an orderly fashion. If this policy is not adhered to, those students involved will be subject to being banned for an indefinite period of time.
7. By state law, food wear is required.
8. The Rathskeller will be open the following hours: Saturday through Thursday, 3 p.m. to 1 a.m.; Friday, 12 p.m. to 1 a.m. Last Call will be at 12:30 a.m. Customers are expected to be out by 1 a.m.
9. We of the Rathskeller staff are looking forward to seeing our old friends and making many new ones. Please feel free to make the most of our facilities. They are here for your enjoyment.

NOTE: Beginning on October 1, 1973, the Rathskeller hours will be as follows: Saturday through Thursday, 6 p.m. to 1 a.m.; Friday, 3 p.m. to 1 a.m.