New Potato Plan Proclaimed

Oldh Tymer
Appe l Staff
Writer
Branching out — or at least moving into the strategic plan. Bryant President William E. Trueheart called the new plan, titled Potatoes: A Powerful Economic Resource (PPER), "an effort to raise revenues, conserve energy, improve the environment, and increase social responsibility all at the same time."

From crops in the fields to computers in the classroom, potatoes will pervade every part of campus life with new activities ranging from promotion through production. Besides the promotional campaign begun earlier this year, Bryant will use its crops to sell three new products, raw potatoes, vodka, and french fries, and to produce energy to power the campus.

"Potatoes are the fourth largest crop in the world," Trueheart said, "but the leading potato growing countries are Russia and Poland, with the U.S. only in third. As a business school, we have a responsibility to show U.S. industry the same at the same time."

Raw potatoes will be the first product Bryant produces, once the campus conversion process is complete. Potatoes will be grown on "every square foot of available land, including the track. It'll take about 3 months to switch over to potato production, but we can do it on time if everyone cooperates," said physical plant director Ed Richards, who added that he was looking forward to the change because it would bring his responsibilities closer to nature.

"Growing potatoes puts the plant back in physical plant," he said.

Vodka and french fries will have to wait until completion of the Potato Processing Plant (PPP) later this year. The PPP is currently under construction on the other side of Route 7. Marketed under the new Bryant's Own brand name, vodka will be "the flagship in a new line of collegiate affiliation products, the fastest growing segment of the alcohol industry," Marketing Professor Frank Bingham said.

French fries should do nearly as well, say analysts who are betting that the recently signed contract with Nicholas Janikies, Bryant alumnus and leading Burger King franchisee, will put Bryant "on top of the french fry heap."

Energy production can begin almost immediately, though, as soon as the potatoes begin popping out of the ground. "All we have to do is stick two electrodes in each spud," Richards said, "and we'll have plenty of juice in no time." The first project scheduled for completion is the Potato Power Information Super Highway (PPISI), the new campus computer network funded by a grant from the Clinton Whitehouse under the supervision of Vice President Al Gore, who is rumored to have two electrodes himself.

To promote PAPER, Bryant is changing its look with a new advertising campaign and a new spokesman, Mr. Potato Head. Critics charge that although PAPER may look good in print, it will never fly because of the down-to-earth nature of Bryant students, several of whom have already voiced their disapproval of "such a half-baked scheme."

According to critics, no normal human being could come up with such an idea. In fact, some believe the potato phenomenon to be of extraterrestrial origin, prompting Trueheart to deny rumors that the campus potato frenzy was started by a group of aliens who have secretly taken over the college, despite repeated sightings of an unusual potato-like object hovering over the Unistructure.

"I like Mr. Potato Head," Trueheart said, "but I'm not about to become one.

More Mashing Good News Inside. Check It Out!

Honorary degree recipient visits Bryant College.

See related story page 2.

Spring Weekend Band Selected

Anal Beanconceau
Appler Staff
Writer

After many difficulties in securing a popular band for this year's Spring Weekend festivities, it was announced yesterday that The Au Grains will perform. The Potato Skins will open with their rendition of, "All That She Wants Is Another Baby Yam." The Au Grains will perform many of their top ten hits including "Once Peeled, Twice Baked," "Your Creamy" and "My Baby Was Baked."

"I am pleased to have contracted such an accomplished and popular band," stated Michelle Jacoclin, SPB Spring Weekend co-chair. "Actually," Jacoclin added, "I'm pleased to have contracted any band at all.

According to Student Senate President Rob Fontanella, some students have expressed concern over the credibility of the chosen bands. "One student felt The Au Grains were just too cheesy and a waste of Spring Weekend activities," commented Petti. "Vodka is not only tastier than beer; it is more potent," said Bill Petti, director of AKA Dining Services. "It is the perfect compliment to Spring Weekend activities," continued Petti.

Throughout Spring Weekend, G.I. Joe's Security Department will be on full force cruising through the Dorm Village on their fleet of Big Wheels.
Commitment: Exercises Moved to Pavement

Other Issues Addressed

The Apeeler is looking for new staff. Expired or not, we don’t care. Writer’s meetings are whenever we feel like having them. Interested? Call Formica Girl at 1-800-SCALLOP

Poor writers preferred.

Good writers welcome.

Will train.

THE APEELER
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Don Messier
Managing Editor

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John Candy
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Toby Jean
Sports Editor
Glumly
Photography Editor

-- THE APEELER --
FRIDAY, APRIL 1, 1994

NEWS

Potatoes and Yams? The Story Unearthed

Flick-My-Bic
Special to the Apeeler

SMITHFIELD, RI — In a move certain to have long lasting repercussions throughout Rhode Island and the Bryant College Community, the long loved Mr. Potato Head stunned the toy world and others with the announcement of his divorce from Mrs. Potato Head after 25 years of marriage. Mr. Potato Head (Mr.) made the announcement at a press conference at Bryant College. At his side during the press conference was Mr. Sandy Yam, Potato Head’s (Mr.’s) long time mistress, and his security team.

The assembled reporters and journalists from around the world had to agree that Mr. Potato Head’s decision to split was a major event.

In an effort to move away from the conservatism of a business school, Mr. Potato Head will also receive an honorary degree for his “brainer” accomplishments with the World Wrestling Federation. Mr. Potato Head, who is unsure whether to be proud of this accomplishment or not, is awaiting instructions from his trainer. He hopes to take on President Trueheart in the ring to combat Willie the World’s Heavyweight champion.

As a final note, all commencement exercises are contingent upon the weather. According to Dean Alberg, Plan XYZ will go into effect to avoid the possibility of “getting rained on.” In the event of snow, the ceremonies will start two hours ahead of time.

The Apeeler Edict: I

1. Apeeler writers’ meetings take place on Tuesday nights at 9 p.m. Please arrive on time. We will not have sufficient seats for last minute arrivals.
2. All Apeeler writers are encouraged to submit ideas that may be turned into columns.
3. Personal announcements, written and received by midnight on Sunday, will be published the following Friday.
4. All submissions must be properly written and received by midnight on Sunday. Copy received after this time will not be published. If you wish to have an idea published, please submit it by 5 p.m. the Friday prior to publication.
5. Letters to the Editor are totally irrelevant. We don’t care what you think, so please leave us alone.
6. Advertisements are not necessary. We have more money than God (a.k.a. Hadda).
7. Letters to the Editor should be short and to the point.

Keep on Pushin’!
### Spuditis Epidemic Hits Bryant

Health Services has recently announced an epidemic of spuditis on Bryant’s campus.

This disease is caused by the toxic chemical called solanin, the green substance sometimes found on potato chips.

Health Services became aware of this outbreak when students began complaining of symptoms including dirty, gritty skin and a greenish glow of the face. As it is a very rare disease, the medical staff was uncertain as to how to treat it.

Because solanin forms on potatoes exposed to excessive sunlight, some medical experts believe that in order to reverse the process, the patient must avoid contact with all forms of light.

In addition, this condition is extremely contagious.

According to Dr. Horridge of Health Services, this is no problem however, as students are advised to stay in bed all day anyway.

In response to this problem, Bryant Potato Chip Services is now testing for further inspection.

As a precautionary measure, ARA has also installed a heavy Bake Oven to prepare other potato products on campus.

French fries and mashed potatoes are now cooked in these ovens to alleviate toxins and prevent the disease from spreading.

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### Introducing the Bryant Potato Chips

**Toby Jean**
Apeeler Sports Writer

A few weeks ago, the Athletic Advisory Committee announced that they were going to change the name of Bryant’s mascot. The “In­dians” was said to be degrading to Native Americans.

After much debate, a new name was selected yesterday: the Bryant Potato Chip. Suicide Spud submitted the name to the commit­tee of administrators, faculty, students, and alumni. In a closed door meeting of the group, the final vote came down to the Potato Chips.

Spud stated, “I thought the name the Bryant Potato Chips was fitting because potatoes have done so much to enhance the quality of the campus. They are a also a great symbol for the College.”

Committee members agreed the Potatoes best represented Bryant and is definitely a name everyone can identify with.

Cheerleaders have already begun designing new cheer incorporat­ing the potato theme. The cheer­leaders were overjoyed yesterday when the name was announced, screaming, “Spud! Spud! He’s our man! If he can’t scalp them no one can!”

New jackets are in the making which will incorporate the new name and logo going on.

No longer the Bryant Indians…let’s here it for the Bryant potato chips! Hopefully, the Chips will not get crushed. Go Potato Chips!

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### Notice

Attention Unemployed Seniors—The Office of Career Services will hold a seminar entitled, “Careers In…Potato Picking and Processing” on Friday, April 13, 1994 at 3:35 a.m. in Room 576 (maybe, unless we decided to change the room at the last minute, in that case you can try to find us).

*Wear your farmer jeans.*

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### Menu of the Week

<table>
<thead>
<tr>
<th>FRIDAY</th>
<th>SATURDAY</th>
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<td>Hard Boiled Chicks</td>
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<td>Pre-made Eggs</td>
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<td>Omellet Au Gratin</td>
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<td>Rude Fruit</td>
<td>Finger BM Sandwiches</td>
<td>Mashed Patties</td>
<td>Chipped Beef on Corn</td>
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<td>Potato Bar</td>
<td>Sauted Chitterlings</td>
<td>Corn Bread</td>
<td>Hard Beagles</td>
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<td>Claremes Chowder</td>
<td>Cold Peas &amp; Carrots</td>
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<td>Crusty Dunots</td>
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<td>Smothered Chicken</td>
<td>Potato Burgers</td>
<td>Veal &amp; Pork Pie</td>
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<td>Lyonnaise Potatoes</td>
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### Health Services

**Smart One**
Apeeler Staff Writer

Health Services, “Students must remain in bed and should not attend classes for 2 - 3 weeks, thereby avoiding both contact with others and exposure to daylight.”

To keep symptoms from becoming life-threatening, students are advised to drink plenty of vodka. The alcohol content of vodka is extracted from potatoes and, as a result, contains many of the antibodies necessary to fight off the disease.

Horridge added, “Excessive use of alcohol often has adverse repercussions, such as hangovers...”

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### Article

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The Apexer Sports Department is looking for a few good men to start a Hot Potato LaCrosse league. All teams will consist of 15 men (or women) to compete on an NCAA level. If you are interested in joining the league please contact Spud 1. d’Hoe at 232-Spud.