Senior Class gift announced
The Class of 2012 Endowed Scholarship

By Kelsey Nowak
Assistant Editor-in-Chief

By now everyone has probably noticed the Info desk area is a little larger now; Rich Hurley is running around on the second floor instead of the third, and the former Commuter Connection is now an office space and lounge. These changes, along with many others occurred over the summer and previous semester to allow for the reunion of the Center for Student Involvement and the Center of Operations Office into the Office of Campus Engagement.

Commuter Connection, now called the Commuter Hub is located on the second floor in the previous Bryant Center Room 2. This is a much larger and more adequate space for our community’s commuter population. The old commuter space is now the manager’s office for the Bryant Center managers and Matt Kreimeier, program advisor and night manager. The previous Center of Operations is now home to Rich Dankel, Operations Manager, Rich Hurley, Associate Director, and Karen Misiaszek, Office Coordinator. Scheduling and Event Coordination can be found on the left side of the Info desk on the second floor.

Not only did physical renovations occur, but many new staff members were also hired. Daphney Joseph, the advisor to The Archway, was hired as the Assistant Director and is now advising SPB as well because Connie Cabello accepted a position at UMass Lowell. Daphney can be found in the SPB office. Nicole Hamilton was brought in to be the head of the Community Service office and also work with Greek Life. Matt Kreimeier was hired as both.

Senior Class Gift Committee (Kara Eaton) of 50 seniors has worked tirelessly to raise upwards of $45,000 to date and have obtained 40% class participation to date. Of course this feat has been accomplished by previous committees, but never has Bryant seen this done in such a short amount of time. By the end of the year, the senior class hopes to raise over $50,000 and obtain more than 50% participation from the Class of 2012. Each Senior who donated to the Senior Class Gift cast a ballot for their vote on which legacy they thought would best represent our class as a whole. The Class

See ‘Senior Class Gift’, pg. 3.
**Department of Public Safety Log**

**VANDALISM (AUTO)**

**JAN 31 2012-Tuesday at 09:55**

Location: COMMUTER LOT

Summary: DPS received a report of a person feeling ill. EMS was activated and Smithfield Rescue responded and transported the patient to Fatima hospital for treatment.

**FEB 2 2012-Friday at 09:55**

Location: UNISTRUCTURE

Summary: DPS received a report of a person feeling ill. They were available from 10:30-1:00PM. Condom roses are a creative and fun gift for Valentines Day so don’t miss out! Judson Laypilley will be performing on Thursday, 2/23 in Janikies.

**FEB 6 2012-Monday at 12:25**

Location: RESIDENCE HALL

Summary: A student reported the theft of a North Campus suite. The incident is being investigated.

**DISORDERLY CONDUCT**

**FEB 4 2012-Saturday at 23:55**

Location: RESIDENCE HALL

Summary: DPS received a request for a medical evaluation on two intoxicated people. EMS was activated and Smithfield Rescue responded and transported the patients to Fatima hospital for treatment.

**VANDALISM (School Building)**

**FEB 3 2012-Friday at 10:58**

Location: UNIVERSITY

Summary: DPS received a report of vandalism to a Residence Hall window.

**FEB 5 2012-Sunday at 14:01**

Location: ENTRY CONTROL STATION

Summary: A student was disorderly at ECS when he could not sign an underage person on campus. The Smithfield Police were called to assist.

**FEB 5 2012-Sunday at 01:58**

Location: UNIVERSITY

Summary: DPS received a report of vandalism to a Residence Hall window.

**VANDALISM (School Building)**

**FEB 5 2012-Sunday at 01:58**

Location: UNIVERSITY

Summary: DPS received a report of vandalism to a Residence Hall window.

**FEB 5 2012-Sunday at 21:55**

Location: UNIVERSITY

Summary: A DPS officer witnessed furniture being thrown out the window of a Residence Hall. Officers were dispatched to the area and the residents have been charged.

**LARCENY (Under $50)**

**FEB 6 2012-Monday at 11:30**

Location: RESIDENCE HALL

Summary: A student reported his wallet being stolen. The incident is under investigation and the student was advised to cancel his credit cards.

**DRUG ACTIVITY**

**FEB 6 2012-Monday at 12:25**

Location: RESIDENCE HALL

Summary: A student was found in possession of marijuana and drug paraphernalia. Charges have been filed.

**FEB 5 2012-Monday at 02:02**

Location: RESIDENCE HALL

Summary: A student reported a stolen cell phone unit.

**LARCENY ($50-$200)**

**FEB 6 2012-Monday at 13:13**

Location: TOWNHOUSE

Summary: A student reported the theft of a North Face jacket from a townhouse.

**BIAS INCIDENTS None Reported**

To report a bias incident or hate crime, go to www.bryant.edu/bias or call the Bias Incident Hotline at 401/295-9620.

**“TIP OF THE WEEK”**

Many thefts occur when students leave the doors to their rooms unlocked when they are not there. Always keep your doors locked when you are not there.
Senior Class Gift

Continued from pg. 1

of 2012 has decided to leave a legacy that will allow Bryant students to have the same amazing experiences, education, and memories that each one of the graduating seniors have obtained throughout their time at Bryant. Selected with an almost unanimous vote, the Senior Class has chosen to leave behind The Class of 2012 Endowed Scholarship. This scholarship will be awarded to a graduating Bryant student who has a minimum 3.0 cumulative GPA, who is an entrepreneur on campus and has the financial need for the scholarship.

This gift encapsulates the philanthropic spirit of this senior class. It also proves that Bryant students truly understand the value of the education and experiences they have had throughout their time at Bryant. The Class of 2012 Endowed Scholarship will be awarded every year from 2015 onward to one or multiple students. This gift is an amazing tribute to the efforts and generous spirit of this year’s senior class.

The legacy of previous classes can be seen every day throughout our campus. The Class of 2009 donated the four bronze bulldogs which guard the entrance to Bulldog Stadium. It has become ritual for our athletic teams to touch them upon entering the stadium grounds on game day. They also donated the night manager for Bryant Center Operations and also the Bryantappy Night advisor. Sue Palazzo is now the administrative assistant in the Center for Student Involvement Office on the third floor of the Bryant Center.

There are two additional new staff members that have been added to the Office of Campus Engagement team recently. One is Lisa Morris, our new budget analyst who is located on the third floor of the Bryant Center. Dawn Stapleton is the other new staff member who is working in the new Scheduling and Event Coordination area of the Info desk. She moved from Public Safety and the China Institute to take over Mrs. Stapleton’s Job after her recent retirement.

Please help us welcome the new staff, and feel free to stop into any of these offices if you have any questions.

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Application deadline of March 15 for summer admission, July 1 for fall admission

Campus News

CEO inspires students to ‘Be Unique’

By Anthony Constantine, Laura Yepsen & Sarah Rubel

Continuing from pg. 1

This past Friday and Saturday Collegiate Entrepreneurs’ Organization hosted the first annual Bryant University New England Entrepreneurship Conference (BUNECC) encouraging students to get involved with entrepreneurship and ‘Be Unique’.

The conference began on Friday afternoon February 3rd and continued on Saturday February 4th consisting of breakout sessions taught by various entrepreneurs in their area of expertise, 3 keynote speeches, and a “Build-A-Brand Competition”.

The workshops were categorized into 4 groups: New Venture Creation, Marketing Your Venture, Power of the Internet, and Managing Your Business, encouraging students in all aspects of entrepreneurship. Experts included many successful Bryant alumni, Professors, and local professionals who taught skills they have acquired through experience in their respective fields.

Friday night Mark Hellenbrand, CEO of Narragansett Brewing Company spoke to students about how he revived the 122 year old company while maintaining the neighboring persona and re-building excitement to the Rhode Island based business. Hellenbrand even cracked open a Canetto during his speech, proving that you can take a vision and make it a reality.

With the experience gained and new relationships fostered, it is the hope of the organization that attendance will double for next year’s conference.

Bryant’s Chapter of CEO has been awarded Best Chapter in the Nation the past four out of five years by CEO National. Bryant University’s Collegiate Entrepreneurs’ Organization mission is to inform, support, and inspire students to be entrepreneurial and seek opportunity through enterprise creation.

Continue from pg. 1

This Class of 2009 Endowed Scholarship, which will allow students to attend Bryant and have the same positive experiences that they did. The Class of 2010 also left behind an Endowed Scholarship for students with proven financial need. The Class of 2011 had a more specific target for their legacy and left a gift towards a fairly new opportunity for Bryant students. The Class of 2011 Sophomore International Experience Scholarship allows individuals to travel the world on an unforgettable journey with their Bryant classmates. The Class of 2012 Endowed Scholarship will continue to allow students to have the fantastic Bryant education while also keeping the values of academic success, leadership and a continuous philanthropic spirit instilled on our campus.

As each member of the Class of 2012 walks under the Archway for the first time this May, let us not forget the legacy we leave on this campus. The reason each one of us has had the opportunities we have had here at Bryant University is because of philanthropy from Alumni, family and friends. The Class of 2012 will soon afford students the education and experiences of a lifetime because the philanthropic spirit they themselves have shown. Thank you to the Class of 2012, you have done something truly impressive.

Office of Campus Engagement

Continued from pg. 1

of Sandy Sylvia’s job after her recent retirement. She moved from Public Office of Campus Engagement team to the Info desk. She moved from Public and Event Coordination area of the Bryant Center.

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We are online!

Like us on Facebook
Follow us on Twitter
www.bryantarchway.com
The Interfaith Prayer Breakfast occurs each February giving all those who choose to attend an uplifted feeling of inclusiveness and a hope for the new season to come.

Each year Kati Machtley, the Bryant University Chaplain, and the Interfaith Prayer Breakfast Committee invite a religious leader to be the keynote speaker at the Interfaith Prayer Breakfast. A different speaker from a different denomination is selected each year to provide an inspirational message which promotes peace and understanding.

The Interfaith Prayer Breakfast Speaker this year will be Chaplain (Col.) Leslie R. Hyder, director of the Air National Guard Chaplain Corps. Chaplain Hyder advises on all matters pertaining to the religious and moral welfare of Air National Guard staff, their family members, and other authorized persons. He manages an Air National Guard Chaplain Corps of approximately 600 chaplains and chaplain assistants in the fifty states and four territories. He has a long list of very prestigious awards that have been presented to him including the Defense Meritorious Service Medal.

Bryant University is very excited to welcome Chaplain (Col.) Leslie R. Hyder to campus for the Interfaith Prayer Breakfast.

Anyone interested in attending the 16th Annual Interfaith Prayer Breakfast on February 13th at 7:30am should call 401-232-6045 or email amaciej@bryant.edu to make a reservation. Students who do not have a meal plan may attend at no charge. The cost for faculty, staff, and those in the surrounding community is $7. Reservations should be made by Friday, February 10th.

By Kelsey Nowak
Assistant Editor-in-Chief

Greek Life is proud to welcome the international women’s fraternity Alpha Omicron Pi (AOPi) to campus this February. AOPi is a member of the National Panhel lenic Council (NPC), a group of 26 nationally recognized women’s fraternities and sororities, which oversees these groups and provides guidelines and support.

Deciding that Bryant would greatly benefit from the addition of another sorority, Bryant announced to all NPC organizations that the campus was opening for extension the NPC process of adding a new sorority to campus. Three NPC organizations responded to the announcement, expressing their desire to come to Bryant. The Greek community then welcomed these three organizations onto campus over a three day period, where they met with many Greek members so they could get a feel for our campus and so we could get a feel for them to see if their organization would be a good fit. All three organizations held public presentations at which the Bryant community was given an opportunity to express their thoughts on the organizations.

After the three organizations came, the Extension Committee (chosen in the spring of 2011) met and discussed the pros and cons of each organization. Ultimately, the committee decided upon Alpha Omicron Pi and extended the invitation to colonize at Bryant this spring.

AOPi’s international philanthropy supports arthritis. They have one color, cardinal red, which reflects their flower, the red rose, and their jewel, the ruby. Other symbols of AOPi are a sheaf of wheat and the panda bear.

AOPi will not be participating in Formal Recruitment this January, but will begin recruiting starting in mid-February, so be sure to watch for the great things happening in the Greek community this semester and join us in welcoming AOPi!

By Morgan Soule
Contributing Writer
Why did you go?

Ever since I was a little girl, I was fortunate enough to travel. My dad’s job allowed my family to see many of the states, especially those on the East Coast of America. I was brought up in two different cultures: the American culture through my education and the media, and the Indian culture through my religion and family. I had an eager desire to travel more and more as I got older and especially once I found a college so close to home. I remember freshman year thinking that I should study abroad when I was a junior, and nothing would stop me. I was fortunate enough that my dream came true. I wanted to study abroad even more when I heard about other students’ experiences. I wanted to meet new people, see new places, try new things, and most of all, I wanted to be away from the place I had grown up.

Best experience/memory:

I have so many different memories and experienced various events during my time abroad. I think the most memorable for me was the first time I traveled outside of Greece. My program, Arcadia University, had granted the students a 5 day holiday and a bunch of my new friends and I decided to take a trip to the many cities of Italy. Our plan was to spend a night and day in Rome, a night in Perugia and a day and two in Florence. It was time to go to the airport, and I had packed a suitcase the night before, given myself a facial and a manicure - I mean I was good to go! Little did I know that I had forgotten the most important document - locked up back in my apartment. I took the hour bus ride down to the airport before I realized that I had forgotten my passport! Once I was there, I almost broke down in tears, until one of my friends told me, “We have enough time. Grab a cab and go back and get your passport. You can do it.” So I did. I ran out of the airport, hailed the first cab I saw, spoke in broken Greek so he would bring me back to my apartment. I don’t think my heart has ever raced that fast. I have a record of never, EVER missing flights in my life, and I was going to miss a once-in-a-lifetime opportunity to go to Italy. I got back to the airport two hours later, passport in hand and boarded the plane. I learned a huge lesson that day and never made the same mistake again. I also had an amazing time during that trip and ended up visiting Italy two more times during my time abroad. I will never forget that experience.

Funny cultural experience:

My friends and I went to Santorini one weekend, which is one of the most beautiful islands off of Greece and we decided to climb to the top of the village Oia to watch the gorgeous sunset over the volcano. Our way up to the transport was donkeys. The reason I had wanted to go to Greece in the first place was after watching the movie Sisterhood of the Traveling Pants. I knew it’s silly, but I really wanted to ride a donkey to the top of the village and I got to do it! It was a very bumpy ride and there were at least 30 of us in a row, the donkeys running into each other and making our hearts jump! That was a really fun time.

How was the school different from Bryant University?

The Arcadia University for Hellenic Studies was VERY different from Bryant. There was only one building which had three floors; several classrooms, a roof, and a kitchen. It was about 10 minute walking distance from my dorm/department and the classes were much smaller. We sat in circles with 20 students in each class and the teacher talked to us more frequently and provided more slideshows. There were exams: midterms and finals. It was very different, but we did not have any team as in Bryant University. All classes I had to have were mandatory, the classes I was enrolled in were not “easier” than my Bryant subjects because they challenged me even more. However, the professors were a lot more laid back and the classes were longer in duration which made it easier for me to get used to. As my residence director, there was a program director and several assistant directors.

How did this experience change you?

I have never been away from my family, especially my twin sister, for that long of a time. I think this experience definitely brought out the more independent side of me. I was able to make my own choices about what I ate, when I went to bed, and where I went. I also financed my entire trip, not including the scholarships and grants I already receive. But for the most part, I paid for every flight, every meal, and every item I wanted to buy on my own, which really helped me learn how to budget my money and prepare for my future. This experience also taught me how I interact with people in different places and what I can do to improve the experience for anyone.

Would you study abroad again?

Without any questions asked. I would love to travel again and take different courses, but I wouldn’t trade the experience for anything.

Student Alumni Association Young Alumni Panel

By Sara Larrabee

Wednesday, February 15th at 6:30pm in MRC4 the Student Alumni Association in conjunction with the Honors Program will be hosting the second annual Young Alumni Panel.

No matter whether you are a freshman or senior in college, I think the most memorable for me was the first time I traveled outside of Greece. My program, Arcadia University, had granted the students a 5 day holiday and a bunch of my new friends and I decided to take a trip to the many cities of Italy. Our plan was to spend a night and day in Rome, a night in Perugia and a day and two in Florence. It was time to go to the airport, and I had packed a suitcase the night before, given myself a facial and a manicure - I mean I was good to go! Little did I know that I had forgotten the most important document - locked up back in my apartment. I took the hour bus ride down to the airport before I realized that I had forgotten my passport! Once I was there, I almost broke down in tears, until one of my friends told me, “We have enough time. Grab a cab and go back and get your passport. You can do it.” So I did. I ran out of the airport, hailed the first cab I saw, spoke in broken Greek so he would bring me back to my apartment. I don’t think my heart has ever raced that fast. I have a record of never, EVER missing flights in my life, and I was going to miss a once-in-a-lifetime opportunity to go to Italy. I got back to the airport two hours later, passport in hand and boarded the plane. I learned a huge lesson that day and never made the same mistake again. I also had an amazing time during that trip and ended up visiting Italy two more times during my time abroad. I will never forget that experience.

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Actuarial Association event preview

By Ariana Ricci

Bryant University’s Actuarial Association has an ever-growing presence on campus, with upwards of seventy members. This is no surprise, considering there are over 160 math and statistics majors at Bryant. The applied math and statistics major, which is fairly new, has also gained more popularity. Finally, Bryant offers both an applied statistics minor and mathematics minor for those who have less flexibility in their course load, but still want some extra knowledge in the subject.

In the past, the Actuarial Association focused solely on actuarial math. But due to the creation of the new applied math and statistics major and increasing popularity in math minors, the group has expanded their focus. As the math and statistics chair for this school year, it is my job to remain in contact with Bryant alumni who studied the subject.

In March and April there will be three Bryant alumni each speaking at a meeting about their careers and how they arrived at them. They will also be discussing real-life cases and the day-to-day responsibilities of their jobs.

The first of these speakers, Kaitlyn McCabe, is coming on March 7th. She is a 2011 applied math and statistics graduate. Currently, she is a personal lines business analyst at The Hanover Insurance Group.

Next, we will be listening to Bethany Butler on April 26th. He graduated with a degree in actuarial mathematics, but wanted to focus more heavily on using his knowledge of a popular business related to his major. Butler will also give a presentation at the ACTEX Study Room at Bryant University.

Last but not least, Alicia Haelan will visit on April 11th. She is interestingly the very first applied math and statistics graduate in Bryant’s history in 2009. Her first job involved working in biostatistics with a surgical team. She now works in the statistics department of Mathematics Policy Research at Washington DC.

Join us for any or all of our meetings this semester, even if you are a Debi or not, and recently transferred to Tufts Health Plan as a healthcare data analyst.

Debi et al. of Bryant and Eire, and most recently transferred to Tufts Health Plan as a healthcare data analyst.

Turner’s Thoughts

The balanced plate

Debbie Turner

Dietitian

Who said nutrition was hard to follow? Guess again, all you have to do is visualize this virtual plate every time you eat: how easy can that be?

Still confused? Contact me in Dining Services or debbieturner@bryant.edu if you need help balancing your plate!

Twitter: #thearchway
FB: The Archway
bryantarchway.com

Study Abroad Spotlight: Dhara Shah ‘12

Dhara Shah gazes at the view in Athens, Greece

Dhara Shah was one of the many students who studied abroad through the Student Alumni Association at Bryant University. She is currently working towards a degree in biology and a minor in biology as a pre-med student. Her experiences while studying abroad were extremely beneficial to her and her future career.

Dhara Shah was one of the many students who studied abroad through the Student Alumni Association at Bryant University. She is currently working towards a degree in biology and a minor in biology as a pre-med student. Her experiences while studying abroad were extremely beneficial to her and her future career.
Ah...Love is in the air! Valentine’s Day is right around the corner, and with it comes the debate. *Imitating boxing ring announcer* In this corner, we have the pro-Valentine’s people – lovers of love and those in a committed relationship... In this corner, we have those opposed to crass commercialism, being forced to be romantic for one day, and witnessing mushy PDA by everyone around them. But here’s the thing. According to the National Institutes of Health (“The Power of Love,” 2007), our bodies respond to love and affection through a hormone called “oxytocin.” Oxytocin does more than make us feel good. It lowers stress and blood pressure and improves our mood and increases tolerance for pain. Just remember, it doesn’t have to be another human and it doesn’t have to be romantic love that gets your oxytocin stimulated.

That brings me to “Tupper’s Top Five Ways to Get Happy.”

1. Scratch me. I’m not kidding. The therapeutic effects of a pet are well-documented. My Momma Claire has a nonprofit organization that certifies pet-assisted therapy teams. Many hospitals, group homes, and schools are looking for such programs because the benefits are so varied. This is one of those win-win situations.

2. Get out and socialize. There are 80 clubs and organizations on campus...there must be SOMETHING you have an interest in. If not, you can start your own! Or, the Bryant Community Service Office can find places where you can volunteer. Making a difference feels so good!

3. Listen to music. Upbeat stuff, though, not that whiny, depressing stuff. More than likely, Adele is not going to cheer you up...she’s phenomenal, don’t get me wrong, but I get more work as a therapy pet from people who put “Someone Like You” on repeat. Don’t do it to yourself. Seriously, I’m exhausted!

4. Work out. Now, I know that SOME of you think that ol’ Tuppy here doesn’t work out. But, throw my ball, and I’ll run as far as I need to, to get it, and I’ll be as quick as I need to, to keep it away from you. I have witnesses. And, I spend HOURS on Fridays playing with my four- and two-legged pals at Alpha Dog Center Dog Daycare in Cumberland.

5. Get out and enjoy nature. When *I* go out, I like to chase the ball and roll around in various interesting-smelling things. You might not have all of the same interests I do, though. There’s tons of stuff to do within a five- to 10-mile radius of campus, though. If you’re stumped, hit me up on Facebook or Twitter.

Tupper’s Tidbits: Top Five Ways to Get Happy
Ironclad Tupper I

Pssst! You! Yeah...you! Come closer, and I’ll share my secrets to happiness... (Christina Senecal)
Facebook files for the largest IPO in history

By Raymond Wiecek
Staff Writer

If $13.5 billion and the 52nd spot for the richest person in the world wasn’t enough, Mark Zuckerberg will be worth an estimated $17 billion after the first day of his company’s Initial Public Offering (IPO).

The long awaited filing of Facebook was brought to the public’s attention on Wednesday, February 1st. The Palo Alto California based company is expected to go public between April and May of this year, with an estimated value between $75 and $100 billion. This would make it bigger than McDonalds, Amazon and Hewlett Packard. The largest IPO in history was Visa at $17.8 billion back in 2008. If Facebook were to stay at its proposed levels, its IPO would be far larger than Google’s $1.7 billion offering back in 2004.

The company said that it will trade under the ticker symbol “FB” but has not released what exchange they will list on. The lead underwriters are Morgan Stanley, JP Morgan, and Goldman Sachs. According to the SEC filing, it cost Facebook $573,000 just to register for their $5 billion IPO.

The 10-Q filing with the SEC reported revenues of $3.7 billion for the year, which was up 88% over last year. The previous year, reported earnings were $1 billion, and the year before were $606 million. The SEC filing was so popular that it actually crashed the sec.gov website that afternoon.

Facebook’s total views for the month of December were 4.5 billion, up 99% from the previous year. Every day, there are approximately 2.7 billion “likes” and comments that are exchanged. Two hundred and fifty million photos are uploaded every day, and there are about 100 billion friendships on the social networking site.

Zuckerberg took a salary of about $1.5 million last year; however $783,000 was from other compensations which included use of his corporate jet. Zuckerberg does plan to sell some of his own shares with the offering, but did not say how many. He also plans on keeping control of voting power over the company when it goes public. According to the SEC filing, Zuckerberg trimmed his salary down to $1 which will become effective in January 2013.

According to CNBC, Zuckerberg is thinking about offering his shares through the Facebook website, giving you the option to buy them right there. This would get more people involved in the equity market and Facebook.

The company heavily relies on advertising to make money. Eighty five percent of their revenue came from advertising last year and 12% came from the game maker, Zynga, which created popular Facebook games such as Farmville and CityVille.

Many investors believe that this would be the IPO to jump on. Analysts say that Facebook could achieve the same success Google had after its IPO back in 2004.

Last quarter featured many popular IPO’s, such as Angie’s List, Zygna and Groupon. To date, Groupon is the only IPO that is trading below its open price out of those three. The huge buying and selling that occurs when a large company goes public can make or break an investor. According to Sig-Fig, a company that monitors data such as shares bought and sold, more than one fifth of the people who bought Groupon on the day of its IPO ended up selling their shares that same day.

Overall, Facebook will definitely be a strong contender for the biggest, most expensive IPO ever, but many questions still arise which makes this IPO one to watch in the coming months of 2012.

Facebook nation
2011 or latest
Populat ion
US
1.20
India
1.28
China
1.34
Russia
0.14
Indonesia
0.04
UK
0.11
Facebook
0.04
India
3.2
Facebook*
1.22
McDonald’s*
2.01
Boeing
56
Amazon
82
Apple
60
Toyota
152
Google
188
Apple
429
McDonald’s
1,700

Number of employees

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Bain Capital - The Real Story

By Nicholas Calabro
Staff Writer

At first glance, Bain Capital does not seem like it would be much more important than other businesses. On the contrary, this company has been put in the spotlight recently, seeing as Mitt Romney, the current CEO, Mitt Romney, is running for the GOP nomination. Now possibly, it would be prudent to go back to the beginning of this business.

First, there was Bain & Company which was a large consulting firm in Boston, and it was named after the founder, William W Bain Jr., according to the Funding Universe’s website. Its consulting career began when he was hired by Bruce Henderson the leader of the Boston Consulting Group, and he rose through the ranks quickly, becoming the Vice President of that company within two years. But Bain was also frustrated with BCG issuing reports instead of achieving results, and Henderson refusing to step down.

This led to William Bain and Patrick Graham leaving the business in 1975. And, as reported by Funding Universe, when they left, they took “seven consultants, and two of the biggest clients [Black & Decker and United States Steel]...” This was the beginning of Bain & Company.

Bain & Company had a different method of consulting; they worked directly with the CEOs, they became a client per industry, and they were deeply immersed in the companies. The Funding Universe website also states that, “because Bain worked intensively with a small roster of clients, partners felt no need to market their services.” Bain’s company recruited Harvard and Stanford graduates with traits similar to those of Bill Bain who all had a strong entrepreneurial bent. Bain & Company

The 1980s did not start well for Bain. The Funding Universe quoted a New York Times report where a former partner de-clared that Bain’s partnership deed as “the rights of Bill,” as opposed to a “Bill of Rights.” A Fortune report was also quoted that stated there was no specific percentage of the earnings everyone earned among which were kept secret anyway. And despite fortunes made with National Steel and Chrysler there were still questions about how much real value Bain & Company added to industries. The most telling was that in his memoir of the Bain Index by which they “measured the clients’ stocks against the Dow Jones Industrial Average,” (Funding Universe). Also Bain himself was looking for direct investment in the companies, and in 1984, Bain Capital was the result of said interest.

Bain Capital was formed as a limited partnership, led by W. Mitt Romney, who would invest in prospective start-up companies. Not long after this, The Funding Universe website states that Bill Bain would be incorporated and that he along with several junior executives “sold off all of their equity.” After a scandal with one of Bain’s clients, Guinness plc, a company accused of illegally inflating its stocks, more clients began to drop their relationship with Bain, or at least cut back. Finally, in the fall of 1990, Bill Bain tried to sell the company, but nobody would buy it, and 200 more consultants would be dismissed. Then Bain would leave the post of CEO and Mitt Romney decided to make his transition into politics.

Recently, Mitt Romney’s time in Bain Capital has become a point of attack, especially from former U.S. Speaker of the House Newt Gingrich, in the short film “When Mitt Romney Came to Town.” Romney has been reported as saying that he liked to fire people.

Still, in the GOP Presidential debate on January 19th, as the Huffington Post has reported, Mitt Romney asserted that he cut 120,000 jobs, or rather that 120,000 jobs could be traced back to decisions that he made. He said they started four businesses, and all of them have since gotten stronger, allowing for more hiring. This is unlikely to hinder the attacks on Mitt Romney as CEO, but as long as this continues, it is unlikely that we can get a clear picture of the truth.

Biz Snipz: the current happenings of the business world

By Mike Silva
Contributing Writer

• Recent troubles at Pepsico are expected to result a recalibration of its corporate structure this Thursday. Some analysts say that Pepsi CEO, Indra Nooyi, may separate the food and beverage businesses into two sections, along with massive layoffs to cut costs.

• Record low rates along with a new government policy, HARP 2, has revitalized the refinance market for mortgages. The demand is so high that Bank of America (BOA) is telling customers to wait 90 days so they can keep up with the high volume of demand.

• Sprint Nextel Corp, the nation’s third largest wireless carrier suffered a 1.3 billion loss after its stock fell 43 cents/share. This happened due to the steady increase in the demand for iPhones. Demand has been so high that Sprint was forced to increase their subsidy cost to Apple, the iPhone provider, and recognize less profit margin per sale.

• Morgan Stanley won the sweepstakes for the long awaited Facebook IPO. The bank plans to underwrite Facebook which has an estimated IPO of 5 billion. In recent years, Morgan Stanley has made 1%-2% for underwriting IPOs.
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Let the games begin: A Wintramural preview

A personal perspective on winter intramural sports at Bryant

By Tom Hansen

Sports Editor

Let me preface this article first by saying that I am a former jock. Not necessarily the “coolest kid in the hallway with the letterman’s jacket on” jock that Hollywood has so dubiously portrayed throughout its history, but I was a three sport athlete that enjoyed competing on a week to week basis regardless of what sport it was. My transition from athletics to NARP (Non-Athlete Regular Person) for those not in the know was not exactly peaches and cream.

Upon arriving here at Bryant and realizing there was a void in my life, I decided to participate in my first Intramural Flag Football game and the rest as they say was history. I am now an unabashed intramural enthusiast who will play on any team that will have me (I will also take any and all nominations for the Bryant University Intramural Athlete of the Week, don’t be shy).

So, in my professional duty as the Sports Editor I am pleased to announce the winter offerings from the Bryant Intramural department, or as I have aptly dubbed them, Wintramurals. These sports cater to all walks of athletic life and are available to students of all skill levels.

Whether unbelievable or uncoordinated, there is a sport and skill level out there for you.

First on the docket is Floor Hockey. If you loved playing puck back in high school but did not love the coinciding early morning practices then this sport is right in your zone. The talent mix is anywhere from first time grinders to seasoned snipers, so should your experience be limited you need not worry as you are in good company. However as a buyer beware be sure to watch out for the Podi Boys, as they are the pre-season Vegas favorite to hoist the cup over their shoulders this year (pending the status of veteran top scorer Bryan Soderberg pending a physical and cognitive test).

Along with the slap shots and dangles of the floor hockey rink Volleyball remains as one of the most enjoyable sports Bryant has to offer. The beauty of Indoor Volleyball is in its simplicity having two teams on either side of the net and the objective is to put the ball on the opposition’s floor. While some teams employ expert strategies and game plans the fun comes in when the ball goes in the air and the classic battle of “who wants it more” commences. Much like Floor Hockey every team is filled with players of all skill levels so anyone looking to join a squad should not be scared to do so. While we at Archway Sports strive to have a pre-season favorite we would caution all teams to watch out for the likes of Bryant Volleyball greats such as Maria Socca and Jazmin Stoner, both of whom are eligible at the intramural level this season.

Not saving the best but the most popular sport for last in this Wintramural preview, Basketball is the most coveted sport across all seasons in the Bryant Intramural matrix. Should you happen to be in the Chase Center between the hours of 6 pm and Midnight and hear the roar of grown men and women fighting tooth and nail, odds are it’s coming from these intramural contests. Casual hoopsters and big-time ballers alike are set to compete in this fast-paced sport in traditions with A, B, and Women’s divisions all offered.

Brave souls be sure to keep your guard up, as women are welcome to compete in any division and have been known to cross up male defenders at will. (See last season’s Championship and impressive regular season record). The road to the Bryant Intramural Basketball Final Four is wide open this season and every other year. Much like the NCAA Tournament it is all about which team catches fire at the right time.

Should you have any sort of thirst for competition like I had there is an Intramural sport out there for you to quench your need. If this preview piqued your interest in any way be sure to sign up on the free agent list for your sport of interest on the Bryant Intramural website at www.bryantbulldogs.com. You may not be able to relive the glory days of your state championship hoop team, but with t-shirts and bragging rights on the line do not be surprised if you find yourself back in the zone that yearned to be the game when the line is on the line.

Archway Sports will be checking in throughout the season on the progress of all teams as they match towards the playoffs, and we wish the best of luck to all combatants as they compete for Intramural glory.

Bryant University Intramural Athlete of the Week:

As one door closes another one surely opens, and so is true with Intramural sports. This season Bryant Intramurals is offering Basketball, Floor Hockey, and Volleyball as a means of conquest for Intramural glory.

Surely there are to be primetime performances abounds this season. So send your nominations for the BUIAGTW to archway@bryant.edu and let the games begin!

Sports Shorts: The world of sports at a glance

By Jackie Ammariro

Editor-in-Chief

• This week marks rivalry week in the NBA. Schools all over the country gear up for the matchup with the school whose name they have been trained to hate. One highlight of the week is always the Duke-North Carolina matchup. One of those two teams has appeared in the NCAA Final Four 21 of the last 31 times. Other key games include Georgetown-Syracuse, Louisville-Kentucky, Kansas-Missouri, and Saint Mary’s-Gonzaga.

• Over the past week there have been some changes to the NBA’s hotbeds. Lo and behold, the Boston Celtics’ Paul Pierce passed Larry Bird to move into second place on the franchise’s list of all-time leading scorers. After Tuesday’s game in which he surpassed Bird, Pierce had 21,797 career points standing only behind John Havlicek who is in the record books with 26,395. Also this week, Los Angeles Lakers, Kobe Bryant who is currently the league’s leading scorer, moved into fifth place on the NBA’s all-time scoring list. Bryant’s 28,601 points moved him past Shaquille O’Neal and he now only trails Wilt Chamberlain, Michael Jordan, Karl Malone, and Kareem Abdul-Jabbar.

• As if it weren’t bad enough for the Patriots to lose a second Super Bowl to the New York Giants Sunday, Tom Brady’s wife Gisele Bundchen added salt to the wound. After the game Gisele was commented to reporters, “My husband cannot f----- throw the ball and catch the ball at the same time. I can’t believe they dropped the ball so many times.”

• In Bryant news, this week Baseball America released its 2012 NEC preview. The list picks Bryant to finish third in the Northeast Conference. Junior Kevin Brown made the list of Baseball America’s top pro prospects and freshman Kevin MacAvoy made the list of top newcomers.

Bulldogs start the 2012 season in North Carolina next weekend.

• The New York Jets inked wide receiver Santonio Holmes to a one year extension worth $15.25 million. Holmes had stirred up some controversy at the end of the regular season when he had said he would be back with the team next year. No word on whether or not the Jets plan on shooting fellow wide-out Plaxico Burress’ plea for a new deal in the foot.

• Philadelphia Quarterback Michael Vick was recently named to the top of Forbes “Most Unliked Athletes” list for 2012. Vick has long been on the business end of public disdain after being convicted of running a dog fighting ring out in one of his Virginia homes. Tiger Woods was also voted to the list with 60% disapproval bringing his list. Tom Hansen also contributed to this story.
Tiger Woods is back on the prowl... again.

By Tom Hansen
Sports Editor

If you were to ask any golf analyst, sports fan, or avid celebrity follower alike about Tiger Woods and his career around this time last year, their response would all probably be the same: washed up, past his prime, and mentally distraught. Surely at the time most of these comments were warranted given the fact that he had not won a professional golf tournament since the 2009 Australian Masters.

Coming off of one of the largest personal public scandals in the history of sports, it was easy to count out the long time number one ranked golfer in the world. He hired and fired swing coaches with seeming regularity and even decided to work alone for a period of time, something that is fairly unheard of in the golf world. The once unbeatable Sunday Tiger Woods who made every putt when it counted and never missed a shot when it mattered was doing just the opposite. The roar that once was Tiger Woods golf game had all too familiar Sunday shootoutقيم on the 18th green as Tiger Woods would go on to complete 17 consecutive passes and the Patriots fell short last Sunday. (MCT Campus)

Collinsworth commented that Welker would make that catch, “100 out of 100 times”. Apparently he couldn’t do it 101 times. A catch on that play would have put the Patriots into field goal range and could have even led to a game-ending touchdown. In stead, with three and a half minutes to go the Patriots would punt the ball away to the Giants and Eli Manning. Manning proceeded to lead an 88-yard touchdown drive that started out with an amazing 38-yard grab by Mario Manningham right in front of the Patriots sideline and Bill Belichick. Once the Giants got into field goal range, they began to run down the clock so as to score a game winning field goal with no time for Tom Brady and company to make a drive themselves. However, the Patriots defense intentionally allowed Ahmad Bradshaw a wide open hole to the end zone for the go-ahead touchdown.

After a failed 2-point conversion the Giants led 21-17 with 57 seconds left and one timeout for Tom Brady. Then came two more drops. On first down Deion Branch dropped a wide open pass that would have put the Patriots into Giants territory. On the very next play Brady hit a wide open Aaron Hernandez in the hands across the middle. Another first down dropped. The closest the Patriots would get would be a last second hail-mary that landed just a few feet from the out-stretched arms of Rob Gronkowski after being batted into the air. The Patriots receivers dropped the ball, and the Lombardi trophy dropped right into Eli’s hands for the soul ring once again.

Although this Super Bowl is sure to sting less than the 2007 defeat that ruined the Patriots perfect season, it hurts nonetheless. So many questions remain after the final whistle. Would a healthy Gronkowski have changed the tide of the game? What would have resulted if just one of the catches dropped by Welker, Branch, and Hernandez had been caught? One thing we know for sure; Eli Manning can now be considered an elite quarterback after passing his brother with two super bowl rings, both against Brady and the Patriots.
When a female thinks of Valentine’s Day, there are a few options. If you are single, you often dread the day thinking of all of your friends being doused in lavish dinners, love, and endurance while you sit alone eating dinner.

If you are in a relationship, many (not all) females look forward to the day that their significant other “has” to be nice, romantic, and loving. Gross. If they can’t do all of those things on a normal day, why do it on February 14th? Then there is my situation. I am in a long distance relationship. I should not complain as my boyfriend attends college in upstate NY rather than being overseas but none the less here I go.

Although I am in a relationship, one that I value very much, I find Valentine’s Day to be an unnecessary, Hallmark holiday. I would rather receive flowers when I am having a bad day or when something great just happened to me, than receive them on Valentine’s Day. It feels to me that on Valentine’s Day, all of our significant others feel obligated to buy these chocolates, flowers, and fancy dinners. It doesn’t feel genuine. No offense to all of the loving doing boyfriends and girlfriends out there (including my own poor boyfriend who is currently reading this trying to decide what to do). But why not spread the love over the whole year. Don’t compel it all into one day.

I will give credit to my mom and dad for being prime examples of what I am now preaching to all of you. When I was growing up, my dad got my mom flowers out of the blue, just randomly.

I always thought it was the greatest thing primarily because I got to take pictures of them, but as I got older, I understood why my mom always looked so happy when she came up the cellar stairs and was surprised by a bouquet of flowers after a long day at work.

She always asked my dad what the occasion was and he continually said, “I don’t know, I just felt like doing something for you.” The older I got, the more I appreciated what he did for her. And now, in that I am in a serious relationship of my own, I find myself envying what my mom has with her dad.

So, to all the significant others out there, consider this: Buy your lover their Valentine’s Day gifts on another day. When the pressure isn’t sky high and surprise them instead of participating in the corporate scheme that is Valentine’s Day. It means a lot more to your significant other, in my opinion.

Valentine’s Day is a celebration of Catholic martyrs, or people who were murdered because of their religion. Also, a decent movie starring Ashton Kutcher and a bunch of others have thrown together in order to make a profitable movie and a really good trailer. (Side Note- If Julia Roberts and Bradley Cooper’s hair only appears for five minutes in the movie, don’t dedicate 15 seconds of the movie trailer to them.) And finally, when I think of V-Day, I think of the days in elementary school where everyone put cup candy in each other’s V-Day bags with little notes attached that said “I love you” and “I’m cute.” That was always one of my favorite days to go to school. That is until things got very hot and I actually started liking girls, and then girls started liking boys, (not me though), and everyone started pairing off. I noticed this change in about 9th grade.

All of this is beside the point though, because what we’re really talking about today is the grown-up modern version of Valentine’s Day. A day where people who I imagine to be very much like Adam Sandler’s character in the movie “Mr. Deeds”, make money off creating sappy one-liner’s to put into cards that are covered in flowers and cute animals, and then sold to people who need to give a card to their girlfriend significant other for the sake of tradition.

A day where flower shops and the floral department at Stop&Shop jack up their prices, all the thing flowers, especially roses and those other flowers that girls like. But most importantly, V-day is supposed to be a day about love.

There are plenty of people who will argue that all of that stuff, the movies, the cards, the price inflations, takes away from the Holiday. They will say that Valentine’s Day is a commercial or Hallmark holiday. I don’t necessarily disagree with that idea, but I do think that these people tend to be people looking for an excuse to trash on the holiday. The fact is, when you move past all these commercial tendencies of V-Day, that the day can become a wonderful day to celebrate a relationship.

I have no problem admitting that I do enjoy a nice night out on the town for V-Day. I had never celebrated Valentine’s Day until two years ago (when I finally tricked a girl into liking me) so I never had any opinions on the matter. February 14th was always just another day. But as I said, two years ago I began dating my girlfriend, and the fourth month of the second month of the year suddenly became a big deal. I now was responsible for making dinner plans, buying flowers, picking up chocolate covered strawberries, and making sure my girlfriend had an amazing night. This was all okay to me. I was happy to be able to make my girlfriend happy. And frankly, I enjoy traditions built around people’s happiness. There is no need for anyone to hate V-Day because it doesn’t symbolize what I’m trying to say. And if you don’t have anyone to celebrate it with, or don’t like celebrating it, then don’t celebrate it. It makes no sense to waste time bringing down a holiday simply because you don’t like it. No one is forcing you to celebrate it, but since there are people celebrating their relationships, then just go along with it and let them enjoy it.

I enjoy it. I enjoy every thing about it. I am proud to say that my girlfriend still talks about our first Valentine’s Day together, and next week, we will be celebrating our third V-Day together. And I have to say I’m looking forward to it. I am going out to dinner, getting her flowers, or anything else we do because that’s what being in a relationship is about. It’s about being happy. And at the end of the day, once you get past the Proflowers.com advertisements, Topher Grace pretending to be someone other than Eric Forman from That’s 70s Show, the overcrowded restaurants, and the never ending commercials for Channel Tomato, I am looking forward to Rachel McAdam’s movie “The Vow” (Side Note- I cannot wait to see this movie. Everyone can use a good chick flick). Valentine’s Day is simply about being happy.

By Eric MacCarthy
Camus News Editor

Treasury auction makes history

Despite Standard & Poor’s recent decision to cut the United States debt from AAA to AA+, demand for Treasuries continued. Last month, the attractiveness of U.S. government debt was reaffirmed. The latest Treasury auction of 10-year notes at 1.90%, a record low yield. Even though domestic investors continue to display a lack of confidence in the American economy, global investors still categorize American debt as one of the safest places to put your money. This is mostly due to the European debt crisis which has continued to tax the euro, a point to a Greek default.

Normally, low interest rates encourage investors to look elsewhere; however, the uncertainty surrounding the European debt crisis is prompting investors to buy U.S. debt, even with record low yields. In Europe, securities at such low rates are beneficial for the Treasury because it allows the government to finance the growing United States debt at a lower rate. As a result of the effects of a large deficit are lessened. Lower rates in the U.S. encourage foreign money to lock in a depressed value of the dollar but, yet again, we see the opposite. The uncertainty in Europe has investors flocking to “safe” investments (i.e. U.S. Treasury notes) which increases the demand for the dollar, causing its value to appreciate.

As the U.S. debt to GDP ratio continues to remain over 100%, the question becomes: how long will the low interest rates paid by the Treasury a good thing, or does it create a lack of confidence for Congress to solve the deficit problem? Of course the low borrowing rate promotes a lack of urgency among our countries lawmakers! The United States has reaped the benefit of enormous demand for its securities as the world is wary of European sovereign debt. Financing the nation’s debt insensitively eliminates the need for Congress to make difficult decisions regarding the future of the United States. Instead of solving the underlying issue, Congress just borrows more because it is easy and cheap. It is time for lawmakers to make the hard decisions. A bi-partisan agreement on tax increases and budget cuts, particularly on defense expenditures, is necessary to ensure America’s future economic and political strength.

For more, see our opinion column, “The Opinion Pages of The Archway feature the opinions of the identified columnists and writers, which are not necessarily those of the newspaper or Bryant University.”
Letter to the Editor

Before I begin, I would like to state that 300 words is not nearly enough for me to express my sincere disappointment in The Archway’s editorial staff. I expected more from the voice of Bryant University. This publication is voice of mine. I do not want to diminish any of the success of the professors who have ranked at the top of the list.

What I don’t endorse is creating a list of the “worst” professors at Bryant. Stringing up spite and disrespect, to hardworking people who elect to spend every day, on campus teaching us so that we can become educated, is the truest form of ignorance I’ve ever encountered. At a school that emphasizes character as one of our founding principles, in this article, I found a shocking lack of it. This is a direct quote, unmodified, and directly copied from Rate My Professor. It’s directed at one professor who was ranked as one of the worst: “SHE SUCKS!!!!”

What a statistically sound review, thank you to whoever wrote this, for this brilliant and thoughtful contribution. This article does not provide evidence that Bryant University News Editor, Eric MacCarthy, the Archway has proven that our student body is the whinniest in the world. We’ve proven through our reviews that we are unable to handle the pressures of seeking a college education and preferring to spend much more time writing negative reviews of those grade our work than actually studying.

This is not a day to celebrate the ethics of provocation; journalism; they should never use such a statistically unsound service as a reference. This is a day to mourn the death of ethics in journalism as this publication and student populace should be ashamed.

-Nick Mancuso

College journalism 101

By Mary Lyons
Professor of Communication and Literary Studies

Last week’s front page article, “The worst professors” by RateMyProfessor, reflects badly on the Archway and the University in so many ways.

As far as the Archway is concerned, the article reveals a profound lack of understanding of journalism and of the responsibilities and ethics of a journalist. It is commendable that we as students, placed as it is in the slot used typically for the most important story of the day, it gets worse.

The reporter diverts attention from his failings to examine the premises of the alleged data he uses by spending nearly half the article justifying the content he is presenting with faux statistics of his own devising. This next but one paragraph disregards the authority of his mathematical convolutions with three disclaimers. And then, after stating “in no way is this following an opinion of the professors here at Bryant,” and that “this list is not the only individual the students have decided. In his own words: “enjoy this time to openly discuss” his motives.

A student education is supposed to motivate students to embrace the character of success they’ve also supposed to held students accountable when they fail to demonstrate character. This reporter needs to be held accountable for, at the very least, a lapse in character—failing to do due diligence in his research, for embracing the sensational, and excusing himself from the impact of distortions on real live people, individuals who have committed their professional lives to the university, who have gone beyond their duties in the classroom to take on faculty leadership roles or to enhance the reputation of the university with distinguished scholarship.

Character at this point would be offering a written apology in the next Archway and being charitable and responsible in the researching and writing of future articles. Will we see one? Hopefully, as a student education is supposed to held students accountable when they fail to demonstrate character.

The reporter, however, is not the only individual accountable for a gross lapse. There are two Archway advisors who need to be held accountable as well, the so-called “adults in the room” — the adults who actually were in the room on production night and gave their okay to the ratemyprofessors article.

Those two advisors: Larry Sasso and Daphne Joseph. Larry Sasso currently writes for a monthly magazine he co-founded; Ms. Joseph is Assistant Director of Student Involvement. As I understand it, they knew before spring semester classes began that the student was planning the article, and they made suggestions on production night that were incorporated into the final article. The student is responsible for his own work, to be sure. However, shouldn’t an experienced journalist have challenged the content and the methodology of the article? Shouldn’t a member of the CSI staff have been more involved? Like this on the Bryant community? Professionals can agree on American Idol. And do they see one? Hopefully, as a student education is supposed to held students accountable when they fail to demonstrate character.

Again, call it character — or, in this case, professionalism — that is written apology in the Archway by Mr. Sasso and Ms. Joseph would seem to be appropriate here as well. Will we see one?

The Carnegie Foundation for the Advancement of Teaching defines college education as “a prime moment for students to question and redefined their core sense of who they are.” College helps students to “enjoy this time to openly discuss” their assumptions, think critically, “and vowing to be ethical and thoughtful contribution. This reporter needs to be held accountable for, at the very least, a lapse in character—failing to do due diligence in his research, for embracing the sensational, and excusing himself from the impact of distortions on real live people, individuals who have committed their professional lives to the university, who have gone beyond their duties in the classroom to take on faculty leadership roles or to enhance the reputation of the university with distinguished scholarship.

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Those two advisors: Larry Sasso and Daphne Joseph. Larry Sasso currently writes for a monthly magazine he co-founded; Ms. Joseph is Assistant Director of Student Involvement. As I understand it, they knew before spring semester classes began that the student was planning the article, and they made suggestions on production night that were incorporated into the final article. The student is responsible for his own work, to be sure. However, shouldn’t an experienced journalist have challenged the content and the methodology of the article? Shouldn’t a member of the CSI staff have been more involved? Like this on the Bryant community? Professionals can agree on American Idol. And do they see one? Hopefully, as a student education is supposed to held students accountable when they fail to demonstrate character.

Again, call it character — or, in this case, professionalism — that is written apology in the Archway by Mr. Sasso and Ms. Joseph would seem to be appropriate here as well. Will we see one?

The Carnegie Foundation for the Advancement of Teaching defines college education as “a prime moment for students to question and redefined their core sense of who they are.” College helps students to “enjoy this time to openly discuss” their assumptions, think critically, “and vowing to be ethical and thoughtful contribution. This reporter needs to be held accountable for, at the very least, a lapse in character—failing to do due diligence in his research, for embracing the sensational, and excusing himself from the impact of distortions on real live people, individuals who have committed their professional lives to the university, who have gone beyond their duties in the classroom to take on faculty leadership roles or to enhance the reputation of the university with distinguished scholarship.

Character at this point would be offering a written apology in the next Archway and being charitable and responsible in the researching and writing of future articles. Will we see one? Hopefully, as a student education is supposed to held students accountable when they fail to demonstrate character.
Super Bowl XLVI brings sexy back with winning commercials

By Katie Hurley  Variety Editor

Unfortunately, for all of those Patriots fans at Bryant, we did not receive the best results last Sunday. Views were also mixed in regards to the halftime show with Madonna bringing cheerleading back. However, moving aside from all that hoo-rah, at least we caught some great advertisements in Super Bowl XLVI. Overall, companies across the country entertained the audience with some high performing creativity in the advertising market. Promoters of beer, the auto industry, sneakers, snack foods and beverages all stepped up their game this Super Bowl. Possibly because a 30-second spot cost an average 3 million dollars. Let’s take a look at some of the favorites…

M&M’s Sexy and I Know It – LMFAO clearly made it big after coming to Bryant for last year’s spring weekend. This February they paired with the ‘naked’ M&Ms for a funny and inventive commercial, which featured the red and green M&M’s shaking to this tune in the nude!

The Lady Killer – Cee Lo Green’s “The Lady Killer.” Cee Lo’s deep smooth voice combined with the catchy rhythm and lyrics of the “Lady Killer” song made the commercial catchy.

The Return of the King – Budweiser introduced two great advertisements over the course of the night. The first was an old fashioned scene of Budweiser. A heartfelt and moving commercial that will certainly impress all with its skittering feel on the track field.

The second was a Bud Light Budlight Rescue Dog commercial. The next was a Bud Light Rescue dog by the name of ‘Here Weego’. When asked why his name was ‘Here Weego’ the owner proved that this rescue dog was something truly amazing. At the mention of his name, the pup would fetch some Bud Lights, bringing cheer to the party and even picking up the ladies. Not only did this commercial convey some comedy, but it also shed light upon Bud Light’s new campaign to end animal abuse.

Chevy Apocalypse – Finally, with the projected Mayan end-of-the-world quickly approaching, Chevy Silverado raised some commotion with its everlasting truck. Chevy outlived the end-of-the-world and shed light upon its competencies in comparison to those of Ford. This was a commercial that will certainly spark some conversation in advertising classes this week.

The Grammys - the year of Adele

By Coburn Childs  Variety Editor

That annual tradition where the music industry honors the best of the best: the Grammys. A favorite awards event of Americans everywhere, this year’s Grammys will be telecast live on CBS this Sunday, February 12th at 8pm. While last year’s winners were a surprising bunch—including top artists such as Lady Gaga, The Black Eyed Peas, and Arcade Fire—this year’s nominees have pretty much resigned themselves to the fact that one winner will reign supreme: the incomparable Adele.

Coming off an absolutely stunning year, the already-Grammy-winning (for Best New Artist in 2009) Adele has broken record after record this past year with the number of weeks she has spent at the top of the charts. With top hits like “Rolling in the Deep,” “Set Fire to the Rain,” and “Someone Like You,” Adele dominated our radios, ears, and hearts this year and was already nominated for five Grammys by Billboard.

The soulful singer is all but guaran-
teed five (count ‘em!) major wins at this weekend’s awards, and there is nobody more deserving. So who else is up for awards? Below is a list of some of the major nominees; be sure to tune in Sunday and watch the festivities!

Record of the Year
“Rolling in the Deep” - Adele “Halo” - Beyoncé “Grenade” - Bruno Mars “The Cave” - Mumford & Sons “Firework” - Katy Perry Song of the Year

Best New Artist
The Band Perry
Bon Iver
J. Cole
Nicki Minaj
Skylar

Album of the Year
21 - Adele
Wasting Light - The Foo Fighters
Born This Way - Lady Gaga
Doo-wops and Hooligans - Bruno Mars
Loud - Rihanna

Best Pop Solo Performance
“Someone Like You” - Adele
“You And I” - Lady Gaga
“Grenade” - Bruno Mars
“Firework” - Katy Perry
“F**in’ Perfect” - Pink

Best Pop Duo/Group Performance
“Body And Soul” - Tony Bennett & Amy Winehouse
“Deararest” - The Black Keys
“Paradise” - Coldplay
“Jumped Up Kicks” - Foster The People
“Moves Like Jagger” - Maroon 5 & Christina Aguilera

Best Pop Vocal Album
21 - Adele
The Lady Killer - Cee Lo Green
Born This Way - Lady Gaga
Doo-Wops & Hooligans - Bruno Mars
Loud - Rihanna

Best Rock Album
Rock ‘N’ Roll Party Honoring Les Paul - Jeff Beck
Wasting Light - Foo Fighters
Come Around Sundown - Kings Of Leon
I’m With You - Red Hot Chili Peppers
The Whole Love - Wilco

Best Alternative Album
Bon Iver - Bon Iver
Codes And Keys - Death Cab For Cutie
Torches - Foster The People
Circuitual - My Morning Jacket
The King Of Limbs - Radiohead

Best R&B Album
F.A.M.E. - Chris Brown
Second Chance – El DeBarge
Love Letter – R. Kelly
Pieces Of Me - Ledisi
Kelly - Kelly Price

Best Country Solo Performance
“Dirt Road Anthem” - Jason Aldean
“I’m Gonna Love You Through It” - Martina McBride
“Honey Bee” - Blake Shelton
“Mean” - Taylor Swift
“Tama’s Song” - Carrie Underwood

Best Country Song
“Are You Gonna Kiss Me Or Not” - Thompson Square
“God CRI” - Blake Shelton
“Just Fishin’” - Trace Atkins
“Mean” - Taylor Swift
“Threaten Me With Heaven” - Vince Gill
“You And Tequila” - Kenny Chesney & Grace Potter

Best Country Album
My Kinda Party - Jason Aldean
Chief - Eric Church
Own The Night - Lady Antebellum
Red River Blue - Blake Shelton
Here For A Good Time - George Strait
Speak Now - Taylor Swift

Best Rock Song
“Are You Gonna Kiss Me Or Not” - Thompson Square
“God CRI” - Blake Shelton
“Just Fishin’” - Trace Atkins
“Mean” - Taylor Swift
“Threaten Me With Heaven” - Vince Gill
“You And Tequila” - Kenny Chesney & Grace Potter

Best Pop/Duo/Group Song
“Someone Like You” - Adele
“You And I” - Lady Gaga
“Grenade” - Bruno Mars
“Firework” - Katy Perry
“F**in’ Perfect” - Pink

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Movie Review: The Grey

By Coburn Childs
Variety Editor

“You are going to die,” Liam Neeson’s Ottway tells a wounded, bleeding plane crash victim – right to the man’s face. “Let it happen.” Those words ring powerfully true for the film’s protagonists in the brutal, harrowing new film The Grey. Violent, bloody, intensely dark, and surprisingly contemplative, it tells a story unlike any action-adventure film you’ve seen before. Refusing to sugarcoat anything, the film does not fall into standard film territory, eschewing cheese and instead daring to paint a dark picture of the horrors of survival in the worst possible conditions.

The aforementioned plane crash leaves just eight survivors stranded in the freezing conditions of the northern Alaskan wilderness – eight roughneck oilmen who each have stories to tell and battles to face. Leader of the group is the tough but suicidal Ottway, and Liam Neeson brings gravitas and depth to a performance that is equal parts badass and broken. His wife has left him, and he has lost the will to live; that is, until he is thrust into the very situation that could be the end of him.

The rest of the cast is also fantastic, with standout performances from Joe Anderson, Dallas Roberts, and Dermot Mulroney. Each actor brings something unique to his role, helping to break each character out of cliche and into reality. Ultimately, a standout achievement of the film is the incredible cinematography, the barren Alaskan wilderness shown as beautiful and deadly; it draws the audience in, while at the same time telling us to stay away from the horrors inhabiting it. Chief among these horrors is the pack of wolves that have marked the men as intruders and begin to hunt them, one by one. The camera never shies from blood and gore either, and the film is not for the weak-stomached. By telling a story that is actually human, yet combines the looming threat of wolf attacks with the harsh, blizzard climate, the filmmakers thrust you into quite a ride – one that will have your adrenaline rushing and your heart pounding as you root for these men to make it out of their ordeal in one piece.

The Grey is not a movie about survival. It is about death. What sort of questions does one raise when facing the end of life? What lengths will one go to in order to survive the darkest of circumstances? And how does one accept a gruesome fate with a certain amount of peace? These questions and more are brought to light and discussed by the rough-and-tumble group of men who find themselves banding together to survive the sheer brutality of the environment they have been dropped into. And what emerges is an intense, haunting story that will stay with you long after the credits roll.

I give The Grey 5 out of 5 Bulldogs.

Did you know we have a reimbursement policy?

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Dan the Movie Man: Chronicle

By Dan Courmoyer
Contributing Writer

Fellow movie lovers, listen up. You are about to witness one of the greatest blockbuster years in a long time. Be prepared for great things from so many different movies – Safe House, Prometheus, The Hunger Games, The Dark Knight Rises, The Grey, Red Tails, and Haywire. According to Rotten Tomatoes, 84% of critics and 81% of the audience liked the new flick. I was surprised at how many critics enjoyed the movie. At first glance I expected a low enjoyment rate from critics, but success in the box office from the audience. Apparently, Chronicle surpasses even the toughest critics out there. So, if you’re lucky enough to have a Valentine this year or you’re heading to the theater with friends, go with Dan the Movie Man’s February pick – Chronicle.
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